


# JFK CENTER \& SHOW BIZ: \$FOR-\$ 

## Beates 1,MOM,OM Advance for Latest Smgle Gives Tm Pre-Sale Gold Disk

London, Dec. 8.
U.K.s hobtest foursome ever. in the pop disk charts. The Beatles,
are stepping from one sales are stepping from one sales
triumph to another with staggering rapidity. The furious pace they are setting in the British disk business presumably, their upward spira has not yet reached its zenith. A couple of days before it was issued, the group's latest single, I. Wan . racked up advanice orders in ex group the distinction of earning a gold disk for a single before hits the stores, a feat which EM believes has neve before bee qualled anywhere
release it went to the day of it singles charts. Second gold dist award comes days after The Beatles" previous single, "She Loves first $1,000,000$-seller avard With an unexpected sales spurt "Loves You". which was tailing off saleswise, has reasserted itself at the top of the local singles sale hart. Most maely this secon wind rush for copies is geared to Royal Command Variety Perform(Continued on page 61)

Mixed Israeli (Musical And Political) Emotions Over Performing Wagner By JOSEPH LAPI
The Haifa Symphony Orchest tried and failed in breaking the unofficial boycott: a gainst the musi of Richard Wagner existing in

In the 15 years since the estab one single record written by the great German músician was playe Israeli Opera didn't perform any of his works either
The reason for this unofficia out universally accepted ban is that Wagner was a rabid anti posers, like Chopin, were anti Semite too, their works are no under boycott.
The reason for this "discrimina tion is the fact that Wagner was
accepted by the Nazis as the pro motter of their Teutonic dream and murderous nationalism. He was regarded by Hitler as the of atest German composer, a kin philosophy : Therefore his musi is even less palatable to Israel ears than that of other anti-Semitic composers.
Some visiting musicians and argue through the years agy to the boycott, pointing to the fact (Continued on page 61 )


## LIWELY ARTS TO MATH GOUT

 Tighter Reins on Prod:Film Bí Just Cant'Stand Those 'Cray' Costs

BBC's two-hour-and-50-minute chroduction of "Hamlet," starring ered for network telecasting in the .S. Asking pricet $\$ 300,000$. Making the initial overtures to
the three networks is Sydney New he three networks is Syaney New man, head of BBC's to drama div England. Newman said he didn't expect any network action until prints, due later in December, of he vidtaped production are aval er "une states.
The "Hamlet" production, vidCastle, Denmark was done in con unction with the 400th anni of Shakespeare. BBC will telecast the
play in April, when the anni of (Continued on page 38)
Re-Edit Press, Pix, Plays, TV, Dishs To Sidestep Any JFK Sensitivities

Vibrancy of President Ken- carry the Sunday supplement and is evidesced by the number of to withdraw it or, if too late, to opical references in almost every insert a box in the news section must be caught, edited or elided; although in several notable instances it's just a case of time an to rectify. Look's cover story will the rectify. Look's cover story on John-John, is one such instance and Paradees $12,000,000$ copies of its Dec. 7 Sunday supplement is
another. The article, 'Is Jackie nother. The article, "Is Jackie
Kennedy Tired of the White House? ? is not of critical of the former First Lady but, the publica tion feels, is untimely in light of shipped to 73 newspapers bhich
he President
Macmillanalas Revised
Macmillan and Victor Lasky last veek immediately stopped the proatter's highly critical "JFK: Man or Myth", No 1 bestseller. Author explained that there no longer exists any difference of opinion"
Casky also cancelled prebooked Lesky, also cancelled prebooked Both the editors of the Encyclopaedia Brittanica and the World ook Encyclopedia were hard

1964 editions. EB's biogs on JFK had already been printed and had required changes in book's edition required changes in 10 different stance they had not yet been put to press.

A number of taped to shows runs. Similarly se reedited for re stage productions are affected. All prints of "Take Her, She's Mine" were recalled by 20th-Fox to elide references to the First Family,
There are two comedy scenes where a college student speaks in a voice resembling JFK, and an other a character supposedly speaks to Mrs. John F. Kennedy

Despite the role and rule of ollywood today top management in Manhattan, meaning the film ompany presidents, is gripped by determination to end crazy promore accurately serhapp thts is of an insistence that shooting budgets not go wild to start with, and worse, thereafter get out of ompany control.
Examples of demented excesses of shooting costs have been grueeral years. This truth was reemphasized oyer the past. weekend when Metro-Goldwyn-Mayer faced the embarrassbent of revealing
$\$ 17,000,000$-plus loss, attributable to insufficient corporate control over producers. A year ago it had been 20th-Fox's turn: (See separate story this issue of this company's upturn It remains true that certain pensation terms which apparently mock statements of economy. million-dollar-per-film bracket the cept no risk whatever of loss if , Liz Taylor, for ex(Continued on page 16)
Jackpot, Nev, Unique Cambling Oasis, No LV Rival But Same Odds By ART LONG JR.

This pioneering northern Nevada only industry - is admittedy no threat to the table action in Reno, collecting a generous portion of the green stuff from northwesterners who disdain longer treks to the more southern Nevada cities. And, for entertainers, Jackpot club dates: $\quad$. To the uninitiated traveler in comes as a complete surprise. It's located in the middle of a desert, inhabited only by jackrabbits and
sagebrush - and the
to 250 to 300 sagebrush and and the 250 to 300 porated town's three clubs. Cactus Peters is for the nonce the community's major club, and operates on the same policies as
other Nevada casinos. And the facility compares favorably with the smaller clubs in other Nevada gaming centres.
Live entertainment is provided bar and on a larger fully equipite stage in the 225 -seat combination diningroom and cocktail lounge. On Cactus Pete's marquee have ters, Jimmy Wakely the Samy (Continuel ea page 60)

## Bavaria's New National Theatre Bows During Assassimation Weekend



Say Naive Gals, 30 to 70, Conned by Promoters

Of Dancing Glamour
Lonely, guileless women, rang ing in age from 30 to 70 , allegedly were bilked out of thousands of dollars here by what the U. S
Justice Dept. in Federal court denounced as a dance studio racket. In his opening statement in the mail fraud trial of 11 male defendants, formerly associated in an ownership or employe capacity Dale and National Dance Studios, P. J. Foley, assistant U. S. district torney, told the jury that
(Continued on page 61)

## West German Strippers

 Down to Minimum Age 21 The girls who take off their lothes in the nightclubs throughout West Germany are going to ave to age overnight-because if banned from performingThe West German Ministry of Labor has just decreed that the nude dancers, the strippers and "beauty queens" who participate in scenes and acts in nightclubs and cabarets must be 21 minimum. also be of this age

## Restaurant Asociates

 Bows Out in France;Waldorf System's Buy-ln Having bowed out from its
casino-resort operation in southeast France (near the Swiss borLewis, who was European general rant Associates' homeoffice in New York as aide to recently elected prexy Joseph H. Baum. Lewis is a veep or RA. When Jerome Brody exited as RA prez, Baum, who was Baum
Baum explains that the Waldorf RA dominantly, will not impair the present operations and management of Restaurant Associates. Via stock options. Waldorf System,
which is a cafeteria chain could which is a cafeteria chain, could approximate purchase in cash and stock of $\$ 2,750,000$.
Waldorf is listed on the big board, and RA Inc is listed on
the American Stock Exchange While RA also has a chain of pop priced eateries (Riker's) under its umbrella, it is chiefly identified
(Continued on page 61)


Enclosed find check or m.o. for $\$ \ldots . . .$. . Send Variety for

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## ADDRESS

$\qquad$
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three years.
$\qquad$
Wladyslaw Jakubowski $\div$ "PAUL ANKA'S tour of Polana
was a tremendous success. ETery whas a tremenaous success, Every
where he appeared was sold out two hours after the opening or ticket offices. This modest young man
without ziny self-conceit, has the Without any self-conceit, has
house under his spell from
moment: he appears on ttage?

## No Bosom Angles <br> For 'Cleo' In Spain <br> Madrid, Dec. 3.

Twentieth Century Fox is deermined to get a family rating for its upcoming premiere release release print running time is re duced by $25 \%$.

- Proof of 20th's drive for th here last week of MacClean Webb to snip off 30 minutes of footage from an already abbreviated 3 hour 42 minute versom
Additional editing will also help overcome censor frigidity, In a Board last July, a black and-white 35 m work copy was approved with only two minor cuts in a
four hour plus print; however, the censors reserved the right to take a second look at a big screen ver
sion in color. At this point re ports say, 20 th Fox was advised that all close-in bosom shots had
to go-along with some of the to go along with some of the
more obvious exposure in Roman more obvious exposure in h
bedrooms and in the Forum.
With months of preparation but this week, 20th Fox will tempo rarily open with an "Adults Only" classification but efforts to reach
a broader audience will continue

Eddie Fisher Reopening Vegas Desert In's Room;

Mulls B'way Legit Role Eddie Fisher reopens the newly Desert Room of the Desert Inn Las Vogas, on Dec, 23. He'll be there for four weeks. So far he
will have played 17 weeks out of 52 in this casino
Singer has been hudding in Lerner on potentials having to do with possibly a Bitoadway legiter plus other alliances.
Fisher also has been mulling possible takeover of Frank Sinat-
ra's previous $9 \%$ holding in The Sands, Las Vegas, and also control of Cal-Neva, at Lake Tahoe which the singer decided to relinquish following the Nevada Gaming

[^0]
## Socialized Magyar Show BizKeeps Even Bad Actors Never Unemployed <br> By CONNIE SOLOYANIS

Post-Assassination
Urging of Anthem
Albany, Dec. 3.
In the first stunned and shamed murder of the President, there has "Seen a wave of suggestions that the be played at film legit concert cabaret and other amusement situations, including sporting events. At least two eastern dallies, the Albany Times-Union and the Bos to have given editorial encourage ment to this suggestion.

## Bernstein Kaddish' Symph

 Due for Debut In Israet,Using Woman Narrator
Leonard Bernstein, Dec. 3. from the NY Philharmenic will premiere toward end of 1963 to phony No. 3 , also called "The Kaddish" after the Hebrew prayer of mourning which is repeated three times during work. Orches ra, chorus, female speaker and a Tourel will be the latter.
For the 10 performances here handled by Hanna Rohvina, a firs the the American presentation late
of $K a d d i s h$ " the narration in English will be spoken by Mrs. Bernstein, otherwise
Felicia Montealegre.

Brit. Mail Robbery As
Danish-German Film
Preben. Philipsenhen, Danish pro Preben Phingsen, Danish pro summer's great mail robbery in England into his series of Ger mano-English pix based on the novels by Edgar Wallace. The
Wallace story, "Room 13," has been scripted in such a way that he masked men's real life robery of the London-Glasgow mail
train fits in nicely with the re mainder of the plot. Title will be changed later.
Of the several Wallace stories gade in Denmark, Previous be in the popular series have been in the in Germany. All have had soundtra
English.
English,
Director will be Wallace-Philip sen veteràn Harald Reidl. Joachim
Euchsberger will play the male ead. Shooting will start on the sland of Lolland with German echnicians:

Budapest, Dec. 8.
Show business has been social Show business has been socialent that no matter how bad an ctor can be, he keeps workin and getting paid, even if he gets panned every time out. And he This is because there This is because there are "of warded diplomas attesting that hey are qualified by the state The 19-year old Academy o Theatrical $\&$ Film Art has pre scribed courses for actors, direc
tors (stage and film) and camera ors (stage and film) and camera tion; except a stage director who must study an extra year.
During the period of study, al sually participate actively in heir chosen field after the first Istvan Hecond year. One notable was cameraman who served as top man on the lensing of the Cine The Golden Head
He was assistant cameraman on luding the top picture of 1947 Somewhere in Europe, " in his sophomore year.
To enter the Academy, applants must take an exhaustive (Continu (Continued on page 60)

Dancer's Skill (Cooch)
Just as 'Arty' as Bard's Sonnets, Atty. Tells Ohio Ct.

Columbus, O., Dec, 3 . An appeal by operators of the ang the Franklin County Common Pleas Court in Columbus to override a 28-day liquor license susension issued by the State Liquor ontrol Board, involved the show-
ing of seven reels of film taken of performances by dancers in the ar. The board's investigators had aid the performances were sug estive and nd grino
Theodore Saker, defense attor hown in the film, performed by Renee (Rebecca Montford), were a orm or art indigenous to the merican way of life.
"Everyone can't appreciate Bye claimed the dances saker formed by Renee were just as much a form of art and specialized kill as Shakespeares sonnets in mbic pentameter:
The state contended the films they do not convey the suggestive and immoral dances witnessed by liquor department investigators. Judge Kenneth L. Sater has taken
the case under advisement:

## VATIETY

FOUNDED 1905 by SIME SILVERMAN, Pubilshed weekiy by VARIETY, INe.
154 West 46th St., Syd Sliverman, President JYork N. Y 10036
 784 National Prefir Building, STerling s-5445 400 No. Michitan Alve. Dexlaware 74094
49 St James's Street, Reliccaully, HYde Park 4561-2.3



# METRO BREAKS OLD LOEW'S TIE 

## Films With Presidential Killers

Much recall has been heard since the assassination of President Kennedy of the novel by Richard Condon, later fimed for United Artists, namely
party-line and science fiction opens in Manchuria where a group of captured G.I's are undergoing psychic conditioning by a goomp munist Dr. Fu Manchu:
Central figure is an American (Laurence Harvey) with a right wing stooge stepfather. This ex-G.1. takes a riffe with a telescopic
sight to the light loft of an auditorium in New York. Under his sight to the light loft of an auditorium in New York. Under his
deep-freeze hypnosis he is to kill the good man but instead, break-deep-freeze hypnosis he is to kill the good man but instead, break instead.
Separately, Columbia Pictures released a film called cthe Sniper
"Suddenly, United Artists release of 1954, focussed on a paid
killer, Frank Sinatra whose assignment kilier, Frank Sinatra, whose assignment was to assassinate the President as his train arrived in the California town called Suddenly. Sinatra and his cohorts take over a little house and hold its occupants at gunpoint. They set up a high-powered rife zeroed
in on the spot where the President expectedly is to come into view In on the spot Where the President expectedly is to come into view:
The assassination plans are thwarted, however, when one of the
hostages manages to subdue the would-be-assassins. thostages manages to subdue the would-be assassins.

## JFK's Naval Heroics Film Withdrawn

'PT-109' Had Played Off About 75\%-Will Re-Edit 'Best Man'-Change Ad Copy for ' 7 Days in May'

Warner Bros heirarchy the past week ordered withdrawn from release $1-109$, a dran con cerning late President John $\mathbf{F}$ Kennedy's experiences as a PT
boat commander in the Pacific boat commander in the Pacific during World War II. Jack Le
Warner personally supervised the Warner personally supervised the
production, which, he regarded with obvious affection.
"PT-109" had played a subof it) as of the time of the Kennedy
assassination. Shortly following assassination Shortly following
the President's. death. WB exthe President's death WB
changes were instructed to
back on the release prints. Columbia, as Varistr reported Strangelove or How L Learned to Stop Worrying the Bomb.' a farce abo
nuclear bomb disaster.
firmed is that Gore Vidal's con Best Man, completed but not
released, is now to undergo rereleased, is now to undergo re-
editing and retake shooting. Starring Henry Fonda and Cliff Rob ertson, this United Artists release feature concerns a fight for the ical convention
Paramount, meanwhile, is going ahead with its planned release of ary but with considerable change In the advertising campaign. Pic
ture itself, a fictional account of a conspiray to take over the
presidency in the late 1970's is not suggestive of President Kennedy but it was felt that a new
shift in emphasis in the artwork and ad copy would be appropriate "(PT-109" is the film which some Texas film situations adThe Japs Almost Get Ken-
nedy. The story was widely published at the time film was in general rellease.)

Visconti, Film Director, Set for Several Events At Menott's Music Fete
 be revealed here during December
when Gian-Carlo Menotti's. "The when Gian-Carlo Menotti's "The
Last Savage" has its second European performance following the Paris: "Savage" presentation in
ceived by the French and is refor Met Opera exposure Jan: 23 The 1964 season at Spoleto opened with "Rosenkavalier" staged by Italo film director the Met's Thomas Schippers: Latter wirr also conduct the Cathedral Square closing, concert, Rossini's

HARRIET F PILPEL poser tome 564,000 ques
on Show Biz
Legalistics for 1964
another Informative Feature
58 Ah Anniversary Number

## VARIETY

Mus other statistical and data-filed
Guardian Angel
Saves Paramount From JFK Gaff

## avoided an embarrassin narrowly

 dence" on the verry day the President was shot. This was in con-nection with its "Seven Days in May," for which the company has On the fateful Nov. 22, an ad was scheduled to run with a banner quating one of the film's characters tures's fictional chief executive ter ways of getting rid of him?": The picture deals with a military
coup in the United States in which a President is deposed At the last minute, it was decided that the ad might be a ittle too strong and the wake of the JFK murder, it
is felt that some other copy is felt that some other copy
changes may be forthcoming in Par's campaign for the film, 20th Century-Fox's: "Take Her, exhibition for some reediting fom-
lowing the shooting; to delete some references to JFK: One scene involved a college student imitating
Kennedy's voice and in another a Kennedy: voice and in another a with. Jaccueline Kennedy. These
sequicices were ordered cut from sequences were ordered cut from
the 350 prints now in release : nationally, a different voiee being imitation. The work is already completed.

> Gen Alden's Extra 20c
> Glen Alden Corp., whose sub didiaries include RKO Theatres,
declared an extra dividend of 20 c a common share in addition to the per share.
> Both are payable out of the ers of record on Dec. 31.

## IOMTS 2 HWUSE 'SHOWCASE' PLIAN

Upheaval in the motion picture ndustry, in the all-important New

## Wins at Fest, Gives Interview; Larry Moyer in IATSE Mudhole; Unionist, He Shot Non-Union

York area was clearly in evidence this week as Metro officialdom disclosed plans to break away from the "stereotyped" metropolitan play off patterns and set-up its own kind of showcase marketing. Spe-
cifically, MGM intends to foresake the usual type of Broadway firstrun, and instead go in with
its product in 20 theatres day-dat its product in 20 theatres perhaps including among the outlets a downtown showcase of the type which used to play the MGM product on an exclusive, or almost exclusive first
run basis. The MGM plan, as detailed by this week, calls for the company
to play all of its pictures in New York on the "showcase" basis at the outset. Exceptions are such
Metro features as are accepted for Metro features as are accepted for
showing at Radio City Music Hall. which would retain exclusive first-
run rights. Another exception would be the type of product that lends itself to exploitation-satura
tion bookings around all nelghbor hoods.
It will work this way according
to present blueprinting An MGM picture will now open at 20 thea tres around the general $N$. Y area.
The Broadway theatres which want The Broadway theatres which wan to participate will be ynvited to
do so. But in ali cases the theatres thus participating will be on
firstrun. Doubtless they'l be charging firstrun, or advanced prices and guara
two eight weeks.
Specific theatres have yet to b
selected for the "MGM Showcas Picture policy, although area have been. The DeMille Theatre, say, (one of them, may be opening with a Metro picture and running
simultaneously with perhaps 19 other houses around the five mu-
nicipal boroughs and in the outlynicipal borou
ing suburbs:
First picture slated under the new policy is "Wheeler Dealers," which winds its initial engagemen
(of three weeks) at the Music Hall of three weeks) at the Music Hal
tonight (wed.). On Jan 22 it wil go "showease" This is to be fol
Iowed by "Sunday in New York?" Latter will go right into the "show Continued on page 15)


Official disclosure in the House irst paymons on the award of the is expected hourly It is almost
certain to be made within the next 48 hours. Word is due from the Postmaster-General, Reginald
Bevins. $\therefore$ Bevis.
ossibly a fourth, will be awarded and each of the successfif com panies will have a territory in

The
garded as (1) Choiceview, which and either Leicester or Notting ham; (2) Pay-TV, which will op
erate in the Victoria district of
condon and Sheffield in the north and (3) British Telemeter, which
will function in the Wimbledon will function in the Wimbledon
area in London and in a Manchester district. The fourth would to have the south London are of Woolwich and a provincial out-
let in a Home county area of either
shire.

## National Boxoffice Survey

Thanksgiving Boosts Biz; 'Tree' First, Dealers' 2d, 'Cleo' 3d, 'West' 4th, 'McLintock' 5th

Firstrun biz is recovering in
sharp fashion from the big letdown of the previous week (due dened populace coused by Presi dent Kennedy's assassination), with natural upbeat from the long rianksgiving Day weekend. (5th Under Yum Yum Tree" (Col) narrow margin. It is closep pur- pur-
sued by "Wheeler Dealers" (MGM) (4th wk), second-place winner. "Dealers" has been near the top "Clor several weeks.
"Cleopatra" (20th) ( 23 d wk) is by these sterling newcomers. How West Was Won" (MGM) (49th wk) is finishing fourth winding up fifth a wk is (20th) (3d wk) will capture sixt position. "Fun at Acapulco" (Par) is taking seventh spot first week (2d wk) will wind up eighth "Incredible Journey" (BV) (4th wk) is finishing ninth after being nuch
higher in recent weeks inilies of Field (UA) (7th wk) rounds out "Lord of Flies" (Cont) is top
runnerup pic, followed by "Con-


## By EDDIE KALISH

## International Alliance of Thea-

 trical Stage Employees is takingaction in New York City he production of a ture. Through the East Coast Motion Picture Council, which is made up of eastern picture-making IATSE locals, the union has indie producer who made a non union film called The Moving Finger in New York and recently
won the San Francisco Film Festiwon the San Francisco Film Festi-
val's "best director": award for it. For one thing, it is demanding that Moyer, who has been a film editor by trade, be expelled from editors Local 771 because of his use of non-union crews on the film. Secthe N.Y. City Commissioner of Investigations, Leon Fischel, to request an investigation Into Moyer's alleged violation of various City laws while making the film. The
Council is also asking that the City Councund the film or take other steps against its showing on the
basis of the alleged violations. As regards the expulsion pro-
ceedings in Local 771 action, it appears that Moyer will be main livelihood. As far as known his is first recent instance of a rackdown in east by IATSE. ginning the film, he had gone to the union to try and work out gome kind of arrangement whtch would make his project economically
feasible but that he was unable to btain any concessions. He then ent ahead with the pic on a non The union has long said that it Tould take action against any
IATSE member who participated (Continued on page 15)

## Settement Terms As to 'Fail-Safe'

Television Industries Inc, which tion of old theatrical features for tv, and undertook to enter new Youngstein as its president, is to receive "10\% of the net proceeds from "Fail-Safe" produced by
Youngstein for Columbia release Youngstein for Columbia release. Charles Siminelli had become a prominent part of the Television
Industries setup when the filmmaking program was adopted. ture. A lawsuit was filed against the company by Col and others who
claimed "Fail-Safe" was an infringement upon a property on "Dr. Strangelove" is based? settled this way. Youngstein, who resigned as president last April was permitted to go ahead with
"Fail Safe," which he has done, for - Col release and with Col financing. (Pickman bowed out and later
joined Col and Simonelli joined Tecinicolor.) to $10 \%$ of the net profits, Television Industries
was reimbursed for its pre-production and production expenses in the amount of $\$ 204,915$ and is to heceive, further, $\$ 52,000$ for overthe proceeds after total production and distribution costs have been recouped,
Details were given in a proxy
statement sent out in advance of tatement sent out in advance of
Television Industries' annual meeting Dec: 19 in Wilmington:

## Trans-Lux Quarterly 15 c

 Trans-Lux Corp last week de-clared the regular 15c quarterly dividend on the common stock. It's payable Dec 27 to stock-
holders of record on Dec. 13 .

## Over 600 Seats, $\$ 638$ Weekly to IATSE For Indies In On 'Showcase' Films

International Alliance of Thea trical Stage Employees projection-
ists local 306 has succeeded in raising scales and manpower re quirements in independent thea tres in the New York area which participate in selective firstrun
bookings like United Artists "Premiere Showase" and related
plans. With the independents plans. With the independents
nailed, the union is now readying battle with the Century circuit, Long Island chain of some size.
Projectionists reached agree ment with the Independent Theatre Owners Assn., covering specia rates on what 306 defines as "spe cial runs." These include "Pre miere Showease" with a Broadway
situation, selective bookings after Eroadway, some neighborhood firstrun schemes and so-called "third circuit" bookings. All of these are quite inter-related and on on ? another
"Premiere Showcase". house with over 600 seats must now pay $\$ 638$ weekly whereas before ther was no fixed scale. Whose houses with ably less. For those houses with $25 \mathrm{C}^{\circ}$ less or approximately $\$ 578$ rr week. Theatres, playing the ther sub-"showease" runs but outlined will add a man to the booth in houses with less than 100 seats at existing scales. In as buons over 1,100 seats the scale as been upped to the present cir ta the old indie rate of $\$ 438$ per

These demands were bitterly contested by the theatremen who felt that they were being undsy repared to walk-out if it did no et fts way
Century circuit may be a toughe hanonent, Several years ago thi rumpw bat 306 by forming a hump union of jts own, thereby Union wants Century to pay the man to its booths. Top Century houses now pay $\$ 480$ but most pay ust $\$ 360$ a week. Already 306 is tions fail.

Europe to U.S. Eileen Flissler Erroll Garner Curt Jurgen Anthony R. Mor
Aaron Rosand.
N.Y. to L.A.

Eddie Bracken
Peter Fleming
Eleanor Pinkham
Sid Ravmond
L.A. to N.Y.

Martin Brandt
Warren Caro
Larry Cohen
Stanley Donen
Sid Garris
George Greif
Mitchell J. Hamllburg
Billy James.
Roddy MeDowall
Geraldine Page
U.S. to Europe

Michael Anderson
Maurice Chevalier
Alfred Drake
Philippe Forquet
Jacqueline Francol
Jack Harrold
Morris Lefka
George Margolin
Hildy Parks.
Clark Ramsay
Dan Terrell
Dan Terrens
Elmo William
Lou Wilson
The Finest Address In London
May Fair Hotel
ERKELEY SQUARE, LONDON, W,I
ROE.: Cable Collect Mayfairtei,
Lomden or Your Travel ASeme

## Amusement Stock Quootions

Week Ended Tues (3)
N. Y. Stock Exchange


* Week Ended Mon. (2).
$\dagger$ Actual Volume
(Courtesy of Metrill Lynch Pierce Fenner \& Snith, Inc.)



## Assassination Delays Acapulco Fest

Richard Beymer Gives Practical Joker 'Host' a Taste Of His Own Boyishness

## By VINCENT CANBY

Acapulco. Dee. 3 .
oficial opening of the sixth an nual Acapulco Film Festival, which was originally scheduled for Nov 23, was delayed until last Tuesday (26) as al of Mrexico observed three days of national mourning for the late President Kennedy Fest however is scheduled to wind un per original plan on day (6), via the double-featuring of six of the 14 films set to be shown. view of the year's previous festival winners, is a devotedly fun af are limited to evening screenings so that delegates can enjoy the
daytime sun-and-sea.
Yank participation has been ef-
sult of events at home, Prior to he screenings of the official U.S planner, "Lawrence of Arabia"" on Saturday (3), Motion Picture Export Assn. veep Bob Corkery hostd a small cocktail reception for heads of the fest and other deleThe
ow for the American actor to Richard Beymer who, ironically, had been invited to attend the fest by an "unauthorized" Acapulco epresentative who visited Holly
vood last month. Beymer's arrival coused a certain amount of conternation, but fest finally agreed o underwrite his bed and board. ctor subsequently added a little his ersatz host and threw him
fully dressed into the pool of the $\therefore$ (Continued on page 15)

## New York Sound Track

Ed Weisl, chairman of the Paramount exec committee and a Par having headed LBJ's campaign for the Democratic nomination at the 1960. Dem convention... Leenard Lightstone, Embassy exec v.p. planes
tomorrow to Paris to set the opening there of "Ghost at Noon". M. A. tomorrow to Paris to set the opening, there of "Ghost at Noon"...M. A.
Ripps, Cinema Distributors of America prez; back from Paris and Rome where he glimpsed native pix and made some distrib deals for CDA product $\rightarrow$ Jack Lewis, who with Jane Wardeli penned Allied Artists' "A Yank in Viet-Nam," inked by paperback book publisher Century Books to write a novel on guerilla warfare.
London Evening News \& Star gave top-of-page 12 -point type prominence to a poem honoring John Fitzgerald Kennedy written by Roland Thornton, MPEA chief in London. . Vincent Canby of N.Y. fim
staff of VARiETY flew out Friday (29) Acapulco, Mexico, for the staff of VARIETY few out Friday (29) to Acapuco, Mexico, for the
festival there Henry Hart of the National Board of Review has
changed residence from Brooklyn Heights to Jersey shore. Mr. and changed residence from Brooklyn Heights to Jersey shore $\because$ Mr, and
Mrs. Charles E. Kurtman slipped out of Manhattan for 10 days in Florida waters on yacht of sister-in-law, Mrs. Ralph Atlass, of Chicago is due back in mid-December to negotiate his probable new connection Twentieth-Fox board chairman Spyros P. Skouras is planning a
business-pleasure trip abroad after the first of the year. The 20th business-pleasure trip abroad after the frst of the year. The 20th homeoftice was buzzing with top level production meetings Thanksin from the Coast for talks with prez Darryl $F$. Zanuek.
Word from Argentina is that next year's Mar Del Plata Film Fest tively set A number of asons are given as to why the location is being shifted from the South Atlantic resort city to the Argentine capital, among them convenience and a growing dissension between fest heads and
Foreign department execs of 20th-Fox report that advance ticket a Tokyo record figure of $\$ 82,000-$ particularly noteworthy they think because tickets for the yearend holidays have not yet gone on sale film version of "Dis prepping the U.S. release of the new Austrian anne Cook and Marika Roekk
Philippe Forquet N.Y.-to-Paris this week to record a French sound-
track for "In the French Style" in which he appears with Jean Seberg Court Jurgens in from London and readying for a trek to Hong Kong and "Lord Jim". . "The Victors" is the subject of a 20 -page feature in VPAT Program Guide, the paid-circulation radio music
publication in the N.Y. area . The most productive of Warners' 38 domestic branch managers during this eurrent week gets a special 15 at the Paris Theatre with a limited number of tickets up for public and the rest invitational ...Troy Donahue to the Coast yesterday (Tues.) after a round of personal appearances at loeal theatres here.
Something new in pix preview gimmicks in Walter Reade-Sterling Something. new in pix preview gimmicks in Walter Reade-Sterling
hosting a "sauna and smorgasbord" party at the City Squire Inn -fol lowing screenings of Dino De Liaurentiis' To Bed-Or Not To Bed. pool setup and it's close to motel which has a sauna Twentieth-Fox exec veep
conferences in the field this week . . Adolfas Mekas indie-made comedy, "Hallelujah The Hills," a vet of no less than six of the 1963 festivals, will open its U.S. preem date at the Fifth Avenue Cinema
here Dec. 16 Local IFIDA office pledges support for that exhib here Dec. 16 Local IFIDA office pledges support for that exhib
who was indicted last week by a Grand Jury in DeKalb County, Ga., who whowing "The Balcony."
Herman G. Weinberg has been commissioned by Editions Seghers
of Paris to do a book on director Josef von Sternberg . . In New York briefly last week en route to the Acapulco Fest: Andre Parent, director of the Centre National de la Cinematographie, and Robert Cravenne, terday (Tues) on the Coast. Meanwhile, producer Martin Ransohesf is still looking for a new title for his film version of Ira Wallach's novel, "Muscle Beach.
Producer Everett Freeman, who just finished "Sunday in New York",
for 7 Arts and Metro, says he and 7 A 's Ray"Stark have been talking about two pix-a-year contract.
don base over the past weekend froductions Ltd, back to his Lond. Tom Tryon and Carol Lynley in San Francisco for a ${ }^{2}$ 's jointly shortly will take off in different roadtour directions to tell the gospel truth about "The Cardinal."
Daniel Mann
Daniel Mann on a promo road tour on behalf of Paramount's "Who's.
Been Sleeping In My Bed?" which he directed Been Sleeping In My Bed?" which he directed. . Dell Books has
published a paperback edition of William Goldman's. "Soldier In the Rain," tied in with Allied Artists' pic version now in release George Marready and William Gray inked for "Where Love Has Gone,"
which begins filming Dec. 10 in San Francisco with Joe MacDonald which begins filming Dec. 10 in San Francisco with Joe MacDonald
signed as chief cinematographer signed as chief cinematographer . Universal's "Captain Newman,
MD." set for a Radio City Music Hall run following Metro's The George Sanders and Herbert Lom set for "Shot In the Dark" now filming in London for Mirisch-UA. "The Confeessor," due to have
begun lensing in Houston with John Frankenheimer directing and begun lensing in Houston with John Frankenheimer directing and Mirisch Co Epstin signed to script "Return From the Ashes" for the Roy Jenson and Reg Parton among the "Stagecoach to Hell" cast at
Par . Legit actress Hild Haynes into the Landau Co.'s "Pawnbroker."
Frank \& Eleanor Perry in Hollywood hosting press-exhibitor screenings of "Ladybug, Ladybug" . Allied Artists and Pepsi Cola in a
national promotion tieup for "Soldier in the Rain," in which the soda company gets séveral plugs.. Tom Carlife, unit pub manager on UA's "From Russia With Love," on a two-week European tour plugging the pic Ernest Pintofis shortie "The Critic" will be shown in London along with Columbia's "Dr. Strangelove ete". Pat McGee, Cinema Distributors of America western division sales
Stanley Donen in Gotham for a couple weeks' stay plugging "Charade, which he produced-directed for Universal. Pic, incidentally, gets a nice boost via displays in two of Macy's special Christr as display windows, which generaly attract conisiderable sidewalk attention Monday (2) , F. Bradway producer-publicist Arthur Cantor talking a possible theatrical deal with cartoon maker Ernie Pintoff © Bleeeker St. Cinema, N.Y. running a Polish film program the weet of Dec. ${ }^{9}$. A festival of the films of George Stevens will be held at the British
Film Institute in London, De. 10Jan. 18 and a "George Stevens Retrospective" is slated for Paris early in the year, staged by the was to become a special distribution-production rep for Alied Artists in Europe have been tabled, Mad, Mas slotted a special 9:3er am.
showing of "It's a Mad, Madd, Mad, Mad World" at the Warner Cine-rama Theatre, N.Y, during the Xmas-New, Year holiday period, Dec, area distrib now for Cinema Distributors of America product .o.

# FOX NET MAY NUDGE \$8,000,000 

## Metro Deficict (Aug.31) of \$17,478,955; O'Brien Forecasts Return to Profit

last Aug. 31 had the biggest loss in the corporation's history. The net deficit amounted to $\$ 17,478$, 965. The loss for the year before giving effect to a tax credit of In 1962 the company had a profit of $\$ 2,589,269$, or $\$ 1.01$ per conmon share.
That 1963 would be a financial
flop had been widely known. It flop had been widely known, It
was back in January that Joseph was back in January that Joseph
R. Vogel exited as president and R. Vogel exited as president and
Robert $H$. O'Brien was given the job:
MGM at that time had $\$ 100,000$, 000 invested in its inventory and it was clear then and there that
this kind of investment, on the this kind of investment, on the
basis of cost factors, would not be recouped.
O'Brien immediately instituted cost-control policies and otherwise undertook to reduce overhead.
In a report to stockholders last week, O'Brien said a return to
profitable operations is in view of the current year and this already
is in evidence on results of the first quarter. In an interview with Vapiety previously, he said the current year would be satisfactory and 1965 ought to mean further vast improvement

Bounty' and Lady'
Among the pictures contributing to the heavy red ink last year
were the $\$ 19,000,000$ "Mutiny on wer Bounty, loss on which has been written off, and "Lady L," which was abandoned and the $\$ 2$, 000,000 invested in it went down
the drain.
The gross last year was listed at
$\$ 136,219,455$, compared with the previous year's $\$ 136,999,002$. But previus rose from 1962 s. $\$ 131,-$
expenses tron $\$ 167,998,002$ Of major 709,733 to $\$ 167,998,002$ Of major significance, amortization and other film costs $\$ 86,655,569$ in 1963 , compared with $\$ 56,572,689$ in 1962 the pictures earned grosses which reflect wide popular acceptance the amounts taken in were nonetheless unsatisfactory in light of their production and distribution costs."
Continuing in the profit area were the television and music de $\$ 20,962,706$, compared with $\$ 21$, 174,495 the year previous. Records and music income amounted to ceding year's $\$ 15,103,344$.
Directors Guild Sinks $\$ 12,000,000$ in Com'l Office Bldg. on Sunset Directors Guild of America's new 18-story building to be con-
structed at the corner of Sunset Blvd. and Hayworth St, across from the present DGA. Building, National board of the Guild has kayed expenditure of coin for pre lim architect sketches and drawings for the Guild's new structure, which will include a theatre, sev eral projection rooms, cuttingties. DGA prexy George Sidney said.
Arthur Froehlich, architect of DGA's present building, has been
selected for the preliminary work.

Col \& SG Stock Options To Frankovich; Schwartz Options to purchase 25,000 at $\$ 25.061 / 2$ and 5,000 shares of Screen Gems at $\$ 20$ per share have been granted to Mike $J$ Frankovich, frist y.p. subject to stockholder approval at the an Options for 2,500 shares of the Col common at the same $\$ 25.061 / 2$ have been voted for senior v.p
Sol A. Schwartz, also subject to

## Creditiors Asked to Endorse Scheme To Keep Astor Pictures Alive <br> ment handed plan of arrange-

## It's Chiarini Again

Venice, Dec 3
Luigi Chiarini has been reVenice Film Festival for a second year.
Decision was reached here after a meeting of the Venice
Biennale administration under the presidency of the new head of the Biennale, Yrofesstor Mario Marcazzan, who replaced Italo Siciliano in the post some months ago Motion voted also speaks of
full approvation of "moves designed to speed early organization of 1964 festivals on their way." Reconfirmed along with Chiarini were Mario Labroca and Wladimiro Dorigo,
respectively heads of the music and theatre festivals which come under the Venice Bienname bander

## 4 Bronston Pix And the Pitch <br> Via Paramount

Paramount Petures has now space that it will be handling Samel Bronston's next four pictures. No details of the agreement are
available but the four features invailable but the four features in-
volve aresented as an investment of nearly $\$ 40,000 ; 000$. Par is believed a major bankroller in hese endeavors.
Par will supervise distribution of: "Fall of the Roman Empire" in cast, this one will be a roadshow attraction and Bronston won't be handling any of the bookings himself as had previously been intended. "Empire", will be followed by
(Contimued on page 6 )

YEEAT THAT WLS ZANCX'S DAND

## By VINCENT CANBY

If 20th-Fox earnings continue at their present pace, company should
wind up the 1963 fiscal with a net wind up the 1963 fiscal with a net
profit in excess of $\$ 8,000 ; 000$, compared with last year's monumental oss of $\$ 39,796,094$.
This was apparent with the report last week that 20th's earnings
for the third quarter, ended last Sept. 28, reached $\$ 2,081,000$, or 82 c a share, compared to a los of of
$\$ 4,360,00 \mathrm{~g}$ for the like period in $\$ 4,360,00 \mathrm{~g}$ for the like period in
1962.
For the first nine months of this For the first nine months of this year 20th's earnings total $\$ 6,81,-$
000, equal to $\$ 2.69$ a share. Last week's nine months wound up in
the red to the tune of $\$ 16816000$ the red to the tune of $\$ 16,816,000$.
Company has also voted a special stock dividend of $4 \%$ on the
outstanding common, payable Dec. 31,1963 to holders of record at
the close of business Dec. 9,1963 . the close of business Dec. $9,1963$.
This is the first stock dividend the
company has had since March company has had since March, its regular semi annual stock divvy
of $2 \%$.

Biz Up, Costs Down
Cited as contributing factors to nine-month record over the 1962 are a $5 \%$ increase in income, cou--
pled with a $25 \%$ reduction in expenses involving amortization costs
and selling expenses. Prexy Darry and selling expenses. Prexy Darryl Đay" was called the "largest single
revenue producing factor in the period," as well as the highest grossing film ever released by the Reny.
states that in every engagement this far, both domestic and foreign it has grossed "subsequently higher than any industiy. in a comparable period." "Cleo" rentals, however, have not yet been re-
flected in the company's net. flected in the company's net.
It's explained that $20 t h$ is. waiting until an estimate is made of "Cleo's" ultimate, world grossing potential in
order to determine the rate at order to determine the rate
(Continued on page 6 )

Pioneers Fete in Jan.? The official 30 -day mournlng period for the late Presi-
dent Kennedy: will delay the Motion Picture Pioneers dinner, skedded originally for Monday (25), at least until some time in January.
Pioneers prez William J. Heineman is now trying to co-
ordinate the availability of three major factors in the dinner - Pioneer - of - TheYear Darryl F. Zanuck, special guest of honor Dwight $D$. Eisenhower, and the Ameri-
cana Hotel ballioom

## Exhaus Dark,

 Brooding Themes, Frivolity BackSomber dramatics have been given the best from the motion presarios, and some from foreign lands are bearing down on light and airy celluloidia copy, as : Comedy, once again, is King. Cycles come and go, of course, the easy-to-take (or leave) type of screen fare. The heavy staff is now to be found mostly in the off-Main Stem theatres in the metropolita areas, and
showcases.
Several producers of tate have aid the public has gotten a surfeit of dark and brooding themes. And they're carving their way to a hope fully joyous boxoffice with prod and/or frankly-stated moralistic squalior.
Manhattan's firstiun be t las week was a revelation in the way the Hghtweight material has taken over. "Wheeler Dealers" was at

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ment has been arrived at between Ator Pictures and its creditors quidation alternative plan the edation of the operation. The he new must now all agree t iced with copies and forms of agreement:
Under terms of the new arrangement, all costs and expenses of the proceedings are to be paid in cash in full upon confirmation. Priority creditors are to be paid in full pon confrmation or upon such terms as may be agreed upon by the priority creditor and debtor the priority creditor and debtor $30 \%$ in full settlement of their claims without interest four months after confirmation and $5 \%$ and a half years. These payments are to be evidenced by a non-negotiable certificate of indebtedness to e given each creditor.
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that, so long as any of the notes delivered is paid, whether or not due, the stockholders will not without consent of the creditor committee, vote to dissolve divy on its issued common stock Astor cant issue any additional
or preferred stock either.

Boston Prodaction Firm;
Plan 'Me Candido' First, Then Bette Daris Pic Boston, Dec. 3. Four Bostonians who propose to inncoln, constitute Carlton Produc tions.
They are: Josh Baldwin, producer of the film; prexy of the organ the Boston Opera Group and the Charles Playhouse of Boston; John B. Fisher, vice president, and a longtime acquaintance of Miss line, who is writing the screenplay; and Terry Shuman Jr., Need. ham, Mass., who is associate producer. Also in on deal is Maurice Weiss of New York City
The film is to be based upon Polly Ann. Colver Harris' Literary
Guild selection of 1942, published by Farrar \& Rinehart, ${ }^{\text {ch}} \mathrm{Mr}$. Linby Farrar \& Rinehart, Mr. Lin-
coln." No director has yet been named, ne distribution arrange ments exist:
Production is planned for the
late summer of 1964 with shooting late summer of 1964 with shooting on location in Springfield, Ill. The Productions, however, they said, will be a film version of Walt Anderson's play, "Me Candidio" with Baldwin and Weiss producing and Lloyd Richards directing. Wailt
Reade-Sterling will distribute.

The Prize
CANAVISION -COLOR)
Exploitable Wut uneven filmtantion of the Nobel Prize tale. andiences.

## Hollywood Nov. 1. 

sional exagnerations and stripping
of dramitic zears as the film flue tuates between its incompatible components, The wel bally hooed
nudist colony scene, incidentally is overdone and not one of the film's stronger sequences. Exterion and the locale is carefully matched and the locale is carefuly matched Davis and Urie McCleary. William
H. Daniels photography is quick, observant and agile, and Adrienne Fazan's editing is especially adept at sharpening the impact of such
demanding bits of business as Newman's plunge from a rooftop
into a river and the heavy's ultiinto a river and the heavy's ulti-
mate death via impalement. Also aiding in this regard are the speJohnson, A. Arnold Gillespie and music satisfactorily reinforces
mood and identifies charaster.

## Gudrun

(DANISH-COLOR)
This is the story about the Nobel Prize, nude swimming which upset the Kingdom of Sweden when first scheduled they foresaw as a vulgarization o The serious awards given annually
under the will of the inventor of dynamite. So read on-
Pandro S. Berman's screen ver-
ion of the novel by Irving Wallace bas of the cast magnetisming glamorous production sheen and exploitable easygoing audiences that will respond to its cheerier aspects and
dismiss its shortcomings. Such being the case, it should make its the film is marred by inconsistency of approach and, although it has number or juicy moments and cenes, the whole is a rather un widely divergent elements as comedy, suspense, melodrama and
political topicality. Reaction will be mixed
Stockhotm during Nobel week is the setting for W Ellace's smorgas cockeyed screenplay, seven se lected prizewinners convene to receive the award. The unofficia mystery of the picture is how seien
such screwballs ever found time or nch screwbalis ever fo to excel in their fields of endeavor. At any rate, the man Irom ilterature (Yaul Newman) censes something amiss in the be havior and physique of the man on), proceeds to snoop around for clues and ends up in a wild goose chase, with himself as the goose out to be an elaborately devious out to be an elaborately devious the noted scientist and replace him at the award ceremonies with a look-alike whose favorite ism cer
tainly isn't Americanism. New tainly isn't Americanism. Ne
The Prize" is a suspense melo rama played for laughs, Trouble clashes with the political-topical framework of the story, so that the adjustments in the attitude Although limited as a comi actor and confronted here with rather difficult and unsubstantia character to portray Newman vivacity to keep an audience con-
cerned for his welfare and amused by his antics. Robinson achieves persuasive degree of contrast in For Elke
her much-ballyhoved maiden ap pearance in a Hollywood-originated production As an attache who gets
attached to Newman, she hasn't a attached to Newman, she hasn't
very scintillating role, but has the looks to make that a secondar issue, looks that stamp her a glamour doll commodity to watch
in the near future. Miss Sommier in the near future. Miss Sommier
has one of the leading distaff roles in Carl Foreman's "The Victors, also to be releaised shortly. Diane Baker is also attractive as the niece of Rabinson number one
who believes that Robinson num ber two is her daddy, which he is not (he is a professional actor). It's father. Micheline Presle Gerard Oury, Sergio Fantoni and Kevin as those unbelievably adolescen prizewinners Leo $G$. Carroll is capable as the Count who ner vously presides over the ceremony
Sacha Pitoeff is deliciously siniste as the lead heavy
Mark Robson's direction generates a lot of excitement, humor
and suspense in spots, but this is

Asi release of Morten, Schybere pro
duction Stars Leila Anerson, Jorgen
Buckhoi. Wrilten ind direted

## 

## Guarur $\quad$ Manne........ taila Anderson

## Mr. Roscon Mris. Brun Office Girl 

Another Danish try at reaching with a deliberately old-fashioned, rather anti-New Wave romantic
film in color and with very black and white characters. Nobel Prize winner John V. Jensen's flop of a novel about his ideal woman, broad of hip, simple of manner, sensual
yet sensible and very out-or-dooryet sensible and very out-or-door
ish Scandinavian is portrayed by Laila Anderson who happens to
have an interesting and Slavic ather than Scandinavian face Miss Anderson saves this film to foreign market where otherwise
only its corn has any kind of taste. Story is about a girl who willngly and unmarriedly sleeps with the right boy while all other men
around her are cast as bad. Conequently they are fought of with strong-armed, strong-legged violence by the husky Gudrun. In one oght is waged between the nice troll by where Gudrun is bathing in all her stone-age woman splendor. Jogren Buckhoj re ally unches, but in the rest of the pic Gudrun also fights off a Lesbo andlady. This does not make the ilm any more modern, but it still a rather earnest production: avecasional originality is also parts of Copenhagen. In a bit part Xvonne Ingdal shows her rather funny face and displays a talent
and a body that really belongs.

He olourmal Dolin Fon (Diary of a Madnai

Cocrnor release of Paris, Nov, 26.



Study of a psychotic's fantasies antings-commitment to an institu on one level to huild much much film. Its theme and treatment have it mainly an arty bet abroad, at
best; but its forced thesping and iterary and theatrical styles make $t$ chancey.
et in 19th a Gogol short story done as a one-inar legiter last seaon and has now been updated to rected by the actor who did it on the stage. Its double metamor phosis has made this lose edge, insight and depth.
Hallucination
Hallucination and reality mix
from the very start. And long monologs replace the needed coun terpoint between the ordinary and madness. Actor-director Roger Cog gio has not been able to get the right balance to depict the man's
derangement. Hence, this vacil lates between some telling run-ins
with regular life and his lonely imaginings Coggio lacks the flair in direc tion and acting to pinpoint the
progression of his fantasies. The films inability to strike a balane in style makes this turn out fo b
an uneven monolog. Mosk:

Who's Been Sleeping in My Red! Glossy produetion, playing out well bit unamusingly ribald
in spots, with Dean Martin as sought afier by young, attractive, married wonen. Slightly
provocative comedy might get provecative comedy
by at the boxoffice
figwow wix raw まuwn waw

 Jano
Meil
San
Tob
Lobo
Jaca
Jaca


At the outset producer Jack Rose seems to have something going for himself in "Who's Been Sleeping in My Bed" Right away, story basics have lots of jazz fun potential; and Dean Martin, seemingly right for the part, plays therapist for a covey of neglected married women But in the end it only comes of
tial has been lost
Film lends itself to provocativ round the devices centered mightily suggestive to think of an actor who appears on television as a doctor, such as Kildare or Ben Casey, and then envision him as being maneuvered into moonlighting into the field of psychiatric advise (and perhaps romantic stim ulation) for the glamorous dames
married to his tv-business associmatri
and But there's the slip between cup ference between what might have been mischievous, zesty comedy and what is-what is being a some couple of instances is permitted to sink in its quest for sophisticated hilarity: A few of the oral cracks are juvenile trite Disagree-
able is a scene in which Martin graphieally demonstrates on his a gal.
Instead of being sophisticated the screenplay by Rose, directed by Daniel Mann, loses ground with this kind of tastelessness. This is unfortunate because a substantial
part of "Who's. Been Sleeping in My Bed?" plays sparkingly well. Martin is an amiable performer in light comedy and daterial at hand.
Done with admirable restraint gestiveness is a bit of subtle sugBurnett is forced into doing a ni she and companion Elizabeth Montgomer
As is, the production shapes as 03 minutes of runno up to a few minutes to spare, ittle judicious exorcism might not be out of order, and improved
commercial chances could result.
Plot is one of those situation synopsis: First there's Martin, surgeon extraordinary of the image orthicon He has a pretty
fiance, Miss Monttomery Her pal is Miss Burnett, a nutty
in a psychiartist's office
On the loose and looking for Martin's attention, are, among
others, Jill Sti John, Macha Meril, Ooko Tani, Dianne Foster and lookers. The men who prefer to ookers. The men who preter to Wednesday night poker game inConte Mauis Nye Balsam, Richard All Louis Nye and Jack Soo: All behave histrionically well
for the joh on hand. Joseph Rutenberg's cinematography (Technieditor George Tomasini reflects competence and George Duning

## 5 Techniques for Filming Opera

Fred Schneir of Showcorporation, in connection with his presen marketing of "Der Rosenkavalier" in the United States, declares that opera-on-film
five types, to wit:
five types, to wit:
black \& white - with photogenic scree aetors used and songs dubbed in far removed from the conven-
(2) Opera treated as spectace, fork, as per Tales of tional stage
Hoffmann.
(3) Opera through the life story of a celebrated composer or (4) Opera rendered in excerpt as part of a contrived
romance built around a Lanza or a Grace Moore.
(5) The lavish more or lese literal translation of for example Aida, essentially more film han opera, with Sophia Loren as Renata Tebaldi.
I . Rosenkavalier". there is on celluloid an actual photograp Austrian castion at Salzburg of the Richard Straus work with its Jurinac, Otto Edlemanin et al However, the screen verision was varied with numerous close-ups and shot over five days. preferably in tie-up with local music or opera auspices.

## CONCEALED PRITS;

FINE SUPPLIER $\$ 1,888$

## Philadelphia, Dec. 3.

Thomas E, Schaefer, of Reading Pa, who operates Craft Films and
Equipment, was fined $\$ 1,888$ by Judge Alfred L Luongo in U:S District Court here on charges of he was found guilty of concealing mm prints.
Schaefer was the defendant in brought by Universal, MGM and Warner Bros

## Fox Profit Picture

which the picture's cost is to be amortized. This apparently
is to be done shortly for the company states that "Cleo's":
contribution to company earn-
ings will be reflected in the.
yearend financial results.
rol from 420,000 for the first nine to $\$ 75$, of this year, from $\$ 71,643,000$ for Total income for the period is $\$ 79$ 954,000 , against $\$ 76.555,000$ in $\$ 79$, down this year to $\$ 71,711,000$ rom $\$ 92,238,000$
months of 1962.
Biggest cut in expenses was reg costs and participants' share of from $\$ 68,999,000$ last year : Sell ing, general and administrative ex penses also have been cut this
eear, to $\$ 17,939,000$ from $\$ 21,097$, Dre.
Dramatic upturn in $20 t h$ 's for its net profits for both 1961 and 1960 (of $\$ 2,945,833$ and $\$ 6,213,101$ respectively) were solely due to
special income from sale of the this year, company earnings al
Beverly Hills studio land: So ready have topped the entire 1959
net of $\$ 4.163,135$ and are close to net of $\$ 4.163,135$
1958 's $\$ 7,582,357$.

## Brood Mo More

the Music Hall, to be followed tomorrow (Thurs.) by Charade. Others in view
Who's Minding the Store," Jackie John Wayne's : McLintock" "Unde the Yum Yum Tree," "It's a Mad, She's Mine,", "Ladies who Do," Charlie Chaplin's. "City lights," Serious drama is not being aban doned, of course. But a check of ilms now ready for release, those in production and others on future tinct trend toward happier day thematically.
naturally, is Stanley Kramer's Mad World" Not, since the late 30 Days" has a funny feature gone roadshow. Walt Disney has gotten beaucoup b.o mileage out of his laugh pictures which incidentally, In any event, the pu
ting any event the public is geta spate of cinema in what's inhuman behavior has gone. out of

## Ira J. Bilowit Preps <br> 'Secret Concubine' Film;

Filipino Coproduction
Ira J. Bilowit, for the past two New York trade paper, has re gned to form an indie film pro Productions Two features are planned, both for production early in 1964
The first pic is called The secret Concubine," based on the Morris which played off-Broaddy in 1960. Bilowit is currently nego iating a coproduction deal with a Philippine film company for the
making of the film. Plans call for native cast, exce for two ning roles.
dhe other film will be based on Up." Set in a Catskill resort hottel, a one of the probab's resorts. The ite hasn't been selected yet, how ver. Author Adler also wrote the nd has scripted several outings of "The Nurses" and "East Side,
West Side" for tv."

## NEW BRAINPOWER ON MPAA CODE REVIEW

Five new members have been
pointed to the Motion Picture assn comin Berman and Walter M. Mirisch MPAA director members), Laur and George Englund and Joseph ducers)
The board, which was estab ished in 1957, consists of 10 mem ers of the MPAA board of direc producers.

## 'Lord Jin' Excites Notice

Hong Kong, Dec. 3 . ght here as Richard Brooks be an background shooting of his Film buffs were out in drove

## ChiBusy; Take Her' Great 855,000, Weekend' Okay 24G; World' Boffo 31G, Dealers' 19G; Tree' 26G, 5th

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## Estimates Are Net ported herewith from the various key cittes are net, Le, without usual tax. Distrib: utors share on net take, when playing percentage, hence the come. <br> The parenthetic admission prices, however, as indicated, <br> Fim Potent 10G; Mils.: Tree' $17 G, 2$ <br> \section*{Minneapolis, Dec 3.}

 With the weekend Thanksgivingholiday a starter for the current holiday a starter for the current
stanza, firstruns look the best in recent weeks. Most of biz con-
tinues centered in holdovers. Of several newcomers, "Fun In Acapulco" shapes socko at the Lyric. Gopher.
Approaching its 11 th month's
start. "How West Was Won" con start, "How West Was Won" con-
tinues Wow in 39th round Cooper, "Under Yüm Yum Tree" looks smash in second week E

## Estimates for This Week

Academy (Mann) (1,000; $\$ 1.25$
$\$ 1.50)$ wk) Okay $\$ 3,500$ in three days. week, $\$ 4,500$
Avalon (Frank) ( $800 ; 11$ ) Her Bikini Never Got Wet" (Indie) and
"Facts of Life". (Indie) (2d wk) Macts of Life. (Indie) (2d w
Century (Par) (1,300; $\$ 2.10-\$ 3.50)$ "Cleopatra" (20th) (23d, wk)
Stout $\$ 7,500$. Last week, $\$ 7,000$. Cooper (CF) (905; \$1,25-\$2.50) How West Was Won" (MGM)
(39th wk). Wow $\$ 11,000$, Last week (39th wk
$\$ 11 ; 400$.
El Lago (Carisch) (800, $\$ 1$ )-
"Right Hand of Devil" (Indie) and "Hot Head" (Indie) Okay $\$ 1,100$. Gopher (Berger) ( 1,000 ; $\$ 1-\$ 1.25$ )
"Palm Springs Weekend" (WB). Fair $\$ 5 ; 000$. Last week, "Incredible Journey" (BV) (3d wk), $\$ 6,000$. "Fun in Acapulco" (Par) Socko 10,000 .
Mann (Mann) ( 1,000 ; $\$ 1.25-\$ 1.50)$
"Take Her, She's Mine" (20th) (3d wk). Dandy $\$ 8,000$ Last week, $\$$

Ofpheum (Mann) (2,800, $\$ 1.25$ Good $\$ 10,000$. Last week ( $\$ 11,000$ Park. (Mann) (1,000; $\$ 1.50$ )-,
"French Style" (Col) Mild $\$ 3,000$. "French Style" (Col) Mild $\$ 3,000$.
Last week "Conjugal Bed" (EmLast week, "
bassy), $\$ 2,500$.
a State (Par) (2,200; $\$ 1: 25-\$ 1.50-$ Huge Yum Tree" (Col) (2d wk). Suburban Warid. Mann) ( 800 ;
$\$ 1.25$ ) "Lord of Flies? (Cont) (7h \$1.25) Superd of Flies" (Cont) (7th
World (Mann) (400; \$1.25-\$1.50)

Weekend 'Good $\$ 8,000$,
Col.; Dealers' Nice 96
Columbus, O, Dec. 3 Thanksgiving week with pleasing business in the offing. Loew's Ohio in a second - week. "How The West Was Won" at RKO Sole new. entry is "Palm Springs
Weekend" at RKO Palace with good returns in prospect.
Grand (RKO) (860, $\$ 1.50-\$ 2.75)-$
"How West Was Won": MGM) (33d wk). Plump $\$ 8,000$ Last week O6,500.
$\mathbf{O h i o}$
Ohio Loew (3,079 $50-\$ 1.50)$ Wheel Dice Dealers. (MGM) (2d
(9,000 Last Palace (RKO) (2,845; 50-\$1.50)"Palm Springs Weekend" (WB) and "Gun Hawk" (AA). Good \$8,
000 . Last week. "Incredible Jou: ney" (BV) and "Siege
(Col) (2d wk), $\$ 8,500$.

Take Her smooth 13G, Buff; 'Fun' Fast 12G Thanksgiving Day hollday will help biz generally here his week,
with most of strength concentrated in second-weekers. Take Her,
She's Mine" shapes fine in two smaller cinemas while "Fun in round at Paramount. "Under Yum Yum Tree is big session at Century in second Wheeler Dealers" a
big fin second at Granada. Estimates for This Week
Buffalo (Loew) (3;500; 90-\$1.49)-
"McLintock" (UA) (2d wk) Nice $\$ 10,000$. Last week ditto. Center (AB-PT) (2,500; $\$ 1.40-\$ 3)$
"Cleopatra" (20th) (23d wk) Fair $\$ 4,300$. Last week, $\$ 2,000$ : Century (UATC) (2,700, $90-\$ 1.25)$
"Yum Yum Tree" (Coit)
$(2 \mathrm{~d} \mathbf{w k})$. BIg. $\$ 13 ; 000$ or over. Last week Paramount (AB-PT) $(3,000,90$
$\$ 1.25)$ "Fun in Acapulcó" ${ }^{\text {(Pa }}$ and "Paris Piekc-Up (Indie). Fast \$12,000. Last week, "Mar With ers' (AI), $\$ 5,000$.
Cinema Martina) (450, 90-\$1.49) Hep $\$ 5 ; 000$. Last week, "Wuthering eights" (Cont (reissue), $\$ 1,200$
Amherst (Dipson) (1,000 \$1.4)-"Take Hen, She's Mine
$(20$ th). Nice $\$ 8,000$ Last week, (20th). Nice $\$ 8,000$. Last week,
Wuthering Heights: issue), $\$ 2,200$.
1.25) "Whane (Schine) (1,000, 90 $(2 \mathrm{~d}$ wk): Big $\$ 6.800$ Last wee

## Fun' Lively 50G,

K..C;'Tree' $136,2 d$

Biz made unsas Cor lost time ove Thazksgiving holiday and week-
end; with Fun in Acapulco" big in 13-situation opening and "Palm Springs Weekend" earning a sure
second week at downtown Para mount as it did big biz. Midtown
firstruin houses had long waiting lines for holiday afternoon and evening shows for three second-
week pix week pix Mcintock is solid
in seconid. Under Yum Yum over week:
"Stolen Hours" heads for dull biz day-and-date at three drive-
ins and the Parkway One. Adins and the "Parkway One. Ad strong, pic being socko in third

Estimates for This Wee
Brookside (Fox Midwest-Nat. Gen. Corp.) (800; $\$ 1.50$ ) "Take
Her, She's Miré" (20th) (2d wk). Glittering : $\$ 5,000$ Last week
Capri (Durwood) (1,260, $\$ 1.80$ Capri. Cleopatra" (20th) (3d wk)
Socko $\$ 22,000 \because$ Last week $\$ 17000$ for 6 days.
Crest, Riverside (Commonwealth) ( 900 cars each), Boulevard (Rose-
dale)
( 750 ears) (Durwood) (400; 90-\$1.25) "Stolen Hours" (UA) plus various second eature subruns
Empire (Durwood) (886; $\$ 1.25$ (MGM) (36th wk) Boff $\$ 10000$ Last week, $\$ 6,000$ in 6 days. $\$ 1.25$ - $\$ 1.50$ - - Palm Springs Week end" (WB). Slick $\$ 10,000$; stays.
Last week, "Mary, Mary" (WB
4th WK), $\$ 3,500$ ) (1,630 $\$ 1.25-\$ 1.50)$
P1aza (FMW) "Yum Yum Tree". (Col) (2d wk)
Socko $\$ 13,000$. Stays on. Last week, \$15;000;
Rockhill (Art Theatre Guild) Cont) (3d wk) Good $\$ 3,000$. Las Week, $\$ 4,300$ in 6 days.
Roxy (Durwood)
Roxy (Durwood) (664; 75-\$1.50)Wheeler Dealers" (MGM) (3d wk)
Snappy $\$ 7,500$. Last week $\$ 7,000$ also 6 days. $\$ 7, \quad$ Last week, $\$ 7,000$ 6airyland (Finkelstein) (1,500 cars Shawne and Leawod (Dickinson
(1,000; 750 cars); Hiway 40 (Gen 750 cars) cars) Isis Vistest (Heath) F'MW: (1,360; 700; 700); Waldo
(Rhoden) (1,000; $\$ 1-\$ 1.25$ ), Dickin son, Overland and Englewoo
(Dickinson) (770, 700,850 \$ each various added feature pix at drive ins. Big $\$ 50,000$.
Uptown (FMW
Sotid $\$ 9,000$ McLintock ho (UA) (2d wk) Sotid $\$ 9$

## B'way Biz on Reboumd; Rain' Socko S3, MOO, 'Store' Hoctha 23, Tights' Amaing S55,60: World Capac. 53 C <br> Broadway firstruns are recover- "Soldier in Rain" (AA) (2d wk)

 lump in the previous week result- (Tues) was socko $\$ 27,000$ or close ing from President John F. Kennedy's assassination. They are course, the the lang Thanksicivinglaunched bills. Torrential rain last Friday hurt b
strictly upbea
"Soldier in Rain" shapes stand 27,000 opencongers, with socko and great 7000 at the Palace where daydating. "Who's Minding the Store' looms big with $\$ 23,000$ or near on opener at the Victoria. y, was helped by juvenile patron age during the holiday period.
"City Lights" initial pic of the a record $\$ 25,600$ apening session. "It's a Mad World" landed a capacity $\$ 53,200$ in second round at the Warner, covering 13 perhad been field to five days. "Under the Yum Yum Tree" improved to boff $\$ 44,000$ in second stanza, daydating the State and Trans-Lux Wheeler
how is climibing to " with stage in third and final a big $\$ 150,000$ Music Hall. "Charade" with annual Christmas stageshow comes in tomorrow (Thurs). "Take Her, 500 in third stanza, daydating the
Criterion and Trans-Lux Street.
"New Kind of Love" finished
with okay $\$ 20,000$ or close in fifth with okay $\$ 20,000$ or close in fifth ound, daydating the DeMille and Coronet. "The Cardinal" opens a hird session surprisingly good $\$ 15,000$ "Lilies
of Field" opens there foday (Wed) "CityLights," Charlie Chap.: lin comedy brought back at allime record there, topping both "Lust For Life" and
"Never On. Sunday? which hung up its high Christmas week While it was thought ptimistically, before the pic hree or four weeks, now the Plaza management believes it may carry tirough well into January. Film is bringing in all types of patrons-oldsters, teen-agers and those seeing a
picture for the first time in many years. Originally feared that youngsters would not go or Chaplin since a compara tive stranger to them but teen-
agers came in droves. House had the biggest Friday and saturday biz ever, which more than made up for the

## Estimates for This Week

 Astor (City Inv) (1,094; \$1.25-\$2 day (Wed.) East week, "MeLin losk (UA) (3d wk) nice $\$ 150000$Cinerama (Loew) ( 1,552, , $\$ 1.50$ $\$ 3.50)$ How West Was Won
MGM) (37th wk) The 36 th session nished Sunday (1) was great $\$ 28$, 000 for 15 performances after be ng of to $\$ 19,600$ in 35 th week usual healthy biz being washed ut by theatre's closing, and SaturCriterion not up to par. Cricrion (Moss) (1,520; $\$ 1.25$ (20th) (4th wik) Third She's Mine' DeMIIIe (Reade) (1,463. 90-\$2.50 "New Kind of Love" (6th-fina wh). Fifth stanza finished yester day (Tues.) was okay $\$ 12,000$ or previews scheduled for Dec. 10 and 11. "Cardinal" (Col) opens Dec. 12, unusually fine advance be Emberted.
Embass y (Guild Enterprises) 500; $\$ 1.50-\$ 2.50$ ) " $81 / 2 "$ " (Em) pleted Monday (2) was com $\$ 8.000$.
Forum (Norel) (813; $\$ 1.25-\$ 1.80$ "Conjugal Bed" (Embassy) (12th wk). The 11th week ended Sunday
(1) was great $\$ 7,500$ "Love on How' (col) comes in Dec. 16.
Palace (RKO) (1,642. $\$ 1.25-92$ ).
one of best figures here in some time. Daydating with Paris. \$2) "Twilight of Honor" (ABGM) (4th whilight of Honor" (MGM) terday (Tues.) was mild $\$ 15,000$ or close "4 For Texas" (WB) is due o open late this month, according to present plans.
Radio City Music Hall (Rocke ellers) (6,200; 95-\$2.75)-"Wheele Dealers" (MGM) with stageshow ooks like big $\$ 150,000$ which is big pickup from the 51,2 -day second
week which dipped to $\$ 75,000$, of bout $33 \%$ from what was ex ect Charade (U) with annua row (Thurs.).
Rivoll (UAT) (1,545; $\$ 2,50$ 55.5) -"Cleopatra" (20th) (26th k). The 25th round ended yes $\$ 35,000$ or near, up considerably from 24 th week.
State (Loew) ( 1,$850 ; \$ 1.50-\$ 2.50)$ 3d wk) Yum Yum Tree" (Col esterday (Tues.) soared to great 29,000 , much higher than open fith Trans-Lux 52d Street Victoria (City Inv) ( 1,$003 ; \$ 1.25$ 2)- Who's Minding the Store" Pari) (2d wk). First week finished
yesterday (Tues.) was smash $\$ 23$, yesterday 1 or close.
000 or
Warner (SW) (1,504; \$2.50-\$4.80) "II's a Mad World" (UA) (3d wk) day (30) was capacity $\$ 53,200$ for
3 shows after $\$ 29,000$ for five day (Continued on page 9)
Harrest' Rich $\$ 11,000$,
Toronto; Fma' Fine 176;
'Tree' Wow 12G, 5th
Some newcomers are helping to cheer exhibs here this round. Best of these looks to be "Bitter Har
vest;" lusty in first at the Holly wood. "Fun in Acapulco" looms lofty on opener at Imperial. "Under Yum Yum Tree" is rated boffo in fifth session at the Carl on. "McLintock" looks fine in
second in three Rank houses second in three Rank houses En second at Loew's.
Carlton (Rank) $(2,318 ; \$ 1.25-\$ 2)$ (5th "Under Yum Yum Tree" (Col) week, $\$ 14,000$.
Danforth, Humber, Savoy (Rank)
$\left(1,325 ; \quad 1,205 ; \quad 780 ; \quad\right.$ 1- $\left.{ }^{2} 1.75\right)$ ) "MeLintock" (UA) (2d wk) Fine $\$ 18,000$. Last week, $\$ 25,000$. Fine State. (Taylor) Prince of Wales,
St,059; 1,197; 696; 50, $\$ 1$ ) - "Seducers" (Indie). Big
$\mathbf{\$ 1 4 , 0 0 0}$. Last week, "Twice Told Tall Tales" (UA) and "My Son
Hero" (UA) spots. (UA), $\$ 22,500$ for sevèn Eginton (FP) (919; $\$ 2-\$ 3$ )
How West Was Won (MGM) 36 th wk). Fast $\$ 5,000$. Last week, $\$ 5.500$.
Fairlawn (Rank) (1,173; \$2-\$3)-
W). Oke $\$ 4,000$. Last week,

Hollwwod (FP) (1,080; \$1.25F1.50) $\$ 11,000$. Last week, "French
Hyland (Rank) (1,165; $\$ 1.25$
$\$ 1.50$ ) "Mouse on Moon". (Lope)
$(2 \mathrm{wk})$. Lusty $\$ 10,000$. Last week; 14,000.
Fumperial (FP) (3,216, $\$ 1-\$ 1.75$ )17,000. Last week" (Par). Lusty Weekend" (WB) (2d wh). $\$ 10,000$. Loew's (Loew) (1,641: $\$ 1-\$ 1.50$ )
"Wheeler: Dealers" (MGM) (2d Wk). Hotsy $\$ 10,000$. Last week,
$\$ 14.500$.
Tivoli (FP) $\mathbf{~} 935$. $\$ 1.50-\$ 2$ )Evivoling with Royal (Ballet" ${ }^{\text {(90) }}$ (20th) (2d wk): Sad $\$ 5,000$. Last week, University (FP) (1.344: \$2-\$3.50) Still lusty at $\$ 14,000$. Last week, $\$ 16.000$.
Uptown (Loew) (2.245: $\$ 1.25-$
$\mathbf{1 1 . 7 5 )}$ "Lilies of Field" (UA) (2d $\begin{aligned} & \text { 75) "Lilles of Field" (UA) } \\ & 500 \text {. Sad }\end{aligned} \$ 6,000$. Last week

## 3KG; Tree' Great 18C, 'Arabia' '19C


$\$ 23.000$ in tour shapes sockeroo "Lawrence of Arabia" is torrid in two. sots, both for second rouncis \$21.000 in 41st Warner Hollywod week Under Yum Yum Tree" is great \$18,000 in sixth session at he the Chi-
nese.
.It
Its smash $\$ 30.000$ or close in fourth

## Estimates for This Week

## 

 and "Last Train frem Gun Hirl nart Lasts week, Los Angeles. with Her, She's Mine" (20th), "Young

 Warner Eeverty (SW) (1,316, s2-
 wekt, 44.500 Mary, Mary -"School for Scoundrels" (Cont and "Battle of Sexes" Conty (re"Resurrection C , 2,900 State) 1 Hent, Crest 1 Metropolitan
 $\$ 22 \mathrm{AmO}$.
Baldwintreet. Mix, Por wilthire,

 Socko
$\$ 30,40$,
$\$ 3$
Hiolywood, Loyola, wittern

 Oirheum istate-Metro ${ }^{\text {polem }}$
 20] (Continued on page 9 )

Mclinteck' Potent 13G,
D. C.; Dealers' 11G, 2 d
 the numbness of last week's
events. only big entry: is is Mct
Lis.
 Sorings Weekend Jooms barely okay in opener ot Ambassader,
Metropolitan. Wheeler Dealers figures

## Estimates for This week

 (1,480; $\$ 1-\$ 1.49$ )- ${ }^{\text {Palm }}$ Sphen (SW) Weekend" (WB). Okay $\$ 10,000$, Last week, Incredi(BV) $(2 \mathrm{~d}$ wk), $\$ 6,600$.
Apex (KB) (940; $\$ 1.25-\$ 1.40$ )-
"Conjugal Bed" (Embassy) (7th wk). Mild $\$ 3.500$. Last week, same.
Calvert (Mann) $(900 ; \$ 1.25-\$ 1.50)$ ("Dievil and 10 Commandments" opening at $\$ 3,500$.
"Knife In Water" Indie)" Fine $\$ 7,500$. Last week, "Leopard" (20th)
(7th wkt, $\$ 3,500$. Embassy LLoew) 1567 ; $\$ 1.25-\$ 2)$
"Take Her, She's Mine" (20th) Oke $\$ 5,500$. Last week
(RKO) (1,838; , $\$ 1-\$ 1.49)$ \$13,000 after initialing at same
MeArther ( KB ) $(900 ;$; $\$ 1.25-\$ 1.40)$
(Continued on page 9)

## Key City Grosses

Estimated Total Grose Last Year $\$ 2,832,600$
(Bised on 23 cities and 208 theatres).

## This Week

This Week
(Based on 22 cition 274,500
200 theatres, chiefly first runs including N.Y.).

## Tree Lofty 25G, St.Loo; Fun' 16

St. Louis, Dec. 3. Some fresh, sturdy product is perking up the firstrun biz picture Yum Tree" at Fox and Fun in
Acapulco, at the St Louis, shape Acapulco," at the St Lous, shape
tig on opening weeks: "Wheeler Esquire while "McLintock" is fine in second at State.
"How West Was Won" still is
great in 34th round at Martin Cinerama. "Cleopatra" is rated Estimates for This Week:
Ambassador (Arthur) (2,970) $\$ 1.50-\$ 3.50$ ) Cleopatra" (20th $\$ 8,000$.
125)-"Nurse Grace Wheels" (In die) Good $\$ 1,600$ Last week Name Is Ivan" (Indie), $\$ 1,50$.
Esquire (Jablonow-Komm) 800; $90-\$ 1.25)$ "Wheeler Dealers"
(MGM) $(2 \mathrm{~d}$ wk) Fancy $\$ 11,000$ "
Fox (Artheek, $\$ 15000$
Fox (Arthur $5,000,90-\$ 1.25$ ) 000 Last whe , Take. Her, She
Mine (20th) (2d wk) $\$ 12,000$, Loew's Mid-City (Loew) (1,160 $60-90$ ) "Lilies of Field" (UA) ( 2 d
wk). Fair $\$ 6 ; 000$. Last week $\$ 7.500$ wk): Fair $\$ 6 ; 000$. Last week. $\$ 7,500.1(3,600 ; 60-90)$. "McLintock" (UA)" (2d wkt. Fine $\$ 12,000$ or better Last week, $\$ 15.000$.
Martin Cinerama (Martin) 913 $\$ 1.25-\$ 2.50$ - "How West Wa
Won. (MGM) (34th wh). Great $\$ 10.500$. Last week $\$ 10,000$
Pageant A Arthur: 1000 \$1.25)-"French Style" (Col) (30 wk. Sharp $\$ 2.500$ Last week, "Green Art Chernoff) (800, $\$ 1.50$ and "Some Kind of Nut" (Indie) Light $\$ 1,200$ Last week, "Lovers Indie), $\$ 2,100$.
St, Louis (Arthur) (3,800; 75-90 "OId Dark House" (Col) (Pig) $\$ 16$ 000: Last week, "Man With X-Ray Eyes" (AI) and "When Girls Take S1.25) Oads (Arthur © (760), 90bassy) (4th wk) Nice $\$ 2,000$. Last acek, $\$ 2,500$.

MCLINTOCK WOW 8G, PORT: 'DEALERS' 76, 2 d

Portiand, Ore:, Dec. 3 . is spong product in most key spots currently. McLintock" shapes as best of newcomers, wha a wow
showing at the Laurelhurst in second at Broad wated grea Springs Weekend' looms tall on
opener at Orpheum Fun in Acapulco" is o
at Music Box.
Breadway (Por This Week Braadway (Parker) (1,890, $\$ 1$
$\$ 1.50$ Wheeler Dealers' (MGM and "Main Attraction" (MGMM)
(reissue) (2d wk). Wow $\$ 7,000$ Lastue) (2d.wh),
( week, $\$ 9,100$ :
"Yum Yum Tree". (Col) (2d.50)Big $\$ 5,500$. Last week, $\$ 5,600$. Fine Art (Foster) (321; $\$ 1.50$ )
"Lord of Flies" (Cont) $(3 \mathrm{wk})$ Nifty $\$ 3,000$.
week, $\$ 3,200$.
Fox (Evergreen) (1,600, $\$ 1$ \$1.49
"Take Her She's Mine" (20th
and "Thunder Island" (20th) (2

Weekend Good 13G Cleve., 'Tree' 156, 3d

Cleveland, Dec, 3. A couple of good newcomers and city's firstruns a nice session cur-
rently. $P$ Palm Springs Weekend" looks good on opener at the Allen. Yum Tree" shapes socko in third stanza at the Hipp. "Lilies of
Field" is big in fourth at Colony Art Thake Her, She's Mine
looms okay in second at Palace

Estimates for This Week
Allen (Stanley-Warner) (2,866 end". (WB). Good $\$ 13,000$ or nee Last week, "Haunted Palace? (AA),
88,500.
Colony Art (Stanley-Warner) UA): (4th Wk). Big $\$ 6,000$, Last week, $\$ 4,600$.
Continental Art (Art Theatre Flies" (Cont) (m, $\$ 1.50$ ) Good $\$ 3,300$ for fifth week here in chain's
houses. Last week, 'Rules of Heights Art Art Theatre Guild) 9ice $\$ 31.50$ ) "The Trial" (Indie) "Lord of Flies" (Cont) (4th wk)
$\$ 2,600$ for six days. Hippodrome (Hipp BIdg. Co. Triee" (Col) (3d wk). Brisk $\$ 15000$ Last week, $\$ 20,000$.
Ohio (Loew) (1.020; $\$ 1.80 . \$ 3.50$ "Cleopatra" (20th) (24th wk) Palace (F\&A Theatres) ( 1,254 ; Mine" $(20$ th) (2d wke Okay $\$ 8,500$ Last week, $\$ 8,000$.
State (Loew) (3,450, $\$ 1.50$ )Wheeler Dealers" (MGM) (2d wk) Westwood Art Art Theatre Guid $955 ; \$ 1,50$ - The Trial
(Indie) Good $\$ 2,900$ Last week Lord
2,100

## Mclintock' Potent 10G, Cincy, Tree' Whopping <br> 11C, Take Her' 12G, 2

 Cincy firstruns have started tobrighter in the wake of the Kenedy tragedy. "McLintock, the one downtown entry currently ooms big at Keith's. "Under Yum outlying Valley, rates boffo.
"Take Her, She's Mine". is
smash at Palace, also in second. Wheeler Dealers" is mild in first holdover round at Capitol. "Cleo Grand with extra matinees.

## Estimates for This Week

 Albee (RKO) ( $3.100 ; \$ 1.25-\$ 1.50$ (2d wh) Springs Weekend" $\$ \mathrm{WB}$$\$ 8,500$ after $\$ 9,500$
Capitol (SW-Cinerama) 11,540 $1.25-\$ 1.50$ "Wheeler Dealers
MGM) (2d wk) Mild $\$ 6000$. week, $\$ 5.500$. Popscale breathe after 36-week rin of "How West
Was Won" (MGM) holds until Mad World" (UA) restores Cine ama policy on Dec 19. Esquire Art Cin-TCO) ( 500 ; wk. Fair $\$ 1,700$. First week,
same Daydating with Hyde Park
Grand (RKO) ( 1,396 ; $\$ 1: 80$ - $\$ 3$ ) Cleapatra" (20th) (234 wk). Okay 88,500 , on lift via extra matinees.
Gast week $\$ 7,000$
Guild Guild (Vance) (272: $\$ 1.25$ ) wk). So-so $\$ 1,300$ Last week,
 Fairish $\$ 1,500$ Last week, $\$ 1,400$ Keith's (Cin-T-Co) (1,50, $\$ 1.25-$
$\$ 1.50)-$ McLintock" $(\mathrm{UA})$ Bis 10,000, Last week, "Incredible Pourney" (BV) ( 3 d wk), $\$ 5,500$.) Palace (RKO) (2,600; $\$ 1-51.50$ ) Wk. Smash $\$ 120000$. Last week, \$11.500.
Twin
Twin Drive-In (Cin-T-Co) (West and Vampire" (Indie) "Playgirls Earth Froze" (Indie). Oke $\$ 6,000$ (Indif) and violent Years" (Indie)
\$5000 (Cin-T-Co) (1,275; \$1.50 wk): Boffo $\$ 11,500$. Last week wk). Bo
$\$ 10,500$.

Hul Perling; 'Jomne' Boif S52000, Fim' Fine 15G; Wedenend Hosy 16G, World' Socko 176, Dealers' Big 96

## Broadway Grosses <br> Estimated Total Gross This Week (Baed on 33 the $\$ 635,000$ Last Year : 33 theatres) <br> Weekend Hot 8G, Balto; Fium S9,000

Baltimore, Dec. 3.
New product and strong hold overs will help the boxoffice this
week. "Take Her, She's Mine" is boff in bow at the Mayfair. "Fun in Acapulco looms goor in opener
ithe New. "Palm Springs Week at the New. "Palm Springs Week-
end" is nice in first at Town. "Wheeler Dealers" shapes okay in second at Stanton while "Great Escape" is socko in sixth frame in $23 d$ week, at the Hipp, "Gone
rie the Days" is niee in second at Are the Days" is niee in second at
the Charles. "Lord of Flies" is holding well in second at Charles (Fruchtman) Week $\$ 1.50$ ) "Gone Are Days" (Ham
mer) (2d wk). Loud $\$ 5,000$. Last mer ( 2 d wk). Loud $\$ 5,000$. Last
week, $\$ 4,000$. Five West (Schwaber) (435; 90 wk). Good $\$ 2,000$ Last week $\$ 2,300$.
$\$$ Hippodrome (T-L) (2,200, $\$ 1.50-$ $\$ 3.50$ ) "Cleopatra" (20th) (23d
wk). Good $\$ 11,000$. Last week, \$11,500.
Lrma (T-L) (300, 50-\$1.65) "Irma La Douce" (UA) (20th wh)
Holding nicely at $\$ 4,000$, Last
week; same
New (Fruchtman) $(1,600,50$ \$1.50) "Fun in Acapulco" (Par).
Good $\$ 9,000$. Last week, "Conjugal Bed" (Embassy) (4th wke), $\$ 4 ; 000$. Mayfair (Fruchtman) (700; 50 (0th). Boff $\$ 11,000$. Last: week,
Wuthering Heights" (Cont) (re issue) (2d wk), $\$ 5,000$.
Playhouse (Schwaber) ( (365. 90 50)-"Lord of Flies" (Cont) (2d wk) Good $\$ 2,500$. Last week, \$2,700,
Stant
Stanton Fruchtman) ( $2,800,50-$ $1.50)$ "Wheeler Dealers" (MGM)
$(2 d$ wk). Hep $\$ 10,000$. Last week (2d wk). Hep $\$ 10,000$ Last week,
$\$ 10,000$. Senator (Durkee) (960; 90-\$1.65)
"Great Escape" (UA) (6th wk) Socko $\$ 12,000$ Last week, $\$ 9,500$.
Town (T-L) (1,125; $50-\$ 1.50$ )Town (T-L) ( 1,125, 50-\$1.50)-
"Palm Springs Weekend" (WB). (UA) $\$ 8,000$ or over,
TREE' SOCKO \$9,000,
PROV, 'CLEO' 7G, 18TH Biz is picking up this week, natrally, with Strand in the lead for
third straight session with "Under Yum Yum Tree," which is still socko. Majestic's "Palm Springs Weekend" is also healthy in sec"Cleopatra" is showing signs of
being a bit tired. State's second of "McLintock". is fair. Albee's
econd of "Wheeler Dealers" is second of.
rated gooa.
 Wheeler Dealers" MGM) and
"Gunfight at Comanche Creek"
MGM) (2d wk). Good $\$ 6,000$ after MGM) (2d wk). Good $\$ 6,000$ after
$\mathbf{7 , 5 0 0}$ opener Elmwood (Snider) ( 2,$200 ; \$ 2.50-$ Good $\$ 7,000$ or near Last week mild $\$ 5,000$ because of mourning closing.
Majestic (SW) (2,200; 75-\$1)(2alm Spinings Weekend" (WB). State for the first week. McLintock". (UA) (2d wk). Fair
7,000 or near. First was $\$ 6,500$.
$\$ 7,000$ or near. First was $\$ 6,500$.
Strand (National Realty) (2,200;
00-51.25) "Yum Yum Tree" (Col) weekend helping to socko $\$ 9,000$ Second was $\$ 8,500$.

Film biz showed upward momenum with opening of big new prodweet's tragic events. There was definite improvement all down the ine from deluxers to compacts with a cold weather front helping "Incredible Journey" is boffo at "Fun in Acapulco" is nice at Param
hotsy in specongs Weekend" looks "McLintock" shat the Memorial. ona round at Orpheum in sec session at the Boston. Whecond Un. Y " Under Yum Yum Tree" is socko Douce" held for a second slick week at Mayflower in subrun after Flies" is still stout Saxon, "Lord of Kenmore Square in althe cinema, Estimates for This Weet
Astor $(B \& Q)(1,117,90-\$ 1.50)$ Under Yum Yum Tree (Co0) (4th
wk). Boffo $\$ 14,000$ Last week, 1,000. Beall "Incredible Journey" (BV). Sock \$15,000. Last week, "Fantasia"
(BV) (reissue), $\$ 3500$. Boston (Beacon Ent) (1.345; $\$ 1: 20-\$ 2.95)$-"Mad World" (UA) (3d wk). Third week started Dec:
3. Second week was socko $\$ 17,000$. Capri isack) (850, $90-\$ 1.50)-$
"ncredible Journeỳ: (BV) Lofty $\$ 10,000$ Last week, "Small World $\$ 3,500$. Center (E. M, Loew ( $1,250,90$ (NTD) and "Promises. Promises" th wk. Perky $\$ 7.000$ Last week, Cine
Cinema Kenmore Square (Indie) Cont) (11th wk) Slick $\$ 5,000$ Last Exeter Tnd
Exeter Tndie) (1.276; 90-\$1.49)-
Heavens Above":(Janus) (5th wk) Ereavens Aböve" (Janus) ( 5 th wk).
Rright $\$ 4.000$, Last week, $\$ 4.500$. Fenway (Inतiie) (1.300. 90-\$1.49) "Babes, in Woods" (Indie) and Kipling's Women" (Indie) ( $3 \mathrm{~d} \mathbf{w k}$ ),
3.500. Last week, $\$ 3.600$. Gary (Sack) (1,277; $\$ 2-\$ 3.90$ )Cleopatra" (20th) (moo) (3d wk) Mayflower (ATC) (689; $90-\$ 1.50$ ) rma I a Douce, (UA) (subrun)

Memorial (RKO) (3.000, 90-\$1 50$)$
Continued on page 9

## Weakend Insh \$18;000,

Frisco; Fan' Great 146
Thanksgiving holiday is helping firstrun biz out of the doldrums of
of last week. Hottest newcomer is "Palm Springs Weekend," which is
big at Paramount. "Fun in Acapulco" looms great in debut at the shapes sock in third session, dayYum Tree" still is big in fourth End at Warfield
Estimates for This Week: Alexandria (United Calif.) (1,444;
"Cleopatra" (20th) (23d wk). Big $\$ 15.000$ Last week, $\$ 10,700$. Coronet (United Calif) (1,250; \$2-\$2.50). "Wheeler Dealers"
$(\mathrm{MGM}) \cdot(3 \mathrm{~d} \mathbf{w k})$. Sock 8,000 . Last MGM) (3, wk). Sock $\$ 8,000$ Last EI Ranclio Drive In (Affil) (925 Dealers" (MGM) ( 3 d wk). Fast.
$\$ 4.500$. Last week $\$ 6,000$. $\$ 4,500$ Last week $\$ 6,000$
Embassv (Dibble-McLean (1,400; (20th) Take Her, She's Mine" week $\$ 11,000$. Genevi Drive-In (Syufy) (910
cars: $\$ 1.25$ person)-McLintock" cars, $\$ 1.25$ werson)-McLintock"
(UA) ( 2 d . $\mathrm{Great} \$ 9,000$ or Goten Gate (RKO) week $\$ 10,850,1125$ $\$ 1.50$ ) "Incredible Journey" (BV)
(4th wk). Smeoth $\$ 9,500$. Last week (4th wk): Smooth $\$ 9,500$ Last week
$\$ 8.500$.
Hetro (United Caif.) ( 1,000 ;
 Big $\$ 8,000$. Last week $\$ 8,500$. cars; $\$ 1: 25$, person) (Take Her, Orpheromst week $\$ 5,000$ :
(Continued on page 9) 1,439 ;

Philly Climbs, Bed' Hot
$\$ 7,800$, Tree' Smash 196
Helintock' Lasty 160 Philadelphia, Dec. 3. It's happy Thanksgiving Dec. 3 . rent session here for exhibs despit portant newie, PPalm Springs
Weekend" is rated dim at Randolph. "Conjugal Bed" shape splendid in second round daydatin two smaller houses.
Under Yum Yum Tree": shapes "McLintock" looms big in secon at Goldman, "Wheeler Bealers" is torrid in second Stanton round:
"Take Hor, She's Mine" still is fancy in third week at Trans

Estimates for
rcadia (S\& S V.I.P.s (MGM) ( 10 th wk )

Boyd (SW) (1,536, \$2-\$2.75)
"How West Was Won" (MGM) (39th wk) Graat $\$ 19.000$ in las oundup, Last week, $\$ 11,000$. Bryn Mawr (Goldman) (630; $\$ 1.49$ ) Conjuga Bed $\$ 4,000$. Last week $\$ 3,300$ :
Fox (Milgram) (2,400; 95-\$1.80) wk) Socko $\$ 19,000$ Last week \$16,000.
Goldman (Goldman) (1,000; 95-\$1.801- McLintock (UA) (20, wk)
Bis $\$ 16,000$ Last w $\$ 13.500$. Lane (SW) (1.000: \$1.49)-"Lord $\$ 4,800$ Last week, $\$ 4.000$
 wk). Sunny $\$ 12,000$ Last week \$8:000.
Randolph (Goldman $(2.200,95$
$\$ 1.80$ )-"Palm Sorings Weekend" \$1.80)- Paim Sbrings Weekend
(WB) Dim $\$ 7,000$ Last wek
"Mary Mary"
(WB) (4th wk) Mary,
$\$ 4,500 \%$
Stailey (SW) (1,450, $\$ 2.50-\$ 3)$ "Cleopatra". (20th)" (23d wk).
$\$ 17,000$ Last week, $\$ 13,500$. "Stanton (SW) (1,48. 95-s1.80)Wheeler Dealers" MGM) (2d wk).
Hotsy $\$ 14,000$ : Last week, $\$ 10,500$. Studio (Goldberg) (400 95-\$180) "Sunsweot" Indie) and Wicked
Go to Hell" Indie) Okay $\$ 3,800$.
Last wwek, "Pagon Is'nad (Indie) and "1.000 Shapes of Female" (In die), $\$ 3,600$
Trans-Lux (T-L) (500: 95- $\$ 1.80)$ -
CTake Her. She's Mine" $(20 t h)$ (3d whe Fast $\$ 7,000$. East week, $\$ 8,000$ World (Rugoff) (499, 95: $\$ 1.801-$ "Conjugal Bed" Embassy) (2d wk
Fine $\$ 3,800$. Last wieek $\$ 3: 500$.
 "Sporting Life" (Cont) (rerun). $\$ 3 ; 000$.

## PORTLAND, ORE.

## Fancy $\$ 6500$ page 8 )

 $\$ 7,200$.Hollwwod (Evergreen) 11,890 venture" (Cinerama) Sea Island AdSnappy $\$ 6.000$ in 3 days. Last week, $\$ 5,400$.
Irvington (Smith) ( 650 , $\$ 1.50$ "Irma La Douce" (UA) (18th wk).

- Rousing. $\$ 6,000$ Last week Rous
$\$ 5,700$.
\$1:25) - McLintock (UA) (UA) and "Mouse on Moon" (Indie) (reissue). Wham $\$ 8,000$ or over. Last week, etful Miracles' (UA) (reissue) ( 3 d etful Mirac $\$ 3,100$
Music Box (Hampick) (640, \$1-So-so $\$ 4,000$ Last week, "To
Catch Thief" (iPart and "Vertigo" Catch Thief") (1Pari and
(Par) (reissues), $\$ 2,800$.
Orpheum (Evergreen) (1,536, $\$ 1$ (WB) and "When Girls Take Over" (Indie). Tall $\$ 8,000$, Last week "Incredible Journey" (BV) (3d wk), \$7,600.
Paramount (Port-Par) (1,406; \$2 $\$ 3.50$ - Cleopatra" (20th) (23d
wk) Solid $\$ 8,000$ (iast week,


## Decca, U Divvy Rates Universal Pictures yesterday dend of 25 c per share and an extra dividend of 25 c per share on the Common: <br> declared a rords Inc at same time dend of 30 c per share on its capital stock.

## CHICAGO

(Continued from page 7 "Ravaged" (Indie) and airl Oke $\$ 4,500$. Last week, $\$ 5,000$. Oriental (Indie) ( 3,$400 ; 90-\$ 1.80$
 \$24,500. Last week, $\$ 25,000$. Rosevelt (B\&K) ( $1,400,90$
1.80 ) 2d wk). Lively $\$ 19,000$. Last week 2d who.
State-Lake (BKK) $(2,400, \$ 2-\$ 4)$ Solid "Cleopatra" (20th) (23d wk) Sild $\$ 21,000$. Last week, $\$ 22 ; 500$ S1:80) - "Hand in Trap" (Indie) $\$ 1.80$. Hand in Trap (Indie) $\$ 3,500$ Last week, "Small World
of Sammy Lee" (Indie) (m.o.) of $\mathbf{S a m}$
$\$ 3,000$
Town (Teitel) (640, \$1.25-\$1.80 reissue) Fine $\$ 3000$ Last wanson "Bad Sleep Well" (Indie), $\$ 4,000$ United Artists $B \& K$ ) $(1,700 ; 90$ 1:80) "Yum Yum Tree" (Col
(5th wk) Big $\$ 26,000$ Last week $(5 \mathrm{th} \mathrm{wk})$ Big $\$ 26,000$ Last week,
$\$ 19,000$ Wood
1.80) - - "Take Her She's Mine (20th). Smash $\$ 35,000$. Last wieek
New Kind of Love" (Par) (6th Nk) Kind
World (Teitel) 608; $90-\$ 180$ ) 000 Last week "Devil and 10 Commandments" (Union) (3d wk) 4,000.
Fun' Robust \$14,000,
Denver; 'Tree' 13G, 2 d Firstrun biz still is not back. its real stride this round after last
week's slump. However, "Fun in week's slump. However, "Fun in
Acapuleo" looms big on opener at Tree" looks smash in second at
Centre. "McLintock" is rated offo in third at Paramount Estimates for This Week
Aladdin (Fox) $\quad(900$ ( 1 ( 4 ) Aladdin (Fox) 900 ( $\$ 145$ )
Take Her, She's Mine" (20th) (2
wk). Strong $\$ 8,500$. Last week wk, Strong $\$ 8,500$. Last week Centre (Fox) ( 1,270 , $\$ 1.25-\$ 1.45)$ Yum Yum Tree" (Coll) (2d wk)
Lofty $\$ 13,000$ Last week, $\$ 14: 000$ Cooper (Cooner) ( 814, , $\$ 1.65$
2.50 -"How West Was \$2.50)-"How West Was Won" Last week, $\$ 10.500$ (Indie) $(800$. $\$ 1.45-\$ 3)$. 66.500 Last week, $\$ 5,000$

Denver (Fox) (2,432, \$1.25)
Fun In Alcapulio" (Par) and "Las ie's Great Adventure" (20th ble Journey" (BV) and "Comanch Creek" (Indie) (3d wk), $\$ 12 ; 500$.
Esquire (Fox) $\quad(600 \quad \$ 125)$ Incredible Journe ${ }^{\prime \prime}$ " (BV) (m.o. (20th) (m. o.), 52.200
$\rightarrow$ OPalm Springs Weekend (WB (2d wk) Dult $\$ 5,000$ Last week
$\$ 7.500$. Paramount (Wolfberg) (2,100, 90 Smash $\$ 19.000$ or over ( Last week,
$\$ 15.000$ $\$ 15.000$
Towne
 wk. Okay
Vngue (Art Theatre Guild) 1450 Sharp $\$ 4.000$. Lranger Knocks" "(T-L) day Night and Sunday Morning

## BROADWAY

nitial session, neariy page 7) This opener was sans usual two
Sunday performances. Advance now is fixed at $\$ 140,000$. First-Rim Aities
Baronet (Reade) (430, $1125-\$ 2$ First stanza concluded Sunday (1) Beekman , (Rugoff Th) ( 590 6 th wk). Fifth week was solid $\$ 6200$.
Carne
Carnesie. Hell Cinemat (F\&A) Skin": (Zenith) (2d wk).
looks like fancy $\$ 5,300$
Cinema One (Rugoff Th) (700 wh). The eighth round ended Sunharply from seventh week:
Cinemar Twe (Rugoff Th.) (300; 4 day (1) was okay week ended SunCoronet (Reade) (500; $\$ 1.50-\$ 2)$
"New Kind of Love ${ }^{\text {in }}$ (Par) (6th
 erday. (Tues) was solid $\$ 8,000$
Daydating with DeMille.
Fine Arts (Davis) ( $468 ; \$ 1,80-\$ 2$ )
"Ciear Skies" (Eagle) (2d wh): hine $\$ 7,200$ or close. "Love on Piling with Forum.
Guild (Guild) ( $450, \$ 1 \$ 175$ ) fhird week ended Saturday (30) was okay $\$ 5,000$. "Three Lives of
Thomasina" (BV) opens Dec. 11. Little Carnesie (Landau) 1520 UMPO $\$ 22$ - "Naked Autumn" ended
$\$ 8,000$
Murray Hill (Rugoff Th) (565, 10th wk). The ninth round ended Monday (2) was bright $\$ 7,500$.
Paris (Pathe Cinema) (568;
$\$ 2$ )- "Soldier in Rain" (AA) (2d wk). Initial week ended yesterday (Tues.) was fancy $\$ 7,000$
Plaza (Loperty: (525; \$1.50-\$2)Chaplin Film Fest, starting with veek ended Monday (2) was mighty $\$ 25,60$, new house record. This
tops the old mark held by "Lust
For Life" (MGM) of $\$ 25319$ and emarkable for an oldie
S2) Sutton (Rugoff Th) (561, \$1.50\$2). "Any Number Can Win" $\$ 8,400$ Monday (2) was socko
Toho Cinema (Toho) (299, \$1.50-
\$2) (High and Low (Toho) (2d wk) Initial stanza ended Monday
(2) was soeko $\$ 11,000$ with fine crix ppraisal.
34th Street East (Reade) (456; ( 5 th - wk) "Lord of Flies" (Cont 5th wk). Fourth round finished Tower East (Loew) (588, \$1.50who, Fourth week ended Monday up from third round.
 wk) Fifth week ended Monday (2) Trans-Live 52d St. (T-L) (540; Col) (3d wk). First holdover stanza ended yesterday (Tues.) was smash
$\$ 15,000$. Daydating with State. Trans-Lux 85th St (T-L) ( 650 1:20th) (4th Take Her, Third session completed yesterday (Tues.) was
turdy $\$ 8,000$, a big improvement surdy $\$ 8,000$, a big im
World (Perfecto) ( 390 , $90-\$ 1.50)$ Amorous Sex" (Mishkin) (5th wk) Fourth round ended Monday (2) was big $\$ 8,000$. Continues on
unusually fine extended-run :

## Tree' Still Paces Pitt, <br> Smash $\$ 10,000$, Tealers' <br> Hot 96, Take Her $8 \frac{1}{2} \mathrm{C}$

Under Yum Yum Tree," in ply the main excitement for supply the main excitement for Pitt to fair in first, rounds. Palm Springs Weekend ' is soft at Stanley "Fn French Style" is okay at
Squirrel Hill on opener. "Wheeler dualer". rates neat in first at GateWay.
wak p and running well ahead of last week at the Warner: "Lilies of ieldy continues hep in fourth at Fofty in second at Shadyside:

Estimates for This Weel
Forum Assoc.) (380; $\$ 1.75$ )Lilies of Field" (UA) (4th
Hep $\$ 4,000$. Last week, same.
Fulton (Assoé) ( $1,900, \$ 1-\$ 1.50$ ) "Under Yum Yum Tree (Col)
(3d wk). Socko $\$ 10,000$ Last week, $\$ 11 ; 000$
Gateway (Assoc) ( 1,$900 ; \$ 1$. $\$ 1.50$ ) 9,000 Last (MGren Nea $\$ 9,000$. Last week, "McLint
(UA) (3d wk-5 days), $\$ 6,000$. Penn (UTAC) (2,003; $\$ 2-\$ 3,50)$ Cleopatra' (20th) (230 Wk ). Solid Shoysite (MOTC) (623 \$1.75) 2 Carry On Regardless" (Gov) ST400.:
Squirr
French Style" (SW) (823; \$1.75) assy) Conjugal Bed". (EmStass) (4th wk), $\$ 2,800, \$$ Patm Springs Weekend (WB) Oft \$7,000 Last week, "Mary,
Mary" (WB) (2d wk-6 days), \$5;000. Tate Her, Shes Mine" (20th) (20d wk) Tall $\$ 8,500$ and well ahead of

## Det. Better, Weckend Tin S15,00; Tree' Big 16G, 4th; West' 19G, 40th

## Dealers' Goed $\$ 6,500$ In Omana; Mclintect' 12 G

"McKintock" (UA), daydatin hree spots, still is socko in second session to pace city. "Wheeler Dealers" shapes good on opener on
six days at Cooper. "Incredible six days at Cooper "Incredible
Journey" looms likewise trim at State in first. "Eun in Acapulco," looks mild on initial round at the Estimates for This Week Admiral, Chief, Sky View (Ralph \$1.25) "MeLintock" (UA) (2d wk) Excellent $\$ 12,000$ Last week, 16,000 .
Cooper
"Cooper (Cooper" (687, $\$ 125$ ) \$6,500 in 6 days. Last week "Fan$\$ 6,500$ in 6 days Last week, "Fan\$3;200.:
State (Cooper) ( $752, \$ 1.25$ ) In -
credible $\$ 6,500$. Last week, "Twilight of
TIndian Hills (Cooper) (804; $\$ 2.20$ j- "How West Wha W Won"
(MGM), (28th Wk). Sock $\$ 9,500$. Last week, $\$ 9,000$. Orpheum (Tri-States) $\begin{gathered}\text { 2,870; } \\ \$ 1.25)- \text { "Yum Yum Tree" (Col):(2d }\end{gathered}$ W1.25) "Yum Yum Tree" (Col) (2d $\$ 9,000$.

Omaha (Tri-States) (2,066; \$1.25) "Fun in Acapulco" (Par) Mild $\$ 7,000$ or near, Last week.
Mary" (WB) (3d wk), $\$ 5,000$

## BOSTON

(Continued from page 8) -"Palm Springs Weekend" (WB) and "Gunfight at Comanche Creek"
(AA) (2d wk) Torrid $\$ 16,000$ or over. Last woek $\$ 15,000$. 1 Han 90 $\$ 1.80$ ) "Take He. She's Mine"
(20th) (3d wk) Okay $\$ 10$, week, $\$ 9,000$.
Orpheum (Loew) (2.900. $\$ 1.65)-$
MrCintock" (UA) ( 2 d wk) God "Mctintock" (UA) (2d wk) Good $\$ 10,000$. Last week; $\$ 11.000$. "Fun in Acapuleo" (Par) and $\$ 15,000$ for new Presley nic. $L$ st week. "Mary. Mary" (WB) and
"Castilian". (WB) (4th wk), $\$ 8.000$. "Eitrim (ATC) (1,909: 75-\$1:25)Marilyn" (20th) (rerund (2d wk
Oke $\$ 7000$ Last week $\$ 8.000$. Part Sauare (Indie) $(300 ; \$ 1.80)$ "My Life to Live" (Union) (2d Saxen (Sack) (1,000, $51.50-52.75)$ Wheeler Mealors" (MGM) (3d
$\$ 11,000$ Big $\$ 9,000$ Last week, $\$ 11,000$;
State
State (Trans-Lux) ( $730,90-\$ 1.25$ )
tEurope in Raw Vice Dolls" Indie). Hot $\$ 9,000$. Last week. "Nature's Playmates"
 West End Cinemz (E. M. Laow) (Embassy (4th wk) Fourth week
started Friday (29). Third week started Friday

## LOS ANGEIES

wk) and Walk on WiId Side" (CoI)
(reissue). Slim $\$ 7,000$. East week, $\$ 8,500$.
Cinerama (Pac) 915;, \$1.49 (4th wk). Smash $\$ 30,000$ or near Last wheek, $\$ 32 ; 600$
Village
Millage (FWC) (1,535; \$1-\$1.49)Irma La Douce' (UA) (6th wh).
Bright $\$ 6,000$. Last week, $\$ 9,000$. Chinese (FWC) ( $1,408, \$ \$ 2-\$ 2.40$ ) "Yum Yum Tree" (Coll ( 6 th wk) Great $\$ 18,000$ Last week, $\$ 16,000$.
Egyptian UATC 1.392 : $\$ 2$ Eyptian AUATC) (1.392, $\$ 2$. Fk). Mild $\$ 8,000$ Last week; $\$ 7,000$ Four "A Stanger Knocks" (Lux)
(7th wk) Slow $\$ 2.500$ Last week $\$ 2,800$.
Fine Arts (FWC) (631. $\$ 2-\$ 2,40)$ "Lord of Flies" (Cont) (7th wh)
 Last week, $\$ 7.000$. Firm $\$ 7,200$
 wk. Solid $\$ 30,000$ Last week,
$\$ 28,000$. Wher Hollyweod ISW) (1,291
 Won". (MGM) (41st wk) Torri
$\$ 21,000$ Last week $\$ 25,100$.

Detrolt, Dec. 3 .
Firstrun biz is baek on an even
keel this week following a very uneven grossing situation a forlowing un-
the assassination of the prest the assassination of the President.
"Palm Springs Weekend" shapes nice at the Michigan.: "Under Yum Yum Tree" continues a very hot "Mckintock" is fine in second Was Won" is wham in "How West at Music Hall. "Wheeler Dealers" shapes good in third at Adams.

Estimates for This Week
5.041: (Downtown Fox Corp.) X-Ray Eyes" (AI) and "Hercales
and Cabtive Women" (Indie) and Cabtive Women Good $\$ 12,000$ Last week, $\$ 10.000$. 1.25- $\$ 1.49$ - -"Palm Springs Weekend": (WB) Nice $\$ 15.000$., Last
week. "Incredible Journev" (BV) and "Lassie's Adventure" (20th) (2d wk), $\$ 5,000$
-McL "McLintock" (UA) and "Great Fine $\$ 12,000$ or over. Last week, Madison (UD) (1,408; $\$ 1.25-1$
S1.49)-Incredible Journey" (BV). 149) Incredible Journey" (BV). (m.0.). Fair $\$ 7,000$, after two-week
run at downtown Miehigan. Last Weelc "Mary, Mary" (WB) (4th wk),
Grand Circus (UD) (1.400; $\$ 1.25-$ (20th) (3ake Her, She's Mine"
W10,000.
 $\$ 1,23-51.59)$ "Wheeler Dealers"
$(\mathrm{MGM}) \mathrm{F}$ " wk). Passable $\$ 9,000$. Last week. $\$ 6,000$.
United Artists (UA) (1.667; \$1.50$\$ 3.50)$ "Cleovatra" (20th) (23d
wk). Big $\$ 10,000$ Last week, $\$ 10,400$
inusi 1,213: $\$ 1.25-\$ 2.80 \mathrm{Con}$ - "Herprises) Was Won" MGM) (40th whi). Ter
rific $\$ 19,000$ or over. Last week $\$ 15,000$.
Mercury Suburban Detroit) 1.468; $\$ 1$ \$1.80)- "Yum Yum Tree"
Col) (4th wk). Lofty $\$ 16,000$ or near. Łast week 14,400 .
 (6th wh). Fair $\$ 3,000$. Last week,
$\$ 2,500$.

SAN FRANCISCO
(Continued from page 8)
( $\$ 3.95$ ) - "How West Was Won" (MGMM (40th wk). Soaring to $\$ 24.500$. Paramount (Par) (2,646; \$1.50-
si.75)- Palm Sorings Weekend" (WB). Big $\$ 18,000$ List week
"Mary, Mary": (WB) (4th wk),

...It's Money in The BankI

## W. Gemany's Aling Finm Industry Gets Fresh Blow; Goot. Plan to Help Via A wards Flops: Pis Unfumished

By HAZEL GUILD


000 of his own money and hai another $\$ 25 ; 000$ which the federa government had awarded him pre
viously for another picture, "Th Fire Ship," which he planned to plow back into this film. In addi-
tion he hoped to get $\$ 25,000$ from the film fund of the state of North Rhein Westfalen. That, with the
expected $\$ 50,000$ premium; stil otalled only $\$ 120,000$ and he
needed to be sure of getting $\$ 80$ needed to be sure of getting $\$ 80$,
000 from a distributor but so far has had no success.
$\because$ Eberhard Krause noted that distributor of ilmaufbau away from "The Heron" becaus they felt the war theme was a risky
Atlas films was trying to beat through with shooting on "Th Weekend' in time to earn the pre
(Continued on page 13)
JORGE TUSSELL AGAN
HEADS SPANSH ASSN.
Jorge Tussell was last week re elected president of the Spanish
Producers Assn and its overseas bership meeting renewed the memBoard of Directors intact but added three new members. Vice-
President posts went to Manue Goyanes of Guion Films and
Eduardo Manzanos. who heads went to Fernando Lazasury of Post cusa Films..
In additio
cludes representatives of Agat Films, Chamartin, Suevia, Perojo Coral and Atenea. Two new Board
seats were assigned to Jose Maesso of: Tecisa and to Isasi-Tsamendi of Isasi Films. Alonso Pesquer was added to the Board as reprepanies and Joose Luis film comthe fourth newly-created seat represent producers of documen taries and short subjects. The assembly also reelected tive and sole salarind dosition a well as of UNIESPANA Assn.:


## French Filmites

 Worry Over AidParis, Nov. 26.

French film people still are worsetup. Word is that Common Mar ret headquarters in Brussels is against having the $14 \%$ French ix Aid on local
Film reps here claim they con not exist without it and that it would be a blow to production. I Italy and Germany are with France on this but ECM reps are vehe-
mently against it. They want the mently against it. They want the
beginning of Film Aid cuts over a ew years to finally have a central There is talk that French Film it would be cut. Repercussions may be forthcoming here, if that is so. Meanwhile, fin people are put Cing pressure on the governmenta
Centre Du Cinera to fight to up
hold the $14 \%$ which was only ob hold the $14 \%$ which was only obtained last February.
More Italo Censorship
Hassles; Prods. Change
Titles, Get Pix Okayed A major censorship hassle ha the final okay accorded this week to director Tinto Bras Venice entry, In Capo al Mondo"
(To The Ends of the Earth): Previously banned even on appeal by the Italo censor commission, pic ing under another title, "Ch Lavora e Perduto (He Who Works k. Lost). And producer Moris
rgas is now open to bids for loca as well as foreign release.
Film was originally ba toto because censors banned in
"ríliculed religion and it forces" and "constituted a danged guaranteed by the (Italian) Con stitution." Since the filin turned
down in appeal generally has no further possibility of release any the previously used expedient of
re submitting it under a new title probably with some cuts. Pro cedure was previously successful with new tag; "A Modern Tale Ape Regina:
Meanwhile
Meanwhile, a new pic, "Three been turned down by censors
here Produced by Alfedo Sal-skirt-chaser and his dealings with Entire of ladies of easy virtue. Entire censor controversy spot lights the current local situation expected to get into Italian govern parties, in favor of total abolition of censorial practices, vs. center
party policy that a form of censor ship must be retained

## TXODUS' CLICKS N COPENHAGEN REISSUE

"Exodus" Copenhagen, Nov. 26. played out in Denmark, has Deen played out in Denmark, has oeen
reissued with exceptional boxofice
results. In four weeks, the Atresults In four weeks, the At-
lantic Bio has shown the film twice at least two more weeks.
Theatre manager Erik Elias sent out letters about the film to all school teachers in Copenhagen; suggesting the film as a suitable
subject for an essay contest among pupils. Not rated an original promotional dea, it seems to have revived interest in the pic.
S233,000 Budget, Big for Swiss, Set by Schander

Zurich, Dec. 3.

A project which might revital-
ize the ailing Swiss film production, which has suffered financial setbacks due to a string of flops,
has been disclosed here by Swiss producen discetosed here by Swis, com head of the indie production
company, Neue Film A.G. is is the filmizatione Fin color and wide screen and with a for Switzer-
land) steep: budget of one million Swiss steep budget of one million novel by 19th century poet Jere-
mias Gotthelf. "Geld und Geist" Money and Spirit) is title. Pre peasant novels, whose literary value is undisputed in Swiss-German literature, having been specacularly successful on the home
market, it is hoped that the new project may continue, or rather bring b
A. distributor, Monopol - Film Apart from the latter's financial participation, the canton (state) els take, where alace, as well at the asso-
elation of Swiss provincial a nd clation of Swiss provincial a nd
smailtowin cinemas have declared smalltown cinemas have declared
their readiness to contribute importantly to the financing: The latter is believed to be an unprece dented move in the Swiss film in
dustry. Furthermore, the produc ers hope to obtain cooperation, in the form of risk guarantees, from The screenplay is presently be ing written by Richard Schweizer. February, if ali financial proplems spring of 1964.

## Pressure for Govt Action in British

 Pix Crisis Starts in H. of CommonsThe pressure fondon, Dec. 3 .
government ction on emergency measures to gan officially in the House of Commons, last week, when Edward rade (the department formalle confirmed that he had received epresentations on the subject, and hat these were being considered Films Council.
The representations referted to British Film Makers and urged, as n immediate first step, the intro uction of emergency legislation to $\mathbf{5 0 \%}$. It currently stands at $30 \%$, eeded by the two major circuits The question in the Comons last
week was the first of several that week was the first of several that
have been tabled by M.P.s who closely watch the film scene.
Others are due to be asked during his week and next; all emphasizing he urgency of the situation and he need for prompt action to save British studios actively at work. Meantime there is no sign of a letup in the campaign within the industry. The two producers as-
sociations are meeting separately sociations are meeting soparately
this week and with both the crisis is the priority item on the agenda. On Thursday (5). the Five Trade
Associations com Associations comnicing distribu

## 2British-Made Pix Pace West End, 'Victors' Wow 22G; 'Servant' Sock 24G, 2d; Thrill' Rousing \$19,000

EVELYN LEVISON
Apartheid Situation In South African Show Biz
arivtor Interesting Feature
58th Anniversary Number ARIETY
Mis other statistical and data-filled Italo Films, First Nixed, Given Olay

## Censorship continues to make

 ocal headines: Two films which have caused considerable public nixes have now been okayed.One is Claude Autant-Lara's Paul Graetz Pic was briefly re leased here in 1948-49, then yanked and hasn't been seen slnce despite repeated protests and petitions by producer. The other is more "In Capo al Mondo" To the Ends of the Earth), produced by Moris Ergas, which had been banned in appeal. Hence, it had few if any chances. of ever seeing
"Earth" had been nixed in toto for its theme and for certain reputed obscenities which, accord-
ing to censor, could not be removed by trimming.
Now, the issue has been dodged by re-submitting it under a new
title, "Chi Lavora e Perduto" and effecting a few cuts. This same "ruse" also was adopted in other
recent cases of "Rogopag" (resubmitted and passed as "Let's Wash now running as "Una Regina,
Moderna" (A Modern Story)

## ria



Lendon Pavilion (UA) (1,217, 70.
S1.75)-"Tom Jones" (UA) (22d wk). Fancy $\$ 10,100$, and great for Metropole ${ }^{\text {leng }}$ (CMA) (1,394; 70 (Continued on page 13)

## W. GERMANY CLAIMS ONLY 19 PIX BANNED

In the wake of Bonnt, Nov. 26. that the West German government is banning foreign films illegally has explained the situation. In a special report, covering the
last two years, from Jan., 1961 unlast two years, from Jan, 1961 unfilms, of which oniy 19
In another 10 inst
German government demanded certain cuts such as references to
the "German Democratic Repub-the "German Democratic Repub-"
lic," which is the Communists" name for East Germany but is a mans refuse to accept, calling the
severed half of their country the severed Zone instead.
Report was issued after direct attack of the Bonn government, especially from the Socialist party, which claimed the West German government was using an illegal
manner of banning films from the Communist satellites, instead of relying solely on the powers of the
Film Censorship Board. The report Film Censorship Board. The report noted that the Federal Frankfurt these films from the Commie countries which might be "sensi-

## Tom Jones

Now drawing record-breaking crowds in its pre-release engagements at the Cinema I in New York and at the Beverly and Orpheum Theatres in Los Angeles...

## has been booked by the following theatres for December and January:

SAN FRANCISCO - United Artists - December 17, BOSTON
Beacon Hill-December 18, CHICAGO-Michael Todd-December 18;
WASHINGTON, D. C. - Ontario - December 25; TORONTO
Hyland - December 25; BALTIMORE - Charles - January 19.

February dates, in the following major cities throughout the country, will be announced shortly.
ATLANTA - FALL RIVER - PORTLAND - PROVIDENCE - SPRINGFIELD - WORCESTER - BUFFALO - BINGHAMTON ROCHESTER - SYRACUSE CHARLOTTE COLUMBIA - CHAMPAIGN - JOLIET - PEORIA - ROCKFORD SO. BEND - CINCINNATI - CHARLESTON - COLUMBUS - DAYTON - HUNTINGTON • LEXINGTON - CLEVELAND AKRON CANTON - TOLEDO - YOUNGSTOWN - DALLAS : AUSTIN: FT. WORTH - HOUSTON - SAN ANTONIO DENVER - DES MOINES - DETROIT - ANN ARBOR GRAND RAPIDS - LANSING - BLOOMINGTON - LAFAYETTE JACKSONVILLE MIAMI MIAMI BEACH CORAL GABLES FT. LAUDERDALE ST. PETERSBURG. KANSAS CITY, MO. COLUMBIA KANSAS CITY KAN. LAS VEGAS P PHOENIX - SAN DIEGO - TUCSON MILWAUKEE - MADISON • MINNEAPOLIS - ST, PAUL - NEW HAVEN - BRIDGEPORT - HARTFORD - STAMFORD NEW ORLEANS - MEMPHIS - PHILADELPHIA - PITTSBURGH - ST. LOUIS - FRESNO - HONOLULU - OAKLAND RENO - SACRAMENTO - SAN JOSE -SEATTLE - EUGENE - PORTLAND - RICHMOND

LIUBERT FINNEY/SUSANNH YORK/HUGH GRIFFITH/EDITH EVANS/SOAN GREENWOOD/"TTOM YMNES"
 A UNitite Artist-IOPERT RELESE:

international

## International Sound Track

## London

Gillan Lynie signed as choreographer for the new Cliff Richard musical "Wonderful Land," which is to be filmed on location in the Canary slands and at hie Associated British estree stuad, Ks. Keniet 20 th's first Hollywood picture under its new production program, wil be launched in London at the Carlton on Dec. 26, with general release
on the Rank Circuit scheduled to start Jan. 26 A cruising holiday on the Rank Cirecuit an entire family is the prize offered by cinera in a contest to mark the transfer of "The Wonderfüt Worla of th Brothers Grimm" from the Coliseum to the Royalty .. Charles Tinizwell, who has just completed a role in Metro's new Azatha Christie comedy',
thriller, "Murder Most Foul, is costarring with Anna Neagle in a thriller, "Murder Most Foul," is' costarring with Anma Neagle in a
suspense drama, "Person Unknown," which started an out-of-town tryout in Bournemouth last week. Ron Moody now completing a stage the West End next spring. Moody has written the entire show, and will star in the production, Elke Sommer arrived in London last week as the replacement for Romy Schneider, who in turn had been the re
placement for Sophia Loren in "A Shot in the Dark," a Blake Edwards placement for Sophia Loren in "A Shot in the Dark" a Blake Edwards
production for Mirisch Fins and UA release. Peter Sellers stars, with in addition to Miss Sommer, George Sanders and Herbert Lom

## Paris

Last part of the Indian pic trilogy of Satyait Ray "The World of Apu" finally getting an art house release here. "Alamo" (UA) in
for another firstrun re-run. United Artists started a French production adjunct UA Productions SA under Georses Laurent, Qutfift
will take local productions for UA release in various territories or also actually produce pix here for release. Metro has been doing that for some time and now has two bankrolled local companies, Cipra and Gaumont nationnationayie department whith is taking more pix for release and even producing via rep Andre Hakim. Warners sometimes picks up
French pix. All this is to swell needed product. Columbia also has hand while Universal is not busy in this line
Walt Disney's. "The Castaways" due for openings in 22 towns and cities . Frederic Rossit winding his compilation pic on animal life French version of the Italo pic "The Leopard" at various opening Fhristiane Rochetort, head of the press office for the Cannes Film Fest, now publishing her third book "Les Stances A Sophie", s satire
about a freedom-loving, free-wheeling, candid girl caught up in the rather vapid conventional French upper middle class. The wife of book on their last days together which has a style, poignance tast and feeling that has already made it a bestseller with probable literary prizes in store. Philipe died at the age of 37 five y
called "Le. Temps $D$ Un Soupiv" (Time of A Sigh).

## Rome

Romy Schneider's "Maria Tarnowska" project, from book by Haws Habe, won't roll until 1965 , according to director Luchino Visconti, who's booked elsewhere until then but is enthusiastic about actress and pic. Austria, Russia, and Germany - Burt Lancaster being paged by Pier Paolo Pasolini for Arco Film ... Robert Aldrich showing his "Four For Texas" (Warners) to local crowd at Fiammetta Theatre early
Anthony Quinn, due for "Zorba, the Greek" in spring with Simone
ignoret and under Michael Cacoy anis" direction, also toying with idea of part in a musical... Joseph Levine's Embassy Pictures may be pick ing up another Italo-made. "II Sorpasso" (Fairfilm), which was last on slim sieeper here winding up number four nationally though made "Catch 22", for Dino DeLaurentiis, as locally reported, producer and arector are looking for mutually suitable project with an eye to the
future; latest date for DeLaurentiis Studio opening is mid-January, ind Stage one is already completed
Rosanna Schiaffino's current tem, The Cavern, is frst for Cine
Doris, recently-founded Rome company linked to Martis Melcher Doris, recently-founded Rome company linked to Martic Melcher, partnered with Munich's Neubach Film; seript is by Dalton Trumbo Trieste Marecllo Mastrohanis's upcoming pic with director Maros A.D.. Robert Weston, Embassy Pictures pub-ad veep, bect to Gothan after 10 cal 0.0 and conterence with Pont.
Magn-carro Menotti will direct "Dolce Fine" (Sweet End). Anine
 others set for "And Woman Created Man" for Geoo-Loewant Produc-
tions and director Camillo Mastrocing Franotbe Prevent delaying tions and director Camillo Mastrocingue. . Franoetbe Frevest delaying
her return to Rome to do "Lé Repas des Fauves" for Caristian Jacque in France, may segue with "The Age of Reason" for Vaierio Zutial in injuries sustained in fall from rocks on Sardinian locitions for "L L Calda Vita" (The Warm Life). Gianni Hectrt Documento Films.
producing sketcher called "High Infidelity," with segents by Mario producing sketcher called "High Infidelity", with segme
Monicelli, Elio Petri, Franco Rosi, and Luciano Stice.

## Berlin

Most local cinemas and theatres broke off their programs when the
assassination of President Jeh F. Yenmody became known Only seriassassination of Presiactin
Ous films screened, no dancing, etc on the decaime kno to the funera . Seriversion of "Sound of Music" to be diriected by Eetbert Whe in Saldruirg He once filmed under the name of Fall Curibime in Hollywood. title role in the filmization of Johe Kitud's novel "Abd el Kader in in 1965 Rialto's Winnetou" will have its preem Dece 11 in Munich. Two days later, this new big-screen German western will see mass re-
lease in 80 German itites. James Wakefield sume played the iole of a U.S. colonel in the Germinn western, "Old Shatterhand," which has the film for Artur Braaner's CCC. Burke wrote script for the film which was shot in Yugoslavia, . Rotf Meile, cinema mogul in W-German

## V.IP.'s Had Most Dates In W. Germany for Oct.


 The mast sereenad dici in 300 west German Rey erinemas list month

 Worats Woment
with the German Nora release,
" 11 Years and One Day" was sev-: enth. American pictures gamered $39.3 \%$ of the phaydates as conGerman fhe $43 \%$ in September. $21.9 \%$ is against came next with ago. British films, which garnered up to $163 \%$ September, jumped crease of nearly $400 \%$ is mainl because of the success of "V I.P.", which is running here as a British

EROL KENT

## Istanbul Legit

atother Informative Featione th the upeoming :

58th Anniversary Number

## AARIETY

Plus ofter statistical and data-rilled cherts and articles

## Ossen, Zucker Get



Rome, Dec 3
Aquisition of three Italian fea ure pix for the American market was revealed here by Ralph Zucker are "Kapo", "Adua e te Comwo are Moris Ergas productions Third was made by Alfredo Bini's will be released by February in New York.
At the same time, the pic exec pand in the opposite direction as well by selling Yank-mades ("Grass Eater") for which Ossen-Zucker have European and Common wealth rights abroad and par dicipating
First venture in joint production a medium-budgeter, The Deception," slated to roll in Rome, exec producer. Ossen and Zucke also plan to purchase a New York
theatre outlet and currently have reps in Italy, France, Australia,
New Zealand. Midile East and Far East. Donald Krain has been named general manager of th mpany sew. Yorice.
Zucker left for Paris and Lon to returning to New York.

## London Grosses

1.75) "t/ (41st wik). Lively $\$ 15,000$. Oleon, Haymarket (CMA) ( 600 ;
1:05- $\$ 2.80$ - 555 Days at Peking Oleen, Leicester Square (CMA 2,200, 70- $\$ 1.75$ )- Thrill of It A11 Odecn, Marble Arch (CMA
2,200; 70- $\$ 1.75$ )- Bye Bye Birdie
 Wiaza (Par) (1,8e9; $\$ 1: 05-\$ 2.20$ Moderate $\$ 6,400$ for six days. Firs reek, \$9,000. "Fun Tn
Vivalte (20th) ( $5200,70-\$ 1.20$ ) wk), Average $\$ 5,000$ in six days Opening week was $\$ 6 ; 700$. What a
Crazy World ${ }^{*}$ (WP) opens Dec. 5 . Dit (MG) (430; 70- 1.05 ) " Dr
No" (UA) (Subrun). Heading for sturdy $\$ 5,500$ for six days. Stollo One (Indie) (556, 50 issues) (7th wis) Fine $\$ 4,200$. $^{4} \mathrm{Fan}$ issus) (BV) wk. Fine \$4,200. Fan
tasia' (reissue) returns Nov
Warier (WB) (1,785; 70-\$1.75) Treat Servant" (Elstree) (2d wk) Great $\$ 24,000$ or close in six day cluding partially-invited openin night audience.

## Gorman Pix

nium ble to find Kurt Hormann was un to handle his film "House in Carp and war atrocities. So he is mak ing it for tele, and thus will not be eligible for the $\$ \$ 0,000$ pre-
mium which is restricted to films or cinemas only
The Federal Ministry of the Interior is due to award more pre-
miums this December, based outstanding seripts, for films to b
produced before Dec. 10,1964

## Int1 Film Federation Liberalizes

 Its Attitude Towards Film FestsJones,' 'Runer' Brit. Entries ai Mer Fest Lo to don, Nov. 26 . There are to be two British entries in the Acapuleo Film Fest both are from the Woodfall stable. They are "Tom Jones" (UA) and

"Loneliness of the Long Distance "Loneliness of the Long Distance
Runner" (Cont). Steven Pallos, Steven Pallos, head of Pax Films, ion to the festival, Nexico from New York. Also from Britain will be Fom Courtenay, star of "Long Distance Runner" ulia Foster, who played a smal ole in the film, and Jack Worrow Filmis.

## Prodicer Paul Heller, <br> Maker of Lisa,' Clams Indies Yen Int' Milt.

Paris, Nov. 26.
ral for non-Holly
It is as natural for non-Holly.
wook pix producers to think in inwook pix producers to think in in vood filmmakers. Or perhaps more ood filmmakers. it is the rare one that breaks through for depth release So thinks prounds.
So thinks Paul Heller, producer of "David and Lisa," which, para-
doxically, is one of the few films doxically, is one of the few films the circuit release in the U.S. een abroad for six months now rojects with writers on future eases of "Lisa" on the Continent and in England.
Heller does not feel there is a .Y. school of filmmaking. He just points out that there are people mand independence, and not the shackling aspects of staf packages
and formula films. If facilities, alents and money are more prev alent in Gotham, they are thus be-
ing made there. But other big ing made there. But other big
cities or even. little ones may suddenly make themselves felt in this
sphere in the near future, he
And the fact is that US. arty houses are more prone to over shore entries as are independent
distributors. Or else these hardtops so in more and mare for Holly Wadter Reade's Continental for taking on his "Lisa" (Continental also handied another indie, made
in Hoilywood, The Balcony"). Such films as "Shadows," The jan the Hills" have obtained re And the first two did better in oreign climes than at home. Bu Helier is not for crying that indies
are martyrs.
are martyrs. one deal to make ic in Britain fall through because the precarious state of the indus-
try there. Argentine director Leopoldo Torre Nilsson was to have
directed from a script by Edna
O'Brien, But the touchy theme of 'Brien. But the touchy theme o finding an equitable production acking. However, Heller says it and not abandoned. Seript is called A Beautiful Family.
or an onter, "Deaf Smith", scrip on a deaf gunfighter, to be made Hollywood while Donald Ogden Stewart is working, oa "The Duch done in Yugoslavia with Burgess Meredith directing.

## Huge Tent for Use By

Cinerama in England Konstanz, Nov. 26.:
The biggest tent ever turned ou the Stromeyer and Company been sent off to England for use by Cinerama.
Enormous tent will be used for specia exhibitions of the Cine rama technique. It wil seat 2,400 can- be disassembled and transported to another English city. Cost
of this unusual tent is around of this unusual tent is around
$\$ 125,000$

The Federation of International Dec. Film Producer Assns, in a meettude: towards film festivals. There no longer will be an attempt to lassify these film shows. And besides the established biggies, like
Cannes, Venice, Berlin, San Se batian, the Moscow and Karlovy Vary fests, members will be free to enter others as they wish.: The FIFPA Fest Committee is now working out details but it which live up to general fest reg ulations will to generat fest reg FIFPA support. It may not be but there will the leading fests, as happened at several smaller este Science like the new Trieste Science Fiction Film Fest A thorny angle is the fact that the so-called leading fests now
will have to take, their chances will have to take, their chances with the others. Also, the top
ones rarely abided completely by FIFPA rulings in the past. At and film choosing wêre concerned: A FIFPA source maintains that here was never an attempt to mit festivals to appease the estempt to keep out those that were obviously in it for touristic. reaof films in general prestige choices in general by their were apt to water mown the effect of them in the long run.
Stin Will Enforce Its Rule However, FIFPA still will enacking. That is, the choice of ims from recognized lists by na-
tional or governmental groups in each country, international juries free remittances and visas for ali entered pix and no censorship of One competing films.
One source pointed out that Great Britain was exceptionally keen for a go-it-yourself outlook
towards fests, especially since its adherence to FIFPA regulations kept it out of Beirut while prac-
tically all others went in on their cally all others went in on their wn. France purportedly is mified mean spreading out product and watering down kudos from Cannes and other established, competing
FIFPA still will recommend the eading fests and accept others. cran ones will not be hurt by the sualler entries which sometimes help in taking offbeat pix or spe-
cialibed ones that may not have chaped ones the others. And many can help them in different global

No rush of new festivals is ex-
pected and the fact that it will be rill up to indiviaual countries also the present tolerated outrol on he may possible new ones like the much-mentioned
and Egjtian fests.

## Israel-Authored Yarn <br> To Be Filmed for TV In Czecko by Hoffman

German director Kurt Hoffmann, who failed $\rightarrow$ find a prothe Karp Alley," by the Israeli uthor Ben Gavriel, has taken the drama to Czechoslovakia. There,
he is making the film for tele since he was unable to find anyone to finance it for screening in The story, by the writer who was born in Austria, concerns a house
in the Jewish section of Prague and the tragic tale of its inhabwhen
vakia.
However, although the German mackle producers were hesitant to ffice, the West German tele of Cologne came up with about $\$ 175$, In addition, the Czechoslovalian state film industry is adding about $\$ 75,000$ to the budget. It looks
iike the pic will require 56 daye of
shooting. shooting.



## U.S. Customs Srabs Red ChineseSScenes Brought II by Australian Showman

 Some 13,000 feet of black andwhite film on life within Red
China lensed by Australian docu-
mentary producer John Dixon last
week were impounded by US
Customs officials here.
Willam C. Morling, who heads
Morenco Corp., Anzac company
which has rights to film, reports
that pix were taken from him
when he attempted bo bring them
in for network peruusal. He says
that ostensibly footage has been
spirited east for Cuistoms home-
office screenings though he de
lares that he has been unofficial-
ly advised that the State Dept. also
wanted to view films.
Morling, who states that ABC,
NBC, Screen Gems and Britain's
BBC have expressed interest in
footage, avers that he is hopeful
of getting films back by next week
though Customs have been silent
on their fate since impounding
them. Morling claims Reds allowed
them virtually a free hand in thensing the films though he aclensing the that a rep of the gov-
knowledges that in Overseas Relations was on hand
during $5 ; 000$ mile, 28 day filming during
Areas of Red Chinese life lensed include factories, a farm com-
mune, a molel family" ehosen
from three suggested by government, and a Shaghaih slum though permission to film it was favorable footage. Also lensed
were the summer palace: in Were the summer palace in
house" and Tse-Tung's "hideaway house and a private interview
with the Reds Vice-premier and Foreign Affairs Minister Chen
Nothing of a military nature was folmed but Morling insists their in-
terests didn't lie in this area in terests did
any case.

He notes that they were allowed to film random "man-in-the-
street" interviews but reports gambit proved fruitless because of
the people's reluctance to talk Morling candidly admits that if way in which films are edited and
presented is offensive to the Red Chinese, a proposed second trek to Thbet would not be allowed; torial comment in pix was not is his feeling that straight presentation and the words of the
Chinese officials do a better job of "shooting themselves do
he could with comment.
Films, which are insured for
$\$ 60,000$ have been screened and passed by the Australian govern:
ment The nine months of negotiations for permission to make trip were handled through the Aus-
tralian-China Friendship Society. Subjects touched upon in the relationship with Russia, its attitude to the U.S, Australia and other South-east Asi
and atomic weapons.
Agent for firms in this country is cation Semp of Coren in Anaheim.
'Irma La Doụce' Sensash: 17 Weeks in Portland, Me. Portland, Me:, Dec. 3 . Shattering al previous records.
here, "Irma La Douce" (UA) finally bid adieu to Portland. It
racked up 17 weeks. Previously the seven week run of 20th's "Peyton Place' held the all time record. Fine Arts manager Sam Gold-
farb had predicted that "Irma"
would have at least a 10 week showing. Even he was flabber

## Warners Equals $\$ 1.17$

31 had a consolidated net income of $\$ 5,699,000$, equal to $\$ 1.17$ per common share, Company for th year previous had a net of
566,000 or $\$ 1: 56$ per share Theatrical and television film rentals, sales, etc, amounted to
$\$ 87,129,000$. compared with $\$ 79$,864,000 for the 1962 fiscal year. 31 Net current assets at last Aug. 31 were $\$ 51,870,000$ (including
$\$ 11,205,000$ cash) and debt due after one year was $\$ 6,571,000$, compared with $\$ 48,331,000$ (including
$\$ 11,732,000$ cash) and $\$ 6,126,000$ respectively, for the year ended
Aug. 81,1962 :

## Copyright. AHorney STANLEY ROTHENBERG <br> who it on authority on <br> Ramifications and Problems of World Copyright Protection <br> another Informative Fe 58th Anniversary Number ARIETY <br> Plus other statistical and data-filled <br> Standard Captal AGAIN SWINGS SHincle

 Hollywood, Dec. 3.Capital, which Standard Capital, which $\quad$ nos and early '50s, has returned to film
financing and set up Coast headquarters. Firm is based in Wilmington, Delaware
Following its long tenure in backing pix, company set up a
subsidiary, Stardard Television, to subsidiary, Standard Television, to
distribute firm's features and other acquired product to tv. Subsid was:
headed by Bob Berger, son of exhib Benny Berger, and Marcus Loew, gran
Loew's Inc.
Sc, according to a spokesman, pix in: 1964. First feature will be indie "The Searcher," from story
by Stanley Z: Cherry by Stanley Z Cherry

## Metro Showcasing'

which might, or might not, include To
To repeat, if the Music Hall
wants a picture on an exclusive wants a picture on an exclusive
run, it's granted. Otherwise it goes either the 20 -theatre showeasing or nabe saturation.
Impact on the trade is signifishowcase plan and, until now, only
20th-Fox emulated the idea, Twen-20th-Fox emulated the idea. Twen
tieth went along only limitediy In the instances of both UA and
20th the Loew's and RKO chains 20th the Loew's and RKO chains
were invited to join in, but declined.
Loew's and RKO are now invited to participate in the MGM idea
but there have been no decisions from the Tisch operators as yet.
With this new breaking from th status quo ranks by MGM, and if obvious to inside observers that Warners, Universal and the solumbia companies may; or will, follow It's
RKO felt strongly that Loew's and only principal marketing positions as the borough firstruns are far nabes are concerned, eventualiy tiple showicasing the idea of mul economie necessity:
Lefko states there's no animos y toward Loew's, where Metro product has been playing in Goth am and surrounding areas since There's no break as yet, Loew's
has its choice of taking part but has its choice of taking part bu Broad a
Meanwhile, it's understood the
ocal N. Y. RKO chain is under taking to work out its own idea of a showcasing, with WB features. are talking about it.
Reasons why are pinpointed by Lefiko. Neighaporhood runs and more revenue than used to be fue That's his reason for getting away "stereotyped" kind of distribution.
Edward G. Robinson set to coHarvey and Claire Bloom, in "Judg ment in the Sun," Ronald Lubin Martin Ritt for Metro directed by:

## NEW LOEW'S BOOKER :

 Dick Dickerson, formerly asso Springfield, Ill, on, Jan. 6 willswitch to Loew's as booker for out of-town and assistant to Ben Joel,
chief film buyer. Disclosire wa made by Bernard M
Theatres exec v.p.
Dickerson's is a new post. Added exec manower in the field of
booking was felt needed at Loew's, it's understood, because of the ing patterns as concerning such matters as bidding and guaran-
tees to the distribitors:

## Embassy Victory Over Censorship

Embassy Pietures, which has censorship field, won another vic tory last week in Maryland when versed an earlier ruling on a trí
of Embassy releases. The censor board had refused of "Seven Capital for the showing Bergman's "Night Is My Future" called: "Landru" in its initial en agements: The board then re the matter was to go to court and process the films for extibition, process which had held up the o capitalize on the situation $b$ advertising the films as having been w
tially.
The company is stil waging a ver the showing of "Women o the World." Here too Embassy has court after it was denied a license to show the feature.
is expected shortly:
In Atlanta, the company recent-
In Atlanta, the company recent-
i won a court case fought on be half of "Women," the court over ruling state censors who had
sought to block the film's showing. In Georgia, however, there is still considerable lacal-level cen
sorship and it remains to be seen whether or not the pieture will

## Acapulco Fesi

El Presidente Hotel. Beymer had not been amused.
Rest of the $Y a$ comprised of Conk delegation is cisco Fest :head Irving Levin, forGoIden, Prof, Robert Gessner Consolidated Film Labs' Sidney Lolow and indie producer-director Iron Curtain countries seem to be much better repped.
The French have Robert Favre
LeBret, Cannes chief; Robert Cra LeBret, Cannes, chief; Robert Cravenne, Unifrance; Andre Parent, de la Cinematographie; and sey net lof "Le Fou Follet", and Anna Karina, wife of Jean Luc Godard,
The British brought down their Garran, who hosted an So Pete for the British delegation includ ing Steven Pallos, of Pax Films Courtenay, star of the British seLong Distance Runner,
may be the last of the Acapulico ests are officially denied on all by most of the by Mex execs but to agree that whether or not this est has any economic reason for
being (little or no biz seems to go on), Acapulco is so magnificent a
spot, it (and they) must not be unied this chance to have a little Fork. Yank delegation chief Cork ry, however, it has not been all curred at a crucial point in his ne gotiations with Operadora de Teatros (the Mex theatre monopoly) nandatory printing-in-Mexico de no Ittle politicking here, left for New. York Monday (2) to brief developments.

## Possible Xmas Shatout From B'way Faces United Artists' Kings of Smn'

GEORGE MARTON who as play broker and linerery of plays and playwifhts gives his Recipe for Success another liformative Feetut 58th Anniversary Number $V /$ ARIETY


IATSE PICKET LNE CLOSES NASSER SPOT
Nasser Bros, Rrancisco, Dec. 3. with Local 16 Stage by a dispute Union reps wanted the Royal, nabe which recently went frst-run to hire two maintenance men.
But the Nasser ehain said the union had demanded it hire two nder disc, and the issue. had bee Last week a picket line appeared and members of other unions re-
fused to cross it Rounding out its fused to cross it Rounding out it
first week was Mctinteck which as scheduled to open Monday (2 at the
house.

## Moyer in Madhole

Continued from page 3 in the making of a non-union film Moyer looks made to order Whether any other IATSE mem isn't being discussed" in at preved isn't being discussed" at present
Among the things which Moyer did in the making of the film was to defer payment of the salaries of by Screen Actors Guild but actor ill collect SAG scale). In addi Cion to crew being non-union the
Council also claims that Moyer used considerably fewer men in
making the pic than is required. The Council is basing its request that the City Investigations De
partment look into the making of partment 100 k into the making o
the film on a New York Times nterview from Hollywood in which Moyer outlined various methods
he used to allegedly beat various police and City regulations regard ing shooting permits and such ast week that he had heard from
the union and said that his de partment would look into the mat ier. "If there have been any law iolations they will go to the ap Fischel said that he has a long how biz. He mentioned. In fact hat several years ago he had been a member of Actors Equity, the egit actor's union, He pofnted out o the department involved if acion is deemed necessary. As far as the impounding of the picture or
the prevention of tits being shown New York, the Commissione authority to do anything in that hat the possibilities were was far that was concerned.
He also noted that this was the alled upon to look into filmd been n New York He said that he isn't too familiar with picturemaking.
but that his office had begun callbut that his office had begun call-
ing and looking around to line up Ides further facts on the case be sides

Weinstein Up, Pike In Dave Weinstein managing direc or of Hellman Theatre since its opening in April, 1960, has been promoted by Neii Hellman to the and public relations director for the organization in the Capital Dis-

As. it stands now, United Artists
is in the awkward posture of not having a Broadway showcase for
its Christmas release, the Mirisch Corp: production, "Kings of the Sun." The situation involves the eleasing plan for shere Showase Theatre is usually the Main Stem haship but wich is taken for the oliday period with 20th Century "Move Own "Showcase" picture A and How
UA and Fox have collided be ures. Since-UA started the "Pre niere Showcase" multiple firstrun idea in New York a year and a
half ago, Fox has been using it more and more, including the use which it employs by permission of UA which has the name protected. quite recently when both had a "showcase" pic skedded to open The same day.
The that
The way that situation finally McLintock," in the Astor and various selected theatres and Fox put "Take Her, She's Mine" into with Criterion on Broadway, along Wotham area. In this latest colli ion, however, the Broadway ouses appear solidly booked for Christmas and UA's initial news eleases about the picture's book s yot not mention any theatre Skouras Riviera, a far uptown, the tion, may end up the flagship booking for the film.
It is pointed out by UA that a. "Showcase" run aren't set until right belore a picture goes into
release. But with Christmas bookings as competitive as they are, especially on Broadway, it is felt
that the company wauld normally that the company would normally have lined up its Main Stem house by this time. Certainly the other
companies have had their Xmas atlocked in for whit If things stay as they are, it may become first time that the "showriginator since it cut Fox in on he plan. The company has enouraged the use of the idea by firmly established not only in New York but elsewhere. around the country. The aim it is believed, is to get the participation of major
circuits like RKO and Loew's in the scheme. They presently ab stain. Reme. They presently ab-
seem to have slipped a bit.

## RICK BARRY IN N. Y.; <br> BETTER BET THAN LA.?

Film-tv director Rick Barry has pany in New York called Praetorian Productions. The indie plans one presently in pre-production work with lensing planned to be-
gin in January. It's called "Rongin in January, it's called dera" and is now being cast.
Having spent most of his film-tv years on the Coast, Barry stated that his principal reason for set-
ting up shop in Gotham is that New York is where the talent wood and that the cost of Holly2 film there is "exhorbitant." "ing vestors are fed up with the decapital." He said that there film imaginative young investors in the east who are interested in backing These are the "new breed innovators;" Barry said, who have been
responsible for several high quality, low budget pix recently. Among Barry's credits is four
years as assistant director for the years as assistant director for the
ty show "Dobie Gillis" and service as producer-director of the half Glamor' on KTTV in Hollywo.d, He also directed a couple of fead

Stage Fifty Seven Inc. has been uthorized to produce motion pictures, in New York. Capital stock value. Zweibel \& Graber wer! filing attorneys at Albany.

## Rackmil Argues British G From Continued Boycott of Television <br> By HAROLD MYERS London, Dec. 8 declaration A forthright declaration that had served its purpose in keeping had served its purpose in keeping feature pletures off the tv screens was made by Mitton R. Rackmil, president of Universal Pictures, when he was in London last week on the first leg of, a European scheme, which was supported by all the American majors at the time of its inception a few years back, did not make sense in present day con- ditions and he thought the time ditions and he thought the time would come when the pre-1948 libraries would have to be show by the British networks. <br> Insisting that revenue earned from television provided the cash <br> to waste such an asset, partic- ularly as the income accruularly as the income accruduction. He did not dispute the faet that FIDO had had a value at the time of its creation; but chang ing times had demonstrated th <br> Police Pressure And Film Raids Called Improper

to finance additional feature pro-
duction, Rackmil pointed to trends in adion, Rackmil pointed to trends in the United States and Britain. In America, where the floodgates had been opened and featuires
were sold to tv both paid admis were sold to tv, both paid admis-
sions and b.o. grosses had insions and b.o. grosses had in-
creased; whereas in Britain; where FIDO had kept Yank and British
features off the screen, audiences had gone down, and so had boxoffice earnings.
In the face of these facts, Rackmil was convinced that television was claimed to be. In fact, it was no more the villain than the automobile, the bowling alley, the bet-
1ing shop or the bingo hall. They potential.
Admitting that he had only dis-
cussed this on an informal, convercussed this on an informal, conver-
sational level with the other Amersational level with the other Amer-
ican majors and that at this juncture at any rate, there was no part in view of the delicate critical situation in the British film industry, Rackmil was convinced that
the time would come when such a the time would come when such a interests of the entire industry, "I will wake up one morning and say this is the day he commented, though declining to So far as his oim concerned they had a company is 625 pre- 48 features of which about 300 would be suitable for television. "If we should face a local industry ban by making these
films available;" he commented, "we could earn as much from tv as from theatrical release. But I doubt whether the industry would give the thumbs down to pictures
starring such artists as Cary starring such artists as Cary Deborah Kerr, Hayley Mills, et al. to make that an eventuality. a potential the view that there was a potential goldmine locked up in

New York Theatres


## Pittsburgh, Dec. 3 .

 ceived a helping hand from the editorial which urged that "ob scenity" cases be handled In the courts before punitive actiontaken against film theatreowners "The morality crusade in whic Pittsburgh Police and the Distric Attorney's office seem to be en gaged raises questions for the com munity that transcend the simple movies and publications are obscene,".
marked.
Further quote: We havent see Jayne Mansfield in 'Promises Promises! a movie that was pulle oft Cinema after a party of police men, prosecutors and judges ob jected to Miss Mansfield's state of undress. Nor have we seen "My the Moon," two films seized by the police at the Cameraphone in Eas ...but...there are serious risk inherent in the manner in which law enforcement officials have gone
about protecting: us from alleged about protecting." us from alleged
obscenity. The owners of the Ar Cinema were forced under clearly coercive circumstancesto cease exhibiting a movie before there wa any charge against them. Does
then a judge. Assistant District Attorney and a squad of policemen claim the authority to decide cases on the spot without benefit of rules? If so, there is a threat to car liberties (and property, in this case) more gray
In the Cameraphone case, the rest and hearing procedures so that the validity of the obscenity Yet even this case raises the courts do all cases in the delicate area free expression, so wisely proconstitutions.
Post-Gazette took Superin tendent of Pollice Slusser to task for setting himself up as a judge
of what "appeals to the prurient in terest," which is the standard set by a state supreme court decision The paper then advised the courts have ruled on the Cameraphone case and then closed with usually have a tendency to involve overzealous prosecution and inter ference with free expression,:

DISMISSED WITH PREJUDICE Phillip Engel Sued Seymour Poe For Slander

Slander suit, brought last Sepember against 20th-Fox exec veep Boston, has been dismissed in N.Y Federal Court with prejudice. The
action of the court means that action of the court means that based on the same purported claim. field exploitation man in Boston sought punitive damages.

## FilmwaysonSunny

 Side of the AuditFilmways Inc., tv and theatrica fim producer, has recovered from loss for the fiscal year ende Aug. 31, 1962 and turned In a profitable year for the term ended company's recently issued finaneial statement.
Proft for fiscal 63 was $\$ 272,408$ before taxes. After taxes the com
pany posted a profit of $\$ 122,408$ pany posted a pront The previ-
equal to ale share ous year Filmways lost $\$ 2$ 25,860
before federal income tax credit equre federal income tox credit, s that the company had working 1963 as opposed to $\$ 984,455$ at the start of the year.
Filmways had revenues of $\$ 10$,763,767 in 1963 as compared with income of $\$ 12 ; 829,849$ the previous
year. Expenses in ' 63 amounted to ear. Expenses in 63 amounted to
$\$ 10,491,359$ while the year before expenses came to $\$ 13,105,709$. With income tax provisions, these fig-
ures account for the company's cash pocount for the company's ear. Total assets in 1963 wer Liabilities in 1963 were $\$ 2,608,897$ as compared with $\$ 3,203,312$ the Coar before.
Commenting on the reversa from the 1962 deficit position
Filmways prez Lee Moselle said it was due principally to the company's withdrawal from producing commercials in New York and to expanded tv and film production
He cited several current and He cited several current and
future tv and film projects and noted that the Coast commercials operation is doing well. He par icularly pointed out the planned filmization of Evelyn Waugh's clas
sic "The Loved One" th rected by Tony Richardson who has scored a resounding succes with "Tom Jones", another literary lassic.

Damian Exits Bridgeport
Bridgeport;
Alfred Damian, with Loew-Pol
chain since 1928, exited last week
as manager of chain's Loew-Pol and Majestic in Bridgeport. Rober Potenziana, former manager of College In New Haven and also sales rep fcr Loew hote chain take
manager:

## Strap Down 'Crazy' Film Costs

ample, collects of the top of "Cleo- Cecil B. DeMille, who had been patra' rentals long before 20th ox will have recouped the stuFoxdo
pendo
film. Yet despite the foregoing, rarely ever in the 50 -year history of ingle phrase become so important as the one that ukases:
the production costs."Warner's Credo

in New

York last week that his personal production of "My Fair Lady" is
being brought in at $\$ 17,000,000$ which brought in at $\$ 17,000,000$ might include some extra revenue for perhaps prints and advertising. Early reports had it that this adaptation of the famous musical
was budgeted at $\$ 10,000,000$, inwas budgeted at $\$ 10,000,000$, in
cluding the $\$ 5,500,000$ for the cluding the $\$ 5,500,000$ for the
rights. Even with the extras, the
dividing line betwen Warner's andividing line between Warner's an-
nounced $\$ 17,000,000$ and the earnounced $\$ 17,000,000$ and the ear-
lier-rumored $\$ 10,000 ; 000$ is a broad one.:

Balaban, O'Brien
Paramount's Barney Balaban and ndividually, that budgets can be nd are being, held to originally airing the scenic values: nquiry other film company presidents and studio head doubtless dents and studio heads doubtless
reason they're all in quest of what eason they're all in quest of what some call sane production in The how-to? is another matter There can be no question but that eached new heights.. But there fact can be no question about the usually can be the result with a picture that costs, say, $\$ 5,000,000$ when it should have been brought epeatedly in past, and the indus ry leaders are squaring a way to revent its recurrence in future Stockholders and bankers, et al., awaiting the results of modern nowledge that there have been ots of slips in past.

Brando's Jacks
It can now be revealed that aramount not long ago had been it had taken in joining with Mar on Brando in the latter's produc on of "One-Eyed Jacks.". The nd Brando was to take $75 \%$ or he profits. Brando personally was nd if the up to $\$ 500,000$ if need be and if the
$\$ 3,000,000$.
This was a case of a major film orporation feeling assured of conroi. It was reasoned that actorgo over budget because this would mean his own money was at stake. Actor-producer Brando, finally
wound up "One-Eyed Jacks" with on outlay of $\$ 5,500,000$. He shot and re-shot the production. The $\$ 5,000,000$ foreign. An $\$ 8,000,000$ gross on a $\$ 5500,000$ feature adds up to deficit in today's economics, onsidering distribution expense Paramount as financier took a loss and Brando was out his 500 G . If brought in at the original $\$ 3,000,-$
000 , "One-Eyed Jacks" would preumably have been profitable.

Even De Mille
How do these things happen?
case in point involves the late

Ceught. Demile, who had been ient, fiscally one of the most offiin the business. He took off on " 10 Commandments"' with a budget of $\$ 7,500,000$. It was thought at the time that this might go to $\$ 8,000,000$ or even $\$ 9,000,000$ because of possible unknown factors
in the locationing in Egypt and in the locationing in Egypt and to $\$ 14,000,000$.
Producers and distributor-financlers have gotten themselves in a bind. They've started off with a alue chips production and when partially through it there's no terprise they've got to make it right." And more and more money is poured inte it, as in the case at near $\$ 19,000,000$ and 20 th's

At plishment are being shouted at Paramount because Hal Wallis has just brought in "Becket" at

## Walter Ellaby Sues

## Alexander on Contract

Walter Ellaby former exec of the Motion Picture Alexander Conp., has nled a breach of contract sur seeking damages from his old em-
ployer totaling $\$ 1,170 ; 300$. Suit was originally filed in $\mathbf{N}$ Y Supreme Court but was later moved to Federal jurisdiction.
Ellaby claims that under a May, 1961, agreement, he was hired as v.p. in charge of national sales in
the eastern states for Alexander. the eastern states for Alexander.
He got $\$ 150$ per week against commissions. The suit charges that, in 1962, the corporation agreed not to employ other persons or firms but that it breached the pact when vey Ellabyed oders to use a suruse of competitive advantages he had arranged at personal expense. Ellaby says in the action that, as a result of Alexander's alof sales resulted and and loss were not willing to and customers exclusively as per his contract He $e$ is entitled to $\$ 6,500$ in the loss of drawing
account, $\$ 3,800$ for the survey and other analysis he prepared at his own expen
of profits:


## A TO Z: (AUBREY TO ZANUCK)

## Hwood Looks at the Ratings

Those bi-weekly Nielsen Pocketpieces whose digits and decimals create no less excitement in the top offices of the major producing studios. With six majors now producing 23.5 hours of prime time
per week (although virtually locked out of CBS next year), each per week (although virtually locked out of CBS next year), each
of them (plus 20 th-Fox; which is desperately trying to regain network foothold) is scanning the Nielsen data for clues as to how to expand.
Their latest Nielsen batting averages read:
Major Producer
Disney Stu
MCA-Revae
Screen Gems
MGM
Vivielsen
20.7

Narner Bros.
The average "major studio" Nielsen rating, for the two weeks ending Nov. 10 , is a 17.9 All other evening shows, produced by the "independents", averaged 18:5.

## Sullivan to Telecast Real' Moscow

## Circus as Chalfen Drops CBS Suit

As part of a deal closed her last week local showman Morris Chalfen and his associates are caling off th
The suit was for alleged damages done to the Moscow State Circus tour by the recent CBS-TV elecast of a Russian circus on th d Sullivan show.
Chalfen is responsible for bring this country as a Russian-US cul tural exchange attraction. The present tour extends into Canada. In the suit which was filed in District Court: here it was alleged telecast constituted a "poor performance" which left viewers' impression that it was that of the touring Moscow show and that the
latter "was not worth the price of admission." The plaintiffs claimed that the Moscow show's boxoffice was damaged substantially in the ity Where the attraction then was appearing and that similar mone-
tary injury would be suffered in the, towns where it later was to be presented:
The deal resulting in the drop ping of the suit calls for CBS-TY Circus on one of the impending Sullivan programs and to pay Chalfen and his associates an undisclosed amount of money for the privilege of doing so:
Sullivan himself was here last Weekend with cameras, techni-
cians and various kinds of equipment to tape the Moscow State Circus for his show, the attraction having been playing the tage end of its seven-day minneapolis engagement at the time estimat
cost of tv one-shot is $\$ 80,000$.

## '7Little Foys' As

## Chrysler Spinoff

Hollywood, Dec. 3. "The Seven Little Foys," Bob Hope starrer of 1950, will be the
spineff for a new series, to be seen on Hope's. "Chrysler Thea
ter" series on NBC-TV with Ed die Foy Jr starring as Eddie Foy Jr.
Hope essayed that role in the Paramount film version. He will be host-narrator - when the spin
off is alred in late January The new series will be produced by comedian's production company in association with Mel Shavelson's Llenrock Productions
"Foys" was originally produced velson will pen the pilot script as well as function as advisor Harry Tugend will produce.

NBC-TV Sports Coin NBC-TV's new sports specials has picked up two participatin sponsors in Ford and Consolidated Cigar.

## RCA Stock Split

A "must" call has gone out this Friday's of directors at meeting.
As result this is the meeting, it's anticipated, that split:

NBC-TV's 90 -minute New York World's Fair special is all set for Steel pacted for the entire spread t close to $\$ 1,000,000$, making it ne of the most costly shows today. Show will be a panoramic pre (Continued on page 40)

## WTH ABCTV

 IW BETWEE
## By GEORGE ROSEN

The 1964-65 network battle lines are drawn.:
The thre master plans of the ly varied as the outlooks and temperaments of their guiding leaders. The difference in thinking extends all the way from choice of program material to the physical studio. In planning program stra for next season's pillion dollar fray, agency men note that the strong dependence of $A B C$ and the lesser reliance of NBC on
the "studio" furnishes a aramatic the "studio" furnishes a oramatic in which they are held by CBS prexy Jim Aubrey.
For never in the history of the entertainment industry has the leader (Aubrey, be he judged by CBS audiences, revenues or profthe Jack Warners, the Lew Was-
sermans the Abe Schneiders the sermans, the Abe Schneiders, the
MGM Lions, et al straight in the MGM Lions, et al straight in the eye and dismissed them with "I is not boycotting the studios per
se, he has cast his non-patronage plague on their trade practices of not firmly setting the producers, a network deal.
But while CBS has deliberately made not a single step, pilot o commitment deal with a major studio (concen rating exclusively on producers and top writers in denson is betting his and ABC's future on the self-same studios from which, for 30 years as their biggest customer, he's bought picture exhibition: for motion Never in tv history have comview offered so dramatically and Next varied contrasts. Next season, therefore,
trade insiders see it, will the critical test between the ap proach of the broadcaster as
(Continued on page 40)

HowardK. Smith, EdMorgan As ABC's Best Bet' on '64 Conventions


#### Abstract

Paley's Pushups CBS-TV prexy Jim Aubrey not only delivers top Nielsens for his boss (board chairman Bill Paley) but he's now got him working out at Kounovsky's, Aubrey's favorite calisthenics emporium on West 57th St. manded Aubrey's leader commanded. (where Aubrey to your rolled four mornings a week), he moved pronto, with result that Paley is now a three-times-a-week pushover for the pushups. Aubrey heads his star pupils is UA-TV's Dick | star pup |
| :--- |
| Dorso). | Black Weekend 30-City Nielsen Gives NBCLead


## The majority of the nation's (or

30-market) viewers may switch to CBS for their entertainment, as this season's Nielsens once more demonstrate, but when it comes
to enlightenment, the yen for NBC still prevails by a wide and comortable margin.
So, at least, says the latest 30 market Nielsen report spanning The Friday - Saturday Sunday Bhack Weekend period when the sassination of President Kennedy and watching ty to a point of almost saturation.

The multi-city Nielsen for the spanning the three nights hours | spanni |
| :---: |
| $: \begin{array}{c}\text { NBC } \\ \text { CBS }\end{array}$ |

ABC $\quad \therefore \cdots \cdot \because \cdot 116.7$
It's a further reflection of the
Kintner "sixth sense" when
(Continued on page 38 )

# DECLARE A YEAR-END DVIIDEND ON YOUR STANDNG IN THE TRADE... 

> You Can Imply You As A Person or You as a Company, An Organization, a Group. Whichever it is, Nothing Is More Primary Than Your Standing in, Your Impact Upon The Trade. Everything You are or hope to be starts with the trade. Hence the force of your advertisement in

The 58th Anniversary Edition of


Here is the Image of your Issue, the Prospectus of your Anticipation, the Biography of Your Performance, You need only authorize publication. Don't Delay. Act Forthwith.

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LONDON, S.W.
49 St Lamers, Street

6404 Suncet Bivd.

## PARIS

so Are le Nevilly.

400 N . Michigal Ave.
ROME 3
Via Sardegna 43

Howard K. Smith and Edward
P. Morgan, who carried the major burden of ABC-TV's coverage of the aftermath of Pres. John F. emerged as the web's best bets for handling the 1964 Presidential conventions and elections. Web execs refuse to talk of Smith and Morgan as "another Huntleyteam at all, but agree they are looming large in all future ABC News projects.
The major role played by Smith in handling ABC-TV's coverage of suspicions about the web's alleged brushoff of Smith since the conhe invited convicted Alger when ap invited convicted Alger Hiss to ment" show. In fact, Smith himself has recently blasted ABC for putting him on its alleged "graylist", following the Hiss brouhaha. But when the chips were down on Nov. press Smith into service a few. hours after he arrived back from a European trip.
ABC execs have long been
searching for a way to showease searching for a way to showcase
Morgan as a television news personality, Morgan, however, has always tended to resist the tv cameras in favor of his daily ABC Radio which he rellowing the accolades mance on ty last weekend Morgan will now find it impossible to turn down any future video assignments. The problem before ABC is how the Presidential race gan before way. At the present time, Smith gets a bi-weekly showcasing on the Sunday afternoon "Issues and Answers, but beyond that, there s news schedule for two strong per. sonalities.

## Collins In Blast At Luckies TV Com'l

NAB prez Le Roy Collins doesn't think Lucky Strikes "sepIn a speech to the United Church Men in Philadelphia, Collins called the Lucky cigaret commercial a brazen, cynical flouting of the concern of millions of dren starting the smoking habit." Collins said he resented the Comins said he resented the say so.
Commenting on the line, "Lucky Strikes separate the men from the boys, but not from the girls," Coll. lins said the Lucky people "well know every boy
garded as a man."
He charget the ad in effect says: "If you will smoke Luckies says will acquire the virtues or the

## FOUR NEW SPONSORS

FOR 'NTTL SHOWTLHE'
NBC-TV's "International Showtime," which got off to a slow start in the ratings this season (it's now pulled up to 27 th rank in the Nielsens)
sors.
Latest bankroller for the hour (which cuts the buck nicely on oseas production is Nabisco with . $\$ 950,000$ spread of minutes, ac cording to NBC sales. With the the first quarter. Company also is in CBS-TV's "Great Adventure," same time slot.
Oether new participators are Beechnut, Block Drug and Sunbeam, all for minutes over a spread weeks.
In other NBC nighttime sales, Maar, the Saturday and Monday feature pix and "Virginian."

## Trials \& Tribulations of a TV Sports

 Chieftain With a $\$ 150,000,000$ Budgetby bill greeley
"It doesn't make any difference its the Go-Cart races in Florida or
the duck-calling finals in Stuttgart, Ark.-you get there to find out it's
already been option by another aready been option
network or packager," says Cari
Lint chieftain.
It's his way of summing up the
thorough and fierce competition between the retworks these day oo dominate sports. And, "It takes
dollars," says Lindemann, who doulars." says
estimates
NBC's sports tab o $\$ 150,000,000$ this year.
That figure represents a good begining, as Lindeman and the
exeess unstairs at NBC know welt
For Go Carts duck-calls and pocket For Go Carts duck-calls and pocke
billiards notwithstanding, contro of network vt sports betins with
othe National Football League folthe National Foothall League fol-
lowed by NCAA football and not
to count out American Legut to count
Football.
There are two "fascinating" dates coming up on the behind-scenes a slight case of understatement.
First will be Dec. 17 when bids on the new Ned on the thirrd, flontract of
are opene
the Manhattan Hotel, New York, "in a room yet to be designated"
The second win be "sometime in
mid-January" when bids are reeived and opened by NFL officials Now hed by CBS, the NFL rights more than $\$ 9,000,000$ for two years. a week during the season fall to
the network. Scale it down for the college boys (also now with CBS)
and the American Football League latter has a year to run yet on around $\$ 2,000,000$ a year).
That NBC paid a record (for one
show) $\$ 826,000$ for the NFL championship garee this season as a separate package is an indication of
where the biding win have to go
if the network is to bo denied 'That game, incidentally, is a sellot to advertisers iNew York market will
not be blacked out this year as not be blacked out this ye
last) and will air at a profit.
Another indieation of the NBC
Lindemann all-out sports effort is in recent negotiations on big league weekly baseball telecasts bilacked out in major league cities), but for ing a major league game weekly in the Monday night schedule through the summer. John Fetzer of the which would call for a game a
week by two big league teams on Monday ntght, usually a travelling day in the majors. nixy says Linvolved were incredible", That's in the light of the fact that the network, via the Monday night feature
films, already had a substantial films, already had a substantial
sponsor commitment for next sumIn still anothe big sports move,
Lindemann and NBC are the latest Lindemann and NBC are the latest
(of the three webs) but hope they special, a 90 -minute weekly show Saturday afternoon that wil head-
on with similar outings on ABC and CBS. NBC'S will premiere the Army-Navy weekend; European
figure skating championships (for which the network paid a third as (Continued on page 34).

## 'ANATOMY OF MOVIE'

 AS A WOLPER SEG
## Hollywood, Dec. 3.

 Wolper Productions is preparing episode examining Otto Preminger's production of "The Card-inal," claimed to be the first documentary
motion picture is put the Ed Spiegel is producing writin and directing the documentary, to and the Stars" series in February, Documentary will trace the complete history of "The Cardinal,", beginning with its inception and
ending with its world preem in Boston. Filming behind-the-scenes includes backstage agtivity of
Preminger and stars. Footage is Preminger and stars. Footage is
urrently being edited at Wolper Pronently being edited at Wolper
Productions.

| o. $\$ 468$, |
| :--- |
| $\mathrm{n} ~$ | and the

elected.

## SG'S FIRST QUARTER

 NET SHOWS INCREASE
## Screen Gems net income, before

 1964 fiscal the first quarter of the 964 fiscal year, ending Sept. 28 $\$ 958,000$ for the like period last 515000 for the period comparedEarnings of 20 c per share for he first quarter represent the highest first quarter earnings. in Jerome Hyams, SG's exec v.p. and general manager, said the figures ndicate "a continuation of the At last week's stockholder meeting in $N$. $\mathbf{Y}$, the employes retirement program was approved
and the 10 -man board was re-

Report Boultings,
Box, Arnold Seek Brit. TV Franchise

## London, Dec. 3.

In the scramble for Independent Television Authority franchises to he U.K. from next July, the FTA is. now considering applications rom all the existing commercia companies-plus bids by eight the tv pie.
While applications are highly onfidential and most of the new credentials strictly seepret, thëir here are confidently predicting hat bids are in from prominent financial combines and interests One name on insiders lips, for ducer Sydney, Box, who already as connections with commercia interests both personally and hat he is now maneuvering, to
uead his own indie station probably in one of the richer
Anot
Another prominent showman, omgstanding, an impresario o tioned in connection with an apJohn and Roy Boulting, fitm mak ars within the British Lion set up too. Documentary and shontfilin producer B. Charles Dean is also getting control of an indie outlet Among the business groups ap-versal-TV a combine olled Uni businessmen, and Pennine-TV, a tion with hq in Leeds.
Lord Beaverbrook's application
to operate a stafion in central Scotland, as first revealed in
VArmety earlier this fall, is confirmed by informed industryites. Only applicant outside of the ex-
isting contractors to make it public is the Edward Martell Freedom
Group which has applied in five areas.

## That's a Brothel, Brother

When the quizmaster of Duesseldorf, Germany, announced a Winner name deleted by. VAribiv), little did he know that the
telephone number on the winning postcard was that of Mrs. Warren's profession.
Requesting that Mrs, Bruckner came to the phone, he was told: Johanna does not work here anymore, she is now in the Nasch-
market district in Vienna": When quizzer continued asking, what does she do there, the audience heard laugher and remarks "such
silly questions" and finally they heard a voice shouting. "This is silly questions" and finally the
Austrian reporters dashed to Naschmarket, discovered her at
work and broke the happy news.
Poor Richard Club Award To Leonard Goldenson Philadelphia, Dec. 3. Leonard H. Goldenson, Ameritres prexy; has been awarded the Poor Richard Club's 1964 Gold Hell receive the award at the

## ABC Crew Finds USSR Cooperative <br> On Documentary

Soviet officialdom may be sen
itive about curious details but they are generally showing a co-
operative attitude towards U.S. television documentarians working
In the case of "The Soviet Woman," upcoming on the ABC-TV network as one of four Philco-
sponosred hours the Soviets developed and viewed all the film sisted on cutting out one scene totally inconsequentital.
By Soviet standards, however, the snipped piece of film must have
been of firstrate importance. It was part of a sequence revolving heroines," an accolade given to
mothers with six or more children. In the background of the inter nother there was a book with the itle, "Russia in Bad Times," in the Russian language. A sharpshooting censor saw the book show
up on film and ordered it cut out. up on film and ordered it cut out.
In another instance, the $A B C$ rew wanted to go to a poorer sec erial. There was no overt effort by the Russian authorities to pro-
hibit this sequence, but the Rusians failed to set it up for the wo incidents, American crewmen ound the Russians to be friendly

## Greatest Show's' Switch

 To Lighter Ven; Like 2-a-Day at Palance
## "The Greatest Show On Earth,"

 dramas under the Ringling Bros. big top, is shortly to switch tolighter touch and occasionally t omedy yarns. Jack Palance, th last week for a promotional ride Thanksiving Day float, a said thacy new tack was a return to the orig inal conception of the show as
varied panorama of circus life. "Greatest Show" has tended to de emphasize the entertainment elements of the eircus in favor of tor-
tured and twisted personality dra tured and twisted personality dra ance, who owns a piece of the show of this fare on to already " done," he said.
Palance said
est Show" plans involve a stronge spotlight on the circus perform (Continued on page 40)

## 'Double Reverse' on Senior Bowl?

Tradesters trying to follow NBC-TV's segregation play re the
coverage of deep-south football games are beginining to wonder if those fellows who fill the fall air with such jargon as "jitterbug; "fake," "spinner," "bootleg," "double reverse"" and so on.
Anyhow, the complex negotiations and announcements that have
followed the network's cancellation of the Montgomery, Ala., Blue-
Gray game, have been razzle-dazzle, to say the least. Gray game, have been razzle-dazzle, to say the least.
Latest word is that NBC will carry the Senior Bowl from Mobile. This announcement prompted a query from an editor of the
Montgomery newspaper (via a wire service) to the network. He wanted to know why one would be cancelled and not the other. The network says that Senior Bowl officials have stated that there is no regulation against participation of Negro players.
But it took the Senior Bowl factotums a couple of weeks to come up with that reply to a query from the network which asked for a "clarification" on the eligibility of Negro players Two weeks is a long time to spend studying the fine print, and leaves some rate, if they were taking bets at CORE headquarters, one would get you 20 that the Senior Bowl selection folk will not be able to come up with a qualified Negro participant.
will pull a demonstration if NBG broadcasts the that has stated it Will pull a demonstration if NBC broadcasts the Sugar Bowl game
from New Orleans. NBC says it definitely will telecast the Sugar Bowl game, that the state law against segregated exhibition sports events in Louisiana has been declared unconstitutional in part and that Negresithe played football exhibition games. Ole Miss and Alabama-and that'se an all-ofay contest featuring with a northern entry fell apart over the segregation issue. Chrysler decision to cancel the Blue-Gray game came after sponsors Chrysler and Gillette had pulled out under pressure. There has
been no indication that Senior and Sugar Bowl sponsors will make a similar move. The Mobile same is sponsored by Colgate and Brown \& Williamson, via Ted Bates agency, añ Texaco, via Benton \& Bowles. Sugar Bowl backers are Colgate and Brown \& Williamson (Bates); United Motor Service division of General Motors,
Erickson.

## Gains for Teleblurb Performers As AFTRA-SAG Agree on Terms

## Goodicichin Yen

ForSpecials;Set SinatraCBSDate
Frank Sinatra stars in his own pecial, in a package bought by BBD\&O for client B. F. Goodrich. The hour special is slated to be
telecast on CBSTV Feb. 12 from 0 to 11 pm preempting the Danny Kaye show that night:
It's understood BBD\&O is shop-
ping around for four other hourping around for four other hourong specials, to be underwritt ad been associated the yen for other specials underines the company's thrust in other v directions.
Following his own special, Si on CBS-TV is die to be 15 this time as guest on the bing Crosby special, Lever Bros, is picking up the Feb. 15 Crosby special.

## SET NEXT JUNE FOR

NBC AFFILIATE MEET
The annual NBC-affiliate con cheduled for this week but put off in observance of the 30-day mourning period for president Kennedy, will probably take place inext wune in beverly hills, Calif y the RCA stockholders meeting

Trans-Canada Air Crash Kills 2 CBC-TV Execs Montreal, Dec. 3:
Two CBS television execs, Don Hudson and John Langdon, were
among the 118 persons killed in among the 118 persons killed in
the crash of the Trans-Canada Air Lines jet here last Friday night (29). Hudson, 45, and Langdon, 34, were working on a series of bilingual programs in Montreal for the Canadian Broadcasting Co
Hudson, a native of Toronto,
joined CBC in 1952 when he was joined CBC in 1952 when he was
named supervising producer of light entertainment. He had produced the Wayne \& Shuster comedy show but leff it this season to work on the bilingual series.
Langdon was assistant director
of CBC television operation in

A handshake agreement reached last week on a new commercial tv
code embodies substantial gains for teleblurb performers who are members of the American Federa-
tion of Television $\&:$ Radio Artists tion of Television \& Radio Artists
and the Screen Actors Guild. Terms of the understanding be-
tween AFTRASAG and the net works and ad agencies are cur-
rently being drafted into contractual language and will be retro-
active to Nov. 15 when the old pact expired.
Efforts by the ad agencies, which the performing unions, to cut the basic 13-week cycle for commercial usages to a seven or eight week
cycle were met by intransigent cyce were met by intransigent
union opposition. As a result, the 13-week cycle for calculating wage
scale has been retained in the new scale
deal.
In a
increas
In addition the new pact will ncrease scales for Class A com from $\$ 95$ to $\$ 105$ for the first to the 13th use Payment for the 14th to the 26 th use will go from $\$ 15$ to $\$ 20$ while all subseguent usages calles cover on-camera perform scales cover on-camera perform
ances. Off-camera vork will get omparable increas s. In another key area of the neocal programming the commercial scale goes from $\$ 210$ to $\$ 255$. Wild spotting, or use of commercials on ive performers increases of up to

One of the most important as olidified new deal is that it has FTRA SAC Union negotia rs worked in close harmony t maintain and extend the. gains in
heir jointly negotiated 1960 pact into effect AFTRA will have to into effect, AFTRA will have to on staff announcers in New York; ancers, singers, specially acts, etc. Latter negotiations are
resume next Monday (8).

## GILLETTE'S SPREAD

ON NBC-TV SHOWS
Gillette, which reportedy stil as a bundle of several million to ew stainless steel blade has ought into three NBC-TY night me shows and invested $\$ 250,000$ o NBC web's daytime, according Three shows are "Saturday frst quarter and "Internationa Showtime" and "11th Hour" cov ering December and January. The $\$ 250,000$ in daytime, says sales, boosts the network's first quarter sunshin


Don't just sit there.

## Do something!

The ABC Owned Television Stations do! We provoke. We challenge. We arouse the people of the five great cities we serve. On the next two pages you'll read how one of the ABC Owned Television Stations urged the viewing public in its city to do something for the common good.


# How station WXYZ-TV made a burning issue over gasoline trucks on Detroit's freeways 

IN APRIL OF 1963, a tanker truck transporting gasoline on the Ford Freeway in Detroit caught fire. The blaze was spectacular and perilous.

Most people shrugged it off as "just one of those things." Not wXYZ-TV.
We saw the danger to Detroit motorists in a repetition of the incident. Station WXYZ-TV took immediate action. On April 27th, John F Pival, president of the station, went on the air with the first of a series of editorials on the subject. Their aim was to bring the combustible situation to the attention of the public-and to provoke action.
These editorials, unpopular as they were in certain quarters, achieved results. On May 17th, the station received a letter from a member of the Detroit Common Council. It said, in part:
"You will be interested in knowing that 1 requested the Corporation Counsel's office to check into the legality of . . two proposals that are along the lines suggested in your editorials."
On May 21st, Station WXYZ-TV received a letter from the Director of Detroit's Department of Streets and Traffic, partially quoted here:
"We have noted with interest your recent editorials regarding the potential danger to Detroit's freeways by the transport of flammable material This matter is under consideration by the Police Department, Fire Department and the Department of Streets and Traffic."
The ultimate result: on November 19 th, a bill was passed in Detroit's Common Council banning carriers of flammables or explosives from the most dangerous section of the John Lodge Expressway.

## Ninety Editorials Aired

Since January 2, 1963, Station WXYZ-TV has addressed its audience ninety times with editorials devoted to their mutual interest. Many of these editorial points-of-view were controversial. Some were downright unpopular. All these editorials were specifically designed to give the people of Detroit an awareness of community problems and to have them do something about these problems. They got results.
Letters poured in, and not only from an awakened viewing public. Governor George W: Romney wrote:
"Thanks for yours of the 17th and the editorial of the Detroit School System. This is excellent, You are doing a fine service with this type of exposure?
The Honorable Joseph J. Kowalski wrote, from his office in the House of Representatives
"Though many of your editorials are controversial, and on some I support your views and on some 1 do not, $I$ appreciate the fact that you speak out on issues rather than take the line of least resistance as some do in order to avoid oftending anybody."
Station WXYZ-TV is pleased with and proud of the results achieved by its editorial stands. It is just one example of how ABC Owned Television Stations participate in helping to solve the problems of people with whom they live and serve. KABC-TV LOS ANGELES, KGO.TV SAN FRANCISCO

WXYZ-TV DETROIT



## British TV AII Hepped Up Over Lew Grade-Sparked Vidifilm Prod Wih Namber of Series Set to Roll

What might come as a measur of relief to technicians and other unemployed studio personnel whose ivelihood is seriously threatened by the depressed state of British feature film production, is the fact that prospects on the
filming front look rosy. Contributing largely to th Grade's decision to get back into telefilm production despite the up coming governmental levy on ad vertising income. The Associated
TeleVision topper, already part nered with NBC in the "Espionage series, currently filming at Metro's tudio for production of anothe hourlong series in the New Year ick McGoohan, which will occup part of the Metro
from next spring.
At the same time, Grade has se Saint" with Roger Moore booked in at the Associated British studios alstree. Further, as ATV's sub sidiary, ITC, has set aside $\$ 50,000$, 000 for coproduction deals with ntice more production to this country.
While no other local operator here has a concerted film produc Grade's others are in the swim ABC-TV, which last time out fic nanced "The Human Jungle" film deries, is not disenchanted with the dea of investing in celluloid an Tesler, is talking up coproduction eals with American sources
Julian Wintle and Leslie Parkyn, producers of the Human Jungle or ABC-TV, are prepping to go
nto ABPC studios, Elstree for anther round come January. Though ABC-TV has picked up the U.K
rights of the retread, show is under rights of the retread, show is under-
written in the main by United Artists this time round It is an ew skein will be in the studio for six months
Anna Neagle is also signed to a new vidpic project which is be
ing promoted by Bill Luckwell of the (which, in George Simenon's "Maigret" stor ies) and is due to roll on its 20 Titled "Freedom Prison," the new Titled "Freedom Prison," the new led yet
But while the indie web seems
et to go into its biggest vidfilm roduction year to date, big ques tion mark so far as vidfilming is erprises. While under the aegis "The Third Man" and "Zero One were coproduced with U.S in xplored. But now under the win ADennis Scuse, fresh out of the BBC's New York office, the BBC
TE policy in this direction may o coproduction or fllm plans in rom 26 halfhour pix on "The reat War' which will be internal
$v$ produced by the web for BBC-2 $\checkmark$ produced by the web for BBC-2 as Scuse's new role is concerned
these are early days, however, Initial fears within the industry that the Actors' Bquity-Metro ruc
kus on the production in this coun ry over "Harry's Girls" could turn American produeers shy of the ed. One pilot-The Edie Adams tv since the MG-Equity bustup and
if a series is sold to a network, the itention is to bring the show int

## Egan Set for Stryker'

Richard Egan has been firmed t tar in "John Stryker," being piloted by
next season.
Walter Grauman will direct th $60-\mathrm{min}$. pilot, and Leslie Steven is exee producer and producer of
the show. If the project is sold for next semester, Grauman will be its producer. Pilot rolls. Dec. 9 Gems'. "Redigo" series.

TV Network Billings gross time bill nine months of 1963 for a total of $\$ 612 ; 054,600$, reports the Television Bureau of Advertisthe nime months were: ABCTV, $\$ 158,482,200$, up $6.3 \%$
from a year ago; CBSTV from a year ago; CBS-TV
$\$ 239,272,000$, up $5.8 \%$; and
NBC-TV, $\$ 214,300,400$, up Daytime billings for the
three webs was up more than $10 \%$. 10 the frst mine

## InterTel Spreads TV Wings as Indie

The Michael Style-Trevor Wal The Michael Style-Trevor WalTel (VTR Services) Ltd. is moving closer to independent piroduction. Apart from packaging such sportIng event as the upcoming Royal nternational Horse Show in Lon on-which it has sold to the CBS network-the partners have had of BBC-TV about production of Style and Wallace have
ssurances from Corporation's program controller Stuart Hood Tichael Peacock that the chieftain ebs are in the market for the avish and the spectacular type of een established, the indies say, that on the basis of other work
they done, BBC is prepared o give them the go-ahead on been agreed
Negotiations for a cast on their
first project-briefly described as "an hour location" musical featuring name artists"-are currently progress, If all goes according make up the InterTel production nerve centre should be shooting coverage of the winter Olymoics at Innsbruck for ABC in America.

## EDW. J. ROIH OUITS

BRIT. ATV EXEC POST
Edward J. Roth has resigiled his ositíon as assistant managing dioined the company on Jan. this ear and left last Saturday (30). Prior to joining the British com-irector-general of Telefis Eirann and previously had had a long
stretoh with NBC International in aunching a new station in Peru nd two oothers in Mexico. Alt
told, he had been connected with pioneering six different television Aside from his stretch with NBC nternational, Roth served a iveHe has plans to remain in Britain either with another commercial ty enterprise, or possibly with one of
the upcoming pay television outfits

## ABC-TV's Oregon Switch

ABC has notified KPTV IChan el 12 that the networks affilia
ion will be ended March 1; 1964 Rumors have been circulated switch to KATUTV Channel 2 ) le, Wash. This channel is owne and operated by the Fisher Broad
casting Co. which recently wen on the air here with KATU-TV. Oregon is the oldene on the Oct. 1, 1952. They no doubt wil go independent. Portland has four
channels operating- KPTV (ABC) and KATU-TV (Ind).

Richard A. Mack, Ex-FCC Member Accused in Ch. 10
Miami Fix, Dead at 54
Richard A. Mack, 54, FCC mem-
ber once accused of plotting to fix the award of Mami's channe
10, was found dead Nov. 26 in a he apparently fied he apparently died of natura or flve days when discovered four loud radio).
Mack resigned from the ComCongressional invetigation mittee disclosed he had accepted $\$ 2,650$ from lawyer Thurman A Whiteside for his vote in designating ownership of channel 10 . The pair was indicted by a Federal
grana jury, charged with con-
siracy to defraud the United spiracy to defraud the United
States. First trial resulted in a hung jury-11 for conviction, one against. Mack was never retried.
After several adjournments due to illness (he was described as a
chronic alcoholic and was institutionalized off and on), charges were ropped in 1961. Whiteside was
tried and acquitted in 1960 then Channel 10 's license to Public Safety Television, which White-
side represented, was revoked and is now operated by L. B. Wilson
Co. as WLBW-TV. An infantry
during WWII, Mack was appointed to the Florida Railroad and Public Utilities Commission in 1947. In ing two years as chairman before his forced resignation.
(his wife survivors is a daughter (his wife divo.
of desertion).

## Susskind-Memich <br> Scramming Live' \& Going All Film <br> D.

David Susskind is giving up the film all the to drama and going onetime ardent and articulate champion of Iive television; Susskind and his partner in Talent Associates-Paramount : Ltd., Dan Melnick, now are of the opinion that the excitement of live tv drama induced by cocaine, it's not worth
the hangover. The Susskind-Melnick team are turning out seven This season and these win bring
down the curtain on their non-filming activities.
At this point, Susskind and Mel nick are switching to film but will
be shooting in New York. Their Cast Side-West Side" series for certainty to return next year, and their Garson Kanin one hour pilot,
"Mr. Broadway," are both New York so Thed and will continue to ing other properties on the Coast but these plans are awaiting a re-
placement for Sam Rolfe, who went in a fast revolving door as TA's Coast chief and then out again.
Susshind, however, is not satis fled with the production setup in
New York. In fact he's dowiright New York. In fact, he's downright
miserable about the waste of time involved in getting from one phase of the production process to an-
other He said: "we rehearse at Central Plaza on the lower east studios in the Bronx we edit a we mix in upper Manhattan and Street and Eighth Ave We are
spending a lifetime getting from spending a hiretime getting from
one spit to another, especially in
this Christmas trafic. In Hollywood, it's all in one complex
Susskind and Melnick are not Susskind and Melnick are not veniences of the Coast. Susskind said the issue today is not between
live or film, but between automated live or film, but between automated omputor is ta Hollywood studios which have
adopted the same outlook a shoe adopted the same outlook as a shoe
factory- efficiency and standardiza(Continued on page 30)

## TV-Radio Production Centres

## IN NEW YORK

Jeanne Cagney, member of the "Queen for a Day" cast on ABC-TV Univ, spent three days last week at the campus at Athens, O., at the invitation of president Vernon Alden to look over the setup for theatre, Brock, former Broter etc., and make recommendations an upcoming segment of "The Defenders" titled "The Secret". assistant of WMCA Radio. Anthony DiNarco and Ray Croduction Bertin named sales manager for WNBF-TV Triangle's outlet in Bing hamton, N.Y.

CBS-TV prexy Jim Aubrey and program vp. Mike Dann to Coast
CBS-TV soapers, "As the World Turns" and "Edge of Night" chalked up their 2,000th broadcast Friday (29)... Alan Arkin, comed star of "Enter Laughing," signed for straight dramatic role in CBS to stint on "Defenders" Dec. 21. . San Gang, Global TV Enterprises been oft on a global biz trip socia Tom Gries and Joel Freeman have Reporter," pilot project of CBSTV R Ronald Friedwald named guest on Mitch Miller's'Jan. 13 'Sing Along": Frank Whitt me new Christmas spec of Dec. 22 will be closed circuited around country fo General Mills in preview Dec. 10 NBC Press' Aian Ebert toole: special phone call to oldtimer H. V Kaltern to the latter for his comments on NBC-TV's "LBJ Report No. 1". . . U.S. Senator Margaret Chase Smith, Maine GOPer, mentioned as possible vice presidentia fiction Experiment in Drama" Nov. 17 drew a surprise 3,500 letters he dram
Doug Cramer, ABC director of ty program planning, to London to report on television's handling of the assassination of Pres. John $F$ Kennedy. Singer Buddy Greco guest on Rd Sullivan's show Dec. Jan Scott, designer of the "Jimmy Dean Show on ABC-TV, credited $\therefore$ WNEW Radio is producing the show for the International Radio-TV Society Christmas Party at the Waldorf-Astoria Dec, 17 with Tony Sy Oliver orch and. Billy Taylor Trio . Ronald Pawson into ABC-TV's "Faith for Today" seg , Sammy Weisbord, head of the William of conferences to blueprint product for '65 season. Weisbord, conferre with his eastern counterpart, Wall Jordan and Net. Leflowitz, head or the eastern ofice, as well as the toppers of the film.
departments plus the entire $N$. $Y$. based video staff.

## IN CHICAGO

Frank Smith has succeeded the late Caesar Petrillo as music director of WBBM Radio. Station lost both Petrillo and orch leader Sam sponsored to tape special on the Caritas fashion show, which was to have
been aired tonight (Wed.); because of President Kennedy's death It was to have featured his mother, Mrs. Rose Kennedy, and mad eference to his administration. A program with Dr. Norman Vincen stituted instead the mora efects or the assassination has been sub Education Television with Dr. Maria Piers, elinician in psychotherapy
at the U. of Chicago. It's titled "About People" WBKB is staging the annual Christmas party for youngsters with cerebral palsy at the the annual Christmas party for youngsters with cerebral palsy at the station personalities that include Nancy Berg, and Jim Stewart an Capt. Stubby and The Buccareers. John Gibbs produced and scripted
WNBQ's upcoming documentary, "Inside NBC News". WBBM-TV received more than 25,000 completed questionnair of recent "Feedback" special on the race issue Ed Mors, drecto a producer on the station with the new opus, Book Beat" Hal
Stein is producing a segment on folk music for WGN-TV's cultural "Lively Arts" series

## IN LONDON

David Frost, one of the mainsprings in BBC-TV's soon-to-die "Tha Was the Week "That Was," expected to do other shows for the network chael Peacer performers less defin a BBC-2 topper Mi Philip Radelif on which Kaye newsion vill be seen That Was The Week That Was," BBC's latest contender for the "long est title" trophy is an early evening audience briding item called "IIt's
Too Late For Children And Too Earry For Passion" Anthony Steele making his first apper on Scottish-TV in 30 -minute steel "Truth Is A Stranger". . Hugh Lloyd and Terry Scott inked for video pantomime this Christmas:- Anglia-TV natural history docu mentary -sold to WPIX 11 New York-collected a second award in Vondon at the British ndustrial and Documentary Film Festiva Associated-Rediffusion to freelance Promo head of ABC-TV Ala Kaupe, elected member of the Council of the British Direct Mai

## IN W ASHINGTON

Mark Evans' interview with Mrs Lyndon B. Johnson on WTTG-TV David Schoenbrun and Art Buchwald, garnering their impressions of the late President Kennedy and President Johnson $:$. Frant Whittain signed on as technical supervisor for WRC radio and tv. He has bee on Nov. 15 marked his 16 th anni on radio WAVA-AMHFM airing
news every eight minutes from 79 am.. and $4-6$ p.m. . WTOP radio and to teamed up vith Junior Chamber of Commerce for "Dollars for party at District Home for and Infirm Maryland-D.C.-Delaware Broadcasters signed on Kal Eritch \& Merrick for public relations:- Lilliar Brown; chairman o George Washington Univ. radio-tv dept, was named chairman for the WTOP will a fuil day of honors in the ofting WMAL radio preemed Tuesday (30) hour mystery drama series to run Monday through

## in PHLLADELPHLA

nomas B. Jones appointed program coordinator for Triangle Stations David Barnhouse, WCAU-TV news analyst, discusses his recent tour of the Soviet Union before the student body of Ursinus College
(4) WFLN has inked the Boston Symphony Orchestra for 52 week (Continued on page 38)

# D.C.: ALL PRIDE, NO PREJUDICE 

## TV Recoups Some of JFK Coin

It's now estimated that the three television networks will wind up recouping about a third of the $\$ 22,000,000$ which they lost in erage of President Kennedy's assassination. This, of course, is beng accomplished through the webs appeal to agencies and
clients for "make goods"-channelling some of the bumped coin clients for "make goods".
Into minute program buys.
All told it's expected about $\$ 7,200,000$ will be retrie eved through the make goods. The rest is gone forever, along with the apbilizing news facilities. Nor has it anything to do with national spot to losses.
 was reported to be $\$ 2,500,000$ about $\$ 1,000,000$ in scatter business, the remainder in program buys. About $\$ 650,000$ of thic
amount is being recovered. For the other two networks it will be proportionately higher.
But nobody's moaning, In the wake of the unprecedented yob they a accomplished and subsequent hosannahs, the networks take
a "so what" attitude, figuring it more than worth the effort and a so what" attitude, figuring it more than worth the effort and vertisers were some indications last week that nation spot adsome $80 \%$. (Estimated loss on national spot to stations around
the country has been put between $\$ 7,000,000$ and $\$ 8,000,000$ ). Howthe country has been put between $\$ 7,000,000$ and $\$ 8,000,000$ ). How-
ever, some strong resistance from leading advertisers cropped up ever, some strong resistance from leading advertisers cropped up
this week. Intiead of $80 \%$ recoupment the figure will be consid: Norman Cash, prexy of Television Bureau of Advertising, dispatched a plea on Monday to 100 leading spot advertisers asking
their cooperation on "make goods" but the clients apparently are more concerned about taking advantages of yearend economies, thus lemorg the station carry

## Cov. Connally Interview Raises Issue of Editing in TV Journalism <br> by Murray horowitz

Time and again, the issue of the
right to edit comes up in tv journaright to edit comes up in tv journai-
ism; the latest prominent example being the pooled interview with
Gov. Johin B. Connally Jr, his first Gov. John B. Connally Jr, his first
interview since the Dallas tragedy first insisted that the interview with Martin Agronsky; acting on behalif of the three networks, be telecast
whole Connally's top aide wanted whole Connally's top aide wanted view.
of it.
upon by Gere other points insisted sistant, points in which exec as clung to their, but they jealously News prexy Dick Salant, in re Gov, Connally's aide, said he had interview with a newspaper would story? This seability of many prominent people, in various segabroad, to grant tv journalism the same rights granted to newspapers
was scored by Salant. CBS-TV carried an interesting segment of the
Connally interview in Wednesday's (27) Walter Cronkite news show.
NBC-TV had highlights on HuntleyBrinkley and gave it more fulsome (Continued on page 36 )

## Filmways' Fiscal

 Reversal; Now Up Filmways has reversed a logs 1962 by showing a profit after share. In 1962 the company lost$\$ 275,860$ before federal income tax credit, a loss equal to 47 c a share. According to F mways prexy
Last Moselle the reversal from last year's, deficit was due not
only to the company's withdrawal from the business of producing
commercials in N.Y., but to ex panded production in the tv and motion picture fields.
Filmways now hour ty series on CBS-TV hall hour tv series on CBS-TV, "Bevtion," and "Mr. Ed." In addition, preparation, among them GMy Boy a pilot of which has just been
completed, and "My. Son, the Witch Doctor."
Filmways motion picture sched ule for "The Sandpiper," "First
Beach," "The "The Loved One."

## Sp' Rolls in Mexico

Hollywood, Dec. 3. Bing Crosby Productions roll pilot in mexico, starting Monday
(9).

## Skein, created by Richard Dono an, stars Darren McGavin in th

 an, stars Darren McGavin in the agent with world-wide assign the hourlong series for ABC-TV pilot penned by Richard Breen Initial stanza will be completed a BCP, producand "Breaking Point," also is cur rently rolling pilot at Desilu for
its political skein, uTh House starring Richard Crenna.
BBC Stepping Up Its Drama Output (For Webs 1\&2)
BBC-TV's Ldama department
newly styled and reconstructed newly styled and reconstructed
under the wing of Sydney New under the wing of Sydney New
man, is prepping to beef up it
output of dramatic series and se output of dramatic series. and se-
rials. Now under the personal sú-
pervision. of. Donald Wison, for-
mer script head at BBC-TV, this mer script head at BBC-TV, this particular limb of the corporation's
drama operation is snapping into new high gear with plans for
new shows on both BBC-1 and BBC-2.
Following the rating success of wice-weekly prime time soaper, "Compact," Wilson is working on thus bringing BBC in line with the commercial network which has
two bi - weeklies, "Coronation two bi weeklies, "Coronation
Street" and "Emergency Ward 10 ".
52 -w 2-week serial wilson is starting a nings, "Dr. Who," which will noon sports audience and the early peak time crowd. Latter show, Irst effort by producer Verily kidadult appeal. Meanwhile, he is continuing with the regular Sunday 5-6 p.m. classic serials among those coming up are adap-
tations of the Count of Monte Cristo" and "Martin Chuzzlewit." crime serials for BBC-1 and has (Continued on page 36)
 industry for its performance in th four days following the death of President Kennedy.
"Broadcasting achieved great Henry in a statement on behalf o the Commission:
His remarks were echoed by fou Congressional committee chairmen who wield- vital control over broad cast
Senate Commerce Committee
chairman Warren Magnuson (D) Wash) said, WeVli dogne, networks and broadcasters. This was public
service programming at its finest." Rep. Oren Harris, chairman o the House Commerce Committee He said it should offset much of the criticism levelled at the industry Sente Communications subcom-
mittee topper John Pastore (D-R.I. mittee topper John Pastore (D-R.I.)
ssaluted" radio and television highest commendation for this public service.
House, Rep. Walter Rogers (D Tex. praised the industry for an
"outstanding and tremendous job of me
Henry said the networks were due "a special word of thanks" for
preempting all regularly scheduled preempting:
"Americans are deeply indebted comprehensivé, dignified coverag of the tragic and solemn events
"earne industry," he continued people everywhere for the manne in which it fulfilled its vital public He also praised newsmen, techgave unceasingly of their time and energies.'
Magnusion's and Pastore's kudo were delivered in Senate speeches miss in my responsibilities if I re ot take this opportunity to com mend the broadcasters, specifically
the major networks, for their the major networks, for thei magnificent and outstanding service
to the American public," formance to brings them th highest commendation that I can Pastore pointed to television journalism at its best and public service in the true meaning of the phrase ce and necessity Joining them was a ritic, Sen. Albert Gore (D-Tenn: (Continued on page 34)

## Minow: You Were Great

Maybe now we can dispos of the "vast wasteland" tag. Newton Minow, who became
television's most publiciztid detractor during his term as chairman of the FCC, feels that "the real promise of the medium was fulfilled" in television's coverage of the four
dark days following the President'd assassination the television could the whole celevision grasp the tragedy and at the democratic process that passed the administration from one President to another within two hours. Television's treat-
ment was sensitive mature ment was sensitive, mature Minow, who as general counsel for Encychoperia Britannica, stated that the medium had been going through a maturing prec when the calamity occurred it responsed brilliantly.
that television is a it argued that television is a young me
dium," he said "If so, it grew up in a couple of days."

## See little likelilibood of Johisson Intefering With Status Quo o FCC

## Leonard Marks' Status Washington, Dec. 3. will soon have to decide whether he wants to keep his Washington law practice, much of which is in the broadcast Lyndon B. Johnson will no doubt offer a key job. (Lady Bird) Jirst Lady, Claudia (Lady Bird) Johnson, has alup the legal machinery for her to get out of the broadcasting business as long as her the properties are sold. She ha trust which stripped her of any control. <br> Marks has long been Mrs. ney ney. He has also been the matters. <br> Not many men are as close to President Johnson as is Marks, and that has been true for almost a score of years. <br> ABCRadio'sHefty Billings Bonanza In Sports Arena <br> \author{ ABC Radio is sports-erazy like 

} ox. Wrapping up every available top event that it can lay its handson for the past several years, the eb has run its gross on sports year. Three years ago, when rexy Bob Pauley took over the as pulling down a meager $\$ 250$; 000 a year on its sports program-
ming. At this point, ABC Radio is ming. At this point, ABC Radio is webs making a con
Pauley, who just named Pete alison to his staff as coordinator vertisers now are ready to buy all
major events on radio. Even though major events on radio Even though
Sonny Liston's lightning knockouts of Floyd Patterson in their last radio commercials to a fantastic $\$ 35,000$ per minute value, equal to primetime ty, the sponsors of those the next Liston fight. ABC Radio has the option on the upcoming championship match, but the promoters have not yet indicated what
they will wapt for the radio rights. they will want for the radio rights.
ABC Radio will be the only web covering the Winter Olympics from
Innsbruck, Austria. next year, al Innsbruck, Austria, next year, al
though the summer Olympics from okyo is due to get an all-networ ning to report the America Cup
yacht races off Newport next fall, along with its usual complement o top collegiate footbal games. click with sports has stemmed from its selective choice of events and
its insistence that radio handle its

## (Continued oa page 40 )

## Astaire Comedy Series

Hollywood, Dec. 3. Revee studio to star in half-hour situation comedy series, "The Fred Astaire. Show," being projected for next season. Format was de-
scribed by Astaire as a "comedy with occasional music., He re marked "this is the only thing I
haven't done, and that was what haven't done,

## attracted me Astaire a

was host for couple of years ago tre," and starred in five se ments but the new project will mark the first time he has essayed a sustaining character. Astaire has script Lewis. Show goes into production after first of the year:

The best Washington, Der. 3. the capital are predicting that President Lyndon Bredicting that make no changes in FCC and will arm's length.
The prediction is that the or suggestion, in no way, by hint titude or direction FCC has been taking. If individual commissioners reach the conclusion that the new President has a different
private view toward the resula private view toward the regula-
tion of the broadcasting industry than was held by his predndustry the late President Kennedy, it will be the opinion of any commission-
er who forms it-and not a White er who forms it
House message.
House message.
FCC is, after all, an agency of
the Congress rather than of the executive branch of Government The President's power lies in his duty to appoint commissioners
and to decide whether to give them another term.
Although an agency of Congress,
FCC has at times seemed to FCC has at times seemed to gress-perhaps a majority on key
broadcasting issues following the advent of certain appointees by
President Kennedy Since his wife first owned a
broadeasting station in 1943 (KTBC broadcasting station in 1943 (KTBC
radio in Austin, Tex., which she radio in Austin, Tex., which she
bought while it was a moneyloser), President Johnson, first as a member of the U.S. House and later
as a member of the U.S. Senate has abstained of the U.S. Senate, mill affecting broadcasting. He simply refrained from answering his name on the roll call. This strongly suggests he will interfere in no manner whatso-
ever with FCC during his time wife has now forfeited absolute control over her stock in broadcasting properties to a trust,
The prediction (although noth ing can be confirmed at the Henry will remain as FCC chairman.
Insiders do not think veteran Commissioner Robert T. Bartley
will be elevated to the chairman--
ship, as was widely predicted by ship, as was widely predicted by
the press after Johnson became President.
Bartley is the nephew of House
Speaker Sam Rayburn who was Speaker Sam Rayburn who wis (Continued on page 30):

## Ladybird's Station Putin Trusteeship

## Mrs. Lyndon B. Johnson. trans-

 erred her broadcast holdings totrustees: who will have complete control of the stock.
The First Lady's application to
FCC, filed by attorney Leonard Marks, requested permission to turn over her controlling shares A. W. Moursand of Dallas and T. W. Bullion of Johnson City. Moursand, an attorney, and Builion, county judge of Blanco
county, already hold $30.9 \%$ of the LBJ stock. This is being held in trust for the Johnson daughters
Lynda Bird and Lucy Baines. The LBJ Company is controlling
owner of KTBC-AM-TV, Austin and holds $29 \%$ of the stock in Mrs. John
the 594 outstanding shares or $52.8 \%$ of the LBJ stock.
Under terms of the trustee plan, Moursand and Bullion have fuli power to vote, sey or dispose of
the stock. They cannot consult
Mrs. Johnson on any moves. Mrs. Johnson on any moves.
Any dividends paid on her stock will go into municipal bonds. Mrs. Johnson will resign as
board chairman and will have no
further duties in the company


## Close Shave

Mitch Miller today might well be oboist with a major symphony. Or still the busiest $A \& R$ (artist and repertoire) man in recording. He's no longer either one and that's one of television's luckiest breaks. Since Mitchturned totelevision, theSing AlongGanghasbecome the country's favorite choral group; such soloists as Leslie Uggams and Bob McGrath have attained stardom; and "Sing Along With Mitch" has become a household term. Which is why the full-hour, color show holds one of television's most devoted followings.

This season," "Sing Along" has new sights and sounds to match its new Monday night time period. For sweetness, the Sing Along Strings ensemble; for spice, a Dixieland combo. And for surprise, a fascinating guest list of stars, musical groups and (decidedly non-musical) celebrities.
In addition, Mitch the musicologist has made room for Mitch the modernist. To the good old songs, he is adding the best new ones. After a lifetime in music, he doesn't miss a trick. You can bet your beard on that.

## TTFE6: A Place to Breathe

The limited selection of hospitality suites, which caused some beefs among sydicators at last year's Television Film Exitibition;
is being remedied for the upcoming TFE Chicago event; according is being remedied for the upcongers to the planners. ${ }^{\text {TFE }}$, which remains the only syndication trade event, promises a greater selection of exhibit rooms and a more compact will be on the fourth floor of the Pick-Coigiress Hotel, rather than on the third floor, the location of the rooms last year meeting of the National Assn of Broadcasters, which will be held in the nearby Conrad Hilton Hotel.
TFE's cocktail party and reception for tv station execs will be
held in the Great Hall of the Pick-Congress on Aprill 5 Sunday held in the Great Hall of the Pick-Congress on April 5 , Sunday.
Last year, the TFE reception drew over 1,200 guests. Named Last year, the TFE reception drew over 1,200 guests. Named chairman of the Entertainment Committee for THE 64 is Leo has been appointed chairman of the business affairs committee.

## British Coml TV Weh's Overseas

Image' Thrust Via Documentaries
The British commercial tv web comprising four major and several minor production limbs, exports per year more documentary shows
than does any other single video operation. In fact, it is likely that the commercial web's overseas thrust in this particular field tops even the combined total
This was revealed by Leslie Harris, production executive with wholly owned distribery, in his address to the Television Viewers Council here Harris, as an Amercan, Was defenaing British pro have been accused of presenting too commercial an image especially
of Africa.
According to Harris, in the past hours of vid programming not hours of vid programming whot approximately 800 hours were in the documentary category, Put an-
other way, while ITC circulated other way, while ITC circulated
about 45 entertainment shows last year, the average number of docuthe year was 50 , plus 15 religious programs.
Some of the sales problems allied to the educational program category as encountered by British distribs in emergent nations, hie, stations will not pay for etr programs (even at cost) although the demand for them exceeds that of (Continued on page 40 )

## MM's \$2,000,000 <br> Balto Buy Okayed

| ust-buster Lee Loevinger | public affairs, Jack White, as an as sistant program controller and |
| :---: | :---: |
| g. FCC okayed Metro- | giving a similar appointment to |
| ia's $\mathbf{\$ 2 , 0 0 0 , 0 0 0}$ buy of WCBM- | Padraig O'Raghallaigh, head |
| M-FM, Baltimore from the Ba |  |
| - Broadcasting |  |
| mmission's approval hinged on | but the build up of set ownership |
| Metromedia stockholder divest- | ge 3 |
| interest in another broadcast operty to comply with multiple |  |
|  |  |
| Grant was "also made without |  |
| ejudice to final Commission the Orlando channel |  |
| case. |  |
| Buy of |  |
| ombinations Others | "Films of the $50 \mathrm{~s}^{\text {" }}$ series, has been |
| New York; WIP, Phi | sold in eight markets in its first |
| adelphia; WHK, Cleveland; KMBC, | week of tv distribution. The films |
| Kansas: City and KLAC, Los | were acquired by KСTO, Denver; |
| Angeles. | WKZO-TV, Grand Rapids; WE |
| Metromedia also owns | TV, Peoria; KTAR-TV., Pho |
| ision stations. They are WTTG, | WCHS-TV, Portland, Ore.; WRGB- |
| Washington; KMBC, Kansas City; | TV, Schenectady; WDAUTV, |
| WNEW; New York KTTV, Los | Scranton; and WHEN, Sy |
| ngeles; KOVR, Stockton, Calif, | In Canada, Seven Arts Produc- |
| TVP, Decatur, Ill and WTVH, | tions Ltd sold various feature |
| oria, 11. | packages and cartoons to CFCN |
| Sale of the KOVR, Stockton | Calgary, Alberta, CHSA, Lloyd- |
| e McLatchey Newspapers for | minster, Sask. |
| 0,000 awaits FCC approval. | Ont.; CFPL, London, Ont.; CECF |
| missioner Robert Bartley: | M |
| 促g |  |
| Favoring the buy were Ch | Chicoutimi, Que. was signed for |
| William Henry and Co | 71 features dubbed in French and |
| ${ }^{\text {e }}$, F | abec City acquired 12 |
|  |  |

## Everyboursgot

 EXPAMSIO ITCHFrom- Independent Television to CBS Films, from United Artists Television to Allied Artists Tele-
vision, the move is on for a more Vision, the move is on for a more
diversified program catalog in
There was a time when man syndication houses prided then selves on marketing one type o
product: when the larger syndic product when the larger syndies had different selling
tion divisions, each division specializing in areas ranging from properThat era, for the most part has Television, which absorbed Ziv, has perged its accounting and ship
ping functions for both its feature How long UA-TV. Will, operate
sales organizations for its feature sales orlef
and tel
question
Some syndication firms find
themselves inheriting a diversified themselves inheriting a diversified
program catalog. Metro TV is such an example. Dick Harper's Metro TV syndication operation is more weighte toward seling feature
pix. Metre TV, though, has in-
herited the off-network half-hour tance has forced Metro TV's pix salesmen to broaden their outlook to encompass off-network vidfilm
sexies. Metro TV also has take seties. Metro TV also has taken on
the syndication of a first-run property for the first time, Zero One, made in England, at Metro studios in Britain:
On the other hand, Telesynd, a minor distribution arm owned by one major property, Lone
Ranger, went out and nabbed
"Car 54, Where Are You," as an off-network property for the mar
ket-by-market rounds. Again, a
move toward catalog diversificamove this time, though, represented Independent Television Corp,
sparked by board chairman Mile
Nidorf and exec v.p. Abe Mandell Nidorf and exec v.p. Abe Mandell,
has had as a cornerstone of its program policy to build a diversi-
fied array of series and programs. TTC's catalog now ranges from
sports to "Jo Staford Specials" to first-run series to educational to shows. In order to buoy its first-
rup hold on the national and synrua hold on the nationat and syn-
dication level, ITC, which is
owned by the well heeld As owned by Television of England, has set aside a $\$ 50,000,000$ kitty over
a five-year period for coprodue a five-year period for coprodu
tions. (see separate story). tions. (see separate story).
Screen Gems is a classical e ample of product diversification,
under one sales roof $S G$ has features, off-network properties, car
toons, reruns, and "Festival of toons, reruns, and "Festival of the sames. N. Yiversication yen also is felt by such firms as Four Star's syndication wing, under Len Fire
stone. Four Star has made no stone. Four Star. has made no
secret that it would like to nab feature films, and possibly get into
first-run syndication, rather than
be wholly dependent on off-net work properties
In an off-beat note, and a gesture to enliven its array of product,
CBS Films took on for distribution the Jack Douglas 90 -minute special
on gold, called "Golden Tee" INBC Films, the syndication subsid of "Astro Boy; repe resenting an of of the NBC Films product spectrun ABC Films has made similar moves One of the more recently formed companies, the partnership of Hank under the corporate title of Screen thrust in product diversification Saperstein's Television Personal.
ties salesmen who had been hand ing the "Dick Tracy" and "Mr the post- 50 features as well sellin Official Films, which has hit it mentary-news series and Smbassy now enjoying a ball with its m
(Continued on page 309

Britain, Japan Neck \& Neck On US. Vidflim Buys; Aussies Next


As it stands now, the show will aclude much ocean-hopping with in the U.S. and Europe.
He will, however; be ready to travel to other continents if the there there.
MGM-TV Overseas Sales,
Science Show to Japan "Science All Stars", the MGM youngsters active in science, has
been sold to Japan Show bows Jan sold to Japan henow bows oreign made a flock of othe The Eleventh Hour" to Southern TV in England and to Rhodesia Panamerica de Television in Lima, diffusion, Ltd, of Hong Kong, a
second season of "National Vel second season of "National Vel
vet" to Associated Rediffusion in the UK:, and 50 pre-1958 features

## Dome

ts ope-hour color seasonal show Caristmas In The Holy Land, ${ }^{\text {n }}$ with Art Linkletter, to WCHS-TV, lando, Fla,; KGBT TV, Harlingen, Tex. WTVT, Tampa; and KVIQ-

In the world market, Britain and U.S. vidfilm outside of Americe weighed as equals by the U.S. film istributor counting his overseas. heer volume of product, Japan U.K. as importers. ey conducted by ITC, Associated gh subsidiary. With the going ct averaging for overseas prod a hour-in some cases jacking up erates a $14 \%$ foreign quota which ritish video time on a week of rial (most of which is of U.S. BBC. which screens more or less an hour a day of Yank program-
ming, and the commercial stations
(14) which take a similar amount of US. product in their individual oing rate is $\$ 3,000$ an hour, the by 45 companies have an insatiable ions. ITC reports quota restriccatalog has been sold out to Japan is hardly one Yank show which has
nese.
Sin quota ariy, Australia operater no and more than $80 \%$ of the counently climbed to $\$ 3,000$ are hour or American shows.
ge of American shows is seen in apan and Australia than, in Brit ossup between the U.K. and Jaower rate may now equal, even year that Hows to Yank distribs

Best paying customer in Europe s Germany which will pay ony-
hing up to $\$ 10,000$ for an hour

## AFIRA,Storer End Cleve. Strike

Cleveland, Dec. ${ }^{3}$. ended the 12 -day strike of AFTRA nd the Storer Broadcasting radioevvision outlets with 17 employes receiving salary hikes over the of sustaining fees. The latter is
first in the area and paves the first in the area and paves the way for AFTRA demands on
Westinghouse's KYW-TV when ontract talks orsen next year. ould also hnd its drive to es ablish a union shop in the area's nly non-tv outlet, Scripps Howard's WEWS,
In salary In salary hikes, Storer agreed radio after three years, and $\$ 180$
for staffers after four years on v. In sustaining fees Storer agreed to a $\$ 7.50$ per spot per
man; the latter significant in that major newscasts on Channel 8 are ment also agreed to cut back from 28 to seven the number of anAFTRA's concessions involved times, etc.
Lept the stations on the air when aboint 55 union engineers and stage lines during the strike. the wHK contract until Dec. 19 and will also open talks with WERE


## Laconic

Temple Houston is the least talkative lawyer in television. Though he can deliver a fine oration, NBC's young saddle-and-spurs solicitor is generally short on words, long on action. This is natural enough. Temple is a true son of his fighting father, history's General Sam Houston.
Young Temple is a defender of people and principles. The fact that his real-life story beats most frontier fiction hollow is a measure
of how rugged the West of his era really was. The Western has been with us a long time, and sophistication has crept into the picture. The hero must
 still ride tall and shoot straight, but nowadays he must also come across as a full-fledged, flesh-and-blood man. Which describes young Hollywood star Jeffrey Hunter, who plays Temple Houston, and his co-star, Jack Elam. They play for keeps. Every Thursday night.

## Motreal Crienillidirage Pildition Ficic Concity

Radio station Arst amiversary of its exiteniee has proved an important point: chances of success are that muich greater.
What makes the station differen
rom anything else that's ever $h i t$ rom anything else that's ever $h$ possibly on the continent is that
it is multilingual; designed to erve the tastes and needs of "New
Canadians" (ie. immigrants) Canadians". (i.e., immigrants) an different languages for most of the day and night.
Station went operational on dickering and debating with the
Board of Briadcast Governors who were told frankly by Casimir G. Stanczykowski, president and
gen. man that the programs would e pitched to the ethnic commuy nity-and mimid plenty of heptithe ground-financially.
According to Stancyzkowela nowever, CFMB has not only sot
ten off the ground; but is move th of holding its own with sex cellent $t^{*}$ prospects of black ink op-
erations in the forseeable future. The secret of CFMB's surecie can be trace to a number of fac and pluming that went to studie of economics and programming 2. The recognition that the so pwards ethic market. represent interests are teased and tantalize with their native language anil ine up with either the "French" or "English" radio outlets-i moin older min more hidebound t
3. The zenerous inclusian French and Anglish broadcasts, ani casual femme interview show hy, Sheila Regers, wiz actress whi
s also the president's Gal Friady 4. The study of the sidalish area minich is effectively Moitriea
Hy Nachum Wileher by Nachum Wilchesky, Montacial Whose ziddish fluency for inter views, man mowledge of Lewith ulture, makes him an ideal nattesic
5. The background of stacica rowski hrimself who, though til n ethnic brgadcasting experience or alineat 15 zears. s the the business of attraction the ethnics through an appeal to their mative and patriotic sonti fact, the zeneral tone of the prio (Continued on page 34)
NAB Backs Mols. Stations on fines

NAB pledged "every possible a sistance to four Minneapolis sta

tions still fighting FCC-impose tions still fighting FCC-impose
fines for failing to identify

The stations have refused to pa the $\$ 500$ charges and their case now Minneapolis Cou NAB and the enging FCC's ruling that any tion nott completely accidental 1 peated" means more than once. Stations KSTP-TV, WCCO-TV fined for "repeated and willfull violation of sponsor identification rules. They aired a videotape pro gram supporting a Sunday elosin ordinance without mentioning its
sponsorship ay downtown mer chants association.
FCC: final forfeiture order was
issued in October.
Anello General Counsel Dougla Anello charged FCC's ipterpreta "unrealistic."
He said the Minneapolis stations failure to identify the sponsor "w mistake.'

## Stultgart TV Soded

Stattgert, Bec. 3 . The first' "televisian trichool" to
train newcomers in the complicated needs of this countrys growng television inidustry is going to pen here next Apris 1. South German Television, head urertefed here, has felt the same ren, television difectors, writers nd stage-builders that have both red the nine stations making up also created a problem
Now, with each of the nine orig nal stations planning a local fe ional Channel sometimes nex ed television workers is increas fied t
ing.

## ${ }^{-1} 12$ Schaolars ht

 ISB TVAMCLic
## A slick promotioñ, which hat

 A cick promotion, which ha crivis thy scope for Cox-ownedfrientions. WSB-TV. AM\&FM, the Bic iffiliates he
It is a one-day Radio-Television Mince than 140 high school news paper staffers and their advisers athered at White columns, WSB'
mansion-type home on histori Peachtree sireet, for the fifth casting news
Harb Kaplow, NBC News Wash ington correspondent, was the ance interview with John palmer with NBC News in Chicago wits $n$ News clinic
News clinic is cosponsored b
 Elmo Ellis, WSB Radio manager vith a lecture titled: "News is ig Fat Question Mark", giviny
tudents an insight into what miter tailio news: WSB Radio combined a series of questions mina how radio news is thowledge, in formation, continuous, people, im mediate,
Bill Sanders, U. of Ga. Journal mistudent; who spent hast sum ner me an intern (trainee) at WS: eer for You?"
Participating in this seasion King Elliott: morning news editor Jim Fiorne Clockwatcher (midnight rirland: public affairs editor Au bret Morris; and farm director
Jimmy Dunaway; mobile reporter ack Scett; producer Tommy Thompson, woman's director Au-
drey Tittle, and sports editor Frank Stiteler.
(Continued on page 38)

## WBC Taps Thoriton

Pittsburgh, Dec 3 . Peter Thornton, p.r. director for
KDKA-TV since 1955, has been amed advertising ard sales pro tation succeeding David N. Lewis who was recently named ad and A native Came to the U.S. in 1949 with "Ice
Capades working for John H: Harris when
he went to WENS, the UHFer here in 1953 . When the station went off the air, Thornton jo
KDKA-TV as publicity head::

Box Office 26'Sales United Artists Television's, fea been sold in a total of 130 markets with the addition of 10 deals. Most recent markets acquiring he package include KFEQ, St S.C.; WTOC, Savannah, WBOC, Valisbury., KPIX, San Wrancisco; WRAL Raleigh, N.C.: WSOC, Charlotte N.C.; KFDA, Amarillo, Tex; and
WSHS, Charleston, Wa:

RHTOR M. RAISON


The Arglo-American taft on the stiff British quatiolloting pisecan tv program fare on Britieh to outlets is due to grow raire dif What John hrCerthy, pelared. ain in public, in said privitels $\%$ virtually every Americen ty ver porter, all of whom wiew the wo\% quovant unfair Mocerathy was motion picture circies for woicime British queta, which sequires all at lecict $86 \%$ of their totra pro-
gram seheduie to Brition preame tw fare.
This of $88 \%$ quota figure, in the can to exporters, shontid te ged
to a more mealistic level. The UIS. view is being puched in the frace
 turning to to prempageston which zus-


BIC will have a tocond network
 hir have additional outiets. In the face of o trowing noed for proqueti.
As to the contention that the its proigram material to meritain while British showis eldem, if ever, the response on these shares is
that it's erroneous in foreign trade that it's erroneous in foreign trade ties. It's argued here that perhaps
US. tv shows have versil appeal and therefore merit
the popularity they achieve abrond To throttle the chances of U.S. hows to gain exposure and com view of U.S. exporters.
Privately, some U.S. exporters ountry to maintaire the nationa character of its tv fare. Translating though, is way out in terms of degree, in the view of the Ameridegree
cans.
The
The $86 \%$ quota not only limits he number of sliows which posis a sharp depressaint on shows ool of competition. The quota alse Gas repercussions in other markets. Canada followed Britain's Tead, and other examples: Those working
towards a freer market find the British quota 2 major block in It was recaled
otion picture were that British elt that they were blocked out of the American market, that Brithin was playing Hollywood product f at all That situation it's conended, has been altered sharply, with British product now playing the circuits, if the picture has
popular merit. It would be prepopular merit. It would oe pre-
miture, it's argied, rule out the
eventual possibilities of British to programs to make their way on American tv screens in much more
significant numbers than currently.

## Unims Pat Criei oul Sale of

 Iluge' Slows $O$ sear: Brach
## OF's Ting' Sles

Official Tings, which has been hard at pitching tits new micchives,
series, Battle Inme, is doing weod series, Battle Lhe," is inaing zeot
business ot the did "Biography" stand too,
"Biog', archives serias on 20th century personalities now in its secyear snd mimont 200 mankets, according to Cfficill, has picked Hy
severial new statipns Tar both last
year's and this yoar year's and thits year's peotiage.
New customens, sold in rees

 Sm Framcisce; KCAMF, Alemanticia;
KOTA, Rapid City;

 Omaha, KBMII, Denument; KIMA and WEOW, 3fidicen.
 cultural shows arre to Feceive willer elevision exponure shroat, in that uch.
Hirruch, who is v.p. if inter quired payment of hat oums if a gony the non-entertaimmenit cal The fat sum paid covers ath frome
 Wry markeets. This is true of the
Wrd the ofld pact with therice pmonetion Pederation of Television madio Zarming points to statio

 cennomically. pronifititive if CRs


## Television Wapmina has nogsired over 10 Americin film featurer

 ovier 10 Americin Hilm ferturesmid all will zo into zchedaled re pleted. The new sroup of films
incluies such tidies asi,

 TME yene tre
negotiations with the midet af


ized zor ma
oldieck is purchame of Hellywood
securing As Government edict oblif
 programmed.

## 700G SUE OF MIT <br> COS ETAI RMIFCC

## FCC okayed the 560, 600 sale

 WMA Y-AM, Springfield, III, to Seling the outlet was Lincoln Broadcasting Co. Inc.Springfield is owned by Stuart nve mantimum . Which now hold the. naximum seven AM Stations
Stuart's other outlets ame IXFOR Stuarte other outlets are zror KODY, North Platte, all in Nebraska, Iowi stations, are wein. Anoth
Salina, Kan.

## Woper's 16 m Push

In an expansion move to further diversify corporate activity, Wol-
per Prodictions has formed a new education division for the 16 m market.
Jack Mulcahy, who has been
functioning as producer, has been named by prexy David L. Wolpe to head the newly-created unit education division will be "The Story of $: \quad$ series.

WINS Ups Goldberg
Gerald M. Goldbers has been of public relations and special rojects for WINS Radio, N.Y. including programming and on-

## 



WBBM-TV Caicape, Bec. है.
 enced reportorial hands from the columnist John Jostin smation freme described as "an important spot on the program schedule." That's the tation's biggest talent acquisition ince John (Red) Madigan wa o become WBBM-TV's editcrial ince then has been upgraded to news director
Smith, who joins the station
cullime on Jan. 1 ; is a 26 -year veteran of the aftermoon sheet having worked variously as gen rilm and music critic, and assistan city editor until he started his 1961. In effect, he had taken ove ack Mabley's column when Smith will be carried by the Smith will be carried by the
tation officially as a writer and on-camera personality in the news tood th licipate in the newscasts. Specula ion is that he might become the that Madigan is news director The WBBM-TV seorecard now can (Madigan and field reporters Walt Jacobson, Sheri Blair, Wen dell Smith and Mort Edelstein
and two from Daily News (Smith and two from Daily News. Smith York).


There'll always be an England -and things British. Like the bulldog. Proud symbol of British character. Oh, so gentle. Wow, so ferocious. And so friendly to itsfriends. The representatives of NBC International in London are best of friends with things British. Particularly British broadcasters. True, too, about NBCInternational and broadcastersin Japan, Venezuela, Australia,Italy, Germany, France, Mexico-in television centers throughout the free world. This status has been earned. For seven years, NBC International has been active in helping to establish and strengthen overseas television. Operation: Cooperation has included technical advice, management training assistance, and programming help. That's why today-even where others may meet indifference-NBC International generates sales. Think your film series may meet the needs of overseas television markets? Show us. To become part of this world-wide design...call NBC International

## THE CowbOY \& THE TIGEE

 Paal O'Zeefe, Nathaniel Frey Prodecers:Levine Levine. Directert seser Enginider Mosical Director: Levine
60 Mis., Thurs., z:30 p.m 60 MIDS. Thurs,
PARTICIPATIGG P:
ABC-TV, from New York
was The Cowboy and the Tiger" that doesn't have to be limited to any particular holiday. It's a mop mendoud could even work out tremendously well as an
in the kidisk market
Billed as a musical fantasy," the
show spelled out in show spelled out in charming mu
sical and visual terms the story of youngster from Texas who com a youngst York in search of a horse
to New
and ends up with a tiger. It wäs and ends up with a tiger. It wàs done with such an imaginative and
tasty fair that everything worked. Muoth credit is due to Harold Beebe's sprightly score, Wallace
Gray's well-controlled book, and Roger Englander's happy directorial touches. The cast responded
o all departments and made much of the material at hand The narWayne, Jack Gilford was in high comedic form as the Tiger, Paul
O'Keefe carried off the rale of the young cowboy in believable Nathaniel Frey and Sue Lawles upplied able support as a Bea and a Peacock, respectively.
This is the kind of kiddie show This is the kind of kidale show
that gives the adults much to be
thankful for.
Gros.

THE SHAME OF ATLANTA With Dale Clark, Hamilton Dous
las, Rodney Cook, Cecil Douglas, Cone Maddox, Malcolm Jones and others. Writer-Narrator: Clark
W0 Mins, Thurs. 8 p.m.
WAGA-TV, Atlanta (film
The title of t'ais hard-hitting documentary pertains to Atlanta cency to its slum problem, "We simply close our eyes and minds
to it," said narrator Dale Clark, station's director of public affairs. Former City Alderman Hilton Douglas said the same things in another way.
Documentary, which preempted
"Rawhide," explored some of the "Rawhide", explored some of the
implications of the failure to atimplications of the failure to atcrime, magnified health and wel-
fare costs, and others - mostly hinted at involved in cooping up people in what
wretched ghettos
out that the slum problem is complex one and cannót be tactled piecemen-that is to say, from a
housing point of view alone. Pro gram only came to grips indirectslum problem is also largely 2
racial one Clark did poin however, that the majority of people iving in slum areas are Ne
Documentary, in work for ane look at local slum conditions, in which $20 \%$ of the city's popula-
tion is reportedly forced to live In addition to footage illustrating these conditions, numerous promers concerned with the problem
were interviewed:
Luce.

## SON OF CHMLER

6:00. PM. SAPG SATE
KMBC-TV, Kansas City
Having enjoyed long-term suc (10:45) Saturday night feature film series, KMBC-TV recently initiated an early Saturday (6 pm. m) evening
suppertime spiñ-off, "Son of Chilsupper
Whereas the later show is firmly committed to the shock and shriek in its films atd in its eerie type is milder, alternating chillers with science fiction.
Presiding ove
mythical emanation point of the "Son" series, is Penny Dreadful, a tongue-in-cheek lady vampire,
more toothsome than fangful who scores with cleverly written
 a more appealing type of witch Show is onia participation basis, es
is "Chiller," and is drawing recep-
M. Y PHITHARMONIC YOUNG Frith Leemara Bernstein En- Eirector: Roger Writert B
60 Mins.; Fri
SHELL

## CHELL OIL

## (Kenyon NT. (tape)

eonard Bernstein Iaunched hi
eventh season of tr concerts for priates tithed a program approTeachers." Although paying homge to the many teachers who played an important role in Bern
stein's development, this stanzà also underscored Bernstein's Ftanzale as one of the great inspirational teachers of our day. Once again,
by the power of his words and the by the power of his words and the Bernstein transformed a visit to a expert hall
The musical repertory was made o the attention span of the oungsters who filled New York
Philharmonic Hall for this concert The camera's panning over the in tent faces of these children is, for
the tv viewer, as entertaining as Bernstein's: gymnastic batoning pefore each number, Bernstein ers, many of whom were in the
audience to hear his accolades. It was unfortunate that the mood f the opening show was twice hattered by buletins about th mission to investigate Pres com - Kennedy's asssination and th crash of a Canadian plane with 118 passengers aboard plat Herm.

## TELE-BINGO

With Bob Dakich, others.
Producer: Mark Zelenovich Director: Dennis Falk

## do Mins.: Sun., 6:30 p.m.

RED OWL STORES
This locally produced 60 -minute 6:30 pim. program boasts what's be ticipation bingo twist for tv. And it has caught on very well, garner
ing for Time-Life's WTCN-TV capacity studio audiences, dialers by the who
sponsor.
The difference from other tv bin o programs, as far as is known, wh tune in, play along with thos unity to become have the oppor tion's 300 guests at these once-a week parties.
cerned for the home tont is con all that's afforded are nome close ip views of interesting faces among nen assistants who are a treat fo he eyes and the breeziness of the
young man who conducts. the games, Bob Dakich. But its audi race must be recruited maini
from setowners who want to play
ingo and compete for valuabl prizizo and compete for valuable
ind they seem to cost to them. army.
The
the bingo garostensibly conduct son must visit one of the sponsor Twin Cities' stores to pick up and necessitates no purchase. The 100 trading stamps free. If a home player, watching and listening to
the to program, has a winning card, making the possessor eligible to be come stuano player and get a
chance to receive one of the prizes
displayed during the show, there
must be a return visit to a sponsor
store to turn in the card contain tore to turn in the card contain
ing the person's name and address
Home-winning and hopper and the ones pulled out in
dialers' view donate : those home players who
For the studio players Dakich announces numbers which are also bingo card replicas. In the studio there are six "hot" telephone lines
used to receive calls from winning home players and to inform the lucky ones who will be studio playin the audiences view presides ov ar this part of the program.
A total of 10 games are p
 prize goes to the player whos card is pulled from a receptacle
As consolation prizes. radio transis. ors are given. ceived the program and plans to
try to sell it other markets. Preducery Ed Pierce
Directors: Lee Tredanari, Bob Hult Writer: Sid Brooks 90 Mins, Thurs, 16 am,
GOODYEAR, FOOD MANUFACTURERS, REMCO
(Y\&R, Ted Bates, Webb Assoc.'s) The Macy's Thanksgiving Day posure this year. CBST-TV rendered sort of preview to NBC-TV's coverage. Former's cameras were West, eatching the line of march.
atter's were down on Herald quare (near the department store) Where many of the units involve NBC also had color, which made it doubly rewarding for the viewer. But then CBS had an extra half hour along with coverage of the
Gimbels parade in Philadelphia Toronto's Santa Parade (via tape Detroit $J$ L. Hudson parade in fered the most spectacular flodts ncluding a back-wheelling Either way a viewer looked at it had to be fun for all, excep

## THANKSGIVING PARADE

With Captain Kangaroo, Bess Myer son, Allen Liudden, Fran Nllison
Gene Crane, $\because$ Bert Parks. Bob Murphy, others.
producer: Paikl Levitan
Writer: Richard Ellison:
NESTEE, POLAROID, KELLOGG CBS-TV (live, tape)

CCann-Erickson, Doyie, Dane,
night have got a little restive watehing the numerous plugs over
his web for NBC talent in the Macy his web
parade.
Said talent included Mitch MilThe Virginian," Jack Palance Michael Landon and a giant Bull winkle Moose balloon
Gene Krupa, Troy was Ray Bolger, Gene Krupa, Troy Donahue, Janis Sherman. Special Herald. Square
performances covered by the NBC cameras included a Latin dance R the Radio City Music Hall group; Lincoln Center dancers in
special folk routine; and mimin a speciai folk routine; and mimin to current hit (or wouldbe hit cty Center Chorus and a rafto marching bands that dominated the
event. Probably the most mem orable turn in this variety spread was remarkable for the streets of
New York, and whose chorus cos
tumes against the chilly weather tumes against


Ludden were sharper on the ad lib the CBS coverage elsewhere were Fhiladelphia and Fran Allison in Dragon's best friends was a sound for sore ears),
and Bert Parks and Bob Murphy in and Bert
Detroit.
CBS were Captain Kangaroo fo friends, who worked the segues
from parade to parade from in from parade to parade from in
front of a stage mockup Bill.
GF's Pete \& Gladys' Buy,
Other Sales at CBS-TV
General Foods has bought alterhours in CBS-TV's "Pete \& Gladye: for 26 weeks, starting Jan. 5, 64.
Other
Other recently inke biz at the network includes Simmons Co.
inking for 48 minutes in web's Morning Minute Plan. American Home Products bought short term participations in "East Side, West Side," "Nurses;" "Alfred Hitch cock". "Rawhide," "Great Adven ture," and Sunday's "Sports Specalse inked for participation In the
Dec. 28 the ${ }^{\text {CBS Match Play }}$ Chassic:"
Charles Pfizer \& Co, bought oneSports Spectacular"

ARTHU GODFRE THANKS-
GIVING SHOW Th Bente Carel Ih Teny Bennett, Carol Law-
rence, Shari Lewis, Orson Bean Liza Minnelli, others Writer: Walter Maris.
Ce Mits.f. Thurs. 10 p.m.
Ce Mins.: Thurs. 10 p.m
MOHAWK CARPETS

## NBC-TV (color)

The Thanksgiving Day special of
Arthur Godfrey on NBC-TV tee tered between ho-hum and lively
interludes. The hour from 10 to 11 p m ., was pleasant from the most 10 to 11 pm , was pleasant for the most
part, even though the slow segments
drag.
Gedfrey was affable and folksy. Lawrence, Shari Lewis, Orson Bean and Liza Minnelli for the ocasion. The songs and sketches quality and freshness. As an ensemble, the stars also seemed to
blink on and off, delivering and missing in entertanment values. -Producer-director Kirk BrownGhad a good idea for the setting Godfrey and his guests in a sugday dinner. The "Talking Turkey". opening song, done by the en-
semble, was good fun GodreyShari Lewis number with "Lambchop". wore itself thin before it
was over. Liza Minnelli was zestful and winning in "My Das" song and comedy monologue. Tony Bennett sang some sentimental numa new song, "A Lítle Boy", which seemed quite der
songs of that vein
"Hiawatha" ballet interlude. danced by Carol Lawrence, Ray Kirschner and Bill Starr was arty and unexciting. The specialty song Down by the Station," sung by
Godfrey and his guests, again hit thedfrey and his guests, again hit ber fun meter. The mid hat. Some of the gag dialogue be-
tween Godfrey and his guests was verlong. On a number of occa ions they seemed to be fracturing each other with laughs rather than Orson Bean appeared to be edited out-perhaps because of the politi-
cal topicality of the line which ould have been deemed better erased in this JFK mournin
period.

PHYLLIS DILLER SHOW
Tan, Tanya \& Biagi, Peter Diller,
Joe Harnel Joe Harnell
DF Johnison
10e Ming.; Thurs. $11: 20$ pinan
PARTICIPATING
WABC-TV, N.F. (tape)
Phyilis Dill
Phyllis Diller snapped television groove on Thanksgiving night. She
rollicked into the subdued holiday mood clanging like a cracked fire
bell with her ever-punching trand of comedy If this offering was course, was not at fault since this
show was taped a couple of week before tragedy struck the nation.
Miss Diller's outing, the first in a series of occasional live-on-tape
pecials to be presented by ABC fiagship in this customary feature
film siot; was carried along at a good sliot was carried along at snappers, mugging and physical
attack. Some of her routines were
marked by lines that transplanted marked by lines that transplanted
the franker, if not coarser, style of the whole; however, Miss Diller registered with her self-ribbing,
her display of outrageous gowns
and some nifty gags constructed and some nifty gags constructed
Miss Diller was the spicy meat
of the show and the rest was filling of the show and the rest was filling,
bland for the most part. A Japanbland for the most part. A Japan-
ese songstress, Izumi. Yukimara,
potenty socked across GGadie Goodie," but erred in staying over Needs Me," where her mechanica knowledge of the Finguage became
obvious. Ward Donavan, a sophisticated pop singer, delivered.
couple of quiet numbers in okay couple
style.
Tany Tanya \& Biagi, a comedy ballraom dancing team, were not showwhich was presented in studio vacuum, registered like a show biz
curio. Miss Diller's son. Peter curio. Miss Diller's son, Peter
Diller, was on hand for a good display of Dixieland guitar, bat it
was pallid interlude. Joe Harnell musical director for the show, eon-
tribute a swinging instrumental tribute aswinging instrumental
passage with his Fiy Me To The

THE WORLD'S GEEATEST With Ial Brynner, Charitia Hee
 Director: Boris Sagal

## Musice Elmer Bernstein 90 Mins., Sun., 8:30 p.m.

## KODAK

(J. Walter Thompson)

Let there be cynicism about the Zitle of this oneshot rundown on
Cecil B. DeMille, for there's got to be strain in at least some quar-
ters when an individual is identiters when an individual is identified. as the world's greatest any-
thing. Be that as it may; the show was good. The people who put it together obviously are savyy to
the ways things must be done to sustain interest over a marathon stand a half or runing the. Stanley Roberts, functioning as
producer and writer, focused on the De Mille cinematic miracles parted miracles. His characters iving Samson, barehandedly killed adversaries.
This was De Mille the filmmaker excerpts from his productions.
There was no De Mille in-depth coverage about the man, or little up in his pictures and so what up in his pictures, and so what
better way to do a biography than to offer a chronicls with vividness of the parade of his pictures? James Stewart, as one of the to offer the thought that De Mille had a particular specialty in comAnother, Chariton Heston, noted that the producers was the target of many a critic, and particularly the sophisticated ones on little
magazines who would prefer sad magazines who would prefer sad
stories in small pictures. These critics, opined Heston, would be
most happy with a picture ibout a lonely man in a telephone booth making a local call
Producer-writer Roberts ac-
knowledged that De Mille had his detractors, who charged that the Hollywood pioneer was corny. In contrast, the Rev. Dr. Billy Graham was on camer to shout the halle-

## CLEVELAND BLOCKBUSTERS!



The COLUMBIA features can be currently seen in more than $\mathbf{1 5 0}$ markets
SCREFN $Q$ GEMS


## MAN TOMORROW.

## With Raymond Baiter Producer: Glyn Jones:

Director: Max Morgan-Witts
60 Mins., Fri, 9:35 p.m.
BBCTV, from Liondon:
Taking a speculative Ieap into the future were a group of British
and American scientists, some live, some on film. They were crisply corralled by Raymond Bax
ter; who gave the background to ter, who gave the background to
the four basic questions discussed. Producer Glyn Jones had a fussy concertina screen which opened
and closed around the studio speakers to artificial effect, but otherwise allowed the boffins their the more compelling because they weren't prompted or amended by ${ }^{2}$ an interviewer.
First subject was the surgical
advance in artificial organs, like advance in artificial organs, like ing this progress, warning notes
were struck about the perils of uñcontrolled exchange of parts More controversial was the section on choosing the sex of children
All agreed that the choice would be possible this century, but the dangerous if it were widely exer-
cised. $A$ fairly even balance or cised, A fairly even balance of
the sexes is obviously ideal, but it was feared by Professor Bentley parents' vote if they could decide. The mysteries of death and th powers were similarly probed mote, and the reasons for deteri oration were still vague. But Dr.
P. B. Medawar and Professor Leo zzilard easily stated the nature experiments now being conducted on rodents.
ing which came birth control, dur ing which Dr. Alex Comfort well as contraceptive pill He
firmly believed that the galloping birth-rate, which will double the world population by the year tion of families. Oi the other hand in the U.N food organization, was convinced that technology could
produce enough food if enough
money was made avalable He experiments to find new source of nourishment in seaweed and Upshot show, firmly beamed at an aletert left an impression of a mighty lot of research being conducted, mueh
of it insufficiently grasped by world governments:
GALA PERFORMANCE
GALA PERFORMANCE
Man Bream, Malcolm Arnold yev, Joan Hammond, Gyorgy Producer: Patricia Foy

BBC-TV has always had a pen-
chant for giving the hoi-polloi chant for giving the hoi-polloi
touch of musical culture Nor nally, they are pretty adept at it
and are not over-scared of purvey ing a slice of Bach, so long as it's got a melodic line. This new fine line-up of okay names. But coyness, mostly apparent in the He is known as a musical afficiana o-no one likes "Handel's Largo like Attenborough likes it and he radio to prove it. In this context, however, he was afraid to be in sic has everything, were banal,
and, often, untrue. It is just a fippant untruth to say, for exam ple, that Chopin was at his pam in the set of polonaises.
Patricia Foy's pröduction missed out, being mistakenly reverent and chats : with composer - conducto Malcolm: Arnold and guitaris Julian Bream
The goose-pimpling framework apart, however, the show was as a branch of the freworks indus-
try. Nureyev and Miss Fonteyn aunched it with the silly dances from "Gayaneh," delivered them with spirit, but were more impres de deux from "Swan Lake: account of Mini's Farewell from st opera She then gave the origi nal orchestrated version of "Home The dome" and charmed with it
dextrous fingers of Gyorg The dextrous fingers of Gyorgy Liszt; and Julian Bream did what re could for the barren concert
written for his instrument by Mal is life diop, who conducted as if his life depended on it, The Phil and most consistent, was at its nothing wroughout, with Patricia Foy's t was mexpery the as a produce neded to be drained of the mo
lasses.

## BRITTEN AT 50

With Huw Wheldon, the Lando Symphony Orch, Peter Pears
Benjamin Britten, Ronala Dowd Harry Mossfield, W. H. Auden
Michael Tippett, Hans Keller Prodưcer: Humphrey Burton

## 65 Mins., Fri., 9:35 p.m. BBC-TV, from London

Exactly from yond an Britten's first birthday, BBC-TV ute to the composer It coincide with other celebrations at opera and concentrated fittingly on the range of his music rather than dig-
ging fruitlessly into his reserved
personality:
Huw Whel
Huw Wheldon, the web's cultural in his usual style, a mixture of nice enthusiasm and woolly English and
the London Symphony stylishly provided the musical illustrations under the command of Russia's of conductor, in fact, was apt for ng down the international sound brriers by his friendship with with cellist Rostropovitch Joining in comment and analysi were pundit Hans Keller, a taciturn musicologist with a gift for crisp Tippett: They placed the music revelopment, and finally came ou
work: This latter remark needed nore precision than they, or the Early Britten was represented
by clips from his musical tracks for documentary" shorts like "Night alled their collaboration in the variety of his scores was agreeably
indicated, with film of Britten and eter Pears performing at the Aldeburgh Festival he had initiated in his hone village, rehearsa
shots of the composer schooling children for a performanee of
Noyes Fludde, and an excerp Noyes Fludde" and an excerpt from the "Peter Grimes" opera Moving climax fitted striking pic tures of crucifixion and war to the recording of Britten's crowning work to date, the "War Requiem,"
Humphrey Burton's production nicely combined eulogy with cri tical examination, and the only
disappointment must be that Britdisappointment must be that Brit notivated figured throughout. He voke through his music, ant
hiewers had be content with
Otta.
TEN MILION STRONC
With James Condon Executi
son:
Director: John S. Gray Writer: John Crew 5 Mins., Tues, $10: 50 \mathrm{p} . \mathrm{m}$.
This is the third Intertel mentary from the Australian Broadcasting Commission, and it predecessors. It gave a sturdy survey of the new state of Malaysia, methodically marshalling the facts
and the leading political figures, and the leading political figures,
but it was too much of a text-book xercise. The trea macher and a professor to lecture o the camera, and there was some repetition, especialy in connection
with the country's racial fears: bewreen Malays and from Indonesia was scantily reated, and its motives : unex But t
But the program did, however ent much unfamiliar background The accent on education was il
lustrated by a trained Dyak tea cher returning to his primitive (and not too former) headhunters. Malaysia's dependence on rubber ara the to diversify the economy nd the lecture was salted with a Chinese celebration of ancestral ghosts.
Tunk
Tunku Abdel Rahman pon notives behind the new state bu he most exciting personality to come across was Singapore's leader,
Chinese, who predicted an ex Chinese, who predjcted an ex ogether James Condon spoke and John S. Gray's direction was
trictly utility
Otta.

DR. WHO Hillam Hartnell, William Russell, Jacqueline Hill, Carole Ann Ford
Producer Verity Lamber
Directore Waris Hussein

## 25 Mins. Sat., 15 p.m BBC-TV, from London

Apparently, this new sci-fi serial is intended to go on into infinity,
as each adventure will consume as each adventure will consume be followed by another. The in
itialler seemed likely to hold an tialler seemed likely to hold an s somewhat indecisive as yet. The utmost conviction in detail to carry the futuristic development.
Anthony Coburn's script suffered com a glibness of characterizations helief didn't carry the burden o Basic idea was that Dr. Who er Susan, (Carole Ann Ford), had he use of a couple of other di around in space and time at will. Meanwhile, Susan, at school, had stonishing knowiedge of science and the French Revolution The
dominies investigated her home background, and stumbled across grandad Who, who trapped them
ito a space craft which promptly ent into orbit.
William Har
William Hartnell fatally erred
n suggesting tthat Dr. Who was
ertifiable rather than supr gifted. The other thesps were ade-

## Tele Follow-Up Comment

DuPont Show of the Week he "Du on NBC-TV Sunday (1) night in a. vehicle of cheap terror appro-

It was cheap in the sense it duo of hoodlums could hold sway for an hour; that the viewer's in terest and emotions were engaged in the fashion of a threatening
knife being held before his nose; ohat, if there was a larger meaning to the nightmare, that meaning
was so loose and cryptic that it was lost.
For the most unpleasant, tasteess show of the year, this Talent Associates-Paramount production,
along with the network, could win an award.
The setting for the drama was a subway train on its Bronx route
towards mid-Manhattan. Time was the wee hours of the morning. The heavies, essayed by Tony Mu-
sante and Gregory Rozakis had just mugged a hapless victim in a subway station, when the Nicholas
E. Baehr drama began to gain Momentum
Other people get on the train, a young man and his girl, two a childless, unhappy couple, an ex-alcoholic, an effeminate man, a troubled couple with a child, and
then the two maniacal young then the two maniacal young
hoodlums, introduced earlier in the drama,
One by one, the two hoods ter Orie by each of the passengers gers except the non-New York soldier who emerged as the hero What had begun as a naturalistic drama, became a play where all the cards were stacked in favor of
the maniacs. Each male in the the maniacs Each male in the
drama had his own selfish weak drama had his own selfish weak hoods. haly one of the soldiers of the Hudson-did grapple with
the hoods and was stabbed. He the hoods and was stabbed. He
turned to his fellow passengers at
the end and in agonizing tones the end and in agonizing tones
asked rhetorically, "What kind of people
Well:
There are maniacs, there are hoods, there are situations in re-
ality when hoods do terrorize subway phen hoods do terrorize sub-
was What purpose is served to graphWhat purpose is served to graph-
ically depict this. People already are aware that our mental hospitals are overcrowded and that the
subway system could stand better subway
Ron Winston's direction was in the realistic school. Jacquiline ing on the called for realistic level, included Mart Hulswit, Ron Leibman, Vincent Gardinia, Frieda
came up with some effective
camera-work, which indicated the strangeness of it all without pinning it down The BBC Radio-
phonic Workshop gave eerie support; and the production wir im
press if it decides to establish
firm base in realism

## LOOK

With Peter Scot
Producer: Jeffrey Boswal
25 Mins., Fri, $6: 35$ p.m
BBC-TV; from London
This popular and skillful wilding segment that allowed anchorman Peter Scott to report on the ravages caused by last winter's aseeze-up in Britain. Film, smartly assembled by producer Jeffrey
Boswall, provided pathetic on-thespot records of the plight of starving animals and birds.
sub-ze creatures revelled in the sub-zero temperatures, the mice
having a fine time breeding and mothg being able to manufacture their own anti-freeze. But they were the exception, and the pro-
gram recalled effectively the res cue campaigns of private individupent and societies. One woman
si2 a week on food for the birds, and touching pictures illustrated their gratitude.
Peter Scott's commentary was nicely detaiched and unemotional, and the opener was detly chosen
to attract a wide madlenoe for
whom the priygte hibits of the Wham the pripate habits of the
new are not notinaliy oompulsive.

Troy, Gene Hackman, James Shel-
ler, Kathy Dunn, and John McMartin. Horo.

Ed Sullivan Show This variety hour can go on forever if it continues to come up
with attractions like Russia's obratsov Puppet Theatre, Log it as an hour of delighful public service for CBS-TV in the re
entertainment for kids. The sheer artistry manipulation, the figures both physically and in
situation may have caused a tra situation, may have caused a traumatic wave to strike the nation's
kinder saturated with the late afternoon cartoon and blurb grind. Format was classic vaudeville in soup \& fish as the salty emcee. Most fun for the kids were the animals-waltzing poodles, a singswitches from the species to human reactions. Although there was none of the
social satire that is part of the
troupe's fame, the adult audience troupe's fame, the adult audience had to be drawn in by the articu(who actually mystified), the wildly funny tangoing Minestrones and the pompous soprano, whose bat-
ting, fishnet eyelashes were as ting, fishnet eyelashes were as as her voice. After one of the turns, the puppet emcee returned
to comment, "I don't know about to comment, "I don't know about filed." There was a fulfillment of anyhow
The human underside of the performances, and gave a demonstration of how the puppets were
worked. Also in a bow with Sulliwanked Also in a bow with Sulliproducer Sol Hurok who brought York Wroupe to the U.S. for the Ne appearances.

## Alfred Hitchcock

A. neat, suspenseful murder mystery, done with style, was rencock Hour" Friday (29) night.
Titled "The Body in the Barn," McNamara and Peter Lind Hayes Teleplay by Harold Swanton had many engaging wists and turns, "two wrongs make a right." Miss Gish portrayed an old, ble for a death sentence carried out against an innocent victim. Peter Lind Hayes, essaying a
straight dramatic role, played one of the "heavies" convincingly on did his partner in crime, Miss McNamara. How Miss Gish, in her role, beat the "heavies," rendering her two wrongs make a right"
justice was the heart of the teleplay, adapted from a story by Margaret Manners.
Joseph New
goíd, clipped style.

## Mexico, Too, Bpmps All Com'ls for Microwave Pickup on JFK Tragedy

As in Mexico City, Dec. .t. pended virtually all commercial broadcasting. to carry news and documentation on the assassination via microwave pickup of ABC TV's live transmissions.
For four days, beginning at 5 pion, the Mexican webs carried 40 hours of ABC's microcasts which 000 Mexicans. In addition the Mexico City another 10 affiliates to cover 2,00 ,
000 - more viewers throughout

## The National Bro,

 commends the newsall broadcasting for $t$.
taste during the nat
adcasting Company
men and women of
heir dedication and
ion's recent ordeal.

## VARIETY - ARB SYNDICATION CHART

Variety's weekly tabulation based on ratings furnished by American Research Bureau, highlights the top 10 network shows on a local level and offers a rating
study of the top 10 syndicated shows in the same particular markets. This week. four different markets are covered.

Both the network and syndication study features the total area homes reached and the metro area ratings on each show. The total area homes reached reflects the audiences on the basis of the total market area examined. The metro area
ratings are based on the metropolitan markets within the total area examined Top

10 shows, both network and syndicated, are listed on the basis of their showtng the total area homes barometer.
Various branches of the industry, ranging from media buyers to local stations to syndicators will find the charts valuable

Over the course of a year, ARB will tabulate a minimum of 247 markets. The resuilts of that tabulation will be found weekly in Variery Coupled with the rating performance of the top 10 network shows, on the local level, the Varietr-ARB chart
are designed to reflect the rating tastes of virtually every market in the U. S.

CHICAGO
STATIONS: WBBM, WNBQ, WBKB, WGN, SURVEY PERIOD: OCTOBER 16-29, 1963.


LOS ANGELES
STATIONS: KNXT, KNBC, KTLA KABC, KHJ, KTTV, KCOP. SURVEY PERIOD. OCTOBER 16-29, 1963.

| 1. Bev | KNXT | 968 |  |  | Sea Hunt (Sat, 7 |  |  |  |  | Shirley Temple |  | 34 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2. Dick Van |  | 850,600 | 32 |  | eath |  |  |  | 12 | CBS News |  |  |
| 3. Perry Mason | KNXT | 801.600 | 31 |  | Across 7 Seas Tues 7:00) |  | rasby Prod. | 267,900 210,200 | ${ }_{8}^{9}$ | CBS News CBS News |  | 294,600 320200 |
| 5. Bobanza | KNB |  | 27 |  |  |  |  |  |  | Sea Hunt |  | 360,100 |
| 6. Andy Griff | KNXT | 6511000 | 24 |  | Biography, Hall Fame (Sun 6.3 | KNBC | Official | 206,100 |  | Mister Ed | KNXT | 461:000 |
| 7. Candid | KNXT | 623,600 | 2 |  | Science In Action Sthur | KABB | RSS Assocs CBS Films | 192,700 163,100 |  | CBS New |  | 363,000 <br> 360100 |
| 8. Lucy Show | KNXT | ${ }^{616,700}$ | 23 |  | Yogi bear (Thurs. 7 7:00) | KTT | Screen Gems | 163,100 159 |  | Sea Hunt |  |  |
| 9. Richard Boone |  | 3.500 | 24 |  | Our Miss Brooks (Mon.-Fri: 6:30) |  |  |  |  |  |  |  |
| 10. McHale's Navy | KABC | 604,300 |  |  | Huckleberry Hound (Tues 7:00): | KTTV | Screen Gems | 154,800 |  | $\mathrm{CBS}^{\text {CBS }}$ News | KNXT | ${ }^{294,600}$ |

## PHILADELPHIA

STATIONS: WCRV WFIL, WCAU. SURVEY PERIOD: OCTOBER 16-29. 1963.

| 1. Beverly Hillbillies $\because .$. WCAU | 705,900 | 37 | 1. Death Valley Days cion. | WREV. US S Borax | 314,500 |  | 10 Big News | AU | 231,300 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2. Donna Reed . 6 .......WFIL | 671,500 | 32 | 2. Rifleman (Wed. 7:00) ... | - Four Star | .238,400 | 14 | TV 10 Big News | WCAU | 260,700 |
| 3. Candid Camera .....WCAU | 644,800 | 33 | 3. Sea Hunt, NCAA FB (Sat. $7: 00$ | WCAU Eeonomee | 229,300 | 15 | Gun Will Travel. | WRCV | 206;400 |
| 4. Bonanza .........WRCV | 641;200 | 33 | In Paradise (Thurs 6:00) | WFIL. 20 Fox TV | 216,900 | 11 | Huntley-Brinkley | WRCV | 257,000 |
| 5. NFL Football .........WCAU | 629,300 | 34 | 5. Hennesey (Fric 7;00) | WRCV . . . NBC Films | 215,700 | 11 | Dragnet 10 Big | WCAU | 216,800 176,700 |
| 6. Dick Van Dyke ....... WCAU | 616,300 | 33 | 6. Rescue 8 (Wed. 7:00) | WRCV $\quad$ Screen Gems | 214,100 | 11 | TV 10 Big News | WCAU | 260,700 |
| 7. McHate's Navy .......WFIL | 608,800 | 32 | 7. Gun Will Travel (Sat 7:00) | WRCV: CBS Films | 206,400 | 13 | Sea Hunt, NCAA | WCAU | 229,300 |
| 8. My 3 Sons. S C..... WFIL. | 593,700 | 31 | Maverick tues. 6:30) | WFIL. ...Warner Bros. | 185,400 |  | Huntley-Brinkley. | WRCV | 326,000 |
| 9. Combat $\therefore$, ${ }^{\text {a }}$, WFIL | 576,100 | 30 | 9. Wyatt Earp (Thurs 7:00) | WRCV. ABC Films | 182,900 | 10 | TV 10 Big News | WCAU | 216,800 |
| 10. Mon. Night Movies, I . WRCV | 570,500 |  | 0. Dragnet (Fri. 7:00) | WFIL | 176,700 |  | Hennesey | WRCV | 215,700 |

## CLEVELAND

STATIONS: KYW, WEWS, WJW. SURVEY PERIOD: OCTOBER 16-29, 1963.

| 1. Donna Reed | WEWS | 454,400 | 40 | 1. Cheyenne ISun. 6:30) | BC Films | 230,800 | 18 | Littlest Hobo | WJW | 131,300 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2. McHale's Navy | WEWS | 421,400 | 36 |  |  |  |  | Lass | W | 209;700 |
| 3. Bonanza | KYW | 401,000 | 29 | 2. Thriller iThurs 10:00) - | W. MCA | 209,700 |  | Suspense Theat | KYW | 265,000 |
| 4. My 3 Sons | NEWS | 396,900 | 33 | 3. Leave it To Beaver ( Wed 8:30 | WJW. . MCA | 187,300 | 16 | Virginian | KYW | 304,000 |
| 5. Mon. Night Movie | KYW | 373,200 | 37 | 4. Lawman (Mon 700) | WEWS - Warner Bros. | 177,300 | 13. | Eyewitness News | KYW | 213,500 |
| 6. Ben Casey | WEWS | 357,600 | 34 | 5. Huckleberry Hound Mon. 6:3 | WEWS . Screen Gems | 160,600 | 14 | Huntley-Brinkley | KYW | 187,200 |
| 7. Beverly Hillbillies | WUW | 354,400 | 27 | 6. Battle Line (Fri. 10:00) | WEWS Official | $158,900$ | 12 | Jack Paar | KYW | 293,900 |
| 8. Patty Duke | WEWS WEWS | 352,800 348500 | 32 | 7. Dickens-Fenster (Fri : 7:00) | WEWS . . ABC Film | 145,800 | 13 | Eyewitness News | KYW | 198,800 |
| 10. Fugitive | WEWS | 341,600 | 31 | 10. Bachelor Father (Wed 7:00) | JW - MCA | 117,500 | 10 | Eyewitness $\begin{aligned} & \text { Eews } \\ & \text { Eyewitness } \\ & \text { News }\end{aligned}$ | .KYW | 245,000 209,700 |

## D.C.'s All Pride, No Prejudice


summer olympics from Tokyo
which NBC paid. $\$ 1 ; 000,000$; h
says, is up for grabs to anyone who
wants to cover via the sound
medium He points out that in medium. He points out that in don't think of Yark radwor, fistener they think of WNEW.-
He also would like to see the network give more attention to the reporting of sports events as in corporated into regular radio and see a sports reporter regularly as signed to the news desk- "But then, of course, they want to know
how much more is it going to $\underset{\text { how }}{\text { cost?", }}$

More Bob Hope Sales
KLAS-TV, Las Vegas, an KTVK-TV, Phoenix, are among eight stations to add the seven
Bob Hope features to their film libraries.
Allied Artists Television, distributing the Hope features, also reg istered sales with WNIX, Sagi-
naw, Mich. KEND Fargo, N. naw, Mich. KEND, Fargo, N.D. WKZO, Kalamazo, Mich, KONO San Antonio WREX, Rockford,
IIL. and WDAF Kansas City Mo Mi. and WDAF, Kansas City, Mo Seven Little Foys," and "Son" o Paleface":

Atlanta-Elmo Ellis, manager of WSB Radio was elected vice presient of the Georgia Easter Seal the state organization heeld here:

## Montreal's CFMB

gramming reflects solid integrity, nations represented in CFMB's as does the fact that, in line with
approval by the Board of Broad- language spectrum, as well as glo-
bal news, is carried in the format cast Governors, $60 \%$ of the time of the various ethnic programis given over the French and Eng- ming.
lish broadcasts, and $40 \%$ to for-
ish broadcasts land $40 \%$ to for- What Stanczykowski has achieved eign language programming the what a show of good faith, is a programming.
"All the hostilities and prejudices which has caused such trag-
edy in Europe during the past edy in Europe during the past century," says Stanczykowski;" "a
left at the door of the station. lett an the door of the station. W dianism while maintaining the ethnic cultures at a high level.: Stanczykowski is a director of which helps "New Canip Council which helps "New Canadians" ad-
just to their adopted land. As for CFMB, he says, it is "designed to reach the New Canadians in their native language, and to interpret Canada and Canadian products
against a background and ideas familiar to him."
The station, with an output 10,000 watts for a 20 -hour day, has another interesting feature in its hewseasts: Five minutes to the headline reprise on the half-hour in French-these two breaks denews
Loc
barrelful of goodwill and, of course, good business!

## Irish TV

in coninued rom page 25 in farm areas was particularly slow. It is currently estimated that one-third of all homes will have
tv sets by March, 1964 Tv and radio in Irish Republic are a joint service, dependent on license fees from viewers and listeners and advertising revenue, State provided capital for outfit
and a subsidy of $\$ 1,400,000$; subsidy ran out in 1963 and new legislation has been framed to provide further aid in addition to upping icense fees.
Head of Edwards bowed out as head of tv drama and has been gerald. Drama output has been low compared to radio where this has been a strong feature through the

## A DOCUMENTARY

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(1960-1963)

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## London's lst Festival of World TV <br> Off \& Rumning Despite Initial Snags

## London, Dec. 3.

If Britain's first international tt fete-more strictiy tabbed restival
of World Television-which winds
tomorrow (Wed.i isn't a ring-a-ding success, it will be through no faul of the local industry. Sponsored by Authority and the Independen Television Companies Association which are each donating $\$ 5,600$ vent) the networks have pitche n with equipment, staff and othe resourc
Inevitably, prototypes need oo exception, the first London lid est kicked off with its share o rough edges. The organizers. for
instance, were unable to mount a proposed temporary building ad jacent to the Nest's venue) which was in
tre (fed tended to house additional mon ther equipment and an exhibition cannot be built upon, not even temporarily.
In fact, Leslie Hardcastle, NFT manager in charge of organizing ation etc. has a legal battle on hi hands for parking a loaned trailer
here which has been brought in as an alternative abode for the equip ient
While this inability to erect
viewing adjunct to the NFT ha not interfered with the seating dustryites and press, it has cur ailed to a large extent the public' Not heiping either, is the fac has been unabl tors for the fete which can cope
with the varying line standards with the varying line standards
Thus, the theatre's big screen has thus, the theatres pressed into service

Electronic snags have cropped ip, the fact that the electricity sup ply to the theatre is noticeably cu back when the big office
Working traubles aside, the fete seems to have a chance of catching noon sessions are attended by the elegates and one or two outsider screenings have been up to ex
pectations with crowds of $4-5000$ Appreciation has been expresse by tradesters and delegates re the "truly international" flavor of the ng) and, being non-competitive political wrangling, "instant with drawals and other "competitive"
hazards have so far been avoided
In a big effort to get the initia hosted a 200-guest cocktailer bringing together prominent poli icians, industry leaders, delegate and selected reps from the press, which has donated its nearby thea tre for the colorvision demonstra tions and other fetival events; is feting the overseas delegates and
tomorrow Wed.) Stuart Hood

Continued on page 40 ).

## Upcoming BBC-2 Has <br> Heartening Effect On <br> Accelerated Set Sales

ondon. Dec. 3.
The combe receiver manu BBC and the tv recelver manu
facturing business. constituting a mighty tubthumping promo to the Corporation's upeominis UHF net
work, BBC-2 has already had a noticeable effect on the sale o noticeats.
Accelerating in September, man 000 receivers to the home trade some 20 C. more than in the for
responding monti the previous year. Total deliveries for the first
nine months of 1963 were well in excess of 1.000 .000 sets. $25 r^{c} c$ mor than the $8 \overline{6} 6,000$ sold in th
responding period of $19 \hat{0} 2$. At the same time deliveries o on September. at 240,090 sets, or So beptember better than a sear ago, ac
dotding to figures just released by ording to figures just released by

## FCO's Stalus Quo

and most trusted adviser. Bartley and President and Mrs. Johinson have been friends, but not intimate friends, perhaps because Mrs.
John: in has been a broadcaster. The fact that Bartley is a Texan would probably work as much
against him as it would for him if President Johnson did make a change in the chairmanship. There is the problem of placing too
many Texans in high office in the Gany Texans
There could not at this time be any accurate speculation concern ing future appointments or reappointments to FCC. Those : who would be inconceivable that he has had time to think about anything as far in the future, and of as
relatively little national and in relatively little national and
ternational consequence yet Here is the way vacancies on the FCC, eact occuring on une
30 of the year involved, will fall: 1964-Frederick W: Ford the is go to a Democrat under the lawis): berth).
1966 -Rosel Hyde (a GOP spot). 1967 Robert E. Lee (also GOP). 1968-Lee Loevinger odem 1969-Henry (Democratic
1970-Kenneth A: Gox.

## BBC

already pacted with as Francis Durbridge, Victor Can-
ning, Ken Hughes, Nigel Balchin ning, Ken Hüghes, Nigel Balchin On BBC-2, the web's upcoming UHF outlet which will beam initially some 30 hours a week, two
of the four drama slots have been of the four drama slots have been
made available for Wilson's serials. Intention here is to screen lize the world's greatest novels.
First of the latter ategory will First of the latter eategory will
be "Madame Bovary; set to bow in Aprit when BBC-2 opens. ramazoyn "Ann Veranica Germinallazay "Witchwood:"
Says Wilson:
Says Wilson: The serials on BBC-2 will be put out fairly late
at night so we won't have the re-
ence."
Another innovation, the BBC-2
serials will be scripted to a length of 45 minutes as opposed to the
more familiar 30 minutes.

## Gove Gonnally

ABC-TV also carried highlights in Oths that day
three network negotiations for the Gove Connally story were fhose of pooled vs. individual interviews,
the chioice of the interviewer, and
release time of the story. All of the issues come up time and again in ty journalism, and each of them
is worthy of exploration for each is. Worthy of exploration for each
tells the story of how alike and
how far apart ty how far apart tv journalism is
from other journalistic media. Gov. Connally, wanted. NBC's
Martin Agronsky to do the inter view. and he vanted it to be a pooled anfair: Salant initially
balked, being opposed in principal o the intervieviee selecting the corchoosing the network to feed the pool. Salant, thoug., finally ac-
ceded due to the unusual situation Gov. Connally was still recovering was this wounds and Salant's view comfortable with Agronsky, it
would be best to relax principle or this one occasion.
Another issue, which dissipated
itself, was the timing of the telecast. Gov. Connally initially wanted to conduct the interview in the
early afternoon on the basis of a early afternoon on the basis of a
"hold for release" in the evening The Gov Conease in the evening hard news story, for the first time what had happened on that day of of
assassination. CBS News balked
the ssue was dissipated when the
interview was moved up towards evening.
On another front, criticism of tv story out of Dallas, was voiced by
employees of KLRD, Dallas, CBS TV affil. The quoted criticism of the station employes dealt with the
way N. Y. had edited the remarks minister in Dallas. It was the contention of station employes, ac-
cording to the published story; that cording to the published story, that the good things said about Dallas
by Rev. Holmes had been taken out of the Holmes segment shown on the Walte
Fact of the matter, though, is that the Hommes interview was
edited in Dallas, not N. Y. CBS Dallas had edited the vidtape and mit to $N Y$ for telecasting. Many times editing has become
the "heavy". of tv journalism. CBS Nows has been attacked by Sen Ro,-Calif), for example, for bein watair in editing. Both Sen, Gold ater and Congressman Utt since affairs shows of CBS News, aphe nty relaxing their feud. All of by segresationist Congressmen ing the news via editing to favor ssue also comes up outside thin Halls of Congress It is pounced
upon whenever any individual or theyp have been that he, she, or In other journalistic media there's no watchdog of fairnes
such as the FCC standing in th such as the FCC standing in the
wings. Neither, though, does any other media contain the dramatic
power of tv. Between the power and the doctrine of fairness, tv
journalism must find its niche.

## Another Era Passing?

TV Fading Traditional
Panto From Scol Scene
Traditional pantomime in Auld Lang Syne terrant, once so popular here, appears to be on the way
out. The 196364 lineup reveals no traditional panto shows a la "Dick
Whittington" or "Cinderella In Whittington or Cinderella. In either Christmas or new style
pantomime with an original plot Trend is due to the increasin sophistication of the age and th influence of television. The How the plush King's Theatre Edin burgh, and is substituting, thi
year, The Andy Stewart Show, yeat, Thing the kilted Scot minstrel median
The Glasgow Pavilion, a theatr ditional pantomime stories geared break ground at Christmas by
staging a completely new and original story, "The World ot
Widow. Cranky," Stars. are t comedians Jack Milroy and Cha
Sim, with thrush Sally Logan.

## Susskind

only tooling up for a custom-made product
Settling his final accounts with
live or live-on-tape television dra ma, Susskind said this phase of to has ended because of several in surmountable factors: (1) the publics intolerance of the technica cost gap between live and film;
(3); the need for greater visua horizons and 44 the - mixed-up residual problems nvolved in re-
peats of taped as against filmed drama

## WNEW's Msod Müsic

## WNEW Radio N.Y, a leadin

 tune idiom; has made a majorchange in its nighttime programming format this week with the adoption of a mood music Uattern from 8 .me to midnight: planist and disk jockey Billy Tay-
lor will topline the 8 to 9 p.m. strip with his" "Taylor Made Jazz"
show. Wally King will hold down show. Wally King will hold down
the 9 to midnight segment featur- on the "hold for release" tag, but ing music to "relax by."

## Inside Stuff-Radio-TV

N.Y. Times Square area, assailed at times for its Coney Island at mosphere and defended as an evolving tourist attraction, will be the
subject of a WCBS Radio documentary; to be telecast Sunday (8) rom $1: 10$ to $1: 40 \mathrm{pm}$.
Title of the 30 -minute program will be Times. Square Rise or who frequent the area, former Ziegfeld Follies girls who lament the good old days, a $42 d$ Street bookseller who denies selling porno braphaic police, and many other people who give Times Square its flavor.

New York chapter, National Academy of Television Arst \& Sciences he subje "Th tonight (Wednesday, at
Panelists will include Arthur Barron, director of creative programs, Metropolitan Broadcasting; Robert Collinson, film editor on "20th ducer-writer; David Lowe, producer of "CBS Reports", John Secondari ABC News, Willard Van Dÿke, documentary film maker; and Al Was
serman of NBC.

Screen Gems Stirling Silliphant will write the first of a new U.S The series will include six $30-\mathrm{min}$ programs covering civil rights he U.S. economy and foreign aid. Aim of the films, according to
USIA tv chief Alan Carter, is to show a democracy can accomplish hange

Poduction on first program was to begin Monday (2)
Radio Press International, a news agency operating as part of the ervice to 13,000-mile Commonwealth Pacific Cable. Latter became the world's argest broadcast line with start of transmission Monday (30) with State Dean Rusk and Australian Prime Minister Sir Robert Gordon Menzies.
Key stations in the Australian Major Network and Aussie. inde pendents have signed for the RPI service. It now provides yoice news
"Memory of a Large Christmas" will be the next presentation of the "General Electric Stereo Drama" on the QXR network. Slated or Thursday, Dec. 12 , from 9 to 10 p.m.,
Drama is based on Lillian Smith's recollections of childhood in he chain gang to share Christmas dinner with the family.
The Encyclopedia Britannica Press is publishing the first book-length by John Tobbel as part of the "Greatr. chairman ories; the written be out Dec. 6. In tracing Sarnoff's career from his Russian birth in 1891 to his arrival in New York at the age of nine and his subsequen ascendancy to the chief executive post of RCA, Tebbel has collected journalism department at New York University

## New Hurdle for Second German TV, Bavarian TV Refuses to Pay its Dues

## y HAZEL GUILD

Wiesbaden, Dec. 3.
any's troubled Second
West Germany's troubled Second Television Network, which is bese
by innumerable financial probems, has just been hit with a new sion, representative of one of the 1 states of West Germany tha upport the new ne work, has jus efused to pay its monthly levy Not only that, but the angry Ba varians (who want to keep their heir own forthcoming Third Tele ision Program) are saying that i there is too much squabble over even demand some of their pas
Bats :
Background of the cloudy television scene here is that the 11
states of West Germany make up their own First Television Net work, which is the competition
with the Second Television Ne with the Second Television Net Since the 11 states are all in various phases of getting 1 ocal 1965 , they are finding themselve hard-pressed for added funds for urn.
First of the lot to protest was the Bavarian Television, which has he Bavarian ount Under th court's jurisdiction, the Bavarians monthly $30 \%$ of their net incom the Second Television Networ an The $30 \%$, which they have been ally started broadcasting on April 1 this year, amounts to $\$ 275,000$ a an w-a ree that the Second Ne ing costs is anticipating buliding since enter for all of its activities and $\$ 600000000$ float a loan for abou Second Net has just barely been in tis initial months of operation in its initial months of operation,
with its starting costs having been

## high and sold out.

The Bavarians made their las paym hey say there is no more money that the financial difficulties ma orce some drastic action from the econd Net, which has already ap aled agamst this decision. The other 10 lands who are payparently standing pat and at ap reeping up their monthly tolls while they await the outcome o he money battle with the Bavari ans. But since they are likewise gramns, if the Bavarians succeed in upporters may also withe ot From has come an announcement that ay thar must continue he matter has been clarified by a ourt of appeal. Too, a press of ut its spending to the bone, has topped all possible production and is saving in every possible phere. However, he stressed, ther s no possibility that the second Vet is going broke, contrary to the

## Syndies Diversify

and class Joe Levine pix, stick retty close to their product thread Most of the others though, hav elt that only a diversified produc matic growth a promise of dra ion ion market. of no small conse fected isiting salesman isiting a market can offer pix, re und vidilms, fist-rus, cartoon bution overhead which time and again, has made red ink fow in what otherwise might have been

# Network shows in which Ayer clients have full or shared sponsorship 

Evening<br>Bell Telephone Hour<br>Bell Science Series<br>Bob Hope Show<br>Show of the Week<br>Huntley-Brinkley Report<br>Outer Limits<br>McHale's Navy<br>Wagon Train<br>77 Sunset Strip<br>Arrest \& Trial<br>Mr. Novak<br>Saturday Night at the Movies<br>Monday Night at the Movies<br>Channing<br>The Fugitive<br>\section*{Daytime}<br>NFL Football Kickoff<br>Trailmaster<br>The Doctors<br>Loretta Young Theatre<br>Your First Impression<br>Concentration<br>Truth or Consequences<br>Word for Word<br>Tennessee Ernie Ford<br>Price Is Right<br>Seven Keys<br>Father Knows Best<br>General Hospital<br>Queen for a Day<br>Who Do You Trust?<br>Make Room for Daddy<br>Say When<br>People Will Talk<br>Day In Court

## From The Production Centres

## deejay Sid Mark writing liner-notes for EII Fitzgerald's next album

 WCAU-TV's award-winning archeological series "What In the World?", returned to the air for its season (Nov. 24), Moderator isDr. Froelich Rainey, director of the University Museum . David Levy Dr. Froelich Rainey, director of the University Museum a did Lery,
former NBC-TV veepee, signed with MGM-TV for the production of his former NBC-TV veepee, signed with MGM-TV for the production of his Lee, associate dean of the Annenberg School of Communications Bob Berastein, former public relations director of Westinghouse radi and ty stations named to same spot with Triangle. . Educational station Channel 12 to telecast the biographical documentary "Prokofiey," mad

## IN ST. LOUIS

Suranne Wallach, a 12 -year-old singer actress, will cut a record with Lorne Greene on the RCA "Suzy's Playroom" show for children .. KSD radio has canceled plan for a sister FM outlet and has returned the permit to the FCC . "Editor and Publisher," the program featuring Globe-Democrat Pub
lisher Richard A. Amberg and KMOX news director Rex Davis back on the air as an alternate Wednesday show - Radio WEW has bee sold by the Franklin Broadcast Co of New York to a group of St Louisans for $\$ 500,000$ Walt Disney in town for more explorator talks on plans for a Disney riverfront entertainment area here
KMOX-TV will air the "Repertoire Workshop" series in a Sunday tim slot. starting Jan. 5 .. Robert Hyland, CBS Radio v.p. and g.m o KMOX, elected president of the Knights of the Caulifower Ear, at

## IN MORTLAND, MAINE

Louis Lyons, newscaster for WGHB, the etv station in Boston, and curator of Nieman Fellows, named by Colby College as this year's Lovejoy Fellow . Bob Saracen, winner of a TvB award for out-
standing creativity in selling, named local sales manager at WGAN-TV standing creativity in selling, named local sales manager at WGAN-TV Church of America for the past 38 years retires. Sunday services
were aired over the Maine Broadcasting System network Bud Bolin, WCSH-TV salesman named head of the Katz Agency office in Boston .WLOB feted press, advertisers and local dignitaries at the fultime with 5,000 watts ... Panel on tv and the press slated for the N.E. Society of Newspaper Editors annual parley called off because of JFK's death

## IN MINNEAPOLIS

WCCO Radio sent farm service director Maynard Speece and associate director Jim Hill to Chicago this stanza to cover National 4Club Congress. CBS affiliate set up studio facilities in Hilton hote Cooperation of network affiliates KSTP-TV (NBC), KMSP-TV (ABC)

## YOU FOLKS WHO TREAD THE BOARDS

For you people in show business paired, because image size and contact lenses have proved a real depth perception remain unboon. Literally thousands of you changed, because there is no "blindare wearing then morecous hem. Many thousands mem. world they are far superior to any other method of sight correction.
Yet, some months ago, an eminent medical columnist had an article on contact lenses in a number of metropolitan newspapersreal scare copy. After reading it, no one in his right mind would want contacts. What are the facts? Let's look at them.

What Contact Lenses Will Do For You Today's contact lenses are prescribed by competent eyedoctors, according to meticulously made scientific eye measurements. If your eyedoctor tells you that you are physically, psychically, and emotionally the type of person to wear contact lenses successfully (nine out of every ten people ean), here is what contacts will do for you: Give you visuaf acuity beyond what spectacles can give you, because they leave side-vision unim-


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You may send me the booklet "The Modern Way to Better Vision."
and WCCO-TV (CBS) permitted TIme-LIfe's WTCN-TV, lone Min neapolis-St Paul indie, to share web coverage of the Presidential crisis.
WTCN picked up all three nets' programs on the 22nd and ABC and WTCN picked up al three nets programs on the $22 n d$ and ABC and
NBC's coverage the following three days. It was the first ine in to n indie here that network affiliates have shared their programs with coverage available to network stations Radio Advertising Bureau rexy Edmund Bunker, speaking at a Minneapolis Ad Club workshop ast frame, noted radio's biz comeback, saying, We are in the golde orce." Bunker cited the sale of $25,000,000$ radios as against $6,000,000$ v sets last year. Addressing same parley, Television Bureau of Advertising exec veepee George Huntington urged expanded use of light ouch in tv advertising Lois Leppart, formerly with WDAY-TV argo, has joined 20th-Fox's KMSP-TV as

## IN PITTSBURGH

Harry Kodinsky, the Pitt-based telethon expert, will stage a "Tele rama" for the March of Dimes over WIIC on the weekend of Feb. 1 and 2. William F. Chase, civic leader here, will serve as the chairman said he plans to bring in nationally famous g.m. of Wirc. Mortensen enefit and will also use most of the local tv names... Herbert $M$, Cester, until recently the executive assistant in the New York State Ageustine, promotion head of WIIC, received two awards at the Broad casters, Promotion heads convention recently on the Coast "Foeal point; KDKA's year-long examination of the area's unemployment area. The current Chatham College series on morality is being be televised next spring under the title of "Conversations on Morality.

## Scandal Sheet Format

For Brit. ABC-TV Series London, Dec. 3 . Brltish ty'ers who have tried ou ewspaper-orientated program ormats stretching from nationa ailies ("Deadline Midnight"): to omen's : weeklies ("Compact" have now come up with a new ap rooch-a show revolving around a scandal sheet pitched, as it is escribed, somewhere between Private Eye" (a local satirica ublication) and the America Titled "Scandal"
Titled "Scandal", also the name will come from ABC-TV in an hourlong format. It is expected to oow next Spring when it will re place ABC-TV's toprated Saturda Main Main scripter on the "Scandal" regular contributor and one of the foundation stones" of BBC-TV's nuch-lauded "Z Cars" series, He will be handling most of the firs 3 scripts.
"Scandal," which has a pilo duced by Guy Verney Associated producer is Michael Chapman.

## British Producer Laments:TV News Needs Bit of Wit

Alisdair Milne, BBC-TV, exe "This Was The Week That Was" shows, would like to see a bit of
wit in American television's han wit in American television's han
dling of the news. "I'm punch dling of the news. "I'm punch
drunk from the belting attack used for news broadcasting in this coun try," Milne said on his visit here last week. "It's shout, shout, shout
for 15 or 30 minutes," he comfor 15 o
plained.
Milne was also not happy with the American version of "TWTWsaid the Leland Heyward produc tion was not "plain speaking, that
really steps on people's toes, but just a string of gags that were as about as pale as you could do
the thing." Milne said the Ameri as about as pale as you could do
the thing." Milne said the Ameri "san version of:"TWTWTW" was ators of th
"journalism.
Although -
uspended on the BBC durine beins eriod of Britain's BBC during the paign starting next year, Milne inisted that the show was fundamentally non-partisan in its puncturing of public figures. "We have
made fun of the Läbor Party as made fun of the Labor Party as
well as the Conservatives, Milne said, although, conceding that
those in power would also be more likely target for satirica
shafts than those out of office shafts than those out of office.
Milne observed that TWTW heavy criticism for the past couple of months. He attiibuted these at tacks to the political rightists and land following the recent Profumo scandals.

## WSB Clinic

Chief Ron Autry also particpiated. Kaplow was anchor man for reporting news on the network level, emphasizing the importance
of "seeking the truth" and "knowof "seeking the truth" and "know-
ing your sources." Bob sources. -
Bob van Camp served as proAfter a lunch radio clinic.
After a lunch and a tour of White
Columns and station's facilities Ray Moore, WSB-TV's news director, introduced the p.m. segment
with a talk on Beyond the Horizon.:"
Production and coverage of tv editor Ken Cosgrove; afternoon news editor Fred Briggs; newsman Tom Wassell, film editor Jack Worth; sports editor Hank Morgan;
writer Gloria Crowe; investigative reporter Don McClellan: and associate news director Hal Suit.
This clinic is the nation's on tudent conference sponsored by a radio-television station and a ma-
or university WSB was the first radio station to take the air in the south and sponsored WSB-T
Dixie's oldest television station.

## BBC's 'Hamlel'

Shakepeare's birth oocurs. Because of the length of the play, a network
would have to give up an entire evening schedule for its telecast. However, there's keen interest on
the network level in the production, according to Newman. Failing a network deal, there are other
avenues for BBC to go in the US avenues for BBC to go in the U.S.,
including the possibility of the educational network BBC, though, hopes to make a net work deal on one of the three commercial wëbs.-
Newman, who stopped over in Newman, who stopped over in to N.Y., said he had bought three Canadian teleplays of CBC. They include "Labyrinth," scripted by Oharles Israel, and "Pale Horse,
Pale Rider", adapted by Fletcher Markle from a Katherine Ann Porter story.
BBC, according to Newman, has had offers to buy "Hamlet" from Italy, Canada, Australia, Norway, Sweden, Denmark and Finland. The big deal, Newman acknow
edged, is the one in the U.S:

## 'Black Weekend'

$\longrightarrow$ continued from pase $17 \longrightarrow$ it comes to news, as evidenced boy
the fact that he had those cameras trained on Dallas for an instantaneous pickup of the Oswald murder.
In contrast the previous week's 0 -market report (covering
CBE nights) reads: CBS 24.0
20.0
17.0

ABC $\qquad$ 17.0

Columbus-Mrs. Betty B. Sheppecial broadcast services director of WLW-C, has resigned to berelations secretary of the National relations secretary of the Natio.

## N. Y. Seeks Coast

 Pattern On AD'sNew York tv program producers have proposed to the Assistant Directors Local 161, about to merge Wh the Directors Guild of America, that the local union adopt the provisions of the Coast DGA conract covering AD's.
The producers' proposal is counter to 34 proposals submitted by 161 based on its existing contract. meting with the AD s, the Screen Directors out that the Guild, representing east coast directors, has already patterned its agreement after the Coast, DGA agreement a merger between The producers. covering such east coast production as "Nurses," "Defenders," "East Side, West are stumping for a three-way merger between Local 161, SDIG
and DGA, contending that it will eliminate wasteful jurisdictional disputes. Producers also on AD's currently offers higher rates than
those current on the east coast.


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(cast, film, weather, liability,.

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## An Appreciation

We have never been more proud of our association with the television medium. Nor, thinking back upon the tragic days of late November, have we ever been more aware of the technical perfection of the electronic equipment, or the professional ability of all the men who plan and participate in the coverage of important events.
Faced with responsibility to report on one of the least expected, most important stories of our time, television newsmen responded by achieving new journalistic heights of visual reporting, simple, unpretentious co. erage that was thorough, meaningful and almost inyariably in impeccable taste.

Eventually some will be singled out for specific feats of reporting. That time has not yet come; for the shock of losing our young President is still too much with us for anyone to be congratulated for telling how he was murdered and was buried.
Television is an industry, a profit-making enterprise devoted chiefly to entertainment and advertising. For three-and-one-half days, and at a cost no one apparently bothered to count up until those days were over, television became a pure information medium.

Cooperation between competitors was the unquestioned order of the day. Pool arrangements were made quickly and'smoothly, Networks fed programming to educational and independent stations in cities where there were competing network-owned or network-affiliated stations.
Station and network heads made their decisions unhesitatingly. The medium did much more than it was obliged to do - by any standards except those of unselfish public service, of dedicated citizenship.
This is one time when we will presume to speak for our readers and for all viewers. On their behalf, as well as our own, we express sincere appreciation to television for a task well done.

[^1]
## A to $\mathbf{Z}$ (Aubrey To Zanuck),

Bill Paley and his protege Aubrey knowhow of the "new" and "in" -and that of the highly skilled xhibitor, in which craft roldenson he motion picture industry as the acknowledged master.
Aubrey \& Co. (in the tiew of Madison Ave. observersi have ming in a line of thinking and action which traces directly to the anticipated needs and wants of the tv viewer to the writer at the type
writer to the creative eleinents that ranslate those needs and wants into '64-65 tempoed entertainment. Goldenson and associates, on the
other hand las the selfsame obser other hand (as the selfsame obser vers see it), have approached the he "manufacturers" of mass entertainment, in a greater than ever reliance on the same giant produc mg corporations which in the ' 30 s ,
$40 \mathrm{~s}, ~$ 40 s , 50 s and still in the '60s dis
tribute the bulk of the nation's "boxoffice" motion pix entertainnent.
NBC (in the view of tone tve trade seems to be avoiding either sex treme, with approximately, equal
emphasis, on "independent" and "Hollywood factory" deals.
While the CBS approach is oriented to anticipating the preferences and the psychology of the
'64- 65 viewer with the creative
 FALSS PHOIOPRIHT CO. $10 \times 12585$ - Houston, Texas 7017

know-how of the "new" and "in"
writers- the Garson Kanins, the Jerome Weidmans, the Richard
Nashes, the Neil Simons, et al ABC is banking to a large degree on the tried, experienced-proved
acceptance of the studio properties of yesteryear:
While CBS goes with a "Noisemaker," a Reporter," a "Mark
Dolphin" or a "Kibbee Hates
an Hatch, ABC is hard at work writing a good bit of the show ocean "Voyage to the Bottom of oce Sea") to the stratosphere (" 12
O'Clock High"), with an "earthy" O'Clock High"), with an "earthy",
stop in between ("Peyton Place"), stop in between Peyton Place , Erojects of the are characteristically rennarks of old movies, Also, made for ABC by a studio, in this nstance, 20th-Fox, which produces projects for ABC next season. With ABC involved in seven 20th pilots, no other network is dependent, to this extent, on a single
supplier. While such an unprecedented eyebrows, particularly in view of what happened a couple seasons back. when ABC showcased three
hours of 20 th properties, "Follow hours of 20th properties, "Follow
the Sun, "Bus Stop" and "Adventures In Paradise it's pointed out that was before Zanuck,
whom Goldenson has known for many years, assumed the 20 th presidency last year.
However, the ABC
to remake old features at major studios is by no means confined to 20th and Zanuck.
ABC's first full program com-
mitment for next season is ©Des mitment for next season is "DesRevue, which now - in its size, scope and modus operandi certainly qualifies as a "major stu-
dio." John Gavin in the starring role plays the 64 ' 65 "Jimmy produced "Bus Stop" for ABC and
20th, will essay the to production chores. Other new toprograms-based-n-old-features contemplated. by
BC for $644^{\prime 65}$ include "No Time
 and others which may be finalized. Such program planning ${ }_{2}$ of course, is in the developing ABC Ing My Way," a "Mr. Smith Goes
to Washington" or a "Bus Stop" of previous seasons. While ABC has led the way in such "remake me-an-old-movie" projects "Farm, er's Daughter" or "Greatest Show
On Earth"-NBC has used the tac-tic-on a highly selective basisas in the case of "Dr. Kildare?"
while CBS has come close Alfred Hitcheock Presents." ABC, as Madison Ave reads its enthusiastic Goldenson-inspired sales pitches, believes that an old,
successful piece of celluloid prosuccessful piece of celluloid pro-
vides a format, a pattern, a story vides a tormat a patern, a stint ary a public which has previously demproperty in question. CBS and to a lesser extent $N B C$ on the other
hand have told these selfsame agency buyers that an historical
success is no precursor of a future sucess is no precursor of a future
one, i.e, that public tastes change, that the factors which made for
success in World War II or in the


50 s don't operate today; that, further, the very nostalgia or vintage
quality of the subject matter
makes it at once out of date and its fundamental appeal tilted toward older age bias., But as always it's the public
that will decide. Meantime; the 64'65 network ty buying of the Homes, the Bristol-Myers, the P G's, etc.) is about to begin. see on which philosophy-broadcasting or exhibition-they will
place most of their bluechips.

## $43 \%$ Increase In Irish TViewing

By March next one third of all homes in Treland wilt have to. according to John R. Talbot, di(Irish TV): This means an increase of $43 \%$ within a year. Aim now is to encourage farm homes to install ty and new programs slotted for start of the yea include speeinl features from thfe
sticks. Schedules will also show an increase in home-produced features. Currently about $55 \%$ of programs are imported. From Jan, 1
this will drop to $47 \%$ with America still the largest supplier ica still the largest supplier-
Purchase of "Arrest and Trial" Purchase of "Arrest and Trial and it is slotted for peak time on Saturdays. Swedish-born con troller of programs Gunnar Rugg
himer has named three produr heimer has named three produc
tion teains as responsible for ou put on different evenings. $P$. $P$ O'Reilly, former radio newsman who worked with UN Radio and
subsequently edited Telefis Eiresubsequently edited Telefis Eireann's Broadsheet, heads one team
with former BBC. man Michael Johnston as executive producer; Pat Kearney, former Canadian Broadcasting Corp man, heads second te a mith New Yorker
Burt Budin as executive producer Burt Budin as executive produce
Heading third team with responsibility for three nights is James Plunkett, a producer who hit head-
lines last week when he declined nomination for a Jacob's ti award as author of best original script OGrady, another Irishman who
was formerly on the sound staff was former

Hosts are to be named for each evening's magazine features. New down before advertising rates are upped on March 1.
$\underbrace{\text { Radio }}_{\text {Rcotish magazine Review }}$

Producer: Bill Meikle BBC Geñeral

## from Glasgow

Reffecting much of the spirit of present-day and traditional Scotland, this lightsome half-hour of chit-chat and music is aimed at those with Auld Lang Syne affinities.
Sho ght had a particular 21sportance in that it marked the which has been beamed regularly to eastern and western hemis pheres since 1942 without a break Taking part were three of the regular team. Ina Gilmour, Jack In-
gilis and A Campbell Gilmour glis and A. J. Campbell. Gilmour presented an item in verse, recit-
ing from Sir Walter Scott while Inglis and Campbell engaged In
some light banter and reflections about the past and programs they had enjoyed the most. The BBC Stewart, spoke a Toast to Scotland." ranging over the vast new developments taking place.
Musical items were in scot countryy danceband vein from Jim McLeod \& his Band. Howard M. program also took pact reflectin over early days in the series. Bill Meikle attended crisply to the pro duction chores:

Gord:-Boston-Jack Lazare, former
New York deejay, has been named
program director of WCOP here, program director of Brop here, Lazare was for seven years jock
the WNEW "MDilkman's. Matinee all-night show in New York. Sta-
tion also has named Diek Radatz

## 'Greatest Show'

ers themselves, a natural enter tainment ingredient for such a se ries. : One of the lighter upcoming stories concerns a couple of cir cus employees who try to : stea some elephants to launch a breeding farm in Texas. Like everyon trigued by the rating dominance of the comedy shows and would lik to divine their underlying messag ot the American public.
Palance, who plays the role of a ircus boss. without using a stun said he is not called upon for any thing really dangerous. "I occa-
sionally have to go into. the cage with a lion, but there's no rea
danger if you follow the trainer danger if you follow the trainer
instruction. I also go 40 or feet up on the traps, but there nothing much to that either.
In a really hazardous venture, Palance is working on a novel ti which is linked to his boxinge, ploits while at North Caroinina Univ

## ABC Radio

$\Longrightarrow$ Continued from page 23 the audio from a video feed is ou if you want to be competitive. The quality job and that can be done only by a staft oriented exclusively o radio's requirements.
A significant part of ABC Radio's sports revenues comes from it lock of daily sports news roundups
Howard Cosell has a five-minute strip show in the morning while Tommy Harmon has a 10 -minute ends, there are evening. On week 10 different sports news shows by Cosell and Harmon casts from ABC's regular broadHarmon also does a minimum o of the top sporting events

## British 'Image'

incongruotis the would pay for an entertainment show, but would not be prepared an educitional program. If they dropped their "etv-is-for ree attitude, Harris contended, it was very conceivable that fac
tions of the British industry might set up a commercial, but non-profit-making, etv unit, which of etv proviamming for emergen countries.

## London Festival

ing up the splash with a fork sup isitors
Press interest in the fete is build ing though, in the main, it is con
fined to the egrhead sheets trade journals. But, on the broader
front B B - T affairs show - Tonight," a prime prograting, is devoting its whole 61. ABC-TV previously planned to do the same thing in a "Tempo" the ide
show

## U.S. Steel

Meadows fair scheduled in prime time from 7.30 to $9 \mathrm{p} . \mathrm{m}$ Wednesday (April

Bob Bendick has been set as exec producer. No cast
set. BBDO is the agency
It will mark the reentry of U.S. Steel into network programming. Company has been off ty since the expiration of "U. S. Steel Hour La
ta
ta
he
in
rad
Detroit - Jim Harper, former Lansing correspoudent for the taff of WJR news and pubaffairs and 12 neon handle the 7 a.m. and 12 noon newscasts on the
radio station, Monday through
Friday.

Tollvision's $\$ 30,000$ Mets $\$ 8,398$ to 'Spoon River'; Performers Rate $\$ 480$
The $\$ 11,000$, received by the Broadway production of "Spoon River" in connection with the Gideotaping of the show by RKO
General for its U Channel 18 sub cription to is channe Hertsord Conn., was less than one-third of he full amount involved in th the transaction. The packaging of uting presentation for its videotap Brown Associates Ine which re eived $\$ 30,000$ from RKO Gen ral.
Of the $\$ 30,000$ the legit venture oot $\$ 11,000$. The Brown firm paid per performer was $\$ 480$ - and any payments to the cast above tha presentation. This figured in the expenses which reduced the ne o the Joseph Cates production on he tr subscription deal to $\$ 8,398$ In getting the consent of the es of of Edgar Lee Masters, autho
Spoon River- Anthology," to o ahead with the RKO Genera devenue received by the legit pro duction from the transaction would be spent on advertising the
how, now at the Belasco Theatre show, $\qquad$
MLWAUKEE-Tom Shanahan ermerly with the station for ears, has been named program was program director until 1960 when he left to manage WMKE FM. For the last two years

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ing brand now wash mach., dryer,
dishwasher,



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* 



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"A gem of a fable..."
Boston Globe

> Lilting songs . . warming humor . . . impeccable taste.."
> BEN GRoss-New Yook Daily News

> "Sparkling score. . a gem of a children's hour.." sob wuluams-New York post

## "Thanksgiving treat..."

LARRY WOLTERS-Chicago Tribune

(John Horn)
N. Y. Herald Tribune
"The Cowboy" - Musical Delight for Children
. . . the ABC-TV musical Itself, a simple offbeat production with several catchy tunes, was an act of Imagination executed with ant and taste.
$\because$ composer Harold Beebe blew up a storm of charming tunes, among them Twelve Hundred Miles,' II Need You,' and 'It's Great to Be a Horse,' which were sung and danced to a fare-thee-well by Jack Gilford, a wonderfully pathetic,
funny, and human figer, and Paul O'Keefe, on 'Oliver' moppet turned OKeefe, on Olive
would-be cowboy
The smash of the hour was a 'big2 production with three performers in a symbolic zoo. In Proud as a Peacock, Hungry as a Bear, and Ferocious as a Tiger,' the song that had fun with words and human behovior, Mr. Gilford joined Sue Lawless, the Peacock and Nathaniel Frey, as a ludicrous Bear, in a joyous number that was inspired comedy and education.

Producers Sonny Fox and Maurice Levine, who was also musical director, had a hit.
the show will be well worth the rebroadcast it is getting Dec. 8 .

## (Ben Gross)

 The Daily News"Cowboy \& Tiger:
"The Cowboy and the Tiger, Wallace Gray's musical fantasy; on Channel $7_{i}: 2: 30$ P.M., was a delightiful special. With David Wayne, as the nairrator who played various roles, it told the sfory of a little Texas boy who came to a New York $z 00$ in quest of a horse. But instead of a steed, he compromised for a comical figer who resented being calied "ferocious."
The show, with some liliting songs by Harold Beebe, was invested with a warming humor and marked by impeccable taste. Wayne, Paul impeccable taste. Wayne, Paul OReefe the boy), Nainaniel Prey
(the bear) and Sue Lawless (the
peacock) were first-rate. But It was
peacock) were first-rate. But it was
Jack Gilford's impression of the Jack Gilford's impression of the non-ferocious tiger then
this charming hour.

## (Larry Wolters) Chicago Tribune

TV Musical Fantasy Thanksgiving Treat
Thanksgiving brought its usual quota of holiday parades and foetball games. Also one unusual special for kids titled "The Cowboy and the Tiger." This Sonny Fox special offered considerable appeal. It was an original hour-long musical fantasy on ABC-TV with a libretto by Wallace Gray and beautiful songs by Harold Beebe . . .

## Our THANKS to:

## HAROLD BEEBE-For Writing Such Lovely Music

DAVID WAYNE - JACK GILFORD - PALI O'KEEFE - NATHANIEL FREY © and SUE LAWLESS For Such Sparkling Performances
VIDEOTAPE CENTER for Its Artistic and Skillful Video Tape Production
Our SPONSORS for Their Faith in Quality Television for Children

# SONNY FOX and MAURICE LEVINE 

(Co-Producers)

[^2]
## Bways ' 110 ', Darin's 'Folkhits' Jones' 'Lovers,'Morgan's' Victors,' Gore's' Hearts' Top New Albums

## RWENSON-STEPHEN DOUGLAS:

 "110 IN THE SHADE" (RCA VICtor). The composers of the legit musical, "110. In The Shade," ones (lyrics), are making their Broadway debut with this score and it firmily establishes them in the showtune.field. They are bright and inventive with a frestiness ofstyle and wit that keep the grooves glowing.
In In
leading lady swenson they have and she does especially well by them with "Love Don't Turn Away and "Raunchy. Robert Horton and ers who bring excitement to the disk. Douglas' GGonna Be Another Hot Day" and Horton's "Rain Song", are high points in the over-
all winning score. The show is an all winning score. The show is an there's no doubt about a sales ruboff for its disk counterpart.
BOBBY DARIN: GOLDEN everyone else, Bobby Darin has climbed aboard the folk train with this set of recent hits and popular
favorites of the guitar-strumming favorites of the guitar-strumming
set. As usual Darin brings to these songs his drive and savyy to add new commercial values. Darin demonstrates his driving style on
"If I Had A Hammer". his coun"If I Had A Hammer," his counand a sensitive feeling on "Blowin In The Wind ". Other standout numbers are Where Have All The Flowers Gone" and "Michael Row
The Boat Ashore" The Boat Ashore:"
JACK JONES: "WIVES AND IOVERS" Kapp). This is another fine vocal package from Jack
Jones. Included are a couple of film title tunes like "Wives and Lovers." "Toys in the Attic,"," from the standard pop songbag. Jones puts his smooth, lyrical style arranged by Pete King, Glenn Osser, Marty Paich and Ralph Carmichael. The result is a lusty entry in the male vocal sweepstakes. Mostly in a ballad mood, the disk and the platter will be a welcome addition to the library of the singer's prior outings.
"JANE MORGAN SERENADES Morgan. in first LP for Colpix since leaving the Kapp label she tie with Carl Foreman's big the tie "The victors." In this set ably produced by Jack Keller and Jack
Lewis witi Charles Albertine arLewis witit Charles Albertine ar-
ranging and conducting. Miss Morrangine and conducting, Miss Mor-
gan deftly delivers six songs used contribute to making the album a diversified delight. Of special pull-
out interest are "Bless Em All" and "My Special Dream" which
is the "Thene From The Victors" o from Metors." "LESLIE GORE SINGS OF Pop chirper Leslie Gore has a brisk outing with this session. Included are some standards for the teen market and other items writ Cen esvecially, for the teeners. Claus Ozerman has arranged the
session which ably displays the singer's pop stylings. She delivers her material with a swinging exuberance, without overdoing, and Ogerman's arrangements pack some moodier ballads, but the emphasis is on Miss Gore's youthful verve. The LP should do substantial coin-catching
COUNY WEBSTER: "MARRIAGE COUNSELOR" (Verve) This a potpourri of sketches revolving with a the solid premise of a alay routines are mostly very brief with The point of view is not a rib of The point of, view is not a rib on the state of contemporary marital relations.: Tony Webster wrote and directed this comedy album with a solid assist from a thesping group Including. George Coe, Lovelday Powell, Joan Darling, Peter Turg
BETTY GARRET-ROBERT CTABLES ADDMAN: ASPOON

RIVER ANTHOLOGYP (Columbla). original Broadway cast album sweepstakes but it has enough in-
teresting points to make it a like teresting points to make it a lire
able entry. Its commerclal potential is moot however, since tt's a
blending of folk songs and recitation of Edgar Lee Masters' poetry, But it should command a devoted
following: Betty Garrett, Robert Elstoning Joyce Van Patten and Charles Aidman, with assists from
Naomi Caryl Hirshhorn and Hal Lynch, fill the vocal bill with style that ging pull.
tening
THE NEW WORLD SINGERS folk unit, the New World Singers get a solid showeasing in thts al bum. The group has worked up a pleasant blend of material, guitar come banjo picking and singing to come up with a session which a folknik. Lying somewhere be tween the ethnic and commercia groove, the trio has lotsa spirit an strong musical values which should
help put the unit over well. The tunes aren't from the entirely familiar repertoire so often heard
from folk units, and this atone should provide listenership. Trio and Happy Traum
"BRIGITTE BARDOT SINGS" Philips . laving already made a Bardot turns to the disk biz to give her another kind of showcasingas a singer. She does a nice job in her native French on a set of ranged by Claude Bolling. His: ar rangements are often involved and run through various styles an tempos Miss Bardot is up to al spirited and entertaining LP Phi ips has given the session an elab orate packaging treatment, with a several-page insert featuring a
large-size picture of the French star reposing on a bear rügwhich could get some action as a novel Christmas gift.
DAEE FOUR LADS GOH, HAPPY DAY" Dott The Four Lads turn up in a swinging collection of hits The qualrtet the last decade or so. The quartet brings fresh arrange ing them in a polished style that has nothing in common with the rocking combos. Best cuts in this layout of a dozen tunes are "Sweet
Mama Tree Top Tall"" "Jimmy Mama Tree Top, Tall", "Jimmy D'Amour." "Tom Dooley" and the album title song.
JAN PEERCE: "YIDDISH FOLK
SONGS" (Vangiard). Joining the folksong cycle Jan Peerce brings


## LAWRENCE WELK

"Has Another HIt Dot Recora!
is operatic talent and deep feel ng to this group of Yiddish songs motion out of the numbers which ven when in a joyful mood, are charged with a profound melan includes one marching number of the Warsaw ghetto uprising, will have nostalgic appeal to audiences of Yiddish background. Full trans THE RAY CHARLES SINGERS: "WE LOVE PARIS" (MGM), This is a pleasant outing by the th Ra arge collection of French-pegged unes, some sung in English and others in native tongue. The group has a smooth and skillfu in this LP: Some of their tunes are from the familiar Paris song alog while others have a fresher
ound. The album is a natural sound, "soft music" programmers, and an customers sho

100 Many Squares Call Off Goodman Dec. 11 Solo With Winnipeg Symphony

Two seasons in suce ession the Winnipeg Symphony has booked Benny Goodman as guest soloist for the annual Founders Night benefit
concert. Two seasons running the concert has been cancelled:
In 1962, Goodman fell ill, and called of of his entire concert tour allowed to audition local musicians clude a committed himself to in half of his scheduled Dec 11 con The symphony wasn't prepared o risk the last minute possibility man in the event Goodman found an orchestra full of square musi an or
cians.
ble.

## Longplay Shorts

Columbia Records has 20 albums on its Deember schedule featur ing eight Masterworks albums highlighted by the release of "Vienna by the release of the original soundtrack recording of the CBS-TV series, "East Side, West Side;" one Latin American album and Col's Bist Tiny Little Coral disker series, "Pasaporte Al Ingles",... Pianist Big Tiny Little, Coral disker, at the Chi Chi, Palm Springs, Calif,
until Dec 12 Sylvia Sims, who will debut next month on the 20 th until Dec, 12 Sylvia Sims, who will debut next month on the 20th for a stand in January at the Condado Beach Club Hotel, San Juan Puerto Rico Singer Michael Allen, who recently exited the
Mercury stable, begins a two-weeker at N.Y.'siving Room on Dec.16. Two stable, begins a two-weeker at N.Y.s Living Room on Dec. 16. Two original Broadway cast albums and the soundtracks of musical seores from three pix, including the songs and music rrom Eivis Presly's latest film, "Fun in Acapulco," are featured in RCA "ictor' The Shade" and "Jennie." The other two from Hollywood are the score for "Charade," composed by Henry Mancini, and the Jerome Moross soundtrack for Otto Preminger's "The Cardinal". For the third consecutive year, Ella Fitagerald cut a special recorded message
for radio for the March of Dimes Campaign which will cover 4,000 stations: Mike Settle's new album "Pastures of Plenty", scheduled or release this week by Folk Sing Records. Writer Henry Mara preparing a piece on Caedmon Rectrds for the London Evening Standard. Caedmon and its subsid, Shakespeare Recording. Society,
are distributed in England by Philips For the holiday sales drive are distributed in England by Philips. For the holiday sales drive, bum.:" It features 18 basicic dances performed in the tempos taught by rofessional studios.
Andres Sesovia, Decca's Gold Label classical artist, awarded an honorary Doctorate by the University of Santiago de Compestela, Spain - Jackie Wilson, who's out with his first holiday album on Hill, Brooklyn Dec 6-15 Goldie Hawkins, pianist who runs a nitery on New York's east side, hàs cut an album for United Artists.

## Top Singles Of The Week <br> (The 'Best Bets' of This Week's 100-Plus Releases)

BURL IVES.
TRUE LOVE GOES ON AND ON
(Decca) Burl Ives" "True Love Goes On And On" (Frank*) is a sentitopflight vocal lead that all spinners will enjoy "I Wonder What"s Become Of Sally" (Advance*) has a nice old-fashioned quality that seems to draw jockey interest these days.

## BOBBY GOLDSBORO. SEE THE FUNNY LITTLE CLOWN

 (United Artists)Hello Loser.
Bobby Goldsboro's "See The Funny Little Clowo" (Unarti)
plays up to the juve audience's penchant for the sad love story plays up to the Juve audience's penchant for the sad love story
with the kind of vocal feeling that wins the juves and holds 'em with the kind of vocal feeling that wins the juves and holds em
until the disk pays off "Hello Loser" (Leedss") has an okay melodic and vocal drive to make it a moderate spinning winner

## TONI WINE

MY BOYFRIEND'S COMING HOME FOR CHRISTMAS
(Colpix) ) "O Boyfriend's Coming Home For Christmas"
Toni Wine"s My
(Colpix) Wine's My Boyfriend's Coming Home For Christmas"
Toni (Screen Gems-Columbia Musict Coming Home Folls out the Christmas mood Screen Gems-Colt the sincerity and sentimentality that the juives go for in a big way. "What A Pity" (Screen. Gems-Columbia Mu-
sict) has an intriguing beat and a vocal approach that will attract spinning attention.
DICK DALE
THE WEDGE
(Capitol)
Dick Dale's The Wedge (Monsour*) is a swinging instru mental that spells out spinning excitement for the young disk audience "Night Rider" (Monsour")
it should win some spins on its own.

## PAT BOONE

THATS ME
(Dot) Boone's "Tat's Me Northern*) etils a sad story with the
$\qquad$ simple and direct approach that should win a young audience a gets new spinning impact in this forcefal reading:

CHRIS CROSBY
YOUNG AND IN LOVE
(MGM)
Rain
Chris Crosby's "Young And In Love" (Miller*) is , right up bound to get hefty play. "Raindrops In My Heart" (E H Morris* also falls into the current teen sound groove and the kids will give it a lot af spins.

## LOYB PRICE

MERRY CHRISTMAS MAMA
(Double L)
Auld Lang Syne
Lloyd Price's Mery Christmas Mamaa' (Prigant) has a spirited
drive that's not exactly in keeping with the spirit of Christmas drive that's not exactly in keeping with the spirit of Christmas
But it's still a potent slice with zingy drive that demands spins. "Aula Lang Syne" (Prigant) swings out a seasonal familiar item with a forceful wocal push.

## OBBY WATTRELL

BYE, BYE, BLACKBIRD

## Magnasound)

Bobby Wattrell's "Bye, Bye, Blackbird, (Remick) fits into
current vogue of reviving oldies with the teen tempon and its
hrisk harmony drive will bring it to the spinning fore. "Terry"
(Acuff-Rose $\ddagger$ ) is a hot swinger that's diue for a lot of jock and
(Acuif-Roset) is
juke action too
WYNTON KELLY $\%$ COMIN IN THE BACK DOOR
(Verve) $\quad$. If That's The Way You Want It
snapnton Kelly s in the In The
snappy instrumental that plays up the current Dixie disk mood
for solid spinning values. "If That's The Way You Want It"
(Glamorous-Emarcy*) has enough instrumental spark to pull CGlamorous
juke play.
CARLA THOMAS
*GEE WHIZ, ITSS CHRISTMAS (Atlantic)... AII I Want For Christmas Is You beat and the vocal passion that juves go for "All I Went For beat and the vocal passion that juves go for, All I Want For
Christmas Is You" (East $\dagger$ ) has an okay romantic touch for the.
Yule spinning push.
LINDA SCOTT. . . WHO'S BEEN SLEEPING IN MYBED (Congress)
Linda Scott's "Who's Been Sleeping In My Bed" (Famous*) is Linda Scott's "Who's Been Sleeping In My Bed" (Famous*) is the title song from an upcoming Paramount pic and its catchy
quality in lyric, melody and vocal departments should give it a quality in lyric, melody and Heart" SAl Delt has a sibstantiat wallad beat that's delivered in a warm and winning manner.

BILLY \& THE ESSENTIALS.. YES SIR THATS MY BABY
 Billy \& The Essentials'Yes Sir That's My Baby" Bourne" cerned to build into a strong spinning contender. "The Last Dance". (Merjada-Dandeliont) is an okay ballad effort with some neat harmonizing touches to help it along.

## KEN JONES ORCH.

CHICKEN POT PIE
(Almont)
Second Helping
Ken Jones Orch's Chicken Pot Pe" (Consolidated") is a hot
instrumental dish with powerhouse piano flourishes to keep the instrumental dish with powerhouse piano flourishes to keep the
jock and juke turntables jumping. "Second Helping" (Consolijock and juke turntables jumping. "Second Helping" (Consoli-
dated*) dishes out a similar driving course for good followup play.

PETE JOLLY TRIO
SWEET SEPTEMBER (Ava) Jolly Trio's "Sweet September B Wood Wiss Me Baby, (Ava) Pete Jolly Trio's"Sweet September" (BF Wood*) has solidy instrumental qualities and a good melodic jazz technique to oive
it a high spinning potential. "Kiss Me Baby" (B. F: Wood*) fea-: tures a sprightly beat that could appeal to the adult juke trade.

- ASCAP.
tBM1.


## Magic' Group Noise Sparks Britain's <br> Biggest Pop Tune Cycle Since Rock

Biggest pop tune cycle . emerge here since rock is th fore the hottest selling disk over the country are those waxed by vario uintéts.
And though the majority of the est-bent by native groups days iskers like The Ronettes, The Crystals and The shirelles are aso carving out a fancy
che in the local market.
Taking at random one of the $75 \%$ of the disks featured therein were made by a pop group, or by solo artist with a strong group backing-as in the case of Dusty With You"- "I Onily Want To Be With You"the balance being numbers by such artists as Cliff son and Jimimy Young.
Thus it's apparent that the gainst even the most established one artists-with the few inevi table exceptions and for the units whether they come from Liverpool, London or Nashville. EMI, one of the two major iskeries here, in a recent release of 20 singles, reports that there
were 10 by groups, seven by solo artists and three by orchestras Decea, the second major, recently issued five group disks out of a 12-disk release, the other waxes eathestras 0 . Around the big disk companies which have commitments to re lease Yank waxes here, the in-
terest is now being stimulated by American groups like the afore by The Essex, the Chimes, The Chiffons et al.
Such is the struggle of solo rtists against the wave of group sound popularity that some pop
sters who previously made it as soloists have compromised and scrambled to get the "magic" group noise. A classic case in point is Adam Faith who hits the big me with his voice up front and The Roulettes who merge with him vocally on his latest releases Taking no chances Dusty Spring her stint whas now gone solo after roup, The Springfields, is in the harts with her first record * Only Want To Be With You:"

## N.E. Juke Ops <br> Fight Celler Bill

Jukebox operators here have formed Coin Machine Assn of Bill which would remove the roy alty exemption on disks used in
jukeboxes. The new- groun will jukeboxes. The new group will
coordinate efforts of all ops throughout the six state region: Reps from Music Operators of America told delegates to the meeting which organized cMANE ic hardship on music operators throughout the country.
A group of 40 ops formed the org Bob Jones, local member o the MOA board, called the meet
ing and introed Mrs. Millis MeCar thy, prexy of New York State Mu sc Operators. She detailed bene fits of organization to operators in New York state and told how vari in the state org Robert Blundred managing director of MOA, wa also present at the meeting held in nearby Needham, Mass. Russell Maudsley, of Russell Hall Inc., Holyoke, Mass., was new association. Sponsoring the organization meeting were local distributors Irwin Margold, Tri mount Coin, Bill Schwartz, W. S, Music Distributing; Al Levine,
Music and Vending Co.; Jim Hunter, Wurlitzer branch manager. It was voted to form a local metropolitan Boston area group David Baker, Melotone Music Arlington, was named temporary
prestdent Saul Robinson, temipo rays secretary-treas.

## Epic Taps Billy Sherrill

As Pop A\&R Producer
Billy Sherrill has joined Epic Records as a producer in the pop
artists \& repertoire division rill will be responsible to Bob Morgan, Epic's exec producer, and will produce records for the Epic label and its rhythm \& blues sub, oren Reors. He'll make his headquarters at supervise recordings by such art ists as David Houston, Jim \& Jesse \& The Virginia, Boys, Stan Hitch-

## Rudoph', Now In 15th Yr, Marks 37,500,000 Sales

"Rudolph, The Red-Nosed Reindeer," Johnny Marks' Christmas perennial, is going into its 15th
year with 15 new recordings. "Rudolph" disks have now amassed, total of $37 ; 500,000$ sales, and there
have been $6 ; 000,000$ sheet music have be
copies.
Among the new "Rudolph"disk(Mercury ), The Platters (Mercury), Andre Kostelanetz (Columbia), The Crystals (Philles), Dick Liebert Liberty):
In addition to the push on "Rufirm will Marks St Nieholas Music time on Brenda Le's Decca disking of "Rockin" Around The it was handled by Chappell, It is now being released worldwide. $\therefore$ Also on the St. Nicholas agenda is I. Heard the Bells On Christmas Day" with 19 different versions. Kaempfert (Decca), Dick Liebert (RCA Victor), and Robert Rheims Liberty Other songs in the firm's Cule push are "The Night Before Claus Gets Your Letter" and "A Merry, Merry Christmas To You."

Award's Cleffer Bonus Goldie Goldmark has come: upam for songwriters. Goldmarle; general professional ofiering cleffers $\$ 1,000$ bonus for any song that lands in the
top 10, and if that song becomes No. 1, the bonus will be 2,00e.
The inceniive pitch is being Premier Music (BMI) and West End Music (ASCAP). Goldmark has also launched a. "Goldie's Nuggets" news-
letter to keep the trade posted on his activities

4 Solomon Firms Lifted
Iss Mama Don't Allow,' Joy Music Claims in N.Y. Ct. Joy Music has filed an infringe ment suit in N.Y. Federal Court against Egypt Valley Music, Ryerson Music, Vanguard Recordings aetion seeks an injunction, dam ages sustained and an accounting "Mama Don't Allow Allow Guita Playin' here) All Now Guita The complaint claims that in "Mama Don't Allow No Easy Riders Here," also known as "Mama Don't Allow It". and assigned it to
State Street Music. It was later State Street Music. It was later
assigned to Select Music. Select in 1935 obtained the copyright and the widow of the write assigned the renewal rights to Joy Music.
The suit charges that after Oct. Ryerson infringed the renewal rights by placing upon the market and by licensing a tune called "Mama Don't Allow" and which Vanguard recorded. It's. claimed that the infringed acts were per-
petrated under direction of Seymour Solomon, an exec of each of the defendants.

## Liberty Ups Blocker

Don Blocker has been set as Liberty Records, Hollywood-based diskery, He had been assistant to Blocker joined Liberty in 1958 as nacker joined kiberty in 1958 During his first two years with Liberty, he helped establish the try and, in addition, added devel opment of the label's top artists.

## Schnabel Beethoven Sonatas, Waxed In 30 s , Become 1963 Click for Angel

## Kostedanez Kicks Off

European Promo Tour
Andre Kostelanetz, who recently was re-signed to an exclusive dea by Columbia Records, began European promotion tour in Stock holm Monday: (2).
In Stockholm, Kostelanetz con wucted the Swedish National concer Orchestra Performing as soloist I Gershwin's "Concerto in F"' was Sixten Ehrling. Ehrling was recently appointed co
Detroit Symphony.

## Chapin Exits Col For Veep Berth At Lincoln Center

Schuyler G. Chapin will exit his post as v.p. in charge of creative
services at Columbia Records at the end of the year to take over Center for the Performing Arts No decision has yet been reached at Col as to who'll assume the spo which oversees the advertising division Chatin and merchandising ivision. Chapin took over the this year.
At Lincoln Center, Chapin will work directly with William Schu man, president of the Center, in ing attractions in the various theatres and halls of Lincoln Center when they are not in use by the esident companies
Hility have direct exec responsibility for events presented by the
Center such as the New York Film Festival, August Fanfare, and the Lincoln Center World's Fair Festival. He'll also represent the Center in all its professional aspects such
as in negotiations with broadcast as in negotiations with broadcast
ing and recording companies. Chapin has been with Columbla ince 1959 when he was set as exec ooordinator of the Masterworks was named director of Master works.

Recordings made by pianist arthur Schnabel between 1932 and lick for Angel Records Another nusual aspect of the Schnabel hit is that it's a boxed set of 13 disks which retailers are peddling for nywhere from $\$ 77.98$ to less than der co.t, approximately $\$ 36$ unffer. The package is a collection of 32 Beethoven sonatas
The original pressing of 3,000 oxed sets ( 39,000 LPs) sold out in first three weeks on the mar-
et. The 3,000 packages were to have been Angel's stock for three nonths. Angel execs have now re Vised their forecast to 10,000 sets ( 130,000 LPS) by the end of Janu-
ary: First shipment of the addiary. First shipment our tional beots have already been nade with the balance being rushed off the presses.
Another offbeat angle to the Schnabel splurge is that it is the second time in 11 years the re-
cordings have been released in the chnabel performances in a deluxe set in 1952 .
For Angel's current release, the ecordings. were completely re ransferred from the 01 ld 78 rpm Robert Myers, artists \& repertoire irector for Angel, claims a con iderable improvement in quality and also notes that many more he Angel set than were on the ' 52 Victor version.
The Schnabel recordings were 1935 issued in England between nd released by HMV were pressed ubscription basis with no retail istribution. At that time, the omplete set cost around $\$ 300$.
Angel's new issue also marks ecordings in LP form outside the U.S. The Victor disks were sold aly in this country whereas the ew Angel pressings will be rewo or three LPs a month.
Before the release of the Schnawas the Walter Geiseking sest set on the complete Mozart sona , 11 -record package.

## Ava Waxes Hot Over JFK Disk

Hollywood, Dec. 3. amewt in time-that the diskery's label was being used in a manner they completely disavow on a shellac stunt they immedi ately took pains to repudiate. Ava promotioual director Louis Fields spent the better part of Wednesday (27) and Thanksgiving wiring dozens of radio stations across the land, in a frantic effort to disk released early in the week

Unbeknownst to anyone at the diskery, an independent disk producer from whom Ava had previously purchased masters (thus,
Ava execs decline to identify him hurriedly put together the disk. designed as a "tribute" to the late
With a mix-and-match group whom the producer dubs "The
Patriots" (six or eight voices, men and women), the choral wort is backed with a muffled drum, a guitar and "maybe a bass fiddlé." On Monday (25) the disk was sent to deejays all over the U.S.
with the Ava label affixed to the centrepiece. By. Wednesday eries of "sacrilege" and "bad taste" were issuing from as far away as WMCA, New York Jack Bogart, a WMCA deejay, shouted the
loudest: charging Ava with First Ava knowledge of disk',
release came Wednesday release came Wednesday (27) ac-
cording to Mills when he receive cording to Mills, when he received an excited telephone call from Len MGM Records in N:Y., MGM being Ava's national distributor. Mills and Fields immediately obfaned a copy of the disk, spun it, labelled
it an "Lbomanation" and then
disk released early in Of JFK." President "ourest, charging to radio stations

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## VARIETY ALBUM BESTSELLERS

(A National Survey of Key Outlets)


In the Wind (W: 1507)
Soeur Sourire (PCC 203)
Varbrat streisani (Columbia)
ANDI WILLIAMS (Columbia)
VILLAGE STOMPERS (EDİ)
Washington Square (LN 24078 )
Painted Tainted Rose (T 197̄̆)
PETER. PAUL \& MARY (Warner Bros.
Blue Velvet (LN 24068)
Los Indios Tabajarez (LPM 2822)
VOAN BAEZ Vanguard
Vol. 1 URS 9094)
Golden Records, Vol. III (LPM 2765)
NEW CHRISTY MINSTRELS (Columbia)
ROBERT GOULET CŌIumbia)
Privo
Trini Lopez at PJ'S (6093)
Weund SIDE STORY (Columbia)
RAY CHARLES (ABC-Pa
FRANK SINATRA (Reprise)
Sinatra's Sinatra (R 1010 )
SMOTHERS BROS (Mercury)
Think Ethnic (MG 30777 )
BARBRA STREISAND COIUmbial
ROY ORBISON MOnument
Greatest Hits (NTLP 8000 )
ALLAN SHERMAN (Warner Brós)
BEACH BOYS (Capitol
RYF RYE BIRAIE (Vitor)
ondrack (LOC 1081
JoAN BAEZ (in Concert (VRS 9112)
PETER. PAUL \& MARY (Warner Bros:)
JOHN GARY (Victor)
NNCY WIUSON
Hollywood My Way (T 1934)
JOHNNY MATHIS (Columbia)
AI. HIRT LLPM 2733
CHAD MTCHELL TRIO Mércurỳ)
LAWRENCE OF ARABIA Colpix
sound track (CP 514)
Soundtraek fUAL 4105 Artists)
BEACH BOYS (Capito
JAMES BROWN (Kina
James Brown Show $(826)$
BOB DYLAN (Columbia)
Freewheelin' (CE 1986)
HOW THE WEST WAS WON (MGM)
JIMMY GILMER (Dot)
Sugar Shack (LP
HERES LOVE (Columbia)
Phangri-La (CL 2024)
VARIOUS ARTISTS (Capitol)
Shut Down (T 1918)
SURFARIS
Wipe out (DLP 3535)
Bancy WILSON (Capitol
Bach's Greatest Hits (PHM 200-097)
BILL CoSBY (Warner Bros.)
Bill Cosby Comedy (W 1518)
Language of Love JCI 20i+3)
TMMY DURANTE Warner Bros):
NAT KING COLE Copit
Lazy. Crazy Days of Summer (T 1932)
KINGSTON TRIO (Capitol)
PETER NERO (Yictor
JOAN BAEZ (Vanguard) Vol. 1 (URS 9078)

NORRIE PARAMOR
and BOB BARRETT
British Disks Are
Making Their Mark on World Charts
one of the Informative Features: 58ih Anniversary Number

## VARIETY

Plus ofher statistical and data-filled
charts and aiticles.
Mink \& Mouton Aud SRO at Lincoln Center For Mantovani Orch By JAMES T. MAHER Sellout inouse $(2,600)$ that mixed mink and mouton, teenagers and annuitants; homburgs and weathered snap-brims gave a whole-hearted, $\$ 11 ; 000$ welcome (estimated gross) to Mantovani Sunday night (1) as he wound up his seventh North American tour with a debut at Philharmonic Hall -where they separate the men English king of light music served up the mixture as before, a suave, neatly balanced, romantic concert that demonistrated bar by bar why
the sun never sets on a Mantovani the
LP :
His 45-piece orch (5 key men from London; the rest Americans)
took the downbeat from concertmaster David McCallum former first fiddle of the Royal Philharmonic under Beecham, and podium with a few arpeggiated measures of "Charmaine," which the audience greeted like money from home. Throughout, the applause
Program included twenty scheduled items and two encores. Thirteen scores were based on the-
atre or film music, a reflection of atre or film music, ar reflection of the conductor's years as an Coward musicals. "Long Ago and Far Away," Tonight, Alice Blue Gown," "Gypsy Baron Waltz," "Do-Re-Mi," "Moon River," "Lawrence in Arabia Theme," and "Sum-
mer Place Theme": gave program range and variety Offenbach's "Can-Can" Smetana's "Dance of the Comedians." and an arrangement of Brahms airs and dances provided a light classical sinew, was played in its original concert form, not as "The Breeze and I" as it is known here, but Mantovani missed a chance to pay tribute to Ernesto Lecuona composer of the
work, who died the day before (30), who died the day before main instantly indentifiable: canonic arpeggiations in the high strings, simple wind solos set off from lush string reprises by engaging expertly scored coloristic effects. All are as familiar as a muscle twitch to the loyal Montavani audience. However, the suite of selec-
tions from" "Oliver" that closed the tions from "Oliver" that closed the vani to be a theatre man at heart. The man with the romantic mono-ker uses a minimum of shownanship. He announces each title himself with almost no comment. Humor, when used is rudiarchness. Big solos are few: McCallum, the concertmaster on the Brahms; Charles Swift, trumpet notably, on the encore of "Charmore than $60 \%$ of his library and sketches the work of his two as sistant arrangers.
5 Tour began Sept 28 and played 55 cities before N. Y. wind-up, formerly played at Carnegie Hall. estimated 160,000 people paid "over $\$ 250,000$ to hear the orch.
Orch goes into recording studio in London upon return, unless decision is made that market is too saturently avalable ter titles stereo, 10 mono only, 1 stereo only), All have been memorized by the faithful who hummed pas sages along with the orch, Sun-

## VARILTY SIIGLE RECORD T.IP.S.

(Tune Index of Performance \& Soles)

| This Last No. Whe. <br> WE. WE. On Chart |  |
| :---: | :---: |
| 1954 | Singing Nut |
| 218 | PM LEAVING IT ALL UP TO YOU Grace Michelle |
| 12 | Caravelles . ......................... Sma $^{\text {a }}$ |
| 427 | EVERYBODY <br> Tommy Roe ABC-Par |
| $5 \quad 67$ | SHESSAFOOL Gore |
| 311 | SUGAR SHACK |
| $7 \times 13$ - 4 | LINCE I FELL FOR YOU |
| 18 | LOUIE LOUIE <br> Kingsmen. Wand |
| 10 | MARIA ELENA <br> Los Indios Tabajaias .................Victor |
| $10 \quad 19$ | TALK BACK TREMBLING LIPS <br> Johnny Tillotson $\quad . . .$. |
| $11 \quad 4 \quad 8$ | ITS ALL RIGHT Impressions |
| 12.711 | DEEP PURPLE <br> April Stevens \& Nino Tempo .. ...............Atco |
| 13 | WASHINGTON SQUARE Village Stompers............................. |
| 14 14 4 | Chubby Checker $\quad$ LO. $\quad$ Parkway |
| 15 | EIVIS Presiey BABY |
| 16117 | 500 MILES AWAY FROM HOME <br>  |
| 17.27 | BE TRUE TO YOUR SCHOOL <br> Beach Boys <br> a. |
| 18 17 5 | LIVING A LIE <br> Al Martino |
| 1922 | CAN 1 GET A WITNESS $\quad$ Gaye |
| 20 | DOWN AT PAPA JOE'S <br> Dixie Belles .........................S.S. 7 |
| 21 | DRIP DROP O |
| 23 | 24 HOURS FROM TULSA |
| 23.21 | HTTLE RED ROOSTER COoke |
| 24.25 | WONDERFUL SUMMER <br> Robin Ward $\qquad$ |
| 25 | THERE, IVESAID IT AGAIN : |
|  | Beach Roys |
|  | HAVE YOU HEARD <br> Duprees $\qquad$ Coed |
| 28 | I WONDER WHAT SHE'S DOING TONIGHT Barry and the Tamerlanes. |
| 29 | THE BOY NEXT DOOR |
|  | WIVES \& LOVERS <br> Jack Jones $\qquad$ |
| 26 | MEY LITTLE GIRL |
| 32 | SATURDAT NIGHT Christy Minstrels |
| 33 | BABY DON'T YOU WEEP <br> Garnett Mimms <br> $\ldots, \quad . \quad . \quad . \quad . \quad U A$ |
| 34 | FOOLS RUSH IN <br> Rick Nelson $\qquad$ |
|  | CRY TO ME Hetty Haris |
| 36 | WALKING THE DOG Rufus Thomas |
|  | NITTY GRITTY En |
|  | POPSICLES \& ICICLES <br> Murmaids $\square$ Chatahoochee |
|  | QUICKSAND <br> Martha \& The vandellas ............. Gordy |
| 40. $24 \ldots 11$ | TALK TO ME <br> Sunny \& Sunglows a................. Teardrop |
|  | Misty <br> Lloyd Price <br> $\therefore \therefore \because \because \quad$. $\quad$. $\quad$ DoubleL |
|  | NEVER LOVE A ROBIN <br> Bobby Vee |
|  | MY BABY'S GONE <br> Gene Thomas |
|  | BAD GIRL <br> Neil Sedaka. $\qquad$ Victor |
|  | ENAMORADO |
|  | I ADORE HIM <br> The Angeles $\qquad$ |
| $47 \quad 33 \quad 4$ | THE MATADOR Cash Columbia |
|  | LONG TALL TEXAN <br> Murray Kellum <br> MIDNIGHT MARY <br> Joey Powers |
|  |  |
|  | MISERY <br> Dynamics |

## Sam Cooke Contimues Witid Victor; Prilips Sels Clanton: Other Deals

Scm Cooke will contlinue his af- has added Freddy Cannon to its Aliation with RCA Victor on an week. The new deal was set by Steve, Victor's division veepee for pop artists \& repertoire.
Cooke's, who's currently riding high in the singles field with "Lit with Victor in January, 1960 .

Philips: Jimmy Clanton Philips Records has signe singer Jimmy Clanton to a long
term contract in a deal with the term contract in a deal with the Image Makers Inc.
Clanton's first record for Philips, "Red Don't Go With Blue," i eing released this week

Warner Bros.: Freddy Cannon In the first of a series of moves
esigned to step up its activities in the singles fiela, Warner Bros.


Folkways becoros
THE ANSWER MY FRIEND


Now ovallable for comeerts:On row
On four Febrimery '64: EUROPE. CONTACT: J. KUNST 18 Weat 55ph St. New Yort 19 cा 6-169

roster Cannon, who previously suich clicts as "Tallahassee Lassie" and "Palisades Park. Cannon will work with singles tion of his disks for WB.

Philips Serendipity Singers The Serendipity Singers, newly cormed seven-man and two-gir inging group, have been signed The group recentl debut at Fred Weintraub's Bitte End In New York's Greenwich

World Betty Johnson diskery based in Pittsburgh, has tagged Betty Johnson to its roster RCA Vinger last etch
Miss Johnson bows on Worla with "Wednesday's Child" and

Capitol: Donna Lynn Donna Lynn, 13 -year old singer table. She made her disk bow on the Epic label.

## ASCAP Fight Vs.

 B'casters Drags On in High CourtWashington, Dec: 3 .
The American Society of Com-
posers, Authors and Publishers liposers, Authors and Pubishers
censing fight with broadast tions headed for another round in
the U.S. Supreme Court yesterday (Monday). The tribunal ordered the 346 stations contesting ASCAP licenses, to file a response to
ASCAP's petition for a rehearing ASCAP's pe
of the case.
ASCAPs retearing demand October which sent the licensin dispute biack to the U.S. Second Court of Appeals. At that time,
the high tribunal ordered the licensing case to be reheard "on its In its petition for a rehearing by the Supreme Court, ASCAP protested the language of the re quested that the appeals court b aliowed to hear other issues. that the broadcasters, when filing their original appeal two years ago against a Federal District Cour decision, submitted it 27 days after the is issue should also be considered by the appeals court when it hears the licensing case.
The case has been batted around the Supreme Court for almost. year, didn't have jurisdiction in the dispute, but in October reversed itself and sent the case to the appeals court.
Wozelí Opera Immoral? Council Municipale has ordered not to produce" Wozze $\mathrm{k}^{\prime \prime}$ locally opera, currently in rehearsal for the Paris Opera and which was has to do with a prostie. cause its music is very avant garde, but this is the first time (on rec-
ord) that it has been shunted asid ord that it has been shun
for reasons of "morality."


Bobby Rydel's $90 G$ Net
Before His 21st Birthday,
Court Accounting Shows
Bobby Rydell, young South Philadelphia singer and actor, 21st birthday last April 28, according to an accounting made here in Orphans Court.
Out of this sum Bobby, whose real name is Robert Louis Ridarelli, wound up with $\$ 90,000$ This accounting showed that taxes took
$\$ 80,000$; agency and management fees, $\$ 131,000$; professional help $\$ 135,000$; promotion and travel, $\$ 61,000$, fees of $\$ 23,000$ to Judith guardian, and $\$ 26,000$ to the guar guardian, and $\$ 26,000$ to the guar-
dian's attorney, Harold B. Lipsius. Until he became 21, all of Rydell's funds and contracts were handled by Miss Jamison under
court direction.

Europe No. 1 (Same Radio Station) Forms Own Label
A new disk label has been started y the private radio station, Europe No 1 , which beams programs gram supervisor Lucien Morisse, it $s$ called $A Z$.
Morisse points out that other diskeries are not sore for his comfew selected pop singers. And, says he, $A Z$ is taping at Barclays
and Pathe-Marconi, pressing at and Pathe-Marconi, pressing at Vogue. So he considers his label competitor of the biggies
Still a radio outfit, especially one like Europe No, I which spe-
cializes in pop music, putting out cializes in pop music, pufting out ecords is unusual. AZ is now has sold 60,000 disks since the label began.

## On the Upbeat

## New York

A1 Wilde left for South Africa ast week with singer Duaine Eddy Hell be gone about two weeks to Irving Fields Trio held over at the
Park Sheraton Hotel. His song "Chantez Chantez," is in the film, "Take Her She's Mine" Don Lewis, former WCBS Radio direc or, has joined the Don Oven clients as Gloria De Haven, Mike Settle, Sylviaria De Haven, Mive Michael Alle and Clay Cole: A Meyer Davis orch unit opened at Huntington Hartford's Ocean Club, Paradise $1963-64$ season. The unit will be under the direction of Harold
Sandler Brown began a one-weeker at
Sutmiller's, Dayton, Monday (2), Sutmiller's, Dayton, Monday (2),
then goes to Eddy's, Kansas City then goes to Eddy's, Kansas City
through Jan. 1, A special coneert saluting the the Central Plaza on Sunday (8)... background music to the second installment of ABC-TV's "The
Saga of Western Man," which will Cal broadcast Sunday (8). Joe Boyce have terminated their partnership in Calboy Music. An Cal Cagno and Boyce was also Mhelonius Monk's Philharmonic Hall concert postiponed until

## London

Following a factory labor prob lem which held up production Decea has come in with a preChristmas release comprisinge 29. EP four track records featuring,
among others, Duane Eddy, Ray Charles, Jtim Reeves and Del Shannois rammy Toele set for his peak Sunday listening hour
Following the climb of their You Don't Have To Be a Baby To Cry" in the U.S., the Caravelles are pencilled in for a US, visit via
the William Morris Agency British jazzman Terry Lightioot British jazzman rearry in the U.S. under a three-year pact with ABCgroup going to the States on the

## Vaughn Meader Revises MGM Album, Cancels Niteries, Loses TV Shots

Vaughn Meader, who rose to requested by a few people at local ersonation last year via his im- record shops, but most stores have in Cadence's "The First Family" album, is now reevaluating his act. He's rewriting an entirely new album, "Have Some Nuts,", which was due for release last week, and The albums.

## the market.

Dave Gardner Ditto

$$
\begin{aligned}
& \text { dates. } \\
& \text { Alth }
\end{aligned}
$$

Although Meader had been fng away from the been driftKennedy impersonation during the past. several months to concenwas a cure on political satire, there LP that used the JFK carbon. This is in the process of being deleted and the album should be
ready to go into market sometime next week. There was also a Christmas single in the offing using the Kennedy-White House theme "Twas the Night Before Christ-
mas." This, too has been scrapped.

Last year's "First Family" album, in the meantime, has been withdrawn from many retail outlets. Buddy Alhen, Meader's man-
ager, reports that as of Nov. 1; he was paid on $3,800,000$ copies. Cadence brought out a followup edition on "First Family", early last year, and it's reported to have
sold around 300,000 copies Both albums were produced by Bob Booker \& Earl Doud with
whom Meader is no longer asso whom Meader is no longer assoMusic publishing operation and
sundry other activities are now held by Vaughn Meader Enterprises Inc, On the cafe end, Meader has Manor, Syracuse, which woyne to have started No. 29 and run
through Dec. 8. Also cancelled was an engagement shedulea at at
the Crescendo L: A., from Dec. 17 to Jan. 1. He, Ll keep dates, however, at the "Cavalcade of Stars"
show at the Deauville and Saxony Hotel, Miami, Feb. 17, and at the
Outrigger Inn, St. Petersburg Feb. 22-28. St. Petersburg, On the ty end, Meader had
taped a "Joey Bishop Show" to taped a "Joey Bishop Show" to
be broadcast Dec. 9. The program concerned a Bishop trip to Wrashington with Meader to do the
President Kennedy impersonation. t's been scrapped.
Also cancelled was a Meader which he was scheduled to tape Nov. 25. Allen is now in a hassle with the "Hootenany"" execs over isposition of the contract. The obligation want to cance Meader labelling the cause as an act of God."
Still another scrapping was the
segment Meader taped for The segment Meader taped for The
Best On Record: show which is Cheduled for Sunday (8) on NBC he won his record industry award
for "The First Fanily" album, his appearance would be in bad taste. No replacement for the Meader
segment has yet been se Gogment has yet been set: will hold to its previous commit ment to Meader and he'll be on CBS-TV) during the week of CBS-TV during the week of

Withdrawn tn San Antonio
Vaughn Meader's impersonation
f Président Kennedy' are being
Dave Gardner, a standup comic
who mimed the late President John F. Kennedy on albums and in nitery stints, played to sparse
crowds here last week at the Stork Crub in Bossier City.
Last week, he bore down hard oi such targets as organized re-
ligion, taxes and "ideas that limit ligion, taxes and "ideas that limit
people;" with the ever-present people;" with the ever-present
Southerner's view of segregation.

## mylitwian

 GIINY arnellSings DUMB Head

K-13177 m筷品

|  |
| :---: |

on CONGRESS RECORDS
Inspired by the Peramonnt Picture
WHO'S BEEN SLEEPING IN MY EED"
FAMOUS MUSIC CORPORATION

## THE REVELERS

SHOREHAM HOTEL CHaries $\mathbf{V}$. RYAN


## RAMSEY LEWIS TRIO

CRAWFORD GRILL, PITTSBURGH Sranting Dec s-GRAND BAR, DETROIT

## Vegas Spokesmen Scoff at Green Felt Jungle' \& N. Y. Times 'Exposes' <br> by FORREST Duke

Las Vegas, Dec. 3. Two new literary attacks on Las
Vegas probably will help rather Vegas probably will help rather
than hurt the glittering desert gambing neeca, over the locals. A five-part "expose" in the N.Y:
Times written by Wallace Turner (and printed on page one each day In the Las Vegas Review-Journal,
which subscribes to the NY which subscribes to the No. Not called "The Green Felt Jungle",
by Ed Ried and Ovid Demaris, published by Trident Press (a si mon \& Schuster affiliate) again
atcuse Las Vegas of being conaccuse Las Vegas o,
trolled by mobsters.
Political and aming Leaders
 "Jungle" say that the attacks will
merely make casino operators more willing to allow Governmen
agencies to reexamine the gaming agencies to
setup here.
The Nevada Gaming Control was established to police all casino activity, and is always ready to cooperate wit
investigators.
The Resort Hotel Assn, which reps most of the Strip hotels in
Las vegas, mulled the idea of suing the authors and publishers of "Jungle," because of its "many libelous statements," but the plan was dropped because consensus was that a lawsuit would only focus attention
stimulate sales.

Gov. Sawyer
Gov. Grant Sawyer told Variety: Gove brak couldn't possibly be
non-fition because of the total disregard for truth. As fiction, the best I ca
M. A, Riddle, prexy of the
Dunes Hotel, says: I haven't read Ed Reid's latest contribution to fantasy, and frankly, I don't think I'll waste my time in the reading
of his latest book whith I understand from several who have, only
rehashes ancient history with disrehashes ancient history with dis-
tortions, half-truths, and a desperate effort to attract attention so ate effort to atract attent There
that the book will sell. Then
have been any number of allaged exposes by newspaper feature
writers and hacks which have little writers and hacks which have little
basis in truth. They all sound alike and no one is impressed with thrm anymore.
Las Vegas is unquestionably the nos thoroughly scrutinized area in the world it has withistood the glare of searching investigation by all manner of individuals and our government. No doubt this one of the glamor spots in the world and the public wants to
(Continued on page 48)
Frenci Rock Artists Are Okay on Screen But Not In Flesh, Geneva Decrees
France's No. 1 young, popec singer, Johiny Hallyday and his fiancee-
partner Sylvie Vartan, idoIs of the partner "rock 'n twist ' juve trade,
Frenct
were banned for under-16 audiences at their recent concert ap-
pearance - in this: French-Swiss pearance "in this French-Swiss
city Reason given is that"this type city. Reason given is that this type
of nunifestation ereates an atmosphere deemed unfavorable to
youth?" Efforts to revoke the decision were fruitless. notably a plea to admit at least 14-
Ironically is the fact that (1) in necen years on may attend matinoss of the Hallyyay concert. and (2) Halydays reeent fitm, D'ou
viens-tu, Johnny?" (Where Do You in which he hased in Geneva and admitted yol ing people under 16 .
sked why two sets.
s. sked why two sets of values
ara applied to a performer whether art applied to a perforniner whether
he appears on the sereen or on a concert platform, Geneva authorities replied that a "real-life"" Hallyday is considered much more ex-
titing to youth than on celluloid

Sheraton's 10-Yr. Mgt. Pact for Honolulu Hotel She Honolulu, Dec 3. 10 -year management contract fo the Princess Kaiilani hoteli, which
it sold in August for $\$ 8700000$ to it sold in Auguist for $\$ 8,700,000$ t
Kènji Osaño, Tokyo businessman nvestor. Original management con Oract was for only two years. o buy reportedly is dickering SurfRider hotels, across the stree Sheraton the Prince says therenl b no sale unless a similar manage ment contract is negotiated.

## AGVA Protests Interim

Halt of GI O'seas Shows;
JFK Mourning Uneven? The American Guild of Variet Artists is protesting. eancellation tions in Germany and other Eu-
ropean countries until Dec. 22 AGVA, which adinits it has n jurisdiction in these lands, told
bookers of military posts abroad that it has mo objections to cancel lation of dates for its members in mourning for the late Presiden Kennedy, But it feels that there is no genuine mourning in these cer and NCO Clubs are open and in many instances there are bands Just what will be the results of AGVA concedes that its jurisdiction is only in the U.S, its possesitons and Canada, and therefore
its complaint is only "academic". However, the union hopes to sal vage some dates since thope ar
many performers in Europe wh went over to work military bases
when the assassination put a halt when the assassination put a hat
to entertainment in those areas.

VIVONA FAMILY WINS '64 CCE MIDWAY PACT

Ottawa, Dec. 3 .
of America, owne Amusements of America, owne mother, has a one-year midway contract for 10 -day Central Canada
Exhibition here next August: It's Exhibition here next August It's
their frst Canadian. deal. Comclaimed a foul, saying they with iven fair consideration. CCE Association g.m. Jack Clarke say
not so they pulled out too early not so-they pulled out to eary
Frank Bergen's. World of Mirth had CCEA midway contract fo
years but was cancelied out afte three years of a current five-yea Bergen threatened to sue, but so Midway will have 56 rides-two less than last year but with larger total capacity
$\$ 17,000$ for the reportedly offered the show to get $40^{\circ} \%$ of frist $\$ 50 ; 00$ take. $45 \%$ of next $\$ 50,000,4713 \%$
it gross above $\$ 100,000$. Vivonas bid is not known.

## Jacqueline Francois To

## Waldorf? Also Carnegie

 Luike Maurice. Chevalier who re week, directly after his Bell Tele phone Hour for NBC-TV show last a one-week quickie to the U. S and international renown this the first time Miss Francoise ever star.Departure of Claude C. Philippe from the Hotel Americana, Ne on her spring negotiations for the Loew-Tisch hostelry's Royal Box room and, instead, Miss Francois' agent, Barron Polan, is taking
both with Clyde J. Harris for the Waldorf-Astoria's Empire Room Angel Polan is also muling a Gerstmann's sponsorship.


DOROTHY SARNOFF Having just completed three trium
phant weeks at DRAKE in Chicago opens her th engagement at the
DETROFT ATHLETIC CLUB, thIS

## JFK Mourning

 Cuts Russ Circus To 85 G in Mpls.Undoubtedly badly hurt by the edy two days before its scheduled pening here Sunday (24), Moseow tate Circus had the poorest week 85,000 tour Show grossed only matinees $(26-1)$ at $\$ 4: 50$ top in the ,000-seat. Auditorium.
Sunday's opening performances matinee and night, were called of because of the Dallas tragedy. No ay (25) on the original schedul so delayed engagement wasn't However, Bolshoi Ballet was her and played to near capacity busi ness in 4,800 seat Northrup
Auditorium.
Ed Sullivan, here to tape circu or his CBS-TV show in January Saturday and Sunday perform nces.
Minneapolis showman Morris
Chalfen imported circus as culChalfen imported circus as culhandled U.S. tour ending, here. From U.S it has gone into Canada or brief tour und
'Battle of Bands' Bows
Dallas Teenage Nitery, May Use Name Talent
The pit teenage nitery with a
2.50 capacity, opened Thursday bands" for three night, Winner
December.
New club is owned by Lamar
Hunt. local oilman and owner of he Konsas City Chiefs pro foot Bowl, a suburban Oak Cliff bowling alley, the huge teeners nitery
has a si membership, with admission $\$ 1.50$ per head.
It's open $7-12$. p. Thursday
through Saturday nights. with Sunday matinces. Age limit is $10-21$ vears, with "no jeans, Capris
or shorts" for girls. Only soft Manager Jold. Jack Anderson will
Mave Iive bands at all sessions have to bring in name aets twice
each month for weekend stands.

Blueprint 30,000 -Seat
Arena for Columbus, 0 . Columbus, 0 . Dec. 3 torney, is promoting plans for a
30,000 -capacity sports and entertainment arena tabbed Columbus Gardens, which he hopes will be
located near the Spring-Sandusky town.
Lower portion would be conrete. The roof is planned to be yy cables. Arena could accommo dircuses, basketball, religious re cireuses, basketbal, rengous re
vivals, trade shows and exhibi
tions.

## Lenny Bruce's New York SRO Stand Proves Boxoffice is Nime-Letter Word


#### Abstract

Scot House Preps Dec. 6 Bow for 'Stewart Show' Edinburgh, Dec. 3: Alma Michaels and her "Exces Baggage" pooch act are pacted for he upcoming winter revue, "The at King's Theatre here Dec. 6 for a season, Dancer Dixie Ingram and singers Sheila Paton and Do reen Kay, are among those inked Production is said to be a completely new type of presentation


 North America.
## His Hawaiian Show at N.Y. <br> Fair Will Hula Up \$1-Mil, <br> Sez Producer Mossman

 Honolulu, Dec. 3 . Showman Sterling Mosim a and front as part of the Hawnii N . Y. World's Fair venture canmake up to $\$ 1,000,000$ for its backers.
Mossn
Mossman's 10-person organiza-
ion, known as Hawai N N. Y. p a surety bond of $\$ 100,000$ and will give the state of Hawail $10 \%$ of the show's first $\$ 500,000$ gross, $25 \%$ of any next $\$ 1,500,000$ and Group also has contracted to pay "All we need
"Al
"All we need is $9 \%$ of the total attendance and we'll make $\$ 1,000$,
000 ,
ing Runner-up bidder had offered post the bond, pay $\$ 200,000$ in ent and cut the state in for a flat Current planning
how on a six-a-day basis and Mossman, onetime singing cop beore deciding to devote full time polynesian show won't be a "night club act."

## COMIC SAVING VAUDE

AT PALACE, DUNDEE
Johnnie Victory, an Auld Lang Syne yaude comedian, is making
a last bid to keep vaude alive at his East of Scotland city wher the Palace longtime vaudery, is threatening with closure. vaude and bingo. He comperes of vaude and bingo. He comperes the like Eileen Keegan, tv thrush, and a harmony group, the Six EarIs.

## Virus Fells Liberace In

Pitt, Cancels Nitery Date
Pittsburgh, Dec. 3 .. his Holiday Hotise engagement here due to a viral infection, has
developed a kidney malfunction and will be hospitalized at Pitt's Douple of weeks.
as in town over the star's manager, and said his client would probably or the Jerry Lewis tv show finale on Dec. 14. After that, Gabbe said,
Liberace will take his usual Chrístmas vacation and return to work gain in January

## Jeff Harris New Prexy

Of N.E. Showmen's Assn.
Jeff Harris, veteran booker and howman, has taken elected presi-
dent of the New England Show dent of the New England Showof the National Showmen's Assn. al group for a t two-year period. William Colbert, We stboro Mass, outdoor showman, Bedford, Mass. outdoor showman̆ econd vp., Harry Rees, concesionaire, third v.p.; James Dawson,
utdoor showman treasurer utdoor showman, treasurer; John retary, all of Boston New officers annual banquet will bee held Dec 15 at the Surf, Revere.

## dian Lenny Bruce had ths spec-

 and be-First off, it was sh Fer far this hown that, howsading. Mephistopheles has a line of restraint for him. Always topwith to a degree, Bruce opened dent Kennedy's orsassinafio Presi"was. handled with taste and aughn Meader is through!, assassin of the assassin and quickly dropped.
subdued wruce in fact, a relatively is, to recent appearances (such as his Village Vanguard nitery stand here earlier this year) when his a

He did use all the expletives hat have come to be expected, but this time the profanity was in y; and the lengthy dissert mimicthat two-word epithet that implies an activated Oedipús complex was definitely curtailed.
those brilliant ren a couple of the "Lone Ranger" turns of out to be

## An Evening with Lemny <br> \section*{Hiruce}

Co (o). Vi, Mongo Santamaria Nov. 30, $63 ; \$ 5$ top.
a tomboy and the Roman father warning his kids about the Chrisof contemporary race hate
Bruce's diehard semantieal pen-
chant for gamy language is a
chant for gamy language is a topical in ligeverence it may have served him well in the publicity realm, but also has done a lot to smother his real significance. He ought to know that it's shock ing remarks he made some scathCouncil and the U.S. Constitution. Bruce, who never has looked like a physical specimen from the country claimed by Marlboro cigs, lime out, puffy and sailow It was a tossup between jail, the hospital or the date he said, the one point
showing the audience his taped chest for pleurisy
Said audience jammed a former film house $8: 30$ p.m. and midnight performances. Folding chairs to the limit were lined up in orchestra and mobs
Bruce's current autobiog in Playboy mag has been good publicity, and from the dominance of Shaveless youths and their gangly
mates in the crowd it's apparent mates in the crowd, it's apparent
Playboy has a-wide following among the puberty stricken. To these kinder, Bruce's obscen-
ity is undoubtedly less' an attraction than the stimulus of his brilliantly comedic anarchy, an outlet against the establishment, coupled with his equally brilliant projection that flows across with a conjazz: $\therefore$ But the night's opening spectacular was in the production mising disheveled and maligned; entered centre through a sequined patrons before the show was over)

## Atlanta Hotels Agree to Extension Of Integration to Downtown Areas

Representatives of major lanta hotels and motels met with Negro leaders and have agreed to begun in principle by some Atlanta hotels and motels last summer. Hotelmen and Negro leaders re fused to confirm that their agree ment meant the desegregation of motels.
the meetingen was fssued arter cussion took place between repre sentatives of the Atlanta Leader ship Conference and some repremajor hotels and motels regarding further relations and extension of open occupancy which was begun in principle by some major hotels n Atlanta last summer
One participant said hotel peo
le and Negro leaders agree to issue the statement without further explanation or comment.
Meanwhile, some 400 Negro demonstrators, mostly college stu dents, marched on Rich's downin the South) after gathering on in the South) atter gathering on protesting "the discriminatory practice in hiring at Rich's
March and picketing of store was led by two civil rights groups, Rights and Operation Breadbasket being made up of Negro ministers. Picketing lasted for two hours, but there were no arrests.
Negro leaders, meeting, with Athe Chamber of Commerce in the last two weeks, have argued repeatedly that they wanted to through negotiations rather than renewed demonstrations.
Two groups behind Thursday's demonstrations were among nine civil rights organizations sponsor-
ing the "summit" Negro leadering the "summit" Negro leader-
ship conference now carrying on negotiations for the "total desegregation" of Athanta
We are not repudiating - the summit group,' the Rev, Ralph Abernathy, one of the Rich's "We are part of the summit." at the store will continue as par of a "selective boycott" of the de partment store.

BARBRA STREISAND UPS 1-NITER FEE TO $\$ 8,000$

Los Angeles, Dec $3 .:$ Barbra Streisand's one-nighter chirp providing the orch and using no other acts on bill. Irving Granz, local one-nighter promoter, is paying singer (backed by Jerry Gray
orch) that figure against $50 \%$ for orch) that figure against $50 \%$ for gets same coin three preceding nights Granz is promoting at San
Jose. Miss Streisand last worked here ive in October at Hollywood Bowl, on bill with Sammy Davis Jr. and George Shearing combo Lou Robins promoted, paying Miss
Streisand flat $\$ 2500$ for that date Granz is renting Shrine for fla $\$ 2,000$ and also has booked Ella Fitzgerald and Roy Eldridge orch for Seattle, Vancouver and Port land gigs, Dec. 13-14-15 at flat
$\$ 5,000$ per against $50 \%$ and

Suit and Countersuit By Ginny Simms \& Spouse Minneapolis, Dec. 3 . Songstress Ginny Simms, from is seeking a divorce, has filed crosscomplaint to her mate's suit which asks $\$ 3,500$ temporary support. She also wants a restraining seven months from making any but necessary expenditures pending trial of the divorce action Miss Simms and Eastvold have been operating two summer re book name bands. The couple seek the divorce on the same groundsmental and bodily cruelty The marriage is her third, his second They are now Galind the suits have been fled ther

London Slates Rotating Eatery-in-Sky for 65 London, Dec, 3. By the end of 1965 London will have ground in a Post Office tower being built to carry new telephone and tiv systems. Butlins; which runs out the country, will operate the new eatery.
The restaurant, which will have a circular design, will rotate two diners a constantly changing panorama of Londion. It will accommodate about 100 people and facill
ties will include a cocktail bar.

Harrah's, Tahoo, Hits Act Jackpot-Booked Solid Till Aug, Except March 7-25 Hollywood, Dec. 3 . Harrah's, Tahoe, is now booked solid through Aug. 12 with exception of March 7-25 slot for which Perry Como, among ottiers, has cept (deemed unilikely), it would be his first nitery date in around 15 years.
Coin being expanded over the
next eight months by Harrah's next eight months by Harrah's obviously is tops ever spent oy
spot, one of the biggest of Nevada spot, one
spenders:
Jimmy Durante - Peter Lawford reove closed Sunday (1), with coming in till Dec 23 . Following night Jack Benny bows in till Jan. Rooney-Bobby Van, Jan: 9-22; E1eanor Powell-Jerry Van Dyke, Jan 23-Feb. 5. Sammy Davis Jr. then does solid month and open slot ollows.
Lorne Green and Dan Biocker Toue plays March 26-April 8;
Tony Martin-George Kirby, April 9-22, Andy Griffiths, Don Knotts, Anita Bryant, Ronnie Howard, April 23-May 6; Debbie Reynolds revue, May 7-20; Teresa Brewer,
May 21-June 7; Andy' WilliamsMay 21-June 7; Andy, Williamsrence Welk Troupe, June 23 -July
13 , Danny Thomas, July $14-27$; Donald O Connor revue, July 28 Aug. 12.


BACK HOME AGAIN GELSON EDDY and partner Ha for its heart-warming welcom The Syaney: Sui said: Sydney en-
tertainment-seekers enjoy today a a regular procession of big-name exceed in popularity veteran film
star Nelson Eday and his charming partner, Gale Sherwood.:

## Glenn McCarthy Wins 25G AGVA Bennett Ruling

Dallas, Dec. 3. Executive board of American Guild of Variety Artists local branch office has ruled in favor or Glenn McCarthy in a $\$ 25,00$ McCarthy, owner of the Cork Club in Houston, entered the suit after Bennett allegedly "walked out",
during a Saturday night show after during a Saturday night show after
singing three numbers during a recent stand at McCarthy's club Bennett was also charged with do(Continued on page 48)

Shirley's Carnegie Gig British singer Shirley Bassey will play a concert at Carnegie ter Hyman
Miss Bassey last played New forced at the Plaza Hotel, but flliness ment by several days

## AGVA's Legal Expenses in Peminy

 Case Reportedly Exceed S0,000Mormons Ink Publicist
For Their Hawaii Center Honolulu, Dec. 3 .
New Poly as ad-pub director. Faulikner re signed his partnership with United Public Relations, Beverly Hills, to assume the post.
He's in New.
He's in New Zealand this week in advance of the Te Arohanui
Maori dance troupe.

## Clande Philippe Preps

New Tourist Resort At
St. Martin's, West Indies
From his new Park Ave, base as hotel and restaunant consuitant; new bungalow-structure hotel in St. Martin's, French island in the Caribbean, which has three miles of beachfront property bought some time ago by him and vintne Alexis. Lichine. A $\$ 12,000$ realt in St Croix, U. S. Virgin Islands he says, is worth $\$ 800,000$ today but he will not buid there yet.
After the West Indies structure, he will bear down on a new hotel in Geneva:
Meantime
over Paris' Gare d'Orsay which hel and a syndicate are sparking is going forward.
Aprilippe, as exec sec of the April In Paris Ball, controls its Gotham hotel affiliation in New York next fall, he may stage it either on a ship, at a Long Island
estate, or at the N. Y. Fairgrounds.

Hawaiian Gig Winds Lewis All Stars' Pacific Tour Honolulu, Dec. 3 . George Lewis and his New Or Honolulu stopover to be special guest attraction for the latest "Show of Stars" promotion. Combo, en route back to New with Eddie Hodges, Bobby Vinton, the Surfaris and the Crystals in the Civil auditorium here as wel as at two military bases and two up Saturday (30)

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American Guild of Vec. 3. Artists legal bills, resulting from
the union's 10-year suspension of Penny Singleton, former AGVA president has mounted to "more than $\$ 20,000$, , according to in Barmed sources here. Edgar L Barden, attorney for AGVA on the $\$ 8,000$ along with stenographic bill for $\$ 1,900$. Previously, it was re-
ported that somewhat over $\$ 10,000$ ported that somewhat over $\$ 10,000$
was paid to him for handling the
Barden was originally counse or Irvin Mazzei, recently deposed as AGVA's Coast Regional director When he was brought in to repre One of the national board mem bers here pointed out that the legal costs in the Singleton case are ong part of the expense in litigat ag a claim. He added that there phone calls between New York and the Coast in en action of this kind. What's more, AGVA attorneys and taff are called upon to assist i Miss Single
were restored and her suspension ifted at the October meeting of prior to last June's suspended which was certain to nominate he ior AGVA president Incumber prexy Joey Adams ran without opposition in the subsequent elec The
pende charge on which she was sus "dual unionism." She was found guilty by a trial board and verdict was upheld by an appeals board her to the union's good restored Miss Singleton recently consented to a $\$ 10,000$ settlement and
dropped her $\$ 75,060$ suit against dropped her $\$ 75,060$ suit against tle union for the time being. Set February meeting of the board Otherwise, Miss Singleton is Ire to reopen her action.

## BUSY ALAN KING EXITS

 AGVA NATIONAL BOARDAlan King has resigned as a Variety. Artists national board. Since his election two years ago he comedian found it impractica was in the same even when he the powwow was being held. He generally gave his voting proxy to Joey Adams, the AGVA president.
Successor to finish out his threeSuccessor to finish out his three year term will be designated at the to take place in New York in February.
Geo. Eby to Metromedia
As Tce Capades' Exec
George Eby, Pittsburgh, Dec. 3: trative assistant to John Harris, who recently resigned as producer of "Iee Capades," has joined Mettromedia, the new owners of the
show. He will be in charge of adshow. He will be in charge of ad ministrative affairs.
ment has been made as yet, it's likely that Ted Rogers, who had been aiding Harris in production will get the nod as the "Ic

Ink Aussie's Frank Ifield
As Blackpool Headliner
Frank Ifeld, Australian singer ow one of the UK,'s. leading star at this holiday show biz mecca next summer, He will open early in June in "The Frank Ifield Show," staged by Albert J. Knight
at the ABC Hippodrome here. In February, Ifield is set to tour South Africa with Susan Maug ham. He will also trek through the Ken Dodd Englis
Ken Dodd, English comedian, is arready inked to topline in George
$\&$ Alired Black's "Big Show of 1964: at the Opera House here opening June 27. It will be his fifth season in the resort.
Kidd \& \& the Pirates, ard the Mornados, are also set for Lairy Parnes' summer revue at the next June.

## Vaude, Cafe Dates

New York
Joe \& Eddie inked for Basin St. East starting April $22 \because$ Allan Sherman and Molly Bee to the Diplomat, Miami Beach, Dec 27 Carmen Cavallaro set for the Que March 28 to work a series of college onenighters in the Southwest starting
Feb. 5 . Nat King Cole takes his Feb. 5 . Nat King Cole takes his "Sights and Sounds" unit into the Sor five weeks. $\because$ Connie Seb. 19 . to play the Terrazza Casino, Mex-)
ico City, starting tomarrow (Thurs.)

Johny Desmond pacted for Johnny Desmond pacted for
the Riviera, Las Vegas, April 8,
Myron Cohen set for the Nugget, Sparks, Nev., April 23.


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all new Hotel Avery. All new, large, beautifully furnished deluxe roomis with private bath, felEvision \& radio. Air conditioning.
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## HARVEY HOTEL

## Chicago

Jack E. Leonard and Laura Lane play Mister Kelly's Jan. 27-Feb Henske have sy and for and Judy spot March 9-29... Mose Allison bows as the first of a series o jazz acts at the Gate of Horn Dec. 3-15. Vicki Carr set for the Starr has just been signed by the Nm. Morris office
Freddie Montell currently at the 24... Susan Barrett returis to the Sheraton-Blackstone Feb. 3 for a fortnight, Stu Allen skedded for the Elmwood Casino, Windsor, Jec. 1-15 and the Chi Playboy to the Lawrence Hotel, Erie, Pa, Dec. 9 for two weeks.
Jackie Vernon into the Holiday
House, Milwaukee, Jan. 24 for nine House, Milwaukee, Jan. 24 for nine ays Leoard's, Phoenix, Dec. 7-17 - Jose Greco slated for the Stat ler-Hilton, Dallas, Dec. 26 for signed for Eddy's, K. C., Feb. 27 for
a fortnight . Guy Marks down a fortnight - Guy Marks own
for the Elmwood Casino, Windsor Dec. 9 for two weeks.

## Kansas City

Nat King Cole cancelled his Nov. 23. show in the Municipal. Audi play with Theatre Enterprises which was promoting the event . Helen O'Connell in a one-nighter at the Kansas City Club dinner Lounge open Thursday-Saturday nights on a live jazz policy, Soniny Stitt Quartet booked Nov 28-30 at Kansas City Kan Holiday Inn Nov: 22-24, first time in this area n months.

## McGarhy-Bennett

Continued from page 47
ing a free show at another Houston clùb.
McCarthy claimed he was forced to refund approximately $\$ 4,000$ in coyer charges and food checks when Bennett left the stage, and patrons demanded refunds. The nitery owner said he deducted \$4, 000 from Bennett's $\$ 12,500$ week ly salary.
The singer refused to accept the hrough an action taken Then McCarthy claimed Benne was in complete violation of his pearance at the other Houston peara
club.
Tom Palmer, AGVA's Dallas ranch manager, said Bennett may appeal the local ruling in Ne York.

## GAMM SISTERS

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MIR1AM LOVE

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sively in Negre folk artists and sophis-
ticated stand-up comedians. Direct Horne Z43: Broadiway, Butfolo, N. $\mathbf{Y}$
'Variety' in New Series Of N.Y. City 'Go Guides' The 196 N. N World's Fair is and release of guidebooks with more to come early next year.
Simon \& Schuster's sextet of 35 c Simon \& Schuster's sextet of 35c "Go Guides," pocketsize, of a type
to slip into the handkerchief to slip into the handkerchief or their slimness but terse and savy content.
"Broadway and Times Square" ing particularly cogent with its seat gig plans of theatres, menu lan seat charts, savivy appraisal of all priee structures, and not a little Varietyese interlarded, including redit to this paper
"The Merry Life of Greenwich Village, with its beat language
hops, maps, restaurants erazy quilt, maps, restreet guide, etc., is in the same hip manner.
More conservative as becomes their locales, are the other four Statue of Liberty and Wall St. or of the 12 titles half of edish are just off the Pocket Books (S\&S ubsid) presses. He not only gives ranlsations French, German, Spanish and tassary menus but also a short understand night club comedians:" In his brief directory to "Broadway lingo," Frank points up that considerable portions of Broad way's language have grown from the imaginative writing of These pocket encyclopedias are embarrassment when guiding chil dren, or a native's ditto when guidng visiting fremen (certain to be
a "big business" in 1964, as the friends and relatives pile in) but many things about each zone and sector from Frank's breezily writ-
ten but highly informative "Go Guides.:

## Industrial Show

Bob \& Chris Crosby Nov. 30. Dyke, Vikki Carr, Forri Step Bros., Vancy Wilson, Marilyn Maye \& ony DiPardo Orch (12), admis sion $\$ 1.25$.

The 46th annual Auto Show orignally was scheduled Nov. $22-30$ in the Exhibition Hall and was to have been closed Thanksgiving Day, In view of President Kennedy's assas sination the show instead closed on Monday (25) and played turkey day, Like other amusement events, the show was severely dampened by the slaying of the chief ex ive and attendant mourning. Event never got under way at
tendance-wise until Wednesday tendance-wise until Wednesday
$(27)$, playing to less than half the sual patronage first four days. nough gain to come within shout ing distance of the anticipated trafmark annually well over the 100,000 Officials again used
Officials again used a staggered fering at least a two-act show daily, changing the talent four times during the engagement but with Tony DiPardo show band on stand
throughout. Schedule had Bob \& Chris Crosby, Jerry Van Dyke and Vikki Carr opening three days;
Step Bros. last five days; with Step Bros. last five days; with
Nancy Wilson Tuesday and Wednes day; and Patti Page last two days In a bit of fast maneuvering
vocalist Marilyn Maye and the $S$ am my Tucker Trio were brought in for the Thanksgiving Day shows when the schedule was changed, the
group being popular locally and
having that day of from their regular engagement at the Colony Steak House
On paper the lineup looked
strong, añ under normal condistrong, and under normal condi pace with the topnotch traffic of past couple of years As it was,
credit Nancy Wilson in her first
appearance here and Patt Page appearance here, and Patti Page
as the oId reliable, in bringing
biz back as well as they did last hiz
Twice daily shows ran about 45 minutes with the two acters, around
60 minutes with the three either event being worth the ad

## Vegas Scoffs at Exposes

writers who visit with us think they must slant their stories to ward sensationalism. This is their constitutional right to do, even if represents extremely poor reporting";
In a page one story, Joe Digles,
managing editor of the managing editor of the Las Vegas Review-Journal, commented on fact are evident in the book, although time-and-place documentaion is impressive." "Reid and "Demaris write such untruths as "\% a Negro cannot rent a room, buy
a sandwich, order a drink, or even ron a nickel into a slotmachine outside., the local Negro community." Truth is that Negroes can and do frequent any hotel or
casino on the Strip or downtown. casino on the Strip or downtow
Reid and Demaris also state $\%$ a conservative $10 \%$ of the peo of Las Vegas are in one way or
another engaged in the pursuit of another engaged in the pursuit of
prostitution.' If this were true, it prostitution.". If this were true, it
would mean about 16,000 Las would m

Bioff and Goldwater Also from "Jungle": "In 1955, ist and FBI informant then living in Phoenix) found an even more unlikely friend: the junior Senator
from Arizona, Barry Goldwater from Arizona, Barry Goldwater. gether, and Goldwater personally chauffeured Bioff in his private plane all over the southwest to at-
tend various parties. When tend various parties. When ques-
tioned by reporters, Goldwater betioned by reporters, Goldwater be-
came indignant, protesting that he had no idea that his friend, one William Nelson, was the notorious Willie Bioff."
Reid and Demaris go on to say chat Biof was later placed in charge of entertainment at the
Riviera Hotel in Las Vegas when Riviera Hotel in Las Vegas, when
the late Gus Greenbaum, a friend of Goldwater's; was head of the hotel:
"I'd bet my kids on it-and I usually don't bet them - that Bioff had nothing whatever to do with
booking the Riviera. 1 was with the hotel then and I would have known about tt. He had absolutely no connection with Gus Green-
baum. He lived in Phoenix, if that's a connection-but half a milWhen Ed Reid and that other guy wrote this fantasy-they were laying back there in New York and
doing a lot of dreaming. I know guys who've been on hop who've farfetched It's idiotic. It's full of rehashed stories which have never been proved. If Goldwater hadn't been a possible Republican presi-
dential candidate, he never would dential candidate, he never would
have been mentioned in the book. Anybody who pays for that book is getting robbed.
M. B. Dalitz, one of the majority sockholders at the Desert Inn, a target of Reid and Demaris' in "I'll "I'll give you an example of how once in the Sands lounge with Ed and his wife, Natalie, who is now
his ex-wife. We were with mutual

## BILL TABBERT

QUEEN ELIEABETH HOTEL Montraal, Canad
Booked by RYAN

 OAK ROOM, Eeverly Wilshire Hotel


GREEN ROT SUFFERERS! WILBURN LOX Comedian
PO. Dox 1741, San Diogo 12, Calif
friends - important industrialists from the midwest-and Ed started to kid me about being linvolved in putting up campalgn funds to help when the Las Vegas Sun publisher, When the Las Vegas Sun publisher
was running for governor of Was running for governor of
Nevada. He asked if were true
that I contributed $\$ 150,000$ to help that I contributed $\$ 150,000$ to help
defeat Hank. I laughed, winked at defeat Hank I laughed, winked at
Natalie, and said, 'He's kidding Natalie, and said, 'He's kidding
inn't he? What's a really good number? How about $\$ 464,000$ ? Is nod a good number, Natalie?' She truth is that it didn laughed. The penny to help defeat Hank-he defeated himself-but the next day Moe Dalitz Confesses He Paid $\$ 464,000$ To Help Defeat Greenspun":

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## GAG FILES




# GAYLE WARNING Jackie Gayle Blows Up a Storm at Mr.Kelly's 



## Mister Kelly's, Chi

 Chicago, Oct. 7. Jackie Gayle, Jackie Cain \& Roy Kral, Marty Rubenstein Trio; $\$ 2.50$ cover.Mister Kelly's is Jackie Gayle's most important booking as a headliner to date, and there was little doubt after his opening night show that he's of top billing stature. At his best, Gayle delivers an unbeatable blend of pungency, poignancy and comic ferocity, and for his preem night he was at his best for the entire 50 minutes of his turn.

Actually, although he closes the show, he is co-billed with Jackie Cain \& Roy Kral, a topnotch jazz duo. While Gayle is just becoming known here ("My agent says I'm a luxury act-I don't draw'), the convention season is in full swing in Chi and prospects are for a profitable three frames.

Gayle has a wealth of material, is a lightning-fast improviser, and uses as many good gags for throwaways as many comics have in their repertoire. He's also a first rate comic actor, as he demonstrates in his opening routine in which he skillfully satirizes all the stock bright, uptempo song and dance numbers that acts have historically used for curtain-raisers.

It's been done before as a satire, but seldom with the grinning, bouncing and wildly gesturing desperation that marks the real thing. As a matter of fact, a goodly portion of Gayle's anecdotes are about the life and times of a cafe performer, and they are hip, fresh, personal and topical.

Mor.

## OBITUARIES

AMELITA GALLI-CURCI prano of the Metropolitan Opera's golden age, died Nov. 26 in La Jolla, Calif. She had been in poor health for about a month. One of lowing her debut in 1916, she was with the Chicago and later the Metropolitan Opera.
Miss Galli-Curci, who was a bestseller on the Victor label, reportedly sold $\$ 40,000$ worth of disks in a few months following "Lakme," and "Caro Nome" from "Rigoletto:"
Miss Galli-Curci received the highest fee for a one-nighter in her time for an appearance at the
Hollywood Bowl in 1925. Her fee was $\$ 15,000$.
At 40 when voices of many coloraturas change, she attempted to cultivate a straight style of singing. She felt at that time sopranos
should forego roles which demand should forego roles which demand
vocal tricks and should develop a straight style. She retired with the comment that when she believed she developed her voice suffi-

# Ziacto Gocco 

(Docember 5, 1960):

In Memory of Our Partner and Dearest Friend
ciently, she would return but not in coloratura roles. and took piano lessons starting age five. At 16 she received a gold medal of excellence from the Royal Conservatory at Milan, and of the family, Pietro Mascagni, composer of "Cavalleria Rusti-
cana," first professional role was as Gilda in "Rigoletto" for $\$ 60$ a month oved to dazzle audience soon afterwards and learned vast repertoire of operatic roles. At one time she abandonea opera in favor of concerts. She fit that American opera was too stilted, and called for a return to corn in their renditions. A porarily, and she returned to onsra. But the spark wasn't there.
She was twice married. She hyShe was twice married. She hyphenated her name when she markere divorced in 1920 . She later married Homer Samuels who died in 1956.

## PHIL BAKER

Phil Baker, 67, former stage, film and radio comedian, died after a
long illness Dec 1 in Copenhagen where he had lived for the past fiw years with his Danish wife,
Irmgard Erik, a former dancer. He retired some years ago because o ill health, but couldn't keep away cans despite his residence in Den mark. He would haunt the hangouts of American visitors to seek news of the U.S. and especially on
show folk. show folk.
fields.. One of the bases of his career was his accomplishments on the accordion: He was credited with having brought to the peas: of its popularity the vogue of per-
forming with a stooge in the box. Among those who worked with Baker in that capacity were Sid Sityers and Harry McNaughton. Raker, born in Philadelphia in 1. 3. mastered various instruments p:-iorner in amateur nights in Boston for which he got 50 c upon winning. He later played with volinist Ed Janis Subsequently, a oung vaudevilian, Ben Bernie, n. ad an Bernie \& Bake and be-
t. an a successful pairing. Later, ca te a successful pairing. Later, star in his own right
Baker worked at t
Ruof and for Ftore the Century "Midnight Follies." He also played
in England, where his best Jokes
were received in silence. He has Were received in silence. He has
tily returned to the U.S., where he
appeared in a appeared in a succession of hit hows including "Greenwich Vil
age Follies," Music Box Revue;" "Artists and Models," a series o Passing Shows" and "Craz Quilt," His own produtcion,
n Fun, closed on the road. His most successful venture wa or Leave it," It was the forerunner of the huge giveaways. There was but it never had the impact of the original. He had a hit and miss areer after that, and in 195 as a narrator with the N.Y. Phil harmonic which unfortunately was not a long running production. Survived by his wife three sons,
three daughters and three sisters.

KARYN KÜPCINET
Karyn Kupcinet, $22_{s}$ actress daughter of Chicago Sun-Times dead Nov: 30 in her Hollywo dead Nov. 30 in her Hollywood

## Chester and Jack

and police said an autopsy re Thus far, there are no clues no suspects in the ease
Miss Kupcinet, who lived in was a graduate of Wellesley and studied at the Actors' Studio,
N.Y. She appeared in legit as weli as several television shows inctud ng the Red ,Skelton Show, "U.S Steel Hour," "Hawaiian Eye.: Berg and Donna Reed shows. wife Marcia, a daughter of pub licist Henry Rogers, found th body when they came to call on her. There were some signs of truggle, It was believed that sh
had been dead since Thursday (28) Miss Kupcinet had been seein actor Andrew Prine who said they and Palace, "Why Not To

## LeonaCole

The staff, officers and directors of Broadeast Music, lic. expross sympathy and profound sorrow
over the passing of Loona Cole widow of. $M$. over the passing of Loona Cole, widow of. M. M:
Cole, founder of M. M Cole Corpor Cole, founder of MS M Cole Corporation, Chicago. To her bereavod son Charles, our heartifeit.
should see less of each other since night" for C. B. Cochran, Ca Farrell divorce from actress Sharon and the Fiddle" and "On You also questioned writer Edward Rubin, and actors Robert Hathaway and William Mamehes, all of
whom declared they had come in Whom declared they had come in Miss Kupeinet 1130 p.m, when Surviving, besides her father, is n uncle.

ERNESTO LECUONA
Ernesto Lecuona, 68, Cuban com ame with "Malaguena" and "An dalucia, both of which were popularized with lyrics, died of heart attack Nov. 29 in Santa Cruz he was recuperating from a lung ailment He is generally credited with being responsible for the importation of the rhumba rhythim rom his native Cuba to the U.S 300 published compositions also wrote "Siboney? sométimes re ferred to as the Cuban national anthem. Amiong his other tunes are "Say Si Si,". "Aliways in my
Heart" and "Jungle Drums. He of Cuba. His more serious compo fter the 1926 "George White Scandals" went to Paris at the Fluent in French, she did the ion of "Broadway" at the Theatres de Madeline, Paris, and ditto In the French yersion of "New Moon" at the Chatelet,
Henry Sherek spotted her.
He was looking for somebody "Sons 0 Guns" (with the late Jack Donahue) and engaged her with he proviso she adhere to the name Gina Malo and speak only rench. Broadway critics hailed her "as more French than Mlle he disclose the hoax
After another Ne she starred in Victoria and Her Hussars' at the
ondon Palace, "Why Not Tofilms with Douglas Fappeared Sr, and Cyril Ritchard Fhe re turned to the U.S. in 1939 to tour n. Merry Wives of Windsor" Wharles Coburn. In recent years Charles Coburn, In recent years
she has beén in semiretirement be cause of health. Besides her husband. from
whom she has been separated many years, her mother, two aughters, and a sister survive Campbell's, New York, at 10 a:m.

## SABU

Sabu Dastagir; 39, who during is acting career was tho during by his first name, died of a hear vas a Dec. 2 in Hollywood. He Flaherty who cast him in Sir Abert ander "Korda's "Elephant Boy" Sabu was a 12 -year old son of a nahout in the elephant stables of he Maharajah of Mysore at the me Flaherty was cate
In 1942, Sabu appeared in
(Continued on page: 63)
sitions were based on native folk Lhemes.
the piano by his sister, made his debut as an ivory prodigy at the age of five At 15 he graduate rom the National Conservatory a Havana and received a gold meda
or his piano accomplishments our years earlier, he wrote his first song and played in silent
film houses. His first adult conerts were at the age of 19 when ight weeks at the Capitol Theatre N. Y. and worked in some of the early broadcasts of the late $S$ Rothafel (Roxy):
After a trip to paris to study Malaguena" which was performed t the Roxy, N.Y. For years the heet music sales of that number nnually averaged 100,000 copies in he U.S. alone:
He also wrote several musicals al," "Rosa La China" and "Lola Cruz He was musical director
or Metro's "Under Cuban Skios" ith the late Lupe Velez and Law rence Tibbett. He organized the rquestra de la Habana and con honies. For a while - he toured with a popular outfit ealled Lecu An Cuban Boys
An enterprising press agent, Lecuona and comedian Zero Mos tel, felt there was a resemblance etween the two. He sent out Mosel's. photo and backed them with complaints.
Following the rise of Castro Lecuona left his native Cuba to live in the U.S., later in Spain a
finally in the Canary Islands.

GINA MALO
Gina Malo, 57 , estranged wife of York Nov. 30 after a long liness. Born Janet Flynn, she was an Albertina Rasch Ballet girl and

Wednesday, December 4, 1963

Hotel Plaza, N. Y. Kaye Ballard (with Arthur SieMel), Emil coleman orch, Mark
The Plaza's policy of of-season tests of performance and drawing
values of those not normally on its talent rosters has already paii off Kaye Ballard, who has been around the intimeries and legiters
for a long apprenticeship, is now for a long apprenticeship, is now
entertaining during the regular entertaining during the reguia
season. She tested during the sumthe Plaza's seal of good sous keeping
Mot of new writins come in with a lot of new writing and songs from new shows. She starts zanily with pieces. What's. left is, a black
beaded gown by Sussman then shows her off nicely Her major items are, of course, the eomedy She has a number on diets. a tune "Don’t Call Me Sophie" Monopoly game and other assorte items which reap a steady flow of for granted. She virtually little the audience by hand into the laughlines and lets them explore these yocks to the fullest, There's
a certain economy of style in her delivery inasmuch as she makes the most of each situation.
Miss Ballard has also take
Miss Ballard has also taken on a
batch of straight tunes - thich, batch of straight tunes which,
while excellently delivered $:$ with high regard to all elements, sometimes give the impression of not having sufficient new comedy to take her through the stint, But actually, they provide breathing
spaces and provide the headiner a chance to show other facets of of a pair of new Noel Coward tunes from "The Girl Who Came to Supper.
nected with a lot of credits connuch of her Material is by Fred Ebb, writing with an assortment of partners.. Johnny Richards \&
Sy Oliver have worked diligently on her arrangements and Arthur the piano Of course the Emil Coleman band does right well for
her too and also in the dance department. The Mark Monte Continentals dispense a pleasing kind
of dance rhythms to speil the coleof dance Thythms to spell the Cole
man crew.

## Nugget, Sparks

Frankie Larks, Nev. Nov o 29 . Castle, (16), Faster Edwards Orch (10):
$\mathbf{2}$ minimum, second show.

In this reprise at John Ascuaga's Nugget, Frankie Laine portends to attract the same impressive biz
he commanded on his initial outing
in this swank 650 -seater, i.e., SRO in this swank 650 -seater, i.e., SRO
for both shows nightly and three on Saturday: And undoubtediy, word of mouth should lure many date as his first nitery appearance
in the U.S. He's familiar, however, with American audiences from his many television guestints on the
Garry Moore tv.
Laine, in his 40 minutes at the identifiable with his name. And from the heavy tabler reaction, his choice is unerring exactly what
his fans expect to hear. In top form and obviously eager to please, light Gambler" a powerful inter-
pretation of "Granada," "Shrimp pretation of "Granada," "Shrfinp
Boats," and his emotional and dramatic "I Believe".
In keeping with his prior policy t the theatre-restaurant entrance after each show. But for this en gagement he's donating all profits
to Mrs. J.D. Tippit, widow of the Dallas policeman murdered by Lee assassination. Laine normally do nates the profits of such fecord
sales to the Runyon Cancer Fund. sales to the Runyon Cancer Fund.
Albeit this is his first U.S. nitery exposure, Roy Castle shows he has
the stuff from which headine the stuff from which headline
comics are made There's all indica tion, and strong potential, hell ct is enhanced by his boyish (but handsome) countenance, his fresh abilities his professional assuranc and spontaneity:
Big climax to Bee is his ques-
tioned ability to hit the final high note. On show caught the tense
moment was shattered when

Bertha, the Nugget's performing
pachyderm featured in the open ing production), waiked on stage lowing a horn of her own Despite his strong appeal, Castle could
wisely edit his 30 minutes to wisely edit his 30 minutes to no loss of values. He's a sharp and a hard worker. In addition to his comedy awareness, Castle als bit of acro thrown in for adde

## Toor Millionaire.

Lonilon
tephen Kenondon, Nov. 26. "Fletchers a la carte, with Fletcher and Peter Hudson;, \$6. minimum.
In its bid to lure West Enders to the precincts of the City, the Poor
Millionaire has changed its starting times, having obviously realized that an early dinner, starting at
$6: 30$, was hardy a practical propo
sition.
Now
,
with. the service starts at 730 ater. But it is obviously going to require more than a revised timeous into a hit
After having lainched the nightmanagement suitched policy for a two-week run of a modest little
show starring Civil Fletcher, his show starring CuTil Fletcher, his Fletcher and Peter. Hudson. This long presentation, with little ap peal to late-night sophisticates.
Cyril Fletcher is a popular e Cyril Fletcher is popular en-
tertainer best known for his offbeat odes-a style of versifying all this talent and relies too heavily has one reasonably funny scene as a bullying waiter, and another as
an anxious parent-to-be waiting an anxious parent-to-be
outside a maternity ward
Miss Astell has a pleasant voice,
but only one acceptable number but only one acceptable number.
Hudson has a powerful set of pipes, and is also a promising imof Harry Worth and Bruce Forsythe, among others.
not-very-imeressive madico rou tine The show is adequately There was a sparse audience for the first show opening night, and it
is questionable whether the quartet can hope to draw more substantia

## Savarin. Toronto

Buddy Greco, Taylor Twins,
Buddy Greco whose last visit ago saw he, heronto, three years since bëcome a standup single of gentlemanly insouciance Moreover, he is jamming em into the his twice-nightly performances: On the strength of five hit recdisbanded his trio and is now a swinging single switching com-
mercial jazz swinging to his more professional standards. although
he still plays piano. His arrango ments are by his accompanist, Dick Palombir Greco has also
snare drummer Bobby Bennett when cau who was on 40 minutes "Most caught, opens sedately witul Girl in the World" and segues into baliadeering of of pace he does a slow tempo of
"I Wish You Luck"- and interpoIates "Fly Me to the Moon" as
an instrumental at the baby grand. an instrumental at the baby grand. a comedy treatment of "You with Your Nose in the Air"" But it is
his trademarked "Lady Is his trademarked "Lady Is a customers were awaiting; ditto his
"Let Me Love You" songs he has introduced. Lad has an exuberant personality and a baritone voice that sells.
Tavior Twins to
Tayior Twins. two speedy males, open the bill with their concerted
dance effects. They display plenty dance effects. They display plenty twisting; plus a soft shoe number complete with strawhats and
canes: Acts 10 -minute turn easily canes Act's 10-minute turn easily
puts the customers into a good
mood. Paul Grosney Or
backing to all acts, besides playing for the dance seshes,
McStay.

VARIETY
NIGHTCLUE REVIEWS

Memaies, Melbonine Diana Dors, Johnny Lockwood 5.62 admission.

In a smooth act lasting exactly he's more than just a glamor gal Her abilities and impact may not be overwhelming, but what there are: She mana
In all she does seven numbers, arily So" and inc Like Bo," ing including "Almost and "Put On a Happy Face," She scores with contribs passable takeoffs of the same number beng done by Ear
tha Kitt, Mae West, Marlene Die trich and Lena Horne, There is a relaxed and easy air
about. Miss. Dors as she inter-
sperses most songs with a friendly sperses most songs with a friendly
line of chatter-much of it inconline of chatter-much of it incon ng. The entire presentation of ork.
Backing Miss Dors is a 20 -minute stint by Johnny Lockwood, terial dbesn't appear too strong. Miss Dors is also doing her rou tine at the Savoy Plaza here, folowing an early show at Menzies
Both belong to the Federal Hotel chain:

## Shelly's Manne Hole,

 H. Stan Getz Quartet $\$ 2$ cover ine:drink minimum.Twas the night of Thanksgiving was spoken, not even an intro. house got message enough from Gnadulterated jazz that the Sta Bassist Torved up
ravels with Getz they gigged at New York's Lincoln Ceniter with Count Basie the night before opening here), is the only regular in
group and supplies superb back-
ing to Getz Nick Martinis drums and Lou Levy on 88 Though the latter two are local. boys, it was a reunion of sorts as
foursome worked together recentfoursome worke together rec
in Friso's Jazz Workshop.
Getz is at once mellow an cially during "Blase" his tenor sax
runs descend from high-pitched sepths; meanderisitions to sudden depths, meandering in the low reg
ister, yet making the switch grace-

Levy follows with light-touch ing the "Blase" melody then leav ing it in deference to some of the freshest chording and rapid-fire ranges slow to fast to slow, with transitions achieved unobtrusively thanks to the masterful stickwork
of Martinis of Martinis:
Other numbers -bop, Godchild" and "O B-bop, "Godchild" and "O Thee I Sing" round out:
Quartet closes here Dec 8, the
heads for Seattle.
Bonlevard. Rego Park Jackie Miles, Terry Stevens Bunny Briggs,
Orch $\$ 6$ minimunt.
The nabe NY spots with ban
quêt trade have found a pleasant quet trade have found a pleasan have more leaway than the regula have cafes. They can remain open
or close during the bad weeks, and trade. This is true of this Rego Park, Long Island nitery
Apparently business has been up
t the Boulevard as the curren bill has a trio of recognized per formers. Arturo Cano and Abe Goldstein seem to run a tight op eration and appear o get he max budget. The current bill comprises
Jackie Miles Terry Stevens and dancer Bunny Briggs
Miles is one of the better story-
ellers. He has a deadpan manne that helps accentuate the basi elements of humor and his under playing lets the yarns speak for est mileage out of the stories with
which he's been associated for many seasons
The yarn about the prayerful
plea of a racing addict is one o
the classics in the field. There
some new stories that measure up,
and his windup with the inevitable Honeysuckle Rose" gives him a strong exit.
Miss Stevens is an accomplished
inger who has a seemingly consinger who has a seemingly connumber across charmingly, Her
style appears to be one of subtle style ap
Her arrangements permit her to build up to a climax. One of her charming tunes is "Violetera" in
which she distributes posies to ingsiders, She also has a tuneful Italian medley, Toward the end she leaves them applauding uith Opener is Bunny Briggs, one art. His tapstering is notheless modern and suitable for current ntertainment needs. He gets in lot of taps with an effortless and graceful style coupled with a The Johnny Morris Orch show

Queen Elizonheth, Mont
Biil Tabbert. D'Honai Sisters Bonaventure. Trio; $\$ 2.50$ cover, $\$ 3$ Sat; no Sunday show.

This is an okay layout with Bill Tabbert's pipes and the long-legged
trio of D'Honau terpers-all goodlooking femmes-getting good re-
turns for some satisfying entertain Tabbert's youthful looks and at ention-geting gold dimher, jacke et the tone for a turn which per mits a generous showing of his voice, and reprise "f some of his
Broadway shows "South Pacific", Fanny"' to good advantage Singer goes over nicely, but reing up, and easing of the stagey almost-contrived delivery obvious-
atauired during his legit days y acquired during his legit days when theatre pro.
The D'Honau gals in the opening spot are attractively gowned, and interpretative dancing; with a Span-
sh number for a nice bowoff. Nick Martin's Orch handles the show in his usual efficient manner.
Opening Dec. 9: Denise Darcel

Palmer Honise. Chi
Phyllis Diller Elkins Sisters, Ben Arden Orch; $\$ 3-\$ 3.50$ cover.
On the basis of recent future booking announcements by the Room, it now appears that the latstablished tontinue as the room for Chez Paree top name acts. The workirg with more modest talent budget and will angle for less costly familiar acts and s
talent. Without
countants
books; it's fair to esticountants books, it's fair to esti-
mate that the Empire Room has njoyed a highly successful year with reluctance that were booked With reluctance and trepidation istently lived up to expectations of capping Diller falls the honor
already. great twelvemonth with a jampacked how that virtually insures three weeks of torrid biz in this sizable Wankery.
igtime under her belt, she can airly be appraised as a bone can nember of that small, select group of virtuoso comics. She affirms nations of gender in this field are
rrelevant.
Although she appeared at the
mpire Room less than a year ago Ampire Room less than a year ago is fresher and funnier than ever The themes are the same, but the twists on them are sharper, her
timing is flawless and her delivery superb.
The sub
The subjects in her monolog are still her physiogonomy, her problems, and, an unlikely wild party. But she has somehow
worked it into almost an entirely Open and different turn.
Opening the show are the El Lore. The shapely and attractive
trio spin out a graceful and color rio spin out a graceful and color-
ful acro-dane turn. Also; whether ful acro-dance turn, Also, whether
by aecident or design, the beau-
teous threesome present a clever-
ly comic setup for Miss Diller's

## Amerieana, N. Y.

 Lanin Orch, Al Conte Trio; $\$ 3$Patachou, since her last appearher place d'emploi, but not her mode. She's had a metamorphosis. She is no longer the severe shirtWaisted and fairly lighthearted Gallic tunes no matter sang her is now a more sophisticated and mature operator in more formal gown. She still retains that Gallic
flavor, but in more than the flavor, but in more than the nor-
mal varieties. She has but one mal varieties. She has but one variations thereof. She sings of sex-dramatic sex. lighthearted sex and alt the shades in between.
But yet, it's not a johnny-one-note But yet,
recital.
Patachou makes it all sound inparticipant, but yet with sufficient tachment to recite its more colprful and exciting aspects without
becoming too involved. Patachou becoming too involved. Patachou enough to communicate the pxcitement and the glamour, She
rarely loses her firm control and rarely loses her firm control and
her mission of recital during this process. She does a comparatively brief turn, less than 40 minutes, has to be said on the subject. and still short. enough to wonder
where the time went There is but one departure from the succession of French
songs with interpolations en Ansongs with interpolations on An-
plais. She has a takeoff on My Fais Lhe has a takeoff on "My Doolittle into French. Her Eliza

## Shows Abroad

## The Ginger Man

 Spur Productions \& Ben, Nov. 21.


## Differemee of opinion    Jerome Pitman Mark Sutherand.:. Eoward Prinkle Gordon Robinlo



George Ross and Campbel Singer have progressively devel oped a dependable formula for a drama. They set the pattern soine ears back with "Any Other Business" (presented on Broadway las season as "Calculated Risk"), bet ered it with "Guilty Party" and have further improved on it with heir latest effort, "Difference u Bridge has another winner with production, and with effective adaptation, the play could
come a New York hit.
It seems reasonable to presum hat Ross, an accountant with a most of the technical background f boardroom financial complexi ies of the scripts, while Campbell inger, an actor, uses his technica tage knowledge to project the theatricality Anyway, it adds up aborators again have used a bi business setting to background ab orbing entertainment.
The focal character of the meler is the managing director of a onstruction company which has major contracts by succession o headed by the director's closes riend. The suspicions of the other oard members crystalizes in an accusation that the director has etrayed the termis of his com pany's bids to his friend, and the
ituation becomes acute with ord that the director has sold his entire holding in the company and declines to give any explana ion.
The authors have cunningly de eloped the plot to an extraordi nary degree of suspense, without ops brought in. The climax is erhaps too facile, but expertly contrived, though not especially surprising
The author's meaty plot is skill Sharp's well observed Anthony irection although a minor draw back is the too-frequent depend ence on the telephone to keop the tory moving.
The performances are generally firstrate, though the principal characters fit too neatly into pre son's forthright portrayal as the managing director is, for example in direct contrast to Raymond Huntley's scheming study of the top job.
Kynaston Reeves makes an ex ellent neutral chairman, and the petently played by Andrew Craw ord, John Stratton and Lione Gamlin. Timothy Bateson is is aervous company secretary, while the same conflict as in the board oom, with Timothy Carlton as good guy and Geoffrey Palmer the Among the four
Among the four secretaries the and Lally Bowers, with Sarah Long and Zulema Dene providing omance and comedy. Two small parts are ably filled by Walter Norman Smith has designed two x ellent, serviceäble sets. and the enerai office and director's office Iichael Northen's lighting is als an asset.
he A Prum will berican Playwright onday night presentations at th next Jan. 13.

To fill the gap caused by the nexpected collapse of "The Gen
tle Avalanche, the Royal Cour heatre management has brough The Man," presented a fortnight arlier at the Ashcroft Theatre Croydon. J. P. Donleavy's robus
comedy-drama adaptation of his wn novel was first presented a easons back, with Richard Harrits n the title role, and its return
should insure a lively b.o. pace for ts limited run
The Ginger Man" is a powerful purls out and Nicol Williamson rayal of the sponging his por tudent who hopefully married a only to find that the anticipated owry was not forthcoming: The author has painted a colorfu and the character is vividly rought to life by the star He can ar, but just as readily dishes out the charm an
Susan Hampshire effectively port - s the prim little wife and he spiet Tyzack is firstclass as he spenster who subsequently sucMeksenna his blandishment. T: P lively study of a frustrated he scene adding color to the proWiseman
ssured han his directed with an assured touen designed by Brian
sets have been
Currah.:

## Joe Hill

Uppsala, Sweden, Oct. 25.


 3.50 top.
oo Hill
Sory
Cortha Ta Martha Ta
Mam
Minida
Miner

## herifi Ea go Rowin Dactor Governor:

Rywer Gur
Sinabeth Uurl
Saul Owner Hans Eendrik
Leif Lisileroth
Ria Nunil
 Freurt Broberg
$\because$ Stent Whhteon
Hilding Rolind
Rolin

Joe Hill, the troubador of U.S. be hero of this new Swedish play The legend of Hill has played a part in the development of Sweens labor movement and the So ial Democratic Party, which have hree decades.
Most Swedes believe that Hill was framed on a murder charge by uthorities in Utah, who wanted to railroad him because he was an elieved in strikes and sabotage. He wrote songs to unite and ignite laborers in their warfare gainst capital.
In reality, little is known about ho was born Joel Hagglind in 1879 in the city of Gavle, Sweden. After emigrating to the U.S. With
his brother in 1902, Hill worked in a brother in 1902, Hill worked
in sawery and later moved westward. He was little who sang his songs, until he was arrested on a murder charge conand executed Hill claimed to be nnocent and that claimed to be with a woman at the time of the murder, but he refused to reveal
her identity because this would oil her reputation
The story has been transformed whose real name is Torsten Carls son. The 41 -year-old Swede focus s attention on Hill's battle with his conscience and lets labor-mangement conficts play second fid hero's reactions and actions (Ćontinued on page 54)


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## Show on $B^{\prime}$ way



Way back in the 1920 s , or before When life was simpler and play
goers more gullible the schmaltzy family comedy was a theatrical Broadway there's no plece for bit of stage taffy like "Have I Got (2) arrival at the Monday night's Iittle to offer for the road or films either, although it may have modest potential for stock and the
amateur market if greatly simpliamateur marke
Assuming that theres substantial change in the script since its Coast tryout last season, the lrving Cooper piece, based on Cooper, is still a guileless, inoffensive yarn aboutt a hyper-possessive bossy-busybody mama (Jewish, o course) and the easygoing, idealis tic, dutiful son who finally break live his own life in his own way Girl for You" (omitting the clamation point hereafter) woul have no distinction whatever if it stereotype characters would be fla and utterly meaningless, and the
small, fopeful jokes would lack small, hopeful jokes wo
even that shred of flavor.
Under Don Richardson's routine drection, Nancy R: Pollock play and with expering mother honestly even minimizing the irritatin transparently predictable finale Simon Oakland is agreeably re laxed unhurried and patient as the
fussed-over son, though the part fussed-over son, though the part walker.
roke are also capably broa Gorrin as thmances by Michae standing father, Karen Thorsell as the pretty love interest, Paula family friend, Bernard Kates as the obnoxious younger son, Patri-
cia Benoit as his sensitive wife and Dick Van Patten as an eagerly with the needlessly topical name of Ruby
In fairness to everyone involved the phould probably be noted tha fused with the Broadway general manager named Irving Cooper.
Hobe.
(Closed Monday $s$ angle performance.) a

## British Critic Speaks Up

Although British actors generally speak much better than American has deteriorated. That seems to be the attitude of W. A. Darlington has deteriorated. That seems to be the atitude of W. A. Darington,
He wrote in part, The standards of speech of the director who
collected his company together at the beginning of rehearsals and said, 'Now look boys and girls this is a modern play, so don't let's be too terrible audible,' have too long been accepted almost without question here.
"They are accepted in no other country except America." There the standard is so bad that when they want clear speech they have to
import Englishmen; we don't slur our words quite as badly as they do ${ }^{\text {in }}$ I don't believe that our actors of the middle age group, who have grown up while 'realistic' underspeaking has been in vogue, have any idea how badly they speak...There was a time when critics used to complain of bad speaking, and playgoers used to call out to delinquen
actors, telling them to speak up. No notice was taken, and gradually actors, telling them to speak up. No notice was taken, and gradually
the voices of protest died away. Now there is, or will be, a hope of improvement standard which all will recognize and respect, and the mumblers will n longer be able to escape the scorn they have worked so hard to deserve.

## Shows Out of Town

\begin{abstract}


## Albatross

 ew Haven Nov. 27. Philip Rose \& EHIiot Martine presenta-on of comidedy in thre acts four scenes



 Richard Mulilig
Constance Fo
rank campanel Frank Campane
Marian Winte
Bariar Hugh
Leonn Janne
Jack Bitte
Marie Waln
$\qquad$
is mainly a collec tion of gags. Not the hackneyed marily gags. The attempt to build funny lines has had only moderat success so far. The significance o the title is obscure, but the word
ing could become prophetic unles more depth is added to this es As a purported glim


Hollywood tv production. on scene depicts the typical story con erence, and that could almost be the whole play itself-just a three
act story conference with a mis cellany of ideas tossed in.
Basically, the theme concerns Iv writer-producer who has reache a substantial level through th ghosting efforts of talented scrib blers whom he has kept unde ing, he has made career progres by his skill in lechery; but comes a cropper when a new secretary Robert Preston plays the smooth talking lead but there is no meta morphosis and the play ends on once-a-heel-always-a-heel note. The star gives a good reading of the part and
There's an abundance of talen in the supporting cast although ome of it doesn't get too much opportunity to shine. Carol Rossen fares best as the attractive sec to his schemes, Marian Winters writer, Leon Janney does well: a an agent, and Constance For exec.
est sm Saks has staged this talk content A single Beverly Hills living room set by Will Steve the costumes by Florence Klotz.

## Tp Your Curtain

 Bob Huber presentation of revue intwo. cits (23 numbers. with sketchces. by
Pear Rowe and Bial Robertry sons by
Bob Gaynor Staiged by Bin Roberts; set



With fresh talent and a fairly entertaining grouping of musica fices as pleasant enough light weight fare Six hardworking performers bring zest to what the pro ucers bill as a satirical revue, and its chances of its survival at the coronet, theatre seem go
for a few

## Off-Broadway Shows <br> 

Australian Shows
Week Ending Nov
camelot, Her MDELA




## King and Io Capitol. Agos of Man, RYOVNE Minstrols, Tivoli.


SCHEDULED B'WAY PREEMS


## David Merrick a Great Comedian; Carol Channing Just Loves Him By FRED TEW

 "David-Merrick Detroit, Dec. 3. dian and a very stimulating per son," said Carol Channing, With wideeyed seriousness, "He,is. I just love that man. of spinach at new muscently, "Hello Dtar of the called that after the break-in performance of the show at the Fisher the room. "We thought ent had been a pretty good opening, and
were all pretty smiley, but not Merrick? she said
"He had his usual sad expression, and when I saw him 1 just
had to laugh." Remembering, Miss Channing took time out to laugh again, and then plop a piece of
rock candy into her mouth. The rock candy into her mouth. The
confection was a sort of side dish for the regular course of spinach
"Merrick has a great sense humor'' the comedienne contin-
ued. 'He said to me, Carol, did you hear the audience applaud the horse and the train and the
sets and costumes? I answered sets and col, and wasn't it just
that I had,
marvelous He said it was okay marvelous, He sidn't sound very hap oky. "Then he said, Carol, those costumeat phy you're even 100 k beautiful. They're going to help your career a lot.
"That scenery you stand in front of, : why that's going to help this
show which also will help your show which also wilt help you vided for you will make you a big star and I think you ought to pay me a little something every week. You know, rental for the nice costumes and the nice scenery her fork loaded with spinach, threw her head back and roared with laughter. "You know," she man-
aged to enunciate between bariaged to enunciate between bari-
tone how ls of merriment, "I laughed : just like this whe he first asked for for the costumes and the seenery. He couldn't
get me- to stop laughing "Isn't he one of the funnies characters? What a wonderful sense of humor I just: ove too many man. take him seri$\therefore \quad$ Carol Calms Down
After a while, Miss Channing stopped laughing and resumed her spinach spiced with rock candy,
She got on the subject of the value She got on the subject of the value
of the road to legit, the ostensible reason for the interview. unions going long cussions with the league deducted wages.

## Doolittle Circuit? <br> The management of the Gree in presenting some, of its shows in the new municinal auditorium Alice-Taylor <br> Alice-Taylor, assistant to James group hopes to set up a circuit that Would include San Francisco and San Diego as well as Honolulu and the parent outlet. <br> Nederlanders In Talks on Buying <br> 2 Cincy Houses

## Prospet Cincinnati, Dec. 3. Prospect of the Shubert and Co

 Nederlander interests of Detroit now operating in seven major cities, loomed last week when oseph Nedlerlander inspected the Theatre Guild and officials with Friends of Cincinnati Theatre The two groups have rocketed the local subscription to over 6,000 . Nederlander, accompanied by Ralph Alswang, New York lighting and design expert, said he would adjoining 2,028 -seat shubert and 1,350-seat Cox acquisition and remodeling to his father; David T. Nederlander, and his brother Theatrical Corp the Nederlander With John Builock and William Rowe and Fred Lazarus III and his wife who are active in Friends of Cincinnati Theatre Inc, and reportedly discussed the probability of docal financiala deal materializes.
downe Shubert Properties, a Sts., have been for sale for several years. The price tag, said to be pround $\$ 650,000$, and cost of improving the Shubert, entailing expanding stage and lobby areas by
eliminating some back rows of
rround floor seats would boost the investiment to nearly $\$ 1,000,-10000$

Teresa Stratas Under Knife
Opera headliner Teresa Stratas was rushed to hometown hospita
here last week, with bleeding
ulcers after cancelling perforn ances in London, Ont., and Niagara Falls, Ont She was operated on and her
condition is reported satisfactory

## World Has Paid \$425,000 Profit On 575,000 Ante

The Broadway production of
Stop the World-I Want to Get Off' and its road facsimile are figured to have earned a profit
thus of about $\$ 700,000$ on an investment of $\$ 75,000$. Allowing for a. contingency provision of
$\$ 12,000$ or so, that leaves approximately $\$ 688,000$ profit of which $25 \%$ ( $\$ 172,000)$ goes to the original Around $\$ 140$ ment.
Around $\$ 14,000$ more represents estimated $\$ 502,000$, of which $\$ 425$, 000 has been equally distributed between the backers and David n association with London producer Bernard Delfont. The back represents a profit of about $283 \%$ uneir investment
It cost the Broadway production
9,304 to move last September rom the Shubert Theatre to its current berth at the Ambassador. the production who starred in from the cast as did femme lead Anna Quayle. Both were repeating Oles they originated on the West played by parts are now being Eastman. Incidentally Newley also on thaborated with Leslie Bricusse the musical, now in its 62d week The Main Stem.
The road production, currently in Montreal with Kenneth Nelson
and Lesley Stewart in the lead oles, has been earning as much as $\$ 20,381$ profit on a $\$ 57,578$ gross The the Oct. $14-19$ at the Shubert
Theatre, Cincinnati. That take figures in a four-week audited period from sept $\$ 54,434$ for 30 . the was $\$ 26,268$, with the weekly profit going as ha
511 gross:

## Sure-Thing: Periodic Investigation

 Of B'way's Long-Run Mystery-Ice'

The British version of The Sound of Music," which has been running at the Palace Theatre, London, since March 18, 1961, has been an enormous money-maker. That's evident in a breakdown on an estimated $\$ 3,400,000$ thus far ership responsible for introducng the musical on Broadway in 1959. Of the total profit, around $1,000,000$ represents income from e English presentation
The $\$ 3,400,000$ figure reflects ical on paper. About one-third of hat amount hasn't yet been re mitted, but is due from two ources, the British production and 20th Fox. The film company purcuner for $\$ 1,200,000$ under a deal whereby the legit partnership is also in for $10 \%$ of the picture rofits.
As of last Sept 24, the profit on Sound, which was capitalized at
500,000
for its Broadway bow, was 2,337,860 $\because$ That figure, which is elieved to have undergone Iittle change in the ensuing two months, cluded, besides Broadway and oad revenue, $\$ 248,000$ from the the sale of the film rights, $\$ 188,000$ rom album sales, and $\$ 200,000$ from such sources as sheet music (Continued on paze 54)
itve been working steadily for 15 years, and without the road 1 would have been sitting on my (Continued on page 54)
Mourning Becomes Issue;
Stagetand Resistance
Perils Overall Waiver A delicate situation has devel
oped over the cancellation of legit performances the evening of Nov. 22, following the assassination of President John F Kennedy, and again the evening of Nov. 25 , which
was the day of national mourning Was the day of national mourning ing that the theatrical unions would not require that their members be
paid for the dark nights. This, paid for the dark nights. This,
however, was contingent on all the

The matter, at present, is up in the air in that it's still being dis cussed by Theatrical Union Local and the League of N.Y. Theatres, which represents Broadway producers and theatre owners. A
sookesman for the local contends sookesman for the local contends
the union does not have the legat right to waive the salaries of its tion is being sought in the dis

Salary deductions relating to the
two cancelled performances two cancelled performances have
already been made in the case o most personnel, exclusive of the stagehands. If the discussions between the local and the league end or with the stagehands being paic then the producers will, presum ably, be obligated to reimburse all

## DECLARE A YEAR-END DIVIDEND ON YOUR STANDNG IN THE TRADE...

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Death and taxes aren' the only certainties on Broadway. Another sure bet is that periodically there'll be an investigation of the
longrunning . practice of ticket scalping and the more elusive matter of "ice," a trade term for the alleged under-the-table payoff to theatre people who service the lack market with choice locations A probe of the ti
a on Broadway is now scheduled o be brought into the open by J. Lefkowitz as part of aral Louis J. Lefkowitz as part of an overall
o.0. of the business methods and practices employed by the theatre. Public hearings, covering various areas of legit activity, will be conducted next Tuesday (10) and of Law in downtown Manhattent. The hearings have been preceded by more than eight months of investigation by the Attorney General's Real Estate Syndication Bureau, headed by Asst. Attorney
General David Clurman. Scrutiny of legit by the Lefkowitz office reportediy stemmed from backer complaints of inadequate bookkeeping procedures on the part ary studies made by my ofiminLefkowitz said, "it was discovered that some individuals who invested received mon in productions never the disbursemequate accounting of or any report of how the moneys was spent."
During the investigation more than 300 persons connected with all phases of the theatre including distribution and sales both on Broadway and off-Broadway have been questioned. Lefkowitz claims testify will serve to those who needed reforms and legislation relating to practices which seriously affect the financial investments of the public in theatrical productions. It will also help, he adds; to disclose practices and con-
ditions from the inception of a legit presentation to the distribution and sale of tickets.
actors, actresses and , directors, actors, actresses and others conat the public fiearings as will staff employees of the Real Estate Syndication Bureau. Investments a limited productions, usually under regulated by the Securities \& Exchange Commission How Exone of the aims of the Lefkowitz
(Continued on page 59)
Fine Betty Hatton 16

## And Equity Saggests

She Read Rule Book Betty Hutton has been fined
$\$ 1,000$ by Actors Equity. The action stems from her appearance in a 1962 summer stock package made publicly about the show's made publicly about the shows he withdrew from the production during its Pittsburgh engagemeni as a Civic Light Opera Assn. pres-
entation. Beck in entation. Beck, in a letter, to
Variety at the time, objected to the statements made, objected to the statements made by Miss Hut-
ton and said he had asked Equity to investigate the matter. cision, declared, "The in its decision, declared, "The preponderance of testimony seems to indipletely unwilling to cooperate and failed to appear before the Cormittee (presumably a union body) in Los Angeles." It was also recom-
mended by the council the mended by the council that "a
strong letter of reprimand be sent to Miss Hutton and that she be instructed to study the Equity appear Rules, and required to visory Board he West Coast Advisory Board within six months. As it sometimes does, the coundecision be placed in Equity, the union's official magazipe. The situation is covered in the current December issue of the publication. Miss Hutton cantion work under is paid. At the time Miss Hutton blasted
Beck she was also quoted as having stated, "Summer stock in aual-
teur night in Dide."

# Another Psendo-Expert's Cure-All 

Harper's Mag Piece on Broadway Rife With Errata, Loony Analysis and Unreality


## Slate Coast Production

Of 'Hanzah Sennest' Pry
Cos Angeles Dec 3 . Laurence Merrick operator of the Princess Theatre, has pur-
chased the North American legit, film and tv rigits to "Hannah Sennesh," a play by Aharon Meged.
The work has been a success at Israel's Habimah Theatre. The producer, who plans to ptior to Broadway and filming, has an English translation by Meyer Levin.

Denys Lasdun to Design Brit. National Theatre Denys Lasdun is an, Dec. 3. who will design the National Theatre and the new Opera House to
be erected on the South Bank. He was selected from a short list of 20 dun, aged 49, is one of Britain' most distinguished architects, a
though he has never designed
heatre before.
The initial government grant in of building the 1,000 -seat theatre plus a smaller experimental house
of around 300 capacity. The London County Council will provide ing the theatres and the Oper

## Hamle' Cast: So Far Burton, Cronyn \& Drake

Alexander Toronto, Dec. 3 . Burton in the title role, is scheddebut the week of Feb. 24 at the far set to appear in the presentarehearsal clothes, include Hume Cronyn as Poloniu
Drake as Claudius.
Rehearsals of the play, which is York to March 12 Nee York run March. 19, are due to tion of John: Gielgud. The Broad way stand is to be followed by a brief tour It's understood Elizabeth Taylor, who's been in Mexico with Burton for his assignment there
in the film version of "Night of the Iguana, will take up local residence during' the actor's sta
in Toronto She's also schedule to attend the preem here.
Incidentaly, Drake is also in
volved in another Cohen venture He's working on the translatio of the Italian musical, "Rugantino," which Cohen is importing
for a Broadway outing this season.

## 'Sound' Profit

continued from page s3 sidiary rights.
sale, the production's 40000 film less $10 \%$ commissions comes to $\$ 432,000$. Since only $\$ 117,000$ of that amount had been received by
the production, there's a $\$ 315 ; 000$ he production, theres a due, In addition, about $\$ 750,000$ more is payable from the British production. That amoun
combined with the $\$ 248,000$ al ready received from England, adds
up to the $\$ 1,000,000$ mentioned above.
The original Broadway produc tion of the musical, in which Mar a 181 -week run last June 15, A touring subsidiary. on the road
since February 1961 , closed Nov since February. 1961, closed Nov.
23 in Toronto. Hower, Henry truck edition of the tuner last sea son, is reactivating the production company he formed for that ven
ture in order to send out another unit for a tour starting Dec. 30 at the Auditorium, Vancouver
ortheoming to the Broad mould b nership from the renewed Guettel presentation, as well as from the
continued run of the London production and other subsidiar deal with 20 th will work out remains to be seen:
"Music" was the last show on which the late Oscar Hammerstein 2d collaborated with his longtime tuner, with book by Howard Lindsay and Russel Crouse, was copro-
duced by R\&H with Leland Hay ward and Richard Halliday.

ROBERT BARAL

Five Musicals That Made History


## Terry-Thomas, Miss Hom In 2 Palm Beach Origs

alm Beach, Dec. 3 .
to open his Royal Planning to open his Royal March 21) one week earlier than Maral, Frank J. Hale has an-
nounced two prior-to-Broadway productions. "The Glass Rooster" will be the "The Glass Rooster" will be the
opening gambit, marking the American stage debut of English comic, Terry-Thomas: in a new romantic comedy, Mad

> Playhouse Other coming attractions on the
agenda, with stars as yet unan nounced, are "Lord Pengo", "CaI-
culated Risk," "Sunday in New York and a return of Liberace. Just prior to the formal Play-
ouse opening; the Academy Royal Theatre Inc., a local school of the heatre, will sponsor a Festival o grams of music and ballet.

## Carol Channing

and things and probably grabbing anything that came along," she emarked. "Instead, I've been able o be pretty choosey, besides keep-
ing sharp and in shape by working ing sharp and
all the time.
"My night club act and my sole
hews have been wonderful for me, keeping me in touch with audi ences and giving me experience
You know, it's really something Lots of times, when walking down Fifth Avenue and someone says something like, 'Hello, Carol, 1 drow you in Peoria the night you aropped your handbag into the stand there and have a good laugh.
"Well, that visitor from Peoria r some such place, probably is going to the theatre that night on
Broadway.. And, if I'm playing on Broadway, And, if I'm playing on
Broadway, it's a good bet I'll have that customer, Broadway custom-
ers come from all over the country and anyone who plays on the Broadway stage has gotta go ou That's the way I see it And, without these visits back and forth
why there would be no Broadway and no road
Beadides, it's fun being on the matter how sexy; or mean, 1 tr o be the Dallas audience some how thinks of me as being sweet.
sn't that awful? sn't that awful?
"In Washingto
In Washington, The intellectual. there are an awful lot of intel lectual people in Washington and
when they come to see me and I'm when they come to see me and I'm
doing something sappy; they are so smart they see right through the Whole thing and just know
that I must really be intellectual "Detroit is sophisticated anc gutty. Oh, the ones that sit down and are very blase. But, the ones up in the balcony, God bless 'em, when I get slinky and kinda sexy, coming from the balcony and "Minneapolis is a very European deities, or something. They treat you royally, as if you had a crown on your head and the crown was
surrounded by a halo. Isn't that somethin?
that is?
about th now, look; that's enough you aren't raad. And, seeing that a piece of rock candy, instead It's need now because pretty soon Ill be at rehearsal and we've got a lo
to do getting this show in

## Boxofice Prospects

It took legit several days to recover from the shock of President Kennedy assassination. All Broadway, off-Broadway and touring
shows (in the U.S.) were dark Nov. 25, the official day of mourning Attendance was off Tues night (26) and still wasn't back to the traditional holiday-eve level Wednesday (27) or Thanksgiving Day (28). Most
shows sold out for the Friday-Saturday (29-30) performances, however. The pattern of past seasons indicates that receipts will be down this -tually certain to arrive the next night, Christmas Eve (which used to be a brutal night for heatregoing but has picked up impressively in the last decade or so). The Christmas-New Year's Day period is always the boxoffice peak
of the season, but the post-New Year week invariably brings a sharp drop. seas rant business in the Manhattan occurs with hote area, except that medium-price ateries pick up non-legit trade from shoppers after department store losing hours, As indicated below, convention bookings are generally The following are the scheduled nd trade shows in New York this week and next: according to the cheduled dates and anticipated attendance fures refer, respectively, to cheduled dates and anticipated attendance

| 1-5 | N.Y. Shoe Show | 8,000 |
| :---: | :---: | :---: |
| 2-6 | Exposition of Chemical Industries | 40,000 |
| 2-7 | Greater N.Y. Dental Meeting | 2,000 |
| 3-5 | National Assn. of Manufacturers | 1,000 |
| 8-11 | National Assn. of Display | 1,500 |
| 1-14 | State Society of Anesthesiologists | 1,000 |
| 4-15 | Atiantic Cat Club | 1,000 |

## Shows Abroad

## Joe Hill <br> he play is made up or a series o

 merous Hill songs.As the problems of hunger and Swedes today mean rather little Swedes today, playwright Tor theme. He lets Joe Hill rent a room in the home of his close
friend, a Negro, and his wife. In this version Hill is a singer and poet who
Carlsson portrays him as an would not be convicted of a crime The not committed
The play is simple and unim tration of how Europeans remem ber their forefathers who emirated to the new world. In the wedish version, Hill fought a loshat was able to murder him buity ould not prevent his soul and memory from marching on.
A minor play that is an interestmage in Sweden the American. ("oe Hill was also the subject
"The Man Who Never Died" drama by Barry Stavis, which was Iven an offroroadway production
Irving Strouse. It opened Nov. Irving Strouse. It opened Nov. un. Another play titled "The Man Who Never Died," a mystery
melodrama by Charles Webster on totally different theme, was done during the 1925-26 season-E ${ }^{\text {a }}$.).

## Aborigimal Theatre

## 

An attempt has been made to present on stage the ceremonial borees, didgeridoo and clapstick
playing and other forms of enertainment practiced by Austraian aborigines. To make it seem he genuine thing, real palms and much imaginative use is made of
backlit cyclorama displaying backlit cyclorama displaying
orest, swamp ór plain. At curtain rise gradual in borigine village scene and the effect is tremendous. The narraor's voice fills in the background,
he figures start slowly to move ne figures start sowiy to move remains throughout most of the performance, of a technicolored
film about the customs of some film about the
African tribe
In their own native sorroundings, these aborigines would doubtless be more impressive. But in terms of theatre a lot of the rules have to be broken and, seemingly,
vithout any gain. It all seems without any gain. in al seems
For much of the time the abor igines look abject; seldom smiling, flashing their teeth or showing
much in the way of personality.

Their mimicry is acute But in The main they are simply doing what their forefathers have been
doing for countless generations and, measured in relation to the progress in other lands, their art all too primitive, without being Although their bodies are paintwar a varied designs and they all war a red type of loincloth (per-
haps only for stage purposes) their garb is not as coloriful as it should be for full effect. The acby forms of hand-clapping, clapsticks and sometimes didgeridoos.
Of the 45 aborigines, none can be said to stand out more than the others. They come from three
different tribes and possess names different tribes and possess names gujergu and Puruntatameri, DjerThere are only two women both looking rather weather - beaten, who in two sequences sit on their haunches with three of their male intoning Down Under the interest is likely to be kindly and tolerant, since the average Aussie feels a
trifie guilty over the treatment of trife guilty over the treatment of the aborigine, but does little about
it. But overseas would be little. The staging is efficient. Scene a descending skillfully done behind stantly changing slides of conigine art: before which takes

The commentary is hard to hear and badly done with the narrator appearing. to stumble over words
making it obvious that he is reading from an unfamiliar script rea
Stan

London Shows


VARIETY
Not the Same Albee Buffalo Dec. 3 . Alan Schneider, director of "Whols Afraid of Virginia Woolf?" and "Ballad of the der auspices of the Studio
Theatre, took for his subject Theatre, took for his subject
Who's Afraid of Edward Al-
bee?" Oldtime vaudeville buffs here recalled the nationwide
monolithic Keith-Albee-Ormonolithic Keith- Albee - Or-
pheum: booking combine headpheum booking combine head-
ed by the late Edward F . Albee, namesake of contemporof Reed Albee, son of E. F. Albee had literal power of pro fessional life or death over thousands of vaudeville performers, Oldtimers muttered of Edward Albee?" No one of Edwa.
in 1963.
play by Irving Cooper; opened and
OTHER THEATRES
ANTA, Belasco, Broadway, 54th St, Hellinger, Hudson, Lunt-
Fontanne, Winter Garden, Zieg fold:

## CONTINUANCE VAGUE IF

FINNEY EXITS LUTHER
whether Me'll continue the decided whether he'll continue the Broad "Way run of his production of withdraws from the title role. The British actor, who's repeating the part he originated in London, is
scheduled to leave the New York scheduled to leave the New. York
presentation when his contract expresentation
The John Osborn play, currentTy in its 11 th week at the St. James Theatre, N:Y, has to vacate the
house Jan 11 to make way for house Jan 11 to make way for Merrick s incoming production of 16 Another theatre is being
sught to house "Luther" a least for the three weeks between its
exit from the St James and Fin exit from the St :
ney's withdrawal.

## MFL' Despite li's 8 Years <br> Far From Tired': Co. Mgr.

Editor, Variety:
Referring to a recent VARIETY story, "MFL;' Tired Lady Indeed, ness and with deep respect for the touring National Company of "My Fair Lady, may I respectfully call attention to the reviews of most recent vintage (enclosed) and which objectively give praise company and invariabiy keep referring to the "freshness," "brightness," "charm," "visual joy," "con-
tinued durability," etc of this lavish alltime champion.
Again, and in fairiness, to the
company, may I state that in all company, may I state that in all my experience in show business never has any touring company y to a gruelling, touring schedule or achieved greater results col minarly as well as at the boxoffice.
We.
of Dec are concluding, our tpur as of Dec. 14 at the O'Keefe's Cen-
tre, Toronto. Will you be kind enough to consider a mention of this gallant, talented company in
a better light than the one where a better light than the one where-
in we were called tired.* My request is predicated upon the attached recent reviews. (Of course the "tired" headine ref-
erence was to the perennial "MFL," because of its 8-year durato this company which, as the
attached press clips attest; appears attached press clips attest, appears
to be anything but fatigue. - Ed.) Martin but fatique. Chandler:

Unreported Road Grosses
(Included below are productions with guaranteed dates on which
grosses cannot be accurately figgrosses
ured.)
Camelot (MC-BT) (Biff McGuire, eannie Carson Melville Copoper), split-week:
Man for All Seasons (D-BT) Robert Harris, Jeff Morrow, Rob-
Ont Donley, Dick O'Neil), split week. Do
Pajama Tops (C-RS) (1st wk) June Wilkinson), Auditorium,

Thoussind Clowns (C-BT) (John

Road: Girir SG9,600, Wool 586,172 How 10' (Cii) 558,637, Dolly ${ }^{2} 52,6012$ AAlatros's $\$ 18,906$, Kiseses $\$ 16,500$
Receipts were slim for a number formances with Fisher Playgoer of road shows last week. However, several musicals played to big busi"The Girl Who Came to Supper" the the top-grosser in Philadelphia try other than those in Toronto to play eight performances las week. A Friday matinee was sub stituted by "Supper" for the Mon was cancelled in observance which day of national mourning for President John F. Kennedy.

Estimates for Last Week
Parenthetic designations for out-of-town shows are the same as for
Broadway; except that hyphenated T: with show classification indicates tryout, RS indicates road show
and $B T$ indicates bis-and truele and BT indicates bis-and-truek proauction. Also, prices on tontring. and local tax if any, but as or Broadivay grosses are net; i.e., ex.
clusive of taxes. Enigagenients are clusive of taxes. Enigagemients are
for single weelc unless othervise noted.:
Where subscription is men tioned, the gross is the net aftet
the deductions of conimission Grosses for split iveetos are pro tected

Bostion
Love and Kisses, Wilbur: (C-T) (Lariry Parks, Mary Fickett). Previ ous week, about $\$ 12,700$ for seven performances. Opened here Nov. 18 to three affirmative notices eler, Rogers Monitor and two yesno reviews (Kelly, Globe; Norton Record American).
Last week, around $\$ 16 ; 500$ for
seven performances
Stop the World-I Want to Get Off, Shubert (MC-RS) ( $3 \mathrm{~d} \cdot \mathbf{\mathrm { wk } )}$ $(\$ 5.50-\$ 6.50,1,717, \$ 56,000)$. (Ken-
neth Nelson, Lesley Stewart). Preneth Nelson, Lesiey Stewart. Preformances with
Club patronage.
Last week, $\$ 34 ; 943$ for seven per-
formances with SOMC patronage. CHICAGO
Beyond the Fringe, Studebaker
(R-RS) (8th wk) $\$ 5.50-\$ 6 ; 1,200$ (R-RS) (8th wk) (\$5.50- $\$ 6 ; 1,200$; $\$ 35,000$ ). Previous we
Last wee
How to Succeed in Business
 2,100; $\$ 74 ; 000$ ). Previous week with Theatre Guild-American The atre Society subscription
Last week, $\$ 58,637$ for seven
performances with TG-ATS sub scription.
Never Too Late, Blackstone $\$ 42,000$ ) (William Bendix, Nanc Carroll, Will Hutchins) Previou week, $\$ 24,711$ for seven performLast week $\$ 2207$ subser formances with TG-ATS subscrip tion.

CINCINNATI
Man for All Seasons, Shubert
(D-RS) $(\$ 455-\$ 5.10 ; 2.028 ; \$ 52,150)$ (William Roderick, George Rose Bruce Gordon). Previous week, split between Brown, Louisville
(TG-ATS) and Clowes, Indianapolis
Last week $\$ 31 ; 858$ for seyen
performances performances with TG-ATS sub scription. CLEVELAND
Thousand Clowns, Hanna (C-RS) (\$5; 1,515; \$34,000) (Dane Clark, $\$ 21 ; 232$ for seven performances with TG-ATS and O'Keefe Centre subscription, Royal Alexandra, ToLast week, \$27,205 for seven
performances with TG-ATS subseription.

DETROIT
Hello, Dolly, Fisher (MC-T) (20 Channing). Previous week, $\$ 63 ; 39$ for seven performances with Fisher
Playgoer subscription plus a Nov 16 preview.
Last wee
subscription

## Who's Afraid of Vines

Who's Afraid of Virginia Woolfy 1,636; $\$ 55,500$ ) (Nancy Kelly, Sfiep pard Strudwick) (matinee company costars Michaele Myers, Kendal Clark). Previous week, $\$ 30,024$
for seven performances with TGATS subscription
Last week, $\$ 36,172$ for seven per-
$\qquad$ NEW HAVEN
Nobody Loves an Albatross, Shu
ert (C-T) $(\$ 4,80 ; 1,650 ; \$ 27,800)$ (Robert Preston). Opened tryou tour here last Wednesday night Last week

PHILADELPHIA
Girl Who Came to Supper, Shu 1,907; $\$ 73,382$ ) (Jose Ferrer. Flor nce Henderson). Previous week for eis with TG-ATS subscription a Sunday (24) showing to make up for the
Last week, $\$ 69,660$ for five eve ning performances and three mati nees.

PITTSBURGH
Camelot, Nixon (MC-RS) (3d wk)
$\$ 6.50-\$ 7 ; 1,760 ; \quad \$ 68 \cdot 000)$ Hayward, Jan Moody, Arthur Treacher). Previous week, $\$ 39,082$ or seven performances.
Last week, $\$ 41,000$ for seven ST. LOUIS
Seidman and Son, American (C RS) ( $\$ 5.50,1,863 ;$. $\$ 45,000$ ) iSam for seven performances with TG ATS subscription, National, Wash Last week, $\$ 18,564$ for seven perroras.

SAN FRANCISCO
No Strings, Curran (MC-RS), 1st
wk) ( $\$ 6.60 \$ 7.15 ; \quad \$ 1,758 ; \quad \$ 60,000)$
(Howard Howard Keel, Barbara McNair) seven performances, Orpheum, Los Angeles.
Last week, $\$ 40,278$ for seven per-
formances with TG-ATS subscripforma
titon.

## TORONTO

Black Nativity, Royal Alexandr Previous week $\$ 10195$ for $\$ 41,321$ ) formances. Shubert, New Haven (two performances were cancelled Nov, 22).

## Last week, $\$ 14,553$.

My Fair Lady, OKeefe (MC-BT) 1st wk) ( $\$ 5 ; 3,211 ; ~ \$ 84,710$ ) 1 Le and Howard, Gaylea Byrne). Pre vious week, $\$ 58,020$ for seven per Minneapolis, and The Gardens, Minneapolis,
Last week, $\$ 60,431$.
WASHINGTON
National Reportory Theatre, Na $\$ 6 ; 1,673 ; \$ 52,469$ ) Ev:: Le Gallienne, Farley Granger, Denholm Lliott, Anne Meacham). Previou week, about $\$ 18,900$ for seven per-
formances of repertory of "The eagull:" "Ring Round the Moon" nd "The Crucible."
Last week, $\$ 16,444$ for seven
performances of same repertory.
SPLIT-WEEK STANDS
How to Succeed in Businese Without Really Trying (MC-RS-3a Co.) Previous week, $\$ 35,530$ for
s.even performances, Auditorium, seven pe
Last week, $\$ 39,733$ for seven performances split between Munic-
pal, Atlanta, and Tivoli. Chatta noэga.
Mary, Mary (C-BT) (Mindy Car son, Jeffrey, Lynn, Pirie MacDonald). Previous week, $\$ 13,528$
for seven performances with two for seven performances with two-
fers, Shubert, Cinicinnati. Potential capacity gross on full discount scale for
$\$ 24,126$.
Last week, $\$ 17,451$ for five per ormances split between Clower Indianapolis, and Brown, Lowte
wille. Closes next Friday (0) : Hhe. Closes next Friday (6) :
56. Lecinimate

## CASTING NEWS

Following are avaitable parts in upcoming Broadway, off-Broad. vision shows Alt information has been obtaiked directly by the Varanr| Casting Departmint by telep
checked as of noon yesterday (Tuesi).
The to the list toill will be repeated weekty until flled, and addi responsible parties. The intention is to service performers voith leads provided by the managements of the shows involved rather than to clarge.
Perenthetical designations are as follows: C) Comedy, (D) Drama Mepertory, (DR) Dramatic Reading, (DB) Double Bill.
Legit,

## BR(DAD)WAY

"Abraham Cochrane" (D) Pro-
ducers, Walter Fried \& Helen Jacolson 1119 W. 57 th St., N.Y.). Available parts: femme, young, parlor maid, male, mide-aged,
femme, late 20 secarly 30 s , attrace
tive. Mail photos and resumes tive. Mail photos and resumes or visit.
"A Girl to Remember" (M).
Auditions next Mon. 9 for Equity dancers: femmes at 12 noon and men at 3 p.m. Open call dancers
Tues. (10) fenmes at 12 noon and men at 3 p.m. all at the 46 th
Street Theatre 226 W. 46 th St , N:Y.
"Baker Street" (M). Produce Alexander H. Cohen ele/o Casting
Consultants. 444 Madison Ave., Consultants, 444 Madison Ave, 26-36, giamorous, intelligent, soprano, must, sing well; male,
midde-age, Dr. Watson; male, villain, Professor Moriarty, male, 26-36, handsome, light baritone or
tenor; boys, $8-17$, sing and dance, be able to do cockiey accent. Mail photos and resumes cóo above address.
"Easy Does 1t." (C), Producers, Laurence Feldman \& Jack Rollins (c o Laurence Henry Com-
pany, 1545 Broadway, N:Y) Avail pany, 1545 Broadway, N.Y.). Avaitive, flippant sense of bumor; male, 30, zany, uninhibited writer; male,
35, alcoholic artist; male, 23 , bright college grad; femme, 20 , pretty, bright; femme, $25-30$, office pous, efficient P.R. man; male, 55 ,
blustering boss; male, 35 , authoriative but nice army officer, male,
type, no sense of humor: femmes, type, no sense of humor; femmes,
$40-60$ comedy members of women's breakfast club. Mail photos and resumes to Michael Paryer (c/o
above address). Do not phone or visit.
"Funn Giri" (M), Producers, Ray Stark \& David Merrick (1650 Male, Ziegfeld; male 50 ish, busitos and resumes to Lawrence Kasha c/o above address.
"Side Show" (M) Producer, way. N. Al Auditions today Ned.J Open call singers: men at 10 a.m,
and femmes at $11: 30$ a.m. Open call dancers: femmes at 2 p.m.
and men at 4 p.m.all at the Lyceum Theatre 1149 all at the Ly - 45 th St ,
N.Y.) Neum

## OFF-BROADWAY

"Circle of Sparrows" (D). Pro
ducers Parard Productions ducers, Parard. Productions (24 W Equity only. Boys, 12-16; femme Equity only, Boys, 12-16; femme, cial worker, femme, late 20 s , at
tractive character male, $35-43$; tractive, character male, 35-43;
male, early 50 s , Ed Begley type; cent, male, mid-20s, brotherly energetic. Mail photos and res
umes c/o above address. Do no umes e/o abov
phone or visit.
"Cyrano de Bergerac" (CD), Pro ducer, Equity Library Theatre (226 Stgn up for readings on the ninth floor c/o above address.
"Jo" (M1). Producer, Victori
Crandall 1162 W. 54 th St. N.Y.) Available parts: lead male, 20 s , singer-dancer, male, $25-30$, lyric bearitone, tutor type, femme, 20 s , prano; mezzo, 35-40, Iovely; char acter man, 40-45; character woman 40-50. Auditions next Mon. (19) fo Equity singers: femme at 1 p.m "Ride the Cockhorse" (C), Pro-
ducer Frank Roma Productions

105 W. 55th St., N.Y., e/o Singe Associates). Available parts: al
characters: a re Irish-American male, 60 , short, stocky, male, 40 s huge, strong, aggressive; femme, nid-40s, wily, determined; male, male, earky 2 s, male, 40 s, thin ut going tenor, male, , "ate 30 , type; male, 40 s, "sits on his
brains"; male, 30 s, ex-fighter, not too-bright; male, 40s, beer belly 40s; small, comic; male, midale aged, handsome, boy nine years and tough, rough kid. Mail photos Do not phone or visit:
"You the People" (MC), Pro Hacers, S.S.A. Productions (c/o femme, 30 , Nancy Walker type male, early 30s; Buddy Hacket type, femm, early 20 s , soprano, male
middle 50 s , successful basines man; femme, about 45, contralto emme, Oriental and Negro type with comic ability. Mail photos and resumes to Harvey Flaxman, e/o above
visit.
Coconat
STOCK
Coconnt Grove Playhouse (3500 cepting photos:and resumes through agents only, for winter season of
star package productions. Mail to

TOURING
Theatre In Education. Executive
roducer. Lyn Ely (527 Lexington 30-35, to play Henry V and double Hamlet; femme, to play Ophelia and double as the French Princess French accent; femme, to pla Katherine in Taming of The ence a must. Send photos an
resumes to Theatre In Education room 303 , c/o above address.

## Television

"Adventures In English" (edu-
cational series) Available part male, 25-35, Latin American ap pearance, handsome, good speech, in this series. Mail photo and resumes to Gordon Kelly, c/o
USIA-ITV 1.776 Pennsylvania Ave., N.W. Washington 25 , D.C.)
"Camera Three" (educational ( 5244 W 57 th St., N. Y:, JU 6 -6000) casting director, Paula Hindlin. Accepting photos and resumes of: general male and female dramatic cates.
Lamp Unto My Feet (relig1CBS 1524 W. 57 th St., Noducer. 6-6006) casting director Paula hindlin. Accepting photos and re sumes of general male and female
dramatic talent, co above address. No duplicates

## Films

"Sentence of Life" (D). Pro-ducer-Director Boris Berest (c/o Fifth Avenue, N Y Available parts: femme, 17-21, sexy, sensiharacter male, 35-45. Mail photos Do not phone or visit

## Ballet

Radio City Music HaH Ballet
Director Mare Plat (C/o Radio

VARIMET

## Aly of Dec. 3 A Bacon ( $\mathbf{O C}$ )

 Allyn \& Bacon (OC)Ameriean Book (AS)
Amer Boak Strat (A) Amer Book Strat. (AS).
American Heritage (OC) Book of Moorth (N.Y)
Conde Nast (N.Y) Cowles (OC)
Crowel
Coll Crowell Collier (N.Y.
Curtis Pub. (N.Y) Curls Rub. (A.Y):
Equire Inc. (N.Y.) Ginn \& Co:
Grolier ( 0 C) Grosset \& humlap (OC Hayden Pub (0C)
Hearst (OC) (NY) A Times-Mirror ( 0 C ) Macfadden Bartel (AS MeGraw-Hir ( $\mathbf{N}, \mathbf{Y}$ Meredith Pub. Co. (O
Natl Per. Pub. (OC) Pew Yorker (OC) Popular Library (OC) Prentice Hall (AS) Randone House (N.Y.) cott Foresman ( $\mathbf{H}$ Times Inc. (OC) Universal Pub. Co, (OC Western Pub
World Pub.

## OC-Over the Counter.

 AS-American Stock Excenang(Supplied by Bache 8 Co.)

City Music Hall, Rockefeller Cen ter, N.Y. Open call auditions for emme ballet dancers will be held Tuesdays at $2: 30$ p.m. at the Music
Hall stage entrance ( 44 W 51st

## Miscellaneous

"To Broadway With Love" (M).
the Music Hall at the New York World's Faic Hall at the New York 9k for AGVA dancers: femmes Open call dancers: men at 2 noon and femmes at 4 p.m. Open Call dancers also on Tues (10) men
at 10 a.m and lemmes at. 2 m . all at the Chapler Room, 5th foor at Cariegie Han (7th Ave. \& 57 th
St., N.Y.). Auditions next Wed (11) for AGVA singers, men \& femmes
from $10: 30$ am to 6 p.m. Open call singers Thurs. (12) men \& all at the Lunt-Fontanne Thea tre 205 W. 46 th St., N.Y.)

Change of Address For Hondon Portrait Meller London, Dec. 3. "Portrait of a Murder" will move
this weekend from the Savoy Thethis weekend from the Savoy Theatre to the Vaudeville. "Shout for last Saturday ( 30 ) after five performances.
Portrati" by Harry Bloomfield is presented by Ben Kamsler and Bob Swash and costars Phyllis
Calvert. George Baker and Renee Asherson.

## Mich. Univ, Fellowships

The Univ. of Michigan has atre Program Fellowships to col lege graduates.
The recipients will go to Ann Apbor this fall to earn credi toward advanced degrees in the with the Assin of Producing Artists, the professional resident rep
ertory company which wwill ertory company which wint

## SAM STARK

## has writer of inforesting

Theatre Billing

## onother Liformentive Feoure <br> 58\%h Anniversary Number <br> ARIETY <br> 

Weinendey, Deeminter 41963

## Literati

Times Mirror-World Merger As not unexpected the L.A. diversified communications subsidiaries besides publishing the Coast daily, is going through with its acquisition of World Pub. Co.
It wll be finalized around Dee. 12 on a. 525 TM share for one of
World. Latter will be contined as a Times Mirror, subsidiary.
Consolidated net earnings of
TM Co for 40 weeks ended Oct. 6 TM Co for 40 weeks ended Oct. 6 ,
1963 was $56 \%$ ahead of last year per Norman Chandler, prez and 395,232 , equal to \$1.42 a share on
the $4,499,589$ shares, as against the $4,499,589$ shares, as against
$\$ 4,106,128$ or $94 e$ a share, the previous year end $3 \%$. stock dividend in addition to the regular quarterly cash divi-
dend of $121 / 2 \%$ a share on the common stock A $2 \%$ stock divi-
N.Y. Sunday News 20c, Citing "creeping inflation" and winter's 114 -day newspaper strike, the N. Y. Sunday News went up
to 20 c from 15 c this past weekend.
M. L. Efnst's 'Publishings' Lawyer-author Morris L, Ernst has sparked seven book ideas in
which he functions as a quasi"phich he he
As a hobby he started putting which he thought he'd like to read hence he felt others would. Than he set out aligning an author and,
in turn, a publisher and the result in turn, a publisher and the result For example there are 75 different international organizations whose functions have to do with postoffices, geophysics, icebergs,
lighthouses, and the like. He felt ighthouses, and the like. He felt the result will be a book which may be titled either "Pacts WithWork:'because these are just that trictly on some lofty purpose stripped of anye east-west arpose, or ideologies.
Another
Another frixample is titled 30 pened 30 Years Ago." These are the result primarily of electronic, cientific or other modern adances, and these are documentato pass in the past 30 years, One had to do with supersonic noise sponsible, the nearby airport or the aircarrier? Another has to do with artificial insemination, anwith brificial insemination, an-
other bwells one "Second
Chance"-the people who flopped Chance" the people who flopped,
lost out financially, spiritually or ost out financialy,
morally'. McCall's may do that one. Brust calls this avocational pur suit M\&M Books, named for his
wife, Margaret, and himself.

Major Platt's Suit
Time International of Canada 100,000 damages by Maj. William Allan Platt of Ottawa, over a piece headed "Smuggler's Reward" in May 18, 62 , Time, about the breakmuggling ring in Viet Nam. Platt, one of several Canadians Mvolved, successfully appealed a Gay in 29, 62 , convietion and $\$ 500$ ine in connection with

Obscenity Suit Aftermath Henry Whillips, city prosecusuit for $\$ 1.525,000$ in Montgomery County Common Pleas Court over two stories in the Dayton
Daily News In his suit, Phillips contended that an article published
Oct. 4 was intended to convey the
impression that he would not take legak action in fighting obscene The published story told of a written report Phillips made to the city, after Ke had been instrueted ture colieeted by a group of citizens. Phillips said he found the material objectionable, but not obscene, "When viewed in light of
the official definition of obscenity as offirial definition of obscence by the U.S. Supreme Court"
Phillips also contended in his
uit that an article published Oct. suit that an article published Oct. 12 "was intended to and did emphasize the impression conveyed
to the public by the articles published Oct. 4." The suit
stated that pillips believed he had been damaged professionally in his private law practice It also stated
that a statement in one of the that a statement in one of the
stories was made "with actual mat ice and wilful intent to injure plaintiff.
Meanwhile, Mayor Frank R. Somers of Dayton has asked for
Council to review the city's antiobscenity ordinance to determine whether it' can be strengthened with added enforcement, and to seek the voluntary cooperation of
the Miami Valley News Agency in the Miami Valley News Agericy in
removing from newsstands those publications that are deemed objectionable. This was in answer to a move started by the four-member Dayton chapter of the Citizens for
Becent Literature, to eliminate by legal means allegedly smutty publications. The CDL has been asked to submit what they belfeve to be indecent material to eity authorities. Poliçe officers will attempt to
buy these publications, and turn their purchases over to Philips, who at that point will make the final decisior on whether he has sufficient evidence to initiate
prosecution a spokesman for the anti-smut forces explained.

## CHATTER

lisher J. Journal-American pubbairmaning the newspaper roup's drive for the NY. Public
Library fund which requires $\$ 700$ 00 from private sourees $\$ 700$, year the library had a $\$ 439,500$ deficit on more than $\$ 5,700,000$ Ching expenses.
Chi Sun-Times Jack McPhaul doing a book on Johinny Torrio, Capone to Chicago.
Robert Shelton's "Josh White Song Book" being pablished by Quadrangle Books in $\$ 2.95$ paperWack and $\$ 6.95$ hardcover editions. of the Raim did the arrangements the folk singer's highlight Board o
Magazines \& Broadcasting Inc: declared a dividend of 10 c a share or its common stock payable on
Dec. 16 Cowles board also author ized payment of the regular semiannual $5 \%$ dividend on the pre-
ferred stock for the last half of ferred stock for the last
1963, payable on Dec 31. Father Leopold Braun has sufto leave St. Vincent's hospital, Worcester, and take up recuperative residence at Assumptionist Prep School at Greendale, Mass. Father Braun was the first U.S. ing recognition of Russia by Roose velt: He spent 12 years there and

## Off-Broadway Reviews

Next Time I?ll Sing to You Phoenix Theatre (T. Edward Hamble tors), by arrangement, with Kermit
Biomgarden \& Philp Barry jr. present.
tion of comedy-drama in two prets, by
 Mrameigh Trevelyn, originally presented
byy Michel Codron at the New Arts Thea.
tre, London. Staged by Peter Coes Settre London. Staged by Peter Coes set-
ting ann ilihting David Hays. costues,
Patricia Zinprodt. Features Jered Har-



If there was a point, this would corrigibly talkative chapacters in the first few moments of "Next
Time. Ill Sing to. You," which 11th season in a morass of verbiage last Wednesday night (27) at the 74 th Street Theatrie. Although
his grammar was questionable, his his grammar was questio
words were prophetic.
words were prophetic. je're just beating a dead horse," observes another chatty fellow at the start of the second act He, too, is ever so right. The uithor of this curiousty sopho-
moric non play, an apparentiy exmoric non-play, an apparently excessively young Englis man putediy rearice as a promising talent in the West End theatrical world Which demonstrates again that there is no accounting for
tastes, especially on an internatastes, espec
tional basis.
"Next Time Tll sing to Yeu" is yet another of the surreatistic theme of non-communication, sigs gesting that the author must have been exposed to Pirandello at an early age, probably without havare references to the distinction between reality apd allusion, and gobbledegook about there being no such thing as truth or even meaning with a seasoning of the sort of gutter language that's these days.
The piece is in the form of a rehearsal of a play, with the actors alternating between their own personalities, the parts they're por-
traying and (this is a sort of subconscious blend of the two According to a program note, the work was suggested by a Book, A Hermit Disclosed;", haleigh Travelyan, abourt an eccentric who lived abourt half his 84 years alone in a hat in the English
countryside. Was he a saint, a crackpot,
Spartan esthete or a degenerate? Perhaps even the original boot doesn't make it clear, but at any rate the actor who's been cast for as a martyr, and he presenta begins to try to live the character, but finally dies onstage ander an The Neaght of ridicule and abuse: The Negro director, in onitrast sees the old man as primarily a
moral wreck and before lone as an insubordinate actor. One of the other players seems intent on baiting the visibly quging victim, and the remaining actor ame actress are more intent on rather explicit hove-making and serain The p
director Pet $\therefore$ with the en thusiastic star the doubletall effusion. The rittered stage de signed by David Hays represents the rehearsal locale, and the not were provided by Patricia Zipprodt. William Needles plays the
CORRENT
LONG TERM LEASE Outstanding 200 seat thearte in
excellent mid-fown location excellent. mid-fown Rocation. Ex-
tremely reasonoble terms. Ideal for tegifimate shows, television tapings, sercenings; industrials, movies, concents.
Complete facilitios. Large stage; projection booth dressing rooms,
lighting board and lighting board and
offices, workstiop area.

## WANTED <br> ASSOCIATE OFOCO-PRODUCER OR PRODUTIONASITANT FOR TOP BROADWAY COMEDY <br>  <br> Box V-3540; VARIET <br> 154 W. 46th St., N. Y, N. Y. 10036

unfortunate hermit, James Eari the director, Harris Yudin is visibly intense as the taunting actor and Jered Barclay and Estelle Parsons are the mutualky benaused others. Since the script bas been under York managements .it's probably logical that the show have rather grandiloquent presentation billing, as covered in the agate credits
above. above.

The Plot Agamat the Chase Manhattan Ranc






It is occasionally remarked that a certain revue isn't good enough for a theatre or Club, but mighat be fun at a private party The Plot Against the Chase Manhattan
Bant," sould be a flop, Bowever, Bank," would be a nlop, however,
in even the friendiest living-room: Except for a couple of numbers in the second haif, the sketches are foolisch and pointliess, Opie skit concerns a main whio hopes hisis pregnamt wife will have a goat instabs ber doughter with kintting needies while Her hustonn takes home movies. That's funny?
The manical The masical numbers are unAmpressive, and the lyrics dull naughty fan flat. Joan Shepard, who appears to be a talented comedienne, gets alfew laughs as a hostess on on airline catering to
people flying to Mexico for dipeople flying to Mexico for di-
vorces, and as a woman trapped in a movie theatre by an usher who won't let anybody out during the last 10 minutes of the film. For the record, this revue was
titled The Plot to Assassinate titled "The Plot to Assassinate the Chase Manhattan Bank; but
was renamed after the tragic was renamed after the tragic
events of Nov. 22, Kenn.

## mari He 10 Ashes Bari thenpett productions presenta-   Dorin; Mrievin Ietey, mini Don Gunderion.

In Burn Me to Ashes, the Greek poet, playwright and novel-
ist Nikos Kamotizalis dramatises It Nikos Kamotizalis dramatives
the destruction of Sodom ald Gomorrah. The focal character is Lot Unlite the version in Genesis; however, he does not leave the
doomed cities of sin bat remains doomed cities of sin, but nemains
there in defiance of a god he is unible to reach.
Others involved are Abraham, Lot'st Iwo Invecivious danghters, compupt Kine and queen, aid an cities or set siding instend with their
 God is neither sood nor Just, but alinighty, the that weven by transgressing the tiond
The tramelation; by Kimon Friar is verrone apd tedious, and the production at the Jan Hus is frenzied and shill, with almost no
variation in pitch.: The result is a nerve- wracking evening that touches neither the mind nor the emotions.

## Thistle in My mea






 Wiiliom Hern

Thistle in My Bed" may not be the worst play of the off-Broadway close. $A$ more witless concoction is hard to imagine.
This alleged comedy is set in a 17th century Fnglish village in-
habited by nitwits who fump habited by nitwits who lump
around like leorechauns and display the intelligence of retarded
lirgt gralers. The heroine, moody
wife who objects to being confined to home and kitchen, spends most of her time seducing men. In her spare moments, she cavorts with a bear, umdresses in church,
and sends her baby floating down the river
Playwright Gudrun Powers' tempts at humor are painful and often vulgar, and at the end, the husband gives birth to twins, an feckless evening

## It should bing

It should be noted that the sets music by Mark Bucci and the cos tumes by Budd Hill are laudable and performers Janna. Marlin,
John Cullum and Sani Waterstin John Cullum and Sam Waterston Co what they can under madossibl
conditions.
Kenn.

## Met Asks Subscribers to Forego

 Refuinds on Kemnedy CancellationsHaving cancelled two perform- Anthony A Bliss, president of (Nov 22) and funeral (Nov. 25) of day and even Friday subseribers, President Kennedy, the Met Ppera detailing the management's prediin Manhattan is confronted with cament and giving the subscribers a potential loss of perhaps $\$ 65,000$ an alterative of (a) collecting re-
anl of the personnel which had fund of tickets or (b) waiving the All of the personnel which had fund of tickets or (b) waiving the by the Met. price, presumably, would be tax Compilication ensued when it deductible in full.
becaime impossible for reasons of logistics, mechanical and talent, both, to reschedule the calen,

Jim Campbell has completed a narration assignment with Howard
K. Smith for the U.S.I.A on ailm

## minnuct sooreral

## Miller Penformance

 Miller PerformanceIs Labeled 'Briliant



Actress Scores


## There's a NEW STAR in Milwaukee .. DOROTHY PATTEN


"Donothy Patien is splendid as the frumpy grando dome modwomen. The part catts for on atheroet bet awthy air ples dift hamilting of a spate of subtle lines. Her performance is relaxed, yot on the merk. ${ }^{6}$
Dy JAY scluan (mitwoukee Jowrnal)

## - HACTRESS SCORES IN <br> CHAHOT ROLE

The Modroimon con-anly be ofs good as the ectress who plays the fivie role ond the Mitier Thootre is blessed to have Derelly Pation in the role. In her velvets and lrecados, awosh in scarves, sheles, hoas and debious jawels, die is the tecernation of the Porisian eccombric whe brings the world so eccept her own unerthedox reality."
By JOE BOYD (Milwaukee Sentinel)

## as"THE MADWOMAN OF CHAILLOT"



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## Inside Stuff-Legit

Herman Levin apparently hasn't cooled of in his anger at Nathan to Supper" in the Toronto Star. The producer, who denounced the critic at a Variety. Club luncheon in Toronto refused last week to permit his pressagent, Richard Maney, to issue press seats to any
representative of the paper to cover the musical's opening next Sunday night (8) at the Broadway Theatre
Cohen, the entertainment and feature editor as well as drama critic of the Star, had sought to have Lotta Dempsey, one of his staff, attend the New York preem to do a color piece and include the reaction o the New York reviews. Levin agreed to have the reporter, who
wrote a series of feature pieces on the show during its Boston and Toronto tryout engagements, attend the Broadway opening and company party afterward, but he specified that she must argee not to file a story.
Cohen turned down that proposition, and has reportedy arranged to by seats for the opening, with the intention of personally arranged
the show and the New York reaction.

## Bavaria's National Theatre

Wilhelm Memorial Church, Ger-
many's most famous war ruin. For a long time it was the subject of a local sick joke, "Let's use it as
an open-air theatre", as Munichers witnessed the still towering col umns left upright in the rubbble. ced by lottery tickets sold, natural ly, in Munich's beerhalls. Wit ocal operalovers, beer played sec ond place as in 1954 gave the of Bavaria for the estimated $\$ 5,000 ; 000$ bud get. If it weren't for this private tional would never have opened it
doors-the total cost came $\$ 16,000,000$ although, a local wag added, "but this includes the cost ductions
tops in cost the Vienn State Opera's rebuilding by $\$ \mathbf{3 2}, 500$ House by $\$ 2,500,000$.
Three Iocal opera houses with plied lyrical fare until this preen They were the Prinzregente (more or less usurping the old Na-
tional), the Cuvilies a rococo jewelbox of a theatre, well suited
for Mozart and chamber or mozart and chamber opertnerplatz (light opera) Each had 11-month per annum
seasons and a combined permanent repertory of 72 operas and 21 bal lets, Even though they were con
sistently SRO, the budget-war Bavarian government tried to dodge the issue of rebuilding the National until it finally acceded to the $\$ 5$,
000,0000 which was fortified by citizens' financial succor
The ancient National was a whole
complex of Royal Court buildings that had been an evolution of peri od styles from Baroque through


BETSY DUURKN
"LTIL ABNER"
MEADOWLROOK DINNER THEATR ALFRED ZEGA MANAGEMEN

An international audience 0 musical, theatrical and socialite
patrons attended the Nov. 21 in vatronson, preview, nobody here-as
in America-knowing of the trag in America-knowing of the trag
edy of the morrow in Dallas. The basic color scheme of the The basic color scheme of the interior is Bordeaix red with gold and ivory Virtually everything faithfully duplicates the features of the defunct original in
cluding the omnipresent chandelier cluding the omnipresent chandelie down in Naples and Vienna. Technical apparatus and light ing mechanism of house had a ehance to show of their enormou potential in opera was a showease
ten". This oper America's Jess Thomas too, for America's Jess Thomas superlatives; as did Inge Borkh Nartha Moedl, Ingrid Bjoner, Han trich Fischer-Dieskau. Your review er considers the last unrivalled by any living baritone.
Rudolf Hartmann's staging, the
late Helmut Juergens decor So ate Helmut Juergens decor, So memorable orchestral rendition un der Joseph Keilberth's baton, al contributed to the excellence
The opera itself evidences anew
why its comparatively unpopular in the U.S. and elsewhere. It is an
artificially contrived fairytale. Hu go von Hofmaninsthal superb li retist of "Rosenkavier" and confused fable with the poetic truth which, in genuine folklore avoids the absurd and achieves
some sort of higher stature. Strauss music sort of be the sole recompense It is still one of the richest an most absorbing scores but, with
the shortcomings of the book; it he shortcomings of the boo
an one-sided masterpiece. enced splendid teamwork by Har mann, Keilberth, Juergens Hart This most German of all opera included two Americans among the three leads-Jess. Thomas and
Claire Watson whose looks, voice and acting evidently could not be Surpassed by a Teutonic soprane Otto Wiener, like Thomas, repea Sachs role.
A novelty of this production was shifting the aura from authentic For example, in the first act th interior of a famous local Nurem berg landmark, the Katharinen
irche (as prescribed kirche (as prescribed by the book)
looks more like the equally famou Munchner landmark, the- Frauen kirche. The mastersingers, also
looked more like a group of Mun ooked more like a group of Mun ch's historic Morisco Dancers. An of the finale be but Munich's au tumnal beer fairgrounds, the Okto tumnal beer

## A NEW HIT ECONOMY TOY SUPERMART

259 CANAL ST., N.Y.C. CA 6-4394 UNUSUAL and LARGE SELECTION OF beme TOYS ano BICYCLES

AT DISCOUNT PRICES OPEN SUNDAYS

Year's Profit of $\$ 38,351$ For London's Piccadilly Profits of the Ficcadilly Theatire Pronts one Piccadills Thearre were down more than $\$ 2.800$ to
$\$ 52,704:$ The tax bite, however, was $\$ 52,704$. The tax bite, however, was 830 the previous year, leaving a otal net of $\$ 38,351$.
against against $25 \%$ last year) sliced
$\$ 16,506$ from the total, and after forward barere of wore carry $\$ 39,200$.

## B'way Probe

probe is to foster legislation to correct weaknesses of the presen laws governing such investments which may contribute to the In the area of ticket scalping Lefkowitz has revealed, as have thers in the past; that hard-to-get ckets on the black market command fancy prices. He reportedly
as information on the widespread scalping of seats to "hot" shows
for as much as $\$ 75$, with the fotal or as much as $\$ 75$, with the fotal
illicit sale of tickets involving liicit sale of tickets involving information obtaine annualliy. by his office includes a report that for one
unspecified recent musical the ake on "ice" was over a $\$ 1,000,000$ That ti
That ticket scalping exists has hension and punishment of appreduals involved in such activity.
Not so with ice. This. is an Not so with "ice." lithis is an
elusive area with litle tangible Lusive area with little tangible
supporting. evidence. let alone documentation as to who gets
what It's generally accepted in what It's generally accepted in
legit, as in ather businesses, that the law of supply and demand is
such that therell always be indi viduals willing to pay more than the going price when demand ex ceds supply
In the case of legit, a theatre persons at accommodate so many when a show hits smash propor ions there are more people seek ng tickets than there are seats vailable Many of those who don't favor its eximination-providing that were possible - but rather hat it be an above-board opera production as money going to the production as part of its regular
boxoffice take: That would
revision of the New York State aw, but wouid presumably benefit hose who get a percentage of the wrights and also provide more revenue for backers and consequently create a healthier attitude Anout the theatre in general. Another aspect of the Lefkowitz
investigation is the allegation that producers get kickbacks from suppliers of sets and costumes, among thers. The last major probe of sealping was conducted in 1949 tions Commissiouer, John M. Murtagh. That resulted in the
revocation of licenses of 30 bro revocation of licenses of 30 bro-
kers. There are now around 80 kers. There are now around 80 legally permitted a maximum markup of $\$ 1.50$ a ticket; plus 15 c


## Legit Bits

Georse Wilmot, manager of the
tudebaker Theatre; Chicago, was inadvertently omitted from the list of house managers recently pubshed in Variety
Charlene Carter has been sub bing off-Broaduay in The Boys (29) for Cathryn Damon, who re turns to the musical tomorro (Thurs) following an industrial show stint for Nabisco \& Magee
Carpets. Svetlana McLee is ex Carpets. Svetlana McLee is exiting the tuner to assist Jack Cole on the choreography for "Foxy,"
due Feb. 15 at the Ziegfeld Theadre, N. Y
Bob S
new revue at the Happy Medium Chicago.
Jules:

Jules Fisher, currently repre designer on-Broadway as lightin designer of Telemachus Clay;"
will ditto in that capacity on the upcoming Broadway musical, "High Kate Wilkinson, standby for Nancy Carroil in the touring production of "Never Too Late," went on in the comedy the week of Nov. 18, when Miss Carroll was unable to perform because of a leg injury. been bedded the past two weeks with a broken ankle
Director-designer Robert Paine Grose, who operates the Berkshire Playhouse, Stockbridge, Mass,
with Bis actress-wife Joan White
ing produced by Robert. Simonss
M. Llosd Carter and jan stanmock for a alruary and oning at the East End Theatre, N .

## CANADIAN-BERTHED

\$400,000 MUSCOMEDY
With Canadian backing, plus act that Columbia Records and Make It Sing," a musicomedy, is skedded for opening at OKeefe way kickoff. Chief Can to Broaders are Moxie Whitney, director of entertainment for coast-to-coast Canadian Pacific Hotels, and Bob Corp, Canadian Broadcasting Show," which for the Juliette seasons, has been presented over Muns-Canada web of CBC. Barris, entertainment columnist of 15 songs by Melegram, with some which have been adduced by reps of Columbia Records and BMI as potential hits." Canadian prosociate stager to Bob Arvis inNew. York, plus three xtmerican
stars and New York chored. rapher:
pre-Broadway $\$ 400,000$ Centre, Toronto, the nounted here because production. charges are cheaper in Canada. and BMI will Columbia Records Robert Whitehead be heard by heads.
is designing the sets for produ tions at the Swan Theatre, Mil waukee, of "Pal Joey," headlinin "Come Lang and Fran Warren, and Dana Blow Your Horn starring Dana Andrews.
peared on Broadway in thestr Rides Again," "eft New York re cently for a three-month swing
through Europe for opera audithrough Europe for opera aud tions. The bariton is due back in
the U. Sor Feb. 22 and 24 performances with Pittsburgh Opera Charles E. Magliter
Charles E. Miller's proposed Broadway production of his own budgeted at $\$ 120,000$, The Pioneer Playhouse, Dan inge, Ky., Which has been produc no longer requires that scripts be submitted through agents a scripts be week season at the spot is scheduled to get underway the last week in june and scripts are to be sub director Irving Strouse who' now in New Fork
The Stables Theatre, now Rocated in the fomer Hawailan troit, will presont "Double En, dre, , will present Doric Wilsonis, "And one-acters by Her" and "Noy She Dances," as its second offering of the season Hinary Kelley, wife of Flamenco singer Juan Bota, in flamenco for the cast production of "Ballad for Bim-
shire" to await the birth of her third child.
Billy Rose gets a weekly royalCuckoo's Nest" because of the use in the production of his ditty, Does the Spearmint Lose Its Flavor on the Bedpost Overnight." Squat Betty" and "The Sponge
Room, two one-actors by Keith

## BROADWAY SUCCCESS AT WHITT HEAT!

 RICHARDSON had a in toxicating saste of this a be contributed substemticily and consistently to one of the GREAT scenes of the past DECADE on EROAD WAY in the 5th longest-run play of the seuson.
His sensitive, deeply felt, fully projected performence was the object of eriticel ac clain and show-stepping de monstrations by andiences.
WELLS RICHARDSON
Jean Bayless Will Star In Glasgow's 'Lilac Time Jean Bayless will star in "Lilae King's The Catre bere, opening Dea 17. Her, costar will be. John Lar-

The company will include Billy Milton, Alfred Hallett, Charlee Sadier, Gwyneth Lascelles, Shirley Saunders, Julia Meadows, Norman Standey, George Ballantyne and
Chris Robson.

> BILLY DE WOLFE
HHOW TO SUCCEED IN BUSTNESS WMTHOUT REAMY JRYMG" Lention w.c. 2 Enotre:

## Re-Edit JFK Pix, Plays, TV


B. Brown in Criminal District Court
here. However, defense attorney Tom Howard, who will plead tem porary insanity for his client, is feeling Ruby can't be tried before an impartial jury here District At Would ask a death penalty for the City Hall basement Nov. 24 in ationwide ty audience if held here, the trial may be televised locally.
The Carousel, Ruby's midtown (rippery, reopened last. Monday, Nov. 25 , with only some 50 pa 30 customers next night. Feeling among the 16 employees is that the publicity wis

## Show Bize S-for-S

public subscription from people within show business, on the $1 \%$ o
1964 -income proposal, is intended enlist a segment of Americans most vividly attuned to the cul
Understood that the Ford Foundation will pledge the last $\$ 5,000$, 000 after the initial $\$ 20,000,000$ is raised. The Congressional subsidy will make possible additional sub-
terranean building facilities for a huge garage which could yield 00 annually.
President Johnson for It President Johnson will ask Con gress to rename the National Cul-
ural Center the John F Kennedy Center.
According to Rep. Jim Wright D-Tex. the legislative proposa sure funds for a speedy completion of the Center The White
House proposal would authorize House proposal would authorize match públic contributions dollar match pu
or dollar
Wright
Wright said the Kennedy family Reportedly the proposal. amily was somewhat hesitant to

## Symphonic Requiem

## Philadelphia Orchestra con

on Thursday (26) was A. John.
on Thursday (26) was A John Fene Ormondy conducted the Brahms German Requiem with Phyliss Curtin and Donald Rutgers Chorus
Audience refrained from applause, though the work in normal circumstances would have certainly provoked thunderous appreciation, bein
surpassing tonal beauty.
assurances that the necessary $\$ 17$, $30,000,000$ Center quickly be buitt To date about $\$ 14,000,00$ has been aised or pledged.
At the same time the idea of egislation calling for partial Gov
ernment financing of the Center has raised some worries. Though the legislation is assured of over-
whelming support, a few Congreswhelming support, a few Congres criticize using Federal funds fo
The proposal of a Congressiona debate surrounding a project in nemorial to the name of the late Before the disclosure that the Cultural Center would be renamed for Kennedy, a groundswell of support had been quickly built up for With
With the Washington Evening
Star in the lead, Senators, Congressmen and virtually everyone endorsed the idea.
Senators J. William Fulbrigh (D-Ark), Leverett Saltonstall (R and Hubert Humphrey (D-Minn) introduced a measure to name the Center for the late President and
provide a $\$ 5,000,000$ appropriation as the final portion of the cost. A companion measure was in
troduced in the House by Rep Harris McDowell (D-De.).
These bills will likely be en and tailored after the White House bill which will be introduce
n the House by Rep. Wright
Support for the proposal cam earlier in the week from Dallas
inated. President was assas

## Socialized Magyar Show Biz

cerning everything from litera as recite poetry and do some im romptu vignettes.
Of some 1,000 candidates for admitted in any one category each
year.
At the end of every semester about $20 \%$ of each class drops ut within the first two years. pation in a play in the school's pateatre and being judged by the
faculty; all of whom double as acfaculty, all of whom double as ac-
tive members of the theatre. tive members of the theatre.
From the day of graduation forward, actors are guatranteed a sal-
ary and work. Pay starts at $1 ; 600$ forints ( $\$ 70$ ) a month for an ac-
( $\$ 87$ ) for a stage ditor, 2,000 ( $\$ 37$ ) for a stage di-
rector, and 1,800 ( $\$ 78$ ) for a film dector, and 1,800 ( $\$ 78$ )
(In the Hungarian film industry rector seem to be interchangeable o a great extent.)
In line with this pay scale, the
ar of a film can receive as little as $\$ 400$ for his efforts.
When they work, actors and others receive extra pay-as much
as $2 ; 000$ to 3,000 forints a month. as 2,000 to 3,000 forints a month
There are also longevity hikes in compensation - seyeral hundred forints every four years

## A Growing Live Theatre

 Directors of various theatrical ation and every student is given an assignment. With a growing live theatre especialy in smaller nies are being established a mushrooming television programand very active live radio broadcasting, there is an acute short ans actors and trained techn

Technically each an assignment. gets an annual contract with his groupthe contract is automatically re-
newed every year, although the newed every year, aithough the nate his agreement and move to has made an offer.
But bad actors, despite all dis-
couragements, can keep working couragements, can kep working
as long as they care to and get a as long as they care to; and get a
paid holiday of two months every year. Some of the lucky ones also are given free housing, depending on whether the theatre owns such
accommodations.
Holidays are usually spent at
Lake Balaton in southeaster Hungary, where the Artists; Trade Union maintains hotel resorts for members at the low rate of 5
forints (about 200c) a day with full board.

## The Kossuth 'Oscar'

Among other, more coveted extra rewards are the Kossuth
Prizes, named after a Hungarian hero. When copping such an "Oscar" for best performances of the year, the winners, in addition
to a badge, diploma, get money.
First class award is worth 100,000 First class award is wor
forints (close to $\$ 5,000$ )
Actors, as in Russia, are usually equired to make only 10 performnces a month on the stage. This
facilitated by having each theare repertory.
The more ambitious actors ouble in television, radio and movies. This extra income is why
mostrive to leave the sticks and be assigned
It is possible to get into the
business without attending the
Academy, but this is rare One Academy, but this is rare. One
example is Zoltan Latinovics, 32 year old matinee Lidol, who was
columnist Betty Beale reported in her column in the Star that the president of the Dallas Chamber
of Commerce had endorsed the According to Miss Beale Cha According to Miss Beale, Champeople of Dallas will go into it
with their whole hearts and their pocketbooks, too"
Cullum said, "I know that as the city of Dallas comes out of its be a tremendous groundswell to do something for the memory of it personally wil
I, personally, will speak for the
citizens of Dallas to say that the vould love to join the country in contribating toward this memorial.
They would love to lead the counThey would love to lead the coun-
try in this. I can't imagine a more
first an engineer before turning
to acting. His "Romeo and Juliet" won räve notices during the summer of 1963 .
Another exception is Cecilia Esztergalyos, who quit the Pecs
Ballet-with which she was prima ballerina-to become an actress. In addition to playing lead roles in Hungarian, films, the slender Budapestian makes her American
film debut in "The Gotden Head" in which she plays the romantic lead.:
Normally one can become an assistant actor"" (as "extras" are ove up to bit parts and One recent example is 22 -year
Id Piri Jo, the "sexy blonde terpreter who never talks" in The Golden Head," who also the Cinerama picture. She dot in to the movies by hanging around the studio, located right across the
from her house.
$50 \%$-Plus at Retirement
Actors can retire-women at 50, men at 60 -after 25 years of pro-
fessional life and receive $50 \%$ of their last salary as a- pension. If they continue working, one-half
percent of their salary is added every year
There are similar academies for other facets of the entertainment
world: Academy of Music, which has a five-year course for singers, four years for conductor, etc,
A ballet school enrolls girls eight years of age and trains them
for 10 years, when they are assigned to a ballet company are The famed Pes Ballet was formed only four years ago. when
the entire graduating class was shipped to Pecs to form the company by that name.

## Jackpol, Nev.

Sisters, Rex Allen, and Arthur $\therefore$ ashow Cactus Pete's owners, Pete Pier-
santi and A. L. Gurley; concede they normally choose acts "that lean toward the western field" but
also book other names who have also book other names who have
proved favorites in other Nevada proved

Also booking live entertainment recently assumed ownership of the Horseshu Club; located opposite Cactus Pete's Club 93, the third ounge acts but does not book lounge
Jackpot, located on U.S. High-
way 93 half a miJe south of the Nevada-Idaho border, draws the biggest percentage of its business described as the 50 -mile radius
around Twin Falls, Idaho. Other tourists, however, are attracted from as far away as Washington,
Oregon, Utah, Montana, Wyoming and Canada. . The town contains no permanent mobile homes.
The Ncvada
ion in Novada Gaming Commisgreenlight to Jackpot for fuliscale gambling. Prior to that time chance was limited to
impersonal slotmachines.
The Horseshu was the first clua went up in 1954 soor after Idaho
outlawed slot machines, the last of the state's legal gambling. Since hen the town has steadily inonly classed as a "wide spot in the road"
With a current permanent population of $25 t$ to 3 300, Jackpot now
boasts of a one-mile lighted air boasts, of a one-mile lighted air motel units adjacent to the three major clubs.
good weekend 2,000 to that on a good weekent 2,000 to 3,000 permany as 1,000 persons have been
served in the dining facilities in a 24-hour period. Free bus service is offered nightly from the Twin promoted, abid many tourist air in their own planes.
Club owners lik
ion on is like Jackpot's location on U.S. 93 - "it runs all the
way from Alaska to Nexico and way from Alaska to Nexico, and
our odds are the sanie as you will gedt in Reno or Vegas:"
It's a good bet Jackpot will be
a bright spot of the Nevada map
Tne rers to come or as long as

## Washingtor Delay Likely On 'Cardinal' Opening <br> 

 Scheduled Dec. 13 preem of "The Costiponed in the aftermath of the assassination of President Kennedy, This, according to producerdirector Otto Preminger, because nedy was to sponsor the eventDate is within Johnson-proclaimed mourning period.
Preminger, who recently re turned from a multi-city, 12 -day
tour on behalf of the film, will attour on behalf of the film, will atpreems. He will be on hand for
the Dec. 11 world preem at the Saxon Theatre in Boston and the following night for the New York debut of the Columbia release at
the DeMille Theatre. He was next to have gone ta the Washington
opening but that is now undecided: The producer-director will at-
tend the film's European debut in Paris, Dee. 19. This will be held at the Paris Opera House with
President de Gaulle leading a host of dignitaries who are slated to Preminger will attend the London preem and then it will be on to his This next is Ring Lardne Jr,'s filmization of "Gatrick Dennis' ists will distribute It is now skedded to begin late in February, with
lensing in New York and Mexico, Also, the script for Preminger's
film version of the book "Harm's Way" is now being written and this is planned to go right after
us,? Columbia to release.

## COMPO TRALIER ADDS <br> POSTMORTEM INTRO

 John $F$ r Kennedy had made a specil of Motion Picture Organizations plugging the organization's drive for greater public awareness of theBill of Rights (as to censorship) and the film went into release COMPO is keeping the trailer in circulation but has created a new
introductory title for the footage: The new title reads With respect to the memory of our. late
President, we present a message President, we present a message America shortly before his death," This is being added to each of the
780 prints now in circulation under the supervision of National Screen Service Following the new title
there is a picture of the white House which fades into another
title which reads "A message From the President of the United States:" This then fades to a closeup of
JFK: Charles $E$ M Mo COMPO exec v.p. Charles E. MeCarthy, nearly an of been playing the film since it was objection to showing it in its orig. inal form, he said, but it seemed
desirable to add the new lead-in out of respect to the memory of the late President.

## Boffo Bealles

ance, which had a record national audience of around $30,000,000$ реоре.)
So now, with two singles on re-
lease, The Beatles are riding No. lease, The Beatles are riding No.
1 and No 2 on the singles hit charts, another unique achieve ment.
With their two singles way
ahead in the sales sweepstakes, the beat group's LP has garnered advance orders and sales of more
than 500,000 which puts the al bum at No. 13 in the local singles
best sellers. Of course, it also tops best sellers. Of course, it also tops
the album listings. Also in the Top 20 are three Beatles' EP fourtrack disks) recordings, "Twist And
Shout," "The Beatles Hits" and "The Beatles No. 1 "
Other LPP released by the group, spot on the album sales chart,
topped only by the new LP issue. Thus, with first and second positions in the three record sales ings, it seems the only competition to the group in the sales scramble is their own disks.

Last Song JFK Heard? Following the first shock or
the assassination of President Kennedy and the Texas shootdown stuff. involving Lee
Oswald and Jack Ruby, there developed an in-gathering of details of all kinds relating to
the youngest president the Une youngest president United States ever had.
It is now stated that the ballad saga of the legendary
Texas. Rangers lieutenant "Mustang Grey" was the last song JFK ever heard. It was There the President enkfast. There the President entered
white the Texas Boys Choir whine the Texas Boys Choir Are Upon You, However,
Kennedy had caught a snatch Kennedy had caught a snatch
of "Mustang Grey" while in a of "Mustang Grey" while in a
hotel anteroom and he rehotel anteroom and he re-
quested its repeat for his
benefit Group recorded the tune previously for Decca.

## Fire Actors for Nixing

Performance Night Of
Kennedy Assassination
Richard Munroe, founder-pro atre, 150 -seat Courtland Stre Playhouse, fired the entire cast of
John Dos Passos "U.S.A." for re fusing to perform Nov 22 follow ing the news of P .
Munroe, aware that all Broad night, decided that it would not bat in bad taste to go on with the show because of "patriatic" nature o the Dos Passos work, In fact, he
said, the show was to be dedicated to the murdered Chief Executive's emory
The cast assembled for the show director Ed Danus made his dedication talk, There was no activity
onstage, however. Murioe talked to cast members and found most of them upset over tragic events of the day. According to Munroe, a
spokesman for the actors said they felt they could not go through with the performance that night,
but that they would do the two shows scheduled for the following night,
Muroe pointed out that they were violating their contracts, and
when they insisted, he fired them: The producer had scheduled The Aspern Papers" to open next Thursday (5) but has had to postpone the
Dec. 12.

## Naive 30-70 Gals

feminine students wa The promises. among such promises were those of eventual fame and fortune, television programs dancing appear
ances and free trips to such place as New York and Honolulu. It's charged that this, caused the vic-
tims to sign contracts with the tims to sign contracts with the
studios running as long as 10 year studios running as long as 10 years
and to promise to pay "large sums of money,"
It's further alleged there were
fraudulent dance tests arranged by telephone calls and mail solic̣ità ions.
Among the defendants are Har-
old Friedman, Long Island, N. Y old Friedman, Long Island, N. Y.,
the studios' alleged head, Stanley
Friedman, Old Bridge, N. J. his brother, and Henry King, Pitts burgh, Pa. The other eight, mostly
former studios dance instructors reside now o
and St. Paul.

## Reslaurant Assoc.

with posh operations (fiz., Forum Four Seasons, Tavern - on -the Green, etc.)
vonne les Bains managing director, Jean Claude Aaron, for $\$ 500,000$, which constitutes a capital gain for the com-
pany: Yank tourists had found the strictly French staff unabashedly seemingly insouciant about catering to the American visitors. handicap or a manopower defciency, or both Lewis knew of this
but seemingly was not able to cor rect it to the visitors satisfaction.

National Symphony Sets
JFK Memorial Concert The National Symphon's' concert honoring United Nations
Human Rights Day will be a me-
morial performance for the late morial performance for the late
President: Kennedy. ong Pram, which will Includ President's 1961 Inaugural Adaress, will be heard Dec, 10 and
11. The combined choirs of Cath olic and Howard Universit
perform in the program.

## Film on Kennedy's Visit

To Germany Re-Released
Day of Funeral, Nov. 25 Berlin, Dec. 3.:
Columbia-Bavaria ag a in re "Deutschiand Gruesst Kennedy"
(Germany Greets Kennedy), fo one day The film was shown Mon day (25), day of the funeral of
the U.S. president; at UFA Pavil-
No admission was charged, both Columbia-Bavaria and the cinema management stating they couldn a tragic event Fimoney showing was regarded as a gesture of sympath for the late American president The documentary undeniably here, but Columbia-Bavaria and cided to withdraw the film, claim ing it did not want to cash in on There were moving scenes in the cinema, and many patrons ac
tually cried. John $F$. Kennedy was regarded as a dear friend of Ber
liners, in fact, their best friend (Posters at mass meetings here This d was a documentary incidentally News Reel and preemed last Aug 13, second anni of the erection of the Communist Wall. Fi'l m Cologne Bonn Hanau Frankfur and Berlin (last June)

## Range of Opinion

## Viewer Chicago, Dec. ${ }^{3}$

 hree-network coverage of the Presidential trasedy are epito-mized in these three brief letters, oostmarked Sunday (24); that wer (1) Dear Sirs:

I want to thank you and commend you for the magnificent covagon.
tory.
(2) WBKB: Gratefully,

Thank you for cancelling all en ertainment and educational pro rams in observance of our Presi ent's death. If this causes you giad to make a small contribution 0 help in defraying cost to you
(3) Dear Sir:

On Friday, 22 November 1963, I President.
But I disagree with your net ion of all commercial programs The actions of your networ most unbearable. It is not only
our duty to inform the public of uch a tragedy but also to hel f adding to it
$\qquad$ work has failed to meet your net of the public

Sincerely,
DiR.

## Irish in JFK Hush

All Irish cinemas and the
atres closed for at least half a day and some, including Ab pey, closed completely for a John Fitzgerald Kennedy. Both radio and tv services dropped regular features and advertising through the week end to provide news and fea sor. Telefis Eireann flew cameraman Gay O'Brien to
Washington for funeraI and Washington for funeral and the commentary was provided by sportscaster Michael O'Heon another mission.

## Msis \& Didk ldadstry Bringing Out Menorial Tributes to Pres. Kemedy

The music/record business is $\begin{aligned} & \text { are Columbia with Mahalia Jack } \\ & \text { son MGM with Connie Franels }\end{aligned}$ readying tts tributes to President son, MGM with Connie Frapels, Kennedy. Two albums containing
peeches delivered by the late New York indie station, WNHW, broadcast of "In The Summer Of
His Years" Station said that it His Years" Station said that it
voas a "blatant attempt to com mercialize a beautiful and haunting musical tribute never intended sen, station's program director, said, In the original setting, as
part of a program that zoas unexpected and a significant tribute to the late President, the song had
meaning. To play it now as part of an entertainmet program
schedule can only cheapen the performance and offend the audience.
the documentary division,
Century-Fox Records 20 th Century-Fox Records has
come up with a package culled
from the newsreel soundtracks made by Fox Movietone News.
The album is titled " $A$ Documentary John F. Kennedy-The Presidential Years." It's the second
album the 20th Century-Fox label. has released via its tie with Fox Movietone News. First was The March On Washington.:
Premier Albums has released
an Lip titled "John Fitzgerald Kennedy - A Memorial Album.", speeches delivered by the late
President. The record, based upon a memorial tribute produced and broadcast by New of the assassination,
on the day
contains special recorded material from the files of Radio Press International. Royalty proceeds go to the Joseph P. Kennedy Jr. go to the Joseph $P$.
Memorial Foundation.
The Premier package contains; the complete inaugural address of President Kennedy. It also has his speeches either in their entirety or in part, on The New Frontier,
civil rights, steel erisis, Cuban civi rights, stee crisis, Cuban
missite bases and the nuclear test ban treaty.
The album is narrated by Ed tin Plissner with Brown. The special material was prepared under WMCA director of news and public affairs.
retail at 99 c .
Documentaries Unlimited, a Long
Island City firm, has an LP ${ }^{2} \mathrm{JFK}$ island City firm, has an LP "JFK
The Man-the President," nar-rated by Barry Gray.

## 10 Police Ring Aud When Minneapolis Symph Plays Night of Assassination

Minneapolis Mneapalis, Dec. 3. tra concert that went on last Friday (22) despite President Ken-
nedy's. assassination drew telenedy's assassination drew tele-
phoned threats that stink bombs phoned threats that stink bombs
would be thrown because the concert hasn't been cancelled. Squad of 10 policemen was assigned to ring Northrop Auditorium housing
No disorder or untoward jncident occurred inside or outside of the Auditorium before, during or Yehudi Mexuhin as guest soloist the conce
advance.
The concert was performed "as music, the President of the United States. At the orchestra conplause during the concert The program was changed to include oniy the sort of music that would be considered appropriate for a memorial occasion.
Conductor Stanislaw Skrowaczewski said he was in favor of canagement felt people would want to come."
Crushed by the tragedy, Menuhin also wished cancellation, but
was prevailed upon to appear. The was prevailed upon to appear, The
concert began with Beethoven's Funeral March, bringing tears to Orchestra called off its Sunday afternoon pop concert two days
later. Pianist Peter Nero was to have been the soloist.

## Broadway

## Newsday columnist Radie Har-

 His' 86 -yeaHospital.
Publicist David O. Alber's daughPublicist David O. Abers daugh-
ter Emily does the Lohengrin bit with Wall Streeter Mark Fine on Dec. 21.
Carmen Jones Inc. has merged 7 Lively Arts Inc., according to a certificate filed at Albany by Hays, St. John, Abramson \& Heilbrook. Jerry Layton recouping from
hepatitus in New York, unable to hepatitus in New York, unable to
restage the London production of "No Strings" which Jerry Wythe Is now doing.
Exhibition of original photographs by Alan Arkin, lead in "Enter Laughing, this week at
Hery Miller's Theatre where the Henry Miller's
show's playing.
Pianist Eileen Flissler and vioPlicist Aaron Rosand, husband-andwife concertizing pair; back in U:S. after dates in Netherlands, Bel-
gium, Germany and Switzerland. Following example of Radio City next April of Lincoln Center It next April of Lincoln Center. $\$ 1.25$. Center has hired Carl Cannon, of United Nations tours, as scoutmaster.
Thelonius Monk Orchestra re-
dated at Philhamonic Hall for Dec. dated at Philhamonic Hall for Dee.
30. Previous Nov. 29 date taken 30. Previous fNov. 29) date taken
over by Cocreert. Opera Assn. over by Coccert Opera
which was cancelled out of
dete by the assassination. date by the assassination.
Mata and Hari (Ruth Mata, EuMata and Hari Ruth Mata, Eu-
gene Hari, a married couple) back in town after two years absence.
Will appear Dee. 14 at Kaufmann Will appear Dee 14 at Kaufmann
Auditorium at $\$ 4$ top recital. PreAuditorium at $\$ 4$ top recital. P
senting three new pantomimes.
State of North Carolina's com-
missioned onera by Carlisle Floyd missioned opera by carts pe miere
will be conducted at its
Dec. 2 in Raleigh. N. C., by Julius Dec. 2 in Raleigh, N. C., by Julius
Rude of N. Y. City Opera, where earlier Floyd operas were mountedThat was a "first" as Prince Orlotsky for Jean Madeira at he Met in "Fledermaus." She's soloist Dec. Leopold Stokowski's American Symph.
Jess Thomas, CAMI client, set for Met appearances this spring in "Onegin,". "Ariadne auf Naxos," participated in three performances at Munich's new opera house, the National.
Kay Magenheimer, onetime director of advertising and publicity
for Columbia Records, and refor Columbia Records, and re-
cently active in religious, and interracial activities from her Long Island home, has authored a
book of poems. "Love's Stigmata," book of poems. "Lio
Dinner Dec. 5 at the Plaza benefits Professional Children's School alumni, ineluding Leslie. Ugams and Loinin Hollander Gene Rayburn will emcee and Paul Winter:
Sextet cispense music. Stager is Sextet cispense music
Gloria Wills Landau.
Dan Healy will be the first to be of "seidel" night, Dec. 6; at the clubhouse. The 75-year-old performer has been in show business
for 55 years. The Lambs will for 55 years. The Lambs will Jack Waldron is chairma
Irs. Lou G. Holly Cowan, wife of the onetime president of Colum-
bia Broadcasting System's to net, was one of participants in last
week's Civil Rights panel of the Week's Civil Rights panel of the Manhattan. Mrs. Cab Calloway, Ann Tanneyhill and Mrs. Stanley
Ha'e nf Zurich were others. Lady lawyer (show biz etc) Finny Holtzmann, who's a director
of the Trafalgar Hospital, got her interior decorator to prepare a interior decorator to prepare a time friend, while he's undergoing
treatment there via Dr, Emanuel treatment there via Dr, Emanuel
Revici. Mrs. Alice Scully is houseRevici, Mrs. Alice
guesting with Miss Holtzmann on
East 64th. Att Buchuald is the Creus
Saints \& Sinners "fall guy" on Saints \& and, and Sandy Kaufax
Dec. 27. Kagented" by Ford Frick) takes "agented" by Ford Frick) takes
the rap in Janury Former: VicePresident Riehard N. Nixon will because of the President Kennedy tragedy there was no S\&S luncheon in November when Nixon was the scheduled "fall guy.
Billy Rose anil the Irving Mans-
fields (Jacqu ine Susann) have been longtime personal friends which a ceounts for the showman-
columnist Rose writing those off
beat ad columns adventising the actress' book, "Every Night, Josewhich incidentally is no "dog" as a seller, Geis has put it back into püblication for a third edition. Richard Rodgers and Samuel to London next week for the West End production, with Beverly Todd, who alternated with Barbara
McNair on the national tour as:suming the lead, and Art Lund and Marti Stevens the other two principal roles Latter, daughter of
former MGM prexy Nicholas $\mathbf{M}$ Schenck, has been a longtime London resident.
who is a sticke who plays a corporal "Chio is a stickler for regulations in "Chips With Everything" at the Saturday's (30) performance, married singer Maureen Scott in Gerrard's Cross, 30 miles outside of to New Oon Sunday (1) and returned performance. Management gifted the couple with a bouquet and a bottle of champagne at the airport upon arrival atter understudy hany ing by.
Nancy
Nancy ((Mrs. Jo) Ranson's oils global exposure are getting wide on India and Japar are on view
in Quensland National Gallery Brisbane, Australia: One of her Woils is in National Association of Exhibition at Royal Scottish Acad emy Galleries, Edinburgh, Sco, the Nile are currently on view in the NY. Society of Women Artists Annual at National Academy Gal-

## Rome

By Robert F. Hawkins
Sardegna, 43; Tel. 479316 Genoa is the site of 1965 RAI TV-sponsored "Prix Italia
Gor Bernardo Bertoluci's new score "Before the Revolution."
Group of top Italo screen directors, writers and musicians have banded together in a co-op venture
for making of tele ad pix: or making of tele ad pix.
Pietro Garine and Sandro Gio-
vannini bringing their Goodnight vannini brirging their"Goodnight, Bettina" stage musical back to
Sistina Theatre Dec. 3 in unusual (for Italy) revival.
Carla Gravina, Ilaria Occhini Corrado Pani and Gian Maria
Volonte will extend their legit as sociation to joint pic work as well with first
Paradise."
Franco Brusati’s "La Fastidiosa" current in Milan to be staged in Paris and New York, with Pierre Brasseur probably doing Gallic bit
and Fredric March starring in and Fredric Ma
Yank adaptationi.
Weafurt Disney characters to be formed by top Italo pop names at San Remo's Ariston Theatre Dec. 23, with RAI-TV pickup. for Christmas Day scheduling:
Eddie Leshik; Rossana Podesta to Spain with husband Marco Vicario
on biz pleasure trip zizi Jean on biz-pleasure trip, Zizi Jean-
maire in for series of shows at maire in for series of shows at
Eliseo Theatre: Peter Marshall to
Yugoslavia for Cavern'; Claire Bioom to Arizona "Teacher of Vigevano"; Maurice Silverstein here for Metro confabs;
Jim Mitchum back from London cescatti here for concert.

## Scotland

By Gordon Irving
Dasgow: DOUglas 9999 "My Fair Lady" likely to play ing 1964.
James Russia With Love, $\because$ latest biz at Odeon, Glasgow
Ardrew Foley, new manager of
Palladium vaudery, Edinburgh, in place of. Dan Campbell, retired. new run of his local singer into radio series, "It's A Fine Thing to Sing:" John McGregor new anchor-man
BBC-tv's "Scotland at Six," nightly news-magazine from Glas
The Popplewell family's holiday show, "Gaiety Whirl" into Pavil-
ion, Glasgow, from Gaiety Theatre
Ayr. Bavid, program director,
quit Scotish tele to join light en. quit Scotish tele, to join light en-
tertainment section of BBC-tr in
Glasgow.

## Chicago

(DElaware 74984)
Joo Levine quietly in Chi for a The Carpetbaggers."
Preem of "Tom Jones," oritinally skedded for last week, set for Wednesda
Billy Starr in from NY. to start Medium show "une new Happ Tired Businessman"
Hal Bruno moves up to midwest Brink departs to take as Bill ditorship in Gotham
Jean Pierre Aumont will recite the Jean Cocteau tribute to the Paree restaurant opens Dec. 9-11. Radio personality Jack Eigen ponsoring a beauty contest for Seidman and Son?" the two winers of which to get contracts for four-week walkon appearance in
play: Sam Levene of same show doing four benenit of same show, Israel Bonds while here

## Paris


Yank director Steve Previn to
rin an Eddie Constantine pic here rein an Eddie Constantine pic her George Balanc
Paris National Opera to regulate four of his ballets, sthe card alt' (Col) due for a Dec. 19 gala preem at the Opera.
Pop singer Gilbert
erap sopera of Aran," will be re prised at Lyon next year. on his re
Jean Gabin, in spite of hating ported desire to give up acting
already set for two more pix. Raoul Levy's "Marco. Polo," pi which he hopes to resume soon in Yugoslavia.
Jacques Mauclair bringing back Eugene Ionesco's play, "The King ance Francaise.
Long held up Freneh pic Moranbong, a tale of North Ko given a release visaa
Dwarf actor. Pieral opening nitery in Montmarte It is called L'Eternel Retour (The Eternal Return), after one of his pix.
The hit Royal Theatre presen"Toole of "Hamlet," represent Brith Peter the Theatre of Nations Drama Fest here next year.
Yvonne Menard
Yvonne Menard comes back to head the Folies-Bergere new show
next February after several years of semi-retirement. Show will have a "Cleopatra" motif. ore stateside to bre here be Broadway house she a stint a he Arleigh Peterson Dancers b Maximilian Schell; winding ole in Jules Dassin's "Topkapi"
UA) here, also finishing a play, (UA) here, also finishing a play,
"A Man Called Erostrate," about the pitfall
and age.

## Mpls.St. Paul

2208 Kenwood Parliway; 374-4015) Theatre St Paul has "Come ends.
Ferlin Husky and Bobby Bare top Grand Ole Opry show at
Minneapolis Auditorium Saturday

Israeli pianiṣt David Bar-Hlan
slated for Northrop Auditorium
concert tomorrow (4) as current concert tomorrow (4) as current
entry in University of Minnesota entry in University of Minnesota
artists course.
Helen Rice, Joan Lindusky, Paul Knowles and Bruce Nielsen will be
soloists. with. Minneapolis Sym soloists with. Minneapolis Sym-
phony in Rogers and Hammerstein Philip Sunday (8).
Philip Von Blon, Minneapolis head of Tyrone Guthrie Theatr Foundation, succeeding Star an Fribune editor John Cowles Jr. Guthrie Theatre revised its ticket scale for upcoming second
scason, trimming flat $10 \%$ reduc tion on season subscriptions. to
$20 \%$ for matinees and cutting to $20 \%$ for matinees and cutting tab
on lower price seats. $\$ 5$ top con tinues.
Minneapolis hotelries vieing for nitery trade by offering swank ne Allee Pigalle, continental type bis
 thanson of Minneapolis elected 1964 Chief barker of Northwest Cers named are Columbia branch manager Byron Shapira, asst. chief barker: exhib Clem Jaunich, second asst:; circuit owner Ralph Green, property master, and exhib
Bob Karatz, doughguy.

## Las Vegas

By Forrest Duke
(DUdley 4-4141):
Riviera veep Charlie Kahn show ng the town to Oleg Cassini.
Lou Walters in from Miam Beach to arrange for sale of his Beach to arrange for sale of his
home here
Harold Minsky here casting Follies of " 64 " which opens : a Westchester Town House Dec. 30 Guy Lombardo orch joined Ben Blue in Desert Inn lounge-double Dec. 23 with Eddie Fisher Morris Lansburgh's Flamingo associates say there's no living
with him since he was named on the nation's "10 Best Dressed Men" Fre
Fremont's Sky Room name band policy a success (Johnny Long cur-
rent) so Ted Fio Rito, Jerry Wald and Charlie Spivak have been Monte Proser signed Benny Baker for role in the twin "Any
thing Goes" and "High Button Shois" which open at the Thunder bird, Dec. 20 .
At the Riviera lounge Eionel Hampton reveals that his half the star, but an instructor at Fre mont High in L.A at the New Frontier here and Hwood Blvars now host in Thunderbird coffee shop.

## Philadelphia

(319 North Jerry Gaghan
18th St., LOcust 4 4848)
Kathy Dennis, singing comediKathy Dennis, singing comedi-
enne, into Jefferson HospitalFormer "Ice Follies" skater immy MeAnny joined a suburban Gealty firm.
Gloria Hudson, local thrush, re fter a throat operation.
AI Plough, Stanley. Warner vet elebrating 50 th stantion Thenatre, Al Burnett, London night club over Vegas talent pool, stopped
off at the Shubert Theatre to visit Condon music hall favorite Tessie Who Che featured here in "Girl

## Kansas City

(Lo. 1-8220)
L. J. Kimbriel, Missouri Theatre Supply head, nursing a hip frac-
ture which has already kep him ture which
in hospital.
Local WOMPI clubbers helped serve 1,000 dinners as a volunteer community service at recent
United Funds over-the-top drive. United Funds over-the-top drive.
Fred Souttar, Dick Conley and Fred Souttar, Dick Conley and etted to and from National GenCoast. Bye, Birdie" won out in oll of teen-agers as pic they most town Theatre for Friday midnight show tie-up with KUDE.

## Columbus <br> By Fred Oestreiche

Anna Maria Alberghetti stopped
ff on way from Hollywood to $\mathrm{N}: \mathbf{Y}$ George Cobb, former announcer
WBNS radio now at WMNI at WB.
Gordon and Sheila MacRae apRussell E. Canter, chief an Russell E. Canter, chief an
nouncer for WBNS radio, suffered heart attack:
Ferrante and Teicher making first Columbus concert appearance Dec. 7 at Veterans Memorial. Richard W. Ostrander upped to TV. He was national sales manager TV. He was national sales manager.
Wally McGough, former WTVN Wally McGough, former WTVN
TV generat manager, now veepee of Heneral manager, now veepe Ohio, in
motion.

Lawrence Welk recuping satte arger Wiere Bros hopped to Sydney sie network
Joyce Grenfell returned to Lonon after winding up in Metro's Americanization of Emily, E Hilla
Lester W. Roth, Bevery Hill Lester W. Roth, Beverly Hills attorney and former Columbia
Pictures veepee, appointed to District Court of Appeals: Herb Robins, Little Theatre pro-
ducer, acquired Coast rights to
"The Brig;" N.Y. Off-Broadway Gow, closed three weeks ago. Gerald Fried named chairman of
new Composers \& Lyricists: Guild proposals-negotiating committee to prep for major studio negotiations

## London

## Obituaries

Mowgli, a story of a boy who was
reared by a wolf pack. In England reared by a woif pack. The government attending one of the more aristocratic schools while eontinuing his career in the Denham
studios. He appeared in "Drums" and The Thief of Baghdad.? After wartime service with the more films including made severa ndia;" "Man-Eater of, Kumaon" and "Hello, Elephant,;
latest being "Rampage?,

Survived by his wife, former actress Marilyn Cooper, a son and daughter.

FRED UTTAL
Fred Uttal, 55 , pioneer radio an familiar to listeners, died Nov. 28 $n$ New York. He started as a teen age staff announcer at CBS. Dur ng his career he was associated
with such programs as Mr . with such programs as Mr
District Attorney, March of
Time" Cavalcade of America" ime" "Cavalcade of America" nd "We Love and Learn." "Con
Uttal was an emcee on cion Uttal was an emcee on "Con-

## MR. W. H. CLARKE, O. B. E.





the Week" and "QE.D." a quîz
program. He also appeared as an actor on several daytime
cluding "Edge of Night""
As a you he extra in ne time he was a featured per former in D, W. Griffith's"Birth
f a Nation.
Survived by wife and two sons a former marriage

JMMY HATLO
Jimmy Hatio, 65 , Cartoonist who reated the strips "They'll Do It
verytime" and "Little Iodine, died Dec. 1 in Carmel, Calif. Syn dicated internationally, his car toons reportedly, provided him
with annual income said to be with annual inct.
around $\$ 300,000$.
Hatlo started his career as rinter's devil at the Los Angeles Times, Three years later he was promoted to the paper's art de partment, and in 1918 his cartoon irst appeared on the paper's fron Kaiser Wilhelm.
He left for a while to do public relations for Mack Sennett, but soon returned to newspapering. He
worked for the San Francisco Bul etin and later became auto edito for the Call in that city.
Hatlo came to the attention o Freemont Older, editor of the
Call, with a cartoon he drew for Call, with a cartoon he drew fo $U$ of Califorinia lost to the Olym pic Club. In 1928, he was asked to dash of "anything'" to fill some space on the sheer "Them'l! Do It

Survived by wife and son.
VLADIMIR ROSING Vladimir Rosing, 73, producer and director of pageants and 4 in Santa Mo heart atif A nativ of Russia, he turned from law to - singing career and bowed with Petersburg He made recordings in London, then went on to produce and direct plays in that city. In 1936, he became director of the Garden.
Rosing went to Los Angeles in 1939. There he became organize and artistic director of the South ern. California Opera Assn. More tion of pageants He produced The California Story ${ }^{\text {an }}$, the Hollywood Bowl in 1950; "The "Oregon Story" for the Oregon Centennial in 1959 , and The
Kansas Story the following year

He als. At one time he directed the Ne York City Opera Co at City Cen Doe" He staged "The Ballad of Baby Doe" In
operas.
stepdaughter

## WILLIS J. DAVIS

 anta theatre man, died Nov 24 in a Naples, Fla., hospital. He was Everglades when in the Florlda He was public relations director at time ofA native of Newnan, Ga., Davis was secretary to a Georgia congressman in tis younger days and entered the tobacco business in
Atlanta before venturing into the Atlanta before venturing into the
theatre business: He built the Ponce de Leon Theatre (dark for many years) and later the Buckhead (remodeled and renamed the Capri Cinema) In 1927. He sold oth these houses in 1938 and
oined the old Lacas $\&$ Jenkins
chain as assistant to the late Arthur Lucas and later as assistant ceeded Lucas as head of the sucization. In 1952 he became associated eaded by the late R B Wiliby in an executiye capacity. This organzation was the forerunner of the Wilby-Kincey, Corp, which now Southeast including the 4,400 -seat Fox and Roxy Theatres in Atlanta. Davis is survived by his widow, sister, Mrs. R. S. Mann Sr, and Newnanher, Theo Davis, both of Funeral today (Wed) in New-

SPENCER BENTLEY git and radio actor, died Nove 27 Cuernavaca, Mexico, where he

Smith, Broadway lyricist, and his
wife, Irene, also of the musical cmedy stage.
His wife su
His wife survives.
EDWIN B. WILEIS Edwin Booth Willis, 70, head o Metro's set decoration dept for years ago, died of cancer Nov. 26 in Hollywood: An Oscar winner for his work on "Little Women" in
1949, in association with Jack $\mathbf{D}$. 1949, in association with Jack D
Moore, Willis was with the studio 32 years. Prior to that he was with the Goldwyn Co. He started there ot when the merger was affected His credits included virtuall all of the big pix company turned as "Ben-Hur," "Mutiny on the Bounty"-original versions-"The Good Earth", "Captains Courage
ous," "Marie Antoinette," Danc ous," "Marie Antoinette," Danc
ing Daughters,". "The Bad and the ing Daughters;" "The Bad and the Sister survives

## SAUL S. HAYS

Saul S. Hays, 79, one of the las Mdependent theatre owners in
Maine, died Nov, 25 in Boothbay Harbor, Me, after a long iliness He owned and operated th for 49 years.
He operated the Southport, Me.,
Casino and the Hayes Casino in Casino and the Hayes Casino in Boothbay during the 30 s and " 40 s Previously he trouped in vaude
ville. In 1897 he formed a comedy dance team which toured the country:
Survivors include a. son an daughter

## V. H. CLARKE

RCA Great Britain Ltd., died N
20 in Sunbury-on-Thames, Eng. He
joined RCA in 1932 and had bee in charge of sound recording activ
ities. He became a director in
He later was named head of the
Televsion, Film and Sound Systems Oruops of the British awarded the 1945 or his wirtime Empire in with the Crown Film Unit and han War of special contracts for the

FREDERIC TILLOTSON
Frederic Tillotson, 66, con Bowdoin College music depart ment, died Nov. 25 in Portland Me. He was a former conducto of a symphony orchestra and chor as a soloist with ofte Boston sym phony, Orchestra and Boston "Pops.
He
He also appeared in New York
and London concerts London concerts.
EDDIE CHING WAN
Eddie Ching Wan, 70, one of the import name and semi-name talent

## In Fond Memory

## ERNESTO LECUONA

## 895-1963

His "Malaguena," "Andalucia" and hundreds of other compositions will always live

## Herbert E. Marks

and all his other friends at
Edward B. Marks Music Corporation
had been making his home for the from the mainland, died Nov. 26 last few years, He had lived at in Honolulu. Ching (his actual surDeal, N.J, for many years. More recently he had been developing
résidential homesites in and about résidential h
Starting his stage career as a lays with Eva Le Gallienne, Bent ley. subsequently oppeared on
Broadway in "Boys From Syrà "Fse," "Little Orchid Annie"" and egit productions
He entered rad
nouncer in the mediums an an ays. Bentley later became chief announcer, then program director
at $W N E W, ~ N$. $A$ a radio actor, e appeared on "Gangbusters," adio shows as "Starred on Dallas" and John's Other V/ife.
Bentley was the son of Alice
Bentley, who was a comedy actress on Broadway and on the road, and Wilmer $S$. Bentley, who was a legit actor-director.
He also was a nephew of Harry $B$.
name Chinese style) opened the
South Seas nitery in Waikiki in South Seas nitery in Waikiki in
1938. Room had heavy patronage for several years but finally was shuttered. He also operated the father had established in 1908 . Surviving are his wife, two so and three daughters.

## NELLE W. HINES

Mrs Nelle Wommack Hines, state's official song, died Nov. 21 n Milledgeville, Ga. A radio pimany educational programs for the Georgia State College for Women during the medium's early days. A son survives sexeral books. A son survives.

WILIAM A. HENRY Wenry, 50 . Archibald (Archie) commentator, died recently in Fin-
the British Broadcasting Corp. at Glasgow. Prior to that he was a
freelance actor and relief an From 1937 to 1939 , he was a nember of the Perth Repertory heatre, acting under the name o Survived by his wife, son and aughter.

## ABE LISS

Abe Liss, 47, film producer, died Dec. 1 in New York He was presi ent of Elextra Film Productions He worked in Hollywood, after his discharge from the Office of Strategic Services, as an exec with
the United Productions of He joined Elektra nine year go. Firm makes commercials and ndustrial films and designed the SBC peacock.
by wife and daughter

## EVERETT A. FULLER

Everett A. Fuller, 71, onetime ameraman, clown and projection st, died of a heart attack Nov. 2 n Scheriectady, N.Y. He was reelance, lenser for MGM and with the old Walter L. Main Cirus and for a time was a boothman theatre
Surviving are a son and two daughters.

## CARLO BUT

Carlo Buti, 61, one of Italy's top
op singers, died Nov. 16 pop sing
He appeared in numerous films and was a star in Italy before
Forld War M. He toured the U.S n 1987. Ten years later he was back with a Carnegie Hall concer He returned to the U.S. in 1952 or another tour.

## JOSEPA MARTIN

Joseph Martin, 77, manager o 0 years died Noy 26 in cork A film pioneer. he was associate with Rotunda-Picture House, Dub in, in screening the first motion pictures in Ireland After retiring rom UA, he worked with Ardmor His wife survives

## REX LESLIE

Rex Leslie, cabaret and concert Eng. He started as a baritone with Roniald Frankau's. "Cabaret Kit ens" and toured during the wa with Leslie Henson. He switched before retiring three years ago Sürvived by wife and son.

IRVING E. PARKER
Irving E. Parker, 52, one of the
owners of the Eden Roc Hotel
Miami of the Eden Roc Hotel,
Beach, and v.p of the
ustra and Amplex Corps.; manu acturers of lighting equipmen New York.
Survived
Survived by wife, son, daughter
ather and two brothers
MERLE CONNELL
Merle Connell, 58, cameraman and indie producer for 27 years,
died of a heart attack; Nov. 28 , in ied of a heart attack; Nov. 28 , in Hollywood. In recent years he also His wife and son survive.
Rev. Benjamin C Robeson, 70 rother of baritone Paul Robeson Methodist Episcopal Zion Church Minharlem, died Dec. 1 in New
York. Also survived by three York Also survived
daughters and a sister.
Karle Carmen, 66 , former vaudeNew York. He appeared as a child aetor with Maude Adams and later in vaude in song and dance ac n \& Huyler.'

Mrs. Geraldine Fitch Morner, 62 ormer singer with the Chicag opera co. and a reporter and York American, died reecntly in
V.Y. A brother survives

Mrs Margaret Alessandro, 49, vorked as Billie Peacock when she dancers at the old Cher Paree 22 in Chicago.
Josenh Gluecksimann, 63, play
rright and director of vienna' wright and director of Vienna's heart ailment In Viecently of survives

Sister, 40, of actress Nell Clarke

## MARRIAGES

Margaret Fisher-White to Midaelly. He's aurbiage, Eng, re The Archers," the BBC radio series.
Mer.
Merrilee Ringuette to Jerome Fella, Beverly Hills, Calif, Dec. 1. Bride is niece of sth, yer Peggy Le;
he's the son of phoebe Ostrow of the administrative staff of Basin St. East and Embers, both New St. East
York.
Patri
Patricia Deutsch to Donald Hart, Nov, 30, New York. Bride, Playhouse School of the Theatre, is daughter of actress Benay Venuta (now Mrs. Fred Clark, who's
also an actor) and ${ }^{\text {Hollywood pro- }}$ icer Armand Dentsch.
Susan Lerner to Morgan Holmàn Jr., Nov. 30, Princeton, N.J. Jay Lerner and Ifrs Henderson Taibot,. groom is fith
vens Co., textile firfa.
Mrs. Chesbrough Lewis Amory
to Iva S. V. Patcentch, Nov. 21 . Iva.S. V. Patcenttch, Nov, 21, New York. He is president and peen married and divorced three imes.
Gail Jones to Sidney Lumet, New York, Nov, 30 . Bride is damet, tage and film directorne; he's a ied to Gloria Vanderbilt Mrs. Hazel Dexhelmert Van Aernam to Micheel Pilley, An Aer-
Nov. 28. Bride is owner of Ten Eyck Record Shop; he is drama, bany Times-Union.
Sonny Arons to Shermar Stokes,
New York, Dec. 1. Bride is with Bsociated Booking Corp


| New Year's Eve Telecast COAST to COAST CBS-11:15 P.M. to 12:15 A.M from GRAND CENTRAL STATIOI <br> New York Sponsored by CLAIROL (Eenefit National Association for Mental Health) |
| :---: |
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| January 3 Through EASTER GUY LOMBARDO'S PORT O' CALL INN and COUNTRY CLUB <br> tierra verde Florida | April 22 <br> NEW YORK WORLD'S FAIR |
| :---: | :---: |

## Another

LOMBARDO
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"AROUND THE WORLD II 80 DAYS" JONES BEACH MARINE THEATRE


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# FILMS VIBEO TV FILMS RADIO <br>  



Vol. 233 No. 3
NEW YORK, WEDNESDAY, DECEMBER 11, 1963
64 PAGeS

# MEXICO: GET LOST, UNCLLE SAM 

## NBCCCBS In S55,000,00A Auction Play For 2-Year NFL-NCAATV GridRights

Not even the tables of Las Vegas
would handle the upco ining dice would handle the upcoming dice
throw of the networks for football
telecasting rights. ${ }^{\text {The dice could }}$ telecasting rights. The dice could
roll as high as $\$ 5,000,000$ for the roll as high as $\$ 25,000,000$ for the
tiv rights to the National Collegiate.
Athletic Assn and ball League schedule of games ver a 1 wo-year period.
The first roll of the dice will take place Tuesday (17), when bids on
the new NCAA ty football contract are opened on the third floor of
the Manhattan Hotel; N. yet undesignated room. The second roll of the dice is due sometime in January, when bids are rec
and opened by NFL officials.
In both cases, the network roll ing the highest numbers will cop
the pot-and if one network elects the pot-and if one network elects
to go for broke and play hard for to go for broke and play hard for to all intents and purposes, gets.
crowned as the leading sports network
CBS-TV, wearing the sports netWork crown, had both NFL and
NCAA games the past two years,
having paid $\$ 9,600,000$ to $\$ 10,200,000$ to NCAA, for the pri-NBC-TV, tho ugh, has bee champing at the bit Indicative o
NBC-TV's jealousy is the record (Continued on page 40)
Beatles Curtail 1-Niters For Safety But Will Lift
Ban For Edinhurgh Date Glasgow, Dec 10 .
The Beatles, top pop act in the U.K, are cutting down on one their own safety and comfort They will play a week of 12 per formances in a city-centre cinema Their manager, Brian Epstein, is nighters. From now on, they wil appear only where their show can last several days.
Main reason is
Main reason is the risk involyed hundreds of feenagers who gather to see them after performing. But the new ban on one-nighters will be broken for Edinburgh, a city
they have never visited, and for The Scotland tour is being organ ized by Albert Bonici.
Other pop acts pacted for Scot date include Johnny Kidd \& the
Pirates, the Ronettes, Billy J Kramer \& the Dakotas, the Four most, Sounds Incorporated, and omonighters. Beatles' visit to Glasgow for a full week After their first visit to the city in October, more than $\$ 300$ worth of damage was done to the girls. The city hall's committee hall to the croup again.

Juke's Full Circle
$\triangle$ Britain's nendon. Dec. 10 : Britain's newest advertising media was launched in London last week--jukeboxes. In 300 out the city, I, B. Marketing Ltd. has installed jukes which play conmercials during the time it takes for one disk to
replace another on the machine, approximately seven seconds.

- So far, more than 20 advertisers have been lined up including such accounts as Aspro, Coca-Cola, Alka Seltzer the Ministry of Transport is giving the medium a tryout by drumbeating a new road safety campaign).


## Electronic Rating <br> Due for 61 Rou <br> Latest entry in the ratingo

 sweepstakes that started afterCongress probed the broadcast numbers game is an automated sys tem developed by Eiectriniremmunications that thi:
can sample a third or agtur viewers a night.
Called Electro-Rate, the nev service electronically dials photio numbers, asks pre-recorded ques and repeating a busy signal is received, the device goes ahead Says Joe $G$.
Says Joe G. Fischer, director of pany, "We will have over 500,000 dumbers on tape by the time we are ready to roll. We have recently completed an extensive market. re search program to make certain
that our final tabulations are accurate cross-seetions of the country with regard to age groups, income brackets, etc." System aims for operation by the beginning of the next tv season:
Too Much Western'Dance Music Tabu in E. Germany
A wk Frankfurt, Dec. 10. Benny Kraus Sextet has been banned for three months from pub ic appearance in East Germany, Thermed sources revealed here
jazz combo also was fined $\$ 125$ Jazz combo "Crime" of the six musicians is from the western world. Maximum llowed is $40 \%$ "western" music gainst $60 \%$ of "approved", East Four other dance bands rece similar sentences.

## MUVESTOGRAB FLLM FAMCHISES

BI VINCENT CANBY Mexico City' Dec. 10. With little fanfare, gruesomely serious negotiations are going on here which will define the scope
of future Yank participation not only in the Mexican film market but, as well, throughout all of Latin America, which accounts for approximately $25 \%$ of all U.S. film
earnings overseas. Also involved in earnings overseas. Also involved in
the negotiations is the entire concept pertaining to the function of a trade association-in this case,
the Yank's Motion Picture Export the Yank's Motion Picture Export
Assn. whose Latin American veep Assn., whose Latin American veep
Robert Corkery, is on the front line in the Mexican battle.
Norteamericanos are specifically seeking (1) a fair trade agreement with Operadora de Teatros, the government-controlled exhibition
monopoly, and (2) suspension a decree requiring that all prints of foreign releases be
Mexican laboratories:
exican laboratories:
The big question at the moment is whether or not the New York
distributors, who successfully "rht the demands of the power(Continued on page 54)
May Spot Shows At Shea Stadium Near Fair Site
New Shea stadium near the $N . Y$ World's Fair may be the site of visitors and towns in the periphery of the 1964 exposition, Pierce of these outdoor Saturday night 1 fresco name shows, scaled $\$ 3$ 7, in the 55,000 -capacity sports park which will normally be the n.Y. Jets.

As the "64 Fair looms larger on the horizon, midtown Manhattan's mass and class restaurants, nitery
impresarios et al are gearing for the big population influx. The hotels already are enjoying vivid evidence of afflüence through bigcale reservation demands from corporate, educational, industri
and kindred organized groups.

## Torture Transferred

Paris, Dec. 10. The Grand Guignol reopened its "classic" plays and with a new name, as Theatre 347.
Reviewing the
Reviewing the show next day, Figaro's critic said, "No more tears, no more torture? Not at all. only, now, it's the audience which is tortured and made to cuifer."

## Testifies Ice' Delivered Every Mon. To Treasurers, Also A Theatre Chain

Toujours, Les Problems Paris Police Chief Maurice Paris Police Chie Maurice
Papon has asked the city Papon has asked the city
fathers to enact a law that would make it Llegal for transvestites to operate on the streets. Presently, thers are
either no laws against either either no laws against either
the transvestites or homos on the transvestites
the Paris books.
Gomplaint is that male prostitution has become so blatant in several sections of the city, particularly in the Montmartre nitery belt, that a normal
male cannot traverse these areas alone without being accosted It's been'pointed out that the transvestites outfit themselves in costly costumes and wigs and operate quite
JFK Cultural
Center Assured
Washington, Dec 10 . The snowballing effort to quick ter as a memorial to the late Presi dent Kennedy gained new Impetus through unique Congressional move:
Whe Senate House Publle Works Committee announced they would meet in joint session Thurs-
day (19) to consider legislation re naming the Center for Kennedy and providing Government funds to quilcken its completion.
Those two committees have never held a joint meeting beiore, one committee clerk said. Senate last joint meeting of two regular conmittees he could recall was in the mid-1930s.

Legisiation before the commit-
(Continued on page 34)
Bham Cuffos Columnists
To Improve Its 'Image' Birmingham, Dec. 10 . Citys newest and most swank taking positive steps to counteract some of the bad publicity because of its racial difficulties. Pete Kazaoloris, manager of this 10 house restaurant, flew in syndicated columnist Earl Wilson and artist-illustrator Russell Patterson Plans are to bring into the city
other nationally-known journalists and prominent figures and let them see that Birmingham has other desirable attractions, saic Kakoloris. Bob Considine was to
have made last month's Birmint have made last month's Birmin
ham trip but had to cancel out a the last minute, said the manager.

## By JESSE GROSS

"Ice", the trade term for the
alleged under-the-table payor to theatre people who service the black market with choice tickets to in-demand shows, could run to $\$ 10,000,000$ yearly. That's the estimate of Edward F. Rutter, eer-
tified public accountant who's been working for the N. Y. Attorney General's oftice in its current probe of business methods and practices employed by legit thea-
tres. monthis ago by Attorney General Louis J. Lefkowitz, has been handiod by his Real Estate Syndication Bureau, headed by Asst. At-
torney General David Clurman Rutter's appraisal of the "ice" situation was included in testimony given by him yesterday morning (Tues.) at the opening by Lefico-
witz at the State Dept. of Lat witz at the State Dept. of Lay h
downtown Manhattan of two days of public hearings into alleged irregular practices in the theatre industry.
Rutter's $\$ 10,000,000$ figure is
based on a projection of based on a projection of "docir-
mented". transactions involving overpayments on tickets by some eight leading banks in New York. The records of the banks were obtained by subpoena and reflect elaborate rundown of che overpayments was made by Rutuer. The average price paid per ticket was
$\$ 20$, but an where $\$ 30$ for each of three tickets Business Withome Really Tryins" at a total cost of 590 . The borofice price per ticket was $\$ 9: 60$.
Other shows mentioned in Rut-
(Continued on page 61)

## Folies Bergere Eyes

B'way Palace for N. Y.
World's Fair Influx American and Parisian Impresario Arthur Lesser, fow in New York with his wife. Patachou, Hotel Americana's Royal Box, is talking a "Folies Bergere" legit deal for the RKO Palace on BroadWorld's lure for the 1964 N.Y. He would be doing
He would be doing it in assoRobert Purdom, by arrangement with Paul Derval, vet Impremarioowner of Paris' Folies Bergere who areadighas ticensed the nitery reVegas, where it has been for Lhe past three seasons.
The Lesser deal would be thentrical, not nitery, but would axfornia six western states (Coniftornia, Texas, Oreson, Waghing
ton, Arizong and Nevada, Lemers Canada, for exatiple.

## W. German Tourist Agents Rap Noisy' Folk Fests for Crimping Native Biz

By HAZEL GULLD

Reasons ranging all the way trom shortage of coathangers in the hotel closets to too many noisy folk festivals were cited at a meetlng of the leading West German ourist agency groups for the re man vacationers spending their time, and money, in their own land.
About a third of the West Ger omewhere this yor on vacation nd far too many headed for Spain, Yugoslavia, France or Italy rather than using their native fa perts noted.
Complaints sts about local hotels included uch beefs as the wash basins were too small, the restaurant menu were oldfashioned and not fin suf cient supply to serve all the di (Continued on page 63)

## CALL OFF JAN. 23 GALA;

 DUBIOUS RE TASTE'Washington, Dec. 10. Democratic National Committee chairman John Bailey has concelled Ing gala for which Richard Adler, as producer, had linked up numer Bailey sald another fimd Bailey said another fund-raising held at a later unselected date. He dian't know whether talent would perform or not. A spokesman for him said, "that will be decided
The Jan. 23 gala was planned to celebrate the beginning of the ourth year in office for President Kennedy and Vice President Johnson, and to raise money. Bailey galà would be "inappropriate folowing just two months after the ssassination.
'Adults Only' Opera Opera being generally considered an adult art form, it is rare (and this may even, be
i first) to see an "adults only segregation at an opera house But the local Opera, for its production of "Lulu," is
selling tickets only for spec selling tickets only for spec-
tatars of over 16 tators of over 16 hectic life of a prostie.

Masquers Free Feed Army Archerd; Polite
(But Funny) Dinner By AL SCHARPER Some 230 -odd converged Friday (6) when The Masquers tossed Archerd a testimonial dinner There was little needle-work in he post-prandial patter, KMPC's ohnny Grant toastmastered George Jessel was working Har rans rahoe.
In reading off the telegrams, oys on Daily Variety, admonishing, "Never mind giving Army" a inner; give him a dictionary," and and pondered aThis is tr
ack Leminon here, and after that ast notice he got in Daily VAmety the world but the best writer Who else says 'Good Morning' to everybody?".
On early, Hal Kantor proved roducer stayed and the writerrom the time he noted "wit is the o see so many on a salt-free diet", In hailing Archerd, he observed his column is as vitally important to

Continued on page 54

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anila Dec 10
Entrenched power of screen ad vertising interests in film theatres here was illustrated recently Rather than suffer abolition of the mericals, one following the othe ad nauseum showne have con sented to a reduction in admissio scales.
Theory is that the general publi Manila will cool off with reductio of admissions and people will si still willingly for the bombard ment of co
Americans
Americans who experience little probably have no notion of how numerous, heavy-handed and hard-to-e $\qquad$
Bob Hope's Eye Better,
LBJ Urges Xmas Tour San Francisco, Dec. 10. There's a good chance that Bob
Hope can make his, Christmas four despite his eye ailment, according to doctors' report Physicians say Hope's eye is responding so well to light-beam treatments for removal of blood elot that comedian
tour of eastern Mediterranean may tour of e
be okay.
$A$ handwritten note to Hope from President Lyndon B. Johnson said "Christmas without Hope is
simply not Christmas" and closed, "God be with you."

## Fear For Sinatra Jr.

The FBI Reno, Dec. 10. here that they "feared" admitted sunpoint Sunday (8) by two thug fromoint Sunday (8) by two thugs rah's, Stateline, Nev, He was ful. Alling a booking there. Snows in Father of the 19-year old th ducted singer came to Reno where Sinatra Sr. registered at the Mapes Hotel awaiting "contact" from the abductors.
It's believed that the Tahoe ners from frevented the kidnap pers from fleeing the area and
search is concentrated near the scene of the crime.

[^3]
## Tony Martin-Cyd Charisse Two-Acting In Both Spanish Pic and Niteries

## MPRF's \$40-Mil. Program <br> Tony Martin and Cyd Charisse who haven't worked together since

 Hollywood, Bee. 10. Motion Picture Relief Fund has launched a $\$ 40,000,000$ endowment program to under. write 15-year master plan supplemental financing.Under program, similar in concept to those of major foundations and universities, according to prexy George Bagnall, the fund will seek Individuals, estates and trusts.

## Moscow Circus' Overcame

Red Tag, TV, JFK Mourring
For OK \$1,539,000 Gross
Anti-Russian sentiment caused Prof. Barghoorn plus time losi during the mourning period for President Kennedy were two fac
tors which cut the takes of the cow State Circus. Another item which slashed the gross was the Ed Sullivan showing of a taped
Moscow Circus Show on CBS-TV Moscow Circus Show on CBS-TV
that had been made earlier in London. It was claimed many believed this was the version then ouring the U.S.
Despite these handicaps, the hirst U.S. Junket by the Moscow show, was profitable. Gross of 10-week tour. Peak take came out of New York which gave the show
$\$ 600,000$ during a 15 -day run
(Continued on page 63)
LOCKED OUT, AWARD
MADE ON CURB, 2 AM.
Jack Smith, director of the New ng Creatures," was presented with Film Culture's annual award for his "most original contribution to he cinema" in an impromptu cere nony hew York's Tivoll Theatre at 2 a.m. Sunday (8) morning.
The open-air ceremony was nec essitated when one of the cowners of the Tivoli, ordinarily an asth Ave. nudie house, at the ture's midnight screening and award ceremonies, contracted for ome days earlier. Concellation was explained by the fact that the ne is not required for serening.
Ceremonies had attracted sevrrival at the theatre, found themselves locked out. FC editor Jonas gous marquee made presentation sous marquee.

## NARIETY

FOUNDED 1905 by SIMI SILVERMAN, Published weekly by VARIETY INC

 34 National Prest Buldingi; STerling 3-544s 400 No. Michleage, III. 60611 .
40 St James's Street; Piccendily; HYde Park \&S81-23
 hey were in Metro's "Till the louds Roll $\mathrm{By}^{\prime \prime}$ In 1947, have lated dual appearances in a pic with Jean Nartin will coproduce and also-15 weeks of booking throughout the worla
Pic, based on E. P. Oppen eimer's book, Treasure Howse of Martin Hewes, is slated to get away in Madrid next year. Negu ng coproduction and distribution deal with Samuel Bronston.
Couple will open a five-weel tand at the Riviera Hotel, Las Vegas, Dec. 20, marking Miss. Charisse first nitery appearance s paying $\$ 45,000$ per week for act hich Robert Sidney is producing directing, with words and music by ammy Cahn, Jay Livingston ani Ray Evans.
Bookings for man-and-wife team nelude Fontainbleau, Miami, Feb atin Casino, Merchantsville, N.J. alks also are on for package how, to include Johnny Carson nd Four Step Bros, at Palace olympics show in samar and lubs or theatres in London
In between, Martin will eontinue sle, has dates skedded for Harah's, Tahoe, and Cocoanut Grove,

## NEGRO OPERA STAR'S INTEGRATED BHAM BIZ

Birmingham, Dec. 10 .
Crowd estimates of Negro opera star Mattiwilde Dobbs' recent conne thing was certain: this was a precedent-shattering event, at east for Birmingham, U.S.A. The celebrated coloratura's reproximately 50 white music vas sponsored by the but also it college here. $\because$ Miles College in the past has rounds but doesn't have adequate uditorium facilities. This was the Municipal the college used the 3,200 and only was remodeled a couple of years ago. Attendance varied from $2,500-3,500$, whieh is $a$ sizeable crowd for a musical proMis in this city
Miss Dobbs received an exaudience. She sang selections from the classics but when she gave a very moving rendition of Negro spiritual, "A City Called Hearen", fve-minute standing ovation.

# ANYONE ELSE FOR 'SHOWCASE'? 

## RKO Creating Elite Iner Circuit;

All to Be International 70 Thearres

RKO Theatres is starting a multion its national circuit aimed at creating a "circuit within a circuit. A group of houses in several cities to screen remodeling, the final touch being the renaming of each
situation as "RKO International 70 situation as
Theatre:?
In most cases, this program invoves the renovation of large
downtown gingerbread" houses of early epoch Modern decor will be introduced into the theatres, with seating capacity cut down to en comfortable positions from one another. New marquiees conform-
ing with the International 70 motif ing with the International 70 motif all will be equipped with scre three-panel Cinerama.
What this means to the circuit is a large group of houses in sev-
eral cities which can at any time as standard fare. With the ne 70 m screens, the theatres on the
circuit will now have an increase circuit will now have an increased
range and capacity to handle what range and capacity to handle whatacknowledged to be the most prothe chain on a nation-wide basis. The first theatre to get the Inter national worked on. It is the old
boing the
Orpheum in Denver and will reopen under its new handie Dec 25. with "The Cardinal" Plans are
definitely in the works for RKO houses in Boston, New York, Ne Orleans, Cincinnatti, Dayton, Co-
lumbus, Syracuse, Rochester and a few others. Many of these ren-
novations will be made in the
coming year.
pensive move as a preparation for the future This International 70
program is only part of an overall chain-wide rennovation program time now, What sets this apart
from the rest of the remodelings is equipping name and concept of houses with 70 m screens and such
completely revised decor and deNaturally the International 70 in the areas in which the new
theatres are converted; all of which is also aimed at giving RKO a
fresh, modern look and publi fresh, modern look and public eventually establishing the Inter (Continued on page 12

## Mclintock' Makes

 It Big For UAAs the campaign says, Unite Arning out to be "McNificent:" Thankstiving out to be a quick kile has broad Wed to wider bookings. John one of UA's hottest grossers. Even the company is surprised. Showcase" release the picture

topped the $\$ 377,000$ mark during a hree-week stand. It is now play ing off in 54 other houses in the
area, In Los Angeles on a 28 grossed a sturdy $\$ 369,938$ in its in Cleveland, the Batjac produc tion took in a hefty $\$ 48,980$ in five
days and at the Oriental Theatre in. Chicago, "McLintock" regis
tered a strong $\$ 61,921$ in 17 days A host of other hotsy perform
ances were turned in by the west ern, in many cases topping previous UA records even for road phow pictures. Not only did the major areas like those already mentioned but it was equally
strong, on a comparative basis, in situations right down the line.
Some examples: $\$ 14.863$ for five days in Boise; $\$ 14,600$ in five days In Salt Lake City, $\$ 8,120$ in five

Film Columinit
SHEILAH GRAHAM glves ececent to her pripatorle

Hollywood Is Where 1 Find It


Hollywood, Dec. 10.
George Englund, expanding to producer status for the first time, sive producer-director deal with

New contract, which is in addi ignment current directorial as for the Culver City lot; follows
one prior commitment to direct a Universal picture, not yet selected Englund earlier made his direc can" for Universal and is now on "Signisost." second director duty on

Every Man Expert On Others Booking Jobs:

New Credo of Mandel RKO Theatres is innovating in The field of tits booking of pictures.
This explained this week by Harry Mandel, president, and
Matty Polon, v.p. Both exect told of the new approach at $a$ meeting With salesmen and exece of the Warwick Hotel last Thursday (5). It's principally Polan's depart tails. Setup calls for division of the country into thirds Marty Friedman wa Cohen and Bernie each for four months And then The
hree a dea is to give each of the entire country over the course o a year:

## RE-EDIT CINERAMAS <br> FOR B'WAY ANTHOLOGY

Loews Cinerama Theatre on
Broadway, formerly the Capitol and some seven months ago con product is now set for an uniqua reissue This house for an unique anthology of C'rama pictures, in a sense, and the playing is to be on reserved-seat basis.
Theatre, which is now, offering How the West Was Won" on Dec 25 will bring in a feature-length from five previous C'rama produc tions.
Pieced together are the highspot scenes from "This Is Cinerama," ders of the World, "Search fo Paradise" and "South Sea Adven ure:"
There are 32 scenes in all from tures and included is the fea coaster item from the first, -This Is Cinerama;" which first went on
view in September, 1952,

## Thnecisef iot VEFY CWIFOMIS

TBY EDDIE EALISH Latest eruption of showcase alk in New York hat an affect. on
almost every major film interest concern as do Metro and Warner which are now setting up "show
cases" of their own design. United
Artists and 20th-Fox Gave been Artists and 20th-Fox pave been
using the idea for some time, UA being the original thinker.
Universal gets involved via RKO Theatres. This circuit is presently Bros RKO is taking with Warner "no comment" hocus-pocuse so dear
to the New:"York circuits, though everybody is in on the "secret":
Universal has been using RKO"s Oniversal has been using RKO: Albee theatres, on Broadway and Brooklyn, respectively, as flagships for its. pix and then
later playing the RKO circuit with the product.
that "changes are in the discussio stage" involving the distrib's re- re-
lationship with RKO Dell lationship with RKO Delicacies
are involved Universal doesn't like to share its sales strategies and if RKO, it would virtually take top
position among the circuit cus position
tomers.
Also effected is Allied Artists Palace and Albee and later plays Phe circuit. Sinee Warners hasin't
used the Palace much its arrival used the Palace much, its arrival
there along with Universal, Allied and Buena Vista, which also uses from time to time, could create
omething of a log jam on Broad vay, not to mention on the circuit proved that such can happen with roved that such can happen with twice there have been conflicts, once even pushing a UA picture off Broadway entirely, Although Paramount isn"t ready o a plan for multiple firstruns in metropolitan New. York playof
Revealed is the fact that the disRevealed is the fact that the dis everal circuits about the possibili-
tir of scheme among them Les of such a scheme, among them
Brow's, Century and American
Broading-Paramount Théatres. Century is an old hand at "showvolved for some time now
(Continued on page 53)

## Mirisch \& Sellers Crash Music Hall

Mirisches have made it, for the urst time, with one of their pic Hall. It's "The Pink Panther," the first fim United Artists has had in
the Music Hall since 1950 when "The Men" played there. It will go into the showplace theatre's Easter attraction. This will also introduce Peter Sellers
to the Music Hall Director Blake to the Music Hall, Director Blake dwards has been represented Following the Music Hall her". will go into a "Golden Showcase" multiple release in New York and will fan out in key cities around the country UA has anclosely on the heels of this one, a picture called "The World of
Henry Orient," and the Music Hall ooking is seen helping this one: Columbia likewise has a Sellers
film but it will be issued in Jannim but it wil be issued in Jan-
uary. It's © Dr Strangelove, Or
How How I Stopped Worryin
Also of interest is the fact that the protean British performer is Dark", for Mirisch-UA, again with Edwards directing. This is being
vastly restyled from its Broadway vastly restyled from its Broadway
original, being tailored as a foloriginal, being tailored as a fol-
lowup to "Panther", UA has held high hopes for the latter pic and less help the company realize its aspirations.

Spread of Showcasing' Concept Further Reduces the Traditioal Importance of Broadway Stands

EDDIE CANTOR from th yes perorane of experionce prolects some Show Biz Closeups In Sharp Focus


58 th Anniversary Number
MARIETY
Phes ofter atatisticel ond dofo-giled
Car Foreman
Churchilling
Cari Foreman, who is writer, uired rights to two autobiographical books by Sir Winston Churhill and hopes to go into producproperties next summer bed on the whoperties next summer. Foreman, said he figures on making the picture in England, South Africa and India:,
Anthony Montague Brown, Churchill's personal representative, last week to wrap up the deal. It covers the rights to Churchills My Early Life" and "The World United States by Scribners. Columbia is to finance the pro-
ject as well as taking the distribution rights.

Ferrer Set for 'EL Greco', Winds 'Sex \& Single Girl',

Then Off to Switzerland A Spanish-Italian-American co-
production based on the book " HI Greco and Toledo about the life
of the painter El Greco is planned. ducer of the project and play the
title role in the film to be titled simply "EF Greco."
Picture will be produced by Jose Vicuna of Impala Filims and is
planned to begin lensing in Madplanned to begin lensing in Mad-
rid late in March, Guy EImes will
write the screenplay based on Gregorio Maranon's book, which Ferrer and Impala acquired early
this year. Claude Renoir has been this year. Claude Renoir has been
signed as cinematographer for the project Elmes has begun his screenplay in Rome and Renoir,
who is currently working on "Cir who is currently working on "Cir-
cus World" for Samuel Bronston will begin planning "El Greco" assignment.
Ferrer winds his work in "Sex wings to Switzeriand to spend the holidays with his wife, actress planes to Madrid to huddle over "freco" before returning to the on "Single Girl." Following this, he goes back to Spain for pr
tion work on EET Greco:"
LEVINE DOES PLENTY FOR HWOOD \& ROBBNS
Joseph E. Lellywood, Dec. 10.
hosted by Patamount head Jack Karp and production chief Martin Rackin last week reported he is projects within the next year. Simultaneously, producer re (Continued on page 17)

Importance of first-run engage-
ments in Broadway theatres, the ments in Broadway theatres, the
arch of the gate to the national arch of the gate to the national
playoff market in times past, is
further diminished by the current further diminished by the current spread of "showcasing"-the metro-
politan New York pattern whereby a film goes into up to 20 theatres right off, one of them possibly, but
not necessarily a Times Square stand.
Road show films showing twice
daily on reserved seat policy are a daily on reserved seat policy are a
separate category and it is not
supnosd that separate category and it. is not
supposd that hard. tickets will
vanish. There is prestige still in vanish, There is prestige still in
road-showing, a buildup for a given "big" picture which nothing to
date has replaced. However, even date has replaced. However, even
as to road shows it is necessary
to remark that' the contrasting to remark that' the contrasting
costs of roadshowing as against
showcasing are invidious showcasing are invidious. Re-
served seat policy carries burdens of special overhead, staff and sell-
ing which are typically glossed
over for the sake of other intangiover
bles.
Po
Point is that, excepting the road-
show films, which are not to fre show films, which are not too fre-
quent the big, important Times Square theatres apparently no clusive basis, as they have for 50 The change is within the framecase". presentations, this being tures in 17 to 20 theatres around the New York exchange area.
Broadway loses its exclusivity. The de-luxers on Gotham's Main will play either a roadshow picture, such as "It's A Mad, Mad, Mad Mad World," which is now current
at the Warner Theatre, or a Citherama entry, as now at Loew's Cinecept for these hard-ticket offerings,
the exclusivity will be gone. The. Paramount, State, Astor, Victoria, Criterion, $\begin{aligned} & \text { and Rivoli will play roadshow or } \\ & \text { they }\end{aligned}$ they are to be relegated to pliaying
pictures day-date with boroughs and suburbia situations, an of gnificant exception: Radio City Music Hall. It's clear
that no film distributor would go for the multiple-run if there's a. The Hall will ingist on exclusive
run, at it always has done, and the
distribs will obvionsly ohige the distribs will obviously oblige be-
cause of the high rentals this the (Continued on page 12)

## Audres Hepburn

 In $\$$ StratosphereAubrey Hepburn is on her way
into the economic stratosphere of bige-earning actors. Not only is in My Fair Lady," but, It is: tion in the profits of a participa her costarrer with Cary Grant curicntly playing the Radio City Mu .
The last femine to be in on a film for Universal was Doris Day n earning from "That Touch of Mink;" Which also opened at the
Music Hall. Since $U$ is projecting "Charade" to do every bit as wel burn could find 1964 a-banner conomic term.
er the is currently lensing under the personal supervision of
Jack Warner in Hollywood. ade" witl open in about 200 na
tional situations during the Christ mas holiday period. Although it is not known Just what her perhat Miss Hepburn can earn a tidy it lives up to the expectations of Universal.

## Tours Short Films Festival Suffers

 Quality Scarcity of Most 1963 Fests By GENE MOSKOWITZ Tours, Dec, 10.tional Short Film Tours International, Short Film
Festival, with French government
and local subsidy, held its ninth Festival, with French government
and local subsidy, held its ninth
annual unspooling Nov. 28 to Dec annual unspooling Nov. 28 to Dec.
2. It was like so many of the feaperate for quality: Against this perate for quality. Against this attendance, including some 100 in
vited journalists and a fair delevited journalists and a fair dele gammodity, more limportant in
coropean than American playoff. American product was rated
ordinary and did not command any ordinary and did not command any
Only unusual U.S. short was not
in competition, namely "The Outin competiion, namery, an incisive
riders," of $G$. Clare
look at motoreycle enthusiasts. It counterpointed interviews with views of those who ride bikes to
escape convention but find this eventually closed to them when
clubs take it up as a fad. Pic had solid imagery and good color and a comment on American youth.
This was missing in other UUS. mercial pix or esthetic studies of kites or falling leaves. Eastern
countries showed less telling shorts countries showed less telling shorts
than usual and Italy delved into delinquents but without the depth and incisiveness displayed at other
fests.
There were special jury nods to
Barnaby Conrad's'The Day Molete Was Killed". "Dan Brasin's "Sun-
day" and Cliff Roberts" "Litho". Denis and Terry Saunders short,
"Time Out For War", was given a Film Club Award

Jury comprised these personst:
French writer Claude Aveline who was also jury prexy, Soviet
animator Ivan Ivanov-Vano, Yank filmmaker Gian Vittorio Baldi French writer Robert. Escaprit,
French politico Raphael Deherpe French politico Raphael Deherpe
and French actress Francoise Brion.
rench aud was vociferous manifesting likes and dislikes. Nor
did it completely endorse the did it completely endorse the national jury in competitive fests,
be they for features, shorts or specialized pix of any categories.
Grand Prize went to Hungary gentle look at a winsome waif-like actress going about town, primp-
ing in front of mirrors or talling to her lover. The charming giri actress, Cecilia Estzergalyos, was
the mainstay of the pic but it had no unusual filmic qualities to make it of top kudo status.
There was general accord on the first of three snecial jury prizes by a Polish filmmaker Walerian
Borowezyk in France. Via reverse stop motion pic displays a room
blown up by some sort of ex plowion and then reinstated to show it was grenade that did it. Pic
includes masterfut technical effects and manages to make a dramatic statement on violence by the
mounting, music and texture of the articles as they are recreated. An unusual offbeater that was generally felt to have been deserving of Other jury nods went to "I Dui
Castelli" (Two Castles) of Italo Castelli" (Two Castles), of Italo
animator Bruno Bozzetto, a comic "Line drawing cartoon pic, and sober look at Nazism and resistance via oid footage tellingly mounted. "Castles" was a witty look a belligerence getting its comeupmore efective pix of this kind. Internat' Crities An International Critics prize went to the French short "Dans Le Rozier, a fair, racy compendium of fashion and commercial models at work. However it was skimpy in
substance and merely sleek substance and merely sleek. haps neglected.
There was "Arme Leute" (Poor People) made by Yugoslav director in West Germany taking a look at mob violence by enactments of anybody different. If uneven in
impact it had an original outlook impact, it had an original outlook
in applying animated gags, movein applying animated gags, move-
ments and mob insight to real groups of peo
Vlado Kristal.

A clever French comedy of
(Continued on page 14)

## B.A. Won' KKep Mar Del Plata Fest?

Argentine delegates to the just-concluded fest here report that although their annual Mar Del Plata Fest has been officially
switched to Buenos Aires for 1964; they expect that order to be switched to Buenos Aires for 1964, they expect that order to be rescinded shortly.
Theel they would that most members of the Argentine film industry feel they would be throwing away all the good will and reputation
built up in Mar Del Plata over the last five years should the locale be changed to B.A. Also, they point out that if the change is made, for the purposes of economy, the fest will still suffer. By moving to B.A., fest would have to give up the financial support it receives from the Mar Del Plata gambling casinos, roughly esti-
mated at $\$ 100,000$ annually. This is roughly two-thirds of the mated at $\$ 100,000$ annually. This is roughly two-thirds of the
annual Mar Del Plata budget. Lucas Demare, repping the Argentine directors association, is
to be prez of the 1964 fest.

ONE AGAINST DICTATORS
Metro Docu Carries Track By
Harvey, Bellamy Harvey, Bellamy

Hollywod, Dec, 10. Laurence Harvey and Ralph Be The Con Man," Metro documentary being produced by Henry Weinstein for the Defense: Dept
Both thesps will work for scale. Half-hour anti-totalitarianism Jim Backus, Eddie Foy Jr. Henry Silva and Alvy Moore Weinstein, also producing "Joy In the Morn-
ing" for Metro, has received a frst draft screenplay from Albert Hayes

## PutSan Selastian Back on Big Time

 San Sebastian is back in the big leagues again on equal footing withCannes, Venice and Berlin as an international film festival. Reversal of last year's decision taken by Film Producers Assis: (FIAP) was revealed here by Miguel Echarri,
Uniespana representative, to the Federation Echarri attended the FIAP meeting in Paris that was called primarily to select a sucand, after selecting Ralph Hetzel the FIAP delegates added festivals to the agenda.
According to Echarri, fest rules fest screenings not only of unreleased pix but also of features in
early exploitation outside the countries of origin. Included in the top fest bracket on a bi-annual basis are Moscow and Karlovy-
Vary as well as Mar del Plata and Buenos Aires.

## L.A.to N.Y

Samuel J. Brískin
Donald Buka:
Gil Cates
George Campbell
Frank Cooper
Harry Guardino
Chariton Heston
Robert I. Kronenberg
Nat Lefkowitz
Jerry Levine:
Martin Manulis
Gater Mattha
Mary L. McKenna
George Murphy
James H. Nicholson
Maureen O'Hara
Maureen O'Hara
Edward G. Robinson
Honey Sanders,
Sherman Tankel:
Charles D. Young
Max E. Youngstein
Europe to U.S.

## Heather Allan

David Bader
Dy Hollinger
Ben Kamsler,
Beatrice Lillie
Radley H. Metzg
Radley H. Metzge
Yves Robert

## France Dominates Vancouver Wins

## By SAM SHAW

France took away Dee. 10. share of awards at the conclusion of the sixth annual Vancouver ping the best shor stiva, cop prize for Verre Textile," directed special jury award for its entire short film selection, and gaining
the Canadian Federation of Film Societies" nod for "Les Abysses, director (in France) first feature Three-man judging panel o
George Bluestone, Guy Cote and Roy Little created the special jury award given to the French shor "the inventivenenss send technical excellence of its productions.
Included in the group in addition to "Verre Textile," Were "Berthe
Aux Grand Pieds". (Guido Bettiol Aux Grand Pieds I Guido Bettiol, "Concerto Pour Violoncelle" (Mon
ique Lepeuve), "Maitre" Manue Otero \& Jacques Leroux), "Merci
Monsieur Schmtz" (Albert ChamMonsieur Schmz' (Albert Cham
paux \& Pierre Watrin), Le Nez (Alexandre Alexieff \& Claire Par Andrieux \& Bernard Brevent), and "Riviere De Vie". (Mare Mayet-
Tissot $\&$ Alberto Ruza). Film Societies award is made demonstrates the most outstanding advance in content, technique and
means of expression. Choice of "Les Abysses, a surrealist look a not too surprising in this context:
Film is a Lenox production and Czelease.
Czechoslovakia, which has gar
(Continued on page 14)

## U.S. to Europe

Jay Presson Alle
Lewis M. AAlen
Robert Cravenne
Robert Favre LeBret
Arthur Lesser
Arthur Lesser
Leonard Lights
Harold Prince
David: Schoenbrun
Andrew Stone
Virginia Stone
Gordon Wiles
Tony Young

## N.Y. to L.A.

Judy Cirt
Robert S. Levy
Filipino Trade Front Philippine Motion Picture Producers Assn. was formed gamation of the prior and re spective trade associations of (a) the old-line producers and (b) new independent film-makers:- Longtime industry was elected president Albert R. Joseph first $v-p$, Espiridion Laya second y-p and Mrs. Azucena Vera Perez treasurer. It
is anticipated that new bod is anticipated that new body lobbying for financial assist from the government.

## Acapulco Festival Spray

Anicola director of CIMEX which distributec Acapulco, Dec. 10. In Europe, takiking a longterm film exchange deal with the USS UR, with approximately 50 pix up for sale to the Russians. Cannes fest chiel Robert Favre LeBret, proceeding from here to LA, thence to Ne. Y.
and home. Ollao Rubio, the guy who misrepresented himself in Hollywood as a Mexican National Tourist Council exec when he invited Richard Beymer to the fest, braved the scene several days after
Beymer dunked him in the EI Presidente pool, but he was strictly Beymer dunked him in the El Presidente pool, but he was strictly
from embarrassment. Young and pretty Julie Foster, of the British "Loneliness of The Long Distance Runner," getting a big play from the local photogs, - "Lonliness" star Tom Courtenay goes from here to N.Y. to discuss a deal with Morton Gottlieb for him (Courtenay) to star in the London
edition of "Enter Laughing." He"ll also tub-thump his "Billy Liar" French star Maurice Ronet, of "Le Feu Follet"" also due for a New York stopover to discuss his two-picture pact with Columbia'.. Cork fest chief Dermot Breen's comment on his invite to Acapulco: "The cost of my ticket would represent one-eighth of the entire Cork exec a cont to whose interest in Acapulco extends to real estate, very much on the scene.
Argentine producer Hector Olivera planning a New York trip shortly after the first of the year, taking with him prints of his two latest around the Ei Presidente pool, including the French Anna Karina,
Patricia Viterbo, Valarie Lagrange and the Italo-Sandra Milo and
The Mexicans, Spaniards and Argentines continuing their talks here the lack of a production subsidy in Mexico to bring this country on par with Spain and Argentina-is expected to be rectified shortly. NATSE villain) producer-director Larry Moyer (meanwhile made an American revolution-in two versions. one in which the U.S. Wins, and Acapulco the off-limits places are located in El Zono, lovely name.
Reports heard here have it that Janus Films and Unifrance Reports heard here have it that Janus Films and Unifrance are
planning to launch Andre Cayette's two-feature "La Vie. Conjugal with unusual preems in N. Y. and Hollywood early next year. Pic actually two separate features which tell the story of the same divorce be preemed in two theatres (in each city) at the same time, with ladies in one and men in the other

## Assassin-Delayed Acapulco Resena A Confused But Lovely Occasion; Eye Lawrence as British Film <br> By VINCENT CANBY <br> of President Kennedy At first It was planined to extend the fer

Acapulco, Dec. 10 .
Yank delegation to the sixth an nual film festival review here, ex ceedingly short on "names" as the
fest got underway, was finally brightened by the late arrivals o
tars Robert Stack and Robert Wag ner, and cirrectors George Roy Hill ond hand for the screening Satur day ( 30 ) night of the official Yank LLawrence of Arabia, but that One of the thorniest questions re Brino re directed, written and (principally) acted "Lawrence" had been closen
to represent Hollywood? The an swers were largely doubletall
about Columbia's financing and Spiegel's citizenship.
Nationality aside, Lawrence"
was a smash, exhibited in all its sunning 70 m color in the fest open-air ampitheatre, the 16th
Century Fort San Diege situated
on a mountainside overlooking the Acapulco harbor: The setting was
a natural for "Lawrence? but the a. nati beauty somewhat over-
scenice some of the other pix,
whelmed sole particularly France's toughly philo-
sophic "Le Feu Follet". and Italy's long, long, long "Leopard."
Of the 16 pix exhibited in resen (review), "Lawrence" was certain-
ly one of the best received. Also striking a warm response were
Mexico's own The Paper Man,"
the Czech "One Day A Cat" an" the Czech "One Uay, A Cat and,
Thaty' "Hands Upon The City."
Though the fest is, by definition, a non-competitive review of prize-
winners at earlier 1963 fests, Aca-
pulco initiated something new this year setting up an informal jury
designed to cite some particularly designed to citte some particularly
arresting aspect in each film shown The high percenters of "repeat delegates from abroad at this year's
fest is testimony not only to the fest is testimony not only to the
charm of this Pacific Ocean resort,
but also to the promotion-publicity value accruing to those pix making
their debut on the Mex market. Though the resena seems to get
little or no ittle or no coverage north-or-the and, to a lesser extent, south o porters from other Latino nation
seem to concentrate on "the Fest this time got off on an un-
certain footing with the three-day
was planned to extend the fest by decided to start double-featuring the pix in order to finish on the
scheduled date. This kind of impromptu organization seemed to It was impossible to get a protgram of events more than one day in
advance. Press conferences were called and cancelled at will, or, if not cancelled; the locations were
changed with no advance warning. The U.S. delegation was subject o a particularly confusing situaWagner, Prof Robert Gessner and nie producer-director Larry Moy a préss meeting Tuesday (3) afternoon, though Lou Greenspan, repping the Screen Producers Guild; San Francisco Irving Levin; Na-
than Golden, former Commerce
Dept official; and directors Hill nd Schaffner were left unin ormed. (U.S. delegation chief or N.Y. the day before. urther confused when an earlier French conference ran overtime leaving the norteamericanos hold
ing their meeting in the pitch dark (Location of the conference was
El Presidente's Focolare openair ightclub, not currently over-equip was probably just as well there anged from "What is your opinion of the assassination of President
Kenedy?" to (irected at WagNatalie Wood as an actress and as a woman?" and (to Gessner.)
"How come if Lawrence wanted to orm one united Arab nation, the Mexican hosts generally did. gracions job of public relations was to eradicate those Anglo-Saxin
feelings of guilt-to be enjoying

MCA Pfd Pays 371 c
MCA board of directors this on its outstanding convertible of record on Dec, 19, it was an Dividend will be payable

## Festiva Directors Need Own Unity

Levin Urges Organization Sees No Conflict With Federation of Film Producer Assns.

Acapulco, Dec. 10
Talks were initiated here, dur Ing the just-concluded sixth annual film fest resena (review), looking towards the establishment of 2 permanent organization of film festival chiefs Architect of the plan is Irving ML Levin, head of the San Francisco fest: A similar plan was put forth five or six years ago at the venice fest bu never gathered momentum.
According to Levin, a fest or-
ganization would not in any way compete with-or usurp any of the prerogatives of-the International Federation of Film Producers
Assns. By definition, he says, the International Federation is con ers which, obviously, are not al ways the same as those of fest chiefs:
In addition to Levin, other festival heads who were available here were Miss Carmen Baez Acapulco fest chief who is also film industry; Robert Favre Le Bret, Cannes; Dermot Breen, Cork Vinicio Beretta, Locarno, and Atilio Mehtasti, prez of the Argen tine Producers Assn,; who partic pated in the first talks
As Levin envisions it, the fest ing house for all information re lating to fest members. Plan would be to set up a small office, prob ably in Europe, to receive al news re upcoming fests-entries jury membership, dates, acce poople, etc. The office would in turn send copies of the info out to its members. $A$ not unim portant function, he says, would be to spotlight some of the phony or fringe newsine who manage to gate-crash fests throughout the
year without ever writing a line
It would not be the purpose o the org to either encourage or dis courage fests, though it would no go out of its way to ald fests exby tourism interests.

## Paramount's Four In 'Orphan Period'

Paramount makes a gesture to of four pix for release during the oso-called orphan period of AprilMay. In addition to the four regular releases. "Fall of the Roman
Empire". and "Becket" will be Empire", and "Becket", will be
opening roadshow bookings duropent the period as well.
The four features set for distribution include two major produc tions and two others. In the former category is "Paris When It Sizzles," with William Holden and
Audrey Hepburn toplined and "Ludy in a Cage," with Olivia de Havilland a getting top billing. The other two are an A. C. Lyles oater called "Law of the Lawless" and
"Son of Captain Blood," with Sean "Son of Captain Blood," with Sean
Flynn attempting to retrace his faFlynn attempting to retrace her fotsteps.
Discussing the release plan, Par sales chief Charles Boasberg noted that the pix are not to be issued
on a hit-or-miss basis but rather on a hit-or-miss basis but rather with special campaigns designed
for each. -He stressed that the April-May period wàs not being used as a dumping ground but, instead, that each pic had "wide audience appeal."
As far as "Empire" and "Becket" are concerned, they are presently planned to begin their hardticket haps both starting initial bookings in March. -No definite scheme has yet been arrived at but plans ar
nete

## JUOEE REFELSES CUMMNGSPIEA

By LOU CEDRONE
Baltimore, Dec. 10:
Judge Reuben Oppenheimer (as
of Dec 4) gave court approval to of Dec 4) gave court approval to
stock exchange unifying United stock exchange unifying United
Artists Theatre Circuit Inc., and Artists Theatre Theatres, Inc.; a
United California The
West Coast circuit operated by the West Coast circuit operated by the Naify family.
In Circuit Court, he ruled that
exchange plan sanctioned by UATC exchange plan sanctioned by UATC
directors last August and hit by directors last August and hit by group, was actually a fair plan, of benefit to UATC.
Plan, he said, will give Naify
interests 46 I $1 / 2 \%$ of UATC but UATC, in turn, will of Get control of West Coast circuit, worth an esti mated $\$ 22,000,000$ :
George P. Skouras, head of United Artists circuit, has aimed Judge said in ruling, and only this year, won agreement of Mit
Naify, head of Naify family. Naify, head of Naify family.
Trial began Sept. 10, lasted two
weeks, ran into 2.400 Trial began Sept, 10, lasted two
weeks, ran into 2;400 pages of
testimony, and covered two issues. One was whether UATC could
legally issue 740000 shares of legally issue 740,000 shares of common stock in exchange for
interest in United California Theainteres
tres.
Othe
Other concerned request of dis-
sidents for special meeting of
stockholders to oust present manstockholders to oust present man-
agement Action was brought by Maxwell Cummings, Montreal investor, who headed Committee for Better Management of UATC Others on Committee were Walter
Reade Jr. and Jerome Orbach of the Mercantile family.

Quality of Leadership
Committee alleged that one purposes of exchange of stock was to keep present management in
control in face of proxy fight control in face of proxy fight.
Cummings testified that aim of Committee was to get rid of Skouras as president of circuit because it was not enjoying position it should in the exhibition in
dustry and that whole dispute was a question of efficient and effective management.
Judge Oppenheimer said, in rul , that Cummings won right to

Metro Pays Usual Divvy Despite the severe loss in-
irred for fiscal 1963, Metro is continuing its dividend rate without letup and apparently there's little likelihood of any able future.
The board last Friday (29) declared the regular quarterly melon of $37 \frac{1}{2}$ c per common share, payable Jan 15 to stockholders of record on

Youngstein Sets Novel;
Seeking Warren Beatty
Hollywood, Dec. 10. Deal to produce a rim versio has been closed by Max Young sts first refusal. Exec has a three pix non-exclusive production nancing-release arrangement wit associated.
Rights to tome were acquire ames Le, scripter, who have com Duo invited Youngstein screenplay thein in venture and final agree ment was reached last week durin atter's visit here. Smight is kedded to make his feature direc Girl in Town" at Universal "Riches
Youngstein plans a May or start, and will negotiate with War Beatty for star role.

## 'Cleo' Makes 5 Towns

Twentieth - Fox's "Cleopatra reems five more domestic road he number of domestic opening
The new dates are in acksonville, Norfolk; Toledo and Chattanooga.

## MY SON, WHO ADVERTISES IN THE ANNVEESARY EDTION

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VATLETY


## Melick-Susskind Join

With Bonling Freres Tatent Assoclates - Paramoun Company in which Dan Melnick and David Susskind are partnered have set a co-production deal with Boulting on "All in Good Time", comedy.
Theatrical film will roll in Lon don and northern England nex spring, Melnick said. Melnick is here conferring with candidates to succeed Sam Rolfe as TA-Par's ter three weeks, on grounds he ter three weeks, on grounds he
felt he didn't want to be an exec.
He is a writer-creator-producer.

creased in sophistication over the
years, that once staple of the
serreen, the sophisticated comedy;
has given way increaingly to the has given way inc
Others of prominence in the cast are Polly Bergen as the sexually really much of a contest between her and Miss Day), Thelma Ritter
as the understanding mother-in
law and Chuck Connors as the male animal who shared the small with Miss Day for five years. Thei performances are satisfactory. uted by. Fred Clark, Don Knotts, Cdgar. Buchanan, John Astin and
Max Showalter. Appealing moppet characterizations are eatched Daniel L: Fapp's photography is handsome and a helpful comedy Simpson, art directors Jack Martin Smith and Hilyard Brown and
composer Lionel Newman, to cite a few. Moss
fashionable.
A title tune by Joe Lubin Ha Kanter and Terry Melcheri sun by Mise Day over the titles, has a nodern sound and beat that could make it a healthy commercial bis cuit with the teenage set and, con timulus for the picture Lubin has also composed another dity aTwinkle Lullaby, the titie o
which tells the story, Tube.

## Ladyloug, Ladybug

Second effort of "David and
Lisa" creators. Chilling but Lisa creators. Chiling but
uneven study of chiliren and
adults in a nuclear crisis. Good adults in a nuclear crisis. Good
coin
Hollywood, Nov. 29, United Artist releate of Frank Perry



$\frac{M}{M}$ G $J$ G ${ }^{P}$ sil vant farce sequences to an intrin sically surefire premise
something old, something new something borrowed, something Darling," Its complicated history screenplay by Hal Kanter and Jack Sher based on a screenplay by Bella Spewack and Samuel Spewack from a story ly Bella Spe-
wack, Samuet Spewack and Leo McCarey. And, somewhere in there, the ill-fated "Something's
Got to Give." The "old" is the basic yarn years after his first wife is thought to have perished only to have his first wife turn up alive and kicking at the outset of his honeymoon. The "new" are the chiefiy lack-
lustre embellishments tagged on The "borrowed," to cite one example, is a telephone sequence thing to Shelley Berman. The "Blue" isn't of a really offensive
nature, but several remarks and nature, but several remarks and
activities may seem to border activities may seem to border shade for less liberal-minded audiences.
it to the hilt James Garner play ally and last, but not least (particularly in the case of the former), their portrayals is a light touch-
the ability to humorously convey with a subtle eyelash-bat or eye-brow-arch what it tends to take them a kick in the shins to accom-
plish. It is this element of comedy scenarists Kanter and Sher direc tor Michael Gordon and his stars. a consistently of fact, it has been in the romantic comedies of recent years, which more and more seem percut or hit-him-over-the-head-with-an-umbrella school of comedy. Perhaps it is time to reevaluate, and stop underestimating modern fim audiences. It is. after all,
emotionally equipped to deal with
or even understand such circum evances. Muderstand such circum of the selfishiness that might erupt
with regard to bomb shelters in a with regard to bomb shelters in
time of nuclear crisis. In "Lidy
bue Ladybug" this horrible pros bug, Ladybug," this horrible pros chilling tone as an even more hildren.
taken charge officious of her pari who has ter in their absence refuses to allow a panic-stricken girl to enter. The latter hysterically races
through the barren fields and inally crawls into a discarded dump and locks herself in Her boy riend dashes through the fields plane he begins burrowing, desthat terrifyingly tangible "boogie man" of the mid-20th-centuryhe bomb. In his cries of anguish rests an indictment of the kind of world he is heir to a world for esponsible
The children of "Ladybug come off quite well as characters and that almost everytime the camera returns to the grownups a curious lag and an aura of melodramatic artinciality arises. For example, a scene wherein, the sho is pregnant, pis observed in the act of tidying up a deserted kindergarten classioom
as she nwalts her fate. It is a false as she awaits her fate. It is a false
and interminable sequence Assumng from her pregnancy she has a she'd be busy attempting to make some sort of contact, not wander-
ing aimlessly and tearfully around ing aimlessiy and tearfully around
in a schoolroom. And another mysin a schooroom. And another mys-
tery of the picture is -whatever happened to Conelrad? or the it is now called. No one seems to
have the presence of mind to checl have the
But hese are balanced to some scenes in the bomb shelter and hose in which the children cuss such matters as death:
Acting honors, as noted mostly to the children, with espe-
cially telling enactments by Maricially telling enactments by Mari-
lyn Rogers, Christopher Howard Miles Chapin, Linda Meyer, Alice
Playten and Donnie Melvin. Prominent in the adult department are Jathryn Connell, Jane Hoffman Nancy Marchand and Judith Lowry.
Much of Leonard Hirschfield's sometimes too much so. Robert Cobert's melancholy score is con-
veyed via flute and string. There-is veyed via flute and string. There-is ited but in which director Perry no doubt played a major role. Per-
ceptively cut individual scenes ceptively cut individual scenes
alternate with ones of an annoy ngly sluggish character

11 Mondo di Notte No. 3

## at Night (CTALIAN

(Color).
Warner Bros reeace of, Dec. Juin Frim
Broduction. Directed by Gianni Proia

Julia Film has another winner in its pioneering "World at Night", it has all the ingredients which belted across its predessors, and above most pix of its genre which
have literally invaded Italo screens have literally invaded Italo screens
past year, Export chances in the pas
look rosy.
It's true
It's true that many will feel ome of the footage is lacking in taste and discretion, that other seg-
ments are over-violent and verg ing on the obscene and that some of the material is repetitious. Sure-
ly, too, censor shears will be emyy, too, censor shas areas, depend-
pioyed in various on local susceptibilities. In ing on local susceptibilities. In
Italy, though banned for those under 18, it's a wonder how m
of it came through unscathed. of it came through unscathed. nitery strip vehicle, and travel
documentary, film touches on such aried subjects as: German University duels Fakhir sticking hunt with small boats off Portugal, black magie sessions, with a builtin orgy, artificial insemination, Riz Ortolani (who penned "Mondo Cane" score) has come up with an other lush musical track which is a major plus Technioal credits

## Vancouver Festival Reviews

 fantasy, given its North American reem at whe whimical moments fest, several sequences of airy non-
sense in its 91 minutes but not enough of these to offset the vague
plot line and-sustain rapt interest throughout.
Film is ostensibly concerned with licting personalities of two conEngland families headed by $70-$ year old identical twin sisters, one a wealthy, superstitious and doma happy-go-lucky grandmother who works as a cashier in a supermarket. Dual parts are handled expert-
ly by Maybelle Nash, who was alls Sand Cistle" production of "The did the music for this as well as
previous Hill pic, is cast as unemprevious Hill pic, is cast as unemployed husband to the poor but
happy twin sister and registers
well in an ineffectual part Background score is pleasant but not memorable. Neweomers of promise include Ellen Martin and Jeremiah De Mello and Charles Rydell, who manage the other
Gayne Rescher's black and white
lensing is sharp and other techniensing is sharp and other techni-
cal credits are competent but film cal credits are competent but film
meanders along too diffidently to establish itself as a major artie entry.


Wartime heroism is theme of Festival, Film is is grandiose epic mal flaira that old fisappeared from Hollywor in the mid-thirties Story begins on the 250 th day of
the bitter defense of Sebastopol by Soviet units against overwhelming German forces that resulted in of-
ficial Red Army surrender of the city but resistance is continued by a small, mixed group of sailors,
soldiers and civilians, including women, as they retreat stubbornly
to the shores of the Black Soa to the shores of the Black Sea. A
romance that springs up between a female archeologist and seamanleader of the group ends when he
atches from the beach while she watches from the beach while she
sails away to possible safety and he stays behing to meet certain death with his comrades
Film has all the melodramatic corniness the story line suggests
but simple narrative style employed by director Vladimir Dovgan conveys a certain power and
glory to hackneyed plot. Vladmir Zamansky is almost a lookalike for Dane Clark as he enacts Ge brooding hero-leader, and beauty. with her beauty. Nikolay Kriukov's part as
the giant who sacrifices himself to gain time for the others is played
larger-than-life along traditional script lines and subsidiary love by Lilia : Kalatcheva and Georgy Yumatov
Music, photography and lighting pect and closing scene is a blazing Visual criss-cross of facial front machine gor main chare and rifle while crack and background music swells sonorousty to glorious fade-out in ally okay and sub-titles read adequately against the black and white background but subject matter and production make it a limited impo
prospect.

Grand prize winner of the 1963
Asian Film Festival in Seoul, "Twin Sisters of Kyoto" is a simple but dramatically effective story of ern day. Plot unfolds leisurely and tellingly around the only daughter of a well-to-do merchant in ancient city of Kyoto who suspects that her from her in their story of how she came to be adopted.
They have, in fact, avoided telling as an infant in been abandoned superstition in accordance with old born. Twins were regarded as unas the in unlueky, as socialy outcast cociety, and to be abandoned by
one's parents is something to be one's parents is something to be
ashamed of but worse still is the Custom has survived longest in the venerable and charming old capi-
tal city of Kyoto and its surrounding countryside
When the rich girl comes face
to face with a young peasant girl who is her exact image the chance encounter leads to the traumatic twin sisters and film proceeds to examine the emotional conflicts Tee poor one, now an orphan, reels a particular sense of guilt
in that her sister, the rich city girl, was the adandoned one, and ultimate resolution of the girls'
feelings is handled with great Nensitivity by director Noboru Nakame with rich girl sought by a modern, educated Japanese male by an obi weaver's son. Film ends on telling note that girls are liv-
ing in a new Japan, in which women have a freedom of equal-
ity and choice unknown. in the Superb acting performance by
Shima Iwashita in the dual role of the two sisters highlights pic
and Toichiro Narushima's. stun and Toichiro Narushima's. stun-
ning color photography in Sho-
chiku GrandScope is tourist bait to the last degree
Music score is good and tech-
nical handling of dual scenes is. excellent with other credits up to duction. English sub-titles are sometimes amusing in translation
but story transcends the unconscious humor. On the plus side are the sequences detailing rich festivals and compelling way in which nature blends inherently into the Japanese way of life. Pic
looms as distinct art houses pos:

## MANILA BANS fredid' TOO EASY ON SINNERS?

## Manila Dec. 10.

Universals relt Huston, with Montgomery Clift playing the founder of psycho-analysis, has been denied icense by the board of censors but relates to film's "glorification" of the Viennese doctor.
It is believed that Roman Catholic authorities here hold to the
view, once more general in the view, once more general in the
church, that Freud's teachings conflict with the confessional and allow sinners an easy out.

## federai sanction given

Federal Judge Edmund L. Palmieri has approved American petition to construct a 1,200 seat ping Center, Dupage County in Originally, the Federal judge had reserved decision to study the ob-
jections of six exhibitors in the area who had opposed the plan.
Balaban \& Katz cireuit will thing as a "Hollywood" producer, in the opinion of Stanley Donen,
a filmmaker who lives in Loindon and makes pictures there, as well as in France, Hollywood and wherever. Although the product that results from his work is generally
labeled "Hollywood" he doubts it labeled "Hollywood;" he doubts
has much meaning anymore.
Yet, though he lives abroad, $h$ Yet, though he lives abroad, he
doesn't consider himhelf a European picturemaker. Producers do "make, a picture where it gets made," Donen declared in New York. He was visiting here to hewp
promote the' Radio City Music Hall. opening of "Charade" a Universal
release, which racked up over release, which racked up over
$\$ 116,000$ in its first four days at the Hall the biggest such pe
in the showplace's history "Charade" itself is in point. was made in France starring Cary
Grant who lives in Hollywood and England, and Anglo-Dutch Audrey Hepburn whose mailing address is
Switzerland. The picture was writSwitzerland. The picture was writ-
ten by a Hollywood writer, Peter Stone, and out of this international came what is considered a "Holconnote such a film is if its financing and distribution is handled by a U.S. company, This is an un
real defintion, Donen believes. Recently the Mexicans attendin the Acapulce reviewing-of-festi-
vals waxed ronic about the Vamericanism" of "Lawrence o
Arabia?" Donen alsa allut Arabia." Donen alsa alludes to Sizzles" and many, of his own like "Once More With Feeling" as ex-
amples of the dilution of "Hollyvood.
Donen's hext project will be In London for Universal $A$ treat ment is now being prepared by John Mortimer and the film is slated to begin by June at the latest. The producer-director is also
working on another project, an original screenplay being written by Michael Pertwee in which
Grant may be involved.

Dual-Medium Contract, John Forsythe Makes
Theaticals \& Vidpix Hollywood, Dec. 10. John Forsythe and Universal ment on a theatrical film-vidpix deal, calling for him to star in two theatrical films a year and for his Bachelor Productions vidfilmery to develop new series for Revue.
Forsythe's initial film for Universal is "Kitten on a wip,", in Star's telefilmery will develo vidpix series to be produced in association with Revue. His dea with Universal is non-exclusive, so atrical film assignments, but the Revue deal is exclusive. Forsythe Father" series which had a long run:

Sal Mineo's Corporation SaI Mineo Productions Inc. ha motion picture business. Capita stock is 200 shares at no par value Recording attorneys are Schwartz
man; Green \& Harris.

## Packaging Idea

Spokesman for actor Mineo, in
Manhattan this week, said there's Manhattan this week, said there's dependent film production but is the fact that Mineo has produced a record starring Bobby Sherman, a newcomer Californian: Platter has Sherman vocalizing "Nobody's Sweetheart" on one side and "I flip. Hear It From Her" on the

HARRY E PURVIS

a $\quad$ on 4

'Otherwise' Lines and How to Use Them Cinematurgically

58th Anniversary Numbe

## पARIETY

Phis other statisticel ond dena-filiod
Whos Qualified
To Censor Films
In Pittsburgh?
Pittsburgh, Dec. 10 Local dispute over alleged mer last week with city an county officials making less and less sense as they explain their
tands on the issue that has closed the Cameraphone Theatre for the "Nature Girls on the Moon".
Assistant District Attorney Peter discussion periods with Nick and tried to explain the law that orced police action, in which h "There is a difference between mut and obscenity he sald nize it. You might say that you
can't tell a book by its cover and inside a theatre you may see what will tolerate smut but, under the law, we must take action when
obscenity is shown on the screen.
The theatre can, Flaherty show a cowboy and Indian picture but we will bring action agains
those possessing obscene films and confiscate the obscene films and used
trial:"
Perry simply thanked Flaherty tatements such as "there is noth ng wrong with burlesque becaus se fllows know when to stop, Assistant Superintendent Law of the raid, explained the law to
the Pittsburgh rep of Variety. The law only deals with pic-
tures and images and does not pecify films since that was cov rede in the state censorship declared unconstitutional. Malo
ney added,"If this case goes be ore the Jury we have to get films in court we show these calls for two years in prison." Win Fanning, entertainment edi or of the Post-Gazette, spoke on eon at the Ones" on WIIC. Fan ning took the generally approved
stand of both the newspapers and the industry in that the police o Pittsburgh are not the ones to should
the Pit the Pittsburgh public.
TV Ends Manitoaa Stand
The Pas, Man, Dec, 10 .
he Lido only the orthern community of 4,500 has cosed.
Paul Rivalin, owner, said televit" was no longer practical to run he 500 -seater. Customers had in nearby Indian settlements:-

## WONT MAKE-IT-IP ON ASHUUROA

 Hollywood, Dec. 10studios which closes Nov. 25, on the national day of mourning for President Kennedy, will pay their employes and IATSE had originally been called to work on that day; it was revealed here by Ed Holly, administrativeby Ed Holly, administrative
financial veepee of Desilu studios
Decision of the studios came fol Decision of the studios came rep
lowing meetings with union reps in which an attempt to arrive at a unified share-the-mourning costs formula of co
Producers association initially work on the following Saturday (30) on a straight time basis, to make up for the day lost to promourning. However, the majority of unions declined, some arguing
it would not be "legal" inasmuch as their pacts call for double time on Saturdays. Following failure to
Work this out, the effort was contive form of compensation for Nov. 25, so that full burden of a management
A union rep present at the producer-union meeting at which ailed, the IA locals departed after telling the producers they expected, them to live up to their
contract - in other words, to pay mployes on a five-day basis as rould include the Monday the tudios closed.
Unions and guilds had various eactions regarding the unrecedented situation, with most feling there should be some sort o speak out because of the senisltivity of the situation, refusal of abor to take a wage cut for the nourning of all.
A Screen Actors Guild spokes sidered asking pay for day viayers on Nov 25 . However, arrangement has been made in regard to weekly players, whereby if a thesp was to have reported on his po the next day, and if the studio hutdown came in the midst of hi

## National Boxoffice Survey

## Xmas Shopping Sloughs Biz; Tree Again Champ, ‘Cleo' 2 d . West' 3 d , Take Her' 4 th, 'McLintock' 5th

Firstrun theatres in key cities overed by Varietr are starting tide shopping this session - Curtide shopping this session Curhurt by the fact that it is the round after the booming Thanksgiving holiday stanza.
Under Yum Yum Tree? (Col)
(6th wk) again is No 6th wk) again is No 1 , the same seck with "Cleopatra" (20th) (24th wk) in total coin but is much stronger on individual key ecty
showings "Cleo" will be second showings "Cleo" will be second
as compared with third a weelt as co
ago.
"H
"How West Was Won" (MGM) taking third fourth last round is She's Mine" (20th) (4th wk) will be fourth as compared with sixth osition last week.
"McLintock" (UA) (4th wk) again finishing fifth, same as a week (WB) is mioving up to sixth position. It was eighth last stanza.
"Fun in Acapulco" (Par) (2d wk) is taking seventh spot, same posinid last week
dipping down to eipht (5th wk) pared with the second spot it held
> a week ago "Incrediblo Journe" same as last session. "Lilies of Field (UA) ( 8 th wk) rounds out the Top 10 films.
> "Lord of Flies" (Cont), "ConLa Douce" (UA) are the runnerua films. They were the three bio runnerup pix last week, too. high at the N.Y: Music Hall for the initial week of a Christmas pic
there; looms as another big Cary Grant winner. It was helped in N.Y. by having the annual Xmas "Itageshow a Mad great backer-upper. its smash pace in the same four and L.A. It was virtually capacity in third round at the N.Y. Warner Theatre.
> "Soldier in Rain" (AA) continued very strong in second week in two
N.Y. houses, "V:IP.'" (MGM) con N.Y. houses, "V.I.P.S". (MGM) con
tinues trim on its extended-runs in L.A. and Philly. "Wuthering Heights" (Cont) (reissue) was rated good in Washington.
> in Note: The number of weeks out in release for bigger and longrun pix are designated in such cases.
(Complete Boxofice Report on

their way to enforce laws they know to be invalid," according to attorney Ephraim London who has handled many a celebrated censorship case from the con position. In several instances he has found agencies "fail to issue licenses on grounds they well know will not hold up in court." The attorney reported that this has happened time and again in several areas, Maryland and Kansas being the

biggest offenders. New York and Biggest offenders. New York and Detroit a
sonable.
A prime example of the inconmistent happened recently in Maryland, London reported. In that state, three Embassy Pictures im-
ports, were refused licenses by the ports, were refused licenses by the
censor board. These were on an "Seven Capital Sins" and the French "Landru," which is now As soon as licenses were refused,
London began to prepare secase to Lree the films for exhibition: Presently the censor board reversed itself on the Bergman film and
granted a license. Then London heard, through his local represen-
tative, that the board might agree to release "Landru" if Embassy would agree to make some cuts in "Seven Capital Sins." Spurning such logic, athasy prez Joseph E. Levine. He continued to prepare Maryland censors licensed all three on their own.
Phoney Bargains

To London this points up several aspects of censorship cases. For behind the censoring in the first place if "a phoney bargain" could be proposed, "If a thing is illegal
it is illegal," he reasons. Also, he it is illegal," he reasons. Also, he pointed out, the incident underoften held up on trumped-up points that can't hold up in court which is why censors invariably have to retreat rather than face a court défeat.
Futile censorship blocks by perversely stubborn local agencies
cost distribs considerable coin both in terms of lost playtime and legal fees. The Maryland case took over out that this threat of cost is why distribs knuckle under to unwarranted censor demands even
though they know they can beat though they know they can beat
them. In many instances showmen them. In many instances show to spend, the necessary time and
money to mount a court battle Embassy, he sald, is one of a few its pictures. London has represented the company on several the Friday (13) to do battle over the World." In this case it is not
merely a matter of cuts, the Memphis censors are against the film being shown at all, in any form. There are currently four states
and 30 cities with censorship bodies at work, not to mention many local police and other groups. These present a constant challenge, and an often unreasonable one, to the last analysis, he said, the most effective combatant $=$ against
such regulation is the individual like Levine and others like him Picture Assn. of America has and continues to play a major role. The big exhibitor organizations don't oo much, he said, They do talk a lot, however.
the cost of timy of censorship is velved in mounting a case to in t, London believes, because most such a case is conducted. Most are simply legally unfounded, he

## Chi BizOff; Take Her' Okay \$18,000 In2d, Dealers' Bright 14G, World Good 22G, Mclimock 15G, 4th

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Hours' Slow $\$ 5,500$ In
Cleve.; 'Tree' Good 9G, 4
Cleveland, Dec. 10. It's nearly a $100 \%$ holdover sit uation here this session, and trade lowever reflects such cond Yum reee" looks good at the Hipp In fourth round. 'Take Her, She' Mine" shapes okay for the third low on opener at State

Estimates for This Wee
Allen (Stanley - Warner) (2,866 1.25-\$1.50)-"Palm Springs Week end" (WB) (2d wik
Last week, $\$ 9.200$.
Colony Art (Stanley-Warner 1;354; $\$ 1.50$ ) - "Lilies of Field" (UA) ( 5 th $\mathbf{w k}$ ) Brisk $\$ 3,700$. Last
week, $\$ 6,500$.
Continental Art Art Theatre Guild, (Cont) $\$ 1.50$ ) - Lord of for sixth week here. Last $\$ 2,100$
$\$ 3,300$ week, 3,300.
Heights Art (Art Theatre Guild (925; $\$ 1.50$ ) "The Trial" (Indie) 2d. wk
$\$ 3,100$.
Cippodrome thipp Bldg. Co. 3.500; $\$ 1.25-\$ 1.50$ ) - "Yum Yum
Tree" (Col)" 4 (4th wk). Good $\$ 9,000$ Last week, $\$ 12,000$
Ohio (Loew) (1,020; $\$ 1.80-\$ 3.50$ ) Cleopatra" 20 th) ( 25 th wk ). Oka
. Palace (F\&A Theatres) (1,254 $\$ 1.25-\$ 1.50)$ "Take Her, She' Last week, $\$ 9,000$.
State (Loew) ( 3,$450 ; \$ 1.50$ ),
"Stolen Hours" (UA). Slow $\$ 5,500$ Last week, "Wheeler Dealers" M) (2d wk) $\$ 6,00$

Wuild) (955; $\$ 1.50$ ) (Art Theatre die) (2d wk). Modest $\$ 1,800$. Last
week, $\$ 2,900$.

## Key City Grosses

Estimated Total Gross Last Year $\$ 2,860,500$
(Based on 25 cities and 203 theatres).
This Week
(Based on 22 cities $\$ 2,002,800$ theatres, chiefly first runs lin cluding N.Y:)

## Pitt Sags Albeit 'Tree' OK 7G, 4h

There is little biza at Pec 10 . uns this week The entire preCleopatra" tepid in 24th week, nd conceivably could be ending the run now if it weren't for its ong contract at the Penn. "Lilies at Forum. "Under Yum Yum Tree" shapes passable in fourth week at
Fultom. "Palm Springs Weekend" shapes sad in second at Stanley. "Wheeler Dealers" is drab in second at Ga

Estimates for This Week "Farum (Assoc) (380; $\$ 1.75$ ) Oke $\$ 3,000$. Last week, $\$ 4 ; 000$. Fulton (Assoc) ( 1,900 ; $\$ 1$ \$1.50) "Under Yum Yum Tree" (COI) (4th $\mathbf{w k}$ ). Okay $\$ 7,000$
$\$ 10,000$ last week
Gateway (Assoc.) (1,900; $\$ 1-\$ 1: 50$ -"Wheeler Dealers" (MGM) (2d ${ }_{\$ 8,000}$ Drab $\$ 5,000$ Last week $\mathbf{8 8}, 000$.
Penn
Fenn (UTAC) (2,003; \$2-\$3.50)$\$ 4,500$ but will stay because of contract Last week, $\$ 6,500$.
Shadyside (MOTC) (623;

- "Carry On Regardless": (Gov) Carry On Regardless" (Gov)
(3d wk). Okay $\$ 2,500$. Last week 3,100.
Squirrel Hill (SW) (823; $\$ 1.75$ )-
 Stanley (SW) (3,700; \$1-\$1.50)2d wk). Drab $\$ 4,500$. Last week $\$ 6,000$.
Warner (SW) ( 1,260 ; $\$ 1-\$ 1.50$ )Take Her, She's Mine". (20th) (30
wk). Good $\$ 6,500$ Last week wk). $\mathbf{F}$

Tree' Dandy $\$ 9,000$ In
Buff, Take Her' Fair 6G
Most pix here this stanza are in second or third weeks, and few are doing well, many being off sharply
from last week. However, "Under Yum Yust week. "However, looks dandy in Yum Yum Tree Cooks dandy two smalier spots. "Fun in
Acapulco" is also fair, being way down from opening stanza at Para Esti

Estimates for This Week Buffalo (Low ( 3,$500 ; 90-\$ 1.25$ ) "McLintock" (UA) (3d Wk
Center (AB-PT) (2,500; $\$ 1.40-\$ 3)$ "Cleopatra" (20th) (24th wk) $\$ 4,000$.
Century (UATC) ( $2,700,90-\$ 1.25$ ) "Yum Yum Tree" (Col) (3d wk) Pandy $\$ 9,000$. Last week, $\$ 13,000$ Paramount (AB-PT) (3,000; 90 "Paris Pick-Up" Indie) $:(2 \quad$ wk $)$ Fair $\$ 6,000$, way off from opener's 12,000
Cinema (Martina) (450, 90-\$1.49) ""Take Her, She's Mine" (20th 2d Wk).
$\$ 4,500$.
Amberst (Dipson) (1,000; 90 (20th) (2d wk) Mer Mild $\$ 3,500$. Las week, $\$ 7,000$.
Grarada (Schine) ( $1,000,90$ $\left.\right|_{\$ 5,000} ^{(3 . \mathrm{wk})} \$ 4,000$ Fair.: Last week

West' Whan $\$ 36,000 \mathrm{~lm}$ Frisco, Tree' Tall 86
San Francisco, Dec. 10 . Firstruns here currently are ing fairly firm for pre-Christmas
period. The heavy winner is "How West Was Won, smash in 41st-
final week of eight days at Or-
pheum. "Lawrence of Arabia" is pheum. Lawrence of Arabia" is
still hep in 46th session at the
United Artists "UUnder Yum United Artists. "Under Yum Yum
Tree" looms fancy in fith stanza Warfield:

## Estimates for This Week

andria (United Calif) (1,44 Good $\$ 11 ; 000$. Last week, $\$ 15,000$ Coronet (United Calif.) (1,250 $\$ 2-\$ 2.50)$ (Wheeler Dealers
$(M G M)$ (4th wk). Fair $\$ 6,000$. Las week, $\$ 8,000$.
Embassy (Dibble-McLean (1,400 (20th) (3d wk). Fair She' $\$ 5,500$. Las week, $\$ 8,000$.
cars; $\$ 125$ Derive-In (Syufy) (910 cas; $\$ 1: 25$ person)-"McLintock
(UA) ( 3 d wk). Goiod $\$ 4,400$. Las
 $\$ 1,50$ )-"Incredible Journey" (BV) $\$ 9,500$ Metro (United Calif) ( 1000 $\$ 1.75-\$ 2)-481 / 2 "$ (Emb) $(4 \mathrm{th}$ wk $)$ Fine $\$ 6,000$ Last week, $\$ 8,000$. Orpheum (Cinedome) ( 1,439 ;
$\$ 2.75-\$ 3.95)$ How Went. Was $\$ 36,000$ or near. Last week, $\$ 27,500$ Paramount (Par) (2,646; $\$ 1.50$
\$1.75) - Palm Springs Weekend
(WB) ( 2 d wk). Slow $\$ 8,500$ Last
week, $\$ 18,000$. Stí Francis (Par) (1,400, $\$ 1.50$ (2d wk). Dull $\$ 5000$ Lapuco Last week $\$ 14,500$.
United
$\$$
United Artists (No. Coast) (1,148; $\$ 3-\$ 3.75)$ - "Lawrence of Arabia"
(Cool) (46th wi). Hep $\$ 7,000$. Last week, $\$ 7,500$. Theatres) ( $365 ;$, \$2)
Vogue (S. "Landru" "Cmb)-GGood $\$ 2,000$. Last. week, Conjugal bed
( 6 th. wk), $\$ 2,000$. Warfield (FWC) (2,656; $\$ 1.25$ (5th wk). Fancy $\$ 8,000$. Last week $\$ 11,500$.

## Mclintock' Sock $\$ 12,000$ in Denver

Entire slate here this round is. n $\cdot$ holdover, with overall total ropping down as a consequence Best showing is being made by in fourth session at Paramount "Take Her, She's Mine" is rated
fine in third at the Aladdin. Equal ly trim is "Under Yium Yum Tre also in third, at the Centre "How West Was Won" shapes
"Fancy in 39th stanza at the Cooper. in second at the Denver.

Estinates for This Week
Aladin Her, she's Mine" (20th) (3d wk) Fine $\because \$ 6,000$. Last week, 9,000:
Centre (Fox) 1,270; $\$ 1.25-\$ 1.45$ ) Trim $\$ 10,000$. Last week, $\$ 13,500$. Cooper (Cooper) 814; \$1.65MGM) (39th wk) Fancy $\$ 10,000$ or close. Last week, $\$ 15,500$. Denham (Indie) (800, \$1.45-\$3)Cleopatra" (20th) (25th wi,
Denver (Fox) (2,432; \$1.25)se's Great Adventure" (20th) (2d wk) Mild $\$ 8,000$ or less. Last week; $\$ 14,500$.
Esquire (Fox) 600; $\$ 1.25$ ) "Incredible Journey (BV) (m.o.) (2d
wk) Neat $\$ 4,500$. Last week,
,500.
Orpheum (RKO) (2,690; , \$1(WB) and "Plack Springs, Weekend" wki, Slow : $\$ 4,000$ Last week, $\$ 5 ; 000$
Paramount (Wolfberg) (2,100, wh) S1.25) Mclintock (UA) (4th wk). Söcko $\$ 12$
week, $\$ 19,500$.
Towne (Indie) ( $600, \$ 1.25-\$ 1.45$ ) "Wheeler Dealers" (MGM) (3d
wk). Fairish $\$ 3,000$. Last week; $\$ 3,500$.
Vogue
Vogue (Art Theatre Guild) (450, $(2,2 \mathrm{wk})$. Fine $\$ 2,600$. Last week,
$\$ \$, 000$.
D.C. Uneren: Dealer' Frie S11,00, Mclimod Fat IOG; 3d: Tree ' $\mathrm{CC}, 5$

| Branamg Gumse |
| :---: |
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| Take Her' Fat IIG, L'ville; Tree' 76 |

Louisville, Dec. 10 this week's firstruns. Business is ghis week s firstruns. Business. is
providing the holiday shopping is providing the usual competition. at United Artists is hotsy "strma
La Douce" and "Divorce Italiap Style" are rated good in first at
Penthouse. "Yum Yum Tree, in fourth Acapulco" in second at the Kentucky is okay. "How West Was
Won" ended 25 -week run at the Rialto with a potent final 11 day Estimates for This Weel Kentucky (Switow) (900; 75-)
$\$ 1.25$ ) Fun In Acapulci" (Par)
$(2 \mathrm{~d}$ wk), Oke $\$ 5,000$ after first week's $\$ 6,000$ ( Meople's) ( $1,100,7$
Mary Ann 1.25) "Yum Yum Tree" (Col) $\$ 8,500$.
 $\$ 6,000$. First week was $\$ 7,500$. Penthouse (Fourth Ave," (900
$75-\$ 1.25)$-"Irma La Douce" (UA) and "Divorce, Italian Style" (Em
bassy) (reissies). Good $\$ 6.000$ Last week. "Cleopatra"' (20th) (22d Wk), \$9,000. (Fourth Ave.) (1,100; $\$ 1.25-\$ 1.75)-$ "How West Was
Won" $(25 \mathrm{th}$ Wk-11 days) Large \$nstallation of new equipment fo run of "It's a Mad World" (UA),
Dec. 20. Dec. 20.
United (1,800 $75-\$ 1.25$ ) "Take Her, She's
Mine" (20th) (2d wk) Hot or near atter $\$ 14,000$ for opener.

## Cool' Farish $\$ 5,500$,

Port:' Irma' Hot $4_{2}^{1 \mathrm{C}}$ Trade is holding up remarkably well this stanza considering the season of year and number of holdis rated loud in second round at is rated loud in second round at Cinema 21 while "Irna La Douce"
is snappy in 19th week at the rvingtion. "Johnny Cool," lone Estimates for This Week
Broadway (Parker) 1,890 \$1.50) - Wheeler Dealers" (MGM) and "Main Attraction" (MGM) (re-
issue) ( 3 d wk). Nifty $\$ 5,000$, Last Cinema $\$ 7,100$.
Cinema 21 (Foster) (648; $\$ 1.50$ Fast $\$ 4,500$. Last week, $\$ 5,300$. Fine Arts (Foster) (421; $\mathbf{\$ 1 . 5 0 )}$ "Lord of Flies" (Cont) (4th wk) Fox (Evergreen) (1,600; $\$ 1-\$ 1.50$ "Johnny Cool" (UA) and "Gir week; "Take Her She's Mine" (20th) and "Thunder Island" (20th) (2d wk); \$6;400.
Irvington (Smith) (650, $\$ 1.50$ ) Snappy $\$ 4,500$. Last week $\$ 5, \mathbf{w k}$ Laurelhurst Last week, $\$ 5,800$.
\$1.25) - "McLintock" (UA) and issue) (2d wk) Loud $\$ 7,000$. Last week, $\$ 8 ; 400$.
Music Box (Hamrick) (640; $\$ 1-1$. (21.50)-Fk). Fun Acapulco" (Pai $\$ 4,100$.
Orpheum tEvergreen) (1,536; $\$ 1$ \$1.49) "Palm Springs Weekend"
(WB) and "When Girls Take Over" (WB) and "When Girls Take Over
(Indie) (2d wk) Modest $\$ 5,000$ Last week, $\$ 8,000$.
3.50 ) - "Clot-Par $(1,406, \$ 2$ wk). Ho
$\$ 7,800$.
ngton; Dec. 10. Christmas cutting in. Heading for ep thit fre Heler Dealers, a $G$ fre Arthur, and "Under Yum Yum Tree" in fifth at Trans-Lux.
Hard ticketers "Cleopatra" fig ures to be good in 24th round at
Warner and "How West Was Won" Warner and How West Was Won
looms big in 39th at Uptown ${ }^{4} \mathrm{Mc}$ Lintock" looks good in third frame at. Keith's. "Take Her, She's Mine. ates hep in fourth at the bandbo
Embassy.
Estimates for This Weel
Ambassador-Metropolitan (SW) (1,480; \$1-\$1.49) - "Palm Springs $\$ 7,000$ after opening at $\$ 10,000$ Apex (KB) (940. \$1.25-\$1.40)~ ue). Mild $\$ 4,000$ Last week "Conjugal Bed" (Embassy) (7th
Calvert:
Calvert: (Mann) (900; $\$ 125-\$ 1.50$ Maltese Falcon". (Indie). (reis
sues) Fair $\$ 3,000$. Last week,
"Devil (Indie) (2d wk), same.
diel
Dupont (Mann) ( $400 \quad 90-\$ 1.55$ )
"Knife in Water" (Indie) $(2 . \mathrm{wk})$ Knife in Water" (Indie) (2d wk),
Potent $\$ 5,000$ after initialing at 7,500. $\quad 1267,1252$ "Take Her, She's Mine" (20th (4th wk). Hep $\$ 6000$ for six days
Keith'
Keith's (RKO) (1,838, \$1-\$1:49)
"McLintock" (UA) ( $3 \mathrm{~d} \mathbf{w k}$ ). Loud $\$ 10,000$ Last week, $\$ 13,000$. "Murder at Gallop" (MGM) (4th
M wk). Nifty $\$ 8,500$. Last week, $\$ 10$, Ontario (KB) (1.240 \$1-\$2) Sue). Slow, $\$ 3,000$ Last week,
"Lovers of Teruel" (Cont), $\$ 2,400$ 'Lovers of Teruel"' (Cont), $\$ 2,400$. Palace (Loew) (2, $360, \$ 1.25-\$ 180)$
"Wheeler Dealers" (MGM) (3d
Wk) Fine sil:000 or near. Last whe Fine $\$ 14,400$.
Playhouse (TL) (459, \$1.25-\$1.80) Wrong Arm of Law" (Cont) and ssues). Oke $\$ 4000$ Last week, $\$ 3,200$.
Plaza (TL) (278, $\$ 1.25-\$ 1.80$ )Brisk $\$ 6,000$ after $\$ 8,600$ opener:
Town (King): $800, \$ 125-51.80)-$ Bank Dick" (U) (reissues) Soft
$\$ 3,000$ Last week. "20,00 Leagues Under Lest
Trans-Lux (T-L)" (899: \$1:49-\$2) Hot $\$ 9,000$. Last week, $\$ 8.900$. Untown (SW) (1,300 \$1.65-\$2.75)
(Mow West Was Won (39th wk). Big $\$ 8.000$. Last week Warner (SW) 11.250, $11.50-\$ 2.75$ "Cleopatra" (20th) (24th wk)
Good $\$ 8,000$. Last week, $\$ 10,000$.
Tree' Terrid $\$ 6,000$ In
Indpls: West' 86, 26h Indianapolis, Dec 10 .
Onset of Chrishas shopping season seems to be helping first getting more people downtown.
Rest showing is being made by Under Yum Yum Tree." hep at Keith's. How. West Was Won continues to lead city in total coil
for 26 th week at the Indiana

Estimates for This Week
Circle (Cockrill-Dolie) (2,800 end (WB) (2d wk) Fair $\$ 5,000$ Last week, $\$ 7,000$.
Indian (Cóckriil-Dolle) (1,100, $1.25-\$ 2.50]$ How West Wa $\$ 8,000$ Last week, $\$ 9,000$ :
Keith's (C-D) ( $1,300, \$ 1-\$ 1.25)$ Yum Yum Tree" (Col) $\$ 6,000$. Last week $\$ 8,000$ Wk)
Loew's (Loew) (2,427, \$1-\$1.25)-
Wuthering Heights (Cont) and Our Very Own' (Gold) (reissues) Dew $\$ 3,000$. Last week, "Wheele Enric (Cockrill-Dolle) $\$ 1,000$ wh) $)$ Oke $\$ 6,000$. Last week, .

## LA. Bi Off Shardy; XRay Eyes'

 Handy 50,50: 'Jones' Boff 201/2; 'West' Solid 2OG, 42d, Tree 11 G

## Estimates Are Net

 Forimm gross estimates as te-
 playing percentage, hence the estimated figuries are net income prientheticadimislon


## Tré Fancy 17G,

St. Loo; Fun' 13 C
St Louis, Dec. 10. Only one Important newcomer ney" looms fancy on opener at Loew's Mid-City. "McLintock" Is
rated trim in third round at State. rated trim in third round at State. "Wheeler Dealers
third at Esquire.
third at Esquire Yum Tree" is Big in second at the Fox. "How West
Was Won" looks big in 35th round Was Won" looks big
at Martin Cinérama.

Estimates for This Week \$1.50- $\$ 3.50$ ) - "Cleopatra": (2,970 (24th wk) Okav. $\$ 7,500$ or near Last week, $\$ 8,000$.
Apollo Art (Grace) (700: 90-\$1.25)
Maid for Murder" (Indie) Aver"Maid for Murder" (Indie) Average $\$ 1,400$. Last week,
Wheels. (Indie), $\$ 1,500$.
Esquire- (Jablonow - Komm)
(1.800; $90-\$ 125$ )-"Wheeler. Deal ers' (MGM) (3d wk). Good $\$ 8,000$ Last week, $\$ 10,000$.
Fox (Arthur) ( $5,000,90-\$ 1.25$ )Big $\$ 17,000$ or close Last week, $\$ 25,000$.
T0-00)- Mid-City (Loew) (1,160;
 Field (UA) (2d wk) $\$ 6,000$. State (Lioew) (3,600; $60-90$ - Mc
Lintock" (UA) $(3 \mathrm{~d} \mathbf{w k})$ : Neat $\$ 9,000$. Last week, $\$ 12,000$
$\$ 1: 25$. $\$ 2.50$ ) Cherama (Martin) (913; Oon Last week, $\$ 10,400$. Big $\$ 10$ -
Pageant (Arthur) $(1,000 ; 80-$ $\$ 1.255$, "Adrise and Consent" (Indie). Sodid $\$ 4,000$ Last week,
"French Style: (Col) (3d wk), $\$ 2,500$ Pris Art (Chernoff) ( $800, \$ 1.50$ )
-"Madame" (Indie) and "Strang: "Madame" (Indie) and "Strang: Last, week "Greenwich Village
Story" (Indie) and "Some Kind of Sory (Indie), $\$ 1,200$, $(300,75-90)$
Nut
St. Louis (Arthuir) $(3,80,7)$ "Fun in Acapulco" (Par) and
"Oid Dark House" (Col) (2d wk) "Old Dark House" (Col) (2d Wk).
Nice $\$ 13,00$. Last wek, $\$ 16,000$
Shady Oak (Arthui) ( $760 ; 90$. Shady Oak (Arthur) (760; 90
$\$ 1.25)$ "Lord of Flies" (Cont) Big $\$ 3,500$, Last week, Woman of
World ? (Embassy) (4th wk), $\$ 2,000$.

## West' Big $\$ 10,000 \mathrm{ln}$

Omaha; 'Dealers' $5 \frac{1}{2} \mathrm{G}$
Omaha firstruns are, Dee $100 \%$ hold-
over this round. Best were How over this round., Best were How week at the Indian Hills and for three spots. "Wheeter Deal ers" shapes okay in second at the

Esti
Estimates for This Week Orpheum (Tri-States) (2;870,
$\$ 1: 25)$ Yum Yum Tree" (Col) (3d
wk) Mild $\$ 6,006$ Last week $\$ 8$ :$\mathbf{5 k}$ ) Mild $\$ 6,006$ Last week, $\$ 8$;500

Omaha (Tri-States) (2,066; \$1.25) "Kun in Acapulco" (Par) (2d Cooper (Cooper) (687; $\$ 1.25$ )
"Wheeler Dealers" (MGM)
$(2 \mathrm{~d}$ whe Okay $\$ 5,500$ or near. Last week, $\$ 0,500$.
State (Coop
State (Cooper) (752; \$1:25) "Incredibe Journey" (BV) (2d wk).
Nice $\$ 6,000$ or over. Last week, $\$ 6,500$
Indian Hills (Cooper) (804,
$\$ 2.20$ $\mathbf{\$ 2 . 2 0 )}$ (MGM) "How West Was Won"
$(29 t h$ wk). Big $\$ 10,000$. Last week, $\$ 9,500$ Adniral, Chief, Sfy View (Ralph Blank) (1,000; 1,234; 1,112 ears,
$\$ 1.25$ - McEintock" (UA) ( $\mathbf{x d}$ wi). $\$ 1.25)$ "MCLintock" (UA) (3d wik).
Solid $\$ 10,000$. Last week; $\$ 12,000$.

## Harvest Loud 88,500 ,

Toronto; Fun' 15G, 2d Toronto. Dec 10. Only two newcomers here this
ound, "Shame of Patty Smith" round, "Shame of Patty Smith",
heading for mild take playing five heading for mild take playing five Lee" shapes slim on opener at
Uptown "Fun in Acapulco" looms Uptown: "Fun in Acapulco" looms
okay in second round at Imperial: okay in second round at Imperiay Wheeler Dealers'
in third at Loew's.

Estimates for This Week
Downtown, Glendale, Prince or
Wales, Scarboro, State (Taylo Wates, Scarboro, State (Taylor)
$(1,059 ; 995 ; 1,197,682 ; 696 ; 50-\$ 1)$ (1,059; 995; 1,197, 682, 696; 50-\$1) and "Strongroom" (IFD) Mild (Indie), $\$ 14,000$.
"How West Was Won" (MGM) (37th wh). This week looks nic $\$ 4,500$ after $\$ 4,800$ last week: Hollywood (FP) (1,080; $\$ 1: 25-$
$\$ 1.50-$-Bitter Harvest $(20 t h)$ (2d wk) Lusty $\$ 8,500$ Last week, WK $) .0$.
$\$ 11,000$.
Imperial (FP) (3,216; $\$ 1-\$ 175)-$ "Fun in Acapulco" (Par) (2d wk). Loew's (Loew) ( $1,641, \$ 1-\$ 1.50$ ) "Wheeler Dealers" (MGM) (3d wk)
Good $\$ 8,000$ Last week, $\$ 10,000$ ) Tivoli (FP) (953. $\$ 1$ 50 $\$ 2$ ) Tivali (FP) (953, \$1.50-\$2) "Eve ning wit Royal Bast week, $\$ 4,500$ University (FP) (1,344, \$2\$3.50 "Cleopatra. (20th) (24th wki)
Swell $\$ 13,000$ Last week, $\$ 14,500$. Uptown (Loew) (2,245; \$1.25Lee" (7 Arts). Dim $\$ 5,000$ Last
week, "Lilies) of Field" (UA) (2 week, $\$ 5,200$.

## Tree' Smash 10G <br> Paces Slow Ciicy <br> Cincinnati, Dec. 10.

Yule shopping competition. hurting Cincy film biz currently "Under Yum Yum Tree" in third week at Valley is smash. "McLin tock" in second round at Keith's
is rated big.."Take Her She" Mine" in third frame at Palace shapes solid. "Palm Springs Week
end" looks mild in third canto at fiagship Albee.
Capitol, shut in preparation for rounded out a light third week for "Wheeler Dealers" on pop scale interlude after a longrun with How West Was Won."

Estimates for This Week
Albee (RKO) (3, 100 , $\$ 1.25-\$ 1.50)$
"Palm Springs Weekend" (WB) (3d wik). Mild $\$ 6,500$ after $\$ 8,500$ for second.
CapitoI (SW -Cinerama) (1,339 (MGM) (3d wk) Light $\$ 4.2000$ Das" week, $\$ 5,500$ House suspends Dec.
11 to make ready for 11 to make ready for
(UA) preem Dec. 19.
Ssquite Art (Cin-T-CO) (500 die) Okay $\$ 2,000$. Sinner". (In
 $\$ 1,500$.
Grand (RKO) ( $1,396, \$ 180-\$ 3$ ) Cleopatra' (20th) (24th wk) Fai
$\$ 7,000$. Last week, $\$ 8,000$ with $\$ 7,000$. Last.
tra matinees.
Guild (Vance) (272; $\$ 1.25$ ) "Devil and 10 Commandments"
(Indie) Mild $\$ 1,300$. Last week "Nurse On Wheels" (Indiek (3a Wk) $\$ 800$.
Hyde Park Art (Cin-T-Co) ( 700 \$1.25) Mair $\$ 1,200$ Last week,
die). Fan $\$ 1,300$.
Keith's (Cin-TCo) (1,500 \$1,25-
$\$ 1.50)-$ McLintock" (UA) (2d wk) Pake (RKO) (2,600 $\$ 1-\$ 1.50)$ wk). Solid $\$ 9,500$ Last week Wk,
TWin Drive-In (Cin-T-CO) (West Line" (Indie), 800 Crs; 90)- French
(Female Jungle" (Indie) and "Anatomy of Syndi plaint, $\$ 4 ; 000$. Last, week, Playgirls and Vampire" (Indie) and
Valley (Cin-T-Co) (1;275;, $\$ 1.50-$ (3d wk). Smash $\$ 10,000$. Last week
$\$ 11,000$

## Yule Shopping Bopping B'way Aloeit

 'Charade'-Xmas Stageshow New High \$180,000, World' Sockeroo 43G, 3dCurrent session on Broadway is $\mid$ fellers) ( 6,$200 ;$ 95-\$2.75)- "Chahe one after the booming. Thankst the firstruns In addition th initial onrush of Xmas buying ob viously is cutting into grosses. help.:
The big news, of course, is the andoffice business being done by he Music Hall in its first session "Charad Christmas stageshow and Charade.", Combo will soar to ng today (Wed.), which is a new high for first session of Xmas urday and Sung lines bot trat limbing to a mighty $\$ 39,000$ Sat "Lilies:
"Lilies of Field" is only fai $\$ 15,000$ or near in first round at
the Astor. It is down to $\$ 6,500$ in 10th week at the Murray Hill. Odd booking of bringing pic into the at the east huse anter many week too well. "Under Yum Yum Tree" held with big $\$ 33,000$ in third ses Trans-Lux 52 d Street
"Soldier in Rain" still is sturdy with $\$ 22,500$ in second round day dating the Palace and Paris. "Who's
Minding the Store". is down to a Minding the Store" is down to a the Vietoria."City Lights" held at the Plaza.
"It's a Mad World" is practically
capacity $\$ 43,000$ for 10 shows in third week at the Warner. TTake Her, She's Mine" is fine $\$ 16,500$ Criterion and Trans Lux - 85th Street.
Demille on hardicket opens at the (Thurs.) night after getting six
weets out of "New Kind The Forum brings in "Love on Fine Arts, after an amazing rui of 13 weeks with "Conjugal Bed."
Bed" ran nearly as long at the Fine Arts.

## Istimates for This Week

Astor (City Inv) (1,094; \$1.25-\$2) initial round ended yesterda (Tues.) was fair $\$ 15,000$ or close. Also playing at Murray hill, where
now in 10th Week.
Cinerama (LoewL $\$ 3.552$; $\$ 1.50$
$\$ 3.50$ ) "How West Was Won" (MGM) (38th wk) The 37th won sion ended Sunday (8) was nice $\$ 20,000$ on 10 shows after $\$ 28,000$ on 15 performances in 36 th week.
Finishes run here on Dec. 22 with "Best of Cineram

## Criterion (Moss)

\$2.50)- "Take Her, She's Mine" 20th) (5th wi) Fourth stanza was for third Daydating with $\$ 18,000$ Lux 85th Street. The Victors" with Sutton.
DeMille (Reade) (1,463, 90-\$2.50) wh), Completed run here yesterday Tues.) afternoon with mild $\$ 8,000$
for final 612 days: "Cardinal" (CoI preems here on harditickef Dec. 12 with house closed for previews Advance seat sale now has better than $\$ 600000$
Embassy (Guild Enterprises) 500; $\$ 1.50-\$ 2.50$ ) "81/<" (Emb
25th-final $\mathbf{W k}$ ) The 24th frame completed Monday (9) was sturdy $\$ 7,000$ or close after $\$ 8,000$ for 23 d week; House co
Forum (Norel) (813, $\$ 125-\$ 1.80)$ Conjugal Bed" (Embassy) (13th Sunday (8) was smooth $\$ 7.000$ after $\$ 7,500$ for 11th stanza. "Love on
Pillow" (Con) opens Dec 16, day Pillow" (Col) opens Dec 16, day
dating with Fine Arts.
Palace (RKO) (1,642. $\$ 1.25$ - $\$ 2$ ) Soldier in Rain (AA) (3d wk) Tues) was stout $\$ 18.000$ or near after $\$ 27,000$ for opener. Daydating with Paris. "Sword in Stone" $4 B V)$
opens Dec. 25 . pens Dec. 25
2) Taramount (AB-PT) (3,665, $\$ 1$ 5th wk). Fourth round ended yes terday Tues.) was slow $\$ 14,000$ after $\$ 14,500$ for third week. 4
For Texas (WB) is due in Dec. 25 For Texas (WB) is due in Dec. 25.
ellers) (6,200; 95-\$2.75)-"Cha-
rade" (U) and annual Christmas stageshow. Initial week ending today (Wed.) looks to hit whopping
180.000 or close. Holding through $\$ 180,000$ or close. Holding through the holdays, of course, and likely
onger. Reserved seats have been sold out for virtually every show p to New Year's for many weeks. Rivoli (UAT) (1.545; $\$ 2.50-\$ 5.50$ ) "Cleopatra" (20th) (27th wk). Tues.) was splendid $\$ 33,000$ or close after $\$ 36,000$ for 25 th week which had benefit of the holiday Seek.
State (Loew) (1,850, $\$ 1.50-\$ 2.50)$
CYum Yum Tree" (Col) Third round Tree" (Col) (4th wk) Tues.) was sweet $\$ 23,000$ or near Tus. was sweet $\$ 23,000$ for seqond. Dayating with Trans-Lux $52 d$ Street Love With a Proper
Par) opens on Dec. 25
Victeria (City Inv.) (1,003; \$1.25
2) - Wh's Minding the Storee neek finished yesterday (Tuses.) vas fine $\$ 12,000$ or close after Wirner opener, $(S W)$ ( 1,$504 ; \$ 2.50-\$ 4.80)$ "I's. a Mad World" (UA) (4th wk). Third session completed Sat43,000 on 10 performances after
53,200 for second week 13 show 53,200 for second week, 13
First-Ran Arties
 nitial holdover round ended Sunay (8) was big $\$ 8,500$ after $\$ 13,500$ Beekman (Rugoff Th.) (590; \$1.50 2)-"Knife in Water" (Kana) (7th after $\$ 6,200$ for fifth week. (F\&A) (330; $\$ 1: 50-\$ 2$ )- Affair of (F\&AA
(Continued on page 10)

## Mpls. Riz Bis on H.O.'s,

Tree Great $\$ 10,000$,
Fun' Mi'd \$4,500, 2 d
Indicative of the arrival of. pre-Christmas dull days is the fact, comer in the current stanza. Also oolding back product is the fact hat biz is brisk with on weekend however. hurt p-nsses.
Probable standout is under Probable standout is "Under
Yum Yum Tree. great in third ound "Take Her, She's Mine" Acapulco" is heo in second $T$ in two roadshow films "How West Was Won" and "Cleopatra,"are apectively.

Estimates for This Week Avalon (Frank) (800; $\$ 1$ )-"Her
Bikini Never Got Wet" (Indie) and Facts of Life" 'Indiet (3t - wk). Kay $\$ 1,000$ - Last. Week, $\$ 1,200$.
Century (Par) 11,$300 ; \$ 2.10-\$ 3.50)$ "Cleopatra" (20th) (24th wh) $\$ 6,000$. Last week, $\$ 7,000$.
Cooper (CF) (905; $\$ 1.25-\$ 2.59$ ) How West Was Won" GMGM)
40th wk). Great $\$ 9800$ Last weet (40th wk). Great $\$ 9,800$. Last week,
$\$ 10500$, $\$ 10500$.
Gophe
-"Palm Springs Weeken" (WB) (2d wk) Fair $\$ 4,000$. Last week, $\$ 6$ non.
Lyric (Par) (1,000, \$1-\$1.25) Fun in Acapulco" (Par) (2d wk). Mant Mann (1.000, $51.25-\$ 1.50$ Take Her, She's Mine" (20th) 77,000.
Orohe
Oroheum Mann) (2.800: $\$ 1.25$ 1.50) Sturdy $\$ 6.000$ (UA) (4th $\$ 800$ (Mann) (1,000 $\quad \$ 1.50)$ Nurse on Wheels"' (Janus). Slow 2,500. Last week, "French Style" State (Par) 2,200; \$1.25-\$1.50)"Yum Yum Trec" (Cob) ( $\$ \mathrm{~d}$ Wk). $\$ 16,000$
Subarban World (Mann) (800;
(L.25)-"Lord of Flies" (Cont) (8th $\$ 1,25)$ "Lord of Filies" (Cont) (8th World (Mann) (400, \$1.25-\$1.50Wheeler Dealers" (MGM) (4th
wk). Sturdy $\$ 1,000$ Last week
$\$ 5,000$.
$\qquad$



$\qquad$
$\qquad$
$\qquad$

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[^5]$\square$
$\square$

[^6]K.C. Solid; Tree' Sockeroo \$14,000, Take Her' Big 6G, Mclintock' \$9,000

Despite the ansas City, Dec. 10. comers, business was rated unusu ally good for time of year "Cleo-

patra" rated lusty in fourth Capri patra rated lusty in fourth Capr Dickinson suburban held "Fun in
Acapuleo" for a second week and okay returns.
"Under Yum Yum Tree" con tinues wow in third at the Plaza.
"Take Her, She's Mine" at Fox Brookside and Granada is rated plush. "Eord of Flies" is trim in at Uptown in third

Estimates for This Week Brookside, Granada (Fox Mid-
west-Nat, Gen. Corp.) $800 ; 1,219$; \$1.50) 'Take Her, She's Mine" (20th) 13d wk. Brookside, 2 d wk,
Granadal Plush $\$ 6,000$ Last week, $\$ 8,000$.
Capri (Durwod) $71,260, \$ 1.80-$ Lush $\$ 19,000$ L Last week, $\$ 22,000$. Empire (Durwood) (886: \$1.25-
$\$ 2.50$ - "How West Was: Wan" MGM) (37th wk-4 days) Sizzling Last week, $\$ 15,000$.
$\underset{\$ 1.25-\$ 1.50 \text { ) }}{\text { Paramount }}$ (Blank-UP) (1,900;
 $\$ 7,000$; probably staying. Last week, $\$ 8,500$.
Plaza (FMW) (1,630; $\$ 1.25-\$ 1.50)$ -"Yum Yum Tree" (Col) ( 3 d wk). Wow $\$ 14.000$ (Art Theatre Guild)
Rockhil
(821; $\$ 1-\$ 1.50$-"Lord of Flies" (Cant) (4th wk) Excellent $\$ 3,000$. Last week, $\$ 3,800$.
Roxy (Durwood) Roxy (Durwood) (664; 75-\$1.50)-
"Wheeler Dealers" (MGM)" (4th Wk). IIsis, Fairway, Vista (FMW) in Alcapulco" (Par) (2d wk). PassStreet (E\&S) (1,500 cars), Fairy-
land (Finkelstein) (1,500 cars), Shawnee and Leawood (Dickinson eral) (1,000 cars); Hillcrest (Heath) 750 cars): Waldo (Rhoden) (1,000; (Dickinson) ( $700 ; 700 ; \$ 1$ each), ptown (FMW) (2,043, $\$ 1.25$ $\$ 1.50)$ "McLintock" (UA) ( 3 d wk).
G00d $\$ 9,000$. Last week, $\$ 10,000$. LE LOS ANGEJES Continued from page 9 and "Battle of Sexes" (Cont) (re-
issues) (2d wk). Okay $\$ 4,000$. Last week, $\$ 5,700$ State) (1,757, 750, \$1-s1. "Lawrence of Arabia" \$1- (Col)" (3id wk). Nice $\$ 9,500$. Last week,
$\$ 18,200$.
Beverly, Orpheum (State-MetroBeveriy, Orpheum (State-Metro-
politan) (1,150; 2,$213 ; \$ 1-\$ 2.40)-$
"Tom Jones" (UA) $(7$ th $w k ; B e v-$ erly; 2d wk, Orpheum), Rousing
$\$ 26,500$. Last week, $\$ 33,000$. ${ }^{\text {"Fun in Acapulco"; }}$ ( FWC ) $\$ 1.49$ )"Gun in Acapulco" (Par) and
Gidget Goes to Rome" (Col) (2d wk). Tepid $\$ 3,000$.
$\$ 1.49$ ) "Mce (FWC)( 1,990 , $\$ 1$ "Wheeler Dealers" (MGM) (mo.) Lido (FWC) (876; \$1-\$1.49) -"L-Shaped Room" (Col) (4th wk)
and "Sundays and Cybele" (Ind) (reissue). Thin $\$ 3,000$.
Village (FWC) $(1,535 ; \$ 1-\$ 1.49)$ "Irma La Douce" (UA) (7th wk), Cinerama (Pac) $(915, \$ 1.49-\$ 3.50)$ wk). Socko $\$ 28,600$ Last week, $\$ 28$,${ }^{500}$ Ch "Yum Yum Tree" (Col) (7th wk) Big $\$ 11,000$. Last week, $\$ 17,500$. Egyptian (UATC) (1,392; $\$ 2-\$ 2.40)$
Lilies of Field" (UA) ( $8 t h$ wk). Pallid $\$ 7,000$. Last week, $\$ 7,800$. "Stranger Knocks" (Lux) (8th
Wk. Wan $\$ 2,000$. Last weel, $\$ 2,770$. Fine Arts (FWC) (631; \$2-\$2.40) Slick $\$ 5,000$. Last week, $\$ 7,200$. Hollywood Paramount (State)
$(1,468 ; \$ 1.55-\$ 2.40)-$ "V.I.P.s"
 Pantages (RKO) (1,512;: $\$ 2.50-$
$\$ 5.50$ - ${ }^{\text {Cleopatra" }}$ (20th) $(25$ th wk). Slow $\$ 21,000$. Last week, $\$ 30$,-

## $\stackrel{400}{\text { Wa }}$

Warner Hollywood (SW) $(1,291$, Won" (MGM) (42d wow . West Wa 000 or near. Last week, $\$ 20,200$.

## Chicago

(Continued from page 8 )

$\qquad$
McVi $\$ 3.80$ ) "tt's a Mad World" (UA) $(3 \mathrm{~d}$
week, $\$ 31,000$
Monroe (Jovan) (1,000; 6590)-
Confess, Dr Coda "Night Affair" (Indie). Forda" (Indie) and $\$ 4,500$. Last week, "Ravaged" (Indie) and "Gir
Oriental Indie) (3,400, 90-\$1.80) Oriental (Indie (UA) (4th wk).
"McLintock" (UA) Rely $\$ 15,000$. Last week, $\$ 25,0,80$.
Roosevelt $(B \& \mathrm{~K})(1,400 ; 90-\$ 1.89)$ "Wheeler Dealers" (MGM) (3d
wk). Frisky $\$ 14,000$.. Last week, $\$ 19,500$.
State-Lake (B\&K) (2,400; $\$ 1.50$ Sturdy $\$ 19,000$. Last week, $\$ 21,000$ Surf (H\&E Balaban) (684; \$1.50-\$1.80)-"Hand in Trap" (Indie) ana Summerskin" (Indie) (20th pop),
Fair $\$ 2,900$. Last week, $\$ 3,200$. Town (Teitel) ( $640 ; \$ 1.25-\$ 1.80$
"Playgirl and War Minister (Union). Okay $\$ 3 ; 000$. Last week "Prelude to Ecstasy" (Manson), \$3,000.
United Artists (B\&K) (1,700, 90
 25,500 :
W00
Woods (Essaness) (1,200; 90 (20th) (2a"wk). Okay $\$ 18,000$ or near: Last week, $\$ 35,000$
World (Teitel) (608; 90-\$1.80)Seducers" (Brenner) (2d wk)

## Det. Fairly Good; Tree'

Lofty $\$ 11,000,5$ th Wk;
'West' Boff 15G, 41st
Detroit, Dec, 10. Good grossing conditions conweek, with only two neweomers "Small Violent World of Sammy Lee" shapes nearly okay at the
Madison. "Devil and 10 Commandments, new at the Trans-Lux "Palm Springs Weekend" is fairly good in
Michigan.
"Under Yum Yom Tree" still is big in fifth round at Mercury.
"Cleopatra" is rated swell in 24 th stanza at United Artists. "How the
Wet Was Won" is wham in 41 s West Was Won' is wham in 41st
week at Music Hall

Estimates for This Week
Fox (Downtown Fox Corp) X-Ray Eyes" (AI) and "Hercules wk). Fair $\$ 8,500$ Last week W12,000.
Michigan (United Detroit) (4, Weekend. (WB) (2d wk). Good
$\$ 10,000$ Last week $\$ 12000$. $\$ 10,000$. Last week, $\$ 12,000$.
Palm. (UD) ( 2,$995 ; \$ 1.25-\$ 1.49)$ Van Robbery" (Indie) (3d wk) Gan Robbery: Lastie) (3d Whe. $\$ 8,000$. Last week. Madison (UD) (1,408; $\$ 1.25-$
 week, "Incredible Journey" (BV)
(m.0.) $\$ 6,500$ on moveover after eks at downtown Michigan \$1.49)-"Take Her She's; Mine" (20th) (4th wk) Hep $\$ 7,000$. Last week, $\$ 8,500$.
Adams. (Community) (1,700;
$\$ 1.25-\$ 1.50$ ) "Wheelers Delers" $\$ 1.25-\$ 1.50)$ "Wheelers Dealers"
$(\mathrm{MGM})$ (4th Wk$)$. Trim $\$ 6,500$ Last
United Artists (UA) (1,667, (24th wk). Swell $\$ 12,000$ or close. Last week, $\$ 12,700$.
Music Hall (Beacon Enterprises) $\left.\begin{array}{l}(1,213 ; \\ \text { Was }\end{array} \frac{1.25}{} \$ 2.80\right)$ "How. West Was Won" (MGM) (41st WW).
Wham $\$ 15,000$. Last week, $\$ 19,300$. Mercury
$(1,468 ; \$ 1.80)$ (Suburban Detroit) Tree" (Col) $(5$ th wk). Big $\$ 11,000$.
Last week, $\$ 11,500$. Last week, $\$ 11,500$.
(980; $\$ 1.49)$ - ${ }^{\text {Drim }}$ (Trans-Lux) mandments". (Indie). Good $\$ 7,500$.
Last week. "Fantasia" (BV) $\$ \mathbf{3 , 0 0 0}$ In sixth week.

Cohmbus Biz Spotty;

## Weekend ' Nice 57,000

All downtumbus, firstruns had hold Loew's Ohio curtailed Its third week run of "Wheeler Dealers" for airge musical, Camelot," In Dec 9-14. "Palm' Springs Weekend"
is rated pleasing at RKO Palace is rated pleasing at RKO Palace
in second stanza. How West Was Won, concluding its eighth month Estimates for Wion Grand (RKO) (860 \$150-27 -How West Was Won" (MGM (34th wk). Good $\$ 7,000$. Last week

## $\$ 8,100$.

Ohio (Loew) (3,079, 50-\$1.50)"Wheeler Dealers" (MGM) (3d wk 4 days)
$\$ 7,000$.
Palace (RKO) (2,845; 50-\$1.50)Palm Springs Weekend" (WB) and "Gun Hawk (AA) (2d wh

## BROADWAT

(Continued from page 9). for second.
Cinema One (Rugoff Th.) (700; wk). The ninth stanza finished Sunday (8) was great $\$ 29,600$ afte
$\mathbf{\$ 3 6}, 800$ for eighth week
Cinema
Cinema Two (Rugoff Th.) (300
Monday (9). Last week, "Family
Diary" (MGM) (4th wk), was mild Diary
$\mathbf{2 , 4 0 0}$
Coronet (Reade) (500; \$1.50-\$2)
"New Kind of Love". (Par) (7th final wk). Sixth week completed after : $\$ 8,000$ in fifth..."Billy Liar" Cont) opens Dec. 16.
Fine Arts (Davis) (468; $\$ 1.80-\$ 2$ wk). First holdover stanza finished Monday (9) was okay $\$ 6,000$ after
$\$ 7,500$ for opener. ${ }^{\text {chove on Pil- }}$ only six days for finai week. Day dating with Forum
"Three Lives of Thomasina" (BV) Opens today (Wed). In ahead estival of Bergman films.
Little Carnegie (Landau) ( 520 \$1.25-\$2) (Th Wked Autumn
UMPO) (4th week end ing today (Wed) looks big $\$ 7,000$ after $\$ 8,200$ in third round.
Muray Hill (Rugoff Th) (565 11.50-\$2)- Lilies of Field" (UA 11th WK). The 10th round ende 7; 500 for ninth week,
Paris (Pathe Cinema) ( 568 . $\$ 150$ $\$ 2)$ Soldier in Rain" (AA) (3d Tues.) was fine $\$ 4,500$ after $\$ 7$ 000 for opener. America,
ica, (WB) opens Dec. 15.
City Lights" (reissue) (Indie) (30 wk). Second session completed Monday (9) for this oldie Charles Chapin comedy held with wow
$\$ 17,900$ after new high for hous $\$ 17,900$ after new high
of $\$ 25,600$ on opener.
2) - (Anyoff Th:) (561, $\$ 1.50$ (MGM) (10th wk). The ninth stanza inished Monday (9) was hep $\$ 5,300$ fors" (Col) opens Dec. 19, daydat Toho Cinema (Toho) (299; $\$ 1.50$ \$2) "High and Low) (299; $\$ 1.50-1$ (Toho) (3d
wk). First holdover Monday ( 9 ) held with sturdy $\$ 10$, Tower East (Loew) $\mathbf{0 0 0}$ after \$2) "Fantasia" (BV) (reissue) (6th day (9) was stout $\$ 9,000$ or close vacationing for fourth, helped by
Trans-Lux East (T-L)" ( $600 ;$ \$1.25-\$2)-"All Way Home" (Par) (7th day (9) was okay $\$ 4,000$ after $\$ 6,50$ for fifth
Trans-Lux $52 d$ St. T-L) (540
(4th wk), Third session finishei yesterday (Tues) session finished after $\$ 15,00$
with State
Trans-Lux 85th St. (T-L) \$1:25- $\$ 2$ )-"Take Her She's Mine" (20th) (5th wk). Fourth stanza ended yesterday. (Tues.) was nice
$\$ 4,500$ after $\$ 7,800$ for third. Day-
World (Perfecto) (390, $90-\$ 1.50$ )
"Traveling, Light" (Vie) and Fifth week finished Monday (9)
was big $\$ 7,500$ or near after $\$ 8,000$

Pre-Xmas Sits Hub; 'Journe’' Slow S9,50, 2l: Tree Loty S1200, 5th

## Fun' Slight \$6,500 In

 Prov.; "Tree' Hot 5G Plenty of downdence, Dec. 10 . Plenty of downtown traffic butt all seems to be geared to pre Christmas shopping as most biz is down currently. Weekends are the only exceptions. Fairly good unde way to tab most is about the only Albee is okay with "Incredible Journey": but the State's" "Fun. In Acapulco," shapes sad. The Strand's 4th round of "Under Yum Yum Tree," is rated happy.

Estimates for This week Albee (RKO) (2,200; 75-\$1)-"In alry Command" (In and "Cav $\$ 6,500$ or over Last week, Gunfight Comanche Creek MGM) (2d wk), $\$ 4,500$.
Elimwood (Snider) (2,200; $\$ 2.50-$ $\$ 3)$ "Cleopatra" ( 19 th wk
Majestic (SW) (2,200; 75-\$1)Witch's Curse" (Indie). Passable 6,000. Last week, "Palm Springs Weekend" (WB) (2d wk), $\$ 6,500$. Fun :In Acapulco" (Par), Drab $\$ 6,500$. Last week, "Palm Springs Weekend" (WB) (2d wk), $\$ 6,000$. Strand (National Realty) (2,200; and "Critic" (Col) (4th wk), Happy $\$, 000$ after $\$ 7,000$ in third week

## Balto Biz Okay; Dealers'

Fairish $\$ 8,000$ in $3 d$;
Take Her' Tall 7G, 2 d
Firstrun business, Dec, 10 . Firstrun busing side again with on the showing strength. "Great Escape" Senator, "Irma La Douce" is
holding up in 21st session at the y at nabe houses. "Wheeler Deal ers' looms passable in third at Stanton.
"Take Her, She's Mine" is solid Weekend" looks okay in second at the Town and "Fun in Acapulco" doing okay in second at the New.
"Lilies of Field" is steady in third Lilies of Field" is steady in thir
t the Five West

Estimates for This Week
Charles (Fruchtman) ( 500 , 50 (5th wk) Conjugal $\$ 3,000$. Last week $\$ 4,000$.
Five West (Schwaber) (435; 90
1.50) "Lilies of Field" (UA) (3d wk). Steady of Field" (UA) (3d Hippodrome (T-L) (2,200; $\$ 1.50$ $\$ 3.50$ ) - "Cleopatra" (20th) (24th Little (T-L) ( $300,50-\$ 1.50$ )Irma La Douce" (UA) (21st wk) Okay $\$ 3,000$. Last week, $\$ 4,300$. 11.50) -"Fun in Acapulco" (Par) 2 d wk). Oke $\$ 5,000$. Last week Mayfar (Fruchtman) (700 50 $\$ 1: 50)$ "Take Her, She's. Mine"
$(20 t h)$ (21 wk). Solid $\$ 7,000$. Last week, $\$ 11,000$.
Playhouse (Schwaber) (365; 90
$1: 50$ )-"Lord of Flies" (Con) wk). Nice $\$ 2,000$ Last week $\$ 2,500$.
Stanton (Fruchtman) (2,800; 50( $\mathbf{1 d} \mathrm{d}$ ) wk). "Wheeler Dealers" (MGM) week, $\$ 10,000$. "Great Escape" (UA) (7th wk) Tight \$6,000. Last week, $\$ 12,000$ Town (T-L) (1,125; 50-\$1.50)-
"Palm Springs Weekend" (WB) (2d wk, Okay $\$ 7,000$ Last week $\therefore \quad$

## HAWAII DIVERSIFIES

Consolidated Amonolulu, Dec. 10:
the island state's major circuit, is further diversifying its real estate
holdings. Newly-opened Varsity building, a five-story circular Hawaii bailding near the U. of of the Varsity theatre's parking lot. Circuit not only owns the uniquely-designed round office
building, but also is operating it

Biz is setting a slow, steady pace eceipts looming ion from Xmas shopping. All bis pictures are holding with no new roduct in this frame from majors tncredible Journey is holding con Hill and Capri.." "Fun in Acapulco" is mild in second at ood in third a the Orpheum "Palm Spr Palm Springs weekend" is hold Mad World" is fine at the Boston n third. "Yum Yum Tree" shapes $f$ Flies" of Flies" continues to amaze with he Cinema, Kenmore Square Wheeler Dealers" is okay in

Estimates for This Weel
Astor (B\&Q) $1,11,000 \$ 1.50)-$ Yum Yum Tree" (Col) (5th wk) Beacon Hill (Sack) (900 s1 Beacon Hill (Sack) (900; $\$ 1-\$ 1.80)$

- Incredible Journey" (BV) (20 12, Fair $\$ 5,500$ Last week 12,000.
Boston (Beacon Ent.) (1,345;
$1.20-\$ 3.95)$-"Mad World" (UA) (4th wk). Fourth week started Dee Capri. (Sank) ( 850 Caprir ${ }^{\text {Incredible Journey"'. (BV) }} \mathbf{( 2 \mathrm { d }} \mathbf{\mathrm { wk } )}$ Kay $\$ 4,000$. ${ }^{\text {Last }}$ week, $\$ 7 ; 000$. Center (E. M. Loew) (1,250, 90Indie) and "Bikini Baby" (Indie) Oke $\$ 5,500$ Last week, "Promises
Promises" (NTD) and "Strong Rour days.
Cinema, Kenmore Square (Indie) ( $320, \$ 1.40-\$ 1.90$ ) "Lord of
Flies" (Cont) $\quad(12 t h \quad$ wk), Sturdy Fines Ereter (Indie) ( 1,$276 ; 90-\$ 1.49$ ) Heavens Above" (Janus) ( $\$$ th $\mathbf{w k}$ )
Nice $\$ 3,500$. Last week, $\$ 4,000$. Fenway (Indie) ( 1,$300 ; 900 \$ 1.49$ ) "For Lovers and Others" (Indie) Indie). Okay $\$ 3,200$ Last Heek Babes in Woods" (Indie) and Kipling's women" (Indie) (3d wk), a,
Gary (Sack) (1,277, $\$ 2-\$ 3.90$ )-
Cleopatra) (20th)
(m.0.
(4th wle Cleopatra, (20th) (m.0.) $(4$ th , w/)
Good $\$ 5,500$. Last week; $\$ 7,500$. Mayflower (ATC) (689, $90-\$ 1.50$ Mary, Mary" (WB) (subrun), Good \$4,000, Last week, "Irma La
Douce" (UA) (subrun) (2d wk), \$3,500
Memorial (RKO) (3,000, 90 This is the story of a man asked to defend a confessed murderer. But this is only the surface drama. The repercussions could be heard from the Far East to the United States Senate. Most of all, it is the story of the "man in the middle"-torn between convictions and a career, between a woman and a way of life.



## Mexico's Indie Producersim Attack On Yanks for Monopoly A Although Mexico Rife Wien Own Shutouts

Mexico City, Dec. 10. plex of uneasy alliances and uncertain emnities. This was apparent last week when the unim of dependent Mexican Film Distributors took a full page ad in El Universal, most influential local daily, to call the government's attention to what the indies charge to be new attempts by Yank distribs to
market.
While the lead paragraphs of the open letter accused the Yanks terms": (see separate story), on
exhibitors, some of te bitterest accusations were directed against the government-backed domestic dis-
trib, Pelicular Nacionales, especial ly the latters practict.
It's reliably reported that the in-
dies' open letter was co-drafted with the help of Operadora de Teatros, the government-backed exhib-
ition combine, which itself has dabition combine, which itself has dabits acquisition of a block of old
Selznick films, a practice forbidden Selznick films,
by law here.
As Yank observers see it, the in-
dies are gettting desperate. With dies are gettting desperate. With, the dechne in domestie production,
Peliculas Nacionales is now taking
product formerly handled by the Indies, and Operadora, which likes to keep all the bigger distribs off-
center, is going along for the ride. The indies charge of "monopoly" what startled the Yanks. Mexican Indies released 12 pix in all of 1962 , and this year will have put into sult of the 86-day strike against
the Yank exchanges. The Yanks also point out that although their businesses were the only ones
struck, the benefits of the final
strike settlement were shared with both the Mexican indies and Peliculas Nacionales.
As how questioned by the Yanks is how long the government-opera-
ted circuit and the indie producers ted circuit and the indie producers of Mexico can remai strike perind,
one thing, in the st Mexico City
only nine out of 24 M firstruns made money on product largely supplied by these native ing to charge "monopoly" can they consistently lgnore Mexico's own
national film bank, national studios. national film bank, national stadional theatres

U INSPECTOR-GENERATS

## TO ROME, BARCFIONA

Universal prez Milton R. Rackmil and veep-foreign general manager Americo Aboaf wound up the
second of their four projected consecond of their four projected con-
tinental sales meetings here Friday (6) and
Barcelona.
As at the previous meeting in
Paris, the U execs tub-thumped their " 14 completed pix" set for 1964 release here. Assistant for-
eign manager Ben M. Cohn is aceign manager Ben
companying them.

## Gort. Diminisiment Of

Business Agent, as Such Hollywod, Dec. 10,
Membership of IATSE cameraman's local 659 has unanimously approved a change in its constitu tional bylaws, to conform with an regarding elections for a business rep. In negotiations with the U:S
Justice Dept., and Dept. of Labor agreement was reached that the exec board wif have the right tiould it gee fit, to order the elec
tion of business rep, but it has ut an rightion if it so desires The board cannot delegate any of Its duties to the agent under terms of the agreement.
Milt Gold, an IA member here had complained to the Governmen b.a for the lensers

WOLFE KAUFMAN
es a longtime resident abroad
Tourism Is A License To Gyp
one of the many Editorial Features 58th Anniversary Number
$\sqrt{\text { ARIETY }}$
Plus other statistical ond data-filled:
chats and articles

## Priests' Sermons

On 'C' Pictures; Bishop Rues ' B 's'
The Legion of Decency pledge taken by Catholics at mass this
week has been given new and more stringent Interpretation. In many churches, the parish priests are sermonizing on the matter to the gion's classification of pictures in itself is not enough.
cital of the pledge to avoid motion pictures which were condemned by the Legiom. Now there's the any time play a "C" feature-that is, stay away entirely even when an unobjectionable film is playing
if the given theatre has at any if the given theatre has at any
time offered a "C" entry. In Albany, Bishop William A. Bishops' Committee on Motion nounced that product rated in the "B" category, as wel
should be avoided.
In some areas the local priests also hit out against exhibitors who
endeaver to lure the public with urid advertising.
Catholic Church this clear that the Catholic Church this year has beagainst films regarded as morally
unsuitable.
British Board.Won't License Kather Indie
Right Hand of Devil' Hollywood, Dec. 10 .
British Board of Film Censors,
in letter signed by secretary John Trevelyan, has refused a release certificate on Aram Kather's indie
film, "The Right Hand of the
In notifying Tony Tenser, of Compton Films, which is handiling picture for United Kingdom re-1
lease, Trevelyan aaid the board
found "Devil"" "A singularly' nasty film which Is thoroughly sadistic stressed board had considered cut-
ting film, but found it "not prac-
tical" and asserted board found tica, and asserted board found
"the final sequences disgusting."
Emanuel Barling Emanuel Barling, prexy of
Cinema Video International, distributors of the picture, said film
has been running in 800 U. S . houses, also is booked in Italy, Germany, Switzerland and Australia. Latter country is not governed British censor board.
British board's request for cuts of scenes involving a prostitute pickup in Milton and Edward Mann's
"Hot Head," which CVI also dis"Hot He
Frank Tashlin, who directed and Minding the Store?" will script and direct comedian's upcoming ordery Orders.

## B'way First-Rins

tre yields and, too, the prestige of United Artists started the show-
case marketing approach and 20 thcase marketing apriroach and 20th
Fox joined in, somewhat limitedly Metro last week disclosed it was joining the parade. There were tan within the last few days that
other picture ouffits are just about ready to also participate. The Loew's. and RKO circuits so far have remained aloof from the showease idea. But it's now
likely that both will go along, of fering their borough firstruns an locations out of the city for pre
entation of showease pictures. It's. felt in some quarters that this is not the bodyblow to the first-
runs on Broadway that originally runs on Broadway that originally had been feared. Several of these
sites. have been fiscally hurting.
Veteran Broder went on record as saying they jus couldn't last:
Their new lease in life comes ligation to any reduced rental ob that is, the Paramount, for exampe, wil not feel the compulsion
to offer the same kind of renta guarantee if playing a pictưre on a day-date basis with nabe runs
as if playing same picture exclu-
And if the UA experience can be should be, these heretofore first runs shouldn't be too much in-
paired at the boxoffice. The Astor, Victoria and DeMille have picture in past and other houses ably taken away any substantia mount of these Broadway houses As for
As for the neighborhood runs move up in status, shawcase encourage the to raise admission prices to $\$ 2$ )
and the revenue has proved the and the revenue has proved the
wisdom of the move. When a Cen-
tury Theatres house in the Kingway) can aros $\$ 5000$ in a single week, well, that's big-
As for the film companies, the A significant part of their invest ment is in the form of advertisin campaigns.

## RKO Elite Stands.

Continued from page 3 as the place to go to see the best,
thereby hopefully stimulating biz thereby hopefully stimulating b
for al concerned.
Remodel Denver House
RKÖ Orpheum here closes to
night (10) to undergo a remodel
and refurbish job and will reopen and refurbish job and will reopen
Christmas day under a new name
-RKO International 70 Theatre Details were given by Harry Man-
del, chief of RKO Theatres in
New York. William T. Hasting is
local manager. Charles F. Horst local manager Charles F. Horst-
man of New York, manager of RKO has arrived to begin the The cost will approximate $\$ 200$,-
000 , Horstman said, and will be 000 , Horstman said, and will be
complete from backstage to marname, 70 m equipment will be in-
stalled in the booth and the ai-
ready wide screen will be enlarged rady wide screen will be enlarge
to $30 \times 60$ feet size. The seatin
capacity of the theatre, which is
now the larges in now the largest in Denver (2,640)
will be reduced to 1,200 . New
seats will be installed in the loge A nection.
ne
tain will be installed and curbe redecorated and restrooms will keeping with the planned trans-
formation of other theatres in the RKO chain which will see RKO Cincinnati, Dayton, Columbuis, Sy-
racuse, Rochester and in the New racuse, Rochester and in the New
York area remodelied, Mandel indicated.
constructed in 1932 on the site of the old Orpheum vaudeville theatre built in 1903 at which time the shows were moved from the old
Lyceum theatre, where Orpheum vaudeville got its Denver start in 1899 by M. Meyerfield and Martin
Otto Preminger's "The Cardi-
naly will open the new RKO In-
ternational 70 Theatre

## 50 Trading Stamps in Movie Book Worth \$l at Cooperating Boxoffices

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ond Madrid film scene puts Aecent on Maturity: There's No Short Cut
to Experience
another Interesting Feafur
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Plus other statistical and data-filled harts and articles

## Trading Stamps

 Redeemable For 'Cleo' AdmissionAlbuquerque, Dẹc. 10. Morchandise trading stamps are now being used to obtan reserved

seat tickets for the Albuquerque Plan, which went into effect here last Week, allows persons to Value stamps for one $\$ 250$ ticket hown at the Sunshine Theatre here. Avolio, resident manager for rontier Theatres (which owns the the Top Value company and of Barbers Super Markets locally.
Barbers has 10 locations her and distributes the tacations her plugging the pic
Super market chain last week double-truck grocery ads in both dailies here.

Writers Want 'Principle'
Of Toll Stake Agreed;
Strike Phantom-Biz? Writers Guild of America West, whose negotiations with the Assn.
of Motion Picture Producers for payment for features which may hereafter go to feevee has raised
a roadblock in new contract talks, road iock in new contract talks,
voted at meeting. Thursday (5) by a $92 \%$ majority authorization fy
a strike against the producers. Scripters were informed in report
by James Webb and Mel Shar by James Webb and Mel Shavel-
son. ing they didn't want to even dis
cuss this issue until 1968. Since there is no tollvision now, why bother with it? To this, the writ-
ers argued if the producers felt
feevee was why wouldn't they at least recog and when there is such a medium. Fear was expressed by some
writers that if the producers win
on this issue it would mean any
pix made between now and 1968 pix made between now and 1968 would come up might go toll
cufto as far as the writer is coners they now get a percentage of
theatrical films which are sold to commercial to so why not apply this principle to feevee. This prop-
osition was chilled by the pro-
ducers.
Some sentiment also was ex that they didn't feel AMPP was utilizing its first-team of negotia-
tors in the current talks. There were 125 writers at the
meeting. WGAW screen branch is not asking for any hike in minimums this time around and it had been expected the negotiations obstacles. Guild is making de mands in certain other areas such as rights and credits.
Strike vote does not apply to
Universal since Guild's pact with that studio doesn't expire until
February of 1965.

Trading stamp gimmick, long i najor factor and or nuisance In nesses, is now creeping into ex cording to a report from a Missour heatreman who created and de he says has stirred some excite ment in its initial midwest test areas.
Thomas James is the showman A St. Louis exhib, he heads an
outfit called Thomas James Enertainments. The way his plan theatre, the local merchant and One stamp is issued to a cus omer by a local merchant par
ticipating in the plan for each
dollar of purchase. When a total of 50 stamps is collected by the customer and pasted in an avail-
able movie stamp folder, the completed book may be presented at the boxofice of a cooperating
theatre, representing one dollar toward the purchase of a theatre vailing rates and any change com ing from the dollar (oh to be in is returned in cash to the patron. ept Movie Stamps, Good Fo for participating theatres and
similar cards stating "We Give Iovie Stamp available to stamps, for purchases less than
ne dollar are issued by merchants and no fractional books, ones with ewer than 50 stamps, are re deemable.
Thomas
maintains on depósit in escrow unds süfficient to be presented to filled and redeemed stamp folders ometimes company agents call at the theatres at regular intervals to edeem the filled books. Merchant are give the incentive of nonompetitive firms within an agreed area. Retailers are also kept ad hus setting up other possibl future theatre-merchant tieups.
Another advantage, although less predictable one, is the fact
that inevitably the refunded cash patron gets generally ends up being spent at
the concessions counter The idea ested, it's popurted. This is con sidered so because of the minima movie book, whereas most stam mount to qualify for much of payoff. Also, the immediate re erms of theatre admission and/o At any rate, the idea is catching on in the midwest. It apparanty f America also, in that it was via res that the info At the recent TOA and Allied States Assn. national conventions
in New York, much was made of he need for more theatre show national level. This idea apparantly
fits nicely into that much-needed fits nicely
groove:

## MALAYAN FEATURES <br> HONOLULU FIRSTRUN

Consol yan-made "Empress Wu;" a Shaw ure chinese-dialogue fea downtown Princess Theatre. Film's urrent on a limited run basis. Ad copy hails it as being the pictures." It's in ShawScope and Eastiman color with English titles.
Li Li-Hua and Chao Lei top : cast of thousands."

Special Promotion Chief
For WB's My Fair Lady'
Myron Weinberg has been ap
pointed national sales promotion manager for Warners' "My Fair Lady" and in this capacity will national promotion manager.
Weinberg did a similar job on "Cleopatra," "Lawrence of Aranent at Nuremberg" and "Exo

# Bewnit The cyes Hher Pabatyem 


$\frac{\text { from }}{\text { fint }}$
the makers
Of 'MVILLAGE
OF THE
DAMNED:
Another
excursion
into
Terror
Supreme
and
PROFIIS
PIDIE
with


VARIETY
Toll News Due Pronto
London, Dec 10.
Official Government discloure on tollvision contracts is
now to be made in the House of Commons tomorrow (Wed.) The news will be given to Parliament by Postmast
General Reginald Bevins General Reginald Bevins. least three, and possibly four, companies which have been awarded franchises to operate tollvision trials for the next

## RICHARD L BROWN IN

DEFENSE OF CRITICS
Riehard L. Brown, fillin motio picture critic for the Kansas City Star, wrote a rebuttal to an ex of writing for about $5 \%$ of the people and added "You'll never reviews, but they pack the house very night:"
Brown defined his credo thus: as honest and incisive as his in-
tellect allows in order to tell his readers how whell a movie succeeds as a piece of screenwriting,
as an example of the director's as an example of the director's
craft, as' a performance by actors in a demanding arena."
Brown wrote while Giles $M$. Fowler, regular critic, was on a
week's vacation He regularly shares much of the motion pic
ture reviewing with Fowlet Citing himself as an avowed Citing himself as an avowed mothat pictures are reviewed, w ${ }^{-1}$ cause the einema is a powerful dramatic medium with great artis-
tic potential Movies provide tic potential. Movies provide most
of our best theatiical experiences, of our best theativical experiences, ing standards of critical attention."
Brown charges that of the 400 plus releases each year the majority are "irredeemably bad," but in
this the cinema is not alone, Other are forms fare no better on attainment. He concedes that films are getting better, however, and writes
that for this improvement the filmthat for this improvement the film-
makers "have much to thank the makers for."

## Newcomer Telérision <br> Slays Only Theatre <br> Winnipeg, Dec. 10.

 Lido Theatre, ony regular $3,5 \mathrm{~m}$, some 500 miles northwest of here, is closing.Paul Rivalin who has operated the 517 -seat situation for 10 years;
revealed that the shuttering was due to the drop in attendance caused by the introduction of tele
vision in the northern Manitob community.
Again Ground Metro Party Group of Metro execs, headed
by president Robert H. O'Brien, had set reservations from New Then they put it off to yesterday (Tues) because of business in Manhattan. Contingent also includes Maurice (Red) Silverstein, Clark Ramsay.
Trek again is off, now being set for Monday (16, and there's wagering around the MGM homeaffice that they won't make the first of the year.
Purpose of the trip to loo in on new product.

## Ludwig of BV Pro-Showcase

Irving Ludwig, president of Buena Vista, the Walt Disney-owned distribution subsidiary, stated in New York this week that he likes the idea of showcasing his pictures on a multiple-run basis, but conditionally. There might be a feature, he said, such as "Three Lives of Thomasina," which requires a "jewel setting," with the thought that this will draw favorable reviews and word-of-mouth.
"Thomasina" has been booked for opening at Manhattans Guild Theatre.
But other than this kind of situation, contends Ludwig, the time has come for a new kind of thinking in distribution and the proper conclusion is showcase.
Ludwig said he believes distribution has been 25 years behind opening which United Artists introduced Exec concurs that o munity firstruns have become especially meaningful because of the baby-sitter and parking problems which deter used-to-be customers rom going downtown.
Ludwig said he hadn
along with showease but hade up his mind as to just how helligo

## Amusement Stock Quotations

## Week Ended Tues. (10)

N. Y. Stock Exchange

*Week Ended Mon (9)
$t$ Actual Volume
(Courtesy of Merrill Linch, Pierce, Fenner \& Snith, Inc.)

| Over-the-Counter Seciurities |  |  |
| :---: | :---: | :---: |
|  | Ast |  |
| Commonwealth Theatres of | 71/4 |  |
| Four Star Television | 91/4 | - \% |
| Gen. Aniline \& Film | 345 |  |
| General Artists Corp. | 7 |  |
| General Drive-in | 11. | 1/8 |
| Herts-Lion | 11/16 |  |
| Magna Pictures | $13 / 4$ |  |
| Medallion Pictures | 19 | 5 |
| Pickwick International | $51 / 4$ |  |
| Premier Albums | 75\% | +21/2 |
| Rust Craft Greeting Cards | 125\% |  |
| Seven Arts Productions | 83/4 | $11 / 2$ |
| Transcontinent Television | 203/4 |  |
| U. A. Theatres |  | -2 |
| Universal Pictures | 701/2 |  |
| Walter Reade-Sterling Inc | 35\% | -1/ |
| Wometco Enterprises | $353 / 4$ | -1/2 |
| Wrather Corp. | $51 / 2$ | -11/4 |

(Source: National Assn. of Securities Dealers Inc)

## Tours (France) Shorts Fest

timid daydreaming boy trying dwelled on coming death, fetuse To pick up a girl in a cafe, in alcohol etc. to drive home the
Eve Sans Teve" (Eve Without A
mortal clay of life. But it was cold Truce), of Serge Kober, was wryly mortal clay of life. But it was cold comic, and a crowd pleaser if only Ditto "Desormais" (From Now On) surface in observation. A British of Denis Epstein, a lugubrious tale tale on the stime order "Heads 1 of a man who feigns blindness to
Win," of Georges Robin, was also
win a girl and then gouges out his Win," of Georges Robin, was also win a girl and then gouges out his
entertaining in its story of an Eng eyes to keep her. She avenges herlish skirt chaser put in his place self by bringing home men and by a French girl:
Anton Crenech picturization of an trbasse". (The Bass - Fiddle), of how or feeling to me filmic knowMaurice Fasquel, was overlong and bre themes acceptable But Jeanman and woman who have a. lost Chanche" (Sunday Again) was more their cloths while swimming and their attempts to get home. Smart
observation and telling humor made it a light moment among the gener-
ally overdone didactic, morbid and art pix that made up the brunt of the entries.
$-\quad$ Other Angles
dignation, shared audience in people and journalists present, as to certain films that seemed geared to shock and were felt in bad taste.
However not everybody. was in However not everybody, was in
agreement and division contribuated liveness to a slow-paced festi-
French were the mainstays in
this aspect. "L'Annonciation" (The
Announcement), of Paul Durand,
cessible if somewhat disturbing in showing people from an old day, the one day they are allowed A jury prize wisely was handed
a Senaglese pic "Borom Sarret" a Senaglese pic Borom Sarret
The Man and the Cart, of Semruly African pic to hit any festival. it was made by a locat and mirrored a fresh, compassionate feelakes his livelihood with cart It displayyed the difficulties of
European life for those of the older order and some injustices in
growing class consciousness ecogrowing elass consciousness, eco-
nomic problems and social troubles


November Leaders at Boxofice Include 'Mary' (2d) 'Yum Yum' (3d)

By MIKE WEAR

Variety's tegular weekly ised each month, retrospectively. Brsed on an average of 24 key. situations, the source data constitute an adequate
sampling of current releases sampling of current releases
but are not, of course, fully "definitive." An index of relative grossing strength in the U.S.-Canada market this
monthly reprise does not premonthly reprise does not pre-
tend to express total rentals.

Despite the fact that key cities covered by Variety last month giving Day upbeat, the drastic assassination of John F. Kennedy everely curtailed what might November. The untimely death of the President meant that a full day was clipped from the usual
week in most major cities while the customary weekend upbeat Saturday-Sunday (23-24) was dra ically cut in many keys
"Cleopatra" (20th), which was No. 1 spot last month, this high scaled, hardticketer obviously be ing able better to weather the uneven tempo of November than
other pix. "Mary. Mary" (WB) ther pix "Mary Mary" (WB) did so well at the wickets that it came in a strong second last
month It was a newcomer in Nomonth,
"How the West Was Won" MGM) copped third place, the rose to second spot one week
during the month. "Under the Yum Yum Tree" - (Col) finished fourth although out in distribu
tion only three weeks in Novem tion
fifther Dealers MGMit woin ation only augh it was in circu Oc.ily enough it obtained the bulk of its strength from numerou of them in the middlewest and (BV), another new
"Take Her, She's Mine," (20th) fresh entrant, this film was in distrib to any great extent only
wo weeks, attesting to the b.o. trength of Jimmy Stewart. "Ne
Kind of Love" (Par), which Kind of Love" (Par), which was
fourth in October, wound up eighth. It had finished as hig
as fourth in ratings one week. "Lilies of Field" (UA) took
ninth place. It was 10th in the phevious month. "V.I.P.s" (MGM which was first in October, fin
tshed 10th, plainly showing its
stamina until late in the month "Fantasia" (BV) (reissue) too 11 th spot while "Irma La Douce"
(UA) rounds out the Top 12 films. "Irma" was fifth in October and
was higher in the two previous was hig
"Conjugal Bed" (Embassy), Jus getting around in the key cities,
Lord of Flies" (Cont), 11th in October; "Twilight of Honor" (MGM) and " $81 / 2$ " (Embassy),
also a runnerup in October, were the r rer.
Aside from "Weeler Dealers," which obviously will be heard from additionally in the future
several other new pictures shape strongly at the wickets. "It's A
Mad World" 'UA), which the crit. ics went for in an amazing man ner, shapes as the new hardticket blockbuster. Besides continuing is virtually capacity in N.Y., socko in Chi and wham in Boston which wound up seventh the fina week in the month, came up torri Providence and nice in both Den ver and Seattle. "Tom Jones",
(UA), continued its record runs in N.Y and L.A., the two key cities where it has been launched promising. In fact, so promising week in November, the only stand It was out in circulation suffi-
ciently to get into weekly rating ciently to get into weekly ratings. in October, finished which was sixth

## 11 U Starts In '63

 roduction is moving int high again at Universal. With and month, the company will pres ently have the largest number of pix rolling at one time since 960. Late-year starters wil put into production at the studio during 1963. These are in addit.Alfred Hitchcock's "Marnie" Next Monday (16) Marti Melcher's production of "Send Me No Flowers;" based on the Broadway play, begins. It top-
lines Rock Hudson Doris Day and Tony Randall and will be directed by Nörman Jewiso with Harry Keller producing and Meicher as exec producer On Dec. 19 Ross Hunter' is due to start with Sandra Dee, Robert Goulet, Andy Wil iams and Maurice Chevalie top billed. Jack Smight directs Completing the original story roster, on Dec. 27 "Kitten with a Whip" begins with Ann-Margret and John Forsythe top ping the cast. Harry Helle produces and Douglas Heye on the novel by Wade Miller.

## Jkay to Expose Jayne; Cleveland Chief Tells WDHF Sale Okayed

Jayne Mansfield's bareskinne ot an okay from Cleveland' chief police prosecutor after get

ing in trouble with the law in a uburb here.
A few weeks ago a local art the ure when East Cleveland's police fficials. "objected" to it on the rounds that it was "offensive" no
itself a felony. For the sak Promises! Promises!" was private screened for City Cleveland's mperial Pictures, its distributors After seeing it, the chief police asked his private and official
opinions of the Mansfield sex piler.
"Norton has my permission to Matiat replied.. He said it was no obscene, in his opinion, but care
fully pointed out that he did no ndorse the He made an other warning.
money on it."

## MEXICO'S PAPER MAN GETS LATIN-3’s 'BEST'

Mexico's Acapulco, Dec, 10. amed best pieture of the year a can film festival, held concurrent y with the just concluded sixth annual Acapulco film fest review here. Competing for the prizes, tones), were the product of Spain Mexico and Argentina
Manuel Summers was 'name est director for the Spanish "Del Ignacio Lopez Tarso, for "Pape Man," and best actress, Barbar
Mujica, for the Argentine "La Ratas." Lopez Tarso was also cite or his performance at this year San Francisco fest.

Henry Ronge, who has been in numerous European and South American countries for the American companies, particularily War ners and Metro, has been named
manager of Japai for MGM. He ately shids F aisco Rodriguez, a Spaniard who simply wants to return to a-Spanish country.
"We are parting the best o
friends, a VARiETY man was told by Seymour Mayer, 1st v.p. o MGM International, in speaking of the company and Rodriguez
Latter's specific plans are unLatter's
known.

## Iselin Hardtops; Stresses Florida As Growth' State

Albany, Dec. 10.

Iselin Theatres, heretofore con ined to outdoor operations, will enter the hardtop field, with the Route 41, South Tmiai Trail, outside Sarasota, Fla, and in the City of Gainesville. Alan $\mathbf{V}$. Iselin,
estimated the cost of each house, estimated the cost of each house,
with parking facilities for 700 cars with parking
at $\$ 300,000$.
He speaks of Florida as a years, Iselin acquired the Trail
Drive-in Sarasota, the Suburban Drive-in near Bradenton, and the Gaine
ville.
Iselin also took over, in the
spring of 1962, the newly built $9-G$ Drive-in, at Poughkeepsie-after Drive-in, Schenectady-S aratoga Road:
Auto-Vision In East Greenbush
and the Tunpike in Westme and the Turnpike in Westmere
(Albany subirb) are his other units.
Work on the new hardtops is Opening target date is August 1 ,
next, theatres will be named later.

## Premingerians Attend

 'Cardinal' Boston Preem Boston, Dec. 10.Otto Preminger's The Car partly laid in Boston has its world preem at Ben Sack's Saxon Theatre tomorrow night sponsored by
Richard Cardinal Cushing of Bos Richard Cardinal Cushing of Boston as a benefit for one of his her Tom the preem are Preminger, Com
Tryon, Carol Lynley, Ossie Davis,
jill Haworth. A motorcade, banids, and kleig lights have been set up and tv eameras
Following the world pre
Nearly half of the picture was Shot in Boston, Quincy, Belmont, on Commonwealth Pier, in the A Bomon fronting the state hause
native. Henry Morton Robinson, wrate the book from which the film was made. On the big seller list for two years in the arly 1905 it was subseque
translated into 15 languages. Eugene Cardinal Tisserant, sav Cardinal Cushing not only viewed the film but reviewed it for The
Pilot, official newspaper of the Catholic Archdiocese of Boston fim resulted in his sponsoring or the world preem

## November's Wining Dozen



## United Artists Chain In Win



## 'Fealuretios'

$\because$ Continued trom page $5=$ features. Warners has one for "4
For Texas" and there are many more Art of Placement
There are occassional problem over legal. cleararces and such They are syndicated mosty on the ocal leve to women's shows, on operators have lotsa time ill and these featurettes not only serve their purposes but are also igured as an asset to the feature nvolved, providing the state hand to get, howeve To help augment the scheduling of these pix, some distribs hir special placement agencies and in nd keep tabs on the featurettes in their areas since the distrib can monitor the to sets of the entire country by itself. There is some of the question as to the accuracy large, it is figured the by an reach several million wiew epe and have a plus effect
The featurettes are also dubbed for foreign use and reportedly ge cally and on ty abrogid Agin the eally and on tv abroad. Again, the elt that the shorts are an asse in the selling of films overseas.
Programming is a problem for to overseas as well as in the U.S. and the pix help fill a need there The
turettes is opment of these fea as well. In the early ty days, and even quite recently, film compa ty for anything. Now, due to economics and such, picture peo-
ple are often seen on the tube ple are often seen on the tube either acting, being interviewed or
ever selling products. Television's interest in pix has developed ures have become a major pro gramming factor and filmed serie Also, in recent y
has been demonstrated by specia programs devoted to the film in dustry such as the David Wolpe
series seen weekly called "Holly wood and the Stars," the recent biography of Cecil B. DeMille and several upcoming specials about
filmmaking, not to mention the filmmaking, not to mention the
annual Oscarcast:. Film companies annual Oscarcast: Film companies to to for advertising purposes as est wrinkle in this coexistenc taking on increasing importance all the time.

DISNEY DUCATS AT CMECK-OUT San Antonio, Dec. 10. fering discount tickets. at their checkout counters for kiddies to
see Walt, Disney's The Incredible
Journey" (Buena Vista) at the Ol

## Film Critic That Was, Goodman Ace, Helps Pan-Fry Reuben Finkelstein

Kansas City, Dec. 10 Nostalgia erupted as members o
the Motion Picture Assn. in its 13th annual meeting at the Hotel Bel Reuben Finkelstein as "pioneer o he year." This event plus election sttendane
A veteran of 57 years in the of the Fairyland current Kansas operive in theatres, Finkelstein was kidded
at length by toastmaster Arthur Cole, Paramount industry relations aban, himself a youngster of ony
about 45 years in the industry, and
others Film Row and exhibition ère
Among the out-of-towners who an wit and th writer Goodma cansas City Post and lonis a friend of Finkelstein's. His letter, to
Morton (Bud) Truog, United Art ists, committee chairman, proved
a highlight of the evening. It Dear Bud: December 2, 1963. Thanks ttend a dinner hour invitation to as Pioneer of th enough A letter which you may ead to him is even cheaper. When I was a critic on the
Kansas City Post I had the honor Kansas City Post 1 had the hono
of being barred from one of Rube' popcorn palaces for a bad review
I gave a picture he was showing. I gave a picture he was showing. I didn't mind being barred, but as he threw me out, Rube made
some critical comment about the egitimacy of my parents' marriage I also recall some trouble I had hree. I was hard of hearing and o see the picture to sit way bac Rear it Rube objected to my run And this man is now a pionee Exactly what did Rube pioneer in Did he bring ús Billie Dove, Laur Dillen Jenkins?
Did he pioneer in stageshows?
seems to me Milton Feld (now It seems to me Milton Feld now
a leading Chevy dealer) was the t the Royal he gave us the de-
ightful Leo Forbstein dressed in fult dress suit with tan shoes, soratching a fidie solo of "Hu moresque when the picture of that
I vill say though that I do recal ome of the meritorious pioneerin has been widely copied, and whic ncidentally helped him
No 1 -he introduced the cashier who when a customer forgot his attention to it by knocking on the glass with a wet sponge
No.. 2 he introduced double eatures, but the hard way with one picture He ran
No. 3-he introduced keeping th tax instead of t.


WINKLER ASSOCIATES, LTD


A HNOUNCES


wouldn't let the audience back to
ee the second half unless they ee the second half unless they I aght a Bond for Israel. I know that Rube's many friend
re happy to honor him with thi 350 dinner And I'm sure that the
my friend Rube will somehow my friend Rube will soneho
make a pretty penny out of it. Love,

## Goody.

## Bingo-Like' Games

 Under Civic Frown
## Minneapolis, Dec 10.

 "Bingo-like" game not involving the possibility of any gambling compete for cash and merchandise are coming under some fire here.The two local daily newspapers ander the same ownership sud denly have refused neighborhood
Cedar theatre ads for its "Spin O-Cash" giveaways.
This newspaper action comes city atforney that he's investigat ng the legality of two of this city's
argest supermarket chains' bingo liargest supermarket chains bingovolve no cost. whatsoever to play
ers at home or in the studio (Time ers at home or in the studio (Time
Life's non-network WTCN-TV) and net valuable merchandise for lucky winners. Even though stopped from ad pers the Cedar theatre states it'l Continue "Spin-O-Cash:

## BOSTON THEATREMEN <br> Rally Aganst toll

An emergency" meeting of
Theatre Owners of New England TONE Owners of New Englan (12) at American Theatres screen ing room; here to hear a discus couse, president of the California ing in to alert exhibitors in the ial detriment to their busines hat toll can bring.
Fred Stein, indie exhib of south o address the sesh but was un able to make it, and childhouse able to ma
substituted.

## Public Ignores Slams,

Showmen Study Case
Minneapolis, Dec. 10 Film circles here cannot decide whether to be indignant over what
they consider to be undeserved ad hey consider to be undeserved ad off as not realiews hurting b. $\begin{aligned} & \text {. }\end{aligned}$
"Under Yum Yum Tre" (Coi) is garnering sensanionous slams probably worst roasting handed course, there have been previous well here despite reviewers' raps. But it's felt that never before have
the knocks from the crities and the knocks from the critics and
colummists been so hard and the columinists been so hard and the
boxoffice take so huge as in this instance.
"Yum Yum's" first week gross newspaper roasts all down the line it came through the second stanza with a smash $\$ 17,000$ Such grosses
are considered "sensational And now in its third week the picture still is clicking big and bids fair to be one of this year's
local non-roadshow boxoffice champs, if not the champ itself
film folks here predict. film folks here predict.

Put One-Eyed Cinerama Into Honolulu Situation Cinerama theatre shuttered aft Cinerama theatre shuttered aft-
er Sunday' 18 final showing of
"Seven Wonders of the World" in "Seven Wonders of the Worid", in tion equipment for "It's a Mad,
Mad, Mad, Mad Worl", UA,
which opens with invitational Mad, Mad, Mad World" (UA),
which opens with Invitational
showings Dec. 18 and 19.

## Levine

vealed he has paid out $\$ 900,000$
to Harold Robbins for trio of author's properties for filning under Levine's Embassy Productions banner in partnership with
Paramount: These three, he said which include the now-completed "The Carpetbaggers," will involve
a total $\$ 11,000,000$ production expenditure.
One of the Hollywood-based A Hous be the Polly Adler tome A House Is Not a Home, , which have scripted and will produce
and direct starting Jan 2. Pic. and direct starting, Jan 2. Pic Thease, distribution stid to be set also include "Nevada Smith" and be for Hollywood. Gone, also Robbins $\$ 350,000$ for Carpetbagers"'; $\$ 250,000$ for "Smith," drawn Carpetbaggers from a chapter of Cly $\$ 300.000$ for "Love. Additionally, Levine has a deal with athor for latter's upcoming "The riter up to $\$ 500,000$ on film sale for Par, will utilize world locations. film more in Hollywood was based ial films and release less art house pitcures." He stressed Americanmade films will in
bookings by 5000 .

Just Tell Them-
Boston De
Joe E. Levine, the Boston Bar num, visited the old home town his week to set the stage for his big exploitation picture, "Zulu." money on thits picture in advertising and promotion, radio, tv, newspapers, brillboard, whathaveyou," than has ever been spent up h
before, he chortled happily.

## Mourn on House

## pact, this day would be picked Direc he producers association it was villing to work on the Saturday turned out to be a minority. called anent the spetuation by ATSE Lamp Operator locion 728; and the board decided it would not seek compensation for Nov, 25 , according to A. T Dennison, busiseek compensation for. No, busi- according to A. T, Dennisona fors ness agent. We backed away from ness agent. We backed away from it It was a hot potato. Very few of our members had requested members suggested coin received the Dallas policeman alleged to nedy's accused assassin, he said.

 could be a tax writeoff, heDon Haggerty, business agent of A film technicians local 683, told
f the efforts between producers and workers to try to find a contingent on unanimous aeceptnce, something which turned out to be impossible. Regarding the
producer attempt to have the traight time basis, Haggerty said he didn't think it legal because it
would be tantamount to an IA local renegotiating its pact in the midde of its present pact, someI told the producers I would poll my board, that we would be he said.
A spokesman for Teamsters reported to work Nov. 25 , not having been notified in time of the
studios closing for that day "Nostudios closing for that day. "No-
body is being greedy, but the men body is being greedy, but the men
feel if somebody else is being paid for that day we should," he added.
 Todd-AOSingle-Camera Dimension-150 ImpressesInHollywood Demonstration

## CARDINAL' KEEPS DATE

Bobby Kennedy Requestis De
Washington, Dec. 10.
At Attorney General Robert F . Kennedy's request the benent
preem of "The Cardinal" for Par preem of The Cardinal for ched
tie Corte will go head as sched uled Dec. 13.
The Atto
have sponsored General was to event, but speculation was that the showing 30-day mourning for the late President Kennedy
Trans-Lux is the second at the Preminger pix to aid Miss Corte She remains hospitalized from ago in which her parents were killed.
Her father, Charles Corte was a United Press International pinoby the White House News Photog raphers Assn.
last year and Consent", opening Corte Fund.

## New Yank Ozoner Lures Quebecois

Albany, Dec. 10. construction near the Canadian border, to tap the lucurative patronage of Dominion residents in
Quebec Province where Quebec Province where ozoners
are not permitted Site is at Exit 22 are not permitted. Site is at Exit 22
of The Northway, outside the city of Plattsburgh.
Hyman Krinovitz, owner of a Plattburgh motel, is building the
ozoner, which will have an initia ozoner, which whil haye an initial
capacity of 850 cars, but will be
ramped for $1: 000$ four-wheelers. ramped for 1,000 four-wheelers. manager for 20 th Century-Fox,
now affiliated with Wilhelm-Thornnow affiliated with Wilhelm-Thorn-
ton, and also a buyer-booker for several Albany exchange district drive-ins, will serve similarly for Krinovitz, He expects to obtain first-run product.
Plattsburgh now has a single in-
door motion picture theatre toor's Strand. Two outdoor siturtions, Plattsburgh Drive-in and
Star-Dust Drive-in, are summeroperated Drive-n, are summerNew driye-in will have a cafe-
teria-style concession. Canadians are liberal patrons of food stands at under-skys on this side of the border.

## LONDON TENT NAMES <br> DAVID JONES BARKER

David Jones, publicity Dec. 10. for Associated British Picture Guy for Tent 36 of the Variety
Club in London. for many yers was elected chief Barker at a crew
meeting last Wednesday (27) He meeting last Wednesday (27) He
will continue to act as Press Guy. the crew appointments made by assistant whe A. J. Klein as first Jeapes, second assistant; David Trevor Chinn, Property Master.

## NO SECOND RUN LEFT

Former Brodmoor Theatre here has been in operation for one by C. Ashton Matthews, veteran operator for Gulf States Circuit which owns the hous the Art Cinemia
It was the
hardtop in operation here its con version, plus the elosing of the Saision, plus the losing of the
Sainger (Variery, Oct 8), leaves city without a second run hard
Apparently Gulf States had in into the Broadmoor, but conver sion involved removing concession stands to substitute gratis coffee, etce.) and installation of art gallery. off into New Orleans.

## By WHITNEY WILLIAMS

Distortion is prood, Dec. 10. existant and speed and closeup are achieved to a very fine degree latest development in widescren photographic and projection processes A caired by podd AO procits originators, bCr bers Dr Pichard Vetter and Prof Cers Di, Rillams Vew and Prof. demonstrated marked enthe last week to marked enthusiasm over the opti-
cal work which is sharp and allows fine illumination.
The single - camera-single - proarc, equivalent to approximately the widest range of the human eye
and accommodating the widest picture image yet presented, while projecting a 70 m -image on a
deeply curved screen. As noted in deeply curved screen. As noted in
demonstration, held on a screen demonstration, held on a screen
measuring 29 feet high, 74 feet wide on its curved suriace or 58 curve which extended 21 feet back, every section of the surface area
held in perfect focus. Process inlens which corrects the image for purposes of the deeply-curved screen.
Cost of theatre installation of process, which Todd-AO formerly dioclared would be used in conjunc-
with company's own Todd-AO system, is moderate, according to
Dr. Vetter. The special screen and frame, Which may be acquired
throügh Todd- AO , be through Todd-AO, costs around
$\$ 5,000$ and price of the two pro5,000 and price of the two pro-
jector lens is another $\$ 2,000$ making a $\$ 7,000$ investment in all. Process allows the use of four
separate wide-angle lenses- 50,70 , 120 and the bugeye 150 -for tho camera to make best use of what
effect is to be achieved. It requires only a 65 m camera equipped with Dimension- 150 lenses for photography, any 65 m film and standard
70 m projection 70 m projection machines for pre-
sentation on a deeply-curved offers the producer and exhibitor maximum flexibility-from deeplycurved screen, for roadshow prewith 70 m prints and 35 m reduction prints in subsequent runs.
Dimension-150, according to Vetter and Williams, is designed to
heighten realism and feeling of participation by audiences. This was definitely apparent in the in color. The image format on.70m print allows space for six-track stereo sound used by Todd-AO. An
optical print will be made optical print will be made for the
deep-curved screen, which has special surface to eliminate crossreflections; a contact print for
Process, it was noted, won't be ready for use by any studio for
18 manths. Louis de Rochemont. probably will be the first to make tem, however, has been aroused on every lot and demonstrations have been hel for various techni-
cal personnel of different studios.


New York Theatres


## Hollywood Production Pulse

| ALLIED ARTISTS |
| :---: |
| Starts, This Year |
| This Date, Last Year..... |



## COLUMBIA

Staris, This Year ....... 19
This Date, Last Year $\quad .16$
GWhnistie Youk way BAck Romed
 Jestat. .Muntile y
(started June 24) GIOD NEIGHBOR SAM"



## 






 (started Dece. 9 )


 Started Dec. 9

## PARAMOUNT

 Starts, Ihsi YearThis Date, Last Year ...11 12 circus worlo"

 (started Sept. 23)
ROBiNSON CRUSO ON MARS'
 Diri- Maront. Haskin
Paint Hante, Vie Ludin
Started Dee

## 20th CENTURY-FOX

Starts, This Year <....... 11
This Date, Last Year..... 3
TTHE VIITT:
Cinecitit-Dear-UE Films du Siecte pecre

 (Stiarted


UNITED ARTISTS
$\begin{array}{ll}\text { Starts, This Year } \\ \text { This Date, Last Year an } & 15\end{array}$
"THE TRAIN

 (Started Aus.
"Stapted
"Topkapi"
FFinwast
Wimuass Ine)
(Shotannut, Greece and Paris)
Prod. Martin Rangohoff

(Stamited Aus: : 12 )
UNIVERSAL
Staits, This Year ....... 10
This Dote, Last Year.... 13
MARNIE
Altred Hitcocock Proid
Prod Dir Alfred Hilch

(Started Nov. 25)
WARNER BROS. Starts, This Year....c.. 14

## mr falr ladyo


(siarted Aus. 13$)$



ROON AND THE 7 Hoods"


C. Ruebinson,
(Started oce, 3 )

| SEX AND THE SINGLE GIRL |
| :---: |
| Prod- Wipiam To |
| Diri. |


 otto Kruger
started Nov,

## INDEPENDENT

Starts, This Year.....23
This Dote Last Year. 17
THE PAWNBROKER".


BRITAIN
ANGLO-AMALG
Starts, This Year,_... 18
This Date, Last Year. . . . . . 17
MASQUE OF THERED DEATH"




BRITISH LION
Starts, This Year-....... 88
This Date, Last Year..... 11

## 


(Gary Men Merril
(Stav, 11 at shepperton studion)
COLUMBIA
Starts, This Year
This Doute, Last Year....... ${ }^{8}$
$\xrightarrow{-L O R D \text { Jim }}$

DISNEY
Starts, This Year.... 22
This Date; Last Year.... 22
"THE MOONSPINNERS"



RANK
Starts, This Year....-8
This Date, Last Year, 8
THE BEAUTY JUNGLE"

UNITED ARTISTS
Starts, This Year......... 6
This Date, Last Year ...... 7


NO DISTRIB


## 'McLintock'

## $\square$ continued from pase 3

 in Sioux City; $\$ 4,481$ for a week in Mason City; $\$ 18,534$ in a week in Indianapolis; $\$ 13,051$ in five days in Cincinnati and $\$ 21,043$ for12 days in Washington, D.C. This is the kind of thing that puts real meaning into a holiday
like Thanksgiving UA has been quite hot lately what with "Irma La Douce," "The Great. Escape," Mad, Mad World" and even some playoff left over on "West Side sia, With Love" has been leading the pack in England. After a shaky frrst half, it looks like a happy
new year after all for the company,

Sound-Image, Inc. a has been chartered to carry on a motion pic-ture-film and recordings business
in New York, with capitol stock of in New York, with capitol stock of
200 shares, no par value. Rapoport, Rubino, Shapman \& Franken
were the attorneys filing the certificate at Albany,

## New York Sound Track

Audrey Hepburn in New York for a round of press sessions on behalf af "Charade", John L. John, assistant exploitation director for UA, spotlighted in the dec. 20 issue of McCall's mag in connection with his ole in AA's "Soldier in the Rain". William Irge's original screenssigned to Eiliot Kastner to produce, giving the producer four project for the studio.
Burt Lancaster, currently making "The Train" for UA in Paris, eturining to France Jan. 2 Paramount has set over 200 special New Year's Eve showings of "Who's Been Sleeping in My Bed?" across Amrica, on a biz trip overseeing common Law Wife? the company's atest exploiter Paramount and Samuel Bronston last week hosted squad of U.S. magazine reporters in Spain where they saw a rough Eric Pleskow, UA foreign distribution v.p., on a three-week tour of the Continent . . . Martin Gabel returning to pix after a seven-year absence to appear in Marnie" for Alfred Hitchcock and newcomer Mariette Hartley is also signed for the film... Staniey Kramer's Canada, Dec 18-20 Stuart Arrons, house counsel of Stanley Warner named chairman of TOA's legal advisory committee . Jesse G. Levine has joined the Paramount exploitation department. Mrs. Jack Karp, wife of Par's stüdio head, named 1964 national Moross set to pen the musical score of "The Fool Killer". Jerome the Landau Co. . Royal Films International will bow its Brigitte Bardot starring "Love On a Pillow," written and directed by Roger Vadim, Dec. 16 at the Fine Arts and Forum Theatres, N. Y.. Colpix Records; track waxing, spotlighting the score penned by Sol Kaplan, sound Soan Hackett and Dana Andrews inked by Joh due to roll Jan. 6 for Mirisch-UA Paramount is bringing back "Hud" for special return engagements at the Trans-Lux world theatre, of the Los Angeles bee moved from Dec. 12 to Dec. 13 at" the Lido Theatre, Ingenue World", Douslas Heyes inked to direct "Kitten With a Whip" at Leon Uris, the author, and producer Ronny Lubin will do a film based an original screenplay by Uris .AMPA is holding its annua Christmas party Dec. 19 at the Picadilly Hotel, N. Y., with ducats ranging from $\$ 5.50$ per head to $\$ 55$ for tables of 10 with a program of
entertainment being planned by exhib Sam Horwitz Donald signed as chief cinematographer for "Where Love Has Gone" - Washington, D.C., area exhibs will hold a luncheon meeting Dec. 16 in the Capital to mull the pay-tv "challange" Josit to plug. his and Paramount's. Where Love Has Gone", Frank Tashlin set to write Kim Noval inked as the femme interest opposite Peter Sellers and Dean Martin in Billy Wilder's "Dazzling Hour," to begin lensing"in cobruary for Mirisch-UA, Linda Francis, Hollywood syndicated radio commentator who makes her film bow in Allied Artists "The Naked
Kiss," off on a cross-country plugola trek starting next Monday (16) ( a UA release to be produced by Frank Ross and directed by Ronald Neame, due to begin in Narobi in January, Manue Feldstein has been moved from the field int heoffice where heli be print and advertising contrica's MoWilliam Gray set as unit production manager for "Where Love Hae Gone" to the cast of which Mike Conners has been added,
COMPO via National Scrien Service, reports that demand for its JFK trailer on behalf of its Bill of Rights drive has more than press Co. have a promo tieup going for "Charade" the American Ex inked by Metro for "The Disappearance" a Geerge Pal production being scripted by David Harmon from Philip Wylie's novel, originally published in 1955.
Frank \& Eleanor Perry will host a special screening of "Ladybug Ladybug" for high school and college newspaper editors Saturday t14 Man's Way:- - Holiday Magazine's January issue spotlights Melina Mercouri . . the Mirisch's "Kings of the Sun" on display via photo at the current 10 th Annual Japanese Camera Show at the Japanese
Trade Centre $\mathbf{N}$ Y. From Southern Rhodesia via London filmmaker, is back in the U. $S$, from Southern Rhodesia via London after having set up a production
company in SR called Impala Pictures Ltd., talks in London with writer Terence Young about a projected picture and the purchase of in Spain and visit to Samuel Srong". By Hollinger baek from week K. Levine, Paramount ad manager, in Hollywood for confabs with studio execs.
MPEA Latin American veep Rebert Corkery and Mrs, Corkery Maurice Jarre, who won an Oscar for his "Lawrence of Arabia" sicore signed to write the music for UA's "The Train". . Tanya Lopert, Slave Market," now shooting in Rome. Film publicist Robert Baral to Naples-on-the-Gulf, Florida, for the David Pieker, United Artists v.p., back from a European business rip last Monday (9) .. Harold Sakemson, Embassy Pictures publicity axec, on the sick list a UA "Suddenly;" which deals with as the time of John F. Kennedy's death but was refused by the compan which has shelved the pic indefinitely following the tragedy. It deals With Frank Sinatra's attempt to assassinate a U.S. president.
Cari Foreman of on an around-the-world tour on Metro doing a Sextant handling the actual work for NBC exposure and Life wat sponsorship in March ... American Sunbathing Assn. wants MGM to provide a preview of "The Prize" at its amual convention near San Diego next month. Swedish nudist colony scene in the picture is the Torse "Flipper's making for a double bill in the Li area and Ivan Crosby going straight drama with a role in A. C. Lyles upcoming pro duction of "Choice of Violence". . Troy Domahue and Suanne Pleshette are back west and readying for marriage Jan 4... In town from France are Daniele Deiorme and Yves hobert, hasband-wife producing
team who just did War of the Buttons for Samuel Bronston distribution.
Columbia has 460 prints of "Under the Yum Yum Tree" and all will Pal has a deal to make two more for MGM and promises a new effect process. One of them is Philip Wylie's "The Disappearance."
Zenith International's "Tiara Tahiti, originally condemned
Lenith International's "Tiara Tahiti, originally condemned by the objectionable in part for alli, as a result of "substantial charally offectionabe in the treatment," The Legion still objects, however, to the
effim's "suggestiveness in costuming and low moral tone.*

## Malraus Holds Out Hope That French Producers May Keep $1 \%$ Film Aid

Culture Minister Andre Malraux Cld forth on the state of filmis a art and industry Film Aid prob ems, tv and pix problems and before the National Assembly dur Ing budgetary conferences that
heartened the generally glum heartened the g
French film people.
Malraux made it clear that he Was cognizant of the fact that film trying to gain the status of art.
He said governmental measures to said governmental measure that could ruin the fiscal film setup the government, even if advanced alms were desirable.
Admitting that earning money was an indispensable factor in that it was entirely desirable tha this, he stated that it probably wa not necessary to be miserable to
create undying art ${ }^{\text {and }}$ that might: have been preferable all creators had been well off: Hi some offbeat films that had been picked for festivals over industry plaints.
His Ideas on Fest Pix Mairaux also noted that films quality and yet easily accessible to the public had also made up a ble part of the festival films.
He also took exception to a
deputy who claimed that Italy sent clearer and easier pix to festivals nd also were now superceding France in arty markets overseas
MaIraux underined that if a alm did not make money, but wa an exceptional film, it was quite al
rght with him. But turning to right with him, But turning to came out strongly for backing the industry against any Common Mart
attempts in Brussels to interfere attempts in Brussels to interfere did not bundle films along with other commodities and industrial ECM did not soon come up with defnite aid plani, he would hav crasises prolonged immediately.

## Italian Distrib Organ <br> Makes Pitch for End Of Film Censorship

 Rome, Dec. 3 .rib organization The Italian distrib or total abol tion of film censorship in Italy Giornale dello Spettacolo. It an lyzes the local situation, and pines that none can objectivel say that the current setup of pre-
lim control serves any purpose $\lim _{\text {whatsoner }}$ control
On the one hand, the editoria hip rules passed in 1961 make a mockery of moral sentiments
service by the State to specula service by the State to specula uperb contribution by the party lay and Marxist ideologies."
For another, the so-called "sexy by night" series seem to be the
only ones, says the Rome weekly to meet with censors understand Ing, while things become difficult ers to much-talked-of fact that vaded Italo mart of late seem to get by with anything while les extreme arties often have run into
nags for "moral" or other rea Editorial also cites director Pie ro Germi as saying that taly one of the freest countries in the world regarding films: Paper cal conversation piece here topit the prediction that if film censor ship were abolished in Italy (as it already has for legit), there would certainy not be an inerease of,

RAYMOND STANLEY<br><br>Anzac Legit Must Import Actors

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58th Anniversary Number VARIETY

## cherts and erticles

House Debate On Brit: Pix Crisis?

London, Dec. 10
A Parliamentary debate on the cute British film crisis is a pos Chility before the House rises for all depends e found in the crowded political alendar.
Meantime, the political offensive gaining momentum Last Thursay (5) the problem was again tion Time, when Maurice Edelman Labor M.P. urged Immediate ncrease of the Quota to $50 \%$ to ave independent filmmakers who ere being "slowly throttled by Rank and Associated. British roups. Independent producers, najor films which could not be shown because of the restrictive practices of the circuits. As a and the weight of bank interes narges on films already made wa
making bankruptcy likely for the dependent producer
Edward Heath, the Minister for Industry, declined to commit him
self in view of the current inquiry by the Cinematograph Films CounIn and also because of his meetings yesterday (Mon.) with representatives. of the Federation ol
British Film Makers and with British Film Makers and with a
delegation from the Federation of Film Unions. He added that he was quite prepared to take urgent
action should it be justifed, but e preferred to wat until the meet ings had taken place.
The Five Trade Associations, groups, distributors and exhibitors met last Thursday (5) to consider reply to the Films Council re ort on monopolistic tendencie week and will meet again Fri day (13).

Disnes's Emil' Still
Stooting in W. Berlin
Walt Disney's first German production, "Emil and the Detec ing started here in early Septemer, and a shooting sked of at 13 to 14 weeks will be required. Pic is currently working
on interiors at local UFA Studios. According to Peter V. Herald, had originally been planned to shoot a filmization of Erich Kaest ner's "Emil" before same author's "Doppelte Lottchen". (The Parent
Trap) but the acquisition of Kaestifficult It's the third filmization of the juvenile story.
Whe Disney production stars oungsters, as yet unknown? have

## OHIDED OVER

By HAROLD MYERS

## The British film producing in

 The British film producing in die on the question of hilking the Film Quota to $50 \%$ from next Jan. such a move, but the British Film Phducers Assn. with equal clarityand firmness has declared its oppond firm.
The ball in this intricate mangovernment and yesterday (Mon.) g FBFM deputation put its recommendations for a short-term solution of the crisis to Edward Heath, Secretary of State for Industry,
Trade and Regional Development. The Minister separately met with which is also campaigning for the
$50 \%$ Quota, as well as for the statutory creation of a third circuit.
This is the Ministry which. Was
formerly known as the Board of Trade, and is responsible for film ndustry affairs.
The rift between the two pro-
ucing groups has not come as urprise to the industry, though the BFPA decision has been received with regret and disappoint-
ment by the Federation The ment by the Federation: The two
organizations appar- to common objective but whereas the FBFM puts its faith in govern-
mental intervention the BFPA mental intervention, the BFPA
would like to see the problem solved within the industry itself. Pressure For British Pic Gates BFPA and the Federation had
council meetings last Tuesday (3) BFunci meetings last Tuesday (3),
when the former deided to seek when the former decided to seek
an assurance from the two major ircuits that, come 1964, they
vould show no fewer British first features than they had booked for 1983. A Federation spokesman said
he would welcome that proposal it were extended to embrace 1965 Andrew Filson, FBFM general
secretary, speaking at a press con secretary, speaking at a press con-
ference in the absence through filness, of chairman Lord Archibald, explained there were virtually enough films either in the can or in production to satisfy a Quota
approximating $50 \%$ for 1964 . His members, however, were concerned Quota for 1965 was substantially increased the volume of British
production would inevitably, deproduction would, inevitably, dethe calculation of the unions that there were enough films either completed or started to satisfy the existing Quota for 1964 . Further and implied that available even to satisfy a $50 \%$ Quota in 1964: Crisis in Studio
If the Quota remained unreach its peak in studios in the coming months, resulting in an ven more substantial falloft producti.
Filson said he could not recall more lean period, and even such
a major studio as Shepperton had nothing scheduled before this spring. He estimated that around
$50-60$ feature pix would have to be made in 1964 if there should be \&
$50 \%$ Quota in 1965 . He declined $50 \%$ Quota in 1965. He declined that the day of the modest budfor ever. That, he avered, was
The Federaphesy.
Minister yesterd delegation to the chairman Lord Archibald and in cluded leading independent proBucers, among them Sir Michael Michael Relph and secretary elaborated on its publicly declared views to deal with the crisis, which
will be repeated when the Films will be repeated when the Films
Council meets again next Monday a $50 \%$ Quota. Re the demand for
The BFPA attitude is in direct opposition to the stand made by (Continued on page 20)

Fusison of European Artistry With Yank Commercial Savy Touted By Gene Lemer to Hypo lint Film Biz

EROL KENT

Turco Pix Bis
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in tho upeomiay
58ih Anniversary Number
VARIETY

## Miss ofter statisticel cod d

 cherts end erticles
## Russoltalo Swap Dancers, Thusshes

Milan, Dec. 10.
Details of the cultural exchange between Italy and Russia involvshoi Theatre have become known Next to Galina Ulanova, who will deaching in Moscow year betwee 12 dancers of the Scali comp ballet will spend two months in Russia as members of the Bolsho corps de ballet and the same num ber of Russian ballerinas wil spend the same time in Milsa. guests in Milan for a "Swan Lake" production and a number of Rus
sian singers vill sian singers vill study in La nosia's masterclasses to get the
mostion in Italian ber canto style. The exchange seems to flourish and some of the Italian
press call it cthe canniest and most non-committal exchang available."
La scala not quite that easy-for La Scala - in the exchange of Whereas the Bolshol will bring of Mussorgsky's "Kowantschina," Glinka's. "A Life for the Czar and Tchaikowski's "Eugen One export "pure Italian" productions because the best available has
either Herbert Austrian) as conductor ("Boheme" and "Trovatore") or Leontyne Joan Sutherland (an Australian) as "Lucia di Lammermoor" or Bir git Nilsson (a Swede) in "Tosca"
or "Ballo." This is too "international" for export-exchange and chosen as yet

## 3 Copenhagen Cinemas

Closing Down for Good
Three Copenhagagen cinemas with an average capacity of 500 will close this year. The theatre build
ings. will he torn down and no houses will replace them Theatres are the suburban Hidovre Kino the Bergthora Theatre and the dowtown Scala Bio, for several popular cinemas
Copenhagen a city of
$1,000,000$ now has only 54 film houses left. However; the seating recent years.

## MacLiammoir Filming

His One-Man Show Dublin, Dec, 3.
Michael MacLiammoir is to make a film of his one-ma Oscar, Piece, based on the writings Oscar Wilde, was seen on Broad staged by Hilton Edwards.

The fusion of Rome, Dec, 10. tiveness, artistry and drive with American commercial savivy and siles sinse is being touted as a
potential shot in the arm to alag sing international pic industry. dmittedly novel only in the deRome talent agent Eugene Lerner. He contends that many previous. schemes linking U.S. money
and $/$ or talent with Italian. French or other producers have floundered because in so many cases, the
basic approach has been wrong or unclear, The fault, Lerner con tends, lies on both sides with the American producer-distributor, for uncertainty in selection of material, its development, choice of
working with a U.S. or foreign script as a base. Also decision language or other) is to be the blending of talent from each area, The result, with few exceptions has been that investors are distheir associations and plans for urther Continental links; he avers. And Italian or, other producer Lerner phose Kaufma Associates this year celebrates its 10th anni at its Rome base, con end that first and foremost, Eng lish must be the primary and key audience reasoning "The poly-glo picture is out." But beyond that, be adopted in future international production thinking.
rently coming up in the fism in dustry must take into accountthe start-the various re
(Continued on page 20)
British Labor Ferces Seek Intervention Of Govt. in Finm Crisis

The labor forces in the British film industry are heating up the campaign for goverament interven Producers and directors in mem bership of the Assn of Cinemato graph, Television and Alied Technicians, and writers in the Screenthe bandwagon with renewed de mands for fast political action. urged at the ACTT meeting, at tended by 73 direetors and pro ducers, namely an immediate in-
crease in the Quota to $50 \%$, abolicrease in the Quota. to $50 \%$, aboll for of barring clauses, more cash
fational Film Finance third circuit.
During the discussion it was first feature pix and 13 second fea and sufficient pix already had been were under way to satic for 1964 quota at its present leve ing a single further film. The four emergency measures suggested effects" of the present crisis. At the Screenwriters' Guild an on behalf of the council was president to appoint a commissio industry, with power to recom mend changes to stimulate the flow of independent production and exhibition.
Another resolution felt the production costs available to inde pendent producers. That would help those who were unable to pro eed with new projects while com
peted films were held up for re pleted fams

VARIDTY

## STOJAN BRALOVIC

her writen on Inceliv.
Yugoslavia-U.S. Film Relations

## If The Informetive Feature

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Pus other statisticed and data-ailed
clierts omd orticles

## Even Yank Majors Have

Task Getting Suitable
Playdates in Britain
Even A osely allied to one or other of heir problems in circuits have release dates here without delay. This point Was underscored by national prexy, whose product is released in the United Kingdom through Rank Distributors. Speaking at a press conference swing, the UI topper explained
that the booking delays in Britain do not present an acute problem to his company in view of the fact that it had the opportunity of
major exposure throughout the U.S, and in other parts of the
world, too. "We can afford to wait and the only cost is the interest, which is the cheapest part of proAs one example, Rackmil cited Che fact that he had hoped for Christmas release for "Charade," would probably have to wait until Easter. That would mean a gap of 14 months between completion and wait and get release at the right time, rather than press for early an unsatisfactory date.
Reackmill said that one of the reasons for his company's financial
success: was that he foresaw the success was that he foresaw the
present situation way back in 1957 when he closed his studio and revamped his production schedule
down from its then level of 34 down from its then lever of 34
feature pix a year.
That had resulted in greater profitability, even though the re-
duced volume of production still duced volume of production. still mentioned, for example, that two aw feature from the Rank circuit on the Associated British outlet, while so far he had been unable to get a

## Brifis Prois.

Continued from page $19=$
nizes the severity of the problem.
However, Filson suggested that the Association was influenced by Rank and Associated British, both of in the council of the BFPA. The BFPA executive declared that it fully realized the value of
Film Quota legislation but was Film Quota legislation but was diminished in any way. It did not believe that current difficulties
could be cured by a hasty increase could be cured by a hasty increase in the first feature Quiota. And its not to support the proposal to increase the Quota.
Instead, the Association favored domestic regulation, and suggested
two immediate measures. The first was that producer members of the
Association should be informed at monthly intervals of films intende as first features which had gone
into production during the pre ious month. And that an im-
mediate meeting should be set with the heads of the two major circuits to seek assurances that they would
book no fewer British films in the coming year than they had shown in 1963 . Check Favored Dates Claims The BFPA took the view that
the first proposal would keep mem-
bers informed of the supply posi
tion and enable them to gauge the
likelinood of delays in release and
to plan accordinggy. The second
suggestion would aford an oppor
tunity to examine allegations that
favored dates were given by the
circuits to fims in which they had
a financial interest, and that they

## International Sound Track

## London

Wualter Slezale signed by Kenneth Harper to Join Cliff Richardy Susan Hampanire, The sation in the Canary Islands ... The opening of "South Seas Adventure" at the Dutlin Cinerama Theatre is to be sponsored by the Dublin Evening Herald for local charities Productions latest horror pic, which started rolling at Bray Studio last Monday (9). It's being produced by Anthony Neison Keys and "First Mon in the Moin" has fow finished principal photography Shepperton Studios; but the Dynamation special effects process a require 10 months work before the Columbia release is ready for exhibition Mike J. Frankovich, Columbia's first v.p., has made a deal with Harry Saltiman and Albert R. (Cubby) Broccoli for "The Pass Beyond Kashmir," which will star Sean Connery it will start
röling in the latter part of 1964. Frankovich has also closed a deal rolling in the latter part of 1964. Frankovich has also closed a dea
with Saltzman's Lowndes Productions for the Columbia. release of "The Iperess File" and "Horse Under Water," which are to be filmed next year. Samantha Eggar to star in. William Wyler's production of "The Collector"" which is to be coproduced by John Kohn and Jüd Kinberg, with Terence Stamp in the edead, . Worl prem of "Zulu,
Joseph E. Levine's first British production, made by Diamond Films set for Jan. 22 in London. That will be 85 years to the day after the Paris
Claude Chabrol and Francoise Sagan will again direct and script VIII to be called "Ce Cher Henry" (Dear Henry) Pair did "Landru" about the French Bluebeard. It may be one of the first French-English coproductions. He Actor Jacques Charrier off for a first visit to the Hanim Le Tigre" will have an Asian political femme figure in it that will be reminiscent of Madame Nhu . .Tony Perkins Would like to good enough for French pix and disks and he feels he can carry of a legiter now R Rita Renoir, noted stripper, off to Italy to appear Desert." After the filming of the old silent French serial as a era "Fantomas" also will get a feature film round via Andre Hunnebelle Incidentally, "Judex" has won the Jean-Jacques Auriol eritical award is slated for another French pic "Echappement Libre" (Free Escape)
opposite Jean-Paul Belmondo. Jean Becker directs. She will play a Swedish girl in this
Half of the films in circulation in France this year were foreign. Detting done more and more here even if they are primarily and ar wood speciality New director Bernard Michel prepping his first feature "The Difficulty of Being Unfaithful." ... Jean-Pierre Melville prepping Le Second Souflie" Second Breath about the holdup of a
gold train in France in 1934 is based on a real happening with anni.

## Rome

Luchino Visconti, quoted in Milan daily "Il Giorno" on 20th's offer not a very exciting pro Ecstasy: Nhey're going ahead film on the ife of Michelangelo, one could very well make one. But the producers are tied too closely to an everly imaginary novel. You know,
how Americans see our history in a curious sort of way how Americans see our history in a curious sort of way., Rome's Vides Films and director Uso Gregoretti have reportedy re-shaped second half of its Venice entry, "Omicron," which was praised for its riotous opening segment, criticized for its hurriedlymade conclusion, Michele Mercier in "High Infidelity" episode Monicelli Uso Tognasi, and off to Parma for work under.director Mario "I Maniaci," directed by Lucio Fulei as its first item . Irina Demich interviewed over Italy's RAI-TV net during pause in "The Visit" (20th).
"Mondo Cane Number 2 " (Cineriz) and "World at Night Number 3 " (Warners) battling it out for Rome bo honors in exploitation pix. Filsons Without Frontiers," with interviews with Eitel Momace, Andrew other pic personalities, shown by five European video nets last week an Alberto Moravia novel, with husband Marco Vicario directing and producing; starts in May. "To Be a Monster" billed as a "grotesque
satire on sexual obsessions" is Alberto Lattuada project slated for September 1964 start
RCA Italiana has issued a tie-in record timed for various Italian Cleopatra" openings, featuring excerpts from various classical writngs about the famed temptress .atican Council attendants invited o screening of Herve Bromberger production, Mort, ou est ta Vicreported in various houses around country showing "World at Night No. 3". Carlo Liziani started shooting "La Vita Agra" (Bitter Life) in Milan last week, with Ugo Totnazii and Giovanna Ralli featured garian, with aid of director Marco Ferreri "Conjugal Bed" Rinto Hun-
Ravene has waxed Hossein in too-pic deal with Maleno Malenotti: acts in 1st, Rirects and thesps in second.

## Berlin

German full-length documentary on the late President Kennedy isit in Germany is running Dec. 2-22 at local Amerika Haus. No "Germiny Grambia-Bavaria, he releasing company of this film didn't like the idea to benefit from the President's tragic death. manager Americo Aboaf here on a sales conference with European key company managers. They called in the local press . . Constantin, top distributing company, has acquired the Greek feature, "Mikres
Aphrodites," which won a major award at last Berlin Film Festival still thialto's western, "Winnetou I," has been completed. Mass preems with the Yugoslav Jadran. Stars Lex Barker, Pierre Brice and Mario Ann Smyrner and Hanns Lothar. Rudolf Zehetzruber directs for Gloria release. Constantin's comedy, Whisky With Sofa," has been
given a new title-"Iwo Whiskeys and One Sofa." played inadequate foreign films in It was the belief of the BFPA that the procedure would equip the Association to assess the prod-
uct position for 1965 and thereafter, and thus help in giving ad-
vice to the Board of Trade and the Vice to the Board of Trade and fea-
Films Council; when the first fe
Quota comes under review. ture Quota comes under review. works, the Federation council re-
ported that it had "heard with re-
gret" that the Rank Organization gret" that the Rank Organization gis proposing to alter its breal sult in less faverable terms for ser returns for producers. The ser returns for producers. The
Federation expressed the hope that
distributors in Britain

## The New Nielsens

## (Second November Report)

 The new National Nielsens (second November report) actually:only reflect the viewing pattenn for 11 days of commercial tv,
since Nielsen doesn't include the three-day ${ }^{\text {an }}$ Black Weekend since Nielsen doesn't include the three-day "Black Weekend" in
which the tv networks preempted all advertising But' within that Which the to networks preempted all advertising. But within that 11 - day span, it was CBS all the way, with an average audience of
21.8 compared to NBC's 16.9 and ABC''s 16.4 . CBS had 29 half-hour Wins; NBC 13 and ABC elight. CBS won six of the seven nights, business-as-usual week the average audience count readss CBS 20.9; NBC 17.4 and ABC 15.4.

Here's the Top 15
Beverly Hillbillies (CBS)
Bonanza (NBC)
Bob Hope (NBC)
Bob Hope (NBC),
Dick Van Dyke (CBS)
Dick Van Dyke. CBBS
Petticoat Junction (CBS)
Calamity Jane (CBS
Jack Benny (CBS)
Jack Benny (CBS).
Andy Griffith (CBS):
Candid Camera (CBS
Lucy Show (CBS)
Jackie Gleason (CB
Ed Sulliyan (CBS)
My Favorite Martian (CBS)

## In Times of National Grief \& Stress

 (Like 'Black Fri') Britons Go BBCLondon, Dec. 10 News of President Kennedy' assassination, which burst on Britain's video networks just at
the beginning of peak time viewIng on Nov. 22, not only disrupted the schedules of both the coma major switchover of audience from the indie outlet to the Corporation's network.
Television Audience Measure-
ment Ltd. ratings organization ment Ltd. ratings organization used by the commercial stations
and ad agencies, says this may and ad agencies, says this may ish public still turns instinctively to BBC in times of national stress." Or, it's said, it may have something to do with the fact that uled prime time fare and replaced it with classical music recitals while BBC, after a short pause, continued with its slated comedy
and dramatic shows. and dramatic shows.
Whatever the reason, the fact
remains that at the time of the remains that at the time of the
first BBC announcement of PresIdent Kennedy's assassination at $7.05 \mathrm{p} . \mathrm{m}$. on Nov. 22, 1,937,000 dual channel homes were looking at BBC (according to TAM, that
is), and through subsequent news is), and through subsequent news the total built to $8: 524.000$ homes At the same time the indie web's audience declined from a "first announcement" total of $8,007,000$ homes to an 8,55
"Here's Harry", a yock skein (Continued on page-38)

## 'McPheeters' Cets

 Its 4th ProducerHollywood, Dec 10. Boris Ingster has been named els of Jamie McPheeters;', replacing Robert Thompson, who has Ingster is the fourth prodedecessors being Robert Sparks, who died several months ago; Don Ingalis and Thompson. Ingster, a former Warner Bros ty exec was
originally signed by Metro to "doctor" some telefilms which had been lensed early in the series.
Changes in cast personnel con tinue on the series, also, with Meg
Wylie, Mark Allen, Hedley Mat tingly and Vernett Allen departing although some may return for oc casional appearances. Previously Mark Witney, the Osmond Bros Jon had exited as regulars, in wholesale reshuffling part of change of format for the show Dan O'Herlihy and Kurt Buss star in the series.

## Goodrich's \$1,500,000 <br> TV Coin Available as It <br> Scratches Sinatra Spec The BBDO Frank Sinatra t agency's leavins some $\$ 1,500,000$ in unpledged tv coin for the first quarter of 64. The Sinatra special, which had been headed for CBSTY, was said to have been one of four hourtire company, With Sinatra out the tire company may look to areas other than tv specials for tis ad thrust. <br> Sinatra, though, is due to appear on CBS-TV on Feb. 15 as guest of the Bing Crosby special, with Lever Bros picking up the tab. rather than Sunday at $7: 30$, where chedule, but had been unable t refrain from scheduling Roosevelt Years" Sundays at until a sponsor is obtained in adbuying and then placing on NBC Whary's Girls.' <br> When the seriously depressed its premature canceliation, forced offered Colgate the opportunity to sponsor "TWTWTW" in the identhe offer on the grounds that the controversial program is "too hot", it was believed that NBC would follow the oldtime approaeh of scheduling a program that would retain <br> Colgate dollars. There was talk of extending Jack Paar, whose 60 - <br> minute program immediately fol- lows, to 90 minutes with Colgate as a co-sponsor. All of which, o <br> MY SON, WHO ADVERTISES IN THE ANNVERSARY EDTION

## SOMETHMG NEW HPPPNNUGLITV

By GEORGE ROSEN: The scheduling by NBC's president Wob Thit, Was, proves-in
the view of astute Madison Ave. the view of astute Madison Ave.
observers that, at long last, NBC has decided to assume sole and ab-
solute control over its own schedsolute
ule.
Fro
From now on, it's felt, NBC
and NBC alone will determine what program will be sponsored in what time period:
The networks, of course, have
previously. argued that this has previously. argued that this has as February, 1962, when their top execs testified in the FCC Program Practices hearing, they were as-
suring the then FCC chairman suring the then FCC chairman
Newton Minow that we are in charge of our own schedules." While Minow made it clear he was
unconvinced; the advertisers: and agencies knew that their power to extend or withhold sponsor
was of decisive influence.
Witness, they pointed out,
Kaiser Industries order inducing Kace to schedule "The Greatest
ABC or on Show on Earth" Tuesday at 9

## GF Makes Up lis Mind on' ${ }^{64}$ 65 6

 S30,OM,MOD Budget-Back to CBS; Next Big One Duefor Decision: PRG
## Oh, Henry

Washington Post's Lawrence Eiurent on NBC-TVA's "Meet
the Press" Sunday asted FCC the Press" Sunday asked FCC chairman E. William Henry "I'a like to get your feelings on the cancellation of commer days of television following the assassination of Mr. Konitedy As I understand it, about $50 \%$ of the advertising agenciesthe money placed during thal the stations to make good on this. I'm not asking you for a policy answer, Im asking you for a personal an
Henry: "It's difficult to separate the two. Well, I have heard-the only article I read was In VAricir and that said advertisers had agreed to make good rather than getting credit. The decision to cancel the commercials was the broad casters, not ours I personally
think it was a wise decision.?

## AFTRA's Dickers

 For Network o\&o
## Newsmen in Snag

Bid by the American Federation of Television \& Radio Artists to write a contract for news writers in the network's o\&o's In New York, Chicago and Los Angeles is
looming as the major obstacle in current union talks with station managements. This is the first AFTRA try at a basic contract for
ocal newsmen, who up to now (Continued on page 38 )

There is a kind of snobbery, let's face it, about being included in the Anniversary Edition. It's a way of counting, and being counted. This is the big check-off, once a year of importance-individual importance, organization importance. You advertise you. You celebrate your achievements and foreshadow your next events.

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The whole $\$ 30,000 ; 000$ General
Foods kaboodle goes back to one of the most intensive battles and three-network jockeying for video's biggest single budget. Right up to the end ABC and NBC had tried desperately to woo over the lion's share of the coin.
gle between Benton \& Bowles' Lee Rich (who favored the "why tamper. with success" formula in pitching up the CBS renewal) and Young \& Rubicam's Bud Barry,
who tried to persuade Ed Ebel, ad who tried to persuade Ed Ebel, ad
chief at GF, that some switches. notably in the direction of NBC, were in order.
But the decision went to Rich and CBS-TV prexy Jim Aubrey. who was delivering that fat Top
10 Monday night Nielsen bloc. And that's what GF is going back to, despite the fact that Danny Thomas won't be a regular next season and Lucille Ball won't make her mind until next week. What Whet go in to the Thmas 9 to $9: 30$
slot
8:30 to
9 show up) is still to be determined. Also involved is the alternate
half of the Tuesda half of the Tuesday night half-
hour period currently occupied by hour period currently occupied by
Jack Benny, who is switching over to NBC. Here, too, CBS and GF will get together on selection of a
new show. GF also rides with Phil new show. GF also rides with Phil
Silvers Saturday nights, but whethSilvers Saturday nights, but whether Silvers will return next season
in a new format or a new show has yet to be resolved.
But with General Foods now earliest yet in the medium's hisfray has officially begun sponsor Next big one coming up for decision: Procter \& Gamble.

## Arrest' a Trial To Chuck Connors <br> Hollywood, Dec. 10.

Chuck Connors, who stars with Ben Gazzara in Revue studio's 90
min. series, "Arrest and Trial" has requested a release from the hasies from Revue.
Connors confirmed that he has
taken this action. He explained taken this action He explained
he has written the studio three he has written the studio taree repee Pat Kelly asking for vaca-
tion time on grounds his medico said he needed a rest. Subse quently, he wrote "A\&T" producer Frank $P$. Rosenberg asking for his release from the series, and for
a written reply. When he received a written reply. When he received
no such reply, he wrote Kelly requesting a release from the series,
Connors said Connors saì.
The star declined to detail what motivated his request, but it is of "differences of opinion" between him and Revue regarding the ABC-TV series, that Connors has been unhappy for some time. Reyue execs declined to com
ment on Connors' action.

## CBS Show Will Probe

'The Law \& Lee 0swald'
CBS News is planning a program exploring the country's laws accused : assassin of President Kennedy. The tv program will be produced by Perry Wolff and is titled, "The Law and Lee Oswald." The hour program, to be slotted
at 2 p.m. Dec. 22 , Sunday, will have at 2 p.m.Dec. 22 , Sunday, will have
authoritative guests addressing themselves to such questions as, if Oswald were alive, could he possibly be convicted under the law's requirements for a fair trial. in
a reasonable public climate. Thie a reasonable public climate. The
role of to, radio and newspapers in the entire Oswald case, along with other issues, also will be explored,
under present plans.

## U.S., British Capial Backs S12000,MO Commmity Antenia TV lic Canada

A new company, Canadian Home and Theatre Vision Litd. is being formed to operate antenna-ty systems in Canada. It's backed by an estimated $\$ 12,000,000$ British and U.S. capital. Canadian Press reports from London quote Telefilms Ltd., Toronto, as saying munity web with (a) specially produced programs (b) features from
Atlas' vault. CHTV will be associated with A
Allen wouldn't give any backers' $\mathbf{3 3 1} / 3 \%$ of CHTV, . with full management control but sans contribution to the capital structure; and that
Atlas will sell CHTV such films from its library as "Haml
Another Atlas subsidiary, Festival Cinema Lld.. is setting up, a tres, much of whose output will be available to the new web. (Atlas dustries Ltd., a Toronto film pro cessing and production unit). Meanwhile, bsck in this capital,
Secretary of State John PickersSecretary of State John Pickers gill told parliament there will have to be changes in the Broadeasting community antenna field. :

## Callim Doctors

 For Carry TVerSome "doctoring" of the Garry Moore show on CBS--1 is reporte ratings.
One of a number of new features
being mulled for the Tuesday 10 11 p.m. weekly variety showease, Is a cartoon bit. The cartoon feaa new process allowing the charac ers to talk back to "live" performdid Camera" once of the Moore show prior to it emerging as a program of its own.
Carol Burnett, sorely missed also Carol Burnett, sorely missed, als
emerged from the Moore hour. Cutting into the ratings this sea son out is "Fugitive" on ABC-TV,
currently topping the time period currently topping the time period
with a 22.2 against a 16.6 for Moore, according the Nov. 10 Niel
sens. Moore no longer is amone sens. Moore no longer is among
the top 40 Nielsens. Another deflating factor is NBC-TV's Andy Williams, which runs third in the time period, but which is thought
to divide the audience wanting to divide the audience wanting a variety program, as
"Fugitive", actioner.

## NBC' $\$ 1,000,000$

BEECH-NUT SPLASH
Beech-Nut, $\$ 1,000,000$ in hin nighttime shows. on NBC-TV for the first and second quarters. The buy of 31 scattered minutes Boone Show," "Espionage," "11th Hour," "International Showtime, the Bill Dana show and the Satur day night feature films.
Bill Downs, Tom Wolf
Join ABC News Staff
ABC News has beefed up its staff with the adation of and Thomas H. Wolf, formerly exec producer of CBS" "Calendar" show.
Downs, who was pressed into
service by ABC News prexy $W$. Lower a couple of weeks to help in the coverage of the assassination of Pres. John F. Kennedy, will work out of the web Wash-
ington bureau. Wolf will be alterington bureau. Wolf will be alterports," the weekly half-hour Sunday night news show.
Lower, meantime, headed for
Europe over last week for a tour of the Web's bureaus in London, Paris, Rome, Berlin and Moscow:
He's due back Dec. 22

## Sumis's's ABC.TV Sot

up his assignment as commercia prodiveer, on ABC-TV"s "Jerry ector of current programmin He'll head the activities of su pervisors on all Coast-originated vp. over Coast programming
4A's Reverses Its Stand, Asks $\ln \mathrm{On}$ NAB Rating Study

## The Broadcast Policy Committee

 of the American Assn. of Advertising Agencies has reversed It tand of earlier this year and lonal Asen. of Broadcisters' Rat-
Ings Council, group headed by
Group W's Don McGannon that Group W's Don McGannon that ington ratings hearings to monitor he services.
McGannon made a second ap of National Adevtrisers to Join the Council because the Councll has been encountering resistance from
the rating services in their monithe rating services in their moni-
toring efforts. It was McGannon's contention that the lack of cooperation stemmed from the services have the support of the ad in dustry.
Top
Top execs of the 4A's Broadcast to meet this week with Brown \& Wiliamson ad veepee. John Burcard, head of the ANA's broadcast
group. While the ANA has again group. While the ANA has again Ing the Council, it was the hope et $A$ posal to join (with the 4A's acting as representatives of ANA also in
Council matters). Committee's proposal to join the by 4 A 's directors.

## 250G Verdict as Court

 Holds Ziv, Producer TorsPlagiarized 'Sea Hunt'

## Ziv Teleevisison Anges. Dee 10.

 and producer Ivan Tors were found guilty of plagiarizing anoriginal idea for an underwater tv series tabbed "Uñarwater Legion," by a Superior Cour
ury, who after seven hours o ury, who after seven hours o
deliberation awarded three plain
iffs $\$ 250,000$ damages they had tiffs $\$ 250,000$ damages they had
demanded. Trio ineluded Frank demanded. Trio included Frank
Donahue World War II frogman and producers William Webb and Richard Ross.
Plaintiffs, who alleged that in proposed several story they had submitting project to Ziv in 1955 dants had the 1957 the defen series tabbed "Sea Hunt" which
it was alleged was plagiarized from the plaintiffs' idea, Durin trial the jury screened six "Sea
Hunt" segs and the feature, "Un
D.C. CORRESPONDENTS

TAP WELLS CHURCH Wells Church of CBS New 10 . lected chairman of the Radio \& Television Correspondents' Assn.
The group supervises the radiog galleries in the Capitol and throws an annual VIP dinner.
Stephen MicCormick, Mutual, was named vice chairman; John (Bill Roberts, Time-Life, Secre-
tary and John Rolfson, ABC Choser
Chosen as members-at-large were frey, of McCaffrey Reports and Mury Alvey, ABC.
NBC Washington Bureau chie NBC Washington Bureau chief

rCA 3 -For-1 SpII Eardas Propesal Acomparied By nCAs board of dirctors achs Friday (6) voted a three-one split of common stock with the approval at a session slated for Jan. 29. Eligible to vote at the meeting
The directors increased the quarterly dividend on present compayable Jan. 27. Last March 1, the uarterly dividend was upped from crease to during the the overall in crease
$80 \%$
Board also proposed to declare n March a dividend of 15c a share. Split would increase the common ession the directors declared: dividend of sirectors declared. irst preferred stock, payable April 16,1964
1.

## Chery's Detour

 On Route 66'Chevrolet principal sponsor on the network that it's pulling out of he show after the sponsor's cur In cycle which winds up in April. Gems property which suffered the oss of costar George Maharis will continue through the summer, ompleting the curvent season. ther sponsors on the show are Proctor \& Gamble and American hose not expected back next

## Joan Blondel Picked

For Desilu TV Series Hdlywood, Dec, 10 . os over the weekend o co-star with Herchel Bernard n. "Hooray for Hollywod," half our sucing in association with Bar ry Shear who is producer-director Pilot rolls Dec. 12 at Desilu Culver studios. It deals with Holly wood during the silent pix era
with Bernardi essaying the role of a silent screen magnate. Don a silent screen magnat
Sharpe is exec producer.

## Lucy Undecided

## Hollywood, Dec. 10

 Lucy Show" star of The been asked by the web to return for next season, but MissBall hasn't yet decided if she The to
also prexy of Desilu, has an unique option in her contract whereby she tells the network and sponsor if she wants to
return. Last season she hesi tated for some time, then agreed to go another semester, Currently in her second season of the toprated show Miss Ball said she müst giv
While she hasn't decided on continuing her comedy series, the redhead added, I'm no retiring:"

## Pretty Girls Make Big Nielsens

## 

 a pretty girl. And OBS-TV boasts that It's cot the thiree top SinceAmeric moving over from ABC-TV In 1956; Atlantle City'e Miss September Nielsen books. At its lest outing on Sept. 7 , Miss America posted a 40.0 rating and a 71,8 share for the 10 to midnight period. The Miss Universe Pageant, telecast July 20; from
10 to $1: 30$, registered a 30.9 rating and a 61.7 share. The Miss Teenage America telecast, the latest entry in the tv beauty conTeenage America telecast, the latest entry in the tv beauty conNov, 1 telecast.
Miss Universe, in its last three outings, has placed as the No. 1 how in the nation for the Nielsen pocketpiece measuring the shows for that period. Miss Teenage America, the youngste
the derby, placed third, according to the national Nielsens:

## Saarland's Spunky TV-Radio Setup Throws Weight Against Radio Lux

## Dr. L0.' for TV

"Dr. I. Q." radio quiz of the ear in roaming New Yext World's Fair version:
Ted Bergmann, prexy of Charter Producers: Corp, a cquired the rights to the old silver-dollar giveaway and is currently pitching the an emcee to be named later, thow will work from a mobile unit with three cameras, cruising some 40
different Fair locations to pick different Fair locations to pick
contestants from the daily crowds.

## London's 9-Day

 Vidfest Becomes Annual EventLondon, Dec. 10. The London Festival of World Television is set to become an inaugural session of the non-competitive fete at the National Film Theatre on this city's South Bank Theat
site.
Un

Under the auspices of the British Film Institute and backed by the uthoritifependent Televis uthority and the Independent day vidfest which showed product from 29 countries and hosted dele ates from more than a score wound its preem event last Wednesday (4).
Verdict from the many local industry execs who caught the fete -most of them turned up only for the opening night was that while the endeavor and energy that went
into mounting the U.K's first internationl tv fest was highly commendable, what lacked was that
vital spark of showmanship which vital spark of showmanship whe qualify the session as an ut-and-out success.
As one prominent industry execue management and administritative side of the business was well recognized "tv face" to be seen ormers to the inaugural screenings would, it was felt, have helped "set
alight" the whole affair for the alight the whole affair for the attendant industryites.
And while the broad, international range of product, aired has
been commended, more than one complaint has been heard at the late hours of screenings. The show
ings seldom finished before midnight. It was unanimously declared however, that so far as being a valuable showcase for the work of overseas tv producers, directors,
writers, etc., the first festival was firstrate, informative and worth-

[^7]
## Saarbruecken, Dec. 10: West Germany's spunky little

 West Germany's spunky littietelevision outlet called Saailand
Radio and Television here is getting armed to prepare mighty battle against the popular and highly
bourg.
Commercial department of the permission to increase its commer8 cial time from the daily period of ${ }^{6}$ a.m. until 8 p.m. and from goes off the air, for its radio programming, via medium
starting as of next Jan.
The middle wave outlet has in-
creased its strength from 150 to 300 kilowatts for the time from 12 (noon) on, so that it will reach
considerably beyond the local region.
It seems to be aping the longas it is promising entertainment programs with much music and One second of radio commercial time in the period from 6 m . until noon will cost $\$ 2.50$, and in the expanded listener time from noon until 8 p.m. the cost will be
$\$ 3.75$ per second, while from 10 p.m. until shutoff the cost will be
made for "patrons" who want to sponsor entire programs a
scheme that is unknown the rest of West Germany's radio outminutes of time with absolutely no control over the shows that the Not only are centered around. is no longer restricting station gramming to German, but also cuting or Fre large French-speak. ence who hear the programs from As of this Oct.
little Sarrland Television elever rated regional program from Monday to Friday that is broadcast in both German and French, (Continued on page 42).
Comie Francis Global TV Tour
Connie Francis wii make in April with video shows scheduled for a dozen or so countries editing into a series of U.S. tv specials.
Singer, who has made several appearances on English, German did French to previously and who the Queen of England earlier fhis year, has shows set in Japan, Hong Kong, Australia, Copenhagen, Germany (in both Berlin and Munich). France, Belgium, Italy, Holland, England (ATV) and Spain. Mexdco is currently being negotiated by Miss Francis will sing in seven different languăges, for example using two Japanese, three English, in the Tokyo show (first stop lyric Mexico is set)
On the tour will be the singer's.

## Wednesday, December 11, 196 <br> Jack Paar Fires' NBC

ARAETY
LADIO-TMMEVISIÖオ 23 DEADSVILLE FOR LIVE SHOWS

With his usual flair for the dramatic, Jack Paar last week dispatched a telegram to NBC president Bob Kintner, his sponsors with NBC at the end of the season. He told Kintner that al though his contract rung until 65 he would walve all monies in order to get a release from his Friday night 10 to 11 show and in
fact would remain off to altogether if NBC refused to grant him tact would remain off tv altogether if NBC refused to grant him the release. place the pre-Paar "Harry's Girl's" $9: 30$ to 10 period with "That ing the Paar show to 90 minutes. Paar would have liked that, particularly since he's leading his hour time period on the Nielens, despite the "Harry's Girls" lead-in. Also, Paar referred to
the fact that NBC had reneged on giving him a more favorable time period. There had been discussions about moving Paar to Thirsday nights 10 to 11 but NBC gave it to Kraft instead.
At any rate NBC is hopefiul that, after a proper cooling off pewill resolve matters.

## Cross-Networking Production Pattern for Brit. Regional TVers

Since the formation of the British Regional Television Associa tion, which reps all the non-major stations on the commercial net Work here, there has been a noticeable coming together of the
small tv outlets from the production point of view
Though the establishment of the inter-regional dramatic exercise, "Thirty-Minute Theatre," which saw stix stations cross-networking shows (which incidentally national network showing in the end) had its roots in days before BRTA, the general idea of regiona
cooperation in program production cooperation in program production new significance.
At the moment, TWW is trying which would virtually be a copro duction between TWW ath each of in turn, are visited by the travell ing show: Again, Ulister-TV has ther out-of town stations to supply snippets to a half-hour weekyy which it puts out in prime time chemes are expected in the nea

> (Continued on page 38)

## Aubrey Dowibeat

 On 90-Min.ShowsTelevision's trend to 90 -minut series doesn't extend to CBSTV James T, Aubrey Jr, prexy o
CBS-TV said his network has no CBSans whatsoever at this time fo any 90 -min series for the 1964-65 ny 90 -min. series yet that we don't feel coaldn't have been done
better in 60 -min.," he observed adding he feels most of the longies are padded with extraneous material.
Asked specificilly about the ween reports it would be expande to 90 minutes. Aubrey emphaticall said there are 0 such plans. "W haven't a single 90 -minute show on the drawing-boards for next sea 30n," he added.
ABC-TV has
ABC-TV has two $90-\mathrm{min}$ series
from Revue-"Arrest and Trial," and "Wagon Train" and "The Virginian,",
from Revue

## ABC-TV Daytime Biz

ABC-TV's daytime biz is perkin ders wrapped up in the last couple of weeks for the 1964 schedule.
Heaviest buys, ranging from $\$ 250$, Heaviest buys, ranging from $\$ 250$, 000 to $\$ 600 ; 000$, have been made by
such advertisers as Adolph's Meat Sauce, Dr. Pepper, Simoniz and Gillette.
Other daytime scatter plan deals were made with Nestea, Rubbermaid, Goodyear, Readiwhip Sylvania and De Luxe Toys.

## Gleason's 35th Anni

First show of the new year will celebrate Gleason's 35th anni in show biz
Titled "The Many Worlds of Jackie Gleason," to be telecast will have Otto Preminger host. Art Carney, once Gleason's second banana, will
giestar: Others to appear guestar: Others to appear, either on vidtape or film, wil Susskind, golf star Arnola Susskind, gol Mear, Arnold
Palmer, Dina Meriil; Audrey
Meadows and billiard star Wil: Meadows and billiard star Willie Mosconi.
Also to be Included are tion pictures, "The Hustler," and "Gigot."

## Granada TV Again Sets Billings Pace On Brit. Com'Net

Climbing into its pal season, the commercial stations on for the month of October a total of $\$ 29,685,600$ in advertising coin. passed on to the government in ad Statistics emanate from Media Records, Ltd. an indenenden sales data for agencies and adver that Organization further revea tations. Grada-TV rgain set th billings pace, retaining for the month $\$ 5,625,200$ from its North ern, Monday-to-Friday operations.
Associat ed Television, which erves the Midlands during the eok and London at the w, 6 in October billings, just beating the tod-Rediffusion, which earned $\$ 4$, 667,600 from time sales during the et which beams at weekends ouly n the Northern and Midland areas, grossed $\$ 3,368,4$
the month in question..

## ABCTV's The Object Is';

Trust' Being Bounced A new game show, sThe Object making its bow on the ABCTV
daytime schedule starting Dec. 30 clark will also remain as emce can Bandstand
"The Object Is" will cue a re with "Who Do Ypu Trust,": hosted by Woo dy Woodbury, being how, now telecast at noon, is being moved up to
time shifts.

## How Big a Part DidTV-Radio Play In Killing of Lee Harvey Oswald?

It could well be that with the from NBC-TV next season, Law rence Welk may wind up as the show rease to carry the "Iive" torch on ewcase to carry the "live" torch
on either NBC or ABC in " $64-65$ That, of course would be in $64-6 \mathrm{~m}$ plete reversal in terms of NBC' LIve variety" formatting of past
years. Last year, for example, NBC years. Last year, for example, NBC
was riding on a week-to-week basis was riding on a week-to-week basis
with Dinah Shore, Perry Como and Andy Williams. Como now is only periodic, Williams gets an every-
third-week or iso exposure. Miss Shore is of completely, Paar and Mitch. Miller alone have been the iive torchbearers this s
week-in-week-out basis.
It's figured this will be the last with its depressed ratings, There's been some talk about reactivating Andy Wiliams next season on a
regular weekly schedule, but this regular weekly schedule, but this is uncerta can happen between now
too, a lot
and '64-65 to persuade. Paar that he acted hastily. As for "That Was the Week That Was" live half-hour topicalities, there's still the ques-
tion whether fill be around by next season or given exposure ing the heat of the election campaigning), And "DuPont Show of the Week"
this season
As for ABC, Jimmy Dean looks deomed after this season Jerry Lewis exits next. week. His vaudeo as an interim showcase. And there's some question about "Price its contract expires at the end of the $63-64$ season. That would
leave Welk alone to "live" things


CBS, on the other hand, figures to be swinging on a live tape basis, of Danny Kaye, Jackie Gleason, Ed Sullivan and Garry Moore. Plus, of course, such live-taped items
as "I've Got A Secret," "What's
My Line, "Candid Camera" "To Tell the Truth" and "Password." Dimunition of live showeasings
on NBC poses the very expensive question: What happens to the laborate Burbank studios on the studios (in the east)?

## D. C.'s 'Curb That Blurb':

## FCC's 'Wavering’ First Act

Washington, Dec 10. A Wavering FCC listened Mon for and against its propobsed com mercial time limits.
Also wavering, the testimony brought out, was the solld network
resistance to any Commission ac tion on commercials.
The web unit was dented
slightly by the proposal of ABC's slightly by the proposal of ABC's Washington attorney Fames MC Kenna who suggested FCC rely on determination of whether a station is overcommercializing.
His suggestion was opposed out ight by CBS attorney Samuel I Rosenman and to a barely lesser
degree by NBC Washington legal cout Howard Munderer,
MeKenna said NAB would still control and change the codes under is suggestion. At renewal time, it station didn't stay within code urther information about its commercial policies. McKenna pointed to the code's flexibility and said his proposal would avold any scent
of prior restrains which are suggestions.
Rosenman opened his testimony by saying he.
ABC proposal.
NBC's Monderer averred he did not oppose the proposal but said
he might object to what FCC
might do with it As the webs let
loose their volley of criticisms to loose their volley of criticisms to
the proposed commercial curbe,
FCC Chairman. E. William Henry and other advocates were gen erally quiet the questioning for Ford who used his questions to buttress his arguments against the FOmmercial limits.
FCC did hear some voices favorIng the curbs. Leading the preof the Los Angeles based Assn. for Better Radio and TV:
Backed up by 29 pages of statistics, Mrs Logan sald four
radio and six television stations in radio and six television stations in
Los Angeles ran 1,331 commercial Los. Angeles ran 1, from Nov. 26-
spots in 87 hours fromer Dec. 4 She also pointed to other claimed aired commercials excess of code limits.
Also speaking against excess the League Against Obnoxious TV Commercials and Richard NicoAssnus of the National Recreation Finz advocated the magazine station he could commend for its ommercial policy.
Nicodemus continually referred syndrome." Pointing to to com
(Continued on page 40) com

## Editor, Variniy:

 No one can detract from the very vision performed during the period following the assassination of PresIdent Kennedy. It was a tremendous task, performed in the public in-terest, and it required a less expenditure on the part of the networks, the stations, and the individuals involved. It was totally commendable - except in one in-
stance. It is that instance to which I address myself and, I hope, the entire industry.
Despite the briliant mystery the four-day coverage manifested in the areas of engineering and pro-
duction the ultimate question always remains the content antion alter to be communicated. For if television and radio were involved in communicating the details of burial; they were also involved in the murder of Lee Harvey Oswald. They were, I'm afraid, more than just a little involved. I personally
don't think Lee Harvey Oswald don't think Lee Harvey Oswald
would have been Killed-at least not where he was and as he was-
without the role played by the The primary responsibility for
Thision and radio industries Oswald's movements lay, of course, with the Dallas police, and most
specifically with the Chief of Police of Dallas. But there is a responsi-
bility in broadcasting, too, otherwise we'd report the "winning number in our daily newscasts and
provide other publice services not now generally provided. radio ind that the television and complices in the murder of Lee Harvey Oswald. If that seems a startling statement, look back over the facts. Public notice was given
by all media-newspapers as well as radio and tv-of the assassination, but no other media can func-
tion so quickly as radio and tv. None except television combines the sight and sound of the moment public notice of the event was given, public attention was drawn, Without interruption-without com-
mercial interruption, without promercial interruption, without pro-
gram interruption-to the events involved in the arrest and accusa-
tion of the alleged assassin of the tion of the alleged assassin of the President. His name was flashed to
America. His face and being were America. His face and being were.
shown-again and again and again. Everyone was careful to keep the key word alleged. No one opened
himself to libel. But no one menhimself to libel. But no one
Both radio and television are vision station because I think television is the single most potent
force for communication. As I re. (Continued on page 42)

## S4,400,000 Video <br> Budget for Mattel

Mattel Toy Co: in iaunching an-
other heavy network to campaiga other heavy network to campaiga
next year with a three-network buy totalling around $\$ 4,400,000$. The toy company allocated $\$ 1,300,000$ apiece for CBS-TV and NBC-TV and $\$ 1,800,000$ for ABC-TV. work buy is that all of the coin is concentrating on each of the coin showday morning block of kid shows, giving the toy company full
coverage of the market. It's $a 52$ week buy starting early next
spring.

## Louran's SG Pact

 Norman Louvau has been given manager of station operations for Screen GemsLouvau, who supervises SG's Puerto Rico, and KCPX, Salt Lak City, has held this spot since 1959 recommends the acquisition of $t \mathbf{r}$ stations to SGe acquisition of $t$ tors.

NBC Television is not the only network that designs a program schedule for a wide range of interests. It is not the only network that unhesitatingly interrupts the regular broadcast schedule to present frequent programs of special significance.

For the NBC Radio network does these things, too. In more than 33 hours of weekly service to nearly 200 stations, NBC Radio reflects the responsibility and creative excellence of its TV counterpart.

Its news coverage, for example, is furnished by the same, award-winning NBC News team. Chet Huntley,FrankMcGee, Edwin Newmanand Martin. Agronsky are among those who contribute to more than 150 regularly scheduled news and information programs each week (more than any other radio network). In addition, more than 200 hours of special programming have been devoted to coverage of leading world and national news developments so far this year.

NBCRadio'suniqueMonitorentertainsandinforms the nation's weekend listeners with its diverse parade of music, comedy vignettes, sports events, interviews and around-the-globe special features.

Wide acclaim has greeted such imaginative programs as Experiment In Drama ("..splendid examples of the skillful use of radio"-N. Y. Herald Tribune) and Toscanint-The Man Behind The Legend (". a program indeed worth listing as a radio special"-N. Y. Journal American).

Broadcast annually by NBC Radio are the nation's leading sports events, including the World Series, the Rose Bowl, the NFL Playoff, and the National Singles tennis tournament from Forest Hills.

Rewarding as all of this may be to listeners, it is just as pleasing for sponsors. That's why-year after year-they spend more advertising dollars on NBC than any other radio network. Orders already placed for 1964 are running well ahead of 1963's recordbreaking sales pace.
Obviously, the achievements of this "other network" are quite satisfying to us. But, to be perfectly candid, it would be more than just a bit embarrassing if NBC couldn't operate a radio network successfully. This is where the whole idea started.


## THE <br> OTHER NETWORK

## As 'Communicator' for Meromedia

Ex-CBS correspondent David
Schoenbrun's new deal with Metro-
media is the final link in his evomedia is the final link in his evo
lution into a new specie of journal istic animal-an all-media, globe-
trotting, bylined, syndicated and ncorporated reporter, lecturer and
uthor. Schoenbrun sums it up in a single word: "a communicator," o use every kind of available too get an idea across
Schoenbrun has entered into a Metromedia. On one level, he's in partnership with them in syndicatto radio stations across the country tick off around Jan. 6 , will b dentified solely with Schoenbrun Metromedia will syndicate these six radio outlet, including the these shows to stations across th country. on an equal
ing directly for Metromedia's radio division on special stories as they occur. These will be on an exged as world affairs correspondent of Metromedia, Latter has the
of syndicating these special option of syndicating
Schoenbrun will also be handlMetromedia's ty stations. In this area, he's slated to be moderato n panel shows originating in Schoenbrun's deal with Metro media was made via his own com pany, Atlanticom Inc, contraction
of Atlantic Community, which has been the major arena for Schoenbrun's reportage.
Schoenbrun, at the same time, has negotiated an array of other
associations to handle his multifarious career as "communicator.' will issue his biography of Gen Charles De Gaulle, "Man On The Dark Horse, next sping. Esquir zine articles and World Wide Lec ture Bureau arranges his annual
person-to-person meetings with his person-to-person meetings with his
broadcasting audience. Schoenbrun, who began working for Metromedia with special pro grams during the period following Kennedy, is now off on a whiri He's touching base in Paris, The
Hague, Brussels, Bizerte and other Hague, Brussels, Bizerte and other
points before launching his syndiIn his new spot
e commuting everyoenbrun wil weeks between his two main base - Paris and Washington. He keeps a wardrobe, desk and typewriter in each of these cities and travels attache case.

## Hub \& Red Bank

Stations on Carpet
Washington, Dee. 10.
FCC called WILD-AM, Boston on the carpet and said it intends tions by the station.
Commission designated the stadaytimer is licensed by Noble Broadcasting Corp.
Issues raised against the station
by FCC were double billing, broadcast of lottery advertising ome tax, and scial security from some employees, financial qualif cations, false and misleading financial reports and misrepre
tion of facts to Commission.
Also facing double billing
harges is WFHA-AM, Red Bank charge
In a separate move, Commis ion's renewal until it answered questions on its past billings present
tentions
In a letter to WFHA license Frank Accorsi, FCC charged the 10 times the rates to advertiser 10 times the rate actually being tising Agency and its successo Mark Mitchell of New York.

## WTAE's Feature Buys

Frank Snyder, g.m. of WTAE of 15 post :50 feature films never The seen on local tv. Embassy Pictures purchased from trems as "Two Women," of Alladin" with Donald O'Conner, "Attila" starring Sophia
Loren and Anthony Quin; and four Steve Reeves starrers, Morgan the Pirate," and "The WTAE of Baghdad.:
WiAAE is the only Pitt station with a nightly movie WDKA-TV affiliate, has Johnny Carson.

## Top Mike' Awards To WMAQ, WBBM

Chicago, Dec. 10. WMAQ and WBBM Radio, the BC and CBS outlets respec vely, were this year's top r clpients of the American College
of Radio Arts, Crafts \& Sciences "mike" awards, winning three tegories each. WGN Radio won wo trophies, and WLS, WIND Wha and WCFL each took one. equivalent of the Television Academy and as yet, after thre years, chapter. The WMAQ awards were for Chicago; City of Giants, as best
documentary series; Ruth Harhaw's "Carnival of Book (earlier a Peabody winner) as best 'Connor as best regularly uled news personality. WBBM Radio won for best overall. news
operation and for Paul Gibson operation and for Paul Gibson was also cited as Radio Man the Year for his continuing accent on news and "live" programming. "TUF Guys" won for WGN as
best individual documentary program, and the station got a second award for Jack Brickhouse's ing event WCFL's award was for
Bob Elson as best regularly schedBob Elson as best regularly sched-
uled sports personality; WAF's for best coverage of a news event for best coverage of a news event; WinD's for best series of editor
iails, "Blow to the Slum Land lais, Blow to the slum land-
lords;, and WLS for best single
program cultural contribution in Norm Ross' "Space Age Comes to
Chicago
McCann-Erickson ageney won paign for Chicago Milk Foundaion and D Arcy for its Standar
Oil campaign.

## Wm. Morris Aussie TV

Sales at $\$ 1,500,000$
Australian tv sales in excess of $\$ 1,500,000$ were consummated by Agency exec in charge of foreign
tv sales, on his recent two-week visit to Sidney and Melbourne. New deals made by Kramer for Real McCoys, ": "Dick Van Dyke," Andy Griffith,", Wyatt Earp, Danny Thomas," "Barbara Sta, and "Don't Call Me Charlie."
Canada Showcasé Buys Thirteen more Canadian markets
ave inked for "Showcase for the 0's, distributed by United Artists Television.
Buying Buying the package of 33 pix CHBC, Kelowna, B.C., CKBI, Prince Albert, Saskatchewan; CHCA, Red Deer, AWerta; CKX,
Brandon, Manitoba, WHTV, White
Horse, Yukon Territory. CBWT Winnipeg, Manitoba; CHCT CBT, Igary, Alberta; among others.

 hardcover ("Confessions of on Ad

the Madison Ave horn and know
edgeable how-to for pitchmen. About himself and his peer
Ogilvy Ogilvy indulges such incredible
generalized puffery as the "pity important government posts aike McEIroy, Eisenhower's. Secy. o Defense and ex-ad manager of of the lawyers, professors, bankers and journalists who are favored. Senior advertising men are better
equipped to define problems and and rtunities; to set up short-range results; to lead large executive forces; to make lucid presentation
to committees and to to committees, and to operate Observation of my elders and cles leads me to believe that many
of them are more objective bette of them are more objective, better
organized, more vigorous. and harder-working than their opposite ing, banking and journalism Meanwhile, back in his own
business, Ogilvy has some cogen (Continued on page 42

## Stan Hubbard's KSTP <br> Scores a Mpls. Scoop

On Eugene Thompson Stan Hubbard's NBC affiliated has earned it considerable word of-mouth attention.
This was an exclusive interview
over the air with 36 -year old $T$ Eugene Thompson 36 -year old T. Paul criminal attorney at the end ong to have his allegedly conspir had Thompson facing the cameria giving dialers an opportunity to
observe him closeup and to judge his personality.
The trial, lasting six weeks, had he insistance of the defendant' other Twin City newspater han the crime had prejudiced Thompson was their client. wanted his wife out of the way so he could collect $\$ 1,200,000 \mathrm{in}$ ac en out on her this year and so another woman. The crime and trial attracted national newspape coverage and the Twin Cities ing it up big, the sheets devoting much front page space to it. cut into the 10:30 nighty network "Tonight" show last Thursday (5) a few hours after the case had gone to the jury. The interview was con-
ducted by staffers Jack Wadlund ducted by staffers
and Dave Harmon.

More Stations Sign For
Esso World Theatre Three more stations have been World Theatre", series of shows
that will offer eight hours from eight different countries to reflect their national heritage in literature and the performing arts.
New stations set for the January WBAE are WMAL, Washington RBAL, Baltimore; and WXEX New York; WHDH, Boston WOKR, Rochester
WHNC, New Haven.

## WADO's Sports Yen WADO, New York radio station owned by MacFadden-Bartell, would like to increase its sports coverage and has been negotiating or Madison Square Garden even LeBow, exec <br> LeBow has been hudding with end play-by-play coverage of Saturday and Sunday events Le Bow was responsible for WADO's coverage of the coverage of the Latin-American Major League ?layers game staged at the Polo

## So. Carolina Station Quits NAB

 ln Protest Over Collins Specch
## WDHF Sale Okayed

## rccer broadcast Bureau oopayed

## Ch. 2200,000 ule of WDHF-AM



## ${ }^{2} \mathrm{H}-\mathrm{Fr}$ In

Toderal is wholly owned by Enterprises Inc.
WTTV Prime Time

## Feature Formula

## Indianapolis De 10

WTTV, the struggling fourth tation in the Indianapolis market turned to feature films this season and registered a $400 \%$ increase in o the new ARB metropolitan statio
Station manager Bob Holben is nursing the dream of all managers
of indie tv stations to someday outscore the network-affiliated competition on the rating charts.
The $8 \%$ of prime time audience The $8 \%$ of prime time audience
which ARB attributes to WTTV is short of that goal. A year ago
the ARB metropolitan book said WTTV had $2 \%$ of the Indianapolis
prime time market-an area with prime time mars
four
Vhannels.
Until this season, the station conglomeration of kiddie shows off-network reruns and syndicated material ever since it lost i
network affiliation in 1957 .
"Our prime time is now com-
arable to the other stations fringe time." Holben said "I think our movies are the big improvement this year.'
And movies he has
Each week, Holben offers nine irst-time-on-ng prime evens in the cattered lineup.

## His biggest audience-getter is

 tarts at 8 punday movie which competition with such network big uns. as "Walt Disney Show," "Ed Arrest and Trial."Movies are giving the people
omething different-escave from the sickness shows, the network ameness," Holben reckoned. feature, program mainager Art
Hook spent the summer and fall igning contracts for film packages 1672 feature films under con have with 568 never-before-on-tv-this market titles.
The films range from the first talkie "The Jazz Singer"-to a Beard"-which hasn't yet played the film houses. The biggest single
buy was a 361 -title, $\$ 370,000$ deal buy was a 361 -title, $\$ 370,000$ deal
for the Columbia post 48 s and ost- 50 s .
Despite
Despite the increased audience station, Holben is not satisfied with them. Were using films
faster than they can be produced. raster than they can
Obviously; it can't last
"I think the interesting trend is n station group programming the Steve Allen, Mike Douglas-
type hows. Hopefuly, I think public taste will swing over to this independent stations will come in to their own."

Britain's Hootenanny
Series oold to Aussies
The Australiandon, Dece 10 . Commission has picked up from series "Hollabaloo" Showtenanny on throughout Australia from January Also interested in the skein, it's reported, are Rhodesia, Kenya,
Hong Kong, Malta, Sierra Leone Gibraltar and Cyprus.
Original eight-segment series which features folk artists from he world over, has been extended by ABC-TV to a 13 -segment series

An attack by NAB prexy Iefio Coling on the environment al uation of Pres. John F. Kenieds has resulted in the withdrawal of WJMX Radio from the NAB. Pauf H. Benson Jr, operator of the local
station, said Collins had claimed thation, the assaid Collins had claimed by "Dixie battle cries which incite sick souls to violence." Benson
said he would return to the NAB when the organization gets "a more cesponsible president:" Greater Columbia Chamber of the Commerce last week, explained or the assassination, but that "this nd other acts of violence are the protred has been preached and lawlessness extolled." These en be developed anywhere."

## WBKB Drumbeats

## Non-Fiction Specs

So proud is WBKB-TV of the new non-fiction specials it has produced for the current season that is making like a network and cities to private critics from othe object, according to a spokesman "what station, is to show them What kind of creative program-
ming is possible at the local level." In the main, the critics and colthe ABC station's "film festival" are either syndicated writers or influential ones in markets that are advertising centres. They're
being invited one or two at a time he will be exposed to as many of willing to sit still for In all, the fiction specials on tap for the season, plus a fairly substantial 1 brary from past semesters. Associated Press columnist Alan
Gill, the first of the group, is in Gill, the first of the group, is in looksee with the station picking up of the Saturday Review has promised to come in later this month. and Ben Gross of the New York
Daily News is down for a Jap. 13 A few others are uncertain several who have not yet been
reached. WBKB hopes to excits hem with its creativity in a time hen the tv writers may be stuck Among the programs

## TV CINEMATICS' BRISK BIZ

## Those Group Ownership Dollars

The routine announcement by ARC Washington, Dec 10 The routine announcement by ABC that ft's switching its tv net-
vork affilition from KPTV (TV) to KATU (TV) in the four-chanwork affiliation from KPTV (TV) to KATU (TV) in the four-channel market of Porland, Ore. has caused unusual a
Insiders suspect that the Iong-rumored switch was effeetuated by ABC's acceding to a group ownership power-play which quite likely involved ABC's ability to continue to hold its strong affiliate in
Seattle.
Effective March 1, 1964, ABC-TV switches its Portland affilia-
ion from KPTV, owned by Chris Craft Industries, to KATU whose tion from KPTV, owned by Chris Craft Industries, to KATU, whose
ownership is controlled by a $60 \%$ stock ownership of Fisher's Blend Station lie., which also owns the ABC affiliate, KOMO-TV in Seattite.
Latter market is the only major U. Scity where ABC ranks first or a strong second in audience and where CBS, by virtue of an
inferior coverage affiliate, KIRO-TV, is a definite third. But CBS, in the view of D.C insiders, was not in a good position to take over the ABC affiliate so long as Sen. Warren G. Magnuson, chairman of the all-powerful Senate Interstate Commerce Committee (watchdog over the FCC), retained a small stock ownership in the his KIRO-TV stock, observers saw the CBS opportunity to make its long anticipated move in Seattle, one of the nation's top 20 markets. ABC's switch in Portland to \& station, which as an independent reaches $7 \%$ of the evening audience (according to the Oct "63 ARB)
in favor of its present affilite whose ABC clearances -nd $28 \%$ In favor of its present affiliate whose ABC clearances -and $28 \%$
share qualifies it as fully as good as other ABC affils around the country, is viewed by some as a countermove to protect its position in Seattle, a considerably larger market Had KPTV been owned by a group owner, with ABC affiliations in other markets (such as Storer, Westinghouse or Taft etc.), observers feel it would have had no difficulty holding on to the ABC affiliation.
But now that KPTV is obliged to accept the "group ownership" facts of life, its market value estimated, anime to about $\$ 1,500,000$. This approximate $75 \%$ drop in the slling price value, of course traces to the impending drop in profits. Station has been earning about $\$ 600,000$ per annum before axes. As an independent, observers say, it will have great difficult
Will Raph Edwards Keep His Town?
Residents of New Mexico Burg Petition for Switch Back to Hot Springs

One of the best national puiblicthy gimmicks ever worked up for nay come to an end in early Janu ary, as the result of a petition signed by 600 residents of the
sleepy little New Mexico burg of sleepy little New Mexico burg of
Truth or Consequences. ruth or Consequences
The name of the town was
changed from Hot Springs to Truth or Consequences in 1950 , Wor troupe broadcast a radio show of the same name from the
city. An election in November, the town was officially retitied, tional pablieity.
Each spring, Edwards brings in load of film-television headiners
for the annual Ralph Edwards Fiesta" in the town, resulting in
more publicity They usually do a series of network shows from the
town at the same time. town at the same time
Lents Started circulating petitions dents started circulating petitions cide whether or not to return to
the original name, Hot Springs. After going over the petitions, members of the city commission cided to cal the election on Jan
Town has about 2,500 residents and is located about
Bouth of Albuquerque.

## WBin BidFor

## Chi, Texas U's

Warner Bros. told FCC it wants
to build UHF television station to buila The film. company fled con-
struction permit requests for channel 38 in Chicago and channel
30 in Fort Worth. 30 in Fort Worth.
$\$ 1,486,397$ to build the Chicago outlet and estimated first year costs and reveaues at, $\$ 800,000$. In Fort Worth, Warners pre-
dicted it would put out $\$ 1,530,096$ dicted it would put out $\$ 1 ; 530,096$ $\$ 850,000$.

Warners said it would finance long as subject matter is considered

## AA's Scifi Sales

Allied Artists Television's se ence fiction feature sales continue
to mount as more stations are adopting a thematic science fiction "Chilfer Theatre", slot.
Five of the mos recent stations o initiate this programming are
WKBW, Buffalo; WTTG, Washing ton: WGHP, High Point, N.C ASBW, Salinas, Calif. have been sold to 107 stations.
Brit. TV Channels
Really Dig Those U.S. Telementaries

Developing as a major trend in program sales in this market, is documentaries onto the commer niajor stations are now snapping
up Yank documentaries on an unpreeedented scale as Hustrated by
NBC-International's sales track Oatft is not only supplying BBC
with its major documentary projects, but has a deal with A-R whereby the latter gets first refusa
on ell actuality" shows coming Paris, headed by George Vicas.
And importantly, NBCT has shift And, importantly, NBCI has shift
ed nearly 40 hours of NBC documentaries to regional stations like
Tyne-Tees-TV and Border within CBS three months. this field and to date has moved to TWW Century" documentarie According to one American disetch roughly the same per hou $n$ any given area. But it has the dded advantage of qualifying for outer quota" status which means
local indie can sereen it without foreugn entertainment quota: so (Continued on page 38 )

## STATIONS Plan



Thrust of featuresto-ty biz continues upward, with interest high n new pix product for the home pacting for pre-'48's.
Another development, fed by the product, being repacted, is that stations in major cities are looking toward extending their broadcast day. The extension, now being mulled in key markets, would either find the station closing later in the evening or in the bigger key markets, staying up all night (like WCBS-TV) with cinematics unwinding.
Prices continue to be a market market affair, In some key have been reached at a relatively high level. In other markets, some of them important, prices can be cording to pix syndicators. All those on the sales end speak of healthy feature film situation, with demand good from stations across
the country. Prices continue frm, with coune exception of some minor
wince markets the few stations of which
may enioy what is tantamount to a monoply situation.
In terms of supply, Metro TV,
Seven Arts Associated, and United Artists Television have new pack-
ages on the market, all of which ages on the market, all of which are registering sales at a nice clip.
isee separate story, on CBS o\&o
dent for the post-50;s of Universal den fror the post-5es of distributed by Seven Arts)
Only major Hollywood studio
with a yet untapped for ty post- 48 with a yet untapped for to post-48 tharary is Paramount. Reports are ing of the possibility of distri-
boting tself, rather than sell distribution rights to an outside organization.
Another comparative large bun-
die of pix waiting in the wings are those from Columbia Pictures of More recent vintage. Screen Gems, Coumbia Pistures tv division,
made the frist bis post-48 splash
by distributing 215 pix, dding by distributing 21, pix,
another 70 odd cinematics later.
SG has an aproximate 100 othe
pix through 1960 under its wing and is expected to bring them to
martet toward the end of 1964.


In the non-syndication, area,
NBC.TV is due to notify 20 th Fax and Metro TV whether the web
wilit continue its feature showcise
Saturday and Monday nights Web Saturday and Monday nights: Web
has options for more pix from both notion and has until the spring to studio on its 64.65 notify
plans.
In th
In the re-licensing of Hollywood cinematics, syndicators reports a TV has picked up' some of the
Metro TV pre-'48's, which had beet icensed over a seven-year period to WCBS-TV. Other stations also wre-48 Metrosin the N. Y. market In terms of going all night utilizing Metro pre-48 product Other mar
kete thinking, of going, ill night
with telecasting of pre clude Chicago and Los Angeles is all night two days per week with pix.:
Twe
Artists Tisentieth Fox Talong with United work recent pix packages to sell, reports bit fine. Twentieth-Fox is that the NBC-TV ride doesn't
detract from the puiling power of the pix, if the same pix are slotted "Late Show" audience, for, ex-
ample, is held to be quite different ample, is held to be quite different
from the audiences who watched Me 20th-Fox features on the web. Me rero TV and SG also are using pix as sales ammunition with suc-$\underset{- \text { No }}{\text { No }}$ ooks healthy and the prospects good. healthy and the prospects

## Seven Arts' $\$ 15,000,000$ Sale Of

## Universal Features to CBS O\&O's; WNEW-TTs si,OOOMOM MGM Bry

## WFBM Back to CBS

Indianapolis, Dee 10.
WFMB, Indianapolis, Station WFMB, Indianapolis, will reafriliate with the CBS-radio
network on Jan. 5 , says Eldon Camphell, V.p. and general manaffiliation with the NBC television
The lwork.
The local radio station was one
the country's first CBS stations, affiliated with the network from 1928 until 1956. At that time it became an ABC-radio outlet and
FISH:Radio joined CBS IndiaWISH:Radio joined CBS, India-
napolis has been without CBS napolio outlet since the sale of WISH and that station's change mid-November. WGEE is now the local ABC affiliate.

## Off-Webs Outrate 1st Rums in 8-City

Study, Says Here
FTCs Mike Nidorf sent the com-
etition running for the numbers when he stated in a Variery interview (Nov. 20) that first run
syndicated shows have been rack fing up much better , betings than
Len Firestone, veepee and gen-
erat manager of Four Star Distribution, put his staff to the the first-run product with off networst, using the ARB October rating figures. Study. shows conclusively, says Firestone, that the
Four Star off-web shows oatrated the first-runners in seven out of eight cities covered by the report. Four Star study were "The Saint""
"Fractured Flickers;" "Battieline" and "Lawbreakers", Consistently scoring higher "ratings, says Fire-
stone, were "Rifleman", "Zane
Grey The atre," Deteetives" "Target The Corruptors. Cities covered were Indianapolis, ficco, Chicago, Houston, Philadel of the New York City ratings man" rating 12.6 and "Dateotives: pulling 12.8 to top "Saint's" 10.0, "Battleline's" 6.7. WABC-TV h Sample of the way they pulled In the eight cities outside New
Yort is San Francisco: "Saint," 4.5;"Lawbreaker," 8.0; "Rifleman, version, Detectives" (halfto outpull the Dick Powell show by $11: 5$ to 11,0 .

## 10-DAY SUSPEISION

FOR BROORSHIER
Philadelphia, Dee 10.
Tom Brookshief, the former back who is now sports director at the WCAU stations has been suspended for 10 days from his
shows at WCAU Radio His to appearances, however, continue durg that period.
adio air until Dec. 16 be off the action was disciplinary and stemmed from his refusal to atless nights covering the National in Chicago for the station. John O. Downey, general manager of the CBS o\&o radio sta-
tion, confirmed that the suspension was for disciplinary reasons but did not elaborate:

The sale of feature films in local
television markets boomed to peak levels this week on the basis of two major deals made by Seven Arts Associated to four CBS-TV oso's and by MGM-TV to WNEW-TV. N. Y:

The Seven Arts sale to the four
CBS-TV stations in CBS-TV stations in New York Whiladelphia Chicago (WBBM-TV), Louis (KMOX-TV) covered 215 . post-1950 Universal feature films, which Seven Arts bought earlier paid by the CBS outlets was undertood to have been over $\$ 15,000,000$. a figure that is tops for any single
feature film sale to television to date. CBS' Los Angeles osio was excluded from the deal because
KHJTY, the RKO General station In that city, picked up its option WNEW-TV paid $\$ 1,000,000$ for a group of 125 pre-1948 MGM for as,
the largest the largest deal ever made by this
Metromedia indie. This group of fims was a selection from the 600
or so titles in Metro's pre-1948 library which WCBS-TV had 1icensed, but failed. to renew. Among
the titles WNEW-TV bought, are
"Command Decision sing Guy Named Joe," "They Were Expendable," "30 Seconds, Over Jekyll and Mri Hyde, "Edward "Woman of the Year." "Treasund" and The Seven Arts package of 215 titles as "Magnificent Obsession," Far Country, ", "The Story," "The Arms," "Six Bridges To Cross,"
"Man Without A Star," Wi-
chester ${ }^{73}$," Mississip bler," "Au That Heaven. Allows," "The "Spoilers," "Sign of the Pasha,." Also included are the
comedy films with Abbott \& Cowtello, "Ma and Pa Kettle", and The latest acquisition by the
CBS o\&o's is in addition to groups of other films bought previously
from Seven Arts. WCBSTH, M, Y.,
previously picked up 134 titios previously picked up 134 tues from
Seven. Arts Finm of the "Fok
packages. WBBM-TV, Chieago, and KMOX-TV, St. Louis, have 93 tities
from the same series, and so doen WCAU-TV. Philadelphia.

## WPIX's S400,000 For FM Operation WPIX-TV, the New York Dally News independent has bought

 News, independent, has boughtWBFM, New. York, operated by Corp. for a reported the Wrather ject to FCC approval.
Daily News recently sold its $49 \%$ interest in New York FIM oits the WPIX purchase of WBFM.
WPIX will take over operation of the station, continuing to lease on a longterm basis.Muzak's sub-
channel transinission whictr feeds channer transmission which feeds area bars and restaurants. WPIX exec veepee Fred Thrower says, For several years we have watehed closely the growing pubAs a result we decided to join the development of FM broadcast-

## OK KOME 315G Sale

Washington, Dec. 10. FCC okayed the $\$ 315,000$ sale of Inc, licensee of several California and midwestern stations. Khe Tulsa station past owner of In Tulsa station
said Producers would have to com ply with multiple ownership rules.


## Man on the Way up

Heruns a fashionable New York hotel from the front elevator. He's a man of compassion, confusion and extraordinary command of the King's English. (King Alphonso's, that is. He is, of course, Jose Jimenez, star of NBC's "Bill Dana Show."
Jose's been on the rise since comedy writer Bill Dana unveiled him on television. (Contrary to rumor, Bill invented Jose, not the other way around.) Four seasons, numerous guest appearances, and six top-selling record albums later, Jose's star has grown to major magnitude. NBC's Sunday evening showcase features
light, tight comedy plots that keep Jose bell-hopping. And this is not a one-banana salad. Jonathan Harris registers strongly as the man who thinks he manages the hostelry, and Gary Crosby makes an attractive fellow-bellboy.
"Appealing" and "amusing" are among the critics' favorite terms for "The Bill Dana Show." And we at NBC were quietly overjoyed when Jack O'Brian of the New York Journal-American found it "subtly hilarious." So it is. Elevators all have their ups and downs, but Jose's fortunes just keep going higher and higher.

## I. Foreign TV Reviews

## STARS + GARTERS

Vince Hill, Debble Lee, Tomny, Vince Hil, Debble Lee, Tommy
Buuce, At Saxion, Tony Hive,
Suari, Alan Braden Band Safar, Alan Braden Band,
Quartet Wed, $9: 10 \mathrm{p} . \mathrm{m}$.
Associated-Rediffusion, from LonThe
e upsurge in entertainment force behind this skein mhich clice ed last . season and has now
returned to the schedules: Setting returned to the schedules. Setting
is a stuaio reconstruction of a is stadio reconstruction of a
typical bar, complete with peerphatic hilarity for every gag phawe her hoary The direction is
slick and racey; and the atmosphere certainly works; although its link with reality is pretty tenu-
The initialler was hosted, as bewho is encouraged to make the most of some slim material, often
scraping the bottom of the corn scraping the bottom of the corn
barrel. Other regulars held over include the well-contoured Kathy
Kirby, who has an "Uninhibited Love" and her spirited personality suits the format, and Tommy
Bruce, who gives a stronger link Bruce, who gives a stronger link
with the musie-hall tradition. Re cruits to the resident tean were
well chosen. Vince Hill scored with a polished Lot of Livin' to
Do, and Debbie Lee bubbled apDo, and Debbie Lee bubbled ap-
pealingly in a "Guys and Dolls"
which was a little too taxing for her limited pipes.
Guest warbler Tony Hume was Guest warbler Tony Hume was
strictly parlor material, for he'd picked up tips of presentation,
but hadn't assimilated them; the result, in "It Can't: Be Love," was with the spate of vocalizing nas Safari, a. gal whose forte was likely to rener indeated that it's peal, for it had zest and visual
variety. It's a showbiz rendition variety, It's a showbiz rendition
of unbuttoned Britain. Otta.

## TT'S A SQUARE WORLD

Frank Thornton, Leon Thau, Joe
Gibbons, Freddi Earlie, Reed de Prouen, Harry Rabino
Producer: Joe MeGrath
Wroducer: Joe MeGrath
25 Mins, Thurs,., 8:35 p.
BBC-TV, from London
Still a couple of blocks ahead of
other comedy skeins in surprise and invention, "It's a square World" has returned to the fall
schedules with its zest unimpaired. surdity, it can fail with some itemis more mournfully than its rivals.
But every segment is good for But every segment is good for
yocks, and its unpredictability
keeps expectancy aive Anchor keeps expectancy alive Anchor-
man Michael Bentine has lost his former sidekick, Dick Emery, who is a more outgoing funster than
Clive Dunn and made a more piquant contrast with Bentine's grave normalcy But the rest of
the ingredients are the same, and Joe MeGrath's production has the right precision and pace for the
ludicrous events. The session caught was typically
frisky. There was a documentarystyle account of the manufacture
of British jelly by busy of British jelly by busy monks, an interview with a man who went
around the world getting stuck in
foles in famous locales like the foles in famous locales like the
top of Stromboli; a tourist's guide top of Stromboli, a tourist's guide
to Scotland; and an encoun ber be tween an Arab and a stolid Briton
in which they exchanged their in which they exchanged their camel's eyes in aspic, the Britong home-made cake
The inconsequential flavor was tine's impressivs and unruffled front threw the rest into comic re-
Iief. The script, by Bentine and John Law, occeasionally fell short
in verbal wit, but the visual cainers in verbal wit, but the visual capers

## With

With Brian Cobby, Geofrrey Ston Writer: Cecil Saint La
83 Mins, Wed, $9: 40$ p.m. Granada TV, from Manchester and moving history of World War
I, told through eontemporary film I, told through contemporary film
from the French point of view. The from the French point or view, The
film, brilliantly compiled for cine-
ma showing by producer Jéan

Aurel, was astutely adapted by Patricia Lagone for ty, and Ceci tive was crisply spoken by Brian
Cobby and Geoffrey Stone. With Cobby and Geoffrey Stone, With
interest in this war running raminterest in this war running ram-
pant at present, the program was
timely and left an indelible impression of four an indelible of imThe film began with a clear account of the war's origins, from
the Sarajevo assassination to Britain's entry as a result of the Ger--
man invasion of Belgium. Thereafter it showed the rapid advance of the Kaiser's cohorts, according
to the Schlieffen Plan until the eventual stalemate on the Somme
But the bulk of the film showed; in pathetic detail, the tragic misery of trench warfare Shots of muddy,
staggering men going over the top staggering men going over the top the suffering behind the bare sta-
tistics- 1,$000 ; 000$ killed at Verdun, tistics- $1,000,000$ killed at Verdun,
whole divisions decimated at some Generals co
mile or less.
Ironically spliced through the Kaiser and his foolish son of the of coffeedrinting Parisians on the Army was static, and Generals drawing marks on maps that would
mean death to thousinds. The com. mean death to thousands. The com-
mentary starkly emphasized the criminal divorce between the patrtop, who refused to accept the
there could be no real victory, and the docile ignorance of the men in the trenches.
impact the film also plotted that course of events to the final Allied breakthrough with tanks, with grim precision. And, with the foundation of he hard core of resentment in the German officer corps that led to
Hitler and World War II In fact, the only minor disappointment for local viewers could be that the film
was necessarily French-orientated, and its political allusions were to
Clemenceau, with little mention of Lloyd George or Woodrow Wilson.

JOUENAL
With lan Trethowan
Ge Mite, Fri., 933 pm.
BBC-TV, from London
malthough Eurovision, linking the Iron. Curtain, has made European networking possible, there hasn't
been much initiative displayed in using it. Apart from on-the-spot
news reports and infrequent con test shows like "A Song for conope," collaboration has been tentatempts to provide an intermational
ty magazine, with contributions from Belgium, France, Italy, Switzerfand, West Germany, and Britan. Each participating country views for local consumption, and
items are selected by an editorial committee, bas
submitted film.

The odea was okay, but this inof the material was reminiscent of the kind of movie-house short that once rounded out the double-fea-
ture program it lacked point and imagination, and produced stray and unexciting scraps of informa tion about wan subjects. Typical
was a Swiss bit about the training come initial surprise thaving over Navy exists, there was nothing left oo sustain interest.
Most intrigu; selection came from France which took a camera
team to the Ivory Coast to examine the extent of cooperation and social
contact among the Europeans working there. Although the various nationalities agreed that they rather than French, German, or
British insularity died hard. They drank and mixed among their own nationals, without lowering the
social barriers The section was ocial bariers. The section was
more significant than the rest, but would have benefited from more
irony in the handling. rony in the handing Ata film from Italy puffed
Rome as a movie capital, and West Germany strangely examined Munich for its links with Hitler and
the Nazis who began and ended there Britain's contribution con of French and British schoolchildren, by asking three of each ques-
tions about politics and literature On this shaky evidence, it was
announced that the British were


## Tele Follow-Up Comment

The Saga of Westere Man bitious, four-part review of th turning points in the shaping of contemporary civilization, ABC-
TV's special projects division fashioned another worthy histori-
cal chapter out of "1776, the year of American independence and the beginning of a world rev-
olution stil in the making. This show, telecast Sunday (8), was an extension of both the documentary
techniques and intellectual seriousness which marked the firs hour in the series, "1492,"
If "1776" lacked the pictorial brilliance of the Renaissance set-
ting available for "1492," it had the advantage of focussing on ducted by America's most brilliant group of personalities and phrase-
makers. While the eamera closed in on portraits of George Wash ington, Thomas Jefferson, Samuel soundtrack reverberated with their memorable calls for action
and sacrifice in the way against
the British crown In fact, John the British crown, In fact, John topped by and a group of actors, voices of the leading historical charaf
sive f
The
tended to be static illustrations of the script. Most of the film was
devoted to. lingering shots of his torical sites in Boston, Philadel phia, Williamsburg, Lexington and Coricord, with silhouetted figures debating and fighting men. Occasional cannon and rifle shots, and glimpses of men trudging barefoot n the snow were the pictorial met aphors for th
tionary War.
This technique avoids the discereate historical personages by professional actors, but it also ends to wear somewhat thin over these shows, sponsored by Uper john, are making a inique contribution to the mass audience's
awareness of its history and tradiions. And beyond its telecasting take its place in the permanent ems.

Bell Telephone Hoar
Maurice Chevalier was the Jolly Hour Tuesday night (3) in whe whe tas of Chevalier and chantoosie
(Continued on pace 40 )

Christy Minstrels, Honier \& Jethro, son. The "introducers"' were Frank Sinatra, Bob Newhart, Les Brown, Allan Sherman, Richard Rodgers, and Dean | Martin. |
| :--- | ot its money's up the tab and oad of commercials. Gros.

and
This IS Y. A. TITTLE
Producers: Gifford, Johm Musili Director: Musilli
$3 \in$ Mins, Wed. (4), 8 p.m. PARTICIPATING
NCBS-TV, N. Y.
Fans of the New York Football Yiants found out on this show that erback par excellence but a very ikeable human being. Tittle spoke about himself as a family man and a football machine on this locally produced stanza, one of a series of action biographies about metropoitan celebrities.
Frank Gifford, a fellow Glant caster, posed the questions to Tittle, firstly in a car en route to the Yankee Stadium and then in the dresaing room. In a quiet drawl sbout his place in society, Titlle ball on the Coast and of his treptdation about joining the Giants
when there was a possibility of his when there was a possibility of his
already being over the hill. Cutting already being over the hill. Catting
into these comments were firstrate into these comments were firstrate
clips of Tittle's. form on the playing field to illustrate his sharpintended receiver.
Tittle also described the super-
stitious rifuals observed by himelf and his teammates, such as eating meatball eandwiches the evening cific bus seat. Tittle said he loves football, but clearly does not take the game too seriously. In a reflective mood, he quited a woman
client of his insurance business as slient of his insurance business as
shen are you going to gaving: When this kid's game going go to
work:" Herm.

## WAVETV: 15th ANNIVERSARX

 With Burt Rlackwell, Beb Kary,Jorman Jarbee \& Jepior, Bea Da-


Machichen, Charion Furnsl
Producers: Blackin, Fin
Brector: Don Smilit

## WAVE-TV; Lomisville

Nostaligic half-hour brought to
the WAVE-TV cameras and mikes 2 number of personalities who and did stints at the time the staBlackwell, now a station producer, Was m.c. and Bab Kay (23 years
with WAVE-AM and TV) coordinated the show. Local gal ven-
triloquist, Norma Jarboe and her furst years of the station's history turned in a sharp routine of chater. Miss Jarboe has traveled ex-
tensively over the world, doing her ct at armed services installations. Bea Davidson, now an Atlanta routine, and turned' in a mugging fround par excellence to a backail for Two." Pee Wee King and his country music crew, with his
old sidekicks Redd Stewart, Gene old sidekicks Redd Stewart, Gene
Stewart and Chuck Wiggins, dished Stewart and Chuck Wiggins, dished
out music and laughs with Bob out music and laughs with Bob but still in character as the comic
King and his gang brought back memories with his hit tune "Slow
Poke, the show was his smash of several "See Waltz.". RaMeMichen still draws a lively fiddle bow with "Bile That Cabbage Down" and brought back reminis-
cences of his long-time popular cences of his long-time popular
local group, the "Skillet Lickers" Mayor Willian 0 . Cowger was introed for a few complimentary who was Louisville Mayor and who presided at the opening of WAVEIV. Several still shots were shown of the old and new station facil-
ities, and mention was made that
(Continued on page 40)


## Gamesmanship

NBC's knack of finding the game shows that America likes best was demonstrated again this year with "You Don't Say!" Since its April debut, the lively, name-guessing word competition has become a daytime favorite of gameswomen everywhere. Actually, it's what you don't say on "You Don't Say!" that counts-unfinished sentences provide the clues to the identity of famous people. The well-run machinery of the game is just one of the reasons for the show's success. Another: the teaming of non-celebrities with such stars
as Lucille Ball, Suzy Parker, Lee Marvin and Keenan Wynn. (Credit emcee Tom Kennedy's big smile and easy manner, too.)
Having established that "You Don't Say!" is light, literate, and lots of fun for gameswomen, a question arises. Is it fair to keep the show from millions of gamesmen in our night-time audience? Of course it isn't - which is why everyone will be able to play "You Don't Say" on Tuesday nights, beginning January 7. And, it will be in full color, too. Any number can play.

## TV-Radio Production Centres

## IN NEF YORK

Hriry Socelt, whose deal as Ted Bates music mant permits him to porte tirector whe teto handice if Aveminute rectuiting show for the Ar Force now . .ieare on 1,500 radio stations arouind the country ince of CBS were recipiente of achievement awards at the annual Founders Day luncheon of Phi Estilon PI fraternity last week in New
York. Allen was a member of the frat at Alabima U Suskind Wisconsin and Wallace at Michigan. Jomi Murray, former secre tary at CBS' corporate info division, currently secretary to producer Allen Funt, is profiled in current edition of Look mag. Theme of prone
John Kariol, CBS-TV Met saies v.p. of special projects, recovered
from recent illness and back ait his N Y. desk Bill Leonard, exec from recent iliness and back at his N. Y desk Be Bil LLonard, exec
producer of CBS' News Election Unit, dddresses the Harrisburg (Pa)
 Exerieg cancelled, signed for zuest stint on upcoming CBS-TV "Route
E6" segment Laryngitis attack forced Clave Raine to bow out of upooming CBS-TV Rawhide" dramar ERdie Bracken replaces him of New Yorkers os they are passed of former Prectident Truma durin of New Yorkers as they are passed by former Presient Truman during
his frequent early morning walks will be featured on "Candid Cimera Dec. 9 Gury Gery Meril signed for continuing role in the projected
CBS TV series. The Reporter." CBS News tast force bein CBS-TV series. The Reporter.". CBS News tast force being visit to the Holy Land scheduled for next month Included in the task
 The Singing Nuns, Soeur Sourire, on Jan, 5 segment of The Eed
Sulivin Show Sulivan will fy to Belgium and tape the imuical sequence insice the conve Brondeasting elected chairman of CBS Tele vision Afiiliate Asss. Boand. New secretary of the affil association is Carl E. Lee, WKZO-TV Kalamazoo.
of essayse by broc-TV manager of daytime sales. has edited a collection ment," which Hastings House is publishing in April ... N. Y. Times radiotv reporter Val Adamen told about his experiencen as a signiman
at Pearl Harbor on ABC Radio Saturday (7) in marking the 22 nd anin of the Japanese attack. BH1 MeSherry, assistant to the director o
ABC News, beck to work after six weeks in the hospital through its sister Metromedia sitation, WNEW, contributed some 400 toys to the Inter-Departmiental Neighborhood Service Center in Harlem
ABC-TV's "Wide World of Sports" hosting sports and ty editori ABC-TV's "Wide World of Sports" hosting sports and ty editori jumping championship competition
and Miltoi Berie on his syndicated "Assignment Hollywood" show thi popular music Surf open End show exploring the worla o popular music and the playboy bunnies" on upcoming stanzas promotion and services for Metro TV Sales, a Metromedia division prexy, is serving as chairman of the 1964 broadcasting drive for fund in behalf of Radio Free Europe. (Hiteegarle guesting on Hy
Gardies'z WOR-TV show tomorrow (Thurs.) San Gray starring In CBS-TV's "The Nurses" stanza Jan: 2
Casper Cltron"' WRFM show takes up the "fantastic birth and story Cobls program director of WCBS (show in now carried on the QXR therapy in hospital . . NBC-TV newsman Gate Premays oniven specio award from the Assn. of Jewish Court Attaches for "r energetic and "Memory Lane") this week guests actor Darry Hickine comedian livelird Tueker and actress Geraline Fittrerall among other, Win Cowan, prexy of Filmways of California, in town next weekend Marth has completed a guest shot on the Patty Duike show , Bill on business.. Eleaner Powell in town for guest shot on NBC's "Bell Telephone Hour," NBC News veep Julian Goodman named Jerry artist Bob Dolee having a showing of his work for the "Toway" shov and AI Cammani and their wives back from three-week cruise. NBC sportsceaster Len Dillop back from Innsbruck, Austria and confabi
with oficials about NBC Radio's Olymicic coverage . Steve Westom the new directer, unit managers $\&$ telesales at NBC. Jack Beny special Friday (13) on NBC-TV. NBC News producert Lee Hetim and A1 Wasserman appeared on TV Academy painel about ty documen
taries. "NBC Children's Theatre" will do adaptation of Robin Hood

IN HOLLYWOOD
Bob Forward has broken his ties with KLAC and will be partnered With Mort Hall, former owner of the station, and Joha He Fige, head o only remaining connection will be as a consultant to the indie on six-year pact . Bob Hope hopped to Frisco for treatment of an eye
clot but he's assured the optic will be remedied in time for his Dee. 19 takeoff to entertain Gr's in Greece, Turkey and the NATO troop marry a non-pro, Bud Stefan breezeed into town, remarried Virginia,
and hustled back to N. Y. to thee up his duties as radio-tv headman man hustled back to N. .t to thee up his dutities, as radio-tv headman
at BBDO Luclle Ball was so shook up by the audience. reaction to the filming of her show with ethel Mermini last week that shi decide impersonation of Shirley Temple. Wilbar Start sold a daytimer to ABC-TV, "The Object IS," for Dick Clart's emeeeing from Hollywood,
It's a panel game show not dissimilar from "Password" and starts Dec. It's a panel game show not dissimiler from "Password" and starts Dee.
30 Til
fill the open weel between Jerrs Levis' departure and start of the Palace variety show on Saturday night; ABC-TV will make an hour special of the Deb. Star Ball Which in the past has been
vignetted-on the Bob Hope shows. First in the rotation of emiees on
 refind KNXT daytime shows, currently "Panorama Pacific", caught the
network brass ring and will host Allem Puat's "Tell It To the Camera Show will be travelled wad Rowe will cateh up with the touring unit

## IN CHICAGO

ABCTE Tape Eaining 7,000 square, feet of space with the moving of of it for an expanded news operation. Frine Reynold moderated mourning:. Full tab for Das Phurdie ail-night show on WLS has been picked up by Buick Dealeri of Chicaigo. Dai Price and news director Ben Larsen haye staited A tandem nemis strip on WBBM Radio
 (Continued on page 36)

## Hal-Hor Sponsorshio Still Open on Fhet Eatry

 An alternate hali-hour is openon. CBSTV's new Allen Funt show "Tell It to the Cameras,
which ti replacing "Glynis" Wednesday nights at $8: 30 \mathrm{p} . \mathrm{m}$. in the time period, but alternate witch Raston Purina is not Switch,
Dec. 25.

## BBC Will Play It

 Like U.S.inCase Of Fature CisissBBC, which came under substan al criticism for resuming normal prime time programming after of President Kennedy's death, is to revise its arrangements for such
emergency situations.". So Hugh emergency situations." So Hugh Carleton Greene, Director-General
of the BBC; tod pressmen after he Epeech in London last week He difclosed that it was "awfulky difficult" to know the right rond stance, he pointed out that while
BRC had mroond 1,000 phone calls complaining about the BBC recomption of progitaming with the comedy Heres Harry, the independent Terevision Authority had or changing their light schedule. Nevertheless, new plans are being evolved at BBC to replace the "emergency" rulings of the pist. notables as the Royal Family, Govrnment ministers and foreign eed to circumstances paid littie hat had Key executives still been t their post on receipt of the sassination (they were attending a
TY bali), the lididown procedure V balli, the lifd-down procedure ould have been waived la viem of this nation's Ieeling toward

## New Finacing For

 Woper Prodictions Cues DiversificationHollywoed, Dec. 10. Long-range firmacing hat been
Woured by Wolper Productions for diversification of company activl roction and motion picture pro vas secured from Westland Capi tal Corp. ind the City Nationil New York sales offices are being onnel working In confunction with the William Morris Agency,
will soon be hired to represent Will soon be hired
In the meantime, a new board of irectors has been elected with Jack Haley Jr., Harvey Bernhard, Sylvan Covey, Phillip Le Willams
and William Goetz.

## FCC Mores Pronto On

LBJ Co. Trusteeship
The application of Mrs. Lyndon B. Johnson to put her broadcast quick approval by FCC's Broadcest Bureau.
Under the arrangement the The Lady's controlling shares in the LBJ Co. will be turned over as and J. W. Bullion of Johnison City, Tex.
T of KTBC-AM-TV controling owne holds $29 \%$ of the stock in KWTX-

Mammers Parade Coin
C. Schmidt \& Sons, Philadelphia
brewers, is picking up $a$ regional rewers, is picking up a regional ummers Parade in that city on New Year's. Day.
Schmidt is apo
n 15 eastern cities. ABC is beaming the 90 -minute show in color to its five oso's and those affils
equipped for tint tv.

## US. DICKERS BRTTSH MAN AT ST. MARES <br> London, Dec. 10.

Two American production com panies are bidding for U.S. rights to the British to series "Our Man at St Marks," which has Jut ficlit St. Marks" which has jut a tun on the commercial tv outlet. The skein, produced by A. sociated-Rediffusion, stars Lealie Phillips as a priest, and has been produced by Eric Maschwitr. Ac-
cording to A-R, the two American itle are the view to producing the programs in the states.
9:10 on Wednesday was shown at 9:10 on Wednesday evenings, hit
the No. 1 spot in the TAM ratings for the London area on its lart written by James Kelly and Peter Miller.

## Collins Assaik D.C.'s'Claghorns

Washington, Doe. 10. ecent Southerners should mutrilo loody sirt warert whe incite plow under racial infuitice every. where" In the U.S
In a stormy speech to the Co merce, Collins propowed or compive National Minimum Foundaidequate education,
Assuring racial justice, he sald, ational necessity."
He said President Kennedy: shargination, the Biminghan gurch bombing and the Medgar the environments where hatred ness extolied."
Getting in e slap at Southern acial extrembts hi congreas, COL a Southernier vould "allon them zelves to be caricatured before
the nation by these Claghorns?

Benjamin, Kleinerman
Set Profile of an Art'
Holbrook Productions, an mole production company owned by eerman, has secured tr rights to The Player: A Prone of an Art, Benjamin and Klelnerman, who are the production team of CBSTV's "Twentieth Century," plan based on the book the Player." portions of which appeared orisa collection New Yorker mag, actors of the world. Lillina Rose and Helen Ross will Join Holbrook in the production. It is plamned taries of players profied in the book, filmed elther in the actor? a studio

## - Marc Merson's CBS Exit

Marc Merson, head of "live" pro-
gramming in N.Y. and speciali digramming in N.Y, and specining diof his own
Merson is understood to have number of projects underimy. No as yet. Merson reportu to Hial Graham, v.p. in charge of N.
programming for the web

Virginiá' Ronewal
Revue studio's Thood, Dee. 10. 90 -min. series on NBC-TV, hai T ceived a midseason renowal for our more eptsodes, to mdd to tti riginal deal for 26 firm. Frank Pri

## By GENE MOSKOWITE

## TV animaris, Dec 10.

 Averty in one of the first to have his program cuuse a stir dee to outraged viewers and even upset new here since most is reahing and are utually due to internal cen soring stat control of newreasting and salary problems. over $4,000,000$ sets vetting it has the second channel is due April worker in charge of jample to show with he got to do a variety harp visual floir. Its invention, his own program, "Les Raisins Verts (Green Grapes), Which Two shows have been given at .m. Entriay night time at 9:30 turns with little 2000 variety the upr. These latter ones caused calling him a sadist. butifoom, godirate set owners as well as many irate set owners. Wid stop it and try something else. up a lack of humor in the srench pablic and among the critics
He hay had such bits as a cellulold baby doll put into m mentchoice cuts, etc. At a cat mad dog butcher shop. Averty clatus that about horrors in everyday life by thene shock tactics.
He lowes amimals but wants to
show thit ovitrazed are a bit ouitraged manimal lovers do not draw the line at eating rabbite ducts, lambs, etc., who may that too some people. He feels things literally people fust take even if it is corrosive Hie would like to tight such things ss bigotry and racism the ple will be outraged 100 ming peophe ,he thinks, that too smock of sciopus maysists. But to be unconsence of humor in all this that He points up that in one show mer and try to hit a Iittle light this as on the screen. He meant unimaginative gut shows But and got a letter next day fromi a viewer Who had broken his set tube this
way and wanted to know who way and wante
Averty avers present Freach to he would like to see tis doors opened to creative, controversial his hopes it may have stimulated som So far there have been ne comthe governmental Badiodifirs asion Television Francaise on the hula shows. His next one is skedded if it will go on. But he to be seen She first to start some sharp pros
and cons among public and critica. Many feel it pabicic goed thing. him, and he is wonderine if set
owners will aliso speak up. One video personace queried though happen just before the second web came on the scene. It could

## Rerre's Night Peanle'

Pilbt Rolls Tis Week Hollywood, Dee. 10. Canadian actor Donnelly Rhodes and James Gregory hav ducer Jack Laird to ther in the $60-\mathrm{min}$. pilot, "Night People." opliner for the series which rolls this week.
Rhodes essays part of a report tive Third lead rele it that of medico. Irving Lerner directs the pllot Laird is prod



Turning on the creative light in programming is something that happens regularly at WPIX-11. The presentation of our unique Documentary Specials is a good example.
Since WPIX-11 started producing its own provocative specials, other producers have been attracted by this climate of imaginative programming and have brought some of their most noteworthy productions to New York's Prestige Independent.
Twelve more Documentary Specials have just been added to the current season, including six new David L. Wolper hour specials.
When you're looking for the bright light of maginative, at-tention-getting programming for your product, look to WPIX-11, New York's one-station network.

## WPIXTV/1 <br> maessmaneman NEW YORK

# VARIETY - ARB SYNDICATION CHART 

# Varietr's weekly tabulation based on ratings furnished by American Research <br> 10 shows, both network and syndicated, are Heted on the bacty of their showing 

 Bureau, highlights the top 10 network shows on a local level and offers a rating study of the top 10 symdicated shows in the same particular markets This weete Various branches of the industry, renging from media buyers to local statione to syndicators will find the cherts valuable.Over the course of a year, ARB will tabulate e minimum of 247 markets, The results of that tabulation woll be fouid weekly in VAiniry Coupled woth the reffas performance of the top 10 netwoork shows, on the local level, the VARIrTi-ARB chats

Both the network and synaication study features the total area homed reflects the audiences on the basis of the total merket area examined. The metro area the udiences on the basis of the metropolitan markets within the total area examined. Top

BOSTON
STATIONS: WBZ, WHDH, WNAC. SURVEY PERIOD_ OCTOBER 16-29, 1963.


## NEW ORLEANS

STATIONS: WWL, WDSU, WVUE. SURVEY PERIOD: OCTOBER 16-29, 1963.


STATIONS: WSB, WAGA, WAIL SURVEY PERIOD: OCTOBER 16-29. 1963.


SEATTLE -TACOMA
STATIONS: KOMO, KING; KIRO, KINT KTVW, SURVEY PERIOD, OCTOBER 16-29, 1963.

| 1. Donia Reed ......... KOMO | 194,700 | 34 | 1. Death Valles Days (Wed. 7:00) |  | S. Borax | 167,600 | 29 | Fractured Flickers | OMO | 72,400 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2. Momday Night Morie...KING | 191,900 | 33 | 2. Leave It To Beaver (Tues. 7:00 | KOMO | CA | 121,300 | 20 | Hennesey |  | 103,300 |
| 3. McHale's Navy .......KOMO | 180,900 | 32 | 4. Expedition Explore (Mon \% 700 | KOMO | ABC Films | 107800 | 19 | Husky Football | ING | -65,309 |
| 4. My 3 Som.... | 180,500 | 31 | 5. Heniesey (Tues. 7:00) | KING. | NBC Films | 103,300 | 18 | Leave it To Beav | KOMO | 138,000 |
| 5. Beaamia $\sim \ldots \ldots \ldots .6$ KIVG | 179,000 | 31 | 6. Bold Journey (Tues. 6: |  | NBC Ftme | -99,700 | 16 | Early Edition | KOMO | 121,300 |
| 6. Onie \% Harriet . . . . . KOMO | 161,100 | 28 | 7. M Squad (Sat. 7:00) | ING | MCA | 93,900 | 16 | Detectives | Kı | 115,509 $.90,200$ |
| 7. Lawrence Welk .......KOHO | 160,600 | $\stackrel{27}{29}$ | 8. Champ Wrestling (Sat. 6:00) | KIRO | Paramount | 93,700 | 18 | Football Today | KINE. | 57,200 |
| 8. Ben Casey \% - . . KOMO | 159,800 158400 | -29 | Champ Wrest 6 ( ${ }^{\text {ata }}$ 6.00) | Kno | Paramount | 3,20 |  | Weekend Edition | KING | 88,900 |
| 9. Disney's World ........KING | 158,400 | 28 | 9. Rifleman (Mon. 6:30) | KONO |  |  | 16 | Husky Football | KnNG |  |
| 10. Patty Duke $\because . .6$ KOMO | 158,300 | 28 | 10. Detectives (Sat 7:00) | KIRO | Four Star | 90,200 | 18 | M Squad | King | 93,900 |




## MILWAUKEE

| 1. Andy Grimith .........W | 187,900 |  | Deata Valley |  | U.S. Borax | 73,200 |  | Farmer's Daughter |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. Roninir $\because . . . . .$. WMMJ | 187,900 | 34 | 2. Leave It To Beaver (Mon-Sat 6: |  |  | 64,400 | 13 | Spts; Wea; New | TM ${ }^{\text {P }}$ | 71,000 |
| 2. NFL Football ..........WISN <br> 3. My 3 Sons. ............WITI | 187,800 176,600 |  | 3. Huckleberri Hound (Wed 5:00) | WISN | Gems | 55,300 | 11 | Hawailian Eye |  | 41,100 |
| 4. Meverly Homibilies .....WITI | 176,600 175,800 |  | 5. Quwbreaker Drav Mues. |  |  | 51,500 | 1 | McHale's Navy |  | 154.100 54,200 |
| 5. Saturday Night Moviei. WTMJ | 168,000 | 35 | 6 Y Yogi bear trues 5;0 | WIS | Screen Gems | 45,700 | 9 | Theatre at | W:IM |  |
| 6. Donhe Reel . . . $\cdot$. . . . WITI | 164,800 | 33 | 7. Touche Turtle Mon-Fri. 6:00) | WIT | Screen Gems | 45,000 |  | Spts: Wea, New |  |  |
| 7. Candid Cumera .a.ovisN | 159,209 | 34 | 8. Steve Allen (Mon-Thurs, 10:15) | WISN | WBC | 43,200 | 10 | Late Show . | 1 | 87, 60 |
| 8. Diel Vän Dzite . ........WISN |  |  | - Hawailar Eve (Mon-Fit 5:00) | WIP |  | 42,000 |  | Draw; Yogi; Huck | Wist | (6) |
| 9. McHale's Navs :......... WITY | 154,100 |  | Bachelor Fatiter CTues: 6:30 |  | $\mathrm{MCA}$ | 38,300 |  | Combat $\because . .6$ | WIM | 12300 |



## Kinter, 'We'll Take Charge'

course, fitted the classic network
pattern of sell first program pattern That is why the sudden and unexper week that it will schedule 10 p.m., starting Jan. 10 , be it fully sponsored, partialy sponsored or
$100 \%$ sustaining, convinced the $100 \%$ sustaining, convinced the
Madison Ar ad men that NBC, not they, will call the future program shots from 30 Rockefeller been oversubscribed).
Almost without exception- "Ben Casey" was one of the few-each network show heretofore scheduled
has been "locked" into a specific time period only when an advertiser placed an order as a co-sponsor. Thus while the advertising agency fraternity had lost "program control," in that programs works and not to the advertisers (as in the old days of broadcasting). the tv agency execs did in fact retain "schedule" control: "Many network network pilots "schedticular time period have been supplanted by other network pilots found to be more "saleable."

It', Not Like the RBC For these reasons, several key
agency execs were wagering that the air. They pointed out that one very qualities which made the show exciting also made it un-
saleable. Only a publicly supported commercial-free network, such as the U.K's BBC, it was with so controverstal a show. And even, in this ininfance. it wa
pointed out, theBBC hiatused its most spectacular program for fear that it might well influence the 1964 generaf British electlons.
Since the American NBC version Since the American NBC version, produced by Leland Hayward, tial, so far as the U. S. 64 Presidential election is concerned; when it was test-telecast a few Sunday nights back, ad men were con-
vinced that no U.S. advertiser would dare place an order for the show before it was definitely scheduled.
No U. S. corporation, it was said, actually slottims such a progrm. Certainly not when innumerable Senators and Congressmen, many of them highly allergic to satire and lamponing can instigate a congressional investigation whose could backfire against the sponsor's sales and public image posture. The disaffected minorities-be tantes or fans of Elizabeth Taylor bers even a majority over a period of time. More fundamentally, "TWTWTW," completely devoid of network censorship or sponsor edi-
torial control, can hardly be ex-pected-as the prototype program clearly demonstrated - to steer clear of biting, incisive comment on highly sensitive and emotion"atomic testing," "eivil right," etc. Nor can ithe expected to scare any prominent fgre, including our new Presitert Johnison, koown to be supersetitive. to personal ref-
erences and attack from its critical targets. Likewise, all the potential Re publican Presidential nomineesthe Goldwaters, the Rockefellers, the Fomneys, the Scrantons, the
Nixons, the Lodges, et al-are ob viously" "fair game.
Now that NBC has definitely
scheduled the show, without first securing even one co-sponsor, the and "word of mouth" "TWTWTW" is expected to create-are scour ing their client lists for the more courageous advertisers. And they
are finding some, now that NBC are fnding some, now that NBC the program. American Home has solidated Cigar and Speidel or dered an alternate minute. Brown Clairol Division of Bristol-Myers Clairol Division of Bristol-Myers
ordered a minute. NBC mean while is holding off on any commitments, preferring two alter-nate-week sponsors.
But while the Dick Pinkhams and the Sam Northerosses are delighted
that NBC crossed the programming Rubicon by asserting its hereto fore latent "mastery of its house,
agency men, in general while ap
plauding NBC for its courage and idealism, see the NBC "TWTWTW. move as decisive step in the control.
For now on, as they see it, NBC nike CBS-will set it see schedule. And the sponsor's only r.
be "to buy or not to buy?: the dividing line between the prove the dividing line between the new
and "that was the NBC that was.

## Japanese Disilllery To

 Put ap Coin for NewRoger Smith TV Series
Suntory, mamwood, Dec. 10 . distillery which sponsors 77 Sun set Strip' in Nipponese isles, is
pitching to star Roger Smith, past pitching to star Roger Smith, pas
star in series, in a new teleseries which would be a rough equivalen of the WB privateyer and to be lensed in that country. Firm has for series, for which an American writer and producer aiso would be
sought. Plan is to beam it for U.S. market as well as home consump tion.
Smith, who reports proposal, is just back from a 10 day p.a tour of Japan to bally "Strip" and for which Suntory picked up tab. In recipient of $\$ 1,500$ in gifts during

## $\$ 1,000$ a Minute Cost

## For German TV Shows

Cost of programming for tel Cost of programming or tele
vision are now running ecind 1,000 a minute reports the South German Radio and Television head Luartered here:
Least expensive shows to make are the documentaries, which cost
the television outlet about $\$ 266$ per minute.
Large entertainment shows cost
about $\$ 1 ; 013$ per minute to pro about $\$ 1,013$ per minute to pro
duce, and plays for television are
middle-priced $\$ 880$ the station $a$ mid
noted.

## Inside Stuff-Radio-TV

International Radio \& Television Society, which has been holding Its annual Christmas party since 1943 , has moved to larger quarters
this year in the Waldort-Astoria, N.Y, grand ballioom for its Dec. 17 affair. Over 1,000 broadcasters are slated to attend the luncheon party which raised funds to support the "Bedside Network" of the Varner Paulson, WNEW. Radio, N.Y., program manager is producing the show, Bennet K, Korn, Metropolitan Broadeasting TV prexy, is
chairman of the Christmas Party: WABC-TV, N:Y., is contributing a chairman of the Chisistmas Party.
1954 Buick for the top door prize

There'll be a new stopping place at FCC for applications accompa nied by filing fees Fees are to go into effect Jan, 1.
Commission said hand-delievered applications accompanied by fees should be left with the Mails and Files Division, Office of the Executive. D
ington, D.C.
Other hand-carried filing wil Office of the Seeretary, Room 7509 in the Post Office Building
Mailed flings should go. as always, to: Federat Communic Mailed flings should go, as alvay
Since the assassination of President Kennedy, NBC International Enterprises has received a number of inquiries fr,
Countries asking for info on the show include Norway, which has not shown the half-hour program, West Germany, Japan and Australia,
all of which have played it at least once-(West Germany has shown it Meet Mr. Lincoln" was originally seen on NBC Feb 11, 1959, with a repeat the next year. Produced by Don Hyatt, the show uses the

Collegians are going for broadcasting, the NAB reported In a study just released, NAB said 2,994 students on the junior and In addition, 593 grads are studying for masters degrees at 59 schoo and another 132 are going after their doctorate at 15 universities. um last year and three universities initiated master's programs

ABC-TV is blanketing the nation's school system in a promotiona rive for its four-part "Sage of Western Man" series and is providing hill cost prints for scholasuc use through the facilities of McGraw ad been widely previewed by school principals and educators before telecasting last Sunday (8)
NBC Radio will be on hand at the Winter Olympics in Innsbruc umed last week in stating that ABC Radio was the only networ overing the event. In fact, NBC Radio is presenting 100 five-minute NBC Radio a period of 12 days as against 16 shows for ABC Ridifo. ABC Radio is still tying to sell its Winter Olympic schedule.

## From The Production Centres

hood week in Cht. S WTIW will carry scenes from Ericore theatre's
 (Thursi). The Arbors, vocal quartet on WBay Radio stari, have been extended through New Years Eve at onemint for Harry Hichman long awaicte on WBKB, Dec. 26 . . WBBBM-TV's "Revue a la Carte," which had been staged live for a Junior League ball month ago, will be a "Repertoire Workshop" entry on Jan 7 .
Writer Bill Wolfand is the last of the "original" WBBM Radio news tafr that was set up he titled "Perspective 1963-64" will feature. Fishes Flynn, John Drury, Johie Madigan, Carter Davidson and Sherr Blair. preemp $P$ ?

## IN LOUNDON

## Anglia-TV readying Patrick Hinnilton's classic thriller 4 Money With

 Menaces" for national nest work ccreening at the end of the month, ncluded in BBC's initial sked for its upcoming UHF Web, BBC-2, is executive producer of Saturday night serials on BBC-2, During October total of vidlicenses held by British vietwers hiked to 12,$731 ; 101$ "The Lover" first time found ree its sex theme and early sioting phas oow set the produetion for a late night showing following its pickup cut their first LP following toprated shows on Associated TeleVision he Lockwood Committee - shortly to ref Ulster:TV, sppointed to echnical education in Northern Ireland acked BBC's Radio hotspot. and celebrated with an audience of more than 3000,000 .
## IN W ASHINGTON

WMAL TV's professional Weatherman Louis Alien will do educa-
ional series LLet's Lipread" on etv station WETA WRC-TV WRC-TV Christmas week, WTOP-TV will turn on 900 lights on its 373 -foot v tower next week . . . WWDC prexy Ben Strouse editorially blasted a. proposed sale of guns by nearty Montgomery County (Md.) police Jack Webb narrated Pearl Harbor Day program on WTTG-TV's "Navy Life"; Saturday (7). Show is produced by U.S. Navy Dept. . . .
WTOP-TV again producing its Message Home" Christmas greetings program. Station shoots messages from servicemen overseas, and

 features:

## IN BOSTON

Al Korn, pubad chief, WNAC-TV, and Phyl Doherty, press director; hosted tv eds at screening of "Day of Infamy" at station with groceries at Bronze Door following . Thomas R. Young, account exec CBS
radio spot sales, N. Y., named sales mgr. CBS radio in Boston, WEEI $\because$ WHDH-TV's Bob, Cheyne, sales promosh head, and, Joé Costanea, press chief, showed tv eds newest station production filmed in Ireland
with Virginia Bartlett producing, "Ireland: The Place first of four with Virginia Bartlett producing, "Ireland: The Place", first of four weekly program on "Dateline Boston." Second production is Irelana: casting Executives Club is skedded with Ron Taft, Chairman
WHNB-TV, Hartford, will sponsor Xmas parties for senior citizens and youngsters during holiday season Mass. Broadcasters Assn. elected Officers: Donald A. Thurston, WMNB, Nort, Adams, prexy, John
Crohan; WCOP, Boston, veep, James E. Allen, WBZ-TV; Boston, secy. Alanand W. Mine, WHMP, Northampton, treasurer; directors: Dick
Adamis, WKOX, Framingham; Lincoln Pratte WSAR, Fall River; Hemry Howland, WBEC, Pittsfield; Arthar Hale, WEZE, Bostoin; Charles oing prexy George W Stefty WNEB Worcester

## IN CLEVELAND

Shelly Saltman, WJW-TV promotion-publicity named to Variety named pr for Community Action for Youth . . ER Hersch exiting WHK news for the coast . Louis Armstrong and KYW-TV's Barnaby
\& Woodrow entertained Camp Cheerful boys and girls 8. Woodrow entertained Camp Cheerful boys and girls to Johe 's staff. WGAR's Betty Ott cited by Cleveland City Counctil for Showi" producer Linda Zajas leaving WHK promotion staff for teaching Career gho Hugh Harper, KYW-TV flack, hospitalized on eve on Westinghouse confab,
joinẽ WJW-TV sales.

## IN PITTSBURGH

WIC is revamping its entire afternoon lineup with the major change eing the raily showing of "Trailmaster" at 5 and the dropping of the long favorite, Captain Jims Popeye Club. By whing and the
"Mickey Mouse Club" swith to the 4:25-5 p.m time period. The Satur-
day afternoon schedule is also changed with. "Bowery Boys" being day afternoon schedule is also changed with "Bowery Boys" being
dropped for the regional telecasting of college basketball games" KDKA is now broadcasting all the Pitt basketball games with Tom ship by Alcoa, is now carrying radio drama from the BBC on Satur-
days at 11 pm . and Sundays at 8 p.m. Two half-hour plays are used each night Orson Welles, Laurence Olivier, Alee Guiness and other British based stars are heard in such vehicles as "Scarlet Pimpernel", Black Museum", "Lives of Harry Lime" and "Theatre Royale"

## IN MINNEAPOLIS

WTCN-TV received over 12,000 entries in its "Kidsyile, USSA." TV holding closed circuit colorcast prevue today (10) of NBCTV's "The Story of Chistmas" for execs of General Milts which" is spon-
soring the spec. Web will bean it eve of Dec, 22 . Bob Keeshan coming in Dec, 21 for annual Captain Kangaroo concert with Minneapolis Symphony Orchestra, $\quad$, WCCO Radio general manager Lairy Manan Sochto is new promotion director at WLOL. WCCO Radio
 Gopher coach John Kuirdla before egch outing to get the mentor's
sizeup of the game.. WTCN-TV smallfry show "Casey Jones" awarded merit commendation by American Red Cross and Minneapolis: Fire Dept for stressing fire prevention Milwaukee Braves baseball club reported seeking to expand its radio coverage into part of tollowing it lost when Cal Grimith moved his lifhington


Stirn: fix

With special Guest Stars in every hour! !

## Roy Thomson's Biid to Extend Aid

## To New Commries Via TV Facilities

Glasgow, Dec 10. the Scottish region of BBC Teie Thomson Television International vision, ind every effort is belat Is extending its aid to the new "I believe with all my heart in countries of the world in setting television, not only as a commercial up tv stations.
Management contracts are being Initiated for the governments concerned in Jamaica, Trinidad; BarCoast, Kenya, Maurittus, Aden and Gibraltar:
Talks are also going on with
many other countries many other countries. "This sort of activity, though its Importance is widely recognized, is possible only because it has stemmed out of Scottish Television
Ltd., said Roy Thomson, here. Ltd.," said Roy Thomson, here,
"Without Scottish Television we should have had neither the resources nor the technical skills to venture down this path. This is case where we use the strength we
possess in one fleld to serve hu-mossess in one fief,
According to Thomson, it was not until the advent of commerciar television that much more than paid to the special requirements of individual regions of the U.K.
"Even yet", he said, "Scottish Television bromdcasts, twice as much locally-originated material as

## operation, but also as a major

 social force for good. Thich new governments can teach which new governments can teach soil conservation, and so on. It is probably the most powerful wea pon against illteracy itself.."It is up to the west to much as possible tost to do as countries presserve the freedom of the individual, freedom of social
institutions, and freedom of speech. institutions, and freedom of speech.
There is far more chance of these countries keeping along the right ines if the technical assistance comes from the West, rather than from Russia or China:"

Raleich Carolina Broadcasting Co. of Relelgh his named Robert A. Dekardielaben as new sales
manager for Its 29-station Tobacco Manager iot its 29-station Tobacco Spot Sales, DeBardelaben replaces Wally Voight, who recently was appointed TN director and man ager of Capitol': WRAL-AM-FM
radfo operations

## Ferciga Ti Rovions

-ar contimentive papo ber er Heter Grand tried to follow cithude to madranis Despite some facts lacked atrict theme siat could not malio up the mind whether minalil-lovers were to be mocked or revered. So tts punch was heaviThere
There Fas certainly scope for two smant episodes. The owner of reast home for cats told of their dietary fads, one having to be supshowed their living accommodation, with private garden man personal toilet. In similar vein, the up-and-coming pet the new status ymbol," is a donkey, and it wats bown lawns, consuming anything it could lay its faws on.
But in general, the British fixation for domestic fauna wasn't really pinined down. More impressive, perhaps, was the indication
that human affection can come to that human affection can come to doge are deserted by their masters. Foxes, too, have a harrowing time. Cruelty in obtaining whaleoil was onstrasted with the loving care The soundtrack voice The soundtrack voices of Anina

## LOS ANGELES NO. 1 TV BUY FOR JANUARY!

"WIDIS CONE

Wing and David Graham were

 didn't ecomath the surfter of wit and argument intereatent

## 解| (1)

$\Longrightarrow$ Conitaree frem pase $27{ }^{\circ}$
Authority educational or in
Opening up of the commercial station market for Yank documentaries in this country, where preiously the BBC took most of this shore distriber now maker the offmercial web by far the largest customer for U.S. documentaries. And although they are, in the main, being sold oif a region by region approximatefy one hour a week on the half dozen or so indie stations that are buying them. BBC, which has been hight on American docu-
mentaries for a long time, is now mentaries for a long time, is now
screening far less than the overall commercial web total.

Howinh-Henry I. Kaiser plans to Ale an application for what mercial FM radio station. The 30,000 -watt station would share Kaiser's KHVF tower but would program separately, broadcasting
exclusively in stereo.

## Bith Repinal $T$.

## - contriontrongere

 Nomie te give wayt to Horey now minjor antione petic atar
 the regional stations hane , norys selected the thiree executiver who are to represent them int the thit
network meeting in 19 the "new deal" comes in with the fo dependent Television fiuthority overseeing the scheduling . Iratbex
of the three execs in of the three execs in quedice, se
yet still secret, are tudertor to be of the calibre of anderitot to son managing director of seotith TV and of I John Boncter, 直it of TWW and an Anthony Jelly of Tyne-Tess-TV. They will be repre-
senting $41 \%$ of the commercial ty viewing public in this country, the balance coming under the range. of the four major stations.
be its three "strongest" execs to rep the whole of the regional operation at the network meetings, the little companies, many with big ambitions, regard the next best possible showing nationally: for their local product. The malia reason being, that in 190t, the second eommercial will be in the
offing. And a good track record of programming prowess established now, it's felt, could be a major incentive for the ITA to elevate a regional company to major status as and when the But while the financial resources of an STV, a TWW, ar SenthernTV or and Anglia-TV maft not be quality production for networt purpoises collectively the stations feel they can match the majors.

## AFTRA

$\Longrightarrow$ continued frome mece $\mathrm{f}=$
have been working under freelance deals.
Talks, which resumed with the terday (Tues), also cover staff announcers and local performer codes. It's expected, however, that the major management thrut will be against AFTRA's demunce for
newsmen, a group which ins newsmen, a group whick
grown considerably over the past couple of years in light of the couple of years in lighe of newe shows.
Negot
Nesotiations between AFTRA and the networks on a national local issues have been resolved. The recent handshake agreement between AFTRA and Screen Actors Guild, on one side, and the networks and ad agencies, on the code is also contingent on AFTRA's final agreement on the local and network level.

## 'Black Friday'

Continued from page $21 \longrightarrow$
starring Harry Worth, and Dr . medico: show, were the two BBC programs running against the commercial stations classical music. They subsequently picked up their biggest audiences to date, nel homes) making No. 6 spot on the network top 20 and the drama ( $8,395,000$ d-e homes) doIng even better and landing TAM reports that judging fro the higher-than-average ratings during much of the evening, it was apparent that many people tuned in especially for news ind, com-
ment on the situation in America.

Sam Antonio "On the Spot", an educational to game, will return KENSTV to be aired each Sunday at 5:30 p.m.


Nowi...a new EASTHMAW Sound Recording Tape!


## Look! No stretch... when it breaks-it breaks clean!

NEW! Support material for EASTMAN Sound Recording Tapes is DUROL Base. A specially prepared form of cellulose triacetatesmooth, tough, durabie, highly flexible-provides high strength with low elongation. When equipment accidents happen, it breaks cleanSplices are made easily, quickly-with minimum program loss:
Another important feature: "Lifetime Coding," your assurance of highest quality, Printed on the back of all EASTMAN Sound Recording Tapes is a continuously repeated, permanent legend. This Identifies Eastman Kodak Company as the manufacturer and provides a convenient means of indexing these tapes.

For information, see your electronic supplier or write Magnetic Products Sales
EASTMAN KODAK COMPANY Rochester 4, N. $\mathrm{Y}_{\mathrm{E}}$

New RR-type" binder. This gives a smoother, tougher surface, thereby reducing tape noise and distortion. In addition, it provides extreme abrasion resistance, preventing oxide build-up at the head. Even more important, however, are the amazing magnetic properties of coatings of "R-type" binder which make possible two superlative tapes-both available now.

At leading electronic supply houses: Type A303; a vastly superior low-print tape with output comparable to a fine general-purpose tape.,. also Type A304, a high-output tape with remarkably low. print-through characteristics.


## Television Reviews

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director. Bud Dancey's script and
narration made a difficult subjec understandable Dan Hrvatin's selection of music and production lent flavor to 30 minutes of good
television

IM BROWN THE BOY FROM IM BROWN: THE BOY
SYEACUSE Sith Jime Brown, Ed Walsh, Ben cox narrator.
Producer-Director: Jim Breslin 30 Mins.; Fri, 9:30 p.m. FELS \& CO.
(Zubrow, Inc.
It seemed only right that cog. hizance of the splendid record of tim Brown, the Cleveland Browns ullback, be spotlighted in a tele ision report: WEWS did just that in a half-hour presentation that included footage of the days Brown was the scourge of high schoo Gigh His scholastic coach Ed Walsh, was on hand to narrate the film and be interviewed by Paul Wilcox, WEWS sports voice, who handled
offering.
The
The stanza also included an inen Schwartzvalder along with a film clip of Brown's notable performance in the Colgate game where Brown chalked up a host
new records in the $61-t 0-7$ win. In fact, Brown's capability to break every known pro grid record in his seven years with Cleveland or additional proof of his key role in the success of the Browns by Art Model, president of the Browns; Coach Blanton Collier; Lou Groza, the Ficking specialist: and such opponents from the New and Sam Huff.
There were pictures of Brown of football games. It all adided up to a factual presentation, bat: it impact that one would imagine in Che story of Jim Brown: Commercials were done ade
quately by Ken Colemin. Mark.

## 10 STAFFORD STES



## New regionat and loent sponisors

 Show bendwagon.Independent Television Corp. which distributes the hourlont specials, hat closed a deal for seven Mounthin State Cold Strike Stamp Conad ing stamp firm.
Southern New England Tel. Co
or New Haven bought the specials or telecasting on WNHC-TV New Haven; 17th Street National
Bank of Denver for Denver teleBank of Denver for. D
casting over KLZ-TV. Sales to date total 78 markets comprising $98 \%$ of total U.S. tv homes. In most of these markets, the specials will preem in January schedule.

## 'Gurb That Biarb'

mercial repetition Nicodemus said "you wonder who is going nutty."
To this Commissioner Lee To. this Commissioner Lee Loevinger responded, why da you are so many things to Do? You can take a walk; go to a movie, smoke opium or read a book:"
"Why" he a "Why" he asked, "do people
submit themselves to what they find objectionable?

We don't know. Couldn't caro less.

But we do know that if you advertise it on KSTP-TV you can sell it . . . and plenty more like it. The Northwest's first TV station, KSTP-TV effectively and economically sells a market of 810,800 TV families and over Five Billion in spendable income.

## ©OTO <br> Telwition 5 <br> 100,000 WATTS NEC



## TV Followup Comment

Jacqueline Francois, it Was about as French as apple pie
The Dukes of Dixieland blowing a New York studio mockup of a Left Bank jazz joint, with the
show's shiney dancers as audience show's shiney dancers as audience
extras failed to create the desired illusion and atmosphere. Chevalier joined the band to do a WW number, "They Called It Dixie," which
text.
"Tour" continued with the various acts clumsily fitted into such and the Opera Comique. Latter featured American opera singers Ineodor Uppman and Janet Pavek.
It was at least a first on "It was at least a first on the ier and Miss Francois, and also concert pianist Phillppe Entremont, who, backed by the Bell Orch
under Donald Voorhees, was the show's most impressive turn.

## Chirjsler Theatre

Stuart Rosenberg's hysterical diection and Eugene Burdick's over basically sound and original dramatie theme in "The Candidate", NBC-TV-Chrysler hour Friday (6) that
starred comedian Milton Berle in a straight role.
There could be no developme
in Berle's constantly high-key portrayal of 2 campaign manager Whose professional and personal ife were rapidly disintegrating. Al ffasher of diamatic talent, the hysa viewier detached.
a viewer detached,
There wris, however, one excell-
ent cene in the video first for Burdich, It involyed a showdown
at: the ranch home of the gubern tocial candiditeie (never seen in the teleplay) with Dina Merrill as the
apirants Wift, Robert. Wrebber an
the tatiaticias who laet the per the
cent
spee
port port inchuted Hope Holiday say
secretary and Ruth Romn secretary
Berie's wife.

One of the early stem: Judy Garlind, series, which had relensed for consumption of Sumday night (o) shut-ins with a mintmal eath comprising Mise Gariand sidelick from the Andy haray se
ries. In those days, both were the
top teensters in the Luis B. Mayer menage and held a place of special
esteem for the filmgoers of that esteem
Hardy series was of the "heartwarming variety and provided a the antics of kids. In this context,
it was wrong to burlesque the it was wrong to burlesque that loved the patring and at the same time, it denigrated themselves and the days of their youthful glory. There were moments when the
coupling made musical sense. They coupling made musical sense. They are both personable people and
Rooney does sing acceptably The
tunes were tong accepted standtunes were fong accepted stand-
ards. There wera times when they swing into a pleasant mood and
this. atmosphere could. have been continued with a conversational jag and anectoda about the times
when they made fortunes on the when they made fortunes on the
MGM lot. Certainly there was a MGM. lot. Certainly there was a lot of pleasantness and dark moments thes, together with the tele audience, can now laugh at
A section which indicated Rooney's ability to handle songs
was evident in his tribute to some was evident in his tribute to some
of the French performers. His handiling of Chevalier's "Thank Heaven
for Little Girls," with a femme assortment from a long stemmed beauty to a pair of moppets, was a
touching tem, Miss Garland had her moments in her final tune medley, but sometimes the effect was ley, but by a very ungallant cam-
spoiled
eraman who gave her some highly eraman who gave her
unflattering closeups.
unflattering closeups
There was a brief bit by Jerry
little, and the appearance of pro-
duction dancers in a couple
sequenies dressed up the show.
Jose.

## Foothallensts

## - Cont

 926,000 it pledged for the NFL separathip game this season, as That $\$ 19,800,000$ kitty whichCBS-TV utilized to tie up NFL and NCAA games two years ago in light of NBC-TV's go-go-go sports policy, hardly seems ade-go-around. The wioming bidding How closer to $\$ 25,000,000$. NBC-TV roll a for each of the series of 11 events is currently the subrect of top level discussions at the
respective networks. If ABC-TV which has the American Footbal League games, enters this big-
money race, it would be one of money race, it would be one of
the surprises of the seaso CBS-TV, which paid the then
record $\$ 10,200,000$, for NCAA telerecoring rights, had made money on the schedule, although breaking even the first of the two seasons.
Web has made money both sead sons on the NFL games. CBS though, has a policy that such events should turn a profit for the network, and should not be con
sidered a loss leader. How much the Paley Stanton-Aubrey trio feel they can up their ante and still return some profit will be evidenced in their bidding A change
in the "no-loss-leader" policy also will be in evidence. sehedule, did not have an easy time of it to attract sufficient spon-
sorship so that the games could turn a proft. Unrelated to the upcoming bid-
dine CBS-TV is engaged in what
majy trin out to be a legal hassle wiy trin out to be a legal hassle
with the NFL. At issue is the tV
itghts fees to the Nor. 24 NFL mme amounting to $\$ 300,000$, Veb
flit Sumpur preempted the N. Y
Glant=Cardiants game during its Giants-Cardinals game during its
covienge of the Kemedy asiasina-
tion atory NiLL wants the network to pryy the ty wights to the game:
which whe played at Yaniee Stad:-
nam scheduled. CBS-TV is explow sing scheduled. CBS-TV
itts eopitesait to see wh bound to de Its expected that NTL's new contract will have provisions re
serving the eagnes right to en Fage in thentire pay television. Pay-
thin theatres, would be utilized by
the NHL on an experimental basis in cities where home games are
blactert out on home television.
San Antonio Maurice L. Levy NBC received the "Headliner of the Year Award" at the San Anlevy is head gridiron. show. news in the southwest.

NBCuses
from Macionn
leading producer of turntables Standard - Custom - Poitablo (also-rental units)
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Dept. V. Stainford, Conn. $06902-(203)$
$324-6162$

## OSWALD MATERIAL



## 

2aw 2

## Bob Hope, Waltor Cronkite, Clitton Fadimen, Eid Eenjamin, Jack Cloory Mike Foster, Hank Warner, Bud Rukeyser aind Alfred Stein know oil new telephone number.

Do yon?
IT'S HA 1-1122

## VARIETY

## December 4, 1963

Palmer Honse. Chi

Chicago, Nov. 29.

Phyllis Diller, Elkins Sisters, Ben Arden Orch; $\$ 3-\$ 3.50$ cover.

To Phyllis Diller falls the honor of capping an already great twelvemonth for the Empire Room with a jampacked and rousingly enthusiastic opening show that virtually insures three weeks of torrid biz in this sizable swankery.

With a half-dozen years of the bigtime under her belt, she can fairly be appraised as a bonafide member of that small, select group of virtuoso comics. She affirms the fact that past a certain point of coniedic brilliance, the discriminations of gender in this field are irrelevant.

Although she appeared at the Empire Room less than a year ago, her material is almost all new, and it is fresher and funnier than cver. The themes are the same, but the twists on them are sharper, her timing is flawless and her delivery is superb.

Opening the show are the E1kins Sisters, Trudi, Elfi and cousin Lore. The shapely and attractive trio spin out a graceful and colorful acro-dance turn. Also, whether by accident or design, the beauteous threesome present a cleverly comic setup for Miss Diller's. ungainly entrance.

Mor.

## TV-Radio \& Oswald

how sells for about $\$ 8,000$. VarIrry reported CBS upping rates for one-minute participation in its $\$ 4,000$ range. The prime times, of course, soar even higher. If a sponsands of dollars for a single minute
of communication, think how in credibly powerfull must be the com bined, uninterrupted, unceasing unvarying impact of what Viriery estimated at $\$ 40$ million worth o
television focus. This is the focus hat was put on Lee The story was told over and over episodes of "Edge of Night:" The drama began with one of the mos tional, news story of this century, the unexpected, illogical, shocking revolting and frighteningly sad never before seen so many people both men and women, so close to tears. The story, in itself, was tastic emotion radio and television then added their complete and uninterrupted $\$ 40$ million dollars worth of ceaseless focus, After two
days of this. unceasing focus on蒝

## $\stackrel{\text { gioss }}{\text { phoros }} g_{2}$

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N.Y., N.Y. 10017 - Tel. MU 2.5600
of pointing at and looking at Lee something else. They announced he alleged cause of and villain In this most emotional of crimes, was to be moved at 10 o'clock from
the Dallas City jail to the Dallas ounty Jain.

Dallas Police Rap Admittedly, as I've sald, the afety lay with the police of Dallas The decision by Police Chief Curry make public the moving of Oswald
is, to my mind, as criminal an ac as the assassination itself, and God nows that's a deed that will live lives. And I don't speak from hind
sight. When I woke up Sunday sight. When I woke up Sunday,
Vavember 24 , at seven a m., and was told, not once but several at 10 a.m., I said then that the nnouncement was an open and rresponsible invitation to murder was. variety also indicates tha the threat of irresponsibility, VARI ETY said that all Radio Free Eur opes broadcast departments were Harvey Oswald to avoid all irre sponsible comments that might be
reported in the Western press in he heat of excitement: may have been in of Police action, the effect of his intresponsibility would have been impossible without the power of radio and
television. I do not know of television. I do not know of my
own knowledge-because I stopped listening and watching but I have
been told that the Dallas Police Chief changed the time of Oswald's nove at the request of television
news men. Oswald was to be moved T've been told, during the night
The move was changed to a time when the "audience" could watch If you want to write a plot for "Bad Guy", one easy, tried-and true way is to picture him as man who goes around spreading then, at the critical moment, as from the jail-house, turns drama tically and points, "There he is
That's him!" The vilain may or may not add: "Get him?" He doesn't Is have to: The effect is there did to Lee Harvey Oswald? The provide the best news coverage to the American people and to the
world. A fine and honest purposewortonly so long as it's purpose re There
0 riot. There against Inciting ynch mobs. Our industries threw the full $\$ 40$ million dollars of their weight into focussing the world's
attention on Lee Harvey Osvald in Dallas as a killer. It then either arranged or at the very least an-
nounced the time and place set for the lynching and guaranteed cease
less coverage of the event-the greatest audience ever. I ask you now if that sequence of actions was responsible or ir responsis's. no
the causes of crime, what motivate
man to want to rob or overpower man to want to rob or overpowe seem to me to require any special
knowledge of crime to know no to point a finger at an alleged killer in an emotionally crazed sonally, have spent all of your, en-
ergy for two days in whipping up rgy for two
hat emotion
What's a Responsible Medium? This nation needed Lee Harvey Oswald. He was the only person
who could answer all of the ques tions left unanswered by his alleged tions Teft unanswered by his alleged and orderiy process of Lee Harvey in the heat of passion, that especial ly in the heat of passion, ours is a nation not of men but of law.
If you say to me that televisio If you say to me that television and radio were and are guiltless
tools, performing a necessary and
unemotional chore exercised with out a sense of responsibility; (The Police Chiefs said it, it's news, it's
our business to give the news.), our business to give the news.).
then explain to me why our radio then explain to me why our radio nounce the daily "winning numagainst it. Everybody knows the nombers-racket exists. We've had dals involving the police as well as the underworld to know that it's a multi-milion dollar business. numbers. Why then don't we do it? We don't because we are and
must be a responsible medium of communication. We do and must news, entertainment, in every phase of the business.
The charges I am bringing against ur industries I bring not because I I do respect them. Television is he most powerful method of communication yet devised by man Not to recognize this power is, I
think, a kind of irresponsibility, no he goal
I think two questions need to When, and for how long, if ever attention of the entire medium on mingle event, especially of an is the point of too-much? When oes news become it becurosis? irresponsible for an executive to demand of a news
staff that it stay-on-the-air, regard staff that it stay-on-the-air, regard-
less of the material at hand, to fill repeating again? When does an executive decision to sustain cov-
erage force the working staff into erage force the "working staff into
trying to "make" news to fill time? trying to make news to fill time? ecutive decisions can be made for men working in the field, under the heat of "getting a stry", to protect the puble we serve
irresponsible action; intenc
unintended. on our part? unintended, on our part?
Admittedly the questions are dif They weneral, real enough ethereal. They were real enough for Lee hell our nation is going through the world that we lynched the right man should be spur enough to attempt to seek solutions. In the problems are difficult, at least, as Presin." Perhaps the place is in the begin.". Perhaps the place is in the ing of the heads of the networks I think that somewhere there must be a beginning and that it should
be now, while the memory is hot of what we have done.
If our media do not think and
do not reason and do not make
do not reaso and do not make
for hire to anyone. We are not
open for hire irresponsibly to
others. Why sell ourselves out to ourselves? I hate censorship. But there are lines of responsibility
that must be drawn, or we'd announce every troop movement made during war, violate every release date, reveal every source of news.
There is no question about our ability to communicate, or about our ability as an industry to rally forces for a fantastic effort such as that displayed by the news and production forces of all of the net-
works and all of the stations in works and all of the stations in
the country during the recent crisis. It is not because we are not power ful, but because we are powerful that we must be as responsible as I think radio and television
helped kill Lee Harvey Oswald:
I think that unless we in the inI think that unless we in the in-
dustry own up to this discuss the situation, and resolve it to the best
of human ability, the chance will remain that such a situation may
occur again. If it does occur again,
the decision to discuss and regu late may come from others outside of the industry. I hate censorship. r respect the communications industries. I think that now is the and understanding of our responsibility as broadcasters. How does the rest of the industry feel? How do you feel?

William T. Bode
WCAU-TV, Philadelphia.

## Saarland

period under French control period under French control and
was recently turned back to Germany following a plebicite among its residents, the people are biingual and the two languages are used in signs and ads throughout The new regional program titled "West Magazine," can also be heard in the eastern part of France and in Luxembourg, it was
revealed by the station's authorities.
290,000 Radio, with an estimated as one of the smallest (secon it) of the with only Bremen behind Germany; and hence received the smallest income from the West
Germian Federal Post which col leets 50 cents monthy apiece from owners. - But many of the larger stations like Frankfurts Stuttgart and others only have 100 kilowatts. so with its increased wattage, it will also be in for a larger piece of coin from the post office, listeners.
So the station is really heading for the big time although it's radio stations are ouner German radio stations are going to pro-

## CBS ‘Health Fraud’

handing various cases: All eioht physicians specialize in a form of herapy known as ultraviolet blood irradiation.". All the doctors involved state that they are of the American Medical Assn: A CBS spokesman commented
in our opinion, the suit is with"in our opinion, the suit is with-
out merit." Suing physicians are Dr. H. T Olney, of Lincoln, Neb.; Dr.
Armand C. Grez of New York and Spring Lake, N: J.; Dr. Basil Bland and Dr. Breen Bland of Memphis; Dr. Albert A. Laplume

## WB's U Bids

both operations with The company predicted it would employ 60 in its Chicago operation and 62 at the Fort Worth station
Warners said it didn't plan to regularly advertise its own prod ucts on the stations but averred $t$ may use up to one hour per Warners previous exculs.
Warners previous excursion into it sold KWFSAM, LOS Angeles t applied for, and then dropped in 1946, bids for tv out
Angeles and Chicago.

## Don't Sing, Just Sell

rguments for doing the way: Don't sing your selling mes sage. Selling is a serious business. into a Sears store to buy a frying pan and the salesman starte Billboards: "I share the the garden clubs and federa ger off without billboards be bet never been able to find any have iable evidence to prove that the sell. At best they can only remind Whenever the billboard industry lation;- it defends itself on lis curious ground that it employs
thousands of workers. So do brothels:

Columbus-David R. Chase has oined WLW $-C$, Columnus, as WHZ-TV, Zanesville, where he was production director.

## WABC, WCBS, WPIX BOUNCING IN JERSEY

 WABC, WCBS and WPIX are of FCC's New Jersey programming hook. Their licenses were renewed by the Commission's Broadcat Only Gotham station still facinc renewal grant is WOR-TV. Renewal of the RKO General station. has been hanging three year: pending solphia hassle. That fight is pantly tied to NBC's proposed AM-FM-TV, Boston.WPIX's renewal was cleared unconditionally. WABC's was granted in FCC's Netwice study chans in FCC's Netwoirk Study. the same basis and also withon prejudice to pending anti-trust aetions relating to CBS and to Commission yules on the afriliation contracts proposed by the web

## Rehi Estate

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 GASPARILLA COVEThe wind carries whispers from cen-
turles past of dashing pirates and
hidden treasure- Bome of hidden treasure-some of which
might have been buried near "Gas parilla Cove". The estate of the
late Mr. Louis Geraci, Gasparille late Mr. Louis Geraci, Gasparill
Cove, is 8 aceres of tropical paradise located 90 -miles south of Tampaacross the sound from Boca Grande,
site of the world's finest Tarpon. site of the world's finest Tarion.
fishing! This 11 room Roman Brick home was completed to December, 1962. It has 5 bedrooms, 5 年. baths
and maid's quarters. Luxury fea and maids quarters. Luxury fea-
tures finclide 2 freplaces, walitowall carpeting, sold-plated fixtures. intercom system throughout, Indi-
vidually controlled music system idually controlled music system.
and a 15 -ton reverse-cycle air con-
ditioning system. A boat house of ditioning system. A boat house of
prestressed concrete. adioins the
home and will accommodate a atge home and will accommodate a latge
50 -foot yacht with a tuna tower Dock space for five yatches is adJacent to the boat house. A sepzrate Orchid House is located on the
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HO 7-4067 in Hollywood

## $50^{\circ} \mathrm{s}$ E.-OFf Beekinan. Charm 5 rm .

 Duplox + glass enclosed terrace Stuado sky ght h Wh. place, 21 lg bd ${ }^{\text {bit. exqu bths, full D.R.- }}$ ing brand now wash, mach:, dryer, dishwasher, Min. - yr sublease. $\$ 700 \mathrm{mo}$.
## Chis Stalling on Proposed Music Bowl May Cost It $\$ 1,500,009$ Tard Bequest

The countdown hage, Dectarted on the leciaion for the proposed new Gulic Bowl tn Gircagose lakefront fill het off the ground. The joker I the deck 1 s a Dec. 10 deadline A. Mont $\$ 1,000,000$ bequest by the and it is increasingily apparent that a bettery of opecial interests whl taill the effort past the deadline.
The Chicago Park District is tichang by its proposal for a
cooped out bowl in a now-grassy area bounded by Monroe and JackCon streats and Lake Shore and
Columbus Drives. The Metropolitan Housing and Planning Council park and that there is plenty the room on top of a large under ground parking lot a block further orth
that the city's choice of the site was arbitrary and did not take into account future developments on curation by eaving that thei studies showed that the costs of construction.
outrageous.
outrageou
conceived as bowl was originally was cut down to 10,000 amid howls
of " white elenhant" of "white elephant."
Another stumbling block to the quires every owner with propert bordering the park to give ap proval to new construction, All o the owners consented except thre cage Fine Arts Building, the Chi Orchestral Assn. The latter supports the Chicago Symphony Or chestra (which does not play in Grant Park), and proponents of the plan say it is intentionall free concerts across the street from its own Orchestre Hall.
ing against the musictedly work organization devoted to restoring the old Auditorium Theatre, which was designed by the late Louis many years. The group, which in cludes U. or chicago architectur enthusiasts plus a group of Nor peals to the Ward Foundation to change the grant.
The only voice not heard from yet is that of the man who will
make the ultimate decision-Mayor Richard $\mathbf{J}$. Daley. Aside from the fact that he has waited so long to make a statement on the matter, he will go along possibility that mendations of his own Park District. As a mater of fact it would pe very much in the Daliey style selves hoarse and then calmly tell the workmen to start construction

## Bobby Weiss Exits

## Warner Records

Bobby Weiss will leave his post as international director for Warner Bros. Records to devote fuil
time to his own business time to his own business.
He'll be involved on scale working in various areas of show business. Included in his activities will be foreign consultation Und international representation of perident motion picture liaison with respect to coordinating their music business affairs abroad, indie record production with foreign talent chases and sales in behalf of American and foreign companies and stations, management of artists and their international bookings, plus acquisition of products allied to the
entertainment business for worldwide marketing.
All the activities will be helmed under the banner of Weiss In-
ternational Holding Co Lid with ternational Holding Co., Ltd., with initial offices being opened by
Weiss in Paris and Tokyo effective immediately: The Paris hg will supervise England, the Con tinent, Africa and the Middle East, While the Tokyo bureau will cover Japan through Singapore/Malaysia (Continued on page 46)

## Belafonte Helps Mark

Kenya lidependence Harry Belafonte left for Nairobi,
Kenya, Monday (9), where he will Kenym, Monday (9), where he will appear in two quecial concerts to commemorate that nation's tidehis wiff: and African songstress Mriam Makeba.
Relafonte and Miss Mareba will apear at the state Ball Cabare a Naircbi tomorrow Thurs) be ng Prince Philip husband o Queen Elizabeth 2d. The following day (13), Belafone will present : concert to the general public at
the Royal College of the $U$. of East Africa.

## Date Snag Puts L. A.'s Grove In

 S2300 AFM Jam Hollywood, Dec. 10. AFMusicians Local 4T Board mas ruled Tha Cocoanut Grove must pay Dick Stabile's orch Jack Laurman, managing directo of nitery has been granted: Cape. appeal decision Case stems from question whether stabile was given proper of his band's run at the Grove Lauerman booked Stabile for Cet. 17 -Noy. 27 stand, and also who ployed in some of the men which preceded. A booking prob em arose thereafter when Sammy Davis Jr. postponed a date due to Robin and in Warner Bros. pic Robin and Seven Hoods." Tommy Dorsey: orch (led by sam Donahue) to fill latter part of postponed engagement. First porHo of cancelled niche was filledbufiet Prowse backed by by Juli
Stabile.
With
With booking of Dorsey orch Lauerman, however con stends the ull term was worked by Stabile
(Continued on page. 47 )

Cherry New Const Prof. Mer. for Cedarwood $\because$ Hugh Cherry has been tet an Cedarwood Piblithting Co. PresentIy affiliated with Krox; Long try music dist jockey for the past 10 years
Cedarwood Deny, general manager at indicated that Chierry?s mpoint ment 6 in heeping with the firm's artists and artists a repertoire execs.
Local 182 Repeals
Sept. Dues Boost
The dues hike and scrapping of the $11 / 2 \%$ work tax voted through by the Local 802 membership at a bylaw meeting last September has
been repealed. The repeal came through a mail referendum held by the Local which, brought in a tally of 15,936 for the repeal and 3,812
The Musicians Voice Emergency
Committee, which had been protesting the mail poll, was further set back last Friday (6) when Judge Richard Levet denied an injunction against the referendum. The hike, voted on at the Sepante from $\$ 2$ to $\$ 80$ It wes to 0 into effect Jan. 1.

## WB'S MAFILATD IN <br> OSEADSE CDIRABS

John K. (Mike) Maitland, Warnbros. Records president, is curwith the diskery's licensees in England and the Common Market countries:
First on his itinerary are talks with WB's English licensee, Decca Reconds, Ltd, and Reprise Recrds licensee, Louis Benjamin of ye Records, Ltd. Maitland then oes to the Continent for conferances with Vogue Records ol
France before traveing to Rome: One purpose of Maitland's Rome formance will be to attend a pertalian language musical which Alexander Coten ond Jack Hylton
are bringing to Broadway, and for whe bringing to Broadway, and for which WB ha
album rights.

## 35,000 Accomints $60,000,000$ Listeners Pushing Muzak's' 63 Take to \$17-Mil

Ambassador Music Ints Rod McKien for Britain
Ambassador M usic Lud ha agned folk writer Rod McKuen and the in In Great Britar repre deal was set between Lee Pincus, Ambassador topper now in New In Music and Horizon Records: song, "Ally Ally Oxen Free": re corded by The Kingston Trio and Kingstons are included in the deal with nmba 100 other Mč British sheet music and album will be distributed by Frederic Harris Ltd., U:K. rep of Chas. H

## Leaders Can't

 Collect Union Dies: Sup. Ct.Washington, Dee 10. The U.S. Supreme Court upheld Monday (9) injunctions by lower courts forbidding bandleaders to collect union dues from sidemen. The court refused to hear argu of Musicians against the injunc tion impied by the U s Distrib Court in Né York und the First Circuit Court of Appel Those courte court of Appeal unio disict a as a union member, violates th and turning over dues to head quarters from band members.
The Taft-Hartley Act forbids empoyers giving money to unions. The AFM wanted the court to den hiring the band or the pe om hiring
The dispute originally arose When bandleader Ben Cutler col turned the monem over to AFM N. Y . local 802 .

## MY SON, WHO ADVERTISES IN THE ANNVERSARY EDITION

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## PARIS

do Mene lo Nomily,

CHICACO 60611 400 M. Michigen Ave. ROME 3 Ne Serdegne 43
firm, will bring a $\$ 17,000,000$ take. into the foreground this year*: The drive for "New Sound" or at
Don O"Neil, the firm's program diDon O'Neil, the firm's program diad pale by adding color and hythmic interest attuned to the Some of the creating Murek's New Sound" are 1) the addition of lively Latinof Herican tunes; 2) the nelusion taboot; 3) the music internationalization of tes library with French, Spanish talian, and south American songs o keep up with Muzak's global extrument like use of exotic in truments like the mandolin, mu string guitar, and cordovox;
5) the constant addition to the
arranging staff. (In 1953 Muzat ysed 23 arrangers. Today there are some 55 arrangers on assign ths library with new arrangements (Some 30 each month are modern zed.) Also, the emphasis on Broadway and Hollywood scores even ofore the opening.
One of the prime factors in folLowing the new sound trends, says
ONeil; is the right arrangement in this respect he's continually ex panding his staff with freelancers who arrange and conduct their own
dates. Among those used by O'Neil recently are Glenn Osser,
Claus Ogerman. Sid Bass, Eari Sheldon, Ray Martin, Ted Dale Denard Vaughn. Lester Lanin an Muzak now has 260 franchisers apidy 14 in 1941, and it's now market. It's been estimated that Hrs in the U $60,000,000$ dailv listen counts, Muzak's telephone bill in New York alone is over $\$ 10,000$ monthiy and it adds a hefty share to ASCAP mance money take on
IASCAP in eidentally, is currently negotiat ing new contract with Muzaki)
According to O'Neil "back ground music is a matter of pro circumstances." Muzak's."circum stances" fall into three divisions: 1) public area programming (resming (factories and plants); 3) of ice programming banks). O'Neil a. universal: element that no changes in programming have to
be made for Muzak's overseas
Muzar, which is a division of ine Wrather Corp., also owns Programatic. Broadcasting Service, a
completely automatic broadcasting ervice, now used by some 80 -od radio stations in the U.S. (Pro ly different from Muzak arrangements.)

## Beatlemania' To

## U.S. Via Cap Deal

The Beatles, England's hottest iiskers, will spread their "Beatle mania" to the U. S. via Capitol The Beaties' disks was conelude ast week with EMI (Electric \& Capitol exclusive U S rights: According to Voyle Gilmore, rtists \& repertoire veep at Capi tol, the label will issue its firs single by The Beatles, "I Want To
Hold Your Hand," in mid-January and will come out with an LP in early February. The II Want To Hold Your arders in excess of $1,000,000$ advance in the U.K., according to a Lon don datelined report in Variety. last week.
This gave the group; the report further noted, the distinction of
earning a gold disk for a single before it hit the stores, a feat which EMI believes has never been equalled before, The Beatles previous single, "She Loves You,"
earned the group their first 1,000, 000 -seller award. "I Want To Hold Your Hand"
was written by two of the groupJohn Iennon and Paul McMart ney. The other two Beatles are
George Harrison and Ringo Starr.

## Presey's 'Acapulco,'Le's' Sing',

## Smolters' 'Knave' Top New Albums

ELVIS PRESLEY "FUN IN ACAPULCO" (RCA Victor) The upcoming Hal Wallis film, "Fun push in this new Elvis Presley package. Presley continues as a disk phenomenon so the package,
with the built-in values of a pic with the built-in values of a pic
tieup, will go far in the marketplong tatino lines which give Pre ley a base for an easy swaying
mood which he handles quite well. One of the songs, "Bossa Nov" Baby," has already stepped out as a single click which should attract 11 songs from the film, there are
two added tracks ("Love Me Tonight". and "Slowly But Surely") as a bonus, and the
delighted by that, too.
BRENDA LEE: "LET ME SING" Decea). Here is a topfight mi ture of standards and new pops hot selling pace. She's a young belter with a veteran savvy that shows up especially well on standLast." However she still shows up the songs she clicked with in the singles market. In this package the potent pieces are "Break It
to Me Gently" and "Losing You""

THE SMOTHERS BROTHERS GMercury) The Smothers Bras style of folk and comedy has been pulling in a big disk following via their "Think Ethnic" LP and a flock of tv guest shots.. This all aud tor the new package which shows of in hilarious form. Their udience won't be disappointed disk buyers as word of their finn routines get around. They have lotsa fun with Lerner \& Loewe's I Talk To the Trees," some historical American figures, flamenco others. All the maferial is among fire which is wey above par forepotpourri of this sort.
LLOYD PRIOE: MISTY (Double L. Lloyd Price came back into ago with an offbeat slicing of Erroll Garner's "Misty." With the tune as a marquee lure for his new package, Price now has a good chance to make a dent in the al pression is vivid and vigorous and the youngsters may be more at-
tuned to his style than the adults but his powerhouse platter peroldies that get some of Price's punch here are "You're Nobody nessee Waltz", "On the Sunny Side
of the Street" and "Lucky Old Sun.
PAUL TAUBMAN ORGAN CHIMES FOR CHRISTMAS" Christmas product on the market again this season but Paut Taubman's has somewhat of a difierent the reverent nature of the thliday but still fis repertoire is highly listenable through the unusual in strumentation of organ and chimes. The sound is quite captivating and the 40 hymis culid for this which entation have new sound stature.
"THE AMAZING AMANDA AMBROSE" RCA Victor) There's a
wide rarge to Ainanda Ambrose's vocal prowess and it gets an excel lent showcasing in this varied repertoire. She's a belter who can do justice to Rudolf Friml's "In"Goose Never Be A Peacock", Hoagy Carmichael's "Hong Kong Blues", a blues classic like "C.C. Bless The Child."It's a distinca high potential in sales and spins "A JAZZ PORTRAIT OF Charlue Mariano is an alto saxist who's beginning to nake a dent in the jazz world and this package His sold hip him along the way, His solo jaunts throughout the set and show him off as a musician with high standards. Some of the more familiar items like SI Feel Pretty and The Song Is you
take on an exciting new glow via
his alto sax work and some of the
hew ones. like "The Shout" and rew ones, like "The Shout" and jazz standards. On each side. Ma riano is surrounded by topfligh trying to do
"ARTHUR GODFREY'S GOLD EN HITS: (Contempo). This is set of tunes, some oldies, some of
more recent vintage, sung by Ar more recent vintage, sung by A 2 male chorus The ole Redhead is in good voice for the session
waxed by his own Contempo Rec ords and distributed by UA Johnny Parker conducts the or by Richard Wolfe. Material has chance to display his comedy abil ity as well as his way with
straight ballad or uptempo item He's up to the assignment an comes away with an entertaining
session. It should do well in the stalls and c
prise click.
CTITO RODRIGUEZ \& HIS ZUELA" (United Artists) Tito Rod riguer \& Co seem bottomles well of Latin material and styling. inspiration from an appearance it made at the Caracas Carnival; one musical events: Rodriguez extin citation at the carnival and this LP strongly attests to the authority that gave him he kudos. Included and other items, all of which will delight Latino terp fans and buifs orch is fine Latin idiom. Th baton and this is one of its bes albums.
RAY RIVERA: "AINT THAT Singer-writer Ray Rivo-Round singer-writer Ray Rivera, doe ing although his songs tend to be a bit on the cliche side, Nonethe less, the tunes swing well and he interprets them vocally with verv and savyy. He s. backed by a groov some of Rivera's items. The re sult is a peppy waxing which
should capture interest of the pi ano bar buffs. There's a smooth quaterial is the disk. The blue ably handled by Rivera and the unidentified combo.
BUDD JOHNSON: "FRENCH Budd Johison and a combo of ma jazisters have taken a set o French of French-themed tune and transposed them into a groov is a swinging collection of ballads and uptempo sides, all of which
step out well and provide a sock


LAWRENCE WELK
Has Another Het Dot Recora!
BEUE VELVET," B/W FIESTA"
howcase for the hip tooting on Johnson's tenor. Along with him are such tooters as Hank Jones, Kenny Burrell, Milt Hinton and Osie Johnson. These men com-
bine for a topfilight instrumental jazz outing. Arrangements move aicely and Johnson's smooth ye ully:

## DECCA DISK PRESERVES <br> BBC TRIBUTE TO JFK

## The

Kennedy broadcast by the BBC' That Was The Week That Was' rogram the day after his assassi he U.S. via NBC) was one of the memorable tv events of that video-
packed weekend. It now is an impacked weekend. It now is an imthe Decca label.
The immediacy of the situation course, gone, but the script Caryl Brahms, Herbert Kretzmer and Bernard Levin holds up with all the poignancy and emotiona mands in the "TW 3 ", show made ef ective contributions and the disk tands out as a potent memento o the JFK story
(Deca is paying higher than sual royalties for this package
and the BBC will donate all the royalties to charity.)
In another disk salute to JFK the 20th Century-Eox label has put together a flock of his speeches ecorded by Fox Movietone News in a package titled. "John F, Ken 1960-1963." It's a documentary that runs from his acceptance of the Democatic Presidential nomination in July, 1960 to his final address Teig does the narration and helps make it a worthwhile historica

## Longplay Shorts

Peter, Paul \& Mary's first Warner Bros. album ("Peter, Paul \& Mary has topped the $1,000,000$ unit sales mark in domestic sales. The
album was awarded the RIAA (Record Industry Assn of America) certification for a gold record for $\$ 1,000,000$ in sales some time ago Sigantovani, one of London Records' top album sellers, has already Sighed for another U.S. tour to begin next September And Williams" "Christmas Album" on Columbia will be broadcast on th
National Guard radio program, "Guard Session," until Dec 29 Trini Lopez, Reprise disker, shot a segment for Wolper Productions" to series "Hollywood and the Stars." The show will be tagged "Idols of ' 64 .
Cal TJader Quintet, in New York from San Francisco, cut 10 sides for Verve in the past week for an album to be called "Breeze From
The East., The sessions were headed by artists \& repertoire man Creed Taylor with arrangements by Stan Applebaum Nancy Wilson, Capitoo disker, will preem her new act at New York's Waldorf-Astoria. The act's being written by Earl Barton - . Folk singer Carolyn Hester Swings into New York this week for a tour of the deejays on behalf
of her new Columbia LP This Life T'm Living" Cosby debut album is on Warner Bros, is starring through New Year's Eve at The Shadows in Washington., .. Prestige Records has 11 alburns on its December schedule $\because$ The Library of Congress has requested, and received, a monaural a
Joe O'Brien, deejay on WMCA, New York indie; has made the disk grade with a United Artists album titled "Hey It's Christmas." Packas eatures O'Brien's alter-ego "Benny". Eric Simoin will conduct the Friends of Live Music concert at New York's Town Hall on Dec. 31 Soloists will be soprano Marianne Weltman and tenor Wesley Swails New York by Olympia Distributors Beryl Berney, the femcee albums: The frst; "A Child's Introduction To Spain And Brazil" was issued by Wonderland-Riverside, and the other entitied "All Join
Hands". with songs and stories from Japan Mexico France and Tin under the Peter Pan banner - Pianist Dave McKenna has cut a new album, "Lullabies In Jazz" for Sir Records... Sacred Records, newlyorganist Richard Ellsasser playing sacred songs a new disk featuring

## Top Singles Of The Week <br> (The 'Best Bets' of This Week's 100-Plus Releases)

MLLICENT MARTIN. . . IN THE SUMMER OF HIS YEARS ABC-Paramount),....... If I Can Help Somebody Mallicent Martin's In The Summer of His Years" Leeds" is to the late President John F. Kennedy. In context, or by itself, it registers as a literate and moving ballad that deserves to be heard widely. But to fit this number into a commercial format Connie Francis's version on the MGM label, Kate Smith's on RCA Victor and Toni Arden's on Decca are also effectively done. "If I Can Help Somebody" (Leeds*) is a fair inspirational tune.

## TONY BENNETT

 THE LITTLE BOX(Columbia) The Moment of Truth Tony Bennett's The Little Boy, (E, H Morris*) is a well. uritten, nostalgic ballad which this singer belts in potently com-
mercial styte. The Moment of Truth" (A. I. M.) is an uptempo mercial style. "The Moment of Truth" (A. I. M.*)
side with a sharp lyric set in a swinging format.

## NINO TEMPO-APRIL STEVENS .

WHISPERING
(Atco).
Tweedle-Dee
Nino Tempo \& April Stevens "Whispering" (Fred FisherMiller registers as a striking vocal arrangement of this oldie by a duo which recently had impact with their "Deep Purple" entry.
"Tweedle-Dee". (Progressivef) works over a more recent hit with a twisting beat that should earn some juke spins.

## FATS DOMINO. <br> JUST A LONELY MAN <br> (ABC-Paramount) <br> an Who Cares ose bouncing blues numbers which he projects for maximum results with his effortless style. "Who Cares" (Acuff-Roset) is another solid rhythm number which could turn this disk into a two-sided click

## GILBERT BECAUD

WHAT NOW, MY LOVE (Kapp) Bard's "What Now, My Wove"? (Remick*) registers as
Gitbèrt Bacaud's $a$ striking ballad which this French singer belts solidly despite the western-flavored rhythms. "What To Do With Laurie" (Trio-Silstylishly. Both songs are rendered in English

## BIG THREE

COME AWAY MELINDA (FM) Mig Three's "Come Away Melinda" (Appleseed ${ }^{\circ}$ ) Rives this folksinging trio an excellent chance to break through with a sensitively wrought ballad with an anti-war message. "Rider"
(Prut) changes pace with a brightly arranged tune also very (Prut) changes
well delivered

## JEFF CONDON

## (MGM).

## FREDDY'S FOOTSTEPS

 Jeff Condon' "Fredd..................... Yeu Mind strong teenange item with a straightforward lyric delivered in the accepted rocking idiom by this young singer Neier$(\mathrm{T} . \mathrm{M} . \dagger$ is another snappy slice due for lotsa spins.

## SLEY BROS.

PLEASE, PLEASE PLEASE
(United Artists) You'll Never Leave Him Isley Bros." "Please, Please, Please" (Armot) is another way-out
rocking ballad which the team pitches up in their distinctively rocking ballad which the team pitches up in their distinctively
offbeat, and sometimes noisy, style. "Youll Never Leave Him" offbeat," and sometimes noisy, style: "You'll Never Leave "Hih
(Mellint) is another good entry handled with a lighter touch.

## GARY PAXTON

$\because-\therefore$ KANSAS CITY
(Felsted) $\because$ Sweet Senorita From Santa Fe
Gary Paxton's "Kansas City" (Triot) is a swinging instrumental slute solo on top. "Sweet Senorita From Santa Fe" (Maverick $\dagger$ ) is a pleasing instrumental waxing

## KATHY KIRBY

SECRET LOVE
(London)
Too Bad For Johnny Kathy Kirby's Secret Love, (Remick*) revives this hit of a
few years back with a rocking performance that hits the comfew years back with a rocking performance that hits the com-
mercial target. "Too Bad For Johnny" (Peter Maurice*) is an. okay torch ballad with a quasi-Latin beat:

## ETER, PAUL \& MARY

A'SOALIN'
(Warner Bros.)
Hush-a-bye
a Christmas
Peter, Paul \& Mary' "A'Salin" (Peamar* is a Christmas
song in a traditional groove delivered in standout style by this
trio. It should be a seasonal evergreen "Hush $a$-bye" (Pepamar")
trio. It should be a seasonal evergreen. "Hush-a-bye".
is another pretty side with solid folknik appeal.
THE GLEAMS
MR. MAGIC MOON
(Kарр). $\qquad$ eams "Mr. Magic Moon" Januaryt) shape Driver bright rocking slice with a good teenage idea delivered with an (Sealark $\dagger$ ) is an okay instrumental workover of the traditional "When Johnny Comes Marching Home Again" melody.

THE CHORDETTES...TRUE LOVE GOES ON ANDON (Cadence)... "True Love Goes On and On" My Sorrows
The Chordettes
this sentimental ballad another strong choral slice for added com
 The chordettes sentimental ballad another strong choral slice for added com-
mercial impetus "All My Sorrows" (Ninat) is ar okay adaptation mercial impetus, "All My Sorrows" (Ninat) is air okay
of a traditional folk song popularized by Joan Baez.

DAVE BRUBECK QUARTET . $\therefore$ THEME FROM ELEMENTS (Columbia).

Cable Car
Dave Brubeck's "Theme From Elementals" (Derry $\ddagger$ ) is a mod ern jazz entry with a smoothly flowing melodic line which could
spill over into the nop market with heavy impact "Cable Car" (Derryi) is another arresting number with a nod in the direction of San Franicisco.

- ASCAP. $\quad$ BMI


## Inside Stuff-Music

Robert Stolz, Vienna-based composer, has added his voice to the current consroversy over revision of of the House of Representatives Committee on Rules, Stolz wrote: For many years 1 have been unhappy over certain injustices to my fellow writers and composers
caused by the American Copyright Laws, I regret very much to find caused by the American Copyright Laws, I regret very much to find
that in comparison with the European Copyright Laws, the U.S. Copyight Law is definitely in need of amendments in order to protect the creative artists, and their works, the way they are protected in Europe. We, the creative artists, have no other means of earning a
living than the income we derive from the exploitation of our works. thers instrumental in promoting and using them disks broadcas ing, to, etc. are making gigantic proits whie tris
"Some are becoming rich by exploiting our properties and are not
ven paying one penny to us. This applies to the men who produce ven paying one penny to us. This applies to the men who produce
na own jukeboxes o remunerate the composers through the recording royalty on disks which they put into their machines is ridiculous and is a specious titudes by persons as unscrupulous as are certainly some of the jukeoperators:

The third annual course in recording, tentatively titled "Recording s. Music," is now being prepared by New. York $U$. in conjunction with
he N.Y. ehapter of the National Academy of Recording Arts \& Sciences (NARAS). Raymond Wilburn, exec director of the University's Bureau of Conferences and Institutes, has been meeting, with chapter officials to complete details for the course that will explore th
relationships of music and musicians to the recording field:
Indicated are sessions on the effects, good and bad, that recordings have had on the quality of music; on the lives and careers of per-
formers, the problems of commercialism and compromise the intricaies of planning repertoire; engineering techniques: and sound fads and their relationships to the quality of music; the uses of electronic music and special effects; the roles of composers and arrangers, and draw upon leading industry ggures for lectures and discussions and will be presented during the University's spring semester that begins
in early February.

The late Fritz Reiner is credited with taking over a dissension-riddled Chicago,Symphony Orchestra in 1953 and molding it into one of the
top half-dozen of the world's orchestras. Under his leadership, the Chiop half-dozen of the world forchestras. Under his leadership, the Chi ago Symiphony made its first substantial mark in the recording field have become essential parts of classical discography, In 1962-63 Reiner retired to the position of musical adviser of the orchestra and Jean Martinion was selected as musical director in his place. He was conidered musically conservative during his Chicago tenure and seldom Bartok and Stravinsky:
Despite his towering reputation as musical director for the Metro o have returned to the Chicago weeks, beginning with a concert in commemoration of his 75 th birthday

Newest impresario on the concert scene in Manfred Szilard, a Hun garian refugee who came to this country in 1959 During the day e works as a waiter at Gatsby's;, nitery on New York's eastside. Sz lard's initial concert via his Seven Language Productions will be a New York's Town Hall Dec. 29 and features Roumanian violinist
composer Jean Neago with lyric soprano Arlene Sheridan and tenor Warren McGoldrick. The second concert, scheduled for Town Hall American and U.S. performers. In addition to concerts, Seven Lan guage Productions also deals in tv, recordings, radio and films.

The National Academy of Recording Arts \& Sciences (NARAS) ha made three new categories eligible for Grammy awards. They are ne ne
classical artists, liner note writers and pic and to scores. According t John Scott Trotter, the record academy's recently elected president category list so that all creative efforts can be represented." At, ere the only ones accepted from severa recommended by loca chapters. Current categories include 12 in the classical field, severa reative fields of recording. The three new additions now bring the total number of categories to 42 .

On the occasion of a new release or Johann strauss dr. Walze both will make their debut with a U.S.A. tour in 1964-65) the Philip Recording Company has discovered some interesting biographica notes on the U.S.A activities of the composer in 1876 when he was travel. with his wife, a man servant, a maid and the family s pet dog for black Newfoundlander who was partly sheared when the dem

Although unknown to most non-musicologists, composer Felix Men his travels through : England and Scotland. It is an autobiographica work called The Return from a Foreign Land" (op. 89) which was premiered in 1830 in Berlin and heard only once again in 1851 . The
German radio station (Suedwestfunk) has now given the opera in its entirety and the critics showed themselves enthusiastic over opera in its they called "the melodious inyention of the composer and his masterful

Preliminary and final auditions for the Grace Moore scholarship
competition at the U. of Tennessee will be held in February; according to Edward Zambara, manager of the competition. Two scholarships in Knoxyille on Feb: 29. Entry blanks may be obtained by writing the U. of Tennessee Fine Arts Department, Knoxville.

Israeli composer Amital Neeman will get a hefty representation Square Garden this month. His "Testament to srael" will pen the affair and also scheduled for performance are his "Israeli Danc

Halim El-Dahb, BMI writer, named composer-in-residence at the the Addis Ababa Creative Arts Center, He's currently at work on the first modern Ethiopian opera. El-Dahb was last represented o
stage with the music for Martha Graham's ballet "Clyemnestra."

## Date's Cleve. Stiat

Cleveland, Dec 10 .
Duke Ellington and 16 pie orchestra start new entertainment downtown Golden Key Club Former private nitery, with 400 public, and will have a $\$ 2.50$ cove for Ellington's Jazz concerts Tues weeks. It's the Duke's first stint since his State Dept global tour

## British Diskers Spining Into U.S. TV \& Cafe Dates <br> Some of the London, Dec. 10 Some of the more original Brit

 domestic bestseller charts on the native version of the American only capturing the local marke but are moving in on the US. Fan only on the disk front. femme duo who hit it once in theU.K. with "You Don't Have To Be A. Baby To Cry, now not only VARIETY lists but have two weeks of nitery dates lined up in New set on the Ed Sullivan Show. Earlier Rolf Harris, who scored "Tie Me Kangeroo Down" and appeared at the Blue Angel, signed
for another date in the spring. He too, is a candidate for the Sullivan showcase.
he BBC-TV MThat, was The We in That Was" tribute to the late Pres dent Kennedy, also looks set for US. exposure on video and in afes "In The The Summer Of His Years" on the "TW3" show.
The Beatles' manager, Brian Ep stein recently negotiated three
top-of-the-bill performances. for he beat group on the Sullivan st-terper Roy Castle is postponing his nitery bow in Las Vegas to
take a leading role in a forthcomtake a leading role in a forthcom
ing Yank musical, "Kelly," slated to open
spring.

## 24 TUNES COMPETING

IN SAN REMO FNALS
Some 24 tunes have been chosen o compete in the finals of the an nual San Remo Song Festival, Total was upped from traditiona 20 "because of the high level of music event

are: "Come Potre Dimenticarti, "written by Palla-
vicini-Leoni), "cosi Felice" (Gior,
gio Gaber)" "Disperato Tango" gio Gaber) "Disperato Tango"
(Domenico Modugno), "Iemani" (Calabrese-C. A. Rossi) (Gino Paoli), "I Sorrisi di Sera" (Mogol-Testa-Renis), "La Prima
Che Incontro" (Paliavicini-KramChe "Incontro" (Pallavicini-Kram Colonellot, U LUltimo Tram di
Mezzanotte: (Calabrese-Sciorilli) Mezanotte" (Rossi - Rotunno),
Motivo D'Amore". (Pino Donag Aio) Non Ho LEta, (PanzeriPasso su Passo" (Migliacci-Bindi) Piccolo Piccolo" (Amurri-Lutazzi) Quandro Vedrai al Mia Ragazza" (E. Ciacci), "Sabato Sera" (Pallesi-
Malgoni), "Sole, Piza e Amore" (Zanin, Casadei, "Staesera No; No, Piangi per Niente Pallavicini-Mogol-Lunero), Un Bacio Piccolis: simo" (Ornati-Mescoli) and
km: al Gilorno": (Mogol-Massara).

Green's Academy Encore Johnny Green agoin will act as music director for the 36 th annual Academy Awards. Presentations, times previously
Green, a four-time Oscar winner and 11 -time Awards nominee, also functioned as gener2l director of
show in 1949 and producer-dishow in 1949
rector in 1952.

## Philly Local 77, AFM, Slaps Stiff Fimes Vs. Dissident Batoners in Retaliation'

British Disk Best Sellers Want Hold Hand Lon, Dec. 10 . Beatles She Loves You Beatles Don't Talk To Him . . Richard Never Walk Alone Pacemakers Keep You Satisfied, Dakotas (Parlophone) (Columbia)

Kirby Secret Lo
(Decca) Sugar And Spice..Searchera Be My Maby . Ronettes Maria Elema Los Indios

## BBC Ends Ban

 OnTumes Lifted From ClassicsLondon, Dec 10.
BBC, monopoly radio outiet In trict ban on pifted its hitherto rom the classics. In a letter to local pubishers which in the past ave often been frustrated by the Corporation's ban on even such umbers as Duke Ellington's Nutontroller of radio program organzing, states:
"We are no longer opposed ha principle to broadcasting popular songs adated from the classics or
other sertous musical comositions. ther sentous tha tcal ation will io longer be barrier o broadcasts and it will be noradividual producer to decide for nd againet the inclusion of such an item in his program entirely on suitability to the context,'
BBC decision not to bar classicinspired pop tunes could well start
a landslide of such items previousa landslide of such items previousy nixed by BBC. For, as Standing backlog of songs which have been ejected under the policy which has ruled hitherto.?

## Disraeli' Not Coming Home <br> At Radio Luxembourg

Radio Luxembourg, Commercial adio station which beams across ind an outfit that has banned U.K. ne disk in the past 10 years. has put the bar up on Allan Sherman's ew single, "M?
Home, Disraeli?"
Reason given is that station rown on any ribbing of politicians or royalty. And Sherman's platter Which mocks Queen Victoria and both counts because, as a spokes man put is "they haven't been that is) however, thinks the gag o oky and there is no restriction
on the local commercial ty on it on
web.
Iryich oth
Ironically, Radio Luxembourg's past 19 years was of a disk in the ago when it axed "Christine": an Enber release hinged on the

Basie Joins 'Count-Down' On Fla. Eatery's Bias Tallahassee. Dec. 10. Count Basie joined white stu restaurant that refused to serve him before a performance at FloriThe State U. Tast Tuesday (3 the past several ween picketed for me past several weeks and a door and two white companions, including a professor of sociology. The pickets have been attempting to

Philadelphia, Dec. 10.
Heavy finges meted out to certato bandleaders by the executive board of Local 77, American Federation reprisal for the maestros to be in reprisal for the maestros' litigation
against the local and the parent AFM.
Among bandsmen hit by the levies are Jules Benner, Joel
Charles, Abe Nehif, Marty Lahr and Charles, Abe Neh, Marty Lahr and
Jerry. Fine alt members of the Associated Orchestra Leaders of 29 Batoneers in this area
The association's attorney went into Federal Court here last week with a motion for an immediate
restraining order to make the local refrain from repeated violations of a previous injunction granted by the court to the leaders. This writ the local. Fines, the bandsmen charge, are for failure to pay taxes before the court. The or dispute also said to have resulted from the leaders' refusal to appear at ses-
sions of the local's executive sions of the locals executivea
which the bandsmen call a skangaroo court."
The association is asking relief
from all other sanctions and penalfrom all other sanctions and penalties imposed by. the local and a derecognize the validity of the court order in its monthly publication under jurisdiction of the court. Crux of the situation is the status and the union's employer that the person that hires the
band f"the father of the bride" ruling) is the true employer. The Local temporary order forbids Local 77 from penalizing the lith-
gants, but the union board has continually managed to delay a hear-
ing and ignore the ruling, it was ing and
charged.

## Industrialist Bids For Ember Buy-In

Industrialist John Bloom, rated millionaire who rose from obscurity in two years of selling moving into the disk business. He' molling a deal with Jeff Kruger, head of the Ember label. It's understood that Bloom may buy a large slice of Ember without taling over control. Kruger will
still hold the reins. If the deal materialzes, it will be one of the most significant disk
developments since Pye Records broke the majors distribution stranglehold by setting up a chain
of delivery vans which cover the ountry.

## 7 Albaquerque Laymen, <br> Moonlighting as Dixieland AllStars, Cut 2d Albim

The Dixielaquarque, Dec. 10 . man two-beat combo which has be come somewhat of a local institu cently taped 13 sides fo Waxing, to be tagged Dixie In the Raw, Volume 2 , is expected It'll be be both stereo and monozural and is on the band's own Sauda A novei al gie is the fact that all seven sidemen are full-time sliccessful usinessn en locally.
One is a U. S. district commissioner and an attorney, another oper surance, one's a geologist, anothe is a school teacher and the sev-
enth tooter is an accountant with the Ato torer is an accountant with The Atomic Energy Commission. ago, mostly for kicks, then found a number of commerc coming their way. In 1960, the band recorded their first album, titled Dixde In the Raw."
ber of jazz evergreens in it number of jazz evergreens in it In-
cluded are such titles as "South Rampart "Btreet Parade;" Till Bailey," "Ain't She Rag, Bill Bailey," "An't She
Sweet", and Alexander's Ragtime
Band."

## VARILTY ALBUM BESTSELLERS

(A National Survey of Key Outlets)


Piano Roll Blies'

## Editor, Variety: New York

 Just a comment on the article in issue Nov. 6 entitled the "Old states this was designed by Harry K Thaw. Thaw was obsolete when the house in question wasbuilt. It may have been designed built. It may have been designed
by Stanford White whom, as everyone knows, was killed by Harry Thaw.
Referring to "Those Old Piano Roll Blues" it might be of inter
est to recall the first exploitation est to recall the first exploitation
of the piano player (or player piano) in America was on the stage of the now defunct Casino Theatre (Broadway \& 39th) in edy, "My Uncle Celestin". The gag of course, was when the comedian, after apparently executing a difficult passage left the piano still going amid the laughter of an astonished audience. The auto-
matic piano, as it was then called, did not become a commercial commodity until several years later when the Aeolian Co. became its principal vendor, its prosperity leading to the building of the origwas really a development of the handorgan employed by street mendicants and evangelists whose wheezy notes were familiar
sounds to the wayfarers of 19 , century Gotham Sidney Rose

## ASCAP Weighs Move To Tune Out Music of

Coast's Tune Time Co.
Hollywood, Dec. 10. Authors \& Públishers has revoked its license agreement with Tune Time Co., a local background music operation, and is contemplatand its prexy, E. Edward Jacobson, according to ASCAP attorney Bennett Priest.
It is charged that despite license (also known as Certified Broad casting Co. and Radio-phone Broadcasting) continued to furnish background music to such clients as the chains of supermarts:
Priest asserted that recent ASCAP demands to audit Tune Time ledgers a contractually -were denied by Jacobson. Jacobson, who also owns KGLA: FM, in EA, FJLM-FM in San
Diego and a Chicago FM station Diego and a Chicago FM station,
was unavailable for comment. Howwas unavailable for comment. How-
ever, a spokesman for KGLA denied knowledge of any ASCAP hassle, legal or otherwise.

## FLANAGAN-TO-ORDEE

He's Commissioned by Detroit
Symph City Opera
Detroit, Dec. 10 William Flanagan has been commissioned by the Detroit Symph orch to write a full orchestral
piece to commemorate the 15th anniversary of the orch during the 1964-65 Season.. Flanagan piece
will run between 15-20 minutes Work is the second the composer will have written for the Symphony. His "Concert Ode" was performed on Jan. 14, 1960. score for a new opera for the New York City's Center's "The Ice Age" for which playwright Edward
Albee will write the libretto Albee will write the libretto. Flanagan currently is represented
on : Broadway with his score of incidental music for Carson Mc Culler's. "The Ballard of the Sad Cafer which Albee has adapted to the stage:

## Bobby Weiss

$\longrightarrow$ Continued from page $43=$ plus Australia and New Zealand: Wional record/music field for the past 11 years. He joined the WB abel in March, 1959. Before that e was with Capitol Records and H. Morris, music publishin Weiss arrived in New York Monay (9) to begin a round-robin of usiness talks with disk company execs, film and ty offices and tal ent agencies about their global ef-
forts. He expects to hit Hollywood about Dec 25 and remain there

## VARILTY SINGLE RECORD TI.P.S.

## (Tune Index of Performance \& Sales)



| On the |
| :---: |
|  |

THE ANSWER MY FRIEND

## BLOWIN' IN THE WIND'

PETER, PAUL \& MARY - WB 5368 CHAD WITCHELL TRIO - KAPP K 510 X JERRY JICKSOH - KAPP K 543 BOB DYLAN - COL.CL 4986. OENHS \& NODGERS - CRS - 300
RRTHUR LYMAN • HIFI L1013 EOS HARIER - LIBERTY LRP 3330 HCKIE DESHANHOM - LIBERTY LRP 3320 Q0ETIA RCALPM 2613 THE KMGSTON TRIO - CAPITOLT 1935
 mer Panama Francin will be In the
Conrad Janis combo in the Actors Studio Theatre production of "Marathon 33 ." Thithe first of al series of Hank Willinms memorial
shows using MGM disks will zo out shows using MGM disks will so
to 200 tations via trie Shane
She Wilder Syndicate starting New Year's Day . "More," the theme from "Mondo cane" published by Edward B. Marks, now has 46 dif
ferent versions on disks.

## London

The Ronettes due in next month
for concert and tv dates Prepping a visit to the U, U, nex
month is Harry Dawsoi of the George Cooper talent. agency. He' dickering to get Stateside vist Tornadoes and Johnny Kida a The Piratite grop Meantime, beat meloes are set for an eight-day visit across the water-for proMax, Anthony Bygraves cout his first disk, "Shout Ole," as singer
ind drummer, for the Decca label. and drummer, for the Decoa label. Pianist Joe He Mderson switched of a "Record Fortnight" is being mooted by the Gramophone Record Retailer Assn,... Jeff Truser,
head of the Ember label, comhead of the Ember label, com-
pleted a releasing deal with Barclay Records of Briussels. Kruger
cill issue two albums here from the Barclay catalog before the e Barc
Christmas.

## Teenage Dance Okay In

Ahouquerque Civic And
May Hypo Band Dates
Albuquerque, Dec, 10 . A 20 -member junior board has been named to help the Abuquer que Cuc Auting and poicing of uairoming
planno
teenge danices at the hall starting teenage dances at
in early January.
The auditorium is owned by the
city, the board is appointed by the city commission.
Until last week, the city had an ordinance which forbid youngsters
under 18 from attending public dances in the hall. The aiditorium board last week, however, decided
to permit the youths to stage their own dances on a trial basis.
Local 818 of the American Fed-
eration of Masiclans has agreed to supply a band on a cuffo basis for he first event.

## Date Snag

Continued from page $13=$ -but mot on dates stipulated per objected to fact Lauerman notified Stabile verbilly of the switches,
not through formal channels via union:
It ls understod that Stabile has never beefed. The dispute that Grove had Stabile on contract wheet at same time it had first week of Dorsey or
fons ther began.
Unless Lauerman gets off the forced to pay two bands for the same week's work.


## PETE SEEGER

 CURREWTIV. OY WORLD WIDE CONCERT TOUR
## DECEMBER

INDIA
TANGANYIKA
KENYA
NIGERIA
Columbie Records/Folkways Records
REPRESENTED BY
200 W . 57 tr 'st. New. Yark 19, N.Y. Y .

Nat Cole's D.C. Kudo
Nat King Cole has been accord Nat King Cole has been accord
ed a tribute in the House of Reped a tribite in the House of Rep-
resentatives with the insertion of remarks by . Rep. Augustus F:
Hawkins (D). The California so Hawkins (D). The California so lon called special attention to the American "image" abroat in his 22 concert tours to foreign countries in the past five years including Japan, Sweden, England, France and Australia:
"His remarkable pre
him remarkable presence made without portfolio for our country; Hawkins said. "He symbolizes for us and for our neighbors abroad a kind of dignity, of integrity, of
indestructible character that is a credit to his people and to the United States peope is a man who feels strongly that whenever he sets foot outside this country,
he represents us. It would be wonderful if we could be sure that every representative of ours brought as much prestige a a d
created as much good will for created as much god will
America as Nat Kin Cole"

## Emer Bernstein

 Hits 'SelfStyled'
## Crix of Pix Music

Holywood, Dec. 10. Composer Elmer Bernstein las week blasted self-styled pundits of motion picture music who "don't
consider film scores in the top league of musical composition?" Tunesmith, with five major film scores behind him in the past year alone, pointed to field as representing "one of the most important
arenas for modern music? Bernstein asserted there Bernstein asserted there Is an
verage of 40 minutes of music in every pieture made. On basis: of ome 1,000 pix made annually worldwide, figure reps $40,000 \mathrm{~min}-$ tes of music, which the composer stresses is more music than is
composed performed or or exposed in any other medium." Decrying the crities who "put "eommercial music, as popular, commercial tuning, Bernstein pointed to the symphonic lasting comities of scores like The Ten the varying elements in which the
music itself becomes sensitive support for the overall production nvolved.
Composer has fust been set to score "The Traveling Lady" for "To Kill A Mockingbird" and "Love With A Proper Stranger" for the producer-director team.
Latter picture has him in Oscar race potential this year, along with The Great Escape:
"Bernstein also scored "Hud," Sun" and "The Carpetbaggers" in past year, along with tele-specials, The Making of the President" for David Wolper and the C. B. De-Myn- spectacular for Metro-Gold wyn-Mayer
Commandments" music, written by Bernstein, was aired first time will be given first concert performance Thuisday (12) by Bernstein in a Bonds for Israel Shrine bash spon
Juda:sra

## Epic Adds Jubitee 4, <br> Freewhecters to Roster

Epic Recorde has signed The cording deal. The group's debut single "The Day of Jubilo" coupled with "Long John," will be released this week, and their firs
LP will be issued in January The member of the quartet Bill Johnson, who has recorded folk songs. with Alan Lomax for the Library of Congress; baritone Ted Brooks, tenor Jimmy Adams and basso George Mcradaen, Hey recently Elinis Presley, "Fun In Aca pulco,
Also added to the Epic roster last week was the new folk group tagged The Freewheelers. Memman, Gary Cagley, Mike Matacunas and Jack McCarthy. An LP
lease is now being scheduled.


Currently
EDDYS', Kansas City
Dee: 20 -Jen. 23 (Pive Hoeks)
TERACII CASNO, Mexico City.
Feb. \&-14, SADDLE AND SIRLOIN; Tweson, Arizenc
columbia recordos

## ASSOCLATED BOOMUHG CORPORATIOH

doE CLASM, Procionem


## Upstairs at $\mathbf{N}$.

Irving Haber presentation of "Twice Over Nightly" with Jane Alexander, Paul Dooley, McIntyre
Dixon, Richard Libertini, Mary Dixon, Richard Libertini, Mary
Louise Wilsort produced by David
Shepherd-directed by George MorShepherd directed by George:Mor-
rison: music; Fred Silver; music rison; music, Fred Siver; music berg, Robert Terry, Fred Silver, S3; \$5 minimum.
The recent tragic events have left a mark on show biz, particuby restricting subject matter greatIy. Mentions of the White House, the administration or even politics
are out. Nothing is heard of the cops in drag that used to be big
in Central Park and in the cafe in Cen
Even Sen. Barry Goldwater's yalue as a revue subject is de not thy trust in princes," seems
to be especially applicable to the no be especially
cafe revue field.
The humor has not shifted from the topical to contemporary as is evience "Twice Over Nightly," the
vuew vehicle at Upstairs at the Downstairs, where the vogue for cafe revue was given great im-
petus. The strokes are not as sharp as they used to be but are applied The axes are no longer aimed at
individuals, but, at types and in this context a viewer may be laughIng at himself. The incidents have enactments have sharpness and sting. The show is a rewarding cafe-
going. It's entertaining and it's. bright
The participants, a quintet of facie performers, do the chores
uncomimonly well. Each has a different facet to contribute. McIntyre Dixon has a comedic flair that frequently makes him a focal point son is able to tear off a
Jane Alexander can mügg, grimace and also work with sophistication. Richard Libertini fits into vir-
tually any department while Paul Dooley has the knack of tying
up the events logically. Indeed, up co events logically. Indeed, bright spot in the show.
There is still some tightening to
be done and some of the bits need editing. There are several stand outs such as the skit depicting lateness excuses by the entire cast:
It's. an ingenious representation. in which a moving on one of his former clients during a party: There's an imaginative
greeting card bit and others that are quite amusing
The showbacking is by Fred done the music of several songs. The direction by George Morrison
and the nroduction by David Shepherd, with a few more shakedown sessions, wit
even more. Jose.

The tapri, L.A. Arthur Blake, Chris Herseys two drink minimum,
If this spot can work out a potential for a real money
with the mimic Arthur Blake:
There's a problem with AFM over a previous booneg Netiated, ac cording to manager Jimmy Arentsary for Blake to work Tuesday's
(3) opening without his pianist (3) opening without his pianis the sull
sance as the result of too muinoise from the bar-risters during a performance. This is unfair, not Blake, stil one of the top mimics, has a repertoire of 139 personali-
ties to take of While he admit-
tedly includes all the regularstedly includes all the regulars-son-he's probably the only one pressions of Barbara Stanwyck, Melen Hayes even Louella.
Blake's added touch, which really
makes the act is his ability to makes the act, is his ability to ner resemblance to the person only a hat, a wig, or a scarf, he's able to switch quickly from one material is satirical, with malice
towards many: while some is
straight but still humorgus A fow,
and among. his best, are comHayes in "Victoria Regina."
What Blake does to Bette Davis as Baby Jane is nothing to what his Jane is doing simultaneously might think he would start gagging volent.
The Swanson is, of course, from Barrymore from "A Free Soul" but most of the program is a
melange of show biz colorful characters which not always ex effective is a piges. Particularly O'Brien conning the Lord-Mayer of Metro,
However, Blake has a tendency to linger too long on introductions.
It is during these periods that the audience noise becon mes most
noticeable. The show is much too good to let this go uncorrected Seeing this irreverent imitator at the visit.
Blake is in for indefinite stay
pending outcome of the AFM problem.

## Tirlelands, Honston

Ruth Wallis, Danny APollo tertainment charge. Ruth Wallis, in her first ap
pearance in Houston in four years, pulled a sizable turnout for he Monday (2) preem. A saucy blond, are loaded with double-entendres squared, but material never seems to offend those who know what to expect.
A couple of her standards, such lion," are displayed, plus more topical tunes, including "Arrive derci Roma" and her rewrite of
"Never On Sunda" Thrush is more subtle than some of her contempor four about eight letters. She exhibits nice change of pace with some
straight tunes, "The Clowns, and straight tunes, "The Clowns," and excellent bego:
Life I Know:"
Danny A'Pollo is pleasing young singer who can climb high with
experience. He's reviewed under New Acts.
Freddie Noble band does usual Show plays backing job.
Simmy Bow and Viekl Carr du Dec. 16.

Skip.

## Leonard's, Phoenix:

Morey Amsterdam; Beatrice Kay Quartet; $\$ 2$ cov
Bad luck continues to haunt this site of defunct a long succes assortment of different monikers
Bonifaces Art Leonard, a for mer 20th-Fox casting director an
Frank Moore, an ex-New York po Frank Moore, an ex-New York po
lice lieutenant who hit Phoeni as the original director of the local Playboy Club, are riding a
shaky tandem attempting to re instill confidence of the natives and blow life into ultra elegant,
handsomely furbished premises Four previous operators have lost huge bundies at this location originally the KoKo The preem
was originally skedded for Friday (22) but because of President understandably reset for wednes day, (27). This one was a "noAmsterdam's fouled-up airline connections.
Moore piped their principals, and sterdam and Beatrice Kay, aboard (Fri. 29) the hearty outfront in o this entertainment starved community was great.
Amsterdam has the ability of stroning on a stage as though he
owned it. His sharp reminiscences and topical comments are gentle and ingratiating but the comic's
strong suit is: still the beatniks the radio sponsor, the tailor bit and the lady heckler-all delineMiss Kay still can belt in that boozy, rowdy, style that has be-
come her hallmark. From her opener "Mention My Name" ta a
well earned begoff "Razz Ma Tazz" well earned begof "Razz Ma Tazz"
she has a delightuful time holding the payees right In her palm
Next: Patti Moore \& Ben Tessy.
O'Haf

TReesovelt Grill, No Yo, Julius La Rosa, Joe Massimino
Orch, Mit Shaw Orch, Frank MarFri.Sat.

Arthur B, Dooley, Hotel Roose velt manager, has been spending. big coin to bring in name acts at fall season opened. Among. the and Dorothy Shay. Current is Julius La Rosa, with his own $10-$
piece band, batoned by Joe Massibudge But is it worth the extra band policy in this room? Appar ently it does, judging by biz. well in vosa is of the pre-Christmas shopping and absence of conventioneers Singer whe got his start
on Arthur Godfrey's show, ha come a long way since he appeared
at a New York nitery back in 1953 . and most frequently in Las Vegas Massimino's crew plays a deft show for La Rosa's 40-minutes on-
tage although much too loudly for a hotel room Some of the brass place him at a disadvantage, It's
something that should be adjusted; and quickly,
Lu Rosa clicks best with such tunes as "I' Gonna Build a Mounand "If I Had My Way", His quaint "Kids" doesn't quite fit into this
type of room. "When World Was Young is one of those talkative hings that fails to score However given a fighting chance by the band or the material.
Milt Shaw continues to score fith his versatile outfit, playing The Frank of the patron trio also is holdover, doing relief dance music Maitre'd Gene was swamped Fri
day (6); the night show was caught

## Riversidé Otfawa

Ottawa, Nov 26. "The Guilda Revue" (12), staged and starring Guilda; Mel Johnson
Orch (6); $\$ 1$ admission, $\$ 1.50$ Sat.
"The Guilda Revue" is a smallscale, smartly produced, talent-
filled Las Vegas-type Gallic im port; and worth consideration b any boniface yenning such a show Guilda and several other perform ish, two French, one Russian. Tastefully produced, revue opens with its producer- star
Guilda (a Parisian femme imper sonator, nee Jean Guiada, who is husky, peasant voice (All other femmes are the McCoys) Tune is ollowed by a typical Gallic tri men and a femme, while Gy two sings the story line It's in Louis SIV costume -a colorful touch.
These two scenes are mainly in French. Next is a sudden switch
to a pair of pops in English by to a pair of pops in English by
a petite, stacked brunet., who then belted
scoring.
A nifty blond acroes neatly on he shoulders of a man on a motor bike A gendarme, threatens, to
arrest her until she does a semiarrest her until she does a semi-
strip, which inspires the cop to strip, which
follow suit:
Spectacular finale is "Isn't She hat ne"-to a maudlin song by men with intentional excruciation while les girls parade in skimp costumes and enormous head rigned: "Miss Rainbow". with vast gauze wings, is Guilda in a ceil-
ing-touching headiece For the most part the number is nostalgic
amusing and eye-filling: Gard.

## Marold's. Reno

Vivienne della Chiesa, Gene
Sheldon, Don Conn Orch (8); no Sheldon, Don Conn
minimum, no cover.

not even a suggestion of an oper-
atic offering, an area in which she
proved herself before defecting to
Chi Chi, Palm Spring "Big" Tiny Littles \& His Wild ,
"Big" Tiny Little didn't stop for breath as he opened at the Ch Some 15 songs later they were still blowing moving getting out the music. Little plays the piano and tyling cannot be traced, one mo ment it could be Fats Waller, bu ven a touch of Debussy
Little's ragtime numbers ate un o another, from boogies to blues to corn, to a Twist rhythm, You
follow him, but you can't anticipate him.
His unbilled femme vocalist has a strong voice, but needs polishing
in her presentation. He carries ome excellent musicians with him Jimmy Price, trumpet and trom one; Jerry Holton, guitarist, who and sings; Hayden Caussey, jazz drummer and singer.
Little \& his Wild Group remain
or a 12 -day stay.
Chez Paree, Chi
Chícago, Dec. 6
Vagabonds, Hen ry Brandon Orch; \$2.50 r
$\$ 3.50$ weekends.

The Vagabonas were frequent topliners at the old Chez Paree
and it is only fitting that they should e one of the early bookings at the new site. They're a reliable and nardworking troupe that keeps the room jumpin
minute turn.
The route taken by the Vaga
ond s follows fairly much the same ath they were on when they played the Edgewater Beach her: ot too long ago. They're still vénd ing that trademark mixture of rowdy and raucus hokum and much violence to "Back In Your Own Back Yard" and "When You're miling" as Jimmy Durante does a piano.
Böbbie Boyle, an attractive and
ble femme vocalist. breaks into the cacophony for a few minutes and despite comedic harassment from the group manages to croon
her way through "I'm Confessin' That way through "I'm Confessin" That I Love You" and "Route 66 " and even survives the tomfo
for a few bars of vibe solo:
It's a slambang show that finressions of how certain celebs vould sing "Saints," including such much-caricatured identities a Karloff, Yogi Bear, Ted Lewis and ners.

Slate Broso Io A.
Kay Stevens, Jay Lee \& the
rincess. Frank Gary, Bill Mclüre, Eddie Graham; $\$ 2.50$ cover charge, two-drink m
Whether she realizes it or not, only doing a wonderful job of en ertaining but she's also the best kind of therapy for a community that has had lomotons churnea up recently.
Her verve and personality
proved to the professionals who proved to the professionals who porium Tuesday night (26) that this bright and foeezy human dynamo was just what their analysts would have ordered. For Miss Stevens is a stand-up comedienne
who can also sing up a storm or a cool canary with a hot sense of humor. She flips from one to the other and the
along with her.
The singer is handsomely supported by her own music groupFrank Gary on piano, Bill McClure drums.
The program is opened by a cool couple Jay Lee \& the Princess Lee is an innovation, a Chinese and irreverent and who underscores it with a smooth magic act that could stand on its own. The
Princess is for looks and to hand him things. They're an excellent audience-warming intro to the bedlam that follows and will continue,
with Miss Stevens, through Dee 22, followed by Don Rickles.

## Chis' Lavish Hotel Continental Preems; Hot Rivary Looms Among Plusheries

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## GERWAN CIRCUS SRO

IN IST SOVIET DATE
The German Circus is a tremenRussia; according to reports received here. Its three-month swing
thirough the Soviet began in Odessa, where the show sold out for the first 14 days.
Top aets from leading German enbeck, Althoff and Schuhmann are featured in the big top. Its 44 and Italianns, among others.

## Bemett Appeals

## 25C Judgment

Tony Bennett is appealing the $\$ 25,000$ Judgment awarded Glenn McCarthy, owner of the Cory club
in Houston, by the executive board in Houston, by the executive board
of the American Guild of Variety of the American Guild of Variety
Artists in Dallas last week Bennett, who denies the charges of "walking out" on a Saturday show, is making his appeal to AGVA's exec board in New York.
Bennett claims that he has a doctor's letter given to him on that particular Saturday, which ordered him not to work at all because of a seyere case of laryngitis. Despite this, Bennett, continues, he did a complete first show,
went on for the second show and sang 10 numbers, not just three as charged by McCarthy, before forcIng to call it quits because his voice couldn't take it any longer.
Conce ning the free show McCarthy charges him with doing at billed as the Cork Club's headliner, the singer asserts that on one night between his own Cork Club shows, he visited a little jazz
club to see an old friend who was club to see an old friend who was
working there with a trio, a blind worning there with a trio, a
pianist named Bobby Doyle.
Doyle introduced him, and asked him to sing just one num-
ber, "I Left My Heart In San
Francisco" Benn Francisco," Bennett's click Columbia disk. "I got up and sang "San
Francisco and that was all", Bennett says. "If singing one number is what Glenn McCarthy calls doing a free show,' I guess the hour or more usuaily do in my nightclub engagements is some-
thing he'd call a World's Fair exthibition. ${ }^{\circ}$

## Another RecordSeason Looms For

 Top Acts im Puerto Rico Hotels, CafesBrown Revue Nabs Hot

$\$ 17,700 \ln 2$ NW Dates Portland, Ore., Dec. 10. The Jame Brown Revue racked up a snappy $\$ 5,300$ In one evening performance at the Memorial Coliseum Saturday (7) a $\$ 3$ tab. tion to Brown layout included The Flames, Anna King, Bobby Byrd, Johinny \& Bill, and the Roy
Brown Orch (20). This was the Brown Orch (20) This was the intial prom
and $K G O N$.
Brown also grabbed a nifty $\$ 7,400$ in one evening performance day (6): with rame admish setup Revie is playing other cittes in the

## AAs Awards Fair

Show to Equity; AGVA Loses Out
The Associated Actors and Artistes of America has awarded Pave show to be staged at the Texas
Pa the New York World's Fair to Actors Equity Assn The Jurisdiction had also been sought Artists. The 4 As held that "To Broadway With Love" is more in the legit than the variety genre. As a result, "To Broadway" will pay the chorus $\$ 200$ weekly instead of the $\$ 105$ required by the variety man one of the AGVA spokesis based on an outmoded contract still in effect, but Fair scales would be adjusted to meet present day living costs.
Also resulting from the 4A ward will be a $30-h o u r$, six-day work week. A performer can only performed in as much as seven ours.
However, there's a likelihood that the Music Hall, where "To Broadway will be staked, may have a midnight show topped by a variety name. This layout would go under
the AGVA jurisdiction

## BEVHILTON TO REMAIN

NEW ACT SHOWCASE
Los Angeles, Dec 10. Continued emphasis on showcasIng new talent will be pattern for
the Beverly Hilton's immediate fu-ture says James Sheldon, the
hotel's musical director, who was given full charge of talent coorGination last week by Robert, Groves, Hilton Hotels veepe Beviliton general manager.
Appointment of Sheldon ties with first anniversary of hostel's
Rendezvous Room showease policy. Rendervous Room showcase policy. Future format for posh spot, under
collective title of "Showcase of collective title of. "Showcase of
New Stars," calls for Sunday audiNew Stars, cals for sunday audi-
tions to be personally supervised tions to be personally supervised
by Sheldon and assistant Monira Henilied:
Return bookings of previously next six weeks. Bills are for two weeks, another policy change. Current are Barbara Randolph, Billy Parker, Dec. 17, Mimi Dillard, Chuck Doods, Dec 31, Clara Ray,
with Dodds held over for first week and Ronnie Davis set for second week. Sheldon hopes to eventually base bookings to provide return engagements for his best
talent with new artist providing talent with n
supporting act

OHIO PARK'S 500G SALE The defunct Crystal Beach Amusement Park, covering 24 acres is part of an 80-acre site
acquired by the Bay Colony acquired by the Bay Colony for approximately $\$ 500,000$. The new owners said another amusement park, is not contemplated, but that the proposed
development would be of a cculdevelopment waur ne of a cur-
tural nature : The land was purchased from the Vermilion Crystal Development Corp.

## MY SON, WHO ADVERTISES IN THE ANNIVERSARY EDITION

There is a kind of snobbery, let's face it, about being included in the Anniversary Edition. It's a way of counting, and being counted. This is the big check-off, once a year, of importance - individual importance, organization importance, You advertise you. You celebrate your achievements and foreshadow your next events.

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## By AL DINHOFER

Another record breaking season n the coming winter months Puero Rico will outstrip every other as Vegas-in the presentation of ive entertainment.
Resort hotel supper clubs, loungSan and nightspots in Santurce and nationally known acts, Lating revues, mize and combss, of Just about every. dance teams. An added feature this reasatively increased employment of to Rico music students to bolster weekend nightlife business.
The overall increase in entertwo deluxe Condado area resorts -the Puerto Rico Sheraton and the Ponce de Leon hotels. The potential increase in the number
of tourists expected here the next our months is also based on the
additional 1,800 rooms available Las Vegas is still the hemisphere's top talent showcase by
Virtue of the largest number of resorts, nightclubs and lounges curblity of round-the-clock gambling. Miami, Beach, which no longer
"buys" more talent than Puerto Rico, continues to pay higher prices Beach craws talent. Most Miam nightly, seven nights weekly.
Most San Juan clubs offer a weekly. For mang entertainers-who work the nightcilub circuit, Puerto Many acts look forward to working here during the winter months is their glad-to-be-here attitude formances. year in Puerto Rico are Sophie Tucker, Louis Armstrong, Red Buttons, Rosemary Clooney, Milton Berie, Louis Prima, Frank Sinatra
Jr., Bobby Rydell, Jonah Jones and Denise Darcel. Among those sure
to attract capacity crowds (based on past performances are Sammy Davis Jr.; Tony Martin; Eddic,
Fisher and Xavier Cugat \& Abbet
The Island's biggest talent im-
porter is still EI San Juan Hotel porter is still EI San Juan Hotel. t must ofrer a top name or major
to fill its 550 -seat Club Tropicoro, according to Sam
Schweitzer, an official of the hotel. Club Tropicoro's assignments includes singer Kathy Barr, comic
Dick Capri and the Wilda Taylor
Dancers (current show) \& Mimi Hines (Dec. 1218); Sophie
Tucker (Dec. 19.25); Louis Armstrong (Dec. 26-Jan, 1) Sammy Davis dry (Jan. 2-8); Rosemary (Jan. 19-29); Tony Martin (Jan. 30-
(Continued on page 50)
WIDOF, 61, TESTIFIES:
CONNED ON LESSONS'
Minneapolis, Dec. 10. Mrs. Louise French, 61 -year old
St. Paul widow told a Federal court jury here that a Twin Cities'
dance studio's official talked her nto signing contracts: to pay for $\$ 5,000$ of dancing lessons which
she really didn't want she really didn't want.
This was in the trial
connected with a Minneapolis men ${ }^{\text {a }}$ St. Paul dance studio. The Justice Deparmtent charges the defendants with obtaining, money
from customers through fraudulent from customers through fraudulent
representations. The studios, the Dale and National Dance, are no Taking existence.
Taking the witness stand for the
government, Mrs. French testified government, Mrs. French testified
she'd dañe about 30 minutes with an instructor who then would take her into an office and hold her hand. While he was doing that; she testified, other studio officials
would talk her into written would talk her into written agree-
ments to pay as much as $\$ 1,000$ for dancing instruction.
The witness also testified that The witness. also testified that
she once paid $\$ 750$ for a $\$ 1,000$ she once paid $\$ 750$ for a $\$ 1,000$.
contract because the payment was contract because the payment was
in cashi, dance studios" "victims" were lonely, guiless women, ranging in
age from 30 to 70 years It age from 30 to 70 years. It charges a dance studio's "racket." The
studios' head was Harold Friedman, Long Island, N. Y., one of man, Long Island, N

## Personal Mgrs. Groum Backs ARA

## Fight on Act Booking Sans Agencies

The Conference of Personal Managers East has taken an unprecedented step by passing a resolution to clamp down on per-
conal managers who do their own booking of talent they represent. The move came at a special meeting in New Yorr last week in Which the group voted to support the Artists Representatives Assn. against managers who do their own bookings.
ARA had declared that it would press charges against these talent Dept of Licenses and with the American Guild of Variety Artisis, of emplo
The Conference asserted that there are unscrupulous practition-
ers in any group. Its bylaws do not permit members to solicit jobs for their clients, and it added that it will deal with its own members
who get employment for their acts


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## withou agents.

The Conference also noted that there are personal managers whose
main source of revenue is from other fields. It has sought to weed out these outsiders" and
the field to the professionals. Conference also charged that as personal managers who ar rally business managers, accounthat it had long been taking the
rap for these "outsiders" and will seek ARA's help in eleaning up
the field.

## 'HOLIDAY ON ICE' OKE

 97G IN TOLEDO ARENAToledo, Dec. 10 Despite a newspaper strike an nedy, "Holiday On. Ice" grossed an at the Toledo Sports Arena which wound up last Wednesday (4), The
blades show did 13 performances in the 5,500 -seat house.
Although down from its recordbreaking 1962 booking when there
were five sellout nights "Holiday" were five sellout nights, "Holiday"
did very well under the circumdid very well under the circum-
stances. Radio spots carried the
bulk of the promotion but they, of course, were eliminated after the Dallas tragedy.
Atlanta Picks Site For
$\$ 9,000,000$ Auditorium Area known as "Buttermilk Bot toms' has been chosen by an ad-
visory committee as site for Atvisory committee as site for At-
lanta's proposed $\$ 9,000,000$ audiThis oronvention center complex firmed, key aldermen feel. Tract is less than a mile from centre of
city.
Present 5.500 Present 5,500 -seat auditorium site was wiscarded we beo tough

## Vaude, Cafe Dates

## New York

Milton Berle will play a threeClub, Brooklyn, starting April 24 the Living Room starting Dec. 30 Brooklyn, June 10, Jackie, Miles set for Harrah's Lake Tahoe,
March 16 Anis Maria Albercago, Feb. 29. Palmer House, Chis set for the Latin Casino, Cherry
Hili, N. April 27 Phyllis Diller into the Mario
Hotel, Little Rock Hotel, Little Rock, June 20 ... Eagie \& Man tapped for the Brown
Hotel, Louisville, Dec. 26 a and Sutmiller's, Dayton, Jan. 27. Tidelands, Houston, Feb. 3 A Cherry Hill, N.J., Jan $1, \ldots$ Ne Harold's, Reno. Dec. 24 . Barry
Sisters into the. Carillon, Miami Sisters into the Carillon, Miam Three Suns open week's stand
Dec. 29 at Thruway Motor Inn, (5) returned to Duke Kanahamo ku's in Waikiki, augmented by
Singer Marlene Sai, dancer Lona Luim and Joe Custina's orch (3).. over Surf Ballroom, Clear Lake Ia., from C. C. Mitchell Co. Jan. 2 named stage manager for Mormon named stage manager for Mormon ter at Laie, Hawaii.

## Vegas' Maitre d' Shuffle

Jess Kirk has been named maitre d' at The Dunes by hotel prexy Major Riddle. Kirk had been
at that post at The Sands since its opening. Phil Goldman is now acting maitre d' at The Sands. Nat Hart, originally announced
as new Dunes maitre d after Mac hird; told Riddle that new biz in terests would reep him away from Las Vegas.:
Castaway
Castaways also has a new velvet
rope guardian-Johnny Pappas, re-
placing Doug Ahlquist.

## Eby Heads 'Capades'

George W. Eby has been formal ly named president of now a subsidiary of
Capades" now Metromedia which operates tv and country as well as other enter prises He had been 4 Ice Capa prises. He had been.
treasurer since 1941.
Eby will headquarter in Holly wood and will niove to New Yor when "Ice Capades" closes its het for the Coast shuttering.

## Ice Show Review

## Viennese Lee Revue Berlin, Dec. 3.

Happiness), ice revie in two parts,
staged and written by Will Petter. staged and written by Will Petter.
Music, Robert Stolz; choreography, Music, Robert Stolz; choregraphy,
Edith Petter; costimes, Ella. Bei; settings, Felix Smetana. Wilena, Joan Haanappel, Nicole Ar dent, Norbert Felsinger, Paul Sibley, Lilly Lewin, Manfred Wolluel, Troy Andersen, Josef Rucka,
Ron Staufer, Jiri Crha, Ilse Peli, kan, Martha Wurst, Duncan
Whaley, Albert Lortzing, 2 Har ards, Bertl Capek, Viennese Ice Ballet (23). At Sportspalast, West
Berlin, Nov. 21-Dec. 15, 63; $\$ 2.50$ Bert.

With Holiday On Ice" winding up its stand at the Deutschland, halle, the Viennese Iee Revue" for its eighth postwar appearance at the Sportpalast The same thing. happened last year.
Such a booking is probably only ossible in Berlin on the Contirevie fans are so fond of blade shows that they don't mind seeing wo big-scale
within a month.
The "Viennese Ice Revue" is observing its 25 th anniversary with
production of "Dreams of Happiproduction of "Dreams of Happistaged (as usual) by Will Petter
and for which (also as usual) Roband for which (also as usual) Rob-
ert Stolz wrote the music. It's ert Stold wrote the music. It's new entry isn't the strongest pro
duction the "Viennese Ice Revue" duction the Viennese Ice Revue
has presented so far, For it's weal But any deficiency of the en semble is offset by its unique vien nese charm. There are certainly is and seemingly remains - this Viennese troupe's forte Also this ensemble has always been noted or its pretty girls
The costumes and settings are pose. In contrast to Holiday On Ice," this Viennese enterprise sel dom uses headliners. It's chiefly an ensembe achievement, an spect to the girls again. It's not anly an exceptionally beautiful bu highly disciplined ballet ensemble
The meagre plot concerns Norbert and Sylvia (Norbert Felsinger
and Joan Haanappel), the stars of an Ice revue. Sylvia wins a Miss
Austria beauty contest and decides oo become a film star, Norbert doher all the best But she isn acky in her new field and returns tagged "The Cat" and has a circus

Miss Haanappel, frequent Dutch kating champion, is an opti cal treat; Felsinger, blond Vien Austrian champ, scores heavily as do Catrin \& Fred Emanuel, two "Ice performers who had been with ce Capades" for some time.
Among others clicking are Mil ena (Kladrubska), Czech - born Wollschlaeger, two Berliners; American Paul Sibley, and Duncan Whaley, an Englishman. The Two
Harvards, new to the Viennese troupe, are mainly
the slapstick items
Will Petter has staged the revue with his customary knowhow. His
wife, Edith, took good care of the choreography A big plus for the production is Robert StoIz's music the Austrian musical grandsei gneur has written the
Show will stay in Berlin for
more than three weeks more than three weeks, doing
about 35 performances in 25 days

## See Top Puerto Rico Season

Feb. 8); Cugat \& Lane (Feb. 9-19)
Eddie Fisher (Feb: 20-March 4) Eddie Fisher (Feb: 20-March 4) (March 518): and tran Frank Sin atra Jr. Revue (March 19-April 1) El San Juan Hotel's restaurants and lounges also feature nightly entertainment. The talent roster bo and Johnny Rojas (El Chico Bar), Russ Marlo Quintet (Cofres Lounge), guitarist Jesus de Jere Rickshaw Bar), Winds \& Seven Seas restav rant), and pianist Gregg Jones (Lie Pavillion restaurant). The Redcaps combo is slated to appear in the Cofresi Lounge starting Dec. 20.
Sheratons Big Slate.
Acts booked for the Puerto Rico singer Janice Harper and Juan current Sopes Argentine Revue Surings" revee (Dece 23-Jan. 4)
Bobby Rydell and Los Hispano Jan. 6-18); Monique Van Vooren Revue (Jan, 20-Feb. 1); jazz trum15); Kim Sisters (Feb. 17-29) Denise Darcel's French Revue (March 2-14). Featured nightly Rembra Restaurant are Jorg The Caribe Hilton Hotel will con tinue to mix Latin American and
Puerto Rican headliners with stateuerto Rican headiners with state menager Larry Boyle. The showtime lineup for Club Caribe conains Jose Greco's Spanish Balle
(Dec. 6-19); Red Buttons (Dec 0-31); Della Reese (Jan. 1-6); Smith (Jan 18-28); Peter Lind
Hayes and Mary Healy (Jan 29 Hayes and Mary Healy (Jan. 29, eb. 4); Louis Prima (Feb. 5-20)
ordon \& Sheila MacRae (Feb. 21and Los Duendes Gitanos (March
$6-18$ ). Also featured every evening 6-18). Also featured every evening
at the Caribe Hilton are Los Rubios Trio Cpool terrace), Renee Berrios pianist Narciso Figueroa (Rotisand his combo (Trader Vic's) The Ponce de Leon hotel
ollow a policy of "dispersed" enertainment at its five lounges and alent at the plush Mardi Gras super club. The Mardi Gras currently vilda Terrace in a new show with the Jaime Rogers Dancers. Local operatic baritone Benjamin Ocasio
bows into the supper club Dec. 13 , ows into the supper club Now in the Ponce de Leon's
ther public rooms are guitarist other public rooms are guitarist Joom): pianists Papio Diaz and nd continuous dance music 15 p.m. to 3:30 a.m. by Johnny Barney,
Pepito Arvelo and the Modern Latin Combo (Siboney Lounge)
Hotel Americana will bring in riginal, ice revue tagged, pectacular-Magnifico.. for the 20. The of Americana's Port-O Dec
20. Al
ounge (the island's largest) will Lounge (the island's largest) will
feature the Billy Williams Revue eature the Billy. Williams Revue
starting Dec. 10), The Treniera starting Dec. 10), The Treniers
(Feb, 4), and Fredie Bell \& the
Bell Boys March 13). Ralph Fond
an Abel Galt alternate with guiand Abel GaH alternate with gis tarist-singer Eduardo Sasson at In adia Bar, starting Den to Latin and stateside
In acts for its intimate Club La Concha, Hotel La Concha opened its del Sol Restaurant this week. Club La Concha partial entertanme 16-
schedule: Linia Guzar (Dec
8); banjoist Al Skully (Jan. 1328); banjoist Al Skully (Jan. 13 -0-23); Miguelito Valdes and Los
(Feb. 24-March 8) Hermanos Siva (Feb. 24-March 8).
Entertainment at the hotel's other rooms include Carbia Bros. combo (Solimar Lounge), and Los Brilantes Trio (La Sala del Sol, A been contracted for the
ooftop Mirador Lounge Hotel El Convento will continue offer Spanish dance acts and ento includes: singer Lori Wilson and dancers Scholy \& Isabel (Dec. 0-23), and Rosario Galan's Spansh Ballet (Dec. 24-Jan. 14)
The Miramar Charterhous he Irma Rivera Quartet at its Trapiche Bar and "background he Sky according to general man ager Albert Elovic.
Condado Captain's Lounge of the inue to offer the George Kudirka tus the Mike Such Quartet Rafae

Kalaf's combo and pianist Felix romer are on hand at the Plerre oters and Chalet, Tommy Cor ontinue at the Top of the Firs estaurant and the Holiday Inn's alon Madrid will feature $\mathbf{L}^{2}$ Guanach
Puerto Rican musical combos are each Hoatured nightly at the Dorado lotel Montemar and Hotel El Con uistador which is scheduled to 13.

A nightclub schedule has not yet Hotel's. Fiesta Room.
In Old San Juan, The Owl, La In Old San Juan, The Owl, La Botella, and Ocho Puertas will coninue a
nightly.

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## AGVA Nat.B BardNixes Adams Bid

 For Special Meet to Review Exec FiringJohim committee now Interim committee now helming
the American Guild of Variety the American Guild of Variety administrative secretary, has told the AGVA national board that there will be no special board meeting Results of a poll of all 22 members voting against such a meet, while 19 voted for it. There were two abstentions and one member, Alan King. resigned. meet was requested by president Joey Adams who wanted the body to review the decisions of the union's executive committee which had fired national administrative gional director Irvin Mazzei and assistant administrative-secretary Dolores Rosaler. Exec commitfee also suspended Al Sharpe,
ager of the Chicago office. The national board poll r sents a victory for the reform elements which are seeking a housecleaning in the union ans are trying to pare expenses. It's nittee is attempting to cut the union's overhead to the poin where it can oust members it deems undesirable, namely B girls rolls. have infirated the rolls. Motion may be made committee confab next Tuesday (17),
As it now stands, the national meeting, in February when the interim committee will give its report and attempts will be made to select. a successor to Faye and
probably other officers who were prosted in the purge.

Knoxville Aud Ups Hubbs Knoxville, Dec. 10. administrative assistant to Fred C. McCallum, manager of KnoxCille Civic Auditorium and Cnoxseum. Hubbs was formerly general ancility: manager at the San Francisco Music and Arts San Francisco Music and Ar
Foundation. Both had $\$ 4$ tops.


## New Acts

## WAYNE NEW TON BROS. <br> 25 Mins.

Coming of his diskelick "Danke akes an impressive aopearance on the current bill at the Copa-
oabana With his brother Jerry backing on guitar and lending ocort, the brothers score a solic urn, mixing the repertoire with oldies and current fave tunes. is Tommy Amato, the duo's manager, arranger and conductor. He oual boing while fronting Joseph Mele's Copa orchestra. His ar rangements are built for top show asing of Wayne, who cops the potight for the turn, and present ective manner
The young Newton shows lotsa savvy and showmanship during the ct, drawing considerable response n age he's long on knowhow and thells oldies like "Toot Toot Tootsie," "Rock Abye" and others in b, way. Playing a bano while singing, he rated a big ovation on "Robert E. Lee". medley and his styling of "Saints Marching In."
His shaking hands with ringsiders during his bo

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tered wel

Off to a solid start in bigtime layed the and brother Jerry had played the Copa Lounge at one ong way via his bright personal ty and song-selling savvy
samie beell
Folksongs
Le Hibon, Ottawa
This lanky young singer has im proved phenomenally in six month ner \& Hast caught at Denis Faulk offeehouse. His voice is deepe enerally good and his materia mostly excelfent. He's also devel ping a blues he did hough the on eal blues he did, "Truly You, ffective His string work has
Buell followed "Cocaine Bill"which seemed distasteful, albel chort, hilarious rib on teen tunesin the modern folk idiom, perhaps best exemplified by Pau Anka was born and lived here til "Acne Blues" was rife with weir een sounds and lines like clook baby got acne.
"All Man is One Man" had a ouple of awkward breath pause his closer "Spanish is a Loving Tongue" was beautifully, done. exposure and maybe disks. He wa ouble-billed here with the bril guitarist Ed Honeywell. Both ar
local.

## IRENE REID

Songs
25 Mins.
iving Room, $\mathbf{N}: \mathbf{Y}$
Buxom sepla belter Irene Reld has a fine pop-jazz style, vaguely
remindful of Dinah Washington but not to be construed as imitative of the w.k. blues singer.
She has excellent control and a ng nicely with the sight value (gold sequined goiwning and proright and sexy) In the straight vocal line, the standards, like
"Getting to Know You" fiazed pl, younger Than Springtime, etc., are the prime entries. Her
dips into the folk bas are less meaningiul, for example, a chain gang number that seems way out
of context not that she doesn't look strong enough to swing a Her windup at show caught wa a very bawdy, calypso-rhythmed
version of "Love for Sale" "Brown Love"! which was a real switch and which really turned, th

RENEE TAYLOR
25 Mins
Living Room, N. Y
Blonde Renee Taylor step out Room engagement and her potential is high.
With a Brooklyn accent (mod-
ified), pose is that of a manhuniter stalking the city jungle. She sin ges out a male yokel in the audience for attack fron time to time and no wounded feelings (she halls a customer coming into the club
who says, casually, "Hi, Doll" who says, casually, "Hil, Doll"; comments).
Among her set pleces is one inion of the various styles available with a flimsy blowse, which gets
yowls from the distaffers. But the capper is her acceptanice of an Oscar, with a speech of thanks
Miss Taylor seems to work best when warmed up to a spontaniety.
Some of the written gags lack the harpness of her off-hand material Included is a song impression of strates a better than passing vocal talent and a very definite comedic
flair in the impresh line. Bill.

## JACK WASHBURN

40 Mins
Playhouise Inn, New Hope, Pa New Hopes posh Playhouse Inn under new boniface Tom Reddy who has initiated policy of booking weekend entertainment during
off-season in this summer resort off-season in this summer resort
town. Reddy's knowhow, stemming largely from several years as genLambertville tunetent, is obvious in his selection of talent suited
tastes of his carriage trade. lastes of his carriage trade.

1. Currently featured, through Jan. nights-a-week stint by "The Compass, a hip improvisational group tarrer on the tent circuit he was ne of the principals in last seaDark
xedo-attired: Washbum- wroome satile performer who can belt $\cdots$ showtune in the forceful John Ra Goulet. Hiṣ well-rounded, handsomely delivered songalog, draws heavily from the musicomedy orbit with medleys from "Pal Joey, dition of the "Carousel" soliloquy sut equally effective was a relaxed mental but not over-schmaltzy, and a haunting unfamiliar ballad," "If Five Years Pass."
A magnetic, poised and thorughly charming entertainer, he gets excelent rapport from clien-
tele of both sexes. Washburn displays real nitery star potential although at present he needs addiever casual chatter line to put to that emerges in too infrequent Singer is nicely backed by Inn's
regular. Richard Averre trio smooth piano-drums-guitar combo

BOBBY MACK

## Comedy

Monticello, Pramingham
and punch Mack has the versatility sood looks, which distinguishes him from just another literate and personable new young comic. Out Pennsy, where incidentaly he the homeland of the Dorsey Bros he's $5-10$, blonde, blueeyed a clice bet jưvenile lead for films or
musicomedy, who sings soothingly upbeat tempo, works some amaz lick of Jackie Mason, terps with aps, and leaps and splits and olows the roof of with his trumpet aneous yocks.
Standout of his cousing 25 minutes of unrestrained entertarnincidentally he's a former Army band trumpet man. He blows a la
Harry James. Al Hirt's "St. Louis

Blues," and Satch
JO-ANN DOEE Songs, Daice
25 Mins.
Gatineau Club, HuII, Que
Joe Saxe, Gatineau Olub descended blazetop pretty Belgian descended blazetop who until re cently lavished her charms on
unicycle. Gradually she did more
tune-and-terp and now is breaking in an act that's chiefly song, with
one smart eccentric dance inter one smart eccentric dance inter
lude, enlivened by pixie anoues. Mude, enlivened by pixie moues.
Miss Dore has a good, well-em and an excellent figure, but her greatest assets are her unlimited been working mostly lounges thus far but needs a
When caught, a cold windy nigh ept most customers away from his out-of-town spot, but those who came applauded for twic long green gown and white gloves -both peeled for the dance and he opened in French; did "Can't waltz-time insert; then went into link that was highly amusing, and segued into "My Heart Belongs to Daddy" equally standout Next a
neat melange of Italian and English, mone with bubbling zest but with a few too many decibels at Specially effective gestures in and another French song, done ex actly like a Paris gamine chan teuse, with some ringside firting uit wisely didn't try to ape his ore, Even with the wispy crowd any spot where they like em zingy, and her person
across on disks.

## RREDDIE BELL \& ROBERTA

 Backed By The Bell Boys (\%)
## Backed By The

5
Fahara Lounge, Las Vegas
coller with his. Bell Boys (sax rumpet, trombone, guitar, bass tress Roberta Linn, and they have combined acts which results in yery handsome, entertaining, and versatile husband-wife team.. The
turn should click handily in any ituation.
Both Bell and Miss Linn are excellent songsellers, individually and as a duet. He looks good, he's a shapely looker and is a fine bers as "Cotton Fields," "Best I Yet. To Come;" "I Need You" and
"All Me: The have some lever special material; her solos
nclude
"The old Songs Are The Best. Songs," "'ve Got At Lot o
Living To Do" and "Mama"; his vocals are embellished by accurate
celeb impreshes. Buddy Carle, 8er, Joins in some very funny vis ual comedy, including, with Bell a. rioto
films.

THE RUM RUNNERS (3)
Folk Singing, Castavays, Kansas City
New group in, town is this trio
of collegiate types twanging and of collegiate types twanging ani
vocalling away in accredited frik
style. They ve been imported from Houston for this date at The Cast aways, midtown lounge which spe
cialies-in the hotin' groups. Mike Butler, Dave Boise and Jim Pos
make up the threesome, with in trumentation including 12 -string guitar, 6-stringer, 5 -string banj around from man to man, which or each number.
While their essential music is in the folk vein, they give it a com-
mercial tinge with plentiful drive in most numbers. They can soffe a tune as "Shenandoah,", but they can as readily rare up a tune on
full hind-leg volume. They have broken the recording ice with
Mercury single, "You Gotta Quit the Drinking Gourd," and alread it is getting some acceptance:
Youngsters of the not-yet-out ollege cut; there is much in their Following the stand here they re turn to Houston, while The Cast aways has a return date of The
Surfriders, group which originated here and now is in the Randy
Sparks stable as The Ledbetters

## BEOOKS JONES \& LYDIA WOQ

 10 Mins. GitarBrooks Jones : Brooks Jones \& Lydia Wood are of the many coming in on the ave of the folksinging fad. Ther are indications that there is a solid

base for wider horizons. The ar base for wider horizons. The ar of musical merit, and the femme's strong vóice in the lower register
gives the turn a lot of audio in gives t
terest.
The duo hit their heights with roup of the older tunes in which hem is the good guitar backing by both of them.

## House Review

Masfe Mall, N. Y. "The Nativity," produced by
eon Leonidoffy Nancy Leighto as oloist: "Cheeers," with Miss Leighton and Alan Cole, The Three Hermainis, ballet company unith elen. Wood and Dean Crane, Don aunders, Duke Art, Rockettes Paig "Charade": (U), reviewed in

Call it devotion to the statu uo or why-change-a-hit-show? The City Music: Hall long since came upon the right kind of formula for Christmas stage presentation, nd Russell V Downing, as president, et al:; shall not be nudged ind of adherence to the tradition al is not be discouraged herein.
The public obviously looks for this kind of display and any fundamental change perhaps would religioso in the form of the Nativity and then the lightheartedness holiday celebration.
The same formula can repeat with the same formula and come up
with freshness, as it does now is nice going. There's liveliness, colAnd let the cynics get lost.
Nancy Leighton's "Cantique de
Noel" is an eloquent part of the Noel" is an eloquent part of the
Nativity, which has, also, the warm pageantry of the star-brightened birth of Christ The trek across
stage of peasants and Magi along with the animals, is reproduction of a familar scene but one Then into the joyous And this roupe on show ceught Thursday (his seemed curiously uneven but this could be rectified. Helen
Wood is gorgeous in tour-jete spotighting. For variety's sake there Three Hermanis, and Don Saunders as a single making with the
comedy with a bagpipe and a piano.
The Rockettes cap it off with a selves as decorations on 2 Christmas tree. Can't quarrel with such

## Chi's Conitinenial

town say that that supper club is lass. The hotel's thesis is th $\$ 500$ the coom is the show despite a \$2 $\$ 2.50$ on weekends.
The hotel more than likely stretched past more dollar figury
mentioned earlier for Vicki Benet on the premiere bill and she way
well worth the investment She' sophisticated thrush without repertoire are Let There Be al material number titled "Gotta (of course), a set of French tunes
and "Two Guitars" in Russian. For n encore, she does a new and racier version of "Let's Do It" re-
plete with risque topical referHouse band for the Chateau Continental is Franz Benteler and is group (6). Benteler established onality" batoneers while at the
Cafe Bonaparte of the SheratonBlackstone and he is

$$
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& \text { ropriate in this room. } \\
& \text { His unit has always by }
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garded by singers for the highly of its backing. Benteler is y vioinist, three of his sidemen double on fiddle, and the quartet does
strolling string concert before the
show

## Cépaeahana, N. Y.

 Myron Cohen, Wayne Newton\& The Newton Bros., Cally Dodd Marte Copa Girls (8 i\&Cha-Cha Band; $\$ 6.50$ top week days, $\$ 7.50$ Sat.
Headiner of the current Christ Cohen the onily one to escape the competition from the Copa's service squad It's a goo thing too, because his quiet, reserved de ivery couldn't take the interfer
ence. The comedian is an engag ing performer whose approach is like one's -favorite uncle telling stories and gags to an enraptured
family gathering in someonés parior.
Cohen unleashes a stream o
yarns with a dignity which is un yarns with a dignty which is un-
usual among standup comedians.
His strong Borscht Belt influence the garment ndustry and material in thits id he Copa prow He some dialect stories in an Italo
and southern vein but most is of it. Bronx-influenced. puntiater
by a few subtle head and hind on the blue material and his act wins considerable audience ap-
Singer Wayne Newton (New Acts provides a fine turn backed
by his brother Jerry on gutar and Tommy Amato, the groupts Vocalists Cally Dodd \& Rene Mar tell still do the same numbers they have been doing all season with the Copa Girls. The femmes
are a slick-looking unit who con-
tinue to execute Douglas Coudy's taging effectively.
Despite the fact that perform-
nces are generally strong ones ances are generally strong ones,
as is the present case things like being moved from one table to nother in the middle of a meal ng a customer's view on and off during a large part of the show don't add up to a pleasant mea
Joseph Mele handles the Copa
Orch stylishly; backing the production numbers and plaving for dancers, as well as behind the Newtons Frank Marti's cha-cha unit also delivers solid terp music between shows. The bill is one of
the best the room has mounted in while and it's unfortunate that it's hampered by such unnecessary
interferences.
Kali.

## Fdlyss, K Kansas City

Dukes of Dixieland (7), Fred
Muro Continentals (5); $\$ 2$ cover.
The Dukes are almostan annual fifth time around with indications ike the others that this will be a session with plenty of business as
well as rhythms. For the current ance the Assuntos, Frank on Papa Jacques on banjo, trombone
and bar stool, have Geie Schroeder and bar stool, have Gene Schroeder on piano, Jerry Fuller back on man with them on drums and Billy Cronk also a newer man on string bass Their show of 58 minutes has
the house of jazz buffs virtually ecstatic.
gins with "The Muskrat Ramble" and ends with their knockout ver on of "When the Saints Go March ing In" Along the way they "work Society" before Papa Jacques
mount the bar stool to add the banjo strumming.
A newer twist is a gospel num
ber, "Youre Too Close to Walk back to more jazz with "Bourbon
Street Parade", "When You're Smiling" and "Riverside Blues." ideman getting his own credits sideman getting his own credits
with Frank adding an occasiona vocal and handling the mic.. work:
This crew is easily one of the best dixielanders, and looks to hold

[^8]Horace Heldt radio show, and is
now a polished accordionst and now a po
Lee Raymond is also a decided conducts, plays trumpet and trom bone, and sings, his pipes actually Pair offers schmaltz here and there, but mitting.
Contino comes on with informal nanner and dress, wearing slacks "Ciribiribin? The uses amplifier to good effect, getting large
Among top tunes offered during his 50 minutes are "You're Nobody
Til Somebody Loves You", and ex cellent Contino Raymond arrange ment for medley of "Battle Hymn
if The Republic" and "Dixie." Clos ng is somewhat weak, being a mild
jam session of blues written by am session of blues written by Because act arrived late, there ven so the Sloan-Krueger rhythm section is good in backing, will imrove. Also, the small house un season wh
about act:
Show plays two frames, then
oom will close until New Year's
room
Eve
Ciennese Lantern, N.Y. Vicky Autier, Feriha, Ernest
Schoen Orch $\$ 1.50$ cover. The Viennese Lantern, which sed to be a prime feed for the band policy, seems to have a doing well here, not only return season after season, but similarly work in some of the top hotels
elsewhere. It has been an important si
time.
A case in point is Vicky Autier the St. Regis and return to the Lantern almost immediately and She's diva who mpress with her skill at the piano
and charm customers into hưge and cha
Miss Autier has a new repertory une assortment. But her backbone remains the Gallic chansons. There are songs en Englais as well as
Italian and Spanish. There are a few holdover items from her pre, and "La Mer" but otherwise she
impresses as a new girl in town.
The show's other act is Turkish oprano Ferina, further described under New Acts. The music is by
Ernest Schoen, who not only showbacks expertly but heads a troupe
of strolling fiddles around the of strolling. fiddles around the
room to complete the Continental room to com
atmosphere.

## Te Litile Clulb, Ho.

The Cherry Hill Singers (4),

With a complete switch in en ertainment policy, Marshail Edson's boite has moved the solo
singer out and the folksters in Cherry Hill a singers.
The male foursome Nyles man and Ted Bluechell) are excellent in voice but their material
fails to measure up. They announce that they're trying to provide a new styling and, arrangement-wise,
they do, but the tunes are generaly old "hoot" material.
If they're to escape the limita-
tions of folk singing without completely forsaking the still com-
mercial appeal of much of it, they could certainly pick better examples than "Railroad Bill" or the An Afro Cuban tempoed item However, the group has the voices and, between them, they work in enough instruments to outfit a
small symphony To the usual wide range of guitars they ve added
such exotic items as a bongo,
gourd and tambourine Jack Smal-

One Fifth Ave. No. Stanley Myron Handelman, Anita
Scheer. Dick Hankinson \& Johnny
DeMaio no cover Saturday onty.
One Fifth Ave has reverted to its onetime image a showcase for Stanley Myron Handelman and folksinger Anita Scheer, the image is firmly established once again.
Although both have : appeared Although both have appeared particulärly San Francisco's hungry i, they still fall into the "new talent" category and give the spot
the spurt it needs to pick up fresh the spurt it needs to pick up fresh and hungry
Handelman is an offbeat humorist with an egghead approach to light, shallow and weasing a hip-ster-styled cap, he looks hike one
of life's losers. And with his shy,
hesitant delivery, he sounds like
But for the alert and sophisticianer. His work on themes concer ing doctors, impressions, complexes,
illusions and frustrations have solid thought foundations but theres's al Miss of laughter on top of it all flamenco guitar. She stirs up in-
strumental passion as she plunks strumental passion as she plunks
through a series of Spanish originathrough a series of Spanish-origina-
ted melodies but the hold is strictly for the dedicated folk buffs: Her act. however, is neatly put together
and she segues from the flamenco fling with folk songs of French,
American and Israefi favor. It all American and Israefic favor. Dick Hankinson \& Johnny Depiano interludes and they make the room an enjoyable place to

## Drake Hotel Chi

Bonnie Murray, Jimmy Bec Blade
Orch; $\$ 2-\$ 2.50$ cover
Cafe biz wasn't up to par for dential assassination, and perhaps for that reason or because she is
not as yet well known in Chi, Bonnie Murray's opening show was
lightly attended But judging
ention, enthusiastic responise and loud palm appreciation, it could nucleus will individually consider the most exciting new talents on the supper club circuit in years. There are few around who can
compare with Miss Murray in beauty, frame and vocal finesise. She has made the switch from legituner
lead to supper club thrush, and to lead to supper club thrush, and to
put it mildyy, she's tops. Miss Murray's voice is tonally
true and flexible enough to derive excitement at all tempi. She has
wisely chosen tunes that give full play to her prodigious pipes, among
them "Sound of Music," "My Wisin," Falling In Love," "Fiy Me To The Am I." She also scores with an Italian street song and a special-
material "opera audition" medley. ing Miss Murray's turn, it is that for the present her stage identity
is a bit diffuse, but this no doubt will come with more time and as
surance on the cafe board surance on the cafe boards. How problem; she's one of those rarities
that start at the top as far as cafe quality is concerned, Mot.
Rendezvous Roon, A. A. Barbara Randolph, Billy Parker,
Jimmy Sheldon Trio. Al Alexio no cover, no minimum.


The beautiful Mise Randolph, wedged into a white beaded gown
with litile in back and rather less than alf of that before makes immediate contact with her audience
(what they see is ably suported by (what they see is ably suported by
what they hear). The sultry voice what they hear, The su a vibrant
oozes sex appeal, giving ent ent
cello effect to "Fly Me To The Moon." However, she hasn't added much in the way of variety to her As she's visually a chic club type she would do well to work in some tunes of a continental nature. A bossa nova item is the closest to Miss Randolph is on her way with. a "Tonight" guiest spot and a Las Vegas booking, already. set, and come out of this "showcase."
The pair are in for two weeks, booking, instituted by musical director, and now talent coordinator, provides topfight musical backing and for dancing, per ưsual. Robe.

Hotel New Yorker, N.Y Mitt Saunders Orch, Cobey Lou;
$\$ 3-\$ 3.50$ minimuim Fri.Sat.

This cozy hotel room has come up with a new singing personalit pianist may go places once she thing an act for a spot such as this o a small nitery, Jưst now, doing virtually an ad lib song-piano
routine, she hints much promise. Miss Lou is by no means several hotel rooms in Manhattan in the last couple of years but usually as band singer or with a vocal er, who hails from Rochester, Nom er, who halls from Ro
makes a good impact.
Hers is a aifferent type of voic mediately. With many of her tunes, she moves in ora foreign tongue as For instance, "Call Me Prima" is "Granada" is sung in Spanish while
"April in Paris" is warbled both in French and English.
done for contrast and from her singing. Miss Lou ac comps herseif on all songs. Wit her extensive tune repertoire an easy matter
Milt Saunders combo still such numbers as "Days of Win He switches from sax to fiddle an other instruments, and chips in with a song. Saunders is one of two maestros in N.Y. Whose music
is picked up by radio on remotes.

## Anyone for 'Showcase?

UAs "premiere show
Paramount View
irst multipl Sales chief Charles Bome time irmed that the company was look ing into various ideas along that UA's "premiere showcase" was th primer for his company. This was primarily because par didn't dits the the
plan.
Mean
observi observing the United Artists in erest. On the one hand, it enjoy with tradition and getting "show-
case" rolling in the first place. On
the other hand it is quite the other hand, it is quite inter Loew's, will do because UA ha
never been able to talk either int never been able to talk either into
going along with its "premiere UA has the name "premier showcase tox, another distrib which is closely watching the recent has been using UA s theatre pla been talk of 20th forming its own
scheme. It virtually had to build scheme. It virtually had to build
its own "thowcase" recently when ficted with UA's McLintock" for
finksivin mult ple firstrun Thanksgiving militiple firstrun where: to the showcase developments. The rical Stage Employees, meanin projectionists local 306, recently
gained scale and staff increases for "showease". houses and related
playoff.

Blae Angel, N. Y.
Dave Astor, Yvonne Constant,
Brooks Jones Lydia Woods,
Reyneaux, Frank Owens Trio; $\$$.
minimum. Max Gordon has more than the tance He has brow in this in of the durables to go along som newcomers to provide a balanced
ill with comedy and serioso mo nts in equal doses
The topliner is Dave Astor who
developing into one of the sure fire zanies in ihis spot. His humo ims the edge of wildness, but it's within the bounds of being under up audacious imses. He conjure ing line of patter which a run asties as well as situations that ave to be built up.
He works expertly; doesn't mis trick and comes out with. vantages of Astor's comedics is his ability to get the squarer folk into
a hep and modern groove. This aids his ultimate A newcomer to this room, but
not in New York is Yvonine Cons tant, the Gallic comedienne who
fuses the French verbiage with pantomime to get her mening works. hard to create her desired effects and frequently succeeds.
Miss Constant could be more ion on straila greater concentra he exhibits a lot of touching ments in this sector.
The opener is magico Reyneaux smooth operator who gets a lot engaging tricks. He works some doves, making an entire cote of them \appear in an entertaining
Brooks Jone \& Lydia Woods are
urther discussed under New Acts. The show's barking is well done by the Frank Owens Trio

## José.

## Hackstone Hetel, Chi

Jan McArt, Frank Yorke Orch 1,50-\$2
It's been seven months since Jan Marte has played the Cafe Bona n exceedingly artful turn at that the, she is even more polished martly gowned, she exemplifies ooks fue deal-weary businessman f lost capital gains. Most noticeable is that her con ellowned voice has developed emutlichkeit than did some of he arlier classical-style vocal pyro technics. In sum, she is working
with the ease and grace of that select group of thrushes who are
always. welcome at the posh inMiss McArt's songalog is well uited to her wide-ranging voice rom both her pop ballads and does- "Un Bel Di" and an Aria In the pop vein, she scores with
I Believe In You, ""The Sweetest I Believe In You," "The Sweetest $f$ Fool Am I", a travel medley and I Didn't Want To Be In Show This show marks the debut of

## CURRENT BILLS WEEK OF DECEMBER 11



Cabaret Bills






 Binith wationg:ASTOR1A - Jane









OIk Quartet RoNovaro


 los angetes
 CRESCENDO Jerry Vm Dyke, Paris
Sisters
DNo's Jack Elon, Judy Lawler.
 INTERLUDE-Mat COllins
JRRRY LEWISKLionel




LAS VEGAS



## RENO-TAHOE










## SAN FRANCISCO

EiMsots ${ }^{\text {Bus }}$










## recently concluded 86 -day strike in exists here, the U.S. companies are to stand to District, will continu o stand together against the new diessures. If they don't, it's premerciless mexicanization" of their usiness within fiye years. Right now, the Yanks, whose costs went up per their new contract with the exchange workers, are expected yearend decree requiring profit-sharing with employees, and receipts to aid dop of all boxoffice production These same Yanks at least seem ready to accept with a shrug, but, in turn, they want the Mexican government and Operadora d Thother, but rather with the lope of his trade as Thus the suope of his trace as hexible enough to realize the as ociation's reason for being: the arnishing of ideas and concepts nich increase ne proits. At the nyway, that means the MPEA's etting into the area of minimum practices of less specific interpreta pract tion. <br> Army Archerd

 reatros to correct some new an 200 MPEA view is that since th 200 MPEA pix imported annuall imatey $55 \%$ of its income, andsince the U.S. is now the best overseas market for Mex product, U.S. films should be afforded treatmen Mexican films, released by the
government-backed Peliculas Na-overnment-backed Peliculas Na-
cionales, and that given Mex and Guropean product handled by the Distributors.
The Yanks are asking for a $50 \%$ minimum renta percentage, a eserved for the numerically fewe figures (Yank pix mist gross 10 to 15\% more than Mex pix to warin ad costs: suspension of the re quirement that the Yank distribu tor, not the exhib, pay theatre em-
ployees overtime for Sunday and ployees overtime for Sunday and

Unmistakable Poliey
All of these practices, of course, have been in existence for some time, while the mandatory printing decree is a brand new com
plaint. MPEA feeling, however, is that having successfully fought the
recent strike, they now should tidy up the entire situation and forestall the unmistakable trend towards total nationalization. This 1950s with the formation of the government's National Film Bank the sole financing agency for Mex
pix That was followed by the government's takeover of the
sudios and of distribution of Mex product both domestically and overseas, and, finally, by the govern-
ment's control of film theatres via ment's cont

Loses Cuba, Venezuela
The Mexican film industry ad Numerically, production has de Numericaly, proauction has de in 1961 to 22 , as of Nov 1 . Two of its principal markets have all but
disappeared -Cuba via Castro's noi-payment of bills, and Vene ditionally; the decline in local pro duction has left Mexico's overseas
distribution agencies with not enough product to pay for their Because of this, it looks to many norteamericano observers as if the
Mex aim is deliberately to make the conduct of business here so costly and bothersome, the Yanks will turn their product over to local distribs, in exchange, perhaps, for which one or two or the Yanks wil various overseas markets. If this happens, in Corkery's opinion, the Latin America. Brazil and Argen (as if they aiready hadn't-Ed, Latin America, says Corkery, is
speculative market of tremen a speculative market of tremen
dous potential, but we'll neve participate in its development we alow nation

Corkery Briefs N. $\mathbf{Y}$
Or briefings with MPEA or briers, returns for talks nex week with Operadora and govern ment officials. Of major interest will be the authority given him by the managers, particulariy in re-
lation to his negotiations with Operadora on a specific sales policy agreement. Heretofore, the manaMPEA to get into this area, reasoneach company can watch out for
itself and let MPEA worry about tax


## ?

 ilm Festival as an Al Zugsmith drawn here tonight by a common notion-fear. This Archerd st years As a small child he used re runaround shouting stop the presses, tin "his father threw himut of the tailorship. He coverg ut of the tailorship. He covers Hollywood as completely as a bi-
ini would Andy Devine. He tas no legman; he digs up all those lies himself. Show me a man how you a member of the Press reat - when the nst of truls Archerd will take notes.
Jack Benny, coming late and traight off his telefilming set, oted that his writers had thought a stag dinner, so chucked away
is notes, preambled why he pre is notes, preambled why he pre
ers mixed company at testimonials and off-handed that "Army is no abject, anyway, for a stag dinner. is past, is as excing as Bernard amuch's future abot could say ist; but who's got the guts? We wanted Jerriy Lewis to say a
ew words. He said two hours. We aid five minutes. So that was can 200;000 and we had to pay Lewis poointments tonight: Danny Kaye ouldn't make it, and Art Linkelter could Army doesn't ay there were four times in the past year I agreed with him rcherd always has been kind and fair and interesting: end when you
can be that in a tradepaper, that's omething!'!
Linkletter acclaimed the guest ournalism," noted the writer had orged his way up from an humble luat as towel boy at the Studio lub" and closed with:- "I hank you now for the lovely Monday column for appearing here onight."
Nat Cole sang a parody (by Ieusen) on "This Is The Army" and George Burns closed out the y Grant as having " played straight ort." Burns women than Paul Gil ert." Burns picked up the ball and
an with it: $n$ with it:
"T've been a straightman so long verboard and yelled 'help' and epeated help. This is the Friday night with my hat off on Friday night with my hat off -9
rmy recently emeed that pre iere of Mad Wordd and introduced Jayne Maxisfield as udirey Hepburn. Why not? They ago in same size heads o rears Sammy Davis for a white Why before he was... 1 had some nice
things to say about Army, but an't at this time, to mixed comou guys care to meet me in the Brief, serious salutes were fired ff the dais toward Archerd by ames Stewart, Lemmon, Gregory
Peek, Tony Curtis, Tom Pryor Bow-takers were many. Archerd quite moved, responded with a houghtful observation on relationnd show biz. responsible pres ghife was no anniversary esture, although just 25 years ago rcherd did enter show biz-by applying for job as usher at the
N.Y: Paramount. Bob Weitman, (then chief of ushers there; now turned him down. "Not tall Today, in another endeavor
army Archerd stands quite tall.

## Gibbersoin Resigns as Equity Asst; Irving Doing All Show Contracts

The administrative etarf of Ac
tors Equity hal undergone a re alignment in the last year or so. The shifts are attributed to th
One of the more recent change affected the top-level area of as sistant executive-secretary, William Gibberson, who shared the designa-
tion the last three years with Ben tion the last three years with Be
Irving, has resigned after eight years with the union, and Irving is now the sole assistant executive secretary.
When Chorus Equity merged with Actors Equity in 1955, Irving shared the assistant-executive sec-
retary position with the late Paul retary position with the late Pautive secretary of Chorus Equity, was originally concerned with musical
contracts. while Jones handled the contracts, while Jones handled the
dramatic field. Irving is now administrator of all production con-
tracts for both musicals and straight plays on the road.
Irving works under executive secretary Angus Duncan: The latter also has a new administrative assistant, Lambert C Zulkie, whose duties entail the assumption of many of the duties previously formerly in charge of industrial shows-community theatre That department is now headed by Don Bumgardner. Fred Cotton was also moved from the stock and offBroadway department to succeed
Alfred Elting (retired) as head of the unemployment insurance section. Marin Poons has taken over Cotton's old job.
There have been other changes and among some of the newer develapments is the increased emprogram, out of the office of Dick Moore, Equity's public relations director and editor of the union's magazine. Representing Equity in Washington
Golodner.

Mark Equity Members
By Ethnic Origin If OK'd As an Aid to Casting Philip Cary Jones, chairman of
the Ethnic Minorities Committee the Ethnic Minorities Committee of Actors Equity, informs VARIETY
that the basic Coast files on Equity that the basic Coast files on Equity ed racially and are to remain that way." He mentions this in relation to a recent Variety story which
said that the Ethnic Minorities Committee intended to "categoras to their ethnic origin.
Jones states, what the committee
would like to do, is "set up, with individual actors permission; separate lists to be available when
casting directors and those in posicast to hire would like information to further employment of ethnic minorities.

Paper Mill to Relight With Road Version Trap' The Paper Mill. Playhouse, Millburn, N. Whic went darle following the final performance sinkable Molly Brown," will resume performances Dec. 26 with Hal March in "The Tender Trap." The Paper Mill will then remain open all winter as it did this ye
for the first time in a decade.
Besides presenting revivals, the Paper Mill has also been functioning as a tryout spot for Broadway, together with the Mineola (L. I.) Playhouse Laurence E. Feldman, of the Laurence-Henry Co., is involved in the management of both
the Milliurn and Mineola stock the Millburn and Mineola stock to Love, now in its 13 th week at
the Barrymore Theatre, N. Y, is the Barrymore Theatre, N. Y, is one of the shows which played tryout engagements at the two Among the upcoming Paper Mn is Shelley Winters in "Bells. Are Ringing." The musical, scheduled to go into the Paper Mill for four weeks starting Feb 11 will precede that date with a two-week starting Jan. 28.


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## The 58th Anniversary Edition of <br>  <br> Where Fame and Fortune Meet



A pair a excellent revipale
reveral memorable performances, and a new crop of promising playWrights lent distinction to the 1962-63 off-Broadway season, But the general level of the year's perior productions opening at a rapid rate, and leaping like
lemmings off a cliff to a quick lemming
Including limited-runs of works Sy Shakespeare and Gibbert \& opening nights. A third of the shows should never have been produced, and were soon forgotten by philes. Of the rest, few could be recommended unreservedly, but many offered at least a performance or a scene or two that made
them worth seeing. them worth seeing.
was unquestionably the revival of Pirandello's "Six Characters in Search of an Author," staged with consummate skill by William Bail and expertly acted, particularly by Brooks. The top musical success was "Boys from Syracuse," writfen In 1938 by Richard Rodgers, Lorenz Hart and George Abbott. The lilting tunes, wry lyrics and
zany book were well served by EHIen Hanley, Julienne Marie, and the rest of director Christopher Hewett's cast.
Another important revival was
Desire Under the EIms". "Desire Under the Elms," which was uneven,
staging by Jose Quintero, an interesting performance from George C. Scott, and a luminous portrayal by Colleen Dewhurst, whose accomplishment was the season. Oscar Wilde's "Importance of Being Earnest" was competently revived, with Ann Shoemaker, Michael Allinson, Melville Cooper and Carrie Nye heading
the cast, under Douglas Seale's the cast,
direction.
was Central Park, George C. Scott was an unforgettable Shylock in an otherwise erratic "Merchant of Venice." The same company's
"Tempest" was overblown but their "King Lear," staged by (Continued on page 59)

## Verion Duke East For

## 'Cabin Sk' Off-B'way;

Also Sparking 'Zenda' "Zenda," musicalization of An-
thony Hope's "Prisoner of Zenda", which was closed out-of-town by producer Edwin Lester after runiining 15 weeks on the Coast (San Francisco, L.A., and Pasadena); may be resurrected for broaded by then being sparked by show's composer Vernon Duke. (His lyricists on the show were Martin
Chainin, Leonard Adelson and Sid Charnin, Leonard Adelson and Sid Kuller.) According to Duke, who is in
New York attending to the upcoming ofir-Broadway production of his "Cabin In The Sky," it was decided that after the L.A. opening
last August, that the show was $75 \%$. right and $25 \%$ wrong and the L.A. Civic Light Opera board voted to add $\$ 150,000$ to the show's nut for the purpose of going on to New York providing, of course, that all Duke states, The three stars-
Alifred Drake, Chita Rivera and Anne Rogers-were most cooperative, about making the changes. We
all realized that the first 20 minall realized that the first 20 min-
utes was slow and that Drake's opening song 'Bounce' had to be bounced. Four new openings were written-by Martin Charnin and myself, in our anxiety, we forgot that they had to be 'dialoged' first.
Various authors were brought in to collaborate with Everett Freeman, who wrote the book; none of these proposed collaborators panned out.. Consequently Char-
nin and I waited in vain for the go-ahead signal which never came I don't know to this day why the all-important $25 \%$ 'wrongs' were not righted.'
Duke also
Duke also noted that Alan Livords, and Dick Jones, Cap's artists \& repertoire producer, were anxious to record the sulow album:
The recording dates. had been The recording dates. had been
scheduled but were called ofr when scheduled but were called of when
Lester decided to close the show.

## Show on Bradiway

The Girl Who Game to Supper

With the opening of this new last Sunday night (8), its now three times around for Terence Rattigan's sentimental trifle about an Anerican chorus girl's quickie ro-
mance with 2 rakish Continental mance with a rakish Con lond duke on the Ioose in London. The original play. "The Sleeping Prince, was a London hit with Martita Hunt, but a Broadway fail ure with Michael Redgrave, Bar bitt.
The 20th-Fox picture version, girl." was a moderate click with Olivier. Mariiyn Monroe and Sybil Thorndike. This song and ealled The Girl Who Came to Supper:" is billed as a musical comedy but is essentially an operetta that engults the sight story in rococo numbers and a sort to go very long beyond the exterisive theatre party bookings, and is a तubious bet for pictures or stock. Noel Coward's songs have the
satirical lyries and the arid kind of satirical lyrics and the arid kind of modies characteristic of his work On the unceraing may not be a standard pop in the lot, although several are modestly and briefly effertive in terms of stage production. The Harry Kurnitz book is surprising lacking.
Florence Henderson is pretty tatented and charming as the
forthright chorine whose midnight supper with the Prince Regent precipitates a series of minor delightful in the anti-climactic first seduction scene, but has Iittle to do thereafter except play straight for Jose Ferrer as the keherous prince and Irene Brown Queen. She shows impressive versatility in a specially prepared variety routine, but that's virtually itrelevant in terms of story. She's badly skimped on costumes, and course. As the Grand Duke on the
make. Ferrer is no more than adequate as a singer and perfuncnevins as antor. He's strangely acking in animation or personal suggests almost a parody of a per-
formance-in short, camping. His playing of the lov scenes, on which the show depends, seems
prosaic. Ferrer has always had stage presence and authority, but
this time he seems to waver be tion.
A British music hall performer
named Tessie OSSea ignites the named Tessie O'Shea ignites the proceedings in the first act with a long, extraneous variety routing
of four rousing song numbers. She's an anply proportioned comedudevilian's ability to capture
and hold an audience, and she and hold an audience, and she
stampedes the house The interyal
is unielated to the show as a is unrelated to the show as a
whole, however, and has no lasting imnaet.
Miss Miss Brown is expert and assured as the disarmingly cro-
chety Queen Mother, a clean-
looking young actor named Sean Scully gives a refreshingly direct
portrayal of the idealistic teenage middle-European king, and there Roderick Cook as a romantic fixer,
Carey Nairnes as a bloodless head butler, and Peter Pagan and Chris
Gampel in other supporting roles. Joe Layton has staged the piece
and provided choreography in
amusing pre-World Oliver Smith has designed ingenious and properly ostentatious
scenery, and. Irene Sharaff has
supplied interesting expelied interesting costumes. by the script's raffling rigidity in
thy nt er of gowns for Miss. The best of the unsensational
songs may turn out to be bive songs may turn out to be "IVe
Been Invited to a party;" Miss Been Invited to a Party", Miss
O'Shea's turn with "London Is a
Litle Bit of All Right" and its subsidiary bits, as well as "Here
and Now," "Curt, Clever and
Concise" and "This Time It's True Concise" and "This Time It's True
Loven Two obligatory numbers,
obviously intended to exploit the obviously intended to exploit the
stars, are Ferrer's "How Do You
Do, Midde Age? and a group of
six songs for Miss Henderson six songs for Miss Henderson,
under the general title, Coconut Girl.
Apparently cut, but possible re during the tryout tour were "Long Live the King. If He Can "Hey with a Nice Beef Stew?" "One
Sten" and "Come Be My True Love and Come Be My True
Time It's True Lovem, now This ling the tryout were "My Family Trea" and "The stingaree." It may a number of interesting sime are ties in story situations and treat
ment between this show and un Fair Lady"" both produced by Her man Levin.
"The Girl
received rave reviews in its tryo engagements in Boston and Phila delohia, but sharply conflicting
notices in Toronto. Only unfavorable reaction seems warranted fo
Broadway

## Off-Broadway Shows




ROBERT DOWNING
 Passionate Playing


The Chinese Trime. Minister:

## Roger LTE Stens presentation.







One aspect of "The Chinese play presents the problem of age something to be taken with
the esteem of the Orient rather than the complications of the west nru world. This play by Enid Bag den," also ses Margaret Leighton no a starring role in which she is
70 white her estranged husband That
a comparatively young looks like site the fact that she portrays an actress who has been on the Lon
don stage for 50 years is enge that few actresses would who are married also adds to her burden of age, particularly as he looks and figure don't warrant it,
even though "The Chinese Prime Minister" makes its tribute to her youthfut appearance, plus her finally getting together with her 79-year-old husband who walked
out on her 29 years ago.
Magnificently white-bearded and
still virile, is John Williams, as the "brute" who still doesn't, understand women, and Alan Webb, who servant who is of a chearly a centenarian but the ladies.
The play is therefore, about old age, the author seeming to point out the maxim that when sex is
finished there is much to be en joyed in memories that come be hat a man never changes his in herent character.
It is unfortunate that the title that much action must take place ff stage.
The three stars serve the author magnificently and with unerring Donat and Douglas Watson are excellent in their academic arguments and George Olison gives a good account of himself as the
boxer who loses the championship. Dane Kagan and Tish Sterling making her stage debut, both ive cameo performances
Joseph Anthony's staging is disSmith's sensible setting, used in three acts, is a fashionable Lon don town house.

McStay.

Australian Shows
(Week Ending Dec. 7)

## ADELAIDE Camelot, HA MAjesty Mary, Mary BRSBANE <br> Mary, Her Majesty's



Aboriginal The Free Bizabethan
Abers o Mido Ryal Majesty.


## Shows Abroad

 Robert Bolt can come up with a linker Just as his "Man for Al easons" is a fine historical ara as oubtful whether the combination n the marquee power of autho nd star cast make this a profit
Aftor

After an impressive track record play wright and screen writer ealm of the obscure theatre, and he finished product can only cause confusion in the minds of
most playgoers. The point of his allegory. seems to have got lost somewhere
$\therefore$ The drama involves an heiress first as a dynamic financial opera country estate where religious ritual is accompanied by the solu-
ion of romantic and domestic problems. The meaning is obscure. While the play is difficult to pleasant, and the playing is 1 m peccable. Edith Evans, elegant and dignified, gives a majestic por rayal of the overpowering femme
ycoon. Michael Bryant offers ycoon. Michael Bryant offers,
shrewd study of a business exec
tive who becomes the king on the forest, and there is a delightful contribution by Kenneth Wil distinguished performances by Howless, A. J. Brown and Polly Adams.
Noel Willman has staged the taking advantage of the superb and nusual decor designs by Desmond a more construetive play.

The Wings of the Dove





Michael Daws
Jiaies DDona
Diona Demps
On form, "The Wings of the Dove" should have been one of the major hits of the season. It is based on the Henry James novel of the same title, and has three istinguished stars for the narquee, But the outcome, though ppointing and thay appointing, and may only have
moderate appeal to West End theatregoers.
The adaptation, by Christopher ut without the dramatic punch hat gave boxonice stamina to Heiress" or "The Aspern Papers." The audience is hardly involved in the proceedings, and there is only the minimum play on the emo tions. Possibly these are weak-
nesses in the original book which the adaptor was unable to lick the transition to the stage
The dove of the title is a young,
beáutiful, wealthy and naive
American girl with an incurable American girl with an incurable
love for an impoverished journal 1st secretly engaged to her friemal The latter plots for the young man
to marry the dying girl and collect her fortune, but he reveals the
plan, hastening her death. But though the journalist inherits the fortune, the satisfaction. The locale is an elogatt The locale is an elegant Veneexcept the heroine, and to some extent one of her American duction is given sparkle by the dy Hiller who gives a touching performance as the American friend.
Sussannah York, a name in
films, makes a vivid impression as fims, makes a viri impression as the dying girl, though the role has
an inhibiting effect James Donald st, Gene Anderson: a little too orthright as his scheming fiance, and Elspeth March is forceful as aunt. Owen Holder as the unsuccessful suitor does well enough in a small part.
Frith Banbury's studied direction plays down the obvious melo-
dramatic angles and gives the play an intellectual veneer. Loudon Sainthillis settings handsome, and Robert Ornbo's lighting is ef
ficiently controlled. $\quad$ Myro.
(A previous version of "Wings f the Dove,' adapted by Guy Bol Fortune,", was produced and directed on Broadway by Jed Harris in the fall, of 1956 for a 23 . ed Pipoa Scott in the tast includ. and Betsy von Furstenberg, Martun Green, Mildred Dinnock, Norah Howard and Edmuind Purthe original title with score by Douglas Moore and liberetto by Ethan Ayer. was: first produced by the N:Y. City Opera Co. in the fall of 1961-Ed.)


Terence Feely, a former columnist who has been writing televiion plays in recent years, had a bod la for his thearrical it in dramatic terms His experi nce as a columnist is all too evident in his treatment, and though it is a literate work, it fails to
play on the emotions and hardly It won't do for the West End. "Shout For Life" concerns a hostage by an unnamed enemy, and cabinet minister the prison guards and an intelligence officer to his by the soldier's eloquent radio appeal tor his hife.
Bernard Lloyd, a talented young
ctor, delivers the plea with all the actor, delivers the plea with all the
Welsh oratorical skill, but the transition from script to stage does not work out properly. There is nothing much wrong with the performances, althougg in accepting the characters other than as puppets
Roland Culver plays the cabinet nember expertly, but seems too much a cold, precise and pompous politician Ursula Howells has a as his unhappy wife, William Franklyn is too glib as the intelligence officer, and Michael Atkinwith little enthusiasm Colin Graham's direction seems confident, but fails to conceal the Ralph Koltai's set designs work efRiciently on the stage revolve.
Myro.

## B'way Starts Pre-Xmas Decline; 'Sad Café \$25,779, Boyer \$21,593, 'Rehearsal ' S00,983, Chips' \$19,763

Broadway began its traditional Jennie, Majestie (MC) 18th wk

pre-Christmas ebb last week. Although receipts were above the previous stanza for several entries,
the grosses for last week refiect boxofince activity for a regular eight-performance frame as compared to the seven performances
played the preceding session by all played the preceding
The only Main Stem shows to play eight performances the week and "Spoon River." Both gave Sun day matinees in lieu of Monday evening performances and conseNov. 25 cancellation of legit performances in observarice of the day
of mourning for President John $F$. of mournin
In the sellout groove last week "Here's Love," "How to Succeed in Business Without Really Trying;" "Never Too Late" and " 110 in the

Estimates for Last Week CD (Comedy-Drama). $R$ (Revue) MC Musical-Comedy), MD Musi cel-Drama), 0 (Opera), $O P$ (Op
erettal. Rep. (Repertory), DR Crettal, Rep. (Repe
Other parenthetic desimations refer, respectively, to weeks played, number of performuites ihrougli Last Saturday, top prices ( where
two prices are given, the higher is two prices are given, the higher is
for Friday-Saturday nighis and hie forver for veectinigitst, atumber of seats, capacily gross and slars.
Price includes $10 \%$ Federal und $5 \%$ repealed City lax ldiverted to Gar industry-mide perision and wet but groses are ym: ie. exclisive of tures
Asterisk denotes shoo had cutrate tickets in circulation.
Grosses nomilly Grosses normilly Nimpe heen
seduced bi commissions were seduced baricomme menentioned
Ballad of the Sad Cafe, Beck (D) (6th wk, 43 pl ( $\$ 6.90-\$ 7.50$; 1,280 ;
$\$ 50,898$ ) (Coleen Dewhurst; WiIliam Prince) Previous week, $\$ 25,900$.
ast week, \$25,779.
Barefoot in the Park, Biltmore (C) (7th wk, 51 p) ( $\$ 6.90-\$ 7.50 ;$;994; Redford, Mildred Natwick, Kurt Kasznar) Previous week, $\$ 33,321$ with parties.

Beyond the Fringe, Golden (R) (59th wk; 467 p) $(\$ 7.50 ; 799, \$ 34$; 874). Previous week,
Last week, $\$ 17,016$.

Case of Libel, Longacre (D) (9th Wk; 66 p) ( $\$ 6.90-\$ 7.50 ; 1,101 ; \$ 40,-1$ Larry Gates). Previous week, $\$ 24$,477 with parties.
Last week, $\$ 30,130$ with parties.
Chips With Everything, Plym
( 10 th wk; 77 p) outh (D) (10th wk; 77, p) ( $\$ 6.90-1$
$\$ 7.50,1,084 ; ~ \$ 43,865)$ Previous week, \$21,345. Moves Jan. 6 to the Booth Theare.
Last week,
$\$ 19,763$.
Enter Laughing. Miller's (C) $\$ 30,200$ ) (Vivian Blaine. Alan Mowbray, Irving Jacobson, Alan Arkin) Previous week, $\$ 18 ; 965$
Last week $\$ 19,505$

Funny Thing Happ
Funny Thing Happened on the
Way to the Forum. Alvin (MC) Way to the Forum, Alvin (MC) $\$ 65,096$ ) (Zero Mostel) Previous week, $\$ 44,523$ Moistels contract
expires Feb, 1, but he could remain under an arrangement where by he would have to give four
weeks notice. The musical is
scheduled to move March 9 to an undesignated theatre.
Here's Love, Shubert (MC) (10th
 Previous week, $\$ 58,217$
parties. with How to Succeed in Businiess $895 \cdot \mathrm{p})$ ( $\$ 9.60$ 1,342, ( $\$ 66,615$ ) wre Prious week $\stackrel{1,34,083 .}{ }$
Last week, $\$ 66,812$
Irregular Yerb to Love, Barry-
more (C) (12th wk; 91 p) $\$(\$ 6.90-1$
 week, $\$ 18,064$. Last week, $\$ 19,250$.
$58 \mathrm{p})(\$ 9.60,1,655 ;$; $\$ 91,714)$ (Mary with parties.
Luther,
Luther, St James (D) (11th wk;
83 p) $(\$ 6.90-\$ 7.50 ; 1,609, \$ 61.095)$ (Albert Finney, Kenneth; J. War ren, John Moffat Peter Bull, Glyn
Owen, Frank Shelley) Previous week, $\$ 49,188$. Has to vacate thea-
tre Jan. 11 and may move to the Lunt-Fontanne-Theatre
Last week, $\$ 53,766$.
Man and Boy, Atkinson (D) (4th 430) (Charles Boyer) Previou week, $\$ 19,439$ with parties
Last week, $\$ 21 ; 593$ with
Mary, Mary, Hayes (C) (144th Wk; $1,146 \mathrm{p})(\$ 6.90-7.50,1,164 ; \$ 43$,
380 ) (Patricia Smith, Murray Ham Iton, Michael Evans), Previou week, $\$ 22,471,1,19,334$.
Never Too Late, Playhouse (C) $\$ 37,000$ ) (Paul Ford, Maureen O'Sullivan, Orson Bean). Previous
week, $\$ 31,100$,
Last week, $\$ 37,00$
Oliver, Imperial (MD) (48th wk;
383 p) ( $\$ 9.30 ; 1 ; 450 ; \$ 71,977$ ) (Clive Revill, Georgia Brown). Previous week, $\$ 51,268$.
Last week, $\$ 47,047$.
One Flew Over the Cuckoos
Nest, Cort (D): (4th wk 26 .
 Douglas) Previous week, $\$ 21,418$ formances. The Tuesdas night (3) performance was cancelled when Doüglas was unable to go on because of laryngitis. He went on
Wednesday night (4) after missing Gerald O'Loughlin pinchhit for him at that performance.
110 in the Shade, Broadhurst
(MC) (7th w; 50 p) ( $\$ 8.60 . \$ 9.40$, 1,186; $\$ 58,000$ ) (Rabert Horton Inga Swènson, Stephen Douglas)
Previous week, $\$ 50,961$ with parties.
Last week, $\$ 57,970$ with parties
Private Ear and Publie Eye,
Korosco (D) ( 9 th wk; 67 p) $\$ 6.90$, $\$ 7.50,1,009 ;$, $\$ 41,827$ ) (Geraldine MeEwan, Barry Foster, Brian Bed-
ford, Moray Watson) Prey ford, Moray Watson). Previou
week, $\$ 21,714$ with parties.. Rehearsal, Royale (D) (11th wk; (Keith Michell, Coral Browine Alan Badel, Adrienne Cori, Jenni-
fer Hilary). Previous week, $\$ 22,-$ 40.
week, $\$ 20,983$.
She Loves Me ON Neil (MC) (33d wk, 261 p) $(\$ 8.60,1,047 ; ~ \$ 53,700)$
(Barbara Cook, Daniel Massey Barbara Cook, Daniel Massey
Baxley) Previous week \$32305. Marion Brash subbed for Miss Baxley.

Last week, $\$ 35,396$
$\therefore$ Spoon River, Belasco (DR) (10th wk, 79 p$)$ ) $(\$ 6,90-\$ 7.50 ; 1,008 ; \$ 34$,
277) (Betty Garrett, Robert Elston 277) (Betty Garrett, Robert Elston;
Joyce Van Patten, Charles Aid mane. Previous week, $\$ 16,875$. Last week, $\$ 15,031$
Stop the World-IWant to Get
Off, Ambassador (MC) ( $62 \mathbf{d}$ wk Off, Ambassador (MC) (62d wk
491 p): $\$ 8: 60 ; 1,121 ; \$ 51,795$ ) (Joel Grey). Previous week, $\$ 30,510$ :
Last week $\$ 26.966:$

Last week, $\$ 26986$.
Who's Affraid of Virginia Woolf?
Rose (D) (61st wk 480 p Rose (D) (61st wk 480 pl $\$ \$ 6.90-$
$\$ 7,50,1,162 ; \$ 46,485)$ (Uta Hagen, Arthur Hill, Ben Piazza) matinee
company co-stars Haila: Stoddard, company co-stans Haila Stoddard, $\$ 24,953$.
Last week, $\$ 22,684$

CLOSED LAST WEEK Have I Got a Girl for You; Music
Box (C) (1st wk; 1 p ) $(\$ 6.90-\$ 7.50$; Box (C) (1st Opened Dec 2 to a unanimous thumb-down Chapman, News; Kerr, Herald Tribune, McClain, Telegram; Taubman, Times; Watts, Post)
Last week, $\$ 2,886$ for one performance, having closed immediately after its opening
estimated loss of $\$ 100,000$

OPENING THIS WEEX
Girl Whe Came to Supper,
Broadway (MC) $\$ 9.90 ; 1,785 ; \$ 97$,
oot) (Jose Ferrer, Florence Hen:
derson). Herman Levin presenta-
Hon of musical version of Terence Hon of musical version of Terence music and lyries by Noel Coward; opened last Suinday night (8).
Received four favorable reviews Received four favorable reviews
Chapman, News; McClain, Jour(Chapman, News, McClan, World-Telegram, Watts, Post) and two pians
(Kerr, Herald Tribune, and Taubman, Times).
Last week, $\$ 37,170$ for four pre-
iews at the Broadway. Previous week. $\$ 69,660$ for five evening performances and three matinees, OTHER THEATRES
Anta, Belasco, Booth, 54 th St,
Hellinger, Hudson, Little, Luint Fôntanne, Lyceum, Winter Garden Ziegfeld.
Name Herb Segal Head
Of Midwest Aud. Group The Central States, Dec 10 . Performing Arts is the name tentatively selected by a new group
of midwest community and umiversity auditorium managers in a meeting at Clowes Hall here Nov
20 . The outfit will keep a master calendar to facilitate bookings in the area. Also being considered is an exchange of information on osts and fees.
Sporisorship of a midwest tour Agnes de Mille's proposed Ameriean Dance Co is a posst-
bility, but a first objective is to obtain bookings for next hiarch and April, noirmally the slow sea-
son for nearly all the local manson for nearly all the
agements represented.
An executive steering committee named at recent meeting includes Herbert Segal, of the Louisvilie
Theatre. Assn., chairman; Travis Selmier, manager of Clowes Hall; Lawrence L. Davis, manager of the Indiana Univ, auditorium, Bloornngton; Norman Folpe, executive secretary of the Columbus Down
town Area Committee; Robert C Schnitzer, executive director of the professional theatre program a Univ. of Michigan, and Fred McAuditorium
The Univ, of Illinois, Ohio State and Michigan State also were next meeting of the group will be Jan 22 at the Mershon Audiorium, Columbus.

Unreported Road Grosses (Inclüded below are productions grosses cannot be accurately fig grosses.)
Camelot (MC-BT) (Biff McGuire Jeannie Carson, Melville Cooper) Jeannie Ca
split-week.
Man for All Seasons (D-BT ert Donley, Dick O'Neil) Split week.
Mary, Mary (C-BT) (Mindy Car on, Jeffrey Lynn, Pirie MacDon (6) in Wheeling closed last Friday Thousan Treland), split-week.


## Camelot 81G, 'Sracceed' S11,35, Chi; 'Man' $41 G$, Cleve.:Tringe' $31 G$, Philly; Woolf Stont \$56,310 for 9 in LA.

Chicago is dominating the road, including two in the powerhouse league. Scoring big in the Windy City last week were "Camelot" and "How to Sueceed in Business Without Really Trying. The former was the top grosser on the roa while the latter was second. Other musicals playing to hefty Lady" in Toronto where it enis its tour next Saturday (14) and the Broadway bound "Hello Dolly" in Detroit. In the straight play category, the top take was registered Woolf?" for nine performances in Los Angeles. Also sock was A Man for All Seasons" in CleveMand.
The The bus-and-truck edition of
Mary, Mary', closed last Friday 6) in Wheeling, w. Va:

## Estimates for Last Week

Parenthettc designattons jor out. Broadway, except that hyphenated r with show classificalion ìndicates and BT indicates bus:and-truck production. Also, prices on toiring hows include $10 \%$ Federal tax Broadocal tax, if any, but as or clusive of taxes. Enaget; i.e., ex. or single weelc unless otherwise noted.
Where subscription is ment
ioned, the gross is ilie net after he deductions of conimissions. Grosses Jo' split veeks are pro. dates.
BOSTON
Nobody Loves an Albatross, Wil-
bur (C-T) 1st
$124 \mathrm{k})$ ( $\$ 4.95-\$ 5.50$; 241, $\$ 36 ; 699$ ) (Robert Preston) revous week, $\$ 18,906$ for five

## Haven.

Opened here Dec. 2 to three yes yes-no reviews (Hughes, Herald; nd two negative notices Traveler Monitor; Norton, Record Amer Last

## week, $\$ 14,161$.

CHICAGO
Black Nativity, Civie (MD-RS) 1st wh ( $\$ 5.50-\$ 6 ; 904 ;$, $\$ 27,500$ ) Alexandra, Toronto.
Opened here Dec. 2 to unanimous approval (Cassidy, Tribune; Christiansen, Daily News, Dettmer,
American; Syse, Sun-Times) Last week $\$ 7,233$ for seven formances.:
Camelot, Opera House (MC-RS) st wk) ( $\$ 6-\$ 6.75 ; 3,600 ; \$ 120,000$ (Kathryn Grayson, Louis Hayward, Arthur Treacher). Previous week, $\$ 41,000$ for seven performances, Nixon, Pittsburgh.
Opened here Dec. 2 to one lukeand three pans (Cassidy. American) Harris, Daily News; Syse, SunTimes).
Last week, $\$ 81,115$ with Theatre Guild-American Theatre Society

How to Succeed fin Business (MC-RS (4th wk) ( $\$ 5.95-\$ 6.95 ; 2$, nces, with TG-ATS sevenscription. subscription, $\$ 71 ; 353$ with $1 G-A$ RS) (5th whe Late, Blackstone (CRS) (5th wk) ( $\$ 5-\$ 5.50 ;$ Nancy $\$ 42$, Car
000 ). (William Bendix, Nand oll. Will Hutchins). Previous ances with TG-ATS subscription:

## Lást week, $\$ 22,613$.

Seidman and Son, Studebaker $\$ 35,000$ ) (Sam Levene). Previous week, $\$ 18,564$ for seven performances, St: Louis.
Opened here Dec 2 to four en-
dorsements (Cassidy, Tribune Coudal, Ameriean, Harris, Daily Last week, Sun-Times). $\$ 17,093$ with TG-ATS
Lascription

Mas Aor All Seasons, Hanina (D-RS) (William Roderick, George Rose, Bruce- Gordon). Previous
week, $\$ 31,858$ for seven performances with TG-ATS subscription. Shubert, Cincinnati. subscription,

## Pajam DENVER

Pajama Teps, Auditorium (C-RS) Vath) Drune Wilkinson, Richard Vath). Previous week, $\$ 15,760$ for Last week, $\$ 22,460$ with twofers The potential capacity gross on a
dull $\$ 29,600$.

## DETROIT

Hello, Delly, Fisher (MC-T) (3d Wh) ( $\$ 6.50-\$ 7 ; 2,081 ; \$ 72,000$ ) (Ca$\$ 52,602$ for seven performances with Fisher Playgoer subscription. Last week, $\$ 59,762$ with Fisher Playgoer subscription.

## LOS ANGELES

Who's Afraid of Virginia woolry
Biltmore (D-RS) (4th wk) ( $\$ 5.50$; 1,636; $\$ 55,500$ ) (Nancy Kelly, Sheppard Strudwick) (matinee company Clark). Previous week, $\$ 38,172$ for Last week, $\$ 56,310$ for nine performances.

## MIAMI

How to Succeed in Busimese County Auditorium Trying Dade Co.). Previous week, $\$ 39,793$, seven performances split
ek; $\$ 48,929 .^{\circ}$
Stop the World-I Want to Get Or, Capitol (MC-RS) (Kenneth Nelson, Lesley Stewart). Previous week, $\$ 34,943$ for seven periormances with Show of the Month
Club patronage, Shubert, Boston. Last week, $\$ 28,412$.

## PHILADELPHIA

Beyond the Fringe, Forrest (RRS (1st wk) $\$ \$ 5.40-\$ 66$; 1,760; $\$ 50,-$ seven performances, Studebaker, Chicago:
Opened here Dec. 2 to three okay secondstring notices.
Last week, $\$ 31,006$ with TG-ATS subscription.
Love and Kisses, Walnut (C-T) (1st wk) ( $\$ 4.80-\$ 5.40 ; 1,340, \$ 41,-$ Previous week, about $\$ 18,500$ for seven performances, Willour, Boston.
Opene
Opened here Dec. 2 to three affirmative reviews (Gaghan, News;
Robinson, Bulletin; Murdock, Inquirer).

## Opera Reviews

Rienzi
Phitharmonic Hall, N.Y. Not in 40 years has New York matic melodic and dynamic op era. It is replete with fine solo and choral singing, great orches-
tral riches and it tells a tale of tral riches and it tells a tale of dirty politics and pride of power
in 13 th Century Rome which is surely superior to a great many Why then the question arises, this long neglect and revival only in ning dress version?
Plainly several factors combine act, five-hour opera, demanding of scenery, stagehands, costuming and nass effects. At the end the palace must be consumed in and that modern stagecraft considers corney.
Even so, there is great dramatic power built into the music which urvives gloriously: This despite a which -was unevenly managed by wich tor Thomas Scherman an debut perhaps prematurely, of the Swedish tenor, Berger Berquist n the title role Inadequacies in presentation could not hide the comes as an exciting novelty to the present generation, One can
imagine it as an event of, say, the inatugural week when the Met Center.
A tall man and once Sweden's atively new to grand opera. I may be that the stylized staging of Edwin Levy was foreign to his figure rather than noble, showing oo much starched cuffs and not quite standing up as Rienzl. The queen of the occasion he male role of the tormented and doomed lover. An American mezzo from Stuttgart who has not been heard this side in six years she sang with such authority as vation in the midst of Wagner She got it:
Levy's staging, utilizing one de of the platform only, relies upon attitudes and poses, an ocwhe the audience unt ather imazinatively. Shrewdest of was keeping the house lights or was able to throw an eye now and then to
for plot's sake
Postponed from Monday to Fri day because of the assassination. he coneert version showed the cost There was a sellout n general the audience was clear iv pleased and undisposed to quibble. Rather they warmed themof Wagnerian virtuosity. Nothing could diminish his genius. Land.

## Magife Flute

nglish language Saturday at
Met found "Fledermaus" at the matinee and "Magic Flute" on the night shift. That some of the ingers in the Mozart work (firs in five years) made chop suey o he words, which could have been is not surprising serious point is that the mere effort to Anglicize the lyries deducts from he Mozartian feeling without any articular advantage Finally below Mef standard, missing the necessary tension, the fantasy o certain moments, the grandeur of
If Varviso muffed the Mozartian
mood the singing of Cesare Siep nd Nic singing of Cesare Siep Anna Moffo managed to be lovely and expressionless simultaneously and Gianna d'Angelo showed her
lack of stage presence. Goth.

> Flodermaus
> First "Fledermaus" of this sea son represented a Met debut for
Franz Allers, the Broadway musi cal comedy conductor. His pop reputation has obscured the fac
that in his native Czechostovakia
he had operatic and symphonic exmatinee performance caught ex citement and excellence belonged ore to the pit than the stage Cast tended to bo too broad and ine, as Rosalinda and in good
voice, Anneliese Rothenberger, the he with the surest grasp of Viennese operetta style, was a charmAdele and came close to steal first for her to overact and her singing in the pants part was any-
thing but smooth. Paul Franke, thing but smooth. Paul Franke; new to the role of Eisenstein and
Frank Guarrera's Dr. Falke were adequate as were the minor roles, for Met as the drunken jailer, and good. Dino Forichini as Alfred was amusing though his English is
incomprehensible.
Goth.

## Dance Reviews

## N.I. City Baliet

As of Tues. (3) the N.Y. City month booking in its longtime ome. Come next April it moves, for two years certain into the new
State Theatre of Lincoln Center. No notice whatever has been
taken of the "farewell." Which perhaps is characteristic of the business-like tendency of the centrate on immediacies. There is a season of 34 -odd ballets to mount and the annual kiddies delight, "Nutcracker Suite" to perform 27 times.
First night was marked by y: several arresting offerings, inJun, a sensation when he intro Diaghileve Bailets Russes. It still is remarkably "moderne" and
was excitingly led by Edward Villela and Patrica Neary:
Divertimento No 15 was the younger ballerinas and danseurs and interesting, too, for the ability
of costumer Karinska to engineer of costumer Kariniska to engineer
novelty in the standard attire of novelty. in the standard attire of
the girls. Each of the four ballets the girls. Each of the four ballets
was sharply different. Jerome Robbins' "Interplay" is by now raphy to whistle, but it wears well
and packs a beguiling wit: Humor, and packs a beguiling wit. Humor,
too, is rampant in "Stars. and
Stripes" set to Herces glorious paraphrasing of Sousa. sistent defight with Melissa Hayden and Jacques d'Amboise having
matured the clowning into

## Bifari Mungarians (CARNEGIE HALL NY)

Bihäri Hu near-capacity of mostly Hungarian sneaking) audience at Carnegie Hall Its stellar pair, Nora Kovach and Istyan Rabovsky, were cele-
brating the 10th anniversary of their fight from the R
while playing East Berlin.
Bihari is named for a 19th cenhari. There were two ballets choregraphed by Karoly Barta a dancer Wedding in Tokay"-the group of even dancers and seven musicians comprises all "free" Hungarians, Their who have fled since 1956 . garian folk themes.
Evening belonged to the stars ho are far superior to the rest of irtuoso troupe They have dazzling virtuoso-technique, charm, person-
ality and know how to hold the public's attention. The rest of the mental ensemble has an excellent costalon player in Toni Koves. Group should have appeal the country. $\qquad$ Goth:

Philip Hanson, back from SaudiArabia where he gave one-man performances in a repertoire of
seven shows, will make his third annual appearance tomorrow nigh Music in "Rebels," subtitled "A Piece for Ratriots." In January, hes scheduled to begin a 15 -week

## JOHN BROWNLEE

 dotalls how 100 mew ort oddAmerica's 'Cultural' Explosion
 58th Anniversary Number

## $\nu$ ARIETY

## Pius ofher statistical and das

## Bits of London

Constance Shacklock has chalked up her 1,000th performance as the Musilic," at the Palace. The Lyceum, long since a dance Phil Algar will stage a matinees only presentation of "Pinocehio. Vyvyan Dunbar and Marion Hor
ton, the twins in "A Funny Thing Happened on the Way to the Forum, at the Stand, have simul-
taneously announced their engagements.
Art Lund arrived for rehearsals of "N ${ }^{30}$ at Her Majesty's. Hen He is title of a new musical aoout Henry VIII, written by Ivor Burgoy.
Lestie Baguey.
Claumy Thompson, male lead in Blatse" opposite Catharine Feller is also staging the Bristol Old Vic production, which opened las night (Mon.)

## Stevens Syndicale

a $\$ 48,850$ contribution which, was 327:50. The total capitalizatio range for "Libel" runs from $\$ 95$, 000 to $\$ 113,000$, and for the "Ear"-
"Eye". program from $\$ 60,000$ to $\$ 80,000$ Indications are that any profits earned by Libel and the between the management and the backers. respectively.
There are 13 limited partners in the investment partnership, which
is called The Seven Plays Co s called The Seven Plays Co. Eight of the backers are in for apiece, each, three for $\$ 10,000$ Among the $\$ 20,000$ contributors are reaitor William Zeckendorf
and Alfred Glancy and Alfred Glancy Jr., the latte regular backers.
Stevens was also represented on
Broadway earlier this season by the unsuccessful "Biyccle Ride to Nevada, which he co-produced
with Herman Shumilin (in associawith Herman Shumin (in associa-
tion with Nelson Morris). His coproduction: with Frederick Brisson of "Time of the Barracudas" closed on the Coast recently while
trying out for Broadway, but the management has stated the play is Stevens also brought another production to Broadway this season, in partnership with T: Edward Hambleton- That was "Oh Dad,
Poor Dad, Mama's Hung You in the Closet and I'm Feeling So Sad," which doesn't rank as a new entry gagement following a successful off-Broadway run and subsequent Tour,
The producer is also represented "Mary, Mary" and on the road by a bus-and-truck facsimile of the Jean Kerr comedy, He's also coproducer of the major city touring sons" and he shares in the presen tation credits on the bus-and-truck "The Chinese Prime Minister
Wh rhe rime last Mondav nioht
(9) at the Royal Alexandra Theatre, Toronto is scheduled to bow Dec 28 at an undesignated Broad
way theatre. The Enid Bagnold comedy costars Margaret Leighton Alan Webb and John Williams Future Stevens projects include
Mrs: Kerr's."Poor Richard" Eleanor Harris and Helen McAvity"s The Mating Dance" and Sau
Bellow's "Upper Depths."

## Boxoffice Prospects

Attendance was down last week, both on Broadway and the road, bus not as sharply as feared, considering that it was the start of the tradiweek, perhaps intensified slightly in New York by the waiter-manage ment dispute that has closed many of the top restaurants, particulari ing week will be huge and the Dec. 30 Jan 4 stanza may be fair. Among future uncertainties are the boxoffice power of such recen arrivals as "Here's Love, "Jennie, " 110 in the Shade," "The Girl Who "Chips with Everything" and the Peter Shaffer doublebili, "The Privat Ear" and "The Public Eye" In several instances the shows are doing near-capacity trade, but with theatre parties a factor, so their long term strength isn't demonstrated.
Also to be seen is the quality of several pre-Broadway touring items, batross, Hen the Get Off," has been holding up well, and "How to Succeed in Business Without Really Trying" has been a consistent cleanup. "My Fair Lady" finally ends. its tour this Saturday (14), but "A Man for All Seasons continues to do well and "A Thousand Clowns" has been pulling good enough business. "Camelot" and "No Strings" have been uneven.
The following are the major convertions and trade shows and exhibitions scheduled for New York this week and next, with respec
tive dates and estimated attendance, according to the N. Y Con vention \& Visitors Bureau.

|  | , | Attend |
| :---: | :---: | :---: |
| 8-11 | National Assn, of Display Industries | 1,500 |
| 11-14 | State Society of Anesthesiologists | 1,000 |
| 1415 | Atlantic Cat Club | 1,000 |
| 21-31 | Coliseum Christmas Circus | 100,00 |

# Off-Broadway Reviews 

## The Worlds of

 Shakespeare: Lyn Ely \& Norman Kean presentationOf a program of excerps from the works
of William Shatesper

nees. Vint Burrows Earie Hyman.
Two aspects of Shakespeares art Shakespeare,". a tastefully staged but only sporadically effective
evening of excerpts from the Bard's plays. Act, ore, subtitied "The
World of Love," is composed World of Love," is composed of passion. Earle Hyman and Vinie well as Henry V and his Katherine and as Orlando and Rosalind. Best with Hyman a powerful Moor and Miss. Burrows a poignant, bewil-
dered Ophelia. Sections of "Rich ard IIF" and "Troilus and Cres The second act is called "The the variety of rhythms and orches trations employed by Shakespeare and the concord of sweet sounds. ncluded are a harp-like speech rom "Merchant of Venice" th $V^{\prime \prime}$ and the drumming witches' in cantation from "Macbeth." A scene
from "Midsummer Night's Dream" is played by Hyman as a bassom-
voiced Bottom and Miss Burrowis as a. piccolo-toned Quince.

The murder of Duncan is en of two instruments" (i.e. Macbeth and his wife), and several scenes performed as "the symphony:" This unusual approach to familiar material is interesting, bu it doesn't work The actors strain doing so fail to bring the characters to life The poetry takes second place to the gimmick. Nor are of portraying satisfactorily such a The production is booked for a
imited run at the Carnegie Recita limited run at the Carnegie Recita

## K Kismet



ELT's revival of "Kismet" is a turns the Master Theatre into an Oriental bazaar. The James Bid
good costumes and the Jame Parker settings are bright and
exotic, and director Paul Barry ha
vercome the limitations of the small stage by effectively using
the aisles and a platform in front he aisles and
The cast is, on the whole, better heen and polish of Broadway per ormances is not present. But it arge audience at the performance ved seemed, well-pleased. Lonnie Sattin brings a good nce to the role of the poet-beggar riginal by Alfred Drake Roaway Huffman is attractive as his daugh he Calioh and Herb Pordumas Stranger in Paradise" and "And This Is My Beloved." Wayne Adams is an unsubtle but s properly sensüous as his wife f wives. Victor R. Helou does Time," and Suzanne Charney con-

## Equity Megoliations

MATA o open discussions for a new pact. MATA consequently refused to negotiate and the contract was That situation has led to the stablishment by Equity of an xecutive calendar. to keep key per ates of all existing the expration tifications for the re-negotiating of such contracts and all other
deadline dates that must be met deadline dates

## Touring Shows

Figures cover Dec. $9-21$

## Wiliow


 $3=$

 $=2=5$






## Shubert Alley Shorts

Tchin-Tchin," the Stidney Michaels adaptation of the French original by Francis Billetdour, has been published in an acting edition, paperback, by Samuel French, at $\$ 1.25$. There was apparently a local fiurry in Rome over an erroneous report that bis leading role in the Italian musical, "Rugantino", before it transfer to Broadway next February. The actor will positively remain in the show for its-U.S: presentation,
Jeanie Devine will make her first professional stage appearof "Pimpernel," a musical version of the cloak and dagger novel The Scarlet Pimpernel." She's the wife of scenic designer Mi chael Devine - Among the visiting amusement editors-drama Critics in town last week to catch the Broadway shows were John Dallas News. Broadway closing of "Have I Got a Girl for You' was reported in a small item on of obituary page of the Philadel phia Inquirer. Barbara Wilson is drama editor of the sheet was Lowis Calta, not Sam Zolotow, as erratumed in last week's
issue, who wrote the recent N. Y. Times piece critical of the cur ent Harper's magazine article about Broadway. Sydriey J. Har is, critic-columnist for the Chicago Daily News, wrote his entir review of the touring "Camelot" in limerick verse last week to emphasize his disapproval.

## Off-B'way's 1962-63 Season

|  |  |
| :---: | :---: |
| te the weakness |  |
| in the title |  |
| bravura penforma |  |
| nald Harron as Edmund. A |  |
| case of off-Broadway reviving its |  |
|  |  |
| Edward Albee's "A m | Black,' L |
| Dream" and "Zoo story;" |  |
| outstanding work by Sudie Bond | L |
| the for | "Hey You, Light Man," but those |
| weomer Jarad Barclay in |  |
|  |  |
|  |  |
| productions of "Mann ist Mann." |  |
| better of the pair was Eric |  |
| entley's version, "A Man' |  |
| an," imaginatively moun |  |
| d |  |
| e's "Man is a Man", |  |
| ineffective, de |  |
| d performance |  |
| aikin, but that pro |  |
| bounced back | disasters |
| ith a powerful, |  |
| ingly realistic piece |  |
| in a Marine prison: | plays, none of which did anything |
| Brig, and written by Ken- | to reduce racial hias, but may |
|  |  |
|  |  |
| a. | Be |
|  |  |
| e new playwrights, the |  |
| ost impressive were Willia | st |
| aley, Murray Schisgall |  |
| yfiel. Hanl | sta |
| to My Good Ear" and | tu |
| lly Has a Lover"- revealed | the seasom |
| mon talent. They | Pa |
| ly staged by Richard | son |
|  | "Lion |
| arin, Robert Drivas, Rob | "Firebugs |
| lossom and particularly Est | Zealand, "Wide Op |
| rsons Schisgall's "The Typis | James K. |
| The Tiger" were unsusta | d flop |
| had excellent moments; | ere were |
| Wallach and Anne Jack | moments in "The Lau |
| ere wonderful under Arthur | on the minato |
| h's dire | in "The Empe |
| Rayfiel's play, "P.S | Nero, with M |
| Rcinating, and had an electri | mother. Three works from |
| erformance: by James E | opened durin |
| It'was the maiden presen | ing "Five Evenings," which se |
| producing group | like many more, and "The |
|  |  |
|  | acted. "The Dragon," by Eugene |
| embarrassing "Love Nest," one | Schwartz, was a pleasant poli |
| ral bad plays abou |  |
| ing mothers: |  |
| Another promising dram | Ant |
| Lewis John Carlino, | The season demonstrated, via |
| es" consisted of two |  |
| ers, one compelling, the oth | the Milky |
| helley Winters perfor | Ro |
| and Jack Warden brilliant | to be one downtown, too. Th |
| er Howard Da Silva's | Phoenix staged a competen |
| rection, Playwright William | vival of "Abe Lincoln in Tlinois, |
| yder revealed an expert ear | well acted by Hal Holbrook |
| alog in the otherwise | Bette Henritze; and an un |
| Days and Nights of Beeb | "Taming of the Shrew:" Produ |
| Fenstermaker, featuring Rose | tions: of Pirandello's "Call 1 It |
| Gregario and Robert Duvall. | Virtue" Shaw' "Mrs Wa |
| Edward Harvey Blum's | Profession," and three |
| ving Grace" was a musi | plays wére failures, and Da |
| ugh schizophrenic. It | Ross had little luck with "Cher |
| imaginatively staged by Richar | Orchard" and "Doll's House:" |
| liman, and had delicious actin | was slightly more successful wit |
| Patricia Falkenhain, J | "A Month in the Cou |
| White and Harvey Jason. Two | ring Celeste Holm, |
| flops that deserved some | Broadway "names" who |
| longer runs were. "A Dar | f-Broadway during the |
| ower," by Tim Kelly, and "I'v | In the musical field, |
| t Shoes," a one-character play | one revival in addition to "Bo |
| Frank Merlin, effectively per | From Syracuse" and |
| ned by Matt Conley: | Gilbert \& Sullivan operettas: |
| most uniqu | formed erratically but |
| ent was Jean Erdm |  |
| ing adaptation of J | Savoyards. It was |
| Wake | Forward," distinguished chiefly by |
| too, were three Zen plays | a lively young cast headed |
| Roff Forsberg, under the titie | , Karin Wolf |

## ARTHUR L LIPPMAN <br>  <br> At Home With A Drama Critic another light Foature in the upeoming <br> 581 h Anniversary Number $1 /$ ARIETY <br> Pus ottier stefloliciol sed cta-alled

Minnelli, Judy Garland's daughter Five new book musicals bowed O Say Can You See," and the feeble "Were Civilized"-parody ing Hollywood movies of the 30 's
and 40 's. "Utopia, about astronauts, was a new low, but "River-
wind, a soap-opera musical by John Jennings, won critical proval and
season's end.
There were a few new revues lot was "Put of it in Wnimpressive
from memorable but featuring good work by Bili Hinnant, Jane
Coninell and Berbare Gibet There were no successors to the long-running "Premise" and "Sec-
ond City" both of which installed ond City," both of which installed ise, , with an integrated company headed By Diana Sands and Godsharp and entertaining. The two improvisational groups proved to be rach source of talent for Zhora Lampert, Anthony Holland and Alan Arkin, of the "Second City", and George Segal, of "The
Premise," all appearing in Main Premise," all appear
Stem shows this year. Closing during the season were Mary: Sunshine" "The Hostage "Oh Dad. Poor Dad, Mama's. Hung You in the Closet and im Feelin So Sad" and "Brecht on Brecht." conth year, and.
The casual visitor to an off
Broadway production in 1962-63 an the risk of being trapped in presentation of unbearable patron could not be sure that the original players would be in the pening. Prices rose, with "Boys from Syracuse" selling for $\$ 5: 90$ disadvantages, a theatregoer who shopped carefully and avoided
"vainty" prodictions, could find vainty" product

## Sez Everett Freeman

## Beverly Hills.

ditor, Varikry:
Your news ite
sue of Vapiem in the Nov. 27 stated that "the decision to shut ter "Zenda" " was the result of a refusal on my part to make
changes in the book, is completely untrue and does me a great dis service As a writer of long ex perience and a producer myself, would be the last person to be bstructive in what $I$ know to be trical ventures of successfur the and revisions during the tryout period.
Quite to the contrary, 1 urged and encouraged necessary changes,
but there were professional diferences of opinion betwieen me and George Schaefer as to just What these changes should be,
since I felt that there were areas $f$ staging not to $m y$ taste and not, n my opinion, up to a Broadway thers, I withdrew from Mr. Schaefer the creative autonomy he
had enjoyed all through rehearshad enjoyed all through rehearsMatters of this sort are not things to be aired in public. A musical show has enough prob-
lems in creativity without the necessity of egos attempting to justify mistakes. Zenda will be re-
vised and restaged It is a tribhat, despite its flaws, it received smash hit notices from leading West Coast reviewers, including the Variety critic It did excellent received by all audiences.

| Legit Bits |  |
| :---: | :---: |
| mix miximize | mat mid cil |
| \% $=$ maxa | Coneef Reiems |

## Ley Dharin

## (With N. Y. Philharmonic)

The parade of Soviet virtuosi continues. One night after Marina
Mdivani made her New York debut C Carnegie Hall, a compatriot, Lev Oborin, almost 30 years older made his Manhattan bow with the New York philharmonic in Phil harmonic Hall of Lincoln Center the Philharmonic and is sched ueled for a solo recital on Dec. 13 Unlike Mdivani, who was almos inicie debut prerin to her Car negie debut, Ohorin arrived with and highly respected pedagogue concerto as his vehicle and he gave it a reading that emphasized ies. Oborin seems piketic quali. friendly person and his inter pretation was eloquent and nilled with song. The majestic openin bars, he played with power and a
full-bodied tone. He tossed off the more difficult passages in true vir tuoso style, but one never forgo
that here is a past master, virtuoso who scorns a cheap trick ing the composer
Prior to the intermission, George
Siell directed the Philharmonic Szell directed the Philharmonic pieces by a contemporary Pole with and a stirring rendition of Dvorak' G major symphony. This Dvoral
is music that comes naturally to Szell and he performed it with
zest.
Wien.

## Marina Mdivani

$n$ important care
proportions is indicated for majo Mdivani the new Soviet pianis who made her New York debut a Carnegie Hall. First Soviet distal keyboarder to appear in the States,
Miss Mdivani, only 27 , made tunning impression as she per formed works by Bach, Beethoven
and Liszt also a short work by and Liszt, also a short wort by Ovchinnikov who gim scores.
Artiste plays with authority, ha varm tone. Apparently, technica difficulties do not exist for her ions and Fugue on a Theme from "Promothens" by Beethoven with ample tonal colorings and dynami range; never once did the rong mor sonata she played with tru understanding of its style, and
ripped off the taxing double oc
t the taves as if they $u$
scales for a beginner.
Miss Mdivani's program did not require profound interpretiv
skills or understanding. Wien.

## Toronto Nympinony

Walter Susskind has made an im pression on the New York musical of Mozart operas at the conductin Center. Wednesday night (4) he brought his own Toronto Sym phony to Carnegie Hall.
Susskind has trained a first league caliber. Perhaps it does not have the polish of the big Eastern seaboarders, but the Torontonians play with enthusiasm and warmt The musicians alt are first-class and Susskind directs them with a firm, sure hand.
The program included Hinde mith's "Noblissima Vicione" the ment for Orchestra by Harr last Four Songs and Dvaraks Symphony No. 2. The moving Strauss pieces were interpreted
with rare understanding and beau ty by soprano Lois Marshall, with Susskind handling a most sensitive accompaniment. There seems to be an abundance of Dvorak by major symphonies in recent weeks. rank with the best of them, regird
less of reputation.
Wein.

VARIETY

## CASTING NEWS

Following are available parts in upcoming Broadioay, offiBroad vision shows. Al information has been obtained directly by the checked as of noon yesterday (Tues.)
The available roles will be repeated weekly until filled. and add tesponsible parties. The intention is to service performers with leads provided by the managements of the shows involved rather than to clearge
Parenthetical designations are as fotlows: (C) Comedy, (D) Drama 4 MC) Musical Comedy, (MD) Musical Drama, (R)
Repertory, (DR) Dramatic Reading, (DB) Double Bill.
Legit

## BROADWAY

ducers, Walter Fried \& Helen Jacosson (119 W. 57 th St., N.Y.). Available parts: femme, young parior mate nos-early 30 s , attrac-
femme, late 20 ,
tive. Mail photos and resumes remme, late photos and resumes
tive. Mait above address: Do not phone or visit.
"Baker Street" (M). Producer, Alexander H. Cohen (c/o Casting N.Y.) Available parts: femme lead,
$26-36$, g la m o rous, intelligent soprano, must sing well; male, middle-age, Dr. Watson; Male, 26-36, handsome, light baritone or tenor; boys, $8-17$, sing and dance,
be able to do cockney accent. Mail photos and resumes c/o above
"Easy Does 1t." (C), Producers, Laurence Feldman \& Jack Rollins (c/o Laurence Henry Com-
pany, 1545 Broadway, N. . $)$ Available earts: femme lead, 30, attrac-
tive, flippant sense of humor; male, 30, zany, uninhibited writer; male, 35, aleoholic artist; male, 23,
bright college grad; femme, 20, bright college grad; femme, 20 ,
pretty, bright; femme, $25-30$ office pretty, bright; femme, $25-30$, office
busy-body, comic; male; 28 , pom-
pous effictent $P$. . man; male, 55 , busy-body, com $\mathrm{P}, \mathrm{R}$, man, male, 55 ,
pous, effictent
blustering boss, male, 35, authoriative but nice army officer, male, type, no sense of huror; femmes, breakfast club. Mail photos and resume
above
"Funny Girl" (M) Pres Ray Stark \& David Merrick (1650 Broadway, N.Y:. Available parts Messman type, must sing. Mail pho tos and resumes to
Kasha e/o above address
"Side Show" (M). Producer Kermit Bloomgarden (1545 Broad way, N.Y.). Auditions today old who can belt a song, and dance the mambo at the Dance Player
Studio (1233 6th Ave., N.Y.).

## OFF-BROADWAY.

"Jo" (M). Pioducer, Victoria Crandall (162 W. 54 th St., N.Y.) Avalable parts: male, $25-30$, yric
singer-dancer,
baritone, tutor type, femme, 20 s , beautiful, dark-haired; lyric soprano nezzo, 35-40, lovely; char-40-50. Auditions this Fri. (13) for open call singers who dance:
femmes at 1 p.m. and men at $2: 30$ p.m. at Vatiem Arts Studio (225
W. 46 th St., N.Y).

## STOCK

Caconut Grove Plavhouse ( 3500 Main Highway, Miami, Fla). Accepting photos and resumes through
agents only, for winter season of star package productions. Mail to
Kip Cohen t234 W. 44th St., N.Y.) TOURING
"The Boys From Syracuse" (MC). for Equity-open call men and fenmes, all roles open-at the St:, N.Y.S.

## Television

"Adventures In English" (educational series, Available part:
male, $25-35$, Latin American appearance, handsome, good speech, no accent, for continuing role resumes to Gordon Kelly, éo USIA-ITV (1776 Pennsylvania,
N.W. Washington 25, D.C.).


## Films

"Sentence of Life" (D). ProCreative Motion Picture Corp, 550
Fifth Avenue N Y) Available parts: femme, $17-21$, sexy, sensicharater vital male, 25-35, handsome and resumes c/o abo
Do not phone or visit.

## Ballet

Radio City Music Hall Ballet. Director, Marc Platt (c/o Radio
City Music Hall, Rockefeller Cener, N.Y.) Open call auditions for Tuesdays alt $2: 30$ dancers will be held Hall stage entrance (44 W. 51st St. N.Y.)

## Industrial

Ford Motors Auditions this Fri ers who sing on 10 a mand and mal dancers who sing at 12 noon; male singers who dance at 2 p.m. and
eemme singers who dance at $4 \mathrm{p} . \mathrm{m}$ All at Variety Arts Studio p.m,

## Miscellaneous

"To Broadway With Love" (M)
the Music Hall at the New York at the Music Hall at the New York
Worlds. Fair. Auditions today (Wed) for from $10: 30$ a.m. to 6 p.m. Open
call singers tomorrow (Thurs. $/$.
men \& femmes from 10.30 a pem femmes from at the Lunt-Fontanne
Theatre (205 W. 46 th St., N.Y.).

## Set McCambridge Davis

For B'way 'Woolf' Leads Mercedes MeCambridge, and Donald Davis will succeed Uta
Hagen and Arthur Hill in the Broadway production of "Who's
Afraid of Virginia Woolf?" be Arining of Jan, 13. Miss Hagen and
Hili will Hill will repeat their roles in a
London production of the Edward Albee play. . Which is to debut at an undesignated West End theatre late in January under the produc-
tion auspices of Donald Albery Richard Barr and Clinton Wilder Broadway presentation and its road facsimile.
Davis is currently playing the arate mad arate matinee company, opposite
Haila Stoddard. They'll both formances Jan. 6-11. Continuing in the cast of the two New York companies will be Ben Piazza and Bochelle Ond Eiver at night and Bill whl replace Davis in the matine company opposite Miss Stoddard.

## Publishing Stocks




## Literati

Mergers \& Spinolfs of itentice-Hhall has spun off two the Charles E. Merrill Books Inc and Wadsworth Pub Co units.
Each P-H common shareholder
will receive one share each in each company for every 10 shares held.
McGraw-Hill in Publications Inc which preskin Publications Inc. Which puts
out Modern Plastics and Modern Packaging magazines.
In another acquisit.

$$
\begin{aligned}
& \text { Packaging magazines. } \\
& \text { In another acquisition, Meredith } \\
& \text { Press, which publishes Better }
\end{aligned}
$$ Press, which publishes Better

Homes \& Gardens books, Duell Homes \& Pearce, and Appleton-
Century trade books, has purchased Channel Press Inc., New York religious and trade book publisher. latter; Jack Barlass is v.p. and g.m.
of Meredith's trade book division. Cl
Cl
nel $1 / 4$ nel and services several other clubs,
including Better Homes $\&$ Gardens including Bette
Family Books.

While seven out of 1 Strike Yorkers missed their papers "a good deal" or "extremely," the research study of the Columbia
(Univ) Journalism Review states that the 114-day newspaper blackout which began a year ago this
week (Dec. 8) did not reate a "disaster"
Prof Penn T. Kimball, of the
Columbia University's Graduate Columbia University's Graduate the Review, concludes that New Yorkers most missed the ads particularly those dealing with clothing or sales, and that tv benedown:
"The city may have been inconvenienced by the newspaper shutdown," opines Prof Kimball, "but it was not incapacitated things that they absolutely needed to know.

Waite Hoyt, Press Et al. Woyt's autobiog, "Acchas Waile Hoyt's autobiog, "According To
Hoyt" on the spring agenda. For mer N.Y. Yankee pitching ace now games over a midwest circuit. Joanthan Daniels, vet editor of
the Raleigh (N.C) News \& server, tells the story of American journalism via profiles of "Cru-
sading Editors" (as he calls his sading Editors" (as he calls his
World book), from Isaiah Thomas Wlijah Lovejoy and Albert Parsons to William Allen White, John
Reed, Herbert Bayard Swope and others.
Jackson Donahue, whose scripter Confessor" is currently being Fonda, takes the Texas public school system to task in his new novel, "Erase My Name," due in "Prince Bart", ete.) also has
"Favor The Runner". his third novel, on World's roster, as does Lin Tai-Yi, daughter of Lin Yutang
whose "Kampoon St." has a Hong whose "Kampoon St." has a Hong
Kong night life background. Ilya Kong night hife background. Hirs 1921-1941" is also an important World pub next April.

Lima Citizen's Suit
Lima Citizens Publishing Co publishers of the six-year-old seeking treble damages of $\$ 7,875$;, 000 from Freedom Newspapers
Inc., publishers of the Lima News, Inc., publishers of the Lima News,
in Toledo, charging the Lima News and three co-conspirators, not tions of the Sherman and Clayton Anti-Trust Acts in a two-count
civil action. The suit charged that the News and three co-conspirators, Stamps-Conhaim-Whitehead Inc., New York, Metro Associated Ser-
vices Inc., New York, and MeyerBoth Co., Chicago, "have engaged state conspmerce in the preparation publication, and sale of newspapers in the Lima market
The News Was Lima's only which time the Citizen began pub which time the Citizen began pubnamed as co-conspirators were the
only firms in the country that only firms in the country that
furnished general mat service to furnished general mat service to News obtained the exclusive right to use the mat services of Stamps-
Conhaim and Metro in Lina and
vicinity. Such exclusive right has
been renewed yearly between the
two firms and the News the two firms and the News the The petition added that because of its inability to obtain mat
service from the two firms, the Sitice from the two firms, the
Citizen sought similar service from Meyer Both, and was advised such service was available Later, thie not obtain the service because exclusive right to its use had been The Citizen News.
The Citizen also asked for a than a score of practices which it describes as illegal. These included charges that the News furnishes free billboard space to some national advertisers on the condition
that they advertise in the News; that they advertise in the News;
repeated some classified advertising without collecting charges for continued publication, charged advertising rates which discriminate among advertisers of like
classes; granted gifts, rebates, refunds and discounts to some purchasers of like classes of adver-
tising space: and charged some tising space and charg ome
subscribers lower rates. Both petition noted that Meyerthe Citizen after the paper threatened legal action Earlier this year the other two firms began furn-
ishing mat service to the plaintifi ishing mat service to the plaintiff
after the Government began antitrust actions
The Lima News said it has never committed an unfair or illegal act gainst the Citizen, and said comation of the legal documents: $\mathbf{E}$. Roy Smith, publisher of the News, declared, We can say eategorically and without equivocation that neither Freedom Newspapers nor
the Lima News has violated any the Lima News has violated any: have never committed an unfair or illegal act against the Citizen.

Life's Far East Show Biz Life mag is plunging on layout jects. y send spread bhotog A yearend spread by photog
Brian Brake with text by Bob Morse will be on Asian films, with Japan's samurai star Toshiro Mi-
fune likely to get the coveted cover.
Larry Borrows lensed George Lewis \& his Preservation Hall Jazz Band from New Orleans on tour
on Japan's southern island of Ky ushu. Morse did that story also. ead: on The recently had a "My Fair Lady"

## CHATTER

Hal Bruno upgraded to Chicago bureau chief for Newsweek. He's
been a regular panelist on WBKB's Press International" inception in 1961 .
reporter and albany senior political James Desmond has written "Nelson Rockefeller: A Political Biography" for Macmillan publication in late January: Key To The Fair Inc authorized
to print and publish books and to print and publish books and
magazines, with offices in New York.
Next
Next Monday's (16) Book \& eminced luncheon at the Waldorf, Dolbier, will have Art Buchwald, author of "I Chose Capitol Punishment"; Dr. Walter Starkie, of U.
of C., author of "Scholars \& Gyp lected and New Poems, 1924-63"); with Irita Van Doren, literary Tribune, cosponsor of. Ye B\&A uncheon series, again as chairman. Mich getting the third annual Richard LL. Neuberger Award at the Society of Magazine Writers'
dinner-dance Friday (13) at the editor of Press club. Robert Stein, Fischer, editor of Harper,s, received the first two bronze plaques
as having "done the most to raise as having "done the most to riaise
the standards of magazines as a medium of democratic communication."
Helene R. Foellinger, publisher of Fort Wayne Newspapers Inc, lege. Degree from Tri-s Foellinger joined on Dec. 14. Miss as pesesident and general manager the, agency. corporation for the
city's two newspapers since 1950 .

## Legit Incorporations

Burlesque on Parade, Inc, has
changed its name to $W B W$ Produchens, Inc. Norman B. Heller filed York firme
Arista Theatres Inc has been and enorized to conduct a theatre New York Capital stock is 200 shares, no par value, Lew
was recording attorney.

## 'Ice' Every Monday

ters testimony included Heres Love," "Earnie," "Never: Too Late," "Barefoot in the Pari, A Wuny to the Forum" and "oiliver." The banks mentioned included
Irving Trust Co:, Marine Midland Irving Trust Co, Marine Midland
Co. of N.Y., Bankers Trust, Chase Co of N.Y. Bankers Trust, Chas City and Sterling National Bank It was also pointed out by Rutter that when the banks weren't able to get tickets through Marihattan brokers they then went to Union Leelkowitz mentioned during th proceedings that names were being
omitted because of certain legal angles.

CBS Buy-Backs of Own Show One of the most starling revela tions during the morning session was the testimony of Marion
Braneh in connection with overBranch in connects made her in the purchase from brokers of tickets to
"My Fair Lady" during its Broadway run. Miss Branch was testify ing on the basis of her exper cer Harrison, a CBS veepee. Harrison, she said, represented CBS
in the negotiation of arrangements and contracts for its participation in the "Lady" venture as sole
backer The investment was $\$ 360,000$.
Miss Branch in answer to questioning from Clurman, stated that it was her job to keep track of
the house seats allocated to CBS the house seats allocated to CBS
and also to occasionally purchase tickets to the musical when house seats weren't available.. She said.
she purchased about four or five she purchased about four or five to $\$ 40 \$ 50$ for each of the ducats. Cy Clurman, that although CBS
was the sole investor in "Lady" it, was the sole investor in "Lady" it,
nevertheless, purchased around 10 tickets weekly to
cost of $\$ 400-\$ 500$.

These tickets, Miss Branch said, were paid for, in cash and usually
picked up at the boxoffice. They were purchased by CBS, she continued, for major clients. The original top b. $\$ 7.50$, climbing about
by her, was
seven or eight months later to seven
$\$ 8: 05$

## sos

Floating Theatre Company seeks "64 prodection mar femele fer late travel meider class $\because A^{2}$ comiditione and enfoy pold recation!

Write BOX V-3541, VARIEM
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## FOR LEASE

 Theatre by the Sel, Matanick, R. 1Et. 1932; seets 550 . Adiacent in Ett. 1932; sents 550. Adfoent inn
with restearant, bar. $\$ 5000$ year

As for the "Lady house seat
allocation to CBS, Miss Branch allocation to CBS, Miss Branch per performance was four at first, advancing s.
Tapes, recorded during the las few days, were played at the morn-
ing session. : Two unidentified ling session, Two unidentified lion the tapes testifying to the tickets can't be obtained by brokers unless they pay off at the box
office and the other expressing the same view and adding that the rus from 50c to broverai dollars. This overcharge, it was noted, had
to be passed on to the purchaser There was also taped testimony by a treasurer, identified as being
in the boxoffice of a theatre with one of the hottest shows in town.
Stating, he had worked in box ofices, for more than 10 years, the reasurer said he knows man
brokers pay over b.o. price with the amounts varying as much as \$5-\$7 per ticket.
${ }^{\text {Runner }}$ Also Payoff Agent Further testimony attesting he existing of ce was given by Melvin D. Hecht who had been employed for four-and-a-half yeay
through June, 1962, by a N. Y
theatre ticket agency. He was ori theatre ticket agency He was orig moved into the selling of tickets. the firm he worked for.. As a runner, he added, he also had to de-
liver payments. to the treasurer inver payments to
for his employer
Anent the notter of deliverin to say; Payments were delivere every Monday morning to the box office treasurers at every theatre.
The payments were in excess of The payments were in excess o two separate payments One wa a check covering the regular b.
price of the tickets and another was cash representing a , hiimum overcharge of 25 c per ticet.. The
cash was in envelopes and the paymentṣ were made wevery time tickets were picked up. The
amount of the payments was writ ten on of the inside flap of the en velope. Theatre Chain Also In the case of a large theatr chain, Hecht said, the envelopes
with cash were not delivered by
him to individual treasurers but him to individual treasurers but
to a person in an office building. There were also markings on the contents, Hecht said, were split
$80-20$. That, presumably, means the person in ofrice gote $80 \%$ and
the individual theatre treasure $20 \%$. Hecht also stated that Mon day was the payoff date for all brokers.
Produc
Leland Hayward David Merrick and in and endorsed the hearings. Both stated they could not shed any
light on the matter of "ice," which Merrick the matter of "ice," which
as he had heard about
as rumor and conjecture" as "rumor and conjecture", an of legend:"
Merrick was the first person to testify and when asked about the derivation of the term ice. he that tit came into being around the turn of the century as an expres-
sion used by politicians in refer-
ring to Incidental Campaign penses. Merrick tagged the number of seats allocated to brokers by theatre at about $300-400$ per performance. He also favored stricter accounting methods in reports investors and emphasized that ano eliminate scalping as long as there
are purchasers law to make scalping an equal crime for the purchaser, as wel
as the seller. as the seller.
Merrick, atter hearing some of
the other testimony, returned to
the stand to say he was appalled
at what he had heard and was

Shuberts' Macy Outlet The Macy stores in the Greater for the sale of tickets for Broad way shows. It's jindicated that, a least at the start, the setup may
apply only to seats for shows playng theatres operated by the Shu
berts, with whom the deal has just een made.
The agreement for the branch ffice boxoffice system was re-
vealed yesterday (Tues) by Alvin Cooperman, of the Shubert organi zation, during testimony on N. $\mathbf{Y}$ State Attorney General Kouis J Lefkowitz's investigation of al way.
inquiry which he hoped would Cefkowitz and referred to the hearing, as the "best show of the
season."
Hayw
Hayward did not have too much o. say, but he did mention the scalping made by the- League of
N. Y. theatres 15 years ago He felt the present probe could ge results because of its power o subpoena He also favors legisla
tion and a central ticket office One witness, Willard F. Darian refused to answer any: questions on the grounds that he might in criminate himself. He was aske
whether he was employed in a whether he was employed in ever oversold tickets.
Shaberts Deplore Practices Alvin Cooperman, theatr oooker for the. Shubert interests read a prepared statement that the
organization : deplores any un ethical practices in ticket selling and production investing." He as serted that the public should be educated that tickets "can be pur chased at the boxoffice at boxoffice hown shubert organization wer for tickets, those responsible for he infraction would be summarily ismissed, he continued. Moreover the Shubert management would welcome any legislation that would he oft-proposed idea of a central agency, or any other setup tha would bring about wider distribu tion of tickets, he added Cooperman, who rejoined the fter working in television summer Coast for several years, said tha on the basis of testimony he hear t yesterday's hearing, he's satis fied that ticket scalping on Broad In a separate action last week agencies and three brokers were mispended by N. Y. License Com The $30-$ day suspensions were against the Liberty Theatre Theket
Corp: and the Famous Theatr Corp, and the Famous Theatre
Ticket Corp Two of the three brokers whose licenses were suspended $\mathbf{w}$
The two
also been suspended for 30 days are Harvey Slater and Ber Schneider of the Liberty and Fa-
mous agencies, respectively. Al mous agencies, respectively. Al Ticket Service had his license suspended for 15 days.
The agencies and
The agencies and the brokers
were all charged with scalping
World Series tickets. In one of the instances cited, a pair of tick ets which legally should have been
sold for $\$ 19.30$ was peddled for $\$ 80$.
$\qquad$ has been formed to assist the Attorney General in the invertiga Ron. Its members are Richard Rodgers, producer-composer-lyric L. Stevens, producers; Russel Crouse, playwright; Alan'Schwartz, Dive secretary of Actors Equity, rector of Equity; Howard and Marguerite Cullman, legit inves president of the American Na
tomal Theatre \& Acodemy.

## Albert Bermel Rebuttal

## Editor, VARITTY:

New York.
I was impressed with Hobe Morrison's range of insults in Vaniety, attacking the article I wrote for Harper's Magazine. Somehow he didn't get around to saying what the article was reatiy about. He merely defended the producers and theatre owners, although they need an advocate. I suggested that spectators in
New York are losing interest in theatre, and lose mail and phone calls I've had since the piece appeared seem to confirm this. The article stated that audiences "want the opposite of what they are get-
ting, namely, cheaper seats, more ing, namely, cheaper seats, more venient theatres. Not true? 1 wasn't proposing what your head-
line calls a cure-all," simply atline calls a "cure-all," simply atabout our theatre, which is losing money for its investors and losing its audiences Aren't we all con-
cerned about this? Shouldn't we

## e?

Hobe Morrison starts of by accusing the piece of being "unreal-
istic and in various instances inaccurate.". And he says that the N.Y. Times story by Sam Zolotow in my copy of the Times the by ine said Louis Calta) "used quotes
o rap the Harper article:" Theie rap the Harper article." There hat Times story, one from Alexnider H. Cohen who "had not made a complete study of Mr. Bermel's proposals," the other
fom Louis Lotito, president of the City Playhouses Inc, and if Mr Lotito rapped me a rap; good luck to him; at least he was polite about The remaining two-thirds of the tory were given over
ynopsis of my article.
I'm grateful to Mr Morrison, all he same, for pointing out two errors in what I wrote: and I sincerely apologize to Arthur Cantor or the misspelling of his name and to the producers of "Lord Alexander H Cohen. For the rest, Mr. Morrison makes a few inacurate assumptions of his own:. (1) "Apparently none of IBerNw. York or elsewhere The footproduction thís year, a reference that must have dodged Mr. Morrion's eye. I enclose a copy of the don, Other plays and translations on. Other plays and transiations, and in some twenty theatres in the nited States (one next week in Pennsylvania, inciuding ine
Phoenix In New York. Even if 1 isergent wright, what petter reason pould I have for writing the plece I did? (2) "His article suggests he has
done cursory reading about the

Broadway theatre What doen
"cursory" mean? i pore over all the theatre columns 1 can find; 1 read Vanirty, Including Hobe Mor-: rison's reviews, the way some people read the Bible, I talk to producers, directors, playwrights, de-
signers, critics and, most imgortant spectators and, most 1 m and I mean every day; I did three months of intensive research for the piece. And I saw more plays, on and off Broadway, than I tator should have to pay admision tator
for.
(3)
(3) "In the second paragraph Times article by Milton Esterow of last May. $\quad$ Discredited. by lost investors 5.5 million dollars; the latest figure T've seen is $\$ 5,575$,000. That's a discredit? It's true that the League of New York The-
atres issued a statement next atres issued a statement next day
(published in full by the Times), in which the members blew their stack at the Times staff and promised to issue "a report on the complete theatrical season," some hadn't been Issued when I wrote my article, and I haven't seen or heard of it since Has Hobe. (4) "He [is] evidently ignorant of the distinction between theatre Not guilty: - : (5) "Hel reveals the usual intolhis standords. . ." That "intolerance" is a brutal word, but let it plays that "fail to meet his standards?" Two quick references here. His review of "Have I Got a Girl for You!" in the same issue, and of "One Flew Over the Cuckoo's
Nest," printed a couple of weeks Nest,"
ago.
(6) "Presumably he has equally have the temerity to disagree with his tastes. .. ", That's the second loaded "presumably" in Mr. Mor-: "apparently" and one "evidently." False assumptions ane
Forgive me for imposing so long a letter on you. I hope you'll be
find enough to print it in view of the intemperate tone of Mr. Morrison's piece and his serions
allegations about my competence Albert Bermel. (No one questions that the thepoint is that "new thinking" on the subject should be on a realistic
rather than fanciful basis.-Ed.)

Mark Lawrence will enter the roadway managerial ranks this Arthur Cantor - P. E. Fogethen
presentation of "The Passion of presentation of "The Passion of sef D.'.

THE CLOSIMG NOTICE WAS UP!
Morale was low-major pight and left.
Alex Colien sought out wats nicharosoon wo fore the mafince. Then the surprising verdiet: "Wells Ithink you're giving betrer performonce mow then you did opening might! Ano thit doesn'f mean I didn' think you were good the age -the REST has been SI LENCE. How non-sequitm can one get!
WELS RICHARDSON

## Broadway

Publicist Bill Doll now a director of the Broadway Assn. In Trie (Dec. 19) by Jim
lin of N. Y. Herald Trib.
Samuel J. Briskin. Columbia Pictures v.p.-board member, due in at
the weekend from Hollywood for the weekend from Hollywood for pany's directorate
Author Finis Farr shifted his
writing base to a Manhattan apartfaent to work on an authorized fient to work on an authorized
biog of Margaret Mitchell, who Wrote "Gone With The Wind."
Erwin O. Schol, prez of the Manhattan, one of the links in the
chain, elected executive veepee and - gim. of Zeckendorf Hotels Corp., per prexy D ey's announcement: spring and summer of 1964 . Will sing in Austria, German, Luxemand repeat in Israel. He's singing three times during this month
Wiliam Morris' Joe (and Edna Schoenfeld to London and back
within the same week to powwow client Blake Edwards who's producing "Shot In The Dark" there
for: Mirisch (UA) with. Peter Sellers and Elke Sommers.
Baritone Nolan Van Way al-
ready booked for Pagliacci in Pittsburgh, Giovanni in Houston and Valentin in Fort Worth's, via agent Thea Dispker, at Nurembirg opera in Germany
Chisholm, Bair \& Neil, ad agency in involuntary bankruptcy
on petitions from EI Dianio, Spanish daily, with (Bartell Broadcasters) \$700 claim; and station WHOM,
(Progress Broadcasting Corp), (Progress Broa
with a $\$ 700$ claim.
with a $\$ 700$ claim. victimized by holdupniks during the past weekend. A duo made oft.
with $\$ 15,000$ weekend receipts
from The Embers, while $\$ 2,000$ was from The Embers, while $\$ 2,000$ was ler John Sherman was preparing the money for deposit.
N. Y. Journal-American drama critic John. MeClain has changed his mind about exiting to assume an important executive post with Lincoln Center. However, understood that McClain would like to
extend his orbit on the paper, beextend his orbit on the pap
sides covering first nights. ace McMahon cors Guild prexy Horace McMahon sparking the annua
Christmas party (pay $\$ 2$ at the
door. which allows one drink) door which allows one drink)
Sunday (15) afternoon at the Piccadilly Hotel, Grab bag gifts limited to 50 c in value but the CAG for their Xmas baskets for the nedy.
Class. difficult in New York these very because of the shuttering of 100 with the Dining Room Employees Local 1 Union struck three spots
and the Restaurant League of New and the Restaurant League of New
York, in keeping with its agreement among its restaurateur memSubsequently a few defected and reonenef:
J. R. Williston \& Beane ex-prez of firm which was absorbed berage Walston \& Co, following its brief
suspension from the N.Y. and American Stock Exchanges (as resuit of the Allied Crude Vege-
table Oil involvement), said to be grooned as "second in command"
to Matthew J. (Joe) Culligan president and chairman of Curtis man of Curtis' magazine division for all
office.

## Paris

Rr (rye Mosknvitr,
Ave. Neuilly; Sab. 0712). Theo Sarapo singing in Brussels for his first pro outing since the
death on his wife Edith Piaf Donald Labadie headquartered here as roving Continental corr spondent for Show magazine.
Slayinger Isabelle Aubret again playing clubs and music halls after

- cane Jean-Pierre Cassel giving dancing lessons to Sacha Distel singing lessons. provides with
Ex-Grand Guignol Theatre is
now Theatre 347 and dedicated to now Theatre 347 and dedicated to
offbeaters. Company is headed by Offbeaters. Comp Marcel Lupovici:
act at the Lune Rousse, and hi
nitery, Sully, after a layof due to nitery, Sully, afte:
death of his wife. French pic, "The Theft of the Mon Lisa," after winding his present
stint opposite Brigitte Bardot in stint opposite Brigitte Bardot in
"A Ravishing Idiot" Balet of the Marseille Opera hardy, original choreography of
Joseph Lazzini at recent Ballet Joseph Lazzini at recent Ballet
Fest in the Theatre Des Champ Fest in t
Reprise of Rose-Marie'i of in for a etta still plays off here but Henr Varna has given it a sold if old fashioned staging.
preferring to stage rather than enter a new play for third year in a row. He mounts Steve Passeur's 1930 play, "Licheteuse" (The Champs Elysees next week:


## Rome

By Robert F. Hawkins
Sardegna, 43; Tel. 479 316) Mark Damon back from Londo and Paris.
Clay Dou
Clay Douglas singing nightly at
Grote del Piccione nitery Grotte del Piccione nitery.
Raf Vallone to Paris
French track on "The Cardinal Bench Brack on the Cardina, the dances for Rew RAITV variety stanza,
"Smash". which stars Delia Scala: Mark Herron, who played Anouk for tele work and general oo. then back here.
In-and-outr
In-and-out, Channing Pollock in from LA, for dubbing stint, Ed-
mind Purdom and Linda Christian mund Purdom and Linda Christia to Africa for yacation, Sylva Koscena skied in and does "Let's Talk Gassmann, John Drew Barrymore
in from, London, does "Black
Eagle" next Ingrid Bersm bin on "Visit" set after weekend in Paris; Eugene Ionesco due in for
lecture; Gloria Musnich Films lecture, Gloria Musnich Films Guers in from Paris: Charlie Bea expects to hit Rome before Christ mas:

## Philadelphia <br> gy Jerriy Gaghan

(319 North 18th St., LOcust 4:4848) Lillian Reis broke in her new
act at Unele Milty's. act at Uncle Milty's. rom the Coast this week return a weekend date at Sciolla's.
Comedienne Phylis Diller make Comedienne Phylis Diller makes Year's show at the Latin Casino
doubling with Al Martino. The Smothers Brothers concet at the, Academy of Music re-
skedded from original date (Nov. skedded from original forwarded three (Nov to Dec 16 .
Fidelity-Philadelphia Trust Co and the Orchestra Associacion ar kiolling the Philadelphia Or a performance of Handel Music (22) Corbi and A Mercurl are the producers of a locally-mad
fim, "The Long Way Home:" a story of a South Philly Italian family. About a sixth of the $100-$ with a cast of Equity been lensed Screen Actors Guild calibre

## Cleveland <br> By Glenn C. Pullen (MAin 1-4500)

Max Mink getting his Palace se Marty Caine cancelled his book-
ing of "Hootenanny Varieties" at Public Music Hall when advan sales fell below $\$ 100$ mark.
Rose (Chee-Chee) M u
backed by Slam Stewart, playing three-weeker at Virginian for Huntingtongnet since 1941. Huntington Playhouse organized puts on legit plays in niteries in
package. deal including steak package deal, including steak $\$ 3.50$ per.
Herman Herman Pirchner, former owner of Apine village nitery, now do
ing sales promotion work for ing sales promotion work for a
meat company's gourmet gift
items and theatrical booking. First job as agent was to book Jerry
Van Dyke into Chateau Club for

## London

(HYde Park 4561/2/3) Variehy London stafter Dick the Westminster Hospital. Leslie Caron back in town after attending the Copenhagen preem "The LShaped Room."
Wolf Mankowitz left London or his home in Barbados, wher
he will work on a new musical.
Barbara Leigh opened a preChristmas run at the Society last
Monday (9). It is her third date Monday (9). It is her third date
at this nightspot. he from N.Y last
Lionel Bart back Lionel Bart back from N.Y. las
Monday (9). Also back from the States are Christopher Plummer and Alma Cogan.
Edward J. Smith, managing di on a biz trip to New York. He will be away a few weeks.
Chiff Richard and Susan Hampshire headed the "Wonderful Life" unit which planed out last week The Variety Club held its an
day (Tues.) when all members brought toys for distribut
hospitals and orphanages.
hospitals and orphanages.
Max Bygraves missed two per
formances at the Talk of the Town formances at the Talk of the Town last week following the death of
is 25 -year-old son-in-law in a car his 25-year-old son-in-law in a car Jim.
John - Davis, chairman of the ribute dinner to Mise chair the Vich at the Savoy on Dec. 19. Earl among the guests: Burma will be Members of the film section of Kramer at New Arts Theatre Club "Mad Wousday" (3), following. the Mad Wrevious night
Nat Cohen, joint managing director of Anglo Amalgamated, to
N.Y. next week for Stateside openN.Y. next week for Stateside open
ing of "Billy Liar" at the Coronet on Dec. 16. Star Tom Courtenay
will be going on to Manhattan
from the Acapulco Film Fest wrom the Acapulco Film Fest.

## Chicago

(DElaware 7-4984)
Actors Equity moved to a large
uite at 612 No. Michigan Ave Second City cabaret theatre arks its fourth anini Monday (16).
"Moon Is "Blue" is next entry at Candlelight Dinner Playhouse tarting Dec. 17.
New
dropping entertainment temporarily switching to dine and dance.
"Cleopatra" is sealing balcony
seats down to $\$ 1.50$ for matinees seats down to $\$ 1.50$ for matinees, and $\$ 2.20$ for
Charles Holden orch is latest in rotating. series of society bands
or Pump Room of the Ambassaor Pump Room of the AmbassaShirley Horne Trio opened last
ight (Tues.) at the Brass Rail of New York Restaurant at the Shera-

Charlene Smathers is new girl riday for Arlyne Rothberg. pub el and talent coordinator for Lon
don House and Mister Kelly's niteries
The
The Anti-Superstition Society, holds its annual bashood group, Nathaniel hor founder industrialist a check to the Chicago Foundlings Home.

## Berlin <br> By Hans Hoehn

Andy. Williams Show recently Franz Doelle, dean of Germa film composers, observed his 80th birthday,
"Annie Get Your Gun" passed
ts 100 th perfornance at Theatre des Westens herfore.
Joey Dee and his starlighter were the stars of a big
show at Deutschlandialle
James Wakefield Burke, author new novel, CThe Last Southerner:" Hans von Benda; chief con Buctor of Chamber Orchestra ay.
Elisabeth Bergner guested here Into Night', at Theatre am Kur fuerstendamm.
Jean Kerr's comedy, "Mary Mary, preemed at local Komoedie Stars Gisela Peltzer and Harry
The orch of Gustav Broms, of
Prague (CSSR), guested at Jewish

Community Centre here. The one-
night performance was sold night performance was sold out.
Albrecht Schoenhals and his

## Hollywood

antress-wife, Anneliese Born, curommerset Maugham's "Lady Sommers s .
Frederick.:
Friedrich
Friedrich Duerrenmatt's "The hysicists was the most per- in the 1962-63 season. "My Fair
hady" headed the list for musicals ady" headed the list for musicals. ual appearance at Deutschlandhalle. And right thereafter the The life of German publicist and acifist Carl von Ossietzky, winner of the 1935 Peace Nobel Prize who ied in a Nazi prison in 1938, is tv film.
Bulgarian-born actor Narziss Will Treheff, who was seen in two Will Tremper pix, has a role in the coming production at Paul Esser's Schauspielhaus. Hansa. Comedian Heinz Erhardt stars.

## Singapore

By Gordon Ool
Salle St. Tel.: 43505)
(5, La Salle. St. Tel.: 43505)
The Malaysian Prime Minister The Malaysian Prime Minister, rate the first phase of television n Malaysia on Dec. 28.
Because of Malaysia, Radio ingapore is now called "Radio Malaysia broadeasting from SingaShapore.) Shaw Organization celebrated alf-price admission at all its cinemas and amusement parks Capitol, Shaw's No. 1 house. Partial strike at Singapura InOpened last September, it is the sland's most modern catering es-
ablishment with Four Lions Restaurant opened 24 hours daily. "Son of Flubber" (BV), now at and models from the Joan Booty School and Eufthansa German
Airlines. More American tourists are pouring into Singapore daily.

## Boston

By Guy Livinsston
Little Bldg.; LI 2-50
Jerry Vale set for the Frolic Revere.
Mills Bros. current at Blinstrub's Teddi King coming back to Hub opening at the Number 3 Club.
Daisy Weichel, Statler Hilton ublicist, off to San Francisco Harold Banks, of year My Boston"
Bar olumpist for Record American, eplacing late Alan Frazer, R.I., who had been doing a night named "Bob Seven" by AIP prexy im Nicholson since costarring him in his new, production, "Muscle Hollywood: Nicholson also changed Eva Kennedi's name to Eva Six..

## Columbus <br> By Fred Oestreicher (CA 8-2669)

Larry Sadof here in advance of opening of Camelot at Loew's
Ohio. Stars inked for Dec, 22 concert at
Veteran's Memorial. eteran's Memoria
Kenneth Nelson tewart star in "Stop The World" inked
16 -18.
Man

Mio, to Sam Shubouf, of the meet in

## Vancouver By Stan Shaw (FA 1-2721)

Frankie Avalon topped stage Marvin Auto Show
Michael Anthony guise for © CKLG radio station's "Mr. Millionaire" promotion.
Moscow Philharmonic booked next year in wake of bofto biz racked up by Stars of the Bolshoi
Exotic Ricki Covette fronting an all-girl show at Isy's prior to Oing legit in December with New

George Shupert in town for huidMaly Madlyn Rhue hopped to London
guest on "Espionage" teleseriet Richard Whorf exhibit of paintings.
lery.
Jun
June Leff chucked 12-year NBC
post as casting director for matripost as
mony:
Robe
Robert Aldrich back from 10-day tour of Europe to bally his " 4 for Antoinette Awayshak winged to
onolulu for two-month stand at Oasis Club.
Andrew and Virginia Stone re"Secret of My Success"." Metro's Columbia Pictures.
Contmen to Mexico for Charlton stuntmen to Mexico for Chariton John Babcock, who exited as political editor of KLAC, joined Chief Samuelson's indie fackery.
Marthá Raye treated for what Santa Monica police called an Santa Monica police called an
accidental overdose of sleeping pills.
National General Corp. applied
Dept. of Justice for a new hardtop shopping center theatre in Las Vegas:-
to finish Wiles skied to London for Indonesia exhibit at N.Y. Worl

## OBITUARIES

ROBERT LITTELL
Robert Eittell, 67 , senior editor daughters, mother, bister and of the Reader's Digest and former old New York World, died for the in New York. He achieved fame with his "Plug Ugly" articles in the Digest during the radio era. Littell, the son of an editor on The Milwaukee Sentinel and one Republic, started fin 1922 on the New Republic. Two years later, he married Anita Blane Damrosch, the daughter of conductor Walter phony and sister of Mrs. Sidney
Howard and Mrs. Anita Finletter. His first newspaper job was as an ditorial assistant for the N.Y. Post. He later moved to the World. He became a senior editor five years
Littell was the author of the
aughters, mother, asister, and

ROBERT HAMER
Robert Hamer, 62 , director who died Dec. 4 in London after a shor British. He started with Gaumont boy and later worked in then te ing room He subsequently was a editor, assistant director and scrip
collaborator before graduating $t$ associate pro
dios in 1843
As one of the young men who helped to lay the foundation: of comedies,
scenes in frst solo directorial job was "Pink String and Sealing Wax,"' followed
by "It Always Rains on Sundays

## Ernesto Lecuona

The staff, officers and directors of Broedcest Müsic, one of the great composers of oll time. The world of music will always bo indebted to his genius and
BMI is indeed honored and privileged to have so BMI is indeed honored and privileged
much of Lecionas: music in its repertoire.
novel, "Gather Ye Rosebuds", and 0 -authored a satirical play with Sidney Howard. "Tt Takes All
Kinds," based on his reports for Reader's Digest from Europe, was his last major work.
Survived by wife, mother, th
MARIO ZAMPI
Mario Zampi, 60 producer-director long active in the British film industry died Dec. 2 In Lon-
don. Born in Italy, he never elinquished his italian citizenship. Zampi, an actor and assistant director in Italian films, arrived
in England in 922 and joined

## In Loving Memory <br> JACK ROBBINS <br> December 15, 1959) Rose - Buddy - Marshall

Wasser Bros. with Major Arthu Films in 1937 During World Wa II he was interned for four year as an enemy alien. He fought his
way back into films the hard way. A mercurial little man, Zamp had many successful pix to his credit. Among the best known are "French Without Tears", "Free,
dom Radio" "Third Time Lucky" "Laughter in Paradise," "Top Secret," "Too Many,
"Five Golden Hours?
He was a director of Anglofilm Ltd. Anglocilor (England) Ltd. Survived by wife, two sons and a daughter:

## STANLEY MELBA

Stanley Melba, 54 , former enHotel, N.Y., and booker for the Cotillion Room in that inn, was his Boca Raton, Fla, home with both wrists slashed, an apparent Melba started at the Pierre as an orchestra leader and later wa named booker. He read hotel. He resiged at one

## FRANKMILANO

## Dec. 15, 196

Friends and Wife:Hazel
time, and was later called back. During his last term at the Cotil-
lion Room, he devised the "Eve nings" with various composers for mat which were miniature musi
cals. He also produced an orches cals. He also produced a
trial show for the room.
In conjunction with the Pierre
bookings, Melba conducted a conventional and party booking serv Ice He recently moved to Boca entertainment booking
Survived by wife, two sons, two
blanche to make a fim from hi
own script, Coronets, in which Alea Guinnes
won critical acclaim for playin won critical acclaim for playing
eight roles.
Frequent poor health limited his futurequent poor heath limited his but he made three
more films more films with Guininess, includ-
ing "Father Brown" and ing Fathe
Scapegoat."
"Among Exis, other credits are Memory" and To Paris, With Love," the latter being his only he was readying a new version o

## VICTOR RIETTI

$\therefore$ Victor Ríetti, 75; actor, produce ailment in London. A native o Italy, he made his first London
West End appearance in 1922. West End appearance in 1922.
He founded and directed th He founded and directed the translating and appearing in vari ous foreign dramàs.
Rietti had roles
End plays as res in such West "A Bell for Adano for Leather, adaptation of "The Shameless Pro

## IN MEMORIAM <br> EDWARD B. MARKS <br> $1865-1945$

fessor, which he also directed. He on tiv.
Surv
S.
Survived by his wife and two
sons, one of whom is actor, Rober
Rietti.
STUABT HAUPT
Stuart L. Haupt, 52 , head of the name, and whit. in show biz died Dec. 1 at his Park Ave. (N.Y.)
He was the con of the late Ira also headed a Wall St firm bearing his name. Both brokerages were Unelated otherwise.
Stuart Haupt was active in the Metropolitan Opera Guild, the Friends of the Philharmor sister and four grandchildren, also surviving is Mrs. Enid Annenberg
Haupt, his stepmother; editor-publisher of Seventeen.

HAROLD RICH
Harold Rich, 73, pianist who chestras and was original pianist or the Dumbells' all-male revue which entertained. the Canadian army
overseas, died Dec. 5 in Toronto overseas, died Dec. 5 in Toronto.
After World War The opened the alais Rovale, still existent Toronto hitery with a name band then enFrank clegg which played the
planist With y arions. Toronto Albuquerque, died in that city of
orchestras and also taught. Survived by two sisters.

## RALPH T. BROOKS

 Ralph Tweer Brooks, 43, ecreen rriter-producer-director, died in was an actor wec: 4 . He originally was an actor with the Max Reinappeared on Broadway. He hadroles in more than 60 films before roles in more than 60 films before were Giant from the Unknown, Were Giant rrom the Unknown,",
Missile to the Moon," and most
recently "Magic Tide" His wife magither and brother

## TOM LONDON

Tom London (reai name Leonard Thio began his screen career in The Great Train Robbery," died ing in the celluloid classic he wen on to play sheriff roles in a multi-
tude of motion pix and tv films. ude of motion pix and tv films.
In silents, London was seen in such features as "King of Kings"
and "Dr. Jekyll and Mri. Hyde." and "Dr. Jekyl and Mr. Hyde;"
Among his later credits are "Hel Sister survives.

JOHN FIGUERAS
John Figueras, 78, oldest memOrchestra who had played with the nit for 37 years, died Dec. 2 o an apparent heart attack at the
Eastman Theatre in that city. A
native of Barcelona, Spain, he came native of Barcelona, Spain, he came
to the U.S. as a youth after studyo the U.S. as a youth after study-
ing violin at the Paris Conservaing violin at the Paris Conserva-
tory of Music. He was stricken just ory of Music. He
Surviving are his wife, son and
HAROLD W. BURTCH
Harola W. Burtch, 61, longtime songwriter, died Nov, 11, in in
Edgewater Park, J. He was a retired president of the J. W,
Pepper \& Son Co., of Philadelphia Pepper \& Son Co., of Philadelphia;

## In Loving Memory

LOU HANDMAN
Died Dec. 9,1956
Gorie Bot Not Forgotten
FLORRIE HANDMAN
Assn, a member of The American ociety of Composers, Authors \& Publishers and the Songwriters
Protective Assn Surviving ar
wo daughters

## LEONA COLE

Mrs Leona Cole, widow of M M
Cole, founder of the M M Corp, Chicago, died in that colty Nov, 25 as a result of burns suf-
fered in a kitchen accident a month arlier,
Survived by son, Charies, who now theads the Cole Publishing Co.
interests. The Cole music publishing firm, incidentally, was one of the first major houses to join
BMI some 23 years BMI some 23 years ago.

MAC MAURADA
Maskell Mac Mac Marada, 61 ,
comedy. writer, died Dec. 7 in Hollywood.
He specialized in writing for nitery acts and clients included
Sophie Tucker, Joe E. Lewis and many nitery headliners. Widow survives.

ClLEEE G MORRIS
Mrs:Cleze Gill Morris, 78 , rebilled as the "tallest woman in the world," died Dec. 1 in Greensboro,
N.C. Mrs. Morris, six feet, eight
(Nemo) Edward Roth

inches tall, trouped most of he life with the Ringling Bros.: and Barnum \& Bailey Oircus.

## There

JAMES DAEY
James S. Daly, 58, assistan ameraman, died Nov. 30 in Hollyood following a burst appendix 1928, most recently with Desilu. His wife and two sons survive

EARL H: FERSON
Ear H, Ferson, 43, former radio-
self-inflicted gunshot wounds on
Dec. 1. In the past, he was with Dec. 1. In it sast, he was with
several local ind
KOB-radio and to KOATTVAing KOB-radio and tV KOATTV. TV
Mother, half-brother and half Mother, half
sister survive. $\qquad$ CHARD

## MICHAEL RICHARDS

 Moor manager at Associate TeleVision's studios, was killed in an auto crash Dec. 1 at Wood Green,England. He was the son-in-law of Max Bygraves.
Survived his wife and daughter.:

JOHN BAGGULEX
John Bagguley, 38, Southern TV
eporter was killed in an auto reporter was killed in an auto New Forest, England, ren.
DeWitt McLanghin TerHeun, 72, v.p. of the Metropolitan Opera Club, New York, died in his home in Austin, Texas, Dec i. Former resident of Manhattan helped ar--
range the Metropolitan Opera uditions. For past eight years a por-
tion of his estate at Fimouth tion of his estate at Filmouth,
Mass., was used by Oberlin Col Mass, Was. used by Oberlin College's Gilbert \& Sullivan Players sons, daughter, two sisters and a rother survive.
Della M. Sterling, 82, pianist who played the background to films during the silent screen era, died
Nov $22^{2}$ in Darby, Pa. Surviving is a son, Allan, a nitery pianist.
Seeman Kaplan, 69, architect who designed several theatres in the Minneapolis area, died Nov. daughter, brother and sister.

Gordon Thomson, 21, jazz nusi-
cian died recently in auto accident cian, died recently in auto accident
at Orleans, France. A native of bases.

## MARRIAGMS

Maureen Scott to Alan Dobie, Bride Is a singer, he's an actor ap pearing in "Chips With EveryN.Y.

Vera Day to Terence ONelif;
Condon Nov. 28 . Bride is an ac ress, he's a newspaper photogapher.:
Celia Krichmar to Jules Geller,
Nov. 28; New York. She's dependent literary agent.
Lefty Cottin to Bertrand Pogre in, New York, Dec. 8. Bride I director of publicity and subsidi groom an attorney with Long It
land law firm of Harry Raines Elsa villa to Elsa Villanueva to Dr. Eugenio
Bernasconi, London, Dec. 3. Bride is a musicomedy dancer and daughter of the Philippine com nerciai attache.
Kathleen Forrest to David "Hugo"' Pitman, Barrhead; Scotf Glasgow Evening Clitizen critl Pamela Barrie to David. Rose,
Southborough, England, Nov. 30 , Briae is an actress; he's an actor. Betsy Harrison to Lee James
tarboro, N.C., Nov: 30.: Bride with WCPS, Tarboro. LeZotte, Troy, N.Y. Nov. 10 He
is assistant news editor of WTENis assistant
Gail Kanner to Tom Lazaras with Donohue \& Coe; groom, a
member of the 20 th-Fox homeoffice ad department, is a son of
Panu N Lazarus Jr., Bronston Company exec veep. Valerie Adler to Ernest Capetta,
Washington Township, N.J., Dec Washington Township, N.J., - Dec. ler who operates a New York in frm bearing his name.

## BIRTHS

Mr. and Mrs. Norman King, son, Nov. 18, New York. Mother is the
former tv producer Barbara Kava leer, father is a broadcasting-marreting consultant:
Mr. and Mrs. C. K. Alexander on, Dec: 1 in N.Y. Father is an actor, currently appearing in the ion in the Palace of Justice" Mri, and Mrs, Arthur Frankel,
son, Holywood, Nov. 27. Father is son, Holywood, Nov. 27. Father is Sreen Gems' legal dept. head.
Mr. and Mrs. Ed Grennan, son WNBQ personality there.
Mr. and Mrs. Ted Koppel, daugh-
er, New York, Nov, 28. Father is ter, New Yoik, Nov. 28. Father is Mr. and Mrs. Richard Marx, son
Hollywood Dec 2 Father is asso iate to Metri producer Arthur Freed and son of producer Sam Marx.
Mrand Mrs. James Franciscus, daughter, Santa Monica; Cal, Dec
4. Mother is former actress Kitty Wellman; father's the actor. Mrand Mirs. Leonard. Kapner II, son, Pittsburgh, Dec. 4, Grand father is Leonard Kapner, prest-
dent of WTAE. Mr. and Mrs. James Darren, son, Mr. and Mrs. James Darrea, son,
Holly wood, Dec. 4. Mother is former "
actor-

## W. German Tourism

often there was no hook for a
often there was no hook for a
dressing gown or a rain-soaked An official from Touropa, which contracts with 8,500 hotels and pensions incluading, 50,000 beds throughout Europe, noted that his
organization had dropped several organization had dropped several
hundred hotels because they did hundred hotels because
A Hapag-Lloyd rep at the meet ry in Germany, more and more pople are seeking out a quite lit-
Ie corner of earth where they tle corner of earth where they
want two or three weeks of rest without noise or entertainment. He asked that the anti-noise campaign be stepped up, especially in cities once popular with the tour-
ists which have now become just ists which have no
too large and loud:
He noted that many travelers now object to the folk festivals, and outs, summer lantern fests and outdoor fiestas that once German summer season. The peo ple prefer quiet instead of the entertainment, he added.
Some $90 \%$ of the German tourists now go on vacation during
the heavily-booked cummer season


A Victorian lady wrote that to her front-line Until Roger Fenton, the first war photographer, Fenton's historic pictures are brought to life in sweetheart fighting in the Crimean War. Obviously the English back home were vague. about what was taking place on the battlefield.
hauled his new-fangled equipment to Russia in a horse-drawn darkroom van. Shoteverything. And showed them the devastating truth.

Granada's World of 1855-A Camera Goes To War. A Camera Goos To War is for sale. Call Kay Campbell, MU 8-112s (509 Madison Ave.), or write Patty Grookshank, ats


FILMS TIDED TV FILMS BIDIO LUESC STAEE



Vol. 233 No. 4
NEW YORK, WEDNESDAY, DECEMBER 18, 1963
A PAGES

## MOST VALUABLE POPULAR SONG

## JFK Tributes Pace Chrismas Disk

## Buying Season iin All Price Brackets

The late President. John F. Ken
 his speeches, in the budget and Decca's release of the BBC"s "Tha Was The Week That Was" program are dominating the consumer's urchase pattern
Even the kidisk market is now The 45 rpm disk has been released by Little Golden Records at a 29 c elling price. It includes three of Kennedy's speecehs. The disk den," is selling like "Davy Groc den,
In the documentary vein the abels. The regular priced field Tox Records. The diskery reports that over 300,000 disks have gone into market. On the lowprice (\$1) end, there are albums out on the Premier, Ambassador and Pick wick lines. Premier reports that digk and its estimate of sales ranges from $1,000,000$ to 4,000 , 000 copies. Pickwrick has reported 000,000 sales thus far.
Decca, on the other hands, feels JFK disk. (The Decca package is an original BBC effort which no other company has while the other dists (Continued on page 62)
NBC Tops CBS for '64'65 Collese Football Telecasts

With $\$ 13,000,000 \mathrm{Bid}$ NBC yesterday outbid ABC and National Collegiate Athletic Association football games during the 1964 and 1965 seasons, No figure was disclosed but is understood wo-year pact. NBC says it already three-fourths sold.
ABC reportedly made the second highest bid, said to be around $\$ 12,000,000$. CBS, which has had the NCAA games for the last two der. Industry conjecture is that CBS is planning to concentrate its undee on regaining the National Football. League rights when they year. nounced by Paul W. Brechler, hairman of NCAA's to committee, and Car Lindemann. Jr., NBC first year of the pact calls for telecasts of college games on, 14 dates and Thanksgiving Day, with nine national broadcasts and five reNBC had the NCAA games from 1951 through 1953, and from 1956 to 1959.

Marian Anderson, Victor
To Mark Their 30th Anni
Marian Andersons 30th anniversary with RCA victor will be harked Washington concert next fall The album will be released to co ordinate with the singer's worldwide farewell tour following the Washington concert
Miss Anderson
Miss Anderson also will record commencing her swansong tour. She was signed to an exclusive contract by Victor in 1934.

## U.S. Figures Show

 Film Grosses At New High in 1963Washington, Dec 17.
Motion picture receipts whll zoar to an alltime high in 1963 and are expected to go even higher in 1064; today (Tues.). Receipts in 1963 are figured at $\$ 1,450,000,000$, topping the previous record year of 1949 when they reached $\$ 1,444,000,000$. The Federal Department's Busiagency forecast that b:o. receipts agency forecast that b.o. receipts
can reach $\$ 1,500 ; 000,000$ in 1964. "largely the result of higher ad mission prices," but stated further that industry reports indicate that The 1963 realso growing: 1962 's $\$ 1,405,000,000 \%$ ahead Agency report estimated average weekly attendance in U.S. film theatres will total $43,000,000$ in 1963, compared with $42,500,000$ in 1962 nd $41,600,000$ in 1961.

## SET SNATRA JR: UNIT <br> FOR EUROPEAN TOUR

## Frank Sinatra Jr. has been

 pacted for a European tour in conOnction with the Tommy Dorsey Pipers Troune depart fre Pied U.S. Jan 18 to do a series of one nighters in England. These dates will be followed by a tour of Army Droupe is various part of Europe. Pasa Pogo nitery pacted for the for three days the Price Theatre Barcelona, Feb. 24, and will continue with teleshots in Barcelona Und Saris. Unit returns to the Tour was bookedGreen of Joe Glaser's Associated
Booking Corp.

WHITE XMG MMALING TOTALS

By ABEL GREEN
Irving Berlin's "White Christ nas is probably the most valuable in the world.
A breakdown of statistics right off the Berlin Music Corp, books, shows that it has sold $40,449,535$ recordings through Dec. 1,1962 , per royalty accountings has sold
$4,544,521$ shet music fat 22 c and 25 c wholesape) in the U.S. and Canada, through Dec. 31 last, has
sold 927,738 copies of instrui. sold 927,738 copies of instriumentals, octavos, band and orches-
trations, or a grand total of 5,587 , 259 in printed editions (including sheet music); has averaged between 115,000 and 125,000 in annual sheet sales since its initial
publication in 1942 when "White Christmas" took off from the Part mount himusical, "Holiday Inn".
Considering that the basic copy-
right has 35 more years of protection in the U.S. and 50 years seas, Berlin was asked what would be his estimafe-as hardinosed
trade item-of the value of this trade item-of,
single copyright.
Other than commenting he "wouldn't take seven hgures for (Continued on page 62)

## Desilu Studios

\& Danny Thomas Talking Merger

Hollywool, Dec. 17.
Q.t. negotiations are being conducted regarding a proposed Danny Thomas-Sheldon Leonard comedy parlay in television. While the talks have been conducted on a hush-hush basis for some time,
first inkling something was up first inkling something was up Ball told Viribiy there had been merger offers "by people, not
studios." studios."
Subsequently, Thomas confirmed to Variety that he and Leonard were interested in such a merger,
and that such discuisions are under way. "This is one of those times when the star boarder may marry the landlady;" cracked the comedian, who has been a tenañt
of Desilu's Cahuenga studio for i1 years. .
Thomas, star of his own CBS initely is something going on, but how far it's progressed, I cannot
tell you at this time. Merger has tell you at this time. Merger ha
been discussed " The comedian explained furthe (Continued on page 63)

Closed-CircuitForesces 55,00, M0 'Gate' For Liston-Clay Fla, Bout on Fel. 25

Barraults' B'was Tryont, II's New Haren' for Paris

```
N% Paris, Dec. 17.
``` New York will play New Haven Louis Barrault bring when Jeanto the U. Se next February. Barrault will put on a new production his engagement in the States, with himself and Madeleine Barrault in the leading roles, then bring it back to his own Odeon 1
Rest of the merican tour epertory for the Hurok, has not been set yet.

\section*{United Arisists}

Angels Garick
Legit Agenda
United Artists and Garrick Pro ductions, indie flm and now legi producer, have entered into a deal whereby UA to develop properties a program to develop propertie:
and talent for pietures and Broad way. An estimated minimum of 15 stage plays will be produced at: a rate of three-a-year over a five sear period as cryouts on the of the pact.
UA is picking up the tab for proxim tyouts and has allocated apphase of the plan, which will be (Continued on page 62)

\section*{NEW \(\$ 55\);000 BEOUEST}

POR RUNON CANCER
Latest \(\$ 55 ; 000\) bequest to th Damon Runyon Cancer Fund from fessionally as J. Dell Chain who died last Feburary at 74 , points up that to date the Walter Winchell64 ped fund has distributed \(\$ 18\), lowships in 1,311 grants and 511 fel states, the District of Clumubia and 8 foreign countries.
Winchell personálly underwrites all expenses, so that the Damon Runyon themprial Fund for Cancer Research Ine, as it is formally known, is \(100 \%\) net on all its gross
collections and bequests which have come from diverse sources, chiefly nonpro. Dell Chain is one of the few showmen, who accumulated a tributed virtually all of \(\$ 600,000\) and dis 15 charities, with 55 G earmarked for the Runyon Fund.

Tution anticipated for a prizefight. This is the Sonny Liston ve Gasfias Clay champlonithp bout yet Miami Beach, and mont of the expected money is to come from tresed-circuit television in thea-
to to be no for-free home will be also picking up the contest it will go, too, to the command antenna systems.
These tr rights have been picked up by Theatre Networt Television, which was among 17 bidders ror to privilege. Others which tried to buy in, and failed, included prompter, National General Cocp., Subscription Television, Sportsvision and the North Advertistag Agency of Chicago.
TNT president Nathan L. Hal-
pern told a VabiITY man this that TNT will have 157 specis projectors in work, and half of these will be the TNT owned-and-oper-
ated Eidophor. There is to be ated Eidophor. There is to be
\(1,000,000\) seats availabie at a price as high as \(\$ 10\) and averaging out
These
will have
(Continued on page 62)
Teraco Wauts Bow-Ont From Ah. Bowl Game

TV-Fears Al-Ofay ave big prontinued last week to eason foolems With ils postand of cornpone, hominy srits nd gumbo. Throtling ap on corvia Benton \& Bowles has asked out on its sponsor share in the enior Bowl game from Mobile. In pite of the assurances to the nethat the game has no rules pro hibiting participation of Negro players, it's Texaco's feeling that he contest nonetheless will be an Netway affair.
Network's answer fo far has pact. All the network's problems anent the matter of segregated ootball bowl games came when on their sponsorship of the BheGray game from Montgomery. The veb cancelled out the teleciat, paying off, the bowl association. Network stuck to the game's axing omery folk headed by the mayor unketed to New York to cop a Apecial plea.
And late
And late last week, CORE, the
Congress of Racial Equality Congress of Racial Equality, was onstration at the New Year's Day Sugar Bowl game to be played in New Orleans and also telecast by
NBC. CORE objeets to astate lay NBC. CORE objects to a state law (Continued on page 659)

Israeli Fans Affectionately Dub

\title{
Bernstein's Socko New Symphony The Dialogues of Lenny With God
}

BY AZARIA RAPOPORT
Tel Aviv, Dee, 17 .
"who's who" was A glittering "who's who" was over the Israel Philharmonic Orchestra, under maestro Leonard third symphony, "Kaddish." Over 3,000 filled the Mann Auditorium to SRO, expressing gratitude and ductor, to singer Jennie Tourel, to
Israel's First Lady of the theatre Israel's First Lady of the theatre,
Hanna Rovina (of the Habimah), who narrated the Hebrew text, and the huge mixed chorus reight)
children's choir who joined in this first performance of the Jewish Memorial prayer.
(Continued on page 62)

\section*{BOB HOPE HOSPITAL}

STAY A CIIIC EVENT
San Franeisco, Dec. 17. Bob Hope, who'd dubbed himself
"Mr. Peepers" for the duration, left Children's Hospital here Thurs. (12) after several days of successful treatment for a blood
clot in the eye. Staff, volunteers and patients all joined in the fareOn was discharged was a tour of the children's wards-something the hospital's bosses had wanted him to do but had been timid about requesting. (Like most children's more adult patients than kids.) While Hope was a patient, two extra switchboard operators were required to handle the traffic, and
he supplied nearly the entire hoshe supplied nearly the entire hosAnd a number of volunteers were needed to sort the mail, which included hand-written get-well note from President Lyndon B.
Jóhnson. Johnson.

Jack Warner's Autobiog
Jack L. Warner has signed with o publish his autobiography next year.
Veteran film producer will co Vorate with Dean Jennings

\section*{Chi Exhibs to Feevee Home Pigskin Champs} As TNT-NFL Test-Run Championship game between the astern and western divisions of for Dec. 29, is to be shown on closed-circuit television in Chithe N. Y. Giants.
Theatre Network Television has the rights in a significant deal with the NFL, which usually insists
upon blacking-out in the local area upon black
completely
Results of this one-time try on the closed-circuiting of bearing on the closed-circuiting of pro events, in theatres. When the Giants play in Yankee Stadium, there's usually a sellout and New Yorkers, other than the ticket holders, must either content them travel out of town to be ty spectators.
In previous years the NFL con tract with NBC-TV barred any closed-eircuiting of a home game NFL reserved the right for such theatrical telecasting and in the
new. pact for the future, to be negotiated shortly, will deman


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two years. \(\qquad\)
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JACKIE GLEASON
"They're about to toast my show biz Thirty Fifth Anniversary Thot's That
anomidable figure and yet PAUL ANKA around an accom
what PA or divaUL ANKA's combination
 Spain' (InHebrew) Tmes UpTele Aviv
"Ba-rad Ya-rad Bi'drom Sfar. 17 Ha'erev": (It hailed in - Souther Spain-tonight), these last few days in one of the Habimah National. Theatre halls where the Israeti cast of "My Fa rehearsals for the first production of Broadway's musical hit east o the Scandinavian countries Hebrewslating into good, workable mainly in the rain in Spain stays has been one of the manifold problems producer Giora Godik had to overcome be ore he managed to bring abou the first Israeli big independent uled for a Feboction ever, sched Beginning of rehearsals and new of the final casting made real news here, as this has been a long wated theatrical event.
(Continued on page 62 )

\section*{Lii Carpenter's \\ Mr. IBJ Duties}

Washington, Dec. 17.: Liz Carpenter who jointly with her husband, headed Variety's of years prior to her resignation in 1960 to work in the KennedyJohnson national campaign, has been appointed Press Secretary Land Stafi Director to the new First Lady, Mrs. Lyndon B. Johnson. Pierre Salinger expained that in the newly created post of Staf Director, Mrs. Carpenter will be ver all activities involving Mrs Johnson, the President's family House. Salinger explained that the new White House Social Secretary, Bess Abell, will report to Mrs. Carpenter.
(Continued on work wit


\section*{First U.S. Negro President Yam}

Some unwritten books seem to appear more alluring than
written ones, per case of author Irving Wallace whose next novel The Man, exists only in form of notes. In spite of the fact that here is no book as yet as such, Fawcett has recently concluded rrangemen Book will be published by Simon \& Schuster, hardcover. (Fawcet also paid \(\$ 400,000\) for William Shirer's "The Rise and Fall of the Third Reich also a Simon \& Schuster author). "The Man" deals with the first Negro President of the U.S.A.
It's understood certain of the major film companies have been available except hint of fright lest the whole Dixie playof market be lost

\section*{President Kennedy's Family Stresses} Performing Arts' In Centre's Name

\section*{Karajan Quite III}

Conductor Munich, Dec. 17. is recovering in a Munich clinic from a serious circulatory disease He has had to cancel all engage
ments until February and will re ments untilaFebruary and will re the end of March. His "Elektra" which was to be given at La Scala n Milan on Jan 8 (a new produc tion) is now uncertain because (acceptable to La Scala) conductors around who can take over at such short notice
Karajan's tour through Italy with e cancelled probably will also Next to administrative director Egon Hilbert at the Vienna opera, on Karajan's right hand man ndre "ale sole

Pranco Gort Puts Halter
On Spanish Pic, Verdugo,
For Garroting Sequence
Film director Luis Berlanga has
iscovered that capital punishment s not a motion picture theme that
Government authorities can easily digest-at least not the kind of capital punishment that condemns man to die with his neck inside
garrote.
At the time he successfully pre The Executioner) at the Venice Film Festival on invitation from est director Luigi Chiarini, the erlanga screening and persona appearance coincided with the exwho died by the garrote in the old Spanish penal tradition. The coinidence created a belated distaste or the satire, which many film critics and observers consider to be dustry's finest achievement to date. Although "Verdugo" had previusly cleared censorship with only wo or three minor snips, it became
(Continued on page 62)

Wresident Johnson urged Congress" to "take early action" on renaming the National Cultural Cen er for the late President Kennedy
and providing Federal funds to and providing Federal funds to The Pres
The President's renewed call for he memorial legislation came as Works Committees opened unique joint hearings on the Gultural Cen In letters to
en Pat to committee chairmen and Rep. Charles Buckley (D.N.Y.) Johnson. said it was his undertanding that the Kennedy family The John F. Kennedy Center for The Kennedy family, Johnson aid, felt the new designation would "indicate more specifically the na Testifying at the hearing, Cultural Center board chairman Roger I . Stevens indicated a \(\$ 15,500,000\) Federal contribution would suffice.
Question of how much the Federal Government should kick into the Center was raised by Sen.
Leverett Saltonstall ( \(R\)-Mass.) and (Continued on page 62)
2 N.Y. Ballets Garner Balk of Ford's Sabsidy N. Y. City Ballet and its School some \(\$ 5,925,000\) to be paid out over 10 years by the Ford Foundation: This is the greatest amount of subay ever given to ballet in America, although notable donations have
been made, especially if the deficits of companies managed by Lucia Chase and Marquis de Cuevas (Rockefeller family) are taken Ford is spr
Ford is spreading a further \(\$ 2\); 000,000 of ballet subsidy to various
American troupes which must, however, earn them by matching them.
Foundation has heretofore been notable for helping another com-
ponent of N.Y. City Center, namely the opera. It made possible several spring cycles of U.S. folk operas by Julius Rudel.

\section*{VARIETY}

FOUNDED' 1905 by SIME SILVERMAN, Published wcekly by VARIETY, iNc.

 784 Nationat Whington, Di. C. 2004 Pesting 3-541

49 St Jamests Street, Piccadilys HYae Park \(4561-2.3\)


Bills
Casting
NDEX

Chatter
New Acts

Inside Pictures \(\quad \cdots \quad l_{11} 11\) Record Reviews
International
Record Revie
Television
Internationa
Television.
Literati
Television Review
Vaudeville
Wall Street

\title{
TISCH MEETS LOEW'S 'OWNERS’
}

\section*{Manhatatan's Cinema Underground Will Contact the Eiropean Brethren}

New York's so-called cunder
ground cinema" is going abroad. ground cinema" is going abroad:
The New American Cinem Group, headed by filmmakei critic
Jonas Mekas and including most of Jonas Mekas and including most of
New York's avant garde filmmakNew York's avant garde filmmak-
ers, has put together a traveling exhibit of 14 different film pro features) which, starting in Jan uary, are to be toured through the
major European countries this winter and spring. In each cou try, the series will be sponsored by
the local film museum or nationa film org Accompanying the European tour will
Adams Sitney
According to Mekas, founder editor of Film Culture and film critic for the vilage Voice, the
filmmakers repped in the show feel that official film fests, now
mushrooming all over the world; have become commercial projects going on in new frontiers of film making. The traveling show has been put together "as a sort of
artistic protest and manifesto," in favor of poetic, non-narrative cin-
ema. Expenises of the show will be ema. Expenses of the show will be by the host organization in each case. In addition to its esthetic purposes, the show is also
hoped to stimulate interest in the pix on the part o
hibs and distribs.
At least a portion of the show at the experimental film fest in Brussels. Dec. \(26-\mathrm{Jan} .7\), after
which the pix will be moved on to Munich, Feb. 1-15; Amsterdam, by stands in Stockholm, March May, and Madrid and Barcelona,
June. Being discussed currently are visits to London as well as to Hungary and
are not set.
Mekas, who goes to Brussels in mental fest jury, hopes to tour with the show himse
Far East next fall.
'Mary Poppins' Disney Coin Risk; SC-Mil Earmarked
Producer Wat Disney is ante-ing (Disiney history) with his current production of" "Mary Poppins."
Negative cost for the production is now estimated at \(\$ 6,000,000\), and maker ever has done in past, re-
gardless of whether it's live-action or cartoon.
"Mary Poppins" is variously de-
scribed by insiders as a musical. scribed by insiders as a musical, a are Julie Andrews and Dick Van Release is set for Christmas of \(\xrightarrow{1964 .}\)
has not become the from Disney has not become the most publicized
picture in the world for the reason pictut Disney so far has been keep-
ing it under wraps. He evidently ing it under wraps. He evidently regards when the right
he'll thell about it.

GORDONS SUE COL ON OJNARWATER CIV'PIC Indie producer Alex Gordon and wife Ruth ask 500,000 damages in lumbia Pictures Corp.. over the film, "The Underwrater City", Coma color film but it was released as a black-and-white feature.
Such release, it was charged, de-
stroyed commercial value of film and damages
as a producer

\section*{HERMAN G. WEINBERG} has written another cogent elfaptor reminiticences ovor Coffee, Brandy And Cigars
another bright Ediforial Featue 58th Anniversary Number APRTETY Plus other statistical and data-fillod
200 Cimeramas 9-Month Gross At \$12,000,000
Cinerama for the first nine had a gross of \(\$ 12,000,000\) due to expanded activities. Further en argement of the operation is due Ro president-chairman Nicholas eisini told stockholders this week ing period of 1962 was \(\$ 5,000,000\) Exchange, Crama the common shack this year have hit a high of \(\$ 17.50\) and a low of \(\$ 10: 621 / 2\). There have matter which. still might take some time, Reisini noted.
Debt has been cut by \(\$ 2,000,000\) Crama theatres either in oper-
tion or contracted for now total 200 , in contrast with the 29 whic ere running four years ago The going-ahead on the theatrisition of screen rights to two Alan Moorehead books, "The White negotiations continue for a pro-
duction focusing on underseas exduction focusing on underseas ex the possibility of filming (this is in the "final arrangements" stage Company also, reported the
president, is moving ahead with a consumer camera and a home

\section*{IATSE STOKES FRES}

UNDER LARRY MOYER
East Coast Motion Picture Coun
cil's punitive actions in connection with indie Larry Moyer's non Moving prize-winning picture "Th Originally; the association of east-
ern film International Alliance Theatrical Starnational Alliance of had pressed for Moyer's explusion from editor's local 771 and had filming of the picture. Now the municipal Dept. of Commerce is
invited to get involved nvited to get involved.
IATSE originally
based on a newspaper took action given by Moyer concerning the
shooting of his film on Gotham streets, non-union. He also dis
cussed ways he allegedy "beat" city regulations involving street
shooting. Which is issues the street shooting permits and so IATSE is asking it
to look into Moyer's confession Earlier it requested the Dept of Investigations to do so.
proceedings are under way to expel Moyer, who has been an edior by trade. The Council has lon
been objecting to the making o ben objecting to the making o
non-union films in New York bu this is believed first major step it
has taken in reaction to such a Though Contract With UA Until 1957
 turr. ony afer ailbert's Lance
John J. Gilbert, also a familiar dissident voice and face, came on polite conversational exchange. Giibert was fighting for (1) a post-
meeting report which would be meeting report Which would be mailed to stockhoders on each and ing which could pave the path for divvies Gilbert among others, aid the rebelled against management's alleged preference for stock in lieu of some kind of payment to the existing owners.
The session, which lasted one hour and 20 minutes, was not tagonistic as the best of them and make himself heard, complaine of raising executive salaries and ntering expensive contracts but won't go for the "nominal cost" of
2 meeting report to the stocka meet

Debt Priorities
Tisch, who handled himself well dequently explained that dived by indenture obligations, other indebtedness and a requisite conerning carrent assets in ratio to As for was not satisfied. nstructed Tisch and his fellow board members: Get
cut out the horseplay.:
In less than capable hands such
meeting easily could have gotten ut of order. Tisch was called upon to listen to bitter commen stockholders as going hand in hand with the outflow of available cash or hotel expansion, also so-called woman asked Tisch if ie intended o take a cut upon expiration o nert August. He said he hadn't thought about it.
Some references were made
from the floor to you and your brother, latter being Preston \(R\) Tisch, chairman of the exec com-
mittee; and there was little friend mittee, and there was little friend
liness implied in such reference. Legal Expenses
The only specific about. in
reased exec salaries was offered by Gilbert, who noted that Simon
H. Rifkind, board member, was dvanced to \(\$ 50,000\), from a previous \(\$ 25,000\), in behalf of his law
firm, titled Paul, Weiss, Rifkind Wharton \& Garrison. Tisch com mented that the Rifkind outfit had
become more active in both the real estate areas commensurately with the boost in payoff. tate of Loew's Theatres Inc Laurence Tisch disclosed that both heatre and hotel divisions are in the black, earnings for the first
quarter of the current fiscal year
are estimated to eavial the same are estimated to enuai the same
15 c per share as lost year and
setter film ornaion the new
(Continued on page 13 )

HENRY TOBIAS

\section*{facer the evelution of the}

Ti its negue to Florida
Borscht Circuit Goes South
one of the mamy Edtioriol Fontures
58th Anniversary Number
नARIETY
Plus ofter stetistifal ond derto-ficed

\section*{Marshal Naify} Heads UA Ciruilit, Stooras Chaiman
George Skouras, longtime presiCircuit, has resigned and accepted the previously vacant post of Naify, who has been president of whiteh officially merged last week with UATC, and who now reps the controlling interest in UATC, succeeds Skouras.. This was voted at board of directors meeting in New Skouras has been ailing in recent months and last week was
recuperating from an operation in St. Luke's Hospital, from where he sent a message to the board
requesting Naify's election as his requesting
suceessor.
As his first official act as prez, Naify proposed to the board that
they elect his father, Michael A . they elect his father, Miohael \(A\).
Naify, honorary chairman of the board voted to increase its membership. by two, with Marshall's
brother, R A. Naify, new prez of United California Theatres, and Georgette Naify Rosekrans, a sis-
ter, elected to fill the new seats. Marshall Naify told the board that the new management team will consist of brother Robert and present UATC execs Salah HasRowley and Al Bollengier. Almake his home in San Francisco, he expects to spend much of his
time at UATC's N.Y. homeoffice, especially during the next few months.
court order in compliance with dent stockholders group earlier, last week scheduled a meeting of
holders in New York Jan. 13 to act on the dissidents proposa which would unseat all present
members excent Maxwell Cummembers except Maxwell Cum-
mings, Canadian realtor who, with Walter Reade Jr., heads the dissiSince the Nait mately \(50 \%\) of all UATC stock now, the vote will be little more than a formality.

\section*{Jack Katz on Filmways}

Board With Lee Moselle Jack Katz, theatrical attorney, tors of Filmways at the company's annual meeting in New. York Ketors were reelected. Katz is senior partuer in the Scheier. His partner, Lee Moselle; is prez of Filmways Martin Ransohof presided at the zinit meeting. which lasted just under an
hour and attracted about 25 shareholders. No financial data not contained in previously issued annual
report was revealed ot the meet-


If the Mirisch Corp is planning a switch from United Artists, as
has been circulating in the trade indie production outfit will have to wait until mid-1967 to do so, according to UA. Mirisch opera-
tion is pacted exclusively to UA tion is pacted exclusively
until August of that year.
Nonetheless, film trade has ween filiation for brothers. Most often mentioned as the new partner is faramount. Barney Balaban con-
firmed last week that Mirisches had been talking with Parkmount but he said that they have been Miking to other companies as well. Mirisch operation is a prolific continues to be a major been and of product for UA. The outfit's schedule is heavy for the coming years as well, as it continues to corral indie picturemakers and performing talent for multi-pice term contracts. In today's picture market, it has built itself into a This factor in the industry. This fact alone may keep speculators Working overtime toying
with various notions as to possible realignment. Rumor even seeped into the lay press, as well as at-
tracting some attention abrod. The Mirisches are making several features on foreign soil. mains that, unless some relesefrom its UA contract can be ob-
tained, which is doubtful, if even tained, which is doubtful, if even
desired, the Mirisch Corp. will be working with UA for the next few years at least. As far as what will far off to tell, although some talk
is apparently underway even now.

\section*{Who11 Write The}

Brodsky-Weiss Papers of 1964?

\section*{Jack Brodsky, ad-pub director} of the mays, resigns at the end ous theatrical and film production activities with Nathan Weiss. The pair, former 20th-Fox publicists, patra Papers', published this summer, detailing a part of the bethe filming of that film in Rome. Mike Mindlin takes over Brodsky's post at firmays effective.
Jan. 13. Mindlin, who is currently winding up a special publicity as
signment on Hal Wallis" "Beckett" signment on Hal Wallis' "Beckett":
at Paramount in New Yort has at Paramount in New Yort has
been doing production publicity in been doing production publicity in
London for the last two years for
Warners, Columbia as well as Mindlin earlier was a prodetion associate with French producer
Raoul Levy, when latter was planRaoul Levy, when latter was plan-"
ning to do "The Lonqest Day," whin he later sold to Zanuck. skv and Weiss is "Bank The Drum Slowly," baseball yarn to be pro-
duced in assoniation with Robort Rossen's Contair, Entorprises, with
Rossen directing. The Brosisk Weiss companv, Horatio Booth Enter rices, siso has options on
other film properties as well as

\section*{CIU1: \\ RKO-Famers Expected to 'Showcse'; UA, Itself Jited, Ejes RK0 \& Low's}

\section*{CRANE JACKSON}
 Houple mat dwols on Actors' Biographies Serve as Guides to Beginners
ore of the mory ithtorlal Foatrues
58th Anniversary Number of ARIETY Plus other stofistics and do
Haye, IILevine Tie, Will Produce And Also Write

John Michael Hayes has Inked bassy Pictures to write and produce feature films over the next three years. Paramount win have the finished product as a result of the deal which gives Hayes, par-
ticipation in the rentals which ticipation in the rentals which
Levine estimated could easily top Levine es
\(\$ 500,000\).
The writer has completed "The Carpetbaggers" for Levine and
Par has also written the filmiza tion of "Where Love Has Gone" now in production for them. He
is also penning "Nevada Smith" based on a character in Harold Robbins' "Carpetbaggers." Latter is now slated for June production, also as an Embassy-Paramount coproduction. "Carpetbaggers" will First project on Hayes new
agenda with Levine will be an original which he will produce as write screenplays based on pub-
lished works, the titles of which are not being revealed at present. The deal is separate from Embassy and Par's association on aforementoned present pix but, as Para-
mount prez Barney Balaban put: "we are bound to be the benefici-
ary of what they do." At least three pictures are expe
sult from Hayes' pact.
Next year will otherwise be big year for Hayes. During that
semester, he will have four pix semester, he will have four pix bearing his screnplays in release,
These include "Carpetbaggers," Par and "The Chalk Garden" for Universal:
For writing "Carpetbaggers," he got a reported \(\$ 125,000\) and ditproject in effect pays him twice on the same property, starting the character is drawn.

Levin Vice Alicoate Jack H. Levin, president of Con-
fidential Reports, has been elected Idential Reports, has been elected
chief barker of Variety Club of N.Y., Tent 35. publisher of Film Daily.
L.A. to N.Y.

Elizabeth Allen
Samuel J. Briski
Grover Dale
Peter Fonda
Peter Howard
Marsha Hunt
Marsha Hunt
Jerry K. Levine
Nan Martin Kevine
Burgess Meredit
Kal Ross
Ben L. Silberstein
Liam Sullivan

\section*{U.S. to Europe} Alan Collins
Barry Gray
Martin Melch
Chester Morris
David Niven
Judith Tarl

Sturley Staffer's Senimar
Honit ore to be thene up by lngs In New York this week with v.p.-general ma
mine presiding.

President S. H. (SI) Fabian, ezec V.p. Samuel Rosen and all other
members of the homeoffice brass are to particlpate along with zone managers in what's described as an analysis.
future plans.

\section*{Cleo U.S. Gross,}

First 24 Weeks,

\section*{Hits \$13,820,419}

Twentieth Fox's "Cleopatra," Which had its world preem at the
New York Rivoll June 12 and with unprecedented, (for a roadshow
release), swiftness opened in 37 more U.S. and Canadian situations within two weeks, has racked up a tota domestic theatrical gross Figuring that rentals actually Iy \(70 \%\) of the theatre boxoffice gross, it's estimated that "Cleo".
has recouped approximately. \(\$ 9\), date (Domestic exhibs are know to have paid approximately \(\$ 15\), for the film, but these monies are being considered earned income by 20th only as the sums are
realized at the boxoffice.)
The \(\$ 13,820 ; 419\) b.o figure rethe pic's first 48 domestic engagements. Additional openings of the
film skedded for Christmas Day will bring the total number of domestic engagements-current and already terminated to 55 , a
of which have been in 70 m . Exec veep Seymour Poe stated that in March, the company will
augment its "accelerated" release of "Cleo" by initiating 35 m "reserved performance", engagements
of the fifm in those cities not equipped to show the 70 m version. tinuation of the policy under which the pic was originally launched
in so many day-date hardticket in so many day-date
engagements in June
The exec veep anticipated that the majority of the current road-
show engagements will continue well into 1964. He says that as the current key city engagements. to extend the exhibition of cleo patra on a hand-tailored basis.
Presumably, this means that "Cern which Pollow the play-off patThe Longest Day, whereby the pic, at the conclusion of its rea selected number of theatres for a day-date, reserved performance
runs (Latter means that patrons can by tickets to a specific performance in advance, though inIt's understood that the Rivoli its understood that the Rivol
in New York has alrady taken
in approximately \(\$ 1,600,000\) in theatre gross on "Cleo." This
would mean that at the Rivoli would mean that at the Rivoli in just six months of a about \(\$ 1\),
120,000 , or only \(\$ 130,000\) ehort of the whopping \(\$ 1,250,000\) paid by
the theatre as cash advance guathe theatre as cash
rantee on the film.

\section*{100 IN-GATHERED FOR}

LOEW'S CHAN CLINIC
Over 100 managers, division Theatres joined with distribution representatives at a two-day showmanship meeting which concluded last night (Tues) at the Loews
owned Americana Hotel in New Owne
On their own, the circuit reps booking, accounting matters engineering, maintenance and refurnishing.
Joint conclave with the distribs focused on promotional presentations from each of the film com-
panies and the Loew's. plan to
merchandise various features as "Project Pictures." Special cam-
paigns for these were outlined by
Loew's v.p. Ernie Emerling and his

\section*{National Boxoffice Survey}

Week Before Christmas Slump; Tree' First, 'Cleo' 2d, 'West' 3d, 'World' 4th, 'McLintock' 5th

\begin{abstract}
Pre-Xmas influences and se-
ing up to eighth position, "Lilies \(\alpha\)
Field
(UA) \((9 t h\) wk) nounds out the Top Nine pix "Fun in Aca-
pulco" (Par), "Wuthering Heights" (Cont) (reissue) and "Lord of Fix Last-named also was a runner up last week
The Oardinal" (Col) teed off 80 hardticket, and Boston that it shows promise of going places
Showings in both keys was all the hore remarkable in view of the
pre-Xmas season. "Charade" (U) with Christmas stageshow still was
sockeroo at N.Y. Music Hall, even sockeroo at N.Y. Musiz
topping its first week
"City Lights" (Indie), reissued Charles Chaplin comedy, continin third session at Plaza- "Great Escape'. (UA),
fine in Omahà.
"Irma La Douce" (UA) still was good in Balto and Seattle and amazingly big in Portland, Ore tinued nice in \(\mathrm{N} . \mathrm{Y}\). and Chi, and good in Boston.
Note: The number of weeks on in release for bigger and longrun
pix are designated in such cases. (Complete Boxoffice Reports on pages 8-9-10).
\end{abstract}

\section*{Barney Balaban All for 'Showcasing' And Not Just for Metropolitan N. Y.}

TED PRATT
thas a kind word for Hollywood in
Generous Gratitude
one of the many Editorial Features
58th Anniversary Number

VARIETY
Mis other statistical ond data-filed charts and articles

\section*{Sidney Yonders \\ Who in Gotham Fights Merger}

Directors Hollywood, Dec. 17. merger negotiations with Screen
Directors International Guild of New York have collapsed, and the DGA board is convinced that merger between the two groups
impossible" at this time, George Negotiations han N Gotham for the past five months, but several major points
still separate the two groups, result being a stalemate, Sidney said. Differences were several; they three National Board reps to four SDIG had agreed to 13 reps on the Fastern Directors Councill to 16 for
DGA, based on numerical distribution of members, SDIG's deman placed in a speical new category on a permanent basis, rather than a two-year basis. in which they would have the opportunity to become regular and active members of exist: New Yorkers demand it be recognized as the full representative of:48 members now beloaging
to both DGA and SDIG; SDIG's emand that less than 200 petition membership appeal from a negaWhereas the DGA figure of 700
(Continued on page 13)

The "showease" concept of mulis a "good thing" in the opinion Balaban. He confurms that his com pany is presently working on just
such a plan for itself. United over a year Fox following shortly thereafter Now Metro and Warner Bros. seem interested.
Balaban regards concept as builder Anything that widens playoff and earnings must be a positive idea. He poms out tha ying situations to the traditional downtown opening has ramifica tions beyond New York, where the pattern ongnated. He sees emula ion elsewhere gaining momentum case concept, in the context of the theatre building boom taking place throughout the country, plus cannot possibiy remain limited to New York.
United
with ited Artists experimented Pittsburgh. Results were mixed. So was reaction of exhibs in the re States Assn. convention, "showcas session and theatremen from these wo areas commented on the work ties withe scheme \(n\) their vicini erally agreeing that it was too sion

UA has also had the idea in prac tice in Los Angeles for some time The company has also been po ning for some time to extend the concept to other locales. Fox, which also is doing so in the other places It is Balaban's feeling that the spread throughout the country. With Metro and Warners about No enter the showcase fray in ing some changes in its releasing operations here, it is possible that for these companies in Gothiam they too may try "showicasing, eisewhere. The way it looks today
if one tries it the others will follo the example and what could result ing patterns, in latge cities at

\section*{Stock Divvy From Col}

Columbia board declared a stoc
dividend of \(21 / 2 \%\) on the company' outstanding common issue of record on Dec. 30

\section*{Come See Amm Jump Joe McCarthy}
"Point of Order," the 97-minute feature documentary about the 1954 hearings in which Joe Welch of Army met Senator Joe McCarthy head on has been booked into Rugoff's Beekman Theatre, N.Y. be the first commercial presentation of the pic which had its initial public showings last September as part of the Museum of Modern Art's participation in the Lincoln Center film festival. Beekmàn booking was arranged directly by Point Films, headed Gy Emile de Antonio and Daniel Talbot, who prodiced the pic. The expected to be made until after its New. York preem. Also vitally interested in the film is attorney Roy Cohn, who played a major part in the hearings and who last October told VARIETY that the picture "is obviously a flop" (because it hadn't yet received a commercial release).
Film was edited down to its present length from a total of 188 television film.

\section*{Likes the Plays, Hates the Problem}

Geoffrey Shurlock Dismayed By Adapting Who's Afraid of Virginia Woolf?' for Screen
"I hope nobody brings the script to me-I wouldn't want to be the
ne to butcher it." so onned ne to butcher it." So onined Production Code Administrato Geoffrey Shurlock last week re a Albee's roughly dialogued Broadway play, "Who's Afraid of Virtinia Woolf?
In New York on his annual play going visit, the Hollywood-based Code chief expressed particular of the Albee play, and noted that in its case, almost all the shocking language was absolutely essential to the overall effect. The Code couldn't possibly pass a film ver sion that retained this shock yalue, he feels, and it's too go
It is Shurlock's hope that if film version is done, it would b done as an indie effort, much on the lines of Ely Landau's film version of "Long Day's Journey Into Night, designed both financially and artistically for the limjor attempts it, he's sure he's in for some major headaches.
Generally speaking, Shurlock feels that Hollywood has gone long way towards eliminating the mass of gangster, delinquency and horror pix which were causing so
much adverse comment several years ago: Noting that it wasn't the individual pix themselves which were so bad, but rather the vast number of them taken altogether, he then suggests that falling boxoffice, as much as Code authority, dling production.
In the past year, he finds that only one gangster pic was made ("Johnny Cool"), no outright teenage delinquency items, and only a handful of horror items, mostiy from Roger Corman whose sense
of humor now about equals his sense of horror
\(\because\) Shurlock returned to his Coast office over the weekend.

\section*{British Exhibs}

Chide Rackmil On
Telesyndication
London, Dec. 17. A blunt, uncompromising reply graph Exhibitors Assn. to Milton Rackmil's recent suggestion that FIDO, the organization which keeps feature films off the television airwaves; had outlived its
usefulness. The General Council last week deplored Universal Pictures' chief "lack of concern for the welfare of the film business in the United Kingdom at a time when many British theatres:
One pat on the back however, from the CEA to Rackmil. The association welcomed his statement that he does not intend to sell his

\section*{pha emberit} UWWWED PAR

\section*{By EDDIE KALISH}

Paramount Pictures and Joseph E. Levine's Embasy Pictures are "engaged," in the words of Par
president Barney Balaban. He made the statement in answer to a querey at a press conference called by Levine last week to disclose the new statue of John Michael Hayes; (See separate story). "We like what Joe Levine has brought to the company;" Balaban gaid referring to "The Carpetbag," "Where Love Has Gone," gers"" "Where Love Has Gone,"
"Zuilu" and "Nevada Smith." He
indicated that if things keep going indicated that if things keep going
as they have been; there may evenually be a marriage of some sort etween the two operations, On what terms wasn't projected, how they go along," Balaban said commenting that it is hard to pre dict the outcome of any relation Ship in the film business today
"Call this an engagement" he re peated.
In addition to the pictures men tioned, Par and Embassy are now working out a deal for the pro-duetion-distribution of "Imperial Woman:" Levine confirmed "ver-
bal agreement". in force.- Balaban bal agreement in force Balaban
testified separately. of taliks in progress regarding the foreign distribution by Paramount of "A
House Is Not a Home due to House Is Not a Home, due to go
into production in mid-January on into production in mid-January on by Embassy, but least so far sol It is figured that Embassy will distribute in the U.S. and Canada and it now looks like Par may handle it abroad. Script
been completed.

\section*{Balaban pred}

Balaban predicted that 1964 will business for year in the picture others. He noted that grousses have improved considerably at boxof fices around the nation in the lat this trend will gain more momentum in the coming year, indus-try-wide. He attributed the 1963 apturn to more pictures that peo
(Continued on page 13)

\section*{Third Quarterfacking the UA Game; GIobal Film Rentalsat S81,80,000}

Lemmon: Oscar-Master
Hollywood, Dec. 17.
Jack Lemmon is set as mas ter of ceremonies for the next Oscar Awards which hit tele-
vision April 13. He was one of five who shared the intro chores at the 1958 convoca tion.
Additionally, Lemmon won "Best Supporting Actor"" in 1955, prior to his present as-

Toho's N.Y. Showcase In First American Distrib Deal; Sets 'High \& Low'
Walter Reade-Sterling has acquired U.S. distribution rights to Kurosawa's modern kidnap dram and Which is now in the fourth week of its U.S. preem engagement at The sale to R-S national deal that Toho has made directly as a result of a Toho Cinma Jaunching. The Japanese production-distribution company pened its local showcase las pose of spoflighting its product nd attracting interest of \(U\). \(S\). distribs. The new Kurosawa film, which stars Toshiro Mifune, opened paper reviews.

Return of Doc Merman
Hollywood, Dec. 17
Doc. Merman, who left 20th-F o tudio manager post 18 month go, has returned to the lot as of prodive production rep on staff Hough. Merman's first assignment will be, "The Agony and The Ecstacy.:
During the Interim, Merman has been with producer Harold Hecht
on several pix.

\section*{LET THE EXCITEMENT SHINE ON YOU}

Once a year, in the spirit of holiday inventory, pausing to look backward over the year iust closing, and ahead to the year just beginning, roll is called of the persons and organizations whe make the business there is none like significant, colorful, creative and exciting. The story is told in perspective and panorama, with insight and wit, decorated with useful data and enriched with knowingness. The special text is months in preparation, weeks in digestion, and a veritable seed-bed of trade prestige.

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Yie Sardogne 13

\section*{United Artists net earnings for} the first nine months of 1963 were 103000 for the compared with \(\$ 3\), 103,000 for the same period a year
ago. Reduced net represents earnings of 87 c per share on the 1,848 ,630 shares outstanding on Sept. 28, 1963 as compared with \(\$ 1.68\) per share for the first three quarshares then outstanding to the " 63 equivalent:
UA's gross worldwide income for the first nine months of '63 was \(\$ 81,870,000\) against \(\$ 91,502,000\) the previous year. The net earning were registered after provision for
income taxes of \(\$ 1,250,000\), Several other factors besides this hefty tax bite also effect the zize of the figure and its weak compariso
For one thing, the \(\$ 3,103,000\) earned at the three-quarter mark in 1962 included a sizeable nonfrom the sale to television of a large block of UA features. For another thing, although UA has offices, the only pictures from this solid-grossing bunch to be reflect"Irma La current statement are Escape," in real proportion. Items Escape, in real proportion. Items
like "Tom Jones," "McLintock" and "It's a Mad, Mad, Mad, Mad World," which have been doing
well, aren't yet in the audit,
Also, there is the awesome budg-
etary outlays for "Mad World" and etary outlays for "Mad World" and cal won't be in an earning position until June of 1964 . On the. plus side, however, is the fact that "Mad World" has opened strongly in its first dates, plus the alreedyestabinhed reliability of pietures
like "Jones" and "McLintock" and "From Russia With Love," which is strong in England. Prospects on some others such as "Pink
Panther". which opens in Panthet," which opens in a fev
months at Radio City Music Hall, are sanguine.
Although downbeat in terms of the previous year, figures support the contention of chairman Robert Benjamin and president. Arthur Krim on predictable upturn in the bined earnings of the previous two quarters. These were poor periods to be sure, the aggregate amount from both totalling \(\$ 802,000\), and thereby making such a prediction
almost a necessity as much as a almost a necessity as much as a
prognosis. Nonetheless, the third quarter net was \(\$ 808 ; 000\), exceeding the aggregate of the other two quarters by \(\$ 6,000\).
It was never expected that the third quarter totals would set recorf but profits remain. It appears that UA will be continuing its policy of stock divvien as opposed to cash for a while yet. in quite optimistic terms cast Spike Proposed Quota Rise For British Product
The Films Council, Dep. 17. in branches of the British film industry, yesterday (Mon.) rejected for the second time the suggestion that the mandatory screen quota
for British product be upped from \(30 \%\) to \(50 \%\). The quota increase, opposed by the British Film Producers Assn. has been backed by
the Federation of British Film Makers as a means of breaking the backlog of bottlenecked British features seeking playing time here. Rejection is regarded as a parRejection is regarded as a par-
ticular blow to the indie filmmakers who charge bhat the two major circuits, Rank and Associated-British, discriminate against indio
product in faver of their own.

Ameriea America Greek and he drean at the
 but that artistry muagt be capi sell.


In "America America,". Elia Kazan has given us one of the
outstanding motion picture achieve ments of the year, a penetrating, thorough and profoundly affecting and surmounted at the turn of the century by a young Greek lad in oo fulfill his cherished the old country. Since virtually all Americans have one thing in common - immigrant ancestors, escape some form of travail or oppression and to start a fresh new life with a clean slate-it is a film of importance, one that provides us with
The film has flaws, but they are may find with it are obliterated by one shining and distinguishing characteristic-it is honest to the core. As. such, it should inspire initial responses that must mate rialize in order to get the boxoffice rolling in the right direction. That first reaction will be a
critical one for the Warner Bros. from For a picture tha ment, must succeed in spite of it self and must suicceed on strictly
artistic merits. Its cast is virtuoly unknown to filmgoers and its sub ject matter hardly calculated to forego films that requily inclined to forego films that require to emotional participation.
Kazan's film, which he wrote produced and directed, all brit
liantly, stems from his book liantly, stents from his book of inspired by tales of the experiences of his own ancestors that grapevine. The pieture begins with the young Greek hero witnessing sion of Greek and Armenian minorities, cirea 1896. It follows him to Constantinople, to which he has been sent by his family with its entire accumulated their way. Enroute he and his for Downtrodden and impoverished away to earn enough money for of despair and degradation when tolen Hardened by his misfor tunes but as grimiy determined as ever, he enters a new, resourceful
phase of his life, one of compromise with principles, and, after unscrupulous affairs with women and harrowing experiences aboard a ship crossing the Atlantic, he finally arrives in the promised land corns and saves the money that will bring the other members of his large family across the sea from
the old country to the land of opportunity.
screen has man's inhumanity to man been so graphically and painfully illustrated as in the succesKazan's hero. Yet through it all his indomitable spirit survives an
inspiring thing to behold. As noted the film has its flaws. There is a an element of confusion and when Kazan goes somewhat arty in the latter parts of the film, but these are minor reservations. In the all-important focal role of

Stathis Giallelis, an unknown;
makes a eteiking screen debut: His performance roots indelibly in the ming of in appearance something of a cross between Dirk Bo-
garde and the late John Hodiat he is a major addition to the ranks of young leading men and appears ceivably, he might never top this performance, largely because it is
quite possible he may never again quite possible he may never again
be blessed with such a magnificent character to portray.
The other players are just about
equally superb, Virtually every one is memorable, but perhaps the three most vividly remembered
are Linda Marsh as the plain and unassuming maiden to whom the hero is treacherously betrothed,
Paul Mann as her sybaritic, selfindulgent father and Lou Antonio No less skillful are the characterizations of Harry Davis and Elena
Karam as the hero's parents, Gregory. Rosakis, Frank Wolff and John Marley as men who befriend
him, Salem Ludwig as his uncle Estelle Hemsley as his grand mother (she has one scene not
easily forgotten) Katharine Balfour as a promiscuous wife and Robert H. Harris as her husband Haskell Wexler's einematogra
ohy is excellent, ranging from the most alertly intimate glimpses to the subject is a moving dot on the creen. His photographic texture and compositions are artfully de down, and there is a minimum of dramatic confusion -a credit to the work of editor Dede Allen on a story so widespread in space eem
Manos Hadjidakis has compose \(a\) rich and flavorable score in digenous to the settings. Among Kazan's towering artistic achievenenter Anna Hill Johnstone and sound mixer L. Robbins. Tube.

\section*{Wshet Ma Gibor}
(The Hero's Wife)
(ISRAELI)
Hatzi firms pel Aviv, Dec 10,



Filmed entirely on location, the southern tip of the Sea of press, in terms universal and hu man, the special brand of people
who inhabit the Jordan River val ey, a few hundred feet below sea level. The story of those people,
who have come from various parts of the world to make their ooking the waters upon which Jesus walked, is interwoven with
strange romance between widow dedicated to the memory of her hero-husband, killed dur and a Mexican male, who came to Israel to avoid his wife and chitld While the heroine, played b Batya Lancet, a warm and con cting taIent, speaks for the col ective way of living, for the dedication of people who have a pur
pose in life and toil towards it the Mexican, studying Hebrew in
the kibbutz Ulpan (a grownups he kibbutz Ulpan (a grownups making advances at the women
and, in general, trying to prove to timself that his masculine charm till work.
tyle of direction and incoheren moments of truth, are mingled in what isn't a technically perfec film, nor a mature statement of of the serious things said strike a comic note. Modest performance photography and a look some :good too familiar scene f life an ack of couldn't make up for the dialog. The music by Mel Keller and a song composed by Barkan mass Gollan") is good, as is the mass participation of some 800
kibbutz couldn't make up for the tive settle
Valley area


Sunday In New York Slight but diverting romantic omp from the legit of same name.


The steady succession in th past few years of sex-oriented comedies from the Broadway stage with "Sunday In New York," a ynthetic but engaging romp in he general tradition of such iti Horn," "Take Her, She's Mine", Actually, pound for pound, "Sun ay " is a cut above the average
or its lightweight class. While it won't be any world-beater at the
boxoffice, the Metro release has the goods to deliver in profitable
style. style.
Norm
Norman Krasna's screenplay,
rom his Broadway legiter, doesn't rom his Broadway legiter, doesn tually marked time for almost an our, but once it gets up this head the picture seems to change and he resultant momentum over and uneventful early going. One
scene brings the film to life, and o pave the way for that one scene ries of rather humdrum romantic contrivances. But getting ther was worth the labor, because that
cene is a dilly. It's the one that cene is a dilly. It's the one that
umps the four leading character together for the film's comedy payof.
The story has to do with the partment arrival at her brother's any maiden (Jane Fonda) who's retting over that age-old puzziler By now, she has alienated herself from a well-heeled hometown beau
(Robert Culp) upon whom she had ratrimonial designs. Big brother Cliff Robertson), an airline pilot,
auds the virtuous life, but when is subsequently discovers flimsy negligee in his closet, she impul-
sively attempts to seduce the near st male (Rod Taylor), a young grownaperman to quite attached in the course of several mutual misad
entures that day. But the reluc ant Taylor, respecting ther vir inity, demurs
The payoff scene has Culp barg Miss Fonda in bathrobes and de ducing that Taylor is her brother (whom he's never met), At this
critical moment, who should barge in but-nateh-big brother Robas Taylor's co-pilot, with resultan omplications. From there on, it's Two refugees fir gravy. Two refugees from the television Freeman of operations Peter Tewksbury handled the reins on this venture and guided it with impressive skill Slick production by Free ewksbury make the most o the. entire cast is equal to the
challenge. Best of the lot is Rod Taylor, a steadily fising and ver
satile actor who delivers a satile actor who delivers a warm
fexible and andealing perform
ance as the young journalist who
so rapidy grows fond'a Fonda Mise Fonda, showing more becomIng restraint on this outing, scores comedically and romantically as
he forward-thinking lass. Robert on is convincing and chips in some highily amusing reactions as her generally befuddled pilotroner whos mpicatled a run sing gag (and neaty incorporated
sub-plot) with girl friend Jo Mor row, who keeps hopping aboard ind up alone in distant cities when Robertson is called of duty at the last moment. Miss Morrow dition to the cast. Culp has some fine moments as the rich suitor
and so does Jim Backus as an un coordinated fight schedule coor
linator. hy by Leo Tover is a valuable as sist, as are Fredric Steinkamp's
tidy editing and the imaginative and persuasive art direction by George W: Davis and Edward Car-
fagno, notably of Robertson's mas culine apartment that's so aston ishingly aecessible. Peter Nero
who puts in a brief appearance at the Keyboard, has also contributed a. breezy, modern-sounding score
and is the composer of the film's two tunes. One, the bright and expressively by Mel Torme, is
adorned with Iyrics by Carroil adorned with lyrics by Carrol
Coates. The other, a pleasant re-
frain entitled "Hello," shorts words by Roland Everett. Tube.

\section*{La Corruzione (Corruption)
(ITALO-FRENC}


\section*{} Solid, well paced and con-
structed item in the best Italian
tradition which looks headed for a tradition which looks headed for a
good payoff on the Continent and rates definite offshore attention s well
Tale is a topical one; capsuling as it does the world as it must urrenty be faced by a growing school. Specifically, Stefano acques Perrin) has made up his father, a rich industrialist (Alain Cuny) whose bent is more on matter than mind, tries to steer him away, He enists the aid of Adriana (Rosanna Schiaffino), who
alls for the boy and seduces him Confused and horrified by his father's materialistic outlook on
life, the boy tries repeatedly to escape, while his concience tor ments him as he feels himself sex, money, and other things which have always constituted evil dis-
tractions in his mind. The windup ractions in his mind. The windup
finds. him still fighting his inner ndts, him still fighting his obviously weakening onfronted as he is by the massive
hold superficial values have on modern society.
Aside from its implications,
however, the pic clicks as a psychological drama. Some of the dialogue and implications, just as those between the youth and the girl are tender and moving. Taste as usual, in this Mauro Bolognini irectorial effort, his best in Antonio." Script is literal and perormances topnotch
Rosanna Schiaffino does her
best to date as the animal-like sex best to date as the animal-like sex most attractive one at that. Alain uny is properly craggy and unPerrin is excellent in the key role Miranda has a short scene as his bedridden mother, but it's bedridden
Production values are further luses, both the modern settings eautifully lensed yacht sequences oastline, a lensed along the Italian Barboni's chiaro-scuro 1 ensing
Music by Giovanni Fusco sids backdropping contrasting moods. Nino Baragli's editing, except for
some jumpy spots probebly occasioned by

\section*{Tings of The Sit}

\section*{}

of "Kewis J. Rackmil's production of "Kings of the Sun," the Mirioch ploitable merchandise and an acaudiences that prefer their adventure spectacie pictorially extravagelodinstically simplified and more discerning, pemanding film goer will be disappointed by its potentially fascinating subjectthe ancient Mayan civilization at a point of great oriss. Being obviexpense and yet quite limiled in commercial range and appeal, the won. Vivid, intensive exploitation tion booking, wherever applicable, would seem to be the logical marketing pattern.
The Elliott Arnold-James \(R\). Webb screenplay from a story by the former is a kind of southern
western it describes, in broad, vague, romantic strokes, the flight homeland after crushing military defeat, their establishment of a new home, and their successful
defense of it against their former conquerors thanks to the aid of a
friendly resident tribe that has friendly resident tribe that has been willing to share the region in which the Mayans have chosen to it is the story of the young Mayan kihg (George Chakiris), the leader (Yul Brynner) of the not-so-savage tribe that comes to the ultimate
defense of the Mayans, and a Mayan
Brynner easily steals the show with his sinewy authority, mascu-
linity and cat-like grace. Chakiris is adequate, although he lacks the epic, heroic stature with which Miss Field is an attractive pivot for the romantic story. Others of
importance are Richard Basehart as a high priest and advisor who Brad Dexter, Barry Morse and Armando Silvestre as assorted
henchmen, and Leo Gordon as a vengeful barbarian who resembles
Obvi
to endow the production with physical authenticity Leading assists in this regard are those of art director Alfred Yorarra and cos-
tume designer Norma Koch. Unfortunately, the same cannot be ations. Historical and geographie exposition is vague and fuxzy and such matters as the total absence separate tribes, all of whom these municate remarkably dive the picture an aura of artificiality that cannot be rectified just by authentic props and costumes
Direction by J. Lee Thompson has its lags and lapses, but he has and commandeered the all-imand imagination. Joseph MacDonald's photography is dramatically
composed and strikingly lighter especially when Bryniver is the subject of the lens. Brynner's body gets a big play. Often his head is

VARIETT

Aet De
Mose Hartz own story mor Dore Schary. Memorrable por trayal by Jason Rob
Georse S. Kaufman.

Hollwood, Dec 12.


The story of the late Moss Hart as a young man on the threshold of
success, so vividy chronicled by success, so vividy chroniced by eral years back, has now been colleague Dore Shary in a tilim
richly endowed with nostalgic richly endowed with nostalgic, values. It is these virtues that give within a spark of simple humanity that transcends the specialized show biz framework in which it is encased and can trigger an emoence.
Since this is, however, a fllm Without a romantic nucleus, withessions to filmgoers, conditioned clated cliches the boxoffice battle may not easily be won. But the reputation and popularity of the
book, the relatively unpretentious cost of the production. and the formances could if accompanied by sensitive handling combine to
make the Warner Bros, release an make the Warner Bro
ultimate net success.

Oddly enough, "Act One," as a film, does not really spring to life considered its equivalent of Act 2 Just as the advents of George \(S\).
Kaufman proved to be the turning point in Hart's career, so the advent of that character, brilliantly the turning point in this film. As soon as Kauf comes on the scene, the picture gains strength, clarity conclusion.
The story traces Hart's budding has abandoned attempted heavy drama to concentrate on writing comedy to the ultimate success on Broadway of his inst comedy, many collaborations with Kaufman In between are illustrated Hart's many discouraging experiences, play, later in making it tick during Considering the kind of story remarkable job of bringing it to dramatic life on the screen. For,
after all what can be visualiy after all, what can be visually to work? And yet, in addition to some relatively minor directorial
slipups, he is guilty of one basic error of interpretive judgment that at times areatens to derail the fact, an etror commonly made by scenarists in translating from book to screen. It is the mistake of being too fathtul to the original author, matic terms his prose reflections of fervent dreams and desires, when depicted visually on the and absurd. Likewise, the remembrances of a violent emotional reaction to a setback seems much too melodramatic and unreal un pretation. Just as the imagination of : a reader tends to adjust the image of the mind's eye, so as to tive, so Schary should have adJusted Hart's understandable prose
elaborations to fit the mercilessly revealing eye of the lens; which is so quiek to detect dramatic artificiality.
The picture contains some memtruly marvelous as Kaufman markably suggesting the late play-
wright not only in physical con-
struction but in expresoon, man-
nerisms and atitude conveyed from within. It's a masterful plece of acting, a portrayal that deserves
to be remembered when this year's histrionic crop is harvested and George Hamilton's misfortune to be pitted against such an extraordinary characterization, but this young actor, ripening with each outing, does a fine bit of work as
Hart. Although overshadowed hy ized by the several times victimscenario, Hamilton delivers a
warm; compassionate, animated warm appealing performance. trayal is fashioned by Eli Wallach as the lordly; overbearing, unreliable producer, called Warren
Stone. Jack Klugman is his usual likable self as a faithful friend of cially favarable impressions are Leon, Levene, Ruth Ford, Joseph son and Sam Groom. As Archie unique nature of that star. The
other supporting players are generally satisfactory
Photography by Arthur J. Ornitz rect, uncomplicated way, in keeping with the character of the pe-
riod being depicted. Roughly the riod being depicted. Roughly the
same thing might be said of Edward Carrere's production design
and set decoration, accurately reproducing the physical shape of
that era. Skitch Henderson's score is a vital factor in coloring and clarifying the events of the story, and embellishment is required, as it is, for example, in a series of
scenes showing Hait patiently awaiting word from the thoughtles to the production are those of edis tor Mort Fallick, soundman Maurice Rosenblum, costume designier
Gene Coffin and makeupman Dean Newman:


In search of an Israeli story that (and be understood by foreigners) this film is based on a local play (of the same name) by playwright
Igael Mossinson, adapted by Leo Igael Mossinson, adapted by Leo
Filler. It tells of a released convict, trying very hard to prove his charge has been concerned and get a fresh start, through work and daughter.
In their unpretentious effort to ecure good boxoffice returns, the producers played it safe. The pic-
ture is full of cliches, which accounts for the familiarity mos viewers would feel, encountering
characters and situations which seem like old friends.
Hadin promised to prove his guilt Yadin promised to prove his guilt, His underworld might be innocent. His underworld accomplices use frame him, if necessary, and induce him to participate in another caper. The fact that the lawyer,
and Tel Aviv's high society are not too eager to accept him drives him to a desperate effort to prove his innocence and
While a "good" police officer tries to expose the frameup, the and comes to its climax in a chase criminals and police, with the golden-hearted prostitute (G ila
Almagor) and the other girl (Tikva Mor). Watching while evil is being The acting is good and Miss Almagor gives a very good account of the devoted love a prostitute is when necessary. The shotograph is very good especially of the ol
Casba area around the ancien port of Jaffa. Sound is ancien adequate and the editing is smooth and professiona
stands a good chance in Israel ences by either the melodrama or the artistic qualities of a regula
"A" picture.
Rapo.

\section*{RALPH D. HETZEL} analver tive tate of tho film

The Time Is Right me Is Right - light of the state of the indum
onother Intomathe Froatre: 58 Sh Anniversary Number Variety


Aliti - My Love
Hollywood Dec. 9
A

Cliki
Carwa
Barry
Annitud
Spitrui
Socrite
Socrates
Perhaps the most discouraging is that it was filmed directly in English with the American market
in mind. The American market has rarely been so sadly under lease, produced by Rudolioh Mate and George St George, is too trite and puerile for acceptance in the oriented and terrifyingly whole some to mean anything or stimu-
late interest in the general Yanke market.
Written by St: , George and di rected by Mate, Aliki-My Love heir to a hamburger sauce fortune
whose estate, save for a small whose estate, save for a smal
Greek island, vanishes when the recipe for the incomparable sauce goes \(t\)
The picture stars Aliki Vouyouk laki, purportedy one of the fore
most young stars of Greece, in the title role Miss \(V\) might be described as the Greek version of
"Gidget" or "Tammy" or a kind of cross between Brigitte Bardot and
Shirley Temple. Her acting leaves ing as it do does primarily of constant Little Mary Sunshine
smile, a Pollyanna disposition and occasional little sexy "accidents such as falling into the bay an dip with her dress all clingy. Wilfrid Hyde White rather un accountably plays the crabby Conrad is the young heir Katherine Kath does by far the
best acting in the film as the cook Who ct
Filmed on the island of Ios in Greece, the production is grace Manos Hadjidakis of "Never On Sunday" fame. \(\qquad\)
Hiving Between Two Wprides
Negro subject made for Negro okay for market.

Hollywood, Dec. 12.

 Maye Henderso
Anta Porre
Mimt Dill

Irvin Mossey
Dyerrick Lonson
Geraldine West ird Peters ........
orderiy
anitor
Reverend wiliamson

"Living Between Two Worlds,' group, carries enough merit to augur a fairly promising future for Written produced Negro market by Horace Jackson who also co tars, this 85-minute drama of a young preacher torn between the
field chosen for him at birth by his deeply religious mother, and jazz career, shows wise use o
every peniny of its moderate bud get and emerges as a suitable


\section*{The Ceremony}

Laurence Harvey as producerdirector brings in a dreary
melodrama. Dim b.o. candidate.


With The Ceremony, acto Laurence Harvey has branched out his is a representative sample o his ability in those fields, he'd
better branch right back into act better branch right back into actfosing, pretentious and dull, the oxoffice prospeot.
Ben Barzman's screenplay re lates the dreary tale of a man
(Harvey) about to be executed in oangies a crime he did he'd tried to prevent but for which he is paying the supreme penalty
as \(a\) kind of gcapegoat. An elabas a kind of scapegoat. An elab-
orate escape scheme cooked up by rate escape scheme cooked up by ceeds, but Harvey then discovers
hat little brother has been mak ng time with his girl (Sarah Conce Concern is never aroused for any thirust into the heart of the situa ion and never really allowed to ise, its bearings. It would have been bery during which the crime was ommitted for which Harvey is The the price.
The players are all snowed under by ill-defined, unappealing In addition to the three principals, one of whom comes off with any distinction whatsoever, prominent parts are essayed by John Ireland, MeGowran, Muriay Melvi Und Casarvilla.
he key members of the production taff have performed their tasks "The Ceremony" is adepressingly

NILM REVIBNS
7
Bittor liarveat
Another ohaince for Jinet
Munre to destroy her "Disaey tmage" in a rell-made bu conventional geodtime - I iri
drama. Favorable beo. prop-
pects. nk release of London, Dec. 10 .
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The Day The Earth Caught vest," could be a mighty help to Janet Munro in destroying the
nice, fresh tomboy image built up nice, fresh tomboy image built up
during her sojourn with the Disduring her sojourn with the Dis-
ney Organization. Mise Munro is a well stacked young woman; who is
also hooked with the problem of a face that looks even younger than her admittedly tender years. It has taken a while for Miss Muiro
to pin down the opportunity of playing roles that opive her more dramatic scope than the Disney roles. That she can do it is proved
in "Bitter Harvest," where he plays a capricious young woman
who runs the gamut of many who re
moods.
"Harvest" is off to a flying start at the boxoffice, thereby proving
that there's no friend like min old friend. For the story of the country innocent who gets caught up
in the dizzy pitfalls of London nightlife is hardly likely to win
an Oscar for originality. This one is taken from a Patrick Hamilton
novel, bit the same fimsy plot novel, bit the same flimsy plot
crops up in every tab paper the over. Surprising thing is that Ted Wil-
is though giving the film his usual craftsman's touch, has not
come up with any surprises or wist, and director Peter Graham
Scott has been no help in this matter, either. Result is a conven-
tional yarn that leans heavily on its players, who successfully cope with some stereotyped and mushy
situations, and dialog. With their good
riskness in Graham Scott's direction, pic stands up as a reasonable
program topper. This bows in with program topper. This bows in with loaded, returning to her mews cotand unhappiness send her beserk. She smashes up the joint, rips her
lavish wardrobe to pieces and lavish wardrobe to pieces and
tosses the gowns into the mew. wordless sequence she collapses, on the bed. Then beging the in-
evitable flashback. How it all happened.
Scene switches to remote
welsh village, dismal, raing de Welsh village, dismal, raing, de-
pressing. Miss Munro serves In
her unpleasint father's villige tore, now becoming redundant. Miss M. longe for the chance to
get away. She and her friend are picked up by a couple of city cheap wine ind fattery. She
wakes up next morning in bed, nude, and deserted by her onement's in London, a sudden switch even for a girl who is indoctrinated with to commercials and a desire
for luxury and a chance to be a for luxu
model.
Desert
Driendeded, Miss Munro is begrives her by his boung barman who with the loftiest intentions. Swiftly, think, she decides that London is think, she decides that London is
her golden opportunity. She uses the bartender who has fallen hopelessly for her, but lies to him,
humiliates him and adapts herself to London's Dolce Vita to such an extent that soon she is inplat as the mistress of an impresario and caught up in a whirl
of parties. Disillusioned, she weaves her way back to her apart-
ment one night and feeds ment one night and feeds. herself a bottle of sleeping tablets. Enter
police and ambulance. Jennie Jones, from remote Wales, becomes yet (Continued on page 17)

\section*{Chi lit by Pre-Xmas; Dealers' Weak \$8,750, Tree' Mild 10/2G, 7hh; World' Good 181/2, Take Her' Rousing 15G}

\section*{Without a single new pec. picture
here this round the thousands of} here this round, the arousands of muying everything but theatre tickets. Most deluxers are waiting to spring their big pix on Christ--
mas day, and the holdovers are mas day, and geting a bit weary
The arty houses have a batch of refssues in their first lap. Globe shapes okay with "The Balcony" on reissue. Monroe tandem of "Girls
Without Rooms" and reissued, shaves frisky.
Third round of "Take Her, She's Mine" is snappy "at the woods, "Wheeler Dealers in nound. "Inwredible Journey" is hotsy for same loop lap.
"McLintock", is stout in Oriental
fifth round. "Uncer Yum Yum firth round. "Uncier Yum Yum
Tree" shapes mild in seventh United. Artists stanza. ord or Cinema.
On. hardicket, "It's a Mad
World" is notching anthe World" is notching another good
stanza in third at McVickers. "Cleopatra"

Estimates for This Week Carnegie (Brotman) (495; \$1.25\(\$ 1.80)-\) Conjugal Bed
\((41 \mathrm{hk})\). Okay \(\$ 2,250\). Last week, \(\$ 3.700\).
Chicase (B\&K) (3,900, 90-\$1.80) (3d walm Springs Weekend" WB) Wired \(\$ 9,500\). Last week, (3d wk). Tired \(\$ 9,500\). Last
\(\$ 14,000\). Cinema (Stern) (500; \(\$ 1.50\) )
Lord of Flies" (Cont)
(12th wk) Solid \(\$ 3,000\). Last week, \(\$ 4.400\). Esquire
(H\&E Balaban) ( 1,236 ,
(20th) (8th wk). Good \(\$ 5,000\). Last week ©5,800.
Globe (Teitel) (700; 90c)-"The \(\$ 1,800\) Last week "L"Avventura" (T-L) (reissue), \(\$ 2,100\).
Loop (Brotman) (606; \(90-\$ 1.80\) )-
Incredible Journey" (BV) (4th wh). Busy \(\$ 11,000\). Last week.
\(\$ 13,000\). \(\$ 13,000\).
MeVickers (Beacon) (1,100;
\(\$ 2.20-\$ 3.80\) ) \(\$ 2.20-\$ 3.80\)-"It's A Mad World",
(UA) 13 m . \(\mathbf{~ G o o d ~} \$ 18,500\) Last Merroe (Jovan) ( \(1000 ; 65-90\) )
"Private Lives, Adam and Eve" "Private Lives, Adam and Eve"
(Indie) (reissue) and "Girls With(Indie) (reissue) and Girls \(\$ 4,700\) : Last week, "Confess, Dr, Corda
(Indie) and "Night Affar" (Indie), \(\$ 4,500\).
\(\$ 4,500\) (Indie) \((3,400,90 \$ 1,80)\)
Oriental
-"McLintock"
(UA)
(5th Nice \(\$ 11,000\). Last week. \(\$ 15.000\). 1.80)-"Wheeler Dealers" (MGM)
(Continued on page 10 )
PROV. WAY OFF, TREE'
COOD \(\$ 4,000\) IN 5 TH
That time of year is here again When most firstruns are slugged of exception. Strand in fith Under Yum Yum Tree" about best, with a good take. RKO Albee's "Mondo Cane" on reissue Tro Catch

Estimates for This Week Albee (RKO) (2,200; 75-\$1) nificent Sinner" (Indie)" (reissues). Meek \(\$ 4,000\). Last week, "Incred-
thle Journey" (BV) and "Cavalry ible Journey" (BV) and
Slimwood (Snider) (2,200; \$2.50\(\$ 3\) )-"Cleopatra" (20th) (20th wk).
Very slow \(\$ 2,500\). The 19 th week, \(\$ 3,500\).
Majestic (SW) (2,200, 75-\$1)-
"Vertigo" (Par) and "To Catch a Thief" (Par) (reissues). Fair \(\$ 4,000\), Last week, "Alone Against Rome". die), \(\$ 6,000\).
State (Loew) (3,200; 75-\$1)Sad \(\$ 3,000\) expecte "Fun In Acapulco" (Par), \(\$ 6,500\). so- \(\$ 1.25\) )-"Yum Yum Tree" (Col) and Critic' (Col ( 5 th wk): Good
\(\$ 4000\). Fourth was \(\$ 5,000\).

\section*{Key City Grosses}

Entimated Total Gross Last Year on \(23 \quad \$ 2,385,700\)
(Based on 287 theatres).
This Week …... \(\$ 1,731,900\) (Based on 22 cities and 253
theatres, chiefly first runs including N.Y:)

\section*{Wife' Light \(51 / 2\) G, Cleve.; Tree 8G, 5} It's the week before Christms and firstrun biz here shows it. Only a couple of openers and they are
not exactly world-beaters. "Common Law Wife": shapes only light Cane," on subsequent-run day-
dating two small houses, looks "Under Yüm Yum Tree" looms fair to top list at the Hipp for
fifth week. "Take Her, She"s Mine is rated mild in fourth
ound at Palace. Estimates for
Elimates for This Week
Stanley-Warner) \((2,86\) \$1.25- \(\$ 1.50\) )-" "Palm Springs \({ }^{(2,866,}\) end" (WB) (3d wk). Thin \(\$ 6,000\) Colony
Colony Art "(Stanley-Warner) (UA) (6th wk). Madest \(\$ 2,700\) Last week, \(\$ 3,500\).
\(\begin{gathered}\text { Continental Art (Art Theatre } \\ \text { Guild) } \\ \text { ( } 925 \text {; }\end{gathered} \$ 1,50\) - "Lord of Flies" (Cont) (m.o.). Okay \$1,800 for seve
\(\$ 2,100\).
Heights Art Art Theatre Guild) Times) (subrun). Okay \(\$ 2,200\) Last week, "Trial" (Indie) (2d wk). \(\$ 1,800\).
Hippodrome (Hipp Bldg Co. \((3,500 ;(\$ 1: 25-\$ 1.50)-\) Yum \(\underset{\text { Yum }}{\text { Yree" }}\) (Col) \((5 \mathrm{th}\) wk). Fair \(\$ 8,000\) or close
\(\$ 8,000\).
Ohio (Loew) ( 1,\(020 ; \$ 1.80-\$ 3.50\) "Cleopatra". (20th) (26th wk)
Slow \(\$ 3,000\). Last week, \(\$ 3,300\). Palace (F\&A Theatres) ( 1,254 \(\$ 1.25-\$ 1.50\) - Take Her She's Mn 6 days. Last week, \(\$ 5,500\).
State (Loew) (3,450; \(\$ 1.50\) ) \(\$ 5,500\). Last week, Stolen Hours' ( (UA) , \(\$ 3,300\).
Westwood Art (Art Theatr Times) (subrun). Okay \(\$ 2,200\) ast week, "Trial" Indiel ( \(2 \mathbf{d} \mathbf{w k}\) ) L'ville Limping; Fun'
Fair \(\$ 4,000\), Tree' \(3 \mathbf{1} \mathbf{1} \mathbf{G}\) All firstruns here are marking tme currently, with holdovers in has the reissued "Farewell To Arms" for fair results. Fun In also is fair. "Yum, Yum Tree:" for
fifth st the Mary Ann fifth at the Mary Ann looks fairhird is rated mild. "Take He

Estimates for This Weel
Kentucky. Switow) 1900;
\(\$ 1.25\) )- "Fun In Acapulco": (Par) \(\$ 1.25\) )-"Fun In Acapulco"" (Par)
\((3 \mathrm{~d}\) wk), Fair \(\$ 4,000\) ater \(\$ 5,000\) Mary Ann (People's) (1,100,75(5th wk) Fairish Tree" (Col) \(\$ 3,500\) after fourth week's \(\$ 5,500\),
Ohio (Settos) \(900,75-\$ 1.25\) )
"McLintock" (UA) t3d \(\quad w \mathrm{k}) \quad\) Mil \(\$ 3,000\) Sech whe Mild Penthonse (Fourth Ave.) (900; (20th) (reissue). Fair \(\$ 3,500\) Arms" Last week, "Irma La Douce" (UA) and (reisses), \(\$ 6,000\).
( 1,\(800 ; 75\) Artists Fourth Avenue) Mine' (20th) (30 wik). Slow \(\$ 4,500\)

Katu' Fine at \(\$ 6,000 \mathrm{In}\)
Port, 'Irma' Lusty 46 Pre-Christmand, Ore., Dec, 17. "Und at local firstruns. However, brisk in fourth session at Cinem 21. "Kitu" shapes fairly good on
opener at Fox. Most amazing is
UIrma La Douce". still in chips in 20 th session a the Irvington:
"Mccintock" is rated happy in MicLintock Laurelhurst. "Cleopatra"
third at Gair in 25 th stanza at Pana looms fa
mount.

Estimates for This Week Brodway Parker) (1,890, \(\$ 1\)
\(\$ 1.50\) - "Wheeler Dealers" and "Main Attraction" (MGM) (re issue) (4th wk), Tall \(\$ 4,000\) Last week, \(\$ 5,100\).
Cinema 21 (Foster) (648, \$1.50) "Yum Yum Tree" (Col) (4th wk)
Bright \(\$ 4,000\) : Last week, \(\$ 4,300\) Bright \(\$ 4,000\). Last week, \(\$ 4,300\).
Fine Arts (Foster) (421; \(\$ 1.50\) ) "French Style" (Col), Okay) \(\$ 2,500\) Last week, "Lord of Flies" (Cont)
4th wk), \(\$ 2,300\).
Fox (Evergreen) (1,600; \$1-\$1:49 "Katu" (Indie) and "Seige of Hell Street" (Indie). Trim \(\$ 6,000\). Las
week, "Johnny Cool" (UA) and Week, "Johnny Cool" (UA)
Irvington (Smith) ( \(650 ; \$ 150\) )Irma La Douce (UA) \((20 t \mathrm{th}\) wk),
Loud \(\$ 4,000\) Last week, \(\$ 4,300\). Laurelhurst (Cruikshank) (650, \$1.25 -McLintock" (UA) and
Mouse On Moon" (Indie) (reissue) Mouse On Moon" (Indie) (reissue)
(3d wk). Happy \(\$ 5,000\) Last week \(\$ 7,200\) ). Happy \(\$ 5,000\). Last week
Music Box (Hammick) (640, \$1\(11.50)\) - Fun In Acapulco" (Par
(3d wk). Dun \(\$ 2,000\) or less. Las (3d wh) Dun
week, \(\$ 2,400\).
Orpheum (Evergreen) ( \(1,536, \$ 1\) \$1.49) "Leopard" (20th) and "Sec
ond Time Around" (20th) (reissue) Okay, \(\$ 6,000\) or near. Last week "Palm. Springs Weekend" (WB and When Girls Ta
(Indie) (2d wk), \(\$ 5,000\).
Paramount (Port-Par) (1,406,\$2 wk). Looks fair \(\$ 5,000\). Last week \(\$ 6,700\)
Piily Very Spotty But
'Cleo' Oke \(\$ 9,500,25\) th, Tree' Strong 9G, 6th
Trade is lagging here, currently per usual for the week before Dec. 25, with few pix measuring up to
true merit. "David and Lisa" heading a reissue bill, looks neat at the World for opener. "Cleosion at Stanley.
usty in sum Tree looms usty in sixth round at Fox. "Fun second at Randolph "Wheeler round at Stanton.

Estimates for This Week Arcadia (S\&S) (623: \$1.20-\$2)\(\$ 3,000\) Last week, \(\$ 4,000\).
Bryn Mawr (Goldman) (630;
\$1.49) "Bell Antonio" (Indie) \(\$ 1.49\) ) "Bell' Antonio" (Indie). Weak \(\$ 2,300\). Last week. "Conjuga
Bed" (Embassy) (3d wk), \(\$ 2,100\). Fox (Milgram) ( \(2,400,95-\$ 1.80\) ) Stout \(\$ 9,000\), Last week, \(\$ 12,000\).
Goldman (Goldman) (UA) ( 1,000 ; 95-\$1.80) - McLintock" (UA) (4th Lane ( \(\$\) ) ( 1,\(000 ; \$ 1.49\) ) -"Lord of Flies" (Cont) (9th wh. Smooth \(\$ 2,500\). Last week, \(\$ 3,000\).
Midtown (Goldman) (1,200; 95wh). GCilies of Field" (UA) (6th
w5;000 Last week 4,000.
Randolph (Goldman) (2,200, 95 (2d wk) Slow \(\$ 5,000\). Last week \((2 \mathrm{~d}, \mathrm{wk})\).
\(\$ 11,000\).
Stanley (SW) ( 1,\(450 ; \$ 2.50-\$ 3\) )Cleopatra" (20th) (25th wk). Okay Trans-Lux (T-L) \((500 ; 95-\$ 1.80)\) Take Her, She's Mine" (20th) (4th 6,000.
World (Rugoff) (499\% 95 \(\$ 1.80\) ) Dovid and Lisa" (Cont) and "Bal
cony" (Cont) (reissues) Neat \$3 600. Last week "Conjugal Bed" (Embassy) ( 3 d wk), \(\$ 2,700\).
\begin{tabular}{c} 
Stanton (SW) (1,483, 95-\$1.80)- \\
Wheeler \\
Dealers \\
(MGM) \\
\hline
\end{tabular} wk, Sharp \(\$ 9,000\) after \(\$ 10,000\) last
week.

Hub Hitting Bottom But 'Cardinal' Smash \$36,OOM; Tree' Big 12G; 6th

\section*{Broadway Grosses}
This Wrimated Total Gross (Based on 32 theatres)
Last Year \(\$ 174,100\) Escape' Oke 5G, Balto; 'Cleo' \(1 / / \mathbf{G}\)
With no new films in downtown houses and all holdovers in at least the second week, business is only on fair side for most part. How Wheeler at the Senator looks okay fourth round at Stanton. "Take Her, She's Mine" looms good in third at Mayfair. Weekend" is fair in third at the Town. "Fun in Acapulco" is sluggish in third at the New "Lord of the Flies" is
warm in fourth week at playhouse nd "Lilies of Field" is hold West. Estimates for This Week Charles (Fruchtman) ( 500 ; 50 1.50) -"Conjugal Bed" (Embassyy)
(3th wk). Fair \(\$ 2,600\). Last week Five West (Schwaber) ( \(435 ; 90\) 1.50) "Lilies of Field" (UA) (4th Hippodrome (T-E) \((2,200 ; \%\) \$1.50 3). Good \(\$ 9.500\) bit way off Last week, \(\$ 18,500\),
Little (T-L), \((300,50-\$ 1.65)\) Irma La Douce" (UA) (22d wk) Holding at \(\$ 2,500\) Last week,
same:
New (Fruchtman) \((1,600 ; 50-\) New (Fruchtman) (1,600; (Par)
(3d wk ): Slow \(\$ 4,000\). Last week, 35,000 .
Mayf
Mayfair (Fruchtman) (700; 50 20th) (3d wk). Good \$5;000. Last Playmouse (Schwaber) (365, \(80-1\) wh). Warm \(\$ 2,000\). Last week Rex (Freedman) (500; \(\$ 1.50\) )Wk). Oke \(\$ \mathbf{\$ 2 , 0 0 0}\). Last week, \(\$ 1,500\)
 Sto to \(\$ 5,000\). Last week, \(\$ 6,000\) Stanton (Fruchtman) (2,800, 50
(4th)- Wheeler Dealers (MGM) \((4\) th, \(\mathbf{W k})\)
\(\$ 8,000\).
Town (T-L) (1,125; 50-\$1.50) Palm Springs Weekend" (WB
(3d wk). Fair \(\$ 6,000\). Last week \((3 \mathrm{l} . \mathrm{wk})\).
\(\$ 7,000\).
Tree' Neat \(\$ 7,000\) In
Sad Buff, Take Her' 46

\section*{Pre-holiday slump is clipping} most pictures here this round. Stolen Hours" is rated dull on Yum Tree" looks neat in fourth She's Mine" looms okay in third daydating two smaller houses,
Estimates for This Week
Buffalo (Loew) \((3,500 ; 90-\$ 1.25)\) BuIfalo (Loew) 3,\(500 ;\)
"Stolen Hours" (UA). D1.25) Dul tock" (UA) (3d wk). \(\$ 5,400\), \$3)-"Cleopatra" (20th) (2500; \(\$ 1.40\) Soggy \(\$ 3,000\) Last week, ditto.
Century (UATC) (2,700; 90-\$1.25) "Yum Yum Tree" (Col) (4th week, \(\$ 8,500\). (AB-PT) ( \(3,000,90\) Paramount (AB-PT) ( \(3,000,90\)
\(\$ 1,25\) ) "Palm Springs Weekend"
WB) and "Thunder Island" (WB) WB) and "Thunder Island" (WB) Acapulco" (Par) and "Paris Pick-
Up" (Indie) (2d wk), \(\$ 5,20\). Up" (Indie) (2d wk), \(\$ 5,200\).
Cinema (Martina) (400. 90 - \(\$ 1.49\) ) "Cake Her, She's. Mine" (20th)

1.49)-"Take Hipsen) ( \(1,000,90\) 20th) ( 3 d wk). Hek, She's Mine' \(\$ 2,300\). Last Granada (Schine) ( 1,000 , \(90-\) (4th wik). Olay \(\$ 3,000\) or less. Last
week, \(\$ 3,400\).

Boston, Dec. 17.
Bir to the Boston boxofice
touching botton this week. Some theatres have gone to reisiues; others are using exploitation pic-
tures "Cardinal" is the big news tures. "Cardinal" is the big news,
opening to the public on roadshow Friday (i3) after world preem attended by filmsters Tom Tryon, Carol Lynley as well as producerfit Cardinal Cushinger, for benefit Cardinal Cushing's. charities.
Pic looks to hit capacity opening mild with the exception of "Yum Yum Tree" which is big in sixth
round at the Astor. "It's a Mad World" at the Astore Its a Mad or fourth socko at the Boekston "Incredible heatres in third session "Lord of Flies" shapes slick in 13th round.
Estimates Estimates for This Week Astor (B\&Q) (1,117, 90-\$1.50) Big \(\$ 12 ; 000^{\text {Lust }}\) week, same. Beacon Hiil. (Sack) (900, \(\$ 1\) BV) (3d wk) Oke \(\$ 4,000\) Last Boston \(\$ 500\).
Boston (Beacon Ent:) (1,345; UA) (5th w wk) Fourth session nded Monday (16) was sock 12,000.
Capri (Sack) (850; (90-\$1.50)neredible Journey (B. \(\$ 3,400\). \(\$ 00 \mathrm{wk}\) ) Center (E. M. Loew) (1,250; 90 (Indie) and "Playgirls International" Starr Goes Back Indie) and "Blaze Starr Goes Back
to Nature
(Indie) 'rerun) (2d wk). Fair \(\$ 4,500\). Last week, \(\$ 5,500\), Cinema, Kenmore Square (InFlies" (Cont) (13th wk). Slick \(\$ 3\),500. Last week, \(\$ 4,000\).
"Heavens Above" (Janus) (7th wk) Oke \(\$ 3,000\). Last week, \(\$ 3,500\) wk) Fenway (Indie) (1,300; \(80-\$ 1.49\) ) "Naked in Deep" (Indie), Dull \$2,700. Last week, "For Lovers
and Others"' (Indie) and "Still
Room in Hell" (Inde) 3 . Gary (Sack) (Indie), \(\$ 3,000\). \(\$ 2-\$ 3.90\) ) -1 "Cleopatra" (20th) (m,0.) 55 th wk). Mayflower (ATC) (689; \(90-\$ 1: 50\) ) "New Kind of Love" (Par) (re-
run) and "Paris Pickup Indie).
Mild \(\$ 2.500\). Last week (Mary. Mary" (WB) (subrun), \(\$ 4,000\).
Memorial (RKO) \((3,000 ; 90-\$ 1.50)\) "Two Women" (Embassy) and Sky Above" (Embassy) (reruns).
Fair \(\$ 7,000\) Last week, "Palm (Continued on page 10)
THCLNTOCK' FAT 10G, DENEER; WEST' 8G, 40
Considering Denver, Dec 17. slump and only one new bill, firstrun biz is not slumping as badly as forecast. Katu shapes poor open-
ing week at the Denver. How West Was Won" still is fine in 40th easion at Cooper. "McLintock" is
rated hotsy in fifth round at Paramount. "Under Yum Yum Tree? Estimates for This Week Tre. Aiaddin (Fox) (900; \(\$ 1.45\) ) \(\mathbf{W k}\) ). Skimpy \(\$ 3,500\). Last week, \(\$ 6,000\).
Centre
Centre (Fox) (1,270, \$1:25-\$1.45) Good \(\$ 8,000\) or near Last week \(\$ 10,000\).
Cooper (Cooper) (814, \(\$ 1.65\) 2.50) - "How West Was Won" MGM) (40th wk). Fine \(\$ 8,000\) or Denham (Indie), (800; \(\$ 1.45-\$ 3\) ) Fair \(\$ 4,000\). Last week, \(\$ 4,500\). - Danver (INX) (2,432; \(\$ 1.25\) ) Fun. Poor \(\$ 8,000\) Last week, Lassie's Great Adventure" (20th) 2d wk), \(\$ 7,500\).
Esquire (Fox) \({ }^{2}(600 ; \$ 1.25)\)-Inredible Journey" (BV) (m.o.) (3d k). Nice \(\$ 2,500\), Last week, \(\$ 4,500\).
Paramount
(Wolfberg)
(2,100; 90-\$1.25) "McLintock" (UA) (5th wk). 11.500 .

\section*{LA. in Doldrums; Tilies' Slender S19,00: Jones Strong S19,400,8th; West Fast 15G, 43d; World 28G}

Los Angeles, Dec 17. Firstrans here currentiy are in
thefr seasonal doldrums, with slim their seasonal doldrums,. With slim Lone strength lies in several holdovers. None of four openers will
do much. "Lilies of Field," on first general release, looks slender \(\$ 19,000\) in four theatres. release of "Freud". under new tag, is rated dull in two smaller houses. Lido, also for opener Of regular holdovers, tom eighth round at Beverly and third at Orpheum. "How. West Was
Won" is sturdy \(\$ 15,000\) for 43d Week at Warner Hollywood, "Under Yum Yum Tree" is rated stout
\(\$ 10,000\) in eighth stanta at Chinese Of hardticketers, "It's a Mad Worlh Cinerama week. "Cleopatra"
looks fair \(\$ 19,500\) in 26 th round at looks fair \(\$ 19,500\) in 26 th round
Pantages.

\section*{Estimates for This Weet
Lido (FWC) 876; \(\$ 1-\$ 149\) )} Lido (FWC) 876;, \$1-\$1.49)
Ladybug, Ladybug, (UA) SSoft
\(\$ 4,000\) or near. Last week, \({ }^{\circ} \mathrm{L}\) \(\$ 4,000\) or near. Last week, "L-
Shaped Room". Col) (4th Wk), "Sundays and
Los Angeles, Wiltern, Iris, Loojo 1a Metropolitan-SW-FWC) 2;049; "Promises! Promises!" (Indie) and "And God Created Woman" (Indie) (reissue). Slender \(\$ 15 ; 000\), Last Hollywood, "Man With X-Ray Eyes" (A), "Hercules, Captive "West Side Story" (UA) (reissue),
\$4700. Iris, "Fun in Acapulco" (Ciol) (2d wk), \(\$ 3,000\),
Hillstreet, Fox Wilshire, Village, Esyptian
UATC) (Metropolitan - FWC-
\((2,752 ; 1,990 ; 1,535 ; 1,392 ;\) \$1-\$2.40) "Lilies of Field" (UA) tian," 9 th wk) and "Lafayette" (In(Continued on page 10)

Cold, Pre-Yule Buying
Sloughs K.C. But 'Cleo'
\(\$ 17,000,5 \mathrm{th}, ~\) Tree' 66
The arrival of area's first severe winter weather and pre-Yule shop-
ping frenzy daunched with huge downtown Santa Claus parade) coIncided, with theatre boxpffices caught squarely in the middle. To compound the slow trend, the chill blasts started over the weekend, cocked hat. Fact that entire list was holdover did not help.
"Cleopatra" still enjoying a
heavy advance, is rated solid in heay advance, is rated solid in Yum. Tree" at Plaza looks pas-
sable in fourth round. "McLintock" at Uptown is weak in
fourth, too Brookside shapes sad in fourth.

Estimates for This Week
Brookside (Fox Midwest-Nat.
Gen. Corpi) 800 " \(\$ 1.50\) ) "Take Hèr, She's Mine" (20th) (4th wit) Capr (Durwood) (1,260; \(\$ 1,80\)
\(\$ 3\) )-Cleopatra" (20th) (5th wk), Solid \(\$ 17,000\). Last week, \(\$ 22,000\). Paramount (Blank-Up)
End" \(251: 50\) )- (Walm Springs Week
End Last week, \(\$ 4.500\).
Plaza (FMW) (1,630 \(\$ 1.25-\$ 1.50)\) Passable \(\$ 6 ; 000\). Last week, \(\$ 8,000\). Passable \(\$ 6,000\) Last week, \(\$ 8,000\).
Rockhill (Art Theatre Guild) (821; \(\$ 1-\$ 1.50\) ) "Lord of Flies"
(Cont) ( 5 th wk). Okay \(\$ 1,600\). Last (Cont) ( 5 th wk) Okay \(\$ 1,600\). Last
week \(\$ 1800\)
week, \(\$ 1,800\). \({ }^{\text {Roxy (Durwood) ( } 664 ;} \mathbf{7 5 - \$ 1 . 5 0 )}\) "Whecler Dealers" (MGM) (5th week, \(\$ 5,000\),
Uptown
FMW
(2,043, \(\$ 1.50\) ) "McLintock" (UA) (4th Wk). Weak \(\$ 4,500\). Last week, Wealth) (900 cars each) (Common(Rosedale) ( 750 cars), Hiway 40 (General) (1,000 cars) "Green-
wich Village Story" (Indie) plus various second feature pix. Pas-
sable \(\$ 10,000\), behind heavy ad campaign. Last week, subruns.

\section*{Estimates Are Net}

Film gross estimates as reous key cities, are net; i.e., without usual tax Distrib-
utors share on net take when utors share on net take, when
playing percentage, hence the estimated figures are net in-
The parenthetic admission prices, however, as indicated,

\section*{Cold Bops St. Loo; 'Tree' Lofty 13G}

St. Louis, Dec. 17. firstron biz here this stanza. Howfairly well. "Under Yum doing Tree' looks nice in third at the
Fox. How West Was Won" still is solid in 36 th round at the Martin Cinerama while "L-Shaped
is rated okay at Pageant.

Estimates for This Week
Ambassador (Arthur) (2,970, \(90-1\)
\(\mathbf{1 . 2 5}\) )-"To Kill Mockingbird" (U)
and "Back Street" (U) (reissues).
Mild \(\$ 5,000\). Last week, "Cleopa Mild \(\$ 5,000\). Last week, "CleopaApollo Art (Grace) (700, 90Good \(\$ 2,000\). Last week, "Maid for Mood \(\$ 2,000\). Last week,
Esquire (Indeblonow - Ko Esquire (Jablonow-Komm) (1,-
800; 90-\$1:25) -Wheeler 800; \(90-\$ 1.25\) )- Wheeler Dealers"
(MGM) (4th wk). Okay \(\$ 6,000\). Last week, \(\$ 8,000\).
Fox (Arthur) ( \(5,000,90-\$ 125\) )"Yum Yum Tree" (Col) (3d wk)
Nice \(\$ 13,000\) or near Last week, \(\$ 16,000\). Mid-City (Loew) (1,160 60000 's Mid-City (Loew) (1, 160 , Incredible Journey': (BV)
(2d wk) Fairish \(\$ 7,500\). East week \((2 \mathrm{~d}, \mathrm{wk})\)
\(\$ 10,000\).
State
State (Loew) (3,600; 60-90) -
MeLintock" (UA) (4th wk) Average \(\$ 6,000\) Last week, \(\$ 9,000\). Martin Cinerama Martin) (913,
\(\$ 1.25-\$ 2.50)=(4 H 0 W\) West Was
Won \(\quad\) (MGM) \((36 \mathrm{th}\) wk). Nice \(\$ 8\), 000 or over. Last week, \(\$ 10,000\). Pageant (Arthur) (1,000; \(90-1\)
\(\$ 1.5)\) " Chaped Room" (Cont) and "Sundays and Cybele" (Indie).
Oke \(\$ 2,500\) Last week Advise and Consent" (Indie), \(\$ 3,500\). St. Louis (Arthur) ( 3,800 ; 75-90)
- Cry of Battle" (AA) and "War Is Hell" of Battle" (AA) and "War der, Last week, "Fun in Acapul(Col) (2d wk), \(\$ 12,000\).
Shady Oak (Arthur) 760,90
\(\$ 1.25\) )- Lord of Fiies" (Cont \(\$ 1.25\) - "Lord of Flies" (Cont) (2d
wk) Good \(\$ 3,200\) Last week, \$3;500.
D.C. Down Albeit Honor Fine 99,000 ; Tree' Okay 5LIC, 6th Wees' 6G, 40 Washington, Dec. 17.
Unfavorable weather and holiday shopping are dulling trade this Honor, Higures boff at Embassy,
"No, My Darling Daughter" looks
only fair in opener at Ambassadoronly fair in ope
Metropolitan.
"McLintock" shapes trim in er Dealers" is same in fourth at Palace which has called off matl-
nees beause of re-modeling Under Yum Yum Tree" looms oka

Estimates for This Week
Ambassador-Metropolitan (SW)
\(1,480 ;-\$ 11 . \$ 1.49)\) - No, My Darling Daughter" (Zenith) Fair \(\$ 6,000\). end" (WB) (2d wk), same,
Aper (KB) ( \(940 ; \$ 1.25-\$ 1.40\) ) "Wuthering Heights" (Cont) (reissue) (2d wk), Quiet \(\$ 4,000\) after
opening at: \(\$ 4,700\). \(900, \$ 1.25-\$ 1.50)\) "Mask of Dimitrios" (Indie) and "All Murderers" (Indie) (reissues). Mild \$2,500.
DKifent (Mann) (400; 90-\$1.55)Nice \(\$ 3.500\), Last week, \(\$ 5,000\). "Twilight of Honor (MGM).

Bone \(\$ 9,000\) or near. Lat week, wk), \(\$ 6,000\) in six diys. \(\quad\) Kelth's (RKO) ( 1,\(838 ;\), \(\$ 1.49\) ) "McLintock" (UA) (4th wh).
Trim \(\$ 8,000\) LLast week, \(\$ 10,000\).
McArthur (KB) ( \(900 ; \$ 1.25 . \$ 1: 40)\) "Murder at Gallop" (MGM) (5th \(\$ 5,800\)
Ontario (KB) ( 1,\(240 ; \$ 1-\$ 2)\) "Der Rosenkavalier" (Indie) (reis-
sue) (2d wk), Soft \(\$ 2,800\) after initialing at \(\$ 3,000\).
Palace (Loew) (2,360; \$1.25\(\$ 1.80\) )- "Wheeler Dealers" (MGM)
(4th wh). Okay \(\$ 7,500\). Last week (4th wh
\(\$ 9,700\).
"Playhouse (TL) (459; \$1.25-\$1.80) vorce Italian Style?" (Embassy) (re issues) Mild \(\$ 2,500\). Last week, "David and Lisa" (Cont) and Plaze (TL) (278; \(\$ 1.25-\$ 1.80\) )Sin You Sinners' (Indie) (3d Wk)
Fairish \(\$ 3,000\). Last week, \(\$ 3,200\) Fairish \(\$ 3,000\). Last week, \(\$ 3,200\)
Town (King) \(\quad(800 ; \$ 1.25-\$ 1.80)-\) "Secret Passion" (U), Oke \(\$ 5,000\) \(\mathrm{U})\) and \(\mathrm{Ba}^{2} \mathrm{Ba}\)
ues), \(\$ 3,000\).
Trans-Lux (TL) (899, \$1.49-\$2)"Yum Yum Tree" (Col) (6th wk) Okay \(\$ 5,500\), Last week, \(\$ 6,000\).
Uptown (SW)
"How \(300 \%\) "How West Was Won" (MGM
(40th wk). Big \(\$ 6,000\). Last week same.
Warn Okay \(\$ 6,500\) : Last week, ditto:

\section*{Heights' Hot 6G \\ Tops Dull Pitt \\ sburgh, Dec 17.}

It was another week in Dulls
ville with Pitt-firstruns this round as "Cleopatra" contruns this roun for a sad take in its 25th week.
A good indication of how biz is A good is that the highest gross beongs to "Wutherinf Heights" out Best an tanley
Best showing for holdovers is
Yum-Yum Tree" in fifth at Fulton where good. "Wheeler Dealers" in
third at Gateway is slim. "Lilies of Field in sixth at Forum shapes \({ }^{\text {soft. }}\)

Estimates for This Weel Forum (Assoc) (380, \(\$ 1.75\) ) LLilies of Field" (UA)" (6th wk
Soft \(\$ 2,000\). Last week, \(\$ 2,800\). Fulton (Assoc.) (1,900, \(\$ 1-\$ 1.50\) Good \(\$ 5,000\) Last week, \(\$ 6,000\).
Gateway (Assoc) ( 1,900 ( \(\$ 1\). \((3 \mathrm{~d} \mathbf{w k})\). Slim \(\$ 4,000\). Last week Penn
Penn (UATC) (2,003, \(\$ 2-\$ 3.50\) ) Cleopatra" (20th) (25th wk. Sa contract rum. Last week, \(\$ 4,200\). Shadyside (MOTC) (623; \$1.75)-
"Carry On Regardless". (Gov) (4th wk): Thin \(\$ 2,500\). Last week \(\$ 2,800\).
Squirrel Hill (SW) (832; \$1.75)"French Style' (Col) (2d wk
Staniey ( \(S W\) ) ( 3,\(700 ; \$ 1-\$ 1.50\) ) ssue). Neat \(\$ 6,000\). Last week "Palm Springs Weekend" (WB) (2a Wk), \(\$ 4,500\).
W2.75) - Dark this week until ( \(\mathbf{1}\) (tto 2.75)-Dark this week until "It's a
Morld" (UA) opens Dec. 18 Nurses benefit for. Pennsylvania Her, She's Mine"; (20th) (3d wk),
hep \(\$ 6,000\) )

\section*{Xmas Shopping Clips}

Col.g Hours' Slow 6G Week-before-Christmas doldrum will cut grosses at all firstrun are Loew's session. "Stolen Hours" Revival of "Wuthering Heights" a RKO Palace also is weak. "How
West Was Won" in a ninth month

Estimates for This Wassa
Grand (RKO) (860; \(\$ 1.50-\$ 275\) (35th wk). Passable W50, \(\$ 5000\). Las Week, \(\$ 5,500\).
Ohio (Loew)" (3,079, \(50-\$ 1,50)-1\)
Stolen Hours" (UA) Looks to hit
Palace (RKO) (2,845 50- \(\$ 1\) 50)
"Wuthering Heights" (Cont) (re
issue) and "Our Very Own" (Cont). Springs Weekend" \(\$\) WB) and "Galn

Cold, Shopping Slougd B'way Biz But 'Cardinal' Wow 341/2, 'Charade' Xmas Show Huge S186,OMO; Tree' 23 C
\begin{tabular}{c|c} 
It's the week before Christmas, & today (Wed.) is pushing to wow \\
nd most Broadway firstrun thea
\end{tabular} re managers will be happy when it is over Because, as usual, there are few films doing any real business. Chief abtraction, of course,
is the final Xmaz shopping fling Coldest weather of this season
below 20 degrees for three days is a handicap, too.
Standout exception to the down-
beat naturally is the Music Hall beat, naturally is the Music Hall, whow and "Charade," which is heading for a mighty \(\$ 186,000\) in Wed.) Last Saturday ( (a) was th biggest non-holiday Saturday in the history of the Hall while th hang up several new highs for second we
show there
Another winner is "The Cardinal," playing hardticket, which n initial week with prospects of going higher. wow \(\$ 38,000\) In fourth stanza a the Warner.
"Under Yum Yum Tree" still is olid with \(\$ 23,000\) in fourth round, daydating the State and She's Mine" wa fair, \(\$ 13,000\) in
fifth week daydating the Criterion fifth week, daydating the Criterion and Trans-Liux 85th Street. \({ }^{\text {TTh }}\) lopks big, \(\$ 13,000\) for openin, held with socko \(\$ 13,500\) in third week at
an oldie.
"Soldier in Rain" was lustv s14, "Who's Minding the the alace okay with \(\$ 9.000\) or close in third Many the Victoria.
Many theatres are bringing in new, strong screen fare in the nex Paramount. Astor, Victoria, Cri terion, Cinerama and Forum Last-named launched "Love on
Pillow" Monday (16), daydating with the Fine Arts:

Estimates for This Week Astor City Inv) (1,094; \$1:25-\$2) wk). Second week finished yester day (Tues.) was fair \(\$ 10.500\) or less after \(\$ 14,700\) for initial round
Move Over Darling" (20th) opens Dec: 25, day-dating with Trans-Lux
Cinerama (Loew) \((1,552, \$ 1.50\) (3.50)- "How West Was Won" MGM) (39th wk). The 38th round
ended Sunday (15) was okay \(\$ 17\), 500 after \(\$ 20.000\) for 37 th week Best of Cinerama, Cinerama) Criterion (Moss) (1,520; \(\$ 1.50\)
\(\mathbf{2} .50\) ) "Take Her She's Mine (20th) ( 6 thefinal wh). Fifth wee n900 yesterday (Tues.): was fai
\(\$ 9 ; 000\) or close after \(\$ 12.000\) fo fourth. "The Victors". (Coll opens the Sutton.
DeMille (Reade) 1, 463; \(\$ 1.50\) tial session ending today (Wed:) looks like near-capacity \(\$ 34,500\) or
close. Stays on with advance hold ng. at \(\$ 75,000\), not including
Embassy (Guild Enterprises) 500, \$1:50-\$2.50) - Not Tonite Henry" (Janus) and "Anatomy of
Phycho" (Indie) Heading for good
\(\$ 8.000\) opening \(\$ 8.000\) opening week ending Fríday
\((20):\)
Forum (Norel) (813, \(\$ 1.25-\$ 1,80\)
Love on Pillow': (Col). Opene Monday (16). daydating with Fine Arts. In ahead, "Conjugal Bed" for great longrun here
Palace ( RKO ) ( 1,642 ; \(\$ 1.25-\$ 2\) ) "Soldier in Rain" (AA) (4th Wk)
Third stanza finished yesterday Third stanza finished yesterday fter \(\$ 18,000\) for second. Daydating opens Dec. 25.
Paramount (AB-PT) (3,665, \(\$ 1\)
2) Twilight of Honor (MGM) 6th-final Wk). The fifth session nded yesterday (Tues.) was slow For Texas" (WB) opens Dec 25 daydati
Street.
Ratio City Musie Hall (Rockerade" (U) with Chistmas "Cha rabow (2d wh) This session winding pener, which was new allime high Hall. Stays on indef. Second rek figure is expected to top sec nd round of "Operation Petticoate
ture.
Rivoli (UAT) ( \(\mathbf{1 , 5 4 5 ; ~ \$ 2 . 5 0 - \$ 5 . 5 0 ) ~}\) "Cleopatra" (20th) (28th Wh). The 27th round completed yester day (Tues.) was big \(\$ 29,000\) or
after \(\$ 33.500\) for 26 th week.
Warner (SW) (1.504: \(\$ 2.50-\$ 4.80\) ) It's a Mad Worid (UA) (5th wk) was near-oapacity \(\$ 38,000\) for sual 10 performances after \(\$ 33\), 00 for like number of shows in State
State (Loew) \((1,850 ; \$ 1.50-\$ 3.50)\)
Yum Yum Tree" (Col) \((5 t h\) wh) Tourth stanza ended yesterday Tues.) was sturdy \(\$ 16.000\) or clooe after \(\$ 23,000\) for third. Daydatiag with Trans-Lux 52d Street. "Love eec. 25, daydating with Murray

Victoria (City Inv.) (1.003; \(\$ 1.25-\) Par) (4tho's Minding the store Par) (4th-inal wi). Third round \(\$ 9,000\) or close after \(\$ 12,000\) for econd. "Who's sleeping in My Bed" (Par) opens Dec. 25.

First-Run Arties
Baronet "Reade) 1430; \(\$ 1.25-\$ 2\) "Ladies Who Do" (Cont) (4th wk). Third session ended \(\$ 6,500\) after \(\$ 8,500\)
15 was second. To Bed Or Not to (Continued on page 10)

\section*{Sins of Babylon' Good \(\$ 12000\), Det., Tree' Heo 8G, 6thr 'West' 14G, 42}

Grosses are sagging this week though remaining in the fair-to ood range generally "West Side and shapes fair on opener. Howver, Goliath and Sins of Baby frst week "Small World of Sara ny Lee" looms okay at Madisnn in ontinues fine at Mercury, "How West Was Won" stays great in 42d ound at Music Hall. "Cleopatra" Seeks a lower

Estimates for This Week Fox (Downtown Fox Corp.) ins of Babylon" (AI) and "Sam on and Slave Queen" "AI), Good 12,000. Last Weet, "Man With and Captive Women" (Indie) (3d Michign M.926; \(\$ 1.25\) - \(\$ 1.49\) ) - Detre it Lary" (UA) (reissue). Fair \$8,000. nd" (WB), \(\$ 7,800\) in second week "Sims of Saxons" (Col) and Night They Killed: Rasputin" (In-
Ie). Fair \(\$ 800\) (Col "Mchintook" (UA. and "Great Van obbery" (Indie) ( \(3 \mathrm{~m} . \mathrm{wk}\) ), \(\$ 7,500\)
Madison (UD)
\((1,408, \$ 1.25-\$ 1.49)\) ( Z Arts) World of Sammy Lee" Grand Circus (UD) ( 1,\(400 ; \$ 1.25-1\) 20th) (5th wik) Her, She's Mine" week, \(\$ 8,000\).
Adams (Community) (1,700; MGM) (6th wk). Sheeler Dealers" hree days of 6th. Slow \(\$ 3,500\) in

ARIETY
Escape' Smart \$10,000, Omaha; West' 9 G, 30th Cold weather, finally, arriving in the Midwest, combined with Christmas shopping will dent pix
the West Was Won" at Indian Hillo is big in 30th week "Great Escape" shapes nice opening week, day dating three spots.

Estimates for This Week
Orpheum (Tri-States), (2,870; \$1.25)-"Take Her, She's Mine (20th). Slow \(\$ 5,500\). Last week "Yum
\(\therefore\) Omaha (Tri-States) (2,066, \$1.25) Fair \(\$ 6,500\). Last week, "Fun II Acapulco'! (Par) (2d wk), \(\$ 5,500\). Cooper (Cooper) (687, \(\$ 1.25\) ) Good \(\$ 3,000\). Last week, \(\$ 5,500\). State (Cooper) (752; \$1.25)"Incredible Journey' (BV) (33 wk). Fair \(\$ 3,000\). Last week, \(\$ 6,000\) Indian Hills. (Cooper) (804; \(\$ 1.25\) )
"How West Was Won" (MGM) "How West Was Won" (MGM). (30th wk
\(\$ 10,000\).
Admiral, Chief, Sky View (Ralph Blank) ( \(1,000,1,234,1,122\) cars. The Lion" (20th). Nice \(\$ 10,000\)
Great Last week, "McLintock" (UA)" (3d
wk); \(\$ 9,000\).

Cincy B.O. Slides But Take Her' Big \(\$ 8,000\), Tree' Good \(\$ 6,000\), 4th
Cincy firstruns are marking time at this late stage of the pre-Noel lull, domifiated by holdovers with fairish to mild trend. "Take Her She's Mine," in fourth frame Palace, looks big in bid for tow leadership. "Yum Yum Tre" in

\section*{Mclintock' Smart 10G,}

Seatte; 'Irma' 5G, 21st
Seattle, Dec 17.
Chistmas shopping is sloughing flim biz generally this round. However, "McLintock", is coming
through with a smart total on opener at Coliseum. "Irma La Douce" looks good in 21st round at Music Box. "How West Was
Won" continues fine In 37th sesWon' continues fine in 37 th ses-
sion at Martin Cinerama. Elsesion at Martin Cinerama. Else
where, takings range from oka to dismal.

Estimates for This Week
Blue Mouse (Hamrick) (739; \(\$ 1.25-\$ 1.50)^{\text {C }}\) Wheeler Dealers" (MGM) (3d WL
week, \(\$ 5,300\).
Coliseum (Fox-Evergreen) (1;870; \(\$ 1.25-\$ 1.50)\) "McLintock" (UA) and "Great Van Robbery" (UA). Her" (20th) and "Thunder Island" (20th) (3d wk), \(\$ 6,700\)
Martin Cinerama (870, \(\$ 1.25-\)
\(\$ 2.25)-\) How West Was Won" (MGM) (37th wk) Fine \(\$ 6,500\) Last week, \(\$ 7,300\)
Music Box (Hamrick) (738, \$1.50(21st wk) Good La Douce" (UA) \(\$ 6,600\).
(2,500, \(\$ 1.25-\$ 1.50\) (Fox-Evergreen) Tree" (Col) (5th wk). Okay \(\$ 6,500\). Last week, \(\$ 7,800\).
\$1.25-\$1.50) (Hamrick) (2,200, \(\$ 1.25-\$ 1.50\) ) "Freud, Secret Pasweek, "Palm Springs Weekend" (WB) (3d wk-5 days), \(\$ 3,500\). Paramount (Fox-Evergreen) (3, 000; \$1.25-\$1.50) "Twice Told Tales" (UA) and "Pit and Pendulum" (Al) (reissue). Dismal \(\$ 4,500\), (Par) and "Last Train Gun Hill" ar) ( \(2 d\) wk), \(\$ 3,900\).
Henry Cohan's Kudo
Henry Cohan, manager of Bev erly, has been chosen by the Black ock Civic \& Businessmen's Club ciation's 1963 merit citation. He's first showman ever to be given the
Free safety matinees for chil
dren, which Cohan had skedded at house, is credited for much of his goodwill.
days), (2d wk-9 days), okay \(\$ 5 ; 500\) Plazz (Lopert) (525; \(\$ 1.50-\$ 2\) )Third round ended Monday (16) was socko \(\$ 13,500\) or ne
\(\$ 17,900\) for second week
Sutton (Rugoff Th). (561; \(\$ 1.50-1\) (MGM) (11th wk). The 10th session ended Monday (16) Was okay \(\$ 4,-\)
100 after \(\$ 5,300\) for ninth. The Victors" (Col) comes in Dec 19 daydating with Criterion
Toho Cinema (Toho) (299; \$1,50 \(\$ 2)\) - Third round finished Monday
(16) was hot \(\$ 7,500\) after \(\$ 10 ; 000\) (16) was hot \(\$ 7,5\)
for second week.

Tower East (Loew) ( 588 ; \(\$ 1,50-1\)
\(\$ 2\) - "Fantasia" (BV) (reissue) (7th \(\mathbf{w k}\) ). Sixth frame finished Monday (16) was okay \(\$ 6,000\) after \(\$ 6,5\)
for fifth week. Trans-Lax Ea
\$2)-"Hud" (Par) (repeat) (2d wk). Initial round ended yesterday (Tues.) was fair \(\$ 3,500\). Act One (WB) opens with benefit preem night of Dec. 26,
starting Dec. 27.
Trans-Lux 52d St. (TLL) (540 (5th wk). Fourth session finishéd yesterday (Tues.) was fine \(\$ 7,000\)
after \(\$ 10,000\) for third. Daydating with State. "4 For Texas" (WB) opens Dec. 25.
Trans-Lux 85th St. (T-L) (550 (20th) (6th-final wk). Down to fair (20th) "(th-final Wk \()\) Down to fair
\(\$ 4,000\). "Move Over Darling" (20th) opens Dec. 25 , daydating with
Worla (Perfecto) (390, 90- \(\$ 1.50\) ) "Amorous Se"" (Mishkin) (7th wk) Six round finished Monday (16)
was stout \(\$ 7,000\) after \(\$ 7 ; 500\) for -
2
"Cleopatra" is rated fairish 25th session at Grand.
Estimates for This Week
Albee (RKO) (3,100; \(\$ 1.25-\$ 1.50)\) "Wuthering Heights" (Cont) (re
ssue). No complaint at \(\$ 6500\) Lssue), No complaint at \(\$ 6,500\).
Last week, (Palm Springs. Weekend (WB) (3d wर), \(\$ 6,000\).
\$1.25) "Get On With TH" (Indie) Fair \(\$ 1,200\), Daydating with Hyde Park Art Last week,"
Grand (RKO) (1;396; \(\$ 1.80-\$ 3\) ) "Cleopatra" (20th) (25th wk), Fai
ish \(\$ 6,500\). Last week, \(\$ 6,800\). Guild (Vance) (272; \(\$ 1.25\) )(Indie) (2d wk). So-se \(\$ 1,000\) Lesst week, \(\$ 1,200\).
Hyde Park Art (Cin-T-Co, (700; (2d wk), Fairish \(\$ 1,000\) It (Indie) (2d wh). Fairish
Last week, \(\$ 1,100\).
Keith's (Cin-T-Co) (1,500; \(\$ 1.25\) \(\$ 1.50\) ) "MeLintock" (UA) ( 3 d Wk). Okay
ond.
Palace (RKO) (2,600, \(\$ 1-\$ 1: 50)\) Take Her She's Mine" (20th) (4th Twin \(\$ 8,000\). Last week, \(\$ 8,500\). Side only: 800 cars; \(\$ 1\) )-"Blood Seast". (Indie) and "Seum of Earth" (Indie) Nice \(\$ 3,500\). Last
week, "French Line" (Indie) "Fe male Jungle (Indie) and. Anatomy of Syndicate" (Indie
sues), \(\$ 4,000\) at 90 c gate.
Valley (Cin-T-Co) (1,275; \$1.50(4th wk): Good \(\$ 6,000\) after \(\$ 7,000\) for third.

DRIFTED TO HAWAII

\section*{Document on Raft Voyage Opens
In Honolulu}

Honolulu, Dec. 17 .
What is heralded as the world premiere of "Lehi;" an indie docuCaliforyia to Hawaii, is set for Thinsday (12)
The 76 -minute film also is set
o open the following day in San
Francisco, where the voyage started, according to Gene Blakikely,
who edited the feature All who edited the feature. All footage was taken by De vere Baker, skip-
per of the raft, Lehi IV, which
made the crossing in 69 days

\section*{BROADWAY}
(Continued from page 9 ) Bed" (Cont) opens here next SunBeekman (Rugoff Th.) (590;
\(\$ 1.50-\$ 2\)--"Lawrence of Arabia" (Col) (m.o.). Opened here Monday (16). In ahead, "Knife in Water" (Kana) (7th wk), fair \(\$ 3,500\), but for excellent extended-run. (
Cinema One (Rugoff
Th Cinema "ne (Rugof" (UA) (11th
\$1.50. \(\$ 2\) The 10th ronerid completed wk). The 10 th round completed
Sunday (15) was great \(\$ 27,600\) after Sunday (15) was great \(\$ 2\)
\(\$ 29,600\) for ninth week.
©1.50- \(\$ 2\) )-"Film Festival currently here. "Ladybug, Ladybug" (UA) opens Dec. \({ }^{23}\).
Coronet (Reade) (500, \$1.50-\$2)
- Billy Liar" (Cont). Opened Monday (16). In ahead "New Kind of Love" (Par) (7th wk), okay \(\$ 5,000\)
for final five days, for great long-
Fifth Ave. Cinema (Rugoff Th.) Firth Ave. Cinema (Rugon
Hills" \(\$ 1.25-\$ 2\) - "Hallelujah of
(Indie). Opens tomoriow (Thurs.).
Fine Arts (Davis) (468; \(\$ 1.80\) Opened Monday (16). In ahead days), mild \(\$ 3,500\) after \(\$ 6,000\) for second full week
Guild (Guild). (450; \$1-\$1.75)"Three Lives of Thomasina" (BV)
(2d wk). Initial week ended yesterday (Tues.) was big \(\$ 13,000\)
near, Citle Carnegie (Landau) (520;
1.25-\$2)-"War of Buttons" (In\(\$ 1.25-\$ 2)\) "War of Buttons" (In"Naked Autumn" (UMPO) (5th Wk), okay \(\$ 4,500\) for six days. \(\$ 1.50-\$ 2\) - "Lilies of Field" (UA)
(12th-final wk). The 11 th week was okay \(\$ 4,600\). "Love With Proper Stranger" (Par) opens Dec. \({ }^{25,}\),
Paris (Pathe Cinema) (568; \(\$ 1.50-\) Opened Sunday, (15). In ahead

Toronto Marks Time; Too Youmg' OK \$14,000, 'Tree' Rugged 15G, Fun' '96

\section*{BOSTON}
(Continued from page 8) fight at Coman
\((3 d\) wh) \(\$ 6,500\).
Orpheum (Loew) ( \(2,900, \quad 00\) \$1.65)-"Peppino's Small Miracle" 'Mndie). Mind \(\$ 6,000\) Last week, McLintock' (UA) (3d wk), \(\$ 6,200\).
Paramount (NET) \(\quad(2,357 ; 90-1\) Paramount (NET) (2,357, 90-
(Indie) and "Alone Against Rome" die). Opened Friday (13). Hot \$11, 000. On anead, "Humpbacked
Horse" (ndie) and "Musical


Acapulco" (Par) and "Operation Bullshine" (Indie) (2d wk), \(\$ 6,000\) \(\therefore\) Pilgrim (ATC: (1,909; 75-\$1:25) Years of Fun'" ( 20 th ) ( \(2 \mathrm{~d} \cdot \mathrm{wk}\) ) 0 k \(\$ 6,000\). Last week, \(\$ 7,500\)
- Parl Square (Indie) ( \(300, \$ 1.80\) ) wh). Oke \(\$ 2.500\) Last week (4th Saron (Sack) (1,000; \(\$ 2-\$ 3.90\) )Thusday - (12) with benefit for Cardinal Cushing charities which
raised \(\$ 75,000\). Opened regular run Friday (13) which looks capacity Friday (13) which looks capacity week ending Wednesday (18). Last week, "Wheeler Dealers" (MGM)
( 4 th wk), oke \(\$ 5 ; 000\).
State (Trans-Lux) (730; 90-\$1.25)
CEurope in Raw" (Indie) and "Europe In Raw": (Indie) and 7,000. Lest week, \(\$ 8,000\).
West End Cinema (E. M. Loew)
\((500 ; 75-\$ 1.50)-\) Conjugal Bed Embassy) (6th wk). Fifth wee was good \(\$ 3,500\).


Toronto, Dee. 17,
Whth XTmas shopping denting ew product only newcomer is "Too Young to Love," daydating ve ray Biz is othe for ocay reurns: Biz is otherwise spotty. ase, is closed until Friday (20) fo opening of "It's a Mad World," with Tivoli also taking week of ntil playing "The Cardinal," both n hardticket.
ster ships switchover to three Yum Tree" after six weeks "Tree" in lusty at the three houses. "Mouse on the Moon" is doing well. "Fun tanza at Canada's largest house Cleopatra" also is doing nicely in 5th week at: the University.

Estimates for This Week
Danforth, Fairlawn, Hunber (Rank) (1,328, 1, 165; 1,203; \(\$ 1\) (7th wk). Lusty \(\$ 15,000\) Last week, \$18,000.
Downtown, Glendale, Prince of Wales, Scarboro, State (Taylor) 1)-"Too Young to Love" (IFD) f Patty Smith" (IFD) and "Strone O Patty Smith" (IFD) and "Strong Eglinton Eglinton (FP) (919; \(\$ 2 . \$ 3\) )
How West Was Won" (MGM) (38th wh). Final week, excellent \(\$ 4,700\). ast week, \(\$ 4,500\).
Hollywood (FP) (1,080, \$1.25wk). Poor \(\$ 5,000\) Last week
Hyland (Rank) (1,357; \$1.25(1.50) "Mouse on MOon" (Lope)
(4th wk). Hefty \(\$ 6,000\). Last week, \(\$ 8,000\).
Imperial (FP) (3,216; \(\$ 1-\$ 1.75\) ) "Fun in Alcapulco", (Par) (3d whe, Sl, \(\$ 12,000\).
Loew's (Loew) (1,641; \(\$ 1-\$ 1.50)\) "Wheeler Dealers" (MGM) (4th
Wk). Okay \(\$ 7,000\). Last weet, - Tivoll (FP) (935; \(\$ 1.50-\$ 2\) )Evening with Royal Ballet" (20th
(4th wk). Sad for three days at Towne (Taylor) (693, \(\$ 1-\$ 1.50\) ) \({ }^{81 / 2 / 2}\) (IFD) (6th wk). Swell University (FD) ( 1,\(344 ; \$ 2-\$ 3.50\) "Cleopatra" (00th) (25th wk). 12,600.
Uptown (Loew) (2;245; \$1.25ree" (7 Arts) (3d wk). With lock ver deal, still sad at \(\$ 4,500\). Las veek, \(\$ 6,000\).

\section*{CHICAGO}
(Continued from page 8 (4th wk). Weak \(\$ 8,750\). Last week State-Lake (B\&K) \(\quad(2,400, \$ 150\) 4)-"Cleopatra" (20th) (25th wh) ne 18,00 . Last week, \(\$ 19,000\). Surt (H\&E Balaban) (684; \(\$ 1.50\) Divorce Italian Style" (Cont) and (reissues). Trim \(\$ 3,000\). Last weet "Hand In Trap" (indie) and \(\$ 2,900\)
Town (Teitel)" \(640 ; \$ 1.25-\$ 1.80\) Green Mare" :(Translux) (re "Playgiri, and W2,000. Last week, Union), \(\$ 3,000\).
United Artist
United Artists (B\&K) (1,700; 90 \((7.1 \mathrm{th}\) wk). Mild \(\$ 10,500\). Last week \({ }^{25} 500\) (Essaness) \((1,200,90\) 1,80)-"Take Her, She's Mine 20th) (3d wk). Snappy \(\$ 15,000\) World (Teitel) (608; 90-\$180) "Seducers" (Brenner) (3d wk), Fair

\section*{8TH WIN FOR BEACHLER}

Walter Beachler, former presi dent and owner of the United his eighth. consecutive term as Chief Barker for Dayton Tent of Variety Club. Also re-elected were
Harry Good, first assistant chief barker, Roy Wells, property:
master, and Sylvan Fred dough Buy Members of the board are William Clegg, Robert Gump, James Tred Krumm, Abe Rosenthal,
Henry Sullivan, and Cyril Grillot.

\section*{New York Sound Track}

David Raphel, 20th-Fox's continental Europe supervisor, who ha been on an. extended visit to the N. Y homeoffice, returns to Paris
today (wed) to spend the holidays with his family AP agrees with Jessica ( 'The American Way of Death") Mitfori about the hiigh cost of dying. A special casket featured in AlP's new "Comedy of
Terrors" cost \(\$ 9,300\) However, it's equipped with a special hydraulic lift which most ordinary tenants would eschew (unless they want raise fright-wigs of family and friends)
Yves Robert -last week were Charless Boyer, Robert Favre LeBret Robert Cravenne and Serge Bourguisnon, among others. Bourguignon who starts directing 20th's "Cassandra at The Wedding" about Feb. "1
was in town scouting locations for the Natalie Wood starrer. Pic is to was in town scouting locations for the Natalie Wood starrer. Pic is th
be lensed in Hollywood. New York and Europe. Before returning to hi Paris home for the holidays; the young French director also had his first chat with 20 th prez Darryl F. Zanuck. "Very satisfactory.
Indie filmmaker Ernie Pinton, wha has just about finished his kiddie
book for Harper \& Row 'charming Charming," is now planning book for Harper \&. Row "Charming. Charming."), is now planning a
new short to be live-action, in contrast to the far-out-and-funny cartoons for which he is best known His only previous live-action pic was the Buddy Hackett featurette, "The Shoes" . 20th-Fox's ad-pub
department; long-stationed on the fourth floor of the W. 56 th Street department, long-stationed on the fourth floor of the W. 56 th Stree
homeoffice, moves up to the fifth floor niext month, with the vacated space being taken over by DeEuxe Labs, Point Films. Inc. ha the publicitit campaign on the upocoming release of "Point of Orderi,"
the feature-leng did documentary on the Army-McCarthy hearings which opens next month.
20th-Fox's. "Fake

 17 theatres, and was held for a fifth week in eight of the houses
Yes, Virginia, there is a Juidy Canova, and she may be all over the to screens in the not-too-distant future. 20th is currently shooting a piito
for a tv series "Cap'i Ahab," starring Jaye \(P\). Morsan and the vet comedienne
20th has novelist Howard Fast set for local promotion of its Man
in The Middle," based on Fast's "The Winston Affair." Novelist will In The Middle," based on Fast's "The Winston, Affair." Novelist will
host a special" screening of the fim at the hoo Dec. 30 Moe Grassgeen, whose entire 46 -year film career has been with 20 nom recently, he's been with the branch operations department in the homeofice \(\quad\) Joe Wolhaidler Associates has dropped its Coast
affiliation with McFadden \& Eddy and substituted Richard Carter affiliation with McFadden \& Eddy and substituted Richard Carte
Public Relations Ine. Lee Savag has been appointed creative late Abe Liss, who died Dec.
Add industry milestones: Thelma Ritter received her first fan letter from Tasmania last week. A 20 th-Fox tubthumper, who was asked
where Tasminia is, said he wasn't sure, but that he did know Nerle where Tasminia is, said he wasn't sure, but that he did know. Merle
Oberon had been born there, which is one way to learn geography
 gitts for the Heraldocrib's Fresh' Air Fund Alse meanwhile Mis Ritter's daughter, Monica Moran, who made her sereen debut in
Her, She's Mine,' Has been signed to a term contract by 20 th. Her, Shert Morse, now on the Coast filming "Honeymoon Hotel," has
Robert Mon formed his own production company, Mayfair Productions O Theodore
Bikel has flown to London for conferences with Harry Salteman and Cubby Brocoli re his projected appearance in their third James Bond pic, "Goldanger": Garrick Films has signed Ireme Kampp to seript Lewis has been named director 1964 Page One Ball, skedded for next April 24.
Moviegoer, a new film buff quarteriy, is due to make its appearance shortly. James. Stoller is editor Stanley P. Darer, formerly as socices here for his own firms, Worldwide Attractions and the Daper Co.
Hal Wallis back in his Hollywod office after London and New York trips act James Darren inked by Universal to a non-exclusive seven-
pic pact caling for at least a film a year through 1970 the first of which producing. Darren also has a multi-pic pact with Columbia for one
year through 1966 Leon Fromikess next for Allied Artists will be "The Party," Jerry De Bono to script and Allen Barron to direct, with Carol Lynley being sought to topline, lensing to begin in March. Blake
Composer Henry Mancini to score "Shot in the Dark" for Blater Edwaris, continuing their longtime film-tv" association.a latest additions to the "Where Love Has Gone" cast; Joey Heatherton, De Forest Kelley and Jane Greer. \(:\) Universal and Fred Astaire Dance Studios
working a joint promotion tied to "Charade". Paul Maitee, who plays the lead role
Ely A. Landau has developed a special screen and in-person com ination Christmas show at his Normandie Theatre, N. Y., featuring Metro's "Magic Boy", animated feature and a stage show presenting a troup of magicians and clowns who will entertain and distribute party up with Channel Master radio-tv dealers for promotions for Par's Jerry Lewis starrer "Who's Minding the Store?"; Jerry Callahan appointed o the newly-created post of Allied Artists. Boston branch sales manager,
Dell Books is publishing a paperback novelization of Jack Reies Who's Been Sleeping in My Bed?", Daniela Bitanchi, who gets introduced" in UA's "From Russia With Love," spotlighted in Look's
Dec. 31 issue Embassy Pictures has acquired the Italo comedyDec. 31 issue Embassy Pictures has acquiri
(Continued on page 15)

\section*{Inside Stuff-Pictures}
"The Witch," 1956 Finnish Import based on a screenplay by Finnish novelist Mika Waltari, is expected to be resubmitted for a N. Y. exhiBrenner, was turned down some years ago, but feeling now is that as result of recent court rulings, pic stands a better chance for approval Picture this fall was finaly cleared for" "adults only" showing in Chicago. As has become general practice in, Chicago, the local censor oard subsequently passed the film if rstricted to adult patronge

Variety reader John L. Matthews; Racine, Wisc., questions the accuracy of the story in the Nov. 27 issue pertaining to the current re3 years, \({ }^{2}\) Quet says he saw the film in in Pars, after a delay of o the 1950-51 season. According to Universal execs however, Mothews ould have seen the film in a subtitled version, but this current release is the first time Parisians have seen the film dubbed into the French language.
British film crisis, which has dominated industry attention and acIivity during the past two or three months, has now spilled over to the national press. The Financial Times on Saturday, Nov: 30, carried an editorial page feature analyzing the situation, and apart from a
booboo in reborting that Rank had a financial stake in Anglo-Amalgamated, gave a comprehensive rundown, in which the main editorial recommendation appeared to be in favor of divorcement of exhibition
from production on the U.S pattern.

\section*{National general}

EARNING UP 31\%
Los Angeles, Dec. 17.
National General Corp. upped itt ear ended earninge \(30.99 \%\) roc

\section*{Zulu' Gets Full Levine Promo Tacics; Deny Any South African Complaints \\ Exece at Rmbery Pictures in}

600 against last year's \(\$ 2,641,084\) ake for 1962 was exclusive of 637:876 in non-recurring special his year.
On a per share basis, theatre 51 wis year earned at rate 331,825 average shares outstandng, compared with operating earn on \(3,312,190\) common shares outstanding. Gross income for fiscal 63 totalled \(\$ 48,912,798\) as .aga Eugene V. Klein, president, in isclosing reported that gains in in both otal income and net earrings were attributable to improved theatre earnings and real estate activities. NGC subsidiaries operate 217 heatres - in 16 Western states. Other subsids include Mobile
Rentals Corp., Mission Pak Co Concerts Inc., and the newly-organized Theatre Color-Vision Corp. Company is also active in a num. ver of large-scale real estate deCalifornia as well es other
'LEOPARD' BILLING NOT OK: CLAUDIA CARDNALE
Rome, Dee. 17. The Leopard. (20th) which ro may be withdrawn from distriburtion in the U.K, because of Fe r-
ported court suit flied by Claudia ported court suit flled by Claudia
Cardinale through her London gent, Christopher Mann Ltd. and 20th, distribators in Britaln and several other world areas. Claim is that film's producers nd distribs did not respect contractual clause giving Miss Car-
dinale second billing after Burt inale. second biling after Bur n publicity and titles, but put her name after Delon's. Also sald here that Titanus had previously signed a pact with Delon giving him equal in pic.
Release holdup in Britain seem Miss Cardinale, as neither actress noz Delon are willing to give ground
rights.

\section*{Amsement Stock Quotations}

\section*{Week Ended Tues. (17)}

\section*{N. Y. Stock Exchange}


\section*{Vol. Weekily Weekly}

*Week Ended Mon (1B)
- Actual Volume
(Courtesy of Merrill Lynch, Pierce, Fenner \& Snith, Inc.)


Source: National Assm of Securities Dealers Inc.)

Manhattan deny that there ha an ofliclaladissatisfaction on the part of the South Atricia sovernmen concerning "Zulu," a multi-million dollar adventure opus flmed
side Johannesburg at Nata. Reports of conflict had come out of Johannesburg regarding Embasy's publicity on the film which allegedily dropped the South Afr can identification of the film's location. This, it was claimed, was in manjo pecause of a senestrict segregation poilicies enforced by S. African government

In denying any policy of disthat the location is being openly tempt to disguise the site. Also denied is the report that the \(S\). African government was a substan. is distributing the film in the \(\mathbb{U}, \mathbb{S}\) and Canada and Paramonnt is han dling it in the rest of the workd. Embassy declares it has no cona-
plaints from the \(S\). African gov"Zulu" will have pits world preem In Johannesburg in January, pos
sibly the 22 d . The South African government contributed no cash to the picture but did lend considerable cooperation to the project manpower and helping out in other ways.
Apparently Embassy experienced some difficulties in the U. S. in
trying to arrange promotional tieups and such. Reluctance seems to be coming from companies and S. African racial policy. This -s particularly true in attempted arrangements. It is revealed that Embassy also had its troubles with
some companies ard individuals in the same field when trying to line up national promos for "'
Above, The Mud Below, documentary on New Guines
All the same, "Zulu" is getting paigns EMbassy sigsest came sprang on the scene with "Hercules?. Despite the reluctance of
some, there have been nthers who some, there have been others who motional ties and the campaign is already in swing. The picture won't open in the U. S. until this summe
but bows in London Jan. 22. Like Embassy, Paramount denies any knowledge of official dissatis-
faction with the picture by S. Afrifaction with the picture by S. Afri-
can oficials. Par ts uulige the can oficials. Par fand ung cam paigns in its own promoting of the
film, as per their ortginal greeflment:

\section*{Bart o GACWith \\ His Talent Stable}

Hollywood, Dec. 17. ageney affiliation switches in Hol-
iywood in some months, AI Bart last. week quit Hetb Brenner's International Mgmt. Associates and
shifted to General Artists.Corp. Bart, who long has specialized along with him to GAC his whole stable, which includes Henry Man-
cini; Elmer Bernstein, Ernest Gold, cini, Elmer Bernstein, Ernest Gold,
Andre Previn and Bronislau Andre Previn and
Kaper, among others.
Like Brenner, Bart was an
MCAgent and when with now-disbanded talent-handling wing of MCA, Bart repped film tuners. He joined Brenner when latter set up own s.
lig. The deal for Bart to join GAC who heads up GAC literary dept and, in a recent policy decision at GAC also was given rein
over film-music dept In so doing. Preminger has been selling scorers
to studios himself. only few days to studios himself; only few days
ago cinched a deal for Alex North
to score "Cheyenne Autumn" which John Forl is now directing for Warners.


Disallowed Punches Thrown By Locals With Rabid Theme Bias

\author{
Another ehaitimore, Dec, as bee added
to censorship story with Legislative
} Council supporting proposal to bar those under 18 years of age from tion was presented to Council by egislative committee on film cen
orship. It is headed by Senator James A: Pine (D., Baltimore coun ty). vote, something cil. Results were 11 to 5 in favor of the recommendation: Leading the
fight against it was Delegate Thomman of House or Delegate's Judiciary Couse Comittee Delegates
Lowe, in waging battle, said The concensus is that this kind
of bill is unconstitutional. States unconstitutional.
Senator Pine urged that the issue of constitutionality be left to the
courts. He told council the attorney general's office had informed his committee that it felt the proposal is constitutional.
To this, Delegate Marvin (D., Fifth Baltimore) said: " Mandel ing to the attorney general, this to a lot of courts, it is not." present proposal as a bill. Similar bills have died in the state legisIn another development, the lenging the constitution a case challenging the constitutionality of the

\section*{at present}
objections as to how law was ap plied hy state board of censors. by Ronald Freedman, operator of house. Mr. Freedman was convicted before Judge Anselm So-
daro in Baltimore Criminal Court. Case began when Freedman, in to submit "Revenge at. Daybreak" to board for licensing before show-
ing in November of last year, Law allows three member board considers obscene or which tend to "debase or corrupt morals or
incite to crime? Freedman, in brief filed with definitions and standards are "vague," that the law infringes on freedom of expression in violation of the Maryland Bill of Rights. peals decision will be long time in coming

\section*{LORD JIM UNDER SAIL; \\ OTHER PLAYERS DUE}

Writer-director Richard Brooks this week began principal photog-
raphy here on his new Columbia raphy here on his new Columbia Joseph Conrad classic. Two of the and Jack Hawkins-were on hand for the first scenes, all shot at sea
on the old Asiatic freighter, Kwang on the old Asiatic freighter, Kwang cast James Major members or the Elt Wallach, Paul Lukas and Akim Thamiroff-are due to arrive around Christmas. The full unit will finish
shooting here in January and then shooting here in January and then
move to Cambodia for three

\section*{See How the Germans}

Almost Got Churchill Sir Winston Churchill could have
big year on film in 1964 a big year on film in 1964. Last
week it wa revealed that pro-ducer-director-writer Carl Fore-
man had purchased the rights to two autobiographical books by the British elder statesman. That rea Churchill story on its roster for some time
the Lion."
Hugh Frank has been listed as producer of the par property but Foreman's properties, "My Early Life" and "The World in Crisis" will hopefully be shaped into pro-
duction to roll next summer in duction to roll next summer in
England, South Africa and India England, South Africa and India tributing.:

\section*{HAROLD V COHEN'S LATEST} Man of Year of Golden Quill
His Honors Shelf Crowded

\section*{Harold Pitsburgh, Dee. 17}

Harold V Cohen, columnis Pittsburgh post-Gazette since 1926 stringer here for 32 years), wa named Mar of the Year" in journalism at the annual Golden Quill ously been named "Drama Critic tors Guild. He continues a daily column for the paper.
At the same dinner
At the same dinner, Lisa How-
ard of ABC News, ard of ABC News, was given the
"Daytime TV Network Award" and Bob Considine was honored as a
columnist and Radio-TV commentator.
Carl Apone, music critic of the writing award for an article on Prinn State coach, Rip Engle, in the paper's magazine section. Allice Weston, hostess for
"Luncheon at the Ones" on WIIC
won the women's for her series on "The Lonel Sickness;"- a full treatment on al-
coholism. The WIIC news staf coholism. The WIIC news staff
won the award for TV News Film and staffer, Regis Bobonis,
won the award for a single news event, Group W stations, KDKA-
TV and: KDKA, walked away with TV and: KDKA, walked away with
the rest of the awards winning
for "TV News single program" (with WQED), on "Black Muslims"), "Radio News Reporting, Radio Single, Feature," "Radio Feature-Series, ed
torials and public service (Focal Point Series)

\section*{Again Sponsoring Bill to Classify \\ Albany, Dec. 17.}

Decision by Joint Legislative Committee on Offensive and O executive session in Albany, last week, to sponsor a bill "as re-
quested by the Board of Regents concerning movie classification, Was fully expected. However, it remained to be seen how much in-
fluence Regents' support of classification for "unaccompanied" school children would have in the Legislature, particularly in the Senate Upper House was the stumbling block in previous at-
tempts by Joint Committee to obtain enactment of an "advisory" classification act It never came to a vote there.
This was true in 1960 through1962\% seemed likely to be repeated
last year, when Assemblyman Luigi R. Marano; Brooklyn Republican chairing Committee moved
for recommital of bill on third reading.
He st
He state that Committee had tion picture industry-through Motion Pícture Assn of America. This, by expanding review covercompass films without Production Code Authority's Seal, and by in-
creasing circulation of MPAAfinanced monthly publication. Regents took no official position
on "advisory" classification; has, on "compulsory": plan. State Edu
cation Department will back it cation Depar
strongly, too

\section*{CORPORATE ALTERATION}

Stanley-Mark-Strand Corp. Fused

\section*{Albany, Dec. 17.}

Stanley-Mark-Strand Corp. in corporated here, has been merged
into part of the Stanley Co. of America and authorized to engage ties, particularly exhibition, and including production
This oldtime film outfit has au-
thorized capital stock of 34,000 shares, including 4,000 common ferred at \(\$ 100\) par value.:

\section*{Tisch Prosiles}
 nomic theatres, he said 10 to 12
houses likely will be dropped in the next couple of years.
The Tisch freres overwhelmingly were reelected to the board.
Proposal by Gilbert for the man-agement-opposed mailed report to
stockholders on each annual meet ing was defeated \(1,624,423\) to \(234,-\) aged by this count and wiil rein year. Close Intesration Prior to the formal announce
ment of the voting results, lots of

\section*{Tisch's Perspective} Laurence A' Tisch, presiasked if the ticket-scalping
astuation theolving NYY. legit situation show val ang effect on hit shows had
motion pictures.
\(\therefore\) Replied Tiseh This is not our problem, Tm sorry to
 thence in management along with ing Financial Corp. asked for a f nancial in which Loew's Theatre unctions He was told by Tisch cause the operations (hotels and Mrs. Martha Brandt, also unshy through with the demand on such While I have a high regard for you, you don't own the corpora
tion and the stockhotders have right to know what you know." This lady was to be heard from extensively later, and at one point
crossed swords with Tisch who by then may have been runing ou of patience she askedind Loew's
about the reasons behind
inability to pay dividends and Tisch told her, in effect, she was
stranger to the on-record facts.

\section*{Par-Embassy}
ple want to see" and said that there are more "big and special pictures planned by various com- 1964 release than in quite a while.
Paramount, for example, will
have its first two roadshow pic in "Fall of the Roman Empir", in "Fall of the Roman Empire" portant". product slated. Other companies
pointed out.
Levine is linked with Paramoun via his holding of 10,000 shares o the company's stock. After Bala marks, under a reporter's prod Levine patted him on the back and said "I never thought you'd get
out of that one." Par exec vp. George Weltner was later hear thinking on your feet there:"
One thing is certain through all and that is that Embassy and Par are about as close as they can
be without actually being wed As someone made \(a\) crack about \(\because\) pre marital relations:" Whether one end at the altar still seems a. way from cönclusion, however.
sides may be shy of vows.

\section*{Ceorge Sidney}
gested at two sessions by the chairman of' SDIG's merger committee
ment that DGA's legal counsel
serve as counsel for the proposed serve as counse for the propose
merger with the right for the latter to call on SDIG's legal counsel in quired. SDIG demand assurance beyond the stated inte agreement, said sidney.
Sidney asserted "we
somewhere someone believe that stubborinly attempting to keep the merger from happening- to keep the SDIG membership from seeing the proposed merger agreement
and expressing its voice on the

\section*{Is Lip Service to Orderly Release' Being Transformed Into Real Policy?}

\section*{INDICT EXHIBITORS} Coowner Chargea With Showing

Pittsburgh, Dec 17. Pittsburgh exhibitors George Luther and Joseph \(R\). Adams were indicated by an Allegheny County of possessing and extibiting ob scene films, as coowners of the Cameraphone Theatre.
Asst. Police Supt. Lawrence
Maloney and Asst. D. A. Peter F. Flaherty and an arresting squad seized the film in a raid on the irst time such an action occurred in this city.
If convicted in the courts, mum sentence of two years in

To demonstrate the Maloney brought in an operator with a projector and showed all the three films seized. The men were arrested under a vague law in the obscenity laws . Film is not specifically mentioned as it was of this statute by the separate tate censor board, whieh has been tionslity a to un

\section*{Tom Jones, Artie} Champ, East Side
"Tom Jones" may rate as stancout all-time bo champ among grossed a hefty \(\$ 345,022\) in its first n weeks at Cinema I.
The UA-Lopert release, now in ts 11th frame and continuing indefinitely, has not only been sock
by comparison to its eastside neigh by comparison to its eastside neighbors but has also often topped
grosses of the big Broadway grosses of the big Broadway at-
tractions during its run: In most cases it has laready doubled pre-
vious records of most eastside ouses and continues solidly in Los Angeles as well
'STREETS OF NEW YORK' TAPED FOR HARTFORD
"Streets of New York, musical the Maidman Playhouse is to be video-taped at a special performance this week for presentation to
RKO General Phonevision subscribers of thiis company's subscrip John \(H\) pin John H . Pinto, v.p., reported the on the nights of Dec 21, Dec. 25 and Dec. 27 .
Based on a melodrama by Dion
Boucicault show has book and boucicault, show has book and lso has a starring role, with music tion by Joseph Hardy. Playwright Mare Connolly will comment beRKO acts for the fee-tv audience. RKO-Phonevision recently taped subscribers but dates for the to 800 1,800-Seat Baldwin Only
Theatre in L.A. Damburst Only theatre to be hit by Saturay's flood disaster, when Baldwin Hills Reservoir in southwest Los Angeles gave way to either destroy or badyy damage what may reach hree liyes, was the 1,800 -seat B aldwin Theatre, which was water. Manager Kenneth Wright ed about 100 mopets, attending the matinee, to the roof, where while floodwaters swept through theatre and on all sides. No estimate yet on damage, which equire seat replacements.
n his stat, who operates house plans to reopen Christmas Day
can Broadcasting-Paramount Theatre v.p. Edward L. Hyman's orerly release campaign is attracting more response than usual this uddenly becoming more conerned about their image among exhibitops or just what it's all bout isn't clear but in recent weeks several of the major distesting to their belief in Hyman's ideas and offering support.
It may be just a game of follow anting another to get the jump on it. But the fact remains that, ser since the first company's
statements were published (no one is claiming leadership actually),
almost systematically the ather distribs have followed with statements from their sales chiefs about posals and what they and their companies plan to do about the o-called "orphan" periods.
The period getting all the disave of good faith this sudden ion is the April-May time, a period which distribs have been potoriin for holding back top product hrough-summer prime playing time when school is out and vaca-
tions are in progress. Hyman had expressed oprogress. and feenal of studio cooperation at his last orderly release press conference. But then again he always does.
The message does seem to have sotten across, however.
United Artists, Paramount, Uniersal and others have joined the April-May, U being the latest to ssue remarts about the timpe. pix for that period, including a the kind that usually don't see the ght of exhibition then.
Universal's comments, issued by in, are typical of whager Hi Marhappening. "We at Universal beoxoffice productions, thoroughly re-sold before they are placed in ems which the exhibitors of our country face today," he stated.
It is also interesting to note that, Hyman, as in others Hyman's name, affiliation and
campaign is always mentioned prominantly. Mentioned Actually, Universal, which thad uring the first six months of 1964 nd two re-releases, will have six
ix, including four new releases and the two re-issues, going out nthe April-May period. One is "Captain. Newman M. D." with Gregory Peck, Tony Curtis, Angie Dickinson and others heading the
cast, which an Academy qualifer ollowed by a Radio. City Music Hall and Florida engagement in

\title{
"Mchintrock"
}

\section*{TREMENDOUS IN ITS FIRST ENGAGEMENTS! ALL OVER THE COUNTRY-IN BIG AND SMALL CITIESIN BIG AND SMALL THEATRES-IT'S RIGHT UP THERE WITH UA'S BIGGEST GROSSERS!}

\section*{McNTRIGFNT}

CHECK THE FIGURES IN: LOS ANGELES - 28 theatre multiple run CHICAGO-Oriental - CLEVELAND - 6 theatres - BOISE-Pinney Theatre and Boise Drive-In - SALT LAKE CITY-Lyric Theatre, Ute and Redwood Drive-Ins IDAHO FALLS-Paramount. SIOUX CITY-Orpheum - MASON CITY-Palace LINCOLN, NEB.-Varsity - CINCINNATI-RKO Keith's - INDIANAPOLIS-Vogue Theatre, Shadyland and Lafayette Drive-Ins - WASHINGTON, D.C.-RKO Keith's

> AND IN NEW YORK - 3 SMASH WEEKS IN ITS PREMIERE SHOWCASE ENGAGEMENTI

\title{
B0x0FFIG3!
}


\section*{New York Soundtrack}

\section*{drame in Sorpasso, to be called "The Eass Lite" In the US, which directed by Dine Risi. studio confabs in Hollymount ad manager, back in New York afte

 grossed \(\$ 138,795\) in the first week of a 19 -theatre "Premiere Show case
run in New York . Alan Napier inked for "Marnie" having wound run in New York . Alan
his stint in "My Fair Lady, \\ Add to the list of ty tie-ups for features Columbia's Under the Yum
Yum Tree via clips of Jack Lemmon in the pic last Monday (16) on
 NBC's "Hollywood and the Stars" and "Dr: Strangelove", via Peter
Sellers on the same show. Asor, this Sunday (22), The Cardinap gets
some limelight some limelight on Ed Sullivan's. CBS show. The Movie Social Club
of Kings County, under direetion of Brooklyn-Queens: business agent for projectionists Local 306 Harry Garfman, for the 14th year visiting Brooklyn hospitals distributing candy and toys to sick children.
UA's BUA's "From Russia With Love" rated the biggest b.o. attraction in Bitain in 1ims and Filming which also says that the sinaco.,000 prò
magazine Film
duction costs are likely to be recouped :by the end of the Brit run, daction costs are likely to be recouped by the end of the Brit run,
with the anticipated world-wide gross reaching \(\$ 8 ; 40,000\), RKO Theatres running a promotion contest, currently, the prizes Be original sorenenplay by Sai Roeca purchased by Gordon Kay \&
an
Associates and will be produced by Kay as his next pic for Universal, to roll early in the new year, Jill St. John cover girls the Januar issue of Pageant mag. Harry Tratelman will produce . The 466 ,"
Navy comedy set in World War in for \(U\) with Robert Arthur as exe Navy comedy set in world War II, for U with Robert Arthur as exe
producer Hess also preparing "،he Faceless Man" for the studio prooucer. Hes also prent
Frank Nugent scripting. commented James Stewart in a recent interview over NBC radio. He does not "orject," to, in fact rather likes. imitations of him ib night
club performers. He thaught it difficult to give ideal training for children Stewart mentioned 12 -y ear-old twins: to balance it betwen fair and firm, His upbringing was "strict., Stewart characterized
as stupid" the suggestion made by an officer, after he joined the Air Force in World War II-to wit, "just try to be one of the boys." This after Holywood exposure, was simply not feasible, said Stewart.
Dore Schary-Warner Bros. production of "Act One" premieres Dec. 26 at the Trans-Lux-East as a benefit for the Dramatists Guild Fund Inc. Price is \$15 per seat. . Most of the local pundits offiered high
praise for "Charade" at the Music Hall; Timesman Bosley Crowther
 season. Loew's circuit now 60 years old . Producers who latter
day iscover the hinterrands and talk it ip big for promotion of their

 production for Metro "The Secret of My Success." \\ Buddy Hackett and Don Rickles have gone into AlP's now-shooting
"Muscle Beach Party" Show at World's Fair \\ America's Film Industry will be epresented at the New York
World's Fair starting April 22 by
Hollywood Pavilion organized by a Hollywood Pavilion organized by
a group headed by actor Geeorge
gron Murphy which has been financed Worid Financial. The exhibit will \\ Senator Geo. Murphy? \\ Hollywood, Dec. 17. George Murphy, long a promi
nent Republican announced that he will seek the Senate seat now held by Sen. Clair Engle, who comes up for re
election next year Engle unelection next year, Engle un-
derwent brain surgery 1 a st derwent brain surgery last
Augist: \\ Murphy has been active in
Republican poilitics for the past 25 years and has been State 1953. \\ have the original sets of several motion pictures Including "The
ing \& IT "Irma La Douce," Cleapatra" and others Also contemplated is a film museum with memorabilia, famed in-
dustry artifacts., some of which will be contributed by the whilly wood Museum. Exterior of the Hol-
wood Pavilion will be a replica ofwod Pavilion will be a replica The architecture will be by Ranbe managing director for George Murphy \& Associates. Bruce Led
etter will be general coordinator better will be general coordinator
f. all building and busimess affaits: \\ Broumas Builds \\ 12 For Shoppers} Office cohosted a reception the other evening for Daniele Delorme and Yves. Robert, whose "War of The Buttons" opens here shortly:
Charles R. Fagan, formerly with CBS Films, joining Sandy Hovards Charles R. Fagan, formerly with CBS Films, joining Sandy Howards
indie producton company as veep. in charge of sales. His, first job Dave Bader, exec veep of Eldorado Films, back from Euro And Radey Metzger, dirirector of Audubon Films, , returned frome Paris
The new feature film omnibus "The Sound of Laughter," con taining new feature film omnibus, "The Sound of Laughter," conPlayhouse here Dec. 17 . Union Films in sistributing the pic which wa
produced by Bary \(\mathbf{B}\). Yellen and Irving S. Dorman Ed Wyin does produced by
Ed Ruff, of Edward Ruf Films Associates, and Robert Kronenbere, of Manhattan Films International of Los Angeles, will serve as east
and west coast chairmen, respectively, for FIDA's annual awards dinner-dance here next month Director J. Lee Thompson has returned to Hollywood. to complete editing of 20th's What A Way To
Go.? Times Firm sales director Irving Sochin to the Coast on business' retu
Beach Party.'
Beach Party.". is this year's recipient of the American Jewish Congress'
Eli Wallach annua citation for outstanding creative and dramatic contributions to town. Reade Sterling hat closed its Little Neck Theatre, Little
Nect, for a remodeling job. House reopens Christmas Das Kraman Associates now reps Joan Collins in all fields Sidne Diarry
Dreier are taking over operation of seven Bron treatres formerly run by the Julius Joelson Circuit. Houses are the
Luxor, Earl, Ascot, Kent, Park Plaza, Suirrey anid 167th Street Luxor, Earl, Ascot, Kent, Park Plaza, Surrey and 167 th Street,
Brandon Films hoping to cash in on the folk music craze by promoting Brandon Films hoping to cash in on to to for music craz
the 16 m release of a group of 19 folk music shors.
the 16 m release of a group of 19 folk music shorts.
Drammatist Guild Fund the beneficiar of the Dee. 26 preview at the Trans-Lux East of Dore Scharrys "Act One" (WB). Producer-playwright
is president of the DG fund is president of the DG fund the InFlight. featuite beingsenger when he learned "Stolen Hours" was
 remember how 'glum that wasis' Such are the problems of public's whims.
Rone Eiee charging Miss Lee with filed a \(\$ 1000000\) suit against Gypsy Rone Lee charging Miss Lee with having her home decorated by Miss
Astiey and not giving the latter the proper publicity credit ... Martin
Rate Rewis, who has his own pest after three days in Gotham \(\%\) Bernard of the N.Y. Newspaper Guild set for April 24 at the Astor,
Bing C Cosby, Wendell Corey; Eli Scally, Vaughn Meader, Bobert Cumminis, Ralph Bellamy among the names testifying to "Most Memorable Christmases" in anthology put
together for Pocket Bioks by Gerald Walker, now of the Sunday Times magazine editorial echelon, Brandt's Beacon on repeat of on marquee but not Peter Sellers.
Former Holly wood director William Dieterle, who has been living in recent years in Europe, lately the Principality of Lichenstein, is tends to reside this side hereafter.
recently published novel, "The Countess;" She right of Hans Habe's character, an actual Russian-Irish femme fatale of the early 1900 s. a total Century-Fox has taken a nine-month option of \(\$ 2,500\) against a total purchase price of. \(\$ 25,000\) on a Doubleday-published western
"The Dangerous: Days of Kiowa Jones, by Clifton Adams. Studio will decide on the basis of a screenplay by Samuel Peoples whether \({ }^{t}\) to close.
"Dany Saval, Walt Disney's new pactee, is starred in the French film "Strip-Tease, now in fourth month at mainstem Parisien Theatre,
Montreal She and the other peelers in it are allowed a lot more
 Incidentally. Juliette Greco huskily sings the theme "Strip-Tease"
and one of the top featured players is US. Negro blues shouter Joe and one of the top featured players is U.S. Negro b
Turner, who does no singing but plays piano and acts

George Murrby Group Sels Film Indastry

Fort Wayne, Ind. Dec. 17. Sproumas Md, will build a \(\$ 250,000\) theatre in the present parking lot at the north end of Southgate Pla-
za Shopping Center, Fort Wayne; o be started within 30 to 60 days: The new theatre, designed by Robect, will seat from 850 to 900 patrons.
Joseph M. Siegler, vice president Cleveland leasing agents for the circuit, said the chain has 12 theares under construction in shopping centers throughout the country, center will be opened Dec. 19 . By the end of 1964, he said, Broumas
Theatres will have close to 80 new heatres in shopping centers areas, o become one of the largest chains In the country.

\section*{4 WGA-WEST SCRIBES} SETTLE REPORTER' SUIT

Libel Hollywood, Dec. 17. Libel suit brought by four wood Reporter and columnist Mike Connolly was dismissed yesterday
(Mon.) after attorneys for both (Mon.) after attorneys for both
sides presented a written stipulation at begeninining of the fifth day of trial before Superior Judge
Martin Katz that the action had been settled out of court. No damages; were paid by the detorney, Nathan Schoichet Original action, filed by Samuel
Newman, Robert \(Y\) Libott, Leee Berg and Mary McCall Bramson, sked total of \(\$ 1 ; 400,000-\$ 350,000\) by each for two items appearing
in Connolly's "rambling reporter" column during the Writers Guild of America West strike against ty
studios in 1960 , which the writers, all members of the Guild, clained libelled them Quartet reportedly Guild said to be paying costs, The three male plaintiffs were
members of the negotiating commembers of the negotiating committee; Miss McCall is a past prexy
of the Guild. Writers at the time. of twe Guild. Writens at deme tinded a retraetion, which the Reporter printed,
but writers weren't satisfied and but writers weren't.
sought legal redress.
Judge Katz, on second day of rial, ruled retraction was "adahus weren't entitied to general or punitive damages only special
damages, but case was settled over
the weekend.

\section*{Theatrical Reissues More Profitable Than TV Selloff, Reports Brunger}
'Finest Hour' Preem In London April 29 The world preem of "The Finest Hours,", the Winston Churchill bio-
pic now being completed there by Le Vien Films, is to be sponsored the Royal Festival Hall on April 29. The Union will mount other preems in the U.S., A
Canada and New Zealand. The film, based on Churchill's
war memoirs, is being made in color and will have a running time of about two hours. Lady Ismay,
wife of Churchill's wartime chie wife of Churchill's wartime chie
of staff, is chairman of the com

\section*{Childhouse: If Toll}

Gives Us \(20 \%\) Cut We're Out of Picture Trade Boston, Dec, 17 .
uld kill the motion Tollvision could kill the motion
picture theatre business. Arnold picture theatre business, Arnold Theatres, and president of the warned New Engiand, Theatre wners at an emergency meeting figure of \(\$ 26 ; 000\) was set by exhibs here to help the West Coast fight,
Childhouse, who flew to Hub in nowstorm, was greeted by a good some of whom came from far Maine and New Hampshire He warned that the seriousness of the
California situation should not be underestimated.
lettsville and other Hartford, Bart eets with what's going on in Cali-
fornia;" he said. They didn't have programming. This does,
position of having another tvo test made," he declared "It's on its money behind it."
He said thousands of tv antenna to jump ine and in New England "persous fiave filed for cable an tenna systems and have been grant ed permits.
"We know it is going to be a serious thing. in's going to abe an to develo for the fullest potential business \(20 \%\), we can't stay in business: We would have to close
theatres. The speaker recalled the many theatre closings that followed the debut of ty, and said that his
own chain closed 40 houses own chain closed 40 houses.
'I don't know of any possib good effect it could have on our for Free TV is fighting Subscription TV by an initiative on the bal-
lot, he revealed. He said he e lot, he revealed. He said he expected to find a completed draft
of the bill on his return to San
Francisco Childhouse said 465 .000 Francisco. Childhouse
signatures are needed
gene kelly Checks
IN AT U COME FEB. 3
Gene Kelly will be joining Uni the multiple role of producer director and actor. What his first
assignment will be is a trade secret still. U production v.p Ed ward Muhl stated that the com
pany will employ Keliy's versatility "for some of our fortheomin major productions.:
Feb 3 wh will check into the studio Feb. 3. He recently completed
topline role in 20 th Century-Foxs "What a Way To Go," for which he served as a choreographer and
dancer as well as actor. He is currently prepping a 90 -minute \(t\) special to air this spring on the
history of the American stage

In recent years Kelly has been spreading his work around, doing stints as actor, choreographer, di-
rector and producer. His paet with rector and producer. His paet with upon each of these facets during
the couree of his association with Muhl studio. Commenting on this. mohl said. "No one has contributed more to our industry than Gene tributions will continue to grace ward the world's filmgoers."

\author{
Emphasis upon reissues rather
} Emphasis upon reisues revision sales for European distribution of 21 pix owned by
the Selznick Studios Releasing Division Ltd.; was pointed up by managing director, prior to his
return last week to his London offices. Exec here for two weeks of
meetings with David O. Selznick and veepee-treasurer Earl R Beaman, opined such release is far
more important for films of value than adhering to the growing rend of tv disposal
"As a general rule," he said, "it he point warranting sacrifices of mportant remaining reissue residample, he cited producer's share on Rebecca in Germany alone op asking price for tv is \(\$ 15,000\). \(\$ 58,000\) on Indiscretion of an Amercan Wife" in Japan, and could get Company also has had advance guarantees of \(\$ \$ 25,000\) on "many
pictures" in France, where there aso is a \(\$ 2,500\) top for tv. In latbasis, however, which limits num x hat can be relosued. solid abro. feels, reissue vaiue but only if it is on a pic that prove ongevity due to production quality no reissue value, of course, films would naturally. go to whatever
price it could pick up on tv. Exec stressed, however, that it is a question of "segregation be and urges other producers to hold back films from to "for the enor mously increased prices antici. In thith regard dexpite fey years. general tv convictions, he noted deals are under consideration for Germany, Japan, Sweden, Norway, for pix that have exhausted their have such value. are not felt to Foreizn
Forelgn Distribation
Foreign distribution of comDavia Brungerznick, continue heav ly, Brunger said. New deals have in Iraye virtually the of ant pire list throughout the Middle East and
second reissue of Alfred Hitchcock's. "Notorious" in France. To Rebiecca" and "Duel in the Sun." Company's policy is to concen trate on ressue program. Brunge ping new highs in Italy for some or and said they have top return ralia and in to for films in Aus et first television of "Duel in the Sun" at "the highest price eve Selznick pix are now running in 5 separate countries, primarily with ocal distributors.
New deals include Mexico, for he entire list through the Govern
ment-oontrolled Pelliculas Mexicanas, which also reps films in Peru, Bolivia and Ecuador Parti"Selznick Month of Remem been a estival, utilizing. fovr difance unning the same time and then running mo houses
ove second
A second MGM desa has been completed for "Ruby Gentry" to areas. Nippon-Herrald is releasing Japan and Terminal lsiand in runger, "produced more net rev nue for The Selznick Co. than lease." Deal is now on for "Por-
rait of Jeninie." Three films star rait of Jeninie:" Three films star "Duel" and "Tom Sawyer" will n Spain, with new Spanish deal about to be concluded for second reissue of "The Spiral Staircase nd "Notorious." In Canada, ar ssue end thave been set for re films in both English and French versions and a new deal is on for combo reissue "and initia
Brunger reported dealings be hind the Iron, Curtain "generally ual arrangements have been made
in Yugoslavia and Poland.

\section*{HOT TRIPLE PREMIERE FOR THE HOT-LINE SUSPENSE COMEDY!} Or: How To Make A Great Film An International Event NEW YORK/LONDON/TORONTO/JANUARY 29


\section*{Columbia Pictures Presents}

\section*{Peter Sellers - George C. Scott}

Or:How I Learned To Stop Worrying And Love The Bomb

 monumwertmem: memmexin Stanley Khirich

\section*{Film Reviews}

\section*{Bitter larvest} another victim of the dazzle an ure of the Big City bright lights.
Unoriginal but always effective nnal twist has the bartender now happily walking out with a bardily wondering who the vietim might be
Scott Graham has provided Miss Munro with two or three effective
stuational scenes. In Cardiff when baby sitting, she cannot re ist the luxury of taking a bath and hen having to ward off the ad vances of the master of the house
when he returns . home unex pectediy. Her gauche attempt \(t\) eem at home in a flashy restau rant. Her first wondering glimpse her quick absorption into the at her quick absorption into the nents with her baitender be friend. Miss Munro is given opportuni
ties to portray innocence, gaiety, cunning depression, vanity, fear wonder and anger. All the emo ions are fleeting but the star help o mould them into a well-drawn cuickly of an innocent who learns uickly. One of the snags is that the time element is never made sems that she is drawn into the her sheltered background nor nally would be
John Stride, a rising stage actor Who is only just beginning to make
his mark in pix, is solid, charming nd - resourceful as the infatuated bartender. Alan Badel makes brief but felling contribution as a steely, unscrupulous theatre boss
There is also a beautifully under layed performance by Anne Cun lingham as a barmaid who ha ong been secretly in love with

Most of the other characters are brought in briefly to give point an body to the aetion. They are in exander as the goodtime seducer
Barbara Ferris, Normañ Bird, Al May Cuthbertson, Mary Merral Aay Hallatt, Colin Gordon, Daphni as a greedy landlad
Scott has effectively brought th contrasting London locales to th screen, particularly the pub se-
quences. But he must realize that quences, But he must realize tha \(a\) wild party by flashing lights, hys erical laughter, incoherent dialog and a blurred,
indicate tipsiness is now ding screen to ndicate tipsiness is now distinctly ometimes over emphasized and more impressive than most is his capturing of the bleakness an Welsh home background heroine' Lloyd's editing is conventionally sound while Laurie Johnson ha contributed a suitably moody mu sical background. "Harvest" is a step in the right direction for the
talented and intelligent Miss Mun to, and directly points up tha Stride is a young aetor of presenc
who is worth cultivating, Rich.

\section*{Monolulu - Tokyo Higng KOng
ANESE-TOHOSCOPE COLOR)}
scapist fare. Very atiractive oung Orientals against exotic ettings


Paula Prentiss-Jim Hutton. And Tokyo-Hong Kong," might have read, "Acapulco-New York-Miami Beach.'
At any rate, the joint venture by athay Organization, coproduce yer and Lin Yung-Tai of the for er, has the production glamour and story amiability to entertain audiences, especially, in view of is lighthearted nature
day season attraction.
Written by Zenzo Matsuyama nd directed with a breezy toucn ngaging story concerns the amour hat develops between a serious minded young Japanese business ran (Akira Takarada) and a fun

Ming) who lives Chinese gir Ming) who lives in Honolulu ad has just won a "Miss Hawaii" eek holiday in Tokyo and Hong Kong. for which Takarada starts ff as her guide and soon becomes In betrothed.
In addition to Takarada and Miss Ming, other good-looking Kayama as the former's ime rature tudent-brother Yuriko Hoshi as his girl friend, and Wang In as a fiance of 20 -year's standing. His-
trionically, they all have nuantes to learn, but they are young and which should provide them with any opportunities to refine their bilities.
Filmed in Tohoscope and East an Color, the production contains y Rokurr Nishisome photography ic score by Hachiro Matsuki The cenario alternates among thre languages-English, Japanese and
Chinese - so that occasionally Chinese - so that occasionally han scenery. \(A\) particular annoy ather slurred, inarticulate English sooken by the leading players.
With no sub titles to help out ot of dialog gets lost in the mult ingual shuffe

\section*{Judex}

Paris, Dec. 10




\section*{Micine \(\begin{gathered}\text { Berge } \\ \text { Mithath } \\ \text { Thitoot } \\ \text { Sheo Sob } \\ \text { Sarapo }\end{gathered}\)}

Director Georges Franju has bought off a successful homage early, silent days in this tale of a super crook who rights wrongs and
finally gives it all up for a girl. t does not chide or send up this orm of pic but rather captures its ness and innocence that keep this entertaining in its own right.
Franju does not try to improv on the genre or update it by snap, oday's action and hancation of methods. Its appeal comes from playing it for its all-out melodra-
ma, coincidence and uncomplicated ma, coincidence and uncomplicated characters, except perhaps for the
master outlaw Judex himself. each scene gets its real touch
rom its very lack of self conscious ness and straining for atmosphere or technique for its own sake. Thus, the lensing is fairly harsh and unaction direct But a masked ball with people wearing bird heads Judex men with their black hats, apes and masks, and some clever and chase hideouts, video spying nd chases all keep this disarming y entertaining
Judex goes
anker who has sent men to prison swindled, etc. But he does not kill lim when his daughter intends to give back the ill gotten gains after apacious woman burglar compli cates things.
Climbs up a building's wall russed up figures for wrong murfather in a death strugize ore hart of the histrionics of the time but
do not seem -garish or corny, in

\section*{JOHN ROEBURT Who on occasion explores
booki The for excample his wex
bers the Eanned), details why the \\ Time and Place' Clice Film Censoring \\ another Interesting Feature 58ih Anniversary Number /ARIETY \\ Pus ofher statistics and data-filled}
this knowing reshaping of those ong-gone silent days
Channing Pollock, a Yank magigood looks for Judex while other fit well into their black and white figures. In fact, a struggle between the black garbed female heavy and on a rooftop sum up the film's attitude admirably:
Franju shows that the lamented the first silents can be resuscitated today by a knowing assimilation Franju was one of the founders and understands the old, early as pects of the medium
Of course, this pic may be lim-
ited to buffs, and may need hard; specialized sell abroad need hard this. But it can still be accepted with amusement by ordinary audi ences since its way-out obvious
plotting is still entertaining today

\section*{Three Lives of Thomasit
(COLOR)}

From Walt Disney cat story
for the kidds timed nicely for for the kids, \(\qquad\)
\(\qquad\)

The fanciful novel
The fanciful novel, Thomasina, In screen form as an alternately sentimental and parttime amus-
ing item for children. It's a milding item for children. It's a mild-
mannered storybook tale, about a mannered storybook tale, about a
marmalade cat, that is set in cine matic motion.

\section*{The walt}
been laying claim of gaining pro portionately more and more adults among audiences for the childrenloving producer. This is not to be
the case with the product at hand it's for the matinee trade and even then there's likely to be a squirm or two.
Three Lives of Thomasina" has een picturesquely filmed (Techni-
olor in part in Inveraray Scot lañ, and Black Park : Bucking hampshire, England. Interiors were
done at the Pinewood Studios in done at
It is given shape just fine tech nically, but it lacks excitement.
Stateside moppets who prefer their entertainment along the robust lines of a Worla War II rerun (the military craze among youngsters outdistances outer-space concerns) tender a tale as this
The three human principals in the story taking place in a small village are Patrick McGoohan, as the local veterinarian; Karen Dotrice as his young daughter, and
Susan Hampshire, an attractively grownup blonde, who lives in the forest, tends to stray animals and
is regarded as a witch. Miss is regarded as a witch. Miss
Dotrice's pet feline is Thomasina, Dotrice's pet feline is Thomasina,
who recovers from three crises, to who recovers.
the joy of all.
who does quite well as the kind but misunderstood vet who comes to fall in love with Miss Hamp-
shire. As for the appealing Miss
any time Luarence Naismith is the Vincent Winter, Denis Gilmore and Finlay Currie are among the other townsfolk on view, all performing
creditably. It's an all-British cast creditably.
Director Don Chaffey gets the attention to the colorful sets and settings. Paul Beeson's camerawork competently records the visual val ues and editing by Gordon Ston is to the point: Paul Smith's music Bogers, and the song, "Thomasiaa, by Terry Gilkyson, has enough fetching quality to go on its own Interesting special effects make

What A Crazy World (BRITISH-MUSICAL)

Brash, perky musical about layabouts in London's East End. Handful of lively songs, several British "pop" favorites and combos compensate or negligible, trite storyline. Usefal b.o. prospects amons younger folks.


A show biz legend persists that London's East End cockneys are erummy layabouts, who toither do they spin, except to lie Also that they do nothing bu booze, go to the dogs, play bingo and generally rough up the neigh bood for plenty of themes of stage shows, especialy since the estab
lishment of the Theatre Workshop It serves again in this perky British
musical film, which is an adaptation of Alan Klein's stage musical Klein is a young
from the enviroung man who hails he is writing. Some dramatic license is, no doubt, in oider "What a Crazy World should attract a
vigorous, if undemanding audience in Britain, because of shrewd cast ing aimed at the pop teenagers. In America, it
Story is as trite as the gag about
the slimness of a chorine's the slimness of a chorine's wais non-understanding household. He has an urge to go places, but can't see the way Instead he drift One day he the local young hoods writes a song called what a Craz Gang."' peddles it around Tin Pan Alley and gets it published and
recorded by a subterfuge. So it's fame and fortune just round the to know when he is going to get steady job.
On this frail pretext are hun and the atmosphere of the place with its independence despair all excellently suggested by sorm observant helming by Michael Car reras and the sharp, telling lensing of Otto Heller. But the story is too The dialog is more boisterous than either funiny or witty
There are a handful of Klein
ditties, breezily put over, one or wo of which may soon be jockeying for a place among the Top 10.
The music and orchestrations are rather livelier than the lyrics mos of which are predictable rhymes
The rowdy title song, a pleasing ballad, "Just You Wait and See, decline of the local Unemployment Exchange and a spirited duet called "Bruvvers". are the most mem orable.
Principal reason for this unpre tentious film making for ingratiat
ing entertainment is its zestful and ing entertainment is its zestful and
not too familiar cast. Brown, a
slim, frail looking pop singer who
wears his blond hair as though
might be bird's nest has a pi assly uming personality and a limited inoffensive singing voice. He con-
rasts usefully with his crony trasts usefully with his crony,
Marty Wilde, who plays a cocky Marty Wilde, who plays a cocky, arrogant lout with brash authority friend, who tries to give him some elf respect) is no great shakes as n actress. But she is a pert miss ho is forging ahead as one of the tops among the young British pop
singers Grazina Frame and Michael Goodman acquit themselves well as rown's sister and brother.
Harry H. Corbett, from tele, ouch of his ty character than a touch of his tv character's man nerisms. But the screenplay give age repeats her stage performance as the conciliatory mum. From Monty Landis comes a little gem of a performance as an oily, oppor
tunistic song. publisher. Michael Man. crops up in several different char cterizations very amusingl. Fred ie and The Dreamers, The Bruv bos who are tops in the New Wave perhaps may sell some tabs amoag the younger element.
Stanley Black's musical direction nusses but Max Bene add to the is sometimes jerky. Without set is sometmes sights too high, "What a
ting its
Crazy World" could find an appre Crazy World" could find an appre
ciative public.


This has a lot of elegant postur ng, lensing and a collection of not d actors and actresses. But lacks the right comic dash and direction to give this comedy much ilmic froth.
There is the Francoise Sagan ame for some suggestive undrap ng for possible explot. But its arty chances ubious. It loms primarily as home market item. Miss Sasan's iay about an inbred Swedish fam-
iy holed up in an o:d chateau is lim film fare at best
Dressing in 19th Century cos lied female proprietress, the cha eau contains her aging brothe and young wife, the latter's parathe chateau fand unsane) and a senile grandmother. Into this, he action by immediately falling the wife.
Then follow cannily concealed empts to kill the intruder th apparitions of the hidden wife as

\section*{Saring Lancaster's 'Operar Holose';}

\section*{Catholics Hurt Art Film Policy;} Foumdation Wants Touring Legit

By JOSEPH T. KINGSTON Lancaster, Pa., Dec: 17 . Fulton Art Theatre,' Lancaster' city's four downtown firstrun film locations, closed its doors Saturday night (14), to stay shuttered until after first of year, when Fulton
Opera House Foundation is skedded to take possession of the his toric property.
Foundation, a nonprofit corpora Fon ocal citizens headed by the great-grandson of Lancaster mer chant Christopher Hager, who buil novate, refurbish and eventuall restore the old showhouse as a ypical late 19th Century American pera house.
Actually, of course, it had been just that-and much more-for of 75 years beginning in the decade before the Civil War.
Campaign to preserve and re-
store the old Fulton, which was in imminent danger of being razed as project-a \(\$ 10,000,000\) project aiready underway here-began more than 11 years ago, initiated by the intelligencer Journal, morning cession of motion picture exhibs since the late 1930 's, who kept it in continuous operation as a film
house-with occasional use of its stage facilities-was held in trus ing price was well over \(\$ 100 ; 000\).


Late in 1962 , Foundation was negotiations for purchase. Pledges
of coin support came from sever sources, sufficient to justify agree ment: of sale at \(\$ 75,000\) on a \(10 \% \%\) long-range mortgage with : the Lancaster bank that had acted as trustee for the estate interests.
Deal was closed several weeks
ago, with takeover date set for ago with ta
Jan 2, 1964.
Bernard Z. Schantzer, Coatested Fulton Art Theatre (two-a night screenings) since 1958; of fered to make deal with Foundasubject to open weeks each year supsect to open weeks each ye
for the proposed stage revivals.
Foundation refused to deal, instead named Dr. Darrell Larsen,
retired English and dramatics inretired English and dramatics in-
structor at Franklin and Marshall College here, as Fulton house manager and said that Larsen ing art film policy, presumably after the first of the year.
To provide this continu operation necessary to fo finance basic maintenance of the 900 -seat house, Found ation purchased Schantzer's projection and screen equipment, plus certain stage operate a season of summer stock in 1960.
Already in rehearsal is a pro" by Lancaster Theatre Arts Assn. the Fulton stage late in January. benefit, the four skedded perforin ances already almost sold out through efforts of Lancaster County
Federation of Women's. Clubs (5,000 members), solidly backing tion project.
is not happy about Found exhib, jection of his offer ta stay on durlease from the civic group. Foundilm operation on tits own, with a manager who has had a distinproducer and director but who has had no practical experience in film
exhibition could produce some serious backfires.
zer was art policy, under Schantat best, barely staying over breakeven for weeks at a time and with only an occasional jackpot booking




DUBBING
co.
1600
Broadway
Now Yot
N. Y.
Plaza
which went four weeks to near Much of this precarious situa-
tion which certainly can be tion, which certainly can be ex-
pected to continue, was due to the pected to continue, was due to the
determined hostility of Lancaster's Catholic clergy, who put the Ful faithful shortiy of after Schantzer took over in 1958, and have ef-
fectively kept it there ever since. fectively kept it there ever since.
Although the Catholic boycott
ostensibly was directed against the ostensibly was directed against' the
"type of films" Fulton was screen "type of films" Fulton was screen-
ing, the stigma unfortunately was transferred to the historic theatre
itself, no matter what it offered It affected Schantzer's presenta tion, onstage, of "The Passion Play of Oberammergau," with a touring company, and baffled Pat O'Brien,
who came in with his "Loud Red Patrick" touring package two years Patric
ago.
Ass
Assets at the moment, in addi-
tion to its mortgaged title tion to its mortgaged title, and
federal okay on tax exemption for contributions to the restoration kitty, add up to less than \(\$ 5,000\). Fondation has negotiated a \(\$ 15\),000 loan, on six-month call note, penses and initial operational costs including a reported \(\$ 100\)-perweek salary for Dr Larsen
It intends, of course, to go after
outside coin, too and cufto supoutside coin, too, and cuffo suplegit, at least some of whom are expected to do a turn-gratis-in the Opening Gala," tentativelykedded for next Apri.
ome structural renovation to regain full use of the first balcony, now. limited by inadequate fire exits. Foundation also plans to replant with oil installation, gaining
valuable understage space for dressing rooms and restoration of

ODD COUPLE INCUBATES
PAR COIN FOR SIMON
Paramount is in on a preproduction deal for legit writer Neil Si Couple backed and later produced the Blow Yersion of Horn" Simons "Come sow your squabbling with Warner Bros. as to who has the screen rights to
Simon's current hit, "Barefoot in the Park," in which Par is also n investor.
"Odd Couple" is presently being written. Saint Subber will produce will direct! These two functioned in the same capacities for "Bare Broadway. The writer's deal with Paramount for the latest effort is reportedly better than his "Bare-
foot": barter for which Par shelled out \(\$ 160,000\) with an escalato clause that could eventually pu
the sum at \(\$ 460,000\). The film version can't roll until 1965 and the differences with Warners; which worked out
Horn" was one of Par's big bringing in some coin. In addition it has several others in the works. One, which hasnt been closed as of Laurence Durrell's "Judith." play and Daniel Mann would dithe picture, Unger is to prodice possibly flming is considered as possibly filming in Israel with Martin Ritt, who will make "The Cold": Ronny Lubin and Leo Uris who will respectively produce
and write "Rurales", Martin Poll,
wholl make "Sylvia". Hal Wallis, who has a couple to do, Cy Bartlet and others. Then, of course, there-
are the multi-pic deals with Jo-
seph E Levine and Samuit Bronseph E. Levine and Samuel Bron-
ston. All of this is projected by
par brass as Par brass as potentially giving the company one of its mos
ing years ever in 1964.

Cardinal Cashing Calls
Ben Sack Partmer' When Prem Preem Nets \(\$ 75,000\)
It may have been the bigges world premiere Boston ever had because Richard Cardinal Cushing
of Boston sponsored Otto Preminger's "The Cardinal" at Ben Sack's Saxon Theatre. First night raised \(\$ 75,000\) for His Eminence's harities.
Here were the Premingers, and Carol Lyife, players Tom Tryon and Peabody; Columbia Pictures execs. London Sketch's film critic, Fergus Cashin and his wife, flew in to cover:
A 20 -car motorcade paraded through the streets following
luncheons and receptions by the producer-director and his stars throughout the day. At the theatre massed bands and a platform with radio-tv coverage and WNAC-TV' Dave Rodman, emceeing dre Before film unspoled Cardina Cusining informed the audience that \(\$ 75,000\) had been raised and that more could have been raised the theatre had been bigger. The "I'm in the wrong business should be in business with Ben Sack. After the showing, he bade ner," to which the ebullient show During his "God bless you During his stay producer direc Club luncheon at noon, dashed to a press luncheon in another hote to shake hands with newspape scribes, crammed in a bevy of \(t\) nd radio p.a.'s.
Gove the Preminger film critics Miews Thursday (12). Commented Globe: " 'The Cardinal' will probably cause more discussion and ontron Cleopatra' tion with its production."

Weiner of Montclair, N.J.,
Cops \(\$ 500\) in Metro Push First prize of \(\$ 500\) in the Metro its "Golden Operetta" series has manager of the Warry A. Weiner Montelair, N.J.
Other winners of lesser amount were Urban Anderson, Colony
Theatre, Toledo, H. T. Rastetter, Warner Theatre, Erie, Pa., and Herbert Frank Capitol Theatre As arranged b motion manager of the special MGM sales unit, checks were resented to the winners on their

\section*{Map Dayton Drive-In} Sam Levin, Dayton attorney and of drive-in theatres, is considering n Sugarcreek Trive-in theatre Dayton, in 1964. Preliminary plans pinpoint the site as east of Rollandia golf course, but not of Brown Rd.
Total cost of the proposed proj would be about \(\$ 250,000\). An application for rezoning the site ng is granted, con
tart next spring.


\section*{Green Shakes Pic Biz for Pay-See}

Michael L. Green, who recently Films International to British Lion Fims, has now joined British of ove Enertainment as director responsible for selling BHE pro uct throughout the world and also or the acquisition of suitable inarnational product to be shown on Briten Britain.
part of a come Entertainment is Relay Wireless Assonth British Picture Corporation and ATY ract was awarded a trial con ast by the Postmaster General lim is chairman of BHE and the Doard includes Lord Brabourne Lord Harewood, Sir Laurence Oliv ier anc Anthony Havelock-Allan. Angel and Colin D. Yarrow are oint managing directors.
In addition to this new appointnent, Green will continue to oper Green, Ltd., representing British and foreign producers in the home and overseas markets.

\section*{SYLVAN LEFF DARKS ONE}

The Highland, one of two sub equent-runs operated in Utica by Sylvan Leff, of Albany, has been darkened. His Rialto remains open enf also conducts first-run Town toga, and Community in Hudson. Three drive-ins are likewise in his string.

> Calicoon Title Switch Albany, Dec.

The former Harden Theatre in Calicoon has been renamed The Arden Enterprises Inc:, of which Walter McKeen formerly asso iated with the Maple in Jefferson ville, is head. He has two associates.
Harvey
Harvey English Jr., of Hancoek an early-fall darkening


MARIETT
INTERNATIONAE:
19

New Censorstip Hassh in ilaly As More Courts Ban Pis, Mondo' Seieded


\section*{May Move Site Of Venice Film Fest} Several important changes have
been announced and approved for the Venice Film Fest of 1964 . Principal variation is switch of siden's film events from July to August. Another addition is rule
forbidding a rare award to two pictures. Instead another special
prize has been placed at jury's dismerits.
Dates for 25 th festival; an nounced at recent meeting of fest subcommittee (inade up of gov-
ernment, industry, and press reps), has been set for Aug. 27-Sept. 10 pet and documentary events now.
bow Aug. \(6-16\) whtile brief fest on films on art is held June 16-18.? Asked regarding reports that the fest might move from Lido to
the city of Venice, Mostra topper Luigi Chiarini said he was in
favor of such a move But he added that it was currently ime possible for practical reasons berooms as wel as screening sites for fest crowds.

\section*{Producer Wins Versas \\ Fleming on Bond Pic London, Dec. 10: After succeeding in his High
Court action against Ian Fieming on a copyright claim on a Jamea,
Bond thriller, Thunderball; pro-
ducer Kevin McClory anounced ducer Kevin McClory announced
that he would put a fim version of
the story into work early next The action was settled after a
10 -day hearing on Monday (2) and 10 -day hearing on Monday (2) and
the terms Were announced the fol--
lowing day McClory recelved costs and an unspecified amount
of damages. In the action. Dfo Clory had claimed he was coFleming's
was based. \\ AZARIA RAPOPORT
 \\ Hollywood Flirts With But Never Weds Israeli Pix Bix \\ Tint \\ 58th Anniversary Number VARIETY Pus ofther statistical omed data-itiled Rome Shutdown Called Off But Could Resume}

Brit. Shepperton Studio Shutters

\section*{London, Dec. 17.} Shepperton studlos, one of the major film producing lots in Britdeepening British crisis. The lot went dark last weekend, and is unlikely to reopen until Aprll next, when the "Lord Jim" unit returns
to the studios from its Hong Kong to the studios from its Ho
Final picture at Shepperton was the Anne Bancroft starrer, "The
Pumpkin Eater" which was com pumpkin Eater," which was com-
pleted last Friday (13). The only booking at the studio is for a sec ond feature, which will take on told, about 180 studio workers are being retained on the payrol in a bid to check mounting
ployment in the industry. ployment in the industry dio closure comes from Merto Park, The layoff there, too, will claimed this is not an immediat that it is simply due to the fact the last few months, completed seven second feature pix and fou four-reelers; which is more than enough to meet their immediat dancies is not known.

\section*{W. German TV Plans \\ Tough Competition For \\ Cinemas Over Holidays} Frankfurt, Dec. 10. Not only will the West German of thas be offering the best fims trade, but the two west German tele networks are going alfout in competition. The two tele nets are during the Christmas holidays That's only a few less than will be German distributors in the cinemas
But the television lineup has only "Heroes" (five years old) Wirth French film, "The Count of Monte Cristo" as pix that are more than nees known by cinema audi
Besides films, tv is hitting the cinema competition with some out-
standing productions of its own.
On Christmas special performance will be given "Robinson Shall Not Die," followed opera holiday performances of the the play, "Anthony and Cleopatra. with two top German stars, Lola
Muethel and Peter Passetti. An 0. Muethel and Peter Passetti. An O. ers," will be dramatized Christ mas Fve from the Second Net So it looks as if the cinema jected to the tax-free and govern nent-aided tele in West Germany from the Christmas programs this

The two-day shutdown of 700 dd Rome area pic houses, as an admission tax protest move, has
been cancelled here at the last minute by Italy's exhibitor asso Move
Move was decided In order not seated Italian goyernment in its first week in office. If government detaxation is not accomplished
soon, however, statement says acion would be followed through on national basis.
Meanwhile, industry is neverthecampaign to attract attention to its fiscal woes. Beginning this week every newsreel shown (by law
with every feature in the country will contain a sequence designed to gency and importance of the prob lem.
As screened earlier for the press and industry toppers, reel inserts lash into the fiscal system in
here in no uncertain terms.
One episode shows bored view where they asleep at their bets admission tabs, up to \(50 \%\) o
which (in case of firstruns espe which. (in case of firstruns espe Another takes off vampire pix by depicting a new bloodsucking
technique: a cloaked figure enters a pic house at midnight and grabs most of dally take away from a frightened cashier from under the
hood, the word taxes" is clearly noed, the word taxes is clearly slogan: Moviegoers, high admission taxes will ensure your future
boredom (at video sets)? (One of main beefs of film people is claimed discrimination by State gainst pir and in favor of littlewhich is showing a growing nu ber of features every week).
Entire anti-tax moyement. ently proceeding on an interna by the basis thanks to sponsorship reau (B.I.C.) headed by Eitel Mo naco, is based on premise that film industry in Italy (as in several
other countries) is "unfalrly" taxed, out of proportion with other it's claimed that by comparison pix are taxed twice as heavily as any other form of industry. Total paid to State by pic ind
1962 is some \(\$ 72,000,000\)
According to Monaco, industry ubsidies it gets in form delayed tax rebates if it could be promised complete detaxation of admissions.

\section*{Cleo' for Down Under}

Date Cut to 184 Mins.
Harold Freedman, executive of he Deluxe Laboratory N. Y., planed quietly into this territory last week 184 minutes running time for the "ic's Aussie playdates.
"Cleo" preemed at the Mayfair Sydney, Friday (6) following a
charity show Dec. 5. The Hoyts' ic loop report record advance sales for the pic here.
Dale Turnbull, loop's
Dale Turnbull, loop's g.m, said ing rehuilt and will be renamed two-a-day early next year.

\section*{3 New Films Boosting West End Bi; 1 World' Boff \$16,200in 5-Day First, 'Fun' Smash 15G, Leopard' Big 11G}

Disnee Prod Chief Sez
Big Films Sill Click
Cyril Edgar, managing director of Walt Disney Productions, hit out at "the moaners" In the British
film industry who fied wof at the slightest provocation and provided excellent copy for press and
tele to blow up the words "films crisis:"
Speaking at a sales conventlon,
he told the delegates that grosses he told the delegates that grosses from everyone in the indutry the cinema had a wonderful future. "You can't stop a good film from
making money": he commented.

\section*{Italo Film B.O.}

Still on Upheat

The Italo boxomfice continues on the upbeat, and Yank films are cai market. Latest figures from er totals some \(30 \%\) of Novem er, with some 397,771 admissions nore sold this time, Mitan and Universal has inched back into the distrib lead \({ }_{c}\) (key-city firstrun
figures) ahead of Metro, CeiadColumbia, Dear-UA, Paramount Rank, Inei, Warners and Dearhalf the Italo market for Yank product at \(48.2 \%\), vs. \(33,3 \%\) for
Italo-mades to which must be Italo-mades to which must be
added- (for a \(40.7 \%\) total) the Franco-1talian coproauctions. national leader, followed by "The Leopard" (20th), "55 Days at Peking" (AA), How West Was Won
(MGM), Mostri" (Fairfilm),
Great Escape" (Dear-UA) "Mock) ingbird" (U), "Cleopatra" (20th), Il Successo" (Fairfilm) and "Irma la Douce" (Dear-UA).
Several feature pix
Several feature pix are flighting
for the top spots in Rome and here, thanks to a fast start las season. Other front-runners in Was Won, City keys are "How West
Cleopatra," LLaw rence of Arabia" (Col) and two
Italo-mades, "I Mostri", and " \(\mathbf{n}\) Successo."In Milan, it's "Cleo patra" on top, followed by "Law
rence," " 55 Days Peking" and Irima La Douce" (UA).
Coming up fast are two recent releases, Mondo cane No.
(Cineriz), which hit a fancy \(\$ 00\), 000 in its first three days here,
and "Mondo di Note No. 3 " (WB), which is in for a brisk start both

Urich Baumgartner New
Chief of Vienna Festival, 1964 Events Already Set
Vienna, Dec, 10.
Urich Baumgartner is the new irector of the Vienna Festival codirector- and business administrator of the Statoper. There
were some 16 candidates under were some 16 candidates under
consideration for the job, one of chem Herbert Graf, long, with of the Met Opera in Manhattart but more.
recently head of the Zurich Opera. recently head of the Zurich Opera.
His salary demand was too great Hor the Austrian purse to bear. ence so far is limited to a yearly event called "Kapfenberg Cultural Weew.: He had organized dramaGic stuaent groups in the City of active a press and public relations of Austrian industrically steel firm (Boehler).
The 1964 program was previousHilbert will present (in connection with the State Onera which will pay half the cost and take the
work into its regular repertory af work into its regular repertory af-
ter the Festival "Daphne" by ter the Festival "Daphne" by
Richard Straus. with Hilde Boehm as conductor:

\author{

} newcomers supplementing the folld holdovers which continue to do
aboveaverage biz. Leadine the neld
was "It's a Mad World," whtch grossed over \(\$ 16,200\) in its frat
five days: hardticket and two-2 day), plus a midnight Saturday.
matinee, at the Coliseum. "Fun in for a smash \(\$ 15,000\) or close in
first frame ars frame.
giving thariton's "The Leopard" is weeks for over hir main continues in fine style. "The Victers" looks over \(\$ 20,000\) in third session at the is heading Square. "The Servant" "Tom Jones" again will hit a the London Pavilion "Lawrence of
Arabia" was around solid \(\$ 14,000\) "How the West Was Won" looks fancy \(\$ 1\)
stanza.

Estimates for Last Week Astoria (CMA) (1,474; \(\$ 1.20-\$ 1.75)\)
(West Side Story" (UA) ( 93 wk). Okay \(\$ 5,800\).
Carition (20th) (1,128; 70-\$175) of stout \(\$ 11,000\) or over. "How West Was Won" (Robin-
MGM) (58th wk). Brisk \(\$ 19,000\). Columbia (Col) (740; \(\$ 1.05-\$ 2.50\) ) (2d wki) and "Gidget Goes to Rome". "Sword in Stone" (BV) follows Dec.
\({ }^{\text {Col }}\)
"It's a Mad Worid" (UA) ( \(\mathbf{N}\) ) Smash 16,200 in opening five days, in-
luding midnight Saturday matinee. Dominion (CMA) (1,712; \(\$ 1.45\). ( \(\mathbf{k}\) ). Fine \(\$ 29,000\).
Empire (MG) (1,330; \(\$ 1.17\) \$2.15) sue). Neat \(\$ 9,800\) Camille" (MGM) (reissue), \(\$ 11,000\). Leicester Square Theatre (CMA) (BLC) (3d wk). Great \(\$ 20,100\) or London Pavilion (UA) (1, 217: 70 \(\$ 1.75)\)-"Tom Jones" (UA) (24th
wk). Lively \(\$ 10,000\), same as preMes week.
Metropole (CMA) (1,394; 70-\$1.75) (43a wh). Solid \(\$ 14,000\). Odeon, Haymaritet (CMA) (600;
\(\$ 1.05-\$ 2.80)\) - 55 Days at Peking Rank) (20th wk). Okay \(\$ 5,300\). Odeon, Leicester Secare (CMA)
(2,200; 70-\$1.75)- Thrill of It All
( 3 d wk). Till \(\$ 1,000\) or nank. Last week, \(\$ 14,800\) (CMA)
Odeon Marble Arci (2,200; 70- \(\$ 1.75\) )- "Charge of Black
Lancers" (Indie) ( \(2 \mathrm{~d} \mathbf{w k ) \text { . Moderate }}\) \$4:700. First was \(\$ 5,800\).
Plaxz (Par) Plara ( Par) (1,889; \(\$ 1.05-\$ 2,20\) )
"Fun in Acapulo" (Par) Heading for smash sapuco or near. Whots
Minding Store" (Par) if due Dee.
26. Rialte (20th) (529; 70-\$1.20)(Continued on page 20)

\section*{CEA Votes For \(3 d\) Release Plan} London, Dec. 17.
tograph Exhibitors The Cinematograph Exhibitors a \(50 \%\) quota, but favors the creaThese a third releasing oullet. week's general council-session, and have been conveyed to the Board of Trade.
Oppositi
Opposition to the higher quota would provide no solution to the present crisis, and during the
council debate some exhibs indicated they favored its abolition. There was, on the other hand, release setup, particularly in the London area. And it was suggested
that the increased volume of Hollywood production would help to sustain it: The CEA has also asked
the BOT to set up a fair practices tribunal.

यARालन
To Debate Film Crisis London, Dec. 17
The government has found ment debate on the British film crisis next Friday (20). It will be initiated by Irene White, Labor M.P. Who is a member of the Films Council
and a prominent figure in the Labor Party films group?

\section*{20ht to Expand 64Bitish Prod.}

Having resumed its British pro uction program with two featur pix this year, \(20 t h-\) ox is to sprea new European production program
were agreed between Elmo Will were agreed between Elimo Will
iams managing director of Euroiams, managing director of Euro
pean production for 20th-Fox; and Richard Zanuck and Stan Hough,
at recent meetings in N.Y. Six properties are firmly scheduled, The first to get underway will
be "A High Wind in Jamaica," hich will be filmed on location in that country, with studio work scouting locations in Jamaica: This Will be followed in April by "The irect on the Continent. The direc test two young actresses. Laurie Stevenson and Maria Eckland, who
are under consideration for one of are under consideration for one of
the leads. The pic is based on an the leads. The pic is based on an
original story by March Behm and Daniel Fuchs.
Major project in the 1964 pro-
gram will be a 70 m color producgram will be a 70 m color production of "Those Magnificient Men
In Their Flying Machines," which on to Paris air race in 1911. This will be directed by Ken Annakin from a screenplay
and the director.
and the director. Is writing the
script for "Our Mother's House,"
due to roli in June. In the follow due to roli in June. In the followhe coast of Brittany on "Rapture signed to direct "Watcher in Shadows," which will go in August, and Se made in Canada in February o under consideration, calling for ocations in Gibraltar, Africa and Austria, with interiors to be sho The two British films completed 20th-Fox this year are Man Mite, produced by Walter Seltzer and directed by Guy Hamil ton, and "The Third Secret," pro-
duced by Robert L. Joseph and directed by Charles Crichton.

\section*{Italo Filmites Wonder}

How New Stow Business
Boss Will Act as Czar
Rome, Dec. 10 .
Industry observers are currently mulling what effect on film politycs the recent nomination of and Entertainment can have on the
future of the local show biz Achille Corona is the man named to replace Alberto Folchi in the top govenrment entertainment
spot. He was one of the founding members of the postwar Ithlian Socialist Party, and has ifinc Corona has little direct experimatters. For a while after the war he was an editor of the socialis daily, Avantii.
Film world
erious problems confronting itt: is waiting for the new Minister's first statements to get an idea of
what his future policy might be.

\section*{Kubrick's Bomb' Will}

Preem in 3 Countries
Stanley Kubrick's production Den
Dr. Strangelove, Or How. Learned to Stop Worrying and imultaneous world preems in Jew York, Canada and London on pening here next Thursday (12 President Kennedy's assassination

\section*{International Sound Track}

\section*{London}

Tine Golden Head, the Cinerama production which started out in British Studios for interiors after two months on location The Cinerama Hungarofilm coproduction is using the single lens technigue and it Hackett, Jess Conrad and Robert Coote.. Karel Reig has taken New York for a special showing to star and coproducer Albert Finney The Wonderful Life unit started location firming in the Canary New Yeart Theek Elstree Film Distributors musical, with Ciff Richard; being dirmpted by Sider Furiezat, A Aennis Price and The Shadows, is Tedybears" was organised last week for representatives of leading he picture were discussed by a panel of distinguished social workers..
Delegates to Walt Disney Productions three-day convention say nine new films, including "The Moon-Spinners"" "Mary Poppins,"

\section*{Paris}

Director Henri-Georges Clouzot again marrying. It's to Argentine thesp Inez De Gonzalez...Edar Constantine wants a break in his rink" which is to co-star Gina Lollobridgida, Pic will be made in Hong Kong with Lollo as a Eurasian. Pic will be a straight action pic based on the dime novel hero Nick Carter but updated to today In fact, his Carter will be on the scent of fifing saucers, Georges De Beauregard believes in finding new. fimmakers, Atter his sketch Luck" with some repeating and other new ones. Those showing up \(44 \%\) of the filmgoing public today.. "Cleopatra" (20th) now playing in three houses in the new three hour v
Robert Aldrich had a special screening of his latest pic "Four For was in from His screening here, and then in Rome, was to feel out offshore response o his comedy western. .The Yank indie Gotham-made pic "Hallelujah opened here before its New York bow to fine reviews and good biz at one arty. Its free-wheeling, lyrical; breezy style pleased the more discerning French filmgoers. It looks in for a good specialized run... ic after troubles on his recent pic "Ghost of Noon" with the producers. e is prepping a pic about gangsters and would-be delinquents after and called "Fool's Gold" There is no definite starting date

\section*{Rome}

Anthony Quinn, his stand-in Jack Gaffney, and Egyptian actor Gamil natib-all members of the current "The Visit" unit at Cinecifta, move creened his "Four for Texas" at Fiammetta Theatre after similar reviews in London and Paris...reason why fewer young directors in past 2 years, only about 5 have really made the grade. Gina Lollobrigida in from Paris, rests before beginning "Strange Bedfellows" for Panama and Frank in Hollywood on Feb, sis, with Rock Hudson he opposite. Carlo Ponti project, The Seventh ictim ids from "The Hibernated"..DeLauren Egypt and Turkey; for advan tageous lensing conditions, has sent scouting teams to Sardinia as weil
to o.o. locations for John Huston item slated for spring start in Cinerama Gianni Hecht Lucari of Rome's Documento Films wants it known at the Documento mentioned in stories regarding aborted SpanishAngelo Rizioli's Cineriz, producers of "Dolce Vita"; *-1/2" et al, panning to open own distrib office in States soon, is already scouting altham locations : . Ugo Tognamia directs first pic, on which he'll Great Nuisance); Tognazzi also does "Magnificent Cuckold" for Sancro, as thesp only, Eleanora Browff; Sophia Loren's daughter in "Two release directed by Raffaello Mattaramo © Carlo De Priano added to
cast of Michelangelo Antonioni's current "Deserto Rosso"; with Moniea Vitth and Richard Harris.
New Claudia Cardinale starrer, directed by Lachino Visconta for France Cristaldi's Vides Productions, being scripted for spring start by the Ends of the Earth" finally got censor okay, now planning pic about white girl and colored ma
nearly booked up solid through 1966

\section*{Ihalo Censors}

Roses"). As producer comes up for court trial, after which pic can either be
banned, subjected to cuts, or released, as is
ANICA Deplores Court Bans
ANICA, the Italo film industry association, and the Italian Film Producers Assn. have issued a
statement deploring recent court statement deploring recent court yanked frove nevertheless been
yeulation for various reasons involving reported obscen-
ity and offense to common decency. Statement makes clear decency.
the by film makers for the Italian legisiature which rules in such
matters. But at the same time dematters. But at the same time de-
fends producers stands and good faith in releasing pix which have by a recognized body designed to The resulting situation the state ment says, merely aggravates already heavy risks inherent in film production

Edimburgh Okays Sumday Cinemas

> Cinemas here: will now be able o operate every Sunday on a commercial basis. This is in keeping bath openings in Scotland, a couptry where there has been
opposition to such shows.
> Edinburgh city council okayed city cinemas will be to given the Al portunity to operate, but only on a rota of two each Sunday, at least Counsellor James Durkin, sup. people can watch t', why can't they go to the cinemas?' Opposing
it a femme counsellor, Mrs. Marion Alemander, said that, by opening cinemas on Sundays, they were
opening the door to having dance halls and other places in opera-
> Cinema exhibs and managers have welcomed the decision stat-
ing, that it now hrings them into
line at long last with the remainline at long last
der of the U.K.

\section*{\(30 \%\) SHARE: THE WEAR \& TEAR}

\section*{Variety Shows: How They Rank}

By coincidence the newest National Nielsens (second November report) list all 11 hour variety shows on the three ty networks, including the not-every-week Perry Como and Andy Williams, thus what is particularly significant is the major role that five of the hour entries play toward boosting the CBS-TV overall ratinge Into Skelton curent season's Nielsen dominance. All five shows-Red Kaye-boast " 20 plus" national Nielsens and since these represent 10 half-hours (or one fifth of the entire prime time weekly schedule) they now share the backbone status that the situation comedy enjoyed
gram strength.
Following is the scorecard on the 11 shows:
Red Skelton (CBS)
Ed Sullivan (CBS)
Garty Moore (CBS
Danny Kaye (CBS)
Lawrence Welk (ABC)
Perry Como (NBC)
Judy Garland (CBS)
Mitch Miller (NBC)
Jimmy Dean (ABC
Andy Williams (NBC)

\section*{ONY Y \(5 \%\) HIT RENEWAL MARK \\ BY GEORGE ROSEN} The Nielsen consciousness of an ncreasingly competitive to indus-try-on both the buying and the selling side seems, to have evolved from yesterday's query of
"What's Your Rating? to today's Whats Your Rating? to today's Your Share?:"
The allimportant Nielsen answer to this year's question, asked
on all sides, produces-it seemson all sides, produces it seems-
an automatic reflex of sponsorship an automatic reflex of sponsorship
renewal or: cancellation. The renewal or cancellation. The from the "dirty." Since "30 or better spells renewal and under
30 share" a cancellation, the agency reseatching of networks has been assuming a new look. On
such analysis; from the latest national Nielsen, for the two weeks ending Nov. 24, , 63, as it compares
to the year ago parallel report, to the year ago parallel report,
shows Prelude to Bid For Senate Seat?
Political circles we e be buzzing Political circles we re buzzing that NAB prez LeRoy Collins is champing at the political bit.
"In what read like an obvious "plant," United Press International reported from the Florida capital that persons talking with Col-
lins "cannot escape the conclusion he is seriously considering" running for the U.S. Senate or perhaps again for the governorship.
Key to Collins' change of heart
about re-entering politics was President Kennedy's assassination, UPI reported that Collins stirred his fears about Southern political extremism and an en vironment which encourages hate On Dec. 3, Collins told a Columbia, \(S\) C audience that extremist have been allowed to speak for the South too long while moder themselves to be shunted aside.
"Bloody shitt" representation Congress is hurting the South and reducing the region's effective ness in national circles, he said. UPI said Collins' "close associ ates" have disclosed that the former governor would like to prove to himself and the nation that a the South.:

Collins
Collins would have to make a January on whether to run by late Directors meets in Sarasota. Biggest obstacle in Collins political path is the incumbent Sen:
Spessard Holland, a 71 -year-old Spessard Holland, a 71-year-old
conservative Democrat, who is considered by many to be almost unbeatable.
Although Collins and Holland are personally friendly, the \(N A B\) (Continued on page 36 )

\section*{\$6,000,000 Spurt}

In ABC-TV Sales
ABC-TV has wrapped up in the
last couple of weeks \(\$ 6,000,000\) inorders for a a wuary start. Among the major buys was one by Gillette for, a minute apiece in "Wagon Train and Arrest and Trial. ling Drug, Sherwin-Williams Paint, Carter Products, Squibb, Thomas Leeming Underwood and Metrecal. At the same time Liggett \& Myers, which had an alternate half-hour is exiting after this week, has converted to the replacement, "Saturday Night: At The Palace" ABC has also sold a couple of year-end specials, "Debs Star sathe Making of A President," a David Wolper of A A Prion on Dec. 29 , to Xerox.

No Room at the Inn?
NBC News exec, preparing to the Holyland sent this vis to an Amman, Jordan, stringer "Need rooms for six NBC personne, Bethlehem, Dec. 24 and don't give me that old

Bill Orr's No. 2 WB Status; Will 'Reevaluate' TV

\author{
William Hollywood, Dec. 17.
} who was shifted from vidpix king prexy Jack Warner eight month

Continued on page 38)
\(\stackrel{\text { sho }}{ } \therefore\)

\section*{Hou
Ov}
\(A B C 62\)
\(A B C\)
63
CBS 62
CBS 63
NBC 62
NBC 63
18.0
17.0

Hour
Under
\(30 \%\)
1.5
10.5

This year on the eve of the \(64-65\) buying season, more and more key agencies are aying more work opportunities, of reaching a \(30 \%\) or better share of the tv
audience. Sophisticated, research oriented tv buying, their execs contend, can-with the \(\mathbf{3 0 \%}\) share minimum as the fundamental guideline concentrate on avail-
able sponsorships which will exceed this mark and, at the same time, pretty much avoid selection of network offerings destined to fall below the critical barrier bevertising values
Hence, the latest Nielsen pockunprecedented analysis and net-

\section*{LET THE EXCITEMENT SHINE ON YOU}

Once a year, in the spirit of holiday inventory, pausing to look backward over the year just closing, and ahead to the year just beginning, roll is called of the persons and organizations who make the business there is none like significant, colorful, creative and exciting. The story is told in perspective and panorama, with insight and wit, decorated with useful data and enriched with knowingness. The special text is months in preparation, weeks in digestion, and a veritable seed-bed of trade prestige.

Advertising is always an intelligent investment in career, in image, in good will but there are special reasons of self-interest to include yourself and your advertising copy in

The 58th Anniversary Edition of

\section*{\(\sqrt{\text { ARILTTY }}\)}

Place Your Copy Immediately at Nearest Variety Office
\begin{tabular}{|c|c|c|}
\hline NEW YORK 10036 154 W. 46th St. & \begin{tabular}{l}
HOLLYWOOD 90028 \\
6404 Sunset Bud.
\end{tabular} & CHICAGO 60611 400 N, Michigan Ave. \\
\hline LONDON, S.W. 1 & PARIS & ROME 3 \\
\hline St. James's Street Piceadilly & 80 Ave. 10 Nemilly de Nevilly-Sir-Seine & Via Sordegno 43 \\
\hline
\end{tabular}

P\&GII \(530,00,000\) Pedede To CBSTV; Alberto-Culver Likes NBC

NBC's Watch Those Gifts Interofice memorandum on Yuletide gifts was for the first time passed around to all NBC employees this
cally it says:
"As \& matter of policy NBC employees may not accept cash, gift certificates, savings bonds or other equivelants of mhould exercise prudent good judgment in deciding whether any other type of business gift is so extravagant and valuable that it goes beyond the bounds of propriety and normal cusit should be returned. "In no event will NBC em ployees solicit gifts of any type
from anyone with whom NBC from anyone with whom NBC
does business.

\section*{AB-PT Execs'} \(20 \%\) Bonus Cut In Profit Drop
With American Broadcasting Paramount Theatres profits down sharply over last year, the tradi-
tional AB-PT bonuses (provided for in the stockholders' approved "Employees Incentive Compensation Plan") have reportedly been curtailed by \(20 \%\) from last year's record level. Slash, nediess to say execs-particularly those in the middle echelons to whom the yearend stipends have represented an important and integral part of
the year's salary. In previous seasons, yearend bonuses, reported in the annual proxy statement to stockholders, have ranged as high as \(\$ 50,000\) for president Leonar v.p. Simon Siegel.

This year's cut is reportedl (Continued on page 36)

Procter \& Gamble this week dumped. \(\$ 25,000,000\) in CBS-TV's coffers for sponsorship of nive aiprogremalhours of prime time programming for the \(64-65\) season. Since it will, in addition, be going with the Walter Cronkite cross-the-board news program, the
total figure will be between total figure will be between \(\$ 30,-\)
000,000 and \(\$ 35,000,000\) - or the same amount that General Foode pledged to CBS last week.
Meanwhile, it's reported that Al-berto-Culver, with a budget of some \(\$ 20,000,000\), is all set to embrace NBC-TV as its major netWork. Another multi-million dollar sponsor, Philip Morris, is reported
to have inked with CBS-TV next season.
P\&G has yet to pick its shows, undecided on next season's schedule. But it is going after cross-theboard exposure - Tuesday, Wed nesday, Thursday, Friday and Sat rday.
P\&G currently on CBS-TV is sor on anoute 66," "Twilight Zone," and "Alfred Hitchcock," all of them doubtful for next season. P\&G is full sponsor of the webs comedy, "Petticoat Junction," and Van Dyke." Advertiser of "Dic alternate week sponsor of "The Judy Garland Show," slated to be axed this season, as well as having participations in "The Walter to underwriting show in additio Philip Moris CDS rently riding on such shows Walter Cronkite," "Jackie Glea son," "Red Skelton," "Rawhide," Route 66," "Hitchcock", and "East Side, West Side."

\section*{Chas. Collingwood Nixes ABC-TV Bid \\ Charles Collingwood has turned} down a reported \(\$ 250,000\) offer continue his longtime association with CBS News, ABC's negotiations with Collingwood, conducted
sporadically over the past year sporadically over the past year
came to the end of the road last week when the newsman com mitted himself to stay with CBS. ABC News, prexy Elmer W. Lower was interested in using in the network's 1964 coverage of in the network's 1964 coverage o
the Presidential nominating con ventions and of the election re sults. This is the the role that Ron Cochran, who of course continues with ABC-TV, has been playing in the last couple of elections. ABC's search for a top news perbid to play a more competitive role in the 1964 Presidentia sweepstakes, Any new anchor man to be considered will be part of a
strategy that calls for key 1964 strategy that calls for key 1964 Smith and Edward P. Morgan.
\(\$ 4,000,000\) SUIT VS.
DESILU, SCREEN GEMS
Ludlow TV Presentations Inc. and Howard Kreitsch slapped a \(\$ 4,000,000\) breach of contract suit against Desilu Productions. Inc claim in agreement dated Aug. 24, 1961, they conveyed to Desilu an equal interest in a tv pilot. "The Raturday Knights," to star Bobby Rydelf, but Desilu didn't ưse it series based on pillot and distribut silis it on pll.
Screen Gems to use Rydell in a series. Suit claimed loss of pro ducer fee, payment for service
and loss of profts.

\section*{B'casters Wait To See How Congress, FCC Play Their Ploys On Blurb Curb}

\begin{abstract}
Washington, Dec. 17,
The burb curb one upsmanship The blurb curb one upsmanship new ground after both sides go their licks in last week.
As the Commission concluded its commercial time limit oral arguments, the House Commerce Committee passed legislation forbid FCC.
Both sides now have to figure hew to play their ploys from here, as the Christmas holidays offer a shor
maneuvering.
maneuvering.
But the mods on both sides
have changed, offering a posible have changed, offering a possible
key to a prognostication of the out-
The Commission, with the exception of Chairman E. William Henry, is wavering and doubts are that a majority can be garnered for a strong commercial limit rule Walter Rogers \& Co., after Waiter Rogers \& co., after a
shaky start, are bent on their
\end{abstract}

LBJ: Neutral Ground Washington, Dec. 17. President Johnson isn't go-
ing to enter the blurb curb battle between FCC and Con gress message was given to Rep , Durwood Hall asked the President's position on legislation forbidding FCC to in
cial time limits.
al Iiaison Lawrence O'Brien returned Hall's letter saying, "it is felt that it would be inappropriate for the Presi-:
course and will push their preventive legislation in step with any indication that the CommisAnother factor for FCC to consider is President Johnson's message to heads of regulatory agen-
cies. At a White House concies. At a White House conference, chiefs that "much too much of our people's time and sorbed by the routine demands of
government."
government." called for regulation rather than provoke carping criticism. moving and progressive society," he said, finds oppressive, distracting, irritating and ultiof complacent and static regulation."
He said the late President Kennedy's policy, which he promised to continue, was to serve sta
standard of excellence" which would justify faith instead of invoking fear.
All agencies, including FCC, are likely to step lightly for a while
until they are sure of their footuntil they are sure of their foot
ing in the nev: Administration. Another factor possibly inhibit
(Continued on page 40)

\section*{NBC's \$4,000,000} Yearend Billings
With the minute scatter plans and participations that now dom-
nutie network wuys, the mid-season, year's-end selhing effort has
become a big one, and NBC-TV sales has racked up well over \(\$ 4\).000,000 in billings over the last couple of weeks. This business
does not represent end-of-the-cycle renewats or the "re-expressions" arising out of the blackedout weekend when broadcasting preempted all commercials for coverage of the President's assassin
Network's Friday nig
ment for "Harry's Girls," the satirical half hour," "That Was the Week That Was," has now been two-thirds sold; with Brown \& Wilminute a week. Web expects to have the Jan. entry sold out this
(Continued :on page 30)

So Proudly We Hail House Speaker John McCormack awarded NAB the of the National Foundation of March of Dimes.
Me Roy Collins told NAB prez Le Roy Collins in the Capitol ceremony that March of Dimes
founder President Franklin \(\mathbf{D}\). Roosevelt "would have been proud of the part that broadcasters, have played in the
work he began." work he began.
Hered said the Industry performed "a significant public
service". in helping the fight against polio and other crip-
pling diseases.
\(2 d\) West German TV Net Tangles With Top Daily

By HAZEL GUILD
West Germany's Second Tele vision Net, which got off to
troubled delayed start on April Fool's Day this year, and has been beset by difficulties ever since, is
now in a head:on battle with the largest circulation newspaper
West Germany
The gossipy.
Hame gossipy tabloid Bild of out West Germany with a
daily circulation of 3,\(500 ; 000\), has been sticking so many pins into
the wax figures set up by the the wax figures set up by the
Second TV Net that every day the paper comes out with a new attack
on the Mainz station-and every
day the Information and Press day the Information and Press
Office of the Mainz headquarters
duly releases what it calls sPr duly releases what it calls "Press
Clarification," its side of the cur-
rent controversy Unfortunately rent controversy. Unfortunately,
however, the Mainz side of the situation gets far less play in the
rebuttal than the orisinal Bild coverage.
Bild announced last week that ( \(\$ 1.75\) ) paid rates of sen mark (\$1.75) paid by every one of the owners, might be upped shortly in order to pay for the deficits of
the Second TV Net The Second Net is badiy in need wants to move its employendably wants to move its employees and
production facilities out of the
scattered 17 different locations it now uses, nto one ast televisio to the West German aled, main for some way to raise about 130,
000,000 German marks (about \(\$ 32\) 500,000 ) which most insiders co sider way
project.
Nonetheless, the Second TV Net raising the monthly rates to the viewers, although it is possible that
the German government is considering such a move.
Next, Bild came out with a front-
page photo of German actres page photo of German actress
Margot Eskens. in a formal that, the newspaper says, cost \(\$ 2,500\)
but-it claims that the Mainz sta but-it claims that the Mainz st
tion explained this costy gow
was needed for a television pr duction called "Midnight Magic"
and that the cost of the dress was and that the cost of the dress was
reckoned into her fee for show.
Bild further notes that it wonder the Mainz outlet is no
\(\$ 17,500,000\) in debt and trying
(Continued on page 40):
Shift Helps Defenders But Not Phil Silvers "Defenders", since its switch on the CBS-TV Saturday night sched
ule to \(8: 30\) p.m., has gone to a
21.9 Nielsen compared to a 18.7 the last rating in its previous 9 , to 10 p.m. slot.
According to the most recent Nielsens, the first rating scorecar
since the saturday night swith "The New Phil Silvers Show" re mains in the rating doldrums. to \(9: 30 \mathrm{p}, \mathrm{m}\)., registered a weak 16.8. Prior to its switch, Sivers"at
\(8: 30\) p.m. registered a compa-
rable 16.2

Subscription TV's
\(\$ 1,233,000\) Worth
Of RCA Equipment outfit that's setting up a cable paya, vee system in San Francisco and Los Angeles, has ordered \(\$ 1,233\),equipment from RCA according to C. H. Colledge division veepee and general manager of the company's broadcast and communications product division.
Deal was made by
Deal was made by Sylvester L. Colledge representing RCA.
Purchase ineluded four transis-
torized ty tape recorders six Vid-
torized ty tape recorders, six Vid-
icon color-film camera chains, 12 two three-channel video and audio control boards (all equipment geared for color) homes via cables installed by loca Collins In N.Y.On ComlCode Meet LeRoy Collins, prexy of the Na-
tonal Assn of Broadcasters, is due o attend of Broadcasters, is due to commercials Meet will be hel At a midtown hotel today (Wed.).
Atteng will be representative of the networks and officials of the
Assn of National Advertisers, along With Howard Bell, codirector Issue shaping up for decision whether to maintain present in
dustry commercial code standards or relax commercial code provi casters. Collins and CBS-TV;as one of the three networks, are un-
derstood to oppose any relaxation of industry commercial standards. Commission chairman E. William Henry to adopt the NAB Code as it
related to commercials as law in considered remote at this time.
ABC-TV SRO ON
ORANGE BOWL GAME ABC-TV has sold out its cover Bowl game New Year's Day from Miami. Bristol-Myers, Buick, R. J.
Reynolds and Texaco have picked Reynolds and rexaco have picked
up the tab for the play-by-play. The web is also telecasting one New Year's Eve, in addition to a
15 -minute pre-game show.

\section*{Stoneham Tapped For}

CBS-TV Program Slot
Russell Stoneham, formerly di-NBC-TV Hollywood; becomes di rector of "live" programming
CBS-TV, N. Ye reports to Hal Graham, CBS-TV V.p. program-NBC-TV, Hollywood for three
years, had been associated with CBS-TV programming for many years as a director and associate oversee both regular series an specials He replaces Marc Mer-
son, resigned

\section*{Benson's Pilot Deals}

\section*{Hugh Benson, formerly asso
ciated with Warner Bros., has} inked wilot deals with CBS CTV for two half-hour comedy projects.
Benson created and will produce both projects. He has tentativel
titled them The Only Way to Go," with script by James Fritz "Our Three Lawyers," written by Benson had been exec assistan to William T. Orr, then head of
tv production for WB . Frank Cooper Associates handled
tiations with the network.

Coronation Street (Mon.)-GRANADA
Armehali Theatre-ABC
Take Your Pick-AR \(\quad\) Funeral of Pres. Kennedy-ITV/BBC
Sunday Palladium-ATV
Double Your Money-AR
Dickie Henderson Show-AR
Emergency-Ward 10 (Fri.)-ATV
Our Man at St, Marks-AR
The Loved Ones-GRANAD
Thiank Your Lucky Stars-ABC
Emergency-Ward 10 (Tues.)-ATV
Soviet State Circus-BBC
Sentimental Agent-ATV
Sentimental Agent-A
The Avengers-ABC
University Challenge-GRANADA
This Is Your Life-BBC

\section*{BBC Getting Concerned Over Rismg Costs of TV; License Fee Not Enough \\ London, Dec. 17.}

\section*{Prager's UA-TV Deal \\ United Artists, Television ha} clusive deal as producer-director. Prager now is directing UA-TV'
"Patty Duke Show" on ABC-TV. He also has completed producof Neil simon's half-hour comedy "Kibbee Hates Fitch," slated for CBS-TV. Prager will be involve
in future pilot developments.

\section*{Schlater Formula} For Nurturing of TV Personalities
The survival of live programmin n-television hinges on the medi own personalities according to George Schlatter, producer of the irst group of Judy Garland shows on a special with Jonathan Winters A on NBC-TV Feb. 10. in that direction with names like Carole Burnett, Bill Dana, Dick Van Dyke, out. of tv. But, Schatter said, there ange program to give talent the are and nurture needed to bring Refup the ladder to stardom, efforts on tv this current season, Schlatter said it was less the fault
of the performers than of their mane performers than of their ents to the lions without adequate Too bad," said Schlatter, "because what live programming needs more tir up excitement about hits to and the now on television:" her Schlatter pointed to Winters as a
personality who has been brought along slowly, but steadily on teletepping up his guest show graduall ances on tv and beyond the hourong special for Elgin Watches and The show, titled \(\because A\) series.
Wild Winters vening," is now being planned to Give the comic maximum scope for
his improvisational talents. He'll oe supported by Art Carney and Hemion directing and Skitch Henderson as musical director.
Schlatter has been
y with the show's sponsors in closeprinting the Winters' show. "Fo She investment they are making," right to make suggestions. We, on ground rules as early as possible are getting with no last-minute sur orises. It's better to be brutally him anything", elient than promis

Netters' Spot Sales Slo Fred L. Netters has been upped manager of ABC-TV Spot Sales, reps for the webs' o\&o's. ager of the operation for the man
he purse strings in order to gain ighter control of expense in the ace of soaring production costs,
the launching of its second, UHF network (finance for which has till not been firmly set) and multi-million dollar loans it has een forced to take out bee he current 1120 license fee cor oration's main source of income s no longer adequate to support he radio and tv network's rowth Speaking in London last week, SBC-TV's programming head Stug art Hood, hinted at the fiscal changes which are taking place
within the Corporation's video ho within the Corporation's video hg.
He said: "Our most formidable administrative problem can be ex pressed thus: How does one recon
cile accountancy with creativity? enere I am not thinking of the eneral finaneial problem which istical plateau, nor of the related question of how exactly we are to be provided-in accordance with White Paper - with sufficient "I have in mind the sheer cost of to, the necessarily high budgets for certain programs, the expensive gear needed to mount them, the ize of fees one must pay for talent particularly for writers and art the complicated production sched o that the capital investment rep resented by our studios may be
employed to the best advantage. "Efficiency in these terms im method of costing which will pro ide management with quick and accurate information and yet not make the programs a mere exer ise in bureaucracy
If at the present moment we is because we are determined o strengthen the hands of the pro gram makers-to make it easy for and creativity and resources to encourage experiBBC, Performers Still in Deadlock

Variety Artists Federec. 17, BBC have had still further negoiations in an effort to agree on new minimums for tv perform owever with BBC making a final n act \(\$ 73.50\) for each person in negotiable For a variety artist act, BBC's offered minimum was 58.80

VAF nixed offer out of hand peciality act would get a lower inimum than a chorus girl doe As the commercial web (\$82.30) be worth more.

VARIETY
mado-TELRVISION

\title{
BRIT. TV.: \$300,000,000 YEAR
}

\section*{Reactivate N.Y. Niror' City Room}

Proving the new adage that old newspapers never dio, they room of the now defunct New York Mirror tabloid is back in action these days, as busy as it ever was and staffed by a 150 -member organization. They're doing everything that was done beforepaper Guild membership cards; the workers are all pledged to AFTRA and SAG.
Thus the Mirror has been converted into a CBS-TV "studio" for shooting of the pilot of the new Jerome Weidman's MThe Reporter" series (with the Keefe Brasselle-helmed Richelieu Pro-lend-leasing the editorial space from the N.Y. Daily News, which lend-leasing the editorial space from the N.Y. Daily News, which of business)
With Harr
With Harry Guardino playing the title role and Gary Merrill as the city editor (the Mirror's ex-city editor Ed Markel still hangs used in an advisory capacity), most of the interfor shots are com ing out of the east 45th St., editorial room, although there's quito a bit of location shooting also going on. For the to teries the Mirror is now the "New York Globe". Otherwise the AFTRAAs of getting out of a paper. Pilot, written by Weidman, aliso features of getting out of a paper. Pilot, wrrten by Weid.
Walter Pidegon, Ann Francis and Ann Jackson.

\section*{Canada B'cast Ad Revenues To Hit S100,000,000; \(66 \%\) Into TV}

\section*{Member companies of the S} tion Representatives Assn. of Canada were told by Andy Mcgroup, that they were largely reaponsible for the sales In Canada
of nearly \(\$ 100,000,000\) worth of national advertising placed in the broadcasting medium in 1963, two-
thirds of it being placed in tv: Claim was made by McDermott in: his final address at the annual Greatest achievement of the year
just closed was the continuing success of the Radio and Television Executives Club, a project de-
veloped by the reps and in which they actively participate, said the outgoing prexy. Club membership is around 300 but is expected to
increase substantially with anincrease substantially with an-
nounced plans to sponsor a twoweek business and pleasu
to Europe next summer.
Other successes during year's
end included definite plans for providing radio as well as ty adbertising headwares in on a quiving nationallocal, rate confict, cooperation with
the Canadian Assn. of Broadcasters in setting us un an accurate nailing service emantation of the use of the new broadcast order
forms. A check showed that the reps, both together and indivi (Continued on page 38):

\section*{Milt Josefsberg,}

Joey Bishop Split

\begin{abstract}
Milt Josefsberg has exited the Joey Bishop show as producer and
script consultant. Bishop said there had been a misundergband
ing but that "he wasn't provoke Into quitting." Beyond saying he Josefsberg declined to comment Bishop said he would continue to
produce the show for remainder of produce the show for remainder os that Josefsberg was producer in name only and was too busy with scripts to te
produotion of the show.
Josefsberg's contract has re mainder of the season to go with
option for another year. He suc ceeded Marvin Marks on the com-
eds half-hour after the first 13 edy half-hour after the first 13 highest rating its two season and agent have advised Bishop that
he's not returning to the show-al though Bishop said "he certainly rasn't fired:"
Before he left the show, Bishop said Josefsberg showed signs on shat beat" and told being sick and bea days. While
him to take of a few dion know for, certain Whether or not Josefsberg would
return to the show Josefsberg return to the show. Josefsber
was certain that he wouldn't.
\end{abstract}

\section*{The Spot Ls Hot} Henry might be curtous eisto where all the spots are going -consistent with hir conceri about over-commercialization. Anyhow, the Television Bu reau of Advertising report that advertising regional spo increased \(23.1 \%\) in the third quarter of 1963.
Total gross time bilings for the third quarter were mor than \(\$ 185,000,000\) as agains a year ago. Big increases were noted by automotive, soft drinks, gasoline, household pi per prod
industry
CBS-TV's Jan 15 Target Date For

\section*{'64'65 Choices}

The week of decision on nex CBS-TV will take place the week CBS-TV will take place the week
of Jan. 15, when the web's top of Jan. 15, when the web'r top
brass will go over the current select most of the newcomer
from the array of 15 pilots which are slated to be ready for viewing at week.
nily about \(16 \%\) of the webr
(Continued on page

By GEORGE ROSEN America's most important, mos onger in New York or Chicago It's in Austin, Texas.
For the station-KTBC-TV which some broadcast observert trongly suspect are not unrelated First, the station is owned by
the LBJ Co., in which Mrs. Lyn don (Ladybird) Johnison and her two daughters, combined, own \(83.7 \%\) of the stock.
Second, it is the only tv station which nation's top 100 market which has no competition. As an amazingly profitable Gowernment-sanctioned monopoly which has made the Johnson famtances in prety days, extremely wealthy
isted as President Johnson is not of the station's stock its owner ship has been controlled lock, On President Johnson's entering the White House, the FCC prompt-

\section*{68: 48 blllincs HIT A NEW PEAK}

How Those Friendly Persuasions' (Ed, That Is) Pay Off for NBC.-TV

\section*{America \\ 's No. 1 \\ Station}

Thus far, 1963 has proved to be boom year for the British commercial ty web with billings running higher than ever before and, with
highly successful r63-64 sked in operation, chances look good for which will see the network coining advertising revenue well in excess of \(\$ 300 ; 000\).
Latest figures on tv ad spending come from Media Records and \(\$ 66,010\). 000 spending spree durins the third quarter (July-Sept.) the nine month total of ad billings has
soared to \(\$ 214,466,000\); an increase of well over \(6 \%\) on the previous
of comparable period Government's share tof \(\$ 21,238,000\).
loot tats
Top grosser, as gauged by Media
Records, is Granada-TV which Records, is Granada-TV which
over the first nine months of the year took \(\$ 39,379,200\) from spot sale. Associated TeleV ision earned following closely by Assoclated-
Rediffusion which made \(\$ 33,975\),Rediffusion which made \(\$ 33,975,-\)
200. Fourth major operator, ABC200. Fourth major operator, ABC-
TV grossed \(\$ 25,790,000\) in the first three quarters of the year
Smaller indies, generally faring better than in the past; spilt the Jan.-Sept, melon thus:
Scottish-TV \(\$ 11,376,400 ;\) TWW \(\$ 9,794,400\); Southern-TV \(\$ 11,197,-\) \(\$ 9,794,400\); Southern-TV \(\$ 11,197,-\)
200; Tyne-Tees-TV \(\$ 9,850,400 ;\) An200; tyne-Tees-TV \(\$ 9,850,40\), An
glia-TV \(\$ 5,300 ; 400\), Ulster-TV \(\$ 2\), 707,\(600 ;\) Westward-TV \(\$ 3,287,200\); Border-TV \(\$ 1,962,800\) GrampianTV \(\$ 1,780,000 ;\) Channel-TV
800 and WWN \(\$ 1,251,600\)

\section*{BBC-TV 'Square World'} Getting U.S. Pre Test On Jack Paar Show With an American version of the British to comedy "That Was the Wreek That Was" set for NBC-TV in January, a version of the BBC's the works for U s television Host of "Sor U. S. television. Bentine is scheduled for guest shot on NBC's Jack Paar this Friized half-hour version of the show, written by \(U\), S. seripters, is being blueprinted by Bentine and Philip Gelb British. version is scripted by Bentine and John Law. Ameriropean and U. S. guest talents). BBC version features mainly visual comedy with sketches, cartoons, trick photography, props
and puppet interspersed with and puppets interspersed with
comedy songs.
ly granted Mrs. Johnson's requent broadcast holdings to two trusteen
until the nation's Chief Executive untli the nation's Chlef Executive
has retired from the Presidency has tetired from the Presidency
of the United States. However, rectly implicated in the been dIownership by Clark Mollenhoff, Des Moines Register-Tribune Washington correspondent a nd
1958 Pulitzer Prize winner, Molenhof reports that LBJ Co.; 1 paying premiums of \(\$ 12,000\) per
annum life insurance on a \(\$ 200\). annum life insurance on a \(\$ 200\),
000 policy on Mr Johnson's life, of: which the LBJ Co., owned by
his wife and daughters, is the beneficiary
And then Mollenhof pushes the Johnson station into a highly sensitive area of possible scandal by
alleging that the insurance was alleging that the insurance was of which Robert G. Baker was who as a vice-president. Baker, as majority Secretary of the U.S. Rules and Administration probe

\section*{Beat the Beatles} Two BBC-TV shows featurIng The Beatles which went out an hour of one another, gave BBC two placings in the TAM top 10 network shows.
They were "Juke They were "Juke Box Jury," and "It's The Beatles" which came 10th.
ABC-TV Blueprints Ambitious Sked On 'Sat. Nite Palace'
"Saturday Night At The Palace, ABC-TV's one-hour replacemen Lewis Show" starting Jan 4, rep resents a major effort by the web to maintain a topfight variety tanza alive on Saturday nights BC-TV programming v.p. Ed cherick indicated that this show. which kicks of with a Bing Cros budget treatment designg a top it rolling through 1964 and be yond:
Originating in Hollywood at the newly named Palace Theatre,
which had been thoroughly refurbished for the Lewis outing, "Satshowcase American and European performers in a variety layout
hosted by rotating top names. Be sides Crosby, the initial show wi have Diahann Carroll, Rooney 8
Vain. The Salvadoris. Nancy Ames, Les Carsonys, Bob Newhart and Les Chezzis.
Scherick indicated that the show
will be taking advantage of the "young new wave". of production talent on the Coast, such as Nick tion, there are plans to make the Palace Theatre not only a show case for the performing talent but celebrities center sor hollywoo celebrities each Saturday night.
Web execs expect the glamor of the cinema expect the glamor o the show.
The plush decor of the studio theatre, with divan seats and its royal box,' Win also be exploite show draw the creme de \(1 a\) creme o ences for the show on Saturday night. Fancily printed program will be cuffoed to the studio audi-
of his outside busines activities which are alleged to hive con
stituted conflict of interest and breaches of ethics.
Last Friday, the FCC made pubhe a decision to refuse to sillo service to compete fully with Mri Johnson's (now-intrusteeship) st tion. The FCC ruled that the TV Cable of Austin, Inc. may not use simultaneous telecasts of pro to pick from each of the thre webs, elects to carry. On the other
hand, the Johnson company ha an option to buy \(50 \%\) of the stock of a second Austin community an thg simultaneous telecasts of pro grams also carried by the station Highly unusual nature of the Times in inds Sace the New Yor Times in its Saturday (14) Lssue reau that "suspicions have been raised in some minds that the FCC is being overly protective of Whe Presidential family interests. (Continued on page 34)

\section*{head with the satiric "That Wo} the Week That Was" half-hour serform had won critical acclaim, it officially put the Bob Kintnar-Mor Werner stamp of approval on the program persuasion" technique in paying off with some handsome div dends for the network
Said "Friendly persuasion" per whose v.p. stripes are split dow the middle-one side representing chief factotum on entertainmen specials, the other on program de suaded his bosses that "TWTWTW" was merely following the pattern he evolved dating back to \(: 60 \cdot 61\)
when (1) out of the Timex-spoin-
sored All Star Circus special came "International Show-
time" as a weekly hit: (2) time" as a weekly hit; (2) out of
the seven specials to which Mitch weekly "Sing Along With Mitch" as the big hit of the "61 season. ready to go, sponsors ' \(\mathrm{n}^{2}\) Thll (aIher committed for the series) Friendly is moving into high gear gramming technique. (It's a tech ique that differs radically from in that the Friendly pattern com prises all types of shows, whethe As a furt or animation) As a further illustration, NBC semester a half-hour animated serMr. Magoo.". Actually it had it mas Carol" special which was put on by NBC last year (and which Continued on page 34)

\section*{NBC's Briefing On} Werne's Burner'
NBC-TV's sales managers from the Coast this week for two to in-depth briefing on the net work's '64-65 program plans and projects. Hosting the all-day ses 17) were program head (16 and ner and Coast programming veepe Grant Tinker.
An initialer of its sort for the
network, the briefing for the sales oppers on what's cooking o by Werner'at the request of web sales chieftain Don Durgin who figures it's a good plan to have. the
sellers in on the big early pictures and d agency brethren they have to (Continued on page 40 )

\section*{Harrie Yan Horre}

Exits as TV Critic
For General Column
Harriet Van Horne exits as the gram \&s Sun at the first of the year or a general assigument column for the afternoon daily. A la Inez Robb, she'll get the Page 1 Second edly made at her own request. No replacement for the job has tbeen
set as yet Al Salerno does the set as yet Al Salerno does the umn for the W-T
Miss Van Horne (whose husband, ducer for the CBS Reports unit under Fred Friendly) thus pursues he same course taken a couple of ears back by John Crosby, who V.Y. Herald Tribune (\& syndicate) o do a general column. He's now riting out of London.
NCClain is another who mand John broader colume rather restrict

\section*{Balto Disk Jock Sez He Was Fired}

Because Of an Integration Batlle
Baltimore, Dec. 17.
Buddy Deane, disk jockey with WJZ-TV for more than six years,
ends his run with station on Jan. 4 . Station announced that show was being dropped because tastes and viewing habits have
station is going along.
Deane's story is somewhat difierent. He says show is a victim
of integration battle. He says that though his ratings are not what they were six years, ago, show were not an issue. He said he could see something coming Negro groups were insisting he integrate show and white e
insisting otherwise
He was caught in the middle shows and when tumult died, he went on to integrated armed service shows. This worked, he said, but he was being pressure situation became too touchy, h knew something had to give. Station spokesmen don't deny
that integration problem had yet to be licked on show, but deny
that it had anything to do with that had anything to do with,
cancellation. Ratings were down,
they said, the entire afternoon they said, the entire afternoon
schedule needed changing and Deane's show
with others. It was simply a matter of pro-
gramming, they said, an action
taken in light of softening ratings. Deane's show is carried daily, 0 minutes Monday through Satur day. A few months ago, he joined through Friday 6 to 9 A.M. spot Deane says he's not bitter toward
WJZ-TV. He had a good run there he raid, and now is the time t -

\section*{AT\&T S.F. Lines:}

The Price Is Right
Righ of relief last week when American Telephone \& Teleacilities at San Francisco nex summer during the Republican na tional convention would be \(\$ 12,-\)
000 . That fee is for the radio industry and not, as originali At a meeting between AT\&T n New York, in attendance were reps from Westinghouse, Metroian Broadcal an ternational. It's expected that other groups will also participate
in the AT\&T facility, thas bringng down the price to each statio

Mike Douglas, Daggan Set for Cli (Tape) Slots
In Double 'Honecoming
The new year will bring with a return to Windy City television
of two of its prodigies who date back to the salad days of the me returning in syndication via vide tape.
WGN-TV has purchased the
Westinghouse - produced "Mike Dquglas Show", which "originates in Cleveland; and the new UHF sta-
tion, WCIU, slated to go on the air tion, WCIU, slated to go on the air
shortly after the first, has made a deal for a two-hour Saturday nigh show with Tom Duggan that wi originate in Hollywood.
For Douglas it will be a sort of double homecoming. since it was
not only in Chicago but on WGN not only in Chicago but on WGN-
TV that he got his start in television. He came on literally as a
singer some 10 years ago and later cut his teeth as a host-interviewer on the station's old "Hi Ladies
As for Duggan, he was as inhe's been in L.A., but at one time he commanded a large audience here. Back in the days when con-
troversy was the quickest way to a large audienice,

\section*{FURY' SERIES GETS}

ITC REFURBSHHNG
Independent Television Corp. tion on its "Fury" serles, says the new skein will be given a "modern new look:"
Mandell, the new sexies v.p. Ab geared for an evening time period and the "new look" will include
filming in color the addition of a teenage daughter and more mature tory treatments.
Production plans call for loca ion shooting near the cowtown of
Bishop, Calif, which is at the foot hills of the Sierras. Reen on NBC TVU "F Latest Nielsen show "Fury" to be the toprated program on the web's Saturday morning schedule, although many of the episodes are. in their fifth and sixth run.

\section*{WrapUp.Sales On}

7 Arts Yule Specs
Seven Arts two Christmas spe cials have been moving at a fast ip with 12 sales wrapped up dur ng the last week. "Mahalia Jack was sold to WSEE-TV Erie TV, Holdrege, Neb; and WCHS to 15 markets. The feature film, Sim starred, was sold into an addiional eight markets, for a tota of 25.
A new Seven Arts' series of 39 "The Emmett Kelly Show," has been old to two Canadian sta CKCW-TV, Moncton. This show was produced.
Eric Albertson.
Seven Arts also made a deal for
he showing of its "En France" the showing of its "En France on the French liner, The France via closed circuit tv.

\section*{NX FEEVEE BID}

FOR SACRAMENTO
FCC's Chief Hearing Examiner ossed out the bid for a pay-tele co Chief Examiner James Cunningapplication of Capitol Television Co. Inc. for a pay-see test on Cunningham's action followed a Telegram to FCC from Capitol to prosecute its application.
Earlier Capitol failed to file a notice of appearance for a comparative hearing for channel 40 which wants to build a new station n the \(c\)
Camellia is still bidding for a Capit
Capitol Television was told to of dropouts that it hasn't been promised or received "anything of alue" for abandoning its appli It ori
It originally fled for the pay-see est in April.
After 10 Yrs, Gillespie
Dropping His Ballcasts Earl Gillespie, who has broadcast the Milwaukee Braves games for the last 10 years, has decided time to home and family deve more
Gillespie has announced the Braves games ever since the team
moved here from Boston in 1953 He is sports director of WEMP, position he will retain. The station
originates the Braves broadcasts, heard throughout Wisconsin via 38-tation network.

\section*{Editorial Defends TV's} Let-Me-Entertain-Yo: Motif vs. Neo-Realism Columbus Dispatch, editorially said the newspaper hopes the said tv is moving out of its neo realism phase into a period of escapist entertainment, is correct. The editorial said "He thinks earnest themes has peaked out with the present season's plethora f social drama depicting humany in the throes of a multitude f medical, legal ard psychiatric vide audience is more the nation or a little not-so-sobering good lean fun."
"Well, we hope he's right. Incientally, this isn't the first indica as had a surfeit of problems gloom and forebodings. The Broadway theatre audience has
shown a marked preference for lighter a marked preference for ghter stuff the year, continuing,
trend that set in, more or less, last season."
Even more striking is the unered this year by the off-Broad way houses which have gone in
heavily for the sordid, the pererse, the experimental and the plain looney.
But let's hope. We're quite ready for a little synthetic optimism as a change from a diet of artificia

UA TV SETS DONATO
FOR CANADA BERTH
Nat \(V\). Donato, formerly asso dated with Screen Gems in Can ager of United Artists Television in Canada: Donato had been na-
tional sales director for \(S G\) in Canada.
Donato's home base will be To ronto; he will be operating with
an expanded sales force soon to le announced. All UA-TV productcurrent \(63=64\) network shows, half-hours, hours, features, and
properties now being made availunder his auspices.
uncer his auspices.
"Outer Limits," "Hollywood and
the Stars," and "East Side West he Stars," and "East Side West
Side" are included among the cur-

\section*{WLW-C's Big Tintup}

WLWC, Crosley Broadcasting Co. outlet began (16) frst full
week of 13 new hours of weekiy color programming, using newiynstalled color film equipment. of more than 50 hours per week of tint. Programs now in color
include "Movieville U.S.A." "Lex's include "Movieville U.S.A"," Lex's Premiere" and wThe Best of the
This step is the first in the \(\$ 1,000,000\) expansion program under way at the station. Ground-
reaking is expected soon for an addition to the plant that will ouble floor area and studios and studios for live colorcasts are included:

\section*{Syndication Reviews}

PODRECCAS PICCOLO THEA-
With Dick Clark, host; others
Producer-Director: John Touthald

\section*{Jian}

Wrier; Charles Keller. 6e Ming.; SUn, 6:3
PARTICIPATING
WABC-TV, N. Y. (film)
Triangle Broadcasting, in its first entertainment venture for na-
tional syndication, came up with an imaginative, charming hour Piccoli Theatre.
The home of Podrece's puppet
theatre is Italy. The Podrecca troup theatre is Italy. The Podrecca troup though, has travelled far and wide, nd in their turns and stories, they the same the world over
Dick Clark had little more to do than smile and use his face, perhaps, to give the hour a more
American look, Some footage was (Continued on page 36)

\section*{Case of the Missing FII Stations}

FCC Is looking for two llinois FM tations and their licensee. When it finds station owner Mrs Elizabeth Coughen, Commis-
ion will order her to show cause why the licenses should not be ion will
revoked.
FCC said WELF, Glen Ellyn, and WELG, Elgin, have stayed of On a visit to the stations later in October, FCC inspection engineers found most of the equipment repossessed.
WELG's studios were vacant and those of WELF had been taken WELG's studios were vacant a
over by new tenants, FCC said.
Mrs. Coughlan hasn't replied to FCC's letter demanding license cancellation and no licensee representative has been located, Comimission said.
Stations were originally authorized by FCC to remain silent
from mid-June through Sept. 30.

\section*{Chi Digs Those FMers}

WFMT Goes SRO and That's Big News in the Nation's Hottest Market

\section*{PICCOH'S THEATRES'}

BIG XMAS SPREAD
"Podrecca's Piccoli Theatre", a color hourlong special being syn-
dicated by Triangle Stations, is dicated by Triangle Stations, is being telecast in 39 markets around
the Christmas holidays, Including WABC-TV, N. Y., KTLA, Los An geles, and the six Triangle video
outlets Show was produced at WFIL-TV, Triangle's Philadelphia Triangle is alick Clark as emcee. Triangle is also turning out 30 Sound," for syndication. Each of the ghows will be pegged to a national holiday or the birthday of
some famous person. Florence Steck is directing the taping of this series at WFIL Radio.

\section*{Desilu's Global}

Thrust on Sales
Increased global thrust of tv synes made in the past two weeks
by Desilu Sales. Company closed by Desilu Sales. Company closed
deals in Africa, Tasmania, as well deals in Africa, Tasmania, as well as in Europ
In Africa, Desilu sold "Fractured Flickers" to International Tele-
vision (PVI), Ltd., Rhodesia for Sallisbury, Bulawayo and Kitwe. Show will air with its English
gound track. TV Hobart, in Tas
mania, bought thre Desily "Lucy," "Desilu, Playhouse," and "Fair Exchange." "Lucy" also was
Rold in Rodesia, Hong Kong cold in Rhodesia, Hong Kong,
Oslo and Traralgon, Australia: Osio and Traralgon, Australia: The
Other foreign sales include The Other foreign sales include "The
Untouchales" in Panama and France, latter having bought 13 originally and now having picked up 26 more of the series. Japanese tv also brought 27 additional "Un-
touchables." "Guestward Ho" also wareold to CBS's French network, half-hour documentary special has been sold in 83 markets.

\section*{Indpls. WNDY Formats}

For Young Moderns
WNDY, the 17 th radio station in the Indianapolis market, will be on the ar by mid-January with
programming zeroed in on "young programm:
Tom Howard, program manager or the new 5,000 -watt daytimer, folk music then take a turn upwand to things such as Henry Mancini, Peter
Streisand." WNDY will be starting in a market which aiready has soven
AM and nine FM stations on the air and rapidy changing radio picture.
Last spring WIGO went on the
air and now is in the process of changing ownership, FCC willing. Last month, WISH-AM-FM was. sold and now in WIFE-AM-FM,
WNDY will be the fourth day-time-only AM station in the market.

> Beere's WMCA News Slot
> Barrie L. Beere has joined
WMCA Radio, N. Y., as new editor He had been a news commenta-

Fine arts station WFMT, one of the hottest FM-ers in the country, went SRO for the month of Decem-ber-and that kind of business is unheard of on the frequency sellout climaxes the biggest year (in terms of dollar volume) in the New's 12-year history. New seasonal campaigns by Guerlain Perfume and Cinzano contract from Sealy Mattress Co., contributed in large part to the station's "no vacancy" status this month, as did expanded holiday season campaigns from a number
of regular retail advertisers. National sponsors who recently initiated on the station include Fels \& Co. and Delta Airlines.
The 1962 financial figures recentChicago to be the top FM market cial billings for FM-only stations and around three times that of New York, Detroit and San Fran-
cisco.

\section*{Goshen Set For} Sam Slate Slot
Ralph W. Goshen has been N. Y., and a v.p. of CBS Kadio, filling the spot being vacated by Sam
Slate, who moves over to RKO General Broadcasting as an exee Gos.
of CBS Radio's o\&o N. Y. outlet since 59, assumes his new duties Dec. 30. Slate, who moves over to RKO General after the first of the year, as exec v.p. at RKO wil dening, government and industry reState will be prog development. radio and tve side of the RKO General operation.
In nother
In nother switch at WCBS named sports director of the staHame Summerall replaces Marty
Glickman.
Carter Davidson Set As WBBM Editorial Voice'; Madigan Hélms 'Random' Carter Davidson, who had left the Council On Foreign Relations to become a commentator and
news personality with WBBM-TV several years ago; has dropped his other on-the-air assignments to

\title{
KEY TO 1sT RUNS: O'SEAS DEALS
}

\section*{Wholl Buy My Mumbo-Jumbo?} What is needed if Anglo-American coproductions are ever to
succeed like "Bridge on the River Kwai" in motion pictures in to
production leadership, producers who will be able to capture the imagination of the world to market.
magination of the world to market. That's the opinion of a savvy British telecaster, who voiced his quoted by name simply because what he had to say might prove embarrassing to his own company. He then sounded of on second rate American promoter-producers who come to England and dazzle British programmers with Yankee double-talk, only to helm a copoduction which turns out second rate a carbon copy of mediocre ooth sides of the Atlantic
If coproductions are to succeed, leadership in production is required and that role, he emphasized, can't be filled by has-beens who haven't made it on this side of the Atlantic, or timid British telecasters who are easily seduced by Yankee mumbo jumbo. Leaders would be able to translate their ideas for s

\section*{Kildare,' Bonanza' Hot Latino lems}

Brazil's No. 1 Status in So. America for U.S. Product; NBC Int'l Swings Into Action

\section*{Powderkeg politics and nervous coononics haven't prevented Bra-
il from becoming the most im portant tv market in South Amer of NBC International in the Latino country \\ At last count, he says, Brazil had he most tv sets- \(1,500,000\) and country in South America. Most ecent station to air was TV Banwho lives in Rio de Janiero, repreents NBC International in sales, distribution and dubbing, and an with the Latinos, he says, is the with the Latinos, he says, is the variety of problems en
by the new operations. \\ Two of the hottest shows he's nanza," which are running heado as the country's most popular resentation for Brazil), Other "Prazilian-NBC-T high-raters are Hunter shows Richard Boone dramas and "Astro Boy" "Out-
laws" airs after the first of the \\ Besides TV Bandeirantes, Sao Culture as well as a three-station link, TV Excelsior, which covers Rio and Porta Legre. Other lead ing broadcasters include TY Tupi and TV Ricord, which are affiliates}

\section*{Atlanta Bumps}

Water Cronkite
CBS-TV's "Walter Cronkite New Show looks wae it will be blacke the year: ng the network's prime evening newscast, said at is dropping Cron kite's poor ratings compared to Huntley- Brinkley on WSB-TV. ffil, which took Cronkite. WAGA TV, a Storer station, which is the as picked up by WAII-TV WAGA-TV, which programs "Amos andy opposite Huntiey-brink ley, never picked up Douglas Ed which preceded the Cronkite half hour. Action WALTV in the three the NBC-TV affil give WSB-TV urther dominance in the- news field in the Atlanta market.

\section*{Biraben's WOR Slot} Jacques Biraben, formerly head
of sales for WOR, has been named of sales for WOR, has been named
veepee and director of sales for
both WOR radio and tv, the New Yort outlets of RKO General. Burt Lambert, forner veepee of
both the radio and tr sales, is now both the radio and to sales, is now ning for both stations.

CHARLES L. ISAACS han evolved evithor domet

No Room for Danny
onother rioge Foofue
58ih Anniversary Number VARIETY
Pas other statisticel ad doterithol

\section*{Far East, Alussie Sales Windallls For NBC-TV lint}

Heavy traffic in foreign tele sales ees NBC International peddling
nore than 900 hours of film show Fhis month in Australia and the Far East, says G. William Kreitner,
director of Far East operations. The Aussies new four-city net work, United Telecasters, sohed-
uled to air next year in Sydney uled to air next year in Sydney,
Melbourne, Brisbane and Adelaide, has bought 310 hours from the NBC foreign sales organization.
Programs include "Astro Boy," the Japanese coproduction animated Boone Show"; "Temple Houston"; "Wild Kingdom"; "The Andy Wil Show"; "Happy";"Wateh Mry Wiz Show" and "The Art Linkletter
The other down-under, webs, including "Laramie", "The Shirley Temple Show," "The Jim Backus how" and "Bonanza.
The "Project Twenty: The Comepeats in Australia, Hong Kong also bought 180 hours, including ndy Williams Show," "The Best Groucho," a
In Thailand; "Bonanza" has been TV, which also bought 26 half-hour "Celebrity Golf" segs.
Manila has pacted for 175 hours, including the Boone show, Kil-
dare, 'Bonanza," and Art Link-
Ietter Andy Williams and Bob letter, Andy Williams and Bob
Hope shows.

DUDLEY TO NAB BOARD
Richard Wuadley, WSAU, Wasau, director on NAB, Radio Board of Directors, Assn. heädquarters disclosed here.
Dudley fills the vacancy created WFHR, Wisconsin Rapids, Wisc.

\section*{'ZERO1, 'SANTT' ASPGEESTTERS}

BY MURRAY HOROWITZ To all intents and purposes, the outlook of first-run vidfilm product
for U.S. syndications rests on coproduction deals with foreign interests. That's the realistic conclusion being drawn, as more
and more U.S. syndicators with and more. U.S. syndicators
draw from first-run syndication rely on documentary and semidocumentary series for their firstrun posture.
Current situation finds only two first-run entertainment drama entries making the rounds, both made-
as coproductions with British telecasters. They are Metro TV's "Zero.
One;" half-hour series coproduced One," half-hour series coproduced
with BBC, and "The Saint", hour telefilm series, a coproduction with
Associated Television, distributed by ATV's U.S. arm, Independent
Television Corp. "The Saint," incidentally, will go into ano duction cycle of 30 hours. In addition there are a number
of specialized first-run propertien in the non-documentary arena, "Steve Alen," Desilu's "Fratured Flickers,"
NBC Films "Astro Boy" NBC. Films' "Astro, Boy," (cartoon
produced in Japan)," Storer's "Littlest Hobo": (produced in Canada) -and a few others.
When the straight documentary
and semi-documentary field is shunted aside, though, along with the specialized cartoon, travelog
variety et al categories, the voild in first-run entertainment vidfilm
shows is filled virtually only by foreign coproductions.
ly ackiowledge that it's economically unfeasible to produce an entertainment show in the States and
come out ahead. They find the risk too great to go into first-rin
production of entertainment shows series which would have to stand
up in quality to network series. Factors which have deterred
American producers from reenter ing the first-run entertainment field
are forecast to hold sway for the immediate future. Those factors
include a tight local time situation, the narrowing of the pool of region-
al and local advertisers, and the upped costs of telefilm production. Those factors, for mort U.S. synbecome much Iess burdensome, though, in a coproduction. BBC, for costs of "Zero One," produced in Metro studios in Britain. Metro TV, in the BBC deal, secured West ern Hemispheric rights, with the
BBC securing rights to the rest of One" from the syndication market deal the hope of a possible networ deal, and for a propitious time in
syndication. In any event, with half of the costs assumed by BBC,
Metro TV's syndication division under Dick Harper has a chance That soproduction policies can pay off is attested to by Independent Television Corp., which has consistently fed first-run entertain ment shows to the American mar
ket. ITC, a wholly owned subsid direction of board Nidorf and exec \(v . p\). Abe Mandell,
has been runing in the black the has been ruming in the black the
(Continued on page 36)

\section*{BATTLE LNE' BASS}

FOR OFFICALSPEC Official Films is striking for the production of a tele special to be taken out of its current firs Idea, which Official prexy Seymour Reed says was developed ony last week, will be to combin
foom the major WWII battles covered by the series into a special covering the "moments of decision" as they fit into the en-
tire pieture of the war.
able to stations now running the
series: As of the first of this
month, "Battle Line" was sold in of fom markets and scor foreign markets:

Meropopitian B'casing In Major
Production Splurge for 64 With 'Sby Heridge' As Drama Spark
 ABCFilms Hitting Peak O'SeasStride: Major Aussie Deal Morning World of Walt Whitman." Lyin said that these shows would markets. This is the first dramatic eries to Metropolitar has also taped the Age," which recently ended a briel un at the Lyceum Theatre. In con vested some \(\$ 60,000\) in a Brondway op, "The Advocate," Metropolitan anly put \(\$ 4,000\) into "The Golden Age" to secure the to rights. Korr
said: "We do not intend to pleinge into the icy waters of Browdway angeling but we did think that
'The Golden Age' was ideally suit'The Golden Age' was ideally suitdue early in 1064. mapped a show with Iionel Hampton and his orch, tracing the deve-
opment of jazz. Appeiring on the hownt of Jazr. Appearing on the his original quartet of Hampton,
Teddy Filson and Gene Krupa Tongstress Anita O'Day and singer (Continued on page 34)

\section*{22,000,000 MGM}

\section*{Deal on Post-5ls}

MGM-TV has wrapped up an estimated \(\$ 2,000,000\) deal with
WCBS-TV, N. Y., and WBBM-TV Chicago, both CBS odeo's, for the 40 pictures in its latest group of elevision. New deal supplement ast week's deal for 215 Universal pictures, which an the CBS-Half of MGM's 40 films are fn tures as "Take the High Ground"" Tengeance Valley", "Love Me or Leave Me" and "Tea nad Sym-
pathy." The black-and-white feaItures include such tities as "Love Morning," "Stars in My Crown" and "The Stratton Story":

OF UNVERSAL PIX
WBBM-TV, in an arms race with WGN-TV for feature film supremarsenal with 215 post-1950 Uaiversal features for the biggest single package buy here in several years.
Titles include "Magnificent Obsession," "The Far Country",
"World His Arms," "Gleni
Willer Story" Miller Story" "The Shrike" Allows." Also the Ma and Pa KetHe pix, the Abbott a Costellos ata the Francls, the Talking Mule

Metropolitan Broadcasting's telemajor effort in program production for its 1964 schedule, Varied proects range from dramatic shows itious project devised by Metropolitan Broadcasting V's prexy Bennet H. Korn and series of six one-hour dramatic hows being produced. by Robert
Ierridge. First one, 'Requiem for John Brown," scripted by Herridge,
began taping last week with a cast began taping last week with a cast
consisting of Carl Low; as John Brown, and Robert Burr, Sally Chamberlin, Louis Gössett, Rex ordan and John Robert Crawford. This show is slated to be telecast early next year. Other shows in
the series, of which at least three will be scripted by Herridge, will nelude "The Sensuaists, based
on a Dostoevsky theme, and "The

ABC Fitms Klein extended his company's
product overseas during fis recent visit to the Far East. In Australia, specials, public affairs and cultura rogramming and in Japan line The Australian deal shows. our hours in the "Saga of Western ects shows, "The World's Girl," val Frenzy" and "Whatever Hap Shairs shows included "Exped
tion, "60 Hour's To The Moon,"
The Vatican". "The Miner" Klein noted that andery on " Fx pedition overseas have been winning the Peabody; Ohic State said such awards are regarded with reat respect by overseas flim buy
eld into 26 has now. been The Vatican" is being shown in Klein sald that ABC Films will be hitting a high in foreign cales
wien 1963 is toted up. \(A\) significant part of the gross is accounted resents the first time such U.S. programming has been sold. overseas sales curve has remalted in the company beefing up its sale
staff in New York and in key foreign cities:
Indistry Short-Changed?
Slate \& Cook Look Down

\section*{Noses at Nosecoming} In a recent session on WMCA's ings were lambasted for "short changing" the industry. The radio
ratings critics were Sam J. Slate, CBS Radio v.p. who moves over to RKO General Broadcasting afte
the first of the year, and Joe Cook program director of WCBS, N.Y noses" wrobem cited by SWte as "one
of the great problems of radio to of the great problems of radio to
day." He charged that the current rating services "have not been able o come up with an economic way outount all the people who listen to Slate said the to transistor sets "a rating service that has validity the program people.
WCBS program director or progiram managers start relying on and comparing ratings with rragment the number one *; skein.

\section*{WBBM-TVS BUNDLE} \(\%\) ,

\section*{House Committee Mores to Bhmt Renewal Edge of Fainess Doctrime}

Wakington, Dec. 17. The Houst Communication the impact of FCC's July 26 "fair ness doctrine manifesto.
In a report on its editorial hear ings, the subcommittee requested FCC not to revoke or deny license o "abide by the specific fairnes requirements set forth in cent interpretations of the fairiess octrine.
The subcommittee asked that the ban on FCC action be maintained
through the next session of Con

The group said it wants to look further into political editorializin and also the issue of whether a
station has to give free time to answer a paid commentary.
After some soul searching, the subcommittee headed by, Rep.
Walter Rogers (D-Tex.) decided to In its report the until next year \(s\) planining to consider legislatio mposing a legal requirement fo tion to carry viewfoints
ing their editorial policy.
The subcommittee also advise hat "under no circumstances" factor a station's refusal to ediorialize.
Among the conclusions reache cast editorializing was that broad fairly, therefore, must be consid Editorializing is one of severa ways broadcasters can serve thei ommunities in bringing them in formation and discussion of con roversial issues, the subcommit ee said..

\section*{Anglia-TV In Britain Set a Fast Pace On Program Originations London, Dec. 17.}

From the ranks of the more pro ductive local commercial tation which continually seek to get thel product taken by a major station on the commercial web, new pacesetter has arisen. It is Anglia program ambitions.
Anglia, this month, has no less networl prowers. Thes seen by three hourlong prime time dramas nd two natural history documen aries in the survival series. Additionall, one or Anglia' work's" (local stations only) co-o skein, "Thirty Minute Theatre" s scheduled Girl In The Office, month ind red exposure thi Anglia has five contributions to ssociated-Rediffusion's newsmag how, "Here
At the same time, Border-TV has pulled off its first all-network dea play, "No Star On The Way Back."

Anglia TV's 'Novak' Buy for All of UK new sphere of pro
Moving into a new chieftain Peter Holmans has picked up the options on Metro's "Mr. This has been done only once previously by a regional commercia tation such as Anglia, when TWW all of Britain.
Innovation on Helman's part fol ows his buying of many American programs and giving them their one point, he says American product screened by An glia were locally bought, the bal ance taken from the big com anies
preems success with Yank show next logical step," that is picking up all British options and

\section*{MAE WEST TAPPED}

\section*{FOR TIR. ED STINT}

Mae Went, once considered to holch har to person to Person;" view with her, has landed a guest role on "CBS-TV's
Producer Arthur Lubin, who igned her for a future episode a winning story. Miss West's cheduled appearance on "P\&P and the web, at that time, cons love and sex
She has appeared on tv, though n other than old motion picture vehicles, She made a rare apShow" a few years ago.

\section*{Scot Commil War On TVI Imendoes}

\author{
Edinburgh
}

Edinburgh, Dec. 17. City Council will seek an improvement in the the U. K.
A special committee has been At a meeting of the Council, one nember, J. Mackay, complained of orating standards of television with foul language, inuendoes and uggestions which strike at the verity of our standards and way of life.'
There was no one, he said, who ad not been embarrassed during
the course of an evening's viewing the course of an evenings viewing
by some of the "coarseness" put over in the name of entertainment.

\section*{White Fang' as Series}

Jack London's "White Fang". Is
to be developed as a possible tele ories under a deal closed by Irving Brightin, exec producer of Metro.
Serie
Series would be first project between the Indie and the studio obble Reynolds heads Harmon

\section*{Rebutting Bill Bode}
editor, Variety
New York.
It is Bill Bode's letter which is responsible, irrational and hys Did radio and to kill Oswald? All his arguments to support that
theory can be discarded by a few Id facts
The citizens of Dallas or of the the city jail armed with rifles clubs, ropes, etc., to lynch Oswald because they were stirred into a
frenzy by what they saw, heard The shooting was done by one The shooting was done by one
non, a man who by all reports was
not spending his time during those ot spending his time during those ays by his tv or radio, but was,
nstead, in the city jail cozying up o the reporters.
Since he was allegediy a friend the Dallas police, could he not ave learned of the time of trans\(t\) did not have to be announcedar televised for that matter.
As for the "four days of un-
relieved focus". on one event Would relieved focus", on one event. Would
Mr. Bode find it more appropriate or the scene of Mrs. Kennedy and Caroline at the President's coffin
to be followed by a family comto be followed by a family comeeth after every meal or tha ding and dull? Oh come now!
The tv and radio industry per Those four days were not days in Those four days were not days in a memory in the minds of the undic that cannot be brushed away. And that is how it should be.
For the insensitive who simply

Michael Abbott Sets Up Own Prodiction Shop
Michael Abbott, formerly with
has set up a production company under his own name.
New outfit is currently busy with luding to series created by Larry Cohen, Ronald Alexander and George Christy, Cohen has comries, "White House 626, and a legit play which Abbott has optioned Ronald Alexander has written couple of comedy scripts, "Let's Pay". as has George Christy with
"Double Trouble" and "Her Royal Highness."

\section*{\(55 \%\) Increase ln}

\section*{TintTVSet Sales}

With sales of color and black \& ng a steads repe this mar ing a steady rise this year, RCA
Sales Corp. prexy Raymond W. Saxon says the company has hit
the highest to dollar volume in its the highest tv dollar volume in lts
history He reports that more tv history He reports that more tv
sets were sold by RCA in the first 10 months this year than in all of
"Both color and black \& white receiver dollar sales have, been unning at a record pace," says his trend will carry over into 1964 other record year
He says color set sales are cur-
rently running \(58 \%\) ahead of ear ago, and "a conservative estie \(1,200,000\) sets
Saxon also reported victrola" products sales for October this ear were \(36.3 \%\) higher than the same month a year ago, and dollar products for the this year was more than \(15 \%\) ahead of the previous all-time rec-
ord for a full year set in 1962 .

\section*{Auchincloss Story}

\section*{For Goodson-Todman}

The Maverick" one of the stor.
Ies in Louls Auchincloss Powers of Attorney" book has been
acquired by Goodson-Todman Enacquired by Goodson-Todman En-
terprises. The story, according to present plans, will be turned into a two-parter for the new
"Maverick" yarn also is intended as a pllot for new series, to
be titled the same as the book
had to be entertained, there were roll records. No one was forced tertainment business is my The en my profession, but this was one time the show shouldn't have gone
However 1 must wonder what notivated Mr. Bode's letter. 1 More likely it was a a need to create attention to himself; a desire
to be provocative-and sheer stupidity.
Would any intelligent man coming an assasination that was. world-shattering event to the public service of giving the "winning num-
lers" on tv? How tasteless can he man be?
One more thing. Mr. Bode was coverage of the repetition of th tould have re-read his letter which was repetitive and The Saturday Review of Litera ure asked the same question in which they did so at least made obscure. sene, though the purpose If Variety, after its brillian ing the President's death, still want ed to cover this morbid postscript, ou should have had one of your
The slurs me
dio media by Mr Bode are ce tainly more unforgivable than the Harvey Oswald.

Beverly Linet.

\section*{TV-Radio Production Centres}

\section*{IN NEW YORK}

Jerry Madder-named director, special newis projects at NBC Newa Ho'li be responilble for "Today" and act as Haison between news and network ales, post formerly held by web's sports director Carl has Joined the Mutual radio web as a salesman .9 Mutual picks up
three new nifiliates New Year's Day, WQSR, Syracuse; KSGM, St. Genevieve, Mo.; and KWPC, Muscatine, Ia. . . Joe Wolhander flackery gets new Coast associate with Richard Carter Public Relations and
severs relations with McFadden \& Eddy in Los Angeles . Charles Fagan new veepee for sales at Sandy Howard Productions WHII (Long Island) pubaffairs director Bill Nelson has been named publicity veepee for the Nassau County Police Happy Landing Fund, which production supervisor for Trans-Lux Television \(\ldots . \because\) William P. Breen ates veep for NBC Films attending RCA exec management semina
at Albsecon, N. J.; this week
program operations for NBC-TV on Coast Graves named manager, fim program operations for NBC-TV on Coast sows with show secy Joy Stichweh, panelist in with competition Walter Cronkite and Ron Cochran at IRTS luncheon at Waldorf Jan. 8 . NBC-TV's Tom Kennedy coming
In town Dec. 26 to promo jazz for his You Don't Say," which goes In town Dec. 26 to promo jazz for his You bon't Say," which goes Bob Hope spec Dec, 27 on NBC-TV . . Georse Abbott the starring of an hour interview on "Today" Friday (20)... Bill Dana makes firs birth control spec. Jan. 12 -NBC-TV covering White House treelighting ceremony Dec. 22 . NBC News' Pauline Frederick replace newsman Irvigy R. Levine on web's 10 -city speaking to
assigned to cover Pope to Holy Land visit in January.
ABC-TV's programming v.p. Ed Scherick to Hollywood for quickie assistant to Richard A. Harper, MGM-TV's syndication sales chief WNEW Radio'g William B. Williams making one of his rare tv ap-
pearances Jan. 5 on "Open End" gabfest about pop music . Robert pearance Jan. 5 on "Open End" gabest about pop music \({ }^{\text {Q }}\) Lewis guest-emceeing on ABC-TV's. The Price is Right" Dee. 27 while regular emcee serves as a panelist. John MacVane, ABC's UN correspondent, elected prexy of the UN Correspondents Assn. . .
Songstress Geula Gll on NBC-TV's "Today" show tomorrow" (Thurs.) directorial bow on the Jan. 7 episode "Combat": series, makes his to porduction gupervisor for Trans-Lux TV Corp., assigned to the "Mack Writer and ex-CBS, doing an intensive overal appraisal of tiv-radio Industry's crah coverage. of President Kenned assassination fo backs for British circulation on these American video values: Richar Chamberlain,
on air there.
Carl THllmaina, CBS-TV v.p. and general sales manager, vacationin former weer with ramy at St, Croix, Virgin isls. \(\because\) Paul Burke venture." David White; CBS-TV director of broadcast services engaged to wed Janet Murch of N. Y. World's Fair Protocol Office. Giri Who Came to Supper" signed for Ed Snilisan Dec 22 show "The Noel Ceret ent for guest shot with Horence -a. WNBC radio team of Woodman \& Rich broadcast for a week a Gra "Chritrans Pennsylvania and Long 1sland railroad stations as par by the different railroads and NBC. Woodman \& Rich are heard oved Lee Mrom 2 to 6 p.m., Monday through Friday 30n, Joins him anew at Subscription TV, Inc. At NBC Morrisey wa In charge of alales for "Tonight" Today""Home" shows. Bol Minkel gets the nod as producer of the 64 Emmycasts, scheduled for may 25 on NBC-TV... That postponed Acad "close-up" dinner hon Aling Kirs will emcee. . WOR-TV's kidvid emcee Claude Kirchner wings to South America to play Santa Claus at orphanages. Films of

\section*{in chicaco}

John Juatin Smith's initial assignment at WBBM-TV when he moven
over from the Daily. News will be to host a Tuesday evening series over from the Daily News will be to host a Tuesday evening serieg,
"Current," with Sheri Blair (formerly of the American). It's to be a "Current," with Sheri, Blair (formerly of the American). It's to be up from Kansas City a year or so ago, is now closed in Bob Ewing, retires at the years eno... GN Radio dedicated a studio to th Redio, where he was newsuriter to rejoin the Tribune - WNBG preempts "Harry's Girls" this Friday for an exclusive report on the Ecumenical Council by Alfred Cardinal Meyer ... Fahey Fiynn leavea or a two-week hollay in Mexico who's been in charge of WNBQ's video tape sales operation, quit to join WGN-TV's sales staff . . . WBBM's Don Mann and Trib columnis Herb Lyon co-hosted the Christmas party at La Rabida Sanitarium on behalf of ACOR and Variety Club . WBal and Naney Berg, who do the kidshow Lhe storylines for "Apimatoons," syndicated cartoons from forate countries . . . Former station rep Bill Fallon joined NBC Radio Spo Sales to replace Bob Walsh, who went to WIND . Local thesp Gordon Oas-Heim, Maurice Copeland, Marshail michey and Don Gordo have Fran Allison and Don McNeill will appear on Mutual's "Reviewint Stand" next week to discuss the meaning of Christmas.

\section*{IN LONDON}

Associated Television topbrasser Norman Collins indicated that should moving its midlands hq from Birmingham (where it's currently shared with ABC--1 to Coventry ... Peter Marriot, managing director o national Broadcasting Awards competition . BBC-TV Fnter the solises sold a score of "Moonstrike" shows to ATN in Sydney, Australia...BBC prepped a personal print of "TW3's" tribute to President Kennedy and airmailed it to Jacqueline Kennedy,..Associated-Rediffusion in latest ty station in line with a documentary of "Beat City"-Liverpoo
.. A-R's toprated quiz show: "Double Your Money" arranging an "around-the-commonwealth" tour for contestants whereby they answer "Treasure Trial" questions in different lands. Budyy Greco's 30 minute vidspecial which he recorded while in town for the Roya Producer Abert Stevenson made Prince Rat in the Grand Orier o Water Rats, leading showbiz fundraising org : Dan Jaclysen, in Britain to study tv under the sponsorship of the British Guiana Gov ernment, has joined Anglia-TV on a working attachment Ann Meo known locally as (Continued on hase 38)

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\section*{Don't just sit there.}

\section*{Do something!}

The ABC Owned Television Stations dol
We provoke. We challenge. We arouse the people of the five great cities we serve. On the next two pages you'll read how
one of the ABC Owned Television Stations urged the viewing public in its city to do something for the common good.


\section*{Why station WABC-TV took a stormy stand}

TN AUGUST, 1962, a movement started to have New York City acquire Breezy Point, a beachfront area on the tip of Rockaway Peninsula.
The ultimate plan was to convert this privately owned area into a 1400 -acre park for all the people of New York. Its proponents foresaw it as the Central Park of this age.
Opposition to the plan was bitter and immediate. The residents of Breezy Point decried the proposal vigorously. Builders, with private contracts at stake, strenuously voiced their disapproval. Even some of the Mayor's advisors suggested abandonment of the idea.
Nobody, it seemed, saw a need for the park except the people of New York.
On June 4, 1963, despite the vocal and influential opposition, Mayor Wagner publicly announced his decision to lead the fight for the creation of a Breezy Point Park.

Three days later WABC-TV, New York, went on the air with its first editorial. The subject, Breezy Point. Like the Mayor, the station took a seemingly unpopular stance. It supported Mayor Wagner's position with a series of eight editorials in three days.

On June 21, WABC-TV ran a half-hour documentary film, presenting the many viewpoints on the Breezy Point controversy.

\section*{Overwhelming response}

The response to the editorials and the film was instantaneous. Letters and telegrams poured in. Phone calls flooded the station's switchboard. Bouquets and brickbats were tossed at us with equal passion. Detractors characterized our editorials as "..irresponsible journalism..." ".. shocking that a TV station take a

In this continuing series, you will read how the ABC Owned Television Stations, after careful examination of the issues, express their views in the best interests of the communities they serve.


\section*{over Breezy Point, New York}

stand..." "...some pretty wild statements..."
When a station, after analyzing a problem, expresses its honest beliefs, it must be prepared to take bitter criticism with sweet praise. The reaction to our Breezy Point editorials gave us our share of each.

\section*{Eatitorial mission accomplished}

But the responses, regardless of their attitudes, proved that our editorials accomplished what they set out to do. They provoked, they challenged, they aroused the public into doing something in their own interests.
In September of 1963, WABC-TV began to pursue in earnest its policy of editorializing. In a ten-week period, John O. Gilbert, Vice President and General Manager of WABC-TV, addressed the station's audience a total of 103 times, expressing the station's views on twelve significant community subjects.

It is just one example of how the ABC O wned Television Stations participate in helping to solve the problems of people they live with and serve.

WABC-TV
NEW YORK

- WABC-TV NEW YORK, WBKB CHICAGO, WXYZ-TV DETROIT, KABC TV LOS ANGELES, KGO-TV SAN FRANCISCO

\title{
VARIETY - ARB SYNDICATION CHART
}

Varibir's weekly tabulation based on ratings furnished by American Research 10 shows, both network and syndicated, are listed on the basts of their showing

Bureau, highlights the top 10 network showe on a local level and offers a rating study of the top 10 syndicated shotos in the same particular markets. This week
six different markets are covered.

Both the network and syndication study features the total area homes reached and the metro area ratings on each show. The total area homes reached reflects
the audiences on the basis of the total market area examined. The metro area re audiences on the basis of the total market area examined. The metro area

Various branches of the industry, ranging from media buyers to local stations to syndicators will find the charts valuable.

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in VARIerx Coupled with the rating performance of the top 10 network shows, on the local level, the Variery-ARB chart
are designed to reflect the rating tastes of virtually every market in the U.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline 4. ER. Tod Network Shows & Sta. & Total Area Homes Reached & \[
\begin{gathered}
\text { Metro } \\
\text { Area } \\
\text { Rtg. }
\end{gathered}
\] & & Top Syndicated Shows Day \& Time & Sta. & Dist. & Tot, Area Homes Reached: & \begin{tabular}{l}
Met. \\
Area \\
Rtg.
\end{tabular} & Top Competition & Sta. & Total Homes \\
\hline & & & & & Cheỳenne (Mon-Fri, 6:30) & W1 & Warner Bros. & 113,600 & 18. & Hunt-Brink, News; Wea & WFBM & 89,600 \\
\hline 1. Beverly Hillbillies . . : & WISH & 255,700 & 39 & & Three Stooges (Sat: 8:00), & FBM & Screen Gems: & \({ }^{75,600}\) & 12 & Captain Kangaroo . & WISH & 25,500 \\
\hline 2. Bonanza & WFBM & 209,600 & 28. & & & & & & & Public; County Sch. & WISH & 9,500 \\
\hline 3. Dick Van Dyke & WISH & 191,400 & 34 & & Lawbreaker ( Sun \% 700) & NLWI & UATV & 67,800 & 11 & Lassie C.O... & WISH & 164,400 \\
\hline 4. Red Skelton & WISH & 187,900 & 29 & & Bat Masterson (Sun, 6:30),
Depaty Dawe (Sat.' 10:30) & & & 66,500
60,900 & 10 & Mister Ed Enosill Mighty & WISH & 136,100
31700 \\
\hline 5. Donna Reed & WLWI & 186,700 & 29 & & nty Dawe (Sat. 10:30) & FBM & CBS Films & 60,900 & 9 & Spooksville; Mighty
Casper & WISH & 31,700
43,600 \\
\hline 6. Lawrence Welk & WLWI & 184,000 & 23 & & Surfisde 6 (Sun. 5:00) & ISH. & Warner Bros. & 59,100 & 11 & AFL Football & WLWI & 40,600 \\
\hline 6. Petticoat Junction & WISH & 184,000 & 26 & & Fractured Flickers (Sat. 7:00) & VISH & & 59,000 & 13 & Midwestern Hayride & WLWI & 123,100 \\
\hline 7. My 3 Sons & WLWI & 170,800 & 25 & & Top Star Bowling (Sat. 2:00, 5:00) & WISH: & Christensen - & 55,700 & 12 & Amer. Band; B. Jackson & WLWI & 37,200 \\
\hline 8. Andy Griffith & WISH & 168,300 & 32 & & & & & & 11 & Frances Farmer & WFBM-
WLWI & 70,400
46,400 \\
\hline 9. Lassie & WISH & 165,400 & 29 & & at. 1:30, 4:30) & & & & & F. Farmer, Racing. & WFBM & 46,400
43,600 \\
\hline & & & & & Huckleberry Hound (Mon. 6:30) & TV & Screen Gems & 52,900 & 8 & Cheyenne & WLWI & 109,500 \\
\hline
\end{tabular}

\section*{SAN FRANCISCO}

STATIONS: KTVU, KRON, KPIX KGO, SURVEY PERIOD: OCTOBER \(16-29,1963\).
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline 1. Bonanza & 355,200 & & 1. Gun Will Travel (Mon. 7:0 & & CBS Films & 183,400 & 16 & Grimsby; Cochran News & KGO & 0 \\
\hline 2. Beverly Hillbillies . . . K KPIX & 330,200 & 27 & 2. M Squad (Tues 7:0¢) & & MCA & 180,000 & 15 & Bachelor Father : & KRON & 119,300 \\
\hline 3. Perry Mason .........KPIX & 330,000 & & 3. San Francisco Beat \({ }^{\text {c }}\) (Sat. \(7: 00\) ) & KPiX & CBS Films & 165,800 & 13 & Great Movies & KRON & 127,700 \\
\hline 4. Dick Van Dyke..........KPIX & 320,600 & & 4. One Step Beyond (Wed. 7:00) & KPIX & ABC Films & 153,600 & 14 & Biography & KRON & 145,500 \\
\hline 5. Defenders ............KPIX & 314,800 & 28 & 5. Detectives: (Thurs. 7:00). & KRON. & Four Star & 146,400 & 11. & Rifleman & KPIX & 120,300 \\
\hline 6. Dr. Kildare .......KRON & 304,400 & & 6. Biography (Wed. \(7: 00\) ). & KRON & Official & 145,500 & 13 & One Step B & KPIX & 153,600 \\
\hline 7. Disney's World ...... KRON & 298,300 & & 7. Gunslinger; NFL FB (Sun. 2:3 & KPIX & CBS Films & 136,700 & 12 & Asphalt Jungle; AFL FB & KGO & 43,200 \\
\hline 8. Candid Camera ....... KPIX & 296,300 & & 8. Everglades (Wed. 7:00) ... & KTVU & Ecenomee & 125,100 & 10 & One Step Beyond. & KPIX & 153,600 \\
\hline 9. Andy Grifith ..... \({ }^{\text {a }}\) KPIX & 287,000 & 23 & 9. Ripcord (Fri. 7000) & KPIX & UA-TV & 124,100 & & Death Valley Days & KTVU & 108,400 \\
\hline 10. Monday Night Movies . KRON & 273,100 & & 0. Riffeman (Thurs. 7:00) & KPIX & Four Star & 120;300 & 12. & Detectives \(\because .6\) & KRON & 146,400 \\
\hline
\end{tabular}

\section*{MIAMI}

STATIONS, WTV, WCKT, WLBW. SURVEY PERIOD, OCTOBER 16-29, 1963.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline 1. Beverly Hillbilies . . . . WTVJ & 100 & 33 & 1. Death Valley Days (Wed 7:00 & WTVJ \(\cdots\) US Borax & 108,400 & 20 & Rebel & WCKT & 55,800 \\
\hline 2. Jackie Gleason .a. \({ }^{\text {a }}\) WTVJ & 173,800 & 31 & 2. Hawailan Eye (Sat. 6:30). & WTVJ. . Warner Bros. & 106,200 & 20 & Big Movie & WLBW & 81,300 \\
\hline 3. Ed Sullivan & 171,200 & 31 & 3. Honeymooners (Fri. 7 & ner Bros. & 88,300
78,400 & 17 & Checkmate & WTVJ & 74,000 \\
\hline 4. Candid Camera .......WTVJ & 148,000 & 28 & & & & & AFL Football & LBW & 31,200
36,700 \\
\hline B. My Favorite Martian .., WTVJ & 145,600 & 32 & Checkmate & MCA & 74,500 & 13 & Honeymooners & CKT & 88,300 \\
\hline 6. Perry Mason ........WTVJ & 144,300 & 31 & 6. 3 Stooges; NCAA FB & s & & 15 & Intl Showtime & CKT & 124,200 \\
\hline 7. Bonanza ...........WWCKT & 142,100 & 29 & 7. Ripcord; NCAA FB (Sat. 3:30) & WTVJ UATV & 60,600 & 10 & Saturday Hop & WLBW & 10,200
27,500 \\
\hline 8. Bob Hope ........... WCKT & 141,900 & 30 & 8. Lawbreaker (Fri. 8:00). & WTVJ.. UA-TV & 58,800 & 10 & Int'l Showtime & WCKT & 137,600 \\
\hline 9. Mr. Ed . . . . . . . . . . WrvJ & 139,300 & 29 & 9. Rebel (Wed. \(7: 00\) ), & WCKT. . ABC Films & 55,800 & 11 & Death Valley Day & WTVJ & 108,400 \\
\hline 10. Monday Night Movies . WCKT & 138,200 & 32 & 10. D. Powell; W, Mant Laugh & & 48,500 & 10 & Candid Camera & & \[
\begin{gathered}
148,000 \\
102 \times 00
\end{gathered}
\] \\
\hline
\end{tabular}

WASHINGTON, D.C.
STATIONS, WRC, WTTG, WMAL, WTOP, WOOK. SURVEY PERIOD, OCTOBER 16-29, 1963.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline 1. Beverly Hillbillies & WTOP & 298,900 & 32 & 1. Huckieberry Hound (1) & WRC & 109,100 & 11 & Huntley-Br & & 10 \\
\hline 2. Bonaina & RC & 255,600 & 31 & 2. Hennesey (Tues. 7:00) & WRC.... NBC Films & 102,300 & 12 & CBS News & WTOP & 119;400 \\
\hline 3. Dick Vam \({ }^{\text {d }}\) & TOP & 234,500 & 25 & 3. Death Valley Days MMon 7:00 & WRC ... U US. Borax & 100,200 & 9 & CBS New & WTOP & 119,700 \\
\hline 4. Disney's World & WRC & 211,300 & 26 & 4. Quick Draw McGraw (Mon 6:30) & WTTG . . Screen Gems & 100,000 & 8 & Huntley-Brin & RC & 149,100 \\
\hline 5. Andy Griffith & WTOP & 210,500 & 23 & 5. Rebel (Wed. 7:00)... & WRC. ABC Films & 98,000 & 10 & CBS News & WTOP & 112,300 \\
\hline 6. Candid Camera & WTOP & 208,300 & 26 & 6. Yogi Bear (Wed. 6:30) \%.... & WTTG . . Screen Gems & 95,000 & 11 & Huntley-Brinkley & WRC & 146,600 \\
\hline 7. Danny Kaye & WTOP & 192,600 & 25 & 7. Bat Masterson (Tues., Thurs. 7000 & WTTG... Economee & 93,600 & 10 & CBS News & WTOP & 116,600 \\
\hline 8. Saturday Night & WRC & 186,400 & 25 & 8. 3 Stooges Mon, Fri 6:00) & WTTG . Screen Gems & 88,500 & 9 & News 4 Washingto & WRC & 75,200 \\
\hline 9. Lawrence Welk & WMAL & 179,700 & 19 & 9. Third Man; NCAA FB iSat. 7:00 & WTOP NTA & 84,800 & 10 & Highway Patrol & TTG & 97,700 \\
\hline 0. Hazel & WRC & 176,300 & 21 & 0. Wyatt Earp iMon., Wed, Fri. 7:00 & WTTG: ABC Films & 84,500 & & CBS News & WTOP & 119,700 \\
\hline
\end{tabular}

\section*{BUFFALO *}

STATIONS: WGR, WBEN, WKBW. SURVEY PERIOD: OCTOBER 16 29, 1963.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline 1. Beverly Hillbilies & N & 220,000 & & Honeymooners (Mon 7:00) & BEN & CBS Films & 110,900 & 18 & Wyatt Earp; Fath & WRG & 61,800 \\
\hline 2. Dick Van Dyke. & WBEN & 191,900 & 34 & 2. Bat Masterson (Thurs. 7:00) & WBEN & Economee & 100,800 & 16 & Bishop Sheen & WRG & 53,300 \\
\hline 3. Candid Camera & WBEN & :188,100 & & 3. People Are Funny ( (ri. 7:00) & WBEN & NBC Films & 100,600 & 13 & Fractured Flickers & WRG & 54,500 \\
\hline 4. Ed Sullivan & WBEN: & 180,100 & & 4. Phil Silvers (Tues. 7:00) & WBEN. & CBS Films & 92,400 & 14. & Gun Will Travel. & WRG & 60,200 \\
\hline 5. What's My Line & WBEN & 177,400 & & 5. Story Of (Mon. 9:30) & WBEN: & UA-TV & 64,900 & 7 & Hollywood And Stars & WRG & 155,800 \\
\hline 6. Lassie & WBEN & 174,400 & & 6. Death Valley Days (Wed 7 700) & WGR. & US. Borax & 63,300 & 14 & Zane Gray Theatre. & WBEN & 57,100 \\
\hline 7. Red Skelton & WBEN & 160,600 & & 7. Wyatt Earp; Father (Mon, 7:00) & WGR. & ABC Films & 61,800 & 13 & Honeymooners & WBEN & 110,900 \\
\hline 8. Nurses & WBEN & 160,200 & & 8. Gun Will Travel (Tues, 7:00) & WGR & CBS Films & 60,200 & 13 & Phil Silvers & WBEN & 92,400 \\
\hline 9. Petticoat Junction & WBEN, & 159,000 & 24 & 9. Dragnet, Pic Polka (Sat 7:00) & WGR & MCA & 59,300 & 10 & Big Show of Week. & WKBW & 79,900 \\
\hline 10. Hollywood \& Stars. & WGR & 155,800 & & 10. Zane Gray Theatre (Wed. \(7 \times 00\) ). & WBEN. & Four Star & 57,100 & & Death Valley Days. & WGR & 63,300. \\
\hline * U.S. Homes Only & & & & & & & & & & & \\
\hline
\end{tabular}

STATIONS, WDAF, KCMO, KMBC. SURVEY PERIOD: OCTOBER 16 - \(29,1963\).
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline 1. Beverly Hillbillies & KCMO & 203,200 & & \multirow[t]{2}{*}{2. New Breed (Suñ, 5:30)} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{KMBC \({ }^{\text {a }}\) ABC Films}} & 82,500 & 17 & \multirow[t]{2}{*}{Candid Camera News; Wea; Sports} & KCMO & \multirow[t]{2}{*}{\[
\begin{array}{r}
151,000 \\
\hline 6 \text {, }
\end{array}
\]} \\
\hline 2. Bonanza & WDAF & 181,500 & 37 & & & & 80,000 & 14 & & s.....KKCMO & \\
\hline 3. Andy Grifith & KCMO & 175,900 & 33 & & & & & & & KCMO & 104,500 \\
\hline 4. Dick Van Dyke & KCMO & 172,600 & 34 & 3. Wytur \({ }^{\text {a }}\), & KMBC & Des & 71,600 & 14 & 20th Century & MO & 37,500 \\
\hline 5. Lawrence Welk & KMBC & 162,600 & 25 & 4. Untouchables, W. Man (Wed. 9:00) & KMBC & Desilu & 69,500
64600 & 12 & Danny Kaye & КСмо & 110,000 \\
\hline c. Domar Reed & KMBC & 157,800 & 30 & 5. Detectives; E. Adams (Thurs. 9:00)
6. Death Valley Days (Thurs. 7:00).. & MBAF & S. Bur Star & 64,600
62,400 & 11. & Nurses \({ }^{\text {Donna }}\) & KCMO & 113,900 \\
\hline 7. Guasmoke & KCMO & 154,600 & 31 & 6. Death Valley Days (Thurs. 7 : & WDAF & Screen Gems & \(\mathbf{6 2 , 4 0 0}\)
58,800 & 15 & Donna Ree & KMBC & 157,800 \\
\hline 8. My 3 Sons & KMBC & 151,200 & 30 & 8. DA's Man AFL FB (Sun 3:30) & KMBC & & 57,800 & 12 & Million \$ Movie; & FB.KOMO & 142,000
54,900 \\
\hline 9. Candid Camera & KCMO & 151,000 & 33 & 9. Lawman (Mon -Fri 5:30)... & KMBC & Warner Bros. & 53,600 & 9 & Huntley-Brinkley & WWDAF & 53,000 \\
\hline tive & KMBC & 145,300 & & 10. Jet Jackson (Sat: 12:00) & KMBC & Screen Gems & 48,000 & & NCAA FB; Studio & KCMO & 38,100 \\
\hline
\end{tabular}

\section*{Television Reviews}

\section*{ACDI OF ANGELS} O'Hara, Hermione Glengold, Hurd
Hatfeld, Donglas Rain, Norman
Barrs, Kathry Loder w
p
to
le
ci
he merits of a social system i perform surgery and then cranes or 0 fix dinner for their families wa cide. The for the viewer to de-
came at the end, when the Rus sian woman, whay of life was described as.
The Russian women were as in the American breed as for thei differences, and it was comforting to Know that the female nature is all their dedication to the state working force, Soviet women were shown to be almost as interested
in glamor as western women and in glamor as western women and it was noted, the government had cause the unromantic civil cere monies were driving
Femme life was shown both in the city and on the collective
farms and was described from the viewpoints of the factory workers,
the white collar girls the te the white collar girls, the tea farmers, the ballerinas; the medics
and the mother heroines who ge bearing 10 children. It was as tounding to learn that females pre dominate in the field of medicine
and one of the documentary's choicer scenes was of a surgica part.
Weston's film gave the U.S
viewer much to ponder and much to be thankful for. In ali respect

CAPT. KANGAROO
With Bob Keeshan, Alfredo AnProducere Ray Abel
Director: Peter Birch
Thom HeAn, Fe
CBS-TV from N. \(\mathbf{\text { Doyle, }}\) Dane \&ernbach, Z E
Bob Keeshan, as part of the
Bob Keeshan, as part of the
CBS-TV kiddie specials; took the
moppets out of the space age into the kindergarden era. The brand of nonsense he puryeys is elemenerved its purpose with the young set for many years.
There is, however, the element of celevation. The music which these excursions into moppethood is generally enjoyed by adults as
well. The CBS Symphony conucted by Alfredo Antonini pro vided a pop concert with the "Soldier's Chorus": as well as a
movement from Mozart's 40 th, and he unabashod, but still advanced kiddie pieces. such st Prokofiev's others. Thiey provided a lot of easy aural entertainment for the elders,
many of whom were interrupted. many of whom were interrupted afternoon pursuitit of fighting. World
War II all over again via the ancient video filmfare.
Kesan works simply. He has the knack of involving the young
ters in his various projects. He ters in his various projects. He che children. He concocts simple very much a part of the proceed-
ings, and he does it well. Unforings, and he does it well. Unorplace offstage, a fact he kids must realize too well.
This is probably one of the implest shows of the series, and while it wasn't one of the most chore very effectively. Jose.

\section*{THE DREAM SEEKERS-Parts} "I See Chicago") -hi Fahey Flyan, narratort Har-
ers, othere, Scot Crais, reporters, others,
Producer: Wallace Mins. Tues. (10), \(8: 30: 1\) 30 Mins.r Tues. (10), 8:30 pra.
30 Mins, Fed. (11), 7.30 p.m.
IL EINOIS BELL TELEPHONE WBBM-TV (film)
Alcoholism and dope addiction problems, have by topical social probems, have by now been so
thoroughly worked over in both
the press and tely the press and television that it ne to do a standout reporting job
on either subject without a fresh
angle or a new insgitht, WBBM-TV angle or a new. insgit, WBBM-IV
pubaffairs produer Hal Wailace
hud to warm over the same old hud to warm over the same old
ing, and a canny selection of ease
studies he managed to turn it into a thoroughly professional two part
presentation that must rank with the better informational documenyear. produced in Chicago this year. The two half hour films were preempting Jack Benny, the other Glynis") rather than in a single our so as not to draw too strong a parallel between the two social
ills. The two segments were unified by both a production style and
the thesis that each form of addiction was mothered by a need to escape reality, hence the titte "The
Dream Seekers." Ilinois Bell Telehone Co., which underwrites three or four documentaries annually on See Chicago" apparently didn't
stint on the budget with this one stint on the budget with this one, The cameras got around to Skid
Row and the comfortable middleRow and the comfortable middlecoss suburbs, to a meeting of Nar of the Women's Christian Temperance Union, to the Chicago Alcoholic Treatment Center and the
House of Correction Hospital; and House of Correction Hospita, and social agencies.
Interest centered mainly on the verims telling of their own exwith some good ones a middletippling at ase 10, a former dope peddler who got hooked because was, a teenage gee what the picked up he habit and broze her mother's whose drinking got "as bad as it could get, and a panel of junkies
trying to kick it who told of how trying to kick it who told of how as episodes
made on. \(\qquad\) City" were
Les:

\section*{THE MARING OX A RRO} With Frank MeGee, Y. A. Tittle,
Producer: Robert Northshield
Director: Whalter Kra
60 Mins: Sun., Dec. 15, 10 p.m.: NBLF-TV, N. Y. NBC-TV News had a fascinating hour for pro football buffs (and everyone these, days) in "The Making of a Pro," story of New York Giants rookie quaterback
Glynn Griffing, aña the producers Glynn Grifing, and the producers
had some good luck along the way,
First break was that the other quarterback and not Griffing got quarterback and not Grimg got
traded after the Pittsburgh disas-
ter ter (when number one QB Y. A.
Tittle was sidelined with injuries). Second break was the Sunday (15) Giant's clinching of the Eastern Division championship in the National Football League. opener was able to empley footage But the title. uck to put it across. No less than half a dozen photogriphers contributed to the footage that fol-
lowed the rookie through signing, lowed the rookie through signing,

\section*{(Continued on page 34)}

\section*{Foreign TV Reviews}

Bob Hope Comedy Hoar roasts with Crosby testifying that either this, or send flowers," he tural elimax for the warmup seg ment of the show. were worth beaming again and corking song and dance number by vision private eyes compling for Prowse, looking as though she were revealing too much for television
\[
\begin{aligned}
& \text { (Young \& Rubicam) } \\
& \text { NBC-TV News had a fasci }
\end{aligned}
\] Bowl Game queens with a luke

Andy Williams Show age came up with a fairish holida projection. Show is weaker o topical and political quips pro

\section*{SMASH}

Directors: Enzo Trapani
75. Mins, Sun. 9:15 p.memari

RAI-TV, from Rome (tape)
A confused too
to be very avant-gard
(Continued on page 84)

\section*{Tele Follow-Up Comment} With Bob. Hope benched for a Benny and Bing Crosby coquarter backed his "Chrysler Comedy help of some choice sketches from previous Hope programs, made i a winning outing. The show was noticeably a patchwork of tapes and almost totally devoid of the normally felt in a Hope broadeast; but the star's illness, dwelled on
wittily by Benny and Crosby, wittily by Benny and Crosby, the manner of a tribute. The merely as a consumer of entertainment, but as a friend of the hospitalized comic and a well-wisher. Opening monologs took the in all his years with Hope the comic never upstaged or hogged a scene "although heaven knows he tried." Benny came out exag gerating Hope's arm-swinging stride do this for his friend-"It was said. An imaginary phone call from Hope in the hospital when
the subject got around to his nose was a good piece of comedy writ ing for the Benny style and a na-
tural elimax for the warmup se
on came the tape repeats, a pair Juliet Prowse. First skit involved Danny Thomas and Hope as telehigher ratings; the second had Benny with a scheme to beat Hope out of a guestshot lee by conceal ing to cameris in his home Both although she, had more clothes on than dancers customarily do, raised
the male pulse rate with her Roar ing Twenties number, the high spot of which was an old-fashioned
precision step with a male chorv For a finale, Crosby introduced Football team and the merica warm gag, line for each member The segment had no appropriate ness in the program but ality and, with Crosby rendition of "Do You Hea how from seeming entirely a rerun

With NBC-TV's "Andy William Show" running third to CBS-TV's "Fugitive" on the rating sweep session last Tuesday (10). While guestars Roy Rogers \& Dale Evans
and Don Knotts provided a change ("Moon Riyer", and" His Kind of Girl \({ }^{1}\) lent an attractive presence terp elements, but the general im pact is positive, especially for as
long as Vianello remains unfetduction is top-drawer. Hawo.
cala, Tonl Ucel, Gin
Gianni Meccia, Peppino De-

A confused, too often unfunny
their new variety show taken of
some months in the can, wasted the
formers, Delin Scals and Peppino
Befilippo. Showis baffier Which
a zip and sparkle that would bolste its viewer appeal. cial was reminiscent of those mpeand Miss Evans turned out for Republic in the pre-ty days. For in one sequence Miss Evans con
tribbed a reverent "Red River Val ley" (with Williams and Roger it was easy to visualize the suin lowly setting on the range.
Knotts, who held down the com edy slot, generated some amuse ater returned in a bit as a matado or mild results. Williams warbled voried Yuletide songs and also or his Chrisinias album. Five-year the four youthful Osmonds who regularly appear on the show, ing Williams for a avelty in join The Good Time Singers furat various points in the program which wound up with Trigger (the Williams crooning "My Favorite Things." Plugs for \(\mathbf{S}\) \& \(H\) stamp
still have an espite their familiarity. Gilb.

NBC Children's Theatre
Purpose of the "NBC Children's titled "Of Sights And Sunday Sounds," was o the sounds of a moppet viewe The mission apparently was ac complished because of the way Igor Buketoff, who hosted and
conducted the NBC Orchestra, handled the assigniment
His narration, which he scripted or kiddie understanding pegge tone was that of a friendily teacher Also, the repertoire was full of
orchestral
flashes and flourishes that could hold the youngster interest. Of particular merit wa the showcasing of Prokofieft: The "sight" values were supplied Cinderella tale to the accompaniment of the orch.
"Also good for the kiddies was which allowed the orch's a prece ionist to bang away on assorted drums, cymbals and sticks:
There was also a musical game could participate and with Buket of leading the way it was probably
hard to resist.

CBS Reports,
ing with the high standards of CBS Reports," had the distinction is getting to the heart of many Produced and written by Stephen Meischman, the hour documentary head and shoulders above some of the documentaries on the same subject done this season. The docu answiers to the problems and in-
austices of Negro ghetto life in justices of Negro ghetto life in
the north. Narrator:Harry Reasonthe north Narrator-Harry Reasonservation that the white community must address itself to the issues
if they are ever to be answered The hour opened with a mass of tatistical information on how the elatively poor the Negro Harlem ommunity lives. It then went on urrents sweeping Harlem, ranging rom representatives of CORE to and sounds offered should jar any complascency. It did underscore wo situation which finds only about wo percent of the Negro popula-
ion actively involved in the civil ights struggle. It also carried the observation that, as Negroes be come more and more disenchanted with their progress, they offer ripe elements of black nationalism.
It wasn't a pleasant or prettified ituation, but it was so pertinent current head-
Big. Mitchard," beeme Show drama and aired, Tuesday (10) on
NBC-TV's Richard Boone show was eries by the Iate Clifford Odets, epertory theatre until of the tv
As could be expected, the hour


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NBC NewsIts early-morning Today is atways a dynamic show Whether its - originating from a Now York studio a Now Orlean
Mardí Gras.

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NBC Nows -
Its Meel The Prose interidews in color with worldimportant figurse on Sunday evening sunday ovening
frequently make Mrequently make
Monday moming's. front pages.


\section*{Television Reviews}


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 dering "Sole Non Calare Mai" ("Sun never" set") to top reaction. Peppino de Filippo's chat with newlyweds was amusing but basically wasted. Camerawork was
fashy, sets functional and modern Dialog and writing (by Trapani and Santamaria) in keeping with generally "romote" far-outness and the penchant for "inside" jokes Trapani, a talent to watch nevertheless, draws a walk on this one,
but barely.
Hawk

\section*{Ronte 66 Anxious To Cash In on TV Show, \\ Tune of Same Name}

Route 66, the national highway which is probably the best known tourist road in this country beweekly television series plugging it, has started its winter campaign assist trayelers.
The U.S. Highway 66 Assn. in meeting here last week has approved a campaign to huy radio ter tourists of weather conditions in the area.
Association okayed a budget of times and posters to advertise the weathercasts in four cities along of \(\$ 1,100\) over last season.
Budget will be used to buy time an KOB, Albuquerque, KGIB Los nd KOLS Flasstaff froma City ber through March.
Route 66 runs from Chicago to eavily tres, and is one of mos Jack Cuthbert of Clinton, Okla s prexy of the association:

\section*{Cliff Arquette Joining}

Monitor' Talent Roster Clif Arquette, as Charlie Weaver and Mama, will foin the talent roster of NBC Radio's weekend
"Monitor" Jan 4 as the first of several name talents being sought by exec veepee Bill McDaniel. Arquette's taped bits will be
aired cilong with such current "Monitor" comics and humorists as \& Albert, Nichols \& May, Selma Diamond. Talent being considered Time in include Allen King, Buddy commercial disks are already heard on the web show)
is actor Rock Hudson, who has dealing winth classical music sen

\section*{'6 hy Herridge'}

Joe Williams: Goodman's pioneering role in hiring Negro and white musicians for his band will be noted on the show, but the integration theme will not be dominant. also put up front money to make possible the production and syndication of another group of 13 concerts with the \({ }_{3}\) Boston Symphony Orchestra. These shows will be and Los Angeles, with Seven Arts handling the syndication.
of Ketropolitan'S recent acquisition of KTLA-TV, in Los Angeles, is aso spurring more production on "Under Discussion" show was done on the Coast with a group of Holly\({ }^{\text {wood names. }}\)
will be tailored Meropoitan project sade in Europe" series, the story of former Pres. Eisenhower Metropolitan bought all the footage of this series from 20 th-Fox and plans
to tailor these 26 half-hours into seven or eight one-hour documentaries, including some new material. - Metropolitan has also bought two off-network one-hour shows,
"Empire" and "Wide Country,": for its stations in New York Los Angeles and Washington.

Schenectiady-Don Tuttle, WGY farm director, received the Naaward for "outstar:ding radio performances in fostering better understanding of farmecity relation-
ships," at a luncheon in Chicago.

\section*{Japan's. Big Sports Yen}


\section*{No. I TV Station}

\section*{- contina rom page \(23=\)} broadcast observers have lon felt that the Lohnson family sta tion has been expertly "protected by the FCC for many years, dat rg back to the days when Senato Lyfliential nfluential Majority Leader of th ministration.
In any
that any case, it would appoar object of some bitter politicking ver since President Eisenhower dismissed FCC chairman Doerfer or "fraternizing" with group own er's Florida yacht, may well prove the catalyst of the first anti-John-
son issue on which the new on issue on which the new Sresid
him
Inde

Indeed, this first visible vul nent his family's highly profit able tv interests (for all the fact of its current trusteeship status)
may evolve ino one of the hot issues of
campaign.
campaign

\section*{Ed Frienilly}
was given repeat last pridas ted Sc. As a followup to the anima characterizations as Friar Tuck Daniel Boone, Captain Bly, Rip
Van Winkê, Sherlock Holmes, etc Similarly, a Jonathan Winters pecial has been set for February Friendly is eyeing it merely as the Winters. Also tentatively slated for next season is the Nick Vanoff seres (out of GAC) called "Funny Funny World." Don't be surprised, says Friendly, if it shows up first "That Was the Week That Was")

\section*{New CBS-TV Sales}

In a round of scattered biz, CBS TV Inked Alberto-Culver for alter nate week quarter hours in Satur day a.m. cartoon series," "Quick Draw McGraw?
Brillo Manufacturing bought 46 Pla al ral cipations in "Perry, Mason" Password," "Nurses,". "Alfred ttecock, and chranicle." Gil ette Safety Razor Co. bought one hird sponsorship in "The Nurses," starting Jan, 2. Meny \& Jones
bought participations in "CBS Midday News with Robert Trout:"


Highly Talenied, Experienced Credits as Long as Your Arm TV Producer, Director and Station ment for good money in any major meiropolitan market. Returnitg and will be If No December 13 h 28th. - If be in New York unfil the PLane 2.7676


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\section*{Ask W. German TV Pay 5 G Levy For Every Feature Film That's Played}

Bonn, Dec. 17.

A new proposal, that the tw West German television network hould pay \(\$ 5,000\) to the fed a full length film on the outliets due to come up before the Fed eral Cultural Ministry here.
The hard-pressed West Germa fllm industryites, who have bee asking for some film industry from floundering, have come up with this scheme to le
For years now the filmites have been complaining that the West German television has to pay no entertainment tax and is showing the heavily-taxed cinemas. Since it's been revealed tha being "screened" at home via tele ision, this would mean a heft fund for the film industry.
As another means of raising being suggested that added levies be made on the German theatres. For the houses with a yearly turnover of under \(\$ 37,500\) there would be no payment. Houses with a turn over of rould pay \(3 \%\) of thei turnover into special fund Houses with a turnover of more \(5 \%\) of \(\$ 500\) annualy would pa tertainment tax. Then this money would go into a fund to help Ger\(\$ 25,000\) to aid any German filmwith the consideration, however when the distribution of the film had raised at least three times that
amount. In addition, the \(\$ 25,000\) would have to represent no more duction.
Besides those qualifications, the finished film would have to be
approved by the German Film Cen sorship Board.
Full-length children's films, teenager films, cultural and documentaries would also be eligibl for this money.
Trought from the Cultural Minis try to the West German parliament for some action. It's expected that this scheme could raise as much as \(\$ 7,500,000\) a year and would help
to finance at least 80 German productions. But there is little hope that such a project will be put into action before, next spring-an meanwhile, its anticipated her that unless some fund so brough be turned out by the failing Ger man film-makers here.
ing with an agricultural expert in Cooper, "John Stryker," an adventure series starring Richard Egan; igan's Island," half-hour situation comedy written by Sherwood hour written by Ed Simmons; "Gogeles;" starring Jerry Van Dyke; "My Son, the Witon
tor," written by Bil Manhoff

\section*{Scot Tycoons In Bid to Take Over Thomson's TVer}

\author{
lasgow, Dec. 17
}

Top business executives are re
portedly behind a new bid to take portedly behind a new bid to take over the Central Scotland provision from the company headed by Cañadian newspaper Roy Thomson.
Group is said to be headed by rom Blackburn, company chair man of Beaverbrook Newspapers Ltd. Others in the consortium are elieved to include drapery-store dustrialist Lord Bilsland, Lord Primrose, and a leading heart spe
cialist, Dr. Joseph H. Wright: cialist, Dr. Joseph H. Wright:
The consortium is known as The consortium is known as pany."
Scottish Television Ltd., as a present constituted, is headed by Roy Thomson, and has operated the Central Scotland independent
tv programs since Aug. 31,1957 . oyal studios here. Since 1957 he company has made a profit of ver \(\$ 24,000,000\)
Entry of Blackburn into the scene would mean the arrival of Beaverbrook Newspapers in the Daily Express group of journals has steadfastly refused to take any financial interest in tv companies Sir Hugh Fraser and Dr. Wright re.both on the board of George Outram \& Co, publishers of The
Glasgow Herald and Evening Times, Glasgow.
New commercial tv co
perate from July 196

\section*{NBE's \(\$ 4,000,000\)}
\(=\)
week, with possibly American Home Products as the third and nal participator.
Sponsor of "Harry's Girls," Colgate, will spread its committed three minutes a week (covering 33 hale hours, or to the nighttime version of the quiz show, "You Don't Say,"
slated to replace "Redigo," and a ninute a week each in the net ork's Sat
Bi
Biggest of the new year buyers ing close to \(\$ 1,000,000\) on in a spring-summer buy of 11 . shows.
Pepsi-Cola, as part of a three-net-Pepsi-Cola, as part of a three-net-
work buy, will spend \(\$ 500,000\) on work buy, will spend \(\$ 500,000\) on
spring-summer buys of the Jack Paar show, " 11 th Hour" and the Saturday night pix. Likewise, Ex quisit Form is spreading close to first quarter of 64
Sterling Drug has made a \(\$ 400,-\) 000 order on Joey Bishop's show
and the Monday and Saturday and the Monday and Saturday
films, and \(P\) Lorrilard is spreading \(\$ 600,000\) over the Richard Boone
dramas. "Temple Houston," and he Monday pux. Sherwin-Wilikams In a spring paint campaign, is put shows. Goodyear, via Yith, has bought
six NBC shows with about \(\$ \$ 00,000\).

\section*{Tips on Fee Filing}

FCC gave last minute instruc tions on those filing fees scheduled
Commission said mailed applica Dec 31 must be accompanied by the required fees
Applications submitted by hand fices after close of normal working
hours on Dec. 31 must also be hours on Dec. 31 must also be

\section*{Syndication Reviews}
spent interviewing the head of the also an interlude showing the was dlers of the puppets.
Clark, Farinelli, and the behind-the-scenes poking of the cameras, really were unnecessary. The puppets themselves had no trouble
handling the stage. They were handling the stage. They were really a marvel to behol. There ber, a South American turn, a
soprano recital, an underwater fantasy, and the story of Snow White. There was humor, interest, and
music in everything It added up music in everything. It.
to do a series of five-minute shorties with the same Podrecca
Piccoli Theatre treme Wour special was telecast by 6:30 p.m.
DEC. 7: DAY OF INFAMY With Richard Basehart Producer: Marshall Flaum Director-Writer: Flaum Distributor: United Artists Tele
Vision
GE Mins, FHi. (6), 7:30 p,m.
FELS,

\section*{TPIX, N.Y}

The era leading up to the Japanese attack on Pearl. Harbor and World War II was captured in this cast locally Friday (6); by N.Y.'s indie WPIX.
This was the second in the series of documentary specials proin syndication this season United in syndication this season. United
Artists Television is distributing the package.
Titled, "Dec. 7: Day of Infamy," he hourlong telecast broke no new ground in offering. fresh insights it did show a flair for utilizing an old travelog and a motion picture to capture the flavor of yesteryear, America. It missed on occasion by
showing familiar and by now stereotyped footage to make a point. Overall, though, writer-producer Marshal Flaum did a competent Job, the footage capturing the
times so that it told an interesting story. Richard Basehard narrated.
Horo.

\section*{TIME TO REMEMBER} (Fast and Far in the Producer-Writer: Peter Baylts Distributor: Lakeside TV
30 Mins.: Mon. 8:30 p.m. WPIX, N.Y. (film) \(\because\) Add this British entry to the rently meak in motage series currently meaking the syndication founds. This one, titled "Time to of very specialized interest, judg-
ing from the initial half-hour telecast by N.Y. indie WPIX.
Opener, called "Fast and Far in the 20 's, dealt with man's yen for speed in a variety of transportathough were mostly Britich al though Lindbergh's historic flight received a major play,
British actor Roger
cheek approach to the ducration. As fashioned by prodeal of the footage was whimsical. Series was produced by Associated British Pathe and is being distributed Stateside by Lakeside TV. land, William Bendix John IreRichardson, and Sir Michael Redgrave, take on the narration of other episodes.

\section*{Collins}
prez is at odds with the Senator's political philosophy
ing to the se apparently looking to the Senate, some of his for governor and avoid the longshot race against Holland.
Also to be considered by Collins is the salary cut he would pulls in roüghly \(\$ 100,000\) per year pulls in roughly \(\$ 100,000\) per year \(\$ 22,500\) :
Collins' Columbia speech has already stirred up some cnntroversy in the Senate.
Dixiecrat Sen. Strom Thurmond critical of the talk but Sens. Hubert Humphrey :(D-Minn.) and Wayne Morse (D-Ore.) praised the NAB prez and inserted the speech in the Congressional Rec

AB-PT Bonus Cint
\(\Longrightarrow\) Continued from page \(31 \Longrightarrow\) \(m\) akin \(g\) approximately \(\$ 18,000\) and up. For the upper level execs Adding to this year's profit probLems were the losses on the Jerry: fowis contract buyout and the tion when President Kennedy was assassinated. These factors alone
represent over \(\$ 1,000,000\) loss in the fourth quarter In \(\$ 1,000,000\) loss in have fanged fiom quarter profits \(\$ 3,000,000\).:

\section*{motion picture \& TVInsurance \\ (cast, film, weather, liability,
cameras, props; plagiarism...)}

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erciting opportunity in New York?
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\section*{}

Season's Greetings

The Colonel


\section*{New Wrinkle}

More than diapers have been changed on NBC's "Joey Bishop Show" this season. Granting that Joey, Jr , is the biggest little difference, fast and frequent changes of pace have followed his arrival. For instance, like most new fathers, Joey, Sr., has
as if they all want to meet the new baby-Milton Berle, Danny Thomas, Jack Carter, and the like keep dropping in. They tickle Joey, Jr., and the audience too. And Abby Dalton (the baby's mother in real life as well as on the screen) is, if possible, more beautiful than ever. Especially in color. All in all, NBC's Saturday night schedule has a new sparkle. Ever-growing audiences are discovering happily that "The Joey Bishop Show" is the most inventive two-and-a-half-year-old in television.

\section*{From The Production Centres}

\section*{Franklin Engelman's radio show "Down Your Way" which visit various miles in the past nine years}

\section*{IN W ASHINGTON}

Richard Norsworthy named director of Promation and Advertising or whe had been with WBAL-TV, Baltimore. Norsworthy TV Sales a division of Metropolitan Broadcasting manager for Metro- WTOP-TV, fo the fourth straight year, will be broadcasting basketbali card of Atlantic Coast Conference ,WRC's Inga Rungvold will emcee the Interna also of WRC, will be joint emcees of the Fub. 7 Bal Boheme, a costume fete of the Arts Club of Washington, U. S. Air Force Secretary Eugene Zuckert will appear on WTOP-TV's "Chapel of the Air Christ mas Presentation Dec. 22 and will broadcast message to servicemen the Singing Sergeants.

\section*{IN PHILADELPHIA}

Dick Paisley, WRCV station manager, has exited the local NBC outle Les Keiter, sports director of the WFIL stations, elected pres. of the Phila Basketball Writers Assn. Ed Sullivan to be honored at causes, at the Academy of Music (26) -ar Jack Pyle, veteran WRCV broadcaster, is out in a policy switch. His spot is being taken by Ed Locke, formern Pottstown and Georgetown, Del. . . . WCAU has extended Ed Harvey's "Talk of Philadelphiz" one hour, making listeners' gabfest show run three hours. Ditto Taylor Grait's "Evening Edition", "The Mummers Strut" slated as a one-hour prime-time special on WCAU-TV (30 Project is headed by John J. Farina

IN SAN FRANCISCO
KGO (channel 7), in an editorial voiced by gen mgr. David M, Sacks, has emarcadero Freeway, described as a up the waterfront. Angle: Paper owns rival KRON-TV (channel 4) Donald R. Clark has joined KCBS radio as nationat sales rep Frank G. King, KTVU (channel 2) v.p. in charge of national sales, re covering at home after an emergency appendectomy, due back at wor ago for a dafly afternoon show, went back on KSFO radio's mornin air. The KGO spot is apparently soon to be up for grabs. Station tried Chronicle's controversial columnist Count Marco (who gives sexy ad (ice to women) for a week, had disagreements on format, etc. KCBS gen. mgr. Jules mandes (asent confers was in Gotham for a week o Thomas B. Smoth office mgr. for KRON=TV retired this month afte 31 years with parent Chronicle Publishing Co. He first was a Chronicle circulation man.
This was Oscar. week for local stations. Lee Noble, assistant public affairs director for KRNO-TV, won the John Swett award for two educationa sho California Teachers Assn. Noble is former and You; director, KFRC, radio

\section*{IN DETROIT}

Margaret O'Brien will ad lib along with Shirley Eder on the latter's Ad Lib" show on WJBK-TV. Miss O'Brien is starring in "A Thousan friend, Ed McKenxie, whose "After Hours" show is on WXYZ-TV ol Controversial commissioner John C. Mackie of the Michigan Stat Highway Department, will be the guest on WWJ-TV's "Town Meeting Farmer's Daughter" of Chiannel. WXYZ-TV is taking-part in ABC' national search for a farmer's daughter, a character portrayed in network show of the same name. . News director Bob King accepted for WJBK the "certificate of appreciation" from the March of Dimes National Foundation. WJR will celebrate the holiday season with rector Karl Haas charting the course... WXYZ-TV's Geore Plerre "will feature Curtis Naget and his film "All Over Italy-1963" on his "World Adventure Series."

\section*{IN BOSTON}

Dmas parties at all Hub's radio and ty stations this week. . Phyl ect to JP and AP

WBZ-TV press chief, back from Cleveland and N. Y. Westinghouse reem of The Cayunal al the Saxon Thearre, mitroing celebs molud ng producer-director and Mrs. Otto Preminger, filmsters Carol Lind ey, Tom Tryon, and Cardinal Cushing. Maurice P. Wynne, chief ngineer Wout, New Bedford, received letter from J. Batchelor, chief station the most interesting during my world trip. I hope we will be able to incorporate some of your automation ideas in our station in the

\section*{IN ST, LOUIS}

KMOX-TV director Bob Miler will star as Elwood P. Dowd in Gateway Theatre (Park Plaza Hotel) production of "Harvey." The play will run through Jan 4 , , KSD-TV axing the *Tonight In St. Louis series at the turn of the year. That localized version of Johnny Carson's Tonight" had a 12 -month run and will now make way for a late, late novie series. Bruce Hayward named director of public affairs a chores . KTVI-TV also losing veteran assistant promo manager Margaret Mesnier and producer Jim Lyle. Miss Mesnier going to Cleveland and wedding bells with Tod Schuck and Lyle taking a producer's job with WISH-TV in Indianapolis . KMOX-TV film director capacity Both outlets are CBS o\&io... Jack Buck will be host-narraor for KMOX radio's annual yearend "Sports Roundup" on Saturday 28) WIL deejay Ed Wilson celebrating his 30th year on radio.

\section*{IN CINCINNATI}

Wally Cox is happy to be doing soap commercials for Procter \& Gamble, which allows free time for other tv work, he told interviewers of Cincy video stations when spotlighted during a two-day visit to talk his sponsor's salesmen huddled here. "I never want another series," he April, 1961 as v.p. and treasurer, after 10 years as an NBC-TV exec has been upped to the CBC board of directors. Eleceted with him was Arthur E. Rasmassen veep of the parent Avco Corp. WKRC-TV
did a 90 -minute midday remote of the consecration of Bishop Edward did a \(90-\mathrm{minute}\) midday remote of the consecration of Bishop Edward . Fedders at the Cathedral Basilicia of the Assumption in his native ates and laymen from throughout the country

\section*{IN PITTSBURGH}

Karen Lee, who played the Helen Keller part in "Miracle Worker" Karen Lee, who played the Helen Keller part in Miracle Worker
On Broadway, is now a regular on the "Mickey Mouse Club" with By nothers on WIC - - Frank Snyder, g.m. of WTAE, has bought ros fatch of post 50 movies. He has acquired a package of Warner Bros. feature films which include such titles as "Auntie Mame", "Dark WTAE will start : "Sunday Night Movie Special" on Jan. 5 at 10 pm with "Auntie Mame" kieking off the series which will be projected in color. Johi Francona, WIIC's announcer on "Studio Wrestling" was honored for five years on the show at a dinner given by the Aliquippa hamber to the progrem maniger This vear Dara Crantion to be anager of WTAE, handled the affair and the station didn't get a ingle award. Last year, Bob Mortensen, g.m. of WIIC, took care of the etails and his station was shut out

\section*{N MINNEAPOLIS}

Time-Life Broadcast has named Arthur M. Swift vice president and eneral manager of its WTCH-TV and Radio here. Swift has been ion H. Rits has also been elevated to veepee and general rez Stan Hubbard off for his annual winter utiay in Miami Beach St. Paul mayor's aniual Christimas party Siturday (14) had Bill Bixby
of CBS-TV's f CBS-TV's "My Favorite Martian" as special guest... Using technical Camellia Bowl grid clash between St. John's (Minn.) college and rairie View (Texasi) A \& M. WTCN sent sports director Frank Buetel Alexandria, Minn..

\section*{Bill Orr's No. 2 WB Status}
ago, was promoted yesterday entire ty operation, bringing into Mon) to exec ascistant to Warner.
Boost in essence establishes Orr armly as No. 2 man in exec eche on stationed at studio. Addition lly Warner stated that "Orr's first ussignment will be revaluation of


\section*{GREAT GUEST STARS Week after week!}

\author{
Eli Wallach George Maharis Suzanne Plesheft Felicia Farr Tlaudo Rains \\ Poter Falk Roddy McDowall Sam Jaffe Sylvia Sidney Keenan Wynn : Mickey Rooney Luther Adior Eddio Albert Hume Cronyn
}
entire tv operation, bringing into sharp focus status of Jack Webb who was given three-year deal to Orr's shift to the about time of Title and responsibilities ssigned Orr plainly denote he has to operation top spot for at least operation. There is also the hint operation, There undiso the nint
that stewardship under prexy Warner may entail other WB empire facets.
Telefilm operation currently has
two sponsored series two sponsored series on networks Houston," "Windy and Me" pilot, Houston, George Burns and Con-
toplining Georg nie Stevens, was recently finished and Webb has plotted others. During one period under Orr's run-
ning of the vidpix mill, company had eight sponsored series on ne Orr is presently on the last of production of the "Sex and Single, Girl." Although prexy Warner's statement notes Orr assumes his new status immediately, it is "Single Giri."

\section*{TOP IRISH TV AWARD} COES TO HOUSEWIFE

\section*{Monica Sheridan, a Dec, 17.} on the Jacob's TV Award for the best individual performance of the
year on Telefis Eireann yor her cookery Ereann (Irish TV) Kitchen." Citation said she put personality into cooking. Top acting awards went to Cyril Cusack for his performance in her appearance in "The Booney" for her appearance in "The Bomb" by producer's award for Peter CollinSon. Miss Mooney had announced week ago, after it was reported hat she had been ore of three that she did not wish her award, to go forward. Her name therefore did not appear on program and she was not present at the function.
James Douglas was given a cita-
tion for the script of but for the script of "The Bomb" went to Dr. Conor Cruise O'Brien or "Parnell." O'Brien, former UN Chief in the Congo, is now Vice Chancel

\section*{H-B: SRO for Year}

The expanded Huntley-Brinkley called a \(100 \%\) financial now be Bauer \& Black division of the Ken. dall Co. has picked up an alter-nate-week participation that makes the show a sellout through nex Placed :
gency, Chicaugh Tatham-Lair gins Jan. 10, Other B\&B Buy behe solid roster include John Han American Home Products Jeynolds can Chicle; Aluminum Co America; Plymouth division o Chrysler, Standard Brands; and
J. B. Wiliams Co.

\section*{Canada Reventes}
participating in every phase o Canad as advertising in ucceeding McDermott, of Radio n Ferris Sales Inc., was Gor vision Representatives Ltd. En raved pewter mugs on behalf of new prexy to presented by the Thompson and Bill Byles. Othe officers, elected were Paul Mulv manager, Canadian Broadcastin Corp., 2d veepee; treasurer Gas ton Belanger; secretary, Lorrie

Atlanta-Deloney Hull, a WSB TV veteran, has been appointed ocal sales manager, and Dal was named national sayton manage at Cox-owned WSB-TV.


Mgta Williom Morris Agomo

ASSOCIATE PRODUCER





\section*{FCC, Congress \& Burrb Curb}
ing new moves is the President's and the members understand continued call for holding down spending and keeping the Feder
Every agency's budget is being scrutinized and re-scrutinized with the Administration trying to cut of commercial regulation will be an expensive venture for FCC which the Budget Bureau.
As for Congress, the augury for
the commercial bilt is mixed: The bill cleared the Commerce Committee by vote but indications are it can't reach the House floo Rep. Rosers said he hoped could get the legisiation approved by the Rules Committee before Congress adjourns this week.
He predicted the bill "will sal margin if all the facts are known
maigir is an we tex ane gent
 But the bills most ardent oppopromised he would faght it on the House floor as "vigorously as pós-
ole." He predicted the measure ible." He predicted the measure might have trouble in the House reception in the Senate.
At the FCC hearing, Chairman Henry mentioned the bill indirectly, saying, "There is great mis-
understanding in the industry and understanding in the industry and
Congress about what we are proposing:"
In a colloquy with NAB Gen eral Counsel Douglas Anello, the chairman said a violation of the ommercial limit rule would be ideration of renewal Henry said FCC would still consider a station's
overall performance in granting overall performance in granting renewals,
Anello Anello contradicted Henry's matic rules operating by themselves. He cited the multiple ownership limitation as an example When asked by Henry If NAB would favor a commencial curb rule which specified that commer
cials are only one factor for renewal, Anello replied he would not. He sald he considered -NAB's Codes a goal, not a fioor-a con Loevinger's disapproval.
Anello opposed the ABC suggestion of FCC using the Codes for
renewal time guidelines while leavrenewnal time guidelines while leav-
fag them in NAB's control. Gag them in NABs control
He said the proposal would place an undeserved stigma on One action gaining Anello's ap-
proval was Kenyon \& Ecitharts proval was Kenyon \& Ecikhart's rule not to place ad copy on non-
Code. stations. Anello said he Coded ad agencies would folliow this example but "on an individual basis;'
Speaking for the ad men wais
Arthur Tatham; board chairmai of Tatham-Laird and the Americain Asson. of Advertising Agencies. He pposed FCC's proposed limits on the ground they wouldn't solve the
main broadeast commerclal prob main broideas
em of clutter.
He said the rules would not come to grips with the problem of too many program interruptions by commercials.

\section*{West German TV}
[ Contheied from page 22 — \(\$ 32,500,000\) with such costly antics. It also adds that a ne
group called the "Association out Troup called the "Association of gating the way federal funds are
being spent to maintain the Second Next day, out popped the Mainz "Press Clarincation." It's all a dirt lie, they cried in a mimeoed release, the gown cost only \(\$ 245\) and
anyone who knows anything about showbusiness won't consider thit Now reappears the Association
of Tiax Payers in the act. In Bonn of Tax Payers in the act. In Bonn
this group has released z bro chure protesting about the com-

\section*{JOE WOLMNDELER ASSOCLATES, MC.}

\section*{Announces with pride}
our new West Coast Representative is

\section*{RICHARD. CARTER PUBLCC RELATIONS}

7405 Sunset Boulavard
Los Angeles 46, California


radio and television. They have
asked that these two entertainment asked that these two entertainmen
media be freed of commercials since they are financed by the taxpayers through the monthly fee
system, and have also asked that radio and television become truly
private industries, away from the state monopolistic controls that now really dominate the outlets. Wow, it's being reported that the the 10 lands that make up West Germany to issue various guarantees in the amount of the \(\$ 32,500\),
000 that the Second Net needs 000 that the Second Net needs. The
Second Net has issued another Second Net has issued another Prof, Dr, Karl Holzamer, explaining that the money is needed so that the Second Net will be equally competitive with the First Net, and
stressing that he and his co-workers are trying to produce the best possible programs for the viewing
audience, with the best possible audience, with th
\(\mu\) ises of the funds.

\section*{WBNSTY Yule Promos}

Get a Hefty Response
WBNS-TV, CBSB-TV affiliate here, is in process of winding up wo unuisual Christmas holiday promotions involving two comDraw Christmas competition, conducted in cooperation with the Columbins Gallery of Fine Arts. Promoted via spots on "Luci's Toyhop" program, the young listeners
were invited to submit original drawings of what Christmas means to them. Over 9,500 drawings were
received. Best 100 entries will be received. Best 100 entries will be on exhibit at the art gallery represented \(263 \%\) increase over the 1962 competition
Second promotion involved students at the Columbus College of Art and Design. They submitted card Winner a station Christmas and a credit line on the card.

\section*{TV Follomps}
had excellent dialog, eood charac ter development and a frm dramatic frame. What it lacked was movement is reportedly the main this late in "Big Mitch piayed was one of the first productions completed by the Boone troupe. As a sometimes grim character study,
the hour also lacked much in the the hour also lacied much in the
way of comedy per the billing.
The central character however; way of comedy per the blling,
a The central character, however,
a man of big dreams and small aca man of big dreams and small accomplishments whose terrible price
almost does him in when his daughmost does him in when his daugn
ter Ieaves him to marry, was a good test of Boone's thesp, stills, and
the former gun toter gave a ro hé former gun toter gave a roas Boone's admiring, and equally vith the star, and Bethel Lessie and Lloyd Bochner as daughter and son-in-law, turned in nicely modu-
ated supporting roles, Jeanette ted supporting, roles, Jeanette easily took any comedy honors with ier shouting single entry. Lamont Johnson's direction was effective
within the limits of the script pace.

\section*{'Worior's Burner'}
\begin{tabular}{|c|}
\hline \multirow[t]{26}{*}{\begin{tabular}{l}
sell as regards any given program project. \\
Maling the trip with Durgin from the East Coast were nighttime sales heads Max Buck and Jack Otter. In from Chicago was Angie Robinson and Cy Wagner. Chick: Avery, veepee for Detroit out of New York, and Motor City sales exec Walter Gross were also attending along with Waiter Tolleson, San Francisco, and Harry Floyd, Los Angeles. Besides the salesmen the delegation included Dean Shaffner, head of the network's sales presentations department, and general programming exec Ed Friendiy. \\
Blueprint presentations were hadled by Werner and Grant along with execs of several production company's working on the network's projects for '64'65. \\
Kanes City-After 15 years in radio and television newseasting here Allen. D. Smith has left the industry, taking a medily ereated for the Jackson County Medical Society.
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\section*{30\% Share: The Wear \& Tear}
work by network, evening by eve ning, program by program prob ing in Madison Ave, and Michigan Ave. circles. Not only has there been a new and strong emphasis on how many evening hours per
week each network exceed the \(30 \%\) whare level, but the detailed examinations have extended to how well each network now is performing in this
last season.
One such agency analysis, con sidered typical of those being gen erally made, dissected the most reing that the 73.5 weekly hours of evening network programming split into 35 hours above the \(30 \%\) share and 38.5 hours below. One in almost the identical proportion 34.5 hours higher than \(30 \%\) and 39 below.
For example, \(31 \%\) of ABC-TV's programming "Shares" as high as
\(30 \%\). Surprisingly the ABC figure for the year ago parallel November Nielsen was an identical \(31 \%\) of the programming with a share of \(30 \%\) or better. The trade had looked for an ABC improvemen
in the wake of the uniprecedented number of new shows (14) it debuted this year, their kickoff before the startup of the other webs
and their highly aggressive and and their highly aggressive and magnificently executed promotion. some Madison Ave. pundits pre some Madison Ave. pundits pre-
dicted would slide into third position this season is the only network which has increased the proportion of its programming scoring
a \(30 \%\) share or better \(42 \%\) of a \(30 \%\) share or better 4290 or fark; the year ago figure was CBS contines to fly in the higher Nielsen share altitudes with \(69 \%\) of the Jim Aubrey selected
shows above the critical mark. While last year's CBS performance of \(73 \%\) constituted a new tv network record, Aubrey \& Co. are out to 0 better that performance in 64 '65. Every CBS show, except "CBS
Reports," falling below a \(30 \%\). Reports," falling below a \(30 \%\) lieve, is due to be chopped down by Aubrey's sharp cancellation axe. These include, "Glynis Johns Show" (already cancelled); "Rawhide"," "Great Adventure", "Route Judy Garland and "East Side West Side" (although there's a strong likelihood might be salvaged).: With ABC performing exactly as last year, agency observers believe again breat loose next season with about as many shows as he debuted this year. While ABC in its report to stockholders-blamed last year's failures on holding over old" shows for one season
too many, it is the "new" pro-

 11 roonss 5 betroons -4 baths-maid's troon
2 acres on wioded hilside-very easy to 2actes on wioded hiliside-very esy to
unintain? Fast commuting form stamford or PTUIITV NODDOFRM! Send Gerilustroted folter \(\rightarrow\) RW.COWAN 424 CASCADE RD, MORTH STMFORD, CONN
OR HOWE NEW GMAN-203-S66-2362

\section*{}


ABC's difficulties this season. Lately they have been sliding in point where only three of the 14 new entries ("Fugitive," Patty Duke : and "Farmer's Daughter") now reach a \(30 \%\) or better share. Among the new shows, CBS has. Junction," "My Favorite Martian" and Panny Kaye: NBC has likewise placed three new programs in the \(30 \%\) or better success bracket the "Kraft Suspense gy" dramas and "Grindl"
With CBS rated at 69 , NBC at 42 and ABC at 31 (so far as '63: 64 percentage of programming over
the \(30 \%\) national Nielsen share of the \(30 \%\) national Nielsen share of audience is concerned), network already beginning to line up for what (based on this year's analysis) looks like the "fat" Nielsen shares for next year, Most of them whenever possible-will be chary
about buying into those 38.5 hours of evening network time which now bear the "less than. 30 " Nielnow bear
sen hex.

Coren to CBS-TV
Harry V. Coren, associate editor of the Sunday, magazine section of the NY. Daily Mirror, which
has ceased publication has joined the press publication, has joined the pres.
CBS-TV.
Coren will be responsible for feature writing, as well as special News and connection with CBS News and pübaffairs programs.

 2nd Yr. Wee 23 at Cinenien Wr. Wizarr"


TONIGHT

es prince kalmere on. ABCTY Contect: PLew 7-3870

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ano closery Prints ele esch
\(1008 \times 10\) Color Phetos only \(\$ 1.15\) each



To our viewers , whose expressions of appreciation for our weekend of service during the days of sadness and history are. highly valued by the hundreds of employees who performed so unstintingly.

To our employees... who worked night and day without a moment's thought about personal comfort or compensation to see to it that the viewers were continuously served.

To our networks .... whose incredible resourcefulness, effort, experience and good taste supplied coverage no single station or group of stations ever could have accomplished alone.

To our adverisers . . Who not only permitted, but urged, that we pay no heed to their commercial commitments, but serve the public first. Our particular thanks to those who have been generous and understanding in their approval of make-goods to help allay the tremendous financial loss incurred, and our understanding of those whose particular problems did not so permit.


\section*{Top Singles Of The Week \\ (The 'Best Bets' of This Week's 100-Plus Releases)}

\section*{RICK NELSON}

Rick Nelson's "For You" (Witmark*) follows the current suing back to oldies and this version makes this particular evergreen Tipe for a new spinning push and a big payoff.

FRANK SINATRA
\(\qquad\)
\(\qquad\)


TALK TO ME BABY ballad entry from the "Foxy" legituner and this slice gives it standard stature and high spinning potential. "Stay. With Me". (Chappell*) gives, the theme from "The Cardinal" pie soms fine byric touches and the side should do vell.
ALLAN SHERMAN . . . TWELVE GIFTS OF CHRISTMAS (Warner Broo.)

You Went the Wrong Way, Old King Lonie Alan Sherman's "The Twelve Gifts Of Christmas" (Curtain Call*) has enough payof punch don't care what's done to the classic of the season for people who don't care what's done to the classic
"Tweive Days of Christmas." "You Went The Wrong Way, old King Louie" (Jewel*) takes off on "You Came A Long Way From St. Louis" and it adds up to lots of spinning funi.

\section*{MAJOR LANCE}

SWEET MUSIC
(Okeh) Um, Um, Um, Um, Um, Um Major Lance:s "Sweet Music" Jolynne \& Curtomt brings back" The Monkey Dance" man with another catchy item that's set up just right for a good spining roll. "Um, Um, Um, Um, styling in terms that the young terpsters. will find hard to resist.
DUSTY SPRINGFIELD. IONLY WANT TO BE WITH YOU (Philips) (Philips) Springfield's "I Only Want To Be With You" (Chappell*) has"a hot rocking sound and a multi-tracked vocal drive that will stir up lots of excitement. "Once Upon A Time" (Unart†) fe

DENISE GERMAINE
JOHNNY CASANOVA (United Artists) Denise Germaine"s "Johnny Casanova" (Stride-Edlock \(\dagger\) ) pitches a strong beat and catchy teen lyric angle with a potent oocal ap-(Stride-Edlockt) has a ballad lilt that shoud catch some deejay interest.
MAHALIA JACKSON. . . IN THE SUMMER OF HIS YEARS (Columbia) Mahalia Jackson's "In The Summer Of His Years" (Lieeds*) is
the multi-disked folk song from the BBC's tribuite to President the multi-disked folk song from the BBC's tribute to President Kor My Brother" (Chancery*) is a solid inspirational item.
JESSE PEARSON \(\quad\) GOTA FEELIN'IM FALLIN (RCA Victor) Talk To Me Baby Jesse Pearson's "I Got A Feelin" I'm. Fallin" (Screen Gems-
Columbia Musict) puts together an attractive beat and a catchy yric for breakthrough possibilities "Talk To Me Baby" (Comnander*) is the ballad from the upcoming "Foxy" legituner given a Thythmic toich to win pop deejay play.

MARCIA BLAINE
WHO'S GOING TO TAKE MY DADDY'S PLACE (Seville)
Marcie Blaine's wh...Why Can't Get A Guy. Marcie Blaine's Who's Going To Take My Daddy's Place"
(Ametropt) has a neat rocking beat with cha cha touches and a Aeen-pegged lyric. that the juves will find especially meaningful. "Why Can't I Get A Guy" (Ametropt): has a bright beat and a perky vocal attack to pick up the young disk fan's interest.
THE MATYS BROS. CUT THE MEATBALLS IN HALF (Select) Humptr Dumpty Polka (Select). Mas Bros Cuit The Meatbails In Half" (Joy*y kas the bright bounce and the funny lyric angle that made their "Who
Stole The Keeska" click last year and this should follow similarly. Stole The Keeska" click last year and this should follow similarly. that could start some'fun around the jukes.
KERRI DOWNS \(-\ldots, 4,003,221\) TEARS FROM NOW (Epic) ... Babv Get Your Hoss And Ride Kerri Downs "4,003,221 Teats From Now" (Git) plays up a teen sound and a juveangled lyric to good advantage and the kids should make it a payoff platter. "Babu Get Your Hoss And
Ride" (Coach \& Fourt) moves along vith: a cute idea but it Ride (Coach \& Fourt) moves along with a cute idea but it

THE SUZETTES
SKY HIGH (Moonglow) Suzettes Sky High" (Ray Maxwellt) takes the classic Greensleeves" melodic line and turns it into a high flying item that the chorus sound gives strong catchon qualities. "Someorch with some rocking flourishes to give the ballad pop market appeal.
BILLY DUPREE
IN THE IMAGE OF GOD (Contempo) Billy Dupree"s "In The Image Of God" (Trophy \& Contempo \(\dagger\) ) has big inspirational values and the right kind of dramatic ap proach to help it make a dent in the pop market. "Through Eter
PAM DICKINSON
FUNNY AGE
(Gambit) .......Johinny Ain't The Only Name Pam Dickinson's "Funny Age" (Lyn-Lou Wondert) tells of an in-betweenager in the simple juve terms that will win the young
disk fan along the jock and juke trail ©Johnny Ain't The Only disk fan along the jock and juke trail. © Johnny Ain't The Only
Name" (Mimposa \(\dagger\) ) has a cute lyric and lots of vocal pep to pull some juke play.
- ASCAP. \(\quad\) BMI.


LAWRENCE WELK Has Another Hit Dot Record!

\section*{B'way Cast 'Jennie,'}

Dick Van Dyke's Songs'
Top New LP Releases

\section*{MARY MARTIN: JENNIE} RCA Victor). Mary Martin is the big attraction in this original Broadway cast album set. She has a grooves even when the material is just, moderately effective. The score, written by Howard Diet and Arthur Schwartz, is pleasa
at best but it gives. Miss Martin an occasional vocal fling so the showfune buffs should be somewhat satisfied. Other singers who help along with the score are Ethe Shutta who does a good job on
For Better Or Worse," George Wallace, who does an especially flavorsome duet with Miss Martin on "High Is Better Than Low, and Jack De Lon, who sets up a
nice mood in. When You're Far Away From New York Town."
DICK VAN DYKE: "SONGS 1 ther stars of ty shows as Vincent ("Ben Casey") Edwards and Richard ("Dr Kildare") Chamberlain Dick Van Dyke turns up as a pur Van Dyke has a fairly good voice which he uses with an attractively relaxed style. In this songalog, he gets some standout support from the superb Ray Charies choral orich under Enoch Light's baton It all adds up to a slick musical stanza containing such numbers as "Nice. Work If You Can Get It," "Baby, Won't You Please-Come Babye, Just Cares For Me" and "I'ye Got A Crush On You:"
GENE PITNEY: BLUE GENE" (Musicor) Showing a range of vocal approaches, Gene Pitney has a solid platter here. He displays touches of a country influence and
some rock styling along with tradiome rock styling along with trad
tionnal vocalizing here. In all cases the result is fine vocal work. He has a fine dramatic approach and the voice to back it up. He's no control booth wonder, possessin scores strongly on the material here, which includes ballads and jump numbers; all of which come across nicely and reflect his sub stantial singing ability
LEENY WELCH: "SINCE I FELL FOR YOU" (Cadence). This is a collection of tunes waxed by few years. The emphasis is on the ew years. The emphasis is faster tempo items included as well. Welch is a clear-voiced song salesman who has a winning way with
a ballad, delivering with feeling a ballad, delivering with feeling
and smooth styling His uptempo stylings click briskly. Included in this session are four tunes penned by the singer and these have a sor a fine LP for Welch which can for a fine LP for Welch wime
score effectively for him.
\(\because\) "BILL BLACK COMBO GOES Black has taken this session, Bil ard western tunes like "San An tonio Rose," "Tumbling Tumble Weeds,", "Red River Valley", "Cool
Water," "Down In the Valley" and Water, Down in the Valley and in
others and dressed them up in his sultry jumping instrumental style. Paced by the leader's pulsating sax work and backed by his cooking combo, the session has a
nice pop musical feel. Not as rocking as some of his previous sessions, the platter gives Black

\section*{VARILTY ALBUM BESTSELLERS}
(A National Survey of Kay Outlets)

\section*{This Lut Noo Whe}



Barbme 1 (Cl 2054)
YILIEAGE STOMPERS (Epic)
Washington Square (LN 24078
JOAN BAEZ (Vanguard)
Vol. II (URS 9094)
LOS INDIOS TABAJAREZ (VIetor)
Maria Elena (LPM 2822)
Painted Tainted Rose (T 1975)
PETER, PAUL \& MARY (Warner Bros.)
ANDY WITINX
Days of Wíne \& Roses (CL 2015)
DOBERT GOULET (Columbin)
In Person (CL 2088)
FRANK SINATRA (Reprise)
Sinatra's Sinatra (R 1010)
Golden Records, Vol: III (LPM 2765)
SWINGLE SINGERS (Philips)
BOBBI VINTON (Epic)
BOBBY VINTON (Epic)
1511 Blue Velvet (LN 24068)
PETER, PAUL \& MARY (Warner Bros.
Peter, Paul \& Mary (W 1449)
\begin{tabular}{ccc}
\hline 17 & \(33 \quad 19\) & TRINI LOPEZ (Reprise) \\
& & \\
\hline 10 & 20 & Trini Lopez at PJS (603)
\end{tabular}
\(1829 \quad 2\) ANDY WILLIAMS (Colu
\(1917 \quad 35\) BARBRA STREISAND (Columbla)
201018 NEW CHRISTY MINSTRELS (Columbia)

RAY CHARLES (ABC-Par)
BEACH BOES (Cipitol)
Little Deuce Coupe (T 1998)
BYE BYE BIRDIE (Victor)
Soundtrack (LOC 1081)
ROF ORBISON (Monument)
Greatest Hits (MLP 8000)
\(\begin{array}{lll}26 & 32 & \text { Fun in Acapulco (LSP 2756) } \\ 27 & 24 & 38 \\ \text { HOW THE WEST WAS WON (MGM) }\end{array}\)
\(28 \quad 23 \quad 41\) Joundrack BAEZ (Vanguard)
\begin{tabular}{l} 
Baez in Concert (VRS 9112) \\
\hline AL 19 ALAN SHERMAN (Warner Brós.)
\end{tabular}
\(30 \quad 312\) SMOTHERS BROS (MerCu
\(\begin{array}{llll}30 & 31 & 2 & \text { SMOTHERS BROS. (Mercury) } \\ & & & \text { Carb Your Tongue, Knave (MG 20862) }\end{array}\)
HERE'S LOYE (Columbia)
Original Cast (KOL 6000)
\(\begin{array}{llll}32 & 37 & 10 & \text { BEACH BOYS (Capitol) }\end{array}\)
\(\begin{array}{lllll}33 & 35 & 7 & \text { AL Hirfer Girl (T 1981 } \\ & & \text { Al } & & \\ & & \text { Hictor) }\end{array}\)
342129 Honey in the Horn (LPM 2733)
\(35 \quad 38 \quad 17\) Think Ethnic (MG 30777)
\begin{tabular}{c} 
\\
\hline 36 Hollywood My Way (T 1934) \\
\hline\(\quad\) CHAD MICHELEL TRIO (Mercury)
\end{tabular}
37. - 1 HENRY MANCINI (Victor)
\(38 \quad 48 \quad 6 \quad\) Charade (LPM 2755)

394213 JOAN BAEZ (Vanguard)
\(\begin{array}{llll}40 & 43 & 25 \quad \text { JAMES BROWN (King) } \\ \text { James Brown Show (826) }\end{array}\)
\(4145 \quad 16\) MONDO CANE (United Artists)
\(42-12\) SOB DYEATrack (UAL 4105).
\begin{tabular}{lll} 
& & Freewheelin (CL 1986) \\
\hline 43 & 36 & 4 \\
JIMMY GIL MEP
\end{tabular}
Sugar Shack (LP 3545)
44 42 LAWRENCE OF ARABIA (Colpix)
Soundtrack (CP 514)
Any Number Can Win (V 8552)
46 15 SURFARIS (Dot)
\(47 \quad 40 \quad 2 \quad \begin{array}{ll}40 & \text { TRINI LOPEZ (Reprise) }\end{array}\)
\(48 \quad 49 \quad 8 \quad\) PETER NERO (Victor)
\(49 \quad 47 \quad 14 \quad \begin{aligned} & \text { JOHNNY (LPM 2710) } \\ & \text { JOHATHIS (Columbia) }\end{aligned}\)
\(50 \quad 50\) NANCY WILSON (Capitol)

\section*{Prezof CliAFM Locall 10 Overnules Board to Balk Wiilcai' Smmh Strike}

\section*{Chicago, Dec 17.
Barney Richards, prexy of Loc
10: Chicago Federation of Mus}

10, chicago Federation of Mual ciani, took the unprecedented
action of overruling the board of action of overruling the board of
directors of his union last week in order to prevent what a union
spokesman termed wildcat strike" against the Orchestral
Assn., sponsoring Assn., sponsoring body of
Chicago Symphony Orchestra. Richards said that he took the laws which gives him unlimited emergency powers when the board takes action that is "patently illegal and unconstitutional.
The Orchestral Assn is the cians in Chicago, with an annual payroll exceeding \(\$ 1,000,000\) for Local 10 has 10,000 members. of which about 1,000 derive their assets of \(\$ 5,000,000\), it is the rich est local in the nation, including al of the other union locals as-
sociated with other professions, trades and industries
Richards veto action took place after the board voted three-to-two to place the Orchestral Assn. on
the "unfair and defaulters list" the "unfair and defaulters list" from the meeting at which the vote was taken. Members at the meeting voted 124 to 61 in favor of the prexy's action.
t exhausted all the board had and arbitration procedures provided for in a contract negotiated between the union and the Assn
a year ago, and that the strike a year ago, and that the strike
action would make the local liable to violation-of-contract suits. The unresolved dispute centres on the questions of payment of travel time for two men, a week's salary for one man attending a union meeting in another city, and contracts for two men:
action are board members Rudolph Nashan and Joseph Golan, and Sam Denov, all of whom play with percussionist, was the oniy de feated member of a "reform" slate which won an election last January that ended the 32-year reign of Richards prexy of the local Denov, who was one of the leaders in the movement that deposed Petrillo, has been Richards' most vociferous
took office.
One musician said that the current upheaval is part of a more general power fight for control of
the wealthy union. Richards still has two more years to go in his present term. Asked a month ago he could win an election at that the slightest doubt.?

\section*{MGM/Verve Grooving} Up for New Year With
Sales Meets in 5 Keys MGM/Verve is gearing for the new year with special and mid-
winter programs of combined regional distributor, salesman and promotion men meetings in New L.A. The conclaves will be kicked off in N.Y. at the Hilton Hotel on Dec. 27. Arnold Maxin, president
of MGM/Verve, and Morrie Price director of marketing, will make the keynote addresses
The following day (28), a contingent of homeoffice MGM/ Verve execs headed by Price, Sol Green-
berg, Julie Rifkind and Joe Fields. berg, Julie Rifkind and Joe Fields Hotel in Chicago. Simultaneously meets will be held at the RoyalOrleans. Hotel in New Orleans un-
der the guidance of Tom White der the guidance of Tom White;
Leniy Scheer, Irv Stimler and Frank Mancini.
The final session on the, Coast has been schedulec for the Beverly Hilton on Dec. 29 with Price and Greenberg on the podium
Val velentin, director o
neering, has set up playback equipment and will supervise playing of tapes and records of MGM Verve and DGG product at al meetings.
cheduted to coincide with the MGM/Verve confabs with Jerriy Sehoenbaum presiding

\section*{Col's MFI'S Sweep; Malas Soumdrack Albm, Arready Had B'way Cas IP}

\begin{abstract}
WB Label Gets Track
LPs to 3 Upcoming Pix Warner Bros. Records has latched three of its ack album. right fortheoming films, "Sex and the Single Girl, "Dead Ringer" and America, America.
The score for "Sex and the SirHefti, Count Basie's orch will play the Hefti music.
Kazan pic, has a soundtrack the Elia by Manos. Hadjidakis, who wrote Ringer": will have a score by Andre Previn.
\end{abstract}

\section*{NARM Retains Special Counsel For FTC Probe}
firm of Carretta \& Counihan (Washington, D.C.), has been retained as special legal counsel by
the National Assn. of Record Merchandisers He will be counsel of record for NARM for the Federal Trade Commission's upcoming phonograph record industry trade practice conference and will work Earl M. Foreman.
Immediately after the first of the year, Carretta will accompany Jules Malamud, NARM exec director, to rack merchandisers' and dis-
tributor offices and warehouses tributor offices and warehouses, as
well as to actual record installations, so that he may have a firsthand piothre of the various seg-
ments of the record business in ments of
Meantime, the NARM board directors has scheduled a beard of Jan. 13-14 at New York's Summit Hotel. Also the NARM accepted the resignation from the board of Edward M. Snider, founder of jobbing firm) and a charter member. and past president of the
NARM, Edge has been bought by Cecil H. Steen, of Recordwagon The Woard, Mass. directors, on accept-

Smash Ups Alan Mink To National Promo Mgr. Chicago, Dec. 17. Alan Mink, Smash Records since manager for Smash Records since he joined the nim two years ago national promotion manager. He fill headquarter
This is the second promotion for Smash regional men in the past few months. Former eastern re
gional manager Doug Moody was gional manager Doug Moody was the libel.
Mink, before joining Smash, was ears and was also in record pro motion in the same city.
Victor Blueprints
More Bally For
Its Talent in' 64
Harry Jenkins, RCA Victor' division veepee for marketing, hae made a meprint for the coming year that will give the diskery's promotional run.
Plans for the new program inaude a \(50 \%\) increase in local ad ertising on a nationwide basi romotion incentives on ang and leases, and a continuation of the current pricing structure on cataog merchandise.
Jenkins stated, "The Traditional albums for a short period of time after their release, then leave them, long with catalog merchandise to generate their own sales momen Jenking' 64 philosophy will be to place advertising and promotion sales potential as well as on newlyintroduced artists, for as long pains its market appeal Jenkins added, "We thus intend to give our new artists and recent catalog dditions a longer run' in the
Beginning
(Continued on page 44)

\section*{LET THE EXCITEMENT SHINE ON YOU}

Once a year, in the spirit of holiday inventory, pausing to look backward over the year just closing, and ahead to the year just beginning, roll is called of the persons and organizations who make the business there is none Hike significant, colorful, creative and exciting. The sfory is told in perspective and panorama, with insight and wit, decorated with useful data and enriched with knowingness. The special text is months in preparation, weeks in digestion, and a veritable seed-bed of frade prestige.

Advertising is always an intelligent investment in career, in image, in good will but there are special reasons of self-interest to include yourself and your advertising copy in

\section*{The 58th Anniversary Edition of \\ }

Place Your Copy Immediately ot Nearest Variety Office
\begin{tabular}{|c|c|c|}
\hline NEW YORK 10036 154 w. tish si. & \begin{tabular}{l}
HOLLYWOOD 90028 \\
6494 Sinimet Eivd
\end{tabular} & \begin{tabular}{l}
CHICAGO 60611 \\
40 N. Mellome Ave.
\end{tabular} \\
\hline \begin{tabular}{l}
LONDON, S.W:I \\
49 St. Jomer's Stroet
\end{tabular} & \begin{tabular}{l}
PARIS \\
80 Ave. le Memility \\
de Mocilty
\end{tabular} & \begin{tabular}{l}
ROME 3 \\
Vive Seriegoe 43
\end{tabular} \\
\hline
\end{tabular}
up the soundtractr album rishapped to mizntion of the Alan Jay Ternem. Frederick Loewe musical due for relese in October, 1994, Col, hich released the original Broed Way cast album of the tumer in
956, has now sold close to 3,000,000 copies.
It's been an open secret for
come time that while all the iskeries were pliching for the My Fair Lady" track, the only ind. Warner Bros. Rec vils, the film company's disk arm. Coph latch-on Is looked upon as having We potential of duplicating the West side story" sales pattern on ind the soundtrack set. cast album and the soundrack set. In elessed both, the first time which ous to the "My Fair Lady" deal) hat a major label had both the Broadway and Hollywood editions,
found that the original Broadway cast LP sales of \(1,500,000\) were doubled (3,000,00e copies sold) in the soundtrack edition. Based on
the "West Side Story." pattern, Col execs figure that a world-wide Fair Lady" soundtrack albums is possible.
The soundrack deal is the latest cappter 'in. "My Fair Lady's" disk cast recordine original Broadway Columbia's 30 th Street Studio in New York (with Rex Harrison and ulie Andrews heading the cast), tarted off at a hot selling pace Three years later (1959), Goddand Lieberson, Col president who produced the cast paekage, te corded a stereo version of "My air Lady" with the original conany then appearing in London. in a market which was placing more and more emphasis on souind. Foreign language versions of he tuner aiso began getting into the grooves. The foreign versions
include "Mi Bella Dama," recorded in Mexico City and released via the Columbia label and "Minha orded in Portugese
Other versions are available in Philips label and in Swedish re leased by the Scan-Dise Record ing Co. Soon to be released is, German version on Columbia's ubsid label Epic Records. Cock also includes the the film itakian, German and possibly French-dubbed versions to be distributed all over the world. It
will be handled by CBS' budding overseas disk operations. overseas liso felt in some areas of
It is als the trade that the My Fair Lady
deal could reverse the trend to deal could reverse the trend to
take musical properties away from take musical propenties a for ti.e
the label responsible Broadway version when it gets film workover. "South Pacific," originally ; (Continued on page 44)

Freddy, a Top German
Disker, Due in Canada,
U.S. for TV \& Wax Stiets Freddy, monotagged. German disker whose recordings are re-
puted to have sold more than 14 00,000 copies in Europe alone, will visit the U.S. and Canada for the econd time in his career. He is scheduled to arrive in Mon-
treal Dec. 27 to tape a tv show for treal Dec. 27 to tape a tv show for which will be aired Jan. 31, appear in concert at Massey Hall, Toronto, and then wing to New York for promotional Work, He then fles
to Nachville Jan, for tive days
of recordine sessions for the vigM

Concurrent with his appearance In this country, MGM is releasing his, slbum, Heimweh Nach St. Patich alemories of St Pati) in musical bused on his Iffe story the album was recorded by Deatsche Grammathon ind released on the Polgdor latel in Germany. slaser, rGMance foriddup for the
single this week "Sosing Wis first Come Backrer, coapled, what Mou
Can't I Ever' Be Luckyo.

Dissident Bandleaders Hang "llegal' Tag on AFM Dickers with Diskeries

Dissident orchestra leaders of the American Federation of Musicians last week. Now the orchestras are protesting the current negotiations going on bethe Federation.
the rater
cording firms, the bandleaders through their attorney (Godfrey P. Schmidt) charge that these disk outfits are bargaining with the
musicians union for musicians who are employees of orchestra leaders and not employees of the recording companies and that such bargaining constitutes a series o unfair labor practices
They further, contend that by orchestra leaders, the record companies violate antitrust laws. They also claim that Section 302 of the Taft-Hartley Act is being violated these diskeries into the AFM Pension Fund and to the Musicians' Performance Trust Fund
They say that such payments are the obligations of the employers, and since the recording comof the orchestra leader and his sidemen they violate the law.
In their letter the orchestra leaders warn all the recording sist from these violations and terminate negotiations with the unfon immediately, the orchestra leaders will instruct their attorney to "take appropriate action in the The decision of the orchestras to challenge these negotiations came about as a result of the U.S. Supreme Court's refusal last Monday (9) to review the Court of Appeals
ruling that the orchestra leaders are employers of their sidemen In addition to the rulins that the orchestra leaders are the employers in the single engagement field, the decision also confirms the
fact that the single engagement or one-nighter business is an industry affecting commerce. In the steady engagement field, the Bartells and the Griff Williams cases have already established that
orchestra leaders are employers It is for this reason that they are protesting the negotiations in the record industry claiming that the record companies are not the employers of the orchestra leaders ing would indicate.

SACVEN, ASCAP INK RECIPROCAL DEAIS
The Venezuelan Society 17 Authors and Composers (Sociedad de Autores \(y\) Compositores de SACVEN, has sopularly known as SACVEN, has signed an agreement
with the American Society of with the American Society of
Composers, Authors and Pubishers covering mutual licensing representation of the societies' respective works.
SACVEN Was founded in 1955 by most of the top Venezuelan
authors and composers. Early this year the organization won approval of the national congress of SACVEN in on author rights. SACVEN, incidentally, has also
inked reciprocity contracts with Mexica, Peru, Chile, Brazil and Argentina:

\section*{Chi Abandons Its New Music Bowl}

Plans for a new 10,000 -seat music bowl for Chi's lakefront Grant Park have been abandoned, confirming anticípations reported of the bowl was blocked by ancient law which maintains that nothing can be constructed in the park without express permission of owners of property bordering e park.
The bowl would have been used the three owners that refused consent was the Chicago Symphony Orchestra Assn. Which owns and performs in Orahestra Hall, across for the bowl from the proposed site The music
been built at a cost of \(\$ 3,000,000\), with \(\$ 1,600,000\) of that amount Coming from the A. Montgomery founder of the mail order firm However, the Foundation had put a Dec 10 deadine on the grant Partially due to the property owners' refusal, plus considerable harassment by several civic groups
who didn't like the site, the deadwho din't like the
line was met.
Season's Greetings

\section*{Th E DOM: DORSE}




\section*{VARIETY SINGLE RECORD T.I.P.S.}
(Tune Index of Performance \& Sales)
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{This} \\
\hline 116 & \begin{tabular}{l}
DOMINIQUE \\
Singing Nun …................................
\end{tabular} \\
\hline & Eobby Vinton . . . . . . . . . . . . . . . . ........ Eple \\
\hline 3:9 5 & Kingsmen . \\
\hline 4. 3 & VE TO BE A BABY \\
\hline & PM LEAVING IT ALL UP TO YOU Drace Michelle \\
\hline 6.6 & SINCE I FELL FOR YOU \\
\hline & TOMmy Roe \\
\hline 876 &  \\
\hline & Chubby Checker \(\quad\).................. Parkway \\
\hline \(10 \div 23\) 3 & \begin{tabular}{l}
POPSICLES \& ICICLES \\
Murmaids \(\qquad\) Chatahooche
\end{tabular} \\
\hline & \begin{tabular}{l}
SHE'S A FOOL \\
Leslie Gore . Mercury
\end{tabular} \\
\hline 12 : 21.4 & DRIP DROP \\
\hline & FORGET HIM \\
\hline 14.10 & \begin{tabular}{l}
WONDERFUL SUMMER \\
Robin Ward \(\qquad\) Dot
\end{tabular} \\
\hline \(\therefore 26 \times 3\) & \begin{tabular}{l}
MIDNIGHT MARY \\
Joey Powers ................................. Amy
\end{tabular} \\
\hline \(30-3\) & \begin{tabular}{l}
WIVES \& LOVERS \\
Jack Jones .............................Kapp
\end{tabular} \\
\hline \(17 \because 40\) & \begin{tabular}{l}
KANSAS CITY \\
Trini Lopez. ...........................................
\end{tabular} \\
\hline & \begin{tabular}{l}
CAN I GET A WITNESS \\
Marvin Gaye , .....................Tamia
\end{tabular} \\
\hline 19 : 19 & SUGAR SHACK \(\quad\) James Gilmer ...................................... \\
\hline \(20 \quad 14\) & \begin{tabular}{l}
MARIA ELENA \\
Lios Indios Tabajalas \(\qquad\)
\end{tabular} \\
\hline & \begin{tabular}{l}
QUICKSAND \\
Martha \& The Vandellas .................... Gordy
\end{tabular} \\
\hline \(22.12-6\) & \begin{tabular}{l}
BE TRUE TO YOUR SCHOOL \\
Beach Boys ..............................Capitol
\end{tabular} \\
\hline \(23 \sim 24\) & IN MY ROOM Beach Boys \(\quad . \quad\)................apitol \\
\hline 24.32 & \begin{tabular}{l}
HAVE YOU HEARD \\
Duprees \(\qquad\) Coed
\end{tabular} \\
\hline 25 & NTTTY GRITTY \\
\hline \(26-157\) & \begin{tabular}{l}
LITTLE RED ROOSTER \\
Sam Cooke ............................. Victor
\end{tabular} \\
\hline \(27 \cdot 11 \times 10\) & ITS ALL RIGHT \\
\hline 28.228 & \begin{tabular}{l}
BOSSA NOVA BABY \\
Elvis Presley \(\qquad\) Victor
\end{tabular} \\
\hline 29.35 & THE BOY NEXT DOOR \\
\hline & WALKING THE DOG Thomas \\
\hline \(31-18\) & \begin{tabular}{l}
DEEP PURPLE \\
April Stevens \& Nino Tempo.................. Atco
\end{tabular} \\
\hline & OUTER LIMITS \(\quad\) Marketts \(\quad\).................... Warner Bros. \\
\hline & \begin{tabular}{l}
TURN AROUND \\
Dicí \& Dee Dee. ................... Warner Bros.
\end{tabular} \\
\hline & \begin{tabular}{l}
BABY DON'T YOU WEEP \\
Garnett Mimms
\end{tabular} \\
\hline & Al Martino \(\qquad\) Capitol \\
\hline &  \\
\hline 37 31*9 & \begin{tabular}{l}
DOWN AT PAPA JOE'S \\
Dixie Belles .................................S.S. 7
\end{tabular} \\
\hline \(38 \quad 33\) & 24 HOURS FROM TULSA Gene Pitney ................................Musicor \\
\hline 39 & \begin{tabular}{l}
PRETTY PAPER \\
Roy Orbison . . . . . . . . . . . . . . . . ........ Monument
\end{tabular} \\
\hline & WHEN LOVE LIGHT SHINES Supremes ......s..................... Motown \\
\hline \(41-1\) & Trashmen \(\qquad\) Garrett \\
\hline 42 & YOURE GOOD FOR ME
Solomon Burke \\
\hline \(43-1\) & AS LONG AS HE KNOWS Marvélettes \\
\hline \(44-1\) & \begin{tabular}{l}
DRAG CITY \\
Jan \& Dean:
\end{tabular} \\
\hline \(45 \quad 259\) & 500 MILES AWAY FROM HOME Bobby Bare \\
\hline \(46: 397\) & HEY LITTLE GIRL \\
\hline 47.38 & \begin{tabular}{l}
BAD GIRL \\
Neil Sedaka \(\qquad\) Victor
\end{tabular} \\
\hline \(48: 37\) & \begin{tabular}{l}
MISERY \\
Dynamics \(\qquad\) Big Top
\end{tabular} \\
\hline 49 ? 42 & WALKIN PROUD
Steve Lawrence \(\quad . \quad \therefore\). . . . . . . . Columbla \\
\hline &  \\
\hline
\end{tabular}

\section*{Col's 'MFL'}
\(\Longrightarrow\) Conthued from page 43 —— Columbia LP, was released in ite Music Man Men went from Capitol to Warner Bros. "Bye Bye Birdie" from Columbia to Victor, "Flowe Drum Song' from Columbla to Decea. And three Rodgers \& Ham merstein musicals, "Oklahoma," from Decca to Capitol
It has been felt that by splitting up the disk versions, the property is then the focus of two advertis ing and promotion campaigns one by the company that holds the Broadway version and one by the version. Naturally the film companies would like to own harough their subsids the record rights to the pictures they release However labels are equipped to do the jobs that the major companies do. Still up in the air is the fate o such properties as "Sound \(O\) Music, being filmed by 20 th released as an original Broadway cast album; and Richard Rodgers "No Strings" being filmed by Seven Arts and which was released as an origina Broadway cast The My Fair
have Andre Previn as music wil rector. Previn incidentally, is also a Columbia artist

\section*{Victor Bally}
\(\longrightarrow\) Continued from page \(43 \longrightarrow\)
stances, Yictor will launch a campaign in behalf of Ethel Ennis and be built around her first album for Concomitant with the Ennis campaign will be increased activity on relatively new artists such as John Gary and Sergio Franchi low-up" advertising promotion and publicity campaigns
In a sumup of the new longrun programining, Jenkins said, "Bach RCA Victor album released in 1964 that indicates a significant
sales potential, will be supported more heavily than ever before in our history, with additional emphasis on advertising and piomo tion at the local level

\section*{LIIDA SGOTT Sings Who's been SLEEPING IN MY BED} on CONGRESS RECORDS Inspired by the Peramonat Pietire OS IN MY SED: FAMOUS MUSIC CORPORATION


Announcing
Two Great Songs... THE LIGHTS OF ROMA

\section*{Album Reviews}
chance to reach a broader audi- Werner Muler, she handles the ence and still retain his steady tunes whith skill and verve. Mulle following. Sescion has good pace and whythm and the tunes hold up well under Black's attack. Here's in LP that could catch on.
"THE LESTER LANIN DANCE ALBUMP (Epic). In this two-LP a complete collection of dance tempos for terping pleasure or dance instruction. The package also contains, an illustrated bookaid in the instruction; Anyway, it's what's in the grooves that really counts and Lanirr is a master at dishing out the right beat for over
all terping fuñ.

BOBBY VEE: I REMEMBER BUDDY HOLLY" (Liberty) Rock idol Buddy Holly is stil providing the springboard for pop disks. The subject of this latest LP from Bobby Vee who does a strong job on the material, which includes "Pallads as well as "ic jumpers like Daygy Aue and That'll Be the soundly by Ernie Freeman the disk also features backing by the Eligibles. Session has a solid feel both in the rock department and on the softer thems and should do well in the stalls
VAUGHN MEADER: "HAVE SOME NUTS' (Verve): This LP capitalizes on Vaughn Meader's name but uses his talent only the route Meader will take now that impressions of the late President John F. Kennedy have passed per-
manentis out of the comic repermanently out of the comic reper-
tory. This set, however, stil registers as a very funny group of sketches performed by a fine group of actors. Meader introduces each of the routines and plays straightman in some of them. The ribs canine kangaroo court, Madison Ave; etc.
CATERINA VALENTE "SOUTH OF THE BORDER" (London). A lady of many lingos, Caterina Vapackage. Backed by the orch of
 priate Latino beat and with some Valente is in excellent voice for the session, which essays a variet of tempos. All items are in Spanish and this may restrict the album market potential, However, it disk, worthy of listening.
EDITH PIAF-THEO SARAPO: "AT THE, BOBINO" (Capitol) set a special poignance. Recorded at a Parisian nightclub shortly after her marriage in 1962 to the
Greek singer, Theo Bobino this Greek singer, Theo Bobino this
LP showases. Mlle. Piaf in all her vocal power, stirring and tragic in its final. phase when it was still undiminished by the illnesses which
had been ravaging her. Included are such memorable, "umbers as Moi" and other French sonigs. On the flip side, Sarapo demonstrates group of Gallic numbers, many written by Mlle: Piaf
WERNER MULLER: "GREAT STRAUSS WALTZES" (London)
Stereo büfs will particularly di this latest London Phase 4 outing. It features Werner Muller and orchestra essaying some of the
more famous Strauss walzes in style and depth. There's lots
music here and it is played with fine and delightful arrangement by the Muller orch. The Phase sound process gives the session The lift with clarify and definition The result is an item which should the stereo field and among those who dig the Strauss style.
MIKE SETTLE: "PASTURES OF PLENTY" (Folk Sing). Mike
Settle is" both a singer and com poser of folk material. These skills are nicely displayed on this ses-
sion, etched on publisher How Richmond's Folk Sing label. Along with Settle's own songs; there are some by such stalwarts as Woody Guthrie. Pete Seeger and Hudie
Ledbetter. Settle does the tunes Ledbetter, Settle does the tunes
with gusto and feeling to bring about a fine folk outing. His own compositions show a range of style and mood and have a pleasant folk feeling. The writing and singing showcased here ranks Settle amon
the top of the folknik heap an
the album deserves attention OBENNY \& HIS PAL JOE OBRIEN: UnEY: ITS CHRIST
MAS! (United Artists). Joe O'Brien is a disk jockey on New
York's WMCA and Benny is his York's WMCA and Benny is his
"alter ego voice. Both O'Brien's and Benny's voice have been pack
aged into a happy Christmas album that's reminiscent of The Chip munks mod, The songs are of
standard Yule vintage and the package she range of O'Brien's wis tening area.
VI REDD: "LADY SOUL" (Atco) Singer-saxophonist Vi Redd shows
her abilities in each category her abinties in each category to hipster tackles a variety of tunes from the pop to the straight jazz Her singing is frosted with a layer of fog which adds a nice touch to her ballads and she swings out
with vigor on the blues and uptempo songs. On sax, she delivers her vocalising outshines her instrumental projections.

IVB HERTIGE ALBUM A \(\$ 20\) FOLRNIK TREAT
The folk burf has a listening package tagsed "Burl Ives Presents. America's Musical Heritage." It comes in in attractive boxed set that includes six LPs and a hand-
some hard-cover book titled sithe some hard-cover book titled "The
Burl Ives Sing-Along Song Book" Burl lves Sing-Along Song Book", which did the packaging. With the book and the six disks the folknik gets one of the mos comprehensive roundup of Amer ca's folk music. Yyes is a master of his material There are 11 songs in the package and all get delightful-Ives' interpretations and some a snappy but pertinent intro-
duction. The suggested retail price is \(\$ 19.95\) but it
lector's item

\section*{Liverpool Beat} Ups British Oct.
Disk Sales 40\%
London, Dec. I\%
The smash success on disks of The Beatles, The Searchers and several other liverpool groups platters from the British best sell ers, has also had the effect o boosting disk sales on the home market,
Latest statistics release from the
Board of Trade reveals the October, wax sales spiralled to a total of \(\$ 7,560,000\), a whopping year. Increase over the previous
BOT notes that "all of the in which wose by more than harket accounted for \(\$ 6,806,800\) of the month's total Exports, however for this particular month were of period of 1962. They totalled \(\$ 753,200\).
BOT also disclosed that produc tion of 45 rpm disks continued to \(5,055,000\) were \(14 \%\) up over the previous: October. Output o albums also rose, this time by \(8 \%\) to a total of \(2,300,000\).

\section*{Landside Vote Approves} New ASCAP Amendment

Fixing Committee Sizes An amendment to permit the Society of Composers, Authors and to time the number of director who shall serve on various com mittees was passed last week by a \(94.56 \%\) vote.
Under the old system, the num-
bers on certain committees was bers on certain committees was a board. The new amendment is designed to improve the functioning
of the committee by enabling the board of directors to fix the numin accordance on all committees in accordan
Of the writer members of the amendment and \(5.52 \%\) voted against ti. Of the publisher mem-
bers, \(94.64 \%\) voted in favor, and 5.36\% voted against it by Adolph Voget:

\section*{MARM}
ing Snider's resignation John Sidilers recignation, elected uting Co. In Sak Lake City, to complete Snider's unexpired term as director, Billinis will atfend his
first board meeting in New Yorit next month.
According to steen, NARM presldent foremost on the agenda for
the bonerd will be the FTCs the bontr phonograpt phonograpa reegrd industry trade practice conference. Aiso, pian
for the sith annual NARM con vention,
ve-23 19-23 \(n\) the Eden Roc in Marat Beach will be finalized., Amend-
ments to the associstion's by-law ments to the nssocistion's by-law tions for membership in NARM
by record rack merchandisers and by record rack merchandisers and
record manufacturers will also be record manuiact
on the agenda.

Radio Still a Tidy Royaly Custion For Pubs in Britain, Mediants' Rogers Sez

\section*{Big difference between music radio in Britain, inciude many live} publishing in America and in the U.K. th that British pubbers can from live music broadeasts buter in volving numbers that have not jeen recorded. On the other hand, been r
without
U.S.
In New York recently to set up In New York recently to set up
outlets for his London, pubbery;
Tediant Music topper Eddie Rosers Mediaint Music topper Eddie Rogers
revealed that in Britain one of his wn songs, "Firelight Serenade," carned around \(\$ 3,000\) in under six radio. To date, the number still has not been recorded-as- Rogers
states, it is not in the current beat states, it is not in the current beat
idiom-but has not by any means lost its broadcast, and thus earining, otential: Many other British writers and earned substantial sums from num reason or another, have not aspired to waxing. In certain instances, uning live : plays over the air have ttracted sufficient attention to earn -grooving thus providing not only jam, too.
A tase in point is Steve Race's egular live exposure getting such disk was eventually cut and its he most plays accelerated, it became web.
Key factor in keeping live nusicasting a fact of British broad Unting life is the British Musicians stricts the radio networks to just 28 hours a week of "needle time" disk shows). Rest of BBC radiós 80 hours of weekly music is either
pre-recorded or live and covers classical, jazz, light and pop music on the four. British webs.
Although top disk shows like Although top disk shows like "Parade of the Pops," "Jack Jack ries, other pop programs lik "Saturday Club" and "Easy Beat, artists and musicians to augment blocks of programining asif, anty blocke of programming as, tay,
from \(6: 30-9\) a.m. every morning,
are devoted to live music onty are devoted to live music only.
BBC's modus operandi BBC's modus operandi not oaks provides much needed work for British musicians, but allows pubser who cares to pay for the new piece of music on the air in a easonably "respectable", slot. Live 6 to \(\$ 24\) depending on the size of audience.

\section*{Col Closing Eckhart Co.'s} Distribatorslip in Pitt, Win Opea Its Own Sales Office
Columbia Records istributorship ords will close the ckhart Co. after the first of the lear and will open a downtown im wind promotion office with harge Winston will be the sales manager and Solly Solomon will be no longer be warehoused in Pitt but will come from Cleveland, which will also service Detroit. The service centre in Cleve will be managed separately and will be
independent of the three salea offices.
This move indicates that it is handisinger of Columbia's merentres all pover the set up service ocal staffs assembled to handle sales and promotion

Col Gets Horton
Robert Horton, currently starng in the Broadway tuner, "110 in the Shade; \({ }^{\text {in }}\) has signed with Coalbum of the show in which Horton appears has been released on the wo of the biggest "plug shows" on RCA Victor label.


Dec: 17 thru Dec. 22 THE, GORDIAN KNOT

1589 York Avenve (83rd Street) New York

VARILTY

\section*{MontINightifie in Jeopardy as Civic Groups Tititover Rasing Liquor Sales}

Provincial and municipal au thorities involved in the licensing are going through a tough bit of cul-searching in trying to develop an accommodation between the reewheeling nightlife reputation of Montreal and the forces o morality opposed to excessive per sales.
Just how this conflict will be re how biz in grea importance the of the inevitable impact from a possible loosening of the regula
tions by the Quebec Liquor Board overning hours of sale, and who hould get licenses.
Most recent development took
place last Wednesday (4) and place last Wednesday (4) and pointed up the clash between the hat a.t international town like Montreal has to operate on the basis of the international on rules, e., liquor-seling permitted most o the day and night, with mino restrictions on Sunday in any area tion, which, if anything, wants to reduce.
minimum.
Iast week's incident involved ex-restaurateur Gabriel Richard Empress Theatre in the residential Votre Dame de Grace area in wes end, basically English-speaking Montreal, into the Mount Royal Follies whose policy would be elaborate productions with a restricted to champagne
Richard had been blocked som months ago from getting a licens from the city to operate his posh heatre-cafe, despite the fact that the liquor board had given him the that the city had invoked a tech nicality in the zoning law to keep the license from him; because of he uproar which followed dis closure of the bluep
Richard also seized on a tech
(Continued on page 50 )
Ella Hot \(\$ 5,400\) in Port:;
Slim \(\$ 3,000\), Vancouver Portland, Ore., Dec. 17. An Evening With Ella Fitz in one evening performance at the Auditorium Saturday (14) The 3,600 -seater was sealed at \(\$ 4\). Lay
out, aside from Miss Fitzgerald in cluded Tommy Flanagan and Roy Eldridge Orch.
Unit pulled a slim \(\$ 3,000\) in Van couver, B.C., Friday (13). Loca bash was promoted by Irving plus German girifriends of the un-

\section*{Sherator-Ritz, Mpls, Pulls} Em With Plush Ice Rink

Minneapolis, Dec. 17. Passing up floorshows in its tony Sheraton-Ritz Hotel here Instead has opened an elaborate iceskating pond for guests. The hostelry, probably taking its cue from New exploiting the facility in a big way with the local public invited to come and gkate An annual membership fee is onty \$1. For nonor a two hour session.
There are Monday night skating xhibitions, skates for rental and expert figure skating instruction y blade stars Dorothy Lewis and youngsters, a local group of clowns cavorts for the kids on Saturday affernoons.

\section*{Frankfurt Beefs At New Hilton Inn}

\section*{Frankfurt, Dec. 17} Now that the 1,000-bed Interontinental Hotel in Frankfurt is legant rooftop Silhouette Nightclub and its theatre-motif bar, rival hotelmen are increasingly they have moved en masse to proest the planned construction of anther huge hotel by the Hilton Restaurat
Restaurateurs and hotel owners hrough their respective group or ganizations, are objecting to the
roposed Hilton Hotel with about 00 beds which Conrad Hilton ex pects to erect at the Frankfurt Airport, mainly for traveliers staying that such an enormous inn would mean that existing Frankfurt ho els would be occupied at less than \(60 \%\) capacity,
or survival.
Meanwhile, the restaurant and lub owners also strongly protested he tax-free American nightclubs
hat operate for American soldiers and their families in the Frankfurt The
The nnoyed at the very liberal inter pretation, they claim, of the Amer can military's right to operate restricted entirely to the service men or for sports events of the servicemen.
Instead, they contend, there are ow 30 nightclubs in the Frankfur alcoholic beverages and attracting thousands of American servicemen (Continued on page 49)

\section*{IMM WALSH}


Hov Pop Tunes Have Been Puffing Cigarets For 100 Years

S8ih Anniversary Number

\section*{VARIETY}

Pis other statisticen od data-filloa
Mitzi Gayner Juggling 40 Weeks' Nitery Dates Between U, Par Deals Hollywood, Dec 17. Mital Gaynor, taking the long view, has already been booked for which are to be juggled between a new four-pix deal at Universal and negotiations for film at Paramount.
She opens Feb. 21 for two weeks at Deauville, Miami, has March Yegas, under new long term Flamingo contract. Four weeks each are also skedded for Latin Casino, Cherry Hill, N.J., and Harrah's, Reno, with tour of ladium deal set too.
In England, Miss Gaynor is prepping a revue show with Richard Holland, who reps Howard \& Wyndham theatre chain. Show is to play Prince of Wales Theatre. It Garden Theatre, New York. She also has deals for Dallas State Fair, Starlight Bowl, Indianapolis, and Carter Barron Theatre, Washgton D.C
Bookings follow transition from come-goodie gir romance appeal created, according to the actress, by working toward a "professional bypeal
peal."
Miss Gaymor follows the pattem video appearances but skeds only two a year. Major spot this eason will be Feb. 16 Ed Sullivan how in which she does full half
hour, making it virtually a Mitzi Gaynor special in midst of show self.
Change was a gamble- \(\$ 35,000\) orth-she says, and stresses it reep up her nitery show. But, she asserts, the return "paid it off with ne new attention and attitudes to n demand and boosted my film and television salary.
Next Universal picture will probably be a teaming with Rock Hudon. Producer Robert Arthur, for whom she made "For Love or another film.

\section*{Aussie TV Net \& Hotel Chain Open} New 'Circuit' for American Names

\section*{Diners Club Plans Nitery} Info Machine at N.Y. Fair
The Dineri Club plans to install a machine which would provide in the Transportation Pavilion at the New York World's Fair. The machat will give menu prices, cover charges, minimums and entertainment bills for all niteries, as well as information on most nember restaurants in New York.
Diners club staff, comprising 15 people, will also take reservations ately. In addition, the Diner ez hibit will distribute a shoppin guide to fairgoers as well as a
four-color mag more fully describ-our-color mag more fully describ ng various eating and entertai

\section*{Mpls. Cafe lit} With Nero Claim

Minneapolis, Dec. 17. An out-of-court settlement during trial of a case involving pianist "Gay 90s" nigh enib to escape a walkout by its musicians playing the floor shows.
The nitery was seeking an in junction to restrain the musicians union here from carrying out a threat to place the spot on its
"defaulters list" which would have resulted in a tooters' walkout and prevented any union musicians from playing there. The "Gay 90s" contended this would constitut Reason for the union's was that Richard Gold, one of the spot's owners, hadn't paid pianis Peter Nero \(\$ 1,237\) still due him for services performed last year at the Theatre here when Gold was part It was claimed that Nero had received only part of the pay to And the musians union here nim. to bat for him. The out-of-court compromise settlement, ending the hearing and putting the "Gay 90 s" back into the union's good graces, for Nero.
Gold and
eived the idea of bringing bentage show plus films policy to Minieapolis and acquired the Homewood Theatre for that purclick and it was sorapped after only two weeks.
Nero is scheduled for a Minneday afternoon pop Orchestra Sun ance March 9.


\section*{A combination or talcrision and} ralia a swinging circuit for Amer Ican names. The Channel Sovee Hotwork will jointly pay frensiora Hotels wilf jointly pay transporta in the Down Under Country Jack Neiry, who heads his own frm as well as being on the board Aztec Services, one of the major Aussie booking offices, togethe managing director of the network are now in the U.S. lining up. talent.
Bob Hope has already been pacted for a network spot in Feb uary, but its not yet know The duo is working with their American representative, Jerr Weintraub, who is also a persona manager.
The share-the-costs program was
devised as one way of beating the evised as one way or beating the Spencer pointed out that many of the top American variety shows have been shown on the network but results are strongest when the country.
Aussies appreciate thei ship. Thus a junket to the Anzac territory is not only helpful to the the sale of records contribute the sale of record
Savoy and Menzies in Melbourn and the Menzies in Sydney as well as outlets in other major cities. that the tastes of Australians par allel those of Americans and it's fairly safe bet that the names of the U.S. will find acceptance in heir heath. They point out tha have made careers and a new life for themselves in Australia. The classic example is Will Mahoney. now virtually retired. But in the past few years George Hanlon Jr. has become a name in those parts. that pantomime and legit have virtually taken over in theatres, thus television and hotels are en trusted with presentation of vari that singly they could not afferd the huge costs connected with bringing a performer over from the U.S. However, the cooperative venure shows ladications that of talent of talen
They point out that the tv apsingle performance The show can be taped for presentation in As far as taping a program pegged to Australia in an American studio, the duo feels that's out. The Aussie's won't be fooled.

Strike Costs New Hawaii Aud 100G Potential Take Honolulu, Dec. 17. Concrete strike has cost the city's new municipal auditorium a
loss of some \(\$ 100,000\) in potential revenue. Delay in completion has made it necessary to cancel all attractions that had been scheduled before March 30 . Globe Trotters baske Harlem may be the initial attraction Thay're booked for March 30 .

\section*{RAT FINKS REJOIC YOU HAVE A NEW HOME
 JaCKIEKANON's RAT FINK ROOM 151 East soph St. Now Yoth, N. Y.} HARVEY HOTEL

\section*{West Coast}


\footnotetext{
In Rolcase:
Mn Remase. Album
}
MONA LISA RECORDS
E

Atlanta Negroes Bring Suit to Halt Discrimination at New Holiday lnn

Atlanta, Dec. 17. Three Atlanta Negroes hav asked Federal courts to restrain
Holiday Inn of Atlanta, built re cently in a Federally-assisted ur ban renewal area, rom denying or curtalities.
Meanwhile, Mayor Ivan Allen作 Opportunity Committee" has grappling fith time and started overcome warrier of race in city overnment employment.
Injunction suit, filed as a "class
\begin{tabular}{|c|c|}
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Heading Into A Big New Year \\
Roturaing by Request Infernational Favorifes \\
BLL INLE \\
and His COMETS \\
DECCA, NEWTOWN RECORDS \\
Headlining \\
SHOWBOATCLUB, Las Vegas \\
3 Whs. Reg. Dec: 26 \\
NEW EUROPEAN TOUR \\
March - Aprit, 1964 \\
7 VERSATILE LADS \\
DARDANELLAS \\
Stars of \\
CAMEO-PARKWAY RECORDS \\
Fourth Engegement The World-Famous. PEPPERMINTLOUNGE, N.Y.C. 4 to \(\frac{1}{3}\) Wh. Leg. Dec. 10 LE PICHET CLUB, Denver Lock for 6 Whs. Beg. Feb. 11 SISTER \\
ROSETTA \\
Sensetional Singing-Guitarist \\
EL MOROCCO CLUB \\
Montreal, Dec. 26 - Jan: 1 hungry 1 \\
San Francisco, 4 Whes Jam. 27 \\
Exlusive Bookings \\
JOLLY JOYCE AGENCY \\
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Beaucoup Freeloading
(Almost) at Plamingo's
4-Day Xmas Press Party By KAY CAMPBELL Las Vegas, Dec. 17.
Some 800 fourth estaters jammed the Flamingo at Morris Lansburgh's third annual Christmas nèarby Strip hotels during fourday celebration. Although reservations were theoretically limited were turned away The L a Privals Club group, for example, was limited to 90 , but more than 200 showed up for the festivities, 60 by private cars, the remainder Western Airlines. More than 70\% of the total number were working publicity director for the hotel. The oversize crowd created a major problem in-logistics, not only of space but service, food and drinks. Publicist Odessky aver night. Among the skedded events was the "Paper Ball" with headliners Juliet Prowse and Allan "Araund the World" cocktail party hosted by BOAC (in reality a din-ner-dance), "Noisy 90s Party," hosted by Laura Scudder, fashion ", ginrummy tournament, and "Quill \& Scroll" brunch preWhite Way" Abe Schiller. "Gay White Way operators in downdrinks and gifts-trinkets, yoldplated lighters, pens, leather goods and ducats for \(\$ 500\) drawings-at the Golden Nugget, The Mint Horseshoe Club and Silver Palace. Package price included roundtrip plane fare, free breakfasts, round of parties, baggage hanLas Vegas airport, and room. For L:A. clubbers this totaled \(\$ 50\) for three days and nights, It is esti-
mated that the Flamingo spent in mated that the Flamingo spent in
excess of \(\$ 25,000\) for the event.

\section*{Burlesqué Revue} paign aimed against nudie-cutie dvertising that accompanies them. It plans to ask all service lubs in the area to appoint com nittees to help "clean up" films
ana advertising.
It suggested but did not act on roups and churches the Catholic Cegion of Decency film list-or Ite comparable rating
It will determine whether a state up an age limit on "adult" motion pictures, with prosecution in mind against theatre operators if there such a law.
It discussed what the committee agreed was a rebuf from news papers in the area on its move to bish letters to the editor Parent-Teacher Assus., churches Jaycee chapters, and other organi-
ations. Its aim is to withdraw patronage to motion picture films, and to barrage newspapers with letters requesting they withhold ads with overheated seman-
x ज口:
WBW Productions Inc. (Joseph
Burstym, Bernard Walzer, Milt Burstym, Bernard Walzer, Milt Warner) presentation with Blaze Blart, Reed, Ken Martin, Charley
Schultz, June Knight, Jean Carroll, Schultz, Jure Knight, Jean Carroll,
Paul Brown, Thelma Pelish, Erin Paul Brown, Thelma Pelish, Erin Fleischman. Orch. Choreography rchestrations, Russ Case: Opene 63; \(\$ 4.95\) top \(\qquad\)
The curtain on burlesque, lowered by late Mayor LaGuardia in 1937, is gradually rising. Producers are now enabling the new genera-
tion see the things that papa used to see the things that papa used
off to, and apparently what they're finding is somewhat disappointing.
"Burlesque on Parade" is a dif eens to take of away what had be come to be a necessary item in burlesque-sleaziness.
The production and theatre are The production and theatre are burley been presented more sumpoew's Commodore) is firstrate, an and carpeted although too re new and the line, believe it,
one of the prettiest in New York: They're nicely costumed and the outines are well executed.
It almost seems a shame to bring back the burlesque of a former era without its discomforts and tawdriof yesteryear is achieved to a
greater extent at the institution
down the street (Casino East Thea reater extent at the Institution
down the street (Casino East Thea-
ter) where Ann Corio prevails. But the newer show seems to be an
entry into a higher type fare. There's a basis for a lowcost musical in this collection, and percan evolve
One of the major facets of burlesque is, of course, the strip
squad. In this department, the formidable Blaze Starr, who has huge
measurements, predominates, Miss Starr is an agressive and shapely female. Her assets are considerable prominent and eye-catching. It's York. She invites vocal respon from the audience and she de legal minimum ente ainingly
June Knight also decreases
(Continued on page 50 )

\section*{Evergreen 'mmerican Vauderille'}

Douglas Gilbert's Volume of 1940 Revived as Paperback-Full of Nostalgia and Data

\section*{By ABEL GREEN}

Excerpted from the late Douglas He was brought back and huried Gilbert's \(\$ 2\) paperback reprint from the Cathedral of St. John (Dover Books) of "American Vaude-
ville: Its Life and Times", are these cone, to whose building fund
corporals ville: Its Life and Times', are these two contrasting quotes. While the book dates back to a 1940 copyright, and might seem dated, so is vaudevile, as a basic show biz hence much of the history is as appealing a quarter of a century later. Gilbert was a longtime N. Y.
World-Telegram feature writer (it had not yet been meaturged with the No Y. Sun) and, incidentally, his Vapietr staffer.
Variery and its yesteryear statSilverman. who is covered in entire chapter, are very much part of "American Yaudeville" but the ject cerpt.
Under the chapter heading of refers to the late Epie Winthrop
Sargent, pioneer VARIETY re Sargent, pioneer Varicity re-
viewer, who was better known as Chicot, a nom-de-critique he borMusketeers" bumas to to quote Chic-as the signature was later
shortened-"Chicot wasn't as big a fool as he looked": Sargent in pearance was more benign in ap
his caustic typewriter, as witness this quote from Gilbert's book:
With the worthless frear acts Chicot had no patience whatever With iibelous pontempt. Ot them
Cherry Sisters, who were an ea Cherry Sisters, who were an es-
pecial loathing, he wrote: The dreaks, and care to be exploited as with ue respect By way of ma him the comment refers to a letter they wrote to E.D. Price, manager
of the Pleasure Palace In New play the following week) that they were given four golden horseshoes a glass chicago, handsomely decith with with ribbons, at St. Louis. If ar rangements could be made I shouid be glad to present them with a horseshoe attached of the business end of an able-bo
(For the annals, the Cherry Sis synonym for "the world's wors act", which actually was an ap Shades of Joe Kennedy. The other quote from Gilberts valedictory to the medium itself, as he concludes, "Just before (Ed, was dramatically called to his ot was dramatically called to his at-
tention by Marcus Heiman of the United Booking Office Twhich differs from today's legit UBO]. When Albee died, March 11, 1930, Albee died, March 11, 1930, of a heart atack, Heiman said,
killed vaudevile, Mr. Albee':
"Dazed; the ailing Albee, who for accolade for developing vaudeentertainment, could scarcely mut ter, What do you mean? And Heiman told. him how ruinous his
fogging five-a-day (shows) had been. Unable to comprehens, Albe tood and stared.
"He had been retired nearly a year-beaten and broken, and as
he suspected, doublecrossed "In 1928, Joseph P. Kennedy surviving father of the late Pres ent John F. Kennedy], at this then with the Film Booking Office motion-picture company, sug Kennedy is reported to have o
ered Albee 21 for his Keith ered Albee 21 for his Keithquoted at 16 on the Exchang the advice of those he thought were his friends. He sold. In three
months the stock soared to 50 . "Albee was continued with the organization as president but, unknownn to him, his power had been
taken away. He entered Kennedy's taken away. He entered Kennedy's
office one day to make a suggestion. The conversation, according
to associates, was short: 'Didn't you
know. Ed? You're washed up, you're through'.

Edie Adams' Hub Date
Las Vegas, Dec. 17 . Edie Adams has been signed for stand at Blinstrub's, Boston, at \(\$ 12,500\) stipend, starting March 2 for a week. She is current at the Riviera here:
General Artists Corp set the deal.
TONY LAVELII





CLAEL눈 FUN-MASTER PROFESSIONAL comepy material
 "Wie sevici prik stakim - 3 Prody doik

20 w. sum Hiv clason


BILL RODSTEIN
LATIMER OAFE SINATRANA ROOM
and His Family HOLIDAY MOTOR INN. \({ }_{\text {For }}^{410}\) Wati Sitits. M. N.E.C. Would like to hear from our many Now York friends.


SKIP E. LOWE

Cúrrontly ROYALRESTAURANT

Livorpool

\section*{More Hotel Chanins Seek Aid From Pros \\ To Stock Cafes Wiih Proper Talent}

Hotel chains are Increasingly Robert Ten Eyck is purchasing for leaning toward retention of talent the Statler Hilton, Dallas, and Gene buyers to stock their entertainment Whalen is taient sampler or the
rooms. The chains, in instances Shamrock-Hilton, Houston. For where buyers have been added, feel years, the Cocoanut Grove of the that the managers or assistants who Hotel. Ambassador, Los Angeles,
hitherto have been in charge of had outside buyers. Jack Lori-
man currently has that assignment. entertainment policies are too hes to give this facet of innikeeping the attention it deservesIn recent months there has been
a diseernible trend toward getting experts in to scout the talent al Banks is top buyer for the Sheraton
Hotels. The Tisch hotels recently retained Larry Gengo to buy for all the inns it controls. Jim Nichols
is now buying for the Queen Elizais now buying for the Queen Elizabeth, Montrea, Ben Marshall is


\section*{WANTED}

AUDinecis to watch funny,
Hilanious. comeor wate ARTIE ROBERTS merronm
He mode Hene edilecees heppy:






Now DIAMOND JIW'S

St. Paul, Minn.


LARRY WARD QUARTET


Red Doff Joins Dagar
Hollywood, Dec. 17. Red Doff joined John F. Dugan specifically to package pix and specevision properties. Onetime
flack and for a number of years thereafter a personal manager, this Dof's first fling at agenting. MCA folded its talent-handling wing, with which Dugan was long served.:
Cincy Cardens Nears Its 15th Anni With Peak Year, Few Open Dates in Slate Cincinnati, Dec. 17. Cincinnat gardens approach ear to offset rough going earlier. A buildup of assorted events has rew open dates in all-season scheduling, acording to Alex Sinclair, fore completion of the arena Feb. 22, 1949 .
The holaing company, Sportservice Corp., with Lou Jacobs, multi-
millionaire concessionaire of Bufmillionaire concessionaire of Buf-
falo an \(80 \%\) owner, also parents the Cincinnati Royals pro basketball club, which plays 32 home games in the Gardens.
Permanent 11,500 seating capacity of the arena is increased
to 13,000 for wrestling, 13,500 for basketball and 14,000 for boxing. Ice hockey now has a 30 -game ooking at the Gardens, the original Indianapolis-pro team being transferred to Cincy after the re-
cent Indianapolis arena fire disatter.
One-nighters at the Gardens include wrestling, roller derby midget auto racing, etc. Regular the Shrine Circus and Sports Show.
The original arena has acquired a one-story annex for ice skating and exposition purposes. Public October to April and in the main building during July and August. This attraction adds up to \(\$ 100,000\) a year.

\section*{PP\&M SRO 37G IN HUB, \\ HARTFORD \& BUFFALO}

Pittsburgh, Dec. 17 Peter, Paul \& Mary are selling out on every date being promoted
by Ed Sarkesian, Detroit concert manager. Here to set the trio for date at Syria Mosque on Jan.. 18, recent Omaha and Kansas City concerts.
He added that the Friday (13) concert at Bushnell Memorial in of \(\$ 11,000\) Wednesday (11); and that his date at Donnelly Memorial in Boston on Saturday (14) had been sold out as of Monday (9) with a gross of \(\$ 14,000\). PP\&M, under the Sarkesian ban 000 take for the Sunday (15) date at Kleinhans Auditorium in Buffalo.

\section*{Bolender's Ballet Gala} Koeln, Dec: 17. American choreographer Todd Bolender, formerly with the New York City Ballet, now with the Koeln Opera will have his first 22 including world premiere 0 "Serenade No. 9 " and "Theme and Varenade No. 9" and Theme and mieres of "The still Point" ano "Souyenirs."

\section*{Hilion Hotel}


\section*{m}
married soldiers; and the American amilies, too. This, they insist, is The director of the local industry office also noted that there is no need to allow new nightclub that when the city had a population of 650,000 there were 120 clubs doing good business-now the city has expanded to 750,000 , and the 60 clubs still
competition.
Nitery business has declined the past few years due to increased number of autos in West Germany, meaning that the people travel more Television has also cap-
tured some of the former club


SAYHLE


HARRY SECOMBE
"PICKWICK"
Pirecter: Peter Coo

\section*{}


\section*{HIPPODROME}
\(\star\)
\begin{tabular}{|c|}
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CHRISTMAS PRODUCTIONS
CHARLIE DTAKE MORECAMBE mU WISE
FRANKIE VAUGHAN O NORMAN WISDOM - HARRY WORTH, ITC
TELEVISION
TONY HANCOCK SERIES - CHARLIE DRAKE SERIES MORECAMSE and WISE SERIES

\section*{New Acts}

\section*{SO BELINSKY Song, Dance, Comedy
SeMias.
Silver Sipper, Las Vegas}

Handsome young Bo Belinsky the controversial playboy southpay pitcher, once with the Los Angeles
Angels, looks like a college sophomere in his nitery debit at this desert citadel of burlesque, show ing only an octight jitters.
Belinsky headlines here (top or his role in "Robin and the Seven Hoods") and has some pre-
dictable special material written dictable special material written
for him-such as a parody on Take Me Out To the Ball Game ood voice-but most of it is fine fun, elicking because of Belinsky's
savvy showmanship. He kids him cavys with the telegram readin immick "Congratulations on you vill help us win the pennant or the diamond ring, but wha oes that rittle sign mean- in ease oren, and does an okay bit o ettes, who are dressed, natch, in
baseball uniform. Since he show ases a pleasant singing voice Beringky on-complicated uptune for him to olo. Only once does Belinsky get nvolved with the vet burlesque comics in the show (Danny Jacobs, loing the ancient "Go Ahead and changes lines with them.
Bill is balanced by Donna Theo ore, a beautifut young brune songstress who has strong poten-
tial, and Taffy O'Neill, a fantasically proportioned blonde exotic terp. George Redman's orch (4) is the festivities. Belinsky

\section*{DAYLE STANLEY}

\section*{Folksongs
22 Mins.
Le Hibour}

Strictly speaking, Dayle Stanley rom Boston did no folksongs when
frequently cough-just four of her own folkyled compositions plus a very power Sidney Carter.
That one, "The Crow on the fradle," was subtitled "Lullaby Stanley is nearly sjx months preg uant and obviously shows it. Open ing with high gentle humming, she oice (reminding of Susan Reed's, as she sang, "If he's a boy he'l
carry a gun" etc.; satirizing war Mis Stanley, a light-skinned and face but not the inscrutable mile. Her strong hands performe ome exquisite guitar work and he phrasing was standout. Back here he was well received again and is ertainly one of the most promising olk artists around. She has made first recorded Joan Baez) and i third folknik as yet unsigned. Sh
saing in a. concert for the lat sang in a concert for the lat Vt, not so long before he was

\section*{JIM JOHNSON}

Folk Songs
nquisition, Vancouver, B.C.
Jim Johnson is a cleancut Van
Juver schoolteacher who has hith couver schoolteacher yho has hith West Coast scene but merits great or exposure,
He has a soft, true vol easily with a solid repertoire ount blues, ballads and work songs, His catalog is well chosen and he score yell with numbers like "The Wan day", "Lord Randoiph", "El Capi tan Blues" and "Riddle Song".
Johnson works well with bassis Harry Aoki and the Negro-Japanese ospeler, "Religion Is A Fortune" Intros...Dresentation are oka and with led experience this ac

\section*{Comedy}

65 Mini
French Quarter, Ho Occasionally a young comic ap and such is multi-talented Jiminy Wallis. Only 2k, Wallis has been performing since he was 12 and so stage. He wisely has rejected national tv exposure because he
felt he wasn't ready but he's ready felt he
now
Aur
four our minutesction is mild for firs akes him about that long to catch
on, perhaps because his youth creates show me attitude in audi-
tors but from then on mitting ould near-ovation scale on ap on his dummy, We quicky and exhibits ome of best ventriloquism in business. Banter is light and funny, and oughest words:
After 10 minutes or less he disablish image that he's primarily radio conversation between Ground Control and Astronaut Scott Car
penter, with. Japanese transistors etting most of blame. Then there's his horror movie seg, with expert
impressions of Karloff, Lugosi, and others. While this may play a bit
to long, laughs are constant throughout Other impressions are
of Belafonte and a devastating "Elvin Pretzel
test with an ad libo and his and are "pleasant in straight rendition material, which is fresh and genmay nieed a bit of self-discipline in
cutting here and there.

JOEY \& LUIG

\section*{40 Mins.}

Davy Jones' Locker, Minneapolis edy team of Joey \& Luigi in this
teom intimate Minneapolis nitery, origiearly last fali did so well that boniback pronto. Biz sizzled during
pair,s stay, according to Sloan.
Theyve enjoyed similar success at They've enjoyed similar success at
other small bistros around the country and are now inked through next September, opening three-
week date Thursday (19) at Mickey Mantle's Holiday Inn in Joplin, Mo., with ensung engagements in St. Paul, Rockford, MI., Boys full handles are Joey HarIan and Luigi Balletto. Harlan,
from Springfiel, H1, does a reded itable job on piano while Toronto-
born Balletto is oke on drums. Act is divided about 50-50 between songs and clowning. latter con-
sisting mainly of throways. which
rate yocks from patrons but are not of top calibre. It's pretty
frothy comedy, leaning heavily on double-entendres. Team also does Martin, Ink Spots and Liberace. A few of these are a bit wilted, but monds and Pinza are right on tar-
get. Pair also score with a song parody combining "My Fair Lady"
and "South Pacific." Full songba holds many Broadway show scores
such as "West Side Story" and A solid el
itimeries, duo definitely needs some fresh comedy material to earn dates in tonier supper clubs.
Their clever bowoff bit in which Luigi explains his partner's secret can handle top, grade stuff. As act
now stands, it's a good bet as a crowd-pleasing draw in lounges and
smaller clubs.
Rees.

\section*{BUFFY SAINTE-MARIE}

Songs
30 Mins.
Inquisition, Vanconver, B,C
on the folk scene, may soon be a major one when the full impact of girl registers via her upcoming Vancoast to coast club booking
What makes Miss Sain particularly indiviss Salisticte-Maries in er unique status as a female original compositions. Some of he songs are raw and powerful, some are loud and driving, others are

\section*{are stamped with her intensely
person
World in whilivement with the and her auditors live and she sings them with
deep and passionate conviction.} vocal endowment, Miss Sainte-
Marie is self-taught and has the
right pipes for expressing her in Marie is self-taught and has the
right pipes for expressing her in-
nate musical genius. Her voice is nate musical genius. Her voice is
strong or soft as the song occasions. Her warmily fashing personality to
match her vocal mood makes it infectious with her audience. suit, she has long raven hair and
is self-accompanied on guitar. For added versatility she turns to a
mouth bow, a musical device derived from the days Cree Indians
played a tune on the string of their played a tune on the string of their
huntimg bows. Miss Sainte-Marie plad out comes a bluegrass tune and ocripomes a bluegrass tune
like
sung alternatively to hand lyrics Songalog is richly varied, and ranges from topical comment to Kinzelwood Dam" is a wry lament
on the soon-to-be flooded Seneea reservation in upper New York
state. "Way, Way, Way", sung a
capella, is a song for her younger capella, is a song for her younger
brother and sister, and all young people, in which the life of the inheld. \({ }^{\text {aldove You Doddym is a blu }}\)
in the tradition of Bessie Smit and borrowis freely from th
source. And "Winken, Blinken and Nod" is Eugene Fields' poem set
to music by Miss S Sinte-Marie and
turns into turns into a delightful lullaby scathing indictment of habit-form ing drugs, and "Universal Soldie Miss Sainte-Marie also includes tish and English ballads like
"Legend of the House Carpenter"
and Old Man's Lament" are ethnic and entertaining, "Handsome Cab-
in Boy" naughty but nice, Tom in Boy" naughty but nice, Tom
Lehrer's "Old Dope Peddler" is
pure satire, and "Lazarus", a capella againe, with slow hand clap ac
companiment, is a moving work song that says all there is to say
about the tragedy of segregatio walhou.
Miss Sainte-Marie, whose Cree katchewan, was brought up in
Maine and educated at Smith, Mount Holyoke, Amherst and Rad
cliffe colleges where she majored in Oriental philosophy and started Singing in campus coffeehouses. nearly 200 songs and is just getting
started: With this talent and her canny ability to communicate, this
authentic North American should have an assured acceptance and an
exciting future.

\section*{JANE FOR}

\section*{Songs.
25 Mins.}

French Quarter, Houston
Miss Ford is an established pro marriage layoff, and she displays savvy, fin
entation.
Her forte is the ballad which displays her clarity of tone, such variety opening, with "One" Those Things," and includes novel
ty "Bad Bill," "Danny Boy," "Some Somebody" which is becoming
about as popular as "Bill Bailey" as a closer, particularly when tune
is built to final belt, as done by is built to ana belt, as done by
Miss Ford. on a little long for
She is on opener, and some of patter con
be cut; but she has appeal for opener in all but largest and most (6), as always, a plus in backing
show and

ED M. HOWARD
Sonss. Guitarist
50 Mins.
Deane Hili Club, Knoville, Tenn.
Ed Howard now has his own single featuring folk songs, old
standards and western elassics. in good voice, His personal accomp
niment on guitar is excellent Expressing rich voice and goo masic the young artist provides audience. Howard, now 31, is not
new in the business; he started at 18. by getting a spot on the old
Ted Mack show.. He later played with groups in the east; either on the piano or drums.
As a single he is now playing
in the soitheast and will have dition to doing recording fill in adComer Productions. Top numbers on his agenda are "Monlight in
Vermont", "Michael"," "Cattle
Call", and "Blue Moon" Brat

\section*{THE KNOB LICK UPREB 10,
(3)
Song, Comely, Instruacntals} 35 Min
Inquisis Inquisitio
Aweson
Lick Upp
trio of,
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new, fist
of fok
threesome
Jacobsen
been out
College,
have bee
campus
come on
intimate
setting.
affords
Billing
Billing of "bluegrass for mod as trio's song that range the full gamut of the folk repertoire. What the group grass instrumentation and they ake full adyantage of the rich
musical gold available in this idiom to establish a fresh and powerful
backing for their vocal stylings. instrumentalist on banjo and gui-
tar; with Childs particularly effec ive with his rare Dobro
throwback to the 20s.
\[
\begin{aligned}
& \text { ave win nis rare } 000 \mathrm{c} \\
& \text { throwback to the 20. } \\
& \text { Knob Lick title eman }
\end{aligned}
\]
- Way stop made by the trio last year in the state of Kentucky and position jockeying on the folknik is slick, professional and, most im portant, genuinely entertaining. Songalog includes medley of "fav
rite girl" tunes, "Little Maggie"
"Black-Eyed Susie" and "Oh Sus ana"; badman ballad, "Wild Bil "Groundhog"; and folk standards "Wayfaring stranger" and "Wabash interchange leads and patter efinterspersed judiciously and sparmanship and vocal work shows re hearsal hours well spent.

\section*{Shaw.}

\section*{House Review}

Metropole, Glasgow, Alec Frutin presentation of "Bon nie Scotland; annual vaude Te Four, George Cormack \& Irene Sharp, Dennis Clancy, Alexdnder
Bros. (2), Arthur Spink, Irene Campoll, Danny Regan, Betty Ladies', Pipe Band, Moron Girl (12), Arthur Roynon orch.:

Alec Frutin, Scot impresario, has another extravaganza, replete
all-tartan
with rough Glasgow comedy, Irrical Scot airs, Highland dancing and ustry singing Result is something
which pulls in customers from all parts of Auld Lang Syne terrain teaction at twice-nightly perform-
Gracie Clark, longtime comedinne, works energetically with her ray, and enacts her w.k. little-girlie character as well as her nagging ng her partner on-stage brings in distaffers in audience.
Show is especially strong in the and Irene Sharp are firm farmack with local outfronters as they chirp Scot tumes while garbed in the
tartan kilt. Dennis Clancy is a lusty singer of Highland songs, and exits
to solid mitting. Ditto for the Joe Gordon Folk Four, a quartet of who have a lively repertoire. Most impact is by the two Alex-
ander Bros., also kilte, who give out in ballads and Scot tunes. In
fact, rarely an item goes past that is minus the tartan, kilt and Sco Arthur Spink belts out more cordion, and Irene Campbell dances nimbly with Dany Regan, who is also the producer of layout comes from Betty Melville a lively Wee lass, and George Rex.
The 12 Moxon Girls are
dancing lovelies, one of the best A skirling finale is aided by the marching femme bagpipers of the Braemar Ladies' Pipe Band. Arthur
Roynon batons the house orch.

\section*{Mont'I Mithlife}
which olays the presence of hotel
in this part of the city: He revised is plans to incluck five additiona rooms in the converted thentre
building which he will call the building which
Hotel Empress.
Richard renewed his application before the Liquor Board last weel admitting that these additiona hotel" rooms will be used for ressingrooms, whereupon the to try and block him.
The application is now unde consideration by the board, with
an answer expected in the near future.
Whatever the answer is, how ver, will not change the basic fact haunts the liquor law as it is applied in Montreal. It shapes up roups and the spirits:
That is why, when it was an ounced last Week by the Quebee ear the sale of booze must stop a New Year's Eve, there wis hardil a peep of public protest But it can be taken for granted, that
here was plenty of pressuring ehind the scenes to pressuring Cear's Eve curfews and New vain, of course.
f that is also why, the Hotel Assn eeks ago let the press and public - the provincial calling for revision of the Iiquor aws to eliminate the archaic rule orcing all those coming into a bar or restaurant to lift one or two, As it happens, the present province has already done. a
revolutionary job in overhauling the liquor laws, compared to what Union regime

\section*{orent} government is in the mood to conpossibility of a general loosening
up of the nightly curfew: and the Adding fuel to the pressure, of ourse, is the restaurant and nitery ndustry, as well as the show biz nions, which feel that a relaxa on of the liquor laws will be a wn industry, but for the economy of the entire area.

\section*{Burley Revue}
n the reseribed manner, but her second seance is more imaginative. It's series of blackouts and every
she's visible there's less lothing. Erin Adair also tries
omething different, a strip down Lom a kid
There are some specialties, which are okay. Thelma Pelish, the hefty girl who has been seen in musicals,
brings a professional stance to her ong delivery. Charley Schultz oes an oldtime characterization of Eivil War vet watching a parade,
nd Billie Mahoney, from the line wirls batons.
The character and performance the sketches are of such poor evel of the entire show. It's not hat they are any worse than re in an atmosphere in which there urlesque, they tear down every build up. the other elements The stuff seems dirtier, and de-
igned only for shock value. Just

\section*{Sparks Nugget, Nev.} Ray Botger, Poncie Ponce Muriel Landers, George Arnold Singers \(\%\)
Dancers \((16)\), Foster Edwards \(\begin{aligned} & \text { orch }\end{aligned}\) Dance.
(10). Its been five years since Ray
Bolger has played the. Reno araea,
but that extra half decade on the but that extra half decade on the dancer's age has made no apparent
difference in his modus operandi. The kicks an are still as high, the
Thing
 despite the age and this high altitude, he wo
of a teenager.
of a teenager. For this edition of the Nugget's
International Follies the accent is
on the Yule season. Although the on the Yule season. Although the
opening night date pushed the cast was an essay of Yule tunes
with invited audience participation: Bolger, in dark pait and hat,
takes his bow with a few lines re the gaming tables, then segues with
Life Is Just a Bowl of Cherries." From then on he's in rare form,
both for the comedic asides and both for the comedice asides and show biz career via demos of the
Charleston, black bottom, conga sambas cha, cha cha, et.al. He also,
revives his role as the scarecrow revives his role as the scarecrow
in "Wizard of Oz," spoofs a strip. per, reapeats his fomiliars "Tea frip
Two," and takes a stroll "Down Memory Lane" with carbons of
past greats. (Eddie Cantor, Pat pas greas Jack Donahue) Who in-
Rooney fluenced his style. He locks it up,
natech with his famed "Amy" Although Bolger's big talent is in the terp department, he wins opening show) for his vocailizing.
his .inostalgic bits and his ingratiohis. nostalgic bits and his ingratia-
ting stage personality With rotund Muriel Landers he also rates high
on the comedy scale. Miss Landers, on the comedy scale. Miss Landers,
puileed from audience. plays an
overzealous an overzealous fan who insists on part-
nering with Bolger for a dance routine. The result is as expected.
Bolger gets the rough end of the Bolger gets the rough end of the
treatment Treatment.
Midway
Midway in show Poncie Ponce, "Hawaiian Eye" vidseries, comes On after the headliner is panged
from offstage that his cab is waitfrom ofstage that his cab is wait
ing. It's a cleyer into Despite his
limited exposire before a live . oon cowd, Ponce shows the skills
of a vet. He's at ease, assured, and of a evot, He, 's at
is multi-talented.
Urged to open with a Hawaiian chant, he surprises with an impres.,
sive interpretation of "Granada," made even more incongruous by hade reves: open-necked sport shipit
worn with bottom outside his dark worn with bottom outside his dark trousers. He's adroit at impersona-
tions, as indicated on his accurate mimis of Billy Eekstine, Jerry
Lewis, Tony Bennett, Louis ArmLewis, Tony Bennett, Louis Arm-
strong, Harry Belafonte and John nie Ray diminutive Ponce at this
The point has al the poonce, at anilies and potential to develop a nitery act
that would be profitable in any that would be proftable in any natural talent:
Backing for the entire show, with
entertainment values heavy on the entus side, is the Foster Edwards Orch.
Mils
Mills Bros. due in Dec. 27 ,

\section*{Creseendo, LA.}

Lo Angeles, Dec 12,
Van Dyke, Paris Sisters, Jerry Van Dyke, Paris Sisters,
David Allen, \(\$ 2.50\) cover plus twoo drink minimum.

Ween on "The Judy Garland Show;" comic Jerry Van Dyke, in his local nitery bow, showed audiences he Is a performer to be reckoned with: the younger Van Dyke brother has long been accustomed and it shows.
He's perfectly at home on the He's perfectly at home on the
stage, which he turns into a folksy, Tomespun kind of setting. Addi-
tionally, he has his own material to work with and this may be the biggest asset.
who plays it the type of comic who plays it simple, then socks bit that has lotsa comedy shock
value. But more than that, he has value. But, more than that, he has
an honest, warm delivery mixed with a fumbling, but practiced, win a large portion of the audi-
The act itself is disjointed and loose, held together essentially by his own personal charm. Many of old, drawing laughs only because of Van Dyke's eclectic delivery. presh bit, which he did on the Versatility, along with, the straight
playing of "Bill Bailey" against a
wild Dixie band and a couple of
vocal bits on "Bye Bye Birdie" songs, earlier made famous by his brother, Dick, Comic is just plain
folks and should be satistying to folks and sho
any audience
any audience is energetic, bubbly and youthful-and rhythmically
loud. They have verve and flair on such songs as "Some of These Days" and work like a typical ocal spots is a show tune singe and a good one He delivers
straight, sometimes holds lengthy sustained closings and sings with slightly a ajainst his intimate style but he holds his own well. Bob Armstrong band plays hand-

\section*{Hhorio, N. Y.}

Olga Guillot, Elena Del Cueto,
Gloria Ochoa \& Nestor, Juan Bruno Terazza, Candido, Herman L
Batara Orch \(\$ 5.50\) minimum.
Perez Blanco has created a bit of excitement in his Liborio. The Havana such as used to abound comprises wellknowns in the An tilles; the headliner, Olga Guillot,
being as famous among the tourists as the natives.
Miss Guillat has never learned
to compromise for benefit of the tourist trade. Even during her early days when she purayed the
Havana-Madrid and El Chico act was for the consumption of
her amigos. But in seeking their favor only, she also brought in the to be a: demonstration of true Caribe canciones.
Miss Guillot
Miss Guillot in the early part
her act pours out a stream of Eatin past pours out a stream on veloping In the latter part, she in a wisp. Miss Guillot's returns are heavy throughout and she's
amply appreciated There are two turns in the dance to briefies. Elena Del Cueto does the kind of dancing that requires no great talent; but a figure She Goria Ochoa \& Nestor are a
dance twain in the same mold. Miss Ochoa shows a sexy line of erps aided by her partner. It to the proceedings and they're heavily palmed as well. are by Juan Bruno Terazza, former ly part of the two-piano team of
Felo \& Bruno who plays a lot of piano, and Candido who continues here with his exciting bongo drum
act. The musical backing is by act. The musical
Herman Le Batard.

\section*{Steuben's, Boston} Eagle \& Man, Chris \& Stig Er borne (2), Don Denuis, Harry De
Angelis Orch (5); Harry Fink Trio, 2.50 minimum.

Eagle \& Man head a fast paced
show in Joe and Max Schneider's boite in the heart of Hub's theatrical district which portends well Benak had the ropes up night
caught, Thursday (12) opening, despite season's first big snow It has taken a few years to work out the formula, but apparently found it now, On stage together for 35 minutes, they appear as a
modern day Abbott \& Costello or Laurel \& Hardy. The apparent appeal to both young and old seems
to lie in the fact that the oldsters find something nostalgic in the act whereas the younger set finds it
fresh and interesting albeit the sick, slick school of some of today's comedy Though thei basic format renew material such as their "cub scout" bit and the "linglung", word
mixup should take Eagle \(\&\) Man off the launching pad and into orbit. Chris \& Stig Ersborne, personsome masterful leaps and spins,
tap and ballroom. Blonde looker tap and ballroom. Bionde looker
is swung through the air with greatis swung through the air with greatmitting
singer, wha's been essaying a bit of comedy on the side now too, provides a fine rendition of "Lots lot" to win solid applause from
the femme partyites with whom he's big fave.
This show This show exits Dec 25 . Billy
Kelly heads new bill opening Dec.
Guy.

"MERRY CHRISTMAS!
 Aus, stralla, Sun said, "Lovely in
face and figure, rich in voice, a joy
 cabaret one ort the most deligh
hereyter entiners ever to oo
A.P.A., Inc. Handles :

Mister Kelly's, Chi. Dick Gregory, Vizki Frazier
Mister Kelly's has a potent bili provide its patrons with a reward
pall ing cabaret evening. Dick Gregory is in fine form, fresh, alert, re-
axed and looded with newv ma-
terial and Vicki. haunting voice which she uses with the
intelligence and dramatic insight. To say that Greegory is relaxed i from the main line of his humor which is racial. He's still both
comedically and personally deeply nvolved in the current social revo Iution. Howeyer, if a subtle dif
ferentiation can be made about his approach it it that he is no liess
militant about the issue, but perhaps a little less inclined to the violence implied in the content of
his earlier humor It's a more ef his earlier humor. It's a more ef
fectice approach, both comedically and philosoophically.
Typical of his wry approach to integration is his plan to "give Gov
Barnett a Christmas gift that
唯 also observes that tit took thous-
ands of cats' in white sheets to take our right away and only nine
men in black robes to give then
Vicki Frazier is a thrush who contraty to the stripper's admoni-
tion in "Gypsy' tion in Gyps, proves that you
don't have to have a gimmick, She's
an attretive brinet features and a voice that can both swing and soothe in the same song.
Among her strongest numbers are a musically sophisticated yer
sion of "Best Is Yet To Come" sion of and haunting rendition of
ten New Love Is Like A Neẅ Born Child and a dramatically power "I Ain't Down Yet." She received one of the biggest ovations given
an opening act this year at the
club, and it is safe to say that more club, and it is safe to say that mor
will be heard of her. Mor.

\section*{Flame Room, Mpls:}

Golden Strings (11), Russ Moore
Orch ( 5 )
produced and directed by. Al Sheehan: music director,
Clif Brinzell; \(\$ 1\) cover, \(\$ 1.50\)

After struggling through a string of losing b:o years during when featured name act entertainiment
Hotel Radisson's tony Flame Room has appatently hit on a winning gotter is the Golden Strings, eight
neatiy blended violins backed by neatly blen.
two pianos.
Strings offer thrice nightly varied, highly listeniable program which makes femme patrons misty eyed and ecstatic. Male escorts dig em, the \(\$ 100,000\) annual dieficit
Futame Flame Room was incurring when
it booked w.k. vocalists and come dians.
Orizinally siated to play 15 weeks here ater opening, cast
February, Golden Strings have had three lengthy option renewals and
are now booked through May 31 with good prospects of remaining
throughout 1964. The LP they hroughout 1964. The LP they
cently recorded for Deca. is sel
ing well, and the group has buit \(a\) hefty following in this area
where longhair music vies with country-w est ern in popularity
Turnaway crowds, a frequent phe-

\section*{Harahis (Tahmee) Ist Ammal Variety Show' Brings Sack 01dime 2-a-Day}
\begin{tabular}{|c|}
\hline \multirow[t]{17}{*}{\begin{tabular}{l}
ify to the rousing biz Flame Roo \\
doing with its fiddlers. \\
Since preeming 10 months ago \\
Strings have added a bass fidd and, on some selections, an cordion. They've also introduced humorous touch by means of soun tinue to be a brand of ultra-siwe music seldom heard in nightclub flawless staging and lighting an lotsa atmosphere. \\
Audience acproval of all num bers. is exuberant with "Wunde bar," an appropriate bowoff, ting off prolonged mitting. Sheehan's staging and James M Leod's arrangements are top ca bre. Russ Moore's band fills
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The Losers, Le A. Micki Liynn, Tommy Butler Billy Tolles Trio (3); Bill Riley,
Donny Cotten two-drink mini mum.
In for her fifth engagement at Sonny Orling's jazz lounge, Micki he crowd with her This time vith Tommy Butler Tine two when duetting use double mike for an interesting variation on some winging sounds
The brunet canary, whose red velvet gown conjures up thoughts
alien to this far-outery, reels of solid series that keeps the customers yelling for more. Whether
going it alone on "Hey, Look Me ver's or twin-toning it with But er on "Side By Side", she's easy
on the eyes and exciting to the on the
ears.
Butl
Butler tends to submerge his own personality by using the approach of other artists. However, he sings with professional ease his "Put On a Happy Face" and plementing Miss Lynn in their duets.
Pair is backed by Billy Tolles, Between shows Bill Riley and Donny Cotten provide some wail
ing blues, equally fervent and for gettable.
Bill is in for three weeks.

Valentine's Manidale
Ft. Lauderdale, Fla., Dec, 10 . Iack Curtain, Patti Hittle, Karen Lynn, Art Newman, Beverly Os gan, John Lolii, Bob Reynolds Orch, produced by Vic Charles;
choreography, Karen Lynn; no cover, no minimum.
Although Jack Valentine's ha been dark for five years, the big
theatre-restaurant south. of Ft Lauderdale reopened last week to capacity crowd. Providing the en-
tertainment is an ice revue taged "Circus. Daze:" Show's nostalgic material is largely routine but in dividual performers soore easily.
Jack Curtain and Patti Hittle contrib a polished adagio. on blades. They especially inpres "Slaughter on the Seine" a whir of controlled lifts and spins. Karen former dancer, neatly execute two solos. Art Newman and Bev-
erly Oosborn click in a dazzle of jumps and twirls:
Betty designed their cafe to wife the family trade and place small set who squeal for the mopped the show glides along. Youngsters especially dig Johnny Flanagan,
who barely keeps his equilibrium on the ice They also applaud vic ant's) realistic designer Bill Bry Charles always manages to pro duce an emotional impact:
Valentine plays thermission Betty virtuoso she is, and John like the inger from the band, warbles the and bubblumbers. A strobe ligh patrons home on a high note.
Aiso rounding out the interni sion is customer dancing to Bo Reynolds orehertra, Culm.

Lake Tahoe, Dec. 10.
The current experimentation in is a deliberate attempt to revive vaudeville in a posh modern set-ting-and the result is a faithful
duplication. The productions follow duplication. The productions follow
a two-a-day theme while the five acts are varied and smartly paced. George Jessel, as emcee-raconteur. Is a natural to spice the vaude
lavor. This edition, billed as Harrah's First Annual Variety Show, is
planned as a yearly event just before Christmas.

Although a big departure from Harrah's policy acts, this stanza is proving that a variety show has strong possibilities on Nevada stages. Despite a
snow storm in the Tahoe area, and nnow storm in the Tahoe area, and the turnout for show caught Mon-
day (9) was generous. And tablers were served a generous portion of entertainment. Show is edited compared to the normal one-hour, 15-minute limitation imposed by opening Opening production, introduced
annuinciator on side of stage

\section*{Harrah's, Lake Tahoe:} George Jessel, Tina Robin, The
Three Houcs, Gail Horner, Tulara Lee, Lomans (2) Moro-Landis Orch (16); presented by Bob
Vincent.
is geared to an "Old Music Hall" plot, complete with the old gags, guy chasing grass-skirted femme cross stage with lawnmower, et al. lso apropos the vaudegraphy are Featured in the opener is Gail Horner, seven-year-old cutie, highly Jessel as baton twirler. The duties of an emcee in a vaude ville show, segues as master story eller with many routines that won aughs 30 years ago at the Palace
in New. York. But it's not all in New.
vintage.
He recounts many tales from n the topical stuffeches, touches of his more familiar stories, kids affaires d'amour, revives his famed "Call to Mamma" "with not a Word changed since I first intro-
duced it in 1918"), and makes "California Here I Come" ia la carboning Cantor)
Other titles include "My Mother's ing Rainbows." Jessel and "Chas gratiating way with tablers, is in
full command at all times. Hes on briefly between each act, which changes the cards on the annuncia-
Tina Robin, tiny but powerful in the vocal department, displays ive projection in a songbag includ-
ng "New York's My-Home" "Lul aby of Broadway," "Imagination" used as a venicle to accurately. nimes Teresa Brewer, Kay Starr,
Roberta Sherwood), "Row Row Row,", "Splish Splash" and "Hound \(r\) has ality, abetted by that youthful de meanor. As a vocalist she's pro in all tempi.
The Three Houcs (mother, father, aughter) show much skill in tossclubs. Routines depart and Indian standard juggling acts, from the hree often working at once. Pace is rapid, the throws are unerring.
Tulare Lee, working with male lant), keeps the risibilities on a igh level as she instructs her artner in the simplicities of peremme on the bottom. Hers is a hatter also on with the attendant he reluctant partner displays top

\section*{OBITUARIES}

Molly molly kazan Molly Day Thacher Kazan, 56 , died of a cerebral hemorrhage Dec. 13 in New York. A play
wright in her own right, she wrote for Of-Broadway her most wroent works being two-one acters, "The Alligator" and "Rosemary" Both were produced in 1960. She was a Vassar graduate who spent two She married Kazan in 1932 Her first major theatrical association was as a volunteer with the Theagreup union, a socially conscious other plays, "Stevedore", and "Black Pit" Latter was by Albert Maltz. She later joined the stafi Irwin Shaw's "Bury the Dead" first
Mrs Kazan subsequently became where her husband was a stage manager and later an actor. Some of the writing, directing and acting talent developed in this venture are still con Mrs Kazan
o change her name to Dinah Waih ington. When she left the band self as one of the top Negro singers
with an earning capacity of abo with an earning \(c\)
\(\$ 150,000\) annually.
Miss Washington was considere temperamental singer. She starred in several court appearances resulting from various altercations, but never had been in any serious
difftulties. Her major disclick was "What a Difference a Day Makes." She was on the Mercury label for many years, but recently switched
to Roulette to Roulette.
seven times. Her last husband married Dick "Night Train" Lane, a back field star for the Detroit Foptbal Lions. Lane, as well as two sons son, survive. Her other husbands son, survive. Her other husband
included saxist Eddie Ohamblee drummer George Jenkins and acto Rafael Campos.

\section*{GASTON BELL}

Gaston Bell, 86, legitimate thea died Dec, 11 at his home in the
arts colony at Woodstock, N.Y.,

\section*{JOHN HYDE}

DECEMBER 18,1950

\section*{from friends and associates}
a musical, Quen of Sheba," In where he resided for so years Egghead ". During World War II Chatin. Arthritis friend, Harr she edited radio scripts for the Office of War Information. Mrs. Kazan recently returned to print with her Doem eulogizing
President Kennedy. It was also read riom the pulpit of the St read rom the puipit
Clement's Potestant
Church in New York.
Church in New York.
Aside from her husband, she is survived by two sons, two

ERNE
Ernest Paul Clift, 82 , legit 1 presario, died Dec. 7 in London. more than half 2 century; but started as an actor. His first engasement was at London's old Princess Theatre in a melograma called "Two Little Vagabonds." area in 1917 , when management business manager of the Queen's \(\left.\right|_{\text {friends knew him. One of his ma }}\)

\section*{Dinah Washington}

The staff, officers and directors of Broadcost Music, Inc. deoply mourn the untimoly passing of Dinah Washington, BMI-dffiliated writer fo many yoars. To har family and friends, we offer our profound condolonces.

Theatre in London. After World jor credits was as leading man for War I he went into partnership Lillian Russell.
with Basil Dean and Alec Rea. Their first presentation was Arfane Love," at London's Aldwych Theatre in 1919.
In more recent years, he worked in association with other impresarios, among them the late Anna
Deere Wiman and Jack Minster They presented such productions as "The Reluctant Debutante" and "Plaintiff in a Pretty Hat."

DINAH WASHINGTON Dinah Washington, 39, Negro singer, was found dead in her she might have accidentally taken an overdose of sleeping pills. They. added that an autopsy would be her two sons by previous marriages had been planned.
Miss Washington, born Ruth Jones in Tuscaloose, Ala., was given her major break by agent
Joe Glaser, head of Associated Joe Glaser, head of Associated
Booking Corp. who placed her as vocalist with the Lionel Hampton band. Glaser also persuaded her

Lillian Russell.
Several years ago Bell man fo nder his byline for bell wrote Anniversary Edition a fascinating account of the Broadway season at the Hotel Astor at which Dous las Fairbanks Sr. was romancing the soap heiress who later became the mother of the present Doug Fairbanks of London. Bell ap Tempest, Henry Irving and Ellen Terry, among many others.
Until a few years ago, when his came to New York twice a year to see the shows, His birthday every Sept. 27 became a Wood-
sfock community event, staged out of doors because the crowds were too great for the cottage he owned with Chaffin. Usual wingding was
duly held this year, although Bell duly held this year, althoing Bell
had been seriously ill the previous had been seriously ill the previous
winter Over 200 guests shoved. Funeral was held Saturday (14) plot he purchased 40 years ago at
Canton, Mass. His native city was

Boston, where he did the Ipplscopal choarboy bit.

\section*{RONALD NORMAN}

Ronald Norman, \({ }^{20}\), former chairman of the BBC , died Dec.
in. Much Hadham. Hertfordshire Eng. He was first with the BBC as vice chairman from 1933-35; then 1939. as chairman until April It was during his period of launched the world's first public tv service, in 1937, and also starte foreign-language broadcasts.

Bill Gratier GRAUER
bin Grauer, 41, president and Records, died in New of Riverside of a coronary occlusion.
abel 11 years ago with Orrin Keepnews. (The firm will continue under Keepnews' helm.) Grauer, a noted jazz authority, was co-autho and The Pictorial History of Jazz, publisher of the Record Chan and pubisher
magazine.
His wife, two children and his mother survive. He was a cousin nouncer.

\section*{BILLY ELSON}

Billy Elson, 0 , Los An Chicago, after a lingering illness. In late years he operated a string of film
houses in the midwest and went to Coust a year ago in retirement. His wife died ago in retirement He was with VARIETY in Chicago in the early 20 s and later joined B\&K's Great States theatre chain as distrít mañager. He was for a Faye road manager for Anna Eva Fay, mindreading act. In Min operated six theatres. He was
chief barker for Variety Tent 12 chief. barker for Variety Tent 12
in Minneapolis and was instruin Minneapolis and was instrumental in building the Variety nesota campus.
Bell, a native of Fort Collins,
Colo, had been a U. S. delegate to Colo., had been a U. S. delegate to tuo international. conferences. ute conferences. Each summer he top artists to Denver
Only survivors are a brother and our sisters. His wife died a year ago.

LUIS C. RUSSELL
Luis C. Russell, 61, former com 11 in New York. In died Dec ment, he was on sick leave from Yeshiva \(U\) where he was a chauf eur for the president for the las bive years. In the heyday of the ranged for such top jazi names
as Duke Ellington, Chiek Webb and as Duke Ellington, Ch
Fletcher Henderson:
A native of Panama, he was
member of a musical family; his member of a musical family; his the choir in local church. The
elder Russell taught him to play guitar, violin and piano. When only screen theatre.
Russell went to New Orleans in 1919 where he led a band at Tom Anderson's with such sidemen
Louis Armstrong, clarinetist Albert Nicholas, guitarist Willie Santiag and drummer Paul Barbarin.
During 1928-29, Russell's outfit played at Harlem's Savoy Ballroom
and alternated with Benny Carter's and aternated with Benny Carter room. Russel also worked such ocations as Connie's Inn, Arcadia Theatre. and Harlem's Apoll When
his first trip to Europe in 1933, he ook over the Russell band to front. Russell remained as the group's This arrector as wement continued for more than a decade.
Russell, whose orch waxed for ured his own Manor labels, fea uch numbers as "Russell's Boogie" "Boogie in the Basement" and
"Affer Hours Creep" He steped ut of the music biz in stepped he big band era began to ebb club in Brooklyn until the Hil was sold.
Surviving are his wife, concer

\section*{SUSIE EDWARDS}
suude half, th usie, died Dec 5 in Chicago Sh (Continued on page 63)

\section*{CURRENT BILLS \\ WEEK OF DECEMBER 18}

\section*{NEW YORK CITY}
 AUSTRALIA


\section*{Cabaret Bills}

NEW YORK CITY AFRicAN ROOM Tha Trueadalo BARERERY ROOM-Conrad Monjoj. EASIN ST. EAST-Keely Smith, Coun SITTER END-Spider John Koerner
BON SOIR-Karen Chànder, Three
 CHARDAS-Millie Fling, Beaux, Bibal
Orc.s. Elemar Horvath, Tibor Rakossy, CHATEU MMADRID-Lon Chavalea de
spana, Emilio Reye Orc. Carbia Ore copacABANA MMron Cohen, Wayne
Newton, Cally Dodd, Rene Martell. JoSewton, Cally, Dodd, Rene Martell,
CRYSTAL ROOM-Larry St Morch, CRYSTAL ROOM-La
EMBEEE

\section*{EMBERS-Jonah Jones. Banyakc Henry
GRINZING - Kalman} HAWAliAN Room- Dee Marguez


\section*{Hotel Park sheraton - Irving}



 HOTREC STATLER HILTON - Cecil Scandals, Mile Durso orc. Sisters, Ven
LATIM QUAR


 RED ONION-Banjokers.
SAHERA-HOr

 orge Morel. country AIIe \& Rossi,
Tascia \& ravey's orc., Rod Rodrisuez Orc
UPS Airs
 VIENNESE LANTERN-Vicky Autier,
Feriha, EREest SChon Orc.
 VILL-A

\section*{CHICAGO}

\section*{BLUE ANGEL-Tnterrational Calypso} Sonians. Al D'lacey Ore. Cone Jr., Helga Neff \& Theo Ernst, Bar
clay Shaw Shery Steven, Erine Mclean,
Boulevar-Dears (5), Boulevar-Dons (5),
 DRAKE HOTEL-Bonne Murray, Jim EDGEWATER BEACH-Gretchen Wyler,
dgewater Beach Guys \& Dolls. Dop Davis


 Mathieu
co. Frand Yon BACKSTONE- vi velar

Coconut Grove ECoconut
CRETESCE
The
GROVE-Tex Benecke CRESCENDO Judy Henake, yiko cul stivo's Jack miton, Louise vienna IICE Houss-P Pul Siker Richard *



 LAS VEGAS


 \&

 Ly






 BHUNEREiRD Lounge Belle Barth,



\section*{RENO-TAHOE}



 Names




\section*{SAN JUAN}









\section*{Philly Stock Spot Up for Grabs}
N. Y. Attorney General Louis Lefkowitz isn't the only one who's
been probing business irregulari-
ties in" ies in legit. Arthur Hemphill, con has been doing the same in connec tion with that town's municipally-
operated Playouse in the Park. perated Playhouse in the Park What the official described as producer of that stock operation was divulged, as a gesture of municipal cooperation, at the con cluding session last Wednesday
(ii) of the two days of public (11) of the two days of public in Manhattan by Lefkowitz. Hemphill, who took the stand Wednesday as a witness, did no dentify the producer during his
testimony But he subequently dis testimony But he subequently dis-
tributed an interim special audi report on the Playhouse in which the producer was identified by name.
He
He revealed that in 1962, the producer cormed a separate pro
duction company in New York, bu did not notify the Fairmount Park Commission,
Playhouse.
Playhouse.
The producer, according to ally acquired Broadway options in divance on plays tried out at the Playhouse, These arrangements, He said, were not disclosed to the
Commission, nor did the producer receive approval for such activities.
IIt should be noted, he added, "that the producer expended sub
stantially more Playhouse funds for weekly advertising than in other Playhouse productions. Four shows in which the producer ad mits having had a personal interes caused a loss to the Playhouse o
The produc
vealed by Hermphill; used Play house funds and facilities for the personal production firm. Further more, he said, the production
company was the producer and company was the producer an (Continued on page 60)

Shuberts Warn B.O. Men Against Accepting Ice';

\section*{Caution Ticket Brokers} One immediate result of the public hearings held last week in
connection with the \(\mathbf{N}\). \(\mathbf{Y}\) Attorney connection with the N Y Attorney industry was the action taken by Lawrence Shubert Lawrence, head of the Shubert enterprises, in no
tifying all personnel of the theatre tifying all personnel of the theatre
chain as well as brokers, that scalping will not be tolerated:scalping will not be tolerated Alvin Cooperman, booker for the Shubert interests, appeared as a wit-
ness in the investigation and ness in the investigation and ization were shown evidence of overcharging for tickets, those responsible would be immediately discharged.
The seri
The seriousness of the interthe stand was relieved somewha when he said in reply to a question, that he had been a television producer prior to joining the Shubert org last February and that
his last ty show was his last ty.
All Shubert theatre boxoffice personnel, all Shubert theatre managers and all employees of the Shubert Central Ticket Office
were informed by Lawrence, "If any Shibert employee is hereafter engaged directly or indirectly in accepting or demanding a price in excess of boxoffice prices in connection with the sale or dis-
tribution of theatre tickets he will be summarily dismissed."
In a dispateh to all brokers receiving allocations or extra tickets.
from any Shubert boxoffice, Lawfrom any Shubert boxoffice, Lawreace declared, "Any broker found.
making any payment in excess of moxoffice prices in connection with. the receipt of such tickets or allocations will thereafter receive no further tickets or allocations from
any Shubert boxoffice


\section*{See Herés Love' Top Scapper Item; Holdover 'Scceeded Also Big Ticket}


Events in 3 Cities For Great Britain Arts Fest

Glasgow, Dec. 17.
Glasgow is one of three cities outside London chosen to be
national center for the Common wealth Arts Festival scheduled for September, 1965. The others are Cardiff and Liverpool.
Many artists and groups will London. Most of the local per formances will be organised on local basis. No clach is anticipated between the Glasgow end of the vanket-and the Edinburgh Festi val, which will be ending in Sep Festival starts.
Lord Harewood, the Edinburgh Festival s artistic boss, is a mem Festival advisory council, and con iderable liaison is expected to take place, to that there will be no
Say Femme Star Got 106 a Year For House Seats
An unspecified femme star in Broadway hit sold her two hous seats a night to a broker for \(\$ 10\), by Marguerite Cullman, a thea trical backer, at last week's public ties ins about business irregular she and her husband Hows said that man, have invested in some 300 roductions over a period of 26 Mrs. Cullman deplored the "in rdinate" distribution of house
seats and especially rapped the seats and especially rapped the
practice of some " 40 " seats nightly tted to theatre owners. She als
(Continued on page 56 )

\section*{LET THE EXCITEMENT SHINE ON YOU}

Once a year, in the spirit of holiday inventory, pausing to look backward over the year just closing, and ahead to the year just beginning, roll is called of the persons and organizations who make the business there is none like significant, colorful, creative and exciting. The story is told in perspective and panorama, with insight and wit, decorated with useful data and enriched with knowingness. The special text is months in preparation, weeks in digestion, end a veritable seed-bed of trade prestige.

Advertising is always an intelligent investment in carcer, in image, in good will but there are special reasons of self-interest to include yourself and your advertising copy in

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\hline
\end{tabular}

O for thew shows on Broadway
o far this season "Here's Love,"
at the Shubert Theatre, appears to
be doing the btgest scalper bushpling of scalping transactions dis. clossed last week at the opening session of the public hearings into Thess methods and practices. The black market action, culled chased from brokers in Manhattan and Union City, N. J. by their clients, was reported by Edward \(F\). Reuter, a certified public account ant with the N.Y: Attorney Gener hat in the The auditor revealed ng, which included purchases by Extile companies 1,219 transac-
tong were studid, of which 902 tions were studid, of which 962
represented overcharges. On the basis of the long list of Here's Love" ranked first with ninimum count of 90 ticisets sold at prices ranging from \(\$ 18.30\) a Hicket to \(\$ 24\) a ticket. The samplings were confined mostly to the
three months preceding the hearings. months preceding the hear
In the case of the "How to Succeed in Business With out Realy Trying," among others, xamples of 1962 dealings were in.
cluded, however. A minimum of cluded, however. A minimum of ed for the latter musical, with individual tickets ranging from \(\$ 16.50\) to \(\$ 30\).
The average ticket tab amons the shows listed by Reuter was o Broadway this season include besides "Here's Love"" "Barefoot In the Park," "Jennie", and "110 in he Shade." Among holdover enriees, mentioned, besides * "Sucpened on the Way to the Forum \({ }^{*}\) She Loves Me," "Never Too Late" nd "Oliver." There were also reorts of scalping for such shows o longer on Broadway, as \({ }^{4}\) No dent" and "Little Me" Mr. Presi"Tittle Me", "all had unsuccessfal Broadway runs of the three "President" was co-produced by Leland Hayward, who was a witin returning to the stand for a second time, that the disclosure of the amount of "ice" for shows that are not hits was "the terrifying thing" to him. In one instance
cited, four tickets for "President" were sold at \(\$ 22.50\) each. when the b.o. price was \(\$ 3.60\), exelusive of the \(\$ 1.50\) (plus \(10 \%\) tax) per ticket premium permitted brokers. Hayward presumably was thinking that if the overpayment on that
transaction and others during the musical's run been reflected in its oxoffice take the estimated \(\$ 100\) 000 deficit on the venture might have been reduced substantially
if entirely eliminated

\section*{Naples Ha-Ha to Milar;} Presents Touring Rassian Worl Ahead of La Scala Italian opera Mouses Dec. 17. splendid independence. Within wo days of La Seala here revealing its intention, to present "the the Russian work, "Katerina Ismailova" by Shostakovitch, the San Carlo Opera at Naples beast it was offering the same work "for the
first time in Italy" as early as January.
Although La Scala still has the
first Italian-produced version of first Italian-produced version of giving house room to the traveling
Zagreb Opera from Yugoslavia there is shock and chagrin enough. La Scala likes to have its leadership respected. The Russian opera
was one of only two innovations was one of only two innovations
this season here in Milan, the other this season here in Milan, the other
event being the staging of Kurt event being the staging of Kurt
Wellis "Mahoganny" with the American Negre soprano Glorta

\section*{Shows Out of Tom}


A notable performance by Alec Guinness is on its thay to BroadWay. Given fine writing as a foun-
dation and abetted by tremendously imaginatiye staging the actor presents a stellar interpretation of a sometimes boorish, sometimes
pitiful, but always pitiful, but always interesting
character whose literary - and character whose nterary ont an comparatively early age.
This presumably authentic chronicle of the career of Welsh poet contained in volumes by his
spouse and his American friend spouse and his American inder va- strikes a wide va-
and mager riety of chords. In the makeup of
an individual blessed with the tal. ent of poetic expression but never able to reconcile erratic behavior tered real fulfilment
Individual seenes range from outright bawdiness to touching seemed to be typical of the poet's life. A mixture of forceful, raucous, sentimental, frustrating, hu ouches on a variety of emotions and makes the character ab sorbing.
Guinness has the role well in hand and builds his delineation
with compelling skill
with compelling skill.
Also on the highly favorable his sorely beset wife, James Ray as the manager of his American tours, Barbara Berjer, his eventual mistress and Martin Garner poet's works. There are also good minor portrayals by Gordon. B Clarke as a college professor. Er-
nest Graves as a financial wizard, Margaret Braidwood as a preda tory wife and Jenny O'Hara a omantic values
Peter Glenville's staging mast be rated as exceptronally imazk y unorthodox scenic design by to emphasize an interesting flow Frank Granat team, "Dylan" shapels up as a quality, produc sponse at Broadway ticket win-
dows.
 by as a holi
fegit house. terization by Chris Wiggins lacks money-grubbing Moreover, the are outstanding, particular
ayoure a Blooming Rose:. unrequited love, "Very Long Ago,
as does Barbara Bryfe's handling
of the title-reprise "Pounds, Shillings and Pence," the man's tuneful repository.
Murray Davis has staged the the cemetery scene. But the flash backs are episodic and governed Tom Spaulding Marie Day's color ful costumes also contribute, bu musical arrangements by Howard Cable

\section*{By Shakespeare For} entirely to the works of Shake ricentennial of his birth. There'l ruary through mid-April. The of erings, which will be performed by the McCarter Theatre Profes "Othello," "Much Ado About Noth ing." "Richard MII", "The Taming Juliet." ay. Friday and Saturday evening series for the winter-spring season. 100 years. untitied
a seasonal musical comedy, but requires to much production for the sort of smalitown presentaion ap-

The tall and scraggy title characthe poignancy of a man who has
given up romance for concentrated star overacts, presumably with directorial compliance, Thanks to Miss Claman's score, the songs of
Bob Cratchit, played by Gloveit, The singing of Barbara Frank lin makes a standout of Serooge's, Scrooge's songs include "Bah "Humbug" and a very funny ater with Mrrleys ghost. But glossed over, despite Miss Clashow the ghosts of Christmas past, verting, with pleasant singing and

Princeton Drama Series
The 1964 winter-spring drama Princeton, N. J., will be devoted be five productions from mid-Feb-

In addition to the usual Thurs e a Sunday matinee subseription

\section*{Inside Stuff-Legit \\ Inside Stuil-legit}

During last 10 years and more there has grown up in Manhatan a number of companies or groups specializing in the presentation; usually on a subscription audence pian, of obscure, untrown or ne-
glected operatic worts. The newest of these is Thomas Scherman's Concert Opera Assi The has Herbert Barrett as manager and Marks Levine, once head of National Concerts; as consultant
During the present season there will be four works offered to the education of lovers of lyric drama. Wagner's "Rienzi" heard Nov. 29 had not been presented in N.T. for 40 years, Verdi's I Yesperi Sict-
liani" will be given the evening dress treatment Jan. 13. Records ndicate that there has been no performance of this opera here in

A world premiere comes Feb. 17 of "Athaliah," by Hugo Weisgall, and on March 16 the Concert Opera Assn. has a musical coup. the American first for Richard Strauss' "Die Frau Ohne Schattan.
Mattlyn Gavers, formerly ballet mistress of the Metropolitan Opera Balliet School, has acopted the same position at the Vienna Opera harge of girl dancers. Rene Bon, a former member of the Paris Opera Ballet, and the Marquis de Cuevas company will be in charge of male dancers. No guest
son. The first ballet evening takes place before Christimas an allshown will include Balanchine's "Four Temperaments". (Hindemith), Tudor's "Lilac Garden" (Chausson) and a ballet by Massine as yet

Dorothy Caldwell Beach, sister of Mary Hay, Ziegfeld Tuminary of The Great Broadway Period, has compiled a gronp of 35 poems written found this past summer in old trunks in the Beach country place-in Farmington, Conn. A few are dedicated to her parents, illustrated with pencil sketches by the actress. One is also dedicated to Marilyn and "Sunny". Only 100 copies were run off. The book is titled
Andrew Wyeth's painting, The Cloisters," given as an anonymous Anation, will be auctioned the evening of Dec 29 for benefit of the Shakespeare Festival, Stritford Conn The uction will take plan at the American Pageant of Fashion \& the Arts dinner to be held in
the Grand Ballroom of the Waldor-Astoria Hotel, N.Y. It's anticipated that the painting, which will be exhibited at the Knoedlier Galleries,
N.Y., for two weeks starting next Monday (16), may bring over \(\$ 65,000\).

Visiting showman spotted Herir Varna's production of the perenniai Rose Marie" advertised at the Mogador, Paris, and noted that \(R\).
Ferreol and Saint-Graniet are billed as "creators" of the "grand spectacle, and that everybody in the cast, headed by Marcel Merkes and
Paulette Merval, gets billed, but nary a line to composer Rudolf Friml Cart Stann Jr, producer of the charges against Dana Andrews with ctors Equity. He charges that the film star broke a contract to apCalculated
It's claimed that Andrews, through his agents, notified Stohn
that he wouldn't keep the stock that he wouldn't keep the stock hooting. schedule of a picture for which he was committed. Under contract, the theatre management claims it is entitled to an amount actor in setilement
Andrews was to have opened Drury Lane's new season on Jan. John Payne will replace him in the same play:

\section*{Off-Bway Trying \\ S2PreXmas B.O.}

Off-Broadway is on à \(\$ 2\) kick mhree separate productions an-
nounced such a policy recently, presumably to combat the pre hristmas boxoffice slump.
"Crime and Crime," which opened Monday night (16) at the manent policy of student discounts under which any pupil, upon presnard, may purchase seats to the ffering at \(\$ 2\) for any evening perormance. "Riverwind," which ast Thursday (12) at the Actors Playhouse, N. Y., has initiated a Dec. 22) for Tuesday, Wednesday 100 seats and \(\$ 2\).
"The Plot Against the Chas Manhattan Bank," the revue which was unable to prolong its brief stay o \(\$ 2\) for Tuesday, Wednesday and Thursday evenings.
tre Burning," at the York Thepolicy with all tickets for the Sunday - Thursday evening perform\(\$ 2.50\) each.

\section*{Bring Eqity Contract} Case rs Dana Awlrews

\author{
Cari Staha Chicago, Dee 17.
}

\section*{HOT AIR ON 'ICE'}

Outcries agninst Broadvay legit theatre fce" are famillar The present investigation is digging deeper, turting up more story, though, as is so often true the bribe-taker is made to seem more villainous than the bribe-giver, one of those peculiarities of popular ethical thinking.
With the investigation itself, and the undercover deals as exposed, these comments are not concerned But one typically over-
looked reality of the marketplace might nsefully be noted. Every looked reality of the marketplace might usefully be noted. Every effort to regulate ticket resafe profit, to arbitrarily decide what which big business and tax deductibility has established as an American folkway. Nobody ever seems to propose a cure of the expectation of the visiting firemen and the eagerness of the business interests to oblige.

Dubious ethics turn out to be a natural by-product of the obligatory gift. Show business never invented that. Rather, it harvests as others insist upon sowing, The premium being created by business demand to service business favors, there is an inher ent hypocrisy in supposing that interference with supply. and demand can be compelled by pio
the realities of the marketplace.

Nobody is likely to argue that the legitimate theatre is, or should be, a public utility subject to price regulation. The public will not buy shows which are less-than-hiles and has deme for
strated a willingness to pay almost unbelievable premums strated a willingness to pay ang in public, and big business, make "ice."

If tickets to the big demand shows were allowed to find thei honest value over the counter, Instead of maintaining the myth of the printed price, the under-the-counter stuff would surely be greatiy discouraged. But nobody dares suggest that trance certain basic inconsistency in expecting a commodity to sell be low its natural value?
It is not possible to repeal the law of supply and demand. The public is willing to pay what it does pay To argue otherwise is bol of status. If tickets were sold openly at their market value they would not be cheaper than they now are But the mones would more likely find its way into those entitled to the rewards rather than to the intermediaries who now conduct cozy corner

\section*{Legit Followups}
(HER MASESTY'S, ADELADE)
(GLOBE TH: Mary
HEATRE, LONDON
The Australian production a
Camelot" has made a fine start at Her Majesty's in Adelaide. It
as been done with Arthurian has been done with Arthurian
flavor by Raymond Westwell, accentuated by the portrayal of Paul the legendary king.
There is colorful pageantry specially designed by John Trascott. The production is reputed
to have cost over \(\$ 225,000\), the most to have cost over \(\$ 225,000\), the most
expensive show ever staged Down Under, and no other such musical has ever been staged here.
parently has deviated frequently parently has deviated frequently from the Broadway version, the
storyline still seems thin, muddey and sometimes almost dreary. But sheer theatre magic on the part of director, designer and choreographer make that easy to overlook. Westwell uses an apron stage
with towered turrets at each side plus a golden grill occasionally covering the stage. Scrims eliminate any front cloth.
The rousing "Fie on Goodness" number is, back
off the second half at a peak, and there's a fantastic spider web ballet for the Morgan Le Fey se-
quence. Daneman's king towers above everyone. It's a performance of majesty and anthority, giving and pathos and treating some of
the lines like Shakespearean verse The actor is not yet entirely at home in the singing, however. sibly the role offers less stature than Arthur. Tom Larson disap points as Lancelot. He is vocally lacks the aura that might expalin why Guenevere should prefer this knight to the king.
Desmond Walter-Eulis succeeds in getting every pointed pharse out him first cousin to Shaw's making nus. Jon Ewing is a standout as the evil Mordered and is nicely paired
with the bizarre portaryal of Betwith the bizarre portaryal of bet
tina Welch as Morgan Le Fey. tina Welch as Morgan Le Fey "Camelot" is a credit to J. C. Williamson Theatres, which is present-
ing it Down Under, and thereby attracting more attention than any show since "My Fair Lady."

Carole Shelley has left the cast of "Boeing-Boeing" at the adjoining Apollo Theatre, to take over
the tite role in "Mary, Mary, succeeding Maggie Smith, who has That joined the Nationa be one of the toughest assignments in her When the Jean Kerr comedy Queen's Theatre fit transferred to the Globe in September) most of the critical plaudits went to Miss Smith Also, just about that time, she had been named actress, of To some extent Miss Shelleys interpretation must have been infuenced by Miss Smith's portrayal, and though some of the subtleties a feverish and frenetic way, gets a healthy yock response from the a healthy yock response from the most foolproof comedy part, but
Miss Shelley knows how to play Miss Shelley
for laughs. for laughs.
The production, which has been opening, iooks set to continue its successfal run for several months. The rest of the cast remains un-
changed, though Ron Randell, who changed, though Ron Randell, who
suavely plays the Hollywood star is due to leave by the end of the Dear. study of the divorced husband,
Lockwood West smoothly plays Lockwood West smoothly plays makes a neat job as the fiance
with the tact to make her exit at
the right moment.
Myro.

\section*{Scheduled B'way Preems}

\section*{}


Nest' \$16,595, 'Iregular' \$12,856

Broalwing wia battered last week Withent Reilly Trying, 40th. St as the perennial pre-Christmas decline became acute. Substantial drops were registered by most
hows, the most notable being shows, the most notable being out Really Trying." That two-year old musical's sellout pace came to an abrupt hath wise than recorded by any of the other shows on tap.
The top-grosser last week was Came to Supper.\% Of the previous frame's sellouts, the only two to
hold at capacity last week were hold at capacity last week were
"Barefoot in the Park" and " 110 In the Shade." As usual for this time of year, a parade of closings
is starting to take shape. Slated to fold Dec. 28 are "Man and Boy" and "Rehearsal," while "Spoon

Several shows are altering their Sunday showings. Those currently giving Sabbath performances are and "The Irregular Verb to Love" Scheduled to join the list are
"Beyond the Fringe," "Oliver" and "Stop

Estimates for Last Week Keys: C (Comedy), \(D\) (Drama), MC (Musical-Comedy), MD (Musi. cal-Drama), O (Opera), OP (Op (Dramatic Reading)
\(\therefore\) Other parenthetic designations refer, respectively, to weeles played number of performances through
last Saturday, top prices (witere last Saturday, top prices (where
two prices are given, the higher is for Criday-Saturday, nights and the lower for veelenights), number of seats, capacity gross and stars. \(5 \%\) repealed City tax (diverted to persion and wel. fare fund), but grosses are net: i.e. exclisive of tuxes.

Asterisk denotes show had cut rate tickets in circulation:-
Grosses normally have reduced by commissions where thêatre parties are mentioned. Ballad of the Sad Cafe, Beck (D) \(\$ 50,898\) ) (Coleen Dewhurst,. Wil\(\$ 25,779\).

Last week, \(\$ 22,406\) with parties (C) Barefoot in the Part, Biltmore (C) (6862) (Elizabeth Ashley Redford, Mildred Natwick Kur Kasznar). Previous week, \(\$ 37,571\).

Beyond the Fringe (60th wk; 475 p) ( \(\$ 7.50 ; 799\); \(\$ 34\),874). Previous week, \(\$ 17,016\).

Case of Libel, Longacre (D) (10th w.k; 74 p ) ( \(\$ 6.90-\$ 7.50 ; 1,101 ; \$ 40\), Larry Gates) Previous week, \(\$ 30\), 190 with parties.

Chips With Everything Plym outh (D) (11th wk; 85 p) ( \(\$ 6.90\) \(\$ 7.50 ;\) 1,084; \(\$ 43,865\) ). Previous Week, \(\$ 19,763\). Scheduled to mov
Jan. 6 to the Booth theatre.

Enter Laughin (40th wk; 315 p ) ( \(\$ 6.90-\$ 7.50,940\) \(\$ 30\) (Vivian Blaine, Alan Mow biay, Irving Jacobson, Alan Arkin) Previous week, \(\$ 19,505\).
Last week, \(\$ 15,612\).
Funny Thing Happened on the Way to the Forum, Alvin (MC)
(84th wk; 669 p) \(\$ 8.60-\$ 9.40 ; 1,334\); \(\$ 65,096\) ) March 9 to an undesignated thea
tre Last week, \(\$ 38,814\).
Girl Who Came to Supper,
Bradway (MC) (1st wk; 9 p) 1,785; \$97,000) (Jose Ferrer, Flor \(\$ 37,170\) for four previews. Last week, \(\$ 92,001\) fo
formances with parties.
Here's Love, Shubert (MC) (11th
wk \(: 82\) p) \(\$ 9.60: 1,453 ; \$ 71,205)\). wre 82 p) \(\$ 9.60,1,453 ; \$ 71,205)\).
Previous week. \(\$ 67,289\) with par-
\({ }^{\text {Lies }}\) Last week, \(\$ 62,180\) with parties How to Sriceeed in Bualines
 \(\$ 60,812\).
Last week, \(\$ 54,567\).
Irregular Verb to Love, Barry
nore (C) (13th wk
09 p) ( \(\$ 6.90\) Irresular
more (C) (13
\(\$ 7.50 ; 1,079\). Colbert, Cyril Ritchard). Previous week, \(\$ 19,250\),
Last week, \(\$ 12,856\).
Jennie, Majestic (MC) (9th wk 66 p) ( \(\$ 9.60 ; 1,655 ;\); \(\$ 91,714\) ) (Mary
Martin). Previous week, \(\$ 70,790\) with parties.
Last week, \(\$ 64,197\) with parties \({ }^{21}\) Luther, st. James (D) ( \(\left.\$ 6.90-\$ 7.50,1,609 ; \$ 61,095\right)\) Albert Finney. Kenneth; \(\$ 61,095\) Aibert Finney, Kenneth J. WarOwen, Frank Shelley). Previous week; \(\$ 53,766\). Has to vacate the-
atre Jan. 11 and may move to the atre Jan. 11 and may move to the Lunt-Fontanne Theatre
Last week, \(\$ 47,053\),
Man and Boy, Atkinson (D) (5t
wk; 38 p) ( \(\$ 6.90-\$ 7.50 ; 1,088\); \(\$ 44\), week, \(\$ 21,593\) with parties. \({ }^{28}\)

Mary, Mary, Hayes (C) (145th wk; 1,154 p) ( \(\$ 6.90-\$ 7.50 ;\) 1,164;
\(\$ 43,380)\) (Patricia Smith, Murray Hamilton Michael Evans). Previou week, \(\$ 19,334\).
Never Too Late, Playhouse (C) \(\$ 37,000\) ) (Paul Ford Mauree O'Sullivan, Orson Bean). Previous week, \(\$ \$ 7,004\). \(\$ 35,629\).
Last week,
Oliver, Imperial (MD) (49th wk \(391 \mathrm{p})(\$ 9.30,1,450\); \(\$ 71,977\) ) (Clive Revil, Georgia Brown). Previou week, Last week,
One Flei Over the Cuckoo' \((\$ 6.90-\$ 7.50 ; 1,100, \$ 41,482)\) Kirl Douglas); Previous week, \(\$ 19,289\) for seven performance
Last week, \(\$ 16,595\).
110 I the Shede, Broadhurs (MC) (8th wk, 58 p) \((\$ 8: 60-\$ 9.40 ;\)
1,\(186 ; \$ 58,000\) (Robert Horton, 1,186; \(\$ 58,000\) ) (Robert Horton parties: wees, 457,940
Last week, \(\$ 57,513\) with parties. ast week because of tliness. He was spelled by Seth Riggs:
Private Ear and Public Eye, Mo-
osco (D) (10th wk 75 D) \(\$ 6.90\) \(\$ 7.50\); 1,\(009 ; \$ 41,827\) ) (Geraldine McEwan, Barry Foster, Brian Bed ford, Moray Watson). Previou week, \(\$ 29,624\) with parties.
Last week; \(\$ 18,244\) with parties
Rehearsal, Royale (D) (12th wk;
94 p) \((\$ 6.90-\$ 7.50 ; 1,050 ; \$ 43,908\)
(Keith Michell, Coral Bmowne Alan Badel Adrienne Cori, Jennifer Hilary). Previous week, \(\$ 20,983\).
Last week, \(\$ 12,994\) Closes Dec. 28.
She Loves Me, ONYeill (MC) 34th wk; 269 p) ( \(\$ 8.60\); 1,047 ; \$53;
700) : Barbara Cook, Daniel Mas sey, Barbara Baxley). Previous week, \(\$ 35,396\),
Last week, \(\$ 27,216\).
Spoon River, Belasco (DR) (11th Wk; 87 p) ( \(\$ 6.90-\$ 7.50 ; 1,008 ; \$ 34,-\)
277) (Betty Garrett, Robert EIston Joyce Van Patten Charles Aid )
Lhe Month Guild patronage. Closes the Mon
Jan. 4 :
Stop the World I Want to Get 499 p) \((\$ 8.60\); \(1,121-\$ 51795)\) (Joe Grey). Previous week, \(\$ 26,986\).
Last week, \(\$ 20,963\),

Who's Afratd of Virgina Woolf
Rose (D) ( \(62 \mathrm{~d} . \mathrm{wk}, 488 \mathrm{p}\) ) ( \(\$ 6.90-\) \(\$ 7.50,1,162 ; \$ 46,485)\) (Uta Hagen Arthur Hill, Ben Piazza) (matinee company costars Haila Stoddard,
Donald : Davis) Previous week, \$22,684

OPENING THIS WEEK
Love and Kisten, Music Box (C) Paris, Mary Fickett) Dore Schary with Walter Reilly, presentation or

VARIETY

\section*{Cops as B.O. Men?}

Peege wood teditiv, trin
 described herseif con amazed
at the affluence of certule peo. Tt the affluence of certhin poo-
ple conneted with the borPle eonnecea actich mete the statement as a witness last into the business ethles of Legit in connection with alleged treasurene. Partion patition in in the
tcalping of ticrets, Miss Wood testified that it had occurred to her the police might disguise themselves as treasurers
But, she then figured th But, she then figured that difficult to get into the b.o. union.
onight (Wed). Last week, \(\$ 20,956\) Walnut, Philadelphia.
Nobody Loves an Albatross,
Lyceum (C)
( \(\$ 6.90-\$ 7.50 ;\) 000 ) (Robert Preston) Philip Rose and Elliot Martin presentation of omorrow nit Thurs) opens week, \(\$ 12,423\), Wilbur Boston.

OTHER THEATRES
ANTA, Booth, 54th St., Hellinger, Husion, Little, Lunt-Fon
tanne, Winter Garden, Ziegfeld:

\section*{CONVERT OLD FILIER}

AS REHEARSAL HALLS
A new rehearsal site for legit has opened up in New York with Gardens Theatre, a onetime film howcase which had been dark for lmost 30 years. Its located on upper Broadway above an opera Theatre. Skouras Theatres, which runs the Riverside and the Riviera Theatre, another film house on the ame block, also controls the Jap nese Gardens.
cal, "Foxy"" is curroadway musi rehearsal space at the Japanese Gardens. When in operation as in 193 house, the spot, which elosed In 1934 , had 1,800 seats. The roof used for an open-air theatre which played the same picture as the Gardens and on a similar time schedule so that in the days before air-conditioning if a patron was
uncomfortible in the Gardens he auld move to the roof.
Prior to booking films, the Riverplayed live entertainment, vaude nd legit. The Japanese Gardens, which has a full stage, opened in
1913. It's been converted into three separate rehearsal areas, one utilizing the stage itself and the other two for principals, and chorus. tas operation on legit ties for film houses.

\section*{Legit Cues}
tarring Helen Haye is is Story, tarring Helen Hayes, is scheduled o open May 13 at an undesignated Broadway theatre, following a two
and-a-half-week out-of-towin tryout David Merrick is no longer connected with the forthcoming Broadway production of "Funny Girl" having sold his minterest ae stantial mount, understood to be less than the reported \(\$ 150,000\). Walter Fried and Helen Jacobson
re producing John Sherry'\& Abraare producing, John Sherry's Abraham Cochran for a Feb 5 opening
at the Hudson Theatre, NiY., to be preceded by a series of previews The producens are leasing the the tre, which is awaiting demolition on a four-wall deal.

\section*{The Actors'll Win}
ber the actors in "Any Wednesday, There are five producers and only four parts in the
Muriel Resnik comedy, which Muriel Resnik comedy, which
is due Feb. 12 at an undesigis due Feb. 12 at an undes
Partnered in the presenta tion of the show are George W. George and Frank Granat, who first planned the venture;
Peter Katz and Howard Ers Peter Kate and Howard Ers came associated, and finally
Edward Spector, who joined Edward Spector, who joined the project last week.
Sandy Dennis will play the will have a pre-Broadwey four starting Jan: 22 at the Shubert Theatre, New Haven

\section*{Lady S65,003 in Final Road Week, 'Chinese' \$17,948, Both in Toront0; Dolly' \(\$ 61,555\), Det:,NRT \$22,347,D.C.}
"My Fair Lady" closed on the road last week, with business for the final fortnight in Toronto reminiscent of its better days. The tuner ranked as the third highest-grosser last week, running behind "Camelot" and "How to Succeed in Business Without Really Trying" both n Chicago.
Also continuing in the big "Hello, Dolly" in Detroit "Beyond the Fringe" had another good stanza in Philladelphia and "Man for All Seasons" in Pittsburgh was
again the top-grossing straight again the top-grossing straight newcomer was the pre-Broadway "The Chinese Prime Minister," which didn't fare too well in Toronto.

\section*{Estimates for Last Week}

Parenthetty designations jor out of town shows are the same as for \(r\) with show classificalion indicates ryout, \(R S\) indicates road show nd BT indicates bus-and-tuck hows include \(10 \%\) Federal tax and local tax, if any, but as or. Broadivay grosses are net, fie. ex.
Clusive of taxes. Eigagements are or sive of taxes. Engagements are for sin
noted.
Where sibscription is men保起, the gross is the net aflet Grosses for split weeks are pro Grosses
trcted
dates.

BOSTON
Nobody IDyes an Albatress, Wil1241. \(\$ 36 ; 699)\) (Robert Preston) Previous week \$14161. Preston) Last week, \(\$ 12,423\).

CHICAGO
Diack Nalivity, Civic (MD-RS) 2d Wk) ( \(\$ 5.50-\$ 6 ; 904\); \(\$ 27,500\) ) Last week, \(\$ 7,060\)
Canclot, Opera House (MC-RS) 2d wh) ( \(\$ 6-\$ 6.75 ; 3,600 ; \$ 120,000)\) Kathryn Grayson, Louis Hayward, 81,115 with The Fre Guild week can Theatre society Last week, \(\$ 83,424\) with TG-ATS ubsegription.
How to Sacceed in Rusinese MC-RS) (5th wk) ( \(\$ 5.95-\$ 6.95\); 2, 100 ; \$74,000). Previous week, \(\$ 71\),Last week \(\$ 69,633\) subcyiption.
Lest week, \(\$ 69,633\).
Never Toe Late, Blackstone (CRS) (6th wk) ( \(\$ 5-\$ 5.50 ; 1,447 ; \$ 42\);roll, Will Hutchins). Previous week, \$22,613,
Last week, \(\$ 18,042\).
Seldmina and Som, Studebaker \(\$ 35,000\) ) \(2(\) Wh) ( \(\$ 5.50-\$ 6 ; 1,200\) : Week, \(\$ 17,093\) with TG-ATS subscription.
Last we
Last week, \(\$ 19,487\) with TG-ATS ubsc

CINCINNATI
RS) ( \(\$ 4.55-\$ 5.10 ; 2,028\) Shubert (C(Dane Clart Margaret \(\$ 59,645\) ) Previous week, \(\$ 16,115\) with TGATS subecription, Nixon, Pittsburgh.
Last week, \(\$ 23,941\) with TG-ATS subscription.

COLUMBUS
Camelot, Ohio Theatre (MC-BT) (Biff McGuire, Jeanine Carson,
Melville Cooper). Previous week, Melvile Cooper. Previous
unreported.
Last weelc, about \(\$ 31,500\).

DETROIT
Hello, Dolly, Fisher (MC-T) (4th WK) \((\$ 6.50-\$ 7 ; 2,081 ; \$ 72,000)\) (Carol 762 with Fisher Playgoer subscription.
Last week, \(\$ 61,555\) with Fishe Playgoer subscription.

NEV ORLEANS
With Reall Trime Business WS-3d Co.) Previag, Civic (MC929; Dade County Auditorium, Miami. week, \(\$ 38,286\).

\section*{Fimadespria \\ Seyond the Fringe, Forrest (R-} 000). Previous week, \(\$ 31,006\) with LG-ATS subseription. Last week, \(\$ 33,787\) with TG-ATs
subscription. subscription.
Love and Kisaes, Walnut (C-T) (2d wik) ( \(\$ 4.80-\$ 5.40 ; 1,340 ; \$ 41,000)\)
(Larry Parks, Mary Fickett), Previous week, \(\$ 18,043\). PITTSBURGH
Man for Au Seamons, Nixon (DRS) ( \(\$ 5-\$ 5,50 ; 1,760 ; \$ 48,000\) ) WilGordon). Previous - week, \(\mathbf{\$ 4 0 , 9 7 5}\) With TG-ATS subscription, Hanna, Cleveland.
(Fanning, Post-Gazette; Monahan Press).
Last week, \(\$ 32,899\) with TG-ATS woct the cast the end of this week. His
part will be taken over by William Dysart.

\section*{SMM ERANCISCO}

No Striags, Curran (MC-RS) (3d (Howard Keel, Barbara; \(\$ 00,000\) ) Previous week, \(\$ 46,696\) with TG: ATS suibecription.
Who's Afratd of Vireinia Weelis? Geary (D-RS) (1st wik) \(\$ \$ 5.95-\$ 6.60 ;\)

\section*{Shows Abroad}

The Reeruiting officer

at Sarsaparilla,' was regarded as promising work in a new medium less filthy, comedy-drama called produced by the Union Theatr Repertory Co., with the suppor of the Australian Elizabeth Theatre Trust. It's a
The nearly three-hour piece, re quiring a cast of 35, opens simply more formless, expressionistic an obscure it involves a seemingly
cheerful, helpfut old woman who cheorful, helpful old woman who
seeminkly with the best intentions invariably brings trouble to every one with whom she is associated When a married couple take he tion between them, and they send her to an old people's institution
where she aggravates the other in where she aggravates the other in
mates and eventually, during a reHígious service, causes the clergy to confound the confusion, ther are seemingly significant bits o tomatoes the size of pumpkins.
The author has almost no sens are abruptly curtailer scenes, fadeouts, unexplained offstage voices and purple prose that's too iterary Parnell's marathon performance oesn't quite come of
John Sumner has made a re narkable job of the almost tmpos sible staging, but a number of the
actors are plainly out of their depth, and resort to sheer hokum However, there are good portrayals by Brian James as the elergyman
and Sheila Florence and Moira

Set in a five-man ward of a uberculosis hospital, "A Sunse Touch" has oeen developed from ation well. It carries all the melodrama of a hospital story with the
contrasting characters of the pa contrasting characters of the pa-
tients, but sters : well away from tients, but steers well away from omance. Each of the patients is a clearly defined type, the nurses sister a martinet and the matron an even sterner one.
The patients are on the eve of
their periodic checkups when play their periodic checkups when play
starts, and suspense is: well dehe need to give everybody some thing to say at every stage of the development, and gives the audi-
ence full details of their lives. ence fuli details of their lives.
Cutting would sharpen the impact Geoffrey Golden is a standout as the most amiable of the group, pend. His performance, almost
entirely from the bed, is first class. Matching him for comedy is Liam Foley, the typical Dublin dock-
sider, lively and ready to outwit authority for the hell of it. Tfectively by Patrick Layde Vin cent Dowling and Patrick Laffan. with Philip O'Flynn as the longcorm patient from another ward the piece with his morose opinions on his occasional visits.
Although there is a suggesiton of cariacature in cme of the parts particularly the doctors, the air of ealism is preserved and with trimming this piece should have
possibilities outside the Abbey
repertoire. "A Sunset Touch" doesn't say anything new about hospitals or patients, but is a well-
observed study that avoids senti-
Patrick. White, an Australian

\section*{Publishing Stocks}
(As of Dee 17, closing) American Book (AS). \(111 / 2\)
Amer. Book Strat.(AS). \(51 / 6\) American Heritage (OC) Book of Month (N.Y.)
Conde Nast (N.Y) Cowles (OC)
Crowell Collier (N.
Curtis Pub. (N.Y.)
Esquire Inc. (AS):
Ginn \& Cs, (N,Y
Grolier
(OC)
Grosier (OC) Dunlap (OC) Harcourt Brace (N)
Hayden Pab. (OC) Hayden Pab
Hearst (OC) Holt R \& \& W (NY: Macfaddes-Mirror (OC). McGall (N.Y). McGraw-H:11 (N.Y. Meredith Pub. Co. (OC) 26
Nat'1 Per, Pub, (OC) 10 Pew Yorker (0. Popular Library (0C) Prentice Hall (AS).
Random House (N.Y.) cott Foresman (OC) Himes Inc. (OC) Universal Pub. Co. (OC) \(89+1 /\) Western Pub. Co. (OC) \(\quad 203 / 8\)
World Pub.

\section*{OC-Over the Counter,
NY-N. Stock Exchange} AS-American Stock Exchange. (Supplied by Bache \& Co.)

\section*{Star's House Seals}
eferred to a condition some years go when even the then N. Y. Com held) was among those to whom house seats were allocated. She inicated that her testimony about he star having sold her seats was presented at the hearings, she did pret mention the namee of the
dividual allegedly involved. dividual allegedy involved.
In the course of the testimony estrictive and costly union reg lations in legit, Mrs. Cullman re to employ four musicians because the play was booked into a musical house and, even though there
was no need for the tooters, they was no need, for the tooters, they
had to be on the payroll. She re paid to sit in the cellor and play pinochle, but eventually were
asked to go home because they asked to go home because they
were using the services of usherettes to ge
other things.
In addition, she testified, the time for holidayid double overthey didn't play then. "Roberts," which Alvin from 1948-51, played the Alvin Theatre, N. Y. Which
was operated at that time by Cullman and Leland Hayward, the play's producer, in partnership olved in the operation for a while
of the Hudson Theatre N the Hudson Theatre, N. Y
Subsequent to the hearings, it
vas learned that the \(N\) Y Licenses Commissioner's office does not at resent have house seat allocations. However, the Comisissioner has
been for some years and still is on the for some years and still is
on the press list, and thus regularl
for openings

\section*{'Woolf' in Africa}
in the New Year, and will then our the Repblic and Rhodesia. With Jerome Kilty, Cavada actress Karel Gardner in the four roles, "Woolf"" originally played Port Elizabeth and Durban before coming to Johannesburg It was during the second week of its
run at the University Great Hall that protests led to the Minister
for the Interior closing the play pending investigation.
Most of the protests were
made on the score of blasphemy made on the score of blasphemy, and the amendments suggested both
by the subcommittee and by Mrs Kushlick obviously had this in mind, since cuts have been deSigned to eliminate possibl
fence to religious scruples. rice Albee agrees to
sions. "Woolf" will be throughout the Republic, as before in nonsegregated houses, as originaly stipulated

\section*{Literati}

\section*{Bishop's JFK Book} Bishop, author of "The Day Lincoln Was Shot" and "The Day Christ "A. Day in the Life of President Kenney when, in the eariy afterHouse editor going over the script,
got the tragic news of the assassination
Bishop's book had been com-
leted just one week before the tragic event and will be published as is, save for the author's fore-
word, which was written after-
\(\checkmark\) RH prez Bennett Cerf regards the book as an historic documentation of the human side of the
martyred President The 17 chapters describe each hour of a typical White House day starting from
7. a.m., when President Kennedy was soon to be awakened. Bishop dived An the White the minute details is the fronic testing by the Secret Executive's office with a Geiger
counter when it was learned that counter when it was learned that
political assassination had occurred abroad through the secretion of tim. Book will be published next spring.

Levinson's Dictionary Humorist Leonard L. Levinson,
ex-VARIETY-he took exception to being called a "quondam VARIETY stringer because of his now occa-
sional off-Broadway and longhair reviews-has authored a bright Books; 95c) As title indicates hese are offbeat definitions culled from divers sources, with credits Benny etc. although half of the 5,000 definitions in the author's
"Left Handed Dictionary" are ob Left Handed Dictionary" are obLevinson, in turn, may have a agents and the like "borrowing" the more original nifties ard hanging them onto some client. AI-
ready, in turn, it is evident that Levinson's quotes of some "witty ers et al. are the result of this selfsame flackery adulation-so ong as it got the client's name and apart from this But separate produced a fur book, in size and
format of the Penguin school of paperbacks.

2 News' Editors Upped Robert G. Shand, managing edi-
tor of the N.Y. Daily News, is the new executive editor, per pubment, and Wulliam A. Casselmana, who was night me., succeeds to Shand's post. editor-in-chief.

Clarke con
Curtis Refinancing
Stockholders of Curtis Pub, Co. ing plan at a special meeting last week as developed by management With Serge Semenenko, vicechairBoston
Participating in the financing ton are First Pennsylvania Bank ing \& Trust, Philadelphia National B.Y, Bank of the Southwest N.A., Angeles. The financing plan will convert debt of Curtis and its whollyowned subsidiary, Curtis Circula
tion, into term debt and will tend the maturity of \(\$ 8,500,000\) of debt of New York \& Pennsylvania Co. Inc., a Curtis subsidiary. I is and provide \(\$ 4,500 ; 000\) to Cur ing capital.

Reissue Ramsaye Book Nights" "A Mas first published ine 1926, in a two-volume limited ediThom, with each copy signed by as "the first complete source book on the motion picture," and its author, Terry Ramsaye, as "the
first authentic film historian." forst authentic film historian.
Long unavailable, Simon \& Schus ter will reissue it as a paperback \(\$ 3.95\) and in hard cover for \(\$ 10\). 1 tographs from the early days of the movies.
in 1915 and produced some enrly "Screen Telegram," He founded which achieved success during
World War I, and later became World War I, and Iater became
editor of The Motion Pieture Herald. Book is a history of motion pictures through 1925

NLRB Compaint Vs. Mirror f the New York regional office Board issued a complaint Friday (6) which charged the Hearst Corp.'s N.Y. Mirror with violating ing publication Act by discontinuunions affected by such a closure. Public hearings on charges filed by three unions are slated to start
Jan, 20 in New York. The plaint stems from Hearst's abrupt move on Oct. 16 in selling the 39 year-old Mirror's name, goodwill
and other assets to the N Y. Daily News.
NLRB regional director Ivan C. ings would be held before a trial examiner with the ultimate decision to come from the NLRB in Washington. Case could also wind up in a Federal court. A ruling hinted, may help ex-Mirnor employes regain financial losses due Sale of the second largest daily in the U.S. in point of circulation threw 1,600 persons out of work.
Pressing the charges are the \(\mathrm{N} . \mathrm{Y}_{\text {. }}\) Newspaper Printing Pressmen's Union No. 2, International Printing Pressmen \& Assistants Union of North America, N.Y. Stereotypers
Union No. 1, International Stere Union No. 1, International Stereothe Newspaper Guild of N.Y.
Local No. 3 .

Homage To Deniark
Harold Flender's "Rescue In book developed from his NBC-TV spectacular has inspired a number of tributes to Denmark by Jewish organizations. The saga of the Danes heroism is smuggling
almost all of its entire Jewish population of its entire Jewish 1943 was the basis of tv scripter Flender's teleshow and subsequent Chis
Chi's Michael Reese Hospital have establishied scholarshosp fila young Danish physicians at these American hospitals. Legit producer fundraising committee for children's camps in Demark as a token of appreciation.

\section*{Curtis-Grosset Deal}

Forerunner to Cuttis Pub. Co entering its long Eoped for hardis seen in its sellout of a \(30 \%\) interest in Grosset \& Dunlap. Circulation Co. it has ben handling distribution of Bantam, Wonder and Treasure books. Select Magazines be distributed via owned by McCall Popular is jointly Meredith, Reader's Digest and Time Inc.
Under present contract with the paperbacks, Curtis cannot engage U.S. and Canada.

\section*{CHATTER}

Southern Illinois Univ. Carbondale, Ill.) Press holding a recep28 for the H almer house on Dec. Stage \(1660-1800^{\prime \prime}\). The London Modern Language Assni's annual meeting there. Reception will honor the late William B. Van mett L . Avery and Arther Scouten, who have carried on edit ing Part I of the work. Because
of Mr. Van Lennep's death, publt cation had been delayed but it's ow in production and is schedAlan C. Collins; head of Curtis Brown Ltd.; literary agents, sailed Mary accompant week on the Queen Mary accompanied by Mrs. Collins.
for \({ }^{51600}{ }^{\text {CONTIST }}\)
for WRITERS


VARIETT
LPMIMAATE

\section*{Legit Probe Highlights}

AB reported in VAnctiy hast week, the Tuesday (10) opener of the public hearings into irregular business prictices in legit conducted
for two dayy last week by N. Y. Attorney General Louis J . Lefkowitit at the State Dept. of Law In downtown Marhattan, revealed wide spread ticket scalping on Broadway with an entimated "icei" yield of
p10,000,000 annually. "Ice" is the amount af money charged for a \(\$ 10,000,000\) annually ("Ice" is the
ticket in excess of its legal price.)
Testimony as to the existence in the Broadiway theatre of kickbacks to managers, resulting in increased production costs, plus such irregulegit advertising and the diversion of prodiction funds for personal purposes, as well as poorly defined accounting standards was given in the concludich . Wen
tim) of which follow:
From testimony o
torney General's Bureau for Syndications \& Cooperatives
A study of the financial affairs of some 60 Broadway productions disclosed evidence of kickbacks, particularly in regard to set sup
pliers. A president of a major outfit said when examined under pliers. A president of a major outfit said, when examined under
oath, that he paid \(\$ 10,000-\$ 11,000\) a year in "commissions" managers in amounts ranging from \(\$ 1,000\) to \(\$ 5 ; 000\).
This and the giving of gifts such as furniture to those in au-
thority in production companies was cited by him as constituting regular practice with suppliers of scenery. He also declared he was required to make so-called loans to producers under condi
tions where it was apparent that no repayment was to be made. Another major scenery supplier reported payments to a genera manager and various persons of authority in production companies
of \(\$ 7,500\), \(\$ 2,300, \$ 1,400\) and \(\$ 1,500\). Evidence was also uncovered of kickbacks by costume designers in order to seek emKloyment
Kickbacks have resulted in production companies paying higher prices for supplies that would otherwise be necessary.:
after a specified volume of advertising space has been taken in a newspaper by a producer for one or more plays. Such rebates are paid on the basis of the producers volume rather than
Numerous instances were found of producers pocketing the money without the backer being informed of the rebate. For a recent etwo-year period, the pocketed rebate coin aggregated over \(\$ 200,000\). Allocation and remittance of the rebate checks among,
the various shows for it applied was done in a small minority of the various shows for it
Other instances have also been found where production com producer made repeated nally by producers. In one situation, inanced by public repeated loans from productions which were an aggregate of \(\$ 61,000\), not fully repaid until a year later, and
with another presentation, still running, he borrowed an ageregate of \(\$ 78,400\), a portion of which was still owing as of the date of the latest figures available.There was no interest paid oh the loans nor were the investors made aware of the situation.
From testimony of Stephen Schulman, another attorney with the torney General's Bureau for Syndications \& Cooperatives
Other instances of bor sums, aggregating \(\$ 10,000\) advanced to a producer during the ruin of a play and \(\$ 5,000\) paid a producer as an advance on his pro ducer's fee and office charge. In both cases there was apparent authority in the limited partnership actions were not disclosen to backers.
and the actions were not disclosei to backers. duction company for services never performed, it was found in one instance, that: the producer received several thousand dollar in fees for his work as stage director. Investigation disclosed that the production, which had been imported after a long run abroad, was basically set upon its arrival in this country
The only directorial service provided by the
The only directorial service provided by the producer was an rehearsal that their accents might be difficult to understand Similar admonitions were also made by yarious stagehands present during this rehearsal, though they received no directorial fees.. Many instances were found, in which producers received payments from the production company where such payments were situation where the producer had a financial interest in the theatre in which the play was produced. One producer, for example, has Interests in companies which manage or control several theatres come of which were used for the performance of plays he produced ing the terms under which the theatre was to be used.. This could work to the detriment of the public, as in one instance where th production company made a deposit with the theatre of a sum which appears to be twice the customary amount. Since the play only ran for a few performances, the entire amount of the advance
was forfeited and was thereby totally lost by the production com pany.
Other types of undisclosed payments to producers apply to sit uations where the producer acts. as pressagent for the production, and instances involving the furnishing of equipment to the pro-
duction by companies in which the producers have financial interests
At least five producers were found who have made it a practic o supply or rent sound or electrical equipment to the plays they with himself in establishing prices as both the party controling the production company and the supplier. Similar practices by producers in the area of souvenir booklets have also been found tial profits from unsuccessful productions. In one case, payments to the producer during the run of the play, through various means aggregated approximately \(\$ 52,000\) However, the public investors in the production sustained a loss of about \(\$ 35,000\). In anothe situation, total compensation paid to the producer totaled \(\$ 11,000\),
despite the fact that investors sustained a total loss of \(\$ 180,000\) in the production.
Also, in regard to a presentation which represented a substan tial loss to investors, the producers stated in correspondence to European authors organization, Confidentialy, we now realize
that our chances of ever repaying our backers their investment that our chances of ever repaying our backers their investment
are very slim, but we are determined to somehow get a run out of this important production." This correspondence was written during the run of the play and the continuation of the play there after resulted in further loss to the investors. Yet, during the run
of this production, the producer received payments of approxiof this production, the producer rec
mately \(\$ 17,000\) from the production.
Numerous cases were found where producers, in violation of before ail the backing was in Such practices have resulted in losses to investors. In several cases monies were expended prio to the completion of the offering and when the producer was un-
able to raise further funds, the production had to be abandoned, able to raise further funds, the product
with a total loss of atl funds invested.
purposes as the purchase of a lobster funds to such unrelate estate syndication and investments in film ventures, The investors

\section*{WILLIAM HOULTON}


All Hail the Bard On His 400 th Anni
asother liaportant Editorial Faotiore 58th Anniversary Number

\section*{atery}

Plis other meristicel and do

\section*{Promised Gor't Sapport} Averts Paris Blackout

\section*{A threatened theatre shutdown} Dec. 31 has apparently been avertDec. 31 has apparently been averted, since the Syndicate of Thea-
tre Directors has been assured of governmental aid by a representative of the Ministry of Culture new big tax burden, a dearth of tendance, complicated by rising costs, had brought on a varitable
crisis, and the Syndicate planned crisis, and the Syndicate planned
to shutter legit houses to focus attention on the situation. The move has apparently succeeded ald by Jan. 1
It's planned to have a ticket tax to raise funds for theatrical, aid akin to the existing film support. There will also be a cut in taxes.
Also promised is elimination of the proposed negation of the tax-free
first 40 performances of foreign \(\underset{\sim}{\text { plays. }}\)
At present, all plays get this inial break, but the increase of imworks brought syndicate protest and the consequent change.

\section*{Vicaire' (Deputy') Preems in Paris;} E. German TV Pirates It Vs. West

\author{
\(\because\) Vice Vicaire? Joris, Dec, 17., Deputy" which has already caused
} French adaptation of Rolf Hoch- a stir in West Germany, Switzer huth's controversial German dra- ing used ns anti-western propama, Der Stellvertretter, 9 opened Dec, 9 at the Theatre Athenee,
and on the basis of advance pubc interest it appears due for a not been invited until next week, however, so the reviews will not
be out until then. There have been disturbances at the opening and a number of arrests have been made.
Londo
London director Peter Brook produced the play for a repertory headed by Francoise Spira. Brook also designed the scenery, while Francois Darbon was responsible
for the staging. The text, said to for the staging. The text, said to German original, has been cut to German original, has been cut to There had been a number press stories both attacking and defending the play, and members of a Catholic youth group distrib-
uted tracts condemning the piec uted tracts condemning the piece
outside the theatre before the opening. Other copies were showered on the audience from the ba Yelling from performance. Yelling from the audience in-
terrputed the show several times in each case requiring the house lights to be turned on while the agitators were ejected. The finale drew applause and isolated whis-
tles and boing. Disturbances tles and booing. Disturbances tors jumpinge onto the stage to
grapple with actors.

Soviet TV Propaganda Rolf Hochhuth's drama "The
were not informed as to the purposes for which their money was
being used.
Backers participating in theatrical limited partnerships are normally told that their liability is limited to the amount of their been found where there is no such limitation. As a result of business practice in the theatre, many inventors permit their funds to be used for production purposes prior to the time when the legal
requirements involving the formation of a limited partnership requirements i
These investors would seem to be fully liable personally for all debts of the partnership incurred prior to such time of legal formation of the partnership. No caise has been found where in-
vestors have been informed of this danger of personal liability.
From the testimony of Julius Rom, accountant with the Attorn It
thas been found that public accountants who audit theatrical ments. No direct verification of assets or viabilities inancial statsand accountants. accordingly render no opinion as to whether the statement fairly presents the financial condition and operations of the venture being reported, in accordance with basic generally accepted accounting principles.

A series of-grave abuses is prevalent in the industry's accounting practices. To begin with, the investor can never be assured that he has received a true picture of expenses incurred and inthe disposition of the funds raised by the offering.
tions he the investor is left in the dark as to any future distributions he may receive even after receiving the closing report. The investor thus may not know the true financial situation of the production company at any given time and may be uninformed company, as mentioned in previous testimony.
Casual cecounting practices have resulted in the keeping of
some extremely haphazard records. In one case the only records some extremely haphazard records, In one case, the only records
in the partnership's possession were portions of check books and in the partnership's possession were portions of check books and
deposit slips: In another instance, the partnership records consisted merely of check books and accounting worksheets. In yet another case, in which \(\$ 500,000\) was raised from the public, all of the books were kept in pencil with numerous erasures, Many
pages are undecipherable because pencil entries have become pages arè
smeared.
In addition, the entries were made in haphazard and slovenly fashion, making many entries incomprehensible even to trained play to ascertain the operation or financial condition of the company.
So-called closing statements may be misleading in that they often indicate that the entire partnership capitalization has been to investors. In fact, a substantial portion of production expenses may not have been paid and remain in the form of accounts payable by the partnership. Payment of such accounts are often later waived by suppliers, who expecting further business from the
producers do not strenuously press claims involving an unisuccess producers do no
Some accounting statements studied contain false information giving the impression that full capitalization had been raised, when that was not so. Also, the general partuers and accountants of a
play testified, under oath, that they could not recall the purposes play testified, under oath, that they could not recall the purposes
for which "additional expenses incurred by general partners" in for which "additional expenses incurred by general partners" in were not specified in the statement; nor are there any books or records which explain the purpose for which said monies were expended.
Although many accounting and record-keeping practices were hand, it should be noted that the financial records. and accounting reported even without the limifed scope of the accountant's engagement.
ing used as anti-wester
ganda In East Germany.
The play tation of the work in any of the
Commie countries but the Sovie Zone a two-hour television show titled "In the Matters of the Deputy," gram, the two East German writ mar Lang, inserted four scenes of the drama into the program. The purpose of the two-hour
production was to show that "The Deputy" has caused enmities in the western worlds. The an in a battle of that it had resulted tage group to present the play" ampaign of of the a fascistic lying against Hochhuth
The telecast stated that there had been many protest demonstra the Hochhuth drama in the ern countries and added the false charge that one of the West Ger man city stages which planned to present the drama had receive minister" and had been forced to The the project
ments for and against the com similar to those heard throughou the countries where the lengthy the Rowalt Publishers of Wo the publication of the Hochhuth play, and the author himself had German tele production

An English, version of "Der
Stellvertretter," titled "The Representative, is being presented in repertory by the Royal Shake-
speare Co. at the Aldwych Thea re, London, and a difierent adap-
tation is due for Broadway pro duction and direction by Herman Shumlin next spring, with Maxi
millian Schell in the title charac The drama, about the alleged to exert the full power of the Vat can in an attempt to curb the Nazi and during. World War II, has been criticized by Catholics and others, including Jews, and has also been
defended by members of variout defended b

Off-Broadway Shows





\section*{SCHEDULED OPENINGS}


Australian Shows

\section*{(Week Ending Dec. 14}

\section*{camelot, Her ADEEAIDE}



\section*{Opera Reviews}
(IITTROVatore
When the Met is being very good it arouses the old wonder and amazement that a repertory
troupe, with less rehearsal time or a premiere than given th trained seals at Ringling Bros., can attain such shimmer. There was everything splendid and next o nothing at fault with the sea Won's first (11).
The occasion was a first in the title role for Richard Tucker an a first in the pit for Thomas chippers. Each made the case bold, authoritive tenoring from maturing artist and remarkably sensitive, commanding and value extracting baton work from the stingy the town was rumor-rife the next day about a new future status for Shippers at the Met: The performance never lagged, was constantly electric. Jam packed as in the score with disk dies, "Trovatore" can be trite especially such moments as the anvil Chorus in Act II Not so this me vigor of a fresh production Nathaniel Merrill's staging on he plan of Herbert Graf shares in he credit. So also chorus master Kurt Adler. But there's no with ers touch It was Shippers al

Contralto Irene Dais, always on Met had of creating a cult at the ing as the fiery gyps with eve fling and dark memories of urning human flesh. Baritone Robert Merrill was the fourth o he all-American cast, and to say form will suffice as praise. Significantly the praise. manned almost to a man until the final notes of the last scene around 1:30. There was repeated out cryings of enthusiasm from the beginning. It was truly grand
grand opera.

David Graham, of the Ashleyin University Hospital \(\mathbf{N} \mathbf{Y}\).
(MET OPERA, NAY.
Joan Sutherland added another olden leaf to her laurels when he sang her first Violetta at the posh, packed Metoperaguild benerounding cast was excellent, the Alfredo of Sandor Konya and the elder Germont of Mario Sereni as for Miss Sutherland
Production has fewer stage waits nd less padding than almost any Tyrone Guthrie could be brushed pa bit, Oliver Smith's settings he Rolf Gerard costumes are eyedazzlers except for the diva's sec nd act gown; and the gypsy dance in Act 3 has been well-integrated
by choreographer Zachary Solov.

\section*{London Shows}


NORTON MOCKRIDGE a compelling
of the late
Kelsey Allen-A True Broadivay Character

\section*{another interesting Editorial Feature} if i the soon-due.
58th Anniversary Number

\section*{of \\ \(1 /\) vARIETY \\ Pus other stetisficel and data-filled}

Mil'w'kee Tunetent Has 30G Advance for 1964 Milwaukee, Dec. 17. Interest in Milwaukee's Melody Top theatre, evidenced by the \(\$ 360,000\) gross for last summer's \(\$ 30,000\) advance sale so far for the 14 -week 1964 outing.
The 2,018-seat tent operated a \(72 \%\) capacity last season, its first, and counted 121,704 cash cus-
tomers Last season's advance sale started in March, racked up only \(\$ 13,000\) in the first six eels, less than half of the amount drawn the first six weeks of the current drive, according to Elmer Regner,
\[
\begin{aligned}
& \text { general manager. } \\
& \text { The operators }
\end{aligned}
\]

Bill Reach, in association with Charles. A. Comiskey and Joseph P. Vaughn Another Melody Top is In Chicago, and a third is in the planning stage for Minneapoted with two "permanent" easts and guest stars. Presumably, a third cast would be added for the Minneapolis venture
The 64 season o
with "64 season opens June 9 two week intervals by "Wildcat;" "Roberta" "Anything Goes," "LiLt
the Me,", "Paint Your Wagon" and the Me," "Paint Your Wagon" and
"Mr. President" The only change "Mr. President \({ }^{\text {W }}\) The only change
set for \(\$ 185,000\) tent layout next set for \(\$ 185,000\) tent layout next
season is the resurfacing of the 600 -car parking lot for same
\(\$ 15,000\).

Stark Hesseltine, of the HBS
Ltd. Talent Agency left last Friday (20) for a two -week vacation
in Antigua, B.W.I.

\section*{A PETITION}

\author{
RoM: George Freediey - Howard Lindsay - Edward C. Cole
}

WE PEIITION everyone in the legitimate theatre to give their fullest cooperation in providing biographical material for the first Who 's Who n the American Theatre since 1908. We feel that this very important ease prop have importantly participated in the American theatre during the recent, years in

We have learned that a number of questionnaires sent to members of the theatre by the publisher requesting biographical information for appearane in Who's Who in the American Theatre have not yet been returned to the publisher. We ask those who have received their questionnaires to complete them as early as possible and send them to the publisher as. requested, Because of recent changes in addresses, some of you may not have as yet received your questionnaire. If you have not received or have mislaid yours, please get In touch with Mr. Walter Rigdon, Editor of Who's Who in the American Theatre, Immediately and he will be happy to send you another questionnaire.

Biographical listings will include not only performers but all those who have participated in the theatre with a substantial degree of importance. These will include everyone from educators to producers, set and costume designers to directors, playwrights to executives and
administrators, stage managers to choreographers. Every activity of administrators, stage manage

We know there is absolutely no financial obligation whatever in any cooperation which we ask you to give to the publisher and the editors of Who 's Who in the American Theatre. We appreciate your cooperation.
If you wish to get in touch with the editors of this important book of our theatre, please write or phone collect, Who s Who in the American Theatre, Suite 3908,60 East 42 Street; phone 212 yukon 6-3046.

\section*{Gempfriedley \\ corer medic}

Howard Ind say

Edward C. Cole

\section*{Bray's 'Ice,' Kickback Blues}
utes." Clurman declared, "An evaluation will be made of the
evidence to determine what should be turned over to the appropriate authorities for prosecution. What we uncovered are a lot of uneth, cal practices, but there are col ven
involved." A salient observation made by
Clurman in regard to identifying thurman in regailty" was that many new practiced irregularities as the norm, which makes a black-andwhite evaluation of the situation The point made by Lefkowitz and agreed oo by witness Irving League of N:Y. Theatres, that in the area of corrective action there is a lot that theatre owners could legislation.
As for legislation, Clumman said
that bills relating to ticket distribuion and financing practices are be ing drawn up by the Attorney Gen next few months to the State Leg isiature.

14 Take Firth
At the hearings, besides test mong about treasurer-broker dea was also brought out that mangers take kickbacks from set and dưcers have pocketed advertising rebates and diverted production was diver personal purposes. It torney General's office, which had a staff of 17 working on the investigation, that 14 ticket brokers subpoenaed and costume supplier to the public hearings took the Fifth Amend ment and clammed up.
There's little doubt that the pub incity connected with the Lefkowi
investigation could have a dispirit investigation could have a dispirit pective legit backers, in addition about the stability of show bust ness. Whether practices in the other business areas is questionable. On the other hand, no re-
sponsible person in legit has condone unethical methods on behavior.
Because
are of the of the hit-and-miss na open a show on Broadway and
have it close the same evening leaving him without a source o nome and those in his employ Some company managers may
not even get a show during a given season, and treasurers. could very well be assigned to theatres that Moreover, the minimum salaries for treasurers and company managers are obviously too small to On periods of unemployment. minimum is \(\$ 147.50\) weekly and for company managers the weekly base pay is \(\$ 192.84\) (dramatic) and \(\$ 199.28\) (musical). As for the pro dicer, a great deal of his time and effort is usually expended without it be a flop or hit. Thus, in a bustness where the tally on production failures is considerably greater than the number of successes, a. grab-while-the-grabbing's-p to a philosophy.
What the theatre could use at this point, besides the elimination of existing malpractices, is a pub lie relations push to gain the con
fidence of the public. On the matter of "ice," it has been sur gested that there should be tickets available to purchasers who are willing to spend more than the boo. price, providing this money be
included as part of the regular boo. take. As such, it would be subject to division among those who usually share in the gross. An attorney, testifying to the existence of kickbacks, stated this companies paying higher prices for supplies than would otherwise be necessary. Anent advertising rebates pocketed by the producer, it was asserted that backers were rebates, nor were they apprised, of instances where producers tapped production funds for personal loans and unrelated investments. selves for services not performed were also mentioned, and the conelusion in relation to all these
conditions was that substantial
um of money could have been sums of money could have been tions involved -Lack of well defined accounting standards was another area covered.
Internal Revenue agents have evinced interest in the probe possibility that taxable coin in the area of scalping and kickbacks nay not have been reported. In during the suggestion repeated treasurers be licensed.
There was also criticism of the vast number of tickets kept out 0 he boxoffice in house seat alloca ions and broker allotments. How the huge volume of tickets take out of circulation for theatre party
The ticket distribution setup in he theatre was termed "archaic" appeared as a witness. As fo ticket agencies, which are allowed maximum legal premium of \(\$ 1: 5\) per ticket, he commented that 80 such operations for Broadway was less than \(50 \%\) of all Broadway theatre seats are sold every night. While on the stand, Angus Dun an, stated, "Equity earnestly opes this promising beginning followed his prior comment doubtless there are many touched by this investigation who, based on past experience, hopenidy a inclserve,
fish.".

Austrian Fest to Preen
Barca's © Duke of Gandia' The Bregenz, Austria, Dee. 17. ivan will be held next July 24 tug. 23. The opening performance y Vil ben na Burg Theatre ensemble Duke of Gandia;" a drama by Cal deron de la Barca.
Also scheduled are the Austrian classics, "Habsburg," by Grill Schnitzler respectively staged by Ernest Lothar and Kurt Horwitz Vittorio Gui will direct Gioaechino Rossini's "Cenerentola," while rank Lehar's Land of smiles wince stage.
A series of concerts will be held kirsch.


BILLY DE WOLFE
"HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING" Shelter

SEASON'S GREETINGS AND BEST WISHES for the new year TO ALL OUR FRIENDS Longacre Hardware \& Electric Co.

\section*{}

Winter of the drawing of ARTIE DImEtric dill is:

PART-TIME FULL-TIME between Jobs?





\section*{CASTING NEWS}

Following are available parts in upcoming Broadway, off-Broad way, and louring stows, as well as ballet, films, industrial and tele Vision shows. Aly Department by telephone calls, and has been the checked as of noon yesterday (Tues.)
The available roles vill be repeated weekly until flled, and add ttons to the list will be made only when infornation is secured from responsible parties. The intention is to service performers with leads prounded by the managements of the shows involved rather than to clarge.
Parenthetical designations are as follows: (C) Comedy, (D) Drama
MC) Musical Comedy. (MD) Musical Drama, (R) Revie, (Rep (MCIMusical Comedy, (MD) Musical Drama, (R) Revies (Rep Reperiory, (DR) Dramatic Reading, (DB) Double Bill.


\section*{DYANNE THORNE}
as the apt rale of 'Stupetio Jones' in 'Li'l Abner:' the current attraction at the Meadowbrook Dinner Theater, Cedar Grove

FOR SUMMER LEASE

 large summer colonies, connecticut
shoro, colonial charm, 25 minutes
from New Haven
Calt or write Theodore M. Wahle.
be able to do cockney accent. Mail photos.
"Cafe Crown" (MC). Producer Auditions tomorrow (Thurs.) for Equity singers: men at 10 a.m. and femmes at 2 p.m. Equity dancers femmes at 2 p.m. Open call singer next Mon. (23): men at 10 a.m ad femmes at 2 pm.-all at the
Broadway Theatre ( \(53 \cdot\) St., and Broadway Theatre (53 St., and
Broadway, N.Y.). Broadway, N.Y.).
"Easy Doess It:" (C), Produc-
ers, Laurence Feldmañ ers, Laurence Feldman \& Jack
Rollins (c/o Laurence Henry Com pany, 1545 Broadway, N.Y.). Available parts: femme fead, 30, attrac tive, flippant sense of humor; male 30, zany, unin artist male, 23 bright: college grad; femme, 20, pretty; bright; femme, 25-30, or pous, efficient PR. man; male, 55 blustering boss; male, 35; authori-
ative but nice army officer; male type, no sense of humor; femmes 40-60, comedy members of women breakfast club. Mail photos and resumes to Michael Parver. (c/o above
visit.

OFF-BROADWAY
"Jo". (M). Producer, Victoria Crandail (162 W. 54th St. N:Y.). Ayailabe parts: mad mae, Iys,
singer-dancer; male, \(25-30\), yric baritone, tutor type; femme, 20s, beautiful, dark-haired, lyric soprano; mezzo, 35-40, lovely; character man, \(40-45\); character woman,
\(40-50\). Mail photos \& resumes co above address.
\(\therefore\) "Plain and Fancy" (MC). Pro ducer, Equity Library Theatre (226 W. 47 th St., N.Y.). All roles open. Sign up for reading Dec. 23-Jan. 6 ,
on the ninth floor c/o above ad on the
dress.
"Once In a Lifetime" (C). Pro Riverside Drive N \(\mathbf{Y}\) RI 9-4056 Available parts leading man, 30 s , fast-talking con man; male, mid-dle-aged, German film director,
non-Equity femmes 18-21, shapely non-Equity femmes \(18-21\), shapely
Mail photo \& resumes c/o above address. Agents may phone.

STOCK
Coconut Groye Playhouse ( 3500 Main Highway, Miami, Fla.). Ac-
cepting photos and resumes through agents only, for winter season of star package productions. Mail to
Kip Cohen (234 W.. 44th St., N.Y.).

\section*{Television}

Camera Three" (educationaldramatic series). Producer, CBS \({ }^{1524} \mathrm{~W}\). 57 th St; N. Y.; JU G6000);

Accepting photos and resumes o
general male and female dramatic talent, c/o above address. No dupli-
"Lamp Unto My Feet" (religi-ins-dramatic series)., Producer,
CBS ( 524 W. 57 Sh St., N.; JU CBS (524 casting director, Paule Hindlin. Accepting photos and re dramatic talent; c/o above address No duplicates.

\section*{Films}
"The Sound of Music" (MC); Pro ducer, 20 th Century-Fox, (c/o cast N.Y.) Available parts boys 470 and 13; girls, 11 and 14; girl, 16 pretty, vivacious, wholesome, must sing and dance well; boy 17, hand some, must \({ }^{\text {sing, dance and act }}\) weli; male, late 30 s or early- 40 s
attractive, strong; personable, romatitic All- children who apply must be Germanic, Nordic, or Anglo-Savon in appearance (no aatin types at all). Must have good English or continental stage dic
tion, no New Yorkese speech ac ceptable. Musical training would be of value, but not essential. Mail
photos and resumes to Michael photos and resumes to Michae Room 703 c/o above Consultant

\section*{Ballet}

Radio City Music Hall Ballet
Director, Mare Platt (c/o Radio Cer Music Hall, Rockefeller Cen femme ballet dancers will be her Tuesdays at \(2: 30\) p.m at the Music Hall stage
St., N.Y.).

\section*{Touring Shows}
(Figures cover Dec. 16-28)

\section*{}



 Dec.
Roon
Reall
\(16-23)^{2}\)
Man











"The Brontes, Margaret Webster's recreation of the lives and
times of the Bronte sisters, a twotime ANTA Matinee Series presentation at the Theatre de (20) at the pih open next Friday as an interim regular-run booking

\section*{Charge Playhouse Mismanagement}
at the playhouse last summer and hen sold by the rints
Her contract with the City o Philadelphia provided that profit direct or shall receive no project, except for her compensaproject, except for her compensashall be collected by Commission under such procedures as it may stablish.'
The producer's booking of her wn shows was not disclosed to commented The productions included "Romanoff and Juliet," Lord Pengo" and "Calculated Risk," he said. The cost to the hayhouse of Romanoff, Hempne week, about \(\$ 2,200\) to \(\$ 2,800\) more than any other for the same production.
"Pengo," he said, also cost the lay house substantially more than any other theatre and although no the accountant declared that he producer admitted that the production company had executed the contracts and
booking the play.
Questionable sums pald to an he Playhouse as "general man ager and press representative," were among other revelations. In adion, in was also poipted out by Hemphill that the producer iddie productions into other theares, for which payment was re ceived. These bookings, he de-
Commission, nor was any for the Commission, nor was any for the income rep.
The only explanation given for Hemphill's appearance to give evience of a Philadelphia operation at hearings on the Broadway thetre was that it represented a gesture of municipal cooperation. how it tied in with alleged corruption of New York legit.

\section*{Rush for Manager Job}

There's a scramble in Dec. 17 . trical circles over the local the ment vacancy existing at the John B. Kelly Playhouse for its 13th

The Fairmount Park Commission under whose sponsorship the Play contract of Mrs. Ethelyn R. ThrashDec as managing director. It expires Dec. 31 . Mrs. Thrasher has been
associated with the Playhouse from its start and since 1959 has been
itated wind managing director at \(\$ 14,000-\mathrm{a}-\) Micha
Michael Ellis, operator of the Ba., and various other music tent producers and other stock managements are interest in the air-conitioned theatre-in-the-round, which The house has been used only for summer bookings, and isn't equip ear or appropriately located for Frederic 0 he Park Commission president of he expiration of Mrs. Thrasher's entract and that it was not being modes of we are studying variqus modes of operating the theatre and
field;', he said. Mann is the imHood Dell (also in Fairmount Park but across the Schuylkill River) which furnishes free classical music concerts for six weeks in helphia Orather, with the Phila
Orchestra as the ensemble and first-run guest artists. Mrs Thrasher revealed that she had already submitted her resigna-
tion to Isaac - \(D\) Lewy the part ion to Isaac D, Levy, the Park of the Playhouse Committee, a post he took over from the late, John B. Kelly. Levy has also resigned the to Mann.

\section*{Mann i}

Mann is not certain that a new When ideas crystallize, we'li let the commission know," he com ented. Mrs. Thrasher has been
the target of the City Controller's ffice throughout the summer seaon. Her announcement that the layhouse had achieved record ross receipts of \(\$ 277,259\) in 1963 The Playhouse showed profits o 44,364 , in 1960 , and \(\$ 20,661\), in 961, but had a loss of \(\$ 8,862\) in 1962 .
Bosley for Murderer'
Tom Bosley has been set for a
tarring role in Jeff Briton' tarring role in Jeff. Britton's A Murderer Among Us."
The play, an adaptation by La Queue du Diable," starts re earsals Dec. 27 under Sam Wana naker


WELLS RICHARDSON
Hearty congratulations to. EARLE HYMAN on an almost overwhelming performance in elimactically arranged scenes from "KING LEAR:" His characterization is of heroie stature and deeply moving.

APPRENTICES
Playhouse on the Mall, Paramus, New
Jersey. Year-round star theatre. No fee. No pay. Live in are or cam-
mute Now York city An mute Now York city. Applications:
Mr. Flanagan, playhouse on the Mall Mr. Flanagan, Playhouse on the Mall,
Borgen Mall, Paramus, New Jersey.

\section*{SONNY ZAHL}

Congratulates the Wonderful

\section*{MISS TESSIE O'SHEA}
"The Girl Who Came to Supper"
Broadway Theatre, New York

KAVANAGH PRODUCTIONS LTD.
201 Regent Street
London, W.i.

Mative

\section*{Broadway} Tortune mas readying Gian-Carlo Menotti's "Amahl
Whl be heard on NBC-TV Dec. 25 for the 14th time.
Creative Cinema Inc., 675 Fifth Ave, producing ty commercials,
filed under Assignients in N: Y County.
American Talent Associates has retained Ruth Walt
a : new dance troupe.
Paul Duke, the magician, set for three Caribbean tours from Dec
19 to Feb. 11 on Greek line Olym pia:
RCA exec Frank M. Folsom to Palm Beach for the holidays to be
with one of his three daughters who resides there
James. King is an American
tenor with the w Berlin Opera enor with the w. Ber in Opera has now
confreres
Eddie Miller now convalescin at Broadlawn Manor, Amityville LI, marks his 60 tha anni in shiow
biz, having started as a "boy sing er"' in 1903
Emerson Radio \& Phonograph Corp. prexy Ben Abrams daugh Peltz, Bride-to-be is an undergrad uate at Finch:
Mayor Wagner and Mrs. Wagner
hosting at Gracie Mand hosting at Gracie Mansion tomor of the 81st anni of the Actors Fund of America:
Memorial services for JFK un der auspices of the Catholic Actors
Guild this Saturday Guild this Saturday (21) at St.
Malachys at 12.15 pm. Msg. the CAG, will officiate.
Ellin and Irving Berlin may do the Christmas bit with part of his family here and fiy to London for
New Year's to be with their re New Year's to be with their re-
cently married youngest daughter Linda and her new British groom . Little brothers and sisters of de Guild, is offering pianist David J Yeomans and harpist Nan Gullo at Town Hall on Dec. 21. It's third o certs this season
Claude © \(C\) Philippe's pre-Xmas gourmet dinner of the Lucullu Circle transferred this past Mon
day night (16) to Delmonico's. A departure is the invitation to femmes; traditionally the Lutcullus is an all-male group,
Concert manager
Doulens checked into stomphre Hospital Mayo clinic St. Mary binn in the Veart surgery, Hens Hospital, fo lowing his cardiac attack, untili th surgery became mandatory.
Pablo Casals
Pesebre" at Carnegie NY To since been repeating in many far off spots. In Berlin last week. he
had Canadian mezzo Maureen For rester, U.S. Neqro bass William Warfield, Spanish soprano Olga
Igleasias and Swiss fenor Ernst Haeflinger
trike e-d a y restaurant waiter all concerned some \(=\$ 200,000\) no counting the lost revenues which in the case of posheries like Colony, Sardi's, Brussels, etc ran into considerably more Man pre-Xmas "dos" at the tonier eat Bonnie (Mrs Ben L.) Silberstein wife of the BevHills Hotel owner cast supervising the Gothan ball at which her \(171 / 2\) year-old daughter Kathy (Kath leen Beigel by a previous mar-
riage is making her debut: Dave Beigel was a onetime Metro exec this week to join in the festivitie Restaurant Associates will match
ts cuisine with the Balinese Danc ers cimported in the Indonesi Pavilion at the N. Y. World s Fai "Festival" "64" culinary show in the Gas Bldg at the Fair and not fa away, at LaGuardia Airport, the under prexy Joe Baum, will als rant. Steinman to come over with Alex ander H. Cohen's Rugantino special and act as itaio-America cpecial press relations has bee shunting it over to an already es tablished agency which specializes In ItaloU.S. publicity Meantime
Steinman had sublet his Rome Tragic death of 22 -year old
Karyn Kupcinet, daughter of the


\section*{Las Vegas}

By Forrest Buke
(DUaley \(4-4141\) )
Line Renaud, star of the Dunes Casino de Paris," will do a week
radio show for a French net work.
Ray Fine, prexy of Don the Beachcomber restaurants, picked papaing of the Starlighters, now peachcomber.
Lionel Hampton's clośing night uch celebs as Edie Adams. Samm Davis JF, Dan Rowan, Dick Martin, Belle Barth, Corbett Monica Temple Drake and Dick Slawn.
Buddy Rich, now appearing at azz Thunderbird lounge with his is group, has an ex-drummer a Sloate, who sat in one night with
the Ron Randi Trio at the Castthe Ro
aways.
Nat Brändwynne, Thunderbird maestro, has added to his ASCAP
rating by songsmithing "Queen o Queens" as the theme song for the Qotel's Queen of Queens beauty contest. Warner Bros has picked up for publication.
Two longtime fiddling groups fly the coop. Morry King, who worked lounge for four years ops thi month at the Eden Roo in Miami
Beach; Michael Kent Beach; Michael Kent, whose
strings did a four-year gig in Des ert Inn lounge, opens Feb in Des Hanabasha Club in Tokyo

\section*{Cleveland}

By Glenn C. Pulle
Damita Jo current at American date-:
Treniers set for week of Dec 21 Chateau where Gene Riddle'
combo launched afternoon cocktai combo lau
Mark Feder, director of Jewish "First Born", "Gideon?" staging Tobias and Angel" for his winte chedule:
George Szell conducted Cleve and Symphony in Beethoven' Missa Soleminis" Iast week (12-14 ohn \(F\) dedication to memory o John Dos Passos U.SA Can celled by Cleveland playhouse by President Kennedy's death because show contained ill-timed David and Oistrakh appearing with Moscow Chamber Orchestr at Public Music Hall Dec, 22 for apera Assin, head of Cleveland Opera Assn. Joan Sutherlan
booked by him for Jan. 14.
Jack Silverthorne, manager Hippodrome Theatre, named chair man of Greenberger Memorial Committee which is arranging anual awards banquet for Cleve at Hotel Pick-Carter
Mickey Hayes
Booking Agency of West Germany ooked over local niteries and ap pointed Syd Friedman as its rep to entertain American seeks acts Germany. First signed for over seas tours include DeJohn Sisters Nico Covaro, Sunny Day, Sloan \&
Sloan, Penny \& Saxie Sloan, Penny \& Saxie Jimmy Barrie and Paul Kohler.

\section*{Boston}
(50 Little Bidgingston \(338-7560\) ) Otto Preminger, Carol Lynley world preem of "The Cardinaly at Aaxon Theatre.
Arnold Childhouse, prexy Caliornia Crusade for Free Tele Biggest guessing game here is Ner who portrays who in the
Robert Preston satire "Nobody Loves an Albatross,' trying out a Alexander trots out some wild characters purportedy from the tv

\section*{London}
(HYde Patk 4561/2/3)
Iyan Tors, producer of Metro's Chan Canasta back from New York last week on the Queen Elizabeth.
The Variety Club feted press, radio and tv at a
Ernest Pearl, chairman of Pear and Dean group, re-elected prex of Screen Advertising Assn.
Cyril Ornadel, composer of the "Pickwick" score, vacationing in Israel,
World preem of Joseph E. Levine's "Zulu," at the Plaza on Jan
22, will aid the Army Benevolent vine's '‘
22, will
Fund.
Peter

Peter Brook and Alexander (Sandy) MacKendrick joined the as associate members.
Among the U. S. showbiz bunch visiting London are Harold Prince,
Lou Wilson Erskin Johison Mike ou Wilson, Erskin Johnson, Mike Otto Preminger: lunched the critics after press screening of "The Cardinal" on Monday (16). ilm starts a hardticket run at the Astoria, Friday (20).
Ron Randell due
Mary, Mary" cast to leave the December to star in an Angio-rench-Austrian coproduction which starts filming in Trieste next month.
Harry H
Brambell the Corbett and Wilfred tars; among the artists who en ertained at a Windsor Castle cabaret last Friday (13). Also in the
show were Vic Perry and Peter show. S
Sellers.

\section*{Mpls.St. Paul}

2208 Kenwood Parkway
Moppet Player' Shoo Fly Plie fors Christmas"' bows ut this weekend.
"How To Succeed" will replace "No Strings" on St Paul Theatre
Guild slate. It opens Feb. 3 Theald slate- It opens Feb, 3. preem smallfry offering, "Old King Cole, \({ }^{\text {; }}\) Saturday (21).
St Paul Chamber orch St: Paul Chamber orch will wax
St. Paul composer Gene Gutche's St. Paul composer Gene Gutche's
"Bongo Divertimento" in Febru: "Bong
ary
Min
Minneapolis Star drama editor John Sherman on his annual N. Y.
safari last frame reviewing Broadway plays.
Harold
Harold Atkinson, Minneapolis apolis Aquatenial, annual summer carnival, next year
Bob Keeshan due in this chaper for annual Captain Kangaroo appearance with Minn
phony Saturday (21),
\(\therefore\) Minnesota Amus. Co awarded veekend of winings and dining in owntown Minneapolis to 100,000 th üstomer attending "Cleopatra" Tom at MAC's Century Theatre inal" (Coi), which of The Car Minneapolis Friday (20) eded film here for to and radio iews

\section*{Paris}

By Gene Moskowitz
Ave. Neuilly, Sab. 0712 ) Yank actor Paul Wallace, who oing to Loindon to study before Opera dancer Claude B ured her foot rehearsing a Balarhonth ballet and will be out for a month:
Tino Rossi and the Little Singbefore the Wooden Cross will sing before the gala preem presenta-
tion of The Cardinal" (Cól) at the Opera Thursday (19).
Legiter Comedie De Paris having 7:30 and \(9: 30\) evening shows every
night for early. and late risers. night for early and late risers. If it catches on, this idea could
A new Francoise Sagan play,
Love, Odd and Even, now rehearsing for a late December
opening at Edouard VII Theatre opening at Edouard VII Theatre, Sagan directing for first time Miss Laurent Terzieff will produce, of Murray Star in French versions Broadway hit one-acters, The
Tiger" and "The Typists." He will
mount the this Theatre Lutece
Singer C month of recittals Renard giving a
 comes on with Pol Quenting ver-
ion of Somerset Maugham's
"Caroline." This will be Mist
Sal Schell's first legiter in French though she has made pix here.
Old Cirque Medrano, taken over by the Bouglione Bros., will reopen Christmas under the title of the
Cirque De Montmartre, It will be Cirque De Montmartre It will be a regular one-ringer during the
winter and a vauder in the summer Bougliones also own the other onering circus in town, Cirque D'Hiver. Municipal theatres Sarah Bernhardt, Gaite Lyrique and Marigny directors sher as decisions on new Sarah Bernhardt was run by A.M. Julien who may again operate the house which also headquarters his creation, the Theatre Des Nations, which runs there for four moly.
every year from April to July.

\section*{Philadelphia}
(319 N. By Jerry Gaghan Eddie Suez celebrated 25 years a theatrical booker.
Eddie Horn, owner of the Rendezvou
pital.

Henry Dissin, owner of Cherry restaurant, to the Coast, scoutng new ideas in cafe management.
Pianist Bob O'Neill, who just vound up 10 weeks at Alpine Inn, return
Club.
The
The Sportsmen's Club of the
City of Hope brings in the Harlem City of Hope brings in the Harlem Gobetrotters
Bandleader Bernie Berle to play the benefit for Wills Eye Hospital at the Boyd Dec. 19
\(\$ 100,000\) guarantee for its given a \(\$ 100,000\) guarantee for its Christhighest film rental in 10 years. Local film producer Lou Kellman took off for the Coast to or some of his literary properties. ashington where he is performing to speak before the Temple University Downtown Club, in Hotel Sylvania this week (16) for Milt Shapiro, press agent for
the Palumbo chain and other clubs who was felled by a stroke, in action again. He has been given liberty at the Naval Hospital. Al Fisher and Lou Marks were due at Sciolla's last week; but because of their date on the Coast play their local engagement this pay their \((16)\).

\section*{Berlin \\ By Hans Hoehn}

American writer John Steinbeck Giuseppe di Stefano will give a Poncert here on Jan. 25. Paul Hindemitt. had to cancel

Rolf Henniger will stage Buec ner's "Woyzeck" here, his second staging after Wedekind's "Marquils
von Keith von Keith.
Deutsches The atre Goettingen will play the male lead in Peter Ustinov's. "Photo Finish.
"Mary, Mary" is currently the most popular boulevard piece in town. Harry Meyen staged it with
Gisela Peltzer and himself in the leads. Actor Emil Feldmar, of Tel Aviv has a role in Artur Brauner Phantom of Soho" which currently being shot at local CCC
Soviet pianist Swjatoslav Rich ter will guest here in February.
He's currently guesting in Eas He's currently guesting in East
Germany. His mother lives in Germany. His mother
Stuttgart, West Germany.

> Ottawa
> Singer-guitarist Bernie Early in
Cameo Lounge of Standishall Thrush Skippy Renauid back in Hames. Glatt brought the first full-length Hootenanny here at 2357-seat Capitol Theatre
Cara Malcolm Cara Malcolm, onetime pro diWrite Me a Murder' for Ottawa
> Another pre, Gilles Provost, who directs cabaret-legit at Motel de Ville, rehearsing Gratien Gelinas
"Bousille gnd the Just" for next
month.

Chatiks

\section*{Hollywood}

Corinne Calvet on four-week C.E tioner of Alvet on four-week
Ellington \& Co. will handle Dot Records' ad-promotional planning at Four Star
19 echnicolor tossed luncheon for years of service ager at 20th-Fox mer studio man as executive production rep. Metro changed tag of "Viva Las Vegas" to "Love in Las Vegas" for
European release of Elvis Presley starrer.
Litton Industries, electronic out fit, will set up corporate head-
quarters in old MCA building in Beverly Hills, Jan. 1
Vera Caspary, vet film writer, and is doing pilot on "Apartment
\(3 G\) '. for Gene Barry's. Barbety

Wednesday, December 18, 1963

\section*{Most Valuable Popular Song}


\section*{Clay-Liston's \$5,000,000 Gate}
\begin{tabular}{|c|c|}
\hline throw distance of up to 200 feet upon screens measuring up to \(55-\) by- 40 feet. Manhattan's Madison & William MacDonald, who also happens to be the key stockholder. of the Tropical Park racetrack. \\
\hline uare Garden is a possibility as & \\
\hline & \\
\hline to be some & there has never been such \\
\hline of a double-header & ta \\
\hline gan &  \\
\hline hether there's sellout &  \\
\hline e facts are that this fight doubt- & tv rights to all \\
\hline will break all & ball games played under the aegis \\
\hline gle sports event and cer & of the National Football Leag \\
\hline 11 surpass the previous record- & and the National Collegiate At \\
\hline & letic Assn. Inside observers \\
\hline er-\$3,000,000 gate raked in by & they are being guided by log \\
\hline e Liston-Floyd Patterson fight & logistics in predicting the \$5,0 \\
\hline ptember, 1962. & 000-plus b.o. take. Th \\
\hline Pre-electronic fighters such as & standup quality in the projectors, \\
\hline ene Tunney, & this being something recognizable \\
\hline o thought of the \$1,000,000 & to the exhibitors \\
\hline - & As for the \\
\hline & ch between champ Liston, the \\
\hline & 's Bad Boy of Boxing, who is \\
\hline that things go up and & \\
\hline & blabbermouth and so-called Bar- \\
\hline Miami promoter of the Liston-Cla & \\
\hline
\end{tabular}

\section*{United Artists' Legit Bankroll}
the showcasing of three properties to Broadway, UA will participate over a 12 -week period this sum mer. What these plays would be
wasn't revealed, despite heavy questioning at a press conferenc ast Monday (16)
Decision as to which properties Garrick execs Joel Schenker Roger H. Lewis, Philip Langne and Max A. Cohen and a UA committee headed by v.p. David Picker who set up the deal from the film company's side. Complete flexi decisions so that if UA doesn't like a property but Garrick does then
the indie can have it or vice versa In the case that both dig some-
thing and it is decided to bring it
 sination and comments by such
national figures as Sen national figures as Senator Barry

\section*{Salutes to JFK}

Washington, Dec. 17. NBC correspondent Sander
Vanocur and White House press secretary Pierre Salinger are coediting a book of sa-
lutes to the late. President lutes to the late President of which will go to the Na of which Cultural Center in
tonal Coshington Published by Washington Published by
Encyclopaedia Britanica, it's expected to be released next spring under the title, "A. It will be a compilation gleaned. from newspapers, magazines, tv and radio and
letters to the Kennedy family. UA's proposed legit activities and those of such as Para-
mount, Embassy, Seven Arts er interest in legit by the
film companies than ever befilm companies than ever bemajor concern as well as the
development of new talent for pix.
WCA is putting \(\$ 8,000\) into musical budgeted at \(\$ 400,000\). The company is also investing
\(\$ 2,000\) in "The chinese Prime \(\$ 2,000\) in "The Chinese Prime
Minister," for which the budget is \(\$ 100,000\). MCA \(1 s\) also moving, into the off-
Broadway arena, investing an Broadway arena, investing an
undetermined amount in the undetermined amount in a unit established by playwright Edward Ald Arreand Clinton Wilder.
project is the idea of trying ou cuit properties on the strawhat cir capital risk of around \(\$ 150,000\) the produce directly for Broadway Garrick partner Langer, a Theat Guild officer, is also the owner o house and so this will presumably In one of the prime tryout spots
In this connection, Langne stressed that the projects woul receive "first class productions, tors, to fully test their playin pick:
Picker commented that the sarily of the traditional Broadwa and fim nature. It is the unusua of the (picture) industry "? he said Schenker also noted that proper ties which originated in arena o the conventional procenium the tre will be examined
This deal between Garrick and UA has no relation to the six prop
erties - which the indie outfit in presently developing for film pro duction. These, as with other propthe Garrick unit may pick up on their own, will be made separately.
At the present time, Lewis; former Langner are producing the "Pawn broker" for Ely A. Landau, for ex-
ample, having nothing to do with ample, having nothing
either UA or Garrick.

\section*{JFK Xmas Disks}

Kennedy speeches.) A spokesman copies will be sold by the first of the year, He also mentioned that ready if the demand forces the There is also a
There is also a hefty diskery Years,' song from the BBC show. Records are al-eady out by Milli-
cent Martin (ABC-Paramount), Mahalia Jackson (Columbia), Ton \(\underset{\text { (MGM), }}{\text { Arden }}\) and Kate Sonnie Francis v

\section*{In Minneapolis Too}

Minneapolis, Dec. 17. A. Documentaries Unlimited" album, distributed by local Jathe rom some of the late President

MCA's Bankrolling MCA, which numbers Unisids, is making some legit in vestments. This, along, with
UA's proposed legit activities
nformation Minister's order to the Spanish co-producer that every film mage of the garrote be eliminated. According to the director, the \(\min\) steria, a atitude would destroy Since "Verdugo" was a co-pro duction with Italy, the Government edict will not apply to Italian
prints; however, word here is that prints; however, word here is that informal diplomatic pressure was
successful in postponing the Roman verdugo premiere
Another Berlanga pix, "Jueves also suffered elaborate mutilation several years ago. Action at that time was taken in concert by the
Spanish and Italian co-producers Spanish and Italian co-producers
when the finished film satire deal ing with the patron saint of the
thieves, was regarded as sac-
rilegious.
\(\left\lvert\, \begin{aligned} & \text { Goldwater and former President } \\ & \text { Eisenhower, is a runaway best sel- }\end{aligned}\right.\) Eisenhow
ler here.
Jather also asserts it has been album. "Profiles in Courage" ex cerpts from the late President's book of that title.

\section*{Bernstain's Symph}

\section*{Continued from pase 2 -}
composer to "the beloved memory
of John \(F\). Kennedy" is a work of John F. Kennedy;" is a work lasting 43 minutes, in praise of
God and his Creation, and had God and his Creation, and had
been commissioned by the Serge and Natalie Koussevitzky Fund of the Boston Symphony Orches tra, over seven years ago. As Bern
stein had been completing the orchestration of the last bars of the
final Amens, in New York, the ews of the hideous murder of the ate U. S. President reached him Koussevitzky's permission, he deof the great American and Bos
Bernstein got the Boston Symin Israel, due to the nature of the piece, which is a direct philosophical continuation to his first two
symphonies, "Jeremiah" (the first) symphonies, "Jeremiah" (the first) War II in europe, a af Anxiety is second symphony. Beause of his commitments to his orchestra,
the New York Philharmonic, he the New York Philharmonic, he during summers and completed final drafts of parts of it as reegards it, though, as a piece o heatrical nature, therefore in make changes, as if it were an out-of-town tryout, before it gets its the Boston Symphony Orchestra under Charles Munch, and gets to composer's baton, in March 1964. Local choirs had been rehearsnder Abraham Kaplan. Bern tein's assistant Jack Gottheb, ar core for the orchestra. Yet the irst concert had to be postponed
one day, to allow 10 more re-hearsal-hours and
work into shape
Miss Tourel would sing the Kaddish in the original Aramaeic He-
brew in which it is usually recited in synagogues) in Tel Aviv, Boston ish narration would be recited in maestro's wife, Feficia MOntea-
mernin he text he wrote for publication in the programs, wishing it to have ful impact, as in the theatre.
It had been dubbed, though, by
members' of the orchestra in Tel members of the orchestra in Tel
The reverence and pregnant st been listened to by the firstnight ers seems to prove, beyond doubt,
that this is the most important omposis "Wo date, by the com Beeth 1 est Beethoven's Second Symphony Rimini," also received outstanding ovations by the grateful audience

\section*{Franco Govit.}
federal case that was ultimately aken before the Government's Council of Ministers, where ap roval was voted in support of the gious.

\section*{JFK's Family}

Rep. William Cramer (R-Fla.). Baitonstal, a member of Center
Board of Trustees, averred a \(\$ 25\),
000,000 Federal donation would be 000,000 Federal donation would be adequate Cramer, in a series of
Later Cres and Center questions to Stevens and Center pinned the Center toppers to the F \({ }^{2} 000\) fitigy and
'Fitting and Proper'
Cramer said he wasn't interested in having the memorial proposa "I don't say that's what this is
but I want to make sure, if this becomes a memorial to President
Kennedy, that it be a fitting and roper memorial? Cramer con A string of witnesses testified a favor of the legissetion.
Among them, Sen. Jiliam Among them, Sen J William he "Performing Arts". monicker
for the Center. Fulbright said he thought this amily and "many of those most timately connected with the Fulbright, Saltonstall and Rep
rank Thompson (D-N.J) said the enter would be a fitting and "liv ng memori
One major theme struck by the aried witnesses was struck by the cenemorial be the major national memorial to Kennedy, letter aparently put to rest suggestions rea other than the planned spot Numerous architectural and other critics have claimed the Potomac
site would put the Center within a maze of freeways. They have also dvised the Center would be more uitable if it were built
The President's letter said, "It seems to me that a Center for the
performing arts on the beautiful performing arts on the beautiful nost appropriate memorials that
grateful nation could establish a. grateful nation could establish nd abiding convictions about the mportance of cultural activities in
'mFL' in Tel Avir
\(\because\) con rued rom pase: ould run at the Habimah Theatre here during the absence of half hat troupe overseas. According to presenting the Frederick Loewe on of Shay Lerner musical ver he artistic Shaw's "Pygmalion" "under mah National Theatre" which had elinquished the serviees of its ould codirect it with Samuel (Biff) Liff, who directed the na-
tional U. S. tour, the State Department's company that went on tour Godik
rises includese previous enter nternational artists who have dured this country, had also prother Broadway musical ever pre sented here "West Side Story" with a cast including members of the New York and London pro-
ductions, This time he had also nlisted the services of Hanya Holm, to do the choreography and done for the original and for the ondon productions. The producumes and sets that would be ad served the Lars Schmidt prouctions in the Netherlands and he Scandinavian countries. Godik ad made first contacts with Ingrid Bergman's producer-husband
while he took his "West Side tory" production through Westrn Europe and a most successful The in Paris and Italy.
The Almagor a tration is by Dan Almagor, a leading young while the musical direction is enrusted to conductor Izhak Grazinni. The local cast is headed by a ew. discovery of last season, acf Eliza Doolittle. Shay Kay Ophir, ered fr Broadway and with Marlene Dietrich, plays. Henry Higgins.

\section*{Obituaries}

leader who worked under the name artists from all over the world to of his popo and reached the height work with his students and in Dec. 10 in Chicago. A professional college head had achieved, of per
violinist with the San Antonio suading Moss Hart to teach violinist with the San Antonio suading Moss Hart to teach a sum-
Symphony Orchestra at the age of mer seminar at Denver. Hart' Symphony ome to Chi in the early
1020 and formed his first band on 20, and formed his frst band in
1929, which opened at the Morrison Hotel.
His band
His band played most of the mado a regular musical program on radio station WGN, prayed a stint
at the Chicago World's Fair in at the Chicago World's Fair in
1933 and made a number of records on the Deca label Wife two brothers and a sister
survive.

FRANK SAVAGE death precluded the event.

BILL CUNNINGHAM Bil Cunningham, 60, longtime attack Dec. 13 in Hollywood. He was stricken in the office of Howard
Strickling, Metro v.p. with Thenam, a onetime staffer The The Columbus Citizen, now papers drama editor prior to be coming head of the Office of War
Information's Los Angeles bureau
during World War II For the last

\author{
Frank E. Savage 64 , pro
}

In Memory of

\section*{Fred Holzwarth}

\section*{JOHN HOLZWARTH
AND HOLZWARTH FAMILY}
the oldest manager in the Stanley four years, he was a Metro pubdied of cancer Dec. 9 in Youngstown, \(O\). He entered the exhibition Paramount.
His wife

ROBERT H. BISHOP field in 1920 as assistant manager
of Youngstown's old Dome Theatre, of Youngstown's old Dome Theatre,
which was acquired by Warner Bros. which wa In 1931, when Warners moved
from the Dome and opened its present Warner Theatre in Youngstown, Savage continued as assistant mañager. He was upped to manager
in 1941. He also managed the

Rosident of the Musicarniva, 47 mer theatre tent, Cleveland sum found shot to death Dec. 11 in his home near Hunting Valley, O Coroner indicated he would rule
Hamilton a suicide.

\section*{解arty 通, Squires}

Dec. 19,1960
We miss you, Dad

Warner Bros. varied properties in
Youngitown Surviving are his wife, two sons and two daughters.

CHARLES ZAGRANS Charles Zagrans, 61, district
manager and distributor for Emmanager and distributor for Emin Philadelphia, Long associated
with 20th-Fox in Philly exchange area, he was chief barker of variety Clưb, Tent 13 . Zagrans was a past president of
Motion Picture Associates. His death marks the second suecessive chief barker of Variety Tent 13 to
die in office. Lester Wurtele; fordie in office Lester Wurtele, former Columbia branch manager, Zagrans was to have been guest of honor at the annual variety banquet, Jan. 13 His wife, two daughters and son survive.

JACK HANLEX
had been a witness before a House Education and Labor subcommittee
on rackets connected with illega premiums for purchase of thentr ickets on Broadway.
Survived by mother.

ELMER ECKAM
\(f\) a heart attack Dec. 6 in Roched ter, N.Y. Aside from appearing in the US, he had a
Fondon widow, Florence Kingsto in 1954, Eckam formed an act tagged the Imperial Eckam Family nered with him in a Ohinese part turn.
Surviving, besides his wife, are three stepchildren, a brother and
five: sisters. five: sisters.

KARL A, HARTMANN Jack Hanley, 58 , author of some German composer and founder of
30 novels before turning film and the Musica Viva; an organization
devoted to contemporary music
died In Munich Dec. 8 following surgery. His Sixth Symphony had been performed by the Philadelphia in 1959. His Concerto for Percus 1959. His Concerto for Percus
sion thd Winds was performed at
Juilliard \({ }^{*}\) in 1957 Among othe Juilliard in 1957 , Among other works, he wrote eight sympho
Survived by wife and som:

GUSTAV MACHATY
Gustav Machaty, 63, who di which brought the actress to prominence, died in Munich, Dec.
14 after a lengthy illness. Machaty 14 after a lengthy ilness. Machaty
as a result of his work in this film, went to Hollywood from Czechoslovakia Where his pictures in-
cluded Anna Karenina" which cluded Anna Karenin
starred Greta Garbo. starred Greta Garbo Machaty returned to Europe in
M 1951 where-he wrote stage and radio plays.

\section*{EDWARD CROOX}

Edwari' J. Crook, 73, longtime cinema manager, died recently in spanned 55 years, It dated from
1906 when, at the age of 16 , he 1906 when, at the age of 16 , he
worked the projector for his uncle worke the projector for his uncle in the Empire Theatre, Greenock. Dundee, in 1921, and managed other houses there as well as in Glasgow.
Survive
Survived by his wife:
MALPH BINGE Ralph Binge 59 , one of Detroit's hep radio personalities, died of a
heart attack Dec 7 in Grosse Pointe Woods, Mich
noted for his ability to ad lib The noted for his ability to ad ing. The pair once had a three-hour morn-
ing fun show, before spitting up
in 1958. They appeared first in Detroit radio in 1932 on WJBK and in later years, on CKEW.

\section*{ARTHUR P KELLY}

Arthur P. Kelly, 75, retired pub-
icist and onetime director of licist and onetime director of Theatre for its School of Music 12 in Rochester: He was among the few surviving associates of George Kodak company.
Sodak company.
Surviving are his wife and a son.
ELMO COURTNEY
Elmo Courtney, 50, president of
the New Mexico Theatre Assn. and the New Mexico Theatre Assn. and ors, died of carcer Dec 12 in Covis, N.M. He was city manager
for Frontier Theatres Inc. of their two indoor houses at Clovis, and in that city since 1938 the chain in that city since 1938

HERMAN K. KUMBERA Herman K Kumbera, 54 a con
cert volinist and teacher; died in Chicago Dec, 11 He maded his debut at Carnegie Hall in New
York in 1928 and played a com

\section*{In Loving Memon}

\section*{hazel Jacobson}

Dec 201957

mand performance before King
George VI of England during World War II. daughters and brother survee dauge.
Ben Levy, 59 , a theatre manage for the Balaban \& Katz chain since
1942 , died Dec. 8 in Chicago. At Congress, Riviera, Granada, Roosevelt, United Artists and Nortown Wife, d daughter and son Roger Ludgin, 31, account exec agency and son of Earle Ludgin board chairman of the agency bear attack Dec. 12 In Chicrigo, hist and three brothers also survive.
GMANUEG, GARFUNKEL brother of legit actor Harold Gary and vaide-cabaret performer Sid
Gary, died last week in New York. He was a stowe in New York. He was a stock broker but had
been a partner of Joseph Justinan ormer owner of the Motion Picure Center, Hollywood, ana cur ently a film producer in Italy.

GEORGEH. LOVING
manager of the Du Pont Photo
Products Dept.
Died in the Pan Am plane crash near, Elikton, Ma.,
De. 8. He had been with Du Pec. He had been with
Pont for 32 years. wife, son and
Survived by win daughter.

CHARLESS. WOOD 33 dances died recently in Mussel burigh, Scotland. His dances in-
cluded "The Pride of Erin Waltz" cluded "The Pride of Erin Waltz" He devised the "Cavend He devised the "Cavendish Two-
Step" when he was 75.:

Oliver B. Thomas \(\mathrm{Sr}_{\mathrm{r}}, 63\) who managed the old State, San Antonio, for 25 years, died Dec. 10
in that city Surviving are his wife in that eity Surviving are
son brother and sister.

Mother, 72, of David A. (Sonny) Werblin, vicepresident of MCA
Inc, died in New York, Dec. 16, of a heart attack. Another son and sister survive.
Thomas B.: Barron, husband of Loew's Theatres homeoffice cashier, Mrs. Mae Barron, died
in Jackson Heights, N.Y.

John Haxris, 51, 20th-Fox Birmingham, Eng., branch manager,
died there Dec. 7 . His wife and died there Dec. 7.1
two children survive.

Mother, 80, of comedian Harvey after a brief illness.
Mother, 87, of Wiliam Dozier, 2 in Hollywood.
Kenneth T. MacLeod, 68, film ator, died De

Stanley Morelle, magician and puppeteer, died recently in Birmingham, Eng:
Wher of Ivan Mogull, music Dec. 12.

\section*{Desilu \& Thomas}
that the cuirent talks are being
handed by lawyers and bankers
handled by lawyers and bankers,
that when and if agreement is that when and if agreement is
reached by them, there will be a meeting of the principals-
Ball, Thiomas and Leonard. A mergei such a that contemplated and being discussed would to all intents and purposes be an
ideal marriage, because Desilu With its three studios Desilu
Gower, Desilu Cahuenga and DesiGower, Desilu Cahuenga and Desi-
lu Culver has the facilities for mase production, While the Thomaskeonard combine not only has sux comeds series on the networks,
but mueh creative talent and is onsidered the most sucessful comedy factory in the worli. If problems zsseciated with any such
merger can be whipped or resolved, it would seem to be an ideal union.
Thiomas said he didn't know the details. ©f current negotiations since his, reps are handling the
matter. Hewever, it's no secret he
and his partner have for some time and his partner, have for some time
seriously considered such a step seriously considered such a step.
some yearr ago Thomas-Leonard some yearrs ago Thomas-Leonard
talked merger with Desilu, whose talked merger with Desilu, whose
prexy was then Desi Arnaz, and
Four Star, whose prexy at that rour Star, whose prexy at that
time was the late Dick Powell. This Pttempt failed for various reasons. approached the Thomas-Leonard cently, the comedy entrepeneurs were interested in buying the Hal Roach studio, but backed away bestemming priniousally from that lot. being in bankruptcy thomas indicated that ner Thomas indicated that neither present merger discussions.
Thomas is now in the 11th se
son of his now in the 11th sea-
ownes, anl has series, as he seeks to branch out into other areas of show biz; an
specifically has mentioned t specials among activities he plans for next year.
In addition to his own show, the comedian and Leonard own subDick Van Dyke, Andy Griffith Joey Bishop, Bill Dana and "Ty' coon," latter starring Walter Brennan, and already sold to ABC-TV or next season.
Desilu - has in
Lucy Show," starring Miss Ball and "The Greatest Show on Earth." It also had "Glynis," half-hour comedy series starring crivnis.
Johis, but that was midse?son

MARRIAGES
Andreara Adiakir Foster Now York, Dec 7 Bride is supervisor of the photo division for the ABC network press department.
Carol Grant to Gary Scheikel, Raytowns Mo., Nov, 30. Bride is a
Columbia Pictures staffer in Columbia Pictures staffer in
Kansas City and WOMPI v.p. Eduth Elaine Menold Conte to Arlington, Va. Both are players. Dec. 12, Las Vegas Bride is sec. retary at her actor-groom's ag seccy Janice Edgard to Michael Murray, London, Dec. 8. Bride is an actress; he's an actor.
London, Dec. 9. Bride is an actress; he's a member of the Raindraps vocal group. man Parker, Dec. 15, Kiamesha Lake, N.Y. Bride's father, Michael
E. Strauss, is on the N.Y. Times sports staff, groom, who is learning hotel administration, is son of
Ray Parker, managing director of Concord Hotel, Kiamesha Lake. Barbara Walters to Lee Guber er-xeporter for NBC-TV's "Today" and daughter of nitery producer Lou Walters; he's prexy of GuberFord \& Gross theatrical producEinterprises. Sylvia
Johnson Jr., New York, Dec \({ }^{\text {Reger }}\) Bride is a model and actress; he's

\section*{BIRTHS}

Mr. and Mrs. Edwin Sulton, son,
New York, Dec. Father is a
former CBS-TV stage manager Mr. and Mrs. Steve Binder, daughter, Hollywood, Dec. 9, Fa-
ther is "Steve Allen Show" director.
Mr .
Mr and Mrs. Steve Wolfson,
daughter, Hollywood, daughter, Hollywood, Dec
Mother is actress Mitei Hoag
Mr. and Mrs. Robert Kee, son,
London, Dec. 7 . Father is a BBC
Mr and Mrs. George Rutland, daughter, London. Dec. 8. Mothe Mr. and Mrs. Jay Schatz Chicago, Dec. 10. Father is manager of radio station WYNR there.
Mr.
Wr. and Mrs. Roger Mudd, son, CBS News correspon. Father is Mr. and Mrs. Bernie Freeman,
daughter, New York, Nov. 27. Faughter, New York, Nov. 27. Folher is produ
Mr. and Mrs. Herbert L. Gaines, daughter, Albany, Nov, 30, Father is Warner Bros. banch manager
Mr. and Mrs. Tom Lynch, daughFather is an account exec with
WMCA

\section*{Texaco Grideast}
ed exhibition sports page \(1=\) Bowl will feature two deep south eams, Ole Miss and Alabama, in
spite of the fact that the latter has lost two games during the regula northern, and negotiations with team fell through over the integra-
tion issue. While Te
out of the Senior Bowl, a spokes man for Colgate, another participating sponsor, said it was going
ahead with its bankrolling on the strength of the network's on theport nation Senior Bowl had no discrim Latest word is that Texaco will check the Seniar Bowl invitations
when released. If no Negro players are listed, compan
ble efforts to get out.

\section*{Liz Garpenter}

Mris. Continued Irom page \(2=\) talent to perform at white House social functions. There may be luncheons in the White House during the next few months than
ever before in history in such short period. Thistory is buecuse mos of the leaders of the world are size up come to Washington to head of state must be entertained at the White House.
Les Carpenter, Mrs. Carpenters husband, is chief of VARIETY'
Washington Bureau

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PPAUL (sumb) ANKA \\ AN INTERNATIONAL INSIITUTION
}

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B'WAY: 'BRING BACK THE BABES'
}

\section*{Kemedy Disk Tributes' Sendieg Deejays Into Controversial Spin}

In the disk rush to cover. the Presidential assassination of a pected waxings of good intentions n bad taste. stations received
Chi radio disk and this accompanying press

> release San

Styled Antonio Jack Ruby, self styled patriot who shot and killed
Lee Oswald, suspected slayer of Lee Oswald suspected slayer of Texas, Nov. 22, 1963, was mailed today the first copy of a contro
versial phonograph record called 'Gersial phonograph Tecome of Checkers' (A Tribute to John F. Kennedy).
The release went on to say that the record was recorded "hooten any" style, and that attorneys for
Jack Ruby are expected to play the high point of the defense:" No where in the disk is there men tion of Ruby, and the handout failed to explain. Who expected Lyrics of the song tell of a cowboy watching, on television, the grief of the late President's young son at the funeral. The cowboy composes a letter to the boy in whicl he encloses a game of check-
ers, and refers to life as God's Game of Checkers His consolation to the boy is that "Sometimes a
man must be sacrificed so that man must be sacrificed so that
others in time may win the final others in time may win the final
game."
ion among Chi radio program directors as to how to handle the batch of records eulogizing the late Presi-
dent Kennedy \({ }_{\text {alt }}\) although one dtsk dent Kennedy, although one dtsk (Continued on page 34)

\section*{RCA's Sales Peak At \\ \(\$ 1,780,000,000\) for ' 63 ; \\ Profits Hit \$65,000,000} For the second consecutive year,
RCA's sales and profits has hit an all time high, according to a year end statement by board to final audit, RCA's 1963 sales an operating profit of about \(\$ 65\) 000,000 . Profits from operations in 1963 increased \(25 \%\) while gross income was up \(2 \%\) over 1962 earnings per com \(\$ 3.55\) to year's \(\$ 2.84\).
Sarnoff said the final quarter will be the single best profit quarter in the 44 year history of the company, Sarnoff eited three prinpetus: (1) color television which went up by \(70 \%\) over last year and now accounts for a major share of earnings from al RCA consumer product sales, (2) NBC, which had
substantivily higher profits than in 1962; and (3) electronic data processing which increased by more than \(50 \%\) :

Book Value of Yaulties
Vaults From \(\$ 1\) to \(\$ 10,000\) Time was whef; falm companies carried on the boft their theatrically played-out fetures at \(\$ 1\) per
copy but no more, zecording to Abe Schneider, president of Columbia Pictures.
He said it's his understanding that because of Government insistence, and in in the television pix have got to te entered at pix have go to ee entered at a tax purposes.
ties for sald he sees the vaul of income for col continuing source

\section*{Major TV Studios}

Unable to Deliver Single '63'64 Hit

Hollywod, Dec 23. For the second successive seato come up with a single hit se ries, and even production volume is swinging over to the indie teleduction this season, starting out with six series and five-and-oneto three hours and three series Iast semester, but for the rest it's a different story.
Revue studios, largest telefilm plant in the world, sustained its pace of last season with 10 series, is also shooting one for next se
mester. At Screen Gems there are six series following axing of (Continued on page 28)

Power of the Press Does Not Also Include Parking Jacques Stehmansels, vet critic. "sa Lanterne, his his own idea or service" which should be tend
ered to scribblers by theatres. got his two on the aisle, as usual, Widow" opening night of "Merr House, plus program notes. He called theatre ond asked for arpark his car neay the theatre, since parking in that area is tough. The So sympathized, but said nix.: So Stehman's seats for the open ing were not used, Next morning appending it with a note to the effect "I was not permitted to see the performance, so the above reby me from vared on remarks heard Deft the theatre after perform-
lence:


By JOE COHEN
The cry in Broadway cafes is ow bring back the babes. ward the wild era of the "butter and egg men" in their quest for shows filled with an abundance of bosoms, buttocks and epidermis. The return to the show business about by a multitude of factors; the major one of which is the lack of headliners "to bring in a dollar." The International Theatre Restaurant has set the Freddie Apcar
unit, "Vive Les Girls,": which has unit, "Vive Les Girls," which has
been at the Dunes, Las Vegas, for more than a year. + It will go into the largeseater in March for a minimum 10 -week run at \(\$ 10,000\) weekly. The spot currently has
another show in a similar genre, "George show in a similar genre,
"White's scandals," but this layout is not drawing a la
carte trade and depends largely on carte trade and depends largely on
pre-booked business. It's long been held.
It's long been held that a Broad-
way cafe cannot stand sole on the reduced rates of the banquet business but needs a sizable slice of drop-in trade. The most. sucternational was the Harold Minsky year ago Broadway cafe operators hav
(Continued on page 46)
Pat Weaver flis
Payvee Foes With Conspiracy Suit

\section*{Subscription Angeles, Dec. 23.}

Subscription Television. Inc vester L. (Pat) Weaver filed a \(\$ 117\), \(000 ; 000\) anti-trust sult against five motion picture organizations, 12 film exhibition chains and three in-
dividuals. Suit filed in US Dis trict Court and seeking treble dam ages, accuses the defendants of conspiring to restrict competition in violation of \(\because\) Specifically
Specifically, cornplaint charged deter the public purchase of stock in Subscription Television Inc. by neans of defendants' use of adver means. Charge was made that the defendants conspired to prevent STV from secuting programming material for its service Suit additionally seeks a restraining order engaging in activity against sub seriber teleyision.
Film theatre organizations named as codefendants included South Asisn., Catifornia Theatre Owner (Continued on page © 0 )

\section*{NY. Unions' Economic Give-\&.Take} Impales Lights, Camera, Action

Moliere 'Not the Type'
For a Thermal Clinic Paris, Dec. 23. Andre Malraux, Minister of Cul ture, after deciding that the city
of Paris has too many statues made up a list of about 200 which he will try to distribute to other rench cities, One especially ef fered to the, of Moliere, he of Mayor accepted with alacrity rize spot was found at the en rance of the Evian Thermal Clinic for the celebration" was arranged and a committee Then the Mayo he statue-and curickly turned it

It turned out to be the play wright-actor in the leading role o

Think Johmirch Whisper Rises In West Vs. Victors
Carl Foreman's production of on the theme that both vietors and vanquished are defeated in war, has created some disturbance in "insulated" area in California a
It's believed that ever It's believed that Euerrilla ele
ments of the John Birch Societ and of the Daughters of the American Revolution (DAR) are making with campaign whispers against unfavorable to America
This point of view was expressed paper named the Valley Times There has been no suggestion of (Continued on page 40)

Britain Expects Color TV In 1965 on Heels of UHF London, Dec. 23.
Color tv is expected to come to Britain in 1965, about one year fter the launching of the BBC-2 UHF 625-lines service In the master-General Reginald Bevins announced that there is to be a meeting in Lonaion next Februultive Committee which Con hoped will agree to adopting is common system for the whole of curope. Such agreement would be n invaluable sid to the export in dustry.
The Minister also announced afttee is due to meet in January
(Continued On ange zi)

Has New York City and enviroma any real chance to develop as an film production centre? The quew
tion is not new. The detrinemen to him production in N.Y. are obvious.
First, there is no gotary-coacern momentum Shooting is a some ime thing. While few so-called have attracted experice, morent in Europe than Americe, New York s grounded as often is airborme. There remains a general, if elicheidden, theory that the studio eraft
unions of the east are featare pro unions of the east are feature proOwn self-interest's, own worst opponent.
That the Internationial Alliance of Theatrical Stage Employes and cil might well do much to encourage production seems everybody else's conviction. But the IATSE seemingly has an inborn sloeppticiani oncessions, let down rulon, reduc et first, give later, if it wants And get first, give later, if at all. And
his devotion to its own policles and suspicion of showmen keeps ure production "easy" pretty unely.
f produood makes a certain kind York would compete in thing New New York has from time to time roken out with promises of being these upsurges prove brief. The ially a creation of Europeans: Economics is stated as the major (Continued on page 46)
Merry Widow with Social Sigrificance

\section*{Outrages Betginas}

By JOHN FLORQUIN
Brussels, Dec. 23.
Franz Lehar coaceved II ion of escapism, mirth and elody, and as such this melodious lady has brought pleasure to millions. Not so when, after years of avalier" at the Brussels Royal Opera House and got the thumbsown; she was loudly and generand booed, abuse was shouted ended in complete chaos and cont fusion.
Nothing to do with Lehar, of Missia, nor with the still palatable rocal urander. Want monced jart, whose fertile imasiantion Berevolutionary approsch to madern baliet helped this antiquated operz the " out of the doldrums, to treat and distort her almost beyend recognition? What inciceeded two seusons ago when Bejart reatised

\footnotetext{
\(x^{2}-x\)
}

\section*{Bible','Huston Directing, Sans Stars; Ends With Abraham, Uses 'God's Voice'}

Production on "The Bible," which
John Huston will direct for Italo producer Dino De Laurentiis, is expected to get underway next
April, with the ensuing shooting sked to last about a year, Huston (21). The director estimates the budget of the pic, which is to be shot in single-negative Cinerama,
will come to between \(\$ 10,000,000\) will come to b
According to Huston, the scope of the project has ben somewhat projected it a couple of years ago as a multi-feature with segs to be iginally, the Genesis filmization was to start with the Creation and go up through the story of Joseph and his brothers
The Huston pic, which he pre-
dicts will run about three hours starts with the Creation and goe through the story of Abraham which, as Huston puts it, is where prehistory leaves off and history
that which presumably can be au that which presumably can be au-
thenticated) starts. Included will be the stories of Adam and Eve, Cain and Abel, Noah, the Tower of Babylon and. Nimrod. The Christo-
pher Fry script is said to be compher Fry script is said to be com
pleted up to the Abraham seg.
The director who has never prev
ously done a so-called spectacle pie, says he wouldn't have undertaken the assignment if he expected it to urn out to be just anoger relig wants to avoid the tendancy simply
to put "A Child's Illustrated Bible" on screen, with the segs resembling living statues tableaux "It doe The only continuing in the film, if it can be called that will be the Voice of God. Since all the actors will be used on sho
(Continued on page 16)
MRS. SCHIFF ON RADIO
DENIES POST' RUMORS
Yew York Post publisher Dor day (23) morning to emphatically deny persistent weekend rumors that her newspaper was folding. Mrs. Sohiff's denial was heard
on the 11 a.m. newscast over RKO on the 11 a.m, newscast over RKO station WOR. There has been increasing momentum to the rumor that the Post, one of New. York's of husiness.
circulation widely even before th recent folding of the N.Y. Mirror atter paper was hurt. by the long newspaper strike which began in
1962 and spilled over into 1963 and it was figured that the Post shutdown. The badly during the out of the N.Y. Publishers Assns and began publishing before a gen-


Display at N. Y. Fair The first crack in the anti-nude font promulgated by New York or the major show at the Louisi Novel, in charge of the exhib's en tertainment policies. Novel says
that Fair officials have told him hat it would be okay to have a N. \(\mathbf{Y}\). City Pormats okayed by the
which would also be indations and
and which would also be indigenjus to
the area being depicted. This, says Noel, gives him an pointed out wide lat Bourbon St.; in New Orleans, is a haven of exotic dancers and jazz spots. What's more he already has an option on marque) who is a longtermer a the Gunga Din on Bourbon St. He will install her in one of the
lounges along the Bourbon St. ounges along the Bourbon S
section of the exhibit, probably
ith a little more clothes that She is wearing in N.O. Novel feels that he will utimatetype revue in his main showshop quite generous in the epidermis department and the costumes hid nough to make nudity legal.

\section*{Fire Island Proposal}
U.S. Interior Dept. has endorse. legislation to create a 5,700 -acre off Long Island.
The proposal advocated by Un der Secretary of Interior Jame Carr is alation introduced by with Republican Senators Jacob K. Javits and Kenneth \(\mathbf{P}\). Keating. Carrs testimony before the Sen ate subicommittee on Public Lands called for a seashore substantially smaller than the 52 -mile are
orginally requested.

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the Tropics, says priceless unfortunately it's wasted NKA it's a big plus The unique talents of PAUL NKA and his versatile skills ap peal to all
countries." Il ages -ail languages-all

\section*{Footballers \& TNT} Delay Negotiating, Trust Each Other'
Neither side is sure whether Neither side is sure whether but if there are any new profits eft over after the local closedcircuit telecast of the National game this Sunday (29) the players pool will get \(75 \%\) of the net receipts and Theatre Network Tele-
vision the other \(25 \%\) Although all 25,500 theatre tv seats are ex pected to be sold for the game (the
NBC-TV free telecast is blacked NBC-TV free telecast is blacked
out locally), the hall rentals and ut locally), the hall rentals and
installation costs of TNT's Eidophor projectors are so high that there's some question as of now whether there will be much surplus
to divide. to divide.
According to a spokesman for other, and all details of who-gets-how-much-of-a-cut will be worked ut when all the costs are tallied nd the receipts are
NFL commissioner Pete Rozelle see the Chicago closed-ercuit tele(Continued on page 15)

CROSBY'S NEW TERRAIN
Golf and Exclusivity Figure in His Move to Frisco Environs

San Francisco, Dec 23.: Bing Crosby and family will be
ome permanent residents of the San Francisco Bay Area (with commute privileges to. Hollywood bout Jan 15 His \(\$ 175,000\) bid for purchase of a home in swank Hills-
borough was approved by San
Mateo County Superior Court inger's business manager. Basi Grillo, had entered the bid some ime ago with the estate of the approval of the court was required because Mrs. Alexander's estate is \(n\) probate.
The 25-room Tudor style house Invisible from the street, is at 101
Robin Drive Hillsborough, and is about a mile from the Gurlingame Country Club, top-echelon of this area, of which the Groaner is member (and where he frequently golfs) Other show biz figures who nclude the Joseph Cottens, the Ray Bolgers and the junior Charles Blacks (Shirley Temple)
Bing and Kathryn Croshy and Scott Trotter, drank a champagne toast in their new home when here on a trip up from Hollywood. They were welcomed with the bubbly by Mr and Mrs, George Dyer and
Mrs. Howard : Hickingbotham (the (Continued on page 47)
li's Rogal More Over'
"Move Over Daod, Dec. 23. picked as 1964 Royad Command pigture at London. It's been 20th Date undecided as yet

\section*{Natl Board of Review Bests'}

National Board of Review, which has been selecting annual
"bests" pictures for 43 years has made the following picks for 1963 : 1. "Tom Jones" (British) 2. "Lilies of the Field" (UA) 3. "All The Way Home" (Par)
5. "This Sporting Life" (British)
7. "L-Shaped Room" (Col)
8."Whe Great Escape" (UA)
16. "The The West Was Won" (Metro-CMama)
(Separately the Board, w
by Henry Hart, picked as "Best Foreign committee was chaired following: "81/2," "Four Days of Naples," "Winter Light," "The Leopard "and "Any Number Can Win:")
Best Director: Tony Richardson for

Best Director: Tony Richardson for "Tom Jones" (British)
Best Aetress-Patricia Neal in "Hud" (Par)
Best Supporting Actress-Margaret Rutherford in "The V.IP.'s'" Best Supporting Actor-Melyvn Douglas in "Hud" (Par)

\section*{Putty Doesn't Make an Actor'-Peck}

Star Faces 250 Teenage Editors-Touts Writers as Key To Good Films Always-Like Older Thesps Best

\section*{MEYER LEVIN}
who now resides in lsrael detoils How Israel RelaxesDevelops Its Own Brand of Night Life
onother Informative. Fea
In the upcoming
58th Anniversary Number of
\(\nu\) ARIETY

New Year's Eve Cafe Tabs Holding Steady But B.O.
Needs Last-Minate Sarge New York presents a mixed picThe niteries are confident of sellng out, although reservations are till light. The major part of the Eve business will come in the last few days at the time when bonifaces are on the anxious seat. They day or so.
Nightclub ops and hotelmen have been predicting for sometime that the Eve will one day be just another night They point out that
many prospective patrons just: sit mack and wait for party invitations and if none develops to their liking then they'll make up a small party for nitery going
Whether that prediction will ever, some important chets on the New Year's Eve Scene have (Continued on page 47)

> By ROBERT B. FREDERICK More than 250 high school teen age editors of the L.A, area took
on actor Gregory Peck in a "We'll ask, you answer" bout following a screening at the Directors Guild of Universal's "Captain Newman, thing from Communism in films to favorite leading ladies, most were of a serious nature and almost touching on his acting career. For the most part, they got as good as they gave.
> Group included several foreign exchange students who were as cur-
ious as the Americans. Teens weire well-mannered and patiently waited. their turn to be recognized by the actor.
One
> One laugh-getter was query to
Peck; what he thought of "gossip Peck; what he thought of "gossip Peck replied, "I don't think she does any harm.
> On the subject of "permitting Writers who have been connected with, Communism to continue works to be afraid of ideas. If a man is a good writer and he is at large,
if the government hasn't taken if the government hasn't taken
him out of circulation, producers Specific whin their rights to hire him. were Dalton Trumbo and "Spartacus." Peck remarked "Anything that smacks of vigiante Justice in any
form is a bad thing. I don't know Dalton Trumbo or anything about his past, but he is a good screenWriter and should not be denied thinks." or the rich to say what he
> On "trashy films," Peck said,
"It's a matter of talent. You don't just stamp out a movie like a cooke. It's a very difficult art. We
can une more good writers." (Actor repeatedly praised screen(Continued on page 15 )
VARIETY
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40 St. James' Street, Pondon, s.W. Wid. HYab Park asol-2.3

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\title{
CASH WE GOT BUT GOTTA USE
}

\title{
Cames to Curb Unworthy' Films, If Natoon Small; Curtail Prizes; But Big Industries a Question
}

By GENE MOSKOWITZ New rulings Paris, Dec. 23 . New rulings to govern the 17 th May 13, 1964 , have been instituted mainly to keep out "unrewarding,: product. Fewer bu
films is the goal,
Henceforth Cannes will have the right to refuse any film not up to may, after long conversation about the need, exclude smaller produclies. Until now Cannes for reasons could not refuse ordinary or outright unworthy films though it
could recommend they not be shown.
National vanity repeatedly overruled
Actually small nations with
vorthy films will still be more than welcome. Meanwhile can Cannes stand off the bigger nations, too?
Cannes
Cannes runs only 14 days this 1963 there were three French en tries, three Italo and three American. If these big producing coun-
tries try again to favor themselves it will alter the original tone Cannes will accept all films from recognized private or governmenta selection committees plus one short. It will also have the right to nvite others, preferably with the volved.
But here contention rises. Will not deem worthy from a big producing country?
Jury will now give the top award as: the Grand Prix De Festival De Golden Paim. Jury will also bestow a special jury prize, plus female
and male best acting awards No other extra prizes will be allowed Last, year special kudos were in
vented on the spot to give the U.S and U.S.S.R. something.

\section*{SIZE OF TYPE VITAL}

ISSUE IN SPAIN, TOO

\section*{In a court action that is almos} without precedent in Spanish film annals, Mara Cruz sued Espartico
Santoni, film star and producer, for damages incurred when the producer reduced her billing to charged violation of her contract. She charged that her contract
to star in "El Escandalo. (The and publicity clause entitling her to second star billing and first size to those of producer-star San
toni. Attorney Fernandez Gallardo sked the court for damages in the ordering the producer to modify the ad-pub campaign as well as the Defess book for "Escandalo
Casas recognized the right of film stars to safeguard their public image in a world of "jus vanitatis".
But he felt the suit was premature since his client Santoni was licity and had not yet launched a pub-ad campaign for the film
Judgment is pending

\section*{Audio Devices Div}

Audio Devices last week de
lared a \(2 \%\) stock dividend, pay able Jan, 17 to stockholders of This on Jan, 7 sales of company also reported of 39c per share for the nine bout \(6 \%\) ahead of the were pomparison was not given earnings

\section*{COLLUBBIATELLS
GAFFY OWNEES \\ By GENE ARNEEL}

So What Nationality s the Picture?

\section*{Night of the ggana' S3-Mil. Cost; Mexican Crew, No Guill Pensions}

\author{
JULES ARGHER \\ who has inferviowed many a \\ Some Things the Stars \\ Forgot Bat I Didn't \\ another linioroution Footure \\ 58 ih Anniversary Number \\ \section*{ZARIETY} \\ cherts ond enfiches datcoftled
}

\section*{See Spain Lifting}

Ban on Columbia
Over Pale Horse'
Spanish injunction against the distribution of new Columbia pic ures in Spain likely will be lifted 30 days buing lox 0 das be week so the company:
Ban was imposed several months go because of the Columbia-Fred Zrance) of "Behold an shot in France) of "Behold a Pale Horse",
which certain Spanish governmenal authorities felt might lmply bias against the Franco regime As a result, such Col releases for pain as "L-Shaped Room;" " \(81 / 2\)," Sunday ana Cybele" and "Lawrence of Ara
the nation.
Despite its curbs on admission prices, Spain is regarded as an im source for Yank film companies and its indefinite exclusion from the market obviously
been damaging to Col.
Schneider now reports that Pale horse has been screened ment and as a result the injuncion against Col will be removed. Film depicts Gregory Peck and Anthony Quinn as representative of the Franco and anti-Franco 39, but now taking place in of the other.
Par Invites Wall Streeters' Attention; It's Another Element of 'Aggression'
Paramount Pictures has been de ecent months. Its latest move in his regard was a special screening ad product presentation held last veek for Wall Streeters at the Par mount Theatre, N. \(\mathbf{Y}\)
Ahefty turnout responded to in "Seven Days in May" Before the Gilm was screened, ad-pub director Martin Davis delivered a little taik to the gathered financial commu-
nity reps and also showed them the company's product reel which the been prepared for showing at the Theatre Owners of America con-
vention a couple of months ago ention a couple of months ago xec v.p. George Weltner narrates
he film made of clips and stills of peoming Par product.
Although other companies occa-
sionally hold sereenings for Wall Streeters, Par has rarely made


\section*{HERBERT G. LUFT \\ recells en inforction cind minue \\ Dreyer: Dean Of \\ Denmark's Producers \\  \\ \(\nu\) ARILITY \\ Mus other statisticel cond data-ifitad \\ General Release \\ One Day to Mean \\ Television? Graetz}

Looking, Into haris, Dec. 23. producer Paul Graetz predicts that product now in general release will The films which do get theatrical release will be primarly big spec-
tacles and action dramas, plus a tacles and action dramas, plus a jects still
for video.
Theatrical outlets, says Graetz, will be confined to a few, big, centrally located firstruns, with most of the others located in
If he believes that big specs and
actioners are the future of the in dustry, why has Graetz himself just made a simple situation comedy, Apartment)? Answers the pro-
ducer: the big-scale fitms in the American style are titill out of reach for French filmmakers, so
it's wiser to make low badget playit's wiser to make low biddget play-
of items while awaiting the necessary readjustmen
duction conditions.
Because arty pix are not getting
the prestige or boxoffice reception
they did a few years ago, Graetz feels that French producers must try their hand at specs, but specs-
with-a-difference By this he means films set against a large panorama of life, but whose stories reflect smaller, more intimate situations.
With this in mind, he himself is prepping "Epitaph for an Enemy", round of the D-Day aftermath. co
increased Interest on the part of mount in recent months, its stock being up lately. Actually, interoriginal plans to hold was such that view at the Loew's State were scrapped in favor of taking over
the Paramount Theatre for the exclusive special showing, sans street
customers.
In seting up the screening, it conducted any kind of a Wall St. survey. The company sent out letors and a special mailing consisting voted entirely to the company. The reaction downtown to this bit of aggression was substantial, as at-
tendance at the showing indicated tendance at the showing indicated. drive in deal-making with Joseph
E. Levine, Samuel Bronston and other indies, Also, pensto a pos-
sible tie up with the Mirisch cors sible tie up with the Mirisch Corp.
most exclusively with indies outside Included in plans will be the first
roadshow pictures since mandments" with Bronston's Spainshot "Fall of the Roman Empire"
and Hal Willis" "Becket". (Paramount is likewise pondering syndicating its post-1948 features to
tv itself, using Paramount Productions tv, subsid which has been unroductive of late.)
Factor in Par's ag
relates to concentration on pic "divers. It has dropped some of its diversified operations per Fair-
child and Ampex. It still owns Dot Records and has major interest in sociates for tv. But these are more
in keeping with the entertainment scheme. On the distribution side ing with its tradition and going to "showcase" release puttern in metropolitan New York and else-
where.

\section*{eature films becoming of increas-} ing importance these days, especimust be defined for subsidy, quota Huston can't rightly remember What colors his Just completed
"Night of The Iguana" is sailing under He is sure, however, that the qualifying as an American pic, since
the Screen Directors Guild has been unsuccessful in attempts to tions. Also, he is quite certain that although the entire film was lensed in Mexico, and although all but three key technicians were Mexi-
can, it is not being considered as
of Mex origin. Is it Liberian or In New. York briefy Saturday (21), en route from Mexico City to his home in Ireland, Huston was fim version of the Tennessee Wi-
liams play "was one of the easiest films I ever made." Everythingand everyone-just seemed to work
ritht. Pic came in on budget-es-
timated at about \(\$ 3,000,000\) and if not ahead of sked, then right His Me.
His Mexican crew, he thinks, was
one of the best he's ever worked with. "They won't let you push all their hearts but they work with the same interest in the picture as (Ray Stark)', Director had only one brief brush with Mexico's rigid asked him to eliminate a shot of
a drunken Indian lying in a romd. they objected to and Huston understanding their sensitivity, re-
moved it, though he did try to fight Rumors to the effect that playchanges made in his original play.
are totally untrue, per Huston. Wiiare totally untrue, per Huston. Wil-
liams was on hand for much of the liams was on hand for muck of the
shooting and, according to the diwished he had done the plas after the screenplay, since he felt now his conception was fully realized. Dursions," says; Huston, but they were
to clarify some aspects of the play which went beyond "dark mystery" In Tennessee's work," he contincreator over, so that even thein to time, and try to analyze them more fully.
Director expects to edit "Iguana"
either in Ireland or England.

\section*{SECRET SETTLEIENT}

IN WB-BAKER SUITS
A suit fired by Warner Bros.
against Carroll Baker, and a countersuit filled by the star against continued with prejudice. accord-
ing to papers filed in New Yor disclosed.
Warners had sured Miss Baker 000 settlement which in 1959 she agreed to pay the company in order o terminate her contract. She had legedly breached the cancellation When WB sued her, Miss Baker retaliated by asking for the return the company, plas \(\$ 250,000\) pal the com
damages.

\section*{Harold Loyd in Manila}

Harold Lloyd Manina, Dece. days. Manila to promote his "Funny Side Roxan Theatre was shown at firs sive first run outlet. Lloyd made the press and was given received escort from the airport to the

\section*{Hesitant st the Ford on Showcase:} Distribs \& Exilibs Olay Mentally But Scary of Actual Adoption


Columbia's Ad Budget S. H. Malamed, v.p.treascompany is spending about \(\$ 10,000,000\) a year for adver
Exec said this was the
mount of outlay in fiscal 1963 nd it was just about the same in fiscal 1962.

\section*{Darryl Zanuck}

Fete for Feb. 17
Motion Picture Pioneers 25th . Zanuck as pioneer of the yea will be held at the Americana
Hotel in New York Feb. 17. The dinner, originally skedded to be ing the assassination of Presiden Kennedy Nov. 22.
It's understood that former Pres dent Dwhe D. Els was to have been guest speake be able to attend the rescheduled event as he is wintering in Palm
Springs. Pioneers prez William Spings. Pioneers prez William
Heineman and dinner chairman Heineman and dinner chairman
Seymour Poe are now working on Seymour Poe are now working on
the program for the February affair

\section*{LEGION B-RATES 3:}

TEXAS', RAM,' 'VECAS'

\section*{Legion of Decency has B-rated} all Warners' "Four For Texas,"
Allied Artists "Soldier in The Rain" and Metro's "Viva Las
Legion calls "Texas" a contrived melodramatic comedy" which i "frequently guilty of a brazen ex and suggestive situations." Legion bjects to the "patently sensation al" dialog in "Soldier", and says
regarding "Las Vegas," that the continuous emphasis upon grossng is inexcusable in a film chieथ1 esigned for young audiences:" Legion also has condemned the ndie American pic, "Affair of The Skin." Legion calls the film, to the "immorceptable," objecting to onfused theme is developed and to the "sensational treatment in
dialog and situations."

\section*{Spair-Mer-Argentina} Prodecers Will Meet At Mar Del Plata Fest
Mexico City, Dec. 23 .
Key reps of the Union Cinemato grafica Hispanoamericana, association of Spanish, Mexican and Ar gentine producers, are due to meet t the Mar del Plata film festival in March to set plans for a fullfale poncer the three countries. Spanish the holding of the convention in rgentine and Mexican producers avor an earlier date
The idea of holding the conven-
tion in conjunction with the Mar Del in conjunction with the Mar Aires) fest was nixed at prelim
nary talks in Acapulco, Mexico on he grounds that the full sked of ficient time for the tripartite pro ducer talks.
Chief topic of the agenda of the fonvention will be the setting up ther three countries. Additionally, ther matters of mutual interest, competition will come under consideration.

\section*{Bill Forman Now Crama President}

William R. Forman, president has become president and chief exutive officer of Cinerama, suceeding Nicolas Reisini, who will man for sometime has had a major financial stake in the company. Last February he loaned
C'rama \(\$ 15,000,000\) for operations and film productions
Forman disclosed that Tom Dean, ank of America; will be elected o the Crama board and will become chairman of its exec comIt also was made known that a unibia may be established. Forman over the past weekend met with
Abe Schneider, president of Col, Abe Schneider president of Col, to provide the bigscreen company
with both new financing and new production.
Forman will continue discuschneider as well as other film ndustry officials
The new president will call a all over the world shortly rom Jan. 1 at which he will disclose plans for production and further theatre expanion.

\section*{National Boxoffice Survey}

Holiday Week Uneven So Far; World New Champ, 'Cardinal' 2d, Texas' 3d, West' 4th


\section*{Liie' 's Extremely Agreeable}

\section*{[To the Bis There is None Like]}

\section*{By ROBERT J. LANDRY}

Life Magazine last week exposed an entire, and double-sized, edition entirely devoted to the film industry here and world around. On the face of it this edition, put together under the direction of Mary Leatherbee, an associate editor who may be iden-
tified, Luce-ly, as Josh Logan's kid sister, seems a publicist's dream of heaven. But if the pictorial weekly strings along sometimes uncritically, with much that is arch and coy in Hollywood publicity, it must be acknowledged that the special is also broadly aware of the new; the true and the challenging. It nicely mingles serious prose
and frivolous gossip, respect for the motion picture as such and and frivolous gossip, respect for the motion picture as such and
Life's own mad passion for staged still camera; stunts like cary Lifes own mad passion for staged still camera; stunts, like Cary
Grant doing a classic Chaplin takeoff, Tony Curtis and Natalie Wood reviving Rudy Valentino and Agnes Ayres, and so on in a typical glossy paper ho-hum masquerade party.
From the trade point of view the
From the trade point of view the appearance of the Life edition
carries warmth and comfort because a top poo mag has made the carries warmth and comfort because a top pop mag has made the
informed decision and taken the calculated risk of assuming that films are bigger than ever, an international commodity, rich in an intellectual excitement which television and the theatre cannot, generally speaking, match. Most arresting is the attention given
to the film industries of other lands Italy to the film industries of other lands, Italy, France, Sweden, Germany, Japan, India, Hong Kong and so on, Americans in their the cowboy is not a local character but the archetypical hero of many a faroff culture.
The Life edition appears at the end of one of the best boxoffice spurts since television, divorcement, suburban population explosions and other factors incubated doubt and flight as the prevail-
ing moods of Hollywood: Here is a kind of reaffirmation of glamour ing moods of Hollywood. Here is a kind of reafirmation of glamour of attention reeks of the sincerity of plotted circulation bait. Life presumes an interest in films to which the film industry must reverently kneel.
An editorial caption hailing the feature film as "a moving mirror
of modern times" could not be happier. There has, with this been of modern times" could not be happier. There has, with this, been
an in-gathering of photographic evidence, in monochrome and an in-gathering of photographic evidence, in monochrome and TWA luxury jets, on ships at sea, at film festivals at home and
abroad.
Apart from the total prejudice of the pictorial journalist for
famous names, as such, and the exaltation of kooky camera angles famous names, as such, and the exaltation of kooky camera angles
as better-than reality, and more exclusive, there is a lot to be as better-than reality, and more exelusive, there is a lot to be to believe, if Life really does, that Natalie Wood presides regularly over a "cabinet" of three agents, three lawyers, two touters and a business manager; or that Claudia Cardinale rides a bicycle bare-footed, or that until Fellini and Antonioni the only directors
anybody knew by name were Griffith, Lubitsch, Vidor and DeMille. These are the ' cute copy' angles. Mixed in with the hokum is well-researhed perspective, formidable data, impressive testimony of the film medium's surviving, and spreading, importance.
Rather better, Life makes a pretty good case for the proposition that the motion picture has come alive as never before as an art
form about which intelligent people not necessarily to be confused form about which intelligent people, no
with intellectuals, passionately argue.

This special edition is a boon to the picture business
(Issue ran 194 pages, 57 in full color photographs It replaces the issues of Dec. 20 and Dec. 27).

\section*{Will UA Lure Creators From Mirisches?}

Many Angles Shaping in Wake of Supplier's Quest For Another Outlet

Sid Kramer: I Need Rest
Sidney Kramer, Cinerama's for eign sales manager for the past B. G. Kran of in ternational distribution, comment ed that the resignation was accept, Kramer has been called upon to need a good long rest and plan to take an extended holiday."
L.A. to N.Y.

Glenn Ford
Mel Frank
Lynn Loring
Zeme North
Paula Prentiss
Ted Richmond
Ted Richmond
Norman Rosemont
Kal Ross
Robert M. Weitman
U.S. to Europe

Donna Anderson
Ernie Anderson
Gup Endore
Eva Gardner
John Huston
Deborah Kerr
Jane Morgan
Eric Schepard
Peter Viertel
N.Y. to L.A.

\section*{\(\underset{\sim}{\text { Girbert Gardnee }}\)}

Carl Haverlin
Allyn Jay Marsh
Al Mendelsonn
Michael Rennie
Michael Rennie
Bianca Stroock
James E. Stroock
Europe to U.S.
Jerry Book
Dr Saul Coli
Mazowse Polish Dancers
Hazold Prince
Samuel Lir Seiredman

Even if the Mirisch Corp leavee United Artists when its contract is in the trade, UA would have Mirisch product into 1969. This five years in which to prepare for such a departure. This apparently makes the prospect of the prolific Mirisch unit leaving more aceept
able to UA. able to UA
Calculatio
is based on the product into 1969 rently being followed by the Mirisches. Brothers pace has
steadily increased through - the steadily increased through the
years to a point now where they are planning projects one and two years into the future and building
up release backlogs for UA. Since the indie unit is pacted at UA
until August 31,1967 it is felt until August 31, 1967, it is felt be held by the distrib into 1968 and even possibly into 1969.
More important, however, is the creative personnel. It is likely that
UA could and would make a string bid to lure such filimmakers as Billy Wilder, John Sturges and
others; who have deals. with the Mirisches, into UA's own financing fold. This would have the probable fect of the Mirisch departure. :Mirisch departure implies future major-style productions of type Mirisches have been providing. II
UA can lure some of the Mirisch's more prolific picturemakers away,
like Wilder, who has been one of UA's all-time best providers in
terms of boxoffice, this would terms of boxoffice, this wou
carry plenty of significance.

\section*{CORNSWEET'S ISRAELI PIC}

Harold Cornsweet has set a March 1 starting date in Israel Fhoods the Bank, to star Jessy more Jr
Pic is

\title{
YOU CAN'T BE INNOCENT TWICE
}

\section*{606Seats Out-Gross 3,900 Seats}

It took an elaborate set of circumstances, but a week ago the 606-seat Loop Theatre outgrossed its next-door neighbor, the 3,900 -
seat Chicago for the same seven day period. Total tally for the seat Chicago for the same seven day period Total tally for the
third week of "Palm Springs Weekend" at the Chicago was \(\$ 9,500\); while "Incredible Journey" took in \(\$ 11,000\) for its fourth Loop frame.
The determining factors included a generally dismal pre-Christmas round at the theatres, an array of tired holdovers awaiting the mothers shopping downtown with tired feet and tired tots.. "Weekend"' actually had two good previous frames.

\section*{Prem for Once Out-Gumned on a Panel}

Moira Walsh Steps on His Lines and His Pride-She Calls 'Cardinal' Biog of a Priest Sans Religious' Motives

Otto Preminger is a patients tol erant man, but there are some im innuendos which even he cannot accept with an over-abundance of grace. The other night on Casper Citron's syndicated radio show the formidably-reputationed pro-ducer-director came close to blow ing his top. No matter with whom the listener was inclined to agree, or even to sympathize, it made for one of 1963 s listening spectacles once on the receiving end of the kind of blunt, uncompromising critiques he delights in delivering.
The occasion was what anywhere The occasion was what anywhere
else probably would have been a tub-thumping discussion of Prem's latest pic Columbia's "The Car dinal," with a panel consisting of Prem, Rábbi Balfour Brickner Moira Walsh, film critic for Amertea, the national Catholic weekly. Host Citron hadn't seen the film, so he was more or less left to the business of inserting "sponsor mes sages" when things got hot. Rabbi
Brickner, who had originally writBrickner, who had originally writ much he liked the picture;-apparently waiivered in his enthusiasm In the course of the radio show and, to Prem's loud surprise, start "The Cardinal" isn't sophisticated enough for the intellectual fringe. Slavitt's opinions of the film were stated in temperate-but hardly flattering-terms: the film is" "topCatholicism not touched upon in the picture are the nature of angels and the Manichaean her It was pretty much polite tea Larty tolk on the Tiger Mads Walsh came on strong When the rest of the panel seemed to agree that the film was better
than the Henry Morton Robinson than the Henry Morton Robinson
novel, Miss Walsh asked rhetorically, Is that saying much? Put that, way they agreed that it wasn't. When Prem denied that he had set out to make a "religious film,' Miss alsh noted that the a film about a priest in which the central character displays "no religious motivations whatsoever. At which point Prem started readCushing of Boston (the Cardinal had found the film "stunning") and seemed amazed that Miss Walsh, a Roman Catholic, would have the chuptzan to disagree with "such a great man.'
From the opposit
Walsh came out swinging-to the effect that the Catholic Church is not monolithic and that it was her experience that great men are the world's worst film critics-that is to see perhaps more than two pix a year. Additionally (and this was the straw that almost broke the nal's statement sounded Cardi had been delivered "with a smooth talking publicity man at each This was simply too much for Prem to bear. Perhans, he said, Miss What monthly (weekly) and the which she writes, which he hai

Chicago, Dec 23

\section*{OR HOW TODO
AFLIM INW:Y}

By VINCENT CANBT New York's independent filn ment at all. For the last 15 or 20 years, individual filmmakers havé from time to time, made isolated features, but until more of those features are financially success-
ful, the socalled movement is ful, the so-called movement is
nothing more than wistful conversation.
This is the candid opinion of ber of New, York-made. docu-
mentaries as well as of the film mentaries as well as of the film versions of the debate -starting
"Connection" and the (still unreleased) "Cool Worid," both of which have added critical prestige to Gotham's indie production community. Her remarks were offered last week in the course of a speScreen Directors International Guild, designed to spotlight problems and rewards in such ind production. The former
seem to overwhelm the latter. seem to overwheln the latter. fices in Manhatton were of Heller, producer of "David and Lisa," perhaps the most successful (financially) of the recent east,
coast-made indies; Larry Moyer; coast-made indies; Larry Moyer,
producer-director of "The Moving
Finger" Finger, which took the best ai-
rector prize at this year's San Francisco fest and made him a fall guy for the IATSE; and Michael Mayer, exec director of
the Independent Film Importers \& Distributors of America; which is currently trying to establish revolving fund for the financing of quality, lowbudget indie features. The problems of financing and obtaining distribution for features occupied the major portion of the evening. Starting off with the so-Mou-wanta-make-a-picture attitude, Miss Clarke opined somewhat
sardonically, that anybody can sardonically, that anybody can
make a film.
(Continued on page 15)

Larry Moyer Yet to Hear From IATSE; Doubts Expulsion Would Be Legal

Mourning On Cuff-
Editor, Varietre New York. One of Labor's greatest the late lamented President Kennedy, yet when the Hollywood Crafts were asked to make one tiny sacrifice-work on Saturday at regular scale to make up losses of Black Monday (the world's day of mourning) they refused to budge from double time rates. they are! They could have helped Hollywood to keep its cost down due to the Day of Mourning. No wonder whenever the chance comes to take advantage of it. Raymond T. Londón Anglo-American Film Sales.

\section*{N.Y. Directors In} Mild 'Regrets' On Sidney's Remarks Guild was caught with its suspen ders dragging last week when \(\mathrm{D}_{1}\) George Sidney broke the news that negotiations aimed at a merger be tween the two organizations had was honoring seems that the SDIG ment whereby all comosed agree the talks were to be made jointly It did not respond beyond past caution, expressing only "regret" if it negotiations had collapsed, as idney's innuendos. The best New edly to comment that was offhandhad broken oft the merger talks.'
This contrasts with Sidrey's This contrasts with Sidney's view (Continued on page 15)

\section*{SIT DOWN AND BE COUNTED}

> Meaning, sit down and prepare your copp pronto, state your message to your contemporaries, order your space in the issue which people wait for, dig big, save for subsequent consiltation, Time is coming shorf for your inclusion in the annual compilation of Who's. Really-Who:

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Indie film producer Larry Moyer. Who made a non-union film called been the object of a union cam-
paign to expel him from his IATSE Film Editors brotherhood and to bring his activities to the attention of various departments of the City
of New. York says he has asked his lawyer look says he has aske
into campaign For one thing, he pointed out last week, he has never yet been notified or charged by the union so accused of.
Prime mover in bringing action Motion Picter is the East Coast International Alliance of a group ol tage Employees filmmaking locils. hoyer was in Mexico at the , time has Council initiated its actions but More importantly, he hasn't heeard from his editors Local 771 from
which the Council wants him ex pelled.
There is no provision in the union constitution covering the expuilsion of a member for making a non hion film that he knows of. Also ed out carefully in that he must be formally charged and then have
the charges brought before the the charges brought before the
membership before expulsion can take place. He plans to meet with
officials of the Council and 771 to see just what the whole thing is 11 about.
The Council took action in annto. It is requested that the N.Y Dept: of Investigations look into he making of the film because of alleged violations of City ordin ger." Council is basing its allera ions on a newspaper inferview Moyer gave in Hollywood in which ne alluded to such procedures. The nvestigations Dept. has begun to has Moyer.
Council is also inviting the in Commerce. This N.Y. Dept. of treet shooting permits and the ave any. The indie pointed ou hat he only used a hand-held amera for street work and that permit is not required for
with such an instrument
Moyer also pointed out that union action, figuring that this is the first time that the union has taken steps of this kind against the
maker of a non-union film. The Council has, naturally, been an outspoken denouncer of such product and even suggested a union label drive to get the IATSE lozo on all
union-made films so that only such roduct would be shown in thea tres by union projectionists.

\section*{RETURN OF MABAUM \\ TO HOLLYWOOD SCENE}

Richard Mywood, Dec. 23. completion of fou scripts of the ran Freming filmseries for returned to Hollywood to prep indie projects and seek new mate rial for Hollywood filming.
Among properties on which Mai-
baum is currently working is "The Itch Hill Proposition," comedy which he coseripted with Cyril Hume. Pair also wrote the play. "Ransom," filmed in 1956 by Metro-Goldwyn-Mayer. Writer yestendyy
said it has just been publishat by said it has just been published by
Samiel French as property to be sold for little theatre production Maibaum and Hume retain these rights:
Maibaum scripted "Dr. No" and
"From Russia Wit "From Russia With Love," both completed. "Russia" is due for successfuly in England.
UTcoining are "Goldfinger" and "Thunder Ball," latter originally shelved due to prior ownershio py Sean McClory. Deal is now In
works for release from MeClory works for release from McClory
to add to the Broceoli Saltaian Eries. Producers now own niee of the James Lond stories.

A bachelor, a werking girl and
an untimely pregnacy. Unieven romantic comedy-drama reinforced with hishily market able ingredients Despite un-
cven scenes very good b.o. prospect.


Paramount has surefire boxoffice merchandise in "Love With the marketably endowed with the hot marquee names of Natale Wood with an appealingly bright, optimistic slant on a fresh and provocative theme-pregnancy prior
to matrimony, and how the probto matrimony, and how the probthe male and female involved. It's of producer Alan J. Pakula and director Robert Mulligan.
Written for the screen by Arnold actually a somewhat unstable picactually a somewhat unstable pic-
ture, fluctuating between scenes
of a substantial lifelike disposition of a substantial, lifelike disposition and others where reality is sus-
pended in favor of deliberately expended in favor of deliberately expurposes these elements are comincongruous. This inconsistency of style is accompanied by an even
more damaging basic inconsistency of character conception and development, but fortunately the film survives these shortcomings
through its sheer breezy good nathrough its sheer breezy good na
ture and the animal magnetism of ts two stars.
Schulman's scenario describes between two young New York Ital-jans-a freedom-loving freelance
musician (McQueen) and \(\cdot\) a shelmusician (McQueen) and a shelbecomes pregnant following their one-night stand at a summer re they are, especially the young lady, that one-nighter seems highl
unlikely-with the result that th story never seems firmly or bestory never see
lievably rooted.
At any rate, after several mis-
nderstandings with each other difficulties with relatives and an abortive attempt at abortion, the
two nice young people patch up
their differences in a climactic scene so artificial that it gives one the impression Schulman had suddenly tired of his yarn and was
determined to wrap it up as rapldly as possible.
There are some genuinely funny passages, and other scenes of con-
siderable dramatic impact in this film. The more substantial po tions of Schulman's script are capi-
talized on by director Mulligan and his east, notably his two stars: Miss Wood plays her role with a con-
vincing mixture of feminine sweetness and emotional \(\backslash\) turbulence displays an especially keen sense of timing. Although he's probably the most unikely Italian around obviously have been alerted to Irish ure nevertheless.
Fine supporting work is con-
tributed by Edie Adams as an accommodating stripper, Herschel Bernardi as Miss Wood's overly protected older brother and Tom other able portrayals by Harvey Vincent. Nick Alexander, Augusta Ciolli, Anne Hegira, Mario Bado-
lati, Elena Karan, Nina Yarela, Mullican's dir and cold, like the sereenplay and the film itseelf. Skillful assists are
fashoned by eameraman Milt Krasner, art directors Hal Pereira
and Roland Anderson and composed Elmer Bernstein, whose tender score is somewhat reminis-
cent of his, haunting. one for
 the lyrics. Jack Jones sings part of
it in the course of the picture it in the course of the picture. deliberate in tempo, but this appears to be more of a directorial
sluggishness than a reflection on Aaron Stell. \(\qquad\) Tube.

The Best of Cinerama (CINERAMA-COLOR) Interesting compilation of
clips from five past Cinerama clips from five past Cinerama
Iravelogs; good mass 'entertainment.


MINS.
Cinerama is likely to have a
popular feature in this well turned
out grouping of out grouping of The Best of Cine st drawn from what went befor five travelogs, starting with "This
Is Cinerama," which launched the Is Ciee-panel process. It will have nostalgic appeal for those who
caught the forerunners, and for youngsters who never saw any of
the earlier Cineramas it will strike responsivé chord.
Derived from "This Is Cinerama, ders of the World," "Search for Paradise" and "Cinerama South made at any definite pattern. This s out-and-out travelog. Even though
ilm skips from country-to-country rom one part of the world to an ther without any particular con inuity there is fascination in its Feature.
Feature is in two parts first of
68 minutes and second 73 minutes
with a 12 -minute intermission which brings overall time to 153
ninutes. The threepanel Cineram propection is utilized, but sufficient trides have been made toward panels that the seam-effect seems o be reduced to a minimum in Thomas Conroy are listed as pro formerly a Cinerama Inc. veepee executive producer.
Pieture is probably an achieve Supervising editor and Norman editors copping fine credit here Special narration was written for the overall unfoldment, with Lowell pert use of orchestral and chorus backgrounding helps sustain inter est which seldom lags.
Opening picks up the well-reand gets feature off to a memorable fast movement other rapido being caught in such sequences as bobsledding at St. Moritz, the runaway
train going up to Darjeeling in he Himalayas, acrobatic water skiing in Florida, surfboarding at Wairaphy, such as entrances to Rome and Athens, Rio de Janeiro, the of Africa and the memorable cross tic to the Pacific.
Other highlights include such
sequences as La Scala Opera House in Milan, with the triumphal scene Vomice and and So Marks Square Papal ceremony. in Rome with the late Pius XII speaking in closeup
from a balcony temple dancers of Falls native dajcing in Tahitioria Africa; men jumping from a \(100-\)
foot tower in the New Hebrides with vines bound around their an
les to cateh them before they an hit the ground whe high-iumping among the Watusis, in Africa. Finale centers on sequences beinai and the route taken by Moses when he red his people to the
Promised Land. Cities of the Holy Land, Bethlehem, Nazareth, Jericho and finally Jerusalem and the
Mount of Olives, scene of the Ascension, are shown in detail as
closer.

Walter Shenson, who last re
eased "Mouse on the through United Artists, will nex produce a pic based on "The for UA, hitting cameras in London

MARTETY

\section*{To Bedor Not To Bed} Vail DIAVOLO gently made pic" is the way avolo" from Rome in the May avolo from Rome in the May
8,1963 issue of VARIETY. The Italo import has now been retitled "To Bed or Not to Bed" by its Stateside
Reade-Sterling
Alberto Sordi stars in the bitter-sweet spoof of certain Italian and/or Latin characteristics." Tale is that of an Italo
businessman on a Scandinabusinessman on a Scandina-
vian trek, and his adventures with the local femmes. According to reviewer release
"has export value as well as some exploitable aspects."

\section*{Winietou (Part I)
(GERMANYUGOSLAV- \\ C'SCOPE) \\ Berlin, Dec. 17.
}

\section*{}

To begin with, there's something Winnetou." As "the bis May's ot the Apaches, he has become n immortal figure with millions Germans who read Karl May's untry where he "lived," in the nown. Be it as it may, stateside Winnetou was and is fon the creent a very noble, a very handsome
chief.

Rather amusing, of course, is
he fact that German film pro ucers have become westernminded and that they're able to urn out western film fare that's This applies to "Winnetou:" Rialto's first big-screen, big-scale western, "Treasure of Silver
Lake," became the German surprise hit of 1963, It has made a lo come an even biger hit It de serves it because it is better than Silver Lake", in nearly every couple of years back has become eality: That Germans can make with bulk of the Hollywood average westerns.
Horst Wendlandt, who superell advised not to production, was long a strict Hollywood pattern. he Rialto topper took care that tantial European touch and sub omantic German smell., This, as strange as it may sound, makes refreshing pic. This is a film for the entire family. The conventional forms of sex, sadism and
brutality are deliberately absent in brutality are del
this production
With regard to the fight sequences, Wendiandt, director
Reinl and the others needn't barker, and. Winnetou (Pierre Brice) fight it out as competently
as if this was made in America. Dr. as if this was made in America. Dr.
Harald Reinl has staged the action Harald Rein has staged the action
scenes as if he had already made countless U.S. action pix
In brief, the plot shows how the Shatterhand and Wharacters, Old met. At first Winnetou thinks Old Shatterhand is just another of the territory Then he finds out he's better than the other white men. Both have narrow escapes from death until they become vilherly repiends. The inevitable anter. The evildoer is after the
The players obviously had much
un in Yugoslavia where the film un in Yugoslavia where the film
was shot. More or less everyone comes along with a refreshing perpromance: Lex Barker, the most pix today, is right at home with blond, heroic, very much mascu-
line and likeable No djubt, this
\(\left\lvert\, \begin{aligned} & \text { pie will } \text { bring him even more } \\ & \text { friends }\end{aligned}\right.\)

\section*{Fonr For Texas}

Unsatisfactory western that cen strong marquee manes may not be ab

Hollywood; Dec. 2

\section*{}
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Rid

\begin{tabular}{l} 
d \\
\hline
\end{tabular}

Ail in all, an enjoyable produc or \(\$ 1,000,000\) (remarkably high by German standards and was more
than four months in the making. Winnetou' likely will attract will "Wimnetou" do as well outsid
Germany One feels that it will.

Hans.

\section*{Vidas Secas (Barren Lives)} PRIS, Dec. 23
 Pereira Dos: Santos from the book by
Graciliano Ramos, Camera, Luize Canlos,
Barretor Jose Rosa Editor Rafael Juto
Premiered in Paris. Running time; 105 labiad
Sinha
Soliter
Boy.
Bom
\(\ldots, \ldots, 0,0\) Meninas Goaren
lmis sober, but not sombre, family in a sparsely populated,
badly vegetated part of Brazil. Social protest is inherent by lay-
ing bare the life of the region, ing bare the life of the region,
but it displays a deep insight and feeling for these people that eventually make it a statement of
human adaptability and elemental outlook.
On its observation, rightness in emerges as ane of the people, intrinsically good Brazilian films yet seen. No forced dancing and colorful folklore here but rather a
simple story of almost inarticulate people story of almost inarticulate
pho are still interesting and ary
manity.
Director
Director Nelson Pereira Dos
antos has taken a famous book and given it worthy film form. These people go from place to
place trying to eke out a living. In the pie they take over an abanfarmer's livestock in return.
The daily chores of a man, his wife, and their children, make for
an almost pastorally proficient an almost pastorally proficient petty, spiteful policeman takes advantage of the man one day to fight has the peasant arbitrarily arrested and beaten. He fends off pecoming an outlaw or killing the need for some lawful authority
Drought has them leaving the place and setting out again wondering if there is any place for
them and whether life is so barren ruthless and hard everywhere.
a series of incidents that build into a cowerful mosaie of a certain
type of life: It is somewhat remype on life, It is somewhat rem-
iniscent of Satyajit Ray's Indian pix on small town life if it may and more efficient handling of the in the way these people are bufin the way these people are bufweather, poverty, and ignorance,
but it has a realistic flair and pictorial sense and solid acting to make it a moving sfatement rather
\[
\pi \cdots
\]

Lensing is properly stark and ight rustic flavor with a leavening of humor, It looms as a good lan-
guage possibility abroad if given guage possibility abroad if given
the right sell and specialized

Film Concepts Corp. has been authorized to conduct a motion pie-
ture business in New York. Capital stock is 200 shares, no par
value. Frederick W. Maltz was fil-

Even the marquee horsepower of its star names doesn't figure to
sufficiently insure "Four for Texas" against commercial misfortune The Robert Aldrich producpied with sex and romatice toccuand too unwilling to take itself seriously to sustain the attention of an adult. All things considered, lease. a singularly disappointing effort by Aldrich who, in addition to his producing function, directed and co-scripted with Teddi Sherand haphazard dramoldiers of fortune (Frank Sinatra and Dean Marforces in vanquishing the threat of erous banker (Victor Buono) and an irresponsible, incredibly hapless gunslinger (Charles Bronson). Concern for the characters is never aroused by the screenplay,
and the casual manner in which it is executed by the players under Aldrich's direction only compounds the problem. Either one goes all
out for the tongue-in-cheek approach or one must tackle a project tions. The in between style tends to invite disaster by alienating virtually all audience factions. Sinatra and Martin carry on in
their accustomed manner, the latter getting most of what laughs there are. The film is loaded with distracting cleavage, thanks to the presence of Anita Ekberg and alongside Miss, Erberg's stupen-
dous proportions, even Mae West might seem anemic.)
Buono, as the unappealing, dyspeptic and conniving banker and Bronson, as the gunman, make an Edric Connor, Nick Dennis, Richand Jaeckel, Mike Mazurki and
Marjorie Bennett. The Three Stooges put in a brief and unneces-
sary appearance, and so does sary appearance, and so does Teddy Buckner \& His All Stary are on hand for some dixieland.
Einest Laszlo's Technicolor lenswork is adequate. William Glissgow's art direction colorful and
Nelson Ridde's score atmospheric But. Michael Luciano's editing leaves something to be desired. At least one scene has been cut out that is still referred to in the
dialog of a subsequent scene. The editing

\section*{Pasazerta \\ (POLISH) \\ Paris, Dee 17 \\ 
} a Anna Ciepoelewsia
Pied last director. Andrzej Munk his fourth film. He had shot the essential scenes of his feeling the last war. Film is finished out with stills from various other
scenes and a commentary It still packs a deep human perception endous episöde.
Its length and makeup naturally limit this but it could well male

\section*{Name Five, British Tollt to Roll}

Five separate groups have now been offictally set to operate the United Kingdom's tollvision experiment which should start next trial are:- \(\quad\) galning a three-year franchise to parteyate me (1) Caledonian TV: new company comprising such interests as Horizon Pietures, Laurel Relayvision (with which Sir Tom O'Brien is connected) and some Scottish investors. Outfit is to copduct its
experiments in Penicuik, a region near Edinburgh, and possibly in experiments in Penicuik, a region near E
another part of Scotland at a later date.
nother part of Scotland af a later date. Organization and Rediffu(2) Choiceview partnering the Rank Organization and Rediffu-
sion. Company will initiate its activities in Leicester with the op-; tion of moving into London at a later date:
(3) Pay-TV: comprising Associated British Pictures. British Home Entertainment, British Relay Wireless and ATV, Setup will begin
operation in both London (Westminster and Southwrak) and Shefoperation in both London (Westminster and Southwrak) and Shef-
field (4) Telemeter Pragrammest controlled by British Telemeter system) and including British Lion, Financial News group, Granada, Manchester Guardian, Evening News, Paramount Pictures and Schlesinger Investments, Company will set up shop initially in a Northern area (as yet undefined) and the ad
den, Mitcham and Wimbledon areas of London
(5) Tolvision: comprising interest of Rudi Sternberg. Hambros Bank and Tollvision International. Unit will bow in Luton and
Bedford and will probably spread to other towns in Hertfordshire) nd in Kondoni
In disclosing the names in Pariament and elaborating afterwards at a press conference, Postmaster-General Reginald Bevins, indi cated that the number of homes wired for tv in the eight areas
concerned would probabiy be in excess of 60,000 . Other homes are expected to be wired however.
The tollvision franchise holders, he said, would be subject to the same sort of conditions as the independent web. Use of foreign material, for instance, would be restricted to roughly that of the
commercial outlet \((15 \%)\). Initially, it; is anticipated by the PMG commercial outlet (15\%). Initially, it, is anticipated by the PMG \(\$ 8,500,000\) will beam one to three hours of prime time programming
a day at a cost to the viewer of between 35 c and \(\$ 1: 50\). No coma day at a cost to the viewer of between 35 c and \(\$ 1: 50\) No com-
pany will be allowed to transmit more than eight hours programpany will be allowed to transmit more than eight hours program-
ming a day. ming a day Anticipated programming largely involves feature films, West under the control of the Postmaster-General at this point, are not under the control of the posmasted to sign exclusive pacts for such national events as The Derby, the Grand National or the Cup Final.
General is to of the first three years of operations the PostmasterGeneral is to assess, from data supplied by the payvee companies,
whether or not to let it become a permanent part of British enter-: whether of
Bevins pointed out that the film theatre men, as repped by the Cinematograph Exhibitor Assn, were in talks with the Board of
Trade, re safeguards for the areas selected for the pay tv experiment.

\section*{Built-In Girders of Swing Craze Era Makes Bacony a Separate Theatre}

By WADE MOSLET Milwauke, Dec. 23. Downstairs hafif of Wi, Wec. 23 .
first pigsin verted Wisconsin Theatre, opened Friday night (20) with a soldout
benefit for Milwaukee's Greek Orthodox church.
 Mad World" and ogled but did no use an open escalator in the lobby
that will get a full scale test Christ mas day when "Move Over, Dar ling"opens in
201d Wisconsin Theatre seated huge ballroom operated on the guiding's top floor, Extra strengtr har been built in to keep the danc
ers. from shaking the theatre patrons
This happenstance, according to Albert Frank, general manager o
Pruidential Theatres in Wisconsin enabled architects to remodel the theatre without dotting the down
stairs Cinema 1 with pillars.
The \(\$ 250,000\) remodeling created a steeply pitched, stadium style heatre in the Wisconsin's balcony
Girders, from the front of the old balcony to the proscenium, sup-
port half of Cinema \(2 \mathrm{~s}: 1,012\) seats port half of Cinema 2 s. 1,012 seats
Cinema 2, Frank said, will show onventional films for the time being.
ocker style seats, will host hard ticket productions. It is equipped or single camera Cinerama and creen Cinerama, Frank said Milton Herman was moved from the Palace, across Wisconsin Ave. Milwaukee's main stem) to become managing director of Cinema 1 and . Harry Boesel, former Wisconsin

The project was the first larg cale theatre remodeling in Mil wauke's downtown section in
years, although several hardtops years, although several hardtops
have been built in outlying shopping centers. Other exhibitors are teping an eye on the piggyback interest in main stem movie al

Folks Parade to 'Charade'; Biggest First Week For A Chrismas-Booked Pic
Radio City Music Hall, wher boxoffice records often take on mark with its current picture, Universal's "Charade: In its firs
week as the Hall's Christmas film elease racked up a gross of \(\$ 179\), 965 , setting, a new all-time high
for the opening of a Christmas pic, but, of course, not the mostes none.
Previous record holder had also een a Universal picture; Opera tion Petticoat" which did \(\$ 4,760\) Charade with Audrey Hep "Petticoat," which went on to be one of the company's all-time top
money makers and brought Grant ipwards of an estimated \(\$ 3 ; 000,000\) ersonally on a participation deal on the profits of "Charade:"
Stanley Donen made the new title winner, which is slated to
pen in over 200 situationg for the hris period.

\section*{Longest Day' In Norway, France} Darryl F. Zanuck's "The Long
est Day" has been seen by 315,000 est Day" has been seen by 315,000
people in Norway repping \(8.9 \%\)
of the country's total popilation of \(3,544,000\), according to figures
released by 20 th-Fox. Pic has been playing in Oslo for the last 10 In France, as previously noted, marks for all other films in the \(1962-63\) season. To date, the film has now been seen by more than
\(7,100,000\) persons there, out of a
total of \(47,000,000\).

\section*{5 British Tollvision Testings} Face Executive Staffing Problem

Harold Rand's New Stand As Pub Shop Vice Prez Harold Rand will leave his pos as ad-pub director for Ely A join the pub firm of Solters,
ORourke \& Sabinson a vice O'Rour
prez.
prez.
What his duties will be in the anticipated that the aiency it now handles legit shows, Industrial accounts and some personalties, is planning a bigger push in the film biz and Ran
this move.
Before joining Landauy a few global pub director for 20 th Cen tury-Fox pre Jonas Rosenfield
Jr. He had also been pub director for Joe Levine's Embassy Buena Vista. Also orice partnered in pubrel firm, Blank-Rand Asso-

\section*{No Tollvision} Jurisdicion To Writers Guild

Hollywood; Dec. 23.
Agreemen week between reps of the screenGuild and the Assn. of Motion Pic ture Producens on a new three after strike authorization. Huddie after strike authorization. Huddles
had been held for several weeks, final session lasting 17 hours. Re ports were that reps were "far apart" on many points at
of the marathon huddle.
\(\therefore\) Per new pact, thorny issue of pay-tv has been shelved until some to screenwriters whose priginals become basis for a teleseries. Contract also inchudes proviso which establishes a minimum rate
on an original property when its on an original property when the screenplay. Additionally provided
for in new pact is "more specifie requirements on writer creditit"; "broader: arbitration coverage";
expansion of screenwriters pubcertain "technical details:":

\section*{Cinerama In Manila}

\section*{Nanila, Dec. 23 .} New adde in Monila is the justcompleted Super Cinerama Theatre, opening with "How the West
Was Won, Metro-Crama coprouuction.
Everett Callow, C'rama's ad-pub hieftain the opening to help bluewhich included a blessing of the building and installations.
Crama reps, also including the-
atre operations. general manager atre operations general manager
William Mcllwain, underlined that film product from this channel or all segments of the general public. "In other words there is

Jack Lemmon will star and Richard Quine direct the George Axelrod comedy, "How to Murder Your as a United Artists release Areh as produces from his own
original,

\section*{Over-Age Quota Pix for Toll \\ British films which have outlived their four year quota, life will be allowed to count as British quota on pay tv. This innovation has been introduced by the Postmaster General as a "life saver" It is designed to give the five tollvision operators, set to launch the
U.K's feevee experiment next year, a reasonable chance of meeting their local product quota. \\ Currently running at \(30 \%\), the feevee quota is geared to that of
the British film industry. If the current agitation for a \(20 \%\) increase in the local film industry quota proves successfur, however
the \(50 \%\) quota will also apply to tollvision}

Embassy Gets All Kinds; Lines Up The Ape Woman "The Ape Woman," a recentlycompleted by Embasisy Pictures for
acquired
world-wide distribution. Picture Was produced by Carlo Ponti with ine has several film and to copro-
duction deals. going. This picture duction deals going. This pic
was one of them, however.
\(\qquad\) Woman," the story of the relation-
ship ship between an Italo promioter pens to be covered with hair from but in New York in June. It stars
wk. Italo actor Ugo Tognazii and
Annie Giradot and was directed Anne Giradot and was directed
by Mano Ferrarri, who directed
"Conjugal Bed" which is also an Embassy release.
Three of four coproductions by Ponti and Levine are completed
and in reelease in Europe. These
are "Empty Canvas," "Ghost at Noon" and "Yesterday, Today and
Tomorrow." A fourth and fnal pic Tomder a deal made early in 1963,
"Casanova," will roll shortly with
"Marello Marcello Mastroianni toplining.
Pontis is also coproducing three tv Sories with Levine, the first of
which, "Hercules, is supposed to start shortly also. These series are
to star US. actors and be directed
by Yanks, aimed at the U.S. and by Yanks, aimed at the U.S. and
foreign tv markets, hopefully as
network entries in the States. No network entries in the States. N
topliners or directors have yet bee
set, nor has a starting date

\section*{Locals 52 \& 340 Go to Referendum}

Proposed merger between Inter-
national Alliance of Theatrical national Alliance of Theatrical mechanics ( ( 1 ips) L Local 52 and
Nassau Local 340 will be voted on by the memberships Jan, 5 . The idea was first presented formally
to the memberships Dec. 1, after some preliminary discuss
tween execs of both units.
No one is making with predic-
tions about the outcome. The 52 membership suggested the idea in
the first place. There is still debate among 340 members about the proposal, which would in effect create
one Nassau-New York film jurisdiction
The
The way the plan has been form-
ulated, 340 members would ly have dual membership. It would
prevail as before for legit work in Nassau, while film work would be handled by the merged unit. Local
52 argues this advantages 340 mem-
bers because, 52 says, it allows 340 52 argues this advantages 340 mem-
bers because, 52 says, it allows 340
cardmen to gain film experience cardmen to gain film experience and work, neither abundant now
in Nassau alone
Fear persists execs and members, however, that they face a swallow- Also, having some time, 340 has developed con
tacts and interests which it tacts. and interests which it fea
might be hurt by the merger.
\(\qquad\)
\(\qquad\) union unit which, it is figured Wody should merger be accepte work and specialize mostly in legit
and concert which is seasonal and and concert which is seasonal an
spotty in that county. IATSE i backing the \(340-352\) combine and chester idea, feeling that such
moves would strengthen film production in the area.
Merger would end jurisdictiona would free producers frome odious split crews.

PUT UP \(\$\) VS. TOLL
Kansas City, Dee. 23.
Turnout of 76 area menobers of
Turnout of 76 area memobers of Heart of America listened intenily to the anti-feevee arguments pre-
sented at Hotel Muehlebach by Robert Selig, National General corp. v.p. in charge of theatre op his fellow platform members Theatres president; Paul Ricketss UTSS Cresident: Douglas Commonwealth , Douglas Lightner Fred : Souttar, Fox Midwest divi sion supervisor and Beverly Milgroup voted unanimously to sup port Theatre Owners of America und-raising campaign to fight the California.
Going directly into executive immediate cash adrance to the ef ort, to be reimbursed through as circuits. Orear, Souttar and Miller were appointed to coordinate the tre assessment collections, which will be handled along the same lines as in past
scrambles here
Now that five tollusion experimental companies have had the starting zun from the Postmaster
General, the first hurdle they must surmount is acquisition of highexecutive staff. Already, the feelers are out but the ma
Main source of supply, of cours which now command the majority of program execs and producers with deep experience in vidproduction and management. And, also sonnell who are in demand ot pervee hqis, one holding jobs at the

Enticing key personnel away from relatively "safe" jobs either cial video companies is not going to be easy for the pay-see operators because theirs is strictly a
three-year trial franchise. They sink or swim according to the re-
sponse to toll in this country, at sponse to toll in this country,
the moment an unkiown factor Consensus on parlor boxoffice
is that sufficent video factotume have shown enough interest for get started next fall. According to Teuis White, general manager of company which is to work the Mer-
ton, Mitcham and Wimbledon area North England, they plan to "buid from the top down and within the next six to nine months hope
to get a basic staff organized. to get a basic staff organized. :
And while at first independent producers will be used for program
supply, White intends to build up a production team as soon as praccome physically operation has beSimilay active.
executive Michael Frostik, chief pates having more programaing initial stages of the experiment and will probably build up a-team oth programming and operation. Company, which is to work in don, started its prelimine in London, started its preliminary search cording to Frostik, he will not start to worry about his key personnel
unless those who have intimated that they are prepared to join the change their mind
Other longtime contender for a
feevee franchise Pay-TV Itd. Which is to operate in London and thoughts to staff problems and about which it will get very serious
in the new year Two other in the new year, Two other com-
panies involved in the experiment Caledonian Television and Tolvioffices and the search for "front" to the toushsed, is for them likely to be toughest.

\section*{MISSOURI THEATREMEN}

\section*{Clii Mosty Marks Time But Jones' Great S17,50:; Take Her' Rousing 11G;' Smi' Boff 28G, Tree' Big 9G}

\author{
Chi firstrun ops are awaiting
} Christmas as eagerly as the kiddies, with visions of hot holiday weather has further beaten down
deluxer biz; and the only new picture beating the cold to any degree Is "Tom Jones," which is preeming to sockeroo \$17,500 at the Todd boffo \(\$ 20,000\) at the Oriental.
Daydating "My Life to Live" is rated nice at World and the Town. first Surf frame
"Take Her, She's. Mine" is notching a lively fourth Woods frame. cellent in its fifth Loop lap. came. Roosevelt frame

\section*{"Yum Yum Tree" is r canto. "Lord of Flies" is}
"It's a Mad World" is copping sturdy third hardticket round at the McVickers while "Cleopatra",
is stout in its State-Lake 26th Estimates for This Week Carnesie (Brotman) (495; \(\$ 1.25\) ( 5 th wk). Modest \(\$ 1,900\). Last week, \(\$ 2,200\).
Chicaso (B\&K) (3,900; 90"\$1.80) (4thalm Springs Weekend" (WB) (4th wk. Thin \(\$ 9,000\). Last week,
\(\$ 9,500\). Cinema (Stern) ( 500 ; \(\$ 1.50\) ) -
"Lord of Flies" (Cont) (13th wk). Busy \(\$ 3,000\) Last week, \(\$ 3,200\). Esquire (H\&E Balaban) (1,236;
\(\$ 1.25-\$ 1.80\) )- "Leopard" (20th) (9th \$1.25- \(\$ 1.80\) )-"Leopard" (20th) (9th
wk). Fair \(\$ 4,000\) Last week, \$k), Fair \(\$ 4,000\). Last week,
\(\$ 5,000\).
Globe (Teitel) ( \(700 ; 90\) )-"Resur rection", (Artkino). Brisk \(\$ 2,200\). Loep (Brothman) (606; \(\$ 0-\$ 180\) ) - "Incredible Journey" (BV) (5th \(\$ 11,000\).

\section*{Key City Grosses}
Estimated Total Gross Last Year \(\quad . \quad \$ 2,701,600\)
(Based on 21 cities and 241 This w This Week \(\quad \$ 2,651,200\)
tBased on 20 cities and 243 cluding N.Y.)

\section*{World Boffo 15G, K.C.' Texas' Good}

\section*{Bolstered by healthy advance} sales, "It's a Mad WorId" looms wow for pre-Yule countdown as a
Dec. 19 opener at Durwood Empire. "Cleopatra," in its Capri
sixth round still is hearty though suffering from seasonal complaint. Sun," at the Plaza, is shaping light. Paramount is doing well with "Four for Texas" in first five days, with better biz expected in com
ing week. Despite continued bitter cold (mostly under 20 degrees), a quartet of hardy outdoorers are joining nine indoor houses for a "Who's. Minding the Store."
Erootimaties for This Week
Brookside (Fox Midwest-Nat Gen. Corp. Mine", \(\$ 1.50\) (20th "Take Fair \(\$ 2,000\) Last week, \(\$ 2,500\).
Capri (Durwood) \((1,260 ; \$ 1.80)\) G3)-"Cleopatra" (20th) (6th wk). Empire (Durwood) 1886; \(\$ 1.50-\)
2.50 - \({ }^{\text {Its a Mad World" }}\) (UA) \(\$ 2.50-1 t s\) a Mad or on opening
woek. Last week, theatre was dark. Paramount (Blank-Up) (1,900; (W1.25). Opened Friday (20) and may hit good \(\$ 6,000\) in first five days. Last week, "Palm Springs
Weekend" (WB) (3d week, \(\$ 3,000\). Weekend" (WB) (3d week, \(\$ 3,000\).
Plazi (FMW) (1,630; \(\$ 1.25-\$ 1.50\) )
"Kings of Sun" (UA). Light \(\$ 6,000\) Last week, "Yum Yu
Tree" (Col) (4th wk), \(\$ 6,200\).
Rockhill (Art Theatren
\(\qquad\)
 Roy Last week, \(\$ 1 ; 500\) (Durwood) (664; \(75-\$ 1.50\) Wheeler Dealers" (MGM) (6th
wL). So-so \(\$ 3,500\) in 6 days. Last wh). \(\quad\) So-so \(\$ 3\)
week, \(\$ 4,000\).
Uptown and Granada (FMW
\((2,043 ; 1,219 ; \$ 125 . \$ 150)\) (S) son and Slave Queen" (AI) and
"Goliath and Goliath and Sins of Babylon"
(A). Fair \(\$ 8,000\). Last Week, (Uptown only)
wk), \(\$ 4,000\).

\section*{'Cardinal' Wham 18G,}

Det.: 'Sun' Oke \$12,000
It's a slow session currently for the downtown deluxers. A bright
spot will be "Cardinal" which Shapes wow on opener at the Madison. "Kings of Sun" shapes
okay at the Michigan. "Flipper" returns downtown and is only fair
at the Palms. "How West Was Won" drops to
lower level after but still is big at Music Hall in 43d week. "Cleopatra" in 26th round at the United
Artists is rated slow.
Estists is rated Slow.
Estimates for This
Fox (Downtown Fox Corp) (5,041; \$1.25-\$1.49) "Goliath and
Sins of Babylon" (AI) and "SamSins of Babylon" (AI) and "Sam-
son and Slave Queen," (AI) (2d
wk). Dinl \(\$ 6,000\) in five days. Last week, \(\$ 9,000\).
Michigan (United Detroit) (4,926; \(\$ 1.25-\$ 1,49)-12,0 i n g s\) of Sun":
(UA) Oke \(\$ 12,000\) Last week, "West Side Story" (UA) reissue) Palms (UD) (2.995; \(\$ 1.25\) - \(\$ 1.49\) ): "Flipper" (MGM) and "Captain
 \(\$ 4,000\).
 (Continued on page 10):

\section*{Omaha Suygish But "West Bie 9G, 31st} \({ }^{\text {Onman}}\) Sishare tomene stitive in



\section*{Estimat}

Estimates for This week
Orpheime (Tri-States) (2,870,
\(\$ 1.25\) ) "Take Her, She's Mine", \(\$ 1.25)\) "Take Her, She's Mine" week, \(\$ 5,500\).
week, \(\$ 5,500\).
Omaha (Tri-States) (2,066; \(\$ 1.25)\)
"Palm Springs Weekend: \({ }^{(W B)}\). "Palm Springs Weekend" (WB)
\((2 \mathrm{~W}\) wk).
Poior \(\$ 3,000\) Last week,
 Cooper (Cooper) (687, \(\$ 1.25\) )-
Wheler Dealers"
(MGM). Modest \(\$ 3,000\). Last week,
\(\$ 3,200\). Cooper) ( 752 ; \(\$ 125\) )
State (Ineredible Journey" (8V) (4th wk). Slim \(\$ 3,000\) Last week Indian Hills (Cooper) (800 \(\begin{array}{lll}\text { 2.20)- How West Was Won } \\ \text { (MGM) (31st wk) } & \text { Big } \$ 9,000\end{array}\) Last week, \$C,50, Sky View (Ralph
Admirank) (Chef,
Blank) 1,\(000 ; 1,234 ; 1,122\) cars; 1.25) "Pyro" (AI and "Beach
Party" (AI) Sluggish \(\$ 6,500\) Last week, "Great Escape":(UA)
and The Lion" (20th), \(\$ 10,000\).
'Cardinal' Trim \(\$ 15,000\), St. Loo; Texas'slick
176, 'Sn'' Good \$11,000
St Louis, Dec. 23. here this week, and some of them are doing well despite the handi-pre-Xmas. "The Cardinal" is rated "Four For Texas". shapes okay at the Fox. "Kings of Sun" looms good on opener at State.
in fifth Esquire round. "West okid Story is light
the St: Louis.
Estimates for This Week
Ambassador (Arthur) \((2,970)\) 11.25) "Cardinal" (Col). Nic \$15,000 Last week, "To Kill Mock-
ingbird" (U) and "Back Street" U) (r

Apollo Art (Grace) ( 700 , \(90-1.25\) ) Average \(\$ 1,200\) for second. Last
week, \(\$ 2,000\). Esquire (Jablonow-Komm) (1, Last week, \(\$ 6,000,0\). Fox (Arthur) \((5,000,90-\$ 1.25)\) )
"Four for Texas" (WB) Twin \(\$ 17\), 000. Last week, "Yum Yum Tree
(Col) (3d wk), \(\$ 12,000\). Col (3d wk), \(\$ 12,000\).
160, 60-90) - "Two Women" (Em bassy) and "Sky Above" (Embassy) Journey" (BV) ( 2 d wk), \(\$ 7,000\).
State (Loew) State (Loew) (3,600; 60-90)-
"Kings of Sun" (UA) Good \$11,(4th wk), \(\$ 6,000\)
Martín Cinerama (Martin) 913 \(\$ 1.25-\$ 2.50)\) "How West Was
Won" (MGM) (37th wk). Okay \(\$ 7\),W0n LaGM) (37th Wk). Okay \(\$ 7\),
500 . Last week, \(\$ 8,000\). 500. Last week, \(\$ 8,000.01,000,90\)
Pageant (Arthur) Good \(\$ 3,000\) or close. Last week, "LShaped Room" (Col) and "Sundays and Cyb
issues), \(\$ 2,500\)
Paris Art (Chernoff) \((800 ; \$ 1: 50)\) - "Lady Chatterley's Lover". (In \(\$ 1,500\). Louis (Arthur) (3,800; 75-90) "West Side Story": (UA) and issues) Light \(\$ 6,000\). Last week, Cry of Battle" (AA
Shady Oak (Arthur) (760; \(90-\)
\(\$ 1.25)\) "Lord of Flies" (Cont) (3d wk). Nice \(\$ 2,500\). Last week, \(\$ 3,500\).
Dickinson Adds 3 Spots
Kickinsonsas Inc, theatre operat-
ing circuit in Missouri, Kansas and ing circuit in Missouri, Kansas and Iowa, has acquired three situations
in southwest Missouri from wilin southwest Missouri from Wilmore The properties are the Webb City Drive-In, Webb City, and the
66 Drive-In and the Roxy Theatre, 66 Drive-In and th
bith of Carthage

\section*{both of Carthage.
Glen \(W\), Dickin}
the circuit, said the sale, head of tive next April. His chain has been active in the Joplin teritory farea's
largest city) for many years and largest city) for many years and
presently operates the Lux Theatre

\section*{Cold, Snowstorms Bop Boston Biz But Texas' Big \$14,000, 'Cardinal' Capacity 36G, Babylon' Good 11G}

\section*{Broadway Grosses \\ Stimime Tonit Groed \\ This Week \(\times 33\) theatres)
(Based on 330 Last Year o.... \(\$ 603,400\) \\ Cold Clip Mpls; \\ Texas Bof 12 C}

\section*{With the exception of longtime \\ With the exceptions, of longtime
holdover roadshows "Cleopatra"} holdover roadshows Cleopatra
and "How West Was Won," still
very much in the money, it's a clean much in the money, it's a loop. In the case of the nabe
houses, ony that "Wheele Deal part until after tonight (24), makping way for "The Prize" and
"Suitor," respectively, on Christmas Day
course, designed to take better ad vantage of the anticipated holiday season boxoffice upswing, not re-
flected in this weeks totals to any "Cardinal" But such "Kings of Sun" are Wmash,
month, been hurting this cold wave that even for do so, is a neck of the woods, is abnormally early. Temperatures have dropped near-blizzards and much snow has

Estimates for This Week. (Continued on page 10)

\section*{World' Ace Newcomer}

In Port:, Fast \$12,000
Holiday activities are cutting deep into firstrun biz here this Douce" romps into a 21st Irving on session. "McLintock" heads "Yum Yum Tree" stays for a frame ooms as best new entrant at the Follywood, with a lofty take.
Estimates for This Week

\section*{Madway (Parker) (1,890}
1.50) -Wheeler Dealers" (MGM) and "Main Attraction" (MGM) (re week, \(\$ 3,900\).
Cinema 21 (Foster) 648 ; \(\$ 1.50\) ) "Yum Yum Tree" (Col) (5th wk) Fast \(\$ 3,500\). Last week, \(\$ 4,100\).
Fine Arts \((\) Foster ) \((421, \$ 1.50)\) Lrench Shaped Room"(Col) and Modest \(\$ 2,200\) or near. Last week, \begin{tabular}{l} 
FOX \\
\hline
\end{tabular}
Fox (Evergreen) (1,600; \$1 \$1.49)
"Four For Texas" (WB) "Man From Galvestion" (WB) Okay \(\$ 7,000\) Last week, "Katu", Indie), \(\$ 5,800\).
Hollywood (Evergreen) (1,890) (UA). Lofty \(\$ 12,000\) or near Lerld week, shuttered to prep for "Mad" Irvington (Smith) \((650, \$ 1.50)\) Irma La Douce" (UA) (21st wk) Laurelhurst (Cruikshank) (650. "Mouse On McLintock" (UA) and (4th wh), Nifty \(\$ 3,000\) Last week Music Box (Hamrick) (640, \(\$ 1\)
\(\$ 1.50\) ) "All In Night's Work" Par) and "Breakfast At Tiffany' (Par) (reissues), Slim \(\$ 2,500\) : Last week, "Fin In
(3d wk), \(\$ 2,100\).
Orpheum (Evergreen) (1,536; \(\$ 1\) Queen" (AI) and "Goliath Sla and Sins of Babylon" (AI) So-so \(\$ 6,000\). issue), \(\$ 5,300\) :
Paramount (Port-Par) (1.406. \$2 wk): Warm \(\$ 5,000\). Last week

Biz still is slow currently, with nowstorms and freezing weather hurting: Exhibs await Xmas Day and week through New Year's Eve or the big upbeat. However," "Tom Jones" came through with lofty take at the Beacon Hill on opener. "Kings of Sun" is rated fairly sunny at the Orpheum. "4 For Texas" shapes sock at Paramount,
"Goliath and Sins of Babylon" ooks good the Center, also in First week of "The Cardinal" at he Saxon is rated capacity, "It's a ardticket's big in sixth week Yum Yum Tree" holds okay at A round
"Cleopatra" is rated pale in Gary. New Year's Eve bookings are being announced, and Music
Hail, wheopens Dec 25 with "Sword in Stone," will have "Pink anther." "Lord of Flies" contin Square with amazing biz in 14th

Estimates for This Week
Astor (B\&Q) ( \(1,117,90-\$ 1.50\) )Yum Yum Tree" (Col) (7th wk) kay \(\$ 9,000\). Last week, \(\$ 10,000\).
Beacon Hill (Sack) \(\mathbf{9 0 0}\); \(\$ 1\) 11,000 Tom Jones (UA). Ho ourney" (BV) (3d wk), \$4,000. Boston (Beacon Ent:) (1,345;
\(1.20-\$ 3.95)\) It's Mad World UA) ( 6 th wk). Fiftn week ended Capri (Sas big \(\$ 11,000\)
Capri (Sack) (850, 90-\$1.50) (4ncredible Journey (BV) "Incredible Journey" (BV) (4th Center (E. M. Loew)
\(\$ 1.25)\) - 1250,690
Goliath and Sins. of Baby\$1.25) "Goliath and Sins of Babyon" (AI) and "Samson and Slave
Queen" (AI), Good \(\$ 8,000\) or close Last week, "Playgirls International" (Indie) and "Blaze Starr
Back to Nature" (Indie) (rerun) (2d \(\mathrm{wk})\), , \(\$ 4,500\).
Cinema, Kenmore Square (Indie) (320; \(\$ 1.40-\$ 1.90\) ) "Lord of 500. Last week, \(\$ 3,600\).

Exeter (Indie) (1,276, 90-\$1.49)ke \(\$ 3,000\). Last week, same.
(8k) Fenway (Indie) (1,300, 90-\$1.49) Handyman" (Indie (reruns) Okay (Indie) (rerun) and "Naked in Deep" (Indie), \$2,700.
Gary (Sack) (1,277, \$2-\$3.90)"Cleopatra" (20th) (m.0:) ( 6 th \(\mathbf{w k}\) ) Mayfower (ATC) (689; 900 - 1.50 ) Mild \(\$ 2,500\) : Last week, "New Kind of Love" (Par) (rerun) and Memorial (RKO) (3,000, 90-\$1:50) "Freud: Secret Passion" (U) (reis Twe Mild \(\$ 7,000\). Last week Above". (Embassy) (reissue), \(\$ 7,100\) Orpheum (Loew) (2,900; sun\(\$ 1.65\) )- "Kings of Sun" (UA). Suny \(\$ 10,000\). Last week, "Pepp.
Small Miracle" (Indie), \(\$ 5,500\). Paramount (NET), (2,357, 90 \(1,65,000\) or close. Last week, "Alõk Against Rome". (Indie) and "Witch's curse (Indie), \(\$ 11,000\)
Pilgrim (ATC) (1,909; 75-\$125) nd "Stripper" (20th) Peppy \(\$ 6\). Indie) and " 30 "Knockers Up"
(20th) 20th) (2訁d wk), \(\$ 6,000\).
Park Square (Indie) ( \(300 ; \$ 1,80\) ) Gody Life to Live" (5th wk). Saxon (Sack) (1,000; \$2-\$3.90)-
Cardinal" (Col) (2d wk) Second veek started Friday (20), First week was capacity \(\$ 36,000\), with presold theatre parties.
State (Trans-Lux) ( \(730 ;\) 90- \(\$ 1.25\) )
"Lucky Pierre" (Indie) and Some Like It Cool" (Indie) and ssues). Hot \(\$ 10,000\). Last week Europe-in Raw (Indie) and West End Cinema (E. M, Loew) Emb; 75-\$1.50) " "Conjugal Bed" tarted Friday (20). Sixth was fair
\(\$ 2,500\).

Wedneaday, December 25,1963

\section*{LA. Improves; 'Cardinal' Boff 33C, 'Sm' Bright S26,000, 'Palace' Hep 24G; Tree' Sockeroo 30G in 7th}

'Cardinal' Boff \$14,000, Balto; Texas' Stout 9G;
'Cleo' Okay \(8 \frac{1}{2} \mathrm{G}, 26\) th "The Cardinal"" is of to a boffo start at the Mayfair and "4 For
Texas" 1 ooks stout in first at the Town. Elsewhere, cold weather
has cooled the boxofice. Cherpatro" is okay in 26 th week at the
Hippodrome. "Great Escape" is iikewise in ninth round at the Senin ifth session at Stanton. In fifth week at the Playhouse while "Conjugal Bed" is oray in
seventh at the Charles."Irma Li Douce" still is
at the Little.
Chartes (Fruchtman) 500 ; 5 \(\$ 1.50\) )"Conjugal Bed" (Embasse) \((7 t \mathrm{th} \mathrm{wk})\)
\(\$ 2,600\)
Five West (Schwaber) (435; 90 -
s1.50)- Murder at Gallop" (MGM). Nice \(\$ 3,000\) Last week, "Lillies
Field" (UA) (4th wk), \(\$ 2,000\).
 whe
week, \(\$ 9,500\)
Litile (T-L
 Irma La Douce" (UA) (23d .wk)
Holding at good \(\$ 2,000\) Last week
 \$1.50)-"Secret Passion" (U) (re
1ssue). Slow \(\$ 4,000\) Iast week
 \$1.50) , The Cardinal", (Col)

 \({ }_{\$ 2,000}\) Good \(\$ 1,800\), Last week Rei (Freedma) (500; \(\$ 1.50\) )
"Weird Lovemakers" (Indie) wk). Fair \(\$ 1,500\). Last week \(\$ 2,000\), "Great Escape" (UA) (9th : Wh) \$1.50)-"Wheiler Detiers" (MG) (5th Wk). Light \$4,000. Last week \(\$ 5,000\).
- Treve (T-4 A A, \(125,50-1,50)\)

\section*{Estimates Are Net \\ Fiim gross estimates as reported herewith from the varl-
ous key cities, are net; \(1 . \mathrm{e}\). ous key cities, are net. 1.e.,
without usual tax Distributors share on net take, when playing percentage, hence the
estimated figures are net income. \\ The parenthetic addiscon
prices however so micated prices, however, ms indicated,
include U S. amusement tax. \\ Cold Bops Denver; Sun' Wild S,000}

Denver, Dec 23.
 shopping to crimp fingtrun film biz
here this sesion. There appears to be an exodus to ski resorts, and
this is no help to rade either. Most. theatres are hitting new low in current week. on opening week "Gt Paramount.
""Goizoth and Sins of Babylon" looks very slugginh on opener at
the Denver. Trake Her, She's Mine is reted fair in tifth, Aloddin
session "Under Yum Yum Tree looms okay in fifth at the Centre
Estimates for This Week Aladin- (Fox) (900 \(\$ 1.45\) ) \({ }^{\text {wki) }}\). Fair \(\$ 2,500\). Last weik, \(\$ 3,500\) Cente Yum Tree (Coi) 55 th wh
 \$2.50) ("How West Was Woin"
MGM) (41st Wk) Fairish \(\$ 6,000\)
Last week, \(\$ 7,500\). Last week, \(\$ 7,500\).
Denham (Indie)
 \(\$ 3,000\) Last week, \(\$ 4,000\),
Denver (Fox) \((2,432, \$ 1.25)\)
Samson Samson and Slave Queen" A)
and "Goliath and Sins of Babylon
(AD. Slow 56,000 Last weei "Katu" Sow (Indie) and "Seige of Hell" (Indie) \(\$ 8,000\).
Esquire (Fox) 600 ; \(\$ 1.25\) - II credible Journey" (BV) (m.0) (4th
wK). Mild \(\$ 2,000\) Last week Paramount (Woolfberg) (2,100, 90 \(\$ 1: 25)\)-"Kings of Sun" (UA). Dul
\(\$ 8800\) Last week, "McLintock" 8,000 Last week,
(UA) 5 th wk), \(\$ 10,000\).
 God's Little Acre" (Indie), Dim
\(\$ 1,500\). Last. weel, "Mouse on 1,500. Last, weet, Mouse on
Moonic Iniel, \$1,60.
Yogue (Art Theatre Guild) ( 450 ;
 \(\$ 1,400\).

\section*{Prov, on Skids; Texas}

Fair \$5,000, Top Nevie
Lest-minute Chiristmas stoc. 23. are flooding the downtown aree
but are ignoring the firstrun cine Nas. All are just marking time
Newcomers are "Kings of the Sun at the Statee "Four for Texas" a
Majestic and "Secret Passion". RKO Albee Best of trio is "Texas,"
fair on opener "Under Yum Yum Tree" is okay in sixth Strand week
Estimates for This Week

\$2,000. Last week, "MMondo Osine (Indie) (reissues), \(\$ 4,000\) Sinner E1mioood (Snider) (2,200, \(\$ 2.50\)

 \$4,500.

NARIETT
Col. Dragging Bottom
But West \$4,000, 36th
Columbus, 0 .,
Late shopping hours and the ful Christmas rush will cut heavily into grosses, here this session
Zeno weather, with snow, further decimated bo Loew's Ohio in in-day run. Combo f "Cry of Battle" and "Gunfight at RKO Palace. How West Was
Won' is doing less than normal business
Grand.

Estimates for This Week Grand (RKO) (860; \(\$ 1.50-\$ 2.75)\) (30th wk) Okay \(\$ 4,000\). Last Ohio (Loew) (3,079; 50-\$1.50) Stolen Hours" (UA). Shapes very ad \$3,500. in 10 days "Cry of (RKO) (2;845; 50-\$1.50)fight at Comanche Creek (AA) Wuthering Heeights" (Cont) (reissue) an
\(\$ 4,000\).
Cardinal Fat 17C, D.C., Texas Smash \$21,00

With the mercury in the sub wentles, snow and holiday shop ing clipped most biz this roun Ithough initialers, are perking,
Four for Texas" shapes smash in irrst frame daydating Ambassador
Metropolitan. "Cardinal" looks ocko on opener at Trans-Lux "Kings of Sun", figures big in
first at Keith's. "Lord of Flies" Ooms boff at Playhouse
Hardticketers "How West Was Won" at Uptown and "Cleopatra" and 26 ner shape sock in: 41st wee estimates take in some post-Christ mas coin:
Ambassador-Metropolitan (SW) (1,480; \(\$ 11 . \$ 1.49)\) "Four for Texas
WB). Sock \(\$ 21,000\) Last week No, My Darling Daughter" (Zen Apex (KB) ( \(940, \$ 1.25-\$ 1.40\) )
(We Wivithering Heights" (Cont) (re week, \$3,100 ( oew) ( \(567, \$ 1.25-\$ 2)\) (Continued on page 10)

\section*{World Mighty \(\$ 13,000\),}

Pitt, Cardinal' Smash
11G, Texas' Big 156
"Four for Texas" looms lonty in first at the Stanley. But outstand-
ing is "It's a Mad World," new. ing is "It's a Mad World," new basis, which looks wow, Other new
entry, "Cardinal" is smash at Fulen. "Wheeler Dealers" is dull in
fourth at Gateway and comes out fourth at Gateway and comes out

Estimates for This Week Forum (Assioc) (380; \(\$ 1.75\) ) Lilies of ( \(\$ 1,800\). Last week, \(\$ 2,000\).
Fulton (Assoc) \((1,900 ; \$ 1-\$ 1.50)\) Fulton (Asoc) ( \(1,900, \$ 1-\$ 1,50)\)
"Cardinal" (Col). Lofty \(\$ 11,000\) (5th wkek, \(\$ 5,000\).
Gateway (Assoc) ( 1,\(900 ; \$ 1 \$ 1.50\) )
"Wheeler Dealers" (MGM) (4th W \()\) Wheeler Dealers" (MGM) (4th wk) Weak \(\$ 3,500\) and comes out Tues, Penn (UATC) (2,003; \(\$ 2-\$ 3.50)\)
"Cleoratra" (20th) (20 \({ }^{2}\) wk) Final round slightly better than last week but still sad at \(\$ 3,500\).
Last week, \(\$ 2,800\). Makes way for opening of "Sword in Stone" (BV) Shadyside (MOTC) (632; \$1.75)"Carry On Regardles"" (Gov) (5th Squirrel Bill (SW) ( 823 ; \(\$ 175\) )
French Style (Col) (3d wk-10 days). Thin \(\$ 10,000\). \(\quad\) Stantey \((3 W) \quad(300, \$ 1.50)-1\) "Four for" Texas" (WB), Grest
\(\$ 15,000\) or near
"Wuthering Height (Cont) (reis-
 Warner
\(13,000, ~\)

Cold, Pre-Xmas Sloughing B'way But Victors' Boff \(37 / 2\) G, Pillow' Smooth 19G, "Cardinal' Socko 38G
Coldest weather of the season, "Twilight of Honnor (MGM),
with the mercury dipping below
15 degrees several days, was' just 5 degrees several days, was' just another handicap for the usual faltering. Broadway firstrun busi-
ness in this pre-Xmas session Few ness in this pre-Xmas session. Few
theatres will be helped in current round by taking in Christmas Day or the expected upbeat immediate-
ly afterward: Outstanding exly afterward. Outstanding ex
ception, of course, is the Music
Hall which winds its week on Wednesday: Winds its week on threatened for late Monday (23) may further stash totals.
Several néwcomers hint of Srighter grosses to come. Perhaps tandout is The Victors," which
it in the Criterion and big \(\$ 13,000\) or ver opening week at Sutton. a great \(\$ 12,000\) at the Coronet caps ul pre on Pillow has handi \(\$ 19,000\) on opener, daydating the Forum and Fine Arts.
"Charade" with annual Christmas stageshow look to finish its third session Christmise Day with
wham \(\$ 203,000\) or near at the Music Hall, and naturally conto great \(\$ 38,000\) or close in second
stanza at the Demille. Also on stanza at the DeMille. Also on
hardticket, "Its" a Mad World" finwith a smash \(\$ 35,000\)
"Under the Yum Yum Tree" week, at the State. "Soldier in Rain was okay \$11,000 or close
in fourth session at the Palace
Both houses have newcomers opening Christmas Day
"How West Was Won" was good \$19;500 in 39th and final session at
the Cinerama. "Best of Cinerama" the Cinerama. "Best of Cinerama"
moves into the house Dec. 25 , also on hardicicket.
An impressive lineup of new for Texas' comes into the Paramount and Trans-Lux 52 Street. Move Over Darling" opens at the
Astor and Tran-Lux, 85th Street. Love With a Proper Stranger" preems at the State and Murray
Hill. "Who's Sleeping in My Bed" pens at the Victoria. To Bed or Not to Bed" preemed at the Baro-
net, Sunday (22). "Sword in the Palace.

Estimater for This Week
Astor (City Inv.) (1,004; \(\$ 1.25-\$ 2\) ) Opens today (Warl) D (20th). With Trans-Lux 85th Street. Ing
ahead, "Lilies of Field" (UA) (3d wik), mild \(\$ 9,000\) or close after
Cinerama (Loew) ( 1,552 ; \(\$ 1.50\)
\(\$ 3.50)\) - "Best of Cinerama" (Cine-
rama) Opens today (Wed:) on ramat. Opens today (Wed:) on
hardticket. In ahead, How West Weet Won" (MGM) (39th wk). This \(\$ 19,500\) on 16 performances for highly, sucessful longrun here. New pic will have \(\$ 1: 50-) \$ 3\) scale.
Criterion (Moss) (1;520; \(\$ 1.50\) -\$2.50)-"The Victors" (Col) Initial three days ended Sunday (22) was
great \(\$ 24,500\), with SRO on Sunday, Stays on, natch!
DeMille (Reade)
DeMille (Reade) (1,463; \$1.50-
\(\$ 8.50\) "The Cardinal" (Col) (2d wh) t Looks like boffo \(\$ 38,000\) for for opener. Stays on, naturally on this hardticket engagement, with advance now close to \(\$ 80,000\), withbeing helped by two extra matinees in second week with house going to daily matinees Monday


Embassy (Guild Enetrprises) Henry" (Janus) (2d wot Thite, This round Winding Friday (27) 100ks
like solid \(\$ 10,000\) after \(\$ 8,000\) for opener.
- Forum (Norel) (813; \(\$ 1.25-\$ 1.80\) ) First session finished Sunday (22) was fancy \(\$ 12,000\). Daydating with Fine Arts

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Radio City Music Hall (Rockerellers) (6,200; 95-\$2.75) CCha-
rade". (U) plus annual Christmas stageshow (3d wk). This week winding up today (Christmas Day) heading for wham \(\$ 203,000\) or
thereabouts. Second session was \(\$ 183,400\), which gave a higher total for opening two weeks than "Operation Petticoat," one of Universal's high grossers, did on its first
two sessions as an Xmas pic Stay two sessions as an Xmas pic. Staye
on indef, with early starting times most of fourth week.
Rivoll (UAT) ( 1,\(545 ; \$ 2.50-\$ 5.50\) ) The "Cleopatra" (20th) (29th round completed yesterday (Tues.) was big \(\$ 27,000\) or State (Loew) (1,850; \(\$ 1.50-\$ 2.50)\) Par) Opens today (We stranger" Ing with Murray Hill. In ahead, Yum Yum Tree" (Col) (5th wk), okay here
2) - "Who's Sly Inv) ( 1,003 , \$1.25. (Par). Preems here todes (Ved.) Last week, "Who's Minding Store",
(Pay) (4th wk), held at fair \(\$ 8,000\) after \(\$ 9,400\) for third week.
 (6th wk). Fifth session finished Saturday ( 21 ) was smash \(\$ 35,000\)
after \(\$ 38,000\) in fourth week. Curafter \(\$ 38,000\) in fourth week Cur-
rent week will be helped by seyेeral added performances. First-Run Artie
Baronet (Reade) (430; \(\$ 1.25-\$ 2)\)
"To Bed or Not Opened Sunday (22) In Cont). "Ladies Who Do" (Cont) (4th wh. 5 days); was mild \(\$ 4,000\) after \(\$ 6\).500 for third full week.
Beekman (Rugoff Th.) (590; (Cal) (m,o.) (2d wk). Initial round ended Sunday (22) was fine \(\$ 8,500\).
Cinema One (Runoft Th.) Cinema One (Rugoff Th. (700;
\(\$ 1.50-\$ 2\) ) "Tom Jones" (UA) (12th day (22) was socko \(\$ 26,200\) sutter \(\$ 27,600\) for 10 th wk
Cinema Two (Rugoff Th.) (300. \$1.50-\$2) "Ladybug, Ladybug"
(UA). Opened Mondoy Coronet (Reade) (500 (23) Coronet (Reade) (500; \(\$ 1.50-\$ 2\) )
"Billy Liar" (Cont) ( \(2 \mathrm{~d} \mathbf{w k}\). Initial session completed Sunday (22) was great \(\$ 12,000\).
Festival (Embassy) (546; \$2-\$2.50) Sunday (22). Life" (Levine). Opened Sunday (22).
(250; \(\$ 1.25-\$ 2\) ) - "Hallelujah The Hills" (Indie), First week ending
Dec 25 Iooks like big Deg. 25 looks like big \(\$ 6,000\) or
Fine Arts (Davis) (468; \(\$ 1.80-\$ 2\) ) Initial round finished Sunday (22) was fair \(\$ 7,000\). Daydating with
Guild (Guild) (450; \$1-\$1.75) (3d wke Lives of Thomasina" (BV) yesterday (Tues.) was smash \(\$ 13\),-
000 or near after \(\$ 12,000\) for
Little Carnezie (Landaa) (520;
\(\$ 1.25\) - 2 ) War of Buttons \$1.25-\$2)-War of Buttons" (Ingood \(\$ 4,500\). Mil (Rugoff Th.) (565; \(\$ 1.50-\$ 2)\) "Love With Proper (25), daydating with State

Paris (Pathe Cinema) (568; 11.50 wk). First three days ended Sunday. (22), Was great \(\$ 8,000\). Pic played benefits other days of week,
with actual run for public starting last Friday.
Plaza (Lopert) (525;
"City Lights" (Indie)
( 5 th Fourth, session finished Monday (23) was smash \(\$ 13,600\) or near Sutton (Rugof Th.) (561; \(\$ 150\) reek endine victors" (Col). Initial ing for fancy \(\$ 13,000\) or over. terion, natch Daydating with CriTOLe Cinema (Toho) 299, \$1.50-
W2), "High and Low" (Toho (5th
day (onth round completed Monday (2) was nive 86.500 or near after \$fise0 in third. Now playibe In setyer

Towrer Enet
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\section*{Mad World' Great \$14,000 in Cincy; 'Take Her' Okay 6G; 'Cleo' 5G, 26th}
"It's a Mad World" looms great in preem at Capitol to dominate in preem at cincy cinema scene currently. Most of major locations are mark-
ing time with holdovers prior to unwrapping ho ay packages to
local record cold wave is added to local record cold in the first half. Hilltop art theatres were closed for two days until Xmas.
Longrun "Cleopatra" shapes so-
so in 26th week at Grand. In fifth round, "Yum Yum Tree" looks fine at "McLintock" is doing nicely in fourth frame at Keith's. Reissues of "Days of Wine and Roses" and
"What Happened to Baby Jane" "What Happened to

Estimates for This week Albee (RKO) (3.100, \(\$ 1.25 \$ 1.50\) ) "Days of Wine and Roses" (WB) Jane" "WB) (reissuen). Slow \(\$ 5,500\),
Last week, "Wuthering Heights" (Cont) (reissue), \(\$ 6,000\).
Clapitol (SW-Cinerama) (1,339; \(\$ 1.25-\$ 2.751-\) MM World" (UA). Great \(\$ 14,000\) or better for firs
week's 10 performances through Christmas Day in prospect. Rave reviews and potent advance sale
easing sting of late Xmas shopping easing sting of late Xmas
and sub-zero temperatures.
Esquire Art (Cin-T-Co) (500; \(\$ 1.251\) - "Get On With It" (UA) Last week, \(\$ 1,200\).
Grand-(RKO) \((1,396 ;\), \(\$ 1: 80-\$ 3)-1\)
Cleopatra'
(20th)
\((26 t h ~ w k)\). Mild \(\$ 5,000\). Last week, \(\$ 5,200\)
Guild TVance) 1272; \(\$ 1.25\) ) "Devil and 10 Commandments" (Indie) (3d wk), Thin \(\$ 1,500\) in 10 Kays.
K Keith's Cin-T-Co) (1,500, \(\$ 1.25-\) wk). No complaint at \(\$ 4,500\) after \(\$ 6,000\) for third round.
Palace (RKO) (2,600 \(\$ 1-\$ 1.50)\)
"Take Her, She's Mine"
\((20 t h)\) ( 5 th wk). Okay \(\$ 6,000\). Last week, \(\$ 7,500\)
Twin Drive-In (Cin-T-Co) (West side only; 800 cars; \(\$ 17\)-"Battle of
Worlds" (Indie) and "Lust to Kily" (Indie). Fair \(\$ 3,000\). Last. week, (Indie). Fair \(\$ 3,000\). Last Week,
"Blood Feast" (Indie) and "Scum of Earth" IIndie), \(\$ 3,500\). Valley tCin-T-Co 11,275 ; \(\$ 1.50-\)
\(\$ 1.75\) ) "Yum Yum Tree" \(\$ 1.75\) ) - "Yum Yum Tree" (Col)
(5th wk-5 days). Nice \(\$ 4,000\). Last

North Carolina's Own Films Near

Raleigh, N. C., Dec. 23. The North Carolina, Films a s rant from the Richardson Foun dation in New York, expects short12 motion pictures it is making on life in North Carolina. The or no local qublicity, is thought
to be one of the few state government film producing agencies in the nation.
Initial pix to go into release
probably are "The Ayes, Have It," eral Assembly on "The state's GenCaroline,", a historical production
for the Carolina Charter Tercentenary Commission, and "Prospects for The Mountain Region," dents of the Appalachian Mountain area: All films run from 30 minutes to one hour.
Director of the board is James Beveridge, a native of Vancouver,
B.c. Ben Mast, a native CaroIinian and formerly of the Voice of America, is his associate. They
are directly responsible to Gov. Terry Sanford, who was instrumental in securin
Members of the board's advisory wellknown documentary filmmal er, Borden Mace, originally of Beaufort. N.C., who is prez of
Louis De Rochemont Associates, and George C. Stoney, a Winston, rector.
Ah of the board's films are con-
trated to outside indiviouals and

\section*{DETROIT}

\section*{(Continued from page 8)}

Last, week, "Small World Sammy Lee" (Indie), \(\$ 5,000\) in second Grand Circuis (UD) (1,400; \$1.25\(\$ 1.49)\) ) (Take Her, She's Mine
\((20\) th) (6th wk) Down to fair \(\$ 5\), 000 Last week, \(\$ 7,000\).
Adams (Community) 11,450;
\(\$ 1.23-\$ 1.50\) )-Reopens Dec. 26 with "The Prize" (MGM) after closing down one week for renovation.
United Artists (UA) (1,667, \(\$ 1.50\) \$3.50) "Cleapatra" (20th) (26th Wk). Slow \(\$ 4,500\). Last week, \(\$ 4,700\)
Music Hall (Beacon Enter (1,213; \(\$ 125\) (Beacon Enterprises) (1,213; \(\$ 1.25-\$ 2.80)\) How West
Was Won" (MGM) (43d wk). Slow Was Won" (MGM) (43d wk). Slow-
ing to big \(\$ 10,000\). Last week, \(\$ 14\), 000 Mercury (Suburban Detroit) (1, 468; \(\$ 1-\$ 1.80\) ) "Yum Yum. Tree",
(Col) (7h wke. God \(\$ 5,000\) Last
week, \(\$ 4,800\).
Trans Lux Krim Crans Lux
(980; \(\$ 1.49\) ) "All Way Home" (Par) Oke \(\$ 5,000\). Last week Devil and 10 Commandmen
(Indie), \(\$ 4,00\) in seçond weék:

\section*{WASHINGTON \\ (Continued from page 9} wk.

100 . \(\$ 4,300\) after opening a
Keith's (RKO) (1,838, \$1-\$1.49)
KKings of Sun" (UA) "Kings of Sun" (UA), Sock \(\$ 12\)
000 Last week, "MicLintock" (UA) (4th wk), \(\$ 7,500\).
McArthur (KB) ( 900 ; \(\$ 1.25\) - \(\$ 1: 40\) "Murder at Gallop" (MGM) (6th 4,400.
Ontario (KB) (12240; \$1-\$2)
Macbeth" (Indie) (reissue). Dul \$2,500. Last week, "Der Rosen kavalier" (Indie) (reissue) (2d wk), Palace (Loew) 12,360; \(\$ 1.25-\$ 1.80\)
"Wheeler Dealers".(MGM) wk). Trim \(\$ 6,000\) or over Last Playhouse (1L) (459, \(\$ 1.25-\$ 1.80\)
"Lord of Flies" "Lord of Flies" Cont). Bof caccio '70": (Col) and "Divorce Ital
ian Style" (Embassy) (reissues) \({ }^{2,81 a z a}\) (TL) (278. \(\$ 1.25-\$ 1.80\) )"Male and Female" "Indie) and \(\$ 4,500\) My Last Week, "Sin You Sk ners" (3d wk), \(\$ 3,000\).
Town (King) \(\quad 1800\).
"Secret Passion" (U) \(12 \mathrm{~d} \$ \mathrm{wk}\) ) Trans-Lux (899, \$1.49-\$2)-Car Trans-Lux (899; \$1.49-\$2)- Ca Last week, "Yum Yum Tree" (Col Uptown (SW) \(1,300, \$ 1,65-\$ 2.75\)
UHow West Was Won (MGM t41st wh)
week. \(\$ 4,000\).
Waruer (SW) (1,250, \$1.50-\$2.75) "Cleopatra" (20th) (26th wk)
Sock \(\$ 12,000\). Last week; \(\$ 4,000\).

\section*{THESE THEY CHERISH;}

ALL-TIME IOWA FAVS
Don Allen, general mac. Tri-States Theatres here, and Gordon Gammack, Des Moines Tribune columnist. put their heads to a few weeks ago that invited read ers to imagine themselves stuck on a desert island where they could have any and only 10 featur films of their choice, and to send response was far greater than anticipated.
Allen promised free theatre tickets to those whose No 1 choice
proved to be the general favorite "Gone With the Wind" way out in front one read claimed viewing it 18 times).
"South Pacific"; "State Fair" (firs Iowa version); "West Side Story" "Ben Hu"; "Around the World in 80 Days", The Music Man"; "I
Happened One Night". "Bridge Happened One Night"; "Bridge on
the River Kwai"; "Going My Way"; "The Ten Commandments";
"Mrs. Miniver" "Mutiny on th Mrs. Miniver", "Mutiny on the "Rear "Window"; "The Longes, Day" "Seven Brides for Seven
Brothers": "The Best Years of Our
Lives": The Treasure of the Sierra Madre, Treasure of the

\section*{MINNNEAPOLIS}
(Continued from page 8)
- Cleopatra". (20th) (26th wk Fine \(\$ 6,000\) Leopath week, \(\$ 3,000\). Cooper (CF) ( 905 , 1.25-\$2.50) (42d wk), West Was Won' \(\$ 6,500\). Last week, \(\$ 5,500\).
Gopher (Berger) (1,000, \(\$ 1-\$ 125\) )
"Old Dark Howse" (COi) and "Old Dark House" (Coil and
"Maniac" (Col) Mild \(\$ 3,000\). Last
week, "Forewell to Arms" (20th) week "Forewell to Arms" (20th)
and "Marilyn " (20th) (reissues) \(\$ 2,500\).
Lyric (Par) (1,000, \$1.25-\$1.50)"Four for Texas" (WB). Socko
\(\$ 12,000\) Last week, "Fun in Acapulco" (Par) (\$1.25:
 \(\$ 5,00\). Last. week, Take Her,
She's Mine" \((20 t h)\) (th wk); \(\$ 3,000\) in five days.
Orpheum (Mann) (2,800; \$1\(\$ 1.25)\) - "Who's Minding Store" MeLintock" (UA)" (5th wk), \$3;500 Park (Mann) ( 1,\(000 ; * \$ 1.50)\) mer Place" (WB) (reissues). Okay an Style" (Finbassy) and "Boccac io 70 " (Emb) (rèissues), \(\$ 2,000\).
State (Par) \((2,200 ; \$ 1.25-\$ 1.50)\) \(\begin{array}{cc}\text { State (Par) ( } 2,200 ; & \$ 1.25-\$ 1.50) \\ \text { Cardinal" } \\ \text { (Col) }\end{array}\) \(\$ 11,000\) or over. Last week, Yum
Yum Tree" (Col) (4th wk), \(\$ 7,000\). Suburban. World (Marin) ( 800 \(\$ 1.25\) )-"Lord of Flies" (Cont
\((10\) th ) Oke \(\$ 1,000\) in five days. Last week. \(\$ 1,200\)
Warld (Mann) (400; \$1.25-\$1.50)
"Wheeler Dealers" (MGM (6th wk). Okay \(\$ 3,100\) in five days Last week, \(\$ 3,000\).

Toronto Torrid, World
Sock \(\$ 25,000\), 'Cardinal'

\section*{Wow 176, Store' 196}

Toronto, Dec. 23.
Despite Xmas week, biz is torrid The Cardinal" and "Who's Minding the Store" leading the pack of newcomers. Take Her, She big at Loew's. "Horror Hotel" day dating at two Rank houses, is also dating at
scoring.
It's a
Cardinal" Mad World" and The Cardinal" are in at roadshow
prices, latter on a reserved seat
policy. "Under Yum Yum Tree" on molicy at Fairlawn is nice.

Estimates for This Weely
Carlton (Rank) 2,058; \$2-\$3) \(\$ 25,000\) or near.
Danforth, Humber (Rank) (1,324
\(, 203 ; \$ 1-\$ 1.75)\) "Horror Hotel" AA) , 1 as \(\$ 10000\) or over Las week, "Yum Yum Tree" (Col) (7th
wk) \(\$ 12000\) over Last wk) \(\$ 12 ; 000\). Prince, of Wales
Downtown,
State Taylor) (1,059; 1,197; 696 State (Taylor) (1,059; 1,197, 696; \(\$ 9,000\). Last weel, atoo Young to
Ove? (IFD), five Taylor houses with capacity of \(4,629, \$ 14,000\). Fairlawn (Rank)
- Under Yum Yum Tree"
(CoI) "Under Yum Yum Tree" (Col Hollywood (FP) ( 1,080 ; \(\$ 1.25\) \$1.50)-"Take Her, She's Mine week, "Bitter H H \(\mathrm{Wk}), \$ 4,000\).
Imperial
Imperial (FP) (3,216; \$1-\$1.75) ty \(\$ 19,000\). Last week, "Fun in Aca pulco" (Par) (3d wk), \(\$ 9,000\). "Koew's (Loew) (1,641; \$1-\$1:50)Kings of Sun" (UA). Big \(\$ 12.000\) Last week, "Wheeler.
(MGM) (4th wk), \(\$ 8,000\).
Tivoli (FP) (935; \(\$ 1.50-\$ 250)\) "Cardinal" (Col). Smash \(\$ 17,000\) or better.
Towne (Taylor) (693; \(\$ 1-\$ 1.50)\) "Conjugal Bed" (IFD), Swell \(\$ 8,-\)
000 , Last week, " \(81 / 2\), (IFD) (6th wk); \(\$ 3,500\).

University (FP) (1,344, \(\$ 2-\$ 3.50)\) "Cleopatra" (20th) (26th wk) till solid at \(\$ 12,00\). Last week Upto
1.75)- - (Loew) (2,245; \(\$ 1.25\) Lee (7 Arts) (4th wk) For six
deys. mediocre \(\$ 5,500\) Last week days,
\(\$ 6,000\).
'Cardinal' Follows 'Cleo':
Record Hula 19.Wk. Run
Honolulu, Dec. 23 .
"Cleopatra" (20th) finally exited all-time statewide marathon run record of 19 weeks and 2 days:
New attraction, The Cardinal New attraction, The Cardin

\section*{New Films Hypo Frisco; World Wow 26G, 'Cardinal" Sock 22G, Jones' 20G}


\section*{LOS ANGEIES}

Continued from page 9)
Gladiator" (7 Arts) Stout \(\$ 26,000\). Last week, Warren's with Crest, Lawrence of Arabia" Con
(4th wk); \(\$ 6,000\). Pix, Four Star, Mondo Cane" (Emer), "Women
World" (Emb) (reissues), \(\$ 7,400\) : Wiltes Angeles, Hollywood, Loyola Wiltern (Metropolitan - FWC - SW)
\((2,049 ; 856 ; 1,298 ; 2,344 ; \$ 1-\$ 1.49)\) Mind Benders" (AI) Hefty \(\mathbf{\$ 2 4}\), 000 . Last week, Los Angeles, Loyola, Wiltern with Iris, "Promises! ated Woman" (Indie) (reissue), 16,300. Hollywood, "Man With
X-Ray Eyes" (AI)" (2d wk, "Twice Told Tales" (AI), \(\$ 4,000\). Vogue (FWC) (810; \(\$ 1.25-\$ 1.49)\)
"Brothers Grimm (MGM) and
Jumbo" (MGM) (reissues). Dull 1ris (FWC) \(\quad(825, \quad \$ 1-\$ 1: 49)-1\) "Saturday Night, Sunday MornCont) (reissues. Slender \(\$ 4,000\). Ladybug Ladybug" (UA) ( \(2 \mathrm{~d} \mathbf{w k}\) ). kay \(\$ 3,800\), Last week, \(\$ 4,000\).
Hillstreet, Fox Willshire (MetroHillstreet, Foz Wilshire (Metro-
politan-FWC)
"L,752; \(1 ; 990 ; \$ 1-\$ 2)\) "Lilies of Field". (UA) plus
"Stolen Hours" (UA) (Hillstreet) and "Lafayette" (Indie) (Fox Wil-
hire) (2d wk). Dim \(\$ 5 ; 500\). Crest (St). Dim \(\$ 5,500\). Crest (State) (750, \$1-\$1.49)wk). Fair, \(\$ 2,200\) 2.40) Warner Beverly (SW) (1,316; \$2Cont) (reissue) (4th wk) Heights \(\$ 3,000\). Last week, \(\$ 4,000\).
Music Hall (Ros) -"School for Scoundreis" (Cont) and "Battle of Sexes" (Cont) (re-
issues) (4th wik). Soft \(\$ 3,400\). ast week, \(\$ 3,600\)
Beverly, Orjheum (State-Metro
oitan) \((1,150,2,213 ; \$ 1-\$ 2.40)-\) Tom Jones" (UA) (9th wk, Bever-
yo 4th wk, Orpheum. Lusty \(\$ 18\), y. 4th wk, Orpheum. Lusty \(\$ 18\), Cinerama (Pae) (915; \(\$ 1.49-\$ 3.50\)
"It's a Mad World" (UA) wk) Wow \(\$ 30,000\) Last week
 "Yum Yum Tree it (Col) (9th wk) rim \(\$ 10,000\). Last week, \(\$ 10,000\)
 ast week, \(\$ 4,500\). ( 1,\(512 ; \$ 2.50-1\)
Pantages (RKO) Pantages (RKO) (1,512; \$2.50-
\(\$ 5.50)\)-Cleopatra; 20 (20) wk). Busy \(\$ 19,000\) or near. Last Week, \(\$ 19,400\). Hollywood (SW) (1.291; \(\$ 1.25-\$ 2.80)\)
Won" (MGM) "How West Was
(44th wk) Sock ,000) Last week, \(\$ 14,500\)
Each Retires Preliminary To Taking Connubial Path Kansas City, Dec. 23.
Fox Midwest receptionist Vonceil Jeter retired from her post
with National General division here in mid-month. She had been at
Loew's Midiand Theatre starting in 927, and tranferred to Fox Miduntil her retirement she continued An industry bash
Nov. 13 brought out more than 150 to a buffet lunch
Cabaret Riviera.

\section*{San Francisco, Dec. 23. \\ Some big, new entries will add} to the Christmas week sparkle here. Topper is "It's a Mad
World," which shapes smash on opening round at Orpheum. "The ardinal," also new, is heading for great take at the St. Francis. looks socko at United Artists. "Goliath and Sins of Babylon," paired with Samson and Slave
Queen," is rated okay daydating Queen," is rated okay daydating
two spots. "Kings of Sun" looms nice in two locations. Biz at three drive-ins was rained out two days
in week. "Lawrence of Arabia;" in week. "Lawrence of Arabia, on moveover at the Stage Door,
shapes socko for 48 th week downshapes socko
town here.

Estimates for This week Alexandria (United Califi) (1,wk). Good \(\$ 7,000\) Last week, \(\$ 8,000\).
2)-"Kine (United Calif.) (1,250; \(\$ 2\) )-"Kings of Sun" (UA). Fancy "Wheeler Dealers" (MGM) (5th WK, Rancho Drive-In (Affil)) (925 cars; \(\$ 1.25\) person) "Kings of
Sun" (UA) Ozay \(\mathbf{~ S 3 , 0 0 0 ~ L a s t ~}\) Week, reruns. (Dibble-McLean) (1, \(400 ; \$ 1.75)\) "Terror" (AI) and
"Dementia 13". (AI) (2d wk). Fair \(\$ 4,000\). Last week, \(\$ 6,000\). Geneva Drive-In (Syufy) (
cars; \(\$ 1.25\) person)- "Terror" (AI) and "Dementia 13 " (AI) (2d wk):
Oke \(\$ 5,000\). Last week, \(\$ 6,000\). Metro (United Calif.) (1,000;
\(\$ 1.75-\$ 2)\) " \(81 / 2^{\prime \prime}\) (Emb) ( 6 th wk) Hep \(\$ 4,000\) Last week \(\$ 5,000\) ( 950 cars, \(\$ 1.25\) perso-In (Syufy) "Samon and and Sins of Babylon" (AI). Okay at O5,000 Last weel, reruns. Orpheum (Cinedome) (1,439; or better. Paramount" (Par) (2,646; \(\$ 1.50\)
\(\$ 1.75)\) - Palm. Springs Weekend" (WB) (4th wk). Slow \(\$ 5,000\) or
near. Last weèk \(\$ 6,000\). St. Francis (Par) (1,400; \(\$ 2)\)
"The Cardinal"
(Col) Great \(\$ 22\),000 or over. Last week, "Fun in
Acapulco" (Par) (4th wk), \(\$ 4,000\). Staze Door (A-R) (444; \$1:75-\$2) (m.Lawrence of Socko \(\$ 6,000\) for 48 th weet downtown. Last Week, reruns.: (1. 148; \(\$ 2-\$ 2.40\) )-"Tom Jones'" (UA). Vozue (S.F Theitres)
Vogue (S.F. Theatres) (365; \$2) (3d wk). Fair \(\$ 1,200\) Last weèk, Warfield (FWO) (2,656, \$1.25-
\(\$ 1.50\) - \({ }^{\text {Samson and Slave }}\)
Queen" (AI) and "Goliath and Sins Queen" (AI) and "Goliath and Sine
of Babylon" (AI) 'Fair \(\$ 10,000\) or near. Last week, "Yum
(Col) (7th wk), \(\$ 5,500\).

\section*{CHICAGO}
(Indie) and "Girls Without Rooms" week \(\quad\) \& 700 .
Orientit! (Indie) ( \(3,400,90-\$ 1.80\) ) - "Kings of Sun" (UA). Big \$28; (5th wik), \(\$ 11,000\).
oosevelt (B\&K) (1,400; 90-\$1.80) Whe \()\) Trim Dealers" (MGM) ( 5 th
\(\$ 8,000\). Last week, \(\$ 8,700\).
State-Lake (B\&K) (2,400, \(\$ 1.50\) )
\(\$ 4\)-Cleopatra" (20th)
(26th Solid \(\$ 18,000\) or near. Last week, week, \(\$ 18,500\),
Surf (H\&E Balaban)
( \(684 ; ~ \$ 1.50\) \(\$ 1.80)\) "Family Diary" (MGM). Brisk \(\$ 3,500\). Last week, "Room
At Top" (Cont) and "Divorce,
Italian Style" (Embassy) (reissues)

DARIETT
U's Rackmized Drive Univeralis 45 overeseas branche 26-week bales drive next year ban
nered for \(U\) prez Milton R. Rackmil. Drive gets underway the firs he end of June.

\section*{Importers Seek To Woo Exiblibs: Why Not Art?}

The Independent Film Import ers \& Distributors of America is out to vamp more conventional
theatres into switching to an artie
The FIFA bora, at the sugges chief Sidney Deneau last wee voted to set up a committee which
will explore the possibility of will explore the possibilty o preading various types of promo
tional material designed to ac quaint theatremen with artie exhibition:
Unstated, but implicit, in the
IFIDA action is the belief that as IFIDA action is the belief that as
more and more cities go to multile dayd mere firstruns go to mult tional film fare, an increasing number of subsequent run houses
stand to become marginal operastand to become marginal opera-
tions if they depend solely on tions if they depend solely on
standard pix. Thus, it's felt, they may now be more receptive to mported product handled by th indie distribs and importers. wee the IFIDEA promotional material would include a directory of artie product available, methods
of operation and experience of ther exhibs who've switched ove to artie exhi
tional policy.

\section*{KUBRICK FORECOES}

TOUTER-N-RESIDENCE
Stanley Kubrick eschews the idea of having an ad-pub repre-
sentative working for him. In this day of independent production, the Stanley. Kramer Carl Foreman etc, invariably, have their own
promotional agents in residence: The aforementioned are aligned ith Columbia, as is Kubrick. The indies at all companies for the
most part have their own bally re Kubrick sez "no" for good or or bad, and undertakes to handle is "Dr. Strangelove, Or How I Learned to Stop
Love the Bomb."
In Ne Bo Kubrick him York from London publicity and advertising meeting about the picture and his voice is heard before any decisions are
made. He's in on all the rulings made. He's in on all the rulings
and asks not for an ad pub spokesman asks not for an ad-pub spoke
Kubrick has no quarels with
Rffectiv effectiveness of the specialists in
the field. It's just that he's an energetic man who'd rather do himself

\section*{Keep After James Kelly;}

Pinch Follows Balcony tranta, Dec. 23. DeKalb County Grand Jury in Adult Theatre, and Academy Theatres Inc. on charges of possession
and showing of obscene pictures in connection with the showing Aug 1 of The Balcony
Indictment named James Kelly in a portion of City of Atlanta which lies in DeKalb County Atlanta police charged Kelly 21. Afterwards he was bound ove from Atlanta Municipal Court to the DeKalb Grand Jury:.
Kirkwood and Atlanta authori ties have been at almost constan war in connection with pictures
shown in theatre: Under censorrating statute, both of which wer struck down as unconstitutional there was feuding and fussing be tween Kirkwood and authorities Theatre's previous manager into court at least six times before ordinances were invalidated, but this marks the first time DeKalb

\section*{Endowed Seat} Edinburg, Dec. 23. Ronald Colman, Jack Buchanan, Robent Flaherty, Robert
Donat, Jean Vigo, Sir AlexDonat, Jean Vigo, Sir Alex-
ander Korda are some of the names to be found on the seats of the Edinburgh Film Guild's Cinema at their Film Hous HQ here.
The cinema has just celObrated its fifth birthday without some enment labels: Recent donors have included Sir Alexander King, Chairman of
the Films of Scotland Com the Films
Others who seats in recent weeks endowed actor Stanley Baxter Fred Zinnemann, charles Schneer and

\section*{Pharmacist-Showman:}

James Branche Behind
New Upstate Hardtop
A "family type" operation is promised for a theatre of approxiconstruction on Albany - Shaker Road In Village of Latham, out-
ide this city It is the first subur ban conventional to be built in Albany County.
Altros Development Corp. was and operate, a theatre in Town ocal law firm were listed as directors of the corporation (capita nual meeting.
However, James Branche, owner oad and member of a family lon active in Albany pharmacy field s identified; in industry circles, and who will operate the film house A one-time Albany usher, he and which is will conduct the theatre
whe two stores in ront, with parking space for 300 Conc Concrete block, covered by brick, ern. Branche, who said that he will not follow an "art" policy and
will show no "questionable" picures, hoped to have the new situHowever, it is now thought he will be fortunate to get it ready efore February and Lent. Branche is devoting much of his time to The project, long a dream. new. seats and new equipment. It and for conventions
Location is approximately a half mile from Route 9 , where there Shopping City. Fabian-owned La ham Shopping Center with 35 highway.
"A substantial population with a five-mile radiuṣ," is pictured Believed that second-run policy ike Stanley Warner Madison in Area papers have not carried the as "a leading business man" in Latham.

Mann's Maiden Migration To American Hinterland Minneapolis, Dec. 23. Here on a torthig exploitation trek for his forthcoming "Who's
Been Sleeping in My Bed?" (Par), Daniel Mann expressed the opinon to Morning Tribune's Will ors like himself should go out in the way that he's now doing to get in closer touch with the public. "This is the first time I've
oured for any of my films," Mann said here. "But it's something 1 long ago.
It's part of complete moviemaking, talking to people and getting good thing to let people know that a movie director is not a fel-
low in beret and puttes but just a man with thinning hair and Mann pointed out that a person who makes only one picture a
year, as he does, can't choose his year, as he does, can choose his necessary to give the public what
it wants, he said.

\section*{Trading Stamps In K.C. Draw 500 'Clen' Customers}

\author{
Kansas City, Dec. 23.
}
M. Robert Goodfriend, Durwood Kansas City manager, in a recent eat tictrets for 20 "Cleopatra" were issued by area Top Value re demption centers in the first four weeks on the run. Stamp admis
sions are. issued for Monday hrough. Thursday, performance transactions.
Pilot project was worked out with Top value officials by Good riend and George Kieffer, also of tomers a \(\$ 2.25\) reserved seat for \(3 / 5\) book in any of the seven Top Value centers in western Missouri -Kansas City, K.C. North, Inde and Springfield
Two main Top Value outlets in the Kansas City area are 29 Kro ger supermarkets and 23 Clark
gasoline stations. The Top Value Seople did the following:
Set up "Cleopara" displays in ters. Installed a permanent sign explaining the offer-to remain up uring the entire Capri run. Dis ributed 3,000 heralds through the alds to be used as bag stuffers to the Kroger supermarkets. Arranged for in-store displays and encouraged these stores to feature vertising
Here's what Kroger did: Set up \(7-9 . \quad\) Permanent run-of-the-picture igns in the 21 Missouri stores (stamps of this type arent legal as bag stuffers in Missouri, Ran an" over KMOS-TV, Sedalia. Ran TV TV commercials over WDAF, TV in the Bette Hayes "Accent"
program week of Nov. 10, Ran program wek of Nov. 10 Ran
some 40 spot radio commercials on AM and FM stations, plus numer-
ous mentions on KMBC-FM Johne by Kroger. Full page grocery ads on
Nov. 7 and 14 carried big block explaining offer. Carried in the K.C. Times and the Sedilia, Moberly, Windsor, Salisbary and
Brunswick. Mo , Brunswick, Mo. newspapers. Kroger's continued to give a portion
of all newspaper, radio and \(T V\) advertising to promote offer during run of the pic.
The 23 Clark stations each agreed to display a one-sheet, with a footnot and All this has been working so well that the same general plan has gone into effect for United Artists "Mad World which startticket house, the
sas City, Dec. 19.

\section*{Raleigh Theatres Banish Jim Crow}

Raleigh, N C., Dec. 23 ..
Negroes have gained access to all indoor motion picture theatres in Raliegh, the Mayor's Community Relations Committee has disclosed.
In a report prepared for presenation to a state-wide Good Neighman Charles A Lyons Ji said " climate exists in Raleigh in which more progress is possible. Though this measure of progress may seem small, it is nevertheless progress
and we hope to continue to build on this foundation."

\section*{TRADE REP ON BOARD}

Ed MeGlone, RKO city man ager, was reappointed to a three year term as a member of the Columbus motion picture review board by Mayor W. Ralston West-
lake
McGlone is the sole film indus-


TAKES EXTREME
PLEASUREINCONGRATULATING
 FOR A MOST A USPICIOUS CELEBRATION OF 40 YEARS OF SERVICE TO THE INDUSTRY.


National Screen Service
IS PROUD TO SERVICE SHOWMEN WITH ALL TRAIIERS AND ACCESSORIES
 VICTORS - STRAIT-JACKET © DR. STRANGELOVE, OR: HOW 1 LEARNED TO STOP WORRYING AND LOVE THE BOMB \(\bullet ~ L I I T H ~ \ominus ~ B E-~\) HOLD A PALE HORSE - HEY THERE, IT'S YOGI BEAR - THE LONG SHIPS O LORD JIM - GOOD NEIGHBOR SAM - MAJORDUNDEE - THE NEW INTERNS \(~ T H E ~ T R A V E L I N G ~ L A D Y ~ \odot ~ T H E ~ P U M P K I N ~ E A T E R ~ © ~ P S Y C H E ~ 59 ~-~ F I R S T ~ M E N ~ I N ~ T H E ~ M O O N ~ © ~ A N D ~ O T H E R S . ~\)

\section*{Many-Directioned Debbie Reynolds}

Actress Will Hit Road for 'Molly' - First Personals Since 1952 - Due at Las Vegas


9Upfor Polling As Best Foreign Pic' Nine foreign language feature
are in competition for the 1963 Burstyn aword, given annually by Distributors of America to the best foreign language pic. Only IFIDA members vote on the award, though pic handiel for nomination 1963 award include "Four Days of Naples" (Italian), "Conjugal Bed"
(Italian), "Music Room" (Indian), "Wian), Muster Light" (Swedish), "Two Daughters (Indian), "War of The an), "My Name Is Ivan" (Russian) The Suitor" (French), "Knife in of Trumpets" (Italian).
Competing for IFIDA's award to the best English language pic o
the year are "Playboy of The Wes The Small World of Sammy Lee "Billy, Liar," "The L-Shaped rows Can't Sing," "The Trial;" and ocumentary which was presented In the States with an English lan In addition to the
DA members also will vote for the year's best director, actor, actress short subject, and English dubbing
job on a foreign language feature.

NO PROOF ESTABLLSHED
Second Trial Ends Davies Suit In
Los Angeles, Dec. 23.
Norman Krasia was winner in \(\$ 1 ; 500,000\) damage suit filed orig-
Inally by late Valentine Davies and continued by writer's widow iterary property. A jury in Supe rior Judge Shirley vi. Hufstedler's court friday (20) found no ora
Davies and Krasna, as was claimed Original suit by Davies claimed
e submitted a script, "Love Mus Go On," to Krasna, and charged it Was That Lady I Saw You With? jur 1962, and trial was re-set.

Filim Bookers Inc. hak been auture and television a motion pic booking
business in New York Capital tock consists. of 200 shares, no

\section*{WAGONHEIM'S TWINS}

\section*{Cinema 1 and Cinema 11 Fo
Shoppers-Policy Upset}

Baltimore, Dec. 23. Howard Wagonheim, vicepresi broken ground for twin film thea about five miles north of city line They'll be called Cinema One and Cinema Two and will have
one boxoffice. One will seat 780 , Two, 408. Wagonheim doesn't ye house and non-art in other. Or he may sometimes play one film at both houses, with showings
every hour on the hour, giving
patrons wider patron
20th-FoxPreparing 24 Screenplays

Twentieth-Fox has 24 screen plays currently in preparation. The writers and their properties in-
clude Harold Medford, "Fate Is The Hunter"; Larry Marks and Michael
Morris, "The Smashmaster Caper": and Samuel Peeples, The Dangerous. Days of Kiowa Jones." All of
these will be produced by Aaron Rosenberg:
Also, Frnest Lehman, CThe Sound of Music," and Robert An-
derson, "The Sand Pebbles," both
to be produced by Robert Wise. to be produced by Robert Wise.
Also, Elliot Arnold, "The Day
Custer Fell"; Harry Kurnitz; "GoodCuster Fell"; Harry Kurnitz; "Good-
bye, Charlie"; John Paxton, "Trap
for a Man," and Edith Somer, "The for a Man," and Edith Somer, "The
Pleasure Seekers.: These are for producer David Weisbart. "Mlicit,
Als, Irving Brecher, Mary Constable," both for producer Fred Kohlmar
Additionally, Art Crowley is writ.
ing "Cassandra at The Wedding" "Von Ryan's Exprs; Way" for Sául Don Ryan's Expressway" for Saul ing Mantises" for producer-director Brown" for Walter Wood. Nunnally for producer-director Henry Kos ter; and Russell O'Neil "No Adam
Scripting the pix set to be shot abroad are Jack Davies and Ken
Annakin, Those Magnificent Men Annakin Those Magnincent Men "Our Mother's House", Ben Barz-
man, "Justine"; and John Cleary, man, "Justine"; and John"

Allied Artists' Bernstein
Heading Chicago Tent Chicago, Dec, 23.
Vic Bernstein, midwest salle
manager for Allied Artists Pictures, has been elected Chief Barker for Variety Tent No. 26 for
1964, which headquarters in the
Pick-Congress Hotel in Chi. Bernotein, who replaces Jack Clark, nois, will take office early in Janu-
ary.
Others elected to 1964 offices Al Raymer (Schoenstadt Theatres
and Arthur Holland, assistant chief barkers; Harry Balaban, Dough Guy, George Regan, PropCanvasmen for 1964 will be Ben den, Donald Manar Ralph Smitha and Mike Stern

\section*{Marce Polo' For UA} Marco Polo is again on the
filin horizon. Epic-style picture planned by Raoul Levy is now out
of dry dock and on the United Artists manifest. No details on new project are as
yet available. Delbert Mann-Douglas Laurence
Productions Co. in which writer
Dale Wasserman also is. partnered,
optioned The Banker," upcoming novel by Leslie Waller.

\section*{QUESTIONED, MCA SAID-}

Undisclosed N.Y. Meeting
Board Held in Secrecy
MCA last week held an undis
losed New York board meeting Questioned a said, as usual, that nothing of any paricutar consequence happened.
No new officers were elected nor
wore were any major resolutions passed. The session was characterized as a "routine" meeting. MCA holds such gettogethers from time to
time for review purposes, to tidy up any loose ends in its octopus operations which include Universal
Pictures, Revue Productions and Decca Records: As per longstanding MCA preference for secrecy, these
sessions are held out of the timelight. Often they remain known
only to those directly participating.

\section*{Columbia Alert To Creative Potential \\ With operations on the profit up-} grade, Columbia Pictures continues
on the prowl for top creative people and properties while at the
same time also seeking out program same time also seeking out program
and art-type enterprises, states exec v:p Leo Jaffe.
era as one of current cause of rising collenge, largely beproduction endeavors but he offers the assurance that the company is y and we believe in a manner to mprove the position of our comCited by Jaffe as being among those aligned with Col are Otto
Preminger, Stanley Kramer, Carl Foreman, Frederic Brisson, Robert Rossen, Fred Zinnemann, Rober neer, Sam Spiegel, William Wyler, the team of Alan Pakula and Robert Mulligan, Arthur Penn, Martin
Ransohoff, Harold Hocht, Jerry Bresler, Mark Robson, Martin Ritt Faul Newman and George Clouzot. ducers and directors who have product deals, either co
Col for the first quarter, ended
Sept. 28 , of its 1964 fiscal year had Sept. 28, of its 1964 fiscal year had
a net of \(\$ 791,000\), or 44 c a common share, compared with a net of
\(\$ 577,000\) or 32 c a share for the first quatter of 1963 .
The board last week declared the regular quarteriy dividend or \(\$ 1.06\)
\(1 / 4\) on the \(\$ 4.25\) cumulative pre holders of record on Feb. 3.

\section*{Media Guaranty Shrink}

To \(\$ 650,000\) Total As
USIA Partly Re-Budgeted
Senate Appropriations Commit tee restored \(\$ 7,500,000\) to the U.S directed most of the funds to the Agency's film and television serv Agency
ices.
At th
slashed
At the same time the Committee slashed the Media Guarantee fund
to \(\$ 650,000\), solely for interest
The Media Guarantee cut was \(\$ 350,000\) under the House passed Igure and to \(\$ 3,310,000\) less than the January budget. the program in mittee dir
The Se be "phased out."
The Senate committee boosted the total USIA appropriation to igure of \(\$ 131,000,000\). USIA orig appropriation last year was \(\$ 123\), 145,000
The
in
The increase would allow USIA nereased costs in Media Services Activities which includes films and the
The committees recommenda-
tions will probably be voted on tions will probably be voted on
next week by the Senate. After that differences in the House and Senate figures will have to be
worked out in a conference com mittee.
The
The House told USIA it couldn't have any new employees except in
the Voice of America and told it to cut back on its tv and film
services.
Also included in the Senate committee's recommendations Was a
directive for USIA to make "drastie reductions". in its Western Euro pean programs and transfer fund
and personnel to other and

Rank Chairman Challenges Demand for \(50 \%\) Quota;
Would Keen Eady Fund for British Would Keep Eady Fund for British

\section*{Making his first public declaraion on the British film crisis, manship luncheon at the Dorches ter last Thursday (12) leashed out
at: \\ 1. The critics who made unrea somable and unjustified attacks on nization. \\ 2. The people who deliberately two major organizations "which have done so much for British pro ductions during and since the war. politics, for whom, he declared, h The Rank chairman insisted tha his observations referred to the British film industry as a whole
and not only one part of it, as no part could survive longterm un There has been a campaign delibstence of a crisis, but he rejected implied something th him a crisis blown up suddenly and was capable of solution by drastic action. Claims Crisis Needs Real Study
The two basic problems of the The two basic problems of the
industry were not capable of dras tic solution, but needed careful study, thought and acceptance of changed materially. The first prob em, not unique to the film in and the second arose from the re fusal by a considerable number of people to accept that a material As had happered. \\ As had happened with the rail} c lines, the industry had had to close uneconomic theatres. The public had shown that it. did not 1,000 theatres. The public had also o see mated that it did not want been made, because of their simlarity to free tele entertainment crisis atmosphere it, the presen about by a deliberate attack on the two majors. Others had made their voices heard, and they fell into a number of natural groupings. Among them were those who realnot. sure of the solution; those whose livelihood was at stake and
were worried about it those who were worried about it; those who
were misguided in accepting, without research or question, the often misleading views expressed so
vocally; and the trade unions, who were worried because of the need to insure regular employment for Those Who Play Party Politics hose who played topper attacked and he did not believe that such an important industry should have its future bedevilled, harmed and
maybe destroyed by those people naybe destroyed by those people
"some of whom have never run a business nor had any stake in it." The industry, he averred, should
be above party politics, but rarely
Davis dismissed as "rubbish" is a matter of deliberate majors, vellian policy, so arranged the booking of films to force independent producers out of production by
either refusing to date their films or deliberately dating them late in y. Insisting that good entertainment films were more than ever nocessary, he suggested there were io truly independents, as produc someone. The major contributors Rank, some of the American ma ors, the National Film Finance Corporation, the banks, and, to a
lesser degree, British Lion, In a comment on the films which had either not been dated or had delayed bookings, Davis said that he had asked for the titles, but there was always great coyness rames of the cannot silms," he asked unless it is that the producers and or distributors realize that a nistake of policy has been made accepted as entertainment by be He was
duction losses were going to bo
made by the backers of some of the films which were put into production a year of more ago, some
of which were begun at the instif gation of people who should have known better. To his way of thinkplate again making films ontempast. The solution might be found by a comibination of the resources hat vial fisur Cha
Challenging the demand for an the campaign instigated some 1 years back, which was supported by the Rank Organization. He take." A bitter lesson had been learned and he did not want to
see the same niistake repeated If he 1963 Quota had been \(50 \%\). in tead of \(30 \%\), the two major cir five more films and that would not have been a solution to the prob em. On the other hand, it could ead to the destruction of British production by again encouraging the publ Wanted Eady Confined To Brit. Davis also referred back to the me when the Eady Fund was e endeavored to parsuade people hat it would be in the interest of he British production industry to dueers in word. Under the decision taken an baken. 0 make British films qualifying or the Quota, and therefore parAlthough the Eady Fund. Although he was glad to say nd insisted that he was not at in any way, they had, nevertheless, ic production industry the domes different sense of values, and different level of costing and had behind them the great American arket, which no British producer His ever successfully cracked. His own company had constatutory Eady, Fund in the lae
fanancial year, equal to about \(8 \%\) income, but their drawings from or: Fund, after making allowance
monies passed to indeendent producers, totalled around \(1,000,000\). He did not regret their ontribution, but did object to the hey had attack on them, claiming duey had no interest in British proupport it.
Finally the Rank chairman commented on the clamor for a third release and opined there was not vailable to maintain such product ease under present conditions. It was only three or four years ago, thers were campaigning for 2 they are campaigning for Now alized third release: "Need I sas

Albany Tent Terminates
Camp Thacher Charity
Albany Variety Club, credited or Oamp Thacher since 1041,0000 nanimously to discontinue this charity. Action was taken after a Ettelson said.
A nèw charities committee appointed sometime ago to suryey
other possibilities, is studying
various sugber International Variety Repre entative Phil Stone, of Radio Staial visit last week, brought up The Lea of a "Sunshine Coach", this plan for a specially equipped bus to transport erippled children, Toronto Variety Club bought a
"Sunshine" bus. Ditto, the New York unit.

Gordon Kay \& Associates pur-
hased "Fluffy," original screes play by Sam Roeca for 1964 filming
at Universal.

\section*{Can't Be Innocent Twice}

Who's never made a film before Just tell him it was impossible"). Such a person quite often barge
ahead in his ignorance and gets the necessary dough
"However," she cautioned, stances will exist only once-
ou can't be a virgin twice.
Catch-As-Catch-Can
Asked how he had obtained the money for "The Moving Finger," "I guess I didn't." He had gone to "some cloak-and-suit types, some relatives and even a couple of psychiatrists." To interest them, he had started to shoot material pal actors, from the labs and sound people, shooting all the while, eventually finishing the picture, repping an estimated cost of about \(\$ 75,000\), without ever
more than \(\$ 10,000\).
The difficulties in financing and production of the picture are, of
course, nothing compared to ob taining commercial release. She had found, said Miss Clarke, that depending on what your budge
was the producer must set aside was, the producer must set aside
another 25 to \(50 \%\) for "selling" the film-via screenings at hame for distribs and exhibs, taking it to fests abroad, etc. Said Heller, had of "David and Lisa," which was not sold, until four month any film you want, as well as you can; but don't expect any distribu tor to think of it as anything ex cept anothe,
Moyer recalled that distribs had seen telting him they were inter pix, though he never was given a ndie, he said had looked On ndie, he said, had looked at his drama) and suggested shooting some additional material to give it exploitation leverage

motion picture
\&TV insurance
(cast, film, weather, liability,
cameras, props, plagiarism...)

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WE would Like to shoot rou



\section*{THEATRE MANAGERS \\ }

\section*{New York Theatres}

"What you need is some black tockings and some black garte
belts,: the distrib had belts," the distrib had suggested
telling Moyer defensively. "Well even I like black garter belts, implying that if Moyer didn't, he really wasn't a healthy, normad, edblooded American boy.
Additionally, the distrib sug gested beefing up a quick showe cene in the firls' in the scene. "In ome areas," said the distrib. "we can show the naked giris. In some areas, the naked guys. And in some Haces where there are no
we can splice both together
The Moving Finger" remain
Miss Clarke was not quite so caustic, though equally pessimistic noting that unless you mak money, it's almost impossible to However, she pointed out; the film maker must be realistic about his ubject matter, guaging the box ffice potential in setting his bud set. Parenthetically, she adde American public (of distritis) now want adult films is absolute non sense:

Art Of The Recoup
Miss Clarke also suggested that project, he must also be "com mitted" to selling it-seeing that it gets into release With distribu-
tors remaining. so square, she tors remaining, so square, she
thinks that perhaps the filmmaker might undertake to show the pic ure in "concert" fashion. Taking \(t\) around the country personally setting up special one- or two-sho and thus
ashion t's not playoff in thi rospect, she acknowledged ("onc to see it again'), but never wan get some money rolling in.
Having already made one and a successful one o that distribs any more receptive to th young indie producer? Heller an wered that one: it takes less time o get appointments, but they are
still as hesitant about risking capitill as hesitant about risking cap
tal as they would be with The panelists quite consciously avoided specific discussion on the
labor angle, though both Miss Clarke and Moyer ackoowledge that they could not have don to conform with union regs. Moyer who is facing explusion from hi editors local for having helmed "As a union man, I'm not sym But as a producer-director, I kno my film cou
Heller noted that in most cases \(20 \%\) of total production costs than that, per se, union regs are no stiffling. However, there are times, he said, because of peculiarties in
an uncertain shooting sked, requir ing night shooting, ett, when
union regs and scales can swamp a lowbudgeter

\section*{Pollie Regrols}

\section*{is stubbornly attempting to tee} the merger from happening-to seeing the proposed merger agree the matter In the face voice on easterners declare stili that \%a mer ger is desirable and necessary," contending that its officials "had
devoted their best energies to ar riving at conditions of merger that would best suit the needs of direc tors everywhere.
SDIG internationat board has decided to report to the membership
the merger terms proposed by the the merger terms proposed by the
Westerners. This, the Guild says is: being done "in the belief tha
the membership"s opinion is wha is required under these circum
stances." Talks proceeded for near stances. Talks proceeded for near
iy five months under tighest leal security measures, news of the de
velopments being practically impos sible to come by from either side It was not the first time the two have sat down to talk merger. What apparantly kayoed things this time were some involved points dealing with membership provisions and characterized by Sidney as major
issues.

Weeki Wachee Peakie; Uaderwater Premiere For Warners' Limpel'
Weeki Wachee, Fla, Dec. 23 . Joe Hyams, national publicity
director for Warner Bros. Picture director for Warner Bros. Picture,
turned merman here to finalize the arned merman here to finalize the premiere of his outfit's "The In Picture will be screened in world's first "dive-in" theatre for ome 200 members of international f Don Knotts starrer ahout showing who dreamed of living like \(a\) fish. t was written by Florida author Ted Pratt.
In addition to being the first junket will include a special underwater pressroom, plus the use of Weeki Wachee Mermaids as
Weeki Wachee, located near Coast, is known as the "Spcing of
ive Mermaids." A feature of the Live Mermaids." A feature of the
pring is a special 16 feet belowspring is a special 16 feet below-
the-surface 500 -seat theatre, where nermaids perform. Screen on will be 20 feet under the crystal Thear waters of the spring. windows has 19 huge plate glass hindows, each 25/2 inches thick, ewhens will view pic at least outvardly dry.
Proof that Hyams turned merfan is photograph now in hands ng redoutable flack deep in depths of Weeki Wachee getting sigs of two mermaids. Wearing shorts (but no underwater breathis shown off to full advantage.

\section*{Foolhall \& TNT}
ment in suphinded from pase \(2=\) capacities for home games in a rofessional sport whose following has outgrown its stadiums. He told he would let the individual clubs home games at their own option. As for the championship game this expect the local theatre telecast to espite appreciable boxoffice factor
\(\qquad\)
TNT actually has bypassed theares for the telecast and instead and one sports arena for the larg-
est possible seating capacity in a est possible seating capacity in a
minimum of sites. The Exposition
Hall Hal of McCormick Place will be onal to seat 6,000 , will have 11 , seum 8,000

\section*{TNT's Eid}
osedly wil whor projectors sup oot picture (about a 760 and a squar imes as large as the ordinary thea ine motion picture. Or so says will be the first time the Eidopho system will have been used for a sporting event its previous uses
have been for industrial and government closed circuit communications.

\section*{'Merry Widow'}
\(\square\) Continued from page \(1=\) Tales of Hoffman,", complete with electronic sound, Franken
stein-like effects and added charcters, completely misfired here here was hardly need to stuf the creened sociological inuendoes epicting. the corruption of the Belle Epoque, with rightmarish with horrific visions of a crumbling, world: "Widow" gains the planting of such irritations the epilog of soldiers pointing machine-gunining, the vision of Apocalypse are dreadfully
place in so frail a canvas
A great pity for, otherwise, "The Merry Widow has bee. beautiully staged and has visuaily a lot
o offer. It is well sung to and Would have been a perfect Christ-
mas and New Year treat But the mas and New Year treat But the
tortuous ways followed by Bejart tortuous ways followed by Bejart, eems unprecedented, defeat its scandal created will help the

De-Subsidized Producers Abroad Forced Out of Specialized Film Market;Boon for Yanks - Aldrich

\section*{Town \& Conatry Chain Sie as To Monopolisic}

Conspiracy, NY. Law
Suit asking damages of \(\$ 700,000\) has been York's Nassau County, Dy Town and Country Theatres against United Akrtists, Century Circuit the usual kind of antitrust toton this one has been instituted under the Donnelly law of N:Y. State and alleges conspiracy, monopolistion Plaintiff operates the Glen Cove Town, Wantagh and Hewlitt Theatres in Long Island.

\section*{Gregory Peck}

Continued from page 2 - most
writers and consiaers them most important people in pix.) made-"I don't think there's a rule about it. Some people are born with a gift, others learn somehow, and both kinds can turn out probably has to be born in you, a need to communicate.
Question that really set him off was "What do you think the public
gets out of films and whe gets out of films and what about think the public gets what is com. of censorship than what we have
now, the Motion Picture Associa now, the Motion Picture Associa-
tion of America's Production Code, it will have to come from the pub-
lic. It is a problem that we have to keep grappling with, But you
must remember that both the MPAA remember that both the to public opthion The production side cannot bear, the fuill burden Peek isn't Keen
tile" performer who the "versanoses, etc. to keep changing types. "I would rather see a man perform, than an actor, Versatility is an He diplomatically
name a a "favoritile, leadinged lady Hepburn, Ava Gardner and Ingrid Bergman. Of other actors; he pre
fers "Laurence, Olivier, Spencer Tracy, wll, I like the older
fellows.

A vast European market is open ing up for the right kind of Ameriinsufficient financing for the product of European filmakers, pio ducer-director Robert Aldrich re ported upon his return from two nfabs abroad.
Aldrich stated that growth of subsidies will be eliminated for producers to avoid competition, has made money hard to get. Thus, ducer, there are few pix being made and great opportunities for
American films to fill this vacuim. But, Aldrich stressed. the pic tures they want are not the usual being sent now. Producer asserted
"The American film industry now has the opportunity of making the kind of pictures Europenas are
making and distributing here with great success." He stressed thase
are "less expensive films that can have an increasingly importan just as the same kind of picture are made a
both in Euro States." Europe and in the United Situation would involve a totally new distribution attitude on the to Aldrich, wha pqints out they tern and give producers money to make the kind of pictures the weeks ago disclowe the \(\$ 250,000\) budget area which, market, but he stresses "one little rend and the U. S. industry is osing a bet in not taking advantage of business that is there. Major problems abrosd, under common market system, is for in-
dependents who are unable to finance, Aldrich said. This is parrelease is controlled by two major. circuits and indies rarely are able Result is no production, paving
the way for the Yanks. Prodicer the way for the Yanks. Producer
asked the \(i\) industry to take advantage of its knowledge on how methore of finares, looks to niew and distribr-
ion and make and

\section*{After 31 years of great steak dinners, New York's Official Steak House opens for lunch.}

But lunch is a pretty skimpy word to describe the great hickory-broiled steak, crisp salad, fresh vegetables, baked potato, apple pie and good coffee we serve from noontime on. Call us up, and we'll save you a table.


52nd ferect just west of Broadray - Gfrcle 5-5336
\(\cdots\) \%

\section*{Film Reviews}
\begin{tabular}{|c|}
\hline \multirow{79}{*}{\begin{tabular}{l}
th an unusual medium lenging
pporting pic. This has a moving also appears a natural \\
Pic starts with photos of Munk hen, with stills, it shows a GerEurope and her sudden sight of face from out of the past. She but she had actually saved e woman or tried to.
Her virsion is shown
\(\qquad\) of the most balanced looks at infamous time in human hisyet filimed. There is no hysthe terrible descent to con-
\(\qquad\) sity by accepting it as an out-
of war. It is this strange n ambivalence that gives this impact. The emotional as-
of both the doomed and the tioners are also starkly ocked out.
\(\square\) death of her dag while people fore her continuously, A Geron her way to the gas chamattention and goes on with his The of herding them along:
\(\qquad\) \\
assuage her later somehow tries \\
the camps, by helping one girl \\
eet the man she loves and even \\
Alexandra Slaska has the steely serve and confused reactions as guard that make her character metimes completely clear. Anna and pride that can help her unk's uneering feeling for the the terrible things involved that p make this a stirring statement as an exeuse for human con-
\(\qquad\) owing and comprehensive job or uld. If, perhaps, some of Munk's not be clear, his Iook at both victims and guards in camps It shows that Poland lost one of most gifted filmmakers in this looms as the most pro-
look at the monstrous camps attempted. The film daes not
to rouse hate or accuse but to give an inkling, of how indifference and vile values. It is lensed with the right graysterical summation of a recent
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\section*{Les Tontons Flingueurs} Tho Gentle Gunmen)



This is a fair gangster comedy tts home grounds. But this pic vacillates between parody, farce and straight action sequences to much arty theatre possibility abroad. However; on: a few suc cessful running gags, some solid comic scenes and okay playing,
this could have playof possibilities in other climes.
An ex-gangster, who has been from an old friend to take over bis gang and the future of his daughter. The man does so when
his friend dies. Follows the sub-
duing of rival elements of the gang his friend dies. Follows the sub-
dung of iral elements of the gang
and marrying off the girl before echnically polished. Story ven with a stre But director Rol
he can head back to his peaceful, Lino Ventura emulates Jean Gabin in a rough, rugged portrayal hat is more surface mannerism is too mousy and colorless as the of character player a strong grou roster of hoods. A neat touch is a gang fight with silencers while the girls fiance's sather comes to claim ning clothes before the wedding slang, forced dialog and uneven tempo to provide overall wit, in-
ventiveniess and unity of tone which it now lacks. But directo or parody that should make him okay commercially when he set
tles down and finds a more cohe tles down and find a more cohe
sive tone to his mounting. It is


Producer-direector Yve Rober truck it rich with a modest mop pet bucolic warfare pic in The
Button War: two years ago. Pi was a sleeper that turned out to Re a bonanza moneymaker, Now principles in his new ric which is somewhat richer in production, but s still a basically simple moppet Film should do well on its home ess and forced bonhomie and pontaniety make it a chancey ar
item abroad. However its generally ainment values It could enter dualer or playoff item of some
worth with to possibilities also in

Story concerns a pesky but win noying but clever, five-year-old boy named Bebert who gets lost
on a train while traveling with his on a train while traveling with his
big brother. Pic is about the fran ic search for him. Much enough cogent observation of the
little boy on his own. He is pushed ittle boy on his own. He is pushe he story briskly to cover the ssential banality and lack of story alues or true child insight. There vulgarity for its own sake rather than springing from characteriza
tion. But it all adds up to a canny ommercial item that may well go the way or its bist on European
cessor, at least on
trounds. It is technically sound. Mosk.


\section*{the impresioo, being so amateur} shly conceived, of home-move
bits attached to the more profes life among the fierce denizens of the Dark Continent: and with atives supposedly playing them elentiolly a portrit aloodthirsty "white hunter" with ittle compassion for the animal slain.
\(\because\) Des
Despite the excuse that he ife from a certain point in his o excuse the to camera, it's har recapturing, his early days. The killing done then, added to that
filmed, adds up to an appalling filmed.

Some infrequent but fascinatin hots. show a pair of lions swim fighting leach using his long neck or pile-driving effect as he slam his. head and neck against his op-
ponent); a baby leopard and a ponent) a baby leopard and a
small baboon playing together like small baboon playing together like
two puppies, and an ominous view two puppies; and an ominous view
of four lionesses stalking deer along a well-traveled highway, ig noring the humans for more de enseless prey.
To accept the film seriously as docuinentary one must also accept events presented as factual and o rationalize an early shot showing a spear being plunged into the mal being killed befeore your eyes; ndangering aing to the of natives chael's gunngerer de.nonstrates nan's car straight at a group of villagers:
Strange
Strange result, presunably un imself makes him portrayal of pinionated man, with no discernble feeling for animals or many of the natives other than his spo-
ken assurance. An evidently faked fight between a leopard and a hunter is so poorly handled that it evokes laughter rather than chills of the film
The sound, evidently dubbed, is of jungle sounds. The commentary evidently spoken by Michael, in the resonant and well-modulated voice of an experienced lecturer,
is not particularly outstanding and, is not particularly outstanding and, as describing a rogue elephant as speed of lightring," only to have the camera pan to a slowly-ambu cern. of con-

\section*{A Stitch in Time}


\section*{Catholic Concem for Civil Rights}

Evidence multiplies in periodicals published and edited by Roman atholic clergy that there is a tide of liberalization running. Another U.S: Catholic" originating with the Claretian Fathers at Chicag. This treais of "Catholic Neglect" in the past of civil liberties in which conneotion it quotes the Jesuit theologian; John Courtney Murray: "The love of the common good is an obligatory virtue." Remembering Catholic influence in censorship policies of Boston, usiness is probably inclined to think the example has been narrow Gibbons' article definitely agrees. He finds fault with habitual view-points-that Catholics ought not to exercise leadership in civil liberties and that an interest in the concepts of free press, free speec
and free literary expression is actually suspect on the face of it. and free literary expression is ac
The article proceeds this way:

> 1 a sense of outrage at the \(v\) auestion which those active of the rights of others is a question which those active in the
social action apostolate have been confronted with for Being for the Bill of Rights is a true test of an understanding of justice and injustice
"We canot be for
friends cannot be for the Bill of Rights for ourselves and our erences. It is all or nothing for no man's rights are safe unless all men's rights are respected
a "And this means that the Constitution becomes color blind when a racial issue is involved and that it takes no loyalty test to pass
judgment on political unorthodoxy. It means that the Black judgment on political unorthodoxy. It means that the Black law as do the Presbyterian and the Jew. It means that the
Communist who confine his activity to the soapbox and the Communist who confines his activity to the soapbox and the
printing press is under the same protections as is the racist printing press is unde?
politician in Mississippi
politician in Mississippi. and even subversive has found ready acceptance among many American Catholics. Quickly forgetting that Catholics were de American Catholics. Quickly forgetting that Catholics were de-
clated to be subversive some 200 years ago, many have joined
with the descendants of their prosecutors to define what is and with the descendants of the
what is not 'Americanism."
what is not 'Americanism.'
"When the shrill cries of
over the airwaves into millions of American hadio priest went out creating an image of the church as anti-liberal, anti-intellectua and even antiSemitic, there were few Monsignor Ryans who spoke out against this distortion of the gospol of 'social justice'
"Later, when Congress in one of its manifestations of fear in the wake of social change allowed a Texan by the name of Martin
 "And when Senator Joseph Mc Marthy was running roughshod over the Bill of Rights-and making the attorney general's list a handy reference booklet for all sorts of Watch \& Ward societies bliff? was a lonely Bishop Sheil who stood ground and called his


\section*{Husion's 'Bible'}


\section*{Columbia Meeling}
meeting continued from page 3 proval to the assorted propiositions. These included (1) the reelection of Schneider and all other incum bent directors, (2) the previously-
reported stock option plan for 1st reported stock option plan for 1st
v.p.global production head Miko . Frankovich and senior v.p. Sol A. Schwartz and (3) a pension plan or key employes.

Rembusch Rises
Trueman Rembusch, Indiana exion leader, tock the floor at one point, was recognized, and he charged Columbia with price with a theatreman customer whi also happened to be a Columbia
stockholder. He claimed he was in the office of a Col sales exec in
New York and heord eing made for the admission scal or "Lawrence of Arabia" on Schneide reply, commenting no explicit matter to be considered in other channels.
The Screen Gems area was
covered by Jerome Hymas, topkick, who no Jerome the comings, year is progress.
Also ap Also approved was the increase
in authorized stock to \(3,000,000\) shares, from \(2,000,000\) as of o be possibly used for possible
but \(\operatorname{se}\) of now unspecified arrange ments for personnel and property. Charles. Schwariz assured the meeting, particularly Gilbert, that thing of value will be received for the stock issued.
How come the stock is not selling at a higher price? Schneider
replied he thinks the issue is a replied he thinks the issue is a that:" A voice from the floor was ts opinion management is serving is own interest, rather than the
stocleholders." In an unusual turn of events, table the empioye-benefit plan to mmediately voting in the negaMalamed signed on the spot.

\section*{Natl Film Finance Corp. Acquires Fill Control of Brit. Lion Films}


\section*{Despite Loss of 1st Round, Backers} Of Higher British Quota Continue Optimistic; Close Vote Seen Hopeful

\section*{ROBERT STOLZ}

Hoom thit vieuer bece recepe the strom
Matings of Politics and Music
ouother in interating Fotite
58th Anniversary Number VARIETY Pum other chatinticed ond dor

\section*{Col, British Lion Deal Extenced}

London, Dec. 23.
Confirmation of the extension the deal be whereby the outpu of both companies is distributed hroughout Films, was given here last week by Mo Rothman, chairman of the BLC board and Columbia's infirst signed in March, 1961, has been extended to run another three years and signatures wilt be ap pended to
few days.
At a trade press confab last Week, Rothman was at pains to ementity in its own right, and while at: present confined to releasing
the output of Columbia and Britthe output of Columbia and Brit from other distributors who woul ities. Rothman declined to com nent when asked whether repre sentations had, in fact, been While deliberately avoiding the sh film crisis playdates for British, and even ated that recent developments in ritain were comparable to wha the world. There had been a decline in production in. Italy and increase in Hollywood.
would have about eith Colmubia ilms coming through in 1964, with a further 12 already firmed up for
roduction in Hollywood: British productigm in Hollywood British skedded for 1964

Italo Crix Assn. Backs Critic Fired From Job
Gino visentini has been reconCritics as head of the Italian Film Critics Assn., after a heated ses-
sion. Principal debate centered ing voted to abolish, and on the recent fring of Visentini from his
job as critic for the Rome afternoon dafly, Giornale d'Italia: In last-named hassle, the crix
reaffirmed their solidarity with Visentini for "refusing to abandon the dignity of the (film) critic's
profession:" Critic reportedly was pinkslipped for refusing to modify his review of a couple of recent
releases to conform to views of paper's owners. Critics likewise accept offers to replace Yisentini.

\section*{22 Commtries On} In' List for '64

\section*{Camnes Festival}

\section*{Change tn Paris, Dec. 23 \\ Changes fit the rules for the} next Cannes Film Fest, April 29nations from whose ranks the pix
will be chosen. Countries were picked on their showing at Cannes the last three years.
This may eliminate squawks from those nations not included, made a better showing than those ountries on the list. For example, India is out in spite of the fine
fins. of Satyajit Ray ("Pather Panchail," "Devi" while West Tugoslavia who have not be Be that as it may, films 7th Cannes caper will come from Argentina; Austria, Belgium, Brazil, Canada, Czechoslavakia, Ger-
many, Great Britain, Greece, Hüngary, Italy, Japan, Mexico, The Netherlands, Poland, Rumania,
Spain, Sweden, U.S., USSR., Yugoslavia, and of course, France. submit one feature and one \(s\)
(Continued on page 18).
Commons Holds Prelim Debate On Film Crisis, Tony Blasts Council
The public gallery december 23. film industryites, the House of debate on the current crisis in the ocal pix trade on Friday (20) which served to give the situation
a top level airing but little else. a top level airing, but ittle else,
Recognizing the need for a fur
ther debate both government and Opposition reps wove talking in terms of changes within the de clining biz, Degrees of change
either government-induced or in either governmev-indus, as recom-
tra-industry innovation
mended by MPs varied from further, emphatic urging of a \(50 \%\) Gritish quota, to the creation of a Most accusing speech came from Capt: Lawrence Orr. (Tory) who suggested that the statutory Cin ematograph Films Counci two major companies, the Rank
Organization and Associated British.. He insisted the government
should be wary of should be wary of Council's recnot to increase the British quota
to \(50 \%\) (which the government has accepted). "Domination of the two major circuits is the root of the ment should act to introduce more competition into the industry
Questions Government's Motives Questions Government's Motives
Orr questioned the government's motives on allowing the National Lion because British Lion repre-
sented the one "buffer"' company
both Rank and ABC while others
were "tied" to one or other of the were "tied" to one or other of the big circuits. He described the deal been asked to hand in their resig-
nations as a "shabby maneuvre" in nations as a "shabby maneuvre". in order to get rid of a management and bring in someone "more amen-
able to the two circuits." In reply to questions, James
Price, Parliamentary secretary to Price, Pard of Trade, would not give on the open market ("it should be run privately and not by the government"), would. not be sold to
either Rank or ABPC. "But," he either Rank or ABPC. "But," he
said, "condition of sale was that the purchaser would continue to offer producers and that it should be operated as a third force! White, a member of the CFC, named that state of the current fidence." Though the industry has had them before, she said, this one
goes deeper and is more worrying. In effect, she said the people who were bleating about not getting release dates were not the failures
of the business but of the business but somse of the
most talented members of the trade. She suggested the setting up of a third circuit which would comprise not only indie exhibs but would overlap onto the major circuits. Py this method, Mrs. White
averred. the big b.o. pix. could still sninere the bir coin while less-
er entwos stopd a chance of reasoner entwos stopd
able exposure.


Miss Cardinale's Suit
Over 'Leepard' Billing Seen Erding Amicably Rome, Dec. 17.
Threatened suit over billing filed us Films of Rome and 20th-Fox, us rums of Rome and 20th-Fox,
producers and distribs of "The
Leopard," looks headed for an out-of-court settlement. Suit was provoked by billing given Alain Delon
ahead of Miss Cardinale in the 20th release in Britain, billing which the
actress claimed violated her pact
with Titanus, which had awarded her second billing affer Burt LanQuaster.
Quoted in Madrid, where she is
winding her "Circus" stint for Samuel Bronston, Aisiss Cardinale said she was "very surprised and mbittered by the news. as my She added, "I have asked the Chistopher Mann Agency to susstill possible. 'II don't feeil I should ard' in Britain for of legal cause
a led the cause my name, just though this cause may be. I have therefore
asked that all legal requests for
damages, moral or material, be uspended."

\section*{First Scenes of New}
'Marce Polo' Completed Initial batch of scenes have been hot for the new version of "Marco
Polo"'at the studios of Avala-Fitm. he producing company serving the Republic of Serbia. This is being was photographed on the scene was photographed on the terra
of the film city of Kosutajak. Camera work is expected quire four months, including locihik and Morocco. Pic is to Dubrovtributed by United Artists. Cas: includes Orson Welles, Antiony Martinelli. No femme lead has
been set as yet

Current Trend Towards Westerns In Germany Sees 6 New Oaters Mulled

The current werlin, Dec. 17. The current western trend in
German pictures is truly something to wonder about. This trend con-
tinues and there will be, if nothing unforeseen happens, some six new German "A" horse operas
next year. This means substantial working possibilities for Yank actors, too. When Guy Madison was here a couple of days last week,
he had extended talks with two of he had extended talks with two of ("The Teasure of Silver Lake, "Winnetou") and Arthur Brauner ("Old Shatterhand").
It was in Brauners "Old Shatterhand" that Madison had his German screen debut. The recent-
If completed film will have its domestic preem in about three mestic. Madison enacts the heavy. monthis, Lex Barker has the title role Constantin-Film will release pany that has the biggest Germian
hit of 1963 . "Treasure of Silver Lake" and "Winnetou," in release: Brauner signed Madison for four pix. It doesn'
terns, though
There's a possibility that Hugo Fregonese, who directed the ern, will do the same on a western for Wendlandt. There have been
talks between Wendlandt and Fregonese. American author James lion's share of Brauner's "Old Shatterhand," may also find more utilization in German western pix.
Meanwhile, Wendland's "Winnetou" also was preemed in Berlin.
It got remarkably good reviews. In fact, the crix appraisals were siderion that the local scribes are very tough on German pix. "Winnetou" party - along with compony on the roof girdenting the Hilton hotel. He said that he's anxious to get an American hame
star for one of his 1964 westerns. Metro's oldie, "Annie Get Your for Constantin-Film to release again calso this an attempt to cash in on that remarkable German western predilection) will come out at Easter. When the film was first sfown im Germany about 12
years ago, it flopped at the box-
office but

\section*{RANK PLANS CHAIN OF \\ MOTOR INNS, LODGES}

A plan for motor inns at stratezic points on trunk roads of Brit-
ain and across Europe was disclosed by John Davis, chairman
of the Rank Organization at the opening of the new Rank motor inn at Maidstone, Kent. He ennext 10 years when a family in
England would drive for its holiday in Istanbul. In such conditions,
the Rank Organization would be the Rank Organization would be across Europe, with top Rank motor The Rank chairman also reveled that the company is to build a ski lodge in Scotland and has acquired an angling cen

\section*{Would Put \(10 \%\) (nota}

On Tagalog Dialect Manila, Dec. 23. Tagalog dialect films. popular here but sometimes criticized as
not helping the Filipino film in-
dustry attain prestige, would be dustry attain prestige, would be er a proposed new municipal or Gerino Mi Tolentino It would arry a 200 pesos fine for violation. There is arready 10 ce quota books, but it is ignored, claims no penalty clause. has recently banned "sexy, obscene and vio lent" films, without defining them
from patronage of under-18's, vio lators to patronage of fined \(100-200\) pesos o given up to six months imprison

PAUL GORDONS 40TH ANNI IN SHOW BIZ
Paul Gordon, Budapest-bor American residing in Berilin, has observed his 40th anni in show hasn't done in the entertainmen plays, pix and tele films, fas headed theatres and promoted talents, and has come
and publisher.
Gordon was one of the first here 1952, he founded with a Stuttor financier, the European Televi sion Co. (ETG) which eventually that hame the European compan that has the largest tv film cata
log." In between (1937-1951), Gor ica spent nearly 15 years in Ame produced in collab with John Hal a new film version of Carl Zuck-
mayer's "Captain of Koepenick" n Hollywood.
In 1937, Gordon was forced to know that he didn't like Gordon' then upcoming staging of the play don cracked: "And I don't like find this funny at all and arreste him. Only through the interven was Gordon released from jail But he had to leave the country
immedigtely. He returned to Ber in in 1951.

\section*{22 Cominties}
which, in principle the fest must accept unless they can suggest that
a film is unworthy. Others may be invited by the fest from any of pix from countries outside the list if strong enough, may also be invited.
Anyway, the list excludes Africa, the Mies in the Far East and in coun America. Countries could protest and there may be some future squabbles since Cannes is still a seen if the quality will go to be Cannes next year and whether this move will cut down entries.
Up to now such countri France, Italy and the U. S. have usually had three entries each and thora of fests may force these tries to spread their better pix among the other festivals

\section*{East Germany's Legit Feels Pinch}

Many Plays 'Announced' But Not Many Actually Presented-Economy Now More the Rule

The the Berlin, Dec 23. on the other side of "The Wall" in ast were the victims of the ire-organi-
zation by the Ministry of Culture at the end of last season. Re sultantly some were shuttered,
certain ensembies. merged,
nonessential" artistic personiel dis
missed. Even in the East's cul.
türal section, up to now heavily tural section, up to now heavily
favored and endowed by the Peofavored and endowed by the Peo-
ple's Democracy: econony is now
Partly to blame is the alarming loss of audience which has ocRepertories
Repertories of the roughly 60
miportant theatres in East Germany suggest that about 30 Ger- of many suggest that about \(30 \%\) of
the plas are br authors of the
Sowiet-zone plays, \(15 \%\) are by "western"
authors, \(12 \%\) by foik-deniocratic authors meaning these knowni only
behind the Iron Curtain - the re benining \(17 C\) are taken up. by
authors from the Soviet Enion authors from the Soviet Enion:
Some 59 premieres and firsts" are nnounced-but it is doubtul that perience of past seasons dictates skepticism.
Of the 130 plays "announced"
opening night. At the beginnin of 1962 an order from the Cul tre to en gage one anthor to col
laborate on plays of contermorary socialism": but in many cases aconic press release offered the
information that the project had not been realized and in such cases when they were - the so pampered authors never saw more than
few performances of their work few performances of their work.
One of the few exceptions is the play of the "playwriting worker"
Horst Kleineidam whose play "Schmidt's Millions", whas paken over by 7 theatress after its Leipzig opening. The main theme (a gen
erally beloved and frequent one is about a "socialist brigade",
other successful play of this other successful play of this kin
is Halmut Saskowskis 'Stones in is Halmut Sakkowski's "Stönse in
the Way", which has had 14 producy to show some buph shiding and outhine of characters -whereas the highty praised play bby the party organ) "At Nipht When All Cats
Are Gray" typical of old-fashioned agitation against the overlord. An always sure bet are the
Bertold Brecht plays of which a Bertold Brecht plays of which a
part from the peefrormances at
his there have been 19 production

A Real 'Phantom' Film Vienna, Dec. 23.
Pete imagination than some motion picture producers. That's wha e wanted to be, but now he' waiting trial. Advertising, for invited the prospects to come
to the Rondell cinema here and induced them to pay : nembership fee of \(\$ 4\). With only 37 duped (his mother money), not much damage was done, except for the letdow The not getting into films.
The most curious point the case: He told the potential actors that he would shoot a phantom motion pieture. Now he argues, "I did not lie,

\section*{Miracle' Record Tokyo Grosser \\ okyo, Dee 17.}

Biggest success story of the sea lived up to its title by grossing veeks at the Scala-za, smashing numerous records for the house
It is unikely that its marks will
ee headed for sometime. Early morning showings at other
were used to apture
audiences from "Worker."
Arresting sidelight is that almost Artists wanted the picture United import license on it earlier in the Patty Dule eoped their Ofsars
nd offered "The Miracle Worker" to the Japanese indie importer-dis

Several also turned it down be turned out to be a steal. Towa prez Nagamasa Kawakita says he wen cultural groups. And it's paying off like an oil gusher.

\section*{Loch Ness Monster}

To Star in Brit. Pic
The Looh Ness Monster, nysste may be Britain's next film star Robert Hartford-Davis, producer Ltd., is here enrouite to Inverness

Lensing is set to start in Janu
Ness, and of the erofts cottages Ness, and he is shooting the film According to producer Hartford Davis, a monster exists in Loch ith this in mind.

\section*{International Sound Track}

\section*{London}

Samantha Ezsar has set for role in "The Collector," which William Wyler is to direct for Colombia. Terene Stinmp, has male lead. Film
will be copzoduced by John Komn and Jud Kinbers. Warier Theio will be coproduced by John Kohn and Jud Kinbers... Warner Thea-
tre is to be equipped efor 70m presentations next summer. The house tre is to be equipped, oror 70 m presentations next summer. The house
will go dark for some time for redecoration and modernization, and will re-open with "Cheyenine Autumn," which will run on a hard-ticke basis until "My Fair Lady" is due in 1965... rime Golden Head," ormerly known as "Mille Goes to Budapest," has completed filming in London after extensive locations in Hungary. The Cinerama-Hungarofilm coproduction is expected to be released in the late spring of 1964 Luchino Visconti wrote to the London Times expressing regret that there was nothing he coald do to prevent the circulation of before its presentation to the public. He expressed hope that through omeone's goodwill" the original Italian version might be shown in a ondon theatre and thus. give the English cinemagoer a chance to choose whether to see the American version or his production \(\because\) The first Circlorama film to be made in Britain has now been comcus towards the end of January next. Film involved the use of a unit of 11 synchronized cameras, and called for several months of experiwith Arnold Miller as director

\section*{Paris}

Henri Deutechmeister, head of Franco-London has set up a distrib adjunct, He has picked up a first pic by a femme director Paile Delsel, lazy; inarticulate, but deep feeling girl, drifting through affairs, has oten critical notice even before release . Jules Dassin is winding in the pic are already preparins all sorts of projects whe assorted thesps ike a long rest. Melina Mercouri will do a pic with Harry Belafonte based on the Jacques Deval play "Romancero." It will be about a preacher trying to save a lady of easy virtue but falling in love in-
stead. To be made in a tropical locale next spring, the pic reportedly stead. To be made in a tropical locale next spring, the pic reportedly
will not deal with racism, it will just ignore it. Maximillian Schel has been offered the lead in Alan Jay Lerner's new musical "I Can See It on a Clear Day." He will play "Hamlet" in German at the Theatre of Nations Fest here next year and has written a play "A Man Named ferostrate" about tormented man longing to commit a crime to imit "Photo Finish," and is winding another play on capital punishment
Kidapping of Frank Sinatra Jr. got frontpaged for days here. \({ }^{\text {Kog }}\) Now comes a report from Budapest that Melchior Lengyel, who wrote "Ninotchka," there for a visit and research, says that she will make a comeback in a pic "The Blonde Empress" based on the last love of Hungapy looking up aspects, of this historical affair. Sam Spel is in
would purportedy produce and it would be made entirely in Hollywood. . Plenty of show folk investing in the private yacht harbor that starts bullding in Cannes next month. It should be ready for the ext Cannes Form fest, Apri 29-May to the affair rather than by train and plane Charles araveur was one of the first to buy a share in it ... Several magisChemin de La Mauvaise Route" (Way of the Wrong Road), of Jeam Herman, as being responsible for the death of Jean-Claude Grandvallet
who played himself in this pic depicting his life: They feel it caused who played himself in this pic depicting his life. They feel it caused exhibitionism and led Grandvallet to continue stealing cars for pleas-
ure though he could not drive. He was killed in a recent accident uring one of these joy rides. Others feel the film gave a valuable inight into unbalanced youth and was not the cause, but rather a warning of what may happen. It might lead to more censoring of these type
pix._. Local public relations man Georges Cravenne now repping Samuel Bronston here. Cravenne also dittos for Otto Preminger. .:
A short called "Sucre Amer" (Bitter Sugar) is being shown privately for it will probably not get a censor visa. Made by Yann Le Masson in the French island possessions of Reunion, it shows how ex-Prime Minister. Michel Debre was elected as an assemblyman. It has yotes cast
by deceased people, which seems to be an island penchant. One of by deceased people, which seems to be an island penchant, One of
the questions in a graduation exam of a leading architectural school here was "How would you build a house for Orson Wells?" It depends seems.:
Marcello Mastorianni on busy sked currently in Milan for Marco Ferreri's "The Man with the Five Balloons," which he follows with ad of the Count D'Orgel," last two under direction of Luchino Yiscont . Arthur Cohin at Flora Hotel, winding production of "Dog Eat Dog"
Comedian Toto, awarded medal for his 100 th Italo feature.
Dissiey-inspired songs slated for to projection from San Remo over year for pub-ad effort -. "Lawrence of Arabia" is not oniy considered British" at Acapulco Fest: itt's also raising the British screen quota in Italy, thanks to health
as British here as well.
Assia Noris makes her screen comeback after 14 years absence (and
222 turned-down scripts) in Aston Film's upcoming production of "LGa 22 turned-down scripts) in Aston Film's upcoming production of "Ea Celestina," to be directed by Gianni Puccini from tragicomedy by immorality" in Spain; script is being wound by Sandro De Feo Giorgio Stegani, Continenza, and Baratti.
Martin Manulis, producer of "Days of Wine and Roses;" here with Leon Shamroy and art. director Richard Day to set shooting plan for "Cassandra at the Wedding, for which three weeks Rome locations vell pic will star Natalie Wood, with male lead beto exhib and prowell Milan holling Japanese Film Week of Top exhib and proAnthony Quinn
irection of Bernard wh is currently winding his "The Visit" stint under Austrian director: based on Joseph Conrad story, pic would join Quinn, Austrian director "Visit" player, Ernst Schroeder under Wicki's direction a. Milton RFackmil, Amerigo Aboaf, and hos of Universal toppers left Guter week of company conclaves here in Rome.
Gualtiero Jacopetti off to Africa for lensing wo
Gualtiero Jacopetti off to Africa for lensing work on "Africa Addio," a year .. Dino DeLaurentiis scotched reports that all of his "The Bible" epic will be shot in Yugoslavia, but hinted that "Noah's Arc" and "Tower of Babel" sequences may be filmed there, while hes dealing with Spain, Egypt, and other countries, including Italy for sites
for other segments of pic; final decision will be made when director John Huston arrives in Rome early next year be made when director over Christmas holidays in "Brasilian Carnival", lensing in South
America.

\section*{KINTNER'S NBC-TV RESURCENCE}

\section*{Quid Pro Grid}

Now that the NCAA football games are tucked a way for two years in NBC-TV's Saturday afternoon programming corner (at a
cost to the network of slightly in excess of \(\$ 13,000,000\), it's anticipated that it's going to take at least a \(\$ 15,000,000\) bid for the winning network to cop the NFL two-year contract, considered an even juicier audience plum. It comes up next month. And considering the spirit of resurgence that's manifesting itself around
NBC these days (see separate story) it would hardy surprise to anyone if that was the network going for the whole surprise to anyone if that was the network going for the whole
weekend kaboodle (as currently pertains to CBS) Last time out CBS paid \(\$ 9,300,000\) for the two-year exclusive
New NFL contract, ith anticipateds will contain provisions
reserving the league's right to engage in theatre pay television which would be utilized by the NFL on an experimental basis in cities where home games are blacked out on home sets.
Meanwhile, interest centers on the vital statistics attending the four-way sponsorship wrapups on the NCAA telecasts on NBC. high bidding and the quick-at premium-sale to Chrysler, Texaco Gillette and General Cigar The foursome paid a reported total of \(\$ 9,200,000\) for a fourth each of the 14 scheduled college games. That figures to around \(\$ 40,000\) a minute 16 a game for clasi \(C\) time a few thoúsand a minute more than a primetime minute gasoline advertisers in high count of male viewers makes it a solid buy,
Breaking down the costs against network take, observers gigured
the round-figure for the 14 games in the 1964 season is \(\$ 6,500000\) the round-figure for the 14 games in the 1964 season is \(\$ 6,500,000\) or more than \(\$ 400,000\) a game. The agency. \(15 \%\) commission added in time, talent and production costs per game; brings the total cost for each game to around \(\$ 634,000\).
That figure could be \(\$ 6,000\) one way or the other because of the rough estimate on time and production costs, and the total billing a game tith minutes at \(\$ 40,000\) a minute comes to \(\$ 640,000\). benefits in colcrcasts of several games, and both the pre-game and post-game 15-minute preview and wrapup shows (production cheapies) have already been ordered. General Mills is in for the
preview, and the post game show. has more orders than can be preview, and the post game show has more orders than can be
handled with Colgate, Carters Products and Bristol-Myers clamoring.

\section*{Agencies, Webs, NAB Finally Get Together to Talk About Com's}

Madson Ave. and berd last weet the American Assn. of Adver tising Agencies announced lts intentions to join NAB's Rating Coun cil, and reps of the 4A's, Assn. of National Advertisers (along with network delegates met in ciosed
session with NAB prexy LeRoy Collins to discuss stiffer self-regulaion of the tv commercial situation (a program the former Florida gov rnor is urging).
the 4A's was reconsidering lts de cision earlier this year (along with ANA) to stay out of the NAB's Rating Council, the group set up the Federal investigation. of the broadcast numbers game last spring. The ad agency association's
Broadcast Committee decided to join the Rating Council after the Council's prexy Donald MeGannon, Group W head, made a second plea for help. He told the \(4 A^{\prime}\) 's and ANA that, because there was no upport of his Counci, the rating services were not cooperating in the monitoring program and other activities of the watchdog group,
Last week in a letter to McGan non, 4A's expressed its desire to Join the Rating Council under, series of "factors" Signed by 4A's prexy John Crichton, the letter' It be the intention of the Council (Continued on page 28)

\section*{ABC-TV 1st Qtr.} \$7,700,000 Sales ABC-TV rang up \(\$ 7,700,000\) on primetime sales for the ars ter of 1964 and beyond. Biggest buy was by Consolidated Cigar
which bought \(\$ 2,400,000\) warth of Hime on "Hootenanny," "Arrest and one other show to be an and one
It's expected that Cónsilidated Ill drop the Sid Caesar and Edie IV When the current deal runs urt: Consolidated, trirough its the Ty, Papert, Koeng \& Lois, has the Thursday night at 10 p.m. siod Continued on page 28)

\section*{Dan Daile's's Pibt}

Hollywood, Dec. 23 Dan Dailey has been signed by producer Jess Oppenheimer to star in an untitled, half-hour comtudios.
Project is for the 196465 tv music integrated Oppenheimer is exec producer-writer of the show.

\section*{THEEE'SANE 30 ACK SPARELE}

By GEORGE ROSEN
In the view of Madison Ave seers, there's aynsmic forwax Pertars not on the day days of Niles Tramett pas been in evidence the pace and vigor with which the "network of the two Bobs" (Sarnoff \& Kintner) has been gathering up the tr jewel The Jack Bennys, the DCAA Football er clusives) and whose combined opu lence is shedding a sparkle and excitement not sensed at 30 Rocke feller Plaza in over a decade marked by CBS and two or thre years ago, ABC network tv primacy, NBC threatens once again The traditional head-to-head CBS itself and about to enter a new level of intensity.
It's a rejuvenation and resurgence of an erstwhile docile NBC, now shaking off its lassitude And it's
a response that has come chefly a response that has come chiefly
from its quarterback, Bob Kintner highly skilled in the multiple forms of network showmanship and salesmanship razzle-dazzie; signals that have carried the net work competitive ball fairly deep into CBS territory on the three network gridiroa.
Not only have the Kintner sig-
nals netited NBC thiree consecutive first downs, but he continues to maintain the initiative which, for the time being at least, he seems Aubrey. For Kintner \& Co. have put together : three consecutive lative egaining plays whose cumulatue effect has definitely condiof the buechip advent leanings already buying for the '64' 65 seaIn a triple play of retrieving three prized prodigal programs
that "return" home to that "return" home to NBC next
season, Kintner has acquired-in rapld order-Jack Benny, Danny

\section*{7 TIMES AROUND FOR DONNA REED \\ ABC-TV Hollywood, Dec. 23.}

LBJ's 3-Day Chinfests With 3 Teb Toppers; Hagerty Gets Him Talling On TV Format' Experimentation

ABC-TV is negotiating for re or a seventh season Tony Owen, exec producer o he ABC-TV comedy series and Miss Reed's hustand, is in N. Y. taking part in negotiations with Not only ABC-TV, but CBS-TV and NBC-TV are interested in the series for next season, but ABC-TV has frst refusal, Owen disclosed here Series is sponsored by Camp
bell's. Soup and National Bis cuit Co.
Miss Reed and Owen own the product of their first five years of the series, 188 negatives, but

\section*{ABC Sees Mebbe} 18TV Holdovers
For '64'65 Sked
ABC-TV's. \(1964-65\) schedule will
e anchored by 16 possibly 18 e anchored by 16, possibly 18 oldovers from the current season overhaul of the lineup in which wo-thirds of the previous season? programming was dumped, ABC-
TV's 1964-65 picture is seen shaping up as relatively stable. But while the programming line to be considerable shifting of time periods for current shows in order oo get the maximum mileage out of paid off this season for the "Doonne Reed Show," and "Wagon Train" (Continued on page 31)

\section*{SIT DOWN AND BE COUNTED}

Meaning, sit down and prepare your copy pronto, state your message to your confemporaries, order your space in the issue which people wait for, dig big, save for subsequent consultation. Time is coming short for your inclusion in the annual compilation of Who's-Really-Who.

Show Business does note and long remember. Names make the record and the record is the sum of the names. You ought not exclude the include of yourself - whether personality or organization. This is the important rally of success and prestige. But advertising copy must reach us soon. Act Now. Usual space rates prevail.

Communicate immediately for the
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\section*{VARILTY}
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\author{
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}

As far as televington, Dec. 28 ,
him is concerned, President John on wants to experiment. As of his informal, small, spur of the noment news conferences It mina ture equipment can do the job. Fe cameras in his ofice-or what he candidly regards as the "Had man ers" of certain Warhington \(t\)
\[
\begin{aligned}
& \text { ameramen. } \\
& \text { All this }
\end{aligned}
\]

All this came out of the Prest ent's meeting with four Preg execs. President Johnson had in vited the presidents and top newi
oficers of all three networks to the White House for lunch (NBC to the nesday; CBS, Thurscay; and ABC, Friday)
He talked television and how he ugartet we it ony. with ABC. Tha roadcasting-Parameunt prexy Leonard Goldenson; corporate v.p. ames C. Hagerty; Jeuse Zourmer ssistant to the prexy of ABC Europe); and Bob Flemine, ABC News Washington bureau chief. The President told the. ABC
group he wanted to use to in a group he wanted to use to in a
number of ways. He seemod parnumber of ways. He seemon par-
ticularly interested in to coverate
of the sinall ine of the small news conference he
has been using. It was learned that he was greathy impressed with the uggestion that minature equipimen
might do the job. ABC offered to demonstrate it for him, and the resident indicated a willimgnes to particip
Presumably, any coverage of aisy il three networks, although ABC viunteered to make available.
The President is aiso suid te ome large televised press confer nces as President Kennedy did. President Johnson was quoted by participant am having said he is (Continued on page 31)

\section*{NBC-TV \& Texaco Settle Grid Fracas}
-It's a White Christman in more han one way for NBC-TV and Texaco. Web and sponsor list rising out of the latter's attempts to pull out of its bankrolling of part of the Senior Bowl game over he issue of discrimination against Negro players.
NBC and Texaco came to terms dications last week were no in of the roster for the North team) that any Negro players would be invited. Texaco had asked out vith the network insisting that the company stick to its original pact
on the annual bowl contest from Mobile, Ala.
Early last week a Texaco spokes-
man was insisting the company man was insisting the company
would get out of its sponsorship, would get out of its sponsorship,
contingent on the announcement contingent on the announcement
of players, but the situation was of players, but the situation was
settled and stet by midweek with Texaco and stet by midweek with 30,000 quarter slice of a \(\$ 2\),
1964 . 1964. NCAA football telecasts, which the web won in competitive
bidding Tuesday (see separate story)
NBC cancelled telecast of the
Blue-Gray game from Montgomery over the discrimination issue (after advertisers pulled out under pressure), but is sticking with the all-
of ay Senior Bowl, Sugar Bowl, and last Saturday had the all-ofay Liberty (yet) Bowl from Philadelphia. Latter actually just happened to feature a couple of deep south schoois, and Senior Bowl of have no rules azainst Negro playhave no rules azainst Negto play-
ers. They just don't get invited,
that's all.

\section*{Westin \& Wallace Daytime Formula On News: Like Page 5 Of the Times}

\section*{by MURRAY HOROWITZ}

The working role of producer
Av Westin can be compared to that of the male animal wooing the
female of the species. That's the working role assumed by virtuall all daytime ty producers, but Wes tin, as producer of the "Mike Wal-
lace News Show," unashamedy lace News Show,"
"We realize the housewife at 10 Our program is designed to be
listened to, as well as seen. If the harassed housewife is intrigued watch us.
"We aim to give the woman some
thing additional in the news." He thing additional in the news." He myko paid a visit to the U.S. after myko paid a visit to the U.S. afte dent Marvin Kalb told a Khrush chev anecdote about Gromyko on
the show. "When her husband came the show. "When her husband came showe conatd woman watching ou that Khrushchev one said if he told Gromyko to
sit on ice, Gromyko would do just "We're not a program of record;" with the New York Times, the na tion's newspaper of record., "We're "rather than of the Times, he said eferred to the many stories insid the Times and other publication which are of special interest to women. He mentioned subjects such as medical quakery, the cigare atomic explosions in the air on new born babes, juvenile delinquency, new teaching methods, religion, and the insecticide controversy
ratings for the show. Although NBC-TV's "Say, When" is topping Mike Wallace" in the 10 to 10:30 a.m. slot, the Wallace show ha ting a 23 share of audience, com-
pared to the 16 share it inherited rom "Calendar" which occupied will return next likely
Design of the show rules out commonplace women's feature such as fashions and cooking. Wes
tin, Wallace and the writers of the how are conscious of news of spe cial interest to women and when here's a news development in that Westin has aevelop it with relish use of news footage seen on the previous night's "Walter Cronkite News Show:'
To develop fresh angles and to isn't a small task. Helping Westin ss the whole CBS News operation, as well as occasional feeds from CBS affils.
a keeping with the design of the show, is a daily diary of expected news developments. In that way the women at home, busy with the what to expect when Daddy comes home with the newspaper. The sympatico team of Westin and Wallace, in effect, have rung av a sign on tv. "The Intelligen Go Home.

\section*{Audience Buildup For Ron Cochran}

ABC News, battling - get into works for the past couple of years is finally making it a fairly respectable race with the Ron Coch ran's early evening show, Altnough
still third in the three-network race, Cochran has upped his ratear and is now delivering almos \(4300 ; 000\) homes per average min
ute. Payoff for these higher rat ings is in the current \(\$ 12000\) pe minute rate for the Cochran as against NBC-TV and CBS-TV ge ge round \(\$ 20,600\) per minute fo Station clearances for th. ran show are also climbing. Now over 120 stations, two key mar kets, WEWS-TV, Cleveland, and
WTVN, Columbus. will be picking up the show starting in Januar Cochran's standing in the nationa (Continued on page 31 ) (Continued on page 31 )

\section*{Minute Maid's Buy}

Minute Maid, via Dancer, Fitz
gerald \& Sample, has bought full sponsorship of the hour Marine-CBS-TV on Easter Sunday, March Charles Andrews will produce. ociated-Rediffusion.
LITP, which has fnancial backy a board of governors comprising Dame Peggy Ashcroft, Anthony Asquith, John Betjeman, Dame Edith Evans, Ivan Foxwell, Christopher Fry, Jack Hawkins, Rose John Mills, Jacquetta Hawkes, Sir
Michael Redgrave, Dame Flora Michael Redgrave, Dame Flora Peter Ustinov.
Board of directors, chaired by hairman of BBC's Advisory Council, Ted Willis, a leading
scripter, and James Carr, leading scripter, and James Carr. leading
documentary film producer. They will be responsible for the day running of the co LIMP's list of associates, which nected with the entertainment industry, includes such writers as
Frank Muir and Denis Norden, E. B. Clarke Jack Davies, Ray Galton and Alan Simpson, Ken Hughes, W
Producers and directors involved include Ken Annakin, Roy Baker,
and George Brown amoing many others and among performers associated with the project are ac-
tors Stanley Baker, Richard Todd lors Stanley Baker, Richard Todd,
müsician Stanley Black and newsmusician Stanley Black and news
man Brian Connell, to name but a few.
According to Box: "The group was formed as a result of long discussions during gatherings of musicians who felt convinced that creative artists should take a greater part in the running of tv ests rests upon the belief that the fluence in tv if the medium is to be used with maximum efficiency in the service of the pubiic. marriage of creative ability with experienced creative ability with of equal partnership, something Which does not exist in tv today,
where creative personiel are in where creative personnel are in-
variably in a position of inferiority iv with its life blood
Should the showbiz station bid be successul, Box points out, studio London, together with all the necessary apparatus, is already assured.

\section*{LESLIE CARSON SET}

FOR GOULET SPECIAL
Leslie Caron will make her ty
debut in the Robert Goulet special to be vidtaped in Hollywood for telecasting by CBS-TV. he hourlong special is. Rutherford. Special is slated to be vidtaped Feb. 8, with no date
selected as yet for telecasting selected as yet for telecasting. as producer of the one-shot ander his deal with CBS pilot for a possible weekly series.


Now producing five pilots for
CBS-TV Paramount TV Production

\section*{Krat Theatre's' \\ Trio of Spinofs}

A trio of Hollywood, Dec. 23. this season; two of them finished, and one now before the cameras,
Al are being helmed under the supervision of exec producer Roy Huggins
This shooting is "My Enemy Bain, Scott Marlowe and Barbara Nichols. Bob Blees is producing the show, which if it becomes gers."
court Martial, two-parter the season for the series, is another spinoff, and the third is an Air Force story locale "The Action of the Tiger, on which lensing has been finished, Peter Brown
and Steve McNally star

\section*{FIC's Deception' Rap}

\section*{Vs. 3 Toy Companies}

Washington, Dec 23.
Three toy companies wer ceptive toy advertising on tele
vision by the Federal Trade Com mission.
The companies-American Doll \& Toy Corp., Rainbow Crafts Ine. and Emenee Industries Inc.-were periodical advertising
FTC's complaint against Amer can was based on the company's
"Dick Tracy 2 -Way Wrist Radio" which claims it could receive ama which claims it co
"Electronic Rifle Range" Emenee have at telescope-like sight and noted the game was not complet and ready for operation. Rainbow
FTC said not all of Rat Forge Press sets and other operate.
The companies have 30 days to respond to the FTC charges.

\section*{My Fair Share}

\section*{Editor, Variety}

Regarding VARETY's story on \(30 \%\) Share" in last week's
issue, we at ABC issue, we at ABC were some-
what puzzled. \(\sim\) For example: For six weeks ending Nov 10, 1963 (Oct. 1 to Nov. 1 Niel ABC had 10 hours of programming with 30 shares or better. This compares with only four and a quarter hours with 30 shares or better for the com-
parable six weeks in 1962 parable six weeks in 1962.
Thus in terms of the number of hours of programming with
30 plus shares, ABC has im 30 plus shares, ABC has improved \(122 \%\) over a year ago. The reason the November 2 report you quote shows no in-
crease over 1962 , is that all Monday to Thursday ABC programs. telecast the second week of the report period lost anywhere from seven to 25 delayed telecast markets beassassination coverage. This resulted in antwinally lew share levels for the report. Michael J. Foster.

\section*{ABC: Where the Pilots Come From}
(1964-65 Deals)
\begin{tabular}{|c|c|c|c|}
\hline Pioneer Go Home & \[
\underset{\mathbf{X}}{\text { Book }}
\] & \multirow[t]{2}{*}{\[
\frac{\text { Movie }}{\mathbf{X}}
\]} & Original \\
\hline \multicolumn{3}{|l|}{No Time For Sergeants ............. X X} & \\
\hline \multicolumn{4}{|l|}{\multirow[b]{2}{*}{Not Very Newsreel ar...........}} \\
\hline & & & \\
\hline \multicolumn{4}{|l|}{\multirow[t]{2}{*}{}} \\
\hline & & & X \\
\hline \multicolumn{4}{|l|}{Three On An Island .............. \({ }_{\text {d }}\)} \\
\hline \multicolumn{4}{|l|}{Mickey \%.....................} \\
\hline Tycoon & & & X \\
\hline \multicolumn{4}{|l|}{Broadsides . .n................} \\
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\hline Peyton Place & X & X & \\
\hline \multicolumn{4}{|l|}{New Faces ..............} \\
\hline On The Brink & & \(\because\) & X \\
\hline \multicolumn{4}{|l|}{File 109 -} \\
\hline \multicolumn{4}{|l|}{PDQ ....... \(\quad \mathbf{X}\)} \\
\hline Animal Crackers . . . . . . . . . . & & & X \\
\hline \multicolumn{4}{|l|}{Criminal At Large _, \(\quad\) -} \\
\hline One Patient at A Time & \(\mathbf{x}\) & & \\
\hline \multicolumn{4}{|l|}{Yellowbird .......... \({ }^{\text {a }}\)} \\
\hline McCaffrey & & & \(\mathbf{X}\) \\
\hline \multicolumn{4}{|l|}{Night People ...................} \\
\hline Twelve O'Clock High & & X & \\
\hline \multicolumn{4}{|l|}{Great Bible Adventures \(\mathbf{X}\)} \\
\hline Medical Center & & & X \\
\hline \multicolumn{3}{|l|}{Alexander The Great} & \(\mathbf{X}\) \\
\hline Voyage To The Bottom Of The Sea - & & \(\mathbf{x}\) & \\
\hline \multicolumn{2}{|l|}{Royal Bay ... \({ }^{\text {a }}\)} & & X \\
\hline Inner Sanctum . . . . . . . . . . . . . & X & & \\
\hline  & X & X & \\
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\end{tabular}

\section*{Chana Student Story Finds ABC's} Lower, Jaffe Smack in Middle of It

\section*{Spinner's SG Deal}

Tony Spinner has inked. creen Gems deal as producer-writer-creator in connection with new pilot, "The Intruders." It's a 60-minute action-adven fure project. Spinner, formerly TV; owns a piece of series.

\section*{IATSE Protests New Tape Pact With Producers}

\section*{Hollywood, Dec. 23.}

First official protest, Dec. 23 . new tape pact between IATSE in
ternational prexy Richard Walsh and motion picture and vidpix production associations has been registered by the membership of
IATSE film editors local 776, which last week unanimously its board of directors to take "any and all necessary action to pro tect the local's now existiag con tracts whith all producers."
a discussion of the tape pact, led Much concern was expressed by some of the members regarding hee jurisdictional aspects of the
tape pact, also its interchangeabil tape pact,
ity clauses.
At the same meeting, the membership approved two pacts with
Wolper Productions, one for mo tion pictures, one for vidpix. Lingo in the Wolper pacts, which is sim-
ilar to the editor's pacts with other companies, takes on new significompanies, take on new signifisle over tape. Part of the Wolpereditors. pact reads. if the company uses any substitute substance in lieu of positive film for the purpose of editing documentary mo tion pictures as aforesaid, or for the synchronization and editing of sound effects of any nature, and
for misic in conjunction with the editing of documentary motion pictures, said use of such substi-
tute, substance o product shall tute, substance o product shal not alter or change the contracttofore.". That's the language in
the tv pact, and the film pact lan guage states that the phrase "mo tion pictures," as used herein
shall be deemed to mean motion shall be deemed to mean motion
pictures of any type or nature, pictures of any type or nature,
produced by the producer n
Editors claim this contractua Editors claim this contractual
language definitely covers tape-a claim echoed by other IA locals in Hollywood, and assert this was put

Continued on page 31)

\section*{BY HERM SCHOENFELD}

Elmer W. Lower, ABC News web's European bureaus, found imself in the center of a hot news ower was lunching with week. tan in Moscow, Sam Jaffe, when tration by seceved that a Grom Ghana had started. Red Square by care took off for reau's Russian cameraman bu Jaffe's interpreter. At Red Square, they found the vast plaza closed from three sides to keep the Rus-
sian public away, but Lower and sian public away, but Lower and cated the single entrance to the The AB
most asC cameraman, seeing althere were students, was worried about 15 feet before a Russian security officer said that photos
were not permitted. There was nly one other cameraman present but he shot nothing.
Lower and Jaffe tried to ques on the students, but Russian se Tell them about Alabama." Lower eplied that the students had heard
(Continued on page 30 )

\section*{USIA Compromise: \\ Vote S33,00,, 00}

The Hour 23. compromise \(\$ 134,000,000\) approAgency.
The coin is \(\$ 3,000,000\) above the ouse and \(\$ 4,500,000\) below the mount first voted by the Senate he Agency's original budget Both houses also passed the ompromise \(\$ 750,000\) appropriation The Ho Media Guarantee Fund. he House had originally called chopped this to \(\$ 650,000\) and alled for a halt in the program. The compromises were reached arlier by a House-Senate Approriations conference committee The \(\$ 134,000,000\) sum agreed to or USIA means the agency will be able to expand somewhat its
film and tv operations. Much of the and tv operations. Much of original USIA budget was to go to those operations.
When the House first slashed he figure to \(\$ 131 ; 000,000\), USIA n the warpath, denouncing Conting so deeply into the firm and ting so deep
tv services.

\section*{MAJOR CASUALTIES AT MAJORS}

\section*{TV Drama Scorecard}
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(National Nielsens; Second Nov. Report) Mr. Novak (NBC)
Kraft Suspense Theatre (NBC
Fugitive (ABC)
Greatest Show on Earth (ABC)
Richard Boone* (NBC)
Lieutenant* (NBC).
Breaking Point (ABC)
Arrest and Trial*
Arrest and Trial* (ABC)
Great Adventure* (CBS)
Burke's Law* (ABC)
Jamie McPheeters* (ABC)
Temple Houston (NBC)
Chaning, (ABC),

* Telecast- one week only.

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\section*{Coyle Sees New Era Opening Up \\ For Sponsor-Supported Global TV}

An intense competitive battle for
the world market by the major producing nations is giving a pow-
erful thrust to the advent of international commercial television, according to Don Coyle, ABC Interthat will be made next year will make our past progress seem pallid by comparision," he said, while noting that his division's billings
mounted by over \(100 \%\) in the last mounted by ove
One of the most important indiglobal ty, Coyle noted, is the fact that Japanese and English manufacturers have been hawking their
wares to the world via tv for the first time. During the past couple of months, ABC International's of fices in London and Tokyo sold can network to such companies as. latter a Nipponese electronics company.
This development, Coyle noted, in only the initial phase of a drive for foreign markets which wh pay increasing attention to globil tv as a merchandising tool, Coyle,
incidentally, recently completed a tour with other company execs o 100 the advertisers in the U.S. to of international television.
Coyle said that American industrialists were impressed by the profound impact of television on orld public opinion during the (Continued on page 31)
\(16 \%\) Increase In Matual Billings
\begin{tabular}{|c|}
\hline \multirow{34}{*}{} \\
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Barke' Set for 32
Four Star"s "Burke's Law" se ries has had its second option picked up by ABC-TV for six more
episodes, to make for a total of 32 hours for the season. Gene Barry stars in the series inad deal with the web was fo 13 segs, Deal also web was for reruns.
Series
Series has been sold in 1 for eign countries, and dubbed ninto Italian, Portuguese and French.

\section*{Supercar' Cueing Puppetry Trend On Brit. Channels}

\section*{Following London, Dec. 23.} Supercar" and "Fireball XLJ" great extent on the domestic indie channel, use of puppets in kidA. p . A. \(\mathbf{P}\). Films, responsible for rently working on a third series
involving puppets, namely ray" for Associated Television re lease. Meantime, ABC-TV, which Patrol," has decided to bring it BBC-TV, too, has cau and currently has caught the bug Perky" puppet musical series on
the air, plus a puppetization of it the air, plus a pup
radio "Goon Show.

\section*{Telcan, Home TV Tape}

Recorder (British-Made)
Given a N.Y. Tryout
A home to tape recorder that's one manufacturer over the last
eight years. was demonstrated fo press and Cinerama stockiod fors last week in New York.
Telcan, home recorder devel oped by British engineers Jac
Jones, Norman Rutherford, Mi
chael Turner and Brian North was demonstrated in. England las summer and now in this country by Cinerama. Company hopes to be able to gell the machine alon
with an electronic camera, for im mediate playback of motion pic tures through the tv
Demonstrations, here showed both replay of tv shows picked of the set and instantaneous re
play of pix taken with the tape In the fall of 1956 on the oc-
casion of General David Sarnoft's
\(50 t h\) anniversary In the electron
fes Industry, RCA demonstrated,
along with other developinents,

\section*{WEBB \& DOZEER \\ EXTSTIPSTRFF}

\section*{Jery Lewis in TV.Swan Song Blames 'Conformism' of Networts}

Hollywood, Dec. 23. Perhaps not since the decino-o the motion picture ngdustry have
the major Hollywoof studios ex
perienced the perienced the turmoil that cur
rently exit within their. all-im rently exithts within their all-im difference between profit and loss elepix enteenprises.
What had been foreordained al
most since the start of the tv sea on-that something (and someone pass over the past week withe the simultaneous resignations of Bil Dozier as senior v.p. in charge of
production at Screen Gems, and Jack Webb deposed as tv produc-
tion boss at Warner Bros. For this tion boss at Warner bros. For this
is the season when the major t. single hit on any of the networks see separate story), all of the Niel-
sen-inviting new entries have come sen-inviting new entries have come
from the ranks of the independent producers and when no less a door on all the majors in project ing its '64" 65 schedule.
In the wake of the Webb and formed circles sere thet welin changes are on tap that it is en tirely conceivable that before the spring there could be a new tv an of the major studios. There's The report for example, that Jerr Studios might be imminent.
Meanwhile speculation is rife as
to who will succeed Dozier as the new production chieftain at Screen Gems and who Bill Orr will desig nate as Webb's successor.
derstood that Dick Dorso, who has considerable success this season
with his UA-TV entries particuwith his UA-TV entries, particu-
larly those on ABC-TV (and with
six CBS-TV pilot deals for next

the Dozier top slot, along with
many SG series. There has been some talk that Orr may restore
Hugh Benson to his erstwhile ty 3pot at Warners.
Dozier in October complete cently was given an extended conract. While his resignation is im mediately effective, Jerome Hyams of sereen Gems, in a joint an nouncement with Dozier said he would remain available until completion and delivery to the sales rent output of pilots for next sur on. Colum expected 15 . While Dozier said his futur plans are not definite, he indicated reactivation of his indie company Greenway Productions, which has joint development of productions was said to be amicable, the resul Dozier came to SG after two turnis as head of RKO Studio and program veepee in Hollywood for
CBS-TV. With his recent new contract Dozier was given nitle o penior veepee in charge of SG The Case of Jack Werdb
Webb last Wednesday (18) re Webb last Wednesday (18) re notifying him his services would on that daye required resulted in con ierences between his attorney, Jacob Shearer, and studio reps, includoes have a three-year firm con
tract, which has two years and wo months to go.
The entire situation was precipi ated earier when warners issued brief anno formement stating tha the Burbank lot, had been assigned oo "reevaluate the entire tv opera sultation with Webb.
Background of the situation was xplained by his counsel, Shearer
who said "A bout 10 months ago Warner Bros. president Jack L Warner and his executive vice pr
ident Ben Kalmenson exten

\section*{Collier Young Pacted}

As Rogues' Producer
Hollywood, Dec. 23.
Producer Collier Young has been sighed by Four Star to produce it new adventure series, The Rogues," hourlong sho
be on NBC-TV next season. David Niven, Charles Boyer and Gig Young star in series on a ro-
tating basis. First segment of the tating basis. First segment of the
series has juist finished shooting, with Four Star prexy Ton McDernott as producer. Young will take there will be a hiatus, with ful
production beginning in May.
Johnny Quest' Cartoon Series Set for ABC-TV
ABC-TV is going to try again with a half-hour cartoon series This one is off the Hanna-Barbera drawing board, via a 26 -week creen Gems deal negotiated by ales chieftain John Mitchell. Series, "Johnny Quest," de artoon series, is a candidate for the Friday night 7:30 period next eason (following the departure of Strip") Series has been boughtat \(\$ 60,000\) per copy-off the story oard as a firm commitment. This will mark ABC's firth at empt in the cartoonery programOthers included "Top Cat," "Calvin \& the Colonel" and "Jetsons."

\section*{Britain's Elkan Allan:}

\section*{Too Many Gray Hairs}

\section*{Dominate IV in US.}

London, Dec. 23.
American television is middleaged. So says Elkan Allan, light ntertainment topper of the com ion, who has just returned from trip to the U. S.
On his irsthand o.0. of the new Yank season, Allan reports that one of the most, striking features of the medium was the gray hairs sported by performers and perprogramming he caught. He noted general lack of youth in dramas, quiz games and comedies. And al hough sho hey pivoted on older thesps.
Says Allan: "From what I saw, one of the Arnerican networks Garters in which all the per armers are under 30 years or
age, or a Ready Steady Go' \(^{\circ}\) where no one is over 25 (both shows liy)." It seems he avers that the American webs just do not trust oung performers.

\section*{Mueller's Switch}

NBC newscaster Merle Meuller m given up the WABC-TV 11:15 ob time to political coverage (he's oen close to the campaign of New Republican presidential nomina tion) and home life (he's a newlyBill Ryan, who also with Gabe Ryan-Pressman" half-hour eve-
ing news strip, has baten over ning news strip, has taken over
the \(11: 15\) news. Hell continue as the \(11: 15\) news, Hell co

\section*{TV show Sat. night (21) \(\rightarrow\) not with} a bang but a whine. He took the clasing moments of his 13th and owan song that tried to pin the rap anure on the network and
He told the studio audience and whatever viewers might have been hours in medium historg that he was a nonconformist and therefore didn't adhere to certain "rules
and regulations." The sponsors and the affillates were running a business, and this, he said, made their don't like to do like Irom suppose to," he said laughingly.
Sammy Davis Jr. was around for the wake, and his straight musical segs supplied the few minutes of
worthwhile variety. Davis was a much larger contributing force to an earlier Lewis, atanza, possibly
the short season's best, but once the short seasson, best, bat once
again it was proof of the old show biz addage that you shouldn't re-
write a hit: Spread over the closing night,
ewis had two noteworthy bits One was a parody of a methodgchool of nitery school of nitery act. The other wat "Smile," sung to a smiling hand puppet. It was intimate and tourchcomedian's patter throughout it was felt, should have been buried Lewis at one point said he had recently had a "dual thrili" in New breaking up at one of his own pictures, then catching simiar is underway.

\section*{NCAA Big Helpln NBCSales Spurt}

Counting the \(\$ 9,200,00\) sellout of TV last week racked up better than \(\$ 12,000,000\) in sales, the rest ness for the new nighttime busiBiggest nighttime rom Consolidated Cigar putting \(1,000,000\) in five shows-Richard ton,", "International Temple Housand the Monday night feature pix. picked up a minute a we in the Saturday night features; Block "Ing took an alternate minute in International Showtime" (spring and summer); Simmons puit S750,-
000 in nine show; and Xerox picked up on the "Bay of Perox telementary delayed following the
Presidents assassination and now sch gituted for Jin. 26,10 to 11 p.m. "Espionage" and "Sing Along with Mitch; and Ford Motor made a \(\$ 500,000\) spring buy of scattered minutes.

\section*{'11TH HOUR,' TILDARE' \\ TWO-PARTERS NKED}

\section*{MGM-TV's "The EFe, Dec. 23.} and "Dr. Kildare" series are planning a two-parter for next season, project, it's an indication the web Tentatively titled *Angel's Farewell," the two-parter will begin on "Hour," which is seen WednesKnopf is Mildare." Christopher will deal with the subject of heart attacks. Irving Elman is producer
of "Hour" and David Victor of
"Killat" "Kildare", and David Vic
Same series had a two-parter, "Four Feett in tile Morming, on buis season, but on thit one the:
opener was. "Kildare,", the
finale on "Hour"

\section*{Station Applicants Fill have To} Prove Their Role in Community
FCC disclosed plans to toughen up requirement for television sta-
tions to learn the needs and intions to learn the needs and in-
terests of their viewing communiteres
thes.
The local needs eightball was posal to revise tv applications. First, stations, when filing applications, will have to detail their
efforts in seeking community adefforts
vice.
Second, stations on the air will Second, stations on the air win a less detailed summation of how
they are living up to their community efforts.

The Commission proposal, clearly reflecting the philosophy of
Chairman E. William Henry, will be subject to oral arguments Feb. 13.
The proposed revision is in Section IV of the tv application form. tain program and policy questions asked in present applications.
The guts of the change lies in the subsection calling for a narrative statement on a "Survey of Civic Leaders and Vi
to Ascertain Needs. It would include listening pubentertainment ligious groups, entertainment
media, agricultural organizations, media, agficutura organizations, ganizations, charitable groups, professional associations, etc
The second portion of the sub-
section would be a statement on a section would be a statement on a
station's "Evaluation of Programming Needs.'
The third part would be "Pro-
gram Proposals," a list of gram Proposals," a list of regularcoming year.
Statements in the section would be relied upon in reviewing applications for new tv stations, renewals, transfers of control and ma. Parties seeking time for the oral
arguments should notify FCC by arguments
Jan. 27.

\section*{Storer's Bundle \\ Of 20 th Features}

In the largest group purcenase of syndicated product. made by entered into a deal with \(20 t h\) Cen-
tury-Fox TV for 46 feature films and 147 episodes of "Dobie Gillis"
for WJBK-TV, Detroit, WAGA-TV Atlanta. Storer also "bought the 46 features in 20 th's "Century II" package for WITITV, Milwaukee.
In addition to-the Storer deal In addition to the storer dea, he Century I package plus the Century it groun to WHENE, Yakima, WKOW-TV, Madison, bought the Catury i to 50 and 42 on Century II. These features were originally elecast on NBC-TV.
Twentieth Century-Fox TV also
inked an agreement for the inked an agreement for the exclu-
sive Canadian distribution rights sive Canadian distribution Mights
to 10 .- series produced by Glenn
Warren Production of Canada, We independent production arm f the CTV network's flagship sta(Continued on page 28)
'Repertoire Workshop's'
Edac' Network Ride "Repertoire Workshop," weekly
series produced by the five CBS \&o tv stations to ern Educational Network (EEN) Eight EEN stations will carry al
Eing for the second yea, 35 episodes of the series under the
arrangement. In 1963, six EEN stations broaccast 16 episodes in sta "Repertoire Workshop" series.
The series will hegin its second year on the five CBS o\&o's during the week of Dec. 30 and on
later on the EEN stations. The educational stations which will broadcast the "Workshop" se-
ries are: WGBH, Boston; WENH, ries are: WGBH, Boston; WENH, Murham, WMEB, Orono, Me.; WMHT, Schencctady: WNED, Buffalo;
WQED, Pitsburgh; and WETA, Washingtor.

\section*{\(\$ 450,000\) New Orleans}

Station Sale Okayed FCC okayed \(\$ 450,000\) the sale WWWOM-AM, NeW Orleans, from casting Co. Inc.
The purchase priee includes
\(\$ 75,000\) for a coveniant by WWOM Inc. not to compete within 50 miles for five years and an agree
to assume \(\$ 45,000\) liabinities. WVagenvord already contro Commissioner Robert Bartle dissented. Backing the sale Commissioners Rosel Hyde, Robert Cox and Lee Loevinger. Minn \& Norway Satellite Hookup
On next Syttende Mai (May 17 Norwegian holiday which also is celebrated in this Scandinavian
community, Twin Cities WCCOTV CBS affiliate, will carry a live two-way telecast between Norway and Minnesota using the co
cations satellite Telstar II.
The to station and Northwestern Bell Telephone Co., A. T. \& T.'s
local affiliate, have completed the local affiliate, have completed the the Norwegian general counsul. It's pointed out that this will be the first demonstration originating
in Minnesota of the use of the Telin Minnesota of the use of the Tel-
star II communication satellite for a live intercontinental tv exchange and that this will mark another
step in the communications ex perimentation field:"
Syttende Mai is Norway's Inde-
pendence Day celebration. Telstar iI is a Bell telephone experimentar If is a Bell telephone experimental Cape Kennedy (Caneveral) May 7 1961.

WCCO-TV itself originated the long program in which President Lyndon B, Johnson has been inthings, it will include highlights of the Syttende Mai activities in Oslo,
Norway, and Eidsvoll, Norway, spe cial ceremonies.

\section*{KUDL Joins ABC}

KUDL, Kansas. City, is hooking 1 , topping a group of five other. independent stations affiliating with the web.
Others are
WAGM. Presque IsIe, Me. W Me. Portland, Me, KGBC, Galvesto
and KTMM, Beaumont, Tex.

\section*{LA. AFTRA to Flect}
L.A. Chapter of the Dec. 23. Federation of Television \& Rerican Artists will hold annual election of officers and vacancies on board
of directors in January. Elections will be conducted by referendum ballots to be distributed approxi
mately Jan. 13, vith deadine for return about. Jan. 23, according Aftra nominating committee lis indicatés
Officer nominations are Tyler M. Kennedy Michael Rye 1st ree pee, Ted De Corsia, Nestor Paiva,
nd veepee; Vincent Pelletier, Don Rickles, 3nd veent Pelletier, Don Gene Lanham, 4th veepee; Alice retary; Stanley Farrar, Gene Roth retasy,

\section*{Unique Role For \\ No Hiding Place \\ "No Hiding Place, an episod} resent one of the few instances where a tv dramatic show has been
selected to spark discussion and thinking on social problems; among school, church and civic groups
utilizing 16 m film for such purMost of the to shows riding the 6 m circuit are of a donentar the dramatic form.
Making the deal for ©No Hiding
Place" were CBS Films, which handles licensing of network shows, and Carousel Films, which
distributed in the 16 m market Negro family which has moved into an all-white neighborhood and the "blockbusting" attempts of unethical real estate operators:
Carousel also will Carousel also will. distribute Rumor" and "Golden Age of Greece," second in the new "Roots Film Division of McGraw-Hill Pub "CBS Reports: The Great Ameri can Funeral"; and the "Chronicle" broadcast "Four Views of Caesar,' will be distributed by Film Asso Thates of California.
lso is aimed at public libraries government
trial groups

Seven Arts Sales:
Seven Arts wrapped up 10 more
deals last week for its various groups of feature product. Volume 8 was sold to WCBSTV, N. Y.
WBBM TV, Chicago WCAU-TV, Philadelphia; WBAY-TV, Green Bay and WGAL-TV, Lancaster.
Volume 7 was sold to WCAU-TV and WJAC-TV, Johnstown, Pa. Fort Wayne. In addition, a group KCTO-TV, Denv
TV, Shreveport.

\section*{Victor Jory: Actor \& Salesman}

Victor Jory, who coproduces and costars Hollywood, Dec. 23. hirst in a series of one-hour color travel specials, also has won his stripes as a syndication sanesman in actor-producer hasnt done
badly either as a salesman. In six weeks, he racked up \(\$ 82000\) on a sales tour.
Jory got into the selling act, after some 35 years or more as a thesp, qished the film on location in the Caribbean back to the mainland, they got the idea of pitching it to Delta back to the mainland, they got the idea
Jory stopped off at Delta's homeoffice in Atlanta and made his
pitch. He was told to come back when the film had ben ed pitch. He was told to come back when the film had been edited, dubbed and scored. He did. Result: Delta bought it outright for
New Orleans, Houston, Dallas and San Francisco, plus spots in 20 other markets.
Was Delta sale gave Jory the selling bug, His problem, however; was that he had several major commitments, including a top role
in John Ford's just completed "Cheyenne Autumn"; a guest star in John Ford's just completed "Cheyenne Autumn"; a guest star
role in "Temple Houston" and other vidicic deals. Nevertheless he managed to get in six weeks on the road, making sales in Atlanta, San Diego, Salt Lake, to the Time-Life station in Minneap
olis, and WDAF-TV, Kansas City, among others Show is in 40olis, and WDAF-TV, Kans
odd markets domestically Jory salesman's role deved some unique aspects. For example, every station he pitched, whether they, bought or not, the first time this has happened to a film "salesman,". Probably managers, who have been known to give regular syndie salesmen a fast brush, invariably gave him the red carpet treatment and

Topper for Burrud and Jory came this week when they worked out a deal to produce two films for Delta to be used by the airline at the upcoming N,Y: World's Fair.

\section*{TV-Radio Production Centres}

\section*{IN NEW YORK}

Shirley Temple in New York Jan 27 to tape a guest shot on "Sing
Along" for airing Feb 3 Shari Lewis joins NBC Radio's "Monitor" as a regular in January... Shari Lewis joins NBC Radio's "Monitor" cation last week after taping NBC tv spec which airs Feb. 20 , Dick Press veep Bud Rukeyser back from vacation at Connecticut lodes Ten NBC News correspondents in city for year-end spec Sunday (29) before departing on 10 city speaking tour. They are Joseph C. Harsch Levine, (Rome), George Clay (Africa), John Rich (Tokyo), Jim Robinson (Far East), Sander Vanocur (White House), Ray Scherer (Congress)
nd Elie Abel (State Dept.). Ted Nathanson, director of NBC-TV's Concentration," winging to San Francisco to call to shots on coverage of East-West Shrine football game Doc Severinsen, lead trumpet bower on "Tonight" show orch, has new disk out "Torch Songs for rumpet" Ida Lupino and Howard Duff guesting on nighttime premiere of NBC-TV's "You Don't Say" Jan 7, Nancy Ames signed Eydie Gorme will host the 13th annual N: Y. United Cerebral Palsy Telethon on WOR-TV the weekend of Jan, 11-12. Denis James will emcee Beryl Berney's program on WCBSTV, "All Join Hands, Nations. .International Showtime" producer-director Gil Cates Nations "International Showtime" producer-director Gil Cates
signed by NBC to direct a game show pilot \(a\) Eari Wrightson and Lois Hunt guest on the Joe Franklin show Thurs. (26) . . Arthur J. DeCoster named sales mañager for ABC Television Spot Sales Chicago

Fred Carney named producer of Gamut's "Backstage" tv property, puppet on NBC-TV's 'Ruf and Ready' Christmas show Saturday (28) Sportscaster Chris Schenkel calls the Cotton Bowl game on New Year's
Day on CBS-TV WTWN Radio St Johnsbury and WIKE Radio Day on CBS-TV. WTWN Radio, St. Johnsbury, and WIKE Radio, Newport, Vt., join CBS Radio, effective Sunday (29) -WNBC-TV will hip between the New York Giants and Chicago Bears with a half-hour and Chase Bank.

\section*{in hollywood}

Marie Wilson will be back on tv after eight-year lapse if Filmways nds a buyer for "My Son, the Witch Doctor." She had many years nay have stárted a new charity fad when she "chargs. Parke) Levy pilot of Levy's "Many Happy Returns." More than 100 showed up at Glen Glenn studios and wrote our checks for the care of retarded chilrom major surgery promotion chief, Mort Fleischmann, on the mend weeks every writing team dreams about. Three of their shows aired on successive nights. . Robert Young and his manager, Gene Rodney,
will soon have two comedy shows for CBS to make a choice . . Twenty will soon have two comedy shows for CBS to make a choice, . Twenty
years ago George Wells wrote his last "Lux Radio Theatre" script and years ago George Wells wrote his last "Lux Radio Theatre" script and rocord for permanency where he has been since for some kind of a ikelton would like to try out some new characters next season but CBS nayed it down. Web's survey showed that viewers are happy with what they're getting and the ratings substantiate it \(\therefore \quad\) Ben Hunter ook over KABC's Night Line Prom Joe Pyne, moonlighting from Brady and it could be about "I Married a Poodle," which Rap son as a theatrical film under a different title but still owns the title and tv rights. Shirley Thomas, one of the earliest tv reporters of the
Hollywood scene, is so intrigued by the space race that she wrote two published tomes with her head in the clouds.

\section*{IN LONDON}

First Charlie Chaplin feature pic ever to hit local tv screens will be
The Gold Rush," set for Christmas Day on BBC . . And BBC schediled its \(\$ 8,000\) buy"Elizabeth Taylor In London"-on Christmas eve nto ninth place in TAM's network top 20 on its return to the commer ial web :-. Top politico Selwyn Lloyd to have diseussions with techion Authority the televising of Parliament . . . Independent Televiordered from Jo appoint a religious programs superviso which can be carried around, it's the first purchase of its kind \(\because\) MP-broadcaster Geoffrey Johnson-Smith set to helm a new etv project from Associated
TeleVision on transport Stuart Hood, initial output of BBC-2, the upcoming UHF web, will be 32 hours a week ... BBC's separate Welsh web, currently being readied, is expected to beam next February or, at latest, March .- For a Christmas "Lucky Stars" show, ABC-TV compiled a bill comprising
The Beatles, The Searchers The Dakotas, The Breakaways, The PaceThe Beatles, The Searchers The Dakotas, The Breakaways,
makers, Cilla Black, Tommy Quickly and one or two others.

\section*{IN SAN FRANCISCO}

KGO (ABC) coming up with a 775 -voice choir for Yuletide season. "Young Voice of Christmas" draws on kids from the area in a pro producer-director and Pacific Gas \& Electicity is lifting the tab ABC execs red-faced over luncheon incident with visiting ad man from the East. After boasting that SF is really a Big Time town, they took him to scoff at the Sheraton-Palace hotel only to learn they couldn't get both food and liquor after \(2: 30\) p.m. in any one of the swank hos-
telry's four or five rooms. They wound up in Breen's, a Third St. bistro
. First and second winners in KRON seripting contest will see their efforts crowned with production during Xmas week Walter De Faria, winner with "Denny Buries the Dinosaur," to see Harry Rasmussen and Randy Kasten carrying the two-part script. Vern Louden directs.
No. 2 shot, "Santa Rides Again"" by Ford McCormack, is directed by staffman Dick Behrendt. Players are J. Tvan Holm, Charles G. Barnes. Betty Bennett, Jaleen Holm, Gordon Tufts and Jack Webb, Program night deejay at KDIA played is exec solid hours of Dinah Washington as a memorial to the blues queen the night she died KRON given
service award from American National Red Cross for aid to home service award fro
nursing program.

\section*{IN MINNEAPOLIS}

Minesota Mining \& Manufacturing Co. has appointed BBDO to handle advertising for Mutual Broadcasting Co. which the St. Pail
firm owns, Erwin Wasey, Ruthrauff \& Ryan previously had the MBC accont. New agency takes over Feb. \(11 \ldots\) KMSP-TV expanding its color programming, adding "Clorama Theatre" Dec. 31. New. offering
by the 20th-Fox station will consist of Paramount Pictures". Technicolor films . - Macalester (St. Paul) college installing closed circuit (Continued on page 30 )

\section*{Ruth Lyons: Santa in Skits}

Cincinnati, Dec 23. The Ruth Lyons fund raising campaign for hospitalized children In Ohio, Indiana and Kentucky, which kicked off in 1939 with close to \(\$ 300,000\) just contributed for the new year An addition of five hospitals will increase the number no 64 of participants. Crosley tr stat of the 50 Columbus, Dayton and Indianapolis and clear channel WLW-Radio, opened this year's drive Oct. 4 and climaxed it with her annual "Holiday Hello Show" Sunday (22) in Which some contributors received valuable merchandise awards. Crosley Broadcasting staffers and a governing board handle all
donations and divisions of money received without compensation. The shares to hospitals are for toys and vitally-needed equipment
for children every day of the year.
Taft's WKRC-TV and WKRC-Radio likewise are high on Santa's list of steady helpers. Each Yuletide since 1952 their "Neediest Kids Of All" drive has collected gifts and toys for several thousand lection points, the collecting done by U S S Army and Air Force personnel. Junior Chamber of Commerce members assist in deivering gifts to many homes.

\section*{Mpls.-A Mad Mad Football Town}

Gridiron Fare Served Up in Enormous TV Quantities During Past Season

\section*{Minneapolis, Dec. 23.}

There has been considerable tel
\(\$ 5,095,500\) KIRO evision setowners' happiness in
this football-mad area during the BUY GETS FCC OK Washington, Dec. 23. FCC's Broadcast Bureau okayed
the \(\$ 5,095,500\) purchase of majorthe \(\$ 5,095,500\) purchase of major-
ity control in KIRO-AM-FM-TV Seattle, by the Wasatch Radio and Saul Haas.
Wasatch already owns \(42 \%\) of the present licensee Queen City Boradcasting \(C 0\). and with the buy
will hold \(50.2 \%\) of the company. Arch Madsen is president o Wasatch:
Anglo-French TV Co-Prod. Venture (Film and Live)

London, Dec. 23:
Poduction started at Teddington studios last Friday (20) on a new Anglo-French tv series which will
combine film and live action. The combine film and live action. The ing Arts Organization, is descrifed as a coproduction between Paris-
TV and Iris Productions, and is based on a newepaper feature, the London Evening standard. Fene
tures an adjunct of the Beavertures, an adjunct of the Beaver-
brook newspaper groip, which publishes the Standa
The project calls for 30 half hour programs in which a panel
of distinguished guest artiọts will be invited to comment on pre-
filmed dramatic sequence and to decide whether the yarn is fact or fiction. Among the guests already Brown Shirley Anin Fleid Anne Rogers, the Duchess of Rutland Peter Ustinov, Olivia de Havilland Joan Bennett, Trevor Howard Drigitte Bardot Ingrid Andrews Susannah York, Pegis Cummins, Princess
Fleming.
The series, which is expected to run on BBC next year, is bein pean Claude Menael ardy, wit ducer. Carroll Levis is moderator Eevis, Who was a prominen fore he joined Performing Art Organization on the Continen a 60 -minute international vading show, to be filmed in color in dif ferent cities throughout the worid The first is scheduled to get under way in Madrid in the New Year, using local Spanish artists and also
top international talent. During the past 18 months (Continued on page 28)

\section*{MIMMI UNIOUEAS LONE EXCEPTION}

When it comes to making a mar among the top 10 syndicated serie hour series in many key cities fail to enter the oharmed circle, ac conding to a survey of 22 markets. Tlaimed by their distributors times as claimed by their distributors, time
and again lift the ratings for the particular slots, but according to the ARB-VARIETX compilation of 22 markets, the hypoed ratings in
the three major marketsthe three major markets-N.Y., Los Anneles, and Chicago-are in
sufficient to win more than one entry in the top 10 listings.
The measured time period for
the study runs from Oct. \(16-29\) When the new season was in ful swing, Findings for the 22 markets
utilized in the survey have been published in the weekly Varietyof Dec. 4 to the current one.
Of the 22 markets, work hours made their finest dis play in Miami, where four off-net work 60 minuters won four of the top 10 there.
In the tree
N.Y., Les Angeles, and Chets of only Warner Bros. "Gallant Man" N.Y. Off-network hours among the top 10 for the Oct, \(16-29\) measured cago and Los Angeles.
appeal for series making the to 10 is understood by the many cartoon shows which secure entries in The off-network hours had entries among the top 10 in In dianapolis, three in Kansas City two in New Orleans, one in Atlanta
two in Minneapolis, one in MMa in Cleveland, in Philadelphia, two one in St. Louis, and one in Poit-
land. The 60 -minuters failed to ip land. The \(60-\)-minuters failed to ap
pear. in the top 10 in San Fran Houston and Memphis. in the 22 market survey.
Storm kicked up by Independen Television Corr.'s claim that the off-network geries as a whole aren
bringing rating gold dust isn't borine out by the study. The of network hali-hours, the cartoons
and'the occasional syndie entry and the occasional syndie entry,
firstrun and rerun, in the main makeup the top 10 syndicated list kets of N.Y.; Los Angeles, and Chicago, markets, which are highl
competitive the few syndicate first-runners in matich made it on the topton 10 Fickers" and "Death Valley Days, in the measured ARB period. Car
toon and off-network halt it should top to 10 charmed cincle dre very few Hristrumner in oy dication to offer competition in
quantity to the of web 30 -min uters.

\section*{BATILE LNES'S 126}

MARKETS;'BIOG' 184
Ofricial Filme reports it's closing
ut the year with the archives oirst-runs, "Biography" (now in tit econd year) in 184 U.S. markets with considerable sales in Canada South America, the Far East and Most
Most recent buyers on "Battle ville; WAFE been WAVE, Luntsville, WDAY
Fargo WNCT, Greenvile; KOMU Fargo, WNCT, Greenville; KOMU
Columbia; and WYTV; Youngs town.
"Biography" (first year and sec-Holdredge-Hastings-Kearney, Neb. KOLN, Lincoln; WKRG, Mobile,
WESH, Daytona Beach-Orlando.

MPO's Divyy MPO th directors meeting this per share on class A stock, payable Jan. 15, 1964.
Blurbery's stock payment goes
stockholders of record Dec. 27

\section*{DiCK SMITH'S KMBC} EXIT AFTER 35 YRS. After Kansas City, Dec. 35 years in radio Dick Smith retires at the end of the year from KMBC, Metromedia outIet here. As a young baritone from was his mark on the Coast when radio beckoned him to the mike in 1928 (he thinks it was at KFQZ) After a few months there, he re-
turned to Kansas City to join Ar urned to Kansas City to join Ar
thur B. Church at KMBC, one of the first key CBS affiliates, long Smulk of the network here. program director for KMBC for several years, but went to WHB n a similar capacity in 1934. He post and his former position both being under ownership of Cook
Paint \& Varnish Co., which sold o Metromedia.

\section*{\(23 \%\) Increase In \$11,195,935 Desilu Gross; Net UpToo}

Hollywood, Dec, 23. An Increase of \(23 \%\) over last
ear's first 26 weeks in eross In come is reported by Desilu Produc-
tions for this year's corresponding period ended Oct. 20. Total for 195,935 as against last year' \(\$ 11\);89,236. according to prexy Lucille
Ball. Net income for the half year Ball. Net income for the half year
was \(\$ 400,000\) against \(\$ 361,661\) ip 1963, an upping of \(11 \%\). Earnings per share for this year's
irst half anounted to 33 c a shire based on \(1 ; 233,631\) shares of come mon stock Per share earning for the preceding year' corresponding period was 81 c on \(1,155,940\)
Onares.
ended April 27 of this year brounght year net loss of \(\$ 655,387\) or 54 c . osses because of extraordinary
totaling \(\$ 1,850,006\). Miss Ball noted that "with all of Desilu's anticipated extraordinary cost nd
justments liaving been effocted we believe Desilu's currently prof itable operations whil continue and of the current fischl year!". She reported are operating at tee soitu pllots, owned in full or in part by Te Donald O'Connor Show, "Hey man, 'I and Claudie," starring ring Dan Dailey and "Hooray fir
Hollywood" starring Herthel Misy Ball told stockholders, "as complete my first year al presi and on your company, an happy ure:" She made no mention of her own comedy series on CBS TV next season, the studio's big-
Flyigg Fisherman'
To Liberty Insarace half-hour serfes featuring fist-run hal-nour series featuring Jisher-
man R. \(V\). (Gadabout) Gaddis, has
been picked up for been picked up for sponsorstip by
Liberty Mutual Insurance for telecasting in Boston.
Color series Initially on WORE-TV, color semea initially on WOR-TV,
N.Y . Whth a Jin. 4 , starting date. A8
BBD O .
Other marketa already carrying dence, Schenectady, Norfolk, and
Chico, Calif.

Last of the holdoouts against to Last of the holdouts against ty,
Paramount is reported now ready to make available its backlog of
200 post ' 48 features. All other wajor studios have been supplying \(\checkmark\) with their oldies. Samuel Gold avn's block of vintage films are ortedly to high asking price. Indicative of Par's willingness to unload its stockpile is the reported verure by the company to S. L stretch Adier to head up the KTLA to Gene Autry-Robert Rey oolds group (etill to be approved on manaler is leaving the staut with three yenrs to go on his ontract with Paramount TV Pro it's. Ader declined comment up a sales force after the first of he year to syndicate the pictures. ithough the networks will have first refusal Arthar Mortensen,
manager of KRimo In Bakersfield, Cal., is reported to be Adier's succemior at KTLA in his overall titile as head of the newly-created Ir division of
Golden Weat Broadcasters, recent Golden West Broadcasters, recent
purchasers of KTLA, No chance in purchasers of KM MA, No can be made Mortensen is a 19 -year veteran of the broadcast industry. Adier had been in the sales syndication field
for 15 years before joining Para(Contimued on page 28)
Myth \& Menace' As Triangle Eatry

 Triangle, Stations zroap. Ench of
the five 30 -manate simuicats will suature experts on the subject, Party and Hanton the Commuisist tary editor of the N.Y: Tines. \(\rightarrow\) Triangle Prograni Sales syndtLev Triangle is alco producing a seres of 65 five-minute color shows, Colorfinl World of Music," featurItalian marionetie troupe, The
troner series wis kicked off with a one-
hour special sold fin some 50 marhour special zold fn some 50 mar-
kets during the Christmas peried.
Jotin Touthaldfinn is producer-director of this meries.

\section*{FCC CIEARS DECKS}

FOR DAYTONS 3D
 televiston stmien within the next six to nhe month, if no further proved the sale. to the Springfield Springtield, Mrozdcsasting Corp, of tower, and building now ourned by WONE, Inc., for \(\$ 153,000\). is The Jefferson To of the facilities is in Jefferson Township, near the
Dayton Speedway. The Springfield firm plans to reactivate Dayton's
only UHF station, on Channel 22 .

\section*{4 Star Off-Web Sales}

Four Star Distribution reports posting preb pacters on its seven "Dick Powêl Th
Kold to JKBW, Buffalo been KRDO, Colorado Springs, and KREX, Grand Junction. Other
salow include "Stureconch West" to salot inclute "Strycoach West" to WAII, Atlanta; "Zane Grey Thea-
tre" to KID, Idaho Falls; "Law a Mr Jones" to KING, Seattle, and
"Target:, The Corruptoris" te

SUNDAY, DECEMBER 29, 1963


A distinguished 90 minute Tele revealing portrait of the crucial \(P\) candidates . . . their parties . . . the f destinies of Richard Milhous Nixc

A DAVID L. WOLP IN ASSOCIATION Y

ON ABC-TV 8:30-10:00 P.M. e President 1960

\author{
Pulitzer Prize-Winning Book
}

Vision Special - A powerful and residential Election of 1960 ...the orces that determined the political in and John Fitzgerald Kennedy.

ER PRODUCTION IITH ABC NEWS


\title{
WARIETY - ARB SYNDICATION CHART
}

VARIETY's weekly tabulation based on ratings furnished by American Research Bureau, highlights the top 10 network shows on a local level and offers a rating six different markets are covered

Both the network and syndication study features the total area homes reached and the metro area ratings on each show. The total area homes reached reflect the audiences on the basis of the total market area examined. The metro area ratings are based on the metropolitan markets within the total area examined Top

10 shows, both network and syndicated, are listed on the basts of their showtng In the total area homes barometer.

Various branches of the industry, ranging from media buyers to local stations to syndicators will find the charts valuable.

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in Varietr Coupled with the rating performance of the top 10 network shows, on the local level, the VARIETY-ARB charts
are designed to reflect the rating tastes of virtually every market in the U. S.

NEW YORK
STATIONS: WCBS, WNBC, WNEW, WABC, WOR, WPIX. SURVEY PERIOD, OCTOBER 16- 29, 1963.


\section*{CINCINNATI}

STATIONS: WLWT, WCPO, WKRC. SURVEY PERIOD: OCTOBER 16-29, 1963.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline 1. Monday Night Movies . WLWT & 195,700 & 32 & Death Valley Days (Tues 7:00) & WKRC....U.S. Borax & 134,900 & 22 & Hoyt Dixon Show & WLWT & 48,200 \\
\hline 2. Bonanza \(\quad \therefore \quad \cdots \cdots\). WLWT & 192,200 & 34 & 2. Mickey Mouse Club (M-F 6:30). & WKRC. . Buena Vista & 119,800 & 20 & Huntley-Brinkley & WLWT & 115,700 \\
\hline 3. Saturday At Movies, ..WLWT, & 191,800 & 30 & 3. Sugarfoot (Thurs. 7:00) & WKRC. . Warner Bros. & 103700 & 17 & True Adventure & WLWT & 94700 \\
\hline 4. Donna Reed ........WKRC & 188,300 & 34 & 4. Wanted Dead Alive (Wed. 7:00) & WKRC. . .CBS Films & 99,500. & 14 & Password Wonderful World & WCPO & 101,200
90,200 \\
\hline 5. Patiy Duke ..........WWRC & 183,700 & 29 & 5. True Adventure (Thurs. 7:00) & WLWT Teledynamics & 94,700 & 13 & Sugarfoot \(\quad \ldots\) : & WKRC & 113,100 \\
\hline 6. Ozxie \& Harriet. . . . . . WKRC & 181,200 & 28 & 6. Whiplash (Fri. 7:00) . . , . & WKRC. TTC & 85,500 & 14 & Ripcord & WLWT & 80,700 \\
\hline 7. Flintstones ..........WKRC & 173,600 & 27 & 7. Ripcord (Fril 7:00) - . . & WLWT - UA-TV & 80,700 & 14 & Whiplash & WKRC & 83.500 \\
\hline 8, Beverly Hillbillies . . . WCPO & 171,300 & 30 & 8. Laramie, Hall Fame (Sun. 6:30) & WEWT: \(\ldots\). \({ }^{\text {MCA }}\) & 79,100 & 13 & Arrow; WorId's Girls Lassie & WKRC WCPO & \[
65,700
\]
\[
92,400
\] \\
\hline 9. My 3 Sons ......... WKRC & 167,600 & 31 & 9. Huckleberry Hound (Ihurs, 6000) & WCPO Screen Gems & 75,700 & 13 & News; Rpt; Wea; Spts & WLWT & 83,700 \\
\hline 10. Andy Griffith .........WCPO & 166,100 & 37 & 10. Bronco ('Sat. 6:30). & WCPO ... Warner Bros. & 72,800 & 15 & Midwestern Hayride & WIWT & 136,500 \\
\hline
\end{tabular}

\section*{HOUSTON, TEXAS}

STATIONS: KPRC, KHOU, KTRK. SURVEY PERIOD: OCTOBER 16 29.1963.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline 1. Beverly Hillbillies ....KHOU & 204,100 & & ree Cour & PRC... Storer & 68,600 & 14 & S Wer & KHOU & 32 \\
\hline 2. Dick Van Dyke........KHOUU & 184,300 & 35 & & & & & Porter Wagoner Show. & KHOU & 28,300 \\
\hline 3. Monday Night Movies . KPRC & 169,800 & 37 & 2. Detectives (Sun. 9:30) & KTRK...Four Star & 56,100 & 10 & What's My Line & KHOU & 116,700 \\
\hline 4. McHale's Nary .......KTRK & 153,400 & 32 & 3. Death Valley Days (Sat. & KPOUC. . U.S. Borax & 56,000
44,200 & 9 & News; Wea; Sports & KTRK & 62.400 \\
\hline 5. Candid Camera ........KHOU & 151,600 & 28 & 5. Lawman (Mon.-Fri, 5:00) & KHOU.. , Warner Bros. & 44,000 & 7 & Casper & KTRK & 42,000 \\
\hline 5. Bonanza \(\cdots\)....,......KPRC & 151,600 & 32 & 6. Fractured Flickers (tues, 6:30) & KHOU \(\therefore\). ITC & 42,200 & 8 & Combat & KTRK & 133,400 \\
\hline 6. Ands Griffith , , , KHOU & 148,900 & 27 & 7. Casper (Wed. 5:00) & KTRK .aABC Films & 42,000 & 8 & Lawman & KHOU & 51,000 \\
\hline 7. Saturday Night Movies KPRC & 147,300 & 33 & 8. M Squad (Sat. 6:00)
9. Story Of (Thurs. \(9: 30\) ) & KPRC. \(\quad\) MCA & 41,000
39,100 & 8 & News, Wea, Spo
Nurses & \[
\begin{aligned}
& \text { KTRK } \\
& \text { KHOU }
\end{aligned}
\] & \[
\begin{array}{r}
62.400 \\
112.700
\end{array}
\] \\
\hline 8. Fugitive \(\cdots \cdots \ldots \ldots . .1\) KTRK & 144,300 & 29 & 10. Dragnet (Sun.Fri. 5:30) & KTRE MCA & 35,300 & 7 & Mr. Ed & KHOU & 56,800 \\
\hline  & 141,800 & 29 & & & & & Huntley-Brinkley & KPRC & 64,500 \\
\hline
\end{tabular}

\section*{PORTLAND, ORE.}

STATIONS: KATU, KOIN, KEW, KPTV, SURVEY PERIOD. OCTOBER 16-29, 1963.


MEMPHIS, TENN.
STATIONS: WREC, WMCT, WHBQ, SURVEY PERIOD: OCTOBER 16 29, 1963.


\section*{ST. LOUIS}

STATIONS: KTVI, KMOX, KSD, KPLR. SURVEY PERIOD: OCTOBER 16 - 29, 1963.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline 1. Beverly Hillbillies & KMOX & 348,700 & 47 & 1. Death Valle Days (Sat. 6:00) & KSD & U.S. Borax & 75,300
63,800 & 9 & Champ Bowling & KTVI & \[
\begin{array}{r}
55,400 \\
199,200
\end{array}
\] \\
\hline 2. Dick Van Dyke. & KMOX & 311,600 & 43 & 3. Champ Bowling (Sat. 5:30) & KTVI & Schwimmer & 55,900 & 9 & Safari & KPLR & 38,600 \\
\hline 3. Bonanza & KSD & 309,600 & 40 & & & & & & Death Valley Da & KSD & 75,300 \\
\hline 4. What's My Line & KMOX & 289,100 & . 39 & 4. Maverick (Mon.-Fri. 4:30) & KSD & Warner Bros. & 48,500 & 7 & Rifleman & KTVI & 44,900 \\
\hline 5. Candid Camera & KMOX & 277,000 & 37 & 5. Huckleberry Hound (Mon. \(5: 30\) ) & KPLR & Screen Gems & 47,800 & 7 & Mri Ed, Lassie
Huntley-Brinkley & \({ }_{\text {KMD }}^{\text {KM }}\) & 115,800 \\
\hline 6. Andy Grifith & KMOX & 275,600 & 37 & 6. Zane Grey Theatre (Mon.-Ff. 5:30) & KTVI & . Four Star & 46,300 & 6 & Huntley-Brinkley & KSD & 82,400 \\
\hline 7. Petticoat Junction & KMOX & 210,000 & 28 & 7. Rifieman (Mon.-Fri. 5:00) & KTVI. & \(\cdots\) Four Star & 44,900 & & Maverick & KSD & 44,600 \\
\hline 8. Danny Kaye & KMOX & 209,800. & 31 & 8. Roller Derby (Sat. 10:00) & KPLR & Seltzer & 37,900 & & 10:00 News; Best of & CBS. KMOX & 128,300 \\
\hline 2. My 3 Sóns & KTVI & 197,900 & 28 & & & & & & Spectacular Movie & & 143,200
74,900 \\
\hline 10. Nurses & KMOX & 197,600 & 25 & \begin{tabular}{l}
9: Yogi Bear (Thurs. 5:30) \\
10. Quick Draw McGraw (Tues. 5:30)
\end{tabular} & KPLR & Screen Gems
Screen Gems & \[
\begin{array}{r}
36,400 \\
33,900
\end{array}
\] & 5 & Huntley-Brinkley
Huntley-Brinkley & KSD & 74,900
84,500 \\
\hline
\end{tabular}

\section*{Foreign TV Reviews}

THE FACE OF FRAUD Narrator: Lord Francis Williams 60 Mins.; Wed., \(9: 40\) p.m.
Associated Television, from Ber mingham
Freelance outfit, Television Re umentary outfit which has a pact with ATV, made the commercial piece of television. Looking at the times and aspects of society in
America and Europe which fosered, in the past 50 year a has tered, in the past 0 years, a half-
dozen gigantic frauds, the show
was well researched, well mounted and excellenearty narrated by jount nalist Williams:
technicalities of their with the technicalities of their immense
swindles, but rather with the effect of such doubledealers as Samue
Insull, Ivar Greuger Serge St Insull, Ivar Greuger, Serge Sta-
visky, Lord Kylcaint and others, visky, Lord Kylcant and others, on
their respective societies and how those societies' survival was threat ened.
Show's depth of focus was
matched by the skilful visual teat matched by the skillful visual treat-
ment. Archive film, "stretched" to slow the jerky, high speed movement to a more normal pace, added dramatic value to the "stories" and,
where no film was available, imwhere no film was available, impactful still shots were projected. dollar bond forgers like Insull, who brought Wall street to chaos, of match king Kreuger, who lent
money to bankrupt European govearned coin, of Stavis est contact man of all time whose web of intrigue involved so many highly-placed French officials that and the effects were felt right up to France's capitulation to Hitler, was in each oase superbly word
drawn by Williams VORBEI - EIN DUMMES WORT With Gustaf Gruendgens, Elisa-
beth Flickenschildt: Ulich Haupt, others
Writers: Juerzen Moeller, Gerd 15 Min., Sun.; 8:15 p.m.
West German TV, from Hamburg This 45 -minute program paid
tribute to Gustaf Gruendgens, one of Germany's most fascinating stage personalities, who died Oct. stopover on a trip around the world His death was as mysterious as lange part of his life. It was attributed to internal hemorrhages,
but there were rumors that but there were rumors that Lens mas privately artists, Gruendperson. There are numerous stories of every calibre associated
with his life which at 63 ended so abruptly.
Program featured excerpts from Gruendgens films such as "Dance in famous portrayals such as Mim histo in Goethe's "Faust." There
were some private scenes and were some private scenes and
there were some interviews with people who knew him such as
actress Elisabeth Flickenschildt. His IIfe as retold in brief characteristic sentences and some interesting inside bits were given with regard to his activity during the Nazi era. His Berlin theatres (three) during the period were
looked upon as an asylum of mental freedom. In addition, Gruendgens did all he could for his ensemble and helped everyone,
especially those who had Jewish especially
relatives
The program was interesting in details, but the real intended
meaning was not quite caught. Much of what was auid was overly philosophical and, in fact, much too serious The whole presenta-
tion could have stood some light tion could have stood some light of Gustaf Gruendgens' life

Hans.

\section*{Foreign TV Followap}

Festival
Seemingly gathering stature with every stride, this new, BBC vidplays what "The Defenders" is
to courtroom sagas. Thus far, its ambitious, cut-above-average pro ductions including the monu
has brought new meaning. and ew fire to midweek, prime time "Stalingrad," a Rudolph Car tier adaptation from a play by
Claus Hubalek, based on Theo dore Plievier's novel, was also di rected by Cartier and maintained
the high standard: The jumbo the high standard: The jumbo-
sized, intense drama was seen from the German 6th Army poin
of view. Insanely ordered to "fight to the last man" to hold Stalingrad in 1942 , encircled by
the Russians, suffering terribly from wounds, hunger and col and running out of ammunition goosesteppers (who lost thei
330,000 strong striking force made an awesome, nightmarish background to the play. Th
stark piece forcefully pointed up the futility of war It was skil jected several horrific and memor in scenes, and the thesps turned in superb performances. - Plaudit to Harry Fowler as a hardy ser
geant who, in spite of supreme
privations. rivations, maintained enough Penally - smashed comrade, to Peter Vaughan as a key office
whose shaky faith in. Hitler was finally turned to reading the B ble, and to Albert Lieven as a surviving officer who openly
bucked the Furnrer and advo Alsc firtulation
Gyseghem, Tom Criddle, Roy Her rick, Alex Scott and Hugh Man ning.

First Night
put BBC-TV's "First Night"'dram skein into orbit this fall, and, a though. "A Local Boy" was not. so
forceful a contribuition as its pre decessor, it gave a slight bre to this erratic and unpredictable
series. Owen, whose stronges plays are rooted in his nativ Liverpool, strayed from this locale
The result was a loss in pungency The result was a loss in pungency
but his above-average craftsman ship ensured a fair level of in terest.
Situation was the bid of David community in to represent his of the fiery and ageing Evan place (Clifford Evans) Lloyd, due for
retirement, had always ridiculed successors put up by the party committee Question was whether achieve his strong political ambi-
The first half of the hour made an. intriguing deployment of the
theme. David, scornful of his child theme David, scornful of his child maneuvered subtly with the wily committee - man, Gerran-Jo ne s powerful showdown with Lloyd, in
which he exposed his bombast an Which he exposed his bombast an
arrogance David's cause seemed lost and so, as it turned out, was the play's. For Owen allowed it to
peter out into compromise, with peter out into compromise, with to bring the two men together.: cause the script hinted at a public encounter between the old and the young contenders, when they about and the piece ended slackly But the character of David was strongly realized, and effectively acted by Jack. Hedley Clifford
Evans also clickel as an oldstyle Evans also clickel as an oldstyle of Welsh magic, and Allan McClelland was neatly in the picture as the fixer who must not be seen to
fix. Owen, whose touch has often been uncertain on the distaff. side, made the best of some coy and sketchy gambils.
David J Thomas firmly directed John Elliot's production, and the
segment was at least capable, and sometimes more and thus an improvement on other entrie

Sunday Night at the Palladium vaudeo vehicle this time out com prised a healthy and happy mix of old and new talénts newcomer
Patsy Ann Noble, vet Billy De Patsy Ann Noble, vet Billy De And, ond hit parader Frank lield,
Anse, compere Bruce Billtop. was Ifield, whose to
the top of the heap both here and
in the US, and, in this instance, he delivered a straightforward slow-
quick-slow songalog comprising
oldies like "Blue Skie," "Don't
Blame Me," "Please," "Say It Isn"t Blame Me," alease," "Say It Isn"t
So," "Autumn Leaves" and, finally, Waltzing Matilda
His fresh and swinging, approach by his powerful, yodelling, home spun voice made for a warm 15 -
minutes and a fitting climax to a ood all-round bili.
Standout, however, was Billy De ceed In Business": who brought to the show some oldtime showbiz
magic-especially in his classic nagic especially in his classic ath-to get the biggest belly Miss Noble, a chirpy 19 year-old,
delivered a sad, slow and difficult nuber, "Little Girl Blue," by way of a bow but dispelled any doubts her followup rocker, "III Cry To morrow Her mastery of a song,
her style and maturity make her a cut above the majority of upcom
ing chantoosies. Bruce Forsyth was as effective as ever dire up to par and maestro Jack Parnell
backed up well.

The Sentimental Agent
Owing to illness, Carlos Thomp son has had to be yanked from the
star spot of some segments of this suave mystery skein from Associ ated TeleVision. The series, scheduled until Dec. 21, has a couple of he shown. But four episodes in e shown. But four episodes in "The Height of Fashion," was a f a bad job. Audience reaction hich has been good, owed much ticated image of Thompson, as
Carlos Varela, the export agent. Carlos Varela, the export agent. glamorous gimmicks, and missed wise a decent substitute. The script, from Peter and Betty s due to a sudden business trip o the U . S., and thereafter came Bill Randall (played by Turner Was involved in devious shenanigans. A vast load of colorful horse hands, and, with the aid of a
model, Jackie (Sue Lloyd), he im pressed a dress designer with their utility as woman's cepes. A Prin-
cess, due for matrimony, was persuaded to wear it as her going way outfit, and the developmen of a fashion house to discover th (Continued on page 28)

\section*{Tele Follow-Up Comment}

\section*{An in Sunday}

British Prime Minith the new Douglas Home and the memorial services for the late pres. John F. Kennedy highlighted an excellent "Sunday" (22) outing, with Sir Ale The filimed sequence or American tv from 10 Downing British leader who, under aues tioning by NBC corresponden Joseph C. Harch, spoke about his amily background and his politi of the "peace in our time" British of the peace in our time British optimistic about a detente with Russia in the coming years.,
The 90 -minute "Sunday".
The 90 -minute "Sunday" stanza Lincoln Memorial in Wackup from or candle-lighting ceremonies in equence contained Prest Lyndon B. Johnson's address and some of
the surrounding religious: invocathe s.
tions.
As anchor man, Frank Blai neatly integrated other bits about
football, Christmas ties, books music, etc., into a consistentl ttractive layout.

Ed Sullivan
Ed Sullivan gave his show a mas presentation. There were goodies for the young folk
One of the more amitious under akings was the presentation o London is a Bit of Alright" with Tessie O'Shea in the lead spot. It had color, pace and an authorita
tive performance by Miss O'Shea tive performance by Miss O'Shea
This sequence from Noel Coward' The Giri Who Came to Supper"
as a bit too long for video needs ut was nonetheless entertaining One of the appealing numbers as a pantomime by Buster Keaparty for a bit of solitude, and s grimly determined to get it de pite mishaps. Keaton is still one f the top pantomimists, a truly unny man with a masterly concomedy of comedy. There was further comedy by George Kirby, an ex was broken into for the telecast of
a news bulletin.: It broke Kirby's ontinuity, but not enough to mar he fidelity of his sounds. Another show spot came from he intime cafe revue prevails This greeting card number with rought out some charming mo Sullivan ectively.
Sulivan opened with Hugh Forgie and his troupe playing a badon the ice shows for several year and is also good here. Forgie
worked the scene in Santa cos ame. It didn't hamper his skill at batting the bird. The Italian how, must help the ratings, but ntertainmentwise, it's becoming placid. Further navelty was by the Trio Harmanis spinning yo-yo on
a string. They are skilled in this direction.
Making the singing scene were ter, a handsome lad and a personable singer, who scored with raduate ers Goria Blezarde, a ided a cute special material proer about the tribulations of S

\section*{Television Reviews}

THE NEXT REVOLUTION THE NEXT REV BLUTION Leonard, marrator; others Producer-Direct
Writer: Wallace
60 Mins. FFI. \(8: 30\) p.m.
N. Y: HERALD TRIBUNE
TIONAL ALRLINES, GENERAL FOODS

Papert, Koenig, Loi
Warren Wallace, producer dire torwriter, exhibited all the instincts of a good documentary producer in "The Next Revolution;" dealing with the problems inherent we march of automation Where he faulted in this hour xploration, telecast by WCBS-TV, N. Y., Friday (20) night, was in the of which were loose. Admittedly, automation is a tough problem and to wind ure hard to come by but but to wind up an hour exploration
with the same questions as posed with the same questions as posed
originally misses the dynamics inheren
issue.
Wallace, who did the interview War the aken any sides, if that was the reasons for wallowing indecision,
but after the hour, the questions out after the hour, the questions een sharper and more clearly in ration in his usual competent

The raw material for an out anding study was there. There various segments of our society, Most of them, ranging from labor leaders to a spokesman for the
National Assn of Manufacturers to overnment. officials, addressed hemselves clearly to the problems ions often varied
There also were close-up inter iews with men whose jobs are en dangered by automation. They were an articulate, engaging lot. ameras also roamed the factories raphically depict the changes gong on. The many parts of the he Negroes struggle for more jobs only to have unskilled jobs taken
away by machines, also was examined. The pictures carried impact, the \begin{tabular}{c|l} 
icu & as \\
fase \\
fig
\end{tabular}
the top story, of cource, was nedy and the takeover of the Presidency by Lyndon Johnson. That when it happened, was left towards the end of the program. The broadcast opened with the civil rights
struggle, a 15 -minute segment which included many facets of that movement as it swept various secto foreign affairs, the situation in Vietnam, the death of Pope John and the selection of a new
Kennedy's trip to Europe.
Some of the big and little news and tragedy, also was included in this wrapup, the two-howr span allowing narrator Hadry Reasoner
and his production partners an unand his production partn
All the footage was sharp and the stories contained in them to
the point. Reasoner lent warmth and understanding to the narration.


\section*{Major TV Studios}

Me "Redigo," and at Warner Bros. there are two hourlong shows. SG last season had eight shows, and WB last year had five. MGM-TV incidentally, also lost one show in midseason-"Harry's Girls."
Walt Disney studios continues to stay in the picture with its onehas none, as compared to one a year ago. Paramount has interests in four series through its acquisition of two telefilmeries. Talen Associates and Plautus Produc ions.
The various indie vidfilmeries compared to 23 for the majors Indies and majors each have 23 hours of network programming a week in production, the major hows such as evue's trio of 90 min. series plus more 60 -min. se ries. Many of the indies specialize in half-hour comedies, such as The Beverly Hillbillies," the Van Dyke series and "The Lucy

CBS-TV, the dominant networ In terms of ratings, hands most o its telefilm biz to the indies, rela tively little of its product being
turned out by the major studios. CBSTV prexy James T. Aubrey Jr. has made no secret of his af finity to the indies, where he feels product is more specia

\section*{ABC's Ist Quarier}
into "Hootenanny" may indicate hat the cigar company is on a new merchandising tack slanted ompanies younger audiences. Cigar n on the streamlining of thei roduct and the absence of the to cigarets.
ABC-TV also picked up \(\$ 1,000\),00 from Pepsi-Cola on a nighttifine catter pian. This is slightily les by the soft drink company to all three networks. Mead-Johnson Carter Products and Brown \& Wil liamson, via a renewal, also bought web starting in 1964 .
An additional \(\$ 400,000\) An additional \(\$ 400,000\) was the Ameriçan Football League ames who are also bankrolling he AFL eastern division playoffs
game Dec. 28 between the Buffalo ame Dec. 28 between the Buffalo gional sponsorship deal.

\section*{Storer}
\(\longrightarrow\) Continued from page \(22=\) Silverbach, 20th's director of syn dication, said the 10 series in thine already on the air Glenn Warren is planning additional product for Canadian release.
The series include such shows as "Hot Sports Seat," a half-hour half-hour strip children's show ne-hour weekly wrestling matches "Hi-Time," a one-hour teenage dance program; "Homemakers Exercise," a daily muscle-tening travelog series; "Around the World. 15 -minute ethnic series a bowting show; and "Punch \& Johnny," another sports discussion T.

Tom Reynolds, 20th's Canadian

\section*{Foreign TV Followups}
secret and imitate the garmen The tale was placid, but adroit. Harry Fine's production, ably directed by Charies Frend, main tained its gloss. Burt Kwouk, reg nese valet, had more to do in Confucius-say style, as if hed worked with Charlie Chan Sue Loyd made a cool and poised imbion as the model
But there was still a vacuum at could hardly be blamed for no substituting much dash and fire.
Otta.

\section*{VARRLHYT ARB FEATURE FILM CHART}

Vanmer-ARB's weckly chart offers a day-by-day analysis of the top feature evening slots in a particular market. On Saturdays and Sundays, daytime feature slots compete with nighttime pis: eriode for decionation the top feature slot of the day. The analysis is confined to the top rated
 ore the data such as the time slot and total area homes is furnished. Top competition and competitive ratings also are highlighted.

Chicago - STATIONS, WBBM, WNBQ, WBKB, WGN.
- SURVEY DATES: SEPTEMBER 11- OCTOBER 1, 1963.

\section*{WNBQ \\ Totel Area Homes: 353,300 Metro Rating: 16 Share of Audiences 28}

\section*{MONDAYS 6:30:8:30}

Program: MONDAY NIGHT MOVIE
Sept 16 LOVE IS A MANY SPLENDORED THING: 1955, 20th Century Fox, 20 th Century Fox
Sept. 23 "DAVID AND BATHSHEBA"
1952, 20th Century-Fox, 20th Century-Fox
Sept: 30 "EXECUTIVE SUITE"
William Holden, June Allyson Centary-Fox
1954, 20th Century-Fox, 20th Cental
WGN Tofal Area Homes: 159,300 Share of Audience: 27
TUESDAYS 10:15-12:30
Sept. 17 "BATTLE CIRCUS"
Humphrey Bogart, June Allyson
Sept. 24 "ANY NUMBER CAN PLAY"
Clark Gable, Alexis Smith
1949, MGM, MGM
Oct 1 "FOUR FEATHERS"
Ralph Richardson, C, Aubrey Smith
1939, KORDA (British), Ben \& Barry \& Assoc.
W/BBM Metro Rating: 9 Tes 172,200 Share of Audience: 26
WEDNESDAYS 10:15-12:15
grame Lat
Sept 11 "MEMBER OF THE WEDDING"
Julie Harris, Ethel Waters
1953 , Columbia, Screen Gems
Sept 18 "CATTLE EMPIRE"
Joel McCrea, Don Haggerty.
1958, 20th-Century, Seven Arts
Sept 25 "AFFAIR IN TRINIDAD"
Rita Hayworth, Glenn Ford
1952 , Columbia, Screen Gems
NCN Metro Area Homes 131,000 Metro Rating: 6 Share of Audiences 24
THURSDAYS 10:15-12:30:
Program: WGN PRESENTS
Sept 12 "PEOPLE WILL TALK"
1951, 20th Century-Fox, 20 th Century-Fox
Sept 19 "FLAME OF BARBARY COAST"
John Wayne, Ann Dvorak
1945, Republic, Hollywood Television Serv.
Sept. 26 "THE GUN RUNNERS"
Audie Murphy, Eddie Albert
1958; U.A. (Seven Arts); United Artists

\section*{WGN \\ Totel Area Homes: 203,500 Mefto Rating: 9} Share of Audience: 32

\section*{FRIDAYS 10:15-1:00}

Sept. 13 "BIRD OF PARADISE"
Lousis 20th Con Jeff Chandler
251, 20 Century-Fox
Sept. 20 "NO BUSINESS LIKE SHOW BUSINESS" Ethel Merman, Dan Dailey, Donald O'Connor 1954 20th Century-Fox, 20 th Century-Fo
Sept. 27 "THE BIG HANGOVER"
Van Johnson, Elizabeth Taylor
1950 MGM, MGM
Totel Arca Homes: 405,700

\section*{WNBQ} Metro Roting: 19
Share of Audience: 32

SAT
Prog
(1) No

Sept. 14: "10 NORTH FREDERICE"
1958, 20th Century-Fox, 20th Century-Fox
Sept. 21 "SEVEN YEAR TTCR"
Marilyn Monioe, Tom Ewell 20 h Century-Fox, 20th Century Fox
Sept. 28 THE JOURNETY
Deborah Kerr, Yul Brynner
1959, MGM, MGM

\section*{Major Casualtios}

Webb's contract from one year to three years. They insisted on the extension, gave him very sub ptions, and placed him in charg of the studio's tv operation:"
Webb's original pact would have expired next February," he said With most of the projects still to ner and Kalmenson to change their minds?" he asked.
The attorney added "As far as Jack is concerned, he hasn't chang
ed his mind. He still feels it will ed his mind. He still feels it w take two years to do the job." At last Wednesday's meeting duties be changed, and Webb "refused to engage in a game of musical chairs," said the attorney, re iterating "he will stand on his con-
tract." Understanding is that Warners "suggested" Webb revert to his former status as an indie pro-
ducer with the lot. Shearer then said, of Warners
"They have indicated they would like to settle the contract but thei offer is unsatisfactory.? Obviously ired at the entire rapid-breaking series of events, he added "Nobod suggested to us what made him
\((W e b b)\) a bum in 10 months. Webb had made it clear to Warner and to Kalmenson that the job of put ting the studio back on its feet in
tv would take at least two years tv would take at least two years and this was something they agree
with when the extension of the
contract was signed, with Webb ontract was signed, whed chief. Webb assumed his top-echelo
position last March.

\section*{NAB, Agencies Moel}
proceed promptly bend uditing of existent ratings toward the improvements of methods of audience measurement; that sum mary findings of the audit will be
available to member agencies o vailable to member agencies o the legality of the Council from appropriate government offices; and that the Council bring into the act
(on better methology) the facilities of the industry group, the Adver tising Research Foundation
Although there was no officia word on what was discussed at the session between the broadcast in
dustry: and NAB's LeRoy Collins last week, the hard subject was most certainly the problem of over commercialization. Collins is not the onily interested party who real er self-regulation is necessary in the face of tv's blurb and promo
tional increases; and the threat again of a press by FCC for gov ng's commercial allotments.

\section*{Siretch Adlor}
\(\longrightarrow\) Contiled from pase \(23 \ldots\) oun Before that he was with William Morris.

Autry officially Miles:
Gene Autry and Golden Wes Broadcasters filed with FCC their pplication to purchase KTLLA-TV, OS Angeles for \(\$ 12,000,000\) from nc. The buy will be financed by two
\(\$ 6,000,000\) loans from the Security First National Bank in Lios Angele and the Wells Fargo Bank of San
Francisco. In its its after tax profits last year at \(\$ 363,918\). Golden West's after tax take tallied \(\$ 2,483,996\). The Autry group owns several
fornia and Arizona.

\section*{Anglo-French TV}

\section*{\(\Longrightarrow\) Continued from page \(23 \square\)} twice travelled the world visiting more than
This project calls for 26 pro grams, plus a two-hour spectacu
lar, which will also be filmed in lar, Which will also be filmed in
Madrid, at which cash awards of \(\$ 100,000\) will be made to out standing periformers. Levis says he
is closing a deal with a U. S. major, which he declines to name
however, as the series is bein however, as the series is being
flimed in color the guessing locill
is that it is being pitched to NBC.

\section*{lnside Sufff-Radio-TV}

Special press luncheon will be held Monday (30) in conjunction with In forrespondents participating in CBS-TV's "Years of Crisis"" key cities, but the touring bit was given up because it toon newsmen way from their posts too long. Assass al of President Kennedy o the assossination the "Crisis" telecast was planned with foreign correspondents remaining in their respective posts with the "Small World" technique slated to be used.
Those participating will be Eric Sevareid, Winston Burdett, Marvin Kalb, Peter Kalischer, Alexander Kendrick, Blaine Littell, Stuart

Those holding CBS stock will have
new stock issued to them on a two to one basis on Feb. 15. The stock split will be effective to holders record as on Jan.
The proposed two-to one sock split was overwhelming adopted by
tockholders at a special meeting Friday (20).
WNEW Radio, N.Y and Howard Clothes have teamed up to give the N.Y. Footbal Giants a handsome award for the 1963 season. Win the title or not, the complete team and wives are getting a vacation
in Puerto Rico with the station and the clothing store operators splitin Puerto Rico with the station and the clothing store operators split-
ting the tab. WNEW carries the Giant games play-by-play and Howard is the major sponsor of the radiocasts.

\section*{Scotland Wants a Better BBC Shake on Documentary Image}

Glasgov, Dec. 23.
Civic toppers here want to
hudde with BBC chiefs and secure proper picture of Scotland in uture ty documentaries
This follows recent strong pro entation of West of Scotland youth in a BBC-TV "Panorama" telecast from Glasgow.
Sir Arthur fforde, chairman o he BBC, has told Lord Provos he program concerned could no have been achieved without paint ing a grim picture
been of sensationalism without good motive. My reply must be
that the motives were there, bu oo little evident," he said.
The BBC
The BBC, he added, would be probing the processes of consultaprogram staff and program staf elsewhere in order to improve treatment and execution, "and to help in the more accurate assess
ment of public acceptance of pro grams of importance in the area The Lord Provost said, at a press confab here, that he took the BBC's Scottish dept were no consulted at all at present about programs such as last month's
'Panorama." Civic Boss said the letter he had received from Sir Arthur was
"an absolute shocker." He was completely disgusted, he said, with seemingly complacent attitude of eights had given an answer hard y worth writing.
keep him informed of programs with a slanted view against the

\section*{Station Violations Cue 22500 Fines}

\section*{FC̈C looked In its own backyard} and then to Casper, Wyol and two stations with fines totaling Slappe
Slapped with \(\$ 1,000\) fine for oper conducting performing equipmen and program tests, all sans Com-
mission approval, was WOL-FM,
Washington. \(\$ 1,500\) was KVOC-AM with beginning equipment- an program tests without notifying WOL, licensed by washington Broadcasting Co, told FCC its vio
lations were neither wilful nor re peated. Commission refused to reduce the fine as it pointed to
the "extent and seriousness of the the "extent and seriousness of the On this order Commissioner
Rosel Hyde dissented and Com missioner Frederick Ford conurred.
KVOC, licensed by KVOC Broadcasting Co., pleaded its fine
was excessive for a "small oper tor in a marginal market.: Com mission
feiture.

\section*{W. Germany: 6th Biggest} West Germany Cologne, Dec. 23. in the world scoring of the nations with the largest per capita owner Thip of television sets.
The United States The United States comes first, ollowed by Canada with 235 Eng. land with 230, Sweden with 217 , and Denmark with 182, Then sets per 1,000 peopple.

\section*{French TVs 2 d} Chameel Starts Test Beamings

Paris, Dec 23: Experimental beamings of the cond television channel are al he official starting date is still pril 64. But it appears that true programming will not start till f the country will not be able receive it till late 66 . Financial troubles have put back he building of the needed 40 emit ters to cover the country on time,
so that will cause the delay. The unserved regions, however, are
the least populated which is some consolation to tv people. The big
transmission centers of Paris. Lille, Lyon, Marseille and Saint Etienne will get started next April and be in
full operation by the end of the

First programs are expected to
be mainly news entries, sportscasts and several quiz, variety and series
entries of both local and American entries of both local and American
make. Both channels will be under the governmental Radiodiffusion
Television Francaise and as yet no commercial ties or ad uses are envisaged However it is not com-
pletely ruled out and a licensing program arrangement, with ads,
could come about when the second chain really gets cracking and RTF is geared to give it RTF heads have said that both webs: will complement each other ather representatives compet But many vepresentatives feel this is program aspects might be helped by some brisk competition, they
feel. Also it seems there will be more cooperation between RTF film Several private filmmakers or RTF by feature producers and
there are plans afoot to have the there are plans afoot to have the
RTF advance as much as \(\$ 60,000\) first one-shot showing on to with the pic then reverting to the proNew tv sets, that can get both
channels are selling briskly: as well as ad ares or old ones New chain will have 625 lines to the
present 819 This is being done to ease interchanges of programas well as to make more band space
for any other future webs.

\section*{USIA Denies Deleting \\ Rabbi From TV Film}

On President Johnson Washington, Dec. 23: Under attack by New York Con gressmen, the U.S. Information scene with a rabbi from tv film about President Johnson. Officially commenting on reports ecause of possible Arab reaction USIA said it has no such policy pertaining to its
The Agency did not officially comment on the nixing of all reolic and Jewish-from the film: To back its denial USIA gäve several examples of tv clips and
films featuring Jewish personalities and religious services which tries. film under attack was documentary on President Johnson which the Agency ordered soon tion.:
The New York Times originally
reported from Hollywood that shots of Catholic, Protestant, and Jew-
ish clergymen were filmed but that the rabbi was ordered delete
This was denied first by a USIA
spokesman who said the film originally was to open with a
"panorama of American life" inThe opening was discarded fo a film of President Kennedy's funeral, the spokesman said.
He called it an editorial decision,
averring it was not connected to possible Arab reaction.
The denial and the original report came under New York. Demo cratic attack by Reps. Emanu
Celler said if it was true that religious scenes were dropped, "it makes it even worse.
USIA denial was true hoped the standing with the New York Times not try to "curry fayor by portray ing a false picture.

\section*{BBC Enterprises In Merchandising}

BBCTV. Enterprises, Dec. buy ell limb of the national network is moving into the merchandising
field. Under the aegis of its. new New York office to take over from Ronald Waldman, the department is developing this "profitable little sideline" not only for the coin it
brings in, but for the exploitation brings in, but for the
Among principal lines which af-
ford BBC a rake off at the moment are disks, toys and games from such shows as "Steptoe And Son;"
"The Rag Trade" and even "That Was The Week That Was:"
Venture is expected to be de-
veloped further in the next 12 months, not oniy locally but also abroad. Where an increasing num
ber of BBC programs are being seen as, for instance, in count
like Australia and Canada.

\section*{Meagher's NAB Exit}

WAB's Radio v.p. John Meagher s resigning effective Feb. 1, it Mas disclosed here.
Meagher, who has been radio
eep since 1954, plans to retur eep since 1954, plans to return
to private business. He was fornier general ma
kota, Minn.
NAB prex Le Roy Collins told Meagher he hoped to be able to use
him for special assignments or co him for special assignments or con \({ }^{\text {"Y }} \mathrm{Y}\) ou have her
markable talent añd dedication in service which has been of great value to the progress of broade
ing," Collins wrote Meagher.

COTTON BOWL PARADE COIN Frito-Lay (potato chips) and Fal staff have bought CBS-TV's "Cot-
ton Bowl Festival Parade," the show which precedes the Cotton
Bowl game to be telecast Jan, 1 .
Falstaff Brewery is a major regional buy.

Stochbroker Brandt's Bigtime
Segue Into Show Biz Via TV

\section*{ABC, Storer Nixed Again}

\section*{On Clearfield Channel} Washington, Dec 23: FCC refused to reconsider it 3 to Clearfield, Pa
In turning aside the reconsider-
ation requests of ABC and Storer Broadcasting Co., FCC said its re ban for Johnstown Pa wipe ou any reasons for changing its mind on channel 3.
Had the Commission gone ahead would have been assigned Johns town.
Commissioners R osel Hyde, concurred in the refusal to re consider.
Backing the order were Chair
man E. William Henry nan E. W nabert Bart and Com missioners
Loevinger.

\section*{Brit. TV Season's} Scorecard:Com' Web's \(63 \%\) Share

\section*{Seems the viewing pattern fo} the 63 ' 64 vid season in the U.K is set with the commercial we
running well ahead of BBC - i Television Audience Measuremen Lt. Gigures are taken as a guide
TAM states that the commercia network has maintained a \(63 \%\)
share of the dual-channel tv audience for the month of November.
This follows its \(63 \%\) share of the viewers in both September an fore, in the first three months of has been attracting only \(37 \%\) of viewers
outlet.
In individual commercial tv
areas, the major Northern arens worked by Grinada during the week and by ABC-TV at the week-
ends has the biggest single average ends has the biggest single average
audience share, \(67 \%\) against BBC's
\(33 \%\) BBC scores heaviest in the smaller areas such as Novth Wales,
\(49 \%\), the South West, \(48 \%\) and the Border areas \(45 \%\) but, in each case, is beaten out by the indies.
In the capital market, London, was on commercial stations, Asso ciated-Rediffusion (Mon.-Fri.) and
Associated TeleVision (weekends) Associated Television (w
while \(39 \%\) peeked BBC.
Black Cat' Series To
Blend Tape \& Flim
An unique process of lensing teleseries on tape and then trans
ferring it to film is being used on anew series, Trales of the Black Bruce Andersen and his Gothic Productions for next season. Pro and "alm in order to benefit from "high quality" of film.
He is currently in negotiations
with two studios anent his halfon terror and irony, and one which he created.

\section*{Radio Manx Sets Bow}

Isle of Man, Eng., Dec. 23. adio station in the U.K., expect o be in operation by May 1964 ceording to Sir Ronald Garvey Governor of the island.
Station will have a lo
ransmitter aimed to serve only the Isle of Man, both on the or dinary waveband and on VHF fre quency It will run as a partner-
ship between private enterprise present Manx Govt Among the bers of the Manx Govt, and also Roy Thomson, newspaper and tv magnate, and Sir Joseph LockElectrical \& Mechanical Industries
group.

Up until earlier this year, Bob
Brandt was a Los Angeles stockbroker with one interest in show business-his wife Janet Leigh, In come the president of a thriving roduction company that's sold a a \(\$ 35,000\) blurb job for Atlantic Refining and made pilots and plans ar several network series.
In New York recently on a sales was pitching the networks Brand projects as a special on the life of Branch Rickey to preem the base ball season next year the has ewed up rights to a biog of the otable general manager); a series,
Tonight We Improvise," with completed pilot featuring Susan Oliver, Lee Phillips and Leslie oaper, "Time of Challenge", with onsiderable location shooting at he same under-the-line costs as dea, "Mr. and Mrs. Pollcat," which as characters arguing a current with with the argument continuing with the opinions of vox poppers Brandt's company, International Productions, has already sold two
Shows to CBSTV, both for the shows to CBS-TV both for the network's sports special serieg. ancho Segura and Pancho Gon Martin. Pro game is followed by a Rod Taylor with. Edie Adarns as Sea speed. Second is the Salton ne Indianapolis of speedboat rac-
ing. Tennis show is also beiny roposed as a series. All this programming activity got underway- when Brandt, who ernational Videotape to ental facility with a \(\$ 500,000\) nobile unit which was doing prexy of the film, He first hired Fred Hamilton, who created "Boranza" to make the swing into programming.
Company name was changed retons, since the company has us program packaging activities. IP hasn't given up on below-then negotiations with execs on the aseban Francisco major league andle the entire Telecast produc

\section*{6693,342 Grants} To ETV Stations

A new pile of Federal coin wat isioded for five educational teleDept. of Health, Education \& Wel are disclosed.
Five grants totaling \(\$ 693,342\) brings the, total cash granted un-
der the etv program to \(\$ 1,552,294\) The Federal coin must be The Duluth-Superior Educational Television Corforation received hat Minnesota-Wisconsin community: The Delta College District, Bay
City, Mich., was granted \(\$ 183,920\) City, Mich., was grante
to turn on channel 19. The University of Georgia ties of channel 8 in Afbens and he School District of Kansas City arnered \(\$ 102,000\) for
purpose on channel 19
School District No. 1 in Denver received \(\$\)

\section*{MORE 'FUGITIVES'}
"The Fugitives" ions series on ABC-TV, has nad is option picked up by the web
or four more segments to ut the current season. Furi add to David Janssen stars in series

\section*{Kintner's NBC-TV Resurgence}


64-'65 network coin which these
ame advertisers will place on other evening programs throughout the coming season. The Gillette purchase of a quarter sponsorship, "volume discount" edge for the remaining lush billings. which Terry Clyne's Maxon will subsquently place for his giant client
Already speculation is rife as to the fate of the ABC Gillete biz When the Friday nights fights are
dumped after this season. Gillette, dumped after this season. Gillette,
it's recalled, moved the weekly fights telecast (together with other
sizeable billings) from NBC to ABC in the fall of 1960 . At that time,
ABC's live clearance of the fights was tremendously aided-partic arly in the two-channel marketstion (which accepted the fights live) a "companion" order for the
Gillette-sponsored NCAA grid games then telecast on ABC stations on which to place the Collegiate Footbal in the two ances, somehow, posed no serious the Glem, For example, in 1961 clearance-via ABC-of 150 outlets. But today that live clearance has shrunk to 12 stations. : Cancelling out Were such important markets
as Cincinnati, Nashville, Baltimore, Birningham Columbus; Lexington Ky., San Diego, Montgomery, Ala Omaha, Sioux City, Augusta, Ga. This particular situation, anen the fights, of course, is but a sma
current in the mainstream of net Work ty it illustrates the direction in which the major tv tidar forces are now moving, with accelerating os the protagonist this time out iv experts see the giant contenders about the square off in wha is anticipated, next season, to be ership yet seen in the history of ership yet se
tv networks.

\section*{TV Reviews}
rogram included verbal explanamaking the selthods employed in hibition, what went into the dis play's preparation and presentation

For art lovers especially. th program undoubtedly was a tre mendous treat. And even for low brow dialers there was considerest and eye-delighting fare. What heiped was the skillful way tha the NBC affiliate, the only Twin Cities station equipped to produce
a color show. Much credit is due KSTP-TV staffers and the severa outiders having a hand in it.

PACE-MAKER HEART SUR With Ernie Tetrault, Dr. Joseph \(T\) Doyle, others
Writer:
30 Mins. WRGB-TV, Schenectady (film) Long-in-preparation, this doci


WANT TO PLAY IN THE BIG LEAGUE?

The Northwest area is really Big league . . 810,800 TV homes and over \(\$ 5\) :Bilion in spendable income.

Why not sign up with the first place club-KSTP-TV. The Northwest's frst TV station, KSTP-TV serves and sells this vital market most effectively, most economically,

\section*{VARILTY ARB FEATURE FILM CHART}

VAnurti-ARB's veekly chart offers a day-by-day analysis of the top feature evening slots in e particular market. On Saturdays and Sundays, daytime feature slots complete with nighttime pix
periods for designation as the top feature slot of the day. The analysis is confined to the top rated feature slots in the ARB measired period, broken down by days in the week. The ARB meastred period usually covers three or four weeks. Other data such as the time slot and average share of
(Continued from page 28)
TMBI Total Area Homest 247,000
Metre Rating: 12
Share of Audience: 34
SUNDAYS 10:15-12:30
Sept. 15 "PRINCE AND THE SHOWGIRL"
Marilyn Monroe, Laurence Olivier
1957, Warner Bros., Seven Arts
Sept. 22 "ALL THE TOUNG MEN"
Alan Ladd Sidney Poitier
1960, Columbia, Screen Gem
Sept. 29 "SAFARI"
Victorr Mature, Janet Leigh
1956, Columbia, Screen Gems
nentary, one of which WRGB's Nes, had a prime time spotting, Jack : Bob Hope Presents" and Jack Paar Show
It dramatically demonstrated a
new type of heart surgery, new type of heart surgery, perwhose heart beat had dangerously lumped to approximately 40 . Vas provided by Dr. Joseph the oper was provided by Dr. Joseph T,
Doyle; professor of medicine and Doyle, professor of medicine and ical College, in cooperation with Albany Medical Center in videoasting the delicate operation ace-maker should effectivel Long term results can not be predicted, but the lessening of longevy is certain-because the patien Climax Climax to the surgery, perroup of eight doctors and nurses with a minimum of four others in attendance, were pictures of the recovered man leaving his home to sit in a chair outside, and per-
forming an inside household reorming an inside household re Dovle told interviewer Ernie Tet-
rault, of WRGB news that the parault, of WRGB news that the pa-
tient could safely perform "modient could safely perform mod precautions were necessary.
Differences of opinion may exist as to the wisdom and value of teleperation for an unconditioned la udience, The nation's oldest in point of continuous operation, pio By area-wise.
By accepted standards, this was an outstanding public service pro-
gram. However, it nuss. have been ne ther easy on the eyes nor the erves of some viewers. The cam eras left nothing to the imagina-
tion. This was the closest visual tion. This was the closest visual approach inable and perhaps it
is inagin have called for a spiritual note.
Dr. Doyle spoke in the calm tone of his profession Occasionally, the
pitch seemed a little toa quiet almost indistinct. His rapport with Tetrault-who has worked on ther medicasts-was excellent. John J. Cassidy, turned in a fine
writing job, avoiding the too ectinical \(\because\) surgeons, went unnamed. Program may have de liberately left unanswered quesions, such as the estimated cost a dozen operations of this kind
ave been performed at AMCH have been performed at AMCH
usually in emergencies. Jaco.

\section*{Telcan}
\(\longrightarrow\) Continued from pase \(21=\)
"hear-see" home tape rig at a press conference at the Princeton.
N. J., labs of RCA. Gen. Sarnoff said at that time the company hoped to have the home to tape, of the set, ready for market in five years (1961). At that time,
a "small transistor tv camera" was also mentioned as a possibility There has, however, never been
announcement of further develop-ment:-
Greensboro,NC. Carrolr Ogle,
general manager of WEAL, has
ben elected, president of the
newly organized Greensboro Radio
Association

\section*{From The Production Centres}
tv equipment for use in classroom instruction. Three channel hookup, costing \(\$ 40,000\), will be set to go next month , \(\because\) Time-Life's WTCN-TV has opened new drive to raise funds for state hospitals for mentally retarded WTCN-TV paid Minnesota State High School Athletic League \(\$ 19,110\) for rights to telecast state high school hockey tourney beaming "Christmas Night Skating Show" for eighth consec year to morrow (25). First National Bank of Minneapolis repeats as sponsor -WTCN announcer Dick Driscoll is producer-narrator of new humor series titled "The Regrettables." One-minute vignettes are based on
radio bloopers.

\section*{IN DALLAS}

The Jan 1 Cotton Bowl Festival Parade has been moved to State Fair Park, where CBS-TV will carry it for 45 minutes. Previously it's tinue his policy of no commercials on Christmas Day Wall will con"Newscope" airing traffic reports daily from a helicopter, 7-8:30 a:m with eyewitness accounts of ayem traffic conditions every 15 minutes Chris Schenkel, Johnny Lujack and KRLD's Frank Glieber wiH do the Cotton Bowl game coverage here for CBS-TV Jan 1...WRR now airing its allnight deejay remote shows from the Bowlero Bowling
Lanes while KBOX Casey Cohemia, WFAA-AM-FM-TV promotion director was elected second v.p. of Broadcasters Promotion Assn. at eighth annual conclave in San Francisco. He also was awarded two plaques for honors won by his department in BPA's "On-the-Air Promotion'? contest... KRLD-TV will carry the Dec. 31 Sun Bowl Game. from El Paso pitting Southern Methodist U. vs. Oregon . . General Electric Stereo Drama Series again being aired this season by
KVIL-FM.



Highly Talented, Experienced Highly Talented, Experienced
Credits as Long as Your Arm TV Prodmeer, Directer and Station: TV Prodmear, Director ond Station
Manger. Avaitoble for employ-
ment for good money in any major from Sol aed will be ir Niew York ymill the
28th. If necessery, call collect-

PLena 2-7676
REAL ESTATE


\section*{LBJ Ranch: S2,50, \(\mathbf{C O O N}\) Hookip}

Three microwave towers have been installed linking the LBI ranch with the telephone company facilities here. Basically, the merowave system wilt transmit signals from the ranch to here.
which has been is puilt between \(\$ 2,500,000\) communications network become the summer. White here and the ranch which is likely to when President Lyndon \(B\). Johnson comes to his home at the ranch in Gillespie County, Johnson City.
The Southwestern Bell Telephone Co has installed 50 new lines and tv outlets are having their newsmen authorized as White House reporters.

\section*{LBJ's 3-Network Chinfests}
big press conferences to be subout any possibility of a slip of the tongue. Only President Kennedy met newsmen in a no-holds-barred live-tv news conrerence. quired that he edit what went out on tv before it was transmitted long after the conference was held. President Truman permitted only newspapermen the privilege of quoting him directly unless he specifically authorized it. President
Roosevelt allowed no direct quotes Roosevelt allowed no radio. President. Hoover answered only questions. whi
President Johnson left the ABC execs with the impression he willl when he is there.

\section*{Johson-Hagerty Tie}

It was generally believed here and talked television with ABC (and not with NBC or CBS) because of the prese
ABroup.
The President has long admired and respected the Hagerty mind and talents. Hagerty was tor eight
years the White House press seccretary under President Eisenhower ton as the most able man ever to hold that job.
Presumably, the President is receptive to Hagerty's ideas and suggestions about hage cov erage.
President Johnson invited the swim in the White House prool with him, and all four did
The day before, also at lunch, he had invited his five CBS guests Frank Stanton and Blair Clark had done so Board chairman William
Paley, CBS News prexy Dick SalPaley, CBS News prexy Dick Sal-
ant and D. Small declined. Tobe NBC group, led by prexy first of the three successive luncheons. That day (Wednesday), the his schedule and did not invite Them for al Whim House meal social. The group kept waiting for

\section*{Giliss \({ }^{\text {phors }} g_{2}\)}

00 exio closy Priats 01/2c asch \(1008 \times 10\) Coler Photes only \(\$ 115\) each MAASS ROIORIHT EO.
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BRIGHT YOUNG TV prodmeer or director looting, for on: If so; fell us ebont youriself.
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the subject of television to b
brought up, and it never was. A CBS participant said there was Just one reference to ty during the
CBS turn in the White House din ing room. That came whense din dent Johnson, obviously as a joke
remarked that he intended to hol his first big televised press con ference in prime time, beginning
at \(8: 30\) p.m. and lasting 45 minutes President Johnson told the 45 minutes group about this remark and was quoted as having added. "I kept
thinking Dick Salant would smile
 why aren't you smiling?" Goldenson smiled:

\section*{TV Follownp Comment} trying to come to town after bein classified as an unidentified flying
object. The show was completed by a talented home group, the Burke Family, rather large a classic manner.

\section*{NBC-TV's 'Telephone}
usual pushed a lot of contrastin music through the four-inch speak seemed to be spread unusually thin Steve Laesday (17) offering Gorme took not one not two, but hree guest shots in the opening,
midway and closing segs. Vet tap dancer Eleanor Powell (tophat regular dancers in a terp to a med ley of standards. It seemed unnec essarily long long enough for viewer to discover that Miss Pow
ell-as some piano men have right hand-has a hot right foot Most noteworthy in the tunefull
hour was Met soprano Birgit Nils hour was Met soprano Birgit Nils son with taxing, and moving mu
sic from Wagner, Verdi and Puc cini. Also in the classical vein Lorin Hollander, who debuted on Thelephone' as a child prodigy in the radio days, making one of his
several returns as piano soloist (he's now 19).
Dhone Orch Voorhees led the Telephone Orich fo its usual excellen
and varied backings.

\section*{Coyle}
nedy's assassination This 21 nedy's assassination. This impact
Coyle said, was made possible by the ability of American television to transmit the picture of those
events to the world within minutes events to the world within minutes
of their occurrence. of their occurrence.
Coyle forecast big gains, for
commercial television within the whole non-Communist world eve in those countries where there is currently no commercial operation.
In Europe, he said industry In Europe, he said, industry needs commercial television to expand while Government-owned or pub-licly-operated to facilities are findporting Impossible to be self-supporting. If commercial television existed throughout Europe, Coyle
said, the Common Market would be 10 times as successful as it is ABC ABC International is heading for program buying. For the first time, it bought a series, "Outer
Limits," for all its worldwíde affiliates in 16 countries, instead of buying on a market-by-market
basis. In this way, ABC Interna basis. In this way, ABC Interna-
tional was able to get a volume discount from the distributors, benefited by getting into areas,
such as Africa, which it ordinaily such as Africa, which it ordinarily.
would not find proftable to service.

\section*{Mils. Foolhall}

 game, WCCO-TV tuned in on the
second half of the Chicago Bear second half of the Chicago Bears-
Detroit N.L. contest. etrol. N. contest.
During the past regular season
on Monday nights wCCO-TV caron Monday nights WCCO-TV carnoon U. of Mingesota home and
away games (only two of which had been televised-while being
played) and WTCN-TV did the played for the Viking-TV On Sunday one-time U. of Minnesota coach Bernie Bierman appearing with re-runs of important past game during his long coaching careerand which were resurrected. The area, of course, will be getting all
of the various football televasts f the various football televasts
still to be coning on the networks The extremely high ratings at win Cities indicate that this are s more football-mad, perhaps, than any other in the entire nafon, say the tv folks. Radio also contest in terrific amounts.

\section*{Berlin TV Fest} Goes It OnOwn
Berlin's International Dec. 23:
Fertin's International Television be recognized for the first time by the European Broadcasting Union of the Berlin Film
he past two years.
Aim of the ITC, or Interiational
be same as the film fest, and will
be under sponsorship of the gov
ernment of the Federal Republic All permany and the Berlin Senate. ander the motto iFreedom and Justice," irrespective of themes or whether from a social, religious cuitural, econ

\section*{ABC 'Holdovers'}

\section*{which the web says:} higher ratings in their new time slots than they did the previous season.
The shows which currently 1001 ke surefire returnees for \(A B C\) TV next, season are "Outer Lim "McHale"s Navy" "Fugitive" "Ot zie \& Harriet," "Farmer's Daugh Casey," "Flintstones" "Den Reed Show" "My Thire Sons," Right", "Hootenanny," Lawirence Welk and "Arrest and Trial.": In the doubtful category are est Show On Earth." Web execs he winter months to see whethe he rating scales tip in their diBeyo
Beyond reprieve are "OhanDean Show," "Jaimie McPleeters" and "The Fight of the Week." The Friday night fights which have been a form of specialized pro-
gramming always with low rating gramming always with low ratings, demise of the fight game itself.

\section*{Revue Lot Really Jumpin' With}

\section*{Telepix Employment at Peak}

\begin{abstract}
\section*{laTsE}
into basic paots with indies and majors 10 yeare ago.
Article 17 of the bacic pact LA's have with the prodicers is headed meaning of the term 'motion pic
tures," and defines It this way: "it s. mutual understanding and agrement, of the parties hereto that the term motion pictures as
used in the agreement and in all prior basic agreements between he parties means and includes ed motion pictures whether made on or by film, tape or otherwise, and whether produced by means tronic cameras or devices or any other combination of the foreoing, or any other means, methods, or devices now used or which may hereafter be mdopted.
Hollywood IA locals have long Holywood IA locals have long
contended that this language embraces tape, and this is among new pact, one they feel is unnee in their basic.
IA internetional has a board meeting set for Frisco, beginning n Hollywood are planning to send test the pect on tape and to prothe board of ony tape, and inform plan to take, pursuant to member-

\section*{Ron Cochran}

\section*{Continued from page \(20=\)} reb as whole, is hurt by its limited
station lineup. In some loc
\end{abstract} Cochran is head on markets where Cronkite on CBS and Huntleyrinkley on NBC, the ABC news show has been scoring the No. 1
or 2 position. In Wichita, Kansas City, Seaitle, Houston, Madison, first in the local Nielsens. In over a dozen other cities, Cochran is in
the No. 2 slot. ABC News also scored this sea-
son with its ratings on the four on. With its ratings on the four Philco. "The Soviet Woman," telecast Dec. 10 at \(10 \mathrm{p} . \mathrm{m}\)., hit 29.7
share and a 16.3 rating in the 30 market Nielsens. The three other "one-hour shows in this series, "Whatever happened To "Royalty," der this rating, but still considered strong for public affairs programming. All of these shows came out ects department a division of ABC News.

\section*{W. Germany's Stereo}

Cologne Dec. 24.
West German Radio in Cologne starting experiments with stereo roadcasting this month.
seganing this week, the station amed initially at the trade.
Daily from 2 to 3 p.m., and also saturday from \(10: 45\) to 11:45 am., ,
the station will send out the stereo he station will send out the stereo
hows from the transmitter of the Third Radio Program, carried by Channel 41 in Langenberg, Channel 9 in Muenster, Channel 37 in Nordhelle, Chinnel 33 in the Teu-
toburger Wald; all in the viltrashortwave reception area.

Hollywood, Dec. 23.
Revue studios set an alltime high In telepix employment last
week, with an impressive number of 5,300 persons on the payroll of he Universal City studio.
The record figure topped the stablished by Revue last Aup 29 , When the August figure was eached, there were 11 segments \(f\) various series before the camera, but the peak last week
with 19 segments shooting.
Revue is lensing its many series not only on its own 410 acres,
out at Paramount Sunset studios where additional space was rented ecause of the heavy production load, and is even shooting a "Kraft All in all, four companies are on off-lot locations. Every one of the company's 32 sound stages is busy, are six backlot locations. Record employment is a bonanzi 43 of them-and embraces every phase of production. There are ing 210 of them series regulars, eatured players and name guest2,675, repping technicians, raborers and creative personnel, including exec producers, producers, writers and directors. In addition istrative and executive stiff Nineteen ses bion Nras consist of a trio of "Kraft" shows; two "Wagon Train" ephsodes, two "Arrest and Trial".
shows; two Bob. Hope-Chrysler segs; TMe Virginian"; "Deetry";
"McHale's Navy". AThe Jack Be" ny Show"; "Channing." and pllots ny Show ; Channing, "Karen." 40 , 50 Brist ol Court,", "Broadside,"
"Night People" "Night People", and the two-hour
"Johnny North."

\section*{British Tial TV}
and will ber Althmendations, nized that color to receivers will be substantially more expensive than conventional sets, Bevins
hoped that they would be available at a price which the public could afford. He denied any suggestion that Britain was "dragging its feet" and added that it was vital to the future of the radio industry that, tem common to Europe.

Honoluin-Citys 16 standard107 religious programs each week, a. Council of Churches suryey finds. KAIM, actually a religioussubemized outlet, carries 31 of
them. KPOI, bisically a rock \({ }^{\prime}\) ' them, Kpor, besically re reck \(n^{\prime}\)
roller, cagries single religioso.


\section*{Nelson's 'For You', Evans' 'Concert,' 'East Side/West Side' Top New LPs}

RICK NELSON "FOR YOU" already rolling in the singles mar ket which should give this pack
age added sales pull. Nelson has grown professionally, since ha grown professionaly, since hisina
dropped the "y" his oricin in
Ricky tag, and now can pull in Ricky tag, and now can pull in
adult fans as well as hold on to the youngsters. His adult draw omes from his fine handling Rush In" and "The Nearness o You." And for the kids he's go nngs like "That's All She Wrote," "Down Home" and "Hey There arrangements by Jimmie Haskel are topfight:
LEE EVANS: "IN CONCERT bitious program here but it never gets out of hand. He's an inven tive pianist and to play up the concert wimeme hes surrounde he never lets it take away his key board lead. Out of the grooves, herefore comes a piano-orch blending that's quite exeiting. The repertoire is made of solid stuff
"Satin Doll," "Thou Swell," "Porgy and Bess" medley and mong athers, which istenir: pleasure
"EAST SIDE/WEST SIDE ries of the or sur sung en tries of the current tv season,
"East Side/West Side" has a ready-made audience for this LP
It's Kenyon Hopkifis music. though, that's the attraction her and comes over with lots of ex tement. H's themes capture the arms that hove drive as well as meaning, Hopkins is the musical conductor here and he sees to it that the
care of.
"KAI WINDING" (Verve) Havin' mode in impact in the iazz hold of the pon market with the release of his "More" single and
atbum several months ago. He did atbum several months ago. He did
it witho \(t\) corrupting any of his it, witho t corrupting any of his mire recent sides an appeal to the Th's naiknore is in the same groove and should hit a strong sales and
spinning stride. The accent here spinning stride. The accent here
is on a ratlimic bat that is stre to excite tlie terping crowd: But
his handling of songs. like Gnly In America," "Washington Square." "Mey Girl," "Mocking
bird" and "Far Out East" are set bird" and "Far Out East" are set cluse of the interesting scoring Through it all, Winding's
trombone leads the way.
"B ALLIAD FOR BIMSHIRE" (I, ondont. This original cast album "Ballad Fif-Broadivay musical Ballad for b mongres has a lo thet counts here and it's all attributwole \(t\) Irving Lord Burgess Burie. The setting of the musical
is the island of Barbados and Butge has that island beat down pat. His calypso rhythms are entic attractive. Ossie Davis, Christine Soncer, Jimmy Randolph, Clebert Ford, Alyce Webb and Frederick

GEORGE CHAKIRIS: "YOURE Mine. YoU' Capitoll: Actor disk following and with efforts such as this is won't be long before
he has them wrapped up. He's in a romantic mood nere and with musical backing built along soft point across. "As Time Goes By; "Our Day Will Come," "Be- Mine T might" and 'Anema E Core" are s.me of the persuasive items in the rapertoire, Bob Bain, who did helps out as guicar soloist.:
OOXI JAMES CIIKE MFisil. Joni Janes puts on a sof and melancholy disposition for this Lendun o sones suitable to the I cosiznt to hear and ronantic 13:; of sides that deejays can pul out for late-hour progranming
tine Jimine Haskell, who ar an sed "nd conduced, has sot up a a ee misical backricund in keep
in ty the overall mood. Som of the more soinnob?e sides are
"In The Wee Small Hours of The

Morning, My Coloring Book, "Be Around" and "The End Wanna Be Arou
Of The World
"TUE VENTURES IN SPACE" Dolton). This four-piece combo riving sound that's right up teen alley. The group has already made
plenty of noise in the singles marenty of noise in the singles marlbum market as a well. This LPe, ause it continue their streak be nstrumentation that displays their musical flair. The LP is pegged on
titles such as "Twilight Zone," "The Fourth Dimension," Solar uat the beat is down to earth and highly marketable for the teen rade.
"THE NEW WORLD SINGERS Atlantic): The New World Singers vercrowded folk class. They can ush their through this overloaded
olk field because of their authencity and enthusiasm. The group, Truman and Bob Cohener, Happy a round of folk tunes that grab attention, Their songbag is a potpourri of traditional and current but all have the folk flair that the buffs. go for. Of the more current Guthrie and Bob Dylan. It's. hard to go wrong with their stuff

\section*{REPRISE SHUFFLES ITS \\ DISTRIBUTION SETUP}

\section*{Reprise Records realigned its} ast week:
In St. Louis. Reprise ded by Commercial Music Co. ther cities and their distributorships are Buffalo, Gerber Distrib-
uting Mitwaikee. Tell Music Distributors: New York, Alpha Dis tributing, Newark, Laredy Record Distributing; and Charlotte; Arnold Record. In addition, Bill Davis' Denver both Reprise and Warner Bros. Records for the Ei Paso area, while L.A.s. Hart Distributors will handle the same function for the
Phoenix territory Phoenix territory.

\section*{Longplay Shorts}

Lenny Dee recorded his 20 th LP for Deca last week in Nashvill Erroll Garner, back in the U.S. to plug his Mercury EP, "A New Kind Of Love" has been rescheduled for a tour of Englan in the sprin of 1965 and for dates in Europe in the fall of 64 , Barbra Streisand, Columbia disker, is the winner of Cue Magazine's "Entertainer of the
Year" award for 1963 The plug for Tony Webster's "Marriage Counsellor" album on NBC-TV's "Today" show last week resulted in a sales spurt that has already passed the 25,000 mark. The Clancy Bros. \& Tommy Makem, Columbia diskers
New York's Village Gate last night (Tues.).
Oscar Brand will be the debut attraction at the new Muggs Gallery Elektra label opening Friday (20). His current LP is Cough"on the album market with "The Roland Kirk Quarlet Meets The Benny Golson Orchestra," began a two-weeker at Buffalo's Royal Arms Monday (16) The Serendipity Singers, who will make their LP bow on Philip in February ery Bunny Fensy, now out with, Warner Bros. LP, "Bill Cosby Is A Very Funny Fellow, Right!, was honored Monday (16) and Philly social leaders. Nancy Ames, Liberty disker, has been cast in a regular role in
BC-TV S. That Was The Week That Was discovered Fabian and Frankie A valon, has signed a new singer, John Andrea the Trini Lopez, Reprise disker, will fill the New Year's Eve Paramount disker, goes into military service in February Coe, ABC soprano Roberfa Peters will make her first appearance of the 1963-64 season at the Metropolitan Opera in "Ariadne auf Naxos" on Dec. 25. Erich Leinsdorf, now in his second season-as music director of the 963 by the nation's music critics named "Musician of the Year" for 963 by the nation's music critics surveyed by Musical America mag. conducting the Boston orch as well as one in which he conducted for an operatic recording. Folk singer-guitarist Mira Gilbert, who has new Yo LP tagged "Not Too Seriously," Will give a concert Dec. 28 at adminstrator, has set up a January stock program commemorating London's 15th LP anniversary year London released its first LP in 949. the current LP catalog now contains more than 2;000 itmes, all f which are available on the January stock program. The program inludes extra discounts, delayed billing and co-op advertising.
Jan Peerce, who is set to do a second pop LP for United Artists, will be devoted to operatic arias and the other to Yiddish songs : Reques Records has apponted new distributors as follows: Cadet Distributing Detroit Modern Distributing, L: A.; and Stone Distributors, San Fran CICM Records will get a plug for its Yule package, Lionel Barry\(\mathrm{m} . \mathrm{s}\) "A Christmas Carol," When it's aired on ABC radio tomprrow
(Wed ) This the 29th consecutive year that Barrymore's "A Christmas Carol" has been set for Christmas Day programming either live or on
disk.


Has Another Hit Dot Aibum!
Linkletter, Atkins, Green
Form Prod. Co. to Wax \& Package TV Shows

Art Linkletter and Dec. 23. Irv Atkins, have formed a produc tion company with Mort Green. t fiams series, for waxing and pack first thrus shows, It marks the by Linkletter and Afkecording who have been teamed in radio and to past 20 years.
Deal has been made with 20th Fox Records, which "distributed You Come From?" The album hà already had 200,000 sales. Green in charge of production, is prepar-
ing another comedy LP for February release and an hour tv "en
tertainmentary" to star Linklette for next season.
Linkletter and Atkins have been associated with John Guedel in the "House Party" and the Linklette tv specials.

Vet Viennese "waltz king" Rob ert. Stolz will conduct Johann New Year's Eve at the Vienn State Opera, at invitation
tro Herbert von Karajan.

\section*{Top Singles Of The Week \\ (The'Best Bets' of This Week's 100-Plus Releases)}

\section*{ANTHONY NEWLEY}

\section*{TRIBUTE}
(AAappella) Ant Lamen For A Hero Anthony Newley's "Tribute" (Melody Trailst \(\dagger\) is another tribute folk saga and dramatically delivered by this British singer. It will ake its place with The Summer of His Years, another tribute stemming from England "Lament For A Hero" (Melody Trailst) is a good missical adaptation of a Walt Whitman poem.

\section*{JERRY VALE}
(Columbia) \(\qquad\) The Peking Thene "Barcarolle" registers as On (asty ballad with taken from Offenbach's this singer delivers' in à open-woiced style that impresses. "The Peking Theme": (Samuel Bronston*); from "55 Days at Peiking," also gets an excellent pop ride

FREDA PAYNE
SWEET SEPTEMBER
(Impulse)
It's Time
Sweet September" \(B\) current pop an offbeat, jazzy workover that adds new values via "It's Time" (United Artists*) is a neatly swinging entry also with good chances for a big jukebox ride.

\section*{REDDY}

SON WON'T YOU COME BACK
(MGM).
Why Can't I Ever Be Lucky.
Freddy's "Son Won't You Come Back" (Roosevelt \(\uparrow\) ) introduces we country, with a warm and sentimental tuine sung in English that should give him a good sales start in the U.S. "Why Can't I Ever Be Lucky" (Roosevelti) is a slow ballad done in an effective melancholy mood.

\section*{IMMY RODGERS \\ MÄMA WAS A COTTON PICKER}
(Dot)
Jimmy Rodgers Mama Was Cotton Picker" Together Hazelwood \(\dagger\) ) shapes up as a highly attractive country side with a ne lyric and a bouncing rhythm which this singer handles with fine assist from a chorus. "Together" (Desylva, Brown \& Hender PETE KING CHORALE.

\author{
LLO DOLLY
}
(RCA Victor) \(\because\) Pete King Chorale's "Hello Dolly" (E. Ho Morris*) is a smoothly winging ballad in a sing-along groave Hor makes for easy tisten ing. "Put On Your Sunday Clothing" (E. H. Morris*) is another pleasing side slickly delivered by this choral ensemble

\section*{LESLEY GORE}

YOUDONT OWN ME
(Mercury) U Mo Me: Meriodat) Bhapes up as Lesley Gore"s "You Don't Own Me" (Merjodat) shapes up as
solid rocking ballad with a teen-slanted lyric projected very solid rocking ballad with a teen-stanted thyic pronected Bobsy, capably by this songstress against a rich background. "Run Bobby,
Run". (Helios \(\dagger\) ) is a good uptempo slice also which handled well,

\section*{BILL ANDERSON}

EASY COME - EASY GO
(Decca) Anderson's "Easy Come-Easy Go" (Moss Rose \(\dagger\) ) comes through as a highly attractive country entry with its toe-tapping rhythm and fine lyric delivered in excellent hillbilly style. It
sounds like a big one. Five Little Fingers" (Moss Rose \(\dagger\) ) is a sounds like a big one. Five L
more routine sentimental side.

TY WHITNEY
MOVE OVER DARLING
(20th Century-Fox) \(\quad\) Ty Whitney's "Move Over Darling" (Daywint) Throw Away Ty Whitney"s "Move Over Darling" (Daywint) is an arresting ballad idea which this singer delivers effectively in a class arrange
ment with across:the-board appeal. Throw Away". (Thayert) ment with across-the-board appeal. pace with a bright, marching tempo set to a romantic lyric.

\section*{ARTIE KAPLAN ORCH. THEME FROM THE VICTORS?} (Colpix)

Life Goes On
Artie Kaplan's Theme From The Victors ""My Special
Dream") (Screen Gems-Columbiat registers as a strong instru Dream") (Screen Gems-Columbiai registers as a strong instrumental entry with a catchy melody delivered with powerful strokes
by this large orch "Life Goes On" (Screen Gems-Columbia \(\dagger\) ) is a more atmospheric piece, also arranged in interesting style

XAVIER CUGAT OREH
GRASSHOPPER
(Mercury) Xavier Cugat's "Grasshopper" (Hill \& Range-Bendig \(\dagger\) ) gives that cll add up to plenty of spins. "Cugie"s Cocktaîl" (Emarcy \(\dagger\) ) is an okay original pith a good dancing beat:
TED HEATH ORCH. THEME FROM GLORD OF THE FLIES? (London)

Paris Mist
Ted Heath Orch's "Theme From Lord of the Flies") (Saun-
ders*) is a comparatively late entry on this pic theme, but this is
definitely one of the best arrangements of a powerful instrumental definitely one of the best arrangements of a powerful instrumental from the Paramoint fim, "A New Kind of Love," is another excellent instrumental slice.

\section*{DY WILLIAM}

A FOOL NEVER LEARNS (Columbia).

Charade Andy Williams "A Fool Never Learns" (Cricketh) shapes up
a bouncy, quasi-country ballad projected for top returns by as a bouncy, quasi-country ballad projected for top returns by
this polished singer. "Charade" (Southdale-Northern"), theme
from the motion picture, is an interesting, though somewhat diffi-

RIALTOS
WHATCHA GONNA DO
(AllBov)
Its All In Fun
rolls down a fast rocking groove unith a typical teenage lyric delivered with customary vocal flourishes by this fast-moving conlbo. "It's All In Fun" (Marullo-Nardont) is an okay slow
ballad try.
- ASCAP: †BMI.

\section*{Epic Dropping Prices a la Columbia In Move for Market Stabilization}

Epic Records, a key indie labe ords, is joining the price stabiliza-
tion bandwagon just five months following, its parent company's
move against the "no-proft" bligh move against the no-profit:
affecting the disk industry.
Epic's move to drop prices at
the dealer level is believed to stem from its desire to follow the Columbia pattern prior to the New yy will start a wholesale move to raise the quality level of disk ally set a new standard for the of vital importance to further mar keting trends.
The Epic program, tagged "Era
Of Profit," was mapped out by Len Levy, diskery's general man ager, in New York last week. It
also embraces a concept of yearround sales, merchandising and advertising programs.
The first step, according to new year-round suggested deale tape product. Effective Dec 30 merchandise with a suggested fist price of \(\$ 3.98\) will have a suggest-
ed dealer cost of \(\$ 2: 25\) rather than ed dealer cost of \(\$ 2.25\) rather than with a suggested list price of \(\$ 4.98\) will have a suggested dealer cost
of \(\$ 2.81\) rather than \(\$ 3.09\) Dis of \(\$ 2.81\) rather than \(\$ 3.09\). Dis-
tributor costs will be changed protributor costs
portionately.
Levy added, Commencing with we will announce and tape release a well-balanced, and well-ppanned schedule. This innovation will
make obsolete our former prac make obsolete our former prac
tice of two substantialy heavy re tice of two substantialy heavy re
leases a: year during restocking periods."
Weanwhile, back at Columbia, William P. Gallagher, Col's mar keting veepee, told a conclave of New York that Columbia's "Age Of Reason" program, introduced last July, was "without doubt an overwhelming success:
Gallagher told the sales crowd that in 1964 Columbia will ad of Reason" program with well planned local and national adver tising programs coordinated close ly with point-of-sales merchandis ng aids for dealers
Also at the Col meet, salesmen
with 15 years or more sales experience were given charter membership in the newly-formed "In-
ner Circle" LP club Plaques will ner Circle" LP club, Plaques will be awarded to each member of the club, which now has
ship of 35 salesmen.

\section*{Musician Unemployment} Poses Threat to Future
Of Symphonies: Sokoloff Minneapolis, Dec. 23 The American Federation of
Musicians' current drive to bring Musicians current drive to bring
about greatly extended employabout greaty extended employ-
ment for symphony orchestra members had better succeed because, if it doesn't the time may not be far distant when there'li be insufficient number of mu-
sicians to keep the nation's leading symphony orchestras going. That's the opinion e oevessed
here by Boris Sokoloff, ringer here by Boris Sokoloff, nager of the Minneapolis. Symphony
Orchestra Unless a remedy is
found for the present crisis in found for the present crisis in a. gradual dissolution of most symrhonies.
The fundamental probilem fac-
ing all symphony orchestras is to ing all symphony orchestras is to
find means of full employment for musicians," he told St: Paul musicians, he told St, Paul
Pioneer Press music editor John
Harvey "If we don't we aren't Harvey. "If we don't we aren't going to have any musicians. It's as simple as that. People aren't make a decent living."

\section*{ABC-Par's Distrib Meet} ABC-Paramount's first distribu-
tor meeting in 1964 will be held tor meeting. in 1964 will in Me held on Jan 9.
The label is currently putting the finishing touches on the biggest group of album releases ever -approximately 30 LPs, including Impulse, the firm's jazz subsidiary.

\author{
Seiden-BU Man Segue
}

Also Into Music Pub Hollywood, Dec. 23 : Stan Seiden and Zev Bufman who operate four legits locally, are
expanding into the music field They've already formed Intimate Records and are setting up Seiden Bufman Publishing Co, on both
BMI and ASCAP level. Irving Klase will head up both operaInked for diskery are The Aqua and Tom Karns.

\section*{Premier Wins Writ Vs. Rivals' Unfair Kennedy Tribute}

First Litigation over, an album cover commemorating the late courts last week when Superior pon Judge Macklin Fleming Inc., issued a temporary restrain ng order enjoining distribution of a similar cover by several defend Dec. 27 pending a hearing set for
Premier, which said it had put
ut "A Memorial Album to John Fitzgeraid Kennedy, containing highlights of speeches of late Presdent, in late November and had sold several million copies, brought anfainst Competition in suit Inc, Cadet Records Inc. Tops RecRecord Service Inc., and Tip Top Music Co., Inc:
Premier also charged the de fendants interference with pro appropriated personal property
rights, interferred with contract rights, interferred with contract-
ual relations, isued false and misleading advertising, committed trade name.
defendants alleges that first four cover similar in size and colo (Continued on page 35)

Esser Music's Plate Tien With Two Dankworth Cos. Condon, Dec. 23 Essex Music group, helmed by musician Johnny Dankworth,
owner of Jazz Music and Kek Music, whereby, Platz becomes an equal partner with the Dankwor
in the latters two companies. Under the agreement, the Essex
outfit will activate all the material outfit will activate all the material home and abroad. These comprise such numbers as Atrican
and "The Avengers Theme."

\section*{GEMA HitsSnag} In Tape Feef Fight
GEMM, the Best German perorming rights society, lost a ma jor victory last week in its fight
to collect fees from tape recording set owners in this country. GEMA has been involved in several test cases to see whether it can collect, a fee whenever a tape
recorder is bought in this country. recorder is bought in this country.
it also has been taking steps to it also has been taking steps
control the names and addresses
of buyers of this equipment since of buyers of this equipment since
they may be recording GEMA protected music.
But. West German Minister of proposed in parliament that pri vate pressings of radio or televimusic taken from other records of music taken from other records
should be allowed, and that fees need not be paid.
If the German pariament goes along with his puggestion, the GEMA test cases will be out the window, and the organization will
lose its chance to secure the fees or its members.
GENA argues that the composers and lyricists it represents and the ASCAP members. for whom it collects fees in West Ger-
many, in return for ASCAP's repmany, it return for ASCAP's rep-
resentation of its members in the U.S.) are losing considerable funds to which they are entitled, as the tape recording industry viver 1,000,000 tape sets in private over.
hands.

Smash Gets Hunter
Lurlean Hunter staff vocalist
with WBBM Radio in Chicago, has with WBBM Radio in Chicago
signed with Smash Records. signed with Smash Records.
Miss Hunter, who has been off wax for a few years, will initial with Smash with a series of sin-
gles early next year.

\section*{US. Ct. of Appeals Upholds Illegality Of AFM S 6 Per Capita Tax Resolution}

\section*{New Kapp Label to fit}

4 Corners of The World
Kapp Records is launching a new label to be known as 4 Corners of will be international in concept will be international in concept,
will release both singles and LPs showcasing foreign artists. Opening shot for 4 Corners Of
The World will be releases by Italy's Robertino and Germany's records, new areas of artist activity are predicted by Dave Kapp,
president of Kapp Records. Robpresident of Kapp Records, Robertino; for example; recentl.
his finst American concert.

\section*{Burton Succeeds CarrHaverlinas BMI President}

Judge Robert Jay Burton is the ew president of Broadcast Music who is retiring Sydney Maverinn, remains board chairman. Haverlin, BMI's president since 947, is reaching the retirement ge of 65 . He informed the BMI board that he did not wish to con-
tinue in office. However, he'll remain as a consultant.
The new BMI president was executive veepee of the company at the time of his election last week.
He began his career with BMI as resident attorney in 1941. Judge Burton served his home city, New Rochelle (N.Y), as Acting City Judge from Jan 1, 1960 , until he rull time to his BMI duties. Judge Burton is also chairm of the Copyright Committee of the American Patent Law Assn., and is a trustee of The Copyright
Society of te U.S.A.He has been Society of te U.S.A. He has been
chairman of the Committee on Copyright of the Committee on American Bar Assn. and of the Radio \& Television Committee of the Federal Bar Assn. of N.Y. Haverlin left for the Coast Mon-Christmas-New Year holidays with his familly He'll return to New York in early January. 

\section*{SIT DOWN AND BE COUNTED}

Meaning, sit down and prepare your copy pronto, state your message to your contemporaries, order your space in the issue which people wait for, dig big, save for subsequent consultation. Time is coming short for your inclusion in the annual compilation of Who's-Really-Who.

Show Business does note and long remember. Names make the record and the record is the sum of the names. You ought not exclude the include of yourself - whether personality or organization. This is the important rally of success and prestige. But advertising copy must reach us soon. Act Now. Usual space rates prevail.

Communicate immediately for the
58th Anniversary Edition of

\section*{VARIETY}

NEW YORK 10036 154 W. 46 th st. LONDON, S.W. 1 49 st. Jomen's Stree

HOLLYWOOD 90028 404 Sumeet Bivd. PARIS
so Ave. Ie Nevilly

CHICAGO 60611
400 N. Michigen Ave.
ROME 3
Vio Sericegne 43

\section*{The U.S. Court of Appeals last Tuesday (17) agreed with the} lower court that the \(\$ 6\) per capita American Federation of Musicians convention was unlawfully passed. In making its decision, the Appeals Court said, "In the context of a section of the Landrum-Griffn Act do the words 'by majority
vote of the delegates voting at the regular convention' mean one vote for each delegate? As we are unable to perceive any other meaning to the phrase, we hold: That each delegate at the 1963 (AFM) convention was entitled to one
vote, no more, no less; (and) that vote, no more, no less; (and) that
the resolution as passed was void" The ruling further states that The ruling further states that
"one need not be steeped in the historical data affecting the uses of labor organizations to realize that any complicated system for proposing and voting for increases in dues, initiation fees and assess-
ments is subject to the disadvantage of the individual union member," and "we hold that the simple, unambiguous requirements set forth (in the Landrum-Grifin Act) were intended to mean just
what they appear on their face to what they appear on their face to
mean, and thatein this way the Congress intended to prevent future skulduggery of every possible character and description in the fertile field of increased dues, This decision places the AFM in tight financial spot the AFM in pended on.this income to offset the loss of the \(10 \%\) traveling tax that was held to be an unlawful exaction from orchestra leaders. The first installment of this \(\$ 6\) tax was AFM Jan. 1. Now they must to the vise other means of raising the necessary funds to carry on AFM work until the next Convention rolls around.
Now in question is the legality he hive in initiation fees since me hike was passed in the same manner as the \(\$ 6\) tax. In late an orchestra leaders group and a Local 802 sidemen's group against. the Federation and Local 802. reP Schively, with attorney Godfrey eaders and the sidemen both the

\section*{Epic Scores Biggest Sales} Boostin 10-Year History; '63 Dollar Volume Up 15\% Epic Records racked up the history in 1963. Net dollar volume for the past year represented an
increase of \(15 \%\) over ' 62 . (It's the ncrease of \(15 \%\) over ' 62 . (It's the
custom of parent CBS not to discustom of parent CBS not to dis-
close specific sales and dollar volume of subsidiary labels.
These figures are based on actual net sales volume for the pe-
riod Jan. 1 to Nov, 30 and projected net sales for December. On he upgrade were singles, pop atsale of single records was \(30 \%\) greater than in 62 , total album
sales \(14 \%\) greater sales \(14 \%\) greater and classical
albums \(17 \%\) greater. Bobby Vinton who the label to its previous pea carry year in '62, again spearkeaded Epic's increase, Hee clicked this
year with" Blue Yely " year with "Blue Velvet," "Blue On
Blue" and "There, I've Said It Again." He also had a bestselling album in "Blue Velvet:"
Also paving the way in the diskery's sales spurt was the recording
of "Washington Square" by The of "Washington Square" by The
Village Stompers. The sucess of LP largely accounted for Epic's record-breaking October period, with net sales exceeding those of
October, 62 by 220 G . October, 62 by \(220 \%\).
Other artists contributing to the
hefty take were Rolf Harris, Cliff Richard, George Maharis, Lester Lanin, Buddy Greco, Adam Wade and. Bobby Hackett. Okeh Rec-
ords, Epic's subsid. also ords, Epic's subsid, also contrib-
uted to the sales swell with click uted to the sales swell with click
singles by Major Lance and Ted singles
Taylor.
On the classical level, Epic had a good sales ride with The Cleveland Orchestra under the direcString of George Szell, The Juilliard
Suartet and pianist Leon Ftring Quartet and pianist L

\section*{VARIETY ALBUM BESTSELLERS}
(A National Survey of Key Ouflets)

This Last No. Wks:
Wik. Wk. On Chart
    THE SINGING NUN (Philips
    PETER PAUL \& MARY Warner Bros.)
    BARBRA STREISAND (Columbia)
    VILLAGE STOMPERS (Epic)
    ANDY WILLIAMS COlumbia)
    JoAN BAEZ (Vanguard)
    Vol. 11 (URS 9094 )
    ainted Tainted Rose (T 1975)
    COS INDIOS TABAJAREZ (Victor)
    Maria Elena (LPM 2822)
    FRANK SNATRA Repris)
    PETER, PAUL \& MART (Warner Bros.
    ANDY WILLIAMS (Columbia)
    ROBERT GOULET (Columbia)
    SWINGLE SINGERS (Philips)
    ELVIS PRESLEY (Victor)
    WEST SIDE STORY (Colümbia)
    Soundtrack (OL 5670)
    BORBY VINTON Epic)
    BARBRA STREISAND (Columbia)
816 \&3-PETER. PAUĹ \& MARY (Warner Bros)
    Peter, Panl \& Mary (W 1449
    Trini Lopez at PJ'S (6093)
    NEW CHRISTY MINSTRELS (Columbia)
    ELVIG PEESLEY
    Fun in Acapulco (LSP 2756
    Catch a Rising Star (LPM 2745)
    Curb Your Tongue, Knave (MG 20862)
    Recipe for a Soul (465)
    BEACH BOYS (Capitol)
    ROY ORBISON (Monument
    DOANBAET
    en in Concert (VRS 9112)
    YE BYE BIRDIE Victo
    BEACH BOYS (Capit
    HOW THE WEST
    ALLAN SHERMAN (Warner Bros.)
    HENRY MANCIN (Victor)
    HERE'S LOVE (Columbia
    Honey in the Horn (LPM 2733)
    PERCY FAITH (Columbi
    SMOTHERS BROS (Mercu
    That S. F. Beat (CL 2085)
38 35-18 NANCY WILSON (Capitol)
393914 JOAN BAEZ (Vanguard)
\(40 \quad 4117\) MONDO CANE (United Artists)
    BOB DYIAN
    Freewheelin' (CL 1986)
        CHAD MITCHEL TRIO (Mercury)
        JIMMY GHMER (Dot)
    JIMMX SMITH Verve
        SUR
        Ont (DLP 3535)
        LAWRENCE OF ARABIA (Colpix)
        TRINI LOPEZ (Repr
        Johnny (CL 1809)
        in Person (LPM 2710 )

Coast Resort's ' 64 :Eve
3 Name Band Binge
One of biggest assemblies of One of biggest assembies of
top talent in band feld has been set for New Year's Eve at Orange
County's Newporter Inn George County's Newporter Inn. George
Buccola; owner of the Newport Beach convention-resort plushery has three name bands with total of 39 musicians set for celebration:
During vocalists 14-piece orch, featuring vocalist Leigh Ann Austin,
aill be playing for a public dinnerdance in the Empire Room while Les Brown's. 19-piece crew per-
forms for guests at a gala Charity forms for guests at a gala Charity Ball in the hostelry's recently comtega Trio wil be in the Marine Lounge.:
Buccola says that New Year's Eve format is actually foretaste of 1964 things to come, a continuance of this summer's successfut potigy

\section*{JFK 'Tribules'}
through continued from page \(1=\) Anthoung ar pewley's "Tribute" b/w "Lament For A Hera" on the Acapelia label.
James Martin, distributor for the label in Chi, claims that he sold out his entire stock of \(\mathbf{3 , 6 0 0}\) of the records within two days after WBBM disk jockey Bud Kelly played the disk without comment on Tuesday night (17). A few favorable phone calls. were received, and Mal Bellair played it on his Thursday (19) afternoon on his Thursday
show and asked for phone response. There were about 50 calls, all favorable.
Martin, the distributor of the
record said that on the Thursday record, said that on the Thursday evening following the Bellair show
and during the next day he reand during the next aay he releast" 12,000 of the disks.
So far as a press time check
could determine, WBBM was the couid determine, WBBM was the
only station that has played the only station that has played the
record in Chi. Several stations at fecst hearing were hesitant because they considered the Newley treatment to sound so maudlin as to be
a possible leg puil by Newley, who a possible leg-pull by Newley, who
numbers satire among his many talents. He was later called by Larry Atteberry, who has an inter-
view show, "Current" on WBBM. view show, "Current" on WBBM.
In the on-the-air phone conversa In the on-the-air phone conversa
tion, Newley said that he wrote
and recorded "Tribute" because of his deep personal sense of loss,
and because he felt that because and because he felt that because the President's death affected the eulogy by someone other than Americans
Most of the other stations had either not recelved che rer to play it or not WGN said that it had a firm policy before the Newley disk came out not to play any records the year and possibly not then. Station WIND said it would take the matter up at its next regular programming meeting WMAQ. WLS and WSFL said that they had
either not received the record or had not had a chance to give it a hearing:

\section*{Meanwhile, Back in N.Y.} There apparently is no rule-ofthumb on what constitutes "bad taste in the current JFK disk
splurge. In New York for example splurge. In New York, for example,
the radio stations are spinning Newley's "Tribute" but have clamp d down on "In The Summer of Years, a folk tune written for the BBC salute to JFK on its "That Was The Week That Was" program There are
out \(\mathrm{by} \geqslant\) Millicent Martin (ABC Paramount), Mahalia Jackson (Columbia), Toni Arden (Decca), Connie Francis (MGM), and Kate Smith (RCA Victor),
disk pushers are confused and the the bushing of "Summer of His Years" disk If it constitutes "bad taste," as the stations are saying, then why they ask is the Newley
disk in oood taste.
yet either Out late last week is disk called: Uohn Fitzgerald Kennedy sung by Tim Scott on Fannie Te Terds, and "He Lll Look
Down." recitation-styled tribute \(\left\lvert\, \begin{aligned} & \text { Down." a recitation-styled tribute } \\ & \text { by ,rou Barile on the Cama label }\end{aligned}\right.\)

\section*{VARIETY SINGLE RECORD T.IP.S.}
(Tune Index of Performance \& Sales)
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{\begin{tabular}{l}
This Last No. Whe. \\
Wk. Wk. On Chart \\
Label
\end{tabular}} \\
\hline 1.7 & DOMINIQUE \\
\hline \(2 \times 5\) & THERE, IVE SAID IT AGAIN \\
\hline & Bobby Vinton-
LOUIE Louie \\
\hline \(3 \times 3\) & \begin{tabular}{l}
LOUIE LOUIE \\
Kingsmen \(\qquad\) Wan
\end{tabular} \\
\hline 4.10 & \begin{tabular}{l}
POPSICLES \& ICICLES \\
Murmaids ...........................
\end{tabular} \\
\hline \[
5 \quad 4 \quad 6
\] & \begin{tabular}{l}
YOU DONT HAVE TO BE A BABY \\
Caravelles \(\qquad\)
\end{tabular} \\
\hline 512 & TM LEAVING IT ALL UP TO YOU Grace .............. Michelle \\
\hline 12 & DRIP DROP \\
\hline 8 \% 87 & TALK BACK TREMBLING LIPS Johnny Tillotson \\
\hline 9.67 & SINCE I FELL FOR YOU \\
\hline 10 & EVERYBODY ROMmy \\
\hline 11.13 & FORGET HIM Bobby Rydell \\
\hline 12 & Chubby Checker \\
\hline 13.15 & \begin{tabular}{l}
MIDNIGHT MARY \\
Joey Powers ...............................
\end{tabular} \\
\hline  & \begin{tabular}{l}
SHESA FOOL \\
Leslie Gore
\end{tabular} \\
\hline 15.14 & \begin{tabular}{l}
WONDERFUL SUMMER \\
Robin Ward
\end{tabular} \\
\hline 1616 & \begin{tabular}{l}
WIVES \& LOVERS \\
Jack Jones .......................................
\end{tabular} \\
\hline \(17 \quad 17\) & \begin{tabular}{l}
KANSAS CITY \\
Trini Lopez.
\end{tabular} \\
\hline 18. 18 & \begin{tabular}{l}
CAN I GET A WITNESS \\
Marvin Gaye \(\qquad\) Tamla
\end{tabular} \\
\hline 19. 19 - 14 & SUGAR SHACK
James Gilmer \\
\hline 20.21 & \begin{tabular}{l}
QUICKSAND \\
Martha \& The Vandellas ..................... Gordy
\end{tabular} \\
\hline 21.24 & \begin{tabular}{l}
HAVE YOU HEARD \\
Duprees \(\qquad\)
\end{tabular} \\
\hline 22.25 & \begin{tabular}{l}
NITTY GRITTY \\
Shirley Ellis, ... ............................... Congress
\end{tabular} \\
\hline \(23 \quad 20.12\) & \begin{tabular}{l}
MARIA ELENA \\
Los Indios Tabajaias .................... Victor
\end{tabular} \\
\hline 24 & \begin{tabular}{l}
BE TRUE TO YOUR SCHOOL \\
Beach Boys \(\qquad\) Capitol
\end{tabular} \\
\hline 25 32 & OUTER LIMITS \\
\hline \(26 \quad 23\) & Beach Boys MY ROM, Capitol \\
\hline 27.29 & THE BOY NEXT DOOR Philips \\
\hline 33 & Tick \& Dee Dee. ............. Warner Bros. \\
\hline 29.26 & \begin{tabular}{l}
LITTLE RED ROOSTER \\
Sam Copke
\end{tabular} \\
\hline \(30 \quad 27 \quad 11\) & ITS ALL RIGHT Impressions \(\qquad\) \\
\hline \(31 \times 40\) & WHEN LOVE LIGHT SHINES Supremes \\
\hline \(32 \quad 43\) & \begin{tabular}{l}
AS LONG: AS HE KNOWS \\
Marvelettes Tamla
\end{tabular} \\
\hline 33 & \begin{tabular}{l}
STEWBALL \\
Peter, Paul \& Mary ................. Warner Bros.
\end{tabular} \\
\hline \(34 \quad 34\) & \begin{tabular}{l}
BABY DON T YOU WEEP \\
Garnett Mimms
\end{tabular} \\
\hline \(35 \cdot 39\) & \begin{tabular}{l}
PRETTY PAPER \\
Roy Orbison \(\qquad\) Monument
\end{tabular} \\
\hline \(36 \times 41\) & SURFIN BIRD \\
\hline \(37.28 \quad 10\) & EIvis Presley BABY \\
\hline 3830 & \begin{tabular}{l}
WALKING THE DOG \\
Rufus Thomas
\end{tabular} \\
\hline 39 & DOWN ATPAPA JOE S \\
\hline \(40 \quad 31\) & DEEP PURPLE April Stevens \& Tempo \\
\hline 41 & \begin{tabular}{l}
LIVING A LIE \\
A1 Martino
\end{tabular} \\
\hline 428 & 24 HOURS FROM TULSA Gene Pitney \\
\hline 43.44 & DRAG CITX \(\quad\) Jan \& Dean \\
\hline & WASHINGTON SQUARE \\
\hline \(45 \quad 42\) & TOU'RE GOOD FOR ME B . . . Antlantic \\
\hline 46. 46 & HEY LTTTLE GIRL \\
\hline 45 & 500 MILES AWAY FROM HOME Bobby Bare \(\qquad\) Victor \\
\hline \begin{tabular}{l}
\hline \(48 \quad 49\)
\end{tabular} & \begin{tabular}{l}
WALKIN' PROUD \\
Steve Lawrence \(\qquad\)
\end{tabular} \\
\hline & \begin{tabular}{l}
BAD GIRL \\
Neil Sedaka. .....................................
\end{tabular} \\
\hline 50.48 & \begin{tabular}{l}
MISERY \\
Dynamics..\(\quad \therefore \quad \therefore \quad\) Big Top
\end{tabular} \\
\hline
\end{tabular}

\section*{Inside Stuff-Music}

The Irving Berlin most valuable pop song" tory on "White Christmas" In last week's VARIETY got considerable followup reaction from newsmags and dailies. Among others, Newsweek asked the songsimith answer that because "it would require three sets of accountants" because of the ASCAP revenue; which is sizable, and which, intratrade, is presupposed, hence the VAriEry story didn't stress that phase. Accent chiefly was on the song's steady sales in sheet music, between 115,000
and 125,000 , every year, which is extraordinary in an era when a new and 125,000, every year, which is extraordinary in an era when a new
smash hit doesn't sell that many copies. This is the era of the recording and, in that respect, the \(44,449,535\) platters of "White Christmas" (US. and Canada alone) and the \(4,544,521\) sheet music constitute a unique peak.
How The West Was Won, the title song of the MGM-Cinerama. film, has copped the Western Heritage Award for 1963 's top musical sented each year by the National Cowboy Hall of Fame to artists and organizations in the tv, film, book, magazine and music fields for outstanding contributions to our western heritage. The winning song, pub-
lished by the Robbins Music wing of the Big 3, was written by Alfred lished by the Robbins. Music wing of the Big 3, was written by Alfred
Newman and Ken Darby Presentation of Western Heritage "Wrang. ler': trophies will be made to Robbins Music, Newman and Darby at the Oklahoma City Municipal Auditorium on Jan. 24. The special show planned for the Western Heritage Awards ceremony will feature Fred Waring \& His Pennsylvanians Limited edition of a remarkable recording is now available to a This is a single long playing record of Arturo Toscanini conducting the
NBC Symphony rehearsals of excerpts from Mozart's "Magie Flute" NBC Symphony rehearsals of excerpts from Mozart's "Magic Flute"
overture, Beethoven's Ninth Symphony and Verdi's "La Traviata" with overture, Beethoven's Ninth Symphony and Verdi's "La Traviata" with a commentary by Marcia Davenport it has been prepared by Walter
Toseanini as a memorial tribute to his father. The \(\$ 25\) record will be sold through and for the benefit of The Musician's Foundation Inc. established by. "The Bohemians" in 1914 to provide financial aid to ber of "The Bohemians" for over 45 years and except for "Casa Verdi" in Milan, Italy, this Foundation was the only one he ever sponsored:
\begin{tabular}{|c|}
\hline \multirow[t]{7}{*}{} \\
\hline \\
\hline \\
\hline \\
\hline \\
\hline \\
\hline \\
\hline
\end{tabular}

AI WINTER FAVORITESSCARLET RIBBONS LITILE DRUMMER BOY SLEIGH RIDE

MLIS MUSIC, INC.
Now York Cify


Nautical Agenting Gets: Russ Morgan Aboard Cap Hollywood, Dec. 23 . Russ Morgan band is back on
Capitol Records roster after or
two-year hiatus, but apparently it two-year hiatus, but apparently, it
took some seagoing to do it. Morgan's manager Nicky Stewart had
been tracking Cap artists-reper been trackng Cap artists-reper-
toire chieftain Lee Gillette for some days after initially talking
terms terme.
Liearning last week that ardent skipper Gillette was away for the
day on the briny aboard his cruiser, Stewart drove to Wilmingtom, chaitered a small boat and came up alongside Gillette's craft.
He wound the conte He wound the confabs aboardship
and headed to shore with sigind contract. Morgan's first re-Cap
cuttin is It's Harrower of Houston Houston, Dec 23. Rexford Harrower will stage his
12th production for the Houston 12th production for the Houston
Grand Opera (since 1956 in Grand Opera. (since 1956 In
Otello" on Jan . 6 and 18 .
be same physical production il last year in Dallas, designed sy by
Attilio Colonello Attilio Colonello.
"Dallas production of this year Incoronazione di Poprea", Ceos
tumes Peter Hall sets Attilio coloselloter Hall sets Attilio
ce borrowed: by Catania's (Sicily) Teatro Massimo
for te February opening

\section*{Premier Wins}
\(\longrightarrow\) Continued from page \(33=\)
to Premier's tabbed, "A Memorial to John Fitzgerald Kennery;" Which was calculated to misiead
and deceive" the public in the mis-
taken belief that plaintifes phond taken belief that plaintiff's phonograph record was being purchased.
The defendanta, it was further al The defendants, it was further alpure red to yellow. Suit contends this "shows consciousness of guilt" on part of the defendants.


\section*{WORLD FAMOUS OROHESTRA}

GOLDEN KEY CLUB, Cleveland
BASIN STREET EAST, New York City COLUMBIA - Records - REPRISE HOOKED EXCLUSIVELY XY ASSOCLATED BOOKHG CORPORATION JOE GLASER, Proskient
EO WIST 57 SRELT, NEW YORK 19 NUSCE \(2-7700\)

VARNER PAULSEN has ellind word for
Record Pluggers Are Poople Too
another Informotilye Faoture
58 th Anniversary Number
MARIETY
Piss other istatistical and dota-filled
chorts ond articles Morgan Back At Coast Ballroom; Settle S66 Hassle

Hollywood, Dec. 23 . Pacific Ocean Park has been lifted off AFMusicians Local 47 unfair ist" and Russ Morgan band is back on the stand at Ara (Wednesday through Sundays) However one in the disut However, one rub in the dispute Local 47 reps win be solved and Local veepee and general manager Neil
Blasey tomorrow (Tues) on this maney
Ruckus began a month ago when
Muckus began a month ago when engagement and found Jack Ro berts (who then was running ball room for the park) had questioned paying bandeader a cut of per centage connts refused to pay the \(\$ 66\) item contending no percentage of gross entailed cut of federal admish tax.
However, union and Morgan asserted such was not specified in contract. Union ordered Roberts pay; latter refused union placed didn't open till matter was adjusted following Robert exit from
POP emplovment and, Blaney handing negotiations himself. Morgan band is getting \(\$ 2,000\) or ive nights week ag, against tomorrow is length of Morgan engagement - originally for seven weeks, but which cannot go more dispute which idled orch of the yesterday said he has been firmed for a long time for Dec. 31 -Jan: 28 at Riverside hotel, Reno, and will
play that date definitely. play that date definitely.
In settling original dispu
In settling original dispute, POP paid Morgan \(\$ 33\) as that portion previous engagement which had
been held up in the dispute ove been held up in the dispute over
whether percentage of gross inwhether percentage of gross in cluded that portion of gross which
goes to the government in admish goes to
taxes:

\section*{HANDLEMAN, DET. DISK \\ DISTRB, UPS NET 11\%}

The Handleman Co., disk dismade an \(11 \%\) rise in earnings for the first six months of this year over a similar period in 1962.
Firm's board of directors last Wed nesday (4) decilared a second quar terly; cash dividend of 17 c per share on the 501,480 shares of com-
mon stock outstanding, payable mon stock outstanding, payable Dec. 31.1964 to holders of recor There are an aggregate of 1,002 ,
960 shares of common stock and Class B common stock outstanding. common stock are not entitled to dividends.)
Handleman's sales for the six months period ended Oct 31 were \(\$ 13,436,945\) compared. with \(\$ 13\),
806,431 in 62 . However, the firm's net income after taxes in 63 was \(\$ 391,588\) compared with the previous year's, \(\$ 346,149\). Earnings per share in 63 were 39 c, up four In addition to records Hand man merchandises drugs, pharmiceuticals, vitamins, health and beauty aids, etc. The company
went public Sept 11,1963

\section*{On the Upbeat}

\section*{New York}

The "Achievement A w ard"
Banded out on "The Best On Rec ord" show is based on "creative not necessarily on sales. Bind Crosby received the first award on the show aired via NBC-TV on Dec. 8 .:
Warne Warner Bros. Records has
changed the title of The Marketts "Outer Limits" to "Out Of Limits" in order to avoid possible conifict with the to series of the same
name. The Willis Sisters ABC name. The Willis Sisters, ABC the New Year's Eve special hosted by Guy Lombardo and emanatin rom Grand Central Station.
Anita Bryant will join Bob Hope for the fourth consecutive year on
the comedian's forthcoming tour of the Armed Forces Bases
Kapp Records Barbara Chander, who clicked recently with "It Hurts To Be 16," win appear on Clay Tommy Lepneti 10th appearance this season on the Tonight" show (NBC-TV) on Dec 7ith "Soinger is currently rolling with "Soul Dance" on RCA Victor Will write the score for Jarre Train," an upcoming United Artists elease a Jack Malmsten, Liberty
disker, and Dick Dissell, who has disker and Dick Dissell, who has
recorded for RCA Victor, both organists, will appear New Year's Day in the Tournament of Roses Ted Auletta into his third year Ted Auletta into his third year Regina disker Sylvia De Sayles wil e at the Living Room through mperiais - Tyree Glenn Jr. \& His mellerias in Geadlining at Trude Heary Mancini has been set to Unite the score for the upcoming nited Artists release " \(\mathbf{A}\). Shot In The Dark" ... Keely Smith and ay shate co-headline the holl ay show at Basin Street Eat After 24 weeks at Les Bergere's,
Huntington, L, I. Bob Pettí had his contract renenis or an indefinite stay.

London
Helen Shapiro to debut behind he Iron Curtain. Thruish has dates \(\therefore\) Harold Davidson Agency inked Dave Clark who penned the fast ising song "Glad All Over" Samger Kenny Lynch and cleffer own indie disk production company. Wob Wallis jazzband on road gain after seven months at the
London Palladium .- Local sales of "Dominique". by the Singing Nun have topped the 100,000 mark io Lena Horne's controverthis month, is her frist single isue here for a year. or a South African tour next week

\section*{Christmas almost here, bookings or next yêar's summer shows at} lackpol are being inked. Such op artists as Joe Brown, Johing
Fifd and the Pirates and the Tornados have alraty been set - Shirley Bassey and John Barry ue for a lengthy local tour. Laton's the trek whiech kicks off Dee I the trek which kicks off Dee.
Local popster Rolf Harris set for his own radio
show., To promote LPs for Christmas, Decca is sponsoring a ew half-hour radio show on Radio battle is being waged for chart upremacy over the theme of Carl oreman's. "The Victors"-Frank and, similarly, Ted Heath cut it foca and, similariy, diskery while Georse
Bradley band waxed it for EMT's Bradley band waxed it for EMI's
HMV label.. Johnny Mathis set or exposure on ATV's "Sunday EMI to take tv airtime plugs for brarian, ankling the Corporation fter 21 years service.


Sings DUMB HEAD K-13177


\section*{ELICIBILITY TO ASCAP MEMBERSHIP}

Applicants for membership in the American Society of Composers, Authors and Publishers who meet the following requirements will be accepted as members:

WRITERS: Any composer or outhor of a copyrighted musical composition who sholl have wrifing recularty publishedi
PUBLISHERS: Any person, firm, corporation or pertnership ectively engeged in the music publishing business whove musieel publications secle for at least one yeur, and who assimes the finoncien risk ilvotved in the normel publiection of musied works.

Stonley Adoms

\section*{AMERICH SOCKTY}

IF COMPOSERS, AUTHOMS AN PUBLISHERS the Medicon Avemuc, Mew Yath 22, M. Y.

\section*{Pre-Selling the Key to Show Success AtN.Y. Fair, Assert Button \& Feigay}

The key to success for a show
at the Nek York World's Fair is
pre-selling according to Dick But-pre-selling according to Dick Buting the ifer at the N.Y. City Blg.
at the Fair. They indicate that at the Fair. They indicate that
most of their costs may be amortized by the time the show opens. It's also quite likely that this
method of financing will enable them to produce a fourth major touring blades display at the con-
clusion of the Fair in 1965. Name "Ice-Travaganza
Button \& Feigay said that a dea is now in negotiation with Columbia Concerts Bureau to take the layout on the road However, their at smaller arenas and theatres,
rather than the large showshops The duo have been devising gimmicks that will insure a heavy advance. One of the more success-
ful is pre-selting the first and last ful is pre-selling the first and last convention groups. The auditorium can be used for a meeting site after the last show, For the last
display, a buffet supper can be dispanged.
Another sales angle stems from
the fact that the Fair ice show is located near the Vatican Exhibit which will be heavily attended by
Church groups. Attempts are Church groups. Attempts are ing units into the icer so that there
will be pre-sold houses througout will bee
The pre-selling is least complicated in buildings that are thie producers say, will help bring people into the fair even during inclement weather and eliminates performances that
wise be total
The Button-Feigay icer will have larger shows. Show will be under jurisdiction of the American Guild of Variety Artists which prescribes will be alternate fasts so that each performer. will work only three shows lasting about an hour each,
although some principals will work all shows.
Whether Button will perform hasn't been decided as yet. Since
his nane would have to go up on the marquee, it would be necessary for him to do all shows.
Whether he can assume that load


Hong Kong's
HARRY O. ODELL
LC Horis s. Coble HAROOE

\section*{and still take care of adminis
ive duties is being mulled.} The Buts-Feigay production
will have no names, not because of the possibility of, increasing
costs but because the alternate show sistem will mean that any
advertised performers not presen advertised performers not presen
in the show just seen could provide a
tion.

Inquisition, st V'couver
Coffee House to Feature Name Acts, Quielly Folds
The Inquisition, Vancouver first coffee house to play top lowing windup show last Saturday night (14). Spot had been in operation nearly three years before
owner-manager Howie Bateman shittered it with a brief and un club would be put into voluntary bankruptcy as of Monday (17). Daring the two years and nine quisition presented a surprisingly arge segment of the continent
top folk acts; comprising such names as Bud \& Travis, Josh White. Pete Seger, Judy Henske and the Tarriers.
Jazz groups headed by Cannon
ball Adderley Miles Davis Stan Gall Adderley, Miles Davis, Stan Cal Tjader were also presented Performers on closing bill, were
folksingers Buff Sainte-Marie and Jim Johnson.
Although successful artistically and apparently filling a a oid in
Vancouver entertainment from the time it appeared on the scene, the Inquisition had waged an up-and
down financial battle since its. in down financial battle since its in
ception. Crux of Bateman's trou sles stemmed from his inability to vincial licensing authorities for the sale of beer and wine.
Opposed initially to liquor con sumption on his premises, Bate man soon realized that door charge
receipts and sale of food and cofree from his limited 150 -seat capac-
ity were not in themselves sufficient to offset the relatively huff cost of talent.
With profits from sale of beer and wine, rigidly policed, Batema
believed he could stay alive. Bu a Liquor Control Board turndown in May this. year, ostensibly be-
cause the board did not feel the coffee house setting was a suit
able premise, was the beginning able premise
of the end.
Culminating blow was the बisas ing from President Kerinedy's as sassination. A Josh White Family concert scheduled the night of the
tragedy was cancelled by the folk artist and business has been poor for the intervening period running into the traditionally low weeks of the Christmas season.
Bateman's future plans are not
known at this time. Options for known at. this time. Options for
Inquisition appearances by Glenn Yarborough, Judy Henske and the Modern Jazz Quartet have been cancelled but Bateman will per-
sonally stage a one-night."Hootesonally stage a one-night "Hoote-
nanny at Christmas," in the Queen nanny at Christmas, in the Queen up entirely of local folk singers
and with all tickets in the \(2,900-\) seat a
head.
Demise of Inquisition leaves this city with just-opened Attic coffee
house, presenting U.S and Canadian professional entertainment on a selective date basis, plus another
new spot the Bunk House, featur new spot, the Bunk House, featur-
ing purey local acts at present.

\section*{flerry Christmas}

\section*{and} Best Wishes for ' 64 MARCO RIZO

EXECUTIVE INNN: Dallas, TVxas
Opening Jenuary 24, 1964
Opening January 24, 1964
EXECUTIVE INN, Tucson, Arizona


Signed Lifetime Contracts For Therapeutic Dancing Charged by the U.S. Justice Dept. with fraud in connection with an alleged "dance studio racket," the 11 former officials,
instructors and salesmen of the instructors and salesmen of the
now defunct studios have been now defunct studios have bee th them during the Federat jury
rial here The trial is in its third yeek.
The dance studios were the Na tional and the Dale, the one located here and the other across endants, was Harold Friedman of Long Isiand, N:Y.
A 77 -year old Minneapolis womessons in less than a year without National Studio salesman told what she continued to expend was "like putting money in the bank."
Many other state witnesses also have been elderly widows who, being lonely and guilless, allegedly
were bilked out of thousands of dollars too. A former instructor of one of the studios, not being
prosecuted, testified for the state prosecuted, testified for the state loyed:
On the witness stand, this onehim ways to discover his feminine students" "weaknesses and needs."
The aim was to sell a more ex The aim was to sell a more The government alleges tha ifetime contracts for the dancin éssons.
He and other instructors were rdered to make their students nervous and tense" before dancng tests, the states ex-instructor been testimony alleged false pro mises made to students.

Blackstone's 16-Pocket Tux Among Losses As
Chi Hests Hit Showfolk
There were three thefts from while the loss in each case was wizeable, there was a bit of humor
in one of the heists. Magico Harry in one of the heists. Magico Harry Blackstone Jr.'s room was broken
into at the Conrad Hilton Hotel, and a thief somewhere must be dress suit with 16 pockets.
Not funny is the fact that the inks and shirt studs used by hi father, Blackstone the Magician; stone Jr. has made a reward-andreturn of the jewelry.
Also burglarized was Dyan Cannon, playing the female lead in out Really Trying at the Shubert Miss Cannon was picked as a tha get for the pilfering due to pub-
licity she received in conection with a Chi visit by Cary Grant Variety banner headine
Among items purloined from Miss Cannon were a full length
mink ecoat, a pearl necklace and two diamond rings.
The new Chez Paree, open only month, had its safe dragged from the basement of the nitery by the cellar while the place was open the club was closed. An estimated \(\$ 7,000\) in cash and customer tab
were reported to have been in th sae.

DICK RICHARDS
praisee the now glow on:
Music Halls For Working Men

\section*{Mother Informative Ediforial} 58th Anniversary Number
VARIETY
Mus other statisticel end do

\section*{N. German Niteries, Hotels Prep For Big Bizof Post-Xmas Canival Season}

Harolds Club, Reno, Bids For West Canada Biz Harolds Club of Rene Dec. 23. the first Nevada nitery to open a sales office in Western Canada with appointment of Bob Smith as its resident Vancouver agent. Smith, emcee of the longrunning CBC radio jazz show, "Hot Air," is drumming Harolds via direct mail nd personal pitching
While Harolds is first club to lamingo publicist Abe Schille as made several annual goodwill visits for the past few years, sually in conjunction with his chiller's latest appearance was one-day trip for Grey Cup football extravaganza Nov. 30.

Nina \& Frederik Lead
Folk Singing Unit to SRO
Biz in London One-Niter
Nina \& Frederick, in for a date t the Savoy, did a "spinoff" oneto SRO biz: Folk artists of superb style and grace, the duo seored so
well in a refreshing contrast from "Beatlemania" that they took eight rtain calis.
Their 16 -song act, neatly shuffunny routines, was expertly de livered in a deceptively simple style. Their blend of vocal harmony was a delight to enraptured anplause at contribbed end of each number

Nina \& Frederik ranged from Ne lively "Oh, Sinner Man", and
"Suku Suku" through the light hearted "Worm Song" and "There's meaningfui numbers like. "Blowing In The Wind," "Once Was the
Time Of Man" and "Nicodemus".

London, Dec. 14. Nina \& Frederik, Alan Haven ulie Rayne, John Barry: musiberg, Judd Proctor, Art Morgan Fonk Clarke. John Coast and Festival Langdon presentation Londons \$3 ton.

The singers elevated the status o
the folk song in several aspects aspects. came from musical director John
Barry who had a couple of spots of is own with a couple of spots of
combo. He layed clear, gentle jazz that lacked al taste and flair.
Unlike Barry, supporting artist
lan Haven played some heavy anded jazz organ and showed littie originality. Saving grace, hownstrument in his slow ", "Misty" and "Maria."
Upcoming Julie Rayne belted
out a half dozen oldtime songs ut a half dozen oldtime songs ike "Knocked Em in the Old Kent he Strand," but she's probably done bett.
ladeering.
All-Girl Orch Reprieves

\section*{Roosevell Grill El Foldo}

The Roosevelt Grinl of the Rooseveit Hotel, N. Y., which was
to have closed permanently following Julius La Rosa's windup Satur-
day (21), has been reprieved. Spot has booked the Joan Falrfax All Gir Orehestra to open Jan, Tierra Verde (Fla.) resort Jan. 2 .
Despite its accent on names this Despite its accent on names this
season, the Roosevelt Grill has season, the Roosevelt. Grill has rep as a band centre. The Gril had its golden age when Lombardo was its regular attraction.
The Fairfax The Fairfax booking was made by Dave Baumgarden's Agency o
the Performing Arts, No suitable LaRosa's exit and Miss Fairfax's
will remain shuttered unthe Jön 3

While Trankfurt, Dec. 23.
While the Christmas season
tends to be for the stay-at-homes in Germany, and nightclubs and restaurants usually take a slump in busines, the whole country is tting ready for carnival.
Nightclubs, pubs, and hotels are
reparing for the boom that will reparing for the boom that will start of Lent on Feb. 12.
No less than 116 giant masked balls and costumed parties are slated for the silly season in Co \(\operatorname{logne}_{\text {, }} 200\) public parties or fests
in Duesseldorf wind up with the in Duesseldorf wind up with the
Rose Monday parade on February 12, some 20 carnival sessions and balls will be held in Bonn, and similarly every village, town and city in the country is preparing for the biggest business of the year as
the wild; merry-making crowds go from one all-night party to another.
Prices are usually tabbed to include "everything," with music, ning up to \(\$ 20\) per persiner running up to \(\$ 20\) per person at the magnums of champagne totalling the bills into astronomical amounts. While all the partying takes be aired by the German radio and evision. One squabble involving lasted for months has just been settled.
For the last 10 years, the SouthWest German Television from
Baden-Baden has been the member of the First German TV Net to carry one of the most colorful carnival sessions to the viewers. It
has been' showing,"Mainz, As It has been. showing, "Mainz, As It carnival buffs to be the biggest show of the entire lot in West Germany.
Now, the Second German TV Net, which headquarters at Mainz,
asked for the right to televise the asked for the same time for its audience, or to have exclusive right to the program on alte ate years.
Mainz city officials, whose city Mainz city officials, whose city government underwrites the ex-
pensive program, had preferred its being carried on both television nets. But after months of argument, with the Southwest German TV represented through its membership in the Working Group of
the First Television Net, it won the right to exclusive transmission of the popular entertainment, at least
\(\longrightarrow\)

diamono Jin's
st. Paul, Minn.


\section*{If Agents Can't Get Names Into Cafes, Then Buyers Must Go After' 'Em: Gengo}

If agencies and managers do not
inform top performers of offers made by niteries, the nightciubs
must start talking directly to performers, according to Larry Gengo
talent buyer for the Loew's Hotel talent buyer for the Loew's Hotel
chain: He feels that if agencies chain. He feels that if agencies names to go into cafes where earnings remain high, then it's the duty of buyers to convince the top
names that they should accept the dates.
Gengo says that the future of the booking of names and in concocting new ideas: He believes that the. agencies should cooperate by urging their major clients to play the cafes
Gengo opines that in many cases to their to names. He adds that if he doesn't get answers, he will go after the stars directly, bokings for the Royal Box of the Americana Hotel, N. Y. to the end of September. Following the current run of Patachou, Pearl Bailey Feb. 4; Glenn Miller band show
with. Ray Eberle Modenaires \& Paula Kelly, March 2; Julie London, March 30; Peggy Lee, April
27; Liberace, May \(25 ;\) followed by an open period. Phylis Diller is Mickey Rooney will come in Sept 14.

Gengo aserts that next season he's mulling changes in the bill every three weeks instead of four,
He points out that business during the fourth week of a setup generally decreases and he hopes to avert the letdown by keeping a layout for only three stanzas. The Americana has been paying top prices among the New York inns.. Hoter has gone as high as notes that under percentage arrangements that can be worked out, eearnings can be even hig

Spec Revue Similar To
Clasgow's 5-Past Eight
Getting West End Tryout Glasgow, Dec. 23
Format of the spectacular revue on lines of the Glasgow "Five-Past out in London's West End. Dick Hurran, who has staged the
"Five-Past Eight" shows for some years, will stage a similar show, "Round About Piccadilly," openLondon, in March. Max Bygraves, who starred in the Glasgow edition last May, will star.
Show is being presented by Ber-
nard Delfont in association with nard Delfont in association with Stewart Cruikshark, head of the
Howard \& Wyndham chain which pioneered the "Five-Past Eight" revues in Glasgow, It will have a Starlight Room setting, on style of the Glasgow shows.
Dancers, Anthony Bygraves, George Mitcheil Singers, Tiller Georls, and pianist Bob Dixon. Pró duction cost is estimated at around \(\$ 150,000\).
Hurran will also stage a Starlight Theatre, Melbourne fets will b built in Australia, but much of the cenery and costumes will go from here. Hurran plans to plane there

\section*{Prep \(150 G\) Minstrels}

Rerue for Brit. Resort Morecambe, Eng.; Dec 23.
new \(\$ 150,000\) edition of "The Black \& White Ministrels Spee Black \& White Ministrels Spec
tacular" is set to open. at the tacular" is set to open at the
Winter Gardens here June 30 for a 13 -week run through the sum mer. Moercambe is
English holiday resort
English holiday resort. preemed here two summers ago of the principals, including Penny Nicholls, Two Pirates, and Jackie Grifiths, planed tó Melbourne where they opened in October 1962 to play for 34 weeks at the unit has been in New Zealand and opened recently in Sydney.

\section*{Hideaway, Ga's 1st Dinner} Theatre, Bows in Atlanta Atlanta, Dec 23.

\author{
Hideaway Playhouse, Atlanta'
} Georgia's first dinner theatre bowed here last week with Eeslie Stevens" "Marriage-Go-Round" and
the meller, "Dirty Work at the the meller, "Dirty Work
Crossroads" in repertory.
New Playhouse occupies site way, a lounge-type spot, with danc ing, owned and operated by Harold and Byron Cohen. Present tenants
are SEN Productions Inc., with Ed are SEN Productions Inc, with Ed Yastion as producer-director. Co Stewart Culpepper.
Playhouse patrons are seated at
tables in front of three-quarter stage (there's room for 250 custom ers), Drinks and comestibles are
served between acts from Cohen freres adjoining New ..Frontie Restaurant.

\section*{Roy Kelley's Coup NSG From Talent Purreyors' View \\ Honolulu, Dec. 23}

Sheraton's plan to build a lux ury Waikiki resort hotel between Sts Royal Hawaiian and Moana-up-for-grabs lease to the site was jicked up by Roy Kelley; Hawaii's biggest hotel tycoon. Latter owns eight Honolulu hotels, including planning a \(\$ \$ 5,000,000\) 16-story hotel, tentatively called the Surf \& Sand, on the beachside parcel, which will be vacated next month by the Outrigger Canoe Club. The new hotel won't be operated as a unit of his present \(1,700-\)
room hotel "empire;" which is scattered throughout mid-Waikiki. Kelley's victory over Sheraton doesn't bring much cheer to local professional entertainers; for he's pro entertainment in money for pro entions.

Urge 2 Canadian Ands
Regina, Sask., Dec. 23. Two \(\$ 4,500,000\) auditoriums with to 2,000 have been recommended for Regina and Saskatoon In a sur-
vey, conducted for the cities by a Winnipeg consulting firm
Ancillary faeilities are urged to events as conferences, convention and other non-performance func tions. Cost would be shared b municipal, provincial and feder

\section*{Crystal Palace's} Foldo Worries Rival Chi Cafes

Chicago, Dec. 23.: The Crystal Palace, a nitery nea Wells St., shuttered last week amid reported financial woes. The club went dark three days before the end of an engagement by folk
singers Joe \& Eddie and the com edy team of Stiller \& Meara Amenda Ambre:
The closing of the nitery may be siderable jitters along the row o coffee shops, curio and book shops and small cabarets which have sprung up on about five blocks of
Wells St., in the past few years Wells St., in the past few years
Chief concern is that the foldo may be a harbinger of others to com as a result of the Windy City's traditionally bitterly cold winters. This line of reasoning stems from a general concurrence among of biz is from Chicagoans and sub urbanites, who are mostly strollers from place to place-a summe pastime. They figure that the older Rush : St., centre of classier res matized by the falling thermomete because its business comes from tourists and conventioners, who ignore the cold by cabbing to the cabarets:
A small but more hopeful group into trouble because it is not ac tualiy on Wells St.is but is about four blocks away. It is their opin on that if the Crystal Palace coul hather clubs, it might have survived the cold.

\section*{Ice Shows Must Modenize Formats To Win New Biz, Say 'Capades' Execs}

\section*{\(\$ 700\) Forgery Rap Holds LA. Agent Henry Rackin}

Los Angeles, Dec, 23. Agent Henry A. Rackin, after a pal Judge Maurice T. Leader, was bound over for Superior Court arraignment Dec. 24 on two counts
of forgery. Alleged victims are Herb Silv
First count involved a check for
\(\$ 200\) dated March 21,1963 , the sec 8, 1963. check for \(\$ 500\) dated Apri
30-Day Mourning For JFK Altered Orient CI Bookings

Hollywood, Dec. 23.
Talent manager Seymour Heller returned last week from shepherd ing client Jimmie Rodgers and ports a somewhat confused per former-booking situation ámong U.S. servicemen's clubs in the orient since the assassination of resident Kennedy. Immediately of mourning declared many but not all servicemen's orgs and military posts cancelled all talent Rodgers' group had been set for East outposts. All days at Far Okinawa and on Formosa summarily were cancelled by respec tive commandants. But, reports Heller, U.S. military posts in roll and comedy acts but retained and played off bookings of other type talent." Rodgers played and was paid for military dates in apan; lost them elsewhere. numerous one-nighters in Japanese niteries (biz in them is off bout \(\$ 700\) and, overall, grossed he was away Gross also covered ther performers in Rodgers and guitarist Ralph Grasso.

\section*{SIT DOWN AND BE COUNTED}

\section*{Meaning, sit down and prepare your copy pronto, state your} message to your contemporaries, order your space in the issue which people wait for, dig big, save for subsequent consultation. Time is coming short for your inclusion in the annual compilation of Who's-Really-Who

Show Business does note and long remember. Names make the record and the record is the sum of the names. You ought not exclude the include of yourself - whether personality or organization. This is the important rally of suceess and prestige. But advertising copy must reach us soon. Act Now. Usual space rates prevail.

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\section*{Ice shows mas modernize with} techniques from othier media, ac-
cording to Ted Rogers, exec of romedia which controls "Ice Cap des". and John Eby, new "Ice Capdes" president, who are mapping najor icer. Both execs take the view tha un of approximately a quarter ent reflect must introduce new ideas ide world if this ainment is to maintain its popu arity.
To carry out the new ideas, "Ice Capades" has named Sid Smith as its new producer. Primarily from
television, he has produced various pecials as well as several of the Bell Telephone Hour shows.. He succeeds John H. Harris, who re ently resigned.
Both Rogers and Eby feel that new market and at the same time maintain the entertainment values that regular patrons have long been of capturing the attention of the of capturing the attention of the
teenagers with choreographic ideas and patterns.
Hewever, the most radical idea he new execs have in mind is the nogers declared that the ice is the tage and should not be the star of the show. For this reason, they which is going to build personalities, onich is cons
Rogers feels that the show top ers should be good enough mian gers and executives to know how make good deals with people wil capturing an enlarged market. Both pointed out there have been ing in icers. It was a of star ployed at the beginning of the ice how era when there were such eadliners as Evelyn Chandler ruce Mapes, Donna Atwood, Bobby
(Continued on page 38)
Playboy's 9th Spot, Plus
24-Hr. Bettle Club in Ky,
To Hypo Cincy Nightifie
Night life in Cinnati, Dec. 23. due for a setup March 1 with opening of the Playboy Club's the eight-story Executive Bldg. opposite the Shübert and Cox Theatres.
A 10 -year lease on the \(13,000 \mathrm{sq}\).
ft. layout was closed last week by ft. layout was closed last week by Victor Lownes, in from Chicago headquarters, who said they will match the building owner's \(\$ 150\), OOO for remodeling. Annual rental
was tagged at close to \(\$ 30000\) was tagged at close to \(\$ 30,000\).
Plans are for two 400 -seat showrooms and a 150 -seat banguet \begin{tabular}{l}
room. \\
0 O \\
\hline
\end{tabular}
Oh the Kentucky side of the around the clock, has been opened around the clock, has been opened
in the former Sportman's Club Newport, built two years ago by Frank Andrews of the gaming fraternity.
Spot has been leased by KatherFla., with Stuart Wegener Beach, Fla., with Stuart Wegener, attor-
ney, as manager. It has been named the Executive Club, sells liquor for \(\$ 5.80\) a fifth, has an hourly charge of 50 c for men and are \(\$ 25\) for individuals and \(\$ 100\) for companies.
Josie Baker Returning To
B'way in 1-Woman Shew Josephine Baker will return to
Broadway Jan 9 with a stand at the Winter Garden "Aan and a with. Josephine Baker" will be be
presented by Felix Gerstman in presented by Felix Gerstman in conjunction with a new producing
firm, Trans World Associates. Pro-
duction will be staged by Jordan and music will be under direction of Gerstion Kingsley. Negro singer recently played
Carnezie Hall for her first \(N\). Carnegie Hall for her first N. Y. appearance in some years. At that
time, the Hall went clean at a \(\$ 50\)
top. for the benefft of several Ime, the Hall went clean at a \(\$ 50\)
top. for the beneftt of several top for the
organizations.
\begin{tabular}{|c|}
\hline \multirow[t]{2}{*}{'Anything Goes'-Shoes' Twim Bill T A Solid Click in Third, Vegas. Pr} \\
\hline \\
\hline
\end{tabular}

Monte Po Monte Proser's bold experiment of presenting two Broadway mu night in a nitery has paid offafter. Thunderbird Hotel owner ling night he said he wanted it to stay at least a year. Dick Shawn stars in both "Any show) and "High Button Shoes" (at midnight) with Eileen Rodgers as his costar in the former, and Shawn portrays the roles origi Silvers. Miss Rodgers is the latter day Ethel Merman. and Miss Mar and fils the "Shoes" wor
B'way bv Nanette Fabray. Firstn haters seemed to be par moving romp which has been streamlined of near-perfection Cole Porter's musical score edn sists of such pevergreens as You Ye "I Get A Kick Out Of You," "Let's Step Out," and of course the title tune othe a couple of ringers
from other Porter shows, It's De vely." and "Friendship s tailored to fit the talents of ex tremely versatile Shawn. He's exellent as a singer, dancer, come dian, and aetor, gracefully moving around the stage:- Hiss Rodgers. is of "Renn Sweeney," the ex-evangelist (with her "Angels" including some of the most refreshingly eautiful chorines working in Ve the cast on a very funne rest o during which she clicks with her fine singing
Irving Benson, doing the part teals by Victor Moore, nearly teals the show. The vet burlesque 13' disguised as a man of the cloth has a wonderful face flawless tim ng. Also outstanding are Benny tor Rogers as a stuffy Briticher Pat Finley as a pert gun moll, and Miss Marand (borrowed from the other show) as Shawn's love in
The current "Anything Goes" with its farcical situations, goo tains the flavor of the trreverently wacky musical comedies of its day
Because of the generosity of bawdy


,RICKI DUNN . THIEF!

SKIP E. LOWE

\section*{Refurn Engagement \\ BLUE ANGEL}

\section*{alog it probably would be better} when fewer. youngsters attend. "High Button Stose" is done
ith a brisk pace, but unfortunate y has its lulls. Highlight is the
Thunderbird, Las Vegas "Anything Goes" and "High But-
ton Shoes" produced by Monte
Proser stars Dick Shawn, Eileen Proser; stars Dick Shawn, Eileen
Rodgers, Patricia Marand; feature's at Finley, Irving Benson, Jack ann, Frank Sorello, Benny David Tihmar; production de groducer, Bill Collins; Male Danc ers (10); Femme Dancers (16);
Nat Brandwynne Orch (17); \(\$ 5\) natimum.

Wild Keystone Kops ballet, one of phy ever put on a stage Also pull ng hefty yocks are Shawn's scene Where he tries singlefiandedly to ripple the Rutgers football squad, ho real Model T car's antics; and who belong to the Bird Watching Society.
Shawn is splendid as the con man, Harrison. Floy, and again Benson is a sceñe-swiper. Jack and-dance man; Frank Sorello as he romantie gridiron hero is andsome and has a well-trained inging voice, Benny Baker as a windled citizen; and of course the leasant songstress, blends ideally nto the festivities, Familiar Jule Styne-Sammy Cahn tunes are
"Papa Won't You Dance With Me?" "Sunday By the Sance "You're My Suniday By the Se " Sealous"
Producer Proser masterfully co ordinated the double bill, which is Directed with flair and sparkle by David Tihmar A strong plus goes o designer Glen Holse, especially ery; the costumes by Berman's of Hollywood are just right and the
parties are smoothy tied together barties are smoothly tied together by the sensitive baton of Nat
Brandwynne, conducting his \(17-\) ning this is an open-end engagement: Duke.

\section*{KUMMER EXITS CMA,}

FORMS OWN OFFICE Martin Kummer has broken ciates (Ereddie Fields \& Dave Bie gelman) to form his own personal management office with Jack Paar as his first major client. Paar had
been with CMA, but Kummer is been with CMA, but Kummer is
said to have brought him into the said to
firm.
Kum
KCA when the talent agency broke MCA when the talent agency broke
up, but he remained with the firm up, but he remained with the firm elected to join CMA rather than remain purely in to sales. Prior Red Nichols Shrinks His \({ }^{\prime} 5\) Pennies' to a Quartet Red Nichols for years had led a "Five Pennies" combo but when the vet of nearly 42 years of band-
leading returns to the Sheratonvest Dec 30, for his annual three
nonth roost in spot; he will be dition to his own musicians in ad dition to his own corneting.
For the past 10 years Nichols on handshake deats with Ed Crow ley, who bonifaces the L.A. link n the Sheraton chain. Crowley ad made a wee bit too much music for size of room, so it was decided for
this engagement only that Nichols this engagement only that Nichol
would shrink combo to four sidemen, then revert to traditional five
for bookings thereafter

Westchester Goes Minsky The Westchester Dinner Thea
tre, Yonkers, N.Y. is starting a 30. Cafe, which has been doing condensed musical revues, in
bringing a new edition of Min
sk's' Follies for sin sky's Follies for six weeks.
Cast will include Milton Doug las, Wille Gew. Tony

VARIETT
Wednesday, December 25, 1963

\section*{ODIE ANDERSON}


A Carny Became Big Biz
one of the mony Editorial Features
58th Anniversary Number

\section*{ARIETY}

Plus other statistical ond data-fillod:

\section*{Circus Review}

\section*{The Freddies presentation wit} Egony Bros (2) Donwen's Seals, John \(\boldsymbol{F}\) Cuneo Jr.
(2), Lottie Brunn; Rudy Dockey, Princess Tajana, Hanneford Family
Madison's Elephants (2), Hasleys Flying Artons (4), Norbu' (2), Mad dalena Zacchini, Paul Lavalle Band Morty Gunty. Art Moss, general
manager. Opened Dec. 21, "63, at Coliseum \(N: Y\).: \(\$ 5\) to
Jack Tavlin, who presented the Christmas Circus last year at the
V.Y. Coliseum, is back for another fing at the tanbark He has gath acts. which are presented in on ring style so that each turn gets maximum exposure and attention, only as against the three-week try last year.
The acts are universally applaus winning. At performance caugh so that it can get in and out in les than two hours, the time rieeded
to fill the scheduled four-show daily exhibit. As it is, several acts wil have to be omitted from each per tional breathing periods. but be-
cause of time requirements as well. There are several unusual turns come on early, work from an anchor fixed at a high point. They execute some marvelous swings,
going around full circle in tandem and separately
the better known equestrone of hits which is topped by Tommy Hanneford, a most capable clown in this category, provide an enor-
mous amount of laughs and gasps. The Artons, an aerial quartet; show cau the triple this didn't bel the fact that it is a talented turn capable of furnishinge a full mea-
sure of entertainment The ribtyment
The Liberty horses of John F femme, produce some beautifu highschool effects and an assort-
ment of tricks that called for a high of tricks that called for a
a huge Sco of skill from ponies, a huge scottish Clydesdale horse
as wel as, doves and dogs. This
act in itself contains a complete act in its
menagerie
Another top turn is Princess
Tajana, who highlights her antics with some amazingly free swings
on the lying trapeze She hangs on the Hying trapeze She hangs
from her toes, her heels and the
back of her neck back of her neck. Tommy Fianne-
ford, In resplendent White Russian An unusual act is ground. works in a realistic gorilla cos-
tume. He is a remarkably agile fricks who executes some amaxing me. However, his run through the terical moppets at show caught. s the only drawback to the stunt. Show opens with The Freddies
on the trampoline, one of whom performs the usual stunts on the ood catches which stamps them omewhat different than the gen Cathalas perform excellently on on
the tigh perch Lottie Brunn scores rapidly and cleaniy in the juggling dept.
Mad
man
Madison's Elephants (2), with work entertainingly The Carlos Twins are good handbalancers,
Rudy Dockey's dogs play a basketRudy Dockey's dogs play a basket-
ball game, and the clowns round out the layout.
Van Donwen's Seals. The Hasleys play at show caught.
The backing is by Paul Lavalle's assurance... Morty Gue actu with brief appearance as a ringmaster
early in the show.

\section*{Vaude, Cafe Dates}
\begin{tabular}{|c|c|}
\hline \multirow[t]{2}{*}{\begin{tabular}{l}
New York \\
London Lee pacted for the In-
\end{tabular}} & Hall. Gaylife Club pacte Frant Parker, Dec. 12-24, and An \\
\hline & Richards, Dec. 26-Jan 8. \\
\hline teruational Theatre Restaurant & Ginny Tin Show set \\
\hline Chi Chi Palm Springs, Calli, Feb. & motel's Bon Vivant Room Dec. 2 \\
\hline 17...Jackie Mason down for the & returns to the Bali Hai Cl \\
\hline Fairmont Hotel, San Francisco, & 26 for two weeks .. Andre Previn \\
\hline arting March 19 -. Timi & due to illness, postponed until Feb. \\
\hline Wed out of the Copacabana deal & 11 his Dollar Concert date with the \\
\hline set for April. . Jerry Vain Dyke & Dallas Symphony Orchestra \\
\hline to the Supper Club, Baton Rouge, & Dallas Memorial Auditorium \\
\hline Jan. 9. . . Keely Smith set for the & "Bottoms Up, '63" revue \\
\hline Caribe Hilton, San Juan, Jan. 29: & Adolphus Hotel has a mid-Janu \\
\hline following her stand at Basin St: & date at the Continental \\
\hline East. . - Kay Starr into El San & Houston. \\
\hline Juan, Puerto Rico, March & \\
\hline Norman Crosby pacted for the & \\
\hline Latin Quarter June 3. & \\
\hline ip Taylor re-signed with Buddy & \\
\hline
\end{tabular}

Allen management office Milt Shaw, of the Shaw. Artist
Bureau, and Leo Fuld collaborating on a show for Fuld's Sahbra the Living Room starting Dec. 30 personal appearances in 12 majo cities on behalf of "For Those Who Think Young". . John Bennewice who recenty hand Lawrence Pro Studios. Don Sherman ópenin at the Castaways, Las Vegas, Sun day (22).
Henny Youngman hops from Art Leonard's at Phoenix into Sky
Room at Tucson for over New Year's Eve. Comic then planes to New York to rehearse in "Thurber
Carnival" due for a January fort Carnival" due for a January fort
night at Paramus, N.J. He's due for a repeat Jan. 2 on Johnny Car

Patricia Morison pacted for the Dec. 27 Edie Adams moves to the Eden Roc, Miami Beach, March 10 Ritz Bros. booked for the Americana, Cleveland, Dec: 27 .. Basin St. East stand with a hop to the Caribe Hilton, San Juan, Jan. Miami Beach, Feb, 12.
Angela Martin pacted for Snif-
fen Court Inn starting Jo She's current at the Allegro Club Garffeld, N. J. . . Danny Davis gho has been a comedy writer, is He's debuting his act at the Living Room Dec. \(30 \cdots\) Rip Taylor opens George Kirby to Harrah's, Lake Tahoe, April 9.
Bobby Colt set for a pair of
Queens Co. (N.Y.) niteries, starting at the Linden Inn, Dec. 27, and the Framboyan, Jan. \(10 \ldots\) Don Sher pacted fegas Jackie Wilson Drake, Chicago, June 2 Jot for the
Derry Shane starts at the Chez Paree, Chicago, Feb. 10 Jane Powe ham, Mass, April 23. McCev ertys opened at the Concord, Kia-
mesha mesha Lake, N. Y., and re
until after New Year's Day.


Dallas
Florian Zabach orch at the Stat ler-Hilton Hotel for two frames, 26 for one week ... Damy Cos tello inked for a fortnight at King's
Club, opening Dec. 23 Village inked two-frame stands for the Diamonds, Dec: 26; the Smart April 14. 18 Woody Herman orch

Hall Gaylife Club pacted Richards, Dec. 26-Jan. 8. ant Rot for Daban for one frame Gino Toneth 6 for two weeks. Andre Previn 11 his Dollar Concert date with the Dallas Symphony Orchestra a "Bottoms Up, ' 63 " revue at the date at the Continental Hotel

\section*{Modernize lcers}

\section*{Latter was the heaviest individua} Rogers and Eby cited the exten Miss Henie's lure by recallin hen she carried a show inferio o the other major blades displays Both execs feel that the biggest ask ahead of them is to crack the eenage market. They admit that eensters have long felt that ice hainment. Having been catering to he family trade, they admit that erhaps they have neglected teenJust what will be done at this uncture is hard to say But they catering to family business haven' eglected the teensters. One item on the agenda to entice this age
bracket is a stronger accent on auditions "Ice Capades" holds in The basic idea, Rogers and Eby ay, will be to upgrade ice shows the lop nclusion of ideas from all enter ainment media, they will have smoothed out any shortcomings in There is a structure.
There is also the necessity of get "Ice Capades." They frankly ad mit that their show is referred to by the name of another icer, and
the other blade specs have the same problem. They will put on individuality, and build a gate based on their own merits rather
than cash in -on the accomplish ments of the frappe industry.


Gina
A new fooling in popular musk

Hotel Plaza, N.Y. Emil Coleman Orch, Mark Monte's Continentals: \$3-\$4 cover

\section*{The Hotel Plaza's Persian Room is having a extremely successful season. The room is offering a variety of upbeat talents who
seem to make this a thriving opseem to make this a thriving op-
eration. Making her posh room eration. Making her posh room
bow is Leslie Uggams, who comes from the Mitch Miller tv show, and as a youngster was an integer That Tune \\ Miss Uggams consequently is But until now shas virtually an unknown to the New York cafe set, although she has played a
myriad of dates in other cities. myriad of dates in other cities. complished singer who combines the wide-eyed naivete of a young-
ster with the sophistication of a
mature adult Both facets make mature adult. Both facets make
themselves apparent to the audiMiss Uggams seems to know her craft every moment on the floor numbers that indicate her worldily wise mannerisms are still subject
to girlish limitations, Shes in a to girlish limitations. She's in a songwise, between these two important periods in her life. She's a youthful 20 , wide-eyed and eager tained to give}

What's more, Miss Uggams remains true to her Negro heritage. Some of her musical phraseology
is punctuated with the minor key runs indigenous to that race her work and enhances its variety, Miss Uggams has gone out of
her way to get some new numbers. Noel Coward's new show, "The esented as a esser heard item from "West Side Story. Then virtually any singer's catalog. of distinction. Singer has come in with a lot
of credits. There are two gowns in her act, first an Empire gown of burgundy velvet and pirik satin, 8lacks and blouse
Her act was staged by Mickey Ross and Nat Jones conducts her music impeccably from the piano. smartly and Mark Monte plays a colorful brand of relief dansapa-
tion, Per usuai, John Fosatif pretion. Per usual, John Fosat
sides elegantly at the tape:

\section*{Cave. Vameenver} Vancouver, Dec. 18.
Frañ Dowie, Candy Kane, Roma Fran Dowie, Candy Kane, Roma
Hearn, Van Luven, Tom Hawken, Dave Hamel, Fred Bass, Cave
Dancing Debs (6), Chris Gage

Two years, ago the British Co-
lumbia government commissioned Inmbia government commissioned show at Barkerville as a attracting tourists to the old centre of Caribou gold rush days. Theme of show's entertainment was oriand a cast of local professionals,
headed by vet British music hall team of Fran Dowie and Candy Kane, generated enough succoss Now it has been revamped for Cave p.r. Ben Kopelow and turns out to be one of the best fun shows ever presented at their Cave. The tact Augmenting it are the six lovelies of the Cave Dancing Debs
line and the Chris Gage house orch, with femme banjoist Ruth
Dewhirst added for vintage musical effect.
Show opens with mutton-chopped
host Van Luven's powerful barihost an Luven's powerful bariDays. When Father Was A Boy'
which leads into sprightly production number by leggy chorines. cheeked sweet woiced lad sticks to the main theme with a medley of "Caribou Trail", banjo instrumening ballad, Pay Day At Coal No revue of this kind would be
complete without a saucy soubrette and blonde looker Roma Hearn fills the role beautifully as she re-
prises such old lunar faves as
"Shine On Harvest Moon"
pipes are in top form and she is Comedy highspots are provide by Fran Dowie's two music hall routines, the frst as he assumes
the guise of fake magico Prof Barstow, complete with full Oriental troupe of two Stooges are
capably played by Hawken and Dave Hamel: Second and standout spot is an old time revival sketch, his broad best and wife Candy Kane in tambourine-shaking pait. Musical director Fred Bass plays
the piano solo spot in traditional the piano solo spot in traditional
honky tonk style
Mis: Xane also takes solo spot Miss Kane also takes solo spot adience in rousing singalongs of "Bill Bailey".. A barbershop quar tet is another essential ingredient
and foursome of Hawken Dowie, Bass and Van Luven render "The Show winds with gay and hectic "Gaiety Parisienne Can Can", authentically choreo'd by Bob Calder and terped enthusiastically by Deb Anna Richards, Jocelyn Wetter
strom, Shirley Milliner and Susan Francis. is in for three weeks and
may be extended through end of month run if business warrants.
Andrews. Sisters are due Jan 6 to inaugurate 64 season. Shaw :

Toun er country Bhiyn
Allen \& Rossi, Brascia \& Tybee,
Mauri Leighton Ned Harvey Orch Mauri Leighton
\(\$ 750\) minimum

The banquet business at the Maksik family's Brooklyn rendezvous, the Town \& Country Club, The spot is open onily when thene's enough trade to warrant operation it closes for a few days at a time enough bookings to insure that it will break even. Thus the patrons there.
The 1,500 -seater also has anlot of names wh attractive to a lot of names However, they also
do two when business warrants do two when business warrants.
The Allen \& Rossi opening Friday (20) was unusual in that, there were
two shows scheduled, with the two shows scheduled,
first an SRO proposition.
This comedy team is apparently rort is by singer Mauri Leighton and dancers Brascia \& Tybee, and
it adds up to solid entertainment throughout
Marty Alten \& Steve Rossi are gaining artistic as well, as bo.
stature in their successive local stature in their successive local
forays There are sufficient
changes of material in each of their appearances to give them The turn is developing into The turn is developing into a
recollection of the clown era.
Allen is an appealing performer and he is excellently supported by Rossi who sings solidly enough
to merit top audience appreciation Allen draws his inspiration from the old burley wheels, the vaudeof the day The "hello dere", salu tation is virtually a theme. Many
in the audience respond to it. Allen's waddle, mop of unruly hair and hit-and-run bits of business the customers extremely inter-
Whats more, the act is getting roundness. It seems to have the tion it chooses. There is one serioso bit of an aging clown,
which Allen has develored into an effective bit. The duo is on for about an hour in an easy and
smoothly flowing performance thiat calls for repeated bows.
\(\therefore\) Miss Leighton has a rich and impressive voice The Negro \({ }^{1}\) song-
stress shows excellent phrasing aren't sin the her attributes count However,
what she displays is sufficient to What she displ
win an encore.
and effective Tybee are a strong pertly executed routines. The duo is lithe in execuiting several in-
tricate lifts, have a dramatic flair and show enough sexy passages Some of Miss Tybee's costim cause customer imagination to run
ahead of itself. But when the ahead of itself. But when the
whistles and exclamations of surby a solid set of ter are won over The Ned Harvey crew

\section*{Cocorant Grove, Lo A.}
"Music Made Famous by Glenn (15) with Tex Beneke Orch aires, with Paula Kelly Hal Dick inson, \(\$ 3\). \(\$ 3.50\) cover plus \(\$ 3\) mini

Music in the Miller
Music the wave of manner con talgia set by the preceding Tommy Dorsey package. Whether there are in the current frenzied twist mashed potatoes-bird trends who can pay the Grove tabs remains
the commercial proving ground for this show
Package is very much like it earlier presentation as a telespec.
Tex Beneke, vocalist-sax with the original Glenn Miller continue the reed-lead band styling, and so
the 15 -member group is predomi nantly a sax section, with a lone clarinet and the wildly frametic
drums of Joey Preston. Latter is very much in evidence on a \(h\)
rhythmic "American Patrol."
Package, of course features The
Modernaires, headed by Hal Dickinson and spotlighting his wife Paula Kelly: Pair are only originals
(with Miller) left, now joined by (with Miller) left, now joined by
Wayne Hoff, Chuck Kelly. and Vernon Polk: They faithfully re-
tair same easy sound and relaxed projection, continue to hit on "Juk Box Sat Night" novelty as well as he Basie band arrangement Little Darlin'?
Ray Eberle had to cancel due to s subbed by Stuart Foster, ironi cally a Tommy Dorsey band alum a big voice, rich ballad singer who has the same smoothly romantic
style that well suits the show Singer's big number, however, is What Kind of Fool Am I?" an somely, but totally different from he Miller style
Beneke himself hasn't changed
bit his vocal rendition of "Chatta
nooga Choo Choo" is stil sharp nooga Choo Choo" is still sharp
and his "St. Louis Blues March" a highlight Latter is the blue portion of "Something Old, New Ceatures band on "Georgia On My
Mind," old'; Foster " Wive An Mind," old, Foster on "Wives And
Lovers," new; Mods on LLazy
River", River," borrowed. This routine is
Beneke and troupe remain inter
show for dancing, with many show for dancing, with many of eearis, featured. Show is in two
weeks.
Dale.

The Committee, So T . San Francisco, Dec 19. Soott Beach, Hamilton Camp, Gar worth Milburn, Dick Stahl; A ila \(n\) Myerson, producer-director; \(\$ 1.5\) weeknights, \(\$ 2\) weekends.
Building on the suçeses of it
first show all of which began with mprovised material The com mittee, after six months, now is tion.
Intr
Introductions for skits in the using the word "improvisation" no longer are all items called stated they "all began as impro visations" additionally, when au
dience suggestions are used on which to improvise, some rework ings of skits done before The result is a more polished end product than an evening o complete improvisation from but some of the excitement. o watching this intellectual and dra
matic rising to a challenge is lost What may be lost in spontaneity is more than made up for, in most more pointed comedy
Beginning of the second half,
for instance, is \(a\) skit-with-slides strongly reminiscent of segments but making some particulariy American points. One effective men burning a fiery cross while pianist Ellisworth Milburn softly chords The Old Rugged Cross. Anonger morsels are to come.
name with The Commit cast members take turns verbal zing their own paranoid fantasies
Climax is Garry Goodrow's's What if the CIA think it's gualified to
run the U.S.A.?" © What if the

CIA roolly in running the U.S.A." If. en Is on exercise in paraif paranola is the only, " legit what All cast member
Al cast members contribute ef by Milburn's keyboard expertise.
Recent announcement of Gomion of Lenny Bruce's tribulations -and trials with Bruce taking tached, due to announcement by Bruce's lawyer (who negotiates for him on a percentage basis) that
comic wouldn't show, But procomic wouldn't show. But pro
ducer. Myerson still is showing contract \(w\)
fixed, and heard from either Bruce or bar
Ester
Este.

Tidelands, Houston Simmy Bow, Vikki Carr, Fred ment charge.
Simmy Bow, with a rapid deliv ry, crams much fresh and funn stage. While he explores such subjects as Harry James and wet
Kleenex, pigeons, diseases and mating habits of insects, he still ate comedian.
He constantly overshoots his unchlines with his fast pace, then always stops. When the yocks catch
up. This is deceptive, for it does ake timing and his is excellent. oes, for one has to listen to fully bsorb the many facets of his su Bow delves into

\section*{nd Greek mythology, then use} apn older gimmick of singing ne-liners. Yet his style, material and most subject matters are en be welcomed in the more discern ing bistros: Car
omely thrush opens show, an daily double, for she has excep tional pipes, appearance, presenta tion and mike, know-how for a and at opener wears simple black
ankle-length gown, which seems just right.
Femme.
bums for who has singles and al exposure has rare pus national to belter without losing anything in ower ranges. Tunes, during 25 tive," Where Are You" and "Hey


Freddie Noble orch does usua
ood job of backing and playing dance sessions. Miss Carr plays
through New Year's Eve, with Bow owing out just before. : Skip

\section*{Village Fate, N. Y.} 4), Lambert, Hendricks \& Bevan Bibb, \(\$ 3\) admission.
Boniface Art D'Lugof has a well stacked musical bill for his Village
Gate Holiday Songfest", with ood mix of Jazz and folk voca The Cl
The Clancy Bros-Pat, Tom and miered at the Gate just three years ago and since have become one of the most respectible (for authen city) fols groups at the top of or faking here-pure, lusty echoes The ould sod only he work, the sea chanties ("whic are just working songs, after all") int at the origins of the grea
rish sense of humor. And the ousers-and sad ballads-or the rish revolution will never promp command performance at Buck
ingham, which is just too bad for For solid contrast, Lambert Hendricks \& Bavan open with their breathtaking jazz stylings. Act
seems to have less acro and more beat - blues and religioso-than when last caught, and that's good. Not to take away the exciting scat fine capper:
Folk and legit showtune belter unbeatable coval talent in's an Broadway IMe, and powerful in much dramatic intensity flaying too number ofay:

Kensin St, East, No Yo Kubin Mitchell Trio; \(\$ 3.50\) Orch, Basin St. East seemingly has when collegiates on vacation are expected to provide a healthy
chunk of boxoffice. Keely Smith and Count Basie are the top in
gredients in this show. Each has nough draw to insure a high de-
gree of prosperity for RaIph Wat showspot The opening performance at this measure of the duo's capabilities The show was laid out as a broad
cast for WNEW, with deejay Wil iam B. Williams conferenciering Because of radio requirements, here were extraneous matters in troduced, such as the presentation
of celebs which detracted from he overall gloss that acted from impart. Nonetheless, the bulk of the patrons appeared more than pleased at the extra fillip that the
added dimension provided. Miss Smith is singer with wareness and ability even though there are times that she fails to take advantage of her full poten-
tial She has a knack of singing rrics in a manner that suggest improvisation. She provides new
facets for songs that have long een dissected completel \({ }^{-1}\) by others tation. \(\rightarrow\) There are still sonie items in
her tune collection that could be liminated for better effect. How ver, it is only fair to assume that created a stress different than is normal for her during the usual ery welt as this show. When she hould be even better
The Count is one of the stalwarts he too had to foregent. Aithough he too had to forego some of his power and surge of his crew are
highly evident. His arrangements elp him bring out a feeling of pontaniety and weave color and abric. He reminds listeners that
he big band sound of the former ra is still one of the best devel oped in the pop musical field.
The Rubin Mitchell Trio sompletes the bill. Mitchell at the piano cuts some lively musical pat-
terns with bass and drum backing.
Jose.

\section*{CURRENT BILLS \\ WEEK OF DECEMBER 25}

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orc.Orc. CHICAGO.


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 LOS ANGELES

 Steve LaFever. paul Sykes Richard te
Himb Bill will obyby



 Patty Kimo sTRETHELYn Keath.
CASTAWAY-WOody Herman


\section*{Cabaret Bills}

NEW YORK CIIT






Euticition Jomes


 SAN ERANCISCO






\section*{}


\section*{House Review}

Olympin, Paris
Shirelles (4) Paris, Dec 16 . Attle, Stevie Wonder, Frank ierré Perret, Noir \& Bleu (11) Louise Cordet, The Eagles (4)
Surfs (6) Kimonos (2), Bruno \& Lurfs. 6), Kimonos (2), Bruno \& Rocke. (3), Maurice Gardett, Da
Bronin Orch ( 21 ), \(\$ 3.50\) top.

Bruno Coquatrix, who has made this vauder a centre for the local and profited handsomely from
outhful audience turnouts, now oes worldwide with a collection of rock practitioners from the U.S., nam, Britain and France. These imports are laced with regular house aets
If unev
If uneven in quality, this bill should have an okay two weeks ism involved, but the US. runs away with Eerformance honors in pro aplomb, drive and musicianBut, after all, it started there,
Britain is next, followed by France with others of ethnic, and in some asses talent, interest. Dionne entries are mainly vocal Dionne Warwick, a statuesque usky damsel in a long tight gold dress, scores sonat can take r\&b,
belting voice that
spiritual gualities and varied inspiritual qualities and varied intonations to fit them easi
reck popularity of today.
Shirelles, a bouncy quartet, har monize well and have frenzied terp
nterludes to make them also a sock addition. Little Stevie Wonder, with his sharp, falsetto voice, gives patency to his lowdown rock dit
ies aided by his playing of many instruments. This blind prodigy is a musician in his o
British Eagles, the show's lead ide savvy, pulsated rhythet, proThey back singer Louise Corde who shows big pipes and presence. Frank Alamo is a personable young Frenoh Twist singer who has one of the few wax performers who can match his disk perormers vith okay in-person presence. Celibataires are a choral group
with good production aspects and well regulated voices and routines to mateh.
Pierre Perret is more convenional in self-cleffed satirical songs that hark back to the more personalized French tunes. He manhe insistence on r'n'r, due to good material and delivery
Surfs are six tiny, smooth sing
ers from Madagascar with deft horal footwork and vocalistics to make a fetching act Kimonos are a passable rock singing duo from
vietnam. Bruno \& Rockeros bring Spanto a high electric pitch on Latino numbers which rock for a passable act of this kind. Poland's Noir \& Bleu is a sympathetic r\&r attempt dextrous acro act for good mitts Noberty is a sardonic type who can
take harrowing but risible pratfalls take harrowing but risible pratfalls
and then disaprear into a slim and then disapyear into a slim turtle-fashion. Both are expert ouse numbers.
Dacking Janin orch does yooman some good medbacking work and some good med-
ley interludes on its own. Maurice leý interludes on its own. Maurice
Gardett emcees bristly. Mosk.

\section*{New Acts}

\section*{CONY MARTI
CHARISSE}

\section*{Sonss, Dance}

75 Mins.
Riviera,
Riviera, Las Vegas
When Tony Martin picked wife Cyd Charisse to be the partner in of booking-they're very good for each other, The leggy looker
blends a neat songalog into her lends a neat songalog into her superb dancing turn, and she ex-
pertly tosses comedy lines' at her pertly tosses comedy lines at her hints that she would like to be ew gimmick for costume changes but she throws in the towel and familiar to Vegas stages, and all versatile as teammates.
Miss Charisse
Miss Charisse has an orb-shaking is masterfully staged and the act is masterfully staged by Robert number is her highlight, and though it's difficult to follow, Mar-
tin does it with solidity and polish tin does it with solidity and polish
in his initial number, "Best Things n his initial numbe
in Life Are Free.?
Moving like a machine mellowed with sweet music, Martin hits a new peak in this appearance. Songs nclude "Cheek to Cheek" (with She Needs Me". (with a highly effective assist by beautiful Sally Gray, borrowed from his backing Every Man male chorus), For "Fly Me to The Moon," "Avalon," Mar
Martin and Miss Charisse are which touches on such problems as rini conducts thersing. Al Pellirini conducts the Jack Cathcart ions, Al Sendrey for Martin. Arrangements are by Jerry Fielding, words and music by Sammy Cahn, Instead of a chorus line, the uch new and pleasing material to their novel juggling act. The likeable performers, skilled in This show with their charming dialog. is set for five weeks. \(\quad\) Duke.

\section*{NGA NIELSE}

20 Mins
Rendezvous Room, L.A
Svenske flicke (Swedish Eirl)
Inga Nielsen follows an Indian Jamaican, Greek and Australian into the Rendezvous, giving the tional flai
Singer
Singer is a tall, statuesque, handsome blonde with a heavy style. At this point, she sugests greatest potential for sophisticated supper clubs, comes off as the right for soft lights and champagne.
kind of Hildégardesque chanteuse But she needs some experience. There are overt moments of personality and sex appeal projection and occasional insecurities that show up vocal imitations, as in
weak closing of "I Wish You Love. But her "Language of Love" is nice for cafe intime styling and husky "Had To Be You" pleasantly romantic. "Kick Out of You" has
a good rhythmic swing and" Man Who Got Away" is a soft belt.

MARA LYNN BROWN

\section*{\(2 \theta\) Mins.}

Eddys', Kansas Clty
Young singer Mara Lynn Brown out of Chicago has been chirping
in clubs and onenighters for some time, but has not yet come up in
the New Acts. This fortnight at the New Acts. This fortnight at
Eddys in ber first in these parts, and she is doing well enough for a play back in the near future. Her
singing is in the pop style on a well chosen variety of tunes in-
cluding "Old Devil Moon;" a ballad arrangement of "Poor, Butterfly," and "He Needs Me" from the
standards and current list. She has notable special in "Peel Me a Grape, a novelty, and parodes
number of pops in her own style Miss Brown's voice classes in the higher pop register, and she hanembellishment is added in the way of body movements and chore
ography which ark back to her
dancing experrience. A striking dancing
brunet,
the party crowd opening night. She opened the two-act bill with
Professor Irwin Oorey and hio comedy for the last half of the show, He is funny enough in his
jibes at public speakers masters of jibes at public speakers, masters of
ceremonies and the college lecturel, although a bunching of his better material would be a punchier presentation and would im-
prove time-wise. His 55 minutes stretched is reception a bit thin. cascade if he would knit them up.

THE GALENS (4)
Vocal, Instrumenta
Penthouse, L.A.
The Galens are a goo group, but they are not fully "compatible
with the sophisticated environment of the Penthouse Executive Club atop the Sunset-Vine tower. It appears as if the operators of the but now open to the a key club but now open to the public, are
still groping for the formula to make it click
In for a fortnight, the Galens, a mental quartet, styecialize in elaborate, ornate vocal arrangements
and cliche-type medleys. The Chaland cliche-type medleys. The Challene Knight as lead vocalist, Galen on piano, Bob Hubener on bass and electric guitar, George Ross on drums. The three males per-
form vocaly in suport of Miss. Knight as well as instrumentally. After commencing their \(30-\mathrm{min}\) ute set with a brace of happy songs
and a conventional "You're Just and a conventional Youre Just "Over The Rainbow," sung as if it were a folksong. This is followed by a medley of Polynesian tunes including a not-very-warlike Tahi-
tian War Dance opus and another tian War Dance opus and another,
cluster of Parisian songs featuring Galen at the piano. Miss Knight, an attractive but somewhat overly animated redhead, then flashes her hest vocal form on Rockabyespiritualesque ditties
The Galens are capable entertainers within the framework of their musical craft, but something clientele's attention, seems neces sary in this room. People tend to visit this club to wine and dine in a chic romantic setting. Many are content just to chat softly and admube the subdued, berkaps a more of entertainment would be more appropriate for the atmosphere.

\section*{Pal Weaver}
owne Continued from page 1 — Owners, Inc., Theatre Owners of America, Allied States National
Exhibitors, Organizations and Cali-. fornia Crusade for Free TV. Motion picture theatre corpora-
ions named included United Califorinia Theatres Inc., Amusement Corp of America, United Artists In Theatres Corp.; American Broadcasting-Paramount Theatres Inc., National General Corp., Sero Amusement Co., Stanley Warner Corp., Stanies Warner Management Corp., and Warner Theatres Inc
Individuals named were Graham Kisslingbury, public relations advisor to Caiforna Crusade for Northern California Theatre Owners and Northern Calif. rep of Arnold Crusade for Free TV; and California Crusade for Free TV.

\section*{John Birch Whisper}

\section*{any kind of such thinking in any} brought to the attention of Varietr.
Robert \(S\) Ferguson, v.p. of Col, last from New York to the Coast Other than the Valley Times piece. there has been nothing out in the Fergus
"he feature, is delling in straight:

\section*{The Deputy' Object of Beaucoup Incidents During Run in Paris}

\section*{By GENE MOSKOWITZ} Paris, Dec. 23.
No play since the days of Victor
Hugo has caused the incidents, interruptions or spilled as much
printer's ink as the present run of Rolf Hochhuth's controversial drama, The Deputy. Wept German play about the late over Jewish annihilation by the Nazis during the last war has it's played. Opening here wherever the Theatre Athenee, it has been sold out and every performance has had people ejected for creat-
ing scenes, throwing stink bombs,
People and organizations who it closed by ereating enough disturbances to have the police step So far only a minority have caused
trouble and have been quickly evicted. In one instance several young men got on stage and grappled with the actors
The Archbishop of Paris, Mau rice. Cardin?l Feltin, also made a official statement against the play
saying that certain subjects had to saying that certan subjects had os an affront to the memory of the late Pope to treat him with lightness and even caricature in a pub-
lic play. He felt that any Catholic lic play He felt that any Catholic to the Pope.
The Archbishop also said that surely nobody would forget the vicwhich was brought up at the camps, Ecumenical Council, and tret the cause would not be served by gra(Continued on page 44)

\section*{Ballet Subsidy Bines; Modern Dance Dolefil \\ Watching Ford Coin \(\mathrm{Co}_{0} \mathrm{By}\) \\ Recent bestowal upon American
ballet (or some portions thereof) of a round some portions thereof \(\$ 7,00,000\), much on a
matched dollar requir matched dollar requirement, did share in the Ford Foundation largesse. Martha Graham, than whon no great artist is more neglected, was quick to grieve aloud up on the public antenna but could readily be guessed. \\ A strong statement was issued} by impresario Sol Hurok, a pioneer in presenting ballet notably the sia. Declared he:
orapplaud the Ford Foundation's grant of nearly eight-million doldation money is, indirectly taxpayer's money and as such must be questioned and examined carefutiy. While I applaud the grant and ution and concentration distribuution and concentration of 75 per
cent of it in one source If the purpose, as described in the press; is to develop schools, there are A monopoly deserving of support. arts-no matter how artistic the may bee
If it
must deplore encourage ballet, 1 sion of a grant to a major American company, which has spawned choreographers and dancers, traveled to town after town under the
most difficult conditions and built a diversified repertory which is unique. The Ballet Theatre has been struggling for 24 years and,
it is astonishing to me that this it is astonishing to me that this
company was completely omitted. company was also must question the fact that the grants are strictly regional and in some cases distributed to troupes which have only amateur
standing, while a first-class tourstanding, while a first-class tourfrey Ballet, which just scored such a sensational success in the Soviet Union, is neglected.
"Finally I trust
Fowndally I trust that the Ford Foundation is planning grants in
the field of modern dance for it is inconceivable to me that such artists as Martha Graham and Jose Limon, to mention only two, should be iqnored in any study of American dance.
I have not ha
to read the complete text of the oficial Ford Foundation announcement but I trist and hone these fiture"

\section*{State Fands Supported}

Recent City Opera Tou
Subsidy funds given directly to ocal promoters made possibl York road dates of N. Y. City Opera. The Company played 1 Farmingdale including the finale York Council on the Arts aid. In all, the City Opera's road tou presented six operas for 36 per phia, Burlington, Bridgeport Indi anapolis, Urbana, In.; Cleveland Columbus and Ann Arbor wer visited.

\section*{Seek 350G Ante For Bloomgarden \\ Whistle' Project}

\section*{The team of Robert Frye} iil Ce Carr and John Herman li be partnered with Kermi Bloomgarden in producing "Any "Whistle" is the new title for the Arthur Laurents-Stephen Sond heim musical, previously identified italized show. The tuner, cap to begin tiying out March - 2 at the Forrest Theatre; Philadelphia prior to opening at an undesignated Main Stem theatre the week of March 23.
for the musical wrote the book for the musical, will also direct Sondheim is the composer-lyricist royalty is to be \(8 \%\) of the weekly gross for each week of road per ormances prior to the NiY opening (but not more than \(\$ 1,500\) in any week during the first four weeks of out-of-town perform formances thereafter until the pro duction costs have been recouped it then climbs to \(9 \%\).
get a director, Laurents will also get a \(\$ 5,000\) fee, as well as \(2 \%\) of
the weekly gross until production (Continued on page 44) Really-Who.

NEW YORK 10036
154 W. 46th St. LONDON, S.W. 1

Sh Jomer's Street
N.Y. City May Followup Ice' Probe By Giving Evidence to Grand Jury; Question Guilt of B.O. Personnel

Swanson Heart Ailment

\section*{Cancels H'wood Oh Kay'}

Hollywood; Dec 23 .
of George Gershwin's A revival ori George Gershwins uled to open Thursdy ninipht 2 (26)
 son. The producer notified Actors
Guity to pay off two weeks salary Equity to pay of two weeks" salary
to the cast, the amount of bond

Swanson gave a heart ilness as the reason for yanking the show, which had been in rehearsal 10
Strafford (Ont.) Troupe Due to Play Chichester,
Not London or On Avon
The Stratford (Ont.) Shake 23. ean Festival Thearte, Co. which was the inspiration the festival
theatre at Chichester, will send a theatre at Chichester, will send a a- three-week engagement nex spring. Contrary to earlier plans, the troupe will not appear at Strat-
ford-on-Avon, in Warwickshire, ord-on-Avon, in Warwickshire,
however, and probably not in however,
London.
The Canadian group will bring' repertory of three plays, Shake-
peare's Timon of Athens" and "Gentilhomme." They will perform "Love's "Labour's Lost" and Mo- Mo
iere's "Le Bourgeois Gentil homme. They will perform Love's Labour's Lost" on April 23, the quatercentenary of Shakepeare's birth:
The company will start re-
hearsals Feb 17 in Ontario, and ill fy Mer 10 Ontario, and firther week of reher England th Chichester stage before openin pril 6.
Although the heads of the On ario aperation had expected tha Royal Shakespeare Theatre in the riginal Stratford-on-Avon and the s under the same manan, whic inderstood that limited funds has orced the curtailed schedule. Apparently plans for the Canadian also been dropped.
A previously contemplated Eng ish appearance by the Stratford Shakespear Festival Theatre group rom Stratford, Conn, likewise ap pears to have been scrapped. Lack
of sufficient financing is also un derstood to be the reason for the cancellation
fit's plans.

\section*{Sked Classic Repertory \\ For Pitlochry, Scotland}

The Pitlochw Scotland, Dec. 23. Shakespeare's birth is to be commemorated at the 14th annual Fes-
tival the Hills here by the presentation of six standard plays from British repertory. Kenneth reland, the Festival artistic head, says the season will open April 18
with Shakespeare's sTwelfth With Shakespeares s Twelfth ound the Moon", by Jean Anuilh; "Present Laughter,", by Noel Coward; :East Lynne, by Mrs. Henry, Wood; Daphne Laureola, sull," by Anton Chekhov Directors will include Peter Streuli, Brian Shelton, and Tony Robertson Jack Witikka, of the stage the Chekhov play

\section*{Actors Protest}

On Waiver for 2 Cancelled Shows
Actors Equity will hold a sppe al general membership meeting o discuss the decision taken by the union's council in okaying a waiver of cast salaries for the two-
performances cancelled by legit performances cancelled by legit assassination of President John F. Kennedy. There've been grumblings among Equity members beause the counci made its deciing without consulting or informeach cast selects a deputy as un
on representative)
Objections by the deputies to he councils decision were overuled by the governing body. How. questing the upcoming meeting was submitted to the council. The on was signed by abo
(Continued on page 43)

\section*{SIT DOWN AND BE COUNTED}

Meaning, sit down and prepare your copy pronto, state your message to your contemporaries, order your space in the issue which people wait for, dig big, save for subsequent consultation. Time is coming short for your inclusion in the annual compilation of Who's-

Show Business does note and long remember. Names make the record and the record is the sum of the names. You ought not exclude the include of yourself - whether perspnality or organization. This is the important rally of success and prestige. But advertising copy must reach us soon. Act Now. Usual space rates prevail.

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\section*{PARIS}

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The investigation of "ice" and other business irregularities in the Broadway theatres The probe General Louis. J. Lefkowitz for the. purpose of mapping corrective legislation has spread to the office of N. Y. District Attorney Frink Hogan. Jerome Kidder, Assistant
DA. in charge of the Frauds
Bureau Bureau, has begun studying the
possibility of seeking criminal indictments by a grand jury.
Kidder's investigation will at first deal only with scalping and
the under-the table "ice" payof to those who supply tickets for the black market. Consequently, he intends querying brokers, boxoffice employees and theatre ow-
ners. His Inquiry is being conners. His inquiry is being conGeneral Business Law and the City Administration Code that make it a misdemeanor for a more than the established price far a ticket.
a misdemeanor faces of loss of his licenses and a maximum punishfine or both, for each instance of scalping. Kidder says he was
asked to investigate "for possible. criminal action by Special Asst. who's been directing the state probe for Lefkowitz. \|ipacumenhas been turned over to him by Clurman.
Kidder has voiced tise opinion pretty great many people appear to be involved.:" The Lefkowitz office.
is understood to be also consideris understood to be also consider-
ing asking Kidder to investigate possible criminal violations in kickbacks and financing of legit
productions. which it has also productions,

\section*{Meanwhile}
(Continued op were

\section*{William Morris Agency}

Having Big B'way Seasor;
10 Authors Have Shows

\section*{The William Morris Agency is} having one of is busiest Broadway
seasons as the representative writers connected with 10 current Main Stem preduction, as well as several slated for New York presentation. Those now identified with. Shows on the boards are
Edward Albee, Ronald Alexander Abe Burrows, Joe Masteroff, N. Richard Nash, Carl Reiner, Neil Simon, Joseph Stein, Meredith Willson, Arthur Schwartz and Howard Dietz.
Alexander is the most recent adition to the lineup as author of
"Nobody: Loves an Albatross," which opened ilast week at the Lyceum Theatre, N.Y. Albee is
represented" by "Who's Afraid of represented by "Who's Afraid of
Virginia Woolf?" and as the adaptor of "The Ballad of the Sad Cafe," Burrows is co-author and director of "How to Succeed in Business Without Really Trying" and "Masteroff wrote the book for
"She Loves Me" coproduced and directed by Harold Prince, also a Morris client.
Nash was his own adaptor on
\({ }^{1} 110\) in the Shade," directed by Joseph Anthony, also represented
by the agency; Stein is the adaptor by the agency; Stein is the adaptor ing," Simon wrote "Barefoot in the Park," Willson did the book, music and lyrics for "Here's Love" and Schwartamposer and lyriest of "tive composer and lyricist of day (28).
The roster of Corris writers also includes two current tryouts and one show in rehearsal. Clients with these productions are Jerry Her-
man, composer and lyricist of "Hello, Dolly," now in Washington; Sidney Michaels, author of engagement tonight a Toronto engagement tonight (Wed.), and Bob Merrill, lyricist for Funny
Girl," currently in its practice period. Charles Baker heads the agency's legitimate thestre department and Helen Harvey is in charge of the
play departmest.

\section*{}

Shows on Broadvay

Since turning from acting to playwriting, Ronald Alexander has
invaded the film and television scripting fields, where he's not
only sharpened his comedy talent only sharpened his comedy talent hement point of view. His new, which opened last Thursday night (19) at the Lyceum Theatre, is
funny and sad and true. It's good entertainment
During his hitches in the Hollywood picture and tv-tape factories, Alexander must have kept his powers of observation on the alert, bushfighting among the egomaniac talents (and resourceful no-talents) is not only convulsing but also devastatingly revealing and on an "Nobody Loves an Albatross" may be limited slightly in popular appeal by the fact that it so reso-
lutely resists romanticism in favor lutely resists romanticism in favor
of realism-the likable heel hero does not reform and turn out to end, but pulls off the higgest swindle deal of his career and the
fairly level-headed girl walks out world he inhabits No other finale would be convincing, but many
showgoers might prefer something showgoers might prefer something s the engaglethally penetrating look at the commercial video production business, where jungle warfare is the accepted code and the nearest ap-
proach to scruole is devotion to one's own esocentricity.
There's at least suspicion that
some of the characters are lifepome of the characters are lifeinside playgoers. On the other hand while the rampantly serew-
ball individuals and the wacky incidents are presumably based on
fact, they give the impression of fact, they give the impression of to the point of caricature.
Under the inventively comic Saks, the performance is generally
plausible, yaried and well controlled. Preston is onstage almost continuously as the waggishly tasteless but somehow disarming Writer-producer who is untalented amorous but unloving, His playing has insight. finesse, vitality, bra-
vado and a curious sort of under vado and a curious sort of under
lying poignance. Among the supporting actors la, Marian Winters, Leon Janney, Jack Bittner Barnard Hughes and
Richard Mfulligan are believable as Richard Nuuligen are believable as
intermittently hysterical denizens Leeds is contagiously dizzy as a
blissfully demented technical wizard and Marie Wallace is properl decorative as an amiably dimwit
call girl.
Carol Rossen is admirably restrained as the secretary who falls
in love with the deliriously selfish but amusing hero and yet retain a saving sense of proportion, but a thoritative actress must give the
role more stature and the play role more statire and the play
nore dimension. Gertrude Jeannette is a believ
ably sophistiented maid and Leslye ably sophisticnted maid and Lesly whom the hero occasionally dis plays traces of real affection, is that rare item, an attractively un
precocious stage moppet Will Ste precocious stage rappel. Win Ste-
ven Armstrong has designed a
suitably suitably grandiose Beverly Hill and Floience Klotz has provided appropriate clothes.
demonstrates anew that Ronal Alexander is, an adroit comedy
writer and adds evidence that he's


\section*{Y Marathon 93 :}


 Band Leader-M.C. C. Conrad Janis
EEe Adamanski,
Lusty one Punch Hutchitive Deering

 Dance Marathon Promoter Lonn Chapman
Local Conlestant \(\quad\) John Strasherg
His Partner Local Conlestant
Haudertiner Acrobats. Patsy
Jine Floor Judge Manager
Ninht Floor Manal
Marathon Fan
Larathon Rane Reer Boss
Fancy Girls
Sweet Man
Rocketere
Minister.





The endurance dance contests of the depression era must have been them justice The June Havoc adaptation of her autobiographical
book. "The Early Havoc." opening last Sunday night (22) at the Anta miraculous by combining a fabuous eerformance by Julie Harris and an acutely unpleasant show. As the second production of the
Actors Studio Theatre, following
last season's revival of "Strange Interluder this concentrated but nondescrirt slow is a dubious
prospect for Broadway, a remote bet for pictures and negligible for
the road or stock. Perhas he road or stock. Perhaps signiunder ortion to David Merrick, bu was dropped because of differences
ver adiptation and production de tails.
tim

Marathon \(33^{\prime \prime}\) is a staged rep esentation of an endurance dance
contest, compressed into two acts and supposedly covering 28 agoning days and nights. It is studded
vith the sont if verminous people talk that must have marked those piserable Roman Coliseum-like The stage of the Anta Theatre orchestra section to provide room for the rag-tag contestants to go
through their stapefying grind They shuffle, stagefying grind. he floor and each other around blares intermittently Meanwhile,
saddistic spectators watch desultsaddistic spectators watch desult or insult toss foins and occasionopes climb drunken
ropes to interfere
But although Marathan \(33 "\)
ontains nore kaleidoscopic ontains more kaleidoscopic ac-
tion than a revved-up three-ring live in termis of human beings or of, course, audience involvenent, ng frequently repulsive hatr the effect tends to be a progre Under the intense direction of tt, the action and overall perform ance have a frenetic quality that contests themselves. But the emotional impact, and it's (Continued on page 45)

Australian Shows





\section*{Shows Out of Town}

\section*{The Milk Train Doesn't} Stop Here Anymore




This is Tennessee Williams third version of the drama originally cessfully produced on Broadway last season. As of the premiere, its
fate still looks doubtful, although it has the advantage of seyeral fine scenes, dramaticaly effective
dialog and a splendide cast: The revised play fails to jell, and marathon speeches, the latter apparently intended to point up
the heroines inner turmoil. The reworked plot still centers about an
aising egocentric forme beauty aging in in isolated spot on the
Italian Riviera and spending her Italian Riviera and spending her
last days dictating her memors, last days dietating her memoirs,
and an enrant, wandering poet:
philosopher who invades her retreat.
The piece is heayy with symbol-
ism about such matters as life, ism about such matters as life fate, etc. It starts slowly, tut de
sipite an intense death scene, there spee an manyse steath seene, there
are toonts
Tallulain Bankhead for whom the play is supposed to have been originally written, has a field day
in the meaty role of the Ioquacious in the meaty role of the Ioquaciour
onetime siren; handling the garrulous passages with aplomb aind injecting laughs when the seript permits. Tab Hunter has less op-
portuinity in the fuzzy role of the portunity in the fuzzy role of the
poet, but is effective in his later poenes
scenes
Ruith
Ruth Ford shines ti a brief apfriend and Marian Seldes gains sympathy for the downtrodden sec
retary. Williams departs from con ventional theatre by using a pair of stage assistants in the manner
of the Kabuki theatre of Japan. of the Kabuki theatre of Japan.
 is also a striking setting designed
by Rouben Ter-Arutunian. Klep.

Union Wants 8 Musicians, Theatre Cancels Puppets James Dos Angeles, Dec. 23 Biltmore, has dropped plan to book Rene's Puppetshow for nine per-
fornances this week: A Musicians Local 4
A Musicians Local 47 ruling that
eight live tooters must be em-
plo ined in the pit acknowledgedly Doolittle played the puppets last
Easter and, he reports the Bitt Easter and, he reports, the Bilt-
more dropped \(\$ 3,000\). Admish was more dropped \(\$ 3,000\). Admish was
\(\$ 1.50\) top, and theatre uniderwrote attendance of 1,500 underpriviwas tots. But the Easter date which Rene carries, not live tooters.
Local
Litical 47 has a contract with the Biltmore, which occasionally books
touring liegit musicals, and union touring legit musicals, and union
increasingly is batting use of tape in lieiu of live tooters.


\section*{Sol Hurok, Plilosopher}

Sol Hurok, the concert and arena showman, commented on po-
itical pickets as a problem: "There were 6,500 people inside the hall and eight carrying placards outside. Is that a problem? Reference was to the Bolshoi Ballet.
As a result of his many trips to, his many deals with Soviet
Russia, had he been accused of being soft on Communism? Yes, Russia, had he been accused of being soft on Communism? Yes, he had, but President Eisenhower and Chief Justice E
had been similiarly accused. "I'm in good company."
How serious a vexation in concert management was cancellation of a recital? He shrugged that it was one of the hazards, didn"t happen often, then added, "Better to
give a bad performance because ill."
Hurok thought the Congressional members who attacked Martha Graham-he called her "a great lady, a great personality"-were the best orchestras in the world. He argued that so long as Rus sians and Americans watched one another singing dancing and All of the fore would be no bloodshed
All of the foregoing comments were brought out during a taped
interview (Channel 13) conducted by Joan W. Konner and followed ome of Hurok's characteristic remembrances of his early year America as a Russian immigrant with a variety of menial job while practicing concert management on the sly under an assumed name. Miss Konner endeavored to trap Hurok in an inconsistency
between his cheap admission "Culture For the Masses" stance of 50 years ago and the high cost of tickets to Hurok attractions today It didn't faze him at all. There were no poor people nowadays in the sense of 1910. Turning philosopher, Hurok suggested that the Socialism of that day was now the operating laws of the affuen society Besides, why berate concert prices in the light of the
admissions to "lousy films." dmissions to "lousy films.".
pinions of America's concert platform dean of the views and
Land.

\section*{Shows Abroad}

John Gabriel Borkman Steghen Mitchel Min ansociation with





stephen Mitchell is bucking the
Boralal Wount
George Cormal roren's sombre "John Gabrie Borkman" just ahead of the
Christmas festivities, and this revival is heavy-going, with littl ence support Despite an fect is dissipated by the plodding uneasy dirrection of off-Broadway producer-stager David Ross. Some
of the directorial devices would not do credit to a small-time provincial theatre. Also, the per
formances have been restrained to such a degree that the drama lose force.
Dona
Donald Wolfit, in contrast to his character so severely the thitle misses the spark that should ionite
it. Flora Robson plays his unforit. Flora Robson plays his unfor
giving wife on a single gioomy giving wife on a single gloomy
note, and Margaret Rawlings, as the sister who should have marrie performance.
Only Delphi Lawrence rises to in her protrayal of the gay Borkmans' son. The latter part i played without much obvious feel
ing by Patrick Mower Serviceable ing by Patrick Mover, Serviceable
sets have been designed by Leslie Hurry.

\section*{Breakfast With Julia}




That traditional legit staple the bity exits, pantomime sight ances an not a shread of real naughtiness is admirably assembled in Break-
fast with Julia," by Burton Graham. As a presentation by the \(s t\) Martin's Theatire Co., it has been tralian answer to "Mary, Mary."
The locale is Sydney, and the slight but intricate plot arises from the visit of an American naval Aussie colleague to deliver a letter to the latter's wife. He mistakes a sister for the wife and there are seemingly endless complication
involving absent spouses and femme visitor named Conchita. The whole thing is unpretentio
funny. The Aussie setting tends to play would be suitable for export rene. Mitchell's precisely-timed staging is an asset, and the pe
formance is generally excellent.

Cier oder Ainderswo
(Here or Elsewhere)




Switzerland's leading legit house pened its doors to an unusially arge number of young Swis dramatists this season, probably in The hope of discovering anothe Friedrich Duerrenmatt or Max ew authors has come up with a The "Visit" or "Andorra" in the series, Geneva-born Paris resident; Rober in excention wris in French, Alleurs" ("Here or Elsewhere"), irst presented here in German work with a lot of talk and little action. It might be better suited domains Pinget, anyway, judging by his pre vous literary essays. The play is not withic and colorless ior the stage.
Localed in a railway station the plot concerns a philosophical' "clo shack, converses with there in ged bookstall owner and earns a ew francs by fortune-telling Accused of a crime and acquitted oped an aversion to tre has deve pends his days drinking wine and rom an old grammar book He inally leaves, but it inn't clea vill himself or start a new life where There are too many loose ends
n the story to make a satisfying guage ine occasional beauty of tan luage isnt enough to ofset the the reiteration of the theme 0 oneliness, frustration and lack of communication has become trite Westphat's leisurely pace of Ger ither, It is rether Wolfgen Reichmann's richly faceted and he hobo which provides the best moments. Gudrun Genest as the adequate. Toni Businger's only set however, is an asset. Mezo.
EHen Kaplan and Willam administrative interns for the 1964 season at the Tyrone Guthrie The atre, Minneapolis.

\section*{B'way Bizì Pre-Xmas Collapse; Part' Sole Sellout'S Supper' S6,666, PrestonS14,12( (7), Kises' \(10 G\), (7)}

Business on Broadway was bru-
tal Iast week as the traditional pre-christmas decline reduced re ceipts to a murderous level. Five productions registered grosses of
under \(\$ 10,000\) each; eight were in under \(\$ 10,000\) each, eight were in
the \(\$ 10,000-\$ 15000\) bracket and four were in the \(\$ 15 ; 000-\$ 20,000\) division. The others all went over
\(\$ 20,000\) with "The Girl Who Came \(\$ 20,000\) with "The Girl Who Came take, but with the figure substan-
tially below the potential capacity gross for the new musical "Barefoot in the Park" clearly
established itself as the hottest entry of the season to date, being he only sellout last week. Thus sar there are three productions (28) and another next Saturday Saturday : (4). The three shutter
ing at the end of this whe Ing at the end of this week are
"Jennie, "Man and Boy" a nd
"The Rehearsal" Due for with The Rehearsal." Due for with

Estimates for List Week CD (Comedy Comedy), \(\boldsymbol{D}\) (Drama), MC (Musical-Gomedy), MD (Musi. cal-Drama), O (Opera), OP (Op (Dramatic Reading)
Other parenzhetic designations rejer, respectively, to weeks played nust S of performances tivoight two prices are giveni, the higher for Friday-Saturduy, nights and the Dower for weckinights), number of
seats, capacily pitss Price includes \(10 \%\) Federal atil \(5 \%\) repealed City tax (divverted to ain induistry-wide pension and ive sare fund, but grosses are net Asterisk denotes tax. rate tickets in circulation Grosses nommally hnve been reduced by commissionis uliet
ineatre parties are mentioned Ballad of the Sad Cafe, Beck (D) (8th wk; 59 p) ( \(\$ 6.90-\$ 7.50\), 1,280
\(\$ 50 ; 898\) ) (Coleen Dewhurst, W liam Prince). Previous week, \(\$ 22\), 406 with parties.
Barefoot in the Park, Biltmore \(\$ 38,692\) ) (Elizabeth Ashley, Robert Redford, Mildred Natwick, Kur With parties.
Last week,
Beyond the Fringe, Golden (R) 81st wk; 483 p) ( \(\$ 7.50,799\);
874). Previous week, \(\$ 12,395\).
Last week, \(\$ 9,098\).
Case of Libel, Longacre (D)
(11th wk; 82 p ) \(\$ 6.90-\$ 7.50 ; 1 ; 101\); \(\$ 40,986\) ) (Van Heflin, Sidney Blackmer, Larry Gates, Previous week, \(\$ 23,263\) with par
Last weeks \(\$ 15 ; 26\).
Chips With Everything, Ply
nouth (D) (12th wk; 93 p) \((\$ 6.90\) moun 1.084; \(\$ 43.865\) ) Previous week, \(\$ 14,255\) Scheduled to mov
Jan 6 to the Booth Theatre. Jan. 6 to the Booth T
Last week, \(\$ 10,802\).
Enter Laughing, Miller's \(\quad\) (C)
(41st wk, 323 p\()\)
\((\$ 6.90-\$ 7.50 ; \cdot 940\); (41st wk; 323 p) ( \(\$ 6.90-\$ 7.50,940 ;\) Mowbray Irving Jacobson, Alan Arkin). Previous wee
Last week, \(\$ 9,347\).
Funny Thing Happened on the (85th wk, 677 p) ( \(\$ 8600-\$ 9.40 ; 1,334\) : \(\$ 65,096\) ) (Zero Mostel), Previous Week, \(\$ 38,814\). Scheduled to move March 9 to an undesig
tre.
Last week. \(\$ 26,723\).

Girl Who Came to Supper, Broadway MC) (2d Wk; 17 p) ré, Florence Henderson). Previous
week \(\$ 92,001\) : for nine week, \(\$ 92,001\) for nine perform-
ances with parties Last Here's Love, Shubert (MC) (12th
wk: 90 p) \((\$ 9.60, \quad 1,453 ; \div \$ 71,205)\). wk; 90 p) \(\$ 9,60,1,433 ;-\$ 71,205)\).
Previous week, \(\$ 62,180\) with parties. How to Succeed in Business
Without Really Trying, 46th St: (MC) (115th wk; 911 p) ( \(\$ 9.60\); 1 ,342; \(\$ 66 ; 615\) ). Previous week Last week, \(\$ 43,599\).
Irregular Verb to Love, Barry
more (C) (14th wk; 107 p) \((\$ 6.90-1\)
\(\$ 7.50 ; 1,079 ;\) \$44,124) (Claudette
Co1bert, Cyril Ritchard). Previous oubert, Cyril
Last: week, \(\$ 7,811\).
Jennie, Majestic (MC) (10th Wk Martin). Previous \(\$ 91,714\) ) (Mary with parties:
Last week, \$59,445 with parties
Love and Rive
Love and Kisses, Music Box (C)
(1st wk; 5 p) \((\$ 6.90-\$ 7.50 ; 1010\) \(\$ 40,000\) ) (Larry Parks, Mary Fick ett). Previous week, \(\$ 20,956\), Wal nut, Philadlephia.
(18) to a last Wednesday night 18) to a unanimous thumb-down Chapman, News, Kerr, Heral can; NadeI, World-Telegram;
man, Times; Watts, Post). Last week, \(\$ 9,970\) for five,
formances and two previews.
Iuther, St. James (D) (13th wk 99 p) \((\$ 6.90-\$ 7.50,1,609 ; \$ 61,095\)
Albert Finney, Kenneth J War Albert Finney, Kenneth J. War Owen, Frank Shelley). Previous week; \(\$ 47,053\). Has to vacate thea-
tre Jan. 11 and may move to the tre Jan, 11 and may move to the Last week, \(\$ 42,002\).
Man and Boy, Atkinson (D) (6th wk; 46 p) (\$6.90-\$7.50; 1,088; \(\$ 44\), week, \(\$ 14,907\). Closes next Saturday (28).

Mary. Mary, Hayes (C) 146 th wk; 1,162 p ) ( \(\$ 6.90-\$ 7.50,1,164\) Hamilton, Michael Evans). Previous weel, \(\$ 12,3577\)
Last week \(\$ 6,20\)
Never Too Late, Playhouse (C)
(56th wk; 445 p) ( \(56.90-\$ 7.50\) 994 \(\$ 37,000\) (Paul Ford Mauree O'Sullivan, Orson Bean) Previous week, \(\$ 35,629\).

Nobody Loves an Albatross, Lyceum (C) (1st wks 4 p) \((\$ 6.90\) 7.50; 995; \(\$ 33,000\) ) (Robert Pres on). Previous
Opened last Tharsday night (19) Herald Tribune; McClain, Journal American, Taubman, Times) and mane qualinied approvals (Chap man, News; Nadel, World-Tele
gram; Watts; Post) Last week, \(\$ 14,121\) for four per
ormances and three previews.
Oliver, Imperial (MD) (50th wk 399 p \((\$ 9.30 ; 1,450 ; \$ 71,977)\) (Clive
Revill, Georgia Brown). Previous week, \(\$ 38,758\).
Last week
Last week, \(\$ 30,032\)
One Flew Over the Cuckoo's ( 6.90 - 750 100 Douglas). Previous week, \(\$ 16,595\). Douglas). Previous we
110 In the Shade, Broadhurst 1,186; \(\$ 58,000\) ) (Robert Horton Inga Swenson, Stephen Douglass).
Previous week, \(\$ 57,513\) with parLast
eek, \(\$ 51,211\) with parties Private Ear and Public Eye, Moosco (D) (11th wk;
\(\mathbf{7 5 0} 50\), \(1,009, \quad \$ 41,827\) ) (Geraldine McEwan, Barry \(\boldsymbol{C}\) Foster, Brian week, \(\$ 18,244\) with parties:
Last week, \(\$ 11,208\).
Rehearsi, Royale (D) (13th wk 102 p) (\$6:90-\$7.50; 1,050; \$43,908 tKeith Michell, Coral Browne
Alan Badel Ardienne Cori, Jen nifer Hilary). Previous week, \(\$ 12\), 994. Closes next Saturday (28). Last week, \(\$ 11,675\).
She Loves Me, ONNeill (MC)
(35th wik; \(277 \quad\) p) \((\$ 8.60\); 1,047 \(\$ 53 ; 700\) ) (Barbara Cook, Daniel wassey, Barbara Baxiey): Previous week, \(\$ 27,216\),
Last week, \(\$ 19,867\).
Spoon River Beelasco (DR) (12th wk; 95 p ) ( \(\$ 6.90-\$ 7.50 ; 1,008\); \(\$ 34\),
277) (Betty Garrett, Robert Elston Joyce Van Patten, Charles Aidman). Previous week, \(\$ 14,321\) with
Play of the Month Guild patron\({ }^{\text {age Coses Jan }} 4\), wast wek, \(\$ 152\) with Blay o he Month Guild patronage
Stop the World- Want To
Get Off, Ambassador (MC) 64 th
\(\left\lvert\, \begin{aligned} & \text { Wh; } 507 \text { p) ( } \$ 8,60 ; 1,121 ; ~ \$ 51,795) \\ & \text { (Joel Grey) Previous week, }\end{aligned}\right.\) T20,963:

Last week, \(\$ 14,104\)
Who's Afrald of Vircinia Woolf? Rose (D) (630 Wk, 406 P ) ( \(\$ 6.90\) Arthur Hill, Ben Piazza) (matinee Donald Davis). Previous week Donala
\(\$ 18,988\).
Last
Last week, \(\$ 14,467\).

\section*{OPENING THIS WEEK}

Marathon '33, ANTA (D) \(\$ 66.90\) Actors Studio presentation a June Havoc's adaptation of her autobiography, "Early Havoc";
opened last Sunday night (22):
Double Dublin, Little (R) (\$5.75 \(6.90 ; 603 ; \$ 23,900\) ) (John Molloy al presentation of Irish revue opens tomorrow night (Thurs:).

OTHER THEATRES
Booth, 54th St, Hellinger, Hudden, Ziegfela.

\section*{Schedale 9-Play Season}

For Playbouse in Cincy
The Playhouse in the Park, Cincinnati, will present a 25 -week eason of nine plays in 1964 . Cast ng for Brous Equity operation, will be held in New York in January. Guest directors and jobers will be employed. Rehearsals are scheduled to get

\section*{Aclors Protest}

Continued from page \(41=\) actors. Still unsettled in the same ormances cancelled the Friday the President was shot and the en suing Monday evening, the day of
national mourning is whether or not Broadway stagehands will have to be paio
A decision still hasn't been cal Union Local I the N. Y. Stage Theatres, Union. The League of N. Y producers and theatre owners, asked ali theatrical unions to waive pay for the two cancelled
shows. The attitude of Local has been that the union does no salaries of its members and that th situation, consequently, re

\section*{Touring Shows}

\section*{(Figures cover Dec. 23-Jan. 4)}
 an Alk Nativity-Civic, Chi Dee. 23


 Thing Happened on the way to Don (tryout)-National, Wash
Crown- split-week Dec. 30 to Succeed in Eusiness Wuthouv
4)
 All Seapens-Playhouse, Wi










Jack Richardson heads the playwriting course at the Circle pin the

Dylan 'Record S56,361 for 9 , NH: Dollj' 466, D.C. Levenen 221/2, Chi; Succeed 3G, N.O.;'Clowis's 2G, Det.

Business was bad for a number of road hhows last week. A notoble exception was the Broadwayable exception was the Broadway-
bound "Dylan;" Which established a house record at the Shubert a house record at the "Shubert
Theatre, New Haven "Camelot" and "How to Succeed in Business Without Really Trying" continued big in Chicago, although receipts for both musicals were substan-
tially below the previous week. "Dolly" trying out in Washing ton did well. Business was miserable, howeyer, for two other
Broadway-bound entries, "The Broadway - bound entries, "The
Chinese Prime Minister" in BosChinese Prime Minister" in Boston and the revised "The Milk
Train Doesnt. Stop Here Anynore" in Wilmington

\section*{Estimates for Last Week}

Parenthetic designations for out. of-town shows are the same as for
Broadway, except that hypherated \(T\) with show classification indicates and BT indicates bus-and-truck production. Also, prices on touring nows include \(10 \%\). Federal tax Broaduay grosses are net; i.e., exclusive of taxes. Engagements are or single weele unless otherwise noted.
Where subscription is met he deductions of commissions Grosses for splii wioeles are pro
tectel wothen shows play guranted Jecled
dates.

Camelof, Brown (MC-BT) (Biff McGuire, Jeannie Carson, Melville Cooper). Previous week, about East week, about \(\$ 39,000\).

NEW HAVEN
Dylan, Shub (Ale G-T) ( \(\$ 5.40\); 650; \(\$ 57,400\) ) (Alec Guinness).
Opened here Dec. 16 to one rave Johnson, Journal-Courier) and one strongly affirmative review, with Last week (Leeney, Register). Last whe performances and \(\$ 5.361\) 14 preview.

\section*{NEW ORLEANS} Without Really Trying, Civic (MC RS-3d Co.). Previous week, \(\$ 38,286\). Last week, \(\$ 35,096\).

> PHMEADELPHIA

Bey ( 3 (d the Fringe, Forrest (R-
 with TG-ATS subscription.

Last week, \(\$ 22,029\).
SAN FRANCISCO
No Stringz, Curran (IMC-RS) (4th (Howard Keel, Barbara McNair). Levious week, \(\$ 31,827\)
Whe's Afraid of Virginia Woelf? Geary (D-RS) (2d wre (\$5.95-\$6.60; pard Strudwick) (matipee compiny cootars Micahele Myers, Kendall TG-ATS subscription.
Last week, \(\$ 26,874\) with TG-ATS Last week,
subscription.

WASHINGTON
BALTLMORE
(D-RS) ( \(\$ 5.43 ; 1,819\);eanons, Ford's \(\$ 52,231\) ) (Wil-D-RS) ( \(\$ 5.43,1,819, \$ 52,231\), Bruce with Theatre Guild-American The atre Society subscription, Nixon, Pittsburgh.
Last week, \(\$ 30,527\) with TG-ATS subscription.

\section*{BOSTON}

Chinese Prime Minister, Colonial 55,085 ) (Margaret Leighto 1,685 Webb, John Williams). Previous week, \(\$ 17,948\), Royal Alexandra, tio
Opened here Dec 16 to one yes-
o review (Norton, Record AmerlGuidry; Monitor; Kelly, Globe Hughes, Herald; Maloney, TravLer).
National Eepertary Theatre, Wil-
 Farley Graiger, Denholm Elliott, \(\$ 22,347\) for repertory of \({ }^{-1}\) The Sea22,347 for repertory of The Seaton. Last week about \(\$ 10,000\) for ame repretory

CAICAGO
Black Nativity, Civic (MD-RS) revious week, \(\$ 7,060\).
Camelot, Opera House (MC-HS 3d wk) ( \(\$ 6-\$ 6.75\);
Kathryn Grayson, Louis Hayward, Arthur Treacher, Previous week, Last week, \(\$ 64,783\) with TG-ATS
How to Succeed in Business Nithout Realiy Trying, Shubert
MC-RS) (6th wk) (\$5.95- \(\$ 6.95\); 2,100;
Last week, \(\$ 59,494\).
Never Too Late, Blackstone (C42;000) (William Bendix. Nancy Carroll, Will Hutchins). Previous Last week \(\$\)
Seidman and Son, Studebaker C-RS) (30 wk ) \(\$ 5.50-\$ 6 ; 1,200\) veek, \(\$ 19 ; 487\) with TG-ATS subwee,
scription.
Last.
Last Week, \$22,573 with TGDETROIT
Thousand Clowns, Fisher (C-RS) 1 st \(\mathbf{w k})(\$ 4.85-\$ 5.50 ; 1,606 ; \$ 39\).
00 ). (Dane Clark Margaret \({ }^{\prime}\) 'But en) Previous week; \(\$ 23,941\) with TG-ATS subscription, Shubert, Cincinnati.
Last weeek \(\$ 25241\) with Fisher
 (Carol Chaning ( \(\$ 5.50,-1,673 ; \$ 62,502)\) Caro Channing). Previous week,
\(\$ 61,555\) with Fisher Playgoer mubscription, Fisher, Detroit
Opened here Dec. 18 to two and one añirmative for the show with a rave for the star (Donnelly,
Last week, \(\$ 46,067\) for six performances with TG-ATS subscrip-- Mik Thimington

Milk Train Doesn't Stop Here lah Bankithead, Tab Hunter) (TalluLast week, \(\$ 7,436\) for first sive tryout performances of revised version of Tennessee Whliams play.

\section*{UNREPORTED}
with guaranteed are productions with guaranteed dates on which
grosses cannot be accurately grosses.
Man for All Seazons (D-BT)

\section*{CASTING NEWS}

Following are available parts In upcoming Broadway, off-Broad way, and touring s:ouss, as well as ballet, films, industrial and tele
vision shows. Alt information has been obtained directly by the Variety Casting Department by telephone calls and has been rechecked as of noon yesterday (Tues.).
The available roles will be repeated
The available roles will be repeated weekly untit filled, and addn responsible parties. The intention is to service performers with lead provtded by the managements of the shows involved rather than to
run a wild goose marathon. puna
cilarge.
Parenthetical designations are as follows: (C) Comedy, (D) Drama (MC).Musical Comedy, MD) Musical Drama, (R)
Repertory. (DR) Dramatic Reading, (DB) Double Bitl.

\section*{Legit \\ broadway

 Avaiable parts: femme, young
parlor maid; male, middle-aged, tive, Mail photos and resumes co abov \\ "Baker Street" (M) Producer Alexander H. Cohen to Po Casting Consultants, 444 Madison Ave, 26-36, glamorous, intelligent, soprano, must sing well; mate, villain. Professor Moriarty, male, 26-36, handsome, light baritone or tenor, boys, 8-17. sing and dance,
be able to do cockney accent Mail photos and resumes c/o above adaress. \\ "Easy Does It:" (C), Producers. Laurence Feldman \& Jack pany, 1545 Broadway, N.Y.) Availtive, flippant sense of humor; male, 30, zany uninhibited writer; male,
35, alcoholie artist; male, 23 , bright college grad; femme, 20, pous, efficient P.R man; male, 55 , blustering boss; male, 35, authoriative but nice army officer: male, type. no sense of humor, femmes,
\(40-60\). comedy members of women's breakfast club. Mail photos and
resimes to Michael Parver resumes to Michael Parver. (c or visit. \\ OFF-BROADWAY} "Jo" (M). Producer, Victoria
Crandall 162 W. \(54 t h\) St., N.Y.).
Available parts. lead male, 20s, Available parts. lead male, 20s,
singer-dancer; male, 25-30, lyric baritone, tulor type; femme, 20 s ,
beautiful, dark-haired, lyric soprano: mezzo. \(35-40\), lovely; character man, \(40-45\); character woman,
4)-50. Mail photos \& resumes c/o 4)-50. Mail ph
"Plain and Fancy" MC, ProW. 47th St NY: Sign up for reading Dec, 23 -Jan. 6 , on the ninth floor \(e\) a above address.
"Once In a Lifetime" (C). Producer, Peter Bogdanovich (210
Riverside Drive, N. Y. RI 9-4056). Available parts: leading man, 30s, fast-talking con man male, mid-die-aged, German film director, non-Equity femmes \(18-21\), shapely. address. Agents may phone:

\section*{STOCK}

Coconut Grove Playhouse \((3500\) Main. Highway, Miami, Fla,.). Acagents only, for winter season of star package productions. Mail to
Kip Cohen (234 W. 44th St.. N.Y). Melody Top Theatres 1720 No.
Michigan Ave. Chicago Ill). AuMichigan Ave, Chicago, Ill.). Au281 for chorus and dancers for


64
summer scason. All Equity companies. Auditions at Patricia Stevens Studios, 22 West Madison St. Chicago. For informatio
WHitehall 4-7525 (Chicago).

\section*{Television}
"Camera Three" leducational
 casting director, Paula Hindlin, Accepting photos and resumes of Eeneral male and female dramatic
tatent. co above address. No duplicates

Unte My Feet (religi


Hindlin. Accepting photos and re-
sumes of general male and female sumes of general male and female.
dramatic talent; c/o above address: dramatic tate
No duplicates.

\section*{Films}
"The Sound of Music" (MC). Pro ducer, 20th Century-Fox, (c/o cas ing Consultants, 444 Madison Ave,
N.Y. Available parts boys, \(4,7,9\)
and 13 girls, 11 and 14; girl; 16 pretty, vivacious, wholesome, mus sing and dance well; boy 17 , hand some, must sing, dance and act
well; male, late 30 or oarly 40 s , attractive, strong, personable, romantic. All children who apply
must be Germamic, Nordic, or Anglo-Savon, in appearance (no Enatin types a ali. Must have good tion, no New Yorkese speech ac-
ceptable. Musical training would ceptable. Musical training wout photos and resumes to Michae Shurtleff, Casting Consultant
Room 703 c/o above address.

\section*{Ballet}

Radio City Music Hall Ballet. Director, Mare Platt (c/o Radio ter, N.Y.) Open call auditions for femme ballet dancers will be held Tuesdays at 2:30 pme at the Music Hall stage

\section*{'Whisile' Anle}
costs are recouped, and \(3 \%\) there after. However, his royalties as stager are not exceed \(\$ 50.0\)
weekly for the first four weeks of out-of-town performances prior to prises Broadway preem. AML Ente Laurents. will have the right to furnish his services as director for For each such directorial chor
AML is to reeeive \(\$ 2.500\) and the ame percentage of the weekly gross as is applicable on Broadway In the case of a company whic is not directed by Laurents, AML will receive one-half of the roya Laurents haud directed such company. Prior to the involvement of production, a solicitation to pro spective backers. stated that for as
sistance in procuring financing AML and Brocuring financing Inc, the latter headed by Sondheim, were to get a minimum on
\(15 \%\) of Bloomgarden's share of The solic
The solicitation also mentioned well as a weekly \(\$ 450\) office charge Lee Remick, Angela Lansbury and Harry Guardino have been set fo ostarring assignments in the show. which is to be choreo
graphed by Herbert Ross the eind designed by Wil liam and Jean Eckart
Columbia Records, Which re
cortodly has a nominal investiment in the venture is understood to have the original cast album begin rehearsals Jan. 14.

\section*{Bis of London}

Spike Milliean is tec. 23. out of the cast of "The Bedsittin Room, of which he is eo-author owing to an acute migraine attack of which Petrr Ustinnv is a dire or: opened last week with a re-
vival of "Coiolatus," staged by

Publishing Stocks \(\underset{y}{c}\)

 Book of Month (N.Y.). © \(171 / 8+\)
Conde Yast (N.Y) Cowles (0C) Crowell Collier (N.Y) Curtis Pub. (N. X:)
Esquire Inc. (AS) Esquire Inc. (AS)
Ginn \& Co. (N. \(\mathbf{Y}\) )


Harcourt Brace (N.Y.
Hayden Pub. (OC) Hayden Pub. (OC)
Hearst (OC)
Holt \(R\) (N.Y)
M
M
M McCall (N. B:
McGraw-Hill (

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Nat' Per. Pub. COC
Pocket Books (OC).
Popular Library: (OC)
Random House (N.Y:):
Scott Foresman (OC) Scott Foresman (OC) \(\quad .931 / 2+1\)
H. W. Sams (OC)
Tint H. W. Sams (OC)
Time Inc. (OC) Universal Pub. Co. (OC) \({ }^{90}{ }_{43}+1\) Wostern Pub.

\section*{OCO Oer the Counter.}

NY-N.Y. Stock Exchange.
AS American Stock Exehange.
(Supplied by Bache \& Co.)
Paris 'Depuly'

\section*{uitous accusations and sterile} polemics.
This week the critis will have heir look a hil it sould pute long as the attempts at creating organizations have spoken out in avor of the play feeling that bring-
ing up the terrible incident in his ng up the terrible inci
The author, Rolf Hochhuth, was present at one showing when rotten confided to a newsman that he was surprised that Paris, which prides
itself on liberty of expression, should be having more trouble
than any other city in which it has than any other city in which it has
played. Hochhuth pointed out there was one outbreak in Basle and litle trouble in London. He felt that being used as a pretext by young hoodlums, who did not even under stand it, to create incidents. He is would eventually we not sure
Broadway.
Hochhith said he also had re eived many anonymous, menacing etters and one woman in Basle fer self would be put in a crematorium or gas chamber He also said he has written a new play called "The Employer" which is a social criti-
cism of Germany today. He is not but then he did not think troub Deputy" would either.
In a Editorial Comment
In a special frontpage editorial he staid influential afternoon daily "The Deputy" has been beset with troubles and attacks since it lse know whether it is a good play or not. It felt the problem is an
esthetic one as well as one of religious doctrine or political outlook.
Paper went on to say that if
ope Pius XII had been treated in a historical book or a novel there uproar created by theatrical drama This was felt to show the prestige and importance of the theatre. Due to the full houses and other comings, the crititiss weould no the avoid dis turbances there w
matinee for them.

\section*{Audey Michaels on Own}

Audrey Michaels, long publicity director with the Andre Mertens Division of Columbia Artists Man
agement in \(\mathbf{N}, \mathbf{Y}\). will open her own shop after Jan 1 A previous report of forming a partnership in publicity is refuted.
In addition to surviving CAM Miss Michaels previously handled certs. She has also served the Central City Opera in Colorado
and the N. Y. City Ballet.

\section*{Literati}

Rewly missed getting the Goncourt. Ronaudot was set up to correct is about a man who has chosen solitude and just who has chosen life. One day he harangues a crowd and
is put away in a mental ward which he considers as a refuge
and not as a tragedy and not as a tragedy.
Both books look as least 100,000 in sales as well as reprintings all over the werld. Other leading awards coming up are the Prix Femina, from an all-
female jury, and the Interallie for female jury, and the Interallie for
the best first work by a journalist.

Crowell's Appointments nd trade manth, previously sales and trade manage, named assistMann, formerly senior editor for trade books, promoted to manager of the Trade Department: Before joining Crowell he was senior edi-
tor at Popular Science. Monthly. Leicester Handsfield, previously assistant secretary, appointed assistant treasurer. He has been Crowell's general production manager for 13 years.

Residents and or former resiResidents and or former resi-
dents of Alabama, Mississippi,
Louisiana, Florida, Georgia and Louisiana, Florida, Georgia and Tennessee are eligible to enter the
Birmingham Festival of Arts which is marking its 13th year in 1964 interested parties should communicate with the B'ham Chamber
of Commerce.
Prizes offered include these:
television script, \(\$ 300\). short story \$150; poetry, \(\$ 100\); string quartet, \(\$ 100\).

Ballerina's Autobioz
"Melissa Hayden, On Stage and Outobiography of the Toronto bal: lerina, told principally through accounts of her approach to six of
her most famous terp starring her most famous terp starring
roles in The Nutcracker,""After. noon of a Faun" "Swan Lake".
"Orpheus," "Still Point" and "A Midsummer Night's Dream." Book is lightly, charmingly
written, with excellent ballet pho written, with excellent ballet pho
tos by Fred Fehl, and a foreword tos by Fred Fehl, and a rorewor,
by John Martin.
Rodo.
W.C. Worcester's Shift

Willard C. Worcester has asked. to be relieved of his duties as genRepublic \& Gazette, in order to take control as publisher of the
Muncie (Ind.) Star \& Press.: Before Muncie (Ind.) Star \& Press. Before
coming to Phoenix, he was general coming to Phoenix, he was genapers Inc., and manager of Radio Station The Muncie Star \& Press are
operated and managed by Central operated and
Newspapers.

John S Knight Auditorium
A 540 seat auditorium in the new College of Law Bldg. at the University of Akron will be named editor of the Akron BeaconNewspa and publisher of Knight in the \(\$ 1,250,000\) building was made possible by a \(\$ 150,000\) gift
from the Beacon Journal Publish
The Co, new building will be ready
for student use early in 1965.
for student use early in 1965.
CHATTER
Film publicist Art Moger's tome about show biz, "Some of My Best
Friends Are People;" (Challenge Friens Are People; 11. Press) due for March Cap,' autobiog will be püblished by Random
Playwright-novelist Guy Bolton, just back at his Long Island estate: from the Coast where he's been
powwowing with Edwin Lester on a legit musical project, has a new
novel, "The Enchantress," due novel, "The Enchantress," due
from Doubleday on March 13: from Doubleday on March 13 ,
New Stein \& Day pubbery, which New Stein \& Day pubbery, which
heretofore distributed via Lippincott, set up its own sales depart-
ment under Daniel : \(B\). Chabris. Canada sales via S. J. Reginald.
Saunders \& Co and Feffer \& Saunders \& Co and Feffer \&
Simons for export orders. Simons for export orders.
The Roger Price-Leonard SternLarry Sloan "Elephant Book", which has gone in its seventh print-
ing and over 300,000 copies, sold to ing and over 300,000 copies, sold to
Honey, British mag for teenagers. England, Germany France, ArgenJapan have bought local rights to the original gag paperback which

\section*{Shubert Alley Shorts}

Word from Adelaide, where the Williamson management's production of "Camelot" opened last week, is that the show may be taken to London following its Australian tour. H. M. Tennent, the edition of the Alen Lerier-Frederick Loewe musical; is understood to have dropped the idea of putting on a new production, and the Aussie firm would like to send this unit to England under a partnership arrangement. Johinny Perry, a Tennent representative
accompanying John Gielgud on the Down Under tour of Ages of accompanying John Gielgud on the Down Under tour of Ages of
Man," is supposed to look over the Williamson production and Mane a recommendation about it to his London superiors.

The critics have not been overwhelmingly kind to me here. In fact, 10 say they ve gone out of their way ta porshots. Directors come back to my door after a performance and say, 'Bob, the musical theatre needs somebody like you, Alan Lerner wants
you to do his next show. But the New York critics-that's a different story. Try to figure them out. One critic didn't like anything about me. Another critic didn't like anything about the show. Go fight it."-Robert Horton, costar with Inga Swensen in the Broadway musical, "110 in the Shade," as quoted by Donald Freeman in the San Diego Union.

\section*{Shows On Broadway}

\section*{Marathon \({ }^{33}\)}
difficu
actors
Miss Harris plays the down and hoofer (apparently about a year or so older than the Baby June of the
stage and film musical, "Gyedy"), stage and film musica, "GyFsy' ville and desperate enough to compete in a dance marathon in order to survive. It's a tour-de-force performance, the most spectacular including not only beguiling dramatic and comedy playing, but also considerable dancing, a solo variety skit and what must be exhausting

There are also
There are also helpfully vivid portrayals heroine's partner and the as the heroine's partner and the pathetic
top comic of the squalid show, as Lonny Chapman, Olive Deering, Joe Don Baker, Gordon Phillips
as contest personnel and Tom Avera, Margaret O'Neill, Brooks
Morton, Robin Howard, Maya Morton, Don Fellows. Patricia Quinn, Logan, Ramsey, Doris, Roberts, Gabriel Dell, Pat Randal, Tim Evington and Lucille Patton as assorted contestants.
Peter Larkin's scenic design is Interesting and atmospheric from
downstairs locations but according to upstairs patrons the forestage to upstairs patrons the forestage
and front rows of the orchestra (where some of the supposed marathon spectators sit) cannot be seen from the mezzanine and balcony: ful touch to the show: Despite the virtuoso perform-
ance of Miss Harris and a few lesser rewards, "Marathon 33 " disagreeable evening. Hobe.

\section*{Leve and Kisses}

\section*{}



 Nanny
Ciring Pringle
Cizabett red J. Jones Critics and audiences in New
Haven, Boston and Philadelphia just aren't trustworthy. That's hardly a startling discovery, of tion with the arrival of a waif of a play called "Love and Kisses" last Wednestay night (18) at the Music

\section*{Box Theatre.}

Everything in life, even in the theatre, is supposed to be ex
plicable but what can critics and audiences have been thinking of during. the Anita Rowe Block confusing is the question of how an old pro like Dore Schary ever artless, not to say witless, folksy family comedy as this.
Well, chalk it up to experience, or something. Anyway, "Love and Kisses" isnt for Broadway and is
questionable bet for pictures or more than a few stock bookings, though it may get moderate play amateur outtits. It represents a
volved th this Broadway produc\(\xrightarrow{\text { tion. }}\) Mrs. Block, reputedly a prolific short story writer and novelist, has couple and put them into a Ladie Home Journal fiction situation with a 22 year-old daughter who been engaged for about a year a smug, opinionated young lawyer of highschool graduation, announces that during the lunch
hour that day he and a doting younger teanage neighbor wer After
After three interminable acts couples are reunited and the audience can go over the wall and
away from there. The whole thing away from there. The whole thing
is laced with desperately concocted, lugubrious jokes.
Larry Parks and Mary Fickett are costarred as the parents; and is unquestionably plausible. Deninis Cooney and Alberta. Grant play
the teenage newlyweds on what's presumably an accurate note of hysteria, Susam Brown anid Ber
Convy are believably stuffy as the engaged pair, Katharine Raht is overpoweringly stern as a benevo-
lently domineering housekeeper, and Michael Curiie gives the standard portrait of
tious, goodnatured cop
Marvin Reiss has designed a combination living room, adjoining dining porch and bedroom corner
setting that looks like a House \(\&\) Garden dream room iliustration There is also a cyclorama with
enough towering pines or woods?) and vistas of mountain and lake to suggest the scenic pic-
ture on a. Union Pacific Railroad ture on a Union Pacific Railroad calendar, although the locale of
the play is supposed to be Michigan, presumably near a large city

\section*{To Start Construction}

Of Coast Musical Dome
Holywood, Dec 23 . The long-projected Valley Music
Theatre, in Woodland Hills, will. become reality with the completion
of financing for the \(\$ 1.200,000\) house. New. investors include
Edwin Pauley, Bob Hope, Fred Levy Jr., Claude Cameron and
Carleton Coveny: Theatre Officers are Randolph Hale, president, and Art Linkletter and Nick Mayo.
Ground will be broken immediately upon completion of the construction loan and permanent City National Bank, Beverly Hills. The theatre plans a 20 -week season Richards.
Richard Rodgers has been asked scheduled a charity benefitopene, for June. Eocated on an eight-acre site on V Ventura Blvd. the domeshaped 2,900 -seater will
be built by the Peter Klewitt firm. be built by the Peter Klewitt firm.
now constructing the Los. Anaeme Mow constructing the Los Anges
Music Center. Facilities will inelude a rehearsrestroom areas and large parking area: Mayo has just returned from
New. York where he acquired production rights to "Sound of
Music." "Oklahoma" and My Fair Lady." Season subscription offices have been opened in Sher-

\section*{On Shoddy Legit} For Midlanders

(4132 Brookridge Drive,
Shawnee Mission Kansas
Anent Beverly Todd's K.C
date, Miss McNair's manager says
she was out of the show severa times during of the show several which accounts for Mr. Hedberg having

\section*{'Ice' Followup}
issued by the Attorney General's surers assistant treasurers others. As of the end of last week about 50 had been questioned, most Aeportedy exercisin
In a related action, the N.Y. its president, Saul Lancourt and counsel, Jesse Moss, to make a
thorough study of the theatre ticket situation in London, with usefut ideas into a plan which it intends presenting in "the im-
mediate future" for application in the Bioadway theatre
extent of may be a question of the other theatre personnel for par tieipation in ticket scalping. It's
widely believed that although widely believed that although
brokers may be guilty of a mis
demeanor in selling tickets over demeanor in selling tickets over
the legal limit, theatre treasurer and owners, etc., are violating no
law in accepting aice. They might be prosecuted on a felony charge for failing to deincome tax returns. It's common y assumed, however, that at least a portion of such income is de clared by most boxoffice men and figured that receive it would be difficult for the Internal Revenue Dept. to of undeclared additional payoffs.

Marion Marlowe will star of Broadway in "The Athenian will be featured in the tuner y Willard Straight and lyrics by David Eddy: Alex Palerno is di Brown and Ronald Toyser are co producing for a Jan. 14 opening Natalie Schaifer haditorium. returned to ew Yorr from Honola, wher film.
The Bais Ml Allen, coproducer of wew York for Europe recently with his wife, Jay Presson, play bined business-pleasure trip. Taira Elg will costar with Hal
March in "The Tender Trap" which plays the Paper Mill Play Thursday (26) and then the Mine-
ola (L.I) Playhouse from Jan 1426 . Flore Prebercott has joined the Fora coberts literary agency, Bernhard Wicki, German actorfilm version of "The Visit" in Rome for 20th-Fox will stage
"Who's Afraid of Virginia Woolf?" in Vienna.
Walter Abel will appear March -7 in the \(E 52\) University Thea nary Invalid" in Mitchell Hall a the Univ. of Delaware, Newark, "Jerico Jim Crow" by Lang
ton Hughes will be presented in the Sanctuary of the Village Presbyterian Church and Brotherhood Synagogue; N. Y. for a total of 18 penformances over nine weekend with Wext Sat Hairston to Feb. 23 Bobby Banks is musical director for the upcoming off-Broadway revival of "Cabin in the Sky,": which is being choreographed by Pepe Bechaza currently appearing, on Baldwin Bergersen is musical tition of "Double Dublin." Hume Cronyn, who's scheduled o appear on Broadway later this "Hamlet" returned to New York last Friday (20) with his actress wife, Jessica Tandy, after a vaca tion on their island in the Baha-
mas. John Gielgud, who'll stage he offering, will be heard; but not seen in the produ
voice of the Ghost
Sretiana, McLee, wholl appear in Foxy, win assist Jack Cole with the staging of the dances and Sets and costumes are being de signed, respectively, by Rober Randolph and Robert Fletcher.:Wil Stevens Armstronz is de "The Passion of Josef D" German rights to Lewis Joh Carlino's "Telemachus"Clay" have the play translated into German by Eric Burger who has already plays presented off-Broad Carlino plays presented off-Broadway un Dorothy Stickney will open Jan 20 at the Mayfair Theatre, auspices of Jeff Britton. In he one-woman show, A L Lovely acts of the poems and letters o
Edna St: Vincent Millay. Howar Hideay' Miss stickney's husband will direct.
mer jaze criticer, has been and for mer jazz crific, has been appointed the official Broadway theatre pro gram. Seven

\section*{Inside Stuff-Legit}

The American Express Co. is the exclusive ticker broker, as previousiy: reported, for next spring's added season of works at the Met
Opera in Manhattan at the time of the N. Y. World's Fair opening. "Opera Pilgrima \({ }^{\circ}\) " These will be supervised by Mrs John De Wit Peltz, once editor of the Met Guilds Opera News. These carry a \(\$ 1\) ested through the present Met structure, with accompanying lecture.

A motion picture on basic steps and style in ballet has been proStaged as a result of the tour whioh the New York City Ballet made throughout the State in 1961, it has Jacques d'Amboise and Allegra Kent, demonstrat


Nopening

\section*{Off-Broadwar Shows}


Pimperivit, Gramercy (112:30.63).


\begin{tabular}{|c|c|c|c|c|}
\hline & & Mrim & \multicolumn{2}{|r|}{Wednesday, December 25, 1963} \\
\hline \multirow[t]{6}{*}{\begin{tabular}{l}
Broadway \\
Chamberlain; ex-Swissalr \(v\) with Tom Deegan on
orld's Fair publicity. \\
Author Raymond V. Martin talk ing to prospective backers on a in the Mafia.
\end{tabular}} & \multirow[t]{4}{*}{} & \multirow[t]{4}{*}{\begin{tabular}{l}
London \\
(HYde Park 4561/2/3) Richard Rodgers back in Lon don and will stay for the opening
of "No Strings" at Her Majesty's
\end{tabular}} & \multirow[t]{4}{*}{jumping on stage. It is felt that
anti
rgooms want to have it banned anti groups want to have it banned
finally in the interests of publie order, but each performance gets more applause that boos.} & \multirow[t]{7}{*}{\begin{tabular}{l}
Hollywood \\
Abby Greshler in Tokyo on Lacey Jones, guitarist, inked to Ava Records pact Na Fpizgerald spans Jan. 5-22 Anita O'Day starts three week Maximilian Schell set to do
\end{tabular}} \\
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\hline Songsmith-author Hans Holzer
back from a 10 -day Coast and mid- & & & & \\
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Cormick Place Arie Crown Thea- & & \\
\hline an & & & housing development. & \\
\hline & - & Mark Yohana, who just fin- & & ess. \\
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\hline & & & & and br \\
\hline &  & & Ast have the etind of show. & Willia \\
\hline &  & & & \\
\hline & ditions as they are some easterners claim, U.S. film avant gardists are & & & \\
\hline & Where less rigid shops prevail As & Day party for thind members of
the union at the Sheraton Black- & This they contende can be more
readily \(a\) averised st than mames & Playhouse, Miami._ \\
\hline & & & & \\
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\hline &  & &  & By Maxwell \\
\hline for indie film producer Max E. & mid & &  & \\
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\hline & & & & of Radio Eireann to direet stage \\
\hline & & & & Rometh Reeves, formerly with \\
\hline back to the Coast after powwowing &  & & & \\
\hline & & Norman Krasna legit hit "Sunday & & IIrish Actors. Equity repirts 442 \\
\hline their marital spalit officieialy: & Scales etc. & Jean-Christophe Averty mac- & & \\
\hline to marry
has been & But & & & Michael Mac Liammoir to to \\
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on Irish ilfe of the last \\
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\hline dach & & & & \\
\hline & & Robert Thomas, playwright who & & \\
\hline for & stit & & & - Jack Hylton bought world rights \\
\hline & & & & \\
\hline third novel, "A Man of My Age." & & & & \\
\hline Rone's Foik Studio cutting nache
for- itself in Trasterere location & & & & \\
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\section*{}

GUY TMOSPR
Guy Troser \({ }^{2}\), 52 , screenwriter Who recently completed "The Spy
Who Came in from the Cold" for Paramount, died of a heart attack Dec. 20 in Hollywood. He started his film career as a story editor for Samuel Goldwy Story"" "Pride of St. Louis," "One Alcatraz." Acatrazing are his wife, son and
a daughter

LOUIS WEISS Louis Weiss, 74, longtime proTarzan to the screen, died Dec 14 n Beverly Hills, Calif., after a

MANNY FLEISCHMAN Manny Fleischman, 55, compos andleader and arranger who spec
alized in Yidish music, died of heart attack Dec. 17 In Miam Beach, where he was preparing to baton an orchestra
Prior to going to Florida, Fleischman was assistant musical director in New York's downtown east side Born in Toronto, he studied at the Toronto Conservatory of Music an
later led bands dưring the vaude later led
Fleischman batoned orchestras in
New York's Capitol Theatre and the Academy of Music, among other yesteryear vaude showcases. As a
composer, he turned out the score

December 28, 1961
ANASFASIA REILLY BUHL
sition of the rights fram author for "L Like Soup" a Yiddish mu Edgar Rice Burroughs in 1918, he starring Elmo Lincoln
Moving to Hollywood in the late
1920 s , Weiss produced many silent comedies and westerns. Later, when sound came to the industry
around 1928 , he turned out feaaround 1928, he turned out feaH. B. Warner, Conway Tearle and Mae Busch.
At one time he headed Columbia An serial civision. In that apacity he produced the Frank Buck "Jungle Menace" series. On television, he produced the "Iraig
Kennedy, Detective" series. In re-
ennedy, Detective series. In came treasurer and since 1955 had

\section*{MEYER J. BARANCO}
(1903-1961)

\section*{ED (aISH) Lemihan}
cent years, he and his son Adrian
were active in film distribution Surviving are his wife, another son and a daughter.

BESSIE BONSALL Bessie Bonsall, 92, one of the Carte company, died Dec. 15 in Paris, Ont., near Toronto. A contralto, she later went on tour with
John Philip Sousa's Band and with orrentino's Banda Rossa singers and dancers.
In 1906, Miss Bonsall was married in Toronto to George Barron. He died 30 years ago. Going to of the century, she became a principal of the Do Oyly Carte cast, which had bee
Savoy Theatre
She was a member of the com-

\section*{HOROLDROLDBERC} DEC 24, 1906
ELLEN P. COLDEER
THY PERWORTH
WILLIAM B. OLSEN
pany for three years and appeared in many Royal Command performances staged for Queen Victoria and her son, the late Edward
Survived by two sons and daughter.

ANTHONY V. COLLINS Anthony V. Collins, 70, Britishoorn composer - conductor, died Dec. 11 in Hollywood. Brought to Hollywood by British director
Herbert Wilcox he became musial director at RKO and wrote cores fort several pis.
Collins later freelanced and worked at other studios as well as scoring some Orson. Welles ra-
dio programs. He conducted at dio programs. He conducted at recordings, while still in England, of Jan Sibelius symphonies.

Two sons survive.
beer chairman of the subscription committee. Mrs. Shaw, who was the widow of Gorge H. Shaw, v. and director of the Cities Service Co.,
also headed committee for the Philinarmonic's pension fund con-
certs which usually open the orchestra's s
Hall, N
Hall, N: Y. stepehildren survive.
STANLEY D, JONES Stanley (Stan) D Joses, 49,
songwriter-actor, died De. 13 , Los Angeles. Originally a U. S. National Park Ranger, he sold A
song, "Ghost Riders in the SKy," song, "Ghost Riders in the Sky," and eventually came to Hollywood writing apd acting
 wrote "Wringle, Wrangle" and
many tunes for Walt Disnes and many tunes for Walt Disney and John Ford films, among other numthe "Sheriff of Cochise" teleseries.

EDEDARD R MMLARD mer actor and singer, died in Glendale, Calif, Dec. 13 after a
long illness. He had been with Paramount before being featured Among these was the Ben Yost Royal Guards, which appeared with Milton Berle, Martha Raye; Joe E. Lewis and in niteries throughout
the country. Combo also played Vegas years at Silver Shippe Vegas. wife, daughter, parents and
His sisters survive two sisters survive.

ROBERT. B. FARICY
Robert B. Faricy, 68, oneti year stars as Helen Morgan an year stars as Helen Morgan and
Elsie Janis, died of a heart ailment
Dec. 16 in St Paul He had the Dee. 16 in St Paul He had the role of Jake, the piano player, in
"Show Bat" when it opened on \({ }^{\text {Broadway }}\) in 1927.
Faricy, who also accomped Marjorie Gateson, retired from
show business in the late 1930 s to
open an antique shop in st. Paul, radio, diled Dec, 16 in New York open an antique
his home town.
Surwtying are

LKROY M. C. CLAUSING Leroy M, Elausing, 70 pionouncer, died Dec, 14 in Evans ton, II. As a consulting radio en-
gineer in the 1920s, he designed everal early radio stations includLater he became chief enineago for WEBH there and subsequently recent years he operated his own Wife, three sons
Wife, three sons, two daughters

\section*{BENJAMIN J. COONEY} Benjamin J. Cooney, 66, a Chir in the 1920 s and a theatre man ager since then, died Dec 15 in
that city, He was instrumental in the construction and manegemen of the Avalon, Capitol and former
Stratford Theatres: At the time Stratford Theatres, At the time of
his death, he was manager of the his death, he was manager of the
Biograph and Miohigan Theatres: Wife and two sons survive.

THOMAS W. DENBY Thọmas W. Denby, 65, film-radio heart attack Dec. 16 in Holly wood. He was waiting to record
an interview with Loretta Young at annual Christmas rarty of the branch) when stricken- He mos recently had been with ABC.
His wife, two daughters and sisHis wife,
ter survive

\section*{TED PRYDE}

Ted Pryde, comedian for mor than 40 years, died of cancer Dec vue and pantomime and also had his own ENSA show during World
War II. He made his lest proessional performance 14 years ago
Surviving is his daughter, Mitz Maguire, a performer.

JAMES V FITZPATRICK success in the coin machine and wired music field won him the ta of "Juke Box King" of southwest ern Connecticut, died Dec. 15
Bridgeport, Conn. Wired was president of Miracle aired Fitzusatrick Amusement Co.

KENNETH M. FICKETT
Kenneth M. Fickett, 60, associate in Netor of CBS radio, died Dec. 14
in Nork. He joined CBS an associate director in 1941 . He
rejoined it in 1950 . after a brief He is the uncle of legit actress
Mary Fickett. Mary Fickett.

WILLIAM SANDERS
William (Joy-Boy) Sanders, 33 , WGIV, Charlotte, N. C., died Dec.
15 in that city. With the outlet for 15 in that city. With the outlet for
nine years, he suffered a heart His wife and four children survive.
J. HAROLD JONES
J. Harold (Happy) Jones, 73, associated with Richmond Theatres mond. Retired, he was a longtime

\section*{\(\because\) in remembrance}

TOBECOLLERDAVIS
December 25, 1962
michaed sean o'slice
treasurer of the old Lyric Theatre in Richmond:
His wife sur

Father, 60, of ty comedienne Pat Carroll, was drowned in Baldwin Hills dam break in Los. Angeles Dec. 14. Police report indicated he was caught in raging waters and hours later floating in the flood

Grace Barker, assistant treasGrace Barker, assistant treas firm in Chicago, died in that city
Dec. 17 of a heart attick. Husbec. 17 of sister survive:

Carl Koch, 71, who turned ou wife, Lotte Reiniger, died Dec.
in Barnet, Eng. Phillips of WINS

\section*{MARRIAGES}

Fay Rudin to Harry Zucker, New York, Dec. 13. Bride is head
of foreign department at Frank Gloria Stone Martin to Carl Betz;
Santa Monica, Calif.;' Dec. \(14:\) He's an actor. Jr, Greenshoro, No Cecil Rumley Susan Maw to Andre Brandon de Wilde, New York, Dec. 19. He's \(\stackrel{a n}{ } \stackrel{r}{\text { actor }}\)
New York, recently. He's road New York, recently. He's road Virginia Davidson to Lieut. Robert. Nirden, San Antonio,
Dee. 14: Bride is staffer of KMAC Mary Frankl
ancouver, B.C., Dec. 9 Bouffard, cashier with Cave Theatre-Resaurant nitery, he is assistant aitre d' there.
Ardath Hairston to Ernest Hill, dec. 14, New York. He's a writer Joyce Eillen Hill to Kenneth J. tein, Dec. 14, New York He's a legit producer
Rena Carol Lefkowitz to Michael Bride is the dewghter of Nat.Lefko Biter treasur is of the William \(\xrightarrow{\text { Morris Agency: }} \quad \mathrm{Emily}\) to Sebecca Mark Finily Rebecca \(\quad\) to Sec. 21, New Rochelle, Mrk Bride, who was president of her
sinior class at Finoh, editorfinsenior class at the school's nexvspaper, and v.p. of Student Government, is Albe daughter of publicist David \(\mathbf{O}\).
Aloom is v.p. of \(\mathrm{N} . \mathbf{Y}_{\text {. invest }}\). ment brokers Bernard \& DuBoff Lichard Friedberg, Dec. 21, New. York. Groom's mother is playWright Gertrude Tonkonogy; his
father, Dr Charles \({ }^{\text {"K }}\). Friedberg is chief of cardioiogy at Mount Sinai Hospital, N.Y., and associate
clinical professor of medicine at clinical professor of medicine at Evans Evans to John Frankenheimer, Dec. 20, Paris. Bride is an director. 3d, Dec. Ly 22, West Los Angeles. ride is the actress who made her Jo-Ann Cohen to Lan Michael Reiss, Dec. 2R, New York. Bride is the daughter of Dick Rubin; v.p. of General Artists Corp.
LeBaroa Stinnett Derg to Jame bridge, Mass.. Groom is the son of Caskie Stinnett, author-humorist and an editor of the Saturday
Evening Post Evening Post.

\section*{BIRTHS}

Mr and Mrs. Donald Curtis son, Santa Monica, Cal., Dec. 11 , father's a former actor,
Mr. and Mrs. Hank Brown, daughter, Hollywogd, Nov. 21 . Mother is legit producer Casey Bishop; father is a writer. Mr. and Mrs. George Costello,
daughter, Burrank, Cal., Dec. 13. daughter, Burbank, Cal., Dec. 13. Al Zugsmiths father's an actor.
Mr. and Mrs. Dick Schory, Mr. and Mrs. Dick Schory,
daughter, Chicago, Dec 13. Father is a bandieader.
Mr. and Mrs. Radford Stone, son Dec. 16, New York. Father, is ac-
count supervisor for AB-PT, at Count supervisor C. J. LaRoche, Inc.
Mr and Mrs. Barnett, daughter, Nov. 24 , New York. Father is a comedy writer. Landay,
Mr. and Mrs. Jery Lan New York. daughter, De. 14, New Yark.
Father is news director of WINS Father
radio

\section*{Groshy's New Terrain}
continued from page \(2=\)
wom en are Mrs. Alexander's daughters, and both families are Burlingame Club members). The family spent more than two
hours going through the place with Trotter, an expert on antiques and all that jazz. Then they went up to Marysville for a spot of duckshooting with Trader Vic Bergeron.
Crosby's principal reason moving north appears to be that he and his. wife want to bring up
their ehildren out of Hollywood's their ehildren out of Hollywood's
influence. The brand of golf played. infuence. The brand of golf played.
at Burlingame and on the Monat Burlingame and on the Mon-
terey Peninsula courses may have been persuasive too, as is the ex-
chisivity of the Burlingame Country Club.
The club's membership is limited to 400 families, most of whom
are socially prominent in the Bay Area and some of whom may evel Ae richer that the Groantr.

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ía INTERNATIONAL TALENT ASSOCIATES, IMC.```


[^0]:    LESLIE A.
    MACDONNELL
    who hits from capital to capital
    reports on the
    Global Dearth of Top Attractions
    one of the many Editorial Fegtures - th the ypeoming

    58th Anniversary Number
    $V A$ RIETY
    Pins other statistical and dota-filed

[^1]:    This editorial appears in the December 7 issue of TV Guide magazine.

[^2]:    T To be repeated December 8th on the ABC Network, $12-1$ P.M, (Channel 7 in New York, 5:30 to 6:30 P.M.) International Distribution: SCREEN GEMS

[^3]:    Deval in Madrid Madrid, Dec, 10 French playwright Jacques Deval was here to atfend the premiere Milo," as adopted for the Spanish stage by Edgar Neville.
    The play was presented by Maria Fernanda docon and her resident company at the Teatre Reina Vicincluded a turnout from legit and letters, to honor the author.
    "Venus" is his fourth work staged

[^4]:    
    $\qquad$

[^5]:    

[^6]:    

[^7]:    NBC Radio's Mr. Fixit
    In an attempt to shape up the
    agging AM operations, NBC has sagging AM operatipns, NBC has created a new post, veepee of NBC
    owned radio stations, and appointed consultant Michael Joseph to
    ed consult
    the task.
    Joseph has recently been consultant to Transcontinent, Corinthian and Fetzer stations on their
    radio operations.

[^8]:    Shamrock, Honitom.
    Dec. 6 Dick Contino with Lee Raymond, 10) ; no cover or minimum.

    Dick Contino, an amateur who made good, shows lotsa talent in Room. He became a celeb as an
    ever-winning amateur on the old gourd and tambourine. Jack Smal-
    ley, Ye Little Club's regular bassist, ley, Ye Little Club's regular bassist,
    works with the unit and provides a solid and
    paniment.
    With some new tunes and addiingers could catch on. They're already waxing for HilFi Records,
    another field which will do them ñotherm.
    Group is in for two weeks.
    Rob

